

Editorially Speaking

We Have the Facilities — What Will be their Usage?

We wonder if the vacant lots in Friona are on the way out, just as the unpaved eyesores and car-wreckers previously serving as streets.

With the rapid improvement of the appearance of the town, brought about in part by the paving program which is just now beginning to take shape, one wonders what the next step of civic progress will be.

With the paving completion, the townsite will be rather well honey-combed with the modern thoroughfares; and we prophesy that the abutting vacant lots will rapidly undergo a facelift with new houses and businesses springing up to every side.

Certainly, to secure maximum benefits from the street improvement program, the properties of the town should be utilized to fullest extent. To secure full benefits from the miles of water,

sewer, electric, and gas lines within the city limits, all the land should be utilized.

A good grain and cotton crop no doubt would prompt many of the landowners to build residences or business rental property themselves. If not, then we hope they will have the good judgment to place the property on the market for development.

Naturally, along with new buildings will come additional retail services here at home, new capital will be drawn here; all this is healthy. And think of the physical attributes: with new housing will come additional sidewalks, and believe me they are needed; cultivation of lawns and shrubbery will follow.

Friona as a city now offers more services than any town of this size we know. We are anxiously awaiting the outcome — the utilization of these benefits.

More About an Old and Oft-Repeated Subject: Trading at Home

School opening is less than two weeks distant.

Much purchasing will be rule for the next month; new clothes for the children, schoolroom supplies, and even automobiles in some instances will be bought in the back-to-school preparations.

Will these be purchased here or elsewhere?

We are not beating the drums for the individual merchants of Friona, as we believe their past service, their selection of merchandise, and their pricing of merchandise speaks more loudly than any pep talk we could muster. If the local merchants takes stock of the above points and finds the answers satisfactory, then he can with clear conscience and a forceful argument ask the support of the entire trade territory.

We hope that Friona merchants measure favorably when compared to the out-of-town crier. We personally believe they do; and we will go all the way with them in any aggressive advertising or promotion, but that initial aggressive step must come from the merchant himself.

Some fellows of a neighboring town are on their toes, each month placing on our doorsteps a ream of advertising just before their "\$ Day."

They have been taken to task on this by Dimmitt, another town where they direct their sales appeals. We think both sides have a point, but we contend an aggressive sales campaign of our own is so, so much more effective than knocks against the other fellow; so merchants, let's show the people of the Friona trade territory, on whom we depend, that we appreciate their friendship, their trade, and their presence; let's go all out this year to offer them even more than value received.

Various civic groups, individuals, and merchants have pointed out to us what we have long understood—it is the local man who contributes to the tax burden, the local churches, the schools, the civic enterprises, and it is he who comes through in time of need, lending a helping hand. Certainly such action deserves the trade of the area; but nothing, nothing speaks so loud to the buyer as CORRECT PRICING, SELECTION OF GOODS, AND FRIENDLY SALESMANSHIP. Until these attributes can be included in our every transaction, there still will be arguments for out of town shopping trips. Let's end, for once and all, any basis for such shopping. Are you with us?



Do You Remember ?

On August 17, 1928 Parmer County was elated because, according to the Friona Star; "Several good, soaking rains have visited the entire Friona area, since our last issue." The cotton prospects were certainly picking up, and to elaborate: "Out sixteen miles to the northwest, Falwell brothers were operating a combine and during Saturday evening the rain fell there in torrents. They had a brand new tent, which did not leak a bit, in which they were camping. The ground being level, it was only a few minutes until the water stood shoe-mouth deep inside the tent. W. C. Fallwell had just finished sowing a nice patch of turnips, but says he don't know as to results. He fears the rain drowned them. They have about 60 acres of wheat to cut, yet, but it has been too wet to work any this week.

"Hadley and Glenn Reeve were plowing on their father's farm a few miles west of town when a hard shower struck them on Saturday evening. Glenn was at the farther side of the field and there was too much water to operate his plow so he unhooked the engine and started on. The water soon became too much for the engine alone, so he killed it and started on afoot. The rain became heavier as he advanced and that falling on his head ran over his face until he was in absolute fear of drowning, and had to put his hands over his face for protection. The downpour soon ceased, however, and he soon met Hadley who was coming to his relief in a truck."

The second most important news story of the week announced that a Republic ticket had been named in caucus here. The five candidates named were Worth Weir, sheriff; Mr. Southern, clerk; F. W. Reeve, commissioner; T. F. Lawrence, justice of the peace; and W. D. Kirk, constable.

It's always interesting when checking through the files of material 20 or 25 years ago, to find out how many events that made news in those days are being duplicated in the news today. For example this issue, published 23 years ago says in much the same fashion that the Friona Star is saying today, "The gin building is also almost complete, having the walls up and the roof on and appears to be almost in readiness for completing installation of the machinery." And "Work was begun on the new school annex Wednesday and the foundation was poured."

The eight page paper was full of cartoons, fashion illustrations and chapters from novels, including "The Tiger Trail," and "The Rainy Day Husband." And the International Sunday School lesson.

Among the personal items: "Word has been received here by relatives that F. T. Schlenker and family who departed two weeks ago to drive to California arrived at their destination all right and in due time."

A. O. Drake is the possessor of a new car, and "Misses Bonnie Curry, Edith Galloway and Mary Brookfield who are attending school at Canyon visited friends and relatives here last week."

Moving on a year we come to the issue for August 19, 1929. That was the year of the Stock Market Crash, of course, and the trend of the times was reflected in the Friona Star. There were

SMALL BUSINESS"

By C. WILSON HARDER

The march of events is proving that the most dangerous game men can engage in is altering basic truths and principles.

America was founded in the principle that by encouraging free enterprise, this nation would lead the world toward ever increasing improvement by setting an example. Today, the nation founders close to the brink of disaster because so many officials and bureaucrats see nothing wrong in allowing just a little Socialism; just a little monopoly.

It is akin to a home owner feeling a few termites can't do much harm. But there is a distinct clear division between truth and untruth.

A government, playing fast and loose with basic truths, sponsors moral decadence whereby everybody comes to feel a little truth twisting is OK.

The ruinous price wars launched by killing a part of the Fair Trade laws points in sharp relief how even businessmen succumb to the decadence.

Max Hoes Jr., head of Hoes Bros. Department Store in Allentown, Pa., summed the matter up in a statement in which he said that manufacturers, who also face ruin with a continued price war, have brought it on themselves by selling fair-trade items to price discount houses and other "sharpies" through the backdoor, thus sabotaging responsible dealers.

Right now, as demanded by Rep. Donald O'Toole, (D. N.Y.) the Federal Trade Commission

Federation of Independent Business

could minimize damage, but FTC apparently refuses to act for fear of political unpopularity.

This is similar to the situation that would result if America's military men refused to fight.

With a fanfare, Marshall Plan announced the end of gifts to Britain as of January 1, 1951.

