

See the Chieftains after Whiteface Scalps Friday

FIRST
In
COUNTY-WIDE NEWS

FIRST
IN AGGRESSIVE
EDITORIAL POLICY

THE FRIONA STAR

FIRST
In
LOCAL PICTURES

FIRST
In
NATIONAL PICTURES

VOL. 27—NO. 12

FRIONA, TEXAS, THURSDAY OCTOBER 18, 1951

Price 5c

COLUMN LEFT

October 15-21 is National Bible Week. Correct observance of this week, and a united effort to practice the teachings of that Book, would be of so much greater news interest than the familiar stories of the President calling General MacArthur a liar, Mr. Jessup being denied appointment despite Whitehouse whitewashing, etc.

—D—
A word about Federal Tax Collections:
From 1789 to June 30, 1945, a total of 156 years. . . \$248,348,-394.590.

From May 1, 1945 to June 20, 1951, a little over 6 years. . . \$260,417,309.430.

In slightly more than six years the man in the Whitehouse has collected \$12,068,914,-480 more than all his predecessors collected in 156 years!

—CL—
The home economics department of the local schools have been offered the free use of a new sewing machine, courtesy C. A. and B. W. Turner of the White Auto Store. This coupled with offers of both the Methodist Church and the American Legion for use of their respective buildings for Home Ec. classroom use indicates a growing interest on the part of local organizations and businesses to work even better together for the community welfare.

—CL—
Incidentally the paving is looking mighty, mighty good; and the general appearance of the town will be even better when the adjacent soil is seeded to grassy lawns and walkways. We hope to work through the American Legion organization to definitely improve the front lawn of their building housing the city offices, the chamber of commerce, and the soil conservation offices. Not being able to score other businesses until we improve the appearance of our own, you may be sure that CL will pitch in and help get that Legion lawn improved!

—CL—
The car give-away, in which the Corner Grocery and Market is cooperating, will be announced at 1:30 on Thursday the 25th rather than the 3 o'clock hour of which we were informed last week. Station KGNC will carry the broadcast announcing the winners.

—CL—
Donation of \$250 to the Friona Schools for use in the music department was received recently from Mr. Leo Potishman of Fort Worth. A badly needed saxophone was purchased with these funds.

Cash Way Is Sold To Local Operator

Orville Houser and brother, Vondyl Houser, have purchased the Cash Way grocery and market here, taking over operation this morning. Orville revealed today.

Orville said that his brother has not yet arrived but will move here in the near future to assist in the store operation.

Announcement will be made soon about a new name for the store, etc., stated Houser who has been manager here for Cash Way and is well-known throughout the area. He invites old customers and new ones alike to come in and renew acquaintance in this new home-owned food store.

Everybody'll Be There to see Attempted Whiteface Barbecue! Friona-Hereford Rivalry Renewed On Local Sod Friday

With four wins and one loss behind them, the Friona Chieftains this week step up a bracket and engage the Class AA Hereford Whitefaces on Friona sod.

Though Hereford has been the bottom man on the pole this season, there is difficult comparison in their fighting strength and that of the Chieftains, being in different classes of interscholastic play.

The local men will be attempting a comeback from their courtesy to Happy last week, and they will be remembering past melees wherein Hereford emerged victors year after year, winning last year 34-14.

So whatever the odds in anybody's little black book, the game tomorrow night promises to be an outstanding one of the season, fought every inch of the way by a determined Friona aggregation.

Happy 14, Friona 7

For once the regional sports writers agreed with local backers of the Chieftain eleven, noting that Friona lost no prestige in its loss to Happy except in District 3 standings.

The game was a clean, hard-fought classic from the playing of the school anthem to the closing bark of the gun.

Friona threatened time and again to find paydirt in excess of its lone touchdown and conversion, but lost the ball on downs in one heartbreaking sequence after another. The 2nd quarter touchdown for Friona was made after several brilliant plays by Cobb, Reed, and Robbins well supported by an aggressive line. Cobb raced for the goal line after an end run from the Happy 33 yard line.

Happy scored the first tally

when Sims, stellar player in any district, crossed the line standing up after a weaving speed thrust from his 22 yard line. The final Happy score came on a 4th down fake kick by Buddy Selvidge wherein he carried the ball instead, crossing and re-crossing the field from his 35 yard line, losing territory, and then streaking for the goal line.

Halftime score was tied up, 7-7.

Rural Telephone Action Is Expected At Early Date

Funds for construction of the rural phone lines for the West Texas Rural Telephone Cooperative are expected to be released soon for construction, local officials have announced.

Final system design and material lists are being completed and will be mailed to Washington at an early date, enabling the national officials to make good their promise to release the funds upon receipt of these papers.

George Stambaugh, telephone co-op staffman at Hereford, was in Washington last week and was assured the money would be released promptly.

Actual construction schedules are quite indefinite, officials pointed out, with materials governing all construction proshortages and slow deliveries.

Six Men Called During November for Draft

The 4-county draft board serving Parmer County has received a November call of 6 men, Mrs. A. Peterson, clerk, has announced.

The statewide quota for December has been revealed to be the lowest since the Korean military action, calling for only 362 men over the state.

American Flags To Arrive Soon For Merchants

Friona should be one of the outstanding flag-waving towns of the area come appropriate holidays in the future, for this week merchants of the city purchased four dozen large 4ft by 6 ft sidewalk flags with standards for holiday use.

The American Legion Post No. 206 sponsored the project, contacting the merchants and offering them the flags at below cost. An order was placed this morning for the flags, and they should arrive early next week. They will be delivered by the Legion to the purchasing merchants at that time.

The City of Friona is cooperating in the plan, offering to set pipe along the sidewalks in front of each business so that the flags may be placed in the pipe for uniform display.

A few extra flags have been ordered by the Legion, and any merchant inadvertently missed in the drive are invited to contact the post immediately for any flag purchases; each flag, complete with standard and pipe, is available at \$7.25.

Nine Grandparents! Can Someone Top This One?

Two weeks ago the Star ran a story about little Bonnie Marie Walker who had six grandparents. The article apparently stirred some other parents into recounting their own family trees.

Now Mrs. Lloyd Rector calls attention to the fact that the Rector's two and a half month old son, Larry Lloyd, has nine living grandparents.

It works something like this: Larry's maternal grandparents are Mr. and Mrs. Leo McLellan of Friona. Mrs. McLellan's mother, Mrs. A. H. Boatman and Mr. McLellan's parents, Mr. and Mrs. E. B. McLellan of Hot Springs, New Mexico, make five grandparents.

Add to that the paternal grandparents, Mr. and Mrs. Foster Rector of Friona and Mrs. Rector's parents, Mr. and Mrs. P. B. Gifford of Cortez, Colorado.

Five plus four is nine, and that gives little Larry Lloyd four grand parents and five great grandparents.

Can anybody top that?

COUNTY TEACHERS MEET

The teachers of Friona were hosts and hostesses to approximately eighty members of the County Teachers Meeting, Wednesday night at the school. A dinner was served at the cafeteria and the program was given at the auditorium. Music was furnished by both groups of the school chorus.

A business session was held at the close of the meeting and Jack Williams of Farwell was elected president. The next meeting will be at Farwell in December.

CIVIC DEVELOPMENTS REVIEWED BY CLUBS

Editor's Note: It is seldom that a club meeting merits feature billing on the front page of any paper, but the civic nature and outstanding findings in this recent joint meeting of the Modern Study Club and the Friona Woman's Club are of city and county-wide import.

