

Fair Time is Near; Plan Now to Attend - September 10-11-12

Serving the Gateway to the Irrigation Belt and the Greater Diversified Farming Section of Texas

FRIONA - GATEWAY TO THE IRRIGATION BELT

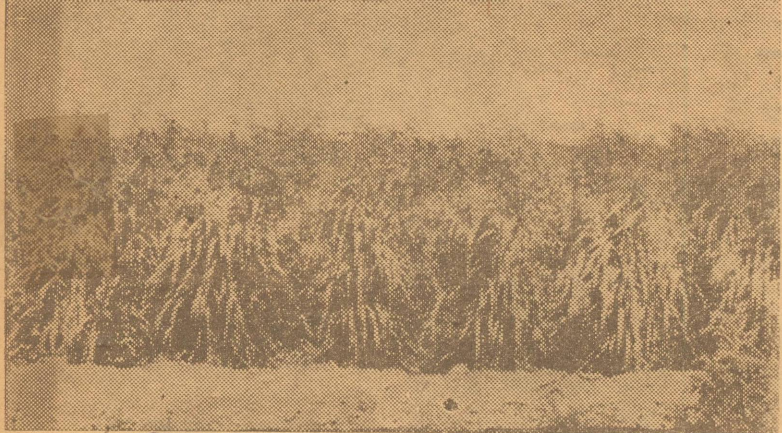
FRIONA - A GOOD PLACE IN WHICH TO LIVE AND INVEST

THE FRIONA STAR

VOLUME 29, NUMBER 4

THE FRIONA STAR, THURSDAY, AUGUST 27, 1953

Price 5 Cents



First Well Developed In 1908, Survey Tells

CASTOR BEANS (UPPER PHOTO) AND SUDAN (LOWER) ARE TWO MORE OF THE FLOURISHING FARMER COUNTY CROPS THAT WITH THE AID OF IRRIGATION AND SOIL FERTILITY PROGRAMS ARE NETTING ENVIABLE GOOD YIELDS LOCALLY, IN CONTRAST TO THE DEARTH OF CROPS IN THE UN-IRRIGATED SOUTHWEST THIS YEAR.

WITH FARMER COUNTY IRRIGATION MUCH IN THE NEWS THIS MONTH, EMPHASIZED BY THE DIVERSIFIED AND BUMPER CROPS IN THE COUNTY, THE FOLLOWING HISTORY OF LOCAL IRRIGATION HAS BEEN PREPARED BY JOE OSBORN.

JOE HAS SPENT CONSIDERABLE TIME THIS SUMMER GLEANING THE FACTS ON EARLY-DAY IRRIGATION IN THE VICINITY, AND HE IS USING THIS RESEARCH IN CONNECTION WITH HIS SCHOOL WORK AT THE UNIVERSITY OF TEXAS.

THE STAR IS GLAD TO PRESENT THIS BIT OF LOCAL HISTORY:

BY JOE OSBORN

The official records of the State Board of Water Engineers show that the first irrigation well in the High Plains was at Plainview in 1911; however, Farmer County had been irrigating for several years by then.

In 1906, George Hitts, a commission merchant in Indiana, became interested in the High Plains, attracted, no doubt, by the extensive promotional campaigns of the land companies in charge of disposal of the XIT ranch. In that year, 1906, he purchased a farm at the present town of Springlake. In 1907 he traded this property for 1400 acres located in the eastern part of Farmer County, joining the present site of the Black community. This is located on and around Section 20 of the Harah Survey.

According to his son-in-law, R. D. Conway, George Hitts was a very far-sighted, "visionary" fellow who predicted that "this country would someday be a garden spot". In 1908 the first irrigation well in this immediate region was drilled on this place. It was a 4" well drilled to 200'. Mr. Conway says that they hit water at 141 ft. and that the water level remained there as long as the well was used, until 1924. The pump was set at 160 ft. This early well was powered by a 10 h.p. Wittle Engine from Kansas City. Conway related that he remembers this fact clearly because the motor "gave us some trouble!"

With this 4" well a large variety of garden crops were raised, however Hitts wasn't satisfied with its output and in 1910 he drilled a 12" well about 200 yds. south of it. This well was powered by a 40 h.p. Bessemer one-cylinder motor. It burned oil and operated similar to diesel motors now. To start it the "hothead" had to be heated by a blowtorch about 30 min. and then the motor was "turned over" by compressed air it was too heavy to turn by hand. Homer Brumley

of Hereford estimates that the motor weighed ten tons. Mr. Brumley said he saw the engine being moved in 1928 when it was sold from the place to McDonald, a pioneer irrigator at Hereford. He said the flywheels on each side were at least 8 ft. high and that wheels were mounted under the front and it was drug or trailed using the flywheels for back wheels to McDonald's place north of Hereford. John Aldridge of Farwell remembers the motor and pump as a "massive piece of equipment" in 1918, when he was by the place.

Both the 4" and the 12" well were pumped by a double-action pump of similar principal and probably similar or exact construction to windmill pumps then and now. The 4" well seems to have been abandoned when the larger one was drilled. The 12" well was operated with the double-action pump until 1915 when a centrifugal pump was installed. The output of the well with the double-action pump was 250 g.p.m. and after the centrifugal pump was installed the output was stepped up to 450 g.p.m.

After obtaining a water supply, Hitts laid concrete tile three in. in diameter with a 2 in. hole under three acres north of the well. This sub-irrigated tract was planted to various garden crops, an apple orchard, gooseberries, blackberries, strawberries, sweet potatoes, etc. Conway says that they raised them with a great deal of success however the market was limited. He said most of the produce was marketed in local towns. He mentioned that at that time alfalfa hay was worth only \$7.50 a ton.

Hitts was especially interested in proving the ability of the country to raise garden crops and since his water supply was limited he does not seem to have watered much else. He is credited with being the first man in the United States to cure sweet potatoes successfully. Conway said, in connection with his business in

CONTINUED ON PAGE 5

Column Left...

The Soil Conservation boys report full time activity these days, what with terrace lines to be run, bench levels to be plotted, etc. Work this week has included lines run on the Otho Whitefield farm southeast of Friona and at the R. L. Van Landingham farm east of Lazbuddie.

County Agent Joe Jones has been out over the county with an eagle eye for signs of boll weavils and leaf worms; he has found some of both and urges the cotton growers to use the preventatives discussed at the recent meetings over the county.

Colleges over the area are completing opening preparations, and reams of publicity are coming in from all of them—too lengthy to print.

We do note, however, that Wayland College at Plainview will open Sept. 12 under the direction of its new and seventh president, Dr. A. Hope Owen who will be inaugurated on Oct. 6th.

Dealers of television sets here should be happy with the much improved reception out of Amarillo. With somewhat poor reception here to date, sales have lagged and the buyers have been something less than enthusiastic but the picture received now is as clear as one could wish. Have seen several new sets being installed this week in fact.

The man up the street (English version) says that American women expect to find in their husbands a perfection that English women only hope to find in their butlers.

Safety slogan of the week: "Driving Reasonable is always Seasonable".

Birthday calendar
Aug. 28: Johnny Lovelace.
Aug. 29: W. A. Tinney.
Aug. 30: J. R. Daniel.
Aug. 31: Pat Terry.
Sept. 1: Fred Barker, Sr., Odell Vaughan.
Sept. 2: Mrs. F. W. Reeve, Leona May Bowen.

Elsewhere in this issue is printed a note of appreciation from the board of directors of the park project in Friona.

Few will disagree with the board that the project has been most worthwhile, with even a brighter future in coming seasons. True, it has not been financially profitable; but was that the primary purpose of its establishment? No!

There are dozens and dozens of instances of the small children enjoying the park facilities at no cost, of all ages availing themselves of it in the free afternoon periods—all to the credit of the project.

Only one thing is lacking, and we believe the folks in the area will come through on that: Mr. Parish agreed to supervise the project during the summer for a fee of \$500, or as near to that figure as the profit would permit.

Only some \$190 has been made available to him; he has put in long and steady hours in the construction, maintenance and supervision of the project; haven't his efforts been worth a little more than that? How about some of us who haven't contributed substantially by attendance or donations kicking in a few more dollars?



J. D. FRY, BAND DIRECTOR

Band Practices To Begin Monday

Band practice at the Friona schools will commence Monday, August 31st, according to word received this week from J. D. Fry, director. First session will be conducted at 9 a.m. on that date.

Fry adds that he would like to see any parents who might be interested in starting their children on a band instrument this year. He will be available at 11 a.m. each morning at the high school.

Band practice will continue each morning from the 1st through the 4th, and Fry emphasizes that it is especially important that all members, including new ones, be present at these meetings.

Park Committee Submits Report

The Board of Directors of the summer recreation project announced Tuesday that the park project is officially closed for the summer. Facilities in the park will be rented to civic or church groups for a fee of \$10.00.

Donations amounted to \$194.43. Amount taken in at the park totaled \$458.35. Money yet to come in: \$134.00 by Friona tennis fund and \$22.00 for cokes and bottles. Total amount taken in was \$808.78 and total expenses were \$618.09 leaving a balance on hand of \$190.69.

On the closing day of afternoon play a group of boys constructed 10 boxes, with lumber donated by the Friona Lumber Company, to house squirrels which will be brought to the park from Farwell in November.

Lazbuddie Schools To Open Monday, Aug. 31

The 1953-54 school term is slated to commence at the Lazbuddie school on August 31st. All high school students should report at 10 o'clock Friday morning for registration.

Busses will make their runs on Monday morning, August 31, and will leave in the afternoon at 3:00 o'clock. The cafeteria will be open on that day.

Faculty has been announced as follows:

James Ward, superintendent; C. W. Dulces, high school principal and coach; James Haynes, math.

Chamber of Commerce Is Soliciting Memberships

Members of the Friona Chamber of Commerce and Agriculture were mailed letters last week asking that the 1953 dues be paid as soon as possible, inasmuch as

approaching expenses must be met very soon, namely the free barbecue provided by the C of C each year during the fair, and the annual rent of \$800 on office

space for the Soil Conservation Service and the Chamber of Commerce offices.

The free barbecue for the past two years has drawn approximately 2500 people into town each time, the directors point out, and a larger and better one is being planned for this year.

Wright Williams of the membership committee emphasizes that it was not the intention of the committee to overlook anyone when mailing out the letters; dues as assessed to business firms were on an equal basis as possible, according to the type of business.

Farmer ad individuals are welcome into the Chamber of Commerce and Agriculture and dues were set at \$5.00 for this group, so if any individual who did not receive a letter cares to join and help the organization, he is invited to drop by the office in the American Legion building where Mr. Jones will accept memberships.

"The directors and membership committee certainly will appreciate your cooperation in mailing dues so that personal solicitation, which requires so much time can be avoided," Williams concluded.

Deniese Magness Gets Nod for Beauty Queen

A Friona girl, Deniese Magness, was selected as Queen of the Farmer County Farm Bureau in a contest held in the Friona High School auditorium Friday night. Deniese, daughter of Mr. and Mrs. H. T. Magness, will represent the Farmer County Farm Bureau in the district contest which will be held in Lubbock September 3. Her wardrobe for the occasion will be furnished by the Farm Bureau.

Second place winner in the Friday night contest was Peggy Hardage, daughter of Mr. and Mrs. Walter Hardage of Farwell.

Other entries were: Marie Guber, LaVerne Christian, Jo Ann Williams, Farwell; Mitze Ivy, Lazbuddie; Wanda Roberts, Norma Loflin, Bovina; Beverly Que Jones, Patsy Loflin, Zelma Beaty, Mary Belle McGlothlin, Ray Nell Foster, Carol Blackburn, Lamona Neff and Gay Cass, Friona.

Cotton John, KGNC Farm Editor, was master of ceremonies for the evening. He was introduced by A. J. Ellison, chairman of the queen contest. Cotton John introduced each candidate and interviewed them. The out-of-county judges considered the girls from the standpoint of beauty, poise and personality.

While the judges retired to make their decision, musical entertainment was furnished by the HarmonKnights of Texas Tech Lubbock. They presented barber-shop quartette numbers, vocal and piano selections and accordion numbers. The group consisted of Tim Magness, Friona, Ned Hardin and Clarence Whiteside, Lubbock and Billy Cormack of Amarillo.

Bruce Parr, Farm Bureau president, crowned the queen, assisted by Cotton John, Miss Magness was attired in a blue street length dress with a rhinestone clip at

the neckline. She wore a wrist corsage.

A junior in high school, Miss Magness is a talented pianist, choir accompanist and member of the Friona High School Band. She recently represented the Friona Lion's Club at their beauty contest in Borger.

The program was closed with a song by the HarmonKnights.

J. C. Mears arrived home Tuesday from Korea to visit his father, Jim Mears. He has been in Korea for the past several months. Also visiting with his father and brother is Sam Mears who came Friday from camp at Austin.

School Time-Familiar Faces



John Parish, Grade Principal



Dille Kelley, B. S. Principal



DALTON CAFFEY, SUPERINTENDENT

THE FRIONA STAR

Friona Parmer County Texas

MEMBER
TEXAS PRESS ASSOCIATION
PANHANDLE PRESS ASSOCIATION
BERT NEELEY, Editor and Publisher

Entered as second-class mail matter July 31, 1925, at the post office at Friona, Texas, under the Act of March 3, 1897. Published each Thursday.

SUBSCRIPTION RATES
In Parmer and Adjoining Counties
One Year \$2.00
Elsewhere:
One Year \$2.50

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Friona Star will be gladly corrected when brought to the attention of the publisher.

EDITORIALLY SPEAKING:

"A Vigilant Press has made the American People the Best Informed in the World"

Fourth Class Postoffice Outdated; Has Served Its Purpose Well

The Fourth Class Postoffice is on its way out—in company with the related horse and buggy, grist mill, lye soap, outdoor privy and smoke signals of yesteryear.

The movement is underway at this time; whether accomplishment will result under the present administration is not known, and it makes little difference, for it is coming sooner or later.

A lot of politicians are fighting the move—and that is the popular and easy stand to take, no doubt about it.

