FIRST In COUNTY-WIDE NEWS

FIRST IN AGGRESSIVE EDITORIAL POLICY

VOL. 27-NO. 3

#### The Friona Star, Friona, Texas, Thursday August 16, 1951

THE FRIONA STAR

Inviting his audience to re-

member that the migrant laborer

helps tend the soil, improve the

economy, make agriculture pro-

ductive and actually contributes

toward an effective defense and

preparedness program, Senor

Joel S. Quinones, Mexican consul

to Amarillo, outlined the migrant

labor situation to the Lions Club

Impressing upon his audience

that the migrant labor problem

and that each new change

brought both its advantages and

disadvantages, he pleaded the

"The Mexican who comes to

Consul Quinones explained the

new Immigrant Labor Laws now

in force effecting citizens of

Mexico who are to be manual

laborers on farms throughout

Operated through the co-oper-

ation of the U.S. Immigration

the south and west.

case of the Mexican laborer.

Thursday evening.

#### Price 5c

#### Diversification of Parmer County Crops Legion and Auxiliary Will Meet Friday Nite COLUMN Gets Shot in Arm with Schlab Potatoes **Proving Adaptable; Financial Success** LEFT

'As a work of art, I know few things more pleasing to the eye, or more capable of affording a crop of 55 acres that yielded scope and gratification to a taste nearly 2000 sacks of potatoes, for the beautiful, than a well- and made a net profit of \$300 per situated, well-cultivated farm." acre. -Edward Everett, 1857.

CL So we make errors! Typogra- farmland three miles east of at inoportune times in Mrs. A. G. Schiab. heads practically every publication, serious.

of the inflationary Friona State Bank. because effect they have on the reader's ego when he finds them!

CL A woman phoned the bank to mented with the crop, averagarrange for the disposal of a ing only 75 sacks an acre then, \$1,000 bond.

or conversion?" the clerk inquired. There was a pause. "Am I talk- No. 1's.

asked. CL With school opening fast irrigating, the potatoes were approaching, it is well to think watered every three and a half twice about safety measures days, along the streets adjacent to the school traffic. You may recall pounds of ammoniam sulphate. carnival. that last year a warning sign (life size cut-out of a man) was placed in the center of the highway each day. V.C. Kruegsign in each night and replace each day. Evidently Mr. Krueger lives safety the year round, for this month he received mention in the American Motel Magazine, a trade publication of national circulation, citing him for a card which he gives each patron of his court. This card, designed by Krueger

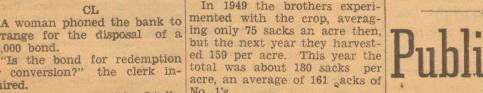
and printed by the Star, was nictured in the magazine. Prominently printed on the card "Drive careion. fully, protect our school children. save may be your own or one of your loved ones."

Harvesting has just been com-Mrs. Eva Miller Is pleted on the only patch of potatoes reported in Parmer County **Elected President Of Legion Auxiliary** 

Mrs. Eva Miller has been elec-This crop was raised by Char-les and Edmond Schlab on their Legion Auxilliary at Friona for the 1951-52 term.

so we make errors! Typogra-phical errors rear their ugly Black; they are sons of Mr. and Other officers recently elect-Mrs. A. G. Schlich ed by secret ballot included: The final talley showed a yield Marlene Drake, 1st vice-presisometimes presenting humorous of 3, 61 sacks of No. 1, 1,038 dent; Lavon Renner, 2nd viceeffects - othertimes actually sacks of No. 2; and 38 sacks of president; Virgie Jordan, secre-'peewees." Variety planted was tary-treasurer; Mrs. Foster Rec-But from now on, CL won't Red Triumphs, and some of the tor, historian; Mrs. Dottie Os-be so concerned over these, for larger spuds measured 11 5/8 born, chaplain; June Brummett, we've just learned that Chinese inches around and weighed 1 lb. sergeant-at-arms; and Melba editors insert errors on purpose 2 oz. These are on display at the Neelley, reporter.

Mass installation of officers This is the Schlab brothers' will be conducted at the Dimmitt third year to raise potatoes. zone meeting on September 11th.



ing to the Friona State Bank or the Friona Baptist church" she a carnival in connection with ed three times with DDT, Sul- the Parmer County Fair next pher and dialthane. When month?"

Dean Blackburn: Yes, I think we should for the children for and the crop was also fertilized, with four hundred they always seem to like the At harvest time two mechan- that will interest most of them a crew of 75 Mexicans came in carnival.

Mrs. Pat Fallwell: I really do. a hundred for processing the they need recreation most. Besides, a carnival helps make it a

In the open market the pota-toes brought between \$2.75 and B. T. Galloway. No, I don't. 1 \$3.25 a hundred for number ones, think they do pretty well at the averaged a gross income of fair without running a carnival \$450 per acre, and a net income and if they had a carnival it of \$300 per acre.

the crop this year, and no acre- fair.

spuds at the shed.

Friona Post 206 of the American Legion will meet tomorrow (Friday) night in a joint social with the Auxiliary. After a short business session, the group will play games, with prizes again being awarded.

# **Local Men Observe Crops, Feeding In**

Seven Parmer County men have just completed a four day tour of Colorado agriculture areas observing the feeding practices and crop experiments under way in those high altitude farmlands.

The tour is sponsored by Bur-lington Railroads who plan the Hold Revival At with the farmers and livestock Baptist Church exhibition.

The Parmer County Delegates, who represent farm organiza- the First Baptist Church of Slations, livestock raisers, farmers, ton, who is to be the guest and bankers from the county, evangelist for the coming revival were shown sugar beets, alfalfa, at the First Baptist Church sunflower, flax and insulage Friona, was in town on Tuesday

feed cattle. Rocky Ford, Monday at Denver,

tour ended at Gilcrest Wednesday afternoon. Joe Jones. Attending were

ical diggers were employed and at a fair except the rides at the from Friona; Hadley Reeve, sec- 2. retary of the Farm Bureau;

to ack the spuds in the field. Mrs. Pat Fallwell: I really do. Bruce Parr, president of the The Schlabs sold their potatoes We need something for the Farr Walter Carl Schlenker-

#### Clothing, Other Items Collected by WSCS

Extra tea towels, print feed with him, Rev. Pogue assures. would get all the proceeds in- cloths and used clothing are be-

members of the Women's Soc-



**REV. J. T. BOLDING** 

# Rev. J. T. Bolding, pastor of

afternoon and evening, meeting They spent Sunday night at with the leaders of the church. He met with the Woman's Tuesday at Greeley and the Missionary Society on Tuesday afternoon in the church audi-

torium. He stressed the plans being laid for the women to help There isn't much county agent, Alan Romich, with the revival which will be chamber of commerce manager August 24 through September

At 8:00 P. M. on Tuesday even-Bruce Parr, president of the ing, the Brotherhood met for a covered dish supper, with Bro ras kind shough to take this through a broker at Hereford, young people to look forward to. and Walter Kaltwasser, Farm bounding as the guest spearer, the bounding as the guest spearer of the bound spearer of the bounding as the guest spearer of picking and hauling and 80 cents sway at night and that is when Allen, of the Friora State Bank. need for men in the church and particularly, their importance during a revival season. Bro. Bolding was well received by the Williams, Texico, who attended seventeen men present, and each the Girl's State on the campus man in the church will look forward to becoming acquainted

#### ed the Austin sessions; Kennard There is no price support on stead of the money going to the ing collected this month by SIMS LEAVES LAZBUDDIE Harris, Texico, attended at the

El Rito, New Mexico, Boy's State; and Rex Pool of Farwell, who

**Consul Pleads Cause of Mexican Migrant** Laborers In Talk to Friona Lions Club

## Hall Funeral Was **Held Here Monday**

Funeral services were conducted Monday afternoon in Friona for Carl E. Hall, 60, who died in the local hospital Sunday afternoon following an emergency operation on Saturday.

The services, held at the Friona Baptist Church, were was an innovation to this area, conducted by Rev. Russell Pogue, assisted by Rev. J. E. Tidwell. Interment was in the local cemetery under direction of Steed Funeral Home of Clovis.

Survivors include the widow, your country to work has his wo sons, Dean, who had re- "He is working far away from turned only last Thursday from problems, too." he pointed out. Korea on a rotation leave, and He is working far away from his Edward; and a daughter, Mrs. home, putting up with poor Edna Camp of Taos, New Mexico. housing conditions, inadequate Mr. Hall was born May 5, 1891, sanitary facilities, forced to use in Henrietta. The couple were makeshift cooking utensils and

married in 1920 and moved to sometimes to be refused service Friona in 1930, living here until in the very areas he himself time of his death; he was most serves." recently employed by the Texas

Company here. Hall was a veteran of World War I.



