

FIRST IN:

Aggressive Editorial Policy
National Pictures

THE FRIONA STAR

FIRST IN:

County-Wide News
Local Pictures

Vol. 26—No. 14

Friona, Texas, Thursday, October 26, 1950

Price 5c

COLUMN LEFT

New York may have its skyscrapers, Pittsburgh may have its smokstacks, but to this writer our own sky-piercing grain elevators are the most beautiful of all the functional edifices. Stretching their gleaming columns upward over the level plains, they cannot but become stamped in the memory of the passer-by, though often ignored by our own observations. Another case of being unable to see the woods for the trees.

Definite additions to the appearance of Parmer County towns and rail switches are the new elevators, trademarks of our rich agricultural area. We especially salute the operators of these grain handling firms who pride in their appearance, who recognize their towering prominence. Some operators have made their concrete bins outstanding via the paint brush route. Others have completed the picture with gleaming caliche and concrete drives. So hats off to the Friona Wheat Growers, the Santa Fe Grain, the Black Grain Company, the Macon Elevators, the Sherry Grain Company and all those others with their new buildings already erected or on the drawing boards.

CL
My nomination for one of the youngest older men of Parmer County: J. E. Bingham of Bovina, 74 years of age. A native of Bosque County, Mr. Bingham says he really appreciates living back in the United States after a few years sojourn in New Mexico.

CL
Two free theatre tickets to the Regal theatre in Friona go this week to Charlie Bainum. Mr. Bainum was the first to mention the screwball ad appearing in the Sunday morning extra wherein Ray Landrum advertised lockers urging immediate rental before prices go down!

CL
Regular garbage collection has been suggested as a necessary function of the city of Friona. I agree. Not only will this add greatly to the appearance of the town, but its sanitary value might well repay us many times in prevention of disease—polio, to be specific. Though spraying is vital and spectacular, a program of garbage disposal might well be worth equal billing. What is your suggestion?

CL
Funds were donated to the local cemetery association this week by the Senior Women's Club in the amount of \$53.34. This money was raised during the county fair.

CL
The Friona Girl Scouts will be guests at the Congregational church Sunday morning.

Mrs. Howard Elmore Was Thursday Hostess To Black Study-Social Club

The Black Study and Social Club met last Thursday in the lovely new home of Mrs. Howard Elmore. After the regular business meeting, a program was conducted on the subject of "Living In and Out Of Feed Bags" with each member displaying several useful items made from feed bags. Refreshments were served to the twelve members present.

WEATHER

Warm days and cool nights have been the rule this week. No moisture. Amarillo low of 38 degrees reported Monday night. Forecast is for warmer days, above seasonal normal, over the week end with cooler weather in prospect by Monday. J. C. Wilkinson's forecast of October 16th frost already snafu.

Over 90 Per Cent Eligible Voters Make Wishes Known at Polls Last Saturday, Giving OK to Each of Three Bond Issues

Early Action Asked Of All Property Holders Who Desire Paving

A record number of Friona voters last Saturday gave the go-head signal for street improvement, waterworks improvement, and city hall-fire-station construction. With 253 ballots being cast, voting was tallied as follows: Street improvement in the amount of \$50,000.00: For, 179; Against, 74.

City Hall and firestation erection, totaling \$15,000.00: For, 132; Against, 115.

Waterworks improvement and extension in amount of \$35,000.00: For, 175; Against, 73.

Detailed planning is already underway for execution of these projects; property-owners desiring paving are asked to contact the city office within two weeks, filling out proper forms, and joining in organized effort to pave solid as many blocks as possible. (See article elsewhere on this page.)

After completion of preliminaries between property owners and the city, engineers will commence final surveys for the paving, curb and gutters, and waterworks.

In a statement released for use in the last Sunday extra edition of the Star, Mayor Bainum expressed the voice of the city commission and himself in appreciation of the heavy turnout, regardless of vote, at the polls and the sincere study made by Friona citizens prior to election day. The commission has remarked upon the cooperation extended since election day by both those voting for and against the measures, and every indication points toward successful completion of the improvements projects.

Thurman Case In Final Stage With Evidence Complete

Today at noon the jury still had not received the case of the State of Texas vs. Bordon Thurman, charged with rape.

Evidence was concluded Wednesday evening, but the entire morning Thursday was taken up with arguments. Representing the State in the case are District Attorney Joe Sharp, County Attorney Sam Aldridge, and Billy Hall of Littlefield. Counsel for the defendant is Herman Martin of Plainview and Karl Lovelady of Muleshoe.

Judge E. A. Bills is hearing the case, with a jury composed of Gilbert Ford, A. J. Ellison, M. B. Guber, M. A. Soudard, Chas. Hawkins, Arthur Bolton, Chas. Hawkins, Buster Gast, Gene White, G. W. Crane, L. W. Routen and L. S. Pool.

Cogdill Timepiece To Be Placed in Museum

W. F. (Bill) Cogdill received word this week from the museum at Canyon that they would accept the heirloom clock which he has kept displayed at Allie's Jewelry for some time, and which has caused considerable comment.

This clock, estimated by the Seth Thomas company to have been manufactured between 1853 and 1886, was brought to Texas by the grandfather of Bill Cogdill. The elder Cogdill bought it in North Carolina after the Civil War for \$10 and made the Texas journey with the timepiece wrapped in a feather bed. When crossing the Brazos river near Granbury, Cogdill is reported to have held the clock out of the water with one hand, while holding on to a steer's tail with the other, safely making the crossing.

Hand-Sanders Wed In Church Rites

Miss Fern E. Hand and Mr. Charles W. (Chilly) Sanders, both of Friona, were united in marriage Saturday morning in the Congregational Church of Friona. Rev. George E. Meyer, pastor officiated in the double ring ceremony.

Mrs. June Moody Cruse was the matron of honor, with Billy B. Sanders, brother of the groom, as best man.

Vera Ann Jones played appropriate music during the ceremony in the church decorated with baskets of flowers.

A reception at the home of the bride followed the service. After a short honeymoon trip, the couple will be at home in Friona.

ACCIDENT VICTIMS

Mrs. A. T. Kersey and Mr. and Mrs. Harry Jesko, all of Friona, were injured in a two-car collision near Oklahoma Lane Monday morning.

Each of the three victims is in the Clovis Memorial hospital, with Mrs. Kersey, 65, reported still in critical condition. Hospital attendants report the Jeskos condition as satisfactory.

Bovina Lumber Yard Most Recent Victim In Break-in Series

Continuing their affection for lumber yards, yeggs broke into the new Cicero Smith Lumber yard in Bovina Saturday night, but failed to get any money in the haul. Breaking a window in the brightly lighted showroom, the thugs turned out all the lights and proceeded to knock the knob from the safe, but getting no farther.

Yard manager Aubrey Brock reported no clues, but most of the law enforcement officers link all the recent thefts and burglaries.

Property Owners Desiring Paving Are Urged to Secure Forms at Friona City Hall Within Next Fifteen Day Period

Action Necessary Before Engineers Begin Work

Forms are now available at the city hall for use of those wishing paving along their property.

It is pointed out that a good practice for property owners would be to pick up enough forms for their entire block, canvassing all property holders on his block, working for uninterrupted paving wherever possible.

This procedure is urged for immediate attention as it will speed and assist the work of the engineer who will come into town as soon as he receives the "go-head" to commence his surveys. Two weeks time has estimated for property owners signing their intentions, so all speed and cooperation is urged in getting the project moving.

Game Broadcast

The Star has been informed that the Friday night tilt between Farwell and Friona football teams will be re-broadcast Saturday afternoon at 3:15 over Station KPAN, Hereford.

Methodist Women to Meet

"Quiet Day" in the Week of Prayer will be observed at the Methodist church Friday afternoon from 2 until 4:30 o'clock. The Spiritual Life committee will conduct the program and all women of the church are invited to attend.

W. L. Thompson Elected To Angus Association

Mr. and Mrs. W. L. Thompson and son of Friona, have been elected to membership in the American Aberdeen - Angus Breeders Association at Chicago, announces National Secretary Frank Richards. The Thompsons were among twelve Aberdeen-Angus breeders elected from Texas during the past month to membership in the organization.