But as these men extoll rural independence, claiming that the government is "taking away" their churches, schools, etc. they are very unmindful of some important factors.

We went to school at one time in a one-teacher school. We don't remember whether its closing was because the "government took it away" or not, but we are thankful that our children have the advantages of the larger, more complete school

systems. The passing of the little school was "disastrous" at the time, and the neighbors raised the same cry we now hear regarding the little postoffices. But time took its course, and many of us have found that the passing of the little school was to our personal and definite advantage.

Since the little 4th class postoffices were founded, many other changes have taken place. Why, they didn't even have cars at that time. No wonder the office was needed. But tell me, what family now does not find it easy to drive miles to see the show, attend school functions, even to play bridge, and certainly to purchase their farm machinery and daily needs. Already, they pass by the little post-office.

We still maintain this is a sensible economy move, in keeping with the progress of the times. True, many other economy measures need to be instituted, the 4th class postoffice is but a drop in the bucket, but it must be chalked up as a step in the right direction.

Other Editors Write:

THE PRICE OF FREEDOM . . . IS SLIGHTLY HIGHER

—From—
The Canadian Record

U. S. farmers, as expected, voted solemnly and solidly last Friday to continue their profitable partnership with Uncle Sam in the business of raising the nation's wheat.

On the face of it, the vote (which favored marketing quotas by a 7 to 1 majority) appears to be a vote for socialistic security rather than free enterprise . . . and the New Dealers will undoubtedly hall it as such.

Actually, however, the vote was hardly such a clear-cut decision as the huge majority indicates.

The farmers were not offered a choice between socialism and free enterprise . . . between a free market and a controlled market. What they were offered (if you rule out the possible third alternative of economic suicide involved in ignoring the whole affair) was a choice between a completely-controlled farm economy with a guaranteed high market for wheat and a slightly less-controlled farm economy with what amounted to no guarantee of profit at all.

The choice did not include the lifting of all controls. Already facing acreage controls and allotments, the farmer was simply asked . . . in return for a continued guarantee of 90-percent-of-parity floor under his crop . . . to accept the slight additional inconvenience of getting written permission to sell it.

Under the circumstances, the answer was hardly open to question.

The average farmer will hardly notice the difference. So accustomed by now to being told when, what, and how much to plant, it will impose little additional strain on his independence to be given written permission to sell the stuff he's raised.

The only real effect of marketing quotas, as far as we can see, will be on those few rugged individualists who would like to plow their own furrow without government supervision of government permission, and take their own chances on the free world market with the grain that they grow. With marketing quotas now in effect, these independent souls must not only face the perils of a free market, but will have to pay a stiff cash fine for doing so.

The price on the head of freedom has just gone up a little more.

Business Men Are Not Afraid of Peace Following Long Bloodshed

—From—
The Canyon News

Business men are no longer afraid of America. A few months ago we were told that business would crash as soon as the shooting stopped and peace reigned once more in Korea. All of us wondered if death and destruction were necessary in Korea in order to bring prosperity to America!

Armistice has been signed; the shooting stopped; the affairs of the people carried on without a hitch; and no recession is on the horizon.

We are not afraid of peace!

JUST MOTORISTS' TAXES

—From—
The Panhandle Herald

No problem causes more discussion than the proper highway users taxes. Estimates are this year that highway users will pay taxes of \$5,250 million or 55 per cent more than five years ago and 5 per cent more than a year ago.

States will collect approximately \$3,256 million in gasoline taxes, license fees and other charges. Another 2 billion will go to the federal government, including excise taxes on cars, parts and accessories and taxes on gas and oil.

Propaganda organizations denounce the various charges made upon motor transportation. Some demand that 100 per cent of all charges be spent 100 per cent on highways and streets.

Another group is demanding that the Federal government take all prospective monies from the tidelands and earmark them for federal aid in education.

It is our belief that motor transportation should be required to help pay for other cost of government. No single group should have its tax revenues earmarked for one purpose for all time. As much revenue as possible should go into the general national treasury and should be expended by congress.

That is why the proposal to reserve any tidelands revenues for national aid to education is wrong. If the tendency to limit income to certain expenditures were to develop, it eventually could be that activities outside a select few could get any appropriations.

MOURNING DOVE—WHITE-WINGED DOVE OPEN SEASONS

MOURNING DOVES

- OPEN SEASON—NORTH ZONE: Sept. 1 to Oct. 15, both days, inclusive. Shooting hours, 10 o'clock noon to sunset.
- OPEN SEASON: Oct. 1 to Nov. 3, both days inclusive, except in Garza, Hidalgo, Starr, Zapata, Webb, Maverick, Brewster, Loving, and Wilbarger counties where mourning doves may be hunted only on Sept. 21, 22, and 23, from 4 p.m. until sunset, and from Oct. 1 to Nov. 3 from 12 o'clock noon to sunset.
- BAG LIMIT: Not more than 10 per day and not more than 10 in possession.
- McMULLEN COUNTY: Open Season. State law Nov. 1 to Dec. 15. Federal law Oct. 1 to Nov. 3.

WHITE-WINGED DOVES

- OPEN SEASON: September 11, 13, and 25, inclusive, only in area indicated. SHOOTING HOURS: 4 p.m. to sunset.
- BAG LIMIT: Not more than 10 per day and not more than 10 in possession.
- McMULLEN COUNTY: State law, Nov. 1 to Dec. 15. Federal law, season closed.

SPECIAL NOTE:
Unlawful to take white-wings or chachalaca south of U. S. Highway 86, formerly State Highway 4, in southern tip of Texas marked on the map as "GAME SANCTUARY."

No hunting permitted in game refuges and game preserves.

Shotguns must be permanently plugged to three shell capacity.

Shotguns may not be larger than 10 gauge.

GAME SANCTUARY

THE AMERICAN WAY



At Long Last

GREETINGS STUDENTS

BUTANE PROPANE

Gas Service

We

- INSTALL
- SERVICE
- DELIVER

FRIONA CONSUMERS

WASHINGTON AND "SMALL BUSINESS"

By C. WILSON HARDER

There is growing Washington concern over increased business failures. With more than 700 firms a month going to the wall, failures now exceed 1950 before Korea.

Naturally, there are many differing schools of thought in Washington on the problem. Economists imbued with Big Business reasoning, seek to sell the theory of a free competition, lack of experience or capital is major failure reason. But facts do not agree.

Normally, business failures are due to lack of trade, with retailers hit first. But in the present situation, wholesalers show biggest failure increase.

This is an important fact because wholesalers, by and large, are not shoe string operators. The very nature of the wholesaling business requires considerable capital and experience. This condition was inevitable.

There are two major reasons. One is wholesalers must stock goods made by firms who closely control supply and prices.

But many wholesalers, instead of representing these manufacturers, find they are actually competing with the manufacturers on a different price basis.

Manufacturers are more and more putting in their own retail outlets who buy direct from factories on favored deals, and undersell the wholesaler's own customers. In other cases, big retailers are sold direct.

Sometime ago, in tire discount case, Federal Trade Commission National Federation of Independent Business

mission made ruin to eliminate double dealing.

But due to behind scenes shuffle in Washington, this ruling has yet to be enforced.

The other reason is taxes.

Many wholesalers are taking less "take home pay" out of business, yet assets are bigger.

Wholesalers, to do business, keep warehouses filled. Yet replacement stocks keep creeping up in price. This in itself dissipates working capital, but tax situation bites more heavily.

Taxes are assessed on net worth of the business, and actually bear no relation to the amount of liquid cash. Thus, a warehouse stocked with merchandise can be in one tax bracket. But if that stock is sold, and the wholesaler restocks at a 5% price increase, his net worth has increased 5%, which is taxable, even though his cash position has deteriorated.

Then when government failure to enforce anti-trust laws permits the manufacturers who sold the wholesaler to dump goods direct, there is chaos.

In addition, in city after city, warehouse inventories are taxed yearly, even though goods in a wholesale warehouse are actually goods in transit.

It is also significant in heavy percentage of current business failures, a principal unpaid creditor is Federal Government for unpaid taxes.

The problem is serious, but not without solution.

But to forestall the economic Gcgotha now building up, government officials must quickly recognize true nature of the problem; take immediate steps to correct it.

FRIONA SUPER \$\$\$

Redeemable Right Here at Home for Merchandise In Stock At ALLEN'S JEWELRY

SUPER \$ BONUS COUPONS GIVEN BY

- DILGERS CLEANERS
- KNOX'S READY
- DEATON'S SERVICE
- ALLEN'S JEWELRY

LET'S TALK LIVESTOCK

BY
TED GOULDY



Corn Belt observers, according to an article compiled by Homer Hush in Wallace's Farmer this month seem to be coming around to the view that June was the "low" time for cattle. This thrusts into the discard the idea that was prevalent in these parts that late Fall would be the better buying time for feeders.

Corn Belt observers, Hush reports, also feel that rains in the drouth areas will "strengthen" the hands of the cattle growers. Yep! There's no argument there.

In fact, on the basis of Monday's cattle trade, it looks like the stocker and feeder buyers were unlimbering and more orders were on hand than was the case for the past couple of weeks. At Ft. Worth Monday there was the biggest cattle and calf run since July - about

8,400 head. Twelve markets had 139,000 cattle and calves.

Despite this big offering, stockers and feeders sold strong to unevenly higher here. Some of the just fairly good kinds, that had to sell for slaughter a week ago, sold well to stocker buyers, a decided improvement.

Slaughter steers and yearlings were steady to weak. Slaughter calves ruled firm. Cows were steady to 50 cents lower, and the larger portion sold steady. Some buyers tried to buy cows sharply lower by 50 cents to \$1 per hundred and complained that cows here were higher, grade for grade, than at other major markets.

Salesmen successfully resisted these bearish offers. Bulls closed 50 cents lower.

Good and choice fed steers and yearlings drew \$18.00-21.50 and the choice to prime drylot cattle are quotable dollars above that range. Common and medium butcher stuff sold from \$11.00-\$17.00, with ratty yearlings from \$8.00-10.00.

Fat cows drew \$9.50-12.50; canners and cutters sold from \$6.50-9.50. Some straight barrelled western or Brahman type cutters are quotable over \$9.50. Bulls sold from \$8.00-12.50.

Good and choice fat calves cleared at \$14.00-18.00 and common and medium butcher sorts sold from \$10.00-13.00, with culls from \$7.00-\$9.00.

Good and choice stocker steer calves drew \$14.00-18.50 with stocker steer yearlings from \$16.50 down ward. Stocker steers drew \$17.00 down. Stocker cows changed hands at \$8.00-14.00.

Hogs were 25c lower and topped at \$25.75-26.00 at Fort Worth. Sows drew \$19.00-22.00.

MILLERS VISIT FRIENDS AND RELATIVES IN NEW MEXICO

Mr. and Mrs. Claude Miller and Johnny have been visiting her parents, Rev. and Mrs. David Moore, at Roswell and her sister and husband, Mr. and Mrs. J. M. McKnight, out on their ranch.

A friend of Johnny's, Danny Miller, came home with them Sunday night and visited until Wednesday when he returned home by bus.

Rhea News

By FLORENCE DEAN

Visiting with Mr. and Mrs. Floyd Schlenker Sunday were Mr. and Mrs. Carl Schlenker and family, Mrs. Elmo Dean, Gladys and Lindy, Mr. and Mrs. Redwing and family of Muleshoe and J. E. Schlenker of Portales, New Mex.

Mr. Richberg of Sweetwater visited with Mr. and Mrs. Cordie Potts and family Thursday.

Mr. and Mrs. Henry Drager and Joe and Mrs. Drager went to Coatters Cone, Texas to attend a reunion. Afterward they visited with Mrs. Drager's father, Mr. Teinert.

Mr. and Mrs. J. R. Schlenker and family of Portales, New Mex. visited with Mr. and Mrs. C. V. Potts and family Sunday.

Visiting in the V. L. Lambert home this week is his sister from Ind.

Mr. and Mrs. Ralph New and Don of Dallas visited last Monday with Mr. and Mrs. Arthur Hilton and Mr. Ed. New. The family continued on to Colo. on a vacation trip.

BACK TO SCHOOL

BACK TO WORK

BACK TO COOLER WEATHER

BACK TO REGULAR MEALS

BACK TO FALL PLANNING

A SCOOP FOR THRIFTY BUYERS

END OF VACATIONS SALE!

at
PIGGLY WIGGLY

Friday - Saturday

THEME PAPER 25c Size **2 pkgs 29c**

ZIPPER BINDERS \$2.29 to \$3.69

50c Package of Paper FREE with Each Binder!

SALE!
ARMOUR ALL-PURPOSE SUDS
White Special Pack Lasts
2 Boxes For **39c**

NEW! Vegetole SHORTENING
For Better Baking
2 Lb. Carton **59c**

Chlorodent
TOOTH PASTE
43c Tube FREE!
\$1.12 Value Giant Tube
-for-
69c

- MARYLAND CLUB, All Grinds
COFFEE lb. **89c**
- CARNATION, TALL CAN
MILK 3 for **39c**
- HUNT'S 46 OZ CAN
TOMATO JUICE **29c**
- PILLSBURY GOLDEN, WHITE, CHOCOLATE
CAKE MIX box **39c**
- PILLSBURY 10 lb. Bag
FLOUR **89c**

- SHURFINE RED, SOUR, PITTED, No. 2 Cans
CHERRIES 4 for **\$1**
- BESTYETT 1/4 lb., Glass Free
TEA **35c**
- HUNT'S CIDER OR WHITE DISTILLED
VINEGAR qt. **19c**
- PURE CANE, 10 lb. Bag
SUGAR **99c**
- REGULAR SIZE
KERR LIDS 2 pkgs. **25c**

Coming Attractions

Thursday - Friday

AFFAIR IN TRINIDAD
RITA HAYWORTH GLEN FORD
-CARTOON-
-CHIEF-

Saturday

GOLDEN HAWK
RHONDA FLEMING STERLING HAYDEN
-CARTOON-
-CHIEF-

Sunday - Monday

HANGMAN'S KNOT
RANDOLPH SCOTT DONNA REED
-CARTOON-
-CHIEF-

Tuesday - Wednesday

LAW AND ORDER
RONALD REGAN DOROTHY MALONE
-CARTOON-

CHIEF DRIVE-IN

FRIONA

ADMISSION PRICES

ADULTS 50c - CHILDREN UNDER 12 FREE WITH PARENTS

Cartoons and News Begin at 8:30 P.M.