Representatives from Legion vides that laborers shall be paid. posts at Friona, Vega, Hereford, a minimum of 40 cents an hour and Bovina attended the Zone or the prevailing wage, which meeting conducted in Bovina ever is ruesday en mine

reports from four high school tion are made. students who recently had attended "Boy's State" or "Girl's State" The four were: Bobbie of the Eastern New Mexico University at Portales; Katherine Magness of Farwell, who attend-

and Naturalization Service, the U. S. Employment Service, and the Mexican Consulate, it prohigher: that workers shall not be sent to any counties Highlighting the program were where practices of discrimina-He explained the necessitated practice of blackballing any counties which report such discriminatory practices and these counties can receive no workers

under the quota ratio. "Parmer County has never been blackballed, I am happy to say," he declared, "But Potter County has been, Lamb County is now, and Deaf Smith County

CL

inity of Pierre, South Dakota, we were somewhat engrossed recently in reading one of the newspapers of that town.

In the columns of this paper In the columns of this paper was carried a poll of 550 South Dakota high school juniors, having been asked for criticisms army and is currently enroute overseas, so the actual farming of the crop was left up to the it would draw more people to it would draw more people to Also included in having been asked for criticisms of the crop of their own communities. The ensuing answers might be well with the potatoes this year. We of it, and it would provide some

who were a cross-section of the the other crops," said Charles.

Most critical of their communities were students from the smaller towns.

They deplored the lack of community co-operation and good recreational facilities. They also reported snobbishness, buddie. selfishness and racial intolerance as community weaknesses.

Other criticisms:

Too many bars." 'The men of distinction in our town indulge in too much Friona.

liquor.' "Lots of talk-no action."

"Too many social organizations like bridge and sewing clubs taking time from more important ones like PTA and auxiliary.

"Excess of money in the treasury-not being used to better the city."

"Weak control over youth, but parents and businessmen still won't support worthwhile projects."

"Too much managing by the same ones.

ties, courses of study and physi- will convene at the Court House

The greatest wish of the youth 27, 1951, at 10:30 A. M., to adopt of all communities was for Budget for Parmer County, Texswimming pools within easy dis- as.

tance. The youth of smaller All persons who are interested towns also wanted tennis courts, are invited to be present at the roller skating rinks and recrea- adoption of the County Budget. tional centers.

there has been no acreage allot- people to the fair. ment in Parmer County, and

Raymond was inducted into the some entertainment that we to the articles which the church school personnel.

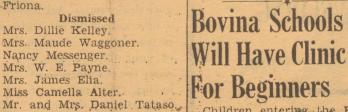
"We were real well satisfied people. They would get more out worth studying, even here in have 75 acres in wheat and 159 recreation for them which they Parmer County. A community survey question-naire was given to the students, was better than we'll get from Besides, carnival attractions give a party spirit to the fair. It



Mr. W. E. Howard, Med.-Lazy-

Mrs. Fred Barker Sr., Med. -Friona. Mr. C. A. Gwinn, Surg.-Friona Mr. J. T. Gee, Sug.-Friona. Mrs. Nellie Dailey, Med.-

Mr. C. E. Hall, Surg.-Friona. Johnny Gray, Med.-Friona. Mrs. Paul Fortenberry, O.B. -Friona.



Mrs. W. E. Howard. have the benefits of an immun-NOTICE OF PUBLIC ization clinic, Supt. Willoughby **HEARING ON BUDGET** 

has announced. Most of the youths believed THE COMMISSIONERS COURT The clinic, to be conducted by their schools', gymnasiums, facul- OF PARMER COUNTY; TEXAS, Mrs. Lucille Huist, R. N., school nurse, will be held at the school

21st at 9 o'clock a. m.

been immunized, bring him or Baker. A. D. Smith, County Judge,

her to the clinic on this date."

age allotment, however, the Mrs. N. C. White: Oh, yes. iety of Christian Service at the Schlabs have always sold their That's all the fun of a fair. The Methodist Church, for contribu-Remember - the life you gambling on the price, since lieve a carnival will draw more lieve a carnival will draw more for the based and shown. These trips were sponsored by "It is well to avoid all possible accept a position as elementary Legion posts over the entire acts of discrimintation, because

Mrs. Jimmy Tidwell explained principal of the Tahoka schools, nation, C. V. Potts: I think we should. that each year the church con- he announced this week. therefore, the farmers could not We need some form of enter-ducts a collection campaign to In citing improvements of the with the roles they ultimately ber, too, that Parmer Count With a number of former partake of price support guaran-Frionans now living in the victees here. The crop really belongs to the three sons of A. G Schlab: Ray-three sons of A. G Schlab: Ray-three sons of A. G Schlab: Raymond. Edmond and Charles, but lose money, but it would provide cause their needs corresponded P-TA, the school board, and the administration, even p a r t y your crops." He declared. "We

at Friona could donate, pointed

Also included in the list are Mrs. Wilkison Was the fair and especially the young people. They would get more out pillow cases, table clothes and people. They would get more out Parent's Party Here sewing equipment.

The box will be packed at the organization in September. In the meantime, anyone wish- tess at a Parent's Party Friday ing to donate material for this afternoon honoring her daughcollection, should contact Mrs. ter and her young granddaugh-

would raise more interest, more Jim Shaffer, Mrs. Bill Stewart ter of Fort Worth. people would come. Any enter- or Mrs. Joe Moyer.

#### Mrs. A. H. Boatman: To me, Naval Commission it seems like it would be O. K. I'm sure more people would Applications Taken

come if they had some entertainment. As a rule a carnival will draw crowds even when commissions, reserve and regu-

they don't have a fair. Elroy Wilson: I do if some or- 23rd at the recruiting station ren. ganization can get the benefit post office building, in Clovis, of some of the profit. I believe Chief Liechty of the Navy Re-table which was laid with an Attending the nexty Sunday

> on that date from 12 o'clock noon until 2 p. m. with interested per-Conversation and reminiscensons being advised on the various ces provided the entertainment phases of commissioned service for the older guests. Carl Maurer duty, officer candidate school, the group. etc.

Geo. M. Baker and wife

ings on a pattern of actual city, problems."

county, and state government. The Bovina Auxiliary was host Mexican Consul to serve the meeting.

Mrs. J. C. Wilkison was hos- Housewarming Held At New Howard Ford Home

ard Ford. for classmates and former Friona

The Ford's have just this week- He has been in the diplomatic Applications for naval officer. clusters of balloons decorated in their home Sunday noon.

The guest list included mem- Prior to this be under his home on home. Favors of balloons and bers of the family of Mrs. Ford's in San Antonio, where his family lar navy, will be taken August suckers were given to the child- mother, Mrs. W. C. Osborn, all still lives. One of his sons is Mrs. White presided at the tea

of some of the profit. I believe office interviews will be conducted imported white Madeira cloth, were Mr. and Mrs. W. C. Osborn, Interviews will be conducted and centered with a big bouquet Mr. and Mrs. C. W. Norwood and The consul, whose work deals Interviews will be conducted and centered with a big bouquet Mr. and Mrs. C. W. Norwood and mainly with the citizens of Mex-

Norwood, Mr. and Mrs. T. P. and opportunities for active made photographs and movies of Levelland, and Mr. and Mrs. in the latter field.

Jack Norwood of Lubbock, and Punch and cookies, were ser- Mrs. Clyde Norwood and son, needs migrant labor is very wise

for the naval air cadet program. Chicago, Ill. Mrs. Kathryn Black-burn and Brenda Nell; Mrs. Allen Romich and Margo; Mrs.'' The six school busses recently. Faye Wilson and Terri Lynn; advertised by the Friona Schools at the Lions regular Thursda advised. Introduced by J. Alan Romic at the Lions regular Thursda We take this opportunity to Mrs. Lynn Chitwood, and Billy for sale to the highest bidder night dinner meeting, the cort cal plants could be improved. in Farwell, Texas, on August building there on Tuesday, Aug. express our sincere appreciation Bert; Mrs. Ray Brookhart and were purchased Saturday by a sul offered his services in other Ist at 9 o'clock a. m. - to our many friends who have David Ray; Mrs. Nola Faye Ves- Lubbock body works firm. Their an advisory or an intermediary Services will be offered free to contributed so graciously with tal and Celia Faye; Mrs. Jane bid for the lot was far in excess capacity to those Panhandles ix-year olds at this clinic, and flowers, cards, prepared foods; Ann Morris, J. R. Warren, Linda of other bids received, G. Cran- citizens planning to tour Mexicos, Superintendent Willoughby em- and personal visits and attent- and Susan; Mrs. Ida Merrill, fill, board president, announced. also.

ohasizes, "If your child has not ion during the illness of Mrs. Mrs. George Meyer, Mrs. C. C. These busses lay idle last Special guest at the meeting Maurer, the honorees and the school term and were reported was Homer Martin, president off in bad state of repair.

designed to better then when you need the workers acquaint high school students they will be available. Remem caucuses, conducted at the meet- must prepare now to meet these Mr. Quiones is the second

was two years ago.

at a social hour following the Amarillo area since the opening of the consulate some four years ago.