Adult Night Classes At Friona Schools Meeting With Good Attendance

Seventeen enrollments were reported Tuesday night at the adult ceramics course being conducted in the Friona schools with Mrs. Baker, homemaking instructor, in charge. Due to this large number, the class will be divided in two parts, one meeting on Tuesday nights and one on Thursday nights each week until course completion.

Adult typing classes are being held Thursday evenings, and shorthand instruction is being given each Monday evening under the direction of Principal Dillie Kelley. Nine are enrolled in these two classes.

Reunion Is Held In Wheeler Home

Twenty family members were present at the recent reunion at the U. B. Wheeler home in Bovina, making the occasion the first in four years at which all the family had been together.

Present were Mr. and Mrs. Edgar Wheeler of Tulia, Mr. and Mrs. J. H. Wheeler and wife of Hereford, Mr. and Mrs. Bill Stanley, Lamar, Colo.; Mr. and Mrs. Travis Wheeler and Frances of San Antonio; the Bruce Wheeler family of Plainview; Mr. and Mrs. Marvin Wheeler and boys, Roy and Eddie, of Kress; and Mr. and Mrs. Melvin Wheeler of Hereford.

The evening was spent in visiting and group singing. The reunion was closed with singing of "When the Saints Go Marching In" and a prayer by Mrs. Wheeler of Tulia.

Property Owners Desiring Paving Are Urged to Secure Forms at Friona City Hall Within Next Fifteen Day Period

Miss Ruthelle Bacon At Thursday Bovina Meet

Mrs. Graham Thornton, Mrs. Bob Johnson and Mrs. Charles Hawkins were hostesses Thursday afternoon to the Half Century club of Bovina.

Guest speaker of the afternoon was Miss Ruthelle Bacon of Amarillo. Mrs. Pat Kunselman gave a vocal solo, with Mrs. John Wilson accompanying. Don Alverson gave a piano solo.

Jack Moseley in Japan Parents Receive Word

Mr. and Mrs. David Moseley have received a letter from their son, Jack, telling that he was en route to Japan. Jack has served some 26 months in the navy. After graduating from the U. S. Naval Training Center in San Diego in 1949, he was sent to Adak, Alaska, where he served as storekeeper until this month when he was transferred back to the west coast preparatory to embarkation.

In his letter postmarked Honolulu, October 2, Jack stated that he wasn't sure where he would go directly from there, but probably to Guam for a couple of days, then on to somewhere in Japan.

Miss Jett Byerly and Miss Ann Bateman of Farwell attended the West Texas State homecoming Saturday.

Invading Steers Will Tangle With Chiefs Fri. Night

Friona Football Queen Will Be Crowned at Game

Closing their conference play of the season, the Friona Chiefs will take on the Farwell Steers on home Friona territory Friday night.

Coaches Cook and Tyer report the Chiefs in high spirits, showing good form throughout this week's practice for the Friday night war dance with the charges of Farwell coaches Hestand and Livingston.

The bleachers have been painted, ready for use Friday night to accommodate an estimated largest crowd of the season.

Queen To Be Crowned

Half-time entertainment will feature the Farwell band and pep squad, together with the crowning of the Friona Football Queen. Mary Joyce Renner will be enthroned, receiving the plaudits of the audience, football team, and attendants Ruby Shaffer, Joyce Miller, Dorothy Robbins and Mary Belle McGlothlin.

Mustangs Galloped Ahead

The powerful Olton Mustangs last week trimmed the Friona boys to the tune of 53-7, displaying real championship form. Friona's lone count came with Dub Cleveland running the score and Haws converting for extra point.

Methodist W. S. C. S. To Sponsor Junior Choir, Give Robes

"Toward a Christian Community" was the program subject of the Tuesday afternoon meeting of the Methodist W. S. C. S. with Mrs. J. H. Boyle in charge.

Twelve members were present at the meeting including a business session and talks by Mrs. Joy Shaeffer, Mrs. George Jones, Mrs. Jim Sheaffer, and Mrs. Jimmy Tidwell. Mrs. Newt Gore gave the devotional and Mrs. Joe Collier led a discussion on the Sunday night attendance problem.

The group agreed to sponsor the Junior Choir for the evening singing, and to furnish their robes. Mrs. J. T. Gee concluded the program with prayer.

Next meeting is scheduled for Tuesday, November 14.

Mrs. Struve Reviews Book at Junior Study Club Meeting Tuesday

The Junior Study Club of Friona met at the Club House Tuesday night with thirteen members present. There was a short business meeting before Mrs. Steve Struve of the Modern Study Club presented a very interesting review of the book, "Our Hearts Were Young and Gay".

Present were Mesdames Johney Cruse, Dolores Shipley, Mary Boggess, Bernice Crump, Lydia Sylvester, Velma Schlenker, Mamie Lou Welch, Louise Hillis, Allene Cleveland, Iona Cook, Emmer Smith, Iona Renner, and Carolyn Kennedy. Hostesses for the meeting were Mesdames Jane Williams, Kathryn Blackburn, Melba Neelley and Miss Lola Goodwine, members of the Modern Study Club.

GROUP VISITS GIRLTOWN

A group of girls from the Friona Baptist church visited Girltown, widely known home for girls near Levelland, Sunday afternoon.

Accompanying the group were Mr. and Mrs. H. T. Magness, Mr. and Mrs. Dudley Roberson, Mr. and Mrs. Calvin Talley, Mr. and Mrs. Leonard Haws and Pete Buske.

Carnival Tues. Night Bigger - Funnier Program Assured

Interdenominational Meet of Church Women Scheduled Thursday

Church women of the Congregational, Baptist and Methodist churches of Friona will have their quarterly interdenominational meeting next Thursday at the Methodist church here at 3:00 p. m.

Rev. E. J. Spiegle, Baptist pastor at Bovina, will give the address, with Rev. Mrs. George Meyer conducting the devotional. Mrs. J. T. Gee will present a talk.

All church women are invited to attend.

Forum Highlights P-TA Meeting Here

The regular monthly meeting of the PTA was held Thursday night in the Friona Methodist church with Mrs. Roy Miller, president, in charge. During the business session it was voted to contribute \$200 to the fund for buying robes for the senior choir. Plans for the Halloween Carnival were discussed.

"Parent-Youth Conflicts" was the program topic, with Gaylord Maurer leading the panel discussion in which he and other teenagers presented their problems. Mrs. S. H. Osborn and Mrs. Glenn Reeve gave the parents' point of view. Others on the program were Jean Knight, Jimmy Dixon and Helen Nita Carr. Mrs. A. L. Black is program chairman.

Following the program the group went to the football field where they heard a band concert under the direction of Glen Cunningham.

A pep rally concluded the

Bigger - Funnier Program Assured

Variety of Booths and Home Talent Show Will Mark Tuesday Night Fun

The annual Halloween carnival sponsored by the PTA will be held Halloween night, October 31, at the FFA Show Barn. The doors will be open at 6:30 p. m.

The FFA girls will have a foods booth for those who wish to eat supper at the carnival.

All proceeds this year will be used for stage furnishings and equipment for the new Friona school auditorium now under construction. Estimated cost of stage curtains and equipment is \$4,000.

Fun For All

Attractions at the PTA carnival will include the traditional Spook Room and fortune-telling. Others will include a doll raffle; mouse board, with live mice; ring toss; bean toss; jail house; corsages for sale; white elephant sale; milk bottles to throw at; bingo; novelty shop; dart board; fishing pond and a cake walk.

Food other than the FFA eats will be available—candied apples, popcorn balls, cold drinks, cakes pies homemade candy and ice cream.

Local Talent Show

The local talent program that will conclude the carnival will be held at the Methodist church beginning at 9:30. All persons are urged to participate in the amateur contest. Cecil Robinson at the high school or Mrs. Roy Miller will take entries.

Prizes will be awarded the winners of the local talent contest.

Oklahoma Lane to Bovina Pavement Is Listed in 1951-1953 Program Announced By Highway Dept. Under Federal Aid

County Missed the Boat On Primary Road Funds

Paving of the Oklahoma Lane-Bovina 9-mile strip was assured this week with a letter from District Highway Engineer S. C. McCarty to Parmer county officials.