But now, Marshall Plan announces British have been given another \$7,700,000 to exploit African and Asian colonies. So not only are reserves needed by American business for expansion confiscated by taxes to help British business expand, but at the same time American taxpayers' money is used to encourage further British exploitation of cooile labor.

While RFC battles Britain over gouging tin prices, Marshall Plan gives away almost a million dollars of tin plate to Portugal, a half million dollars worth to Yugoslavia.

This last points up another slant on the times. Americans are dying to fight communism. Taxes are boosted to fight communism. Tito's Jugoslavian government is communist despite supposed friction with Moscow.

So the Marshall Plan now takes American dollars and puts into Communist Jugoslavia.

Besides tinplate, WOA Bulletin 1284 announces gifts to Communist Jugoslavia of \$5,300,000 worth of steel needed at home, \$1,400,000 worth of coke, \$1 million in ocean transportation, plus pig iron, pulp and paper.

This all goes on while cranks talk about a "fight to the death" with communism.

The death will be that of the American middle class being taxed and bled to death to promote world Socialization schemes.

The Law and You

DO YOU KNOW that the last session of the Legislature enacted a law regulating the use of air rifles and air pistols?

Declaring that air rifles and air pistols are now being manufactured that shoot considerable distance with much force, and same constituted grave danger that the improper use of the to persons and property, the Legislature made it a misdemeanor offense for any person to discharge an air rifle or air pistol of any description, by whatever name known, that by means of compressed air, compressed gas, springs, or any other means is capable of discharging shots, pellets, or any solid object at a velocity in excess of three hundred feet per second, or discharges any cannon cracker or torpedo, or on across any public square, street, or alley of any town or city or within one hundred yards of any business house in this State. A cannon cracker is described as "any combustible package more than two inches long and more than one inch through."

The penalty for violation of the above law is set at a fine of not exceeding One Hundred Dollars.

Electric Cooking Is

DEPENDABLE

...as MODERN women KNOW!

Your favorite recipe comes out the same EVERY time because electric cooking is exact . . . guaranteed work is a thing of the past. Quality and consistency of baked cakes is as fine as can be. The wholesome goodness and delicate flavor of the cakes baked in your electric range creates a tastiness the entire family will acclaim. Yes, electric cooking certainly is dependable . . . as modern women know.

with a plus value - It's COOL, too!

SEE YOUR Electric APPLIANCE DEALER!

SOUTHWESTERN PUBLIC SERVICE COMPANY

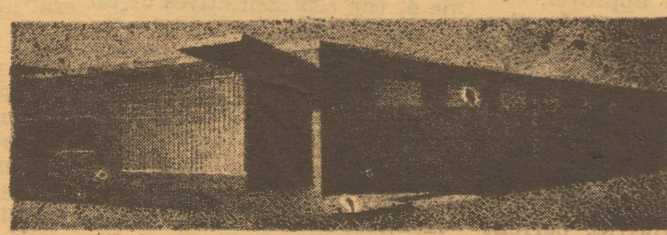
27 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

SOUND MANAGEMENT
AMPLE RESERVES
DEPOSIT INSURANCE

. . . . are three mighty good reasons why an account in the Friona State Bank is one of the safest investments on the market

OPEN ONE!

SAFETY DEPOSIT BOXES AVAILABLE



FRIONA STATE BANK

Member Federal Deposit Insurance Corporation

NOTICE TO FARMERS

IF YOUR LAND IS WASHING, LET US BUILD THOSE DIVERSIONS AND TERRACES

WALLACE & BYRD

HEREFORD, TEXAS

Phone 831W

Box 133

WANTED

GRAIN SORGHUM BUNDLES

We Are In The Market

for a large quantity of grain sorghum bundles, suitable for cattle feeding purposes.

GET IN TOUCH WITH US at once if you have any to sell.

SEE R. W. PRINGLE AT

TRIPLETT & PRINGLE, CATTLE CO

Phone 2711

Bovina, Texas

Courthouse Records

Instruments filed week ending August 11, 1951, County Clerks office, Parmer County.

W.D.—J. T. Gee, et ux Mrs. Lucy Welch, Lots 7, 8, 9 and 10, Blk. 18, Friona.

Rel.—Farwell Winston, F. M. Wilkerson SE1-4 Sur. 4, T-6-S, R-3-E.

W.D.—Lyle D. Blanton, Blanton Butane Inc. 1.48 a. out of NE1-4 Sec. 1 T-3-S, R-3-E.

Cor. D.—F. W. Reeve.

W.D.—G. F. Williams, et ux J. L. Taylor & L. D. Taylor N 45' of W102. 5' lots 23 & 24, Blk. 49, Friona.

DD.—Mrs. Gail Bowser Lean Veteran's Land Board N 1/2 of NE1-4 Sec. 10, T-5-S, R-4-E.

Cont. to Purchase—Mrs. Helen A. P. Bryant.

Rel.—H. D. Sheehan, J. J. Williams, Lot 12, S1-2 lot 11, Blk. 36, Friona.

Rel.—M. H. Sylvester, Sr.

Rel.—First Fed. Sav. & Loan Assn. Cecil Coker, Lots 15 & 16, Blk. 6, Friona.

DT.—Anna Lee Fisher, Federal Land Bank, E1-2 Sur. 28, T-1-N, R-4-E.

Rel.—W. M. White & Geo. Taylor Cecil Coker Lots 15 & 16, Blk. 6, Friona.

S.D.—Earl Booth, Sheriff Ralph A. Smith, Lot 5, Blk. 87, Friona.

MML.—Earl Derrick, Aubrey Brock, S1-2 lot 3, all lots 4, 5 Blk. 35, Bovina.

Trans.—Wilford Taylor, Jr. First Fed. Sav. & Loan, Lots 1 & 2, Blk. 10, Friona.

Deed—Farwell Winston, Paul Jones, Lots 6, 7, 8, 9, 10, Blk. 77 Bovina.

Instruments filed week ending August 18, 1951, County Clerk's office, Parmer County.

DT.—Blanton Butane, Inc., W. D. Smiley, Tr.

O&G Le.—Paul M. Koeltzow, Chas. V. Nelms W 1/2 of N320 a. Sec. 2, T-1-N, R-1-E.

Rel.—Bill Massey, B. O. Faville NE1-4 Sec. 3, T-15-S, R-2-E.

M. Lien—Elmer L. Venable, et ux, Aubrey Brock Lot 6, 7, 8 Blk. 21, Bovina.

W.D.—Bob Kyker, Jr., et al Bob Kyker, Lots 20, 21, 22 & 23, Blk. 44, Farwell.

Aff.—Sam Aldridge, et al, Public.

W.D.—John E. Hall, et al, Minnie Hall, Lots 3 & 4, Blk. 4, M&F, Friona.

Public. 15, a. of NE1-4 Sec. 1, Field Notes—A. O. Thompson, T-3-S, R-3-E.