A man of medium height, solid build, bushy black eyebrows and hair streaked with gray, Quinones speaks with a slight accent. A combination family reunion a billingual trait almost elimi-The honorees were Mrs. Jackie White and Sheila Wren. The get-together served as a reunion the held Sunday afternoon at the and housewarming party was held Sunday afternoon at the new home of Mr. and Mrs. How-this language when he was six years old.

Colorful garden flower and end moved into their new house field for 26 years, and on May and the surprise party was held 22, 1951 assumed his duties in Amarillo.

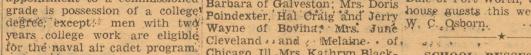
of whom are visiting in the Pan- working on his doctorate ist

ico in school in the Panhandle. Norwood of Fort Worth, Mr. and and with the laborers who come Mrs. C. W. Norwood, Jr., of seasonally, discussed his work

"I believe the farmer who For Beginners Children entering the Boyina schools for their first year will Schools for the first y tions and their influences wi often be of benefit to him, whe

to those Panhandles

the Clovis Lions Club.



friends of Mrs. White.

clusters of balloons decorated

The Friona Star, Friona, Texas, Thursday August 16, 1951

## THE AMERICAN WAY

# Write Your Congressman - -- this New, Easy Way !

With this issue, The Star is inaugurating a new feature; whether it runs weekly or not will of course be dependent upon your reception.

#### The idea is this:

Never a day passes but what we hear of some plan proposed in Washington, with someone (there in Washington) telling of his or her opin ion. No doubt you, as ourselves, frequently resolve to sit down and write that Congressman a letter, or that Price Administrator a telegram. . but we never get around to putting it on paper.

In fact, we carry a weekly letter from our own congressman, telling us of HIS observations. Wouldn't he be even a better representative if he knew OUR wishes?

So this week we are printing a form letter, entitled, "Dear Congressman" in which provision is made for you to easily assert your opinions with a simple "Yes" or "No." A new set of statements will be offered each week of the duration of this feature, all pertaining to current events.

We invite yoo to clip the following form, and mail it to Congressman Walter Rogers now, while it is on your mind. We believe that this might be a step in the direction of true representation of the people in our capitol.

If you like the idea, let us know; if you don't like it, please let us know. Probably you can offer many helpful suggestions at any rate.

The individual customer is a more effective fac-

tor in price control than is a government

(Yes or No)

The Russian delegations in Washington should

(Yes or No)

ful settlement of the Korean conflict, even to acceeding to Communist demands to some ex-

be limited to the utmost in their privileges

and their accessibility to the Washington news

FRIONA, TEXAS

The first letter follows:

agency.

sources.

tent.\_

#### DEAR CONGRESSMAN:

So that you may be more fully informed regarding the wishes of the people of this area, whom you represent, I am sending this form supplied by our local newspaper, with my opinions listed in regard to several pertinent topics currently affecting us.

Believing that you, as our representative, welcome suggestions from the folks at home, we trust that you will accept this as a friendly, and very personal, letter.

We believe the trouble at West Point has been over-publicized, and that the cadets should receive minimum punishment.

(Yes or No)

The committee that took testimony in the Mac Arthur investigation should make a public statement to the public at an early date regarding its findings.

(Yes or No)

The rearmament program should be de-centralized.

(Yes or No)

There is need for even greater bi-partisan effort in presenting a solid economic and political front for the nation.

(Yes or No)

(Yes or No) A lenient attitude should be assumed in the in- requiring all persons using the ternational problem of allowing Mexican term doctor to further identify tend a swimming party and pic-Nationals to enter our country to ease the themselves by using initials fol- nic at Jaycee Park were Miss migrant labor situation.

(Yes or No)

The effect of the Price Stabilization Board has cine will use the initials M. D. been that of promoting "scare buying" rather One lisensed under the State Mr. and Mrs. Forrest Osborn number 49. On June 26 the were the honoree, his parents than one of sound economic balance.

(Yes or No)

Very Sincerely.

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No Discrimination

# The Law & You

## Every effort should be made to secure a peace- By Robt. (Bob) Kirk

islature enacted a lew respecting those using the term chairman; Mrs. Elmer Euler, ing in Camp Chaffee, Arkansas, doctor as part of their name?

The Legislature enacted a law In Herefrod on Sunday to atlowing their name to designate Lunell McFarland, Mr. and Mrs. under what authority such title Charlie Bainum and family, Mr. is used. Thus one licensed un-der the State Board of Medical and Mr. and Mrs. Arlie Bainum

Examiners as a doctor of medi- of Clovis. Board of Medical Examiners as and sons, Carl and Teddy re- paper put out a special edition and family, Mr. and Mrs. Joe a doctor of osteopathy will use turned Sunday from a week-long "County to ship two million Jesko, A. J. and Pearl Jesko, the initials D. O. One licensed vacation trip to Colorado where bushels of wheat this season." Friona: Mr. and Mrs. C. W. under the State Board of Dental they spent their time camping P. M. Helmke had delivered the James and family, Hereford; Examiners will use the initials out and fishing. Enroute home first load of wheat in Friona; the Miss Margaret Jesko, Mrs. Bettye D.D.S. or D.D.M. as his situation they stopped at Center, Colorado, average yield for the county was Bagley and son, Amarillo; his

initials D.C. One licensed under Joe Osborn and John Smith quoted. Optometry will use the initials afternoon for a weekend of fish-O.D. One licensed under the ing. They were joined on Sutur-State Board of Naturopathic Ex- day by Roy Smith, Ray Cleve- According to the Star: Anyone violating the provis- returned home on Sunday and

ions of this act may be fined reported a fine catch.

Do You Remember ? August 14, 1925 was a long tention was paid to the public time ago. At that time the institutions of Friona, with

volume one. Dion Williams, a military officer nolding a clinic in the basement on Admiral Dewey's flagship, U. of the Congregational Church for S. S. Olympic at Manila Bay. The all children up to school age. pretty girl: Miss California of Mrs. Julian Sams of Easter 1925, who was not wearing a Community, mother of Mrs. J. S. bathing suit, but a high necked Smith had just celebrated her

ing stories:

miles south of Friona which has Reeve gave a talk on Parliamenbeen locally known as "Hubb" tary Law. has rejected that name and chosen what its people consider really take your eye. a more appropriate name-Homeland."

And another:

"Quite a number of young folks went to Black on a Friday night and enjoyed a weiner roast. Those present were Cleo Hicks, Marguerite McClellan, Thelma the Frier overalls for 89 cents, Curry, Sammie Saunders, Thelma Saunders, Lola Goodwine, Vivian ones, Edith Galloway, Carson Jones, Nellie Parr and Leo pineapple freeze. McClellan.

newsy gossip. To wit:

shed built over the west end of Newell.' the elevator dump. Logan Sympson and Elmer Euler are doing

White, publicity chairman; Char- his leave, he wil report to a les Schlenker, registration chair- station in New Jersey, before goman and F. W. Reeve, camp ing to Germany.

Five years later, the Friona George" was sung by the crowd.

the State Board of Examiners in went to Conchas Lake Thursday fact was announced, disapproval 2 1, Hereford; Mr. and Mrs.

aminers will use the initials ND. land and Gyles Cobb. The group state commerce commissioned W. C. Mitchell, Adrain; Mr. Ken-

\$100.00 for the first offense; Mr. and Mrs. L. C. Wilkerson 207 miles of road from Lubbock Bose Abrams, Tulia, Mr. and Mrs. \$500.00 for second offense; and and Leon Nelson left the early to Vega and from Dimmitt to Ben Koelzer and family, Miss for the third offense there may part of the week for McAlister, marile."

Friona Star was a four page special stories on the churches, paper, issue number three of the schools and the businesses and a detailed history of the The page was graced, then as Friona Chamber of Commerce. now, with pictures of military A better baby contest was being leaders and pretty girls. The planned, and Miss Evelyn Richter, military leader: Brig. General the public health nurse was

dress and a hat like a paper sack. 99th birthday. Dr. E. B. Wills, Also on the front page were a dentist, had just opened an office list of Chamber of Commerce in Friona. And the Junior Notes, a weather report of two Woman's Club met with Miss inches of rain and the follow- Edith Galloway for a program on "Little Lessons in Public Speak-The new community seven ing" by Orma White. Ester

But the advertisement would

The Friona Star advertised that since wheat prices had hit the bottom the subscription rate for the paper would be only \$1.00 a year. Rushing's five to one dollar store advertised a good the Friona Drug Company sold sundaes, sherberts, sodas, and ices including lemon freeze and

And the Texan theater was The inside pages were full of showing "The Flood" advertised blandly as "a torrent of emo-'Carl C. Maurer of the Santa tions and thrills with Eleanor Fe Grain Company is having a Boardman, Monte Blue and David

PICNIC IN HEREFORD PARK

Fried chicken and potatoe "T h e Community Singing salad, along with other picnic School, being taught by Profess- foods took the picnickers eye. or Day was begun Wednesday Then ice cream and cake were night at the school auditorium." served while "Happy Birthday to

Those attending the picnic re Mr. and Mrs. A. D. Godwin. In heavy boldface type another Misses Dorothy and Evelyn Koelof a south rail line near Friona. George Buttel and Fred, Mrs. W J. Hopper, Mr. and Mrs. Rex Higgins, Amarillo, Mr. and Mrs. enied a petition from the Texas neth Sands, Zwolle, La., Mr. and and Pacific Northern to build Mrs. Frank Peash, Mr. and Mrs.

the work. "The South Plains District Pvt. George Jesko wa, honor-Farm Bureau Convention will be ed with a birthday party picnic held at Plainview, August 26, recently in the Hereford Park. with J. W. Parr, attendance Pvt. Jesko, who has been trainwoman's committee chairman; for the past four months, is home Nat Jones, route chairman, John on leave. At the expiration of

chairman.'