We invite careful scrutiny of the impressive list of local developments cited by the club members, as well as the problems now needing attention. Certainly any civic group or chamber of commerce could take this list and impress just about anyone. Most certainly the accomplishments are noteworthy for a community even much larger than Friona.

One of the more thorough analytical studies of Friona, its assets, progress, problems, and needs was revealed Tuesday night at the well attended meeting of the Modern Study Club.

Mrs. Lila Gaye Gee was in charge of the program with participants including Joyce Milles, Gaye Ann McFarland, Glenn Reeve, Frank Reed, Heene Osborn, Wilma Jones, and Jane Williams.

Changes noted in the town of Friona since 1946 were tabulated in the following 21 categories:

- More than \$250,000,000 in improvements.
- Population increase (approximate) from 746 to 1296.
- Completion of 61 blocks of paving.
- New churches with an estimated value of \$250,000.
- Elevator capacity of 2,000,000 bushels.
- School system increasing from 20 to 24 teachers, and student increase from 436 to 544.
- Building improvements, etc. of \$477,000.00.
- New hospital with 19 employees and two well-trained physicians. Value of hospital now \$100,000.00.
- Sewage system valued at \$107,000.
- One-hundred percent increase in club members of Federated Clubs.
- New stadium.
- New dairy barns, facilities for fairs, dairy shows, etc.
- Farm-to-market paving.
- New business establishments.
- Installation of dial system telephones.
- New fire truck.
- Increase of 50% in postal savings.
- Bank deposits increase to over \$2,000,000.00.
- Modern street lighting installed.

Change from wheat to diversified farming.

Increase from 10 to over 350 irrigation wells in the Friona trade territory.

One hundred and six homes either built or moved into town during this period.

The second part of the very comprehensive program consisted of study of suggestions given by members and businessmen regarding aspects of an "ideal" Friona, with improvements submitted.

Some items brought out in this study included: Installation of stop lights, marking of parking lanes, a system of garbage collection, a better kept cemetery, installation of park equipment including swimming pool.

Establishment of a down-town Western Union office open every day for reasonably long hours, library, courthouse, projects for teenagers, more community and school spirit, better adult participation and leadership, and more farm-to-market roads.

Members of the Senior Women's Club met with the Modern Study Club for this "clinic" program. Musical numbers concluded the program.

Refreshments were served to the club members, nine high school students, and to Mrs. Dan Martin, Mrs. Terrill Christian of Claude, and Mrs. Alvina Harris of Bledsoe. Hostesses were Ruth Edelman, Melba Miller, Mrs. V. R. Jordan and Mrs. Leo McLellan.

Euler Heads March of Dimes Drive in County

Raymond Euler has been named March of Dimes Drive Chairman for Parmer County, announcement was made this week by Loyde Brewer, chapter chairman.

The annual drive will be conducted between January 2nd and 31st; community workers and full details will be announced before that time.

PMA Election Date Indefinite

No announcement has been forthcoming as yet from the PMA offices in Parmer County regarding the November election date of officers.

Election date is specified as between November 1st and 23rd. Word from the PMA office today is that no election date has been decided, nor has the nominating committee been selected.

The Deaf Smith County elections have been called for Monday, November 12th, with Pete Carmichael, C. J. Albracht, and Elmer Northcutt selected to nominate the slate of officers.

Mrs. S. T. Thornton and Mrs. John Blackburn spent the afternoon in Clovis on Wednesday.

Mrs. and Mrs. O. J. Beene are planning to attend the Horace Heidt show in Portales on Friday night.

Monday Night Meeting Rounds Out Plan For Shipment of Grain Carload to CROP

Parmer County ministers and other volunteer workers in a mission of mercy through CROP are looking forward to Monday night, October 22 at the Friona School auditorium. There they expect and hope to see gathered enough farmers, ministers and business men and their families to fill the one thousand seats and plan together the final gathering of one car of grain sorghum to be shipped to the starving men, women and children of Japan and Korea, a spokesman said. H. A. Hackerman, minister of Littlefield, and district CROP adviser, will be present to assist in presenting the program of humanitarian interests and appeal. Sound Motion Pictures will be shown, describing the need and CROP's effort in meeting this need.

Wilbur Charles of Bovina, County Chairman, and Floyd Schlenker of Rhea Community, Canvassing Chairman, have been working for the past ten days among the men of all communities, explaining the program and securing workers to canvass their neighbors to join them in contributing. Wilfred Quickel, secretary, of Farwell, has been going from community to community, showing the films and aiding in organization.

The contrast of American lands of fertile soil and bountiful harvests, with the war-devastated areas of people who are hungry and naked, is pointed out as the force that has guided rural Americans in almost every section to make contributions through CROP.

CROP reaches farmers through their churches. It is a cooperative effort of Lutheran World Relief, Church World Service, representing 22 Protestant and Orthodox groups, and Catholic Rural Life. Gifts collected on a community basis are turned over in carload lots to the national committee. Overseas the commodities are delivered to church agencies of the donor's choice, or to organized agencies under church supervision. An orphanage, a hospital or a home for the aged may be its destination. Institutional feeding insures distribution without regard to creed, race or nationality.

Canvassers who have agreed to work in their respective communities are: Burk Ellis of Bovina, Jelly Vincent, Farwel Martin Wagner, Rhea, and Sloa Osborn, Friona. "When the men and their assistants call on people, I would like for them to have already given serious consideration to the amount they can give," said Mr. Charles Monday night. "I am sure we can all give at least a little, and some will want to give a great deal when they consider the blessings we are being afforded," he added.

Editorially Speaking . . .

Proposed Amendments Outlined

November 13th is election date for Texans; on that day five constitutional amendments will be submitted to the vote of the taxpayers.

These five propositions were submitted by both houses of the legislature by more than a 2 to 1 majority; but we think that the public should clearly understand the proposals before voting with the legislature or against them. So a brief explanation of the amendments is carried here, with the editor's own viewpoint, which we do not impose upon anyone, but rather list for your consideration.

Proposition No. 1 concerns a statewide system for retirement and disability pensions for appointive county officials and employees. This amendment was rejected in 1949, though a similar one was passed in 1946 with limited privileges: not allowing more than 5 per cent contribution by the employees or more than \$180 a year pension. Note, however, that in this new amendment there is no restriction upon taxes upon the county or contributions to be required by individuals. We see no reason to alter the popular vote of 1949 and we will vote against this amendment.

Proposition 2 involves the permanent fund of the University of Texas, permitting the University Board of Regents to invest part of its permanent fund in other securities, including bonds, preferred stocks and common stocks under rigid controls. Regarding this proposition, we draw our conclusions from remarks made by a fellow editor, Dave Warren of Panhandle, who also is a member of the university board of regents. Mr. Warren points out that the permanent fund has been built up through oil royalty and bonuses on University land to a present amount of more than \$100,000,000 which is largely invested in low rate United States bonds. More liberal investment regulations, Warren states, should enable the income to increase \$1,500,000 to \$2,000,000 a year. One third of this income goes to the Texas Agricultural and Mechanical College. Warren has served on the finance board and will vote in the affirmative for the amendment, explaining that the increased investment income would take off the demand for more tax funds for current support.

The Texas Tax Journal elaborates on discussion of this amendment, indicating their belief that this is a policy amendment, and that the people should decide whether they want to continue a conservative policy of investment with low interest rates or prefer an opportunity for a higher rate and any hazards such a plan offers.