Field Notes—A. O. Thompson, Public, 1.48 a. of NE1-4 Sec. 1, T-3-S, R-3-E.

Consent for Conv.—Bert Chitwood, et al, Public Tract of land out of SE1-4 Sec. 6, T-4-S, R-4.

Rel.—Federal Land Bank, R. L. Green.

W.D.—Farwell Winston, Parmer County, 34.4 a. out of Lap. Lg. 549.

W.D.—Farwell Winston, Parmer County 4.89 a. out of Cap. Lg. 513.

O&G Le.—Marie A. G. Banta, Blair Cherry, NE1-4 Sec. 89, Kelly Blk. H.

D.T.—Leon H. Hart, W. P. Hiltabrand, SW1-4 Sec. 30, T-1-N, S-4-E.

D.T.—Calvin R. Talley, et ux, Frank Spring, Tr. Sec. 14, T-1-N,

A nephew from Wichita Falls, Texas, Chester Brown, stopped Saturday afternoon to visit with Mr. and Mrs. Clarence Guinn.

Mrs. Maude Waggoner left Clovis by train Friday for Los Angeles, California, where she will visit with her daughter, Mrs. O. E. Hindman. Mrs. Waggoner has been a guest here of her sister, Mrs. Mac Adams. Recently she suffered a heart attack and was confined to Parmer County hospital, but her condition was improved enough for her to make the trip to the West Coast. She moved to Friona about a year ago from Mississippi.

Danny Murphy, son of Mr. and Mrs. Curtis Murphy, underwent an emergency appendectomy Sunday afternoon but is reported to be doing nicely.

H. T. Carr, Jr., was in Friona, Monday and Tuesday. He has spent his summer near Vega where he works as a roughneck with Superior Oil Company.

Tommy Jasper will leave Friday for Gruver where he will visit with his uncle, Nat Jasper and attend a family reunion.

Guests in the Charlie Bainum home Sunday afternoon were Mr. and Mrs. Charles Ross and Mr. and Mrs. J. P. Macon of Bovina.

Mr. and Mrs. A. E. Crump attended a family reunion this week and also joined in the Hall County family reunion.

Visiting C. H. Wise and Mrs. Jack Jasper this week is their mother, Mrs. Josie Wise and their brother W. R. Wise of McAlister, Oklahoma. They stopped in Friona enroute from Coolidge and Randolph, Arizona, where they had been visiting with her son and daughter, A. F. Wise and Mrs. T. G. Thompson. They plan to return to Oklahoma on Friday.

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HEREFORD FURNITURE CO.

Philco Appliances, Kroehler Living Room Furniture and other Nationally Advertised Merchandise at Reasonable Prices.

Phone 823 Opposite Postoffice Hereford

Rural Electrification Week



Official Memorandum

BY

ALLAN SHIVERS
Governor of Texas

AUSTIN, TEXAS

GREETINGS:

The percentage of farm homes in Texas receiving central station electric service has increased from 2.3 per cent to 90 per cent during the past 16 years, largely through the stimulation of the Rural Electrification Administration (REA) program.

More than 282,000 rural families of Texas now enjoy the benefits of electric lights and power through cooperatives which they themselves own and operate.

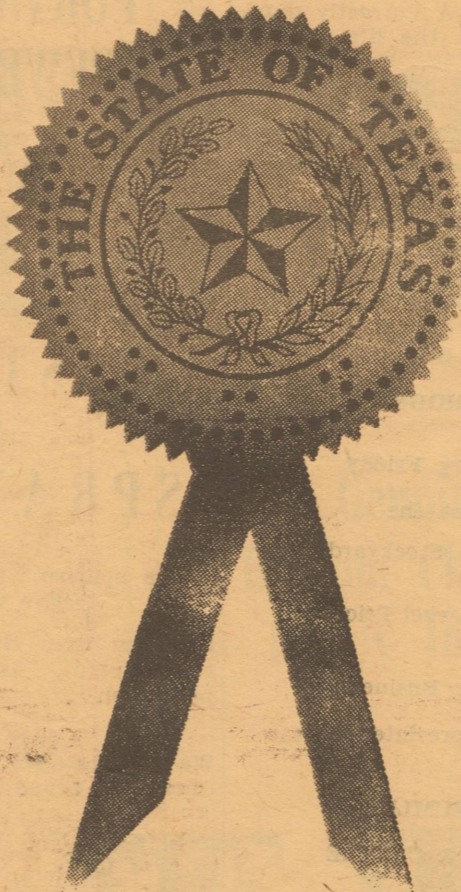
Each of the 77 rural electric cooperatives in Texas is a free and independent, tax-paying business enterprise, chartered under the laws of the state of Texas, and owned and controlled by the farmers and ranchers who receive service along its lines.

The availability of electricity has brought about a wholesome revolution in farm methods, production and living standards; has lightened the drudgery of farm tasks and increased farm output and profits; has been instrumental in keeping young people on the land, and has promoted the general welfare not only of rural people, but of urban residents as well whose prosperity and well-being depends upon a sound and prosperous agriculture.

THEREFORE I, as Governor of Texas, do hereby proclaim the week of August 19th to 25th, inclusive, as

RURAL ELECTRIFICATION WEEK

in Texas, and call upon all citizens of the state to observe during this week the splendid progress that has been made in electrifying rural areas during the past 16 years, and to resolve anew that the program shall continue to expand until every farm family in the state shall enjoy the blessings of electric lights and power.



In official recognition whereof, I hereby affix my signature this 18th day of July, 1951.

Allan Shivers
Governor of Texas

Blanton Butane

INC.

Deaf Smith County Electric Cooperative, Inc

HEADQUARTERS IN HEREFORD, TEXAS

A reunion for members of the Carr family was held Sunday in Lubbock. Attending from Friona were Mr. and Mrs. H. T. Carr, Alice Ruth, Helen Nita and Kenneth Bainum.

Most lice found on farm animals are of the sucking type; they not only weaken the animals by sucking blood, but also cause a great deal of irritation by biting and prancing all over the body.

Buy With Star Want Ads

Buy Your Wife
A NEW DRESS
EVERY 6 MONTHS

with the
DIVIDEND
from your
Farm Bureau
Auto Policy

SHE'LL LOVE YOU FOR IT!
(This suggestion is based on dividends paid since 1949).

RAYMOND EULER, Agt.



Local Rural Electric Cooperation Officials Cite Progress on Occasion Of Texas Rural Electrification Week

This week of August 19-25, has been set aside by Governor Allan Shivers as Rural Electrification Week in Texas.

Joining with the seventy-six other rural electric cooperatives all over Texas is the Deaf Smith County Electric Cooperative at Hereford, Texas.

This locally-owned business had its beginning in September, 1938, when 50 miles of line were first electrified to serve 128 members. Since that time, 1593 miles of line have been built, and today the Cooperative is serving 2125 members.