This project, costing some \$84,000.00, is financed through state and federal funds under the Farm-to-Market portion of the Federal Aid Highway Act of 1950, and it is scheduled for construction sometime within the next two years. Likely its construction will commence next summer, but it is part of a two-year program now being formulated by the highway department.

Commissioner E. R. Day has told the Star that the commissioners together with Judge A. D. Smith are to meet with engineer McCarty in Lubbock today, learning more details, and at the same time investigating possibilities of additional secondary road allotments for the 1951-1953 period. Next project agreed upon by the commissioners is the paving north from Bovina to the cross-roads, then east to Friona, with a strip in the Lasbuddie area following that.

The Star recently directed a letter to Texas Highway Department Engineer D. C. Greer in reference to Parmer County's share of the federal aid funds for primary and secondary road improvement. This was written at the time of announcement of \$60,000,000 being allotted specific counties, Parmer County being omitted from the list.

Missed the Boat

Mr. Greer's reply follows: This will acknowledge receipt of your letter of Oct. 13, in reference to the Associated Press story relative to the \$60,000,000 Federal-Aid Highway program, carried under date line of September 30.

The program above referred to is the Primary Federal-Aid program, and comprises the entire program for the next two years of this class of highway, therefore, no additional work will be authorized during this period.

As regards the letter to County Commissioners' Courts, dated September 28, this is concerned entirely with Secondary or Farm-to-Market portion of the Federal-Aid highway act of 1950. This program is entirely apart from the \$60,000,000 one referred to above, and is now in the process of being formulated.

Girl Scout Troop Had Monday Hike

Girls Scout Troop III met at the home of Mrs. Frank Spring, Monday. Mrs. Spring helped each girl make hair ribbon emblems. The designs were cut and dipped in green ink and stamped onto the yellow ribbons.

After completing their ribbons, the girls took sack lunches and hiked to the lake, eating and playing games.

Attending were: Linda Gee, Jan Edelman, Connie Cruse, Bonnie Stowers, Louise Jackson, Billie McKee, Betty Agree, Phila Buske, Lila Buske, Donna Blewett, Barbara O'Brien, Leullen McLean, and two members, Judy Barnett and Peggy Taylor. Leaders present were Mrs. Spring and Mrs. Ethridge.

BAPTIST MEN TO BOVINA

About 22 Friona Baptist men attended the Association Brotherhood meeting held in Bovina Monday night.

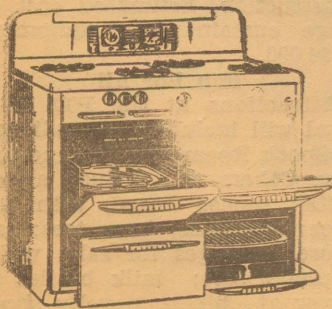
Over 200 men of this area were present to hear Rev. W. King, Clovis minister, deliver the address of the evening.

The first printing press was The first daily newspaper in imported into this country in the United States appeared in 1639. Philadelphia in 1784.

F. L. SPRING
 OLD-FASHIONED COUNTRY STORE
 Come and See Us

1901-1950—Forty-nine years of service
E. B. BLACK CO.
 FURNITURE
 Electric Refrigerators — Electric Ranges
 GAS RANGES
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Once again gas range dealers are rounding up those old fashioned cookstoves. Now is the time to trade in that stove of yours. Find out for yourself how easy it is to turn out taste-tempting meals on a new MODERN gas range. Ask your dealer about the FREE Blue Flame Glasses.

OLD STOVE ROUND UP
 Time to Buy
 A
 MODERN
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West Texas Gas Company
 HELPING BUILD WEST TEXAS SINCE 1927

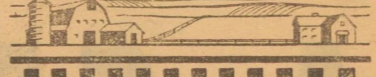
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LET US SERVE YOUR
GRAIN STORAGE NEEDS

YOU'LL LIKE OUR KIND OF DEALING!

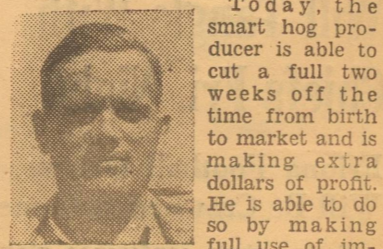
BLACK Grain Company
 BLACK, TEXAS J. R. (Pete) BRAXTON, Mgr.

FARM FACTS



What's Time To A Hog?

It really doesn't matter much to a hog as to just when he goes to market, but time is vitally important to the feeder who is sending the hog to market. Just a short time ago, a farmer was doing a good job if he had his hogs ready for market at six months old, weighing an average of 150 to 225 pounds.



by G. C. Froning, Head of Fattening Department, Purina Research Farm, Gray Summit, Missouri

Today, the smart hog producer is able to cut a full two weeks off the time from birth to market and is making extra dollars of profit. He is able to do so by making full use of improved production programs and protein supplements that contain the right kinds and amounts of proteins, vitamins and minerals. The shortening of feeding time from six months to five and one-half months means a considerable saving in feed costs because early gains take less feed than when the hog is older.

In addition, getting hogs to market two weeks earlier often means the difference between hitting peak prices and a sagging market. For example, on September 15, 1949, the top price for hogs was \$22.50. Just two weeks later, the price was down to \$20.50—a drop of exactly \$2.00. On just one liter of nine hogs, this difference could be as much as \$35 to \$40.

Research has shown that pigs need more protein until they weigh 100 to 125 pounds, so don't follow the accepted practice of changing the protein content of the ration when pigs are weaned. After pigs weigh 100 to 125 pounds, a ration with a lower protein content can be used.

No, time doesn't mean anything to a hog, but time is important to the hog producer who wants every possible extra dollar of profit.



BROTHERHOOD LEADER—T. E. Braniff of Dallas, president of Braniff International Airways, has been named to the steering committee of the World Organization for Brotherhood, a group recently formed in Paris, France, to fight intolerance on an international scale. The world organization will be patterned along the lines of the 22-year-old National Conference of Christians and Jews in the United States, of which Braniff is a national co-chairman.

Remedies Listed By Health Officer In "Cold War"

Geo. W. Cox, state health officer, estimates that there are 500 million colds a year in the U. S. A. and they take an economic toll of two million dollars. This does not take into consideration the inconveniences suffered, or the fact that following or during a cold, other serious illness such as pneumonia, tuberculosis or mastoiditis gain a foothold. And the common cold is only one of the many winter enemies that encounters everyone from the crib to the coffin; some of the others are influenza, bronchitis, ear infections, sinusitis.

Just because you have had a cold is no reason you won't catch another. Two out of three people have three colds a year, and two out of eight people have four colds a year. Wet feet, drafts, chilling exposure to bad weather, etc. do not cause your cold but they do weaken the body's resistance to a cold. So we say that there are favorable conditions for germs, one is the strength and number of the germs, and the other is body resistance which includes undernourishment, fatigue, irritation of the nose and throat by airborne substances, or chilling of the body.

The best way to avoid catching cold is to:

- Avoid people with colds as much as possible.
- Beware of fatigue, avoid overwork, get plenty of rest, exercise moderately out-of-doors.
- Keep feet warm and dry.
- Keep out of drafts.
- Eat a well balanced diet.

You can always depend on a streetcar having seats vacant, when it's coming back from where you are going.