Proposition 3, SJR 3, would permit ad valorem taxes for rural fire departments, not to exceed 50 cents per \$100. We already have an amendment, passed in 1949, permitting a 3 cent levy for such purposes. However, the people would have to vote the 50c tax; it would not be automatic under the new proposal. We shall vote against this amendment as we believe such service dispensable, especially so in this area. There is possibility that in thickly congested rural areas, of which Texas has few, this would be beneficial; but we believe it would tend for waste and needless expense in the panhandle.

The 4th proposal would increase the veterans land bonds from \$25,000,000 to \$100,000,000. We will favor this; for we pointed out last week that this was one of the few government projects which has proved feasible - self supporting in fact. The Tax Journal insists upon defeat of this proposition, but we cannot string along. Under the original 1946 plan some 4,000 veterans have been granted loans at around \$6,000 each to purchase farm lands. On hand at this time are 270 applications. Another \$75,000,000 as proposed in the new amendment would process

about 12,000 more loans; there are 800,000 Texas veterans. We are not going on record for this amendment merely because we have a prejudicial veterans' viewpoint, but rather because of the successful operation of this loan program in the past wherein the money is being paid back to the state, with interest, proving a good security risk.

The final proposal, No. 5, HJR 6, is the old age assistance item. It would raise the ceiling from the present \$35,000,000 to \$42,000,000 for help of the needy aged and blind. This amendment would not increase the check for each individual, but rather would increase the number of persons receiving the aid. We are not too familiar with the problems involved here, and withhold judgement at the present time. If more people actually are needing help than are receiving it, then it would be a good thing. But we understand that recipients under the new proposal would not have to be long-time Texas residents, but actual bonafide citizens of the state, making it easy for qualification by only a limited residence in the state. We don't like this aspect.

Study these amendments, and go to the polls November 13th, for the outcome will be the results of your wishes and mine—only if we vote.

Printing was hailed as an invention to hand down wisdom to posterity; the only trouble is that posterity is too busy to read what was handed down.

In India and China, where people starve to death every year, we understand that conservatives declare that what helps business helps the people.

When the draft takes every man for whatever service he can render without questionable exceptions, there will be much greater popular favor for universal military service.

Whenever a flock of people listen to self-appointed leaders, without intelligently studying matters presented to them, they are dealing a deathblow to the so-called America way of life.

A newspaper is different from radio and talkers; everything that it says is on permanent record.

When an argument is directed to your emotions, it is a sign that the advocate doubts that you have good sense.

There are many ways in which an automobile driver can demonstrate gentlemanly qualities, provided the driver is a gentleman.

We may not live in one world but we come close to it when what happens in North Korea can take a farm boy across the Pacific.

Labor and capital are beginning to work together; the consumer can feel the pressure.

Communist China is fighting in Indo-China, Tibet and Korea — for peace, we suppose.

The Law and You

By Robt. (Bob) Kirk

DO YOU KNOW what regulations the last session of the Legislature made in regard to notices used by collection agencies?

Because certain collection agencies, and others in the collection business, have used such forms which simulated court or simulated documents shall be legal forms, that is looked like prima facie evidence of such official forms, in an effort to deceive claims and frighten persons into paying indebtedness, the Legislature at its last session passed a bill regulating the use of such simulated legal process.

The act passed by the Legislature made it unlawful "for any person, firm or corporation, to send or deliver, or cause to be sent or delivered any letter, paper, document, notice of intent to bring suit, or other notice or demand, which simulates a form of court or legal process, with the intent to lead the recipient or sendee to believe the same to be genuine, for more than \$100.00, for the sec-

ond and subsequent offenses not less than \$100.00 nor more than \$500.00."

A companion bill also makes it a violation of the law for any person or corporation to print or distribute or offer for sale any such simulated legal process.

FOR FURTHER INFORMATION ON THIS SUBJECT SEE YOUR LOCAL ATTORNEY.

Personals

In Canyon Saturday to attend the West Texas-E. S. T. game were Miss Marjorie Burnett, Miss Frances Yarbro, Charles Allen and Gene Tyre. Miss Yarbro who is with the Republic National Bank of Dallas is a former teacher in the Bovina public schools. She was the house guest of Miss Burnett this week-end.

Attending the ball game in Lubbock Saturday night were Mr. and Mrs. Johnny Bengier, Miss June Pleszewski and Dr. Paul Spring, and Mr. and Mrs. Frank Sprink.

In Amarillo Monday morning were Mrs. W. T. Metzner and son, Ronnie.



The Rock On Which America Is Founded
National Bible week, October 15-21
Sponsored By The Laymen's National Committee

THE FRIONA STAR

Friona Parmer County Texas



MEMBER
TEXAS PRESS ASSOCIATION
PANHANDLE PRESS ASSOCIATION
BERT NEELLEY, Editor and Publisher

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected when brought to the attention of the publisher.

SUBSCRIPTION RATES

In Parmer and Adjoining Counties:
One Year ----- \$2.00
Elsewhere:
One Year ----- \$2.50

TELEPHONE 3172

Courthouse Records

Instruments filed week ending October 13, 1951, County Clerk's office, Parmer County.
Resol.—Western Cotton Oil Co. Anderson, Clayton & Co.
Rel.—Geo. Findlay, Tr. Henry Becker NW 1/4 Sec. 34, T-2-N, R-3-E.
MM Lien—W. A. Tinney, et ux O. F. Lange Lots 13, 14, 15 & 16, Blk. 34, Friona.
Rel.—First Fed. Sav. & Loan Frank H. Wilson NW 1/4 lots 1 & 2, Blk. 25, Bovina.
D.T.—Raymond Sudderth Sam Aldridge, Tr. Lots 1 & 2, Blk. 1, Bovina.
W.D.—Consumers Fuel Assoc. Raymond Sudderth Lots 1 & 2, Blk. 1, Bovina.
Rel.—Joe Hromas Consumers Fuel Assoc. Lots 1 to 10, Blk. 1, Bovina.
H.D.—Raymond Sudderth Public N 1/2 lot 24, Lots 25, 26, 27, 28, Blk. 46, Farwell.
REsol.—Consumers Fuel Assoc. Public Lots 1, Blk. 1, Bovina.
Sup. Ind. Southwestern Assoc. Tel. Co. First National Bank.
MM Lien—P. M. Tipton Lee Doshier Lots 31 32 33, 14, Farwell.
O&G Le.—John G. McFarland Mal Kutner SE 1/4 Sec. 25, T-2-N, H-2-E.
O&G Le.—The Capitol Mineral Rights Co. Mal Kutner SW 1/4 Sec. 30, T-2-N, R-3-E.
O&G Le.—The Capitol Mineral Rights Co. Mal Kutner

Do You Remember?

October 16, 1931

The Friona Star in this issue of twenty years ago was full of the sort of gossip news people love to read in their home town paper.

For example:
"Looking along Friona's streets these days, one is led to wonder just what has become of the comparatively large number of idle men and boys who for the past year or more have been seen almost constantly standing on the street corners or pacing leisurely along the sidewalks."
"Or late it appears that about all the people one sees on our streets except on Saturday afternoons are the business men who leave their stores or places of business for a few minutes of air and sunshine or maybe a local drayman who has struck a few spare moments, or farmers who are in town on business. What happened to the others? Have they found employment, are no longer loitering on the streets looking for jobs, or have they moved to some other town?"