For twenty years prior to 1935, private interests worked with the idea of rural electrification, and they came up with the answer: It couldn't be done.

Then the Rural Electrification Administration was set up as an agency of the U. S. Department of Agriculture. It was established on May 11, 1935, by Executive Order, and authorized to make loans at 2 per cent interest over a 25 year period.

Again the private power companies were offered the job, and again they refused. Then the job was turned over to farmers and ranchers.

In this area, it was men like H. V. Hennen of Hereford, G. T. Watkins of Farwell, and Joe Warren of Nazareth who started the ball rolling. They worked many hours, giving of their time and energy freely until they had signed up 128 members, and then they applied to the Rural Electrification Administration for a loan to build 50 miles of line.

On May 15, 1937, the loan was granted and work was soon underway on the Deaf Smith County Electric Cooperative.

This same story was repeated 77 times over Texas and more than 1,000 times all over the United States, Alaska, and the Virgin Islands. Their facilities today include more than 1,100,000 miles of line serving about 3,500,000 farms and other rural consumers.

By May 1, 1951, REA had advanced \$1,784,578,022 in loans, and by April 1, of the same year, \$282,196,238 in principal and interest payments had been returned.

This included \$30,239,015 in payments on principal ahead of schedule. Less than \$750,000 was reported more than 30 days overdue. Only one loan foreclosure has been necessary to date on an operating power system; and it was on a loan that had been made to a commercial power company.

To date the Deaf Smith County Electric Cooperative has borrowed \$2,650,978.57 from the Government, and \$249,488.09 has been paid back in interest and on the principal.

REA itself operates no rural electric facilities, and its program involves no grants or subsidies. Deaf Smith County Electric Cooperative is a locally owned and operated, tax-paying business.

It is one of 77 rural electric cooperatives which have brought about the 90 per cent electrifi-

cation of Texas. It is one of 1,000 co-ops which have brought about the 86 per cent electrification of the United States. But the job is far from complete.

Kilowatt hour consumption for rural farm homes per month per member has increased from 165 kwh in 1950 to 192 kwh in 1951. This means not only that the farmers of this area find electric power an essential, but that lines must be made heavier, and that facilities must be made constantly better.

Watch out for respiratory diseases in farm animals during the changeable weather of early spring.

Friday Shower at Black Honored Mrs. Fangman

Mrs. Walter Fangman was feted with a pink and blue shower Friday afternoon at the Black club house. A short program was presented, followed by games and refreshments.

The room was decorated throughout with an arrangement of gladiolas; the refreshment table was covered with a Madeira linen cloth. Miss Betty Deaton served punch from a container surrounded by sweet peas.

Little Miss Pruitt and Marie Roberson presented the honoree with a baby buggy full of gifts. Twenty-five guests were regis-

tered by Mrs. Tom Presley. Hostesses were Mesdames Dick Rockey, Tom Presley, K. E. Deaton, Loyd Pruitt, R. E. Barnett, and James McLean.

DIAL 3172

PRINTING

The Friona Star



Easy Steering?
Just try THIS tractor!

It's all right to wrestle with a man, but not a tractor. That's why you'll like the steering on the Ford Tractor . . . it doesn't try to knock you out.

You can sit comfortably and watch your work . . . and steer with a couple of fingers. In fact, on level land, you can plow a neat furrow with only a slight touch on the steering wheel. Here's the secret. The Ford Tractor has automotive type steering . . . specially built for tractor use.

With a Ford Tractor, Dearborn Implements and our service, you're on top . . . When can we demonstrate a Ford Tractor on your farm?

Vance Crume, Manager



Buy on PROOF!

ASK FOR A DEMONSTRATION

FRIONA MOTOR CO.

It's
ALMOST
WINTER!

HAVE YOU THOUGHT ABOUT
WEATHERSTRIPPING THOSE DOORS
AND WINDOWS?

OR ABOUT
PUTTY FOR THOSE LOOSE GLASS?

Come In and See About these Items

BEFORE
Winter Arrives

Friona Lumber Company

"Where The Home Begins"



The Best News Yet!

WE HAVE BEEN SELECTED

as

DEALER

for the Famous Line

of

BEAR CAT

FEED GRINDERS

—and—

ENSILAGE HARVESTERS

WE CARRY — IN STOCK — A COMPLETE
LINE OF BEAR CAT PARTS

3 SIZES GRINDERS

IN STOCK

1—AS . . . 26" CUTTER HEAD

4—A . . . 18" CUTTER HEAD

2—AS . . . 14" CUTTER HEAD

V-BELTS THROUGHOUT

2-ROW HARVESTER

IN STOCK

ON OUR FLOOR

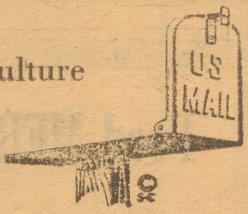
EQUIPPED WITH

Ford 6-Cylinder 100-Hp. Engine

This Is The Only Bear Cat
Harvester We'll Get This Year

**PARMER COUNTY
IMPLEMENT COMPANY**

FRIONA Chamber of Commerce & Agriculture NEWS LETTER By J. Alan Romich, Mgr.



Howdy Neighbor:

COLORADO TOUR

The tour into Colorado last week was most interesting and educational to all, there were some 80 people from five counties including the seven from Parmer county, Irrigation, rotation of crops and cattle feeding was the program and our people were most interested in how they can better their operations by using some of the tried plans in use in our neighboring state, we found that the Colorado farmers try to put everything back into their land and more too, they thrash their grain so as to get all the available straw to use in their feed lots to create more manure to put back into the soil, a five or eight year rotation of crops to help build up the land and increase the mulch to hold moisture along with a diversified farming program, irrigation is different in that a greater part of the water is secured from the state water sheds and water rights must be secured and a charge for water feet is made, the tallings are run to the next farm and so on down to usually five farmers have used the water.

From the interest shown since this trip another tour may be formed probably next year whereby a group from Parmer County alone will make a trip of this kind. Pictures of the tour will be available in slides which will be used for the benefit of those who wish to hold meetings on these subjects.

ROAD MARKING

A meeting was held of some of the county commissioners and farmers for the express purpose of discussing the marking of farm roads through out the county, at the last meeting of the Rhea Farm Bureau, I was appointed on a committee to see Mr. McCarthy district road engineer who informed me that this would be an excellent idea and by starting at the West side of the County and going East starting with 1 and running through to 31 and starting at the South and running North starting with the letter A and running through to FF, this met with favorable comment and as soon as we receive additional information and samples of signs another meeting will be called to discuss this farther.