Star was on its fifth volume,

may justify. One licensed un- to visit with Mrs. Osborn's sis- expected to be some 20 bushels, grandmother, Mr. Maggie Hop-der the State Board of Chiro- ter. but the prevailing price was not per, Canyon. Others present

"The examiner for the inter-

DO YOU KONW that the last session of the Leg-



## International Truck owners-

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If you want to save time, trouble and trucks in the uncertain days ahead, come in and get your free Truck Saver Inspection now!

How can you afford to pass up a nocharge, no-obligation opportunity to save you real money in the months ahead? You know the answer to that one " so you know why there's no time like the present to beat truck trouble to the punch!

Come in and get your free Truck Saver Inspection. The sooner you do that, the

sooner you'll see why it is to your advantage to get all the benefits that are yours in our complete Truck Saver Plan.

#### Remember-our free inspection offer has a time limit

September 30 is the deadline for our free Truck Saver Inspection. So make arrangemonts to get yours now, and see how our complete Truck Saver Plan can be put to work to keep your trucks rolling at peak efficiency during the months ahead. Call or come in - soon.

be a fine of \$1,000.00, or the Oklahoma, to attend the Oklalicense to practice of the person homa Camp Meeting. may be revoked. FOR FURTHER INFORMA- Fishing in Colorado this week

TION ON THIS SUBJECT, SEE are Mr. and Mrs. Edward Mas-YOUR LOCAL ATTORNEY.

sev and children, who left Aug. 8 for their vacation.

Mr. and Mrs. Roy Lee John- confined -to his home with a Little John Gray has been son and daughter, Linda, of second attack of mumps. He is Amarillo, were week-end guests the son of Mr. and Mrs. Charles of his arents, Mr. and Mrs. Joe Gray. Johnson, of Friona.

Subscription Delinquent?

PHONE

2462

FRIONA

WASH JOB with every

**POLISH JOB** 

All this Month

## We Specialize In **COMBINATION WELDING**

On Aluminum, Copper, Hard Surfacing

MOORE'S

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MAIN

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HIGHWAY 60

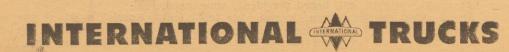
Koelzer, Montuor Falls, N. Y.



water for everyone in your family when you install an automatic GAS water heater. See your gas appliance dealer today. Ask him to install a new automatic gas water heater in your home ... sized to the needs of your family. You'll enjoy the convenience of having extra gallons of hot water for the many cleaning jobs.

See Your Gas Appliance Dealer

West Texas Gas Company



PARMER COUNTY IMPLEMENT COMPANY

Friona. Texas

The Friona Star, Friona, Texas, Thursday August 16, 1951

for Procter and Gamble, has designed some vacation hairdos for the sub-deb set. All are designed

for coolness. All use rubber bands

to hold them in place, and flowers and ribbons add the pretty touch

Very fine hair can be kept free of tangles if it is styled close to the head. Here, the hair is parted on the side and diagonally down the back. Each side section is brushed tight to a spot back from the face, but in line with the temple where it is bound with a rubber band. The ends can be straight

Mr. and Mrs. J. G. McFarland Mr. and Mrs. P. W. Hughes left Thursday morning for Trail left Wednesday night of last City South Dakota, where they week for Farmersville, Arkansas, will visit with his brother, Lon- where they plan to spend a few nie McFarland. Making the trip days with Mr. and Mrs. R. B. were the McFarlands and their Tedford and Mr. and MIS. A. H. children, Gay, Doris Jane and Tedford, both former Friena John Bill. residents. They planned to re-

turn to Texas via Robber's Cave Spending a three day pass in State Park near McAlister, Okla-Friona this week-end was Pfc. homa, where the Oklahoma Glen Harrison who is stationed State Camp Meeting was to be Fort Sill, Oklahoma. Pfc. held. Harrison's wife, Mrs. Kelly Har-

rison, lives in Friona.

• in Ruidoso this week-end.

Fred Carson was vacationing

# NOTHING ELSE LIKE IT Amazing

## SAFELY STORES BOTH FRESH AND FROZEN FOODS

It's a big "Family-Size" Freezer plus an extra built-in refrigera tor in a single cabinet. With a Coolerator Freez-R-ator you have a super market right in your own home-filled with the widest variety of good things to eat-all obtained at bargain prices You'll be amazed at the savings you can make when you freeze fruits and vegetables right out of your own garden-slaughter your own meat-or buy all kinds of food in quantity when prices are lowest.

With a Coolerator Freez-R-ator you'll shop once a month and save hundreds of hours every year. You'll bake when you feel like it and prepare meals ahead. You'll spend less time cooking because frozen foods are so easy to prepare. See a demonstration of the amazing Coolerator Freez-R-ator at our store today.



#### IT'S A BIG<sup>®</sup> "FAMILY-SIZE" FREEZER

The freezer section holds nearly 600 pounds of frozen food. Operates at 10 below for quick freezing-instantly adjustable to zero for economical long-time storage. Hermetically sealed unit never requires oilanty or

ing. Dependability assured by 5-Year mechanism. \$200 Food Protection Plan protects section. Operates for a few pennies a day.

#### PLUS AN EXTRA BUILT-IN REFRIGERATOR-

With ideal temperature and humidity for storing quantities of fresh fruits and vegetables till you're ready to freeze or serve them. Quick chills a whole case of beverages-stores a watermelon or turkey easily-defrosts frozen foods under controlled temperature to save all the flavor. Supplements your present refriger tor in many ways to save you time. work and money.



**Implement Company** 

### Headed For Vacation

Did you ever see a little girl who didn't want to look pretty? We haven't! Girls are style conscious at a very early age. To satisfy this desire for fashion with no sacrifice to comfort, Katherine Potter who directs the beauty and grooming department



Brush the back hair to the crown, then the front hair. Brush and brush until all hair is smooth, then bind it with a rubber band. This style will stay neat all day through vigorous play.



Part heavy hair from crown to nape. Gather each side section of hair to spot just above ear and fasten with a rubber band, then cover band with flowers or ribbons. Notice how the bangs are cut back beyond the hairline. This gives more width to forehead, more depth to eyes.

Mothers should remember too that clean hair is cool hair. Frequent shampooing is necessary during the vacation months when out-door play allows extra dust and perspiration to collect on the scalp and hair. A new type of de-

larly when they are tied with fresh stiff ribbons, and when the hair ends are curled. Be sure to keep parts straight. Redo them every day. tergent shampoo called Shasta is especially good for children because it is a cream and will not run when applied to the hair. Also it lathers well in all kinds of water.

Braids are glamorous, particu-

Photos by Shasta

Sanders who left Sunday to send several days at the New Mexico resort.

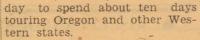
Mr. and Mrs. Frank Griffith and Mr. and Mrs. J. B. Buske and son, Darrell, left Wednes-

Mr. and Mrs. Bill Stewart drove to Dimmitt and Hereford Sunday afternoon. Dr. Paul Spring left Sunday on a two week vacation trip possibly to Lake Louise, Canada. He will make the fishing trip with Dr. A family get together was held Sunday in the Taylor Green home. Attending were Mrs. Billie Parson and children, Jim-my, Karen and Donna of Brown-wood, who spent the weekend with her mother, Mrs. Green, Mrs. Arlie Green, Ray Dean, Ronto Lake Louise, Canada. He will make the fishing trip with Dr. Joe Dowlen of Mission, Texas, a classmate of his at Southwestern Medical School in Dallas, and who also served with him in Vorez

Vacationing at Red River this weekend to visit with his cousin, week are Mr. and Mrs. Charles Sanders who left Sunday to George Green.



INC.



Gary Rabun of Fort Worth was in Friona this week-end visiting Tommy Jasper.

#### EASILY REACHED CONTROLS

90-SECOND UNLOADING

#### **COMFORT** . . . VISIBILITY

#### SIMPLE, POSITIVE ADJUSTMENTS

#### BIGGER TIRES

## 2-WAY TABLE LIFT

**32 FORWARD SPEEDS** 

of practical Massey-Harris design. Powered by a husky & cylinder combine engine, the 27 moves right along at any one of 32 forward speeds. The fast auger type unloader empties the 60-bushel tank in a matter of 90 seconds . saves valuable time. The roomy platform is high enough for complete visibility. Threshing controls, speed, starter, electric table lift, brake and clutch pedals, all are within easy reach of the comfortable cushioned seat.