And as for other financial matters: "So far as the state tax on gasoline is concerned, there is little heard about it in Friona, each user apparently paying the small tax cheerfully."
Air travel was in the news: "The Minneapolis Tribune, one day last week, had an item about Mrs. Mina Clay, 80 years old, who made a trip from Duluth, Minn. by air plane. Mrs. Clay is a sister of A. N. Wentworth of Friona."
According to the Star: "It's Fair Week at the Friona Drug Store: There are no stalks of corn, no horse races, no pigs or cattle, but there are hundreds of displays of rubber products including hot water bottles, rubber tubing, ice bags, invalid cushions, pants, sheets, gloves, aprons bath mats and sponges. And an agriculture story that will surely take your eye says, "One of the most remarkable signs of returning prosperity, or at least a return to normalcy, is the sight of a large new hog feeder on the top of some farmer's truck or wagon, wending its way to the country and to some man's hog lot."

Among the farmers who have recently provided themselves with these economical feeders are L. F. Lillard, Claude Osborn, Rev Buchanan, George Trieder and E. B. Whitfield."

The official statement of the Financial Condition of the Friona State Bank showed the loans and discounts on personal or collateral security to be \$144,253.92, real estate loans \$10,000 and other resources totaled \$214,496.50.

October 13, 1939
Twelve years ago there were

two big stories dominating the Star. One said: Friona Football Exes to Play Game Saturday night. The Exes were playing the Super Exes. Super Exes team was lead by Reeve Guyer and composed of men who had been out of school more than four years, such as E. Massey, Whitfield, Taylor, Truitt, Mead, and Silvertooth. The Exes, who were managed by Roy Clements included Parr, Houlette, Jones, McLellan, Spring, N. Green, T. Green and Cummings. (Sorry we don't have the first names, but that's the way the article reads.)

The other story declared "Drought Broken by General Rain." Elaboration unfolded: The severe drought of nearly three months was broken last Saturday when clouds formed in the forenoon, dropped their moisture in gentle showers that covered all the locality."

Weddings of interest included that of Miss Teresia Stamps to Doyle Chaplin.

The lead story, or the story which occupied the most prominent position on the front page, the upper right hand corner, was a sermon by H. B. Naylor based on the text from Matthew 9:36. Looking ahead a week we discovered that the paper was being edited by a minister for a few weeks since the editor himself had gone to Illinois on a visit.

On page 7 of the paper appeared an outline of news analysis by Joseph W. LaBine headlined Expanding Soviet Domination Present Threat to Germany; Afghanistan Drive Predicted. And so, in October, 1939, one year after Germany took over Poland and two years before Pearl Harbor, the newsman says:

"A welter of confused comment came sharp on the heels of Russo - German partition of Poland, trade agreement and promise to co-operate for European peace. Even Japan, long friendly to Germany attacked the Reich in its press. Sum total of comment was that is interested only in himself, Russia's dictator, Joseph Stalin and that Germany must eventually discover it has kissed death."

A column entitled local happenings declared: Will Thomas, who has done much nice building and carpentering around here is building a small stoop at Leo McLellans.

Miss Opal Brewer has moved here from Oklahoma. She is employed in the bank.

And the ads were marvelous: Smokeys Barber Shop advertised:

Buddie get your hair cut;
Buddie get a shine
Buddie get your face shaved
Slick like mine at Smokeys.

Want Ads Work Hard for You

There's GRAIN STORAGE At FRIONA WHEAT GROWERS

Locals

visiting in Memphis, Texas this week-end were Mr. and Mrs. Bud Crump and children. They were the guests of her parents, Mr. and Mrs. B. H. Hays and of his mother, Mrs. Bessie Crump.

Mr. and Mrs. M. L. Lawson, accompanied by their daughter and son-in-law, Mr. and Mrs. Bob Roden of Clovis drove to Dallas this week-end to attend the Oklahoma University-Texas University ball game.



Friona Schools Cafeteria Menu

- Monday**
Pinto beans, greens, hash brown potatoes, carrot stalks, corn bread, butter, milk, cherry cobbler.
- Tuesday**
Fried chicken, gravy, mashed potatoes, English peas, lettuce wedges, rolls, butter, milk, oatmeal cookies.
- Wednesday**
Sliced cheese, green beans, corn, cabbage slaw, rolls, butter, milk, chocolate pudding.
- Thursday**
Baked ham, potato salad, blackeye peas, jello salad, rolls, butter, milk, applesauce cake.
- Friday**
Meat balls and spaghetti, greens, cabbage, apple salad, rolls, butter, milk, peanut butter muffins.

Want Ads Work Hard for You

"Work Day" Is Being Observed by Youth of Congregational Church

The Pilgrim Fellowship of the Congregational Church, at its Sunday evening session, voted to join with the 100,000 P.F.s in the observance of the national plan called "Work Day For Christ," which is to be Saturday October 27th. On that day the local Congregational young people will make themselves available for work which they can do and whatever they earn is to be given to the national Pilgrim Fellowship Fund for its work with young people in needy places of the world. Two of the young men felt themselves to be fit for work in the field or driving trucks tractors. The girls are putting themselves subject to call as "baby-sitters" and other light work. Those desiring the help of the young people are to call Sue Cranfill or Glenn Evan Reeve and of course prior to the 27th. Those employing the young people will be helping them help in their world wide program.

The young people moved their meeting up to the winter regular hour which is 6 p. m. Glenn Evan Reeve, Jr. is to be the leader of the meeting of the Twenty-first. His subject is "A Twentieth Century Sermon on the Mount."

ENTERTAINS BRIDGE CLUB

Mrs. Carl C. Maurer was hostess to her bridge club Saturday afternoon for a dessert bridge party.

The Halloween motif was carried out in party decorations for the refreshment plate and the serving tables.

Mrs. Wayne Stark won the high score award. Mrs. Roy Clements was a guest for the afternoon.

Attending were Mrs. Pearl Kinsey, Mrs. Bert Chitwood, Mrs. O. S. Lange, Mrs. Roy Sagie, Mrs. J. C. Wilkerson, Mrs. Roy Clements, Mrs. Stark and the hostess.

The next meeting will be held in the home of Mrs. J. C. Wilkerson.

Billy Ray Jones, son of Mr. and Mrs. Raymond Jones, is in Friona visiting with his parents for a few days before reporting to Lackland Air Base at San Antonio. He is being transferred from a field in Illinois. Mr. and Mrs. J. G. Williams and son Jas. Glenn, employee of the Star office visited their son, Paul Truman, at Wayland College in Plainview Sunday.

Mr. and Mrs. C. A. Turner attended the funeral of Mrs. Turner's brother at Leonard, Texas, last Monday. On their return trip home they stopped in Dallas for the State Fair.

BOVINA ITEMS

LOCAL COUPLE MARRIED ON WEDNESDAY

Miss Kathryn Jefferson, daughter of Mr. and Mrs. Charley Jefferson of Bovina, and William Gromowsky, son of Mrs. Alice Gromowsky, of Mt. Vernon Missouri, were married at the Church of Christ parsonage in Clovis on Wednesday evening at 7 o'clock, with Bro. Luther Roberts officiating.

Carolyn Wilson acted as Maid of Honor and John Albert Steelman was best man.

The bride wore a street length dress of Mock Suede, in Rust, with Rust accessories, her bouquet was of White Carnations. Carolyn was dressed in red crepe with Black accessories, she also wore a bouquet of White Carnations. The couple will be at home in Bovina for the next few months.