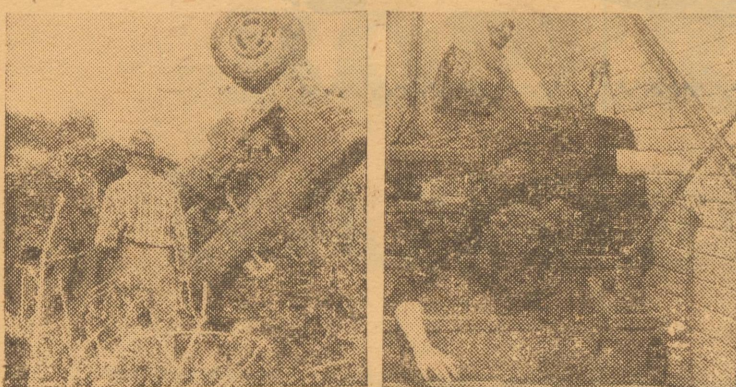
CROPS

On Tuesday night the rain gauge showed 1 inch of rain it will take a great deal more before the crops in the dry land will show much improvement and the green bugs have been working on the grain to quite some extent. Binger Air Park has been doing some extensive spraying on these crops to control the pests.

WATER DISTRICT

In the very near future the vote will be taken to decide on the creation of a water district, this is a very important question which should be given serious thought and every one should be at the polls and vote when this comes up, a temporary board was set up at the Plainview meeting and it will be their duty to hold this election, just what will be necessary to be qualified to vote has not been determined but from all indications it will be a general election with the voters required to have a poll tax, if this is true, there are numerous people who cannot vote, it is hoped that we will be able to have poll tax books here this

1/2 Million 4-H'ers Helping Reduce Farm Accidents



A recent survey of 2,000 farm accidents shows that 248 involve machinery. In other types, more farm people are injured by falls—476—than in any other kind of accident.

FARM FOLKS, as a general rule, give little thought to safety until a member of their family or a neighbor's is hurt or killed, or fire destroys their home or barn. Then they start doing something about safety.

This year it is particularly important that every farm family should do something about practicing safety, because even though there is a shortage of labor on farms, and new equipment is hard to get, food production must be increased. That means the present machinery and machinery operators must be guarded against accidents.

year so that people will not get caught short when an election comes up. Water is the vital part of our existence and without it we are lost, read and keep informed on this particular matter.

FAIR CATALOGUE

The fair catalogue has finally been put together and is in the hands of the printer it will be completed with in the next few days and the first will be distributed to those who advertised in it.

Our implement dealers have been extended an invitation by the fair board and chamber of commerce of Clovis, N. M. to attend the Curry County Fair and display their equipment, this might seem a bit irregular but the dealers in Clovis decided they did not want to have a show and we have been asked first, do we rate?? hum??

Plans are going ahead for a barbecue on the opening day of evening, the Flying Farmers of the fair this will be held in the Texas have been extended an invitation to be with us on that day as well as numerous other people through the counties and state.

A number of farmers were present on Friday to help clean the show barn and clean up getting ready for the fair, the lion's club will take their turn along with any one else who wishes to help in cleaning up the exhibit hall in readiness for the displays from our county.

Since returning from the tour in Colorado several have wanted to know whether another tour could be put on, this is quite possible if and when it is arranged ample notice will be given along with a program so that those who are interested can make arrangements to be away from their home and work for three or four days.

The paving is progressing very rapidly, and in a short time the top coat will be ready to run. This step towards progress is another in the line of a growing town, we are growing faster than many may think our population is increasing, new businesses will be next and we must be ready for them when they come.

Everything is in readiness and use as soon as the plat is completed and is recorded at Farwell we will be ready to start work on the cemetery, there is a plat on the wall here at the office for any one who wishes to see what the new cemetery will look like when it is completed.

COTTON MEETING

On the 31st of this month there will be a meeting at the Lubbock Hotel on harvesting West Texas' Largest crop, COTTON. The meeting will start at 9:00 a. m. continue through to 4:00 p. m. this meeting is important and those who are raising cotton and are interested should plan to attend this meeting. It is estimated that Texas on July 1st, had 12,810 acres of cotton under cultivation, and in the U. S. there were 28,910 acres in cultivation. In percentages Texas 24.1 - New Mexico .12 Arizona .22 and all others .3 these figures are put out by the U. S. Dept. of Agriculture. In 1944 we produced 42,000 bales, 1945 15,000, 1946 35,000, 1947 105,000, 1948 115,000, 1949 259,000, 1950 89,000 and a estimate for 51,325,000 bales. 500 lb. gross weight, for the state; 44-2,646,000, 45-1,794,000 46-1,669,000, 47-3,437,000, 48-3,153,000, 49-6,040,000, 50-2,946,000, bales.

There's Lots of Visiting and Vacationing in Bovina

WSCS ENTERTAINED

Mrs. Vernon Estes was hostess in her home last Wednesday for the officers of the Bovina WSCS.

Attending were Mesdames Billy Sudderth, Rural Barron, Bob Wilson, Frank Hasting, William Thornton, Earl Ware, Jimmie-Charles, Wilbur Charles, and the hostess.

SUNDAY DINNER

Mr. and Mrs. A. G. White entertained in their home on Sunday with a dinner. Those attending were, Mrs. R. G. Morgan, Mr. and Mrs. John Wilson, Mr. and Mrs. Frank Wilson, Carolyn Wilson and Nickey Foster, Mr. and Mrs. Pat Kunselman and Rickey and Mrs. Lawrence Rhodes and Randy.

Miss Anna Hastings of Plainview spent the week-end with her parents in Bovina, the Frank Hastings.

Mr. Jessie Click of Hereford, who is a Ministerial Student at McMurry College at Abilene, conducted morning worship service at the Methodist Church in Bovina Sunday in the absence of Bro. I. T. Huckabee who is holding a revival at Whiteface.

Mr. and Mrs. Harry J. Charles and children returned this week from a trip through Colorado.

Mrs. Jewell Tabor, Mary Jane Wilson, Mrs. Ruth Berggren and Scott spent the day in Amarillo Monday.

Mr. and Mrs. Max Wade and daughter of Amarillo spent Sunday with Mr. and Mrs. Ronald Berggren.

Mrs. J. W. Wade returned home this week after spending a week in Groom receiving medical care and visiting.

Mr. and Mrs. Isaac Godsey of Knox City, are visiting relatives in Bovina this week.

Mr. and Mrs. Beauford Linton and family of Fresno, California are guests in the home of Mr. and Mrs. Earl Ware this week.

Perry Looney and Mr. and Mrs. Howard Looney are enjoying a few days fishing at Hot Springs.

Mr. and Mrs. Stanley Barber, who have been visiting here for the past two weeks returned to their home in Ft. Smith Arkansas this week.

Mr. and Mrs. J. R. Caldwell spent Sunday with their son and daughter-in-law at Adrain.

Mr. and Mrs. R. C. Martin and children of Levelland spent Wednesday with Mr. and Mrs. Emmett Tabor.

Mrs. Byron Turner went to Odessa this week. The girls, Betty and Dana, who have been visiting their aunt there returned home with their mother.