Ease of operation-convenience ... safety ... all are results

STING

MASSEY-HARRIS

Stop in and get acquainted with the Massey-Harris 27. We'll be glad to explain these features and many more.



The Styleline De Luxe 2-Door Sedan of standard equipment and trim lependent on availability of material.)

## in its field!

Longest of all low-priced cars-197 % inches from bumper to bumper! Heaviest-3085 pounds of solid quality in the model illustrated.† Widest tread -583/4 inches between centers of the rear wheels. It's the big buy! †Styleline De Luxe 2-Door Sedan, shipping weight without spare tire.



#### Automatic Transmission<sup>\*</sup>

Chevrolet's time-proved Powerglide Automatic Transmission, coupled with 105-h.p. Valve-in-Head Engine, gives finest no-shift driving at lowest cost-plus the most powerful performance in its field!

\*Combination of Powerglide Automatic Transmis-sion and 105-b.p. Valve-in-Head Engine optional on De Laxe models at extra cost.

#### in its field!



finest styling ..... with extra-beautiful, extra-sturdy Bodies by Fisher!

finest thrills with thrift ... only low-priced car with Valve-in-Head Engine!

finest riding ease .... thanks to its Knee-Action Ride, exclusive in its field!

finest vision with big Curved Windshield and Panoramic Visibility!

finest safety protection . . . with Jumbo-Drum Brakes -largest' in Chevrolet's field! line in its field!

Not only does Chevrolet excel in size and quality but it's also the lowest-priced line in its field . . . extremely economical to buy, operate and maintain. Come in, place your order for America's largest and finest low-priced car-now.



MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!





call 2781, Farwell. 3-1p.		- 18 A.
FOR SALE: Divan and occas- ional chair in good condition,	MISCELLANEOUS	
\$45.00. Also Simmons studio couch. W. W. Bennett, 2 miles		
southwest Friona, known as Pat Terry place. 3-1p.	SCOTTY'S	
FOR SALE: One pair of 8-hole	PLANING MILL	
Dempster wheat drills, one regis- tered Hampshire Boar. Spencer	224 D St. Phone 1190 Hereford, Texas	19.00
Hough, 4½ miles south of Friona. 3-3p.	20-tfc	30.00
Redeem Super \$_Bonus Coupons Here in Friona	We Have It! FEED MOLASSES	
FOR SALE: Blackeyed peas,	Any Quantity	
beans, and garden vegetables. Mrs. Ellis Tatum, 1 mile south-	FRASER MILLING CO	888
west of Black. 3-2p.	Hereford, Texas	2
LARGE WHEATLAND TRAC- TOR, sell or trade for airplane.	FOR SALE: Two Dempster drills	3
See at Maurer Machinery Com- pany. 3-3p.	with hitches, in good order. See C. W. Dixon, 3 1-2 miles south-	
SAVE THE NEW SUPER \$ BONUS COUPONS	west of Friona on Highway 60.	
COMPLETE STOCK New and Used cars and truck parts. Here-	DUSTING	
ford Wrecking Company, phone 320, 709 E. 1st, Hereford 21-tic	and	3
FOR SALE: Cut Flowers, flow- ering plants and spray for	SPRAYING	
plants. Mrs. J. F. Ward, North Main, Hereford. 51-tfc	the modern, ecnomical ef-	3
Sell It with a Want Ad	fective way!	
FOR SALE: We have hand made	Spraying from the air reaches every plant, assuring 100%	
boots. Priced right at the Friona Shoe Shop. 50-4p	ALSO	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2
FOR SALE: Farm Equipment Oliver "99" tractor, used very	We are Deaalers for all Types hemitals neded in this area	
little. 10 ft. International plow.	SEE US	
27 ft. grain loader, practically new.	Regarding any of Your Chemical Needs	
Bearcat Feed Mill. Will sell worth the money or	WE HAVE 	3
will trade for sheep or dairy cattle.	-The CHEMICALS -The "KNOW-HOW"	
See C. H. HEALD at the Friona Machinery Co.		
50-4p	Benger Air Park	
SUPER \$ BONUS COUPONS	E. T. Jennings James H. Jennings	
Pay You	James II. Journant	

Pearson re-sub scribed to the Star yesterday, McFarland Thursday evening new address at Morton where Miss Joyce Miller as co-hostesses. J. M. of Amarillo visited in the Pasadena, California. Mrs. has been vacationing with her

Amarillo last Sunday. Attending from Friona were Mrs. Tommie Parker, Jane Kathryn and Carolyn, and Mrs. Clarence Ashcraft; also attending from this area were Mr. and Mrs. Mr. Jack Miller of Dimmitt, on Alton Berry and family of Far- August 28, at the First Methodist well; Mr. and Mrs. James Berry, Clovis; and Jean Pettigrew, Canyon

Zon, and Mrs. Tommie Parker, Dewayne Cleveland, of Canyon; Jane Kathryn, and Carolyn, Mrs. M. A. Snider of visited in Hart on Tuesday with Mrs. Lloyd Rector, Miss. Mary their aunt, Mrs. John McSpad- Lou Miller, Miss Jo Ann Williams den. Another aunt, Mrs. Frank of Farwell, Miss Wanda Robason, Burns of Hamilton, also was Miss Nell Foster, Miss Vera Ann visiting there.

Mr. and Mrs. J. R. Braxton have returned after spending a 10 days vacation in Colorado.

ter, who arrived at Parmer homa, visiting his sisters and County Community Hospital her sister and brother. Monday morning about 12 o'clock. She is the granddaughter of Mr. and Mrs. R. C. Vernon and of Mr. in Friona Tuesday on business. and Mrs. O. L. Fortenberry of Mr. Osborn has recently been Happy.

Thompson, who underwent an part. emergency operation at Parmer County Hosptal Saturday afterwas reported as satisfac- Glory, Texas, visited over the tory by hospital attendants this week-end in the homes of Mr

Jim Shaffer was in Amarillo Beil is a sister of Mrs. Burrow Tuesday afternoon on business. and Mrs. Rogers

Honors Murna Welch A pre-nuptial party honoring Miss Murna Welch was given at the home of Mr. and Mrs. J. G.

Pre-Nuptial Party

were used in the decorations. A Several families from Parmer miniature wedding cake was the children have just returned from as their overnight guests on Fri-County attended the Berry fam- feature of the centerpiece and a vacation spent at Ruidoso and day Mr. B. H. Hayes of Memphis. ily reunion held in Elwood Park yellow gladioli bouquets decorat- Carlsbad Caverns. ed the serving roofs.

The honoree was presented with a corsage of yellow gladioli. She will become the bride of

At the buffet supper, a hostess gift of kitchen ware was presen-

Mrs. Clarence Ashcraft, Betty Attending the party were Mrs. Farwell Jones, the honoree and the hostesses.

> Mr. and Mrs. Ashford Hill returned Tuesday from a week's

Jess Osborn of Muleshoe was elected one of the directors of the Water Conservation District

Mr. and Mrs. T. E. Beil of Old and Mrs. John Burrow and Mr and Mrs. Wallace Rogers. Mrs.



A. C. Minshew and family of Carlsbad, New Mexico, are visit-ing in Friend this week-end were ter and sons, Hal and Jerry J. H. Boyle. home of his mother, Mrs. Tom Hereford.

ployee at Carlsbad.

Church in Friona.

ted to Miss Welch.

-----

Mr. and Mrs. Paul Fortenberry announce the birth of a daugh-homa and at Jefferson, Okla-

The condition of Elmer of which Parmer County is a

ing in Friona this week in the Mr. and Mrs. Bruce Wooddell of Wayne, of the Bovina Community entertained a group of Moss. Minshew is a postal em-

House guests of Mr. and Mrs. Honor guests were Jack Mosely O. J. Beene this week were Mr. and Grace Jo Moody. Moseley is Miss Margaret Jesko and and Mrs. Orval Lewis and sons, home on leave from the Navy for directing that it be sent to her with Miss Lunell McFarland and Mrs. Bettye Bagley and son, James, Robert and Stephen of July and August and Miss Moody

A buffet supper entertained home of their parents, Mr. and Beene and Mrs. Lewis were col-sister, Mrs. Poindexter. She will Debby, Danny and David. They Pearson will be employed in the the guests, and the bride's chos- Mrs. Joe Jesko, over the weekend. lege room-mates at Texas Tech. leave Sept. 1 to teach Public

Mr. and Mrs. W. S. Crow and Mr. and Mrs. Bud Crump had tending were Mr. and Mrs. Carl Hudgins and Carla of Lubbock,

arlsbad Caverns. Mrs. Raymond Jones, Vera Ann nd Ray Nell Foster were in the home of Mr. and Mrs. Bert Mrs. David Moseley and Hugh, Mrs. David Moseley and Hugh, Linda Kay and Joe Bob, Mr. and Mrs. Clyde London Article London Article Mrs. Clyde Mrs. Clyde Herther Mrs. Clyde Mrs. Clyde Herther and Ray Nell Foster were in the home of Mr. and Mrs. Bert Mrs. Clyde London and Dean, gone about ten days.

relatives in their home Sunday. they visited with Mrs. Knox's Friona since Sunday, accompthe week-end in Memphis where anied by her son, Richard. ather, J. T. Dennis,, and her two sisters.