BARGAIN NITES EVERY TUES. - WEDS.

\$1.00 Per Carload - Pack 'Em In!



: PRODUCE :

- PEACHES** California Halves 2 lbs. **29c**
- CELERY** California Pascal Stalk **15c**
- BELL PEPPER** California U.S. No. 1 lb **19c**

- Loin Steak** U.S. CHOICE **1b. 59c**
- Calf Liver** **1b. 33c**
- Stew Meat** BONELESS **1b. 43c**
- Slab Bacon** **1b. 67c**



PIGGLY WIGGLY - FRIONA

Classified Ads

STATEMENT OF POLICY

Cards of Thanks will be published in the Star for the flat fee of \$1.00. Special tributes, obituaries, or poetry will be charged at the same rate as the classified ads, 2c per word.

STATED MEETING



First
Tuesday
Night
Each Month
FRIONA LODGE 1332

BUSINESS SERV.

REQ HOME for men and women. Nursing care. Ph. 1231J or come to Mrs. Viola Griswold, Hereford, Texas, 401 Irving 4-3c

NEED ENSILAGE pits dug? See us for bulldozing and all kinds of dirt work. Contact ERNEST McGEE, Rt. 1, Hereford, or Phone 3385—Dawn Exchange, or 1473-J Hereford. 4-5p

GIE'S CLEANERS now has FREE Moth-Proofing. Recently Installed. INSURED Cleaning Process. Phone 3981. 4-4c

PICTURE FRAMING EXPERT CAR GLASS INSTALLATION, Table Tops and Window glass. HEREFORD GLASS COMPANY, 1302 Park Ave., Phone 1425, Hereford. 21-tfc

WATER WELL DRILLING And Repairing

CASEY ADAMS 36-4p

CANYON WELL SERVICE

Windmills, Pumps, Pressure Systems
Agent for Reda Submersible Pumps
Irrigation Pumps
-Complete Service
Box 195 1100 8th Ave. Ph 2563 Canyon, Texas

M. A. HOLLABAUGH

(For a satisfied customer see A. W. Anthony Sr. or Jr.) 22-24p

AUTOMOTIVE

Chrysler Industrial Motors SALES and SERVICE

McCullough Motor Co. 411 H. 1st Phone 17 HERELORD, TEXAS

FOR RENT

APARTMENTS for rent. Furnished. Walter Loveless. Ph. 2432 1tp

SELL OR TRADE

FOR SALE: Two 3-bale cotton trailers, one utility blade for Ford tractor. Keith Blackburn, Magnolia Wholesale. 4-1p

FOR SALE: 4 burner Sun Ray Gas Range. Hot Point Portable Ironer. Electric. Burpes Electric French Fryer. 50 ft. picket fence (red). Can see at 606 West 5th St. Friona or call 4542 Friona. Will sell cheap. Leaving town Sept. 1st. 1-tp

FOR SALE: Two 16-10 drills, one 17-ft. Hoeme Plow. Phone 2872, Lee Parker. 3-tfc

FOR SALE: Oliver Cotton Harvester, 2 years old; also two large cotton trailers. M. H. Sylvester. 1-4c

FOR SALE

at the FRIONA STAR Enlarged Pictures of recent Local Events and Places

WE BUY

SCRAP IRON

COMPLETE STOCK New and Used cars and truck parts. Hereford Wrecking Company, phone 320, 709 E. 1st, Hereford 21-tfc

REAL ESTATE

HAVE BUYER or improved 160 acres northwest of Friona. Also buyer for 1/4 to 1/2 section southwest of Hub store. If you have land to list we have the buyers. Joe B. Douglas, Real Estate, Phone 3152, Friona

FOR CASH LEASE: Several small irrigated farms near Black. M. A. Crum. 4-1p

OPPORTUNITY: 320 Acre farm, five miles from Bovina, 270 Acres extra nice smooth level land in cultivation, all irrigated with 8" irrigation well. 50 acres of good grass, this farm is beautifully improved with a new modern two bed room home. Good water system and plenty of out buildings. This is truly an outstanding value at \$200.00 per acre.

O. W. RHINEHART ALL KINDS OF INSURANCE BOVINA, TEXAS 4-tfc

FOR SALE OR TRADE: A highly improved Arkansas farm. Will sell or would trade for irrigated quarter or land where irrigation water is available. M. A. Crum. 4-1c

FARMS AND CITY PROPERTY 100 acres, all tiable, 90 acres in cultivation, good improvement, on pavement, mail route and school routes. \$2100.00.

203 acres, 196 in cultivation, good well, 10 miles out. Good house and Grade A, dairy. \$125.00 an acre.

4, 25-ft. lots, good for business or residence. Small house and garage, \$4500.00

2, 6-room dwellings. Well located.

"Uncle" John White

FOR SALE: 1 Four-room house on lot and one-half on Summit Street in Friona.

Also would trade modern 7-room home, 2 baths, full basement, for tract of land. Lee Parker, Ph. 2872. 2-tfc

320 A. seven miles from Bovina, 270 acres in cultivation, 50 acres in grass, about 200 acres will irrigate, six room modern house, good water system, plenty of barns and out building. For a limited time only \$116.00 per acre.

O. W. Rhinehart All Kinds of Insurance Bovina, Texas

Use the Classified Ads for Cheap, Profitable Returns on Advertising

FARM LOANS

We can make you a long term farm loan to buy, improve or develop irrigation. We will be glad to discuss terms and interest rates.

O. W. RHINEHART All Kinds of Insurance Bovina, Texas 48 tfc

WE HAVE a large number of listings, both dryland and irrigated. Several nice homes in Farwell and some in Bovina, priced right.

A 23000 acre Ranch, well improved cut in nine pastures, well watered, from running streams, as well as shallow wells, some Alfalfa, Electricity and telephone, priced to sell.

160 ACRES near Oklahoma Lane, Crops, tools and all goes—see it. 320 ACRES one mile off pavement with "8" irrigation well—\$150.00 per acre. If you are interested in SOUTH DAKOTA LAND, SEE US FIRST. Bill Hall, Lee Thompson, Hall & Thompson Real Estate Farwell, Texas. 3-2c

Use the Classified Ads for Cheap, Profitable Returns on Advertising

Automobile Insurance Southern Farm Bureau Casualty Insurance Company

RAYMOND EULER, AGENT

CLOSE-OUT SALE Chrysler Cars

In a Neighboring Town

INCLUDING FOUR CHRYSLER V-8's Two 4-Doors One Club Coupe List \$3800 but will sell around \$3100

One Sport Model Listing \$4100 but goes for \$3450. These may be handled for \$500 - \$600 Down Payment, Rest Will Finance.

CONTACT DR. THOMAS B. SMITH FRIONA PHONE 2001

Vic Vet says
POST-KOREA VETERANS, SEPARATED FROM SERVICE BEFORE AUGUST 20, 1952, MUST START THEIR KOREA GI BILL TRAINING BY AUGUST 20, 1954; TO GET UNDER THE DEADLINE

Postmaster Resigns

POSTMASTER SLOAN H. OSBORN HAS AUTHORIZED THE STAR TO PRINT THE FOLLOWING ANNOUNCEMENT OF HIS RESIGNATION.

"I HAVE OFFERED MY RESIGNATION AS POSTMASTER EFFECTIVE OCTOBER 1, 1953, OR AS SOON THEREAFTER AS POSSIBLE. —SLOAN H. OSBORN."

Lions Feast Off Local

Parmer County Foods

A unique dinner was featured at the Thursday night meeting of the Friona Lions Club.

The entire meal, consisting of potatoes, roast beef, tomatoes, cantaloupe, corn-on-the-cob, and black-eyed peas, was from products raised in Parmer County and furnished by members of the Club.

Mesdames Eufayla Ethridge, Cordie Slagle, Margie Herring, Mabel Hartwell and Estelle Carney served the food to about thirty members and two visitors, Louis Welch and Mr. Fleming.

The program consisted of musical numbers presented by Stanley Lockhart, accompanied by Ruth Houser.

On Tuesday night the Friona Lions Club will present the program at the meeting of the Farwell Lions Club.

Program chairman Wesley Foster stated that the program would be mostly musical with selections by the Magness-Miller sextette and Don Lewis.

STAR ADS WORK FOR YOU

TENNIS COURTS WILL BE LIGHTED SOON

The poles have been erected and the equipment for the lighting of the tennis courts has been received with the exception of the reflectors.

Work is progressing rapidly and the courts should be ready in the near future.

Mr. and Mrs. Pat Patterson returned Thursday from Memphis where they had been visiting



Hollywood's Edward G. Robinson is shown at his first television appearance, during which he appealed for public support of the annual polio fund appeal of the Sister Elizabeth Kenny Foundation to make possible the continuance of the work pioneered by the late Sister Kenny.

CORNER GROCERY PRESENTS Cherry Sundae

WELL, WHAT CAN I BRING YOU SIR? AND WHAT'LL I DO WITH IT?
HONEY, YOU CAN WHIP ME UP A DELICIOUS CHERRY REDHEAD WITH SPARKLING GREY EYES AND DROP HER RIGHT HERE ON MY LAP!
WHY THAT BLASTED SO-AN-SO? I'LL FIX HIM RIGHT NOW!
WHOA, DAISY!
OH!
OOOH-GAH!

NOTEBOOK PAPER

2 25c Size 29c — 3 50c Size 89c

Fresh Dressed Fryers Ea. 85c

HOME PAC Frozen Dessert, 1-2gal. 49c

SHELLED PECANS, Wunder Brand 1 lb. 79c

Bordons StarLac Milk 16 oz pkg. 39c

PUFFIN BISCUITS Can 8c

OLEO, Surefresh lb. 19c

TOMATOES, Large, firm and fresh 1b. 15c

DRY ONIONS, White or yellow 1b. 4c

We Give S&H Green Stamps

CORNER GROCERY & MARKET
DIAL 2 and THREE 111



DANCE

August 29th

9 o'clock till—

MUSIC BY

LOYD ALSUP BAND

at

PRIBOTH ROLLER RINK

3 1/2 Miles NE of Muleshoe

MULESHOE, TEXAS

Open House Sunday Will Mark Golden Wedding, W. M. Lloyds

Mr. and Mrs. W. M. Lloyd will observe their Golden Wedding anniversary Sunday, August 30th, with

open house at their home in Friona, between the hours of 2 o'clock and 5:00. Friends and neighbors are invited to call.

Mr. and Mrs. Lloyd were married August 27, 1903, in the Fellowship Baptist Church near Cleburne, Texas. Mrs. Lloyd was the former Julia Ryals. She was born in 1884 near Rio Vista in Johnson County. William Martin Lloyd was born in 1877 at Chapel Hill in Washington

County.

To the union was born seven children, six of whom are yet living. They are Fred, Buddy and Ruth Lloyd and Ruby Robards of Friona, and Travis and Buck of Bovina. There are 18 grandchildren and four great-grandchildren.

The Lloyds lived in Johnson County about twenty years before moving to Childress County where he farmed for eight years. In 1926 the family moved to Bovina where he also farmed. They moved from Bovina to Friona in 1933.

Mr. Lloyd has been janitor to the Friona Baptist Church for the past twelve years.

Mr. Lloyd has the interesting hobby of collecting "V" nickles, and Mrs. Lloyd delights in her hobby of crocheting.

FFA BOYS ON TRIP

Eighteen FFA boys left early Wednesday morning on a school bus driven by their teacher, Mr. J. T. Gee. His small son, Tom Gee, accompanied them.

The group will make a tour through Colorado, sleeping out while gone.

They planned to return Sunday.

IRRIGATION WELL -

CONTINUED FROM PAGE 1

Indiana and because of his interest in this crop planted twenty acres of them.

Hitts seemed to have been on the right track but just 30 years too early. He operated the farm from Indiana, coming down to see it often to supervise farming operations. The place had 1400 acres in it originally so the irrigation operations were only a part of its work. In 1923 Hitts became discouraged with his Texas farming attempt and turned complete control of the place over to his son-in-law, R. P. Conway, who abandoned the well in 1924 and sold the place to A. C. Hayes in 1928 and moved to Hereford where he still lives. The place is now in four different forms and Clyde Hayes owns the land around the well sites.

The holes and casing of these early irrigation attempts are still on the Hayes place and are occasionally checked by the Board of Water Engineers. In addition to the two holes mentioned there is a huge 24" hole and casing 100 yards east of the site of the 12" well. This was drilled sometime between 1915 and 1923 and with it Hitts hoped to water 800 acres which it was the high point of. After drilling reached an unknown depth, the hole started caving in badly and it was abandoned. Hayes mentioned that he has thought of putting a smaller casing inside one of these large wells sometime and utilizing it for a well of his own.

Hayes occasionally plows up the 40 year old tile in the sub-irrigated patch. The apple trees are all dead now but a few pear trees are still living. A Bois 'd arc hedge that survives is dying slowly. The old casings, dead trees and one old irrigation valve are the

mute reminders of the ambitious attempts of a man who foresaw the potentialities of a country that are just now being realized. Geo. Hitts died in Indiana in 1926 thinking that this country might not be worth irrigating after all.

In 1923 Hitts became discouraged with his Texas farming attempt especially with the irrigation which he spent an estimated \$250,000 on and with very little success. His son-in-law at-

tributes this failure to the poor machinery and lack of a good market for their products. He says that the old timers had been calling them foolish 'damn yankees' for attempting to irrigate for years and finally in 1923-24 they decided that maybe the cynics were right.