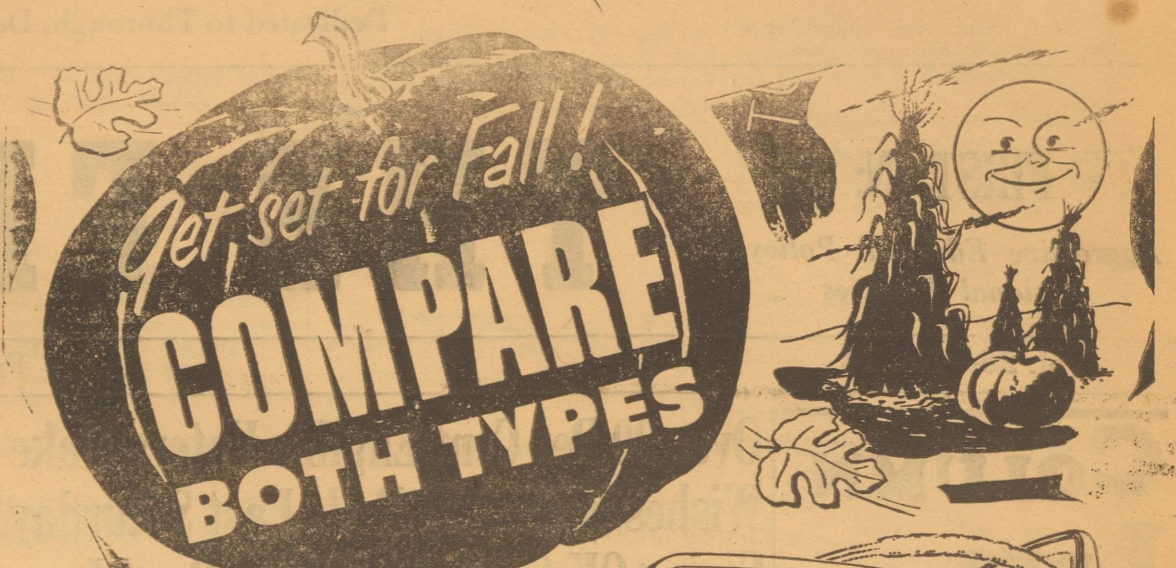
Remember when we used to get a premium with everything we bought—and another when we paid the bill? Nowadays the only premiums we hear about are the insurance kind.

One thing that can be said for the automobile is that it virtually stopped horse stealing. Anyone can be brave from a safe distance.

James Franklin started the New England Courant in 1721 in Boston.

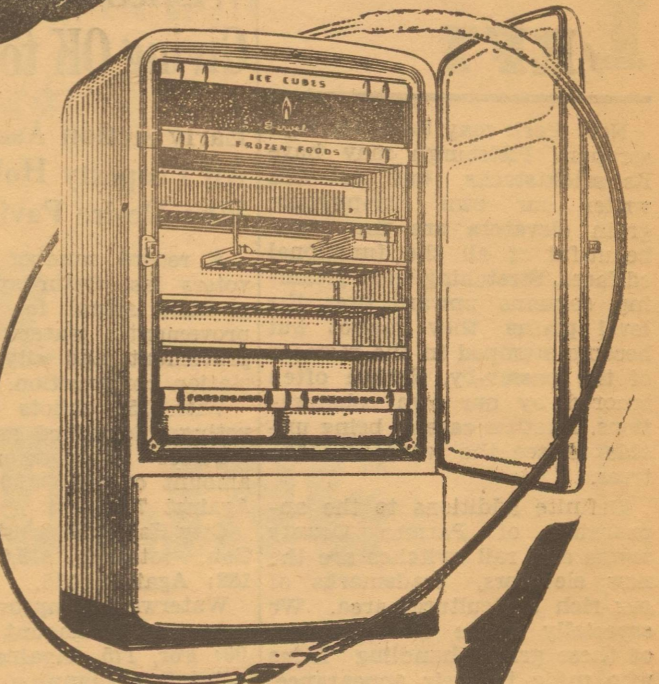
The New York Sun sold for the world-record price of \$40,000 in 1837.

Telegraphic news was a regular part of city news service by 1860.



You'll choose Servel the GAS Refrigerator

STAYS SILENT, LASTS LONGER
 Has no moving parts in the freezing system
 Holidays mean entertaining! And you'll be glad for years to come that you chose a Servel this fall. For only the Gas Refrigerator has no motor to wear, no machinery to grow noisy, not a single moving part in the freezing system! It stays silent, lasts longer.



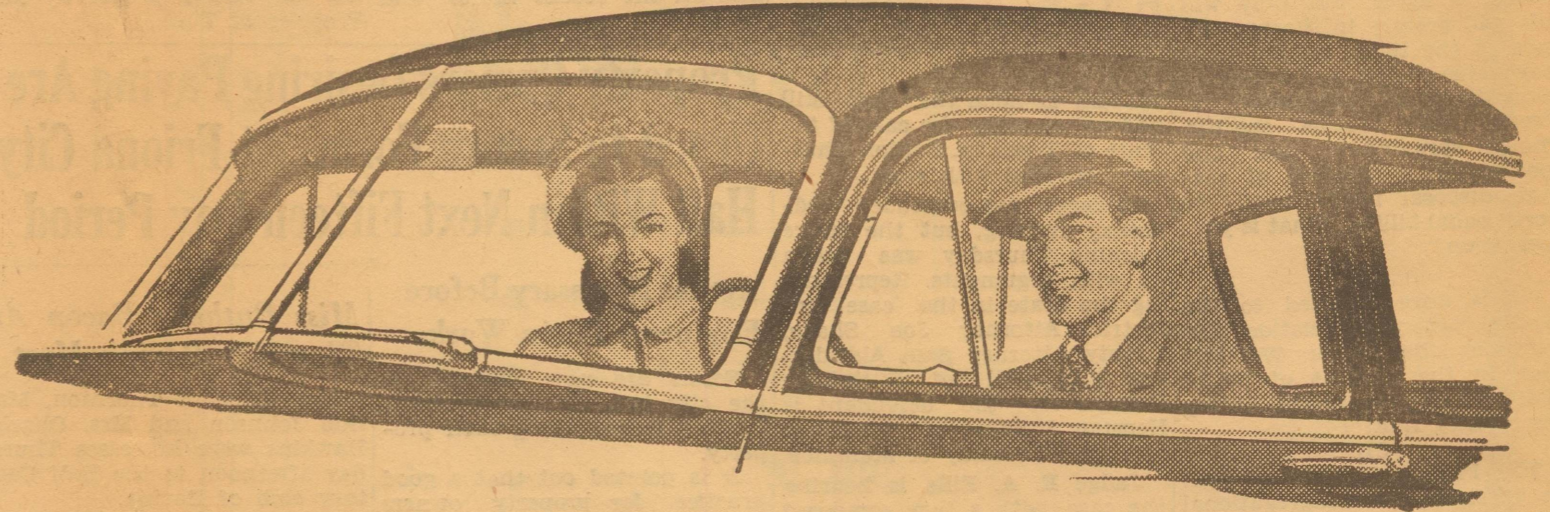
Servel is first for convenience, too. From its big Frozen Food Compartment to its amazing Ninety-Second Quick-Change Interior, it saves time and work. See Servel today.

TEN-YEAR GUARANTEE
 STAYS SILENT LASTS LONGER
Servel
 The GAS Refrigerator

SERVEL GAS WATER HEATERS!
 Choose a name you can depend on—Servel. There's none finer than the Servel Copper Ball Gas Water Heater—faster, more economical.
 A model to suit every family. All fully automatic! All backed by Servel.

Blanton Butane Inc.

Judge it on RIDING EASE... DRIVING EASE



Your Best Buy—by All Odds

- It rides more smoothly**
 You'll glide smoothly, steadily, safely over most roads in Chevrolet—only low-priced car combining the Unitized Knee-Action Ride and airplane-type shock absorbers.
- It operates more economically**
 You'll enjoy extra-fine performance and save money, too; for Chevrolet is the only low-priced car with a Valve-in-Head engine—trend setter for the industry.
- It's better looking—all around**
 You'll know it's more beautiful from every angle, inside and out; for Chevrolet is the only low-priced car with Body by Fisher—the standard of styling.
- It drives more easily**
 You'll enjoy finest no-shift driving at lowest cost with Chevrolet's famous Powerglide Automatic Transmission*... or finest standard driving at lowest cost with Chevrolet's Silent Synchronesh Transmission.
- It lasts longer, too**
 Chevrolet is built to outlast other cars. That's one reason why there are over a million more Chevrolets on the road than any other make—and why Chevrolet is America's most popular car, year after year. Come in—see it now!
- It offers more for less—throughout**
 Think! Center-Point Steering; Curved Windshield with Panoramic Visibility; Fisher Unisteel Construction; hydraulic brakes with Dobl-Life rivetless linings. You get all these and many other features in Chevrolet at lowest cost.