Mrs. Frank Truitt and Larry are visiting in the home of Mrs. Truitt's parents at Claud.

Mrs. A. M. Wilson of Tulia, mother of Mr. A. M. Wilson of Bovina, and his sisters, Mrs. Paul Bybee and sons of Hondo, Texas, Mrs. Montgomery and son from Childress, Tex., and Fay Wilson of Tulia, all visited in the A. M. Wilson home on Thursday of last week.

Mr. and Mrs. E. M. Derrick have a new home under construction in Bovina. It is located just north of the Baptist Church building...

Mr. and Mrs. Ike Pesch and Jo Edd of Moran have been guests in the home of Lewis Pesch and other relatives.

Mr. and Mrs. Frank Smith and children left on Saturday to attend a family reunion in Kansas. Mr. and Mrs. Jimmy Charles and Mr. and Mrs. J. J. Frost are enjoying a few days fishing at Truth and Consequences.

Mrs. Bass Elliott and Vance in Bovina. They have been in have moved back into her home Nebraska for the last few months. Mr. and Mrs. Frank Hamke came with Mrs. Elliott from Nebraska to visit with the Euell Harts for a few days.

Mrs. Troy Armstrong spent this week-end visiting at Santa Fe.

Mrs. George Trimbel spent Wednesday in Amarillo.

Mrs. Osborne Loflin and 4 daughters have returned from Springfield, Colorado. Mr. Loflin stayed up there and the family will move up there later.

Nancy Williams, Mrs. Lucille Walling and Mrs. Fred Hoffer spent the week-end at Raton New, Mexico.

Mr. Giles Williams, Mr. Nat Read and Billie Don Read attended the horse races at Raton, New, Mexico, over the week-end.

Wayne Knapp from Pennsylvania; Eldon Gould from Iowa, and Thomas Rhodes all spent the day Sunday in the home of Thomas' parents, Mr. and Mrs. Tom Rhodes. The boys are all stationed at Sheppard Field, at Wichita, Falls.

LAUGHING AS A SPORT by HUT and HARRY. WHAT TO EXPECT FROM YOUR GIGGLE ORGAN. THE ACTIVE CAUSE OF HUMOROUS ACTIVATION IS ANATOMICALLY LOCATED NEAR THE BRAIN IN YOUR MIND. YOU'RE REQUESTED TO THINK A SITUATION LAUGH PROVOKING BEFORE THE GIGGLE-WHISTLE PROPERLY BEGINS FLUCTUATING. IF YOU FIND YOURSELF LAUGHING AT THIS POINT-YOU'RE A VICTIM OF YOUR OWN SUGGESTION. WIND OR PRECUSSION PRODUCE ALL SOUNDS AND THE LAUGH EXERTS BOTH OF THE PROPERTIES. FOR PETE'S SAKE IF YOU LAUGH BE SURE THE EDITOR SEES YOU-HE'S LOOKING FOR A REASON FOR PUBLISHING THIS FEATURE FOR OVER TWO YEARS. EVEN OLD TACK RECENTLY GAVE JOURNALISTIC RECOGNITION TO THE MENTAL POSSIBILITIES OF THE HAT-RACK. TACK, THE BRAIN. THE REASON WHY FOLKS IN THE PANHANDLE ARE SO GOOD NATURED-- THEY CAN LAUGH WITH OR AT WHAT THEY SEE IN THE PAN! YOU'LL SPEND A GREAT PART OF YOUR LIFE WEAR THAT FELLOW SO, GIVE HIM A LAUGH AS OFTEN AS YOU CAN AND IT MAKES FRIENDLIER RELATIONS. FEAR IS AN EMOTION DETRIMENTAL TO THE IMAGINATION AND RENDERS THE HUMOR SENSE INACTIVE. THIS MAY POSSIBLY BE THE FIRST CARTOON ATTEMPT TO TELL HOW AND WHY TO LAUGH - HAVING EATEN A CARTOON ON THE COURT HOUSE STEPS AT MEMPHIS, RECENTLY, DUE TO MISTAKEN JUDGEMENT - MAY BE ROOM FOR ANOTHER ONE - IT'S DIFFICULT TO KNOW WHAT WILL CAUSE A LAUGH WITHOUT TRYING IT - STICKS AND STONES MAY BREAK YOUR BONES - BUT... LAUGHS SHOULD NEVER HURT YA.

Back - to - School

SPECIAL

Zipper Leather Notebook Binder \$2.95

2-Ring

Genuine Split Cowhide In Your Choice of Bright Colors Handy Inside Zipper Pockets

at

THE FRIONA STAR

Church Notes

Baptist Church

Rev. Russell Pogue, Pastor
 Evening service 8:00 p. m.
 Sunday school 10:00 a. m.
 Preaching 11:00 a. m.
 Training Union 7:00 p. m.
 W. M. U. Tues. 3:00 p. m.
 Sunbeams Tues. 3:00 p. m.
 Prayer Meeting Wed. 8:00 p. m.

Immanuel Lutheran Church

RHEA COMMUNITY
 E. W. Licktsinn, Pastor
 Church Service 9:30 a. m.
 Sunday School 10:30 a. m.
 Ladies Aid—second Thursday of every month.
 Walther League—second and fourth Tuesday of every month.
 Men's Club—third Friday of every month.
 You are most welcome to come and worship with us!

Congregational Church

George E. Meyer, Minister
 Sunday School 10:00 a. m.
 Morning Worship Hour 11 a. m.
 Choir each Wednesday at 8 p. m.
 Ladies Aid, first and third Wednesday afternoons of each month.

Sixth Street Church of Christ

Stanley Lockhart, Minister
 Sunday school 10:00 a. m.
 Preaching 11:00 a. m.
 Evening services 7:45 p. m.

Methodist Church

James E. Tidwell, Minister
 Sunday school 10:00 a. m.
 Morning service 11:00 a. m.
 Youth Fellowship 6:30 p. m.
 Evening service 7:30 p. m.

Church of Christ

Morning service 10:30 a. m.
 Evening service 8:30 p. m.

Texas Trends
 dallas fashion center



—Dallas Fashion Center Photo
 A fall fabric favorite, corduroy, fashions this smart dress with black braid trim around the collar and down the front. The softly full skirt has slit pockets. By Ike Clark of Dallas.

Pentecostal Church

Leon Nelson, Pastor
 Sunday school 10:00 a. m.
 Morning service 11:00 a. m.
 Evening service 8:30 p. m.
 Bible study Wed. 8:30 p. m.
 Young People Fri. 8:30 p. m.

USE THE CLASSIFIEDS

ATHLETES FOOT GERM HOW TO KILL IT IN ONE HOUR

IF NOT PLEASED, your 40c back from any druggist. T-4-L is especially made for HIGH CONCENTRATION. Undiluted alcohol base gives great PENETRATING power. Kills IMBEDDED germs on contact. NOW at CITY DRUG

Mrs. Hadley Reeve and children, Floyd, Sharon and David spent last week at Perryton. Mr. Reeve drove up Sunday for his wife and David. Floyd and Sharon went on to Merkle to visit with their aunt and uncle Mr. and Mrs. Jarrett Pinkley. They will return to Friona next Sunday.