MR. AND MRS. HUBERT ELLISON ENTERTAINED

Mr. and Mrs. Hubert Ellison entertained in their home Sunday with a dinner and a general get together for the family and relatives. Those enjoying this affair were Mr. and Mrs. Bill Shaw and Mrs. Ida McLaine of Atlanta Georgia, Mr. and Mrs. Tom Rhodes and Thomas, Mr. and Mrs. Aubrey Ellison and Sue, Miss Bennie Purnell and her father from Happy, Mr. and Mrs. C. R. Howard and son, Mrs. Robert Read, Mr. and Mrs. Buck Ellison, Mr. and Mrs. Howard Ellison and Mickey Don, Mr. and Mrs. Jim Ellison, the host and hostess, Mr. and Mrs. Hubert Ellison, Jerry, Loin and Lilly.

Mr. and Mrs. Otis White attended the football game at Tucson, Arizona over the weekend, their son Bob Kelley is on the Canyon team or is captain of that team.

We would like to take this means of welcoming Mr. and Mrs. Wallace Rogers to our fair city, they purchased the Esquire Tailor Shop, and will live in the Ausborne Loflin house. The Loflins moved their furniture and belongings to Springfield, Colo., this week.

Mary Alice Englant attended a skating party in Roswell New Mexico Friday night, the party was given in the honor of Robert Mustachia of Roswell, who has just returned from Korea.

Mrs. Howard Obenhouse has received word from her son Wendell that after a ten day leave he will be stationed at Albuquerque, New Mexico.

School Carnival

The Bovina High School is making big plans for the school Carnival they hope to have one of the best events in this Halloween carnival that they have ever had. Plans are being made to have the carnival on Wednesday, or Halloween night. Then the Carnival Queen will be crowned the following Friday night at the football game between Bovina and Petersburg. Most all the booths will be in the new Gymnasium.

P-TA MEETS

The Bovina P. T. A. met on Monday Oct. 8th, for its first regular meeting of the year. The band played several numbers and Mr. Willoughby gave a short talk. He also introduced the new teachers to the group. During the business session it was decided to complete last year's project with the money which was to do the buying of stage properties. A divan and chairs have been bought and we still need some end tables, lamps, pictures and etc. If anyone has any of these items that might be redone and used for this purpose we will be glad to get them.

Mrs. Norene Young outlines a Red Cross Course on Home care of the sick which is a part of the Civil Defense program for civilians. This course is being offered to interested citizens throughout the country. The Government hopes to train one million people.

The Sophomore class at school enjoyed a Hay ride on Friday night with Mr. Weldon Spinks as their sponsor.

HALF CENTURY CLUB MEETS

The Half Century club met recently in the home of Mrs. D. C. Looney with Mrs. Howard as co-hostess. Mrs. D. C. Looney President, presided at the business meeting during which time three new members were accepted into the club, they are Mrs. Pat Kunselman, Mrs. B. L. Hillock and Mrs. Lawrence Rhodes. Mrs. Joe W. Hromas was offered her resignation which was accepted with regret. Mrs. A. L. Kerby was elected to serve as reporter, filling the vacancy left by the resignation of Mrs. Hromas. Roll call was answered by my outstanding social blunder, following the business session, Mrs. Tyson Eubanks presented a very interesting and informative program on Know Your Etiquette. Refreshments were served to Mrs. Marion Carson, Mrs. Don Rountree, Mrs. Truman Ford, Mrs. Joe W. Hromas, Mrs. Tyson Eubanks. Mrs. A. L. Kerby and the hostess.

Part of the daily milk quota may reach the youngster in a favorite dessert, as this orange tapioca pudding.

BAPTIST BROTHERHOOD MET

The Brotherhood of the Baptist Church sponsored a breakfast for the Layman of the Church at 7 o'clock Sunday morning, then at eleven they had a special laymans program and had an all Male Choir.

Right Food Makes Bright Scholars



Part of the daily milk quota may reach the youngster in a favorite dessert, as this orange tapioca pudding.

A diller, a dollar, a very bright scholar. Bright indeed, if the scholar gets plenty of the right foods. Milk to drink and dishes made with milk head the list of foods children need for growth and health. A favorite with youngsters and good for them, too, is creamy milk-rich tapioca pudding. They love it especially with fruit as described here.

Orange Tapioca

- 1 egg white
- 2 tablespoons sugar
- 1 egg yolk
- 2 cups milk
- 2 or 3 tablespoons sugar
- 1/4 teaspoon salt
- 3 tablespoons quick-cooking tapioca
- 1/2 teaspoon vanilla
- 1/2 teaspoon grated orange rind (optional)
- 1 orange, sectioned, free from membrane

Beat egg white until foamy throughout; add 2 tablespoons sugar, 1 tablespoon at a time, and continue beating with rotary egg beater until mixture will stand in soft peaks. Set aside.

Mix egg yolk with about 1/4 cup of milk in saucepan. Add 2 or 3 tablespoons sugar, salt, tapioca, and remaining milk. Place over medium heat. Cook until mixture comes to a boil, stirring constantly—this takes 5 to 8 minutes.

Pour small amount of hot tapioca mixture gradually on beaten egg-white blending well. Then quickly add the remaining mixture, stirring constantly. (The hotter the tapioca and the faster it is blended in, the thicker and fluffier the pudding will be.) Add vanilla and orange rind. Cool, stirring once after 15 to 20 minutes. Chill. Place in serving dishes. Arrange orange sections on top. Makes 4 or 5 servings.

THIS ADVERTISING SPACE WOULD SEND YOUR MESSAGE FOR ONLY \$ 1.05

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No obligation! Let us prove that owning a freezer saves you time, money, effort! Put a brand new IH freezer in your home for 10-day free trial, plus frozen food, at no cost to you. Hurry—this offer is limited—phone us or drop in TODAY!

SEE THEM TODAY!

PARMER COUNTY IMPLEMENT COMPANY

WE GUARANTEE

PHILLIPS 66

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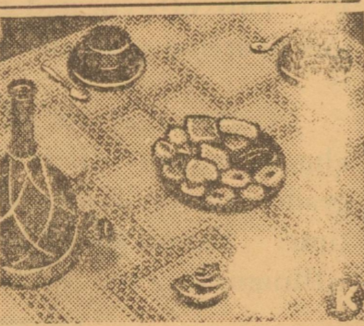
"Fill your crankcase with Phillips 66 Heavy Duty Premium. Try it for 10 days or up to 1000 miles. If it doesn't satisfy you on every count, go to any Phillips 66 dealer. We'll arrange a free oil change for you using any available brand you want."

MOORE'S

Phillips 66 STATION

INTERSECTION MAIN & HIGHWAY 60 Friona

TABLE TALK



LOW COST LUXURY—Lace, once restricted by law to the nobility, has now come within the means of the average American family. The simplicity of the lace table cloth above (by Bromley) blends nicely with the clean-cut look of today's china. Choose a pastel shade for dark china or a deep-toned color for light dinnerware. Its Duralace finish keeps cloth fresh longer, allows no stretching or sagging. The cloth can be ironed quickly with no need of old-fashioned stretchers. (Table lighter by Evans.)