Spending the week in Floydada on a business trip Monday

are visiting with her parents, Mr. and Mrs. E. H. Shultz.

Mrs. Berdie Stowers left Wednesday for Memphis where she will visit with Mrs. S. A. Ellis,

Mr. and Mrs. Boyd Knox spent her sister, Mrs. Ellis has been in

and a second second

Mr. and Mrs. Forrest Osborn and children were in Plainview

Mrs. Casey Dunn, Harris and Katheryn spent the week-end in Ruidoso. They drove over Friday and returned home Sunday.

Mrs. Joe Fallwell and son, Jody On a visit to Empire, Arkan- and Miss Lanora Fallwell have Mr. and Mrs. Joe Collier, Mr. and sas, this week are Mr. and Mrs. returned from Caney, Kansas don

**DURA-BILT PRODUCTS COMPANY CLOVIS, NEW MEXICO SUPPLIERS & ERECTORS OF STRAN - STEEL** QUONSETS & Collateral Materials FOR EASTERN NEW MEXICO AND WEST TEXAS

Announces the Appointment of **Paul Fortenberry** 

## **Representative For Friona And Vicinity**

-As-

It is with pleasure that we make this announcement, knowing that only the best service can be expected from Mr. Fortenberry, whom most of you already know, as he is no stranger in this area, having been in private business here for some time.

Certainly the product - Quonset - likewise needs no introduction, its utility, economy, and quality is recognized the nation over.

So we look forward to giving this service to you. . . right here near your home. . . at Friona. Mr. Fortenberry will be readily available to consult with you regarding your needs in farm or commercial buildings at all times. This will be doubly advantageous at this time when prospects of record grain crops will necessitate erection of much farm storage, the "Quonset" way.

Yes, While They Last, W Are Offering-10 Ft. John Deere BINDERS ROW -At-\$200 Below List Price! **COTTON FARMERS** We Have 2, 3, and 4-Bale **TRAILERS** Now Available HERRING **Implement Company** Friona



# **ONLY** STRAN - STEEL HAS ALL THESE **ADVANTAGES**

STRENGTH NAILABILITY UNIFORMITY **ACCURATE DIMENSIONS** FIRE RESISTANCE Rot · PROOF **TERMITE** · **PROOF** WARP - PROOF FAST ERECTION DURABILITY

The Friona Star, Friona, Texas, Thursday August 16, 1951



These are precautions recommended by the National Founda-tion for Infantile Paralysis when polio is around. Also, wash hands before eating and be on the alert for such symptoms as feverishness, sore throat, headache, upset stomach or sore muscles. They may—or may not—mean polio. If the disease does strike, call your doctor promptly, follow his advice. Your local National Foundation chapter will provide needed assistance.



Your children are precious possessions. You would sacrifice all your worldly possessions to keep the smiles on those chubby cheeks, and the sparkle in those blue eyes, and the ringlets of blonde curls on their heads. So much of our religion today is wraped around the blind devotion showed a Child of two thousand years ago as He lay in a manger and was attended by the Wise Men. Your child will have a life of happiness and thanksgiving if he learns the story of that other Child, and builds his life on His teachings. Attend the church of your choice this week.

**BERGERERE** 

**JEREPERENCE** 

That's right son! Electricity requires no vents, chimneys or flues . . . for there's no combustion with clean electricity. The electric elements are contained within the tank so you get full insulation, too. And, since there are no vents to worry about you can locate your electric water heater anyplace in the home . . . in a closet, in the kitchen, just any place to save your space. Electric water heaters come in many sizes and models. There's one that will fit in with your water heating plans.

Reddy Kilowatt's special water heating rate makes electric water heating economical, too. For plenty of hot water always, safely, economically, see your electric appliance dealer now.

### SEE YOUR Electric APPLIANCE DEALER!



ATTEND THE CHURCH OF YOUR CHOICE

SUNDAT

**For Fellowship For Inspiration** 

THIS

### 

## This is One of a Series of Messages Made Lossidle by the Following Merchants

LEWIS VARIETY STORE FRIONA STATE BANK CORNER GROCERY & MARKET PARMER COUNTY IMPLEMENT CO. FRIONA STAR WELCH-BLACKBURN HARDWARE ROCKWELL BROS. & CO. Lumbermen BLACK GRAIN COMPANY CASH WAY GROCERY FRIONA CONSUMERS COMPANY

TREPRESERIES SPREERE

ETHRIDGE-SPRING AGENCY THORNION S Poultry & Egg - Locker & Cold Storage HERRING IMPLEMENT COMPANY FRIONA WHEAT GROWERS. INC. TEXACO SERVICE STATION Pat Busby

> FRIONA LUMBER COMPANY WHITE'S CASH GROCERY PHILLIPS 66 SERVICE

> > REFERENCE

KNOX'S READY-TO-WEAR SMITH'S "66" SERVICE REEVE CHEVROLET COMPANY AGEE BROS. CONOCO SERVICE BLANTON BUTANE, INC. MAURER MACHINERY COMPANY CITY STEAM LAUNDRY **REGAL THEATRE** FOSTER'S DRY GOODS PLAINS HARDWARE & FURNITURE CITY DRUG STORE

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areran<sup>i</sup>raanananananananananana



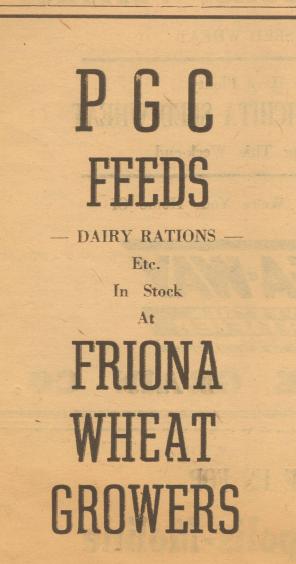
#### **CLERK-OF-THE-MONTH**

for the month of your selection may be any clerk

This is a copy of the ballot employed in any of the estabwhich is being prepared for the lished businesses of Friona, and clerk of the month, the ballot not the owner or part owner of will be sent to five individuals a business.

who are picked at random and Your selection may be employwho are only known to the com- ed at a grocery, restaurant, drug mittee. This being a secret bal- clothing, hardware, service statlot so that no one will know who ion, etc, they must be a person is judging the clerks in our whose job is to sell you stores: merchandise or service wherever

"You are one of several per- they are employed. sons that has been chosen to As stated before, you are one select the "clerk of the month," of several judges chosen to make



his selection. However, it is reuested that you keep your selecion secret, and also your choice. Also that you do not let friendship govern your choice, but base them on the five points listed be-

1. Alertness. 2. Neatness.

Suggested Selling. Knowledge of Merchandise.

Courtesy. You will notice that you make ive selections in the order you feel they are best, and the final

choice will be made from the clerk having the highest rating by all judges. It is the wish of all the merchants of Friona that the pub-

on ten items which are stand-

ard and not sale items and the information reveals the start-

ling fact that, a total of the ten items totaled in value showed that Hereford was .08c lower

on the total, Clovis .03c lower on the total, of course in Clovis there is a sales tax would be added on and increase their total far above Friona, so, Super

Markets, large town stores prices are right along with Friona. In fact, Friona has some

which are less than in either of other two town's. After

figuring the distance and cost

of operating an automobile every time some one from Friona goes to these places to purchase food they are paying a great deal more than from our stores here. In the survey it was found that our stores in Friona had the

same merchandise the other stores had. Have the folks of

than

the

lic receive the best courteous ervice possible to all their cus- Friona shopped our stores first thing. They also wish to re- to see if there is anything that omers.

ward the clerk who takes a real is not handled here that they you'll find the stories. For ininterest in their work and in ser- have to go out of town to buy. stance: Did you know that the ying the public to the best of

heir ability. Please return this letter with but every dollar spent in Friona Holland? Staunch and your selections written in the a greater part of it stays here, Dutchmen,

appreciated. The amount of the reward has not been set, but the merchants make a person to person count will match the like sum which and see on any day the number will be presented to the winner at the same time as his or her

items

Let's make Friona attractive to picture appears in the Friona Star with a write-up. Friona first! ! **IT'S CHEAPER HERE!** 

pleted between the grocery stores be some startling announceof Hereford, Clovis and Friona ments every one will be interested in knowing about

uncover them, just like a good mystery novel.