Spending a few days at Ruidoso this week were Charles and Joe Osborn and Wayne Bainum. The

boys left Sunday and returned Wednesday.

Mr. and Mrs. Arthur Drake and Mr. and Mrs. L. Drake returned Saturday night from a trip to Colorado and California where they visited their friends and relatives.

Visiting their daughter, Mrs. Earl Drake are Mr. and Mrs. A. C. Winchester of Houston who arrived in Friona Sunday and plan to stay a week or ten days.

F. L. SPRING

OLD-FASHIONED COUNTRY STORE

Come and See Us

Buy With Star Want Ads Sell With Star Want Ads

Feed MERIT and STANTON FEEDS

THORNTON'S

FRIONA POULTRY & EGG CO.

CASH BUYERS

CREAM — POULTRY — EGGS — HIDES

S. T. Thornton

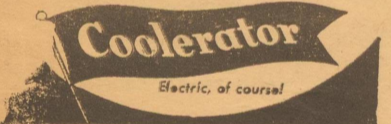
Dial 2151

SAVE UP TO 30% ON YOUR FOOD BILL



Coolerator's NEW 10 CU. FT. "Family Size" FREEZER

No tricks! No magic formulas! just plain common sense: buy in quantity when prices are low... then quick freeze everything in your "Family-Size" Freezer. It's the simple, sensible way to save up to 30% on your food bill. See for yourself. Coolerator's new 10.3 cu. ft. "Family-Size" Freezer... at our store now. Stop in today!



B. T. GALLOWAY IMPLEMENT

ATTEND CHURCH SUNDAY



THE UNBREAKABLE BOND

Nations may come and go, but the communities formed of people who have a common bond of worship will never disappear. Regardless of political sovereigns, men throughout history have had supreme faith to guide their actions in life.

This week, people of all creeds and races will go to the church of their choice to worship. Join them, and become a part of that band that is above politics, above partisanship, in their worship. Your church is calling you.

ATTEND THE CHURCH OF YOUR CHOICE

THIS SUNDAY

For Fellowship
 For Inspiration



KEEP AHEAD of the OVERHEAD

In these days of heavy overhead and keen competition, money saved by buying high quality material and efficient service at a moderate price often means the difference between success and failure in building operations.

We handle everything for the builder and finisher.

ROCKWELL BROS. & CO. LUMBERMEN

O. F. Lange

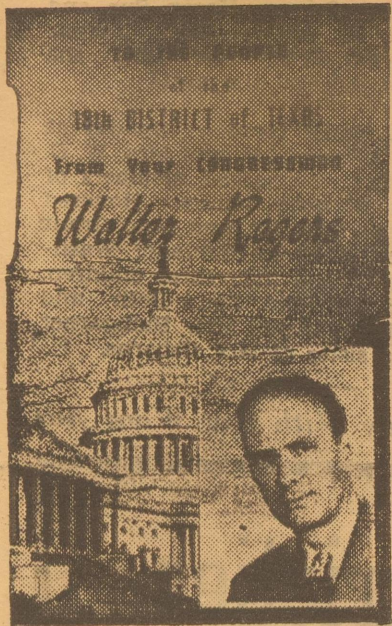
FRIONA

This is One of a Series of Messages Made Possible by the Following Merchants

- LEWIS VARIETY STORE
- FRIONA STATE BANK
- CORNER GROCERY & MARKET
- FARMER COUNTY IMPLEMENT CO.
- FRIONA STAR
- WELCH-BLACKBURN HARDWARE
- ROCKWELL BROS. & CO. Lumbermen
- BLACK GRAIN COMPANY
- CASH WAY GROCERY
- FRIONA CONSUMERS COMPANY

- ETHRIDGE-SPRING AGENCY
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- Poultry & Egg - Locker & Cold Storage
- HERRING IMPLEMENT COMPANY
- FRIONA WHEAT GROWERS INC.
- TEXACO SERVICE STATION
- Pat Busby
- FRIONA LUMBER COMPANY
- WHITE'S CASH GROCERY
- PHILLIPS 66 SERVICE

- KNOX'S READY-TO-WEAR
- SMITH'S "66" SERVICE
- REEVE CHEVROLET COMPANY
- AGEE BROS. CONOCO SERVICE
- BLANTON BUTANE, INC.
- MAURER MACHINERY COMPANY
- CITY STEAM LAUNDRY
- REGAL THEATRE
- FOSTER'S DRY GOODS
- PLAINS HARDWARE & FURNITURE
- CITY DRUG STORE



Washington, D. C.
August 17, 1951.

FOREIGN AID:
The House is now considering the Mutual Security Act of 1951, or better named, the Foreign Aid Bill. The proposed program involves appropriation and expenditure of \$7,848,750,000. The

original request from the Executive branch of the Government was \$8,500,000,000. This includes military assistance and economic assistance. You no doubt wonder how much each of as an individual has been called upon to pay for foreign aid. From July 1, 1940, through June 30, 1952, the amount is \$688.42 per person. This means that each person in the United States, or someone on their behalf, has paid \$57.36 per year since 1940. Breaking this down on a monthly basis, the cost has been approximately \$4.78 per month per person, or approximately 15-3/4 cents per day person. Since there are eight in my family, our cost has been approximately \$1.20 per day, or \$36.00 per month, or \$432.00 per year. By the same mathematical process you can determine the approximate cost to your family, your city, your county, or your state. For example, the total foreign aid paid and to be paid by Amarillo, Texas, is \$50,762,025.54 for the period from July 1, 1940, through June 30, 1952.

The tremendous impact of this kind of program on the American, as well as the World,

economy front caused the Committee on Foreign Affairs of the House of Representatives to make an exhaustive search and investigation before reporting the bill to the House. Included in this investigation and search was an on-the-ground investigation made by some of the members of the Committee on Foreign Affairs. That is, they went to Europe and visited several of the countries that are participating in the aid program. The report of the committee on its hearings consumed approximately 1600 pages of typewritten matter. Much information is packed in this report concerning the peoples of those countries and their history and beliefs. I will choose one of these to give you an idea of the depth to which the committee went. We will take India because it was not so long ago that India hit the headlines in connection with the 190 million dollar food grain bill that was before the Congress. The testimony showed that the cows, which are considered sacred in India, do not consume much grain, simply because they do not get it. However, there is a monkey problem that is very serious. The monkeys, according to best estimates, consume a great deal of grain and destroy more than they eat — about ten cents per day per monkey. The monkey population has never been determined but in many localities it is equal to the human population, and they multiply fast. In an effort to combat this problem in one state in India the state refused to issue or renew a gun license until the holder of the license brought in five monkey tails. The license seekers would go out and catch the monkeys and then turn them loose again. So the problem was not helped a great deal. It was suggested that they could have cut off the monkeys' tails and let them go. This of course would not have helped the problem for the monkey is very deep and goes back far into the culture and history of India. The story is that a great leader, Rama, had a very beautiful wife by the name of Sita who was captured and taken to the island of Ceylon. Rama went to the forest and meditated and while there was approached by the king of the monkey tribe, who offered help. The monkeys came from all across India, from the far northern reaches, down to the Palk strait, the little strip of water separating Ceylon from the mainland. Rama could not get across, so the monkeys formed a bridge across the strait over which he rode his horse, and with the help of the monkeys he was able to recapture his bride. For that service the Indians have always had a deep reverence for the monkeys.