JOB PRINTING

The Friona Star

COACH Charles CHURCHILL and HIS SACK OF BOBCATS
LOST A FEW OPENERS--
NOW SHAPING UP FOR THEIR DISTRICT CONTESTS in GOOD Style!
SUBMITTED BY CHILDRESS INDEX

CHILDRESS BOBCATS
MEADOWS SMILING COACH WITH A TEAM FULL OF SPORTSMANSHIP

OLD RIGOR MORTIS
ALWAYS STARTS HIS DEFLATION AT THE HEIGHT OF THE SEASON
SUBMITTED BY ED HAYNES-MIAMI CHIEF

COACH DALTON CRISWELL'S HERD IS WELL FORTIFIED FOR THE DUMAS, DALHART INVADERS

ATTENTION JOURNALISM CLASS—SUBMIT THE FOOTBALL HISTORY OF YOUR TEAM FOR USE IN THIS CARTOON FEATURE TO YOUR SPORT DEPT. ON THIS NEWSPAPER

HERFORD WOLF PACK
OCT 12th IN HERFORD
SUBMITTED BY HERFORD BRAND
NUT & HARRY OCT 3

Locals

Mrs. Mary Lawson went to Tampa this week-end to visit

her son and family, Mr. and Mrs. Robert Lawson. The Robert Lawsons are the proud parents of a baby daughter born last week-end. She has been named Deborah Lee.

Visiting Mr. and Mrs. C. L.

Vestal Sunday were Mr. and Mrs. Lloyd Brewer of Farwell. Mrs. Vestal is Mrs. Brewer's mother.

Jimmy Tidwell returned Friday from Goldthwait, Texas where he has been conducting revival services.

Miss Lunell McFarland and a classmate at Southern Methodist University, Miss Marcie Albrecht, were spending the week-end in Friona. They arrived Friday and left Tuesday. Lunell is the daughter of Mr. and Mrs. J. G. McFarland.

Mrs. O. J. Beene and sons, Jay and Ramey, spent last Friday in Dimmitt with her parents, Mr. and Mrs. Ramey.

Tila Rue Day who is in nurses training at Northwest Texas Hospital in Amarillo spent the week-end in Friona with her parents.

Mr. and Mrs. Curtis Murphey and Rev. and Mrs. Russell Pogue attended a Worker's Inspirational Association Meeting held in Summerfield Monday night at the Summerfield Baptist Church. Moderator for the meeting was H. L. Shannon, pastor of the Friona Church. The speaker was Rev. Calvin Partain of Fairview.

Mr. and Mrs. Bert Neelley and Mr. and Mrs. S. T. Thornton were in Amarillo Sunday night to attend the Horace Heidt show.

Mr. and Mrs. Jack Knox were Clovis visitors last Tuesday night.

Mr. and Mrs. J. G. McFarland announce the birth of a son, David Charles who weighed six pounds, 4 ounces. He was born October 7 at Farmer County Community Hospital.

Attending the Texas Tech, T. C. U. game this week-end in Lubbock were O. J. Beene, Harold Lillard, Eric Rushing and Earl Black.

Mr. and Mrs. J. T. Gee and children spent the week-end in Lubbock where they were the houseguests of Mrs. Gee's parents, Mr. and Mrs. T. M. Rogers. The Gees also attended the Tech-T. C. U. game on Saturday.

Mrs. Rosa Anderson has returned from Missouri where she went to visit with her son and daughter-in-law, Mr. and Mrs. Pat Terry.

Bob Brummel, of the Amarillo office of the Southwestern Public Service Company, was a business visitor to Friona this week.

Fishing at Possom Kingdom last week-end were Mr. and Mrs. Jake Lamb and her brother and his wife, Mr. and Mrs. J.

H. Vallance of Memphis. The four left Thursday and returned home on Tuesday.

TEXAS' FIRST ENTRY



First Texas lass out to lasso the 1952 Maid of Cotton title is pretty Patricia Ann Mullarkey of Dallas. The blue-eyed brunette beauty, 20 years old and 5 feet 7 inches tall, is a senior at Southern Methodist University. She is the daughter of Mr. and Mrs. James M. Mullarkey, 3940 Centenary, Dallas. Winner of the Maid of Cotton contest will make an exciting six-month goodwill and fashion tour in behalf of the cotton industry. Any girl born in a cotton state who is between the ages of 19-25, inclusive, has never been married, and is at least 5 feet 5 inches tall is eligible to enter the contest. Entry forms are available from National Cotton Council, Box 18, Memphis, Tenn.



WHY TAKE THAT CHANCE?

Household Furniture Insurance Costs Only A Few Cents Per Hundred Dollars Of Coverage.

Don't forget that Tornado Coverage may be added for a small additional premium.

-SEE-

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RAY SMITH

Specialist

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"Confidence is a wonderful thing, especially when valuable equipment needs repairs. That is why we suggest that you consult us on all machinery repair jobs. MM service schools are held often to keep us posted on latest

repair news and procedures. Our large assortment of genuine MM repair parts and up-to-date shop equipment team up to make machines that limp in, fairly leap out of our service department. You'll find our prices reasonable too!"

Remember . . . Repairs are a Deductible Item from Your Income Tax.

MAURER

Machinery Company

3 More Days in the Big FOOD SALE

at

CORNER GROCERY AND MARKET

FREE BUICK

YES, 2 BIG BUICKS ARE TO BE GIVEN AWAY IN THIS AREA TO CONCLUDE OUR BIG 9-DAY SALE.

TAKE ADVANTAGE OF OUR FOOD BARGAINS During the Sale

Anyone 16 years of age or over, except persons affiliated with the Panhandle Associated Grocers warehouse and affiliated PAG retail stores and their immediate families may register for one of these Buicks.

TUNE IN ON KGNC, OCTOBER 25TH, 1:30 P. M. FOR WINNER

What's the Price of COTTON ?

This oft-repeated question involves many complicated factors to arrive at an answer.

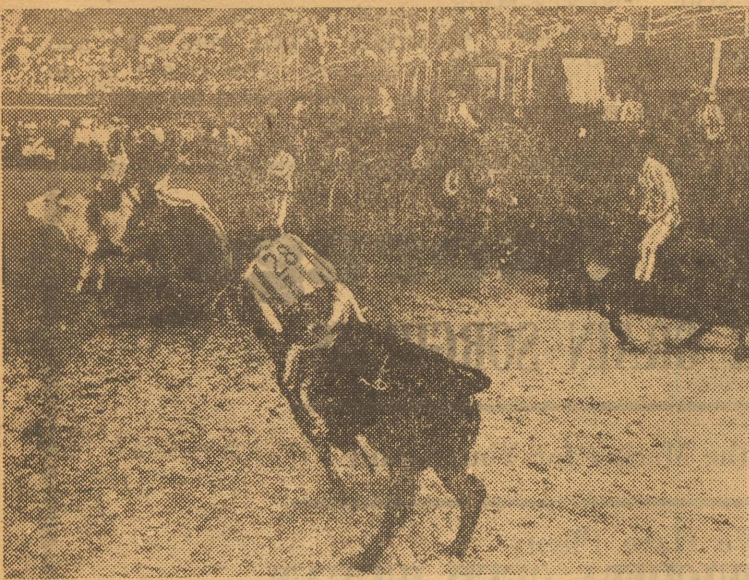
Cotton may vary in some fifteen or twenty grades and in almost as many different lengths of staple. The price of each grade and staple depends upon the market demands at a given time. Export and domestic needs, combined with the farmers' willingness to sell, affects the price of all classes of cotton.

Constant contact with national markets makes it possible for the local cotton buyer to get the best possible price for the farmer.