It tells you of course, that the of Mr. (28 letters) and even tells you hands, go over and give Mr

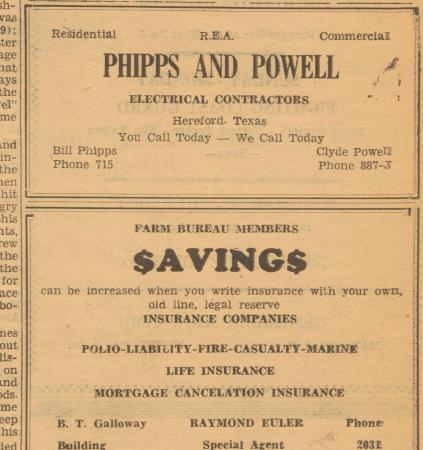
religious body, specifically strong opposition to the disestablishment of the State Church as was manifested in Ireland in 1869); t tells you the only four letter word in the English language ending in eny" is "deny" and that the prefix "un" doesn't always contradict the meaning of the word it accompanies: Ex: 'ravel' and "unravel" mean the same

incensed at this space provided above not later no other town is going to come violation of their working rights, in the enclosed in here and leave a part of their rose up wrathfully and threw addressed envelope. dollar with us so why should not their wooden sabots into the Thank you for your assistance, we be selfish enough to try and machines, thus wrecking the and may we assure you that it is keep as much of it here as poss- iron monsters and restoring, for ible and make Friona a bigger a time being at least, the peace better town in which to live and of the craftsman's labors. Sabowork. It would be interesting to tage: to injure or destroy.

And the verb "tantalize" comes from the old Greek Myth about of people found in other towns. the young Tantalus, who dis-Let's make Friona attractive to our people and friends and build some thoughtless pleasure, and incurred the wrath of the Gods. Watch this column next week For punishment, the handsome for the program for Parmer immortal was placed in a deep A survey has just been com- County Fair, there are going to pit in the lower world, up to his chin in water which receeded each time he started to drink,

a lot more interesting informa- while overhead a bunch of lusci-Visiting with Mr. and Mrs tion than correct spelling and ous grapes dangled, just beyond Wright Williams on Sunday were diacritical markings. There are his grasp. And so the incautious her brother and his family, Mr. and Mrs. Thomas Johnston of facts, and figures, and stories Tantalus was left to suffer. there, all just waiting for you to Tantalize: to tease or torment. Abernathy. And those are only samples.

Mr. and Mrs. Bill Sheehan and Among the thousands of words daughters, Mary Margaret and Websters are countless Kathleen returned Wednesday ongest word in the book other enlightening tidbits. So week from a viist with Mrs. is "antidisestablishmentarianism" if time ever hands heavy on your Sheehan's mother, Mrs. Ida Mayers, of Dallas. This was the what it means (oposition to the Dictionary a chance. You may first time Mrs. Mayers had seen disestablishment of a church or be surprised at what he knows. her youngest grand-daughter



# NOTICE FARMERS

And All Users of Tax Refund Gasoline

Beginning Sept. 1st, 1951 the gasoline dealers cannot fill out or notarize your affidavit for tax refund on gasoline used for agricultural purposes, nor can we keep your invoices for more than 7 days.

#### The Friona Star, Friona, Texas, Thursday August 16, 1951



To paraphrase William Shakes peare, "What's in a word?" More

than meets the eye according to old Noah Webster and Merriam-Smith and the assorted other publishers who have followed him during the ensuring years. To prove it: the Unabridged

Dictionary. Now if you've never settled down for a cozy hour with an Unabridged Dictionary, you've surprise in store, for the unwieldy old book is packed with

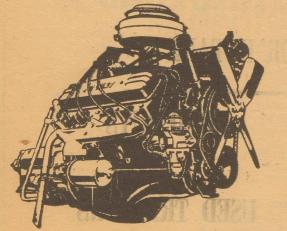
But dig a little deeper and ? ? ? Every dollar that is spent word "sabotage" originated when

out of Friona stays out of Friona the Industrial Revolution hit



What's all this talk about POWER?

LOOK AT THE RECO



as ready get it ... and the proo driving! Try Oldomobile's new Super earn about "Rocket" performance and omy-Aashing action and real ings! Learn about "Rocket" smoothness great power plant teams with the magic of Hydra-Matic\*! Drive a new Oldsmobile cover the top engine in motoring .. OLDSMOBILE'S "ROCKET"

This law was recently passed by the State Legislature, and will take effect Sept. 1st. We will continue to help you in every way we can, but we ask your cooperation in helping us comply with this law.

FRIONA CONSUMERS CO.,

BERT SHACKLEFORD,

**KENDRICK OIL CO.** 

**DENVER SMITH** 

PARMER COUNTY IMPLEMENT COMPANY

Friona, Texas

## **REGAL THEATRE**

V

a the flat

FRIDAY - SATURDAY Weaver Bros. & Elviry

**MOUNTAIN RHYTHM** 

Desparadoes of the West No. 3

#### SUNDAY - MONDAY FIGHTING COAST GUARD

Brian Donlevy - Forrest Tucker - Ella Raines

-News-

### WEDNESDAY - THURSDAY

Bob Hope - Dorothy Lamour

**THEY GOT ME COVERED** 

#### **REMEMBER SHOW TIME** MATINEE-2:00 p. m. NIGHT-8:00 p. m.





We must clear our files of all gasoline exemption invoices by Sept. 1st, so please come in and let us help you fill out your affidavit and send them in before that time.

Any new Invoices made from now on must be taken with you or we will have to mail them out within 7 days.



Marvin Lawson, Mgr.

Friona, Texas

Mr. and Mrs. Jack Kesler

of the Baptist Church here.

visiting in Jal.

lie Grays.

Laredo, Texas.

Tulia.

Jal, New Mexico spent the week-Johnnie and Jodie Byler of end with her parents, Mr. and Mrs. Ezra Englant. Her sister Mary Alice returned home with Mary Alice returned home with Wilson. them after spending two weeks

is her sister and Mrs. Charlie

Mr. Sam Estes of Sweetwater ner with the H. L. Tidenbergs. an uncle of Herman Estes has Rev. Stump is a former pastor been visiting here with Herman and his family.

Mr. and Mrs. J. T. Hammonds and Carole Lynn visited Mrs.

Mrs. Troy Armstrong, Troy Jr., Mr. and Mrs. E. R. Anderson of Mrs. Viola Loftin and Johnny Pampa, Texas on Sunday. The Loftin left Thursday for a ten Andersons are the parents of a

Mr. and rMs. Matt Estes of Rockwood, Texas are visiting Armstrong and Johnny Loftin with their two sons and their Armstrong and Johnny Lottin is her grandson. They are from families the Herman and Vern-on Estes.

Mr. and Mrs. Fred Payne re-aurned home Wednesday from Jacona Texas Wednesday.

Mr. and Mrs. B. L. Hillock and Gail spent the week-end re-Fred Langer and Sherri Lynn

were Mrs. Elton Venable, Mrs.

Troy Armstrong, and Mrs. Herman Estes. They enjoyed a covered dish supper.

Present for the affair were Mr. and Mrs. N. E. Bonds, Mr. and Mrs. Harry J. Charles and children, Mr. and Mrs. Elton son and Carolyn, Mrs. Lucy Shamblin, Mr. and Mrs. Her-man Estes, Mr. and Mrs. Bob Johnston and Linda, Mr. and

Jr. Mr. and Mrs. O. W. Rhinehart Mr. and Mrs. Al Kerby, Mrs. left Sunday morning for Color- E. H. Moody, Yvonne and Welado.

Jimmy and Corina Griffith of Tyler, Texas have spent the past month in the home of Mr. and Mrs. Louis Mazurek. They plan to go to Carlsbad, New Mexico over the weekend and go through ter of Oklahoma Lane was the caverns and then on to evangelist for the revival.

Tyler. Miss Ella Bradshaw was home land College at Plainview. She attended the wedding of Miss Opal Williams in Texico on Sat-

urday

Erwin Boatman former resi-

Fellowship Hall of the Metho-Ladies of the local church from Childress visited last weekdist Church was the scene served to counsellers and mem- end in the H. W. Alverson home. Wednesday night of a banquet bers from Dimmitt, Y.L., Profor the Sub District of the M.Y.F. gress, Friona, Bega, Earth and Bovina.

The tables were decorated Following the banquet an fornia. She has been spending with Fall flowers and leaves. officers meeting was held. The banquet was served by Mr. and Mrs. Buck Ellison re-

turned home last week from a 2 weeks vacation in New Mexico surgery at the Parmer (County Rev. I. T. Huckabee gave the invocation. Jerry Jones acted and parts of Colorado.

isiting in Jal. Wisiting with Mrs. Lawrence as Toastmaster. The counsel-Mr. and Mrs. Lawrence Stair Mr. and Mrs. Lawrence Stair and Peggy of LaForge, Texas Mrs. Martha Jane Grew of Vega gave the address. Miss home of Mr. and Mrs. Otis All of the Thompson children

Mr. and Mrs. W. A. Alverson Buy With Stim Want Ads

Billy Ward.