The cow situation is similar in some respects. The story is that in the early history the people were a nomadic and pastoral group and were eating up all of the animals with no thought as to the food supply. They had no civil law, so they solved the problem by putting it into their religion. They said, "Why do you eat the meat of man that furnishes milk and is a beast of burden?" — referring to the cow. So it was said, "You must not eat the cow." Putting it into their religion was a measure of economics because they had no other way to enforce it. The thought occurs to me that if they consider their cows sacred and refuse to eat them, we could perhaps trade them canner cows from this country, which they would perhaps not consider sacred, for their so-called sacred cows, and thereby solve the food problem. The hitch is that a great number of their cattle have the hoof and mouth disease and we couldn't bring them into this country. The great seriousness of the food problem in India for the future is reflected by the estimate in the Colomb Report that India is going to have 720 million people in twenty years, approximately five times the present population of the United States. Their antiquated methods in agriculture are of course a great drawback in India's meeting its own food problems. Some seventy percent of the people of India are farmers. Their productivity is only one-half of ours. I wish I could give you more on this, but space will not permit.

Rhea News

Lucille Hoffman

Visiting their many friends in this community Thursday and Friday were pastor and Mrs. H. Ries and children and Mrs. Noelte, Mrs. Ries' mother, of Madison, Wisconsin. The Ries's lived here formerly while pastor Ries served as minister in the Lutheran church here.

Home for two weeks, visiting with all her relatives and friends was Miss Evelyn Sachs, daughter of Mrs. Clara Sachs, Evelyn began her homeward trek Saturday, bound for Los Angeles, California.

Also visiting in the Sachs' home this week were Mrs. Ed Halz, her son, Carl and his family. Mrs. Walz and her late husband were also one-time residents of this community. The Walz's are now of Arcadia, Indiana.

Herman Herzog is now driving a new, red, Ford pick-up as a result of a recent fire mishap which completely destroyed the one he formerly owned.

Mr. and Mrs. Raymond Schueler and Shirley are vacationing

in Indiana. Irene Schueler also accompanied them after which she will return to her teaching position in Chester, Illinois.

Mr. and Mrs. Albert Drager and children have taken a short trip to Carlsbad Carvens.

Mr. and Mrs. Walter Schueler, Lillian and Dorothy Schueler enjoyed last Tuesday at camp located at Ceta Glen, near Canyon. Herbert and Floyd Schueler went down several days also.

Mr. and Mrs. Gene Snell and Brad are vacationing at various points in Kansas.

Mr. and Mrs. Robert Schueler, Irene, Arnold, and Robert Jr., went to La Grange last week where they attended the wedding of a friend. Irene was an attendant in the wedding.

Healthy ewes that have been getting a correct diet and adequate exercise are not likely to have trouble at lambing time.

Legumes such as clover and alfalfa usually contain a considerable amount of cobalt, which is essential to the health of cattle and sheep; grasses are a poor source of cobalt.

Use The Friona Star Classified Ads

P G C FEEDS

— DAIRY RATIONS —

Etc.

In Stock

At

FRIONA WHEAT GROWERS

NOTICE

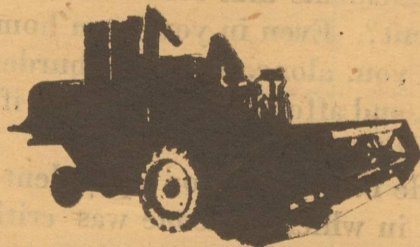
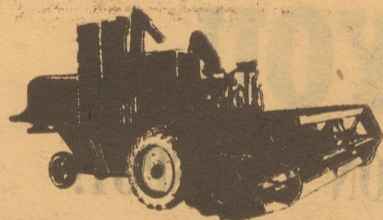
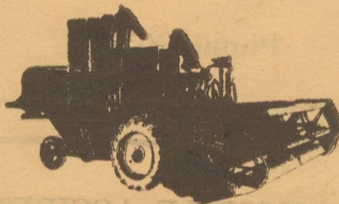
We must clear our files of all gasoline exemption invoices by Sept. 1st, so please come in and let us help you fill out your affidavit and send them in before that time.

Any new Invoices made from now on must be taken with you or we will have to mail them out within 7 days.

FRIONA CONSUMERS CO.

Marvin Lawson, Mgr.

Friona, Texas



Balanced Separation means a perfect size and capacity relationship exists between all units of the combine for complete control of grain and straw through every step of harvesting. Cutter-bar, feeder, beaters, rock-bar cylinder, straw walkers and shoe... all are co-ordinated to give unmatched separation at higher speeds than ever before. All this goes on within the machine, but you'll see the results in more grain, cleaner grain... more work done in less time.

Come in and get acquainted with the Massey-Harris Self-Propelled. Let us show you what Balanced Separation means.

BOVINA

Implement Company

WILL VISIT

I expect to be back in the district shortly after this news letter reaches you, and hope to see and visit with you on your personal problems. Visitors from the district this week were Mr. and Mrs. John Merriman, and daughter Maxine, of Amarillo; Herman VanSickle, Pampa; and John Chisholm, Pampa.

Internal parasite should be suspected when pigs cough without showing other signs of respiratory trouble.

Chickens acquire coccidiosis from feed, water, and ground that are contaminated with the droppings of infected birds.

Residential R.M.A. Commercial

PHIPPS AND POWELL

ELECTRICAL CONTRACTORS

Hereford, Texas

You Call Today — We Call Today

Bill Phipps
Phone 715

Clyde Powell
Phone 887-J

NOTICE FARMERS

And All Users of Tax Refund Gasoline

Beginning Sept. 1st, 1951 the gasoline dealers cannot fill out or notarize your affidavit for tax refund on gasoline used for agricultural purposes, nor can we keep your invoices for more than 7 days.

This law was recently passed by the State Legislature, and will take effect Sept. 1st.

We will continue to help you in every way we can, but we ask your cooperation in helping us comply with this law.

FRIONA CONSUMERS CO.,

BERT SHACKLEFORD,

KENDRICK OIL CO.

DENVER SMITH.