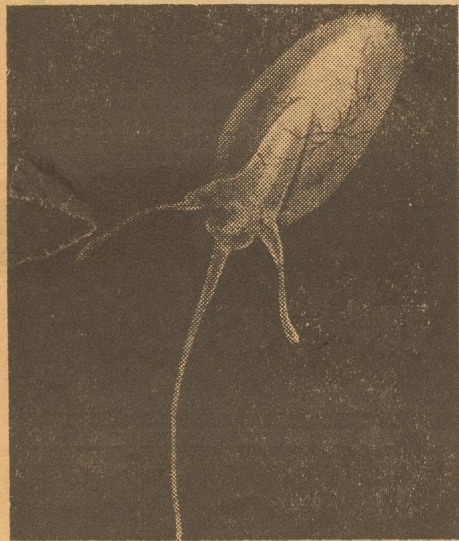
For the highest price on your cotton at any time, let me figure your listings of one bale or as many as you may have.

W. L. EDELMON COTTON

MAD SCRAMBLE



The 20th Annual Prison Rodeo is the only place you can see this mad event. Don't miss action like this that will give you spills that will thrill and chill you at the 20th Annual Texas Prison Rodeo, Prison Stadium, Huntsville.



FOR A BETTER CROP

DISEASE spreads from the seed coat to the grain sprout

A costly and persistent enemy of the wheat farmer has met total defeat at the hands of modern science. It is bunt or stinking smut; and it is being wiped out by thousands of winter wheat farmers, by the simple and inexpensive means of treating their seed wheat with "Ceresan" seed disinfectant before they sow. Bigger yields of better quality grain are the result for the wheat grower.

The photograph shows how smut spores infect the growing wheat plant. The spores (seen as small black dots) lodge on the coating of the seed. They cannot penetrate its protective natural coat. But when the tender young sprout emerges from the seed, the smut spores

throw out a network of feelers, or mycelium, that spread to the sprout and infect the growing young plant with the parasitic smut fungus throughout its structure. The wheat plant acquires the fungus disease from its infected seed-parent.

Since the spores of bunt smut are carried on the surface of the seed grain, it is readily controlled by disinfecting the surface of the seed. This is conveniently accomplished by proper treatment of the seed with the fungicide, at the same time the seed is cleaned. The cost of the entire process runs from 1¢ to 5¢ per acre.

Call your County Agent to locate the seed cleaning and treating machine nearest to you.

LEGAL NOTICE

Advertisement for Bids

Sealed proposals will be received by the City of Friona at the present City Hall, Friona, Texas, until 2:00 p. m. o'clock c. s. t. on Monday Oct. 29, 1951, for the construction of a City Hall and Fire Station to be erected at Friona, Texas, at which time and place the proposals will be publicly opened and read aloud.

Any bid received after closing time will be returned unopened.

Copies of plans and specifications and other proposed contract documents are on file in the office of Parkhill, Smith and Cooper, Engineers, 1414 Avenue J, Lubbock, Texas or Acheson and Athinson, Architects, 204 Sanford Building, Lubbock, Texas and are open for public inspection.

Plans and specifications may be examined without charge in the office of the Engineers or Architects and may be procured from the Engineers or Archi-

itects.

The wage scale shall be in accordance with the schedule approved by the City of Friona and is fully set out in the specification.

The character and amount of security to be furnished by each bidder are stated in the above mentioned documents.

No bids may be withdrawn after the scheduled closing time for receipt of bids for at least twenty (20) days.

The City of Friona reserves the right to reject any or all bids and to waive informalities.

CITY OF FRIONA
Friona, Texas.
By Mack Bainum, Mayor.

Symptoms of Distress Arising from
STOMACH ULCERS
DUE TO EXCESS ACID
QUICK RELIEF OR NO COST
Ask About 15-Day Trial Offer!

Over four million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Ask for "Willard's Message" which fully explains this remarkable home treatment—free—at

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Come and See Us

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Parmer, Deaf Smith, Castro Counties

ATTEND
THE CHURCH OF YOUR CHOICE
THIS SUNDAY

Just so surely as life begins in the home so does that influence which is to mold character for either good or bad. The juvenile delinquency problem of today would not be so great if the youngsters in the home were given more individual attention from their parents. The sin of omission or neglect has arrested too many "well intended" parents. They try to mean well but forget that those hours of personal attention in the home can never be matched by outside teaching.

Be a pal to that girl or that boy of yours while a pal means so much. The supervised wholesome recreation and individual attention from father and mother will pay great dividends in a law abiding citizenry. It is too late after those most precious days pass and you find you have miserably failed as parents and the strong hand of the law has to be called in to discipline where you failed. Keep them in Sabbath Schools and church.

THIS SERIES OF MESSAGES IS MADE POSSIBLE BY THE FOLLOWING MERCHANTS.

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- TEXACO SERVICE STATION
- FRIONA LUMBER COMPANY
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- PHILLIPS 66 SERVICE
- KNOX'S READY-TO-WEAR
- REEVE CHEVROLET COMPANY
- AGEE BROS CONCO SERVICE
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- M AURER MACHINERY COMPANY
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- REGAL THEATRE
- FOSTER DRY GOODS
- PLAINS HARDWARE & FURNITURE
- CITY DRUG STORE

Local Church Notes

Congregational Church

George E. Meyer, Minister
Sunday School 10:00 a. m.
Morning Worship Hour 11 a. m.
Choir each Wednesday at 8 p. m.
Ladies Aid, first and third Wednesday afternoons of each month.

Baptist Church

Rev. Russell Pogue, Pastor
Sunday School 10:00 a. m.
Preaching 11:00 a. m.
Training Union 7:00 p. m.
Evening service 8:00 p. m.
W. M. U. Tues. 3:00 p. m.
Sunbeams Tues. 3:00 p. m.
Prayer Meeting . . Wed. 8:00 p. m.

Church of Christ

Morning service 10:30 a. m.
Evening service 8:30 p. m.

Methodist Church

James E. Tidwell, Minister
Sunday school 10:00 a. m.
Morning service 11:00 a. m.
Youth Fellowship 6:30 p. m.
Junior Fellowship 6:30 p. m.
Primary Fellowship 6:30 p. m.
Evening service 7:30 p. m.
WSCS 2nd and 4th Tuesdays
Each Month, 3 p. m.
Choir Practice Weds., 8 p. m.

Pentecostal Church

Leon Nelson, Pastor
Sunday School 10:00 a. m.
Morning service 11:00 a. m.
Evening service 8:30 p. m.
Bible study Wed. 8:30 p. m.
Young People Fri. 8:30 p. m.

Immanuel Lutheran Church

RHEA COMMUNITY
E. W. Licktsinn, Pastor
Church Service 9:30 a. m.
Sunday School 10:30 a. m.
Ladies Aid—second Thursday of every month.
Walter League — second and fourth Tuesday of every month.
Men's Club—third Friday of every month.

You are most welcome to come and worship with us.

Sixth Street Church of Christ

Stanley Lockhart, Minister
Sunday school 10:00 a. m.
Preaching 11:00 a. m.
Evening service 7:45 p. m.

USE THE FRIONA STAR CLASSIFIED ADS

Now!
CONVERT YOUR OLD LAMP
Into a beautiful, modern 3 light lamp

Now! . . . the glow of mellow light in your home at night. More light downward to see by, more light upward for indirect room lighting. Little loss of light from dust collecting . . . bulb and reflector are one . . . like the sealed beam headlight on your car. A quick swipe of your dust cloth and efficiency restored. AND, less blackening than with ordinary home-type bulbs. Below is illustrated how to convert your lamp so that you can use this new bulb.

Use of this new bulb (either single or three-way light) takes harsh glaring out of your present portable lamps. It gives you soft diffusion . . . the "Hollywood touch" . . . you've always wanted for restful comfort of your eyes.