The holes and casing of these early irrigation attempts are occasionally checked by the Board of Water Engineers. The records

of the state board show annual checks on the water level in the 4" well from 1938. From this date until 1948 the water level remained at 138 ft. In 1949 the level sank to 140 ft, and the 1950 check showed a depth of 142 ft. The last check, 1952, found the water level down to 143 1-2 ft. The nearest well now in operation to the point of this checking is an 8" well located about 400 yards north of it.

Southern Farm Bureau Life Insurance Company
RAYMOND EULER, AGENT

I Am Now Enrolling


PIANO STUDENTS

BEGINNERS and ADVANCED STUDY

Contact me at Residence of Mrs. Tom Lewis
WEDNESDAY—THURSDAY—FRIDAY AFTERNOONS

At Other Times Call No. 2681

Mrs. Joe A. Walters



Greetings STUDENTS School Officials

CARL C. MAURER

As a firm keenly interested in the welfare of our Youth, our School and Community—we look forward to pleasant associations with you again in this new school year. Our full support is pledged for your every activity—look to us as your friends and well-wishers this year and every year.

We're "Johnnie-on-the Spot" with

Johnson Cotton Harvesters

MOLINE-MONITOR
16-10 DRILLS

UBU TRACTORS

and

A GOOD SELECTION OF USED EQUIPMENT FOR THE COTTON OR WHEAT FARMER

MAURER MACHINERY COMPANY

The STAR

- * STATIONERY
- * VOUCHERS
- * BILLHEADS
- * BUSINESS CARDS
- * WEDDING INVITATIONS

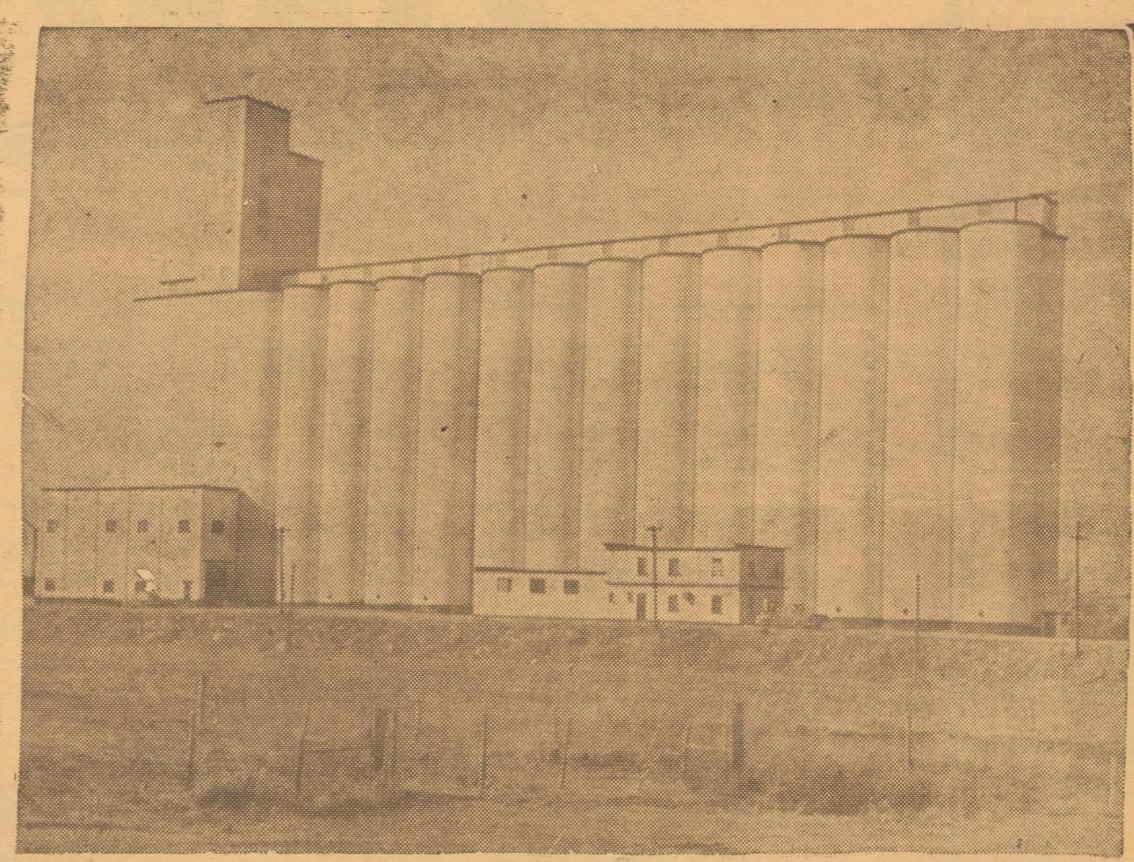
Plains Hardware and Furniture

Extends a Sincere and Hearty

WELCOME

To the Students and Teachers
Returning to Books Next Week

Count Us Among Your Biggest Boosters



FRIONA WHEAT GROWERS

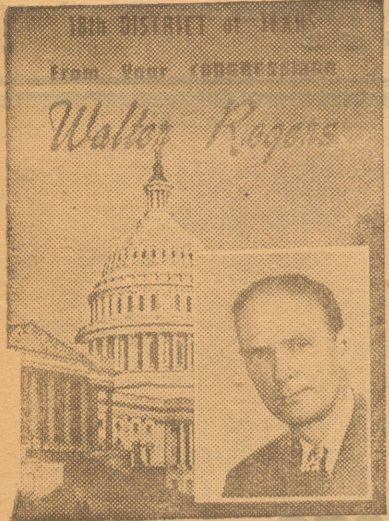
Incorporated

Takes Pleasure In
Welcoming the Students and School Officials

WE RECOGNIZE THAT PROGRESSIVE SCHOOLS AND ALERT BUSINESSES ARE ESSENTIAL IN THE WELFARE OF ANY COMMUNITY.

It is a Pleasure Working With You
As Supporters of the School and as Grain Handlers in Your Future

Rogers Is Militant In Face Of Postal Proposal, 4th Class Offices



FOURTH CLASS POSTOFFICES

Some time back I was advised by the Post Office Department that a survey was being made of fourth class post offices with the thought in mind of closing outmoded and obsolete offices. I immediately wrote all of the fourth class offices in the 18th District that the Post Office Department intended to investigate, advising them of this survey and the intentions of the Post Office Department. The thing that concerned me was the construction of the term "outmoded". What might be "outmoded" in a city fellow's mind might not be so "outmoded" in the minds of some of us who have had some experience with the great service that these fourth class offices have rendered to the people in the rural communities. It isn't difficult for some city fellow to say that because a fourth class postoffice isn't making its expenses, it should be closed. It is only thinking about it in dollars and cents basis. Where he lives the postman brings the mail to his door or he can get it from a post office box just a few blocks away. If his car is out of whack, he can catch a bus or a taxi and not even get his hat wet. He doesn't stop to think of the great service the communication system afforded by fourth class post offices has rendered to the people who use them and to the country as a whole.

I am sure there are quite a few first class offices that all to make their expenses. However, this is no reason to close the post office. It might be pointed out that the operation of the fourth class post offices is not the cause of the big deficit in the operation of the Post Office Department. These offices have been in existence for many years, and although all of them do not show a profit, as a whole they pretty well pay their way in the service that is rendered. It looks like that some people would rather do away with these traditional landmarks of American rural life than to try to cut down on some of the hidden subsidies that have crept into the post office system through the scheming of some of the big

Said To Be Saddest Face In All History



NASHVILLE, TENN. — The face of Christ with his disciples at the last supper, as depicted by Leonardo da Vinci, is said to be the saddest face in all history. A new interpretation of that face is being seen by thousands of visitors to the newly consecrated Upper Room Chapel here.

The chapel, built in connection with the new headquarters building for The Upper Room, the world's most widely used devotional guide, features a great woodcarving of Leonardo da Vinci's Last Supper.

Hailed as a work of art with breath-taking beauty, it is hoped that it will inspire visitors to bridge the centuries and at least for a few minutes of meditation and prayer commune with Christ as he said: "This is my body which is broken for you." The chapel is open daily for prayer and meditation.

city thinkers.

I have received a lot of mail on the subject and have talked to a lot of people since I have been

back in the District, and they are all righteously indignant at this new attempt to take one more thing away from the folks who live out

in the country and raise the food and fiber to feed and cloth all of us. Several of the letters have said, "They have taken away our church our schools, and most of our businesses. The post office is the only thing we have left. Please don't let them take that." My answer is that I will certainly do all in my power to prevent it. There has been entirely too much migration from the rural areas to the cities, and most of it has been caused by the denial to the rural people of

many of the benefits and privileges that the city people take for granted. Closing these fourth class offices in this section of the country would be penny wise and pound foolish. It would not be economical, but it would be a damaging blow to the economy of many communities in this section. The first thing we know they will be wanting to allow only one town for each county. Instead of continuing this migration theory, it is my view that we should try to unregi-

ment for a while. In short, I am against closing these offices and any further encroachments on the rights and privileges of the people in these small communities. The truth is that all of these offices could be operated for considerably less than one per cent of the amount now earmarked to be sent to foreign countries.

It is certainly good to be back in the heart of America. Mrs. Rogers and the children are having a wonderful time, and of course the

children surely hate to think of school starting.

RECEIVED DEGREE

Mrs. H. T. Carr, former Friona teacher, received her Master's Degree from West Texas State College in Canyon last week. Mrs. Carr will teach in the Brownfield school this year.

Mr. and Mrs. Carr and Helen Nita were visiting friends in Friona Monday.

Sept. 4

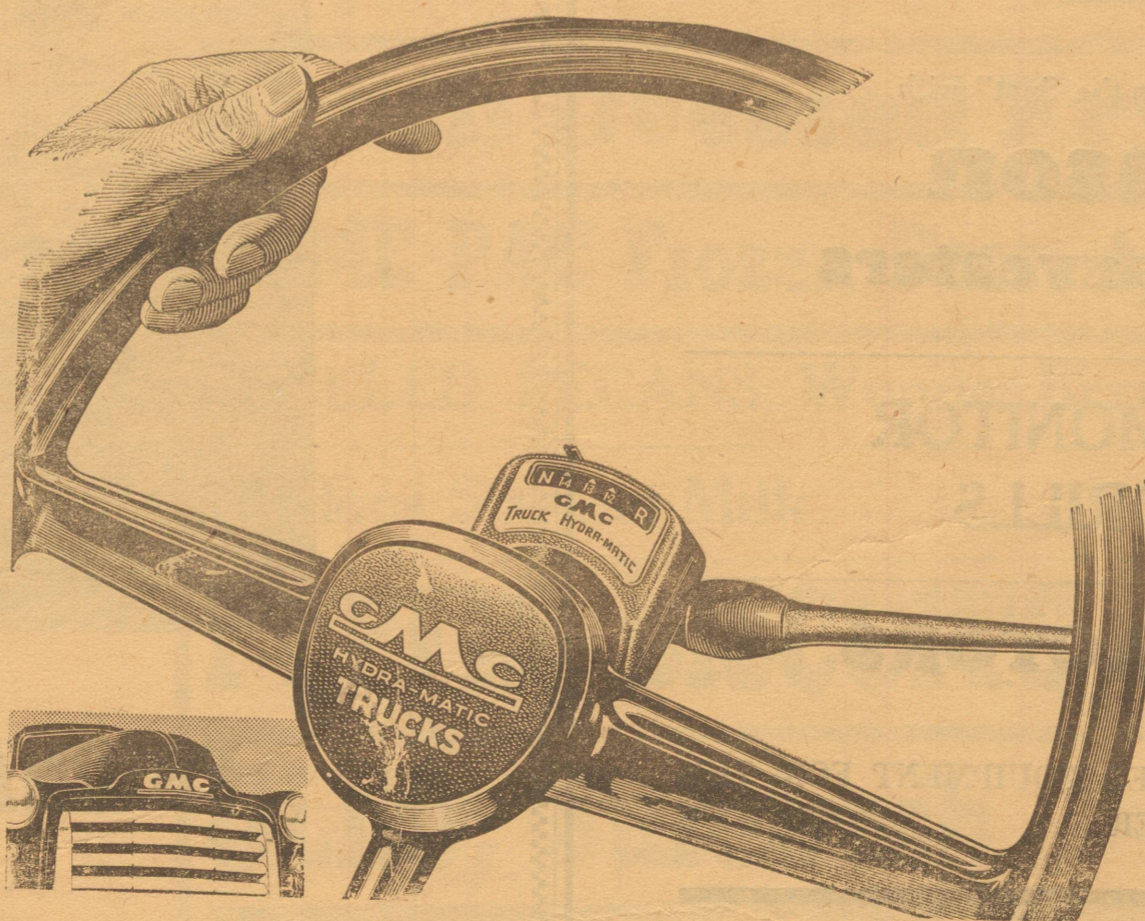
... an Important Date
In this Community
Marking the Beginning of School
AND
Our First Anniversary as Dealers
in Parmer County for
GMC Trucks

Thank You

for the Reception given the GMC line in this area.

Unit Sales have even exceeded our expectations, proving that GMC is accepted as the best value for any trucking need.

We have a Model to fit Your Needs in the Coming Grain Harvest. And You'll find a Pick-up Model Profitable the Year Around.



Greetings

to the Students and Faculty of all our Parmer County Schools

Count Us Among Your Most Enthusiastic Supporters

We Appreciate the Fact that Many of You already are educated in the Knowledge that GMC and John Deere are mighty good helps in Your Successful Farming Operations!