*Combination of Powerglide Automatic Transmission and 105-h.p. Engine optional on De Luxe models at extra cost.

AMERICA'S BEST SELLER! **CHEVROLET** AMERICA'S BEST BUY!

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Wyoming had a newspaper in 1869 before it became a territory. The Civil War developed an appetite for news among the people.

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Philco Appliances, Kroehler Living Room Furniture and other Nationally Advertised Merchandise at Reasonable Prices.

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HOGS

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BRUMLEY HOG COMPANY

AT STOCK YARDS

Henry Williamson

BUSKE - MAGNESS

CATTLE & REALTY COMPANY

Farm & Ranch Sales

320 acres, not improved	\$110 per acre
250 acres in wheat	
320 acres, not improved	97.50 per acre
All in wheat	
1,954 acres, irrigated and improved	\$125 per acre
1,600 acres in wheat	

First Door West of New Bank

Phone 3462
FRIONA, TEXAS

Kidnap Breakfast Held By Bovina Study Club

The town and surrounding community of Bovina had been on the alert for several weeks, wondering when and where—so on Saturday morning the Bovina school cafeteria was the scene of sleepy eyes, colorful robes, and housecoats, minus make-up and many an uncombed head of hair when the Bovina Women's Study club surprised their neighbors and friends with their "Kidnap Breakfast" very early Saturday morning.

Everything went along nicely except Bob Caldwell never did get his coffee just right, it was either not hot or all gone. People were awakened by five o'clock with loud horns, as some two hundred people participated in this colorful breakfast.

The Bovina Womens Study club wishes to thank everyone for their wonderful cooperation and sportsmanship.

Ladies Aid Plans Nov. Bazaar, Chicken Dinner

The Congregational Ladies Aid met in the home of Mrs. Fred White Wednesday afternoon, October 1, with Miss Lola Goodwine as assistant hostess.

The house was beautifully decorated in fall flowers.

Mrs. Geo. Treider presided at the business meeting, at which plans were presented for their annual chicken dinner and bazaar, to be held in the church basement, Election Day, November 7.

A very interesting and helpful devotional was given by Mrs. Carl Maurer. An excellent story "The Basque Shepherd and the Shepherd Psalm" was given by Mrs. Fleeta Terry.

Refreshments were served by the hostesses to the following: Mrs. Pearl Kinsley, Mrs. Carolyn C. C. Maurer, Mrs. Geo. E. Maurer, Mrs. F. W. Reeve, Mrs. F. T. Schueler, Mrs. C. P. Sissell, Mrs. A. E. Taylor, Mrs. Geo. Trieder, Mrs. Pat Terry, Mrs. J. C. Wilkison and Mrs. W. S. Weir.

Bovina WSCS Meets For "Prayer" Program

The ladies of Bovina W.S.C.S. met in the home of Mrs. Joe Jarrell on Wednesday, October 11; all carried a covered dish for luncheon as this was an all day affair.

Mrs. Mable Newberry gave the devotional on "Prayer," Mrs. John Wilson gave the lesson on "Prayer of the Bible."

Special guests were Mrs. Bingham and Mrs. J. P. Macon. Others attending were the hostess, Mrs. Jarrell; Mrs. John Wilson, Mrs. Frank H. Wilson, Mrs. Earl Richards, Mrs. Lloyd Battey, Mrs. I. W. Quickel, Mrs. Lewis Pesch, Mrs. Mable Newberry and Mrs. T. J. Hopingardner.

Scout Troop I Has Branding Party

Members of Girl Scout Troop I entertained friends with a Campfire Branding party on the lawn at the Methodist annex last Thursday evening.

Invitations were made and sent by Sue Cranfill, Eugenia Landrum and Sally Osborn.

The games, Indian Tom Tom, Branding Iron, Choose Your Partner, Indian Signals, were planned and led by Glenna Pope and Loleta O'Brian.

Thoma Lou Fallwell and Clea Rea Stowers gathered wood and built the campfire.

The refreshment committee, Marilyn Fairchild, Ann McKee, Phyllis Fairchild and Roberta Reed served hot dogs, pop and toasted marshmallows from a miniature chuck wagon decorated in Girl Scout colors of green and yellow.

Sally Osborn and Eugenia Landrum led the group in singing campfire songs.

Those present were Sally Osborn, Charles Kirk, Eugenia Landrum, Joe Allen, Roberta Reed, Ann McKee, Linda Miller, Glenna Pope, Freddie Chism, Phyllis Jean Fairchild, Don Lewis, Marilyn Fairchild, Vernon Petty Sue Cranfill, Nancy Mason, Mary Dudley, Jeribell Norwood, Roma Wise, Bonnie Sissell, Clea Rae Stowers, Nancy Crow and Thoma Lou Fallwell.

Sponsors of the outing were Mr. and Mrs. Bill Stewart and Mr. and Mrs. Ralph Miller.



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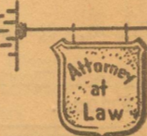
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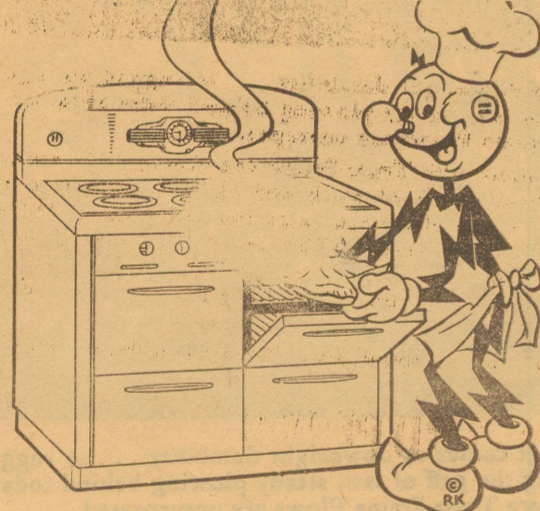
We serve and help support your community so call your Santa Fe agent when you have freight to ship. If you don't have freight to ship remind your grocer, your merchant, your farmer neighbor and your automobile dealer to ship their freight via Santa Fe.

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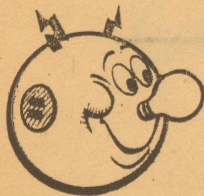
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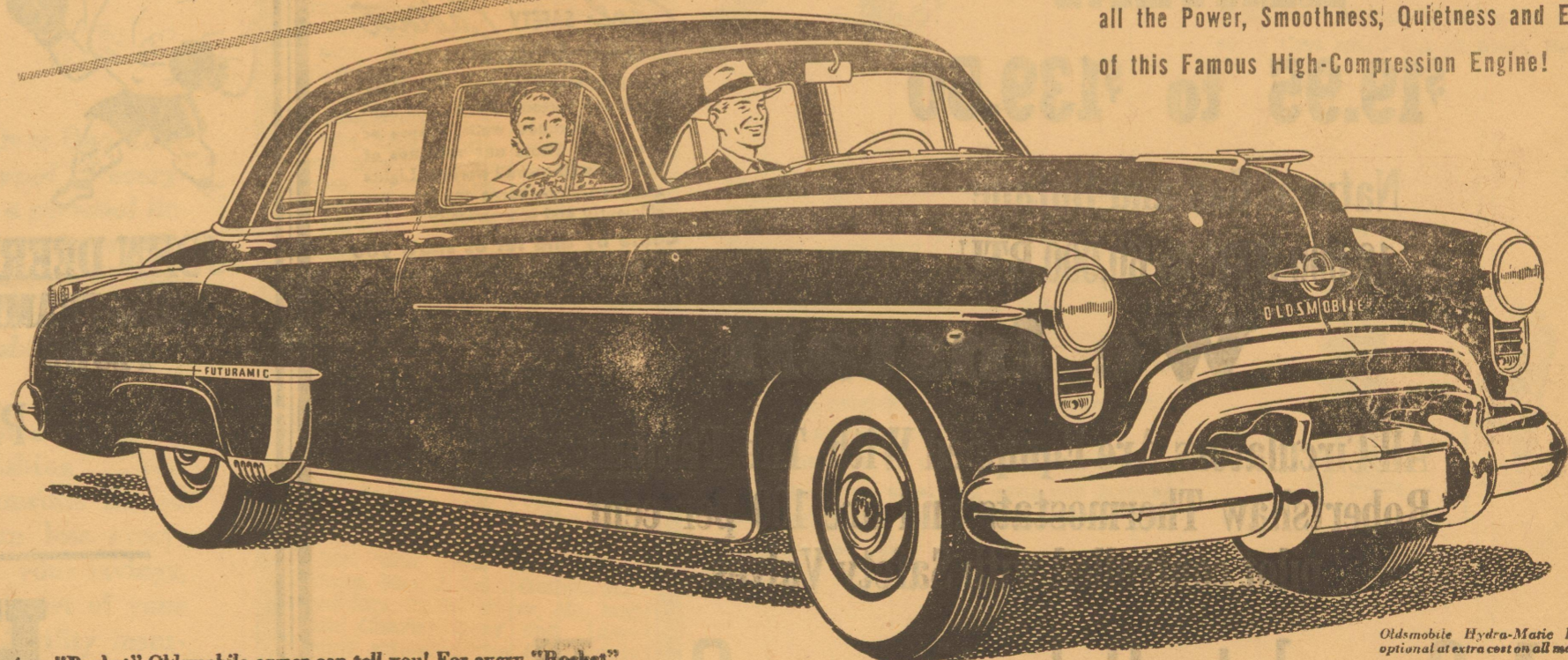
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PARMER COUNTY IMPLEMENT CO., FRIONA