Patrica Nunn is leaving Wednesday for her home in Cali-

the last month with her cousin

Elmer Thompson underwent

Hospital Saturday. He was very

were home over the week-end.

low Saturday night. But made

Plant the Better Varieties OF SEED WHEAT We Have Plenty **CERTIFIED WICHITA SEED WHEAT** Arriving This Week-end Remember... We're Your Home Of The Richty Fortified Mineral-Vitamin Supplement SANTA FE GRAIN CO. SEE US FOR **Minneapolis-Moline 10-ft POWER-LIFT PLOWS** 

You Just Can't Beat The

**MOLINE-MONITOR 16-10 DRILL** 

visited here last week with friends and relatives and with Charlie Dorsey of Denver, Col-Speak to Thee" accompanied by Mrs. Starr's parents the Char- orado. Mrs. Benedict is Mrs. Mrs. John Wilson. Mrs. Dorsey's daughter, Mrs. Rev. and Mrs. Fred Stump and Dorsey is her daughter-in-law. Peggy Joyce of Brownfield visited here Sunday. They had din-

Visiting with the Sam Sides' are his daughter and family of Hammonds' sister and family,

and Mrs. Billy Wayne Wilker-Mrs. Loraine Jefferson was son left Sunday morning for honored with a surprise birth- Albin, Montana to visit their day party on the lawn of her husbands who are cutting wheat home Monday evening August there. They will be gone about 6th. Hostess for the occasion ten days or two weeks.

> Mrs. Joa Dawn Horton has been in the Clovis Memorial Hospital receiving medical treatment.

Mrs. Bob Blalock of Oil Cen-ter, New Mexico visited with her parents, Mr. and Mrs. J. T. Hop-Venable and children, Mrs. Fred pingardner and her husbands Hoffer, Mr. and Mrs. Frank Wil- parents Mr. and Mrs. Hinton Blalock on Thursday.

Mrs. Buster Cochran and Bonnie Jean wen't to Jal, New Mexico Sunday with Mr. and Mrs. Mrs. Troy Armstrong and Troy, Jack Kesler to visit with Mrs. Cochran's sister-in-law.

don, Kay Collins, Glen Kelley

and J. D. Kelley went to Y.L.

Mr. and Mrs. J. A. Loftin and children are moving to Springover the week-end from Way- field, Colorado to make their home. Mr. Loftin has already moved and Mrs. Loflin and the children will move soon.

days vacation in New Mexico. new daughter. They planned to visit Albuquerque, Santa Fe, and Red River. Mrs. Loftin is a cousin of Troy

ds Dover, Oklahoma was visiting here on Wednesday. E. D. Bak-	—and—	
er returned home with him. Tom Mann of Albuquerque, New Mexico visited with his sis- ter and husband Mr. and Mrs. J. O. Combs on Tuesday.	• Balanced Construction	em In Stock! • Light In Draft
Mrs. Ed Bird and Mrs. Beulah Bird of Arkansas, Mrs. Mae McCasland of Clovis, and Mrs. Jim Ward and daughter, Birdie and Mrs. Viola Loftin of Tulia visited with Mr. and Mrs. Troy Armstrong on Tuesday.	Roller Bearings	• Light In Weight
Mrs. W. C. Bryant and child- ren and Mrs. W. A. Bryant visit- ed recently with Mrs. W. C. Bryant's mother, Mrs. J. Sam Gaines.	WE STILL HAVE	
Mr. and Mrs. Henry Wolf and Betty of Iowa Park, Texas have been visiting with Mrs. Wolf's sister and family the Nat Reads.	and the same to be done and the same	TRACTORS
Mr. and Mrs. Olin Hardy and boys vacationed recently in Stamford, Texas visiting with friends.	EQUIPPED FOR BUTANE	
Mr. and Mrs. Bobby Jackson of Sudan, Texas have been visit- ing with her parents, Mr. and Mrs. Boyd Taylor. They are taking care of their property while the Taylors are in Okla- homa.	<b>IRRIGATION</b> SUPPLIES	GOOD BUYS In
Mr. and Mrs. Scottie Barry were in Dalhart, over the week end. Clinton Tidenberg and his	PLASTIC AND CANVAS DAMS	USED TRACTORS
Okla., visited in the H. L. Tiden- berg home over the week-end. They are from Shepperd Field, Texas. They attended the ordi- nation service of Clinton's brother Jamie on Sunday after-	ALUMINUM AND PLASTIC TUBES	MACHINERY
their base Monday and Mrs. Tidenberg and Jamie took them back by car. Mrs. Tidenberg and Jamie planned to spend the night in Vernon Monday night.	MAU	RER.
Miss Sue Estes was a hostess for a slumber party at her home on Monday night.	MACHINERY	COMPAN
	here on Wednesday. E. D. Bak- er returned home with him. Tom Mann of Albuquerque, New Mexico visited with his sis- ter and husband Mr. and Mrs. J. O. Combs on Tuesday. Mrs. Ed Bird and Mrs. Beulah Bird of Arkansas, Mrs. Mae McCasland of Clovis, and Mrs. Jim Ward and daughter, Birdie and Mrs. Viola Loftin of Tulia visited with Mr. and Mrs. Troy Armstrong on Tuesday. Mrs. W. C. Bryant and child- ren and Mrs. W. A. Bryant visit. Bryant's mother, Mrs. J. Sam Gaines. Mr. and Mrs. Henry Wolf and Betty of Iowa Park, Texas have been visiting with Mrs. Wolf's sister and family the Nat Reads. Mr. and Mrs. Olin Hardy and boys vacationed recently in stamford, Texas visiting with friends. Mr. and Mrs. Bobby Jackson of Sudan, Texas have been visit- ing with her parents, Mr. and Mrs. Boyd Taylor. They are taking care of their property while the Taylors are in Okla- homa. Mr. and Mrs. Scottie Barry were in Dalhart, over the week end. Dinton Tidenberg and his buddy Weldon-Smith of Guymon, Okla, visited in the-H. L. Tiden- berg home over the week-end. They are from Shepperd Field, Texas. They attended the ordi- nation service of Clinton's brother Jamie on Sunday after- noon. They were to return to their base Monday and Mrs. Tidenberg and Jamie took them back by car. Mrs. Tidenberg and Jamie planned to spend the inght in Vernon Monday night.	<ul> <li>here on Wednesday. E. D. Bakerer retrumed home with him.</li> <li>Tom Mann of Albuquerque, the Wedscio visited with his sister and husband Mr. and Mrs. Toy Armstrong on Tuesday.</li> <li>Mrs. Ed Bird aad Mrs. Beulah Bird of Arkansas, Mrs. Mag and Mrs. Viola Loftin of Tulia visited with Mrs. and Mrs. Troy Armstrong on Tuesday.</li> <li>Mrs. W. C. Bryant and children Bridge and Mrs. W. A Bryant visited with Mrs. and Mrs. W. C. Bryant and children and Mrs. W. A Bryant visited with Mrs. Mrs. W. C. Bryant mother, Mrs. J. Sam Gaines.</li> <li>Mr. and Mrs. Henry Wolf and Been visiting with Mrs. Nolfs sister and family the Nat Reads.</li> <li>Mr. and Mrs. Olin Hardy and Mrs. Trior of Mrs. Bobby Jackson of Stamford, Texas have been visiting with riends.</li> <li>Mr. and Mrs. Soltie Barry wolfs and Mrs. Trior Arkans ave been visiting with riends.</li> <li>Mr. and Mrs. Soltie Barry wolfs and Mrs. Trior Mrs. Bobby Jackson of Stamford, Texas a visiting with riends.</li> <li>Mr. and Mrs. Soltie Barry wolfs and Mrs. Trior are taking care of their property while the Taylons are m Oklamon.</li> <li>Mr and Mrs. Soltie Barry mother, Mrs. J Generating Mrs. Bobby Jackson of Stamford, Texas and the mother of the property while the Taylons are m Oklamon.</li> <li>Mr and Mrs. Soltie Barry mother of Cluntors brother Jamie on Sunday aftermon. They were to return to the week end high in Vernon Monday night.</li> <li>Mis Sue Estes was a hostess for adumber party at her home.</li> <li>Mis Sue Estes was a hostess for adumber party at her home.</li> <li>Mis Sue Estes was a hostess for adumber party at her home.</li> <li>Mas Sue Estes was a hostess for adumber party at her home.</li> <li>Mis Sue Estes was a hostess for adumber party at her home.</li> <li>Mas Sue Estes was a hostess for adumber party at her home.</li> <li>Mas Sue Estes was a hostess for adumber party at her home.</li> <li>Mas Sue Estes was a hostess for adumber party at her home.</li> <li>Mas Sue Estes was a hostess for adumber party at her home.</li> <li>Mas Sue Este</li></ul>

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