HERRING IMPLEMENT COMPANY

Friona

COMPANY

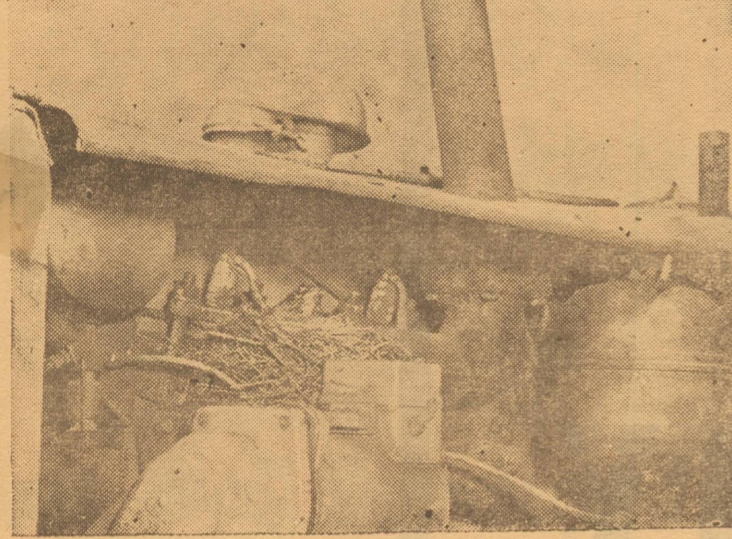
Serving Parmer County

NATIONAL VIEWS & NEWS



RUB-A-DUB, one boy in a tub beating the heat is Larry Ng of New York. The frown? Well, photos are fine, but not in the altogether.

JUST A PRETTY sunning herself under Universal-International set lights is a silver-blonde charmer named Mamie Van Doren. Below is depicted the transient story of Mrs. Robin who would raise children on the engine of a Caterpillar crawler tractor at a Fredericton, N.B., used equipment lot. Two machines were sold, then workmen helped Mrs. R. select a tractor with more home appeal.



Among 364 to Receive Degrees at Eastex State

Scheduled to receive degrees from East Texas State College at Commerce in ceremonies in Memorial Stadium at 7:30 o'clock Friday night are 364 students.

Friona candidate for a B.S. Degree is Kenneth Waide Bainum, son of Mr. and Mrs. Charlie Bainum.

um. After graduating, Kenneth will be home until Sept. 11th when he will report in California for assignment in the service, then going to Arizona for military training.

ATTENDING GRADUATION AND ANNIVERSARY

Mr. and Mrs. Charlie Bainum and Jimmy will leave Friday morning for Commerce where they will attend Kenneth's graduation.

On Saturday the group plans to go to Gainsville to attend the 50th wedding anniversary of Mrs. Bainum's aunt and uncle, Mr. and Mrs. N. S. Bartlett.

They will return to Friona Sunday night.

GUESTS IN BAINUM HOME

Guests in the C. S. Bainum home Tuesday and Tuesday night were Mr. and Mrs. Bascom of Fresno, California, aunt and uncle of Mrs. Bainum. The Bascoms were on the way to Gainsville.

Dudley and Danny Mac Bainum went as far as Commerce with them on Wednesday and are visiting Kenneth Bainum there.

ATTEND FUNERAL OF UNCLE

Henry Lewis received word that his uncle had died Monday at Celeste, Texas.

Mr. and Mrs. Lewis and Don left Tuesday morning to attend the funeral services.

Texas Farm Bureau Insurance Co.
Fire Insurance
RAYMOND EULER, AGENT

LOCAL WOMAN ATTENDED MARKET

Mrs. Henry Lewis attended the American Fashion Association's mid winter and holiday market in Dallas last week. Over 5,000 buyers filled the Dallas hotels to capacity during the market week.

The Thanksgiving and Christmas theme was used in the fashions shown on the runway in the ballroom of the Hotel Adolphus.

Over one thousand lines of women's and children's clothing were displayed.

Mrs. Cliff Cribbs returned this week from Petersburg where she had been visiting her daughter and son-in-law, Mr. and Mrs. Dub Bruntington.

The Dan Ethridges are moving into their new home this week.

Grace Jo Moody has been visiting this week in the David Mosely home. She had just returned from Pierre, South Dakota where she had been visiting her sister and family.

ANNOUNCE BIRTH OF SON
Word has been received here of the birth of a ten pound baby boy to Mr. and Mrs. Jimmy Cruse of Pierre, South Dakota. Mrs. Cruse is the former June Moody.

Mrs. O. F. Lange is in Houston visiting her daughter, Doris.

Mr. and Mrs. J. T. Gee and children spent Sunday night and Monday in Lubbock visiting her parents, Mr. and Mrs. T. F. Rogers.

Use the Classified Ads

HOME ON FURLOUGH

Charles Osborn arrived home this week from Fort Ord, Calif. for a months visit with his parents, Mr. and Mrs. Sloan Osborn.

He is to report back to Fort Ord September 24 for overseas duty.

Mrs. Ray Hurst and children returned to Midland Saturday after visiting her parents, the Bert Shackelfords, for several weeks.

BUCK GARNER
BLACKSMITH - WELDING
POINTS HARDSURFACED
QUALITY WORK GUARANTEED

Located in White Building on Highway 60
—FRIONA—

Attention Students . . .

CLOSE OUT OF

ZIPPER BINDERS
\$1.79 Each

Formerly \$2.98, Best Grade Leather Binders

. . . **The Friona Star**

W. H. FLIPPIN Jr.
GENERAL AUCTIONEER
PHONE 2672
FRIONA, TEXAS
FARM AND LIVESTOCK SALES
A Specialty
Qualified Service - Reasonable Rates

Old-Fashioned Look

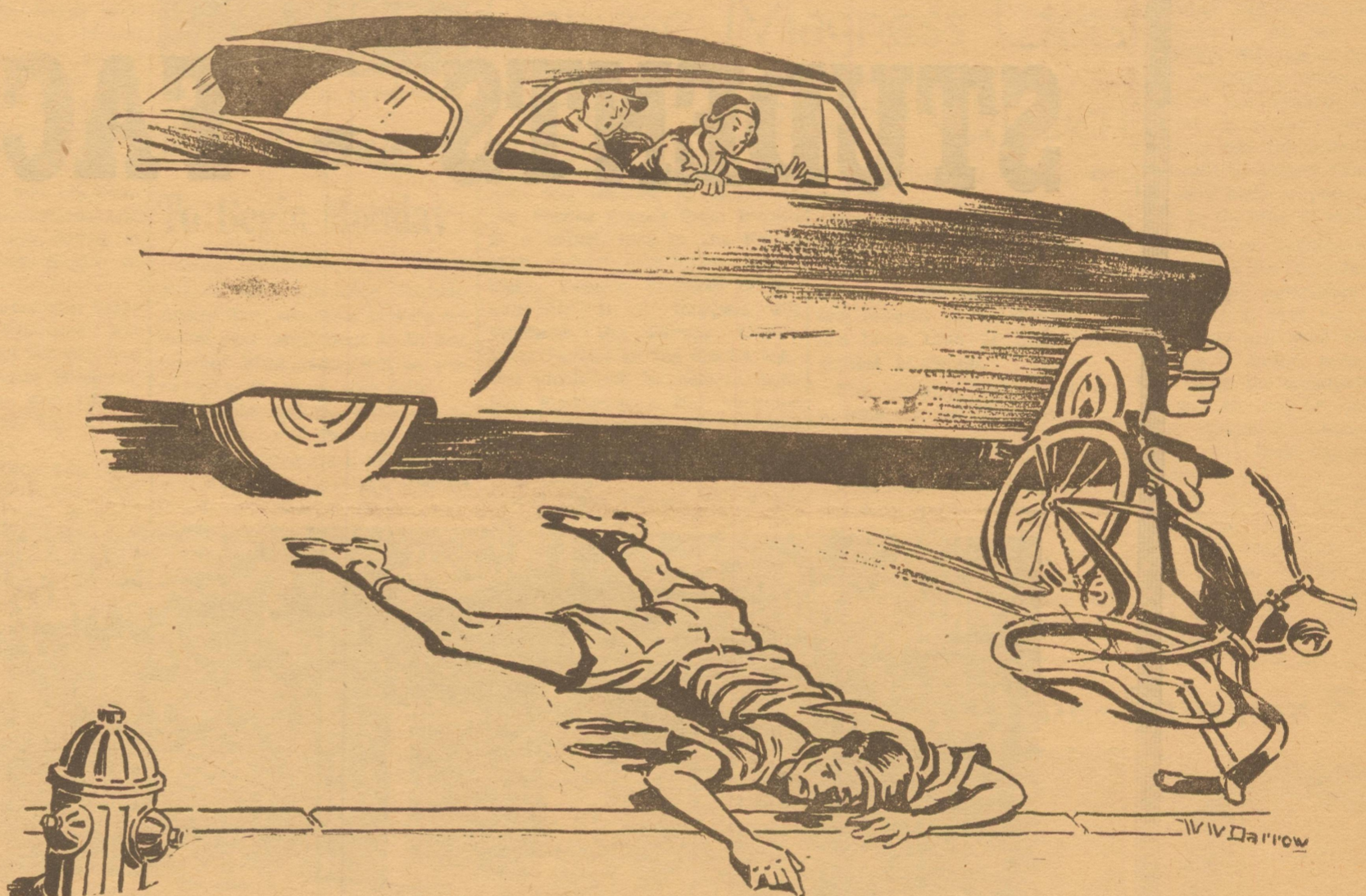
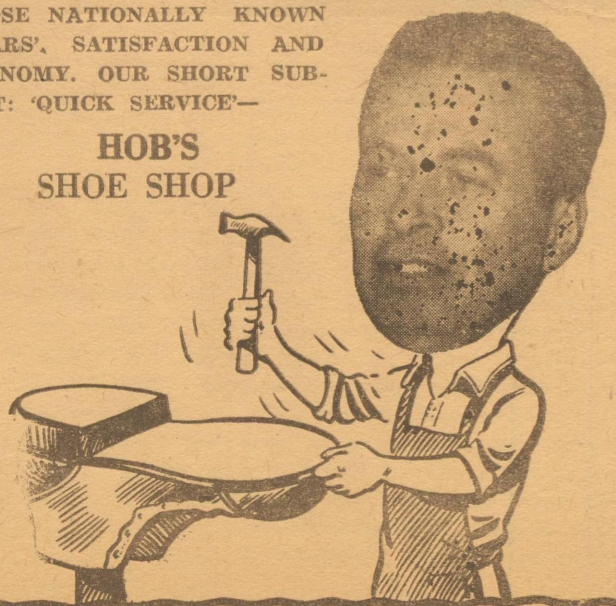


OLD-FASHIONED GINGHAM comes alive in this smart new French Riviera-styled sundress and stole by Fashion Frocks of Cincinnati. Ideal for either a sultry sun or the cool of the evening, the scoop neckline and wide elasticized belt add to the glamour.

Hob Says . . .

A STELLAR ATTRACTION AT THIS LOCATION FEATURES THOSE NATIONALLY KNOWN 'STARS', SATISFACTION AND ECONOMY. OUR SHORT SUBJECT: 'QUICK SERVICE'—

HOB'S
SHOE SHOP



TOO YOUNG TO DIE!

When epidemic strikes and takes its sudden and deadly count of the young, it tears at our heartstrings for there is so little we can do about it. Such tragedies may occur once in a year or two. But the highway toll of young innocents produces a casualty list every day, year after year. There is much we can do about it, for we are responsible.

In one year 4,300 young lives are snuffed out, over 200,000 injured and maimed for life. Three out of every four of these lives sacrificed to carelessness are from 5 to 14 years of age. Too young to die!

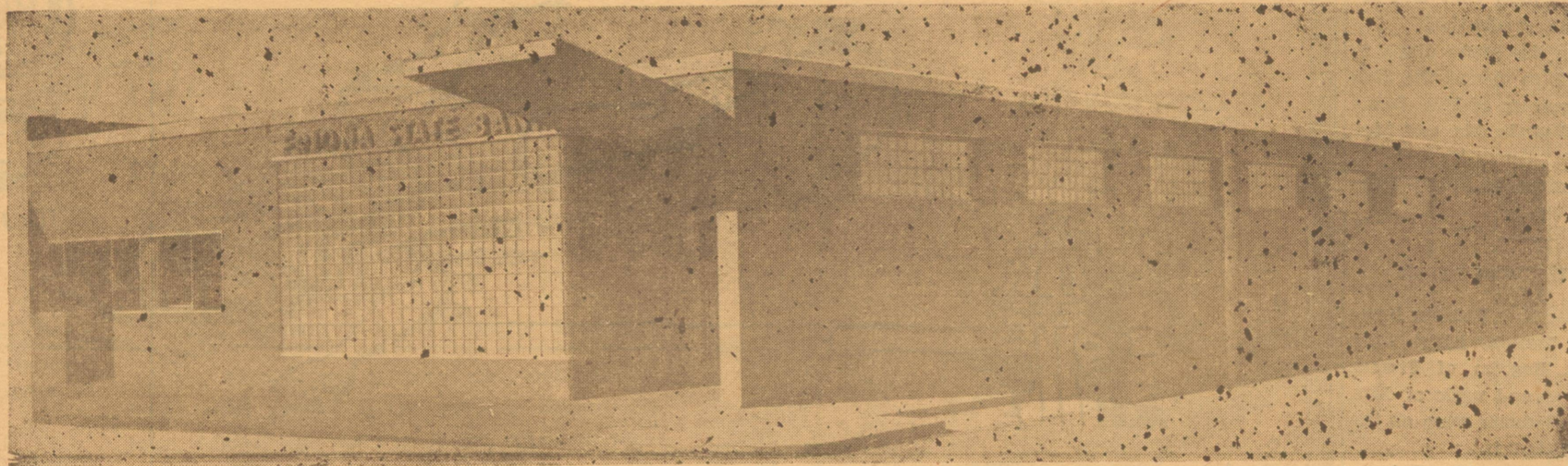
School safety patrols are holding down the casualties of children going to or coming from school. Two out of three are killed while outside of school supervision. That's the big reason why it's up to you, Mr. and Mrs. Driver, to protect little children. Be alert for the unpredictable actions of youngsters at play, crossing streets, chasing balls and riding bikes.

Little ones are thoughtless of danger; perhaps, too, they trust grown folks to guard them. Don't be the one to carry on your conscience the life of a child. Slow down, be alert, your children may be at your mercy.

REEVE CHEVROLET CO.