Some men are known for their deeds. Others for their mortgages. The Hoe presses of 1850 had an hourly capacity of 20,000 copies. William Brewster, a leader on the Mayflower, in 1620, was a printer.

THE FRIONA STAR

Friona Parmer County Texas

MEMBER

TEXAS PRESS ASSOCIATION
PANHANDLE PRESS ASSOCIATION

BERT NEELLEY, Editor and Publisher

Entered as second-class mail matter July 31, 1925 at the post office at Friona, Texas, under the Act of March 3, 1897. Published each Thursday.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected when brought to the attention of the publisher.

SUBSCRIPTION RATES

In Parmer and Adjoining Counties: One Year \$2.00
Elsewhere: One Year \$2.50

TELEPHONE 3172

HOSPITAL NOTES

Admitted

Geo. Reed, surg., Friona.
Barbara Bracken, med. Friona.
Mrs. Douglas Gosner, OB, Friona.
Mr. Bob Williams, med. Black Friona.
Mrs. J. G. McFarland, surg., Friona.
Joe Weldon Jones, med. Bovina.
Treya Robison, tonsilectomy, Friona.
Loren Thompson, Bovina.
Jay Cabb, Friona.

Susan Neill, med. Summerfield.
Mrs. Lem Miller, Friona.
Mrs. John Renner, OB, Friona.
Mrs. H. C. Jones, OB, Amarillo.
Sharon Reeve, tonsilectomy, Friona.

Dismissals

Barbara Bracken, Friona.
Mrs. J. S. Clark and baby girl, Friona.
Mrs. W. E. Thornton and baby girl, Bovina.
Mr. T. Z. Trvax, Friona.
Mr. Bob Williams, Black Friona.
Geo. Reed, Friona.
Loren Thompson, Bovina.
Jay Cabb, Friona.
Joe Weldon Jones, Bovina.
Mrs. Johnny Mars and baby boy, Friona.
Treya Robison, Friona.
Susan Neill, Summerfield.
Mrs. Douglas Gosner and baby girl, Friona.

BABIES

10-18 — Mr. and Mrs. Douglas Gosner, girl.
10-23 — Mr. and Mrs. John Renner, girl.
10-24 — Mr. and Mrs. H. C. Jones, girl.

Remember to attend the regular Annual meeting of the members of Parmer County Community Hospital, which will be held Nov. 1st, 1950, at 8:00 p.m. at the American Legion Hall.

Miss Jeanne Dudley spent Sunday in Silverton visiting her parents, Mr. and Mrs. Dudley.
Mr. and Mrs. R. W. Anderson of Farwell left Monday for a weeks' vacation in Colorado.

Other Editors Say:

Perryton Suggests Some Cheap Reading From GPO, At Taxpayers Expense

To those who are bored with football games and other activities of fall, and are perhaps wondering what to do on those cold, winter evenings it is with pleasure that we recommend some good reading material.

One that ought to keep you up past midnight with its gripping intrigue and masterful prose, plus some fancy pictures, is "Mistnetting for Birds in Japan."

Another is the "Interaction of Sex, Shape and Weight Genes in Watermelons," which should be followed by "Recipes for Cooking Muskrat." Sorry we don't have one for cooking jack-

rabbit.

These, and other rare items, are published by the United States Government Printing office at taxpayer's expense, the work of some of the Federal Government's 23,000 full-time press agents who keep 133 printing plants and 256 duplicating plants operating at full speed. Now if you don't want to pay for something, the government announced the other day that for \$24 you may buy "The Neckesei-Lipocz Bible" in a limited edition bound in black Morocco leather, stamped in gold. Need a dozen of 'em?

Fort Worth Newsman Points Out Effects Of Credit Curbs on Building, Prices

The federal government's second twist of the clamps on housing credit is now effective. Whether the new controls are drastic or merely moderate will depend upon the point of view. They are drastic, perhaps, in comparison with the easy credit terms which have been available in recent years for the financing of new construction. They are moderate compared with the terms which have been available to purchase of homes under conventional mortgage arrangements without federal mortgage guarantees.

The conventional buyers of homes have been accustomed to a down payment of approximately one-third the purchase price. It is a greater down payment of cash than will be required under the new restrictions for all except luxury housing. The new terms nevertheless will tend to equalize somewhat the differentials which have existed as among various classes of home purchasers.

What they will do to the housing industry is another matter. Estimates place the curtailment of housing construction next year at one-third to one-half. This is certain to have its effect upon building costs, which had got out of bounds at the time the government announced the first housing credit controls

three months ago.

The building industry, with all its supplies and allied industries, is probably the principal support of the present high level of the national economy. Any critical interference with it could result disastrously but it is not likely the present controls will prove that drastic. The industry, fed by credit which was far too easy, was rapidly pricing itself out of the market anyway in a situation in which the demand for materials and labor outplacced the available supply. The old economic law of supply and demand could not work freely because government guaranteed credit introduced an artificial factor on the demand side. The new controls have been applied, therefore, as a curb upon the effective demand.

It is unrealistic to insist that the government continue to pump easy credit into a situation already dangerously inflated. The controls, we believe, will prove beneficial in the whole field of inflation and ultimately will benefit prospective homeowners, who sometimes have been driven into overobligating themselves in order to obtain shelter. Certainly, if experience indicates the controls are too restrictive they can be modified as easily as they were imposed. —Ft. Worth Star-Telegram.

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(and room left over)

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ARTHUR DRAKE, Manager

Out they go!

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Natural Gas and Butane
12,000 BTU to 60,000 BTU

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All Circulators Are Equipped With The Famous Robertshaw Thermostats and are 100 per cent pilot controlled with Safety Valves.

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Inc.

THE FAMOUS



Cool SAFETY Cabinet GAS HEATER

Cabinet stays cool on top, sides, back and bottom, always—no danger of scorched walls, drapes or woodwork. Pours out volumes of heat for wall-to-wall warmth. Lights automatically—burns any type gas efficiently and economically.

Come by and let us show you the famous DEARBORN



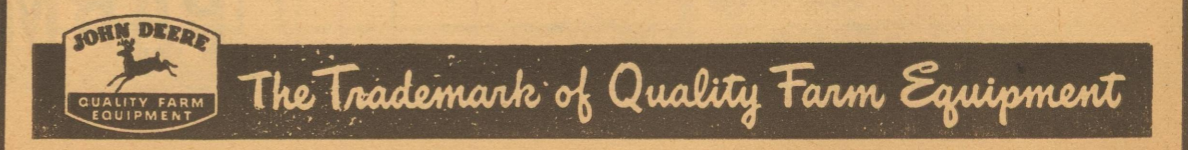
When it comes to downright durability . . . to rugged strength for taking the gaff of fast, steady plowing behind today's tractors, John Deere Truss-Frame Plows are unsurpassed.