For those type of lamps that have no harp support for shades, there is a broad harp that has a screw-on base. It simply screws on the outside of the bulb socket which, of course, must be the type that is threaded. Your electric dealer can help you.

WHAT YOU NEED TO CONVERT YOUR LAMP

In most cases the harps (shade support) on most portable lamps are not wide enough to permit the use of this amazing new bulb . . . so you must obtain from your electric dealer the simple materials illustrated.

With the three-way bulb you have a choice of lighting level simply by flicking the switch. Plenty of good light for proper reading . . . general conversation . . . or, a "light on while you're out of the house".

Simple Conversion Materials are for Sale at your **Electric Dealers**



SOUTHWESTERN
PUBLIC SERVICE
COMPANY

PIONEERS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

FRIONA
Chamber of Commerce & Agriculture
NEWS LETTER
By J. Alan Romich, Mgr.



Howdy Neighbor:

A report just received from the Economic Research Dept. of the U. S. Chamber of Commerce states that on the basis of the latest available estimates, the tax bill in the fiscal year 1953 will add up to almost \$700.00 for every man, woman and child in the country or \$2,460.00 per family. There are two major causes for the rising burden of taxation: the world-wide trend toward a welfare state, and rising military outlays. Up to the present time there has been little indication that there is much real will to reduce expenditures by increasing efficiency of federal bureaus.

The time will soon be here again for the March of Dimes. This is one of the most worthwhile drives that we have and one where we can see the benefits here in our own county and

community. We have been very lucky in not having an epidemic or even a case this year, but we never know when this monster may strike; but we are prepared and through our efforts to support this campaign we will help others and ourselves as well.

The American Legion boys are really doing a bang up job selling flags to the merchants which can and will be displayed in front of their places of business. This will dress up the town and make a big difference in the appearance of the business district. Should any individuals wish to purchase these flags see Allen Stewart at the jewelry store or Bert Neelley at the Star office.

The Modern Study Club is to be commended in their program this week of "Analyzing Our Town and Its Problems."

Much good and worthwhile information was brought out and the discussion that followed proves that serious thought is being taken to try and make our town better, fill in the needs of the youth and the community and the realization that much time, work, and effort will have to be put forth before this can be accomplished.

After surveying the town and watching motorists taking advantage of new pavement and driving at speeds which are in access to the traffic regulations of Friona, and then seeing the children playing on the new streets with their bicycles, skates and other toys, I shudder to think what may happen if our law enforcement officers

do not take steps NOW to curb this thoughtlessness of the person behind the wheel.

Texas Friends of Conservation, Inc. is giving our children in school an opportunity to enter the essay contest, writing on one of the subjects: Soil & Water Conservation, Forest and Timber Conservation, Wild Life Conservation, Dairy Industry and Pastures, Beef Cattle and Pastures, Our System of Government and the American way of life. The winners will receive 1st Prize \$100.00 2nd, \$50.00, 3rd \$20.00, 4th, 5th, 6th, \$10.00. This is sponsored by the one organization in Texas which is made possible through contributions of people who are interested in

our land and who want to help to preserve it for our future generations to come. Mr. C. M. Malone of Houston, Texas is the ramrod for this and he is to be commended in his fine work.

AGRICULTURE ON YOUR PAYROLL? IT IS THE ONE ORGANIZATION REPRESENTING YOU TWENTY-FOUR HOURS OUT OF THE DAY. IS ITS SERVICE WORTH THE PRICE YOU PAY TO YOUR POOREST PAIR EMPLOYEE?

Have you looked at the record of how the congressmen from Texas voted on economy of spending in the independent offices? There were 9 for and 10 against. This record is on the bulletin board for your convenience.

DELMO WILLIAMS
Cotton Buyer

HEREFORD AND FRIONA

Phone Hereford
Days 1208 Nite 514W

129 Sampson St. — Hereford

Prize Texas 'Chicks'



ON THE LEFT, a Texas Blonde; on the right, a Texas Cross broiler. The first is weighing the second which has been raised on antibiotic-supplemented feed. Using 45,000 of this type chicken (developed by crossing New Hampshires and Leghorns) Youngblood's Farm of Waco recently completed a test on the "big four" wonder drug antibiotics to discover the most efficient poultry feed supplement. Winner was

Bi-Con TM-5, containing the wide-range antibiotic terramycin. The terramycin feed produced broilers for 15.06 cents a pound, while the three other feed supplements ran costs per live pound up to 16.28, 16.59 and 16.84 cents each. Youngblood's raises 3 million chickens yearly. Its plants include breeding farms, hatchery, broiler plants, processing plant, feed mill, seven modern cafes plus a wholesale sales force.

NAOMI CLASS MEETS

The Naomi Sunday School Class of the First Baptist Church, met with Mrs. Rudolph Renner on Friday Oct. the 12th, at 2 o'clock. New officers were elected for the oncoming church year, and Mrs. Geo. Brock gave a Bible quizz game.

Refreshments were served to seven members by the hostess. Next meeting will be on Nov. 8.

Buy With Star Want Ads



Veterans - - Accept Your Heritage
JOIN THE AMERICAN LEGION !

Over 500,000 Survivors of
World War II Have
Done So Because:



Preamble to the Constitution
of the
AMERICAN LEGION

For God and Country, we associate ourselves together for the following purposes: To uphold and defend the Constitution of the United States of America; to maintain law and order; to foster and perpetuate a one hundred per cent Americanism; to preserve the memories and incidents of our associations in the great wars; to inculcate a sense of individual obligation to the community, State and Nation; to combat the autocracy of both the classes and the masses; to make right the master of might; to promote peace and good will on earth; to safeguard and transmit to posterity the principles of justice and democracy; to consecrate and sanctify our comradeship by our devotion to mutual helpfulness.

- The Legion was active in securing the passage of the G. I. Bill of Rights.
- The Legion is non-political and non-sectarian.
- The dues are very small, but the member becomes a stockholder in a \$65,000,000 corporation.
- The Legion is not run by a clique.
- The Americanism program of the Legion is a fighting one.
- The first duty of the Legion is the proper care of disabled veterans of World Wars I and II.
- The Legion since the close of World War I has taken a leading part in securing the passage of legislation relating to veterans.
- Departments and posts taken an active part in rehabilitation work through service officers.
- Since 1921 the Legion has been interested in securing gainful employment for all veterans.
- About \$40,000,000 of post funds have been invested in War Bonds.
- The Legion early in 1941 sent a commission to England to study civilian defense and to plan a like defense for the United States.
- The Legion in the several states proposed legislation and was the foundation for the State Guards.
- The Legion in 1919 brought forward the first national defense legislation after World War I.
- Legion posts are now employing 5,308 people to assist in caring for veterans of World Wars I and II.
- The Legion has had a program of child welfare since 1925.
- The Legion has maintained a national legislative committee in Washington since 1919 to represent the ex-service men before congress. This committee has worked on almost all bills affecting World War II veterans.
- Thirty-four departments—including Texas North Carolina—issue newspapers. These publications keep Legionnaires fully informed on veterans' affairs.

PUBLISHED BY THE
FRIONA STAR

REGAL THEATRE

FRIDAY - SATURDAY

Tyrone Power - Susan Hayward

RAWHIDE

Desperadoes of the West No. 12

John Archer

DESTINATION MOON

In Technicolor

WEDNESDAY - THURSDAY

BIRD OF PARADISE

In Technicolor

Louis Jourdan - Debra Paget - Jeff Chandler

REMEMBER SHOW TIME

MATINEE—2:00 p. m. NIGHT—7:00 p. m.