WELCOME

STUDENTS - FACULTY



Officers, Directors and Personnel

FRIONA STATE BANK

The Home The School The Church

Upon these is Founded the Integrity and Welfare Of Our Community

**Our Firm has been Foremost in Supporting these Institutions
Since Our Establishment Here in 1907**

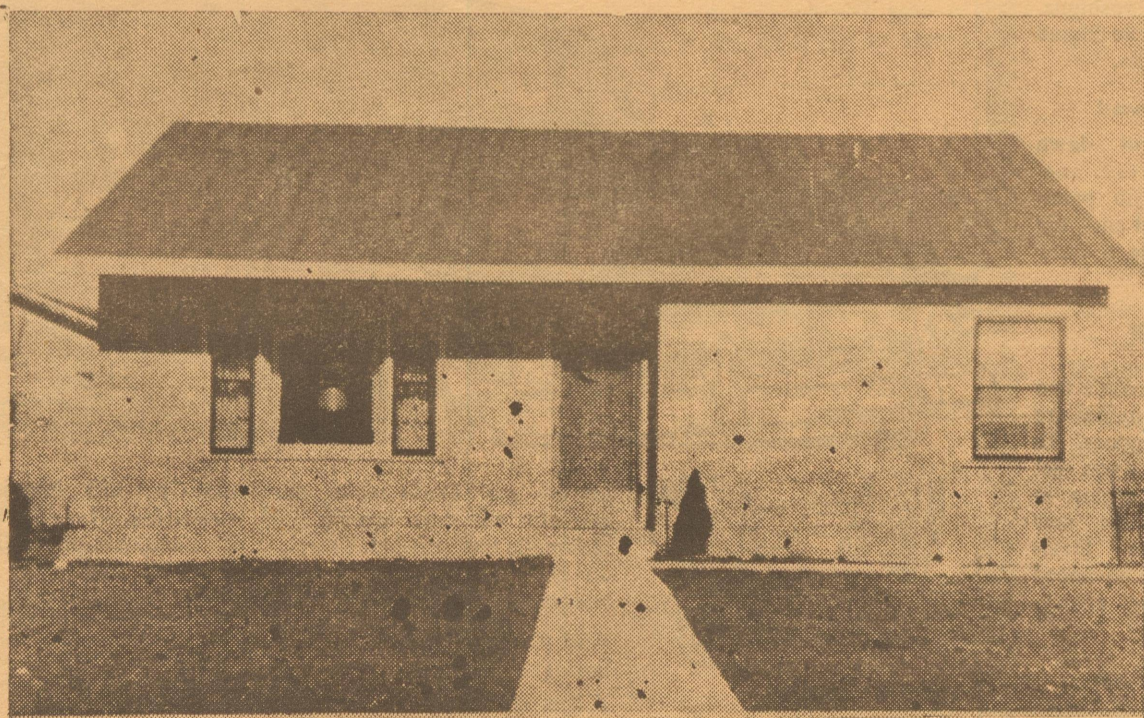
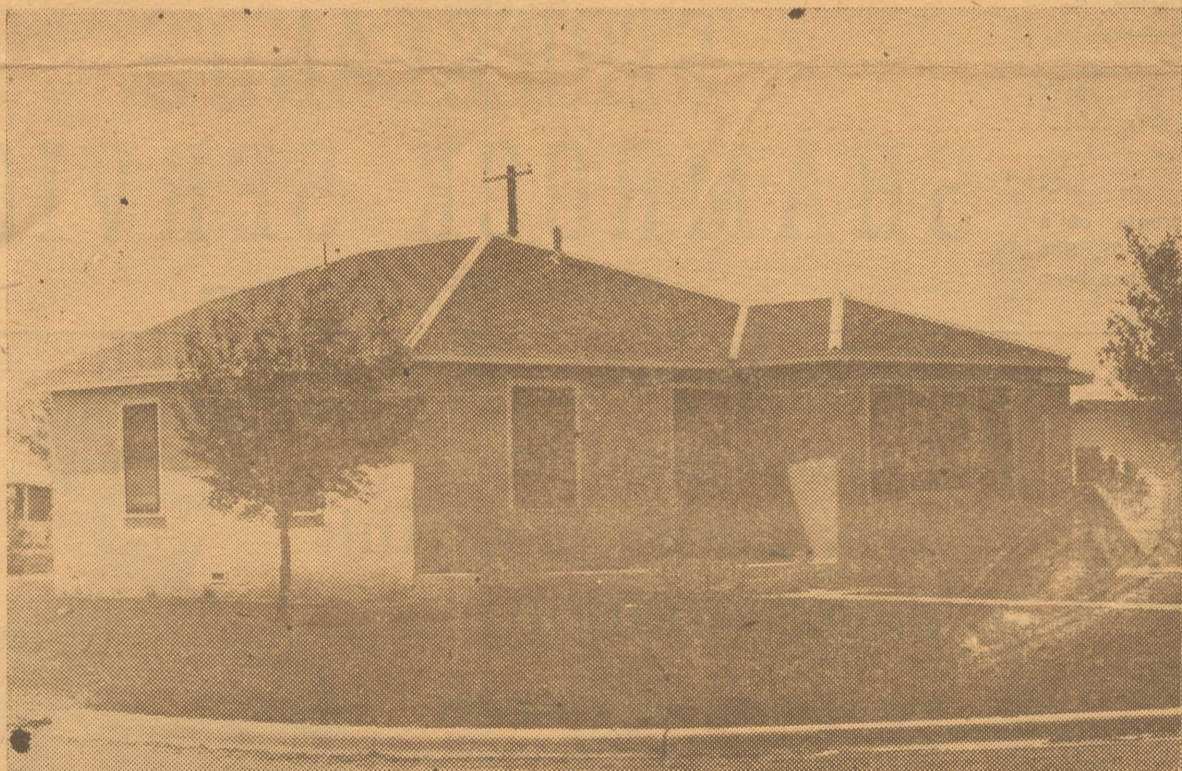
And Our Policy Has Not Changed!

YOUR WELFARE IS OUR FIRST CONCERN

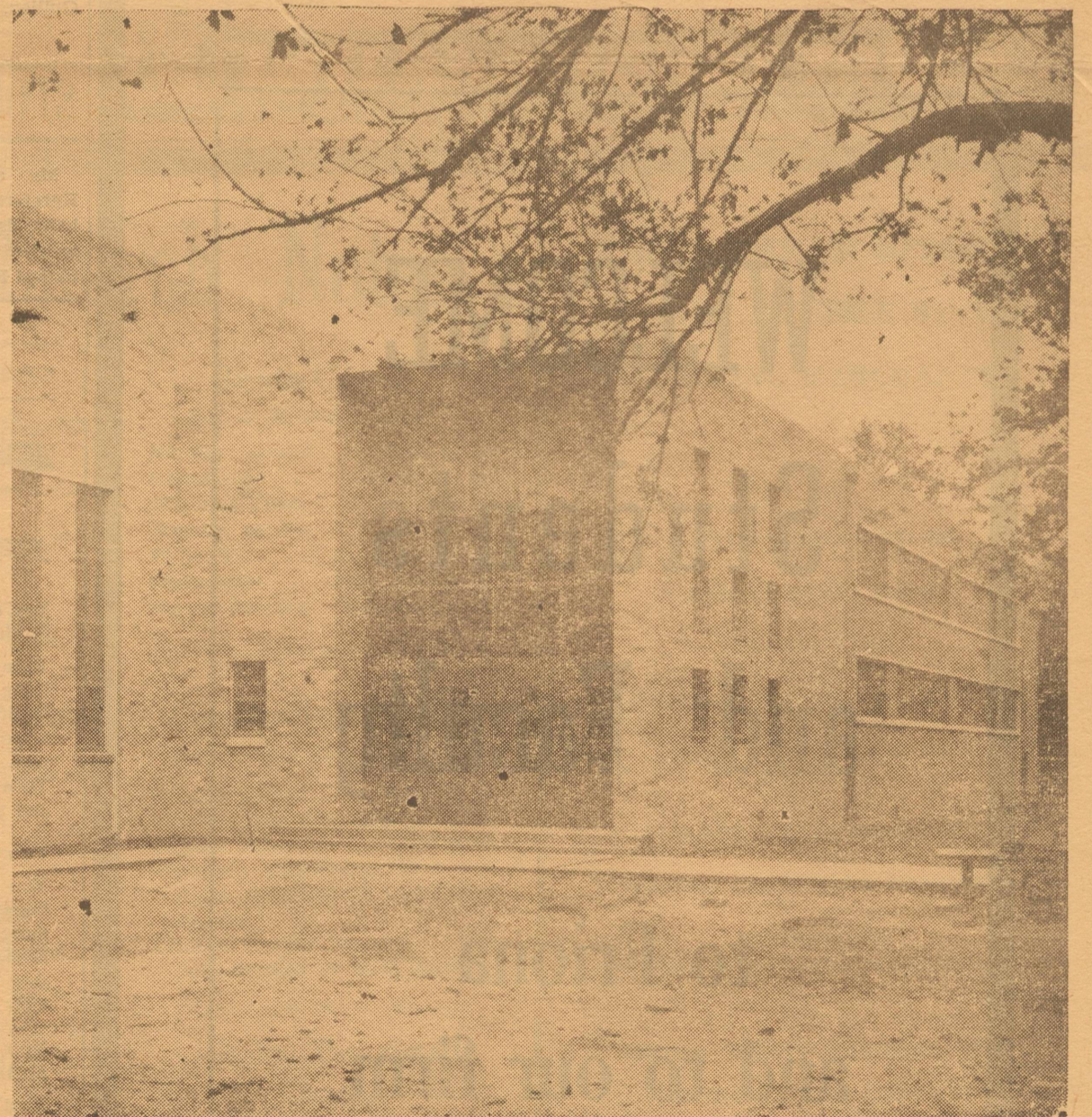
As Builders of Houses and Businesses

We Salute the Schools as Builders of Youth

SOME OF THE HOMES FOR WHICH WE HAVE SUPPLIED
QUALITY BUILDING MATERIALS AT ECONOMICAL COSTS



Greetings to the Students and Faculty Who Begin
Their "Building Program" Next Week

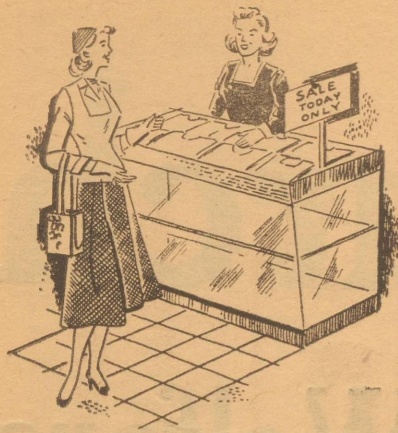


Through these Doors Pass Our Future Customers . . . children of parents who already recognize that Rockwell Bros. & Co., Lumbermen, is unexcelled as a Reliable Supplier of Every Building Material at a Fair Price.

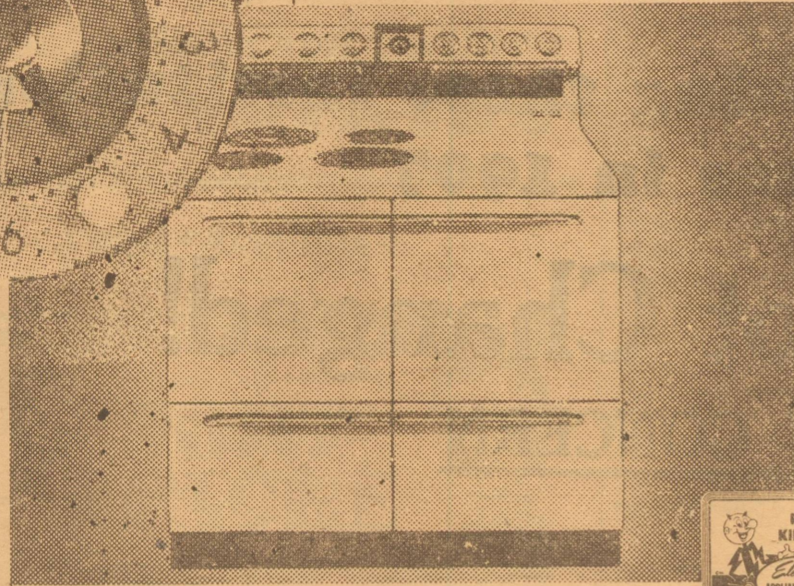
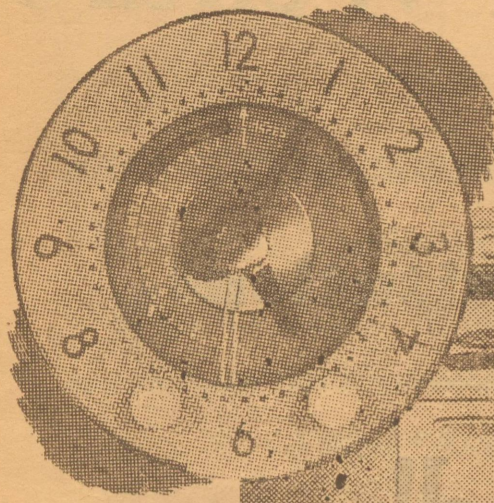
ROCKWELL BROS. & CO., LUMBERMEN

O. F. Lange, Manager

Friona



Timed FOR TIMELY SHOPPING



No need to miss out on those one-day special bargains—or to miss out on anything—not when your range is electric! Reddy does the cooking automatically while you're away. The meal is home-cooked and ready when you get home—that's the beauty of electric cooking!

SEE YOUR REDDY KILOWATT ELECTRIC APPLIANCE DEALER



WELCOME Students and Faculty to Friona and to our firm

BLANTON BUTANE INC.

Reed - Watson Wedding Solemnized at Clovis

Roberta Reed, daughter of Mr. and Mrs. G. E. Reed, became the bride of Gene Watson, son of Mr. and Mrs. M. C. Watson, in a double ring service at the Trinity Methodist Church of Clovis, New Mexico Saturday evening at 8:00 o'clock.

Rev. J. R. Bunts read the rites. Attendants for the couple were Mr. and Mrs. Frankie Dee Allen of Friona.