They're the *only* plows with Truss-Frame construction . . . which breaks down the shocks of hard work and distributes them over the entire frame . . . which offers you extra strength without bulkiness, without sacrificing clearance. They're the *only* plows with genuine John Deere bottoms—bottoms known for more than a century for light draft, long life, and all-around top-notch field performance.

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HERRING IMPLEMENT CO.



Mr. and Mrs. Neil J. Tobin of East St. Louis and Mr. and Mrs. Chas. D. Russell left Sunday for El Paso for a few days.

Mrs. Ray Wilson of Merkel has been visiting Mrs. J. G. McFarland who is ill in the hospital there.

Rhea News

By Lucille Hoffman

Visiting in the Herman and Robert Schueler homes the first part of this week was their niece and her husband, Mr. and Mrs. Paul Scheimann of Derby, Colo. They arrived Saturday and left Tuesday morning. Also visiting them is their nephew and wife, Mr. and Mrs. Oscar Schueler, daughter Dianna, and Mrs. Scheimann's mother, all of Ossian, Ind.

Mrs. Clara Sachs and daughter, Mrs. Eric Rushing, went to Amarillo Saturday to meet two of Mrs. Sachs' nieces who arrived there by plane. They are Miss Alice Bultemeier and Miss Vivian Greiner of Fort Wayne, Ind. Another niece and her husband of Detroit, Mich., visited with Mrs. Sachs and family last week.

Mrs. E. M. Wagner's father, Mr. Paul Teinert, and a friend of Lagrange, stopped by to visit with the E. M. Wagner family one evening last week while on their way to Colorado to hunt elk.

Bob Leach Jr. is now driving a light green '49 Ford. Sure is a nice one.

Supper guests in the Robert Schueler home Sunday were Mr. and Mrs. Raymond Schueler, Mr. and Mrs. Gilbert Schueler, Mr. and Mrs. Herman Schueler and Herbert, Mr. and Mrs. Paul Scheimann, Mr. and Mrs. Oscar Schueler, Dianna, and Mrs. O. Schueler's mother.

Mr. and Mrs. Robert Schueler and Mr. and Mrs. Paul Scheimann visited in the L. H. Hoffmann home a short time Monday afternoon.

Lazbuddie News

MRS. W. C. WILLIAMS, JR.

Singing will be held at the Lazbuddie Methodist Church Sunday evening, October twenty ninth. This singing is for any one who likes good gospel singing. Every one is invited.

There has been several groups of men gone hunting deer and elk in Colorado from here. Most

Harry Jesko and wife from Farewell, had a bad car wreck Tuesday, October twenty fourth at the crossing at Okla Lane with another lady, all were seriously hurt, and both cars almost demolished.

The W. S. C. S. met last Thursday evening at the Methodist church. There were nine presents. We finished our book on the Moslems people. Mrs. Burley has charge of our program this coming Thursday.

BOVINA

Mr. and Mrs. Henry Reynolds have returned from Dallas where they have been visiting in the home of their daughter. They spent several days there.

Mr. and Mrs. H. Blalock made a business trip to Muleshoe on Tuesday of the past week.

Mr. and Mrs. Bob Blalock of Oil Center spent Saturday night with her parents, Mr. and Mrs. T. J. Hoppingardner.

Mrs. Randolph Jester left for Oklahoma City where she will spend several days with the daughter June, in a hospital there.

Mr. and Mrs. D. C. Looney and son, Crayton, spent Sunday afternoon in the home of Mr. and Mrs. Pat Kunselman.

Lt. Buckley Duncan of Ceiling, Okla., visited his relatives, John and Frank Wilson, and the A. G. Whites Saturday. He was enroute to California.

Mr. and Mrs. Jackie Barnett of Canyon visited their parents in Bovina over the weekend.

Rev. Hamlett of Amarillo preached at the Bovina Methodist church Sunday, October 22. Following the morning service a basket dinner was served in the recreational room of the church to a large group.

Mrs. H. Blalock returned Saturday from Oil Center where she has been visiting for two weeks in the home of her son, and daughter-in-law, Mr. and Mrs. Bob Blalock.

Carolyn Bruce is out of school this week with the mumps.

If you did not attend Uncle Ezra's Hayloft Jamboree given at the school on Wednesday and Thursday nights of last week you certainly missed something. This was sponsored by the American Legion and the benefits went for the Bovina Christmas fund. Home talent really cropped out, winning first place in the amateur contest was Don Alverson at the piano, while Mrs. Pat Kunselman took second with her voice selection.

The tiny tot contest was close with little Rickey Kunselman winning first place for the baby boy, and Margurite Joy Venable first place for the girls.

Mrs. A. G. White and Mrs. F. W. Ayres was shopping in Clovis Monday, and having some dental work done.

Miss Verna Lee Isham of Clovis visited in the F. W. Ayres home Sunday afternoon and night.

Frank P. Wilson had the misfortune of receiving an injury to his left eye one day last week. While fixing fence he hit an insulator and it broke. A piece of it hit him in the eye. He received medical treatment in Clovis on Monday.

Mrs. Betty Moorman and Randy and Mrs. Byron Turner made a business trip to Hereford on Monday.

Mrs. Wilbur Charles will leave soon for extended visit in California with a daughter, Elizabeth and family.

Jack Wines is at Pampa this week with his son. He is recuperating from a fall from a combine the past week. No broken bones resulted from the fall.

Little Marie Buster of Clovis spent the weekend with her grandparents, Mr. and Mrs. T. J. Hoppingardner.

Mrs. Mildred Buster spent Wednesday in the home of her parents, Mr. and Mrs. T. J. Hoppingardner.

Mrs. Opal Terry from Elida, and Mrs. H. Johnson of Portales, visited with Mrs. E. H. Moody Wednesday morning.

Mr. and Mrs. Jim Moore and daughter of Muleshoe were Sunday guest in the E. H. Moody home.

Paving Completed
Paving of streets from the Dimmitt highway north to the Bovina school building and then east to the highway loop is being completed this week.

Mr. and Mrs. Johnnie Glover have purchased half interest in a blacksmith shop at Hatch, N. M. They are living in Hatch at this time.

Mr. and Mrs. Troy Armstrong, Mrs. J. Sam Gaines, Mr. and Mrs. J. R. Glover, Mr. and Mrs. Charley Gray and Lawrence attended the 50th anniversary of Mr. and Mrs. Brayant in Amarillo Sunday.

Baptist Circles Meet For Mission Program

Circles I and II of the Baptist W. M. U. met together Tuesday afternoon at the church for the mission study, "Partnership With Christ". Mrs. Joe Talley led the discussion.

Present were Mesdames Clyde Sherrieb, Marvis Southward, Ralph Smith, Joe Scott Menefee, Roy White, Mae Short, Massey, Spencer Hough, Laverne White, Wallace Rogers, Elmer Euler, Roy Miller, Clayton Taylor, James Tarpley, W. S. Crow, and Miss Fay Southward.

Limited PMA Funds Are Available for Certain Soilbuilding Practices

A small amount of funds is available through the PMA office in Farwell for a number of soil-building practices, according to Joe Camp, secretary of the organization.

Some funds are available for subsolling 8 inches to 12 inches deep, construction of diversion and standard terraces, and several other practices which require a small amount of funds.

With several of the farmers getting their crops out, Camp observes that now would be a good time to do some deep chiseling or terrace building. Anyone interested in any of these practices is asked to call at the PMA office to secure approval before beginning the practice.

Bert Shackelford, Elroy Wilson, Jim Wilson, Elmer Euler, Hap Fairchild, Carl Fairchild, M. C. Osborn, Edward Massey, Roy White and others have returned from deer hunts in Colorado, reporting a good haul. Osborn tells of killing an elk of approximately 950 lbs. weight.

Mr. and Mrs. E. B. Brannon visited in the home of their son, R. R. Brannon of Big Lake, last week.