The bride wore a tan and brown linen two-piece dress with red accessories. For something borrow-

ed the bride wore a rhinestone necklace and earring set belonging to her sister. Something blue was the ribbon in her slip and something old was the white Bible carried by the bride.

After the ceremony the couple left on a short wedding trip.

The bride and groom attended the Friona schools and will make their home in Friona.

Billy Sifford and Florence Dean visited Sunday with Mr. and Mrs. Herman Sifford and family and Mr. and Mrs. Jack Niven of Amarillo.

Mrs. C. O. Potts and Marilyn, Mrs. Elmo Dean, Gladys, Lindsay and Cynthia Patterson attended the Girl Scout Day Camp at Friona last week. It lasted four days.

Dr. and Mrs. J. R. Wright and Charles returned over the weekend from a ten day trip to California where they visited her mother who has been ill.

CHRYSLER INDUSTRIAL IRRIGATION ENGINES

Sales & Service

SEIGLER MOTOR CO.

218 W. 3rd St.

Phone 630

HOSPITAL NOTES

ADMITTED

Mrs. O. R. Dunnam, tonsilectomy, Farwell.

Deann Buske, med., Friona. Rita Gayle Collier, tonsilectomy, Friona.

Darrell Collier, tonsilectomy, Friona.

Susan Vestal, med., Friona.

Mr. C. A. Holmgren, med., Friona.

Mrs. Roy Grider, ob., Hereford.

Mrs. Roy V. Smith, med., Hereford.

Mrs. Fred Barker, Sr., med., Friona.

Mrs. Lynn Futch, surg., Paducah.

Mrs. Roy Wall, surg., Paducah.

Edwin Taylor, tonsilectomy, Friona.

Mrs. Dorothy Donaldson, med.

DISMISSED

Betty Suttle, Billy Ray Nazworth, David Carson, Mrs. J. W. Hysmith, Mrs. O. R. Dunnam, Deann Buske, Susan Vestal, Mr. C. A. Holmgren, Darrell Collier, Rita Gayle Collier, Mrs. Raymond Schucler and baby girl, Mrs. James Pope and baby boy, Mrs. Roy Grider and baby girl, Mrs. Raymond Guillen, Mr. Raymond Guillen, Mrs. Fred Barker, Sr.

STORK FEATHERS

Mr. and Mrs. Roy Grider of Hereford are the parents of a baby daughter born Aug. 21. She weighed 7 lb. 11 oz. and has been named Reba Rae.

"Mile After Mile You'll Prefer Shamrock"



Real confidence comes through experience... and the long time users of Shamrock gasoline know they can depend on SHAMROCK year after year... mile after mile. Shamrock gives you more power... more dependable performance. Try Hi-Octane SHAMROCK... A Mighty Good Brand.

Gasolines • Lubricants

SHAMROCK CREDIT CARD TIME PAYMENT NOW AVAILABLE FOR THE PURCHASE OF **GOODYEAR** TIRES • BATTERIES TUBES • ACCESSORIES

Shamrock Products Handled in Friona by

STRICKLAND'S SHAMROCK SERVICE

WE GIVE S & H Green Stamps



You're "sitting pretty" behind the wheel

Take this Bel Air model. First thing you'll notice is the quality of the interior. Rich-looking appointments. Roomy seats with foam rubber cushions. Turn the key to start the engine and you're ready to go.

You can see all around

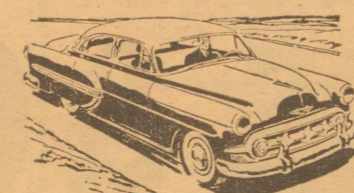
You look out and down through a wide, curved, one-piece windshield. The panoramic rear window and big side windows provide a clear view in all directions.

You get more power on less gas

That's because Chevrolet's two great valve-in-head engines are high-compression engines. In Powerglide* models, you get the most powerful engine in Chevrolet's field — the new 115-h.p. "Blue-Flame." Gear-shift models offer the advanced 108-h.p. "Thrift-King" engine.

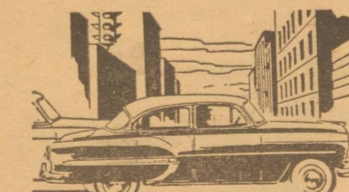
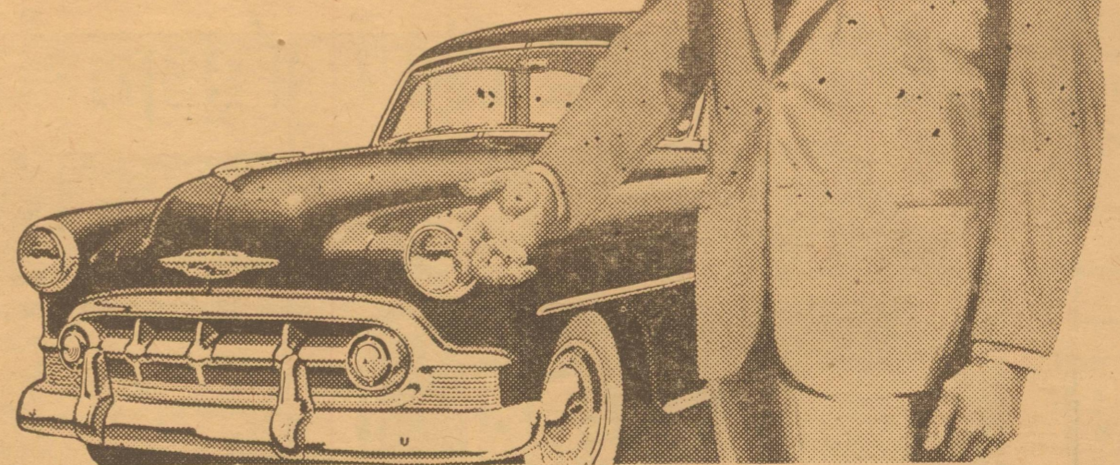
Biggest brakes for smoother, easier stops

An easy nudge on the pedal brings smooth, positive response — right now! Chevrolet's improved brakes are the largest in the low-price field.



I was ahead in every way after this demonstration!

I figured on paying about \$200 more for a new car... until I discovered all that Chevrolet offered me.



It's heavier for better roadability

You're in for a pleasant surprise at the smooth, steady, big-car ride of this new Chevrolet. One reason is that, model for model, Chevrolet will weigh up to 200 pounds more than the other low-priced cars.

You get greater getaway with the new Powerglide* A lot finer performance on a

lot less gas. That's what you get with the new Powerglide automatic transmission. There's no more advanced automatic transmission at any price.

And it's the lowest-priced line

A demonstration will show you

that Chevrolet offers just about everything you could want. Yet it's the lowest-priced line in the low-price field.

*Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine optional on "Two-Ten" and Bel Air models at extra cost.

Let us demonstrate all the advantages of buying a Chevrolet now!



MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

REEVE CHEVROLET COMPANY

Business Professional DIRECTORY

A. O. THOMPSON
ABSTRACT COMPANY
 COMPLETE TRACT INDEX OF
 ALL LANDS AND TOWN LOTS
 IN DEAF SMITH COUNTY
 WRITE US FOR INFORMATION.

JOB PRINTING
 The Friona Star

DIMMITT Ditching Service

New Equipment — Sensible Prices
 Experienced—Reliable

Call on us for . . .

Pipelines — Water — Sewer
 Foundations and
 Septic Tank Holes

—NO JOB TOO LARGE OR TOO SMALL—

C. R. OWEN — PHONE 363J3

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FOR FREEDOM FROM DRUDGERY
 BLUE JEANS A SPECIALTY

CITY STEAM LAUNDRY

Helpy- Sely Service
 FRIONA

DR. MILTON C. ADAMS

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140 West Third Herford, Texas
 Phone 37 Office Hours: 8:30—5:00

FARMER'S PRODUCE

Home of
 GOOCH'S BEST FEEDS
 .arena Hog Supplement — Cottonseed Meal
 We Sure Like to Buy Your
 CREAM — POULTRY — EGGS

You'll get a good deal from HIGHWAY GARAGE

EARL GILMER

On Hiway 60 in Eastern Friona

Automotive and Farm Machinery Repairs

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OLD-FASHIONED COUNTRY STORE

Come and See Us

GILLILLAND FUNERAL HOME

131 E. 2nd St., Herford

PHONE 951

Funeral Directors — Ambulance Service

WEST TEXAS BURIAL INSURANCE

Even Children Will Like Corn Bread Liver Patties



Every mother knows that liver is particularly good meat for growing children, but getting them to eat it is sometimes a problem. Baked Liver Patties that include corn bread crumbs to provide a flavor that is delightfully different help solve that problem. And of course, the corn bread is good for growing youngsters since it is a basic energy food. When corn bread made with self-rising corn meal is used, even calcium, needed for the development of good bones and teeth, is made available to the body. Corn Bread Liver Patties are quick to prepare, for they need be baked only 20 to 25 minutes. They will add a new taste to liver that will make this good meat food appealing to the entire family. Corn Meal Liver Patties are good for everyone. Try them soon for a delicious dinner.

CORN BREAD LIVER PATTIES

1 1/2 pounds liver
 2 cups corn bread crumbs
 1/2 cup grated onion
 4 tablespoons bacon drippings
 1/4 teaspoon pepper
 1 teaspoon salt
 Bacon slices
 1/4 teaspoon powdered sage or 1/2 teaspoon marjoram

Prepare liver by wiping with a damp cloth; cover with boiling water and allow it to stand for five minutes. Remove the liver and run it through food grinder using fine blade. Combine with corn bread crumbs, grated onion, bacon drippings, sage or marjoram, salt and pepper, adding meat broth or hot water to moisten if needed. Shape into thick patties. Wrap with bacon slices and fasten ends with a toothpick. Bake at 400° F. 20 to 25 minutes or until bacon is crisp.

Boys' Ranch Rodeo Affords Thrills Labor Day Weekend

The young cowhands from America's First Boys' Ranch, coming out of the chutes on bucking broncs and bulls, will furnish all the excitement of a professional show and then some at the Ninth Annual Boys' Ranch Rodeo over the Labor Day weekend. Every boy will participate in at least one event. Young cowhands from five to seventeen will fill the program with calf and bull riding, trick riding and roping, bronc busting and all other events associated with big-name rodeos. Two performances of the action-packed rodeo will be held over the Labor Day weekend at the Tri-State Rodeo Arena in Amarillo. The first show will be at 2:30, Sunday, Sept. 6th. The second show is at 8:00 in the evening, Monday, Sept. 7th.

Not only will boys be doing their best to stage a top flight rodeo, but they will be competing for prize money and the honor of being Best All-Round Cowboy, which is decided by points received in the various events. This year's rodeo is expected to be the best yet because many exceptional riders are listed among the young contestants. Salty stock, courageous cowhands and tri-hammer timing will combine to insure a thrill-studded rodeo from start to finish. Special attractions are scheduled for between-the-acts events. Hoyt Hoeffner, world-famous rodeo clown will add his talents to the show and Bud Townsend will hold down the very important post of announcer. The Will Rogers Range Riders will again act as sponsors of the rodeo, as they have for many years in the past. Advance tickets can be obtained through the Boys' Ranch office in Amarillo and all proceeds will be used for the Boys' Ranch expansion program that will help care for more boys from all over the nation.

For Athletes Foot.

Use T-4-L for 3 to 5 days. It actually peels off the outer skin, exposes buried fungi and KILLS ON CONTACT. If not pleased with instant-drying T-4-L, your 40c back at any drug store. Today at

CITY DRUG

Local Church Notes

RHEA COMMUNITY

Immanuel Lutheran Church

Geo. H. Pullmann, Pastor

Church Service 10:00 a.m.

Bible Class and Sunday School 11:00 A. M. Ladies Aid—second Friday of every month.

Men's Club—third Friday of every month.

You are most welcome to come and worship with us.

Sixth Street Church of Christ

Stanley Lockhart, Minister

Sunday school 10:00 a. m. Preaching 11:00 a. m. Training Class 7:00 p. m., Sunday

Evening service 7:45 p. m. Ladies Bible Class 2:45 p. m. Mondays

Prayer Meeting 7:30 p. m. Wednesdays

Methodist Church

U. S. Sherrill, Minister

Sunday School 10 a. m. Morning Worship 11 a. m.

MYF 7 p. m. Junior Fellowship 7 p. m.

Evening Worship 8 p. m. WSES meets 2nd and 4th Tuesday 2:30 p. m.

WSG meets 1st and 3rd Mondays 7:30 p. m.

Prayer Meeting, Weds. 7:30 p. m. Choir Practice Wednesday 8 p. m.

Baptist Church

Rev. C. M. Fields, Pastor

Sunday School 10:00 a. m. Preaching 11:00 a. m. Training Union 7:30 p. m. Evening service 8:30 p. m. W. M. U. Tues. 3:00 p. m. Sunbeams Tues. 3:00 p. m. Prayer Meeting Wed. 8:30 p. m.

Congregational Church

Rev. Lewis J. Knight, Minister

Sunday School 10:00 a. m. Morning Worship Hour 11 a. m. Pilgrim Fellowship 5:00 p. m. Woman's Fellowship, first and third Wednesdays of each month. Church Family Night The first Sunday of each month.

United Pentecostal Church

Rev. R. W. Willburn, Pastor

Sunday School 10:00 a. m. Morning service 11:00 a. m. Evening service 7:30 p. m. Bible study Wed. 7:30 p. m. Young People Fri. 7:30 p. m.

Church of Christ

Morning service 10:30 a. m. Evening service 8:30 p. m.

Assembly of God Church

Rev. W. C. Wade, Pastor

Sunday School 10:00 a. m. Sunday Morning Worship 11:00 a. m. Sunday Evening Service 8:00 p. m. Prayer Meeting 8:00 p. m. Service, Friday 8:00 p. m. Holding Services Temporarily in The American Legion Hall

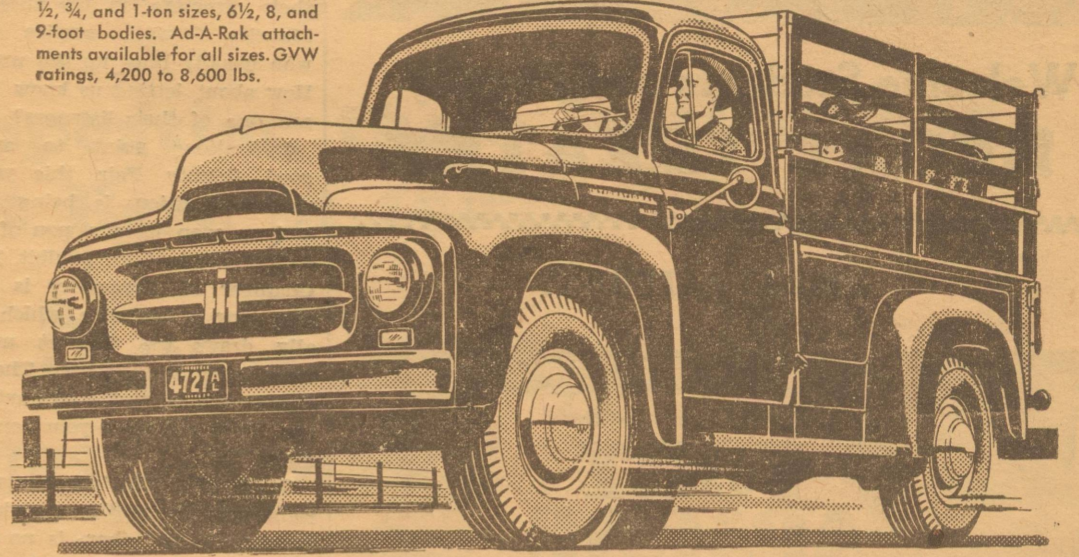
Roger Stanley, who has been visiting his aunt and family, Mr. and Mrs. Bill McClothlin, his grandmother, Mrs. A. E. Stanley and his grandfather, Ed New, re-

turned to his home in Lubbock last week-end. Roger is the son of Mr. and Mrs. Jack Stanley, former residents of Friona.

Texas Farm Bureau Insurance Co.
 Fire Insurance
RAYMOND EULER, AGENT

3 trucks in 1!

Nine pickup models available, 1/2, 3/4, and 1-ton sizes, 6 1/2, 8, and 9-foot bodies. Ad-A-Rak attachments available for all sizes. GVW ratings, 4,200 to 8,600 lbs.

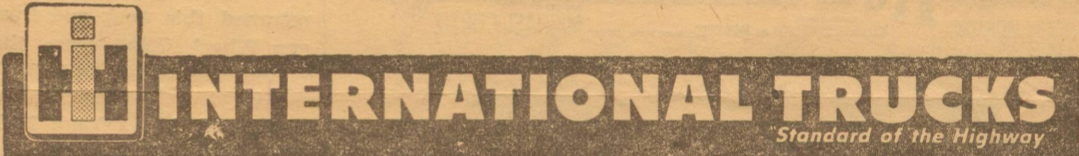


Price Reductions up to \$152.00 on New Light, Medium, and Light-Heavy Duty Models

A new International pickup with Ad-A-Rak attachments gives you 3 farm trucks in 1!

1. The roomy all-steel pickup body handles scores of jobs.
 2. Ad-A-Rak graintight all-steel sideboards increase capacity by 75%.
 3. Ad-A-Rak stake attachment adds even more space for hauling livestock and bulky loads.
- See the pickup that gives you 3 trucks in 1! Convenient terms available. Let us demonstrate today

Parmer County Implement Co.



THIS SERIES OF MESSAGES IS MADE POSSIBLE BY THE FOLLOWING MERCHANTS.

- LEWIS VARIETY STORE
- FRIONA STATE BANK
- FRIONA STAR
- WELCH-BLACKBURN HARDWARE
- ROCKWELL BROS. & CO. Lumbermen
- BLACK GRAIN COMPANY
- FRIONA CONSUMERS COMPANY
- THORNTON'S Poultry & Egg - Locker & Cold Storage
- FRIONA WHEAT GROWERS, INC.
- FRIONA LUMBER COMPANY
- WRITE'S CASH GROCERY
- PHILLIPS 66 SERVICE
- KNOX'S READY-TO-WEAR
- REEVE CHEROLET COMPANY
- BLANTON BUTANE, INC.
- MAURER MACHINERY COMPANY
- CITY STEAM LAUNDRY
- REGAL THEATRE
- FOSTER DRY GOODS
- PLAINS HARDWARE & FURNITURE
- CITY DRUG STORE

Locals

Mrs. W. C. Thomas of Amarillo and Mr. and Mrs. W. A. Chapel of Oceanside, Calif. spent last week end with Mrs. Lora Harris.

Mrs. Treva Reece and son, Ted, of Canyon and Mrs. Virgil Howard of Abernathy visited in the A. O. Drake home last Saturday.

Max and Joe Reeve have been visiting their grandparents, Mr. and Mrs. Jess Sparkman, in Amarillo.

Irene Schueler left last week for Albuquerque, New Mex. where she will teach this winter.



Farm Bureau Report



Aubrey Ellison earned a lot of appreciation for his thorough and fine job on Parmer County Farm Bureau's first Queen Contest. His appreciation goes, of course, to Flossie Anderson and Mrs. Ellison who did a lot of the work a man can't do. Finally, and very definitely, of course, appreciation for the fine, prompt cooperation of the candidates and their sponsors is in order. If we heard it right,

all 16 girls appearing were pretty and attractive, and we agree, Miss Peggy Hardage of Farwell, sponsored by John S. Williams, ran a very close and comely second.

Now it's up to Farm Bureau to get Queen Denise Magness (sponsored by Gib's Cleaners) attired for appearance in the district run-off in Lubbock, Sept. 3rd. Of course, it is understood that she is Parmer County Farm Bureau's

Queen now.

The first Monday night in September, the seventh, at eight o'clock should be an important night for farmers of Parmer County. Your resolutions committee hopes you will be there with ideas ready to present for them to make into resolutions for the coming year's farm program. Watch for an ad on this meeting next week.

We wonder how many Parmer County farmers listen to KPAN in Hereford. Every Saturday morning at seven, Deaf Smith County Farm Bureau presents a program telling people more about Farm Bureau. Hereford Grain Company sponsors the fifteen minute program. We had the pleasure of appearing on that program last Saturday with Mr. Vaughn, one of their directors, in the absence of Maurice Howell, service agent, who usually lines up the program. How about letting us know if you are one of their listeners?

Indications point to another good County Fair this year. A poultry division is being added and we even have a pen of chinchillas promised for exhibit. Friona Chamber of Commerce is again preparing a barbecue which usually draws the greatest number from over the county. The Fair Papers will be prepared next week end. Have you made your contribution?

CONSIDER THIS: In the way of righteousness is life; and in the pathway thereof there is no death. —Proverbs 12:88

Welcome Students and Faculty REGAL THEATRE

FRIDAY-SATURDAY

"THE QUIET MAN" IN BLAZING ACTION!
JOHN FORD and MERIAN C. COOPER present
FORT APACHE
starring
JOHN WAYNE · HENRY FONDA
SHIRLEY TEMPLE · PEDRO ARMENDARIZ
Directed by JOHN FORD
AN ARGOBY PICTURES PRODUCTION
Released by RKO RADIO PICTURES

SUNDAY - MONDAY

WARNER BROS. PRESENT
JOHN WAYNE · DONNA REED · CHARLES COBURN
"Trouble Along the Way"
SHERRY JACKSON MELVILLE SHAWLSON and JACK ROSE MADE BY MAX YERGAN · MICHAEL CURTIZ

WEDNESDAY - THURSDAY

Count the Hours!
co-starring
TERESA WRIGHT · MACDONALD CAREY with DOLORES MORAN · ADELE MARA
MATINEE 2:00 p. m. NITE SHOW 8:00 p. m.

Personals

Mrs. Henry Davis returned to Friona recently from Claude where she had been working.

Mrs. Glenn Reeve and sons and Miss Wanda Hart visited Mrs. Reeve's parents, the Jess Sparkmans, in Amarillo last week.

Joe Beaty made a business trip to Amarillo last week, bringing back a tank for Bert Shackelford.

Mrs. Fred White and John Fred returned this week-end from Wagon Wheel, Colo. where they had visited her sister and family.

Mr. and Mrs. Frank Meir and family, Mr. and Mrs. Martin Wagner and family and Mr. and Mrs. Albert Drager and family surprised Mrs. Edna Koeltzow on her birthday last Friday.

Southern Farm Bureau Life Insurance Company
RAYMOND EULER, AGENT

GIRLS . . .

Don't forget to enter our DOLL CONTEST at the Parmer County Fair!!!

Prizes to be awarded for Best Dressed Doll.

The Dolls will be Displayed in our Booth. Enter them before 6:00 P. M. Thursday, Sept. 10 and they must remain on display until Saturday after noon, Sept. 12.

Limit — 1 doll per person.

Any girl in Grade School in Parmer County is eligible—so mark the date on your calendar-THURSDAY, SEPTEMBER 10

ETHRIDGE - SPRING

Agency



INSURANCE—REAL ESTATE—LOANS

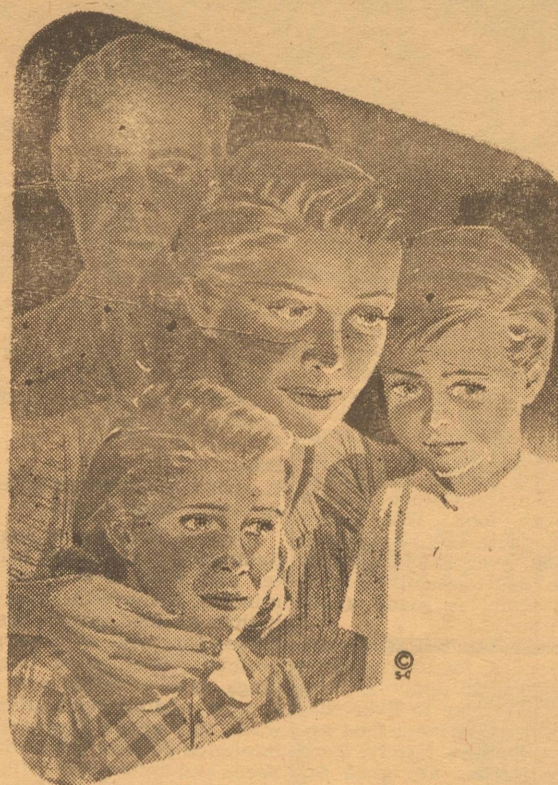
Telephone 2121

FRIONA

Dan Ethridge Frank A. Spring Bill Stewart

Early Wichita Seed Wheat

We also are Equipped to Clean Your Seed Wheat



GREETINGS
STUDENTS and FACULTY
OF PARMER COUNTY SCHOOLS
AS YOU AGAIN
BEGIN YOUR DAILY TREK
Back to School

Whether in School Accomplishments
or in Farming Operations . . .
IT'S THE QUALITY OF THE COMPLETED
PRODUCT THAT COUNTS

OUR SERVICE IS THE BEST WE KNOW HOW TO OFFER . . . AND WILL CONTINUE TO BE THROUGHOUT THE COMING YEARS.

SANTA FE Grain Company

VITAWAY
MINERAL-VITAMIN SUPPLEMENT
For All Livestock
ELIMINATES THE NEED FOR MINERALS - BONE MEAT OR TRACE ELEMENTS
THERE'S NOTHING LIKE IT! ABSOLUTELY NOTHING!
As An Aid To
STOCK RAISING
BROOD MILK · FERTILITY · BROS. POWERS · FASTER GAIN · QUICKER PROFITS · RESISTANCE TO DISEASE
COSTS SO LITTLE . . . DOES SO MUCH
Only a few ounces per head per day required to get RESULTS YOU CAN SEE

- Frang Water Colors 8-Colors 59c
- Cape Cod Wide Mouth Vacuum Botl. Holds Food or Liquid \$1.69
- Giant Notebook Fillers Quality Paper 39c 59c 98c
- Weaver Fountain Pens 50c & \$1.00
- Cascade Pen-Pencil Set \$2.50 Value \$1.19

BI-WIZE REXALL DRUG Self-Service Friona
Specials for Thursday, Friday, Saturday, and Monday

JUMBO SIZE, EXTRA COUNT, Quality Paper, 25c
Notebook Paper 19c

\$1.00 SIZE
Jergen's Lotion 69c

300'S
Klenzo Facial Tissues 19c

65c ECONOMY SIZE
Colgates Toothpaste 43c

65c MEDIUM SIZE
Wildroot Hair Tonic 43c

- Zipper Notebook Binders \$1.98 Up
Keychain & Football or Basketball Free with Each Binder
- Carnation Milk Tall Can 12c
- Sheaffers Snorkel Pen-Pencil Sets \$16.50 — \$27.50
- Johnson's Baby Oil or Lotion \$1.00 Size 89c
- Bayer Aspirin 100's 62c

- MAGIC SLATE BOARDS 25c and 98c
- REXALL MI-31 SOLUTION, Full Pint 79c
- REXALL ASPIRIN 100's 54c
- CAPE COD LUNCH KITS With Vacuum Bottle \$2.39
- REXALL ELECTRIC BLANKETS Single Control, Guaranteed 1 Year \$24.95
- COSTUME DOLLS 98c
- SOAP FLAKES, Large Limit 2 25c
- Paper Mate, Eversharp, Skripto, Ball Point BALL POINT FOUNTAIN PENS 98c-\$2.00
- NEW ANTIZYME TOOTH PASTE One Brushing Keeps Teeth Free from Decay All Day 59c
- WALKIE TALKIES, Space Model QX-2 \$2.98
- CONSTRUCTION PAPER Black, Red, Orange, Yellow, Blue, Green, Assorted 25c & 50c
- BRUNSWICK CREPE PAPER 15c
- DR. WEST TOOTHBRUSHES YOUTH 39c
- BLOBE BANKS, All Metal 59c
- WATER RIFLES, 1,000 Shots \$1.29 - \$1.98
- PENCIL CASES, Complete 29c