Visiting in the J. T. Guinn and Mrs. Nellie Daily home this past week has been Mr. and Mrs. P. C. Creal of St. Louis. Mrs. Creal is a sister of Mrs. Guinn and daughter of Mrs. Daily.

Miss Maxine Ford and Max Ford of Farwell spent Sunday in Petersburg with their parents, Mr. and Mrs. Ray Ford.

Dr. B. W. Southern will be in my office to serve you for the next few weeks during my absence because of illness.

Dr. M. C. Adams,
140 West Third St.
Hereford, Texas

Real Estate

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V-Belts In Good Shape

Priced To Sell

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By owning your home, playing golf, hunting or fishing . . . you can be held responsible for an accident. You can lose everything you own . . . your savings, car, home, even part of your future earnings. Liability insurance for complete information.



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We can save dollars for you by maintaining for your inspection and purchase nationally advertised furniture, Kroehler for instance. Such lines need no introduction, their value is established. And certainly we would never, or could never, make any false claims or misleading prices . . . we are your neighbors, working together with you for a better community.

We invite you to inspect our stock; likely you'll find just what you want and demand in furniture; if not in stock, we'll be glad to order for you.



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Football Schedule

Sept. 15.....Vega, there
 Sept. 22.....Springlake here
 Sept. 29.....Hereford, there
 Oct. 6.....Dimmitt, there
 Oct. 13.....Sudan, there
 Oct. 20.....Olton, here
 Oct. 27.....Farwell, here
 Nov. 3.....Whitharral, here



FRIONA vs. FARWELL

Friday Night
8:00 P. M.

Familiarize Yourself With These Signals Used By
 Officials - Your Local Merchants Are Bringing
 You This Information and Backing the "Chiefs"

 Offside (Violation of scrimmage or free kick formation) WELCH - BLACKBURN HARDWARE COMPANY	 Illegal Position of Procedure FRIONA STAR	 Illegal Motion or Shift FRIONA LOCKER & COLD STORAGE	 Delay of Game Don't Delay--Go To CITY DRUG	 Personal Foul (Tripping, hurdling, tackling out of bounds) Maurer Machinery Co.	 Roughness and Piling On CORNER GROCERY & MARKET
 Clipping FRIONA CAFE	 Roughing the Kicker FRIONA STATE BANK	 Unsportsmanlike Conduct GIB'S CLEANERS and MEN'S WEAR	 Defensive Holding Rockwell Bros. & Co. Lumbermen	 Illegal Use of Hands and Arms Lewis Variety Store	 Intentional Grounding C. L. LILLARD Real Estate Ph. 3171
 Illegally Passing or Handling Ball Forward Friona Lumber Co.	 Forward Pass or Kick Catching Interference FOSTER'S General Dry Goods	 Ineligible Receiver Down Field on Pass Parmer County Implem't COMPANY	 Ball Illegally Touched, Kicked or Batted Reeve Chevrolet Co.	 Incomplete Forward Pass, Penalty Declined, No Play or No Score REGAL THEATRE	 Crawling, Helping Runner or Interlocked Interference CONSUMERS
 Ball Dead; if Hand is Moved from Side to Side; Touchback Blanton Butane, Inc.	 Touchdown or Field Goal Herring Implement Co.	 Safety SANTA FE GRAIN CO.	 Time-Out Friona Poultry & Egg Co. S. T. THORNTON	 First Down DUDLEY ELECTRIC COMPANY	 Start the Clock or No More Time-Outs Allowed Friona Wheat Growers Inc.

REGAL THEATRE

FRIDAY - SATURDAY

Tarzan's Newest Adventure

TARZAN AND THE SLAVE GIRL

Comedy Cody of the Pony Express No. 12

SUNDAY - MONDAY

VAUGHN MONROE in

SINGING GUNS

A Republic Production in Trucolor
Comedy News

WEDNESDAY - THURSDAY

ALIAS THE CHAMP

Georgeous George Barbara Fuller R. Rockwell
Comedy—He Was Her Man

REMEMBER SHOW TIME

MATINEE—2:00 p. m. NIGHT—7:00 p. m.

CLASSIFIED ADS

BETTER BARGAINS

KNOX'S

Friona

FOR SALE — Alfalfa seed, 358 lb. Alfalfa hay. Anthony Jesko, 1 1/2 miles north of Muleshoe on Friona Highway, Box 1041. 10-7p

AVON Sales Representative, Mrs. E. E. Kuykendall, takes orders in her home on Saturdays. Half block southwest of Serves-Yourself Laundry. 12-3p

C. L. LILLARD
REAL ESTATE

Friona, Texas Phone 3171

Farms, Ranches, Homes

City Property

1680 acres, 400 acres of good grass, 880 acres sowed to wheat, that goes. Will be located on pavement, two wells and good corrals, good location. Priced at \$75.00 an acre.

960 acres, 900 acres sowed to wheat. Four miles of pavement, on R.E.A. 1-2 of the minerals go. Priced at \$75.00 per acre. About \$1700.00 loan on place.

1100 acres, 560 acres of grass, two sets of good improvements all modern with new pressur pump at house. Good wells and fences. Good out buildings. Half minerals go, and \$7200.00 loan on place. 654 acres of wheat sowed and up and 2-3 goes. Machinery and all goes at \$70.00 an acre.

320 acres all in cultivation, 165 acres of wheat sowed and up. Priced at \$65.00 an acre. \$3,000 loan on place.

1280 acres, 700 acres of cultivated land, 500 acres sowed to wheat. Has a good 8 inch well and two very good sets of improvements, all modern and located on the pavement. A very good elevator electrically operated and other good out buildings. Priced at \$125.00 an acre. Has a \$44,000.00 loan at 4% interest for 17 years on it. 20% down will handle it. 14-1c

THERE'S OPPORTUNITIES ON THE FARM

160 acres five miles from Bovina. Very nice modern improvements. All in cultivation. All very smooth. Has some good summer tilled wheat. All goes at \$125 per acre.

320 a. north of Bovina, on approved F.M. road. Some improvements. 25 a. in cultivation. Balance in extra good grass. 90 a. summer tilled wheat. All goes. Very attractive terras. At only \$50 per acre.

640 a. eight miles from Bovina, 280 a. in cultivation. 300 a. good grass. Medium good improvements. Almost new \$5,000 grade A dairy barn. 240 a. wheat, good stand. All goes for a limited time only at \$60 per acre.

O. W. RHINEHART
W. E. McCUAN
Bovina, Texas

12-tfc

LAYAWAY

Now for Christmas Giving
Jewelry, Watches, China, Crystal, Pottery

Allen's Jewelry

Dial 3461—Friona 11-tfc

BERKSHIRE HOSIERY FOR LADIES. Cannes, Wisteria. KNOX'S, Friona. 14-tfc

ONE 10-FT. POWER binder for sale or trade. Bud Elmore. 13-tfc

FOR SALE—Three room house with bath, corner lot. Close in, west part of town. Fred Lloyd. 14-tfc

SEE our fall and winter jackets before you buy. Knox's, Friona. 14-tfc

FOR SALE
Received assortment of tulips and other bulbs from Holland. Also have assortment of peonies and plants and cut flowers. Plant now for Spring Blooming.

MRS. J. F. WARD
North Main Street
Hereford, Texas 10-tfc

1947 A-C COMBINE for sale. Good shape. Walter Pangman, Friona. 13-tfc

FOR LEASE—Room for garage and welding shop. I have part of equipment. Cash lease or per centage. C. H. Fallwell, Box 211, Friona, Texas. 133-2p

Robert Jayson half-size dresses. KNOX'S, Friona. 14-tfc

194 CHEVROLET truck for sale. Good grain bed and motor. James Pope at Consumers, Friona. 13-tfc

FORTUNE DRESS SHOE, WOLVERINE WORK SHOES for men. KNOX'S, Friona. 14-tfc

WINDMILL, for sale — 12 ft. Dempster in good shape. Foster Rector, 5 1-2 miles south of Friona. 13-2p

FOR RENT — Three-room and bath apartment. Inquire at Star office or see Robert Schueler. 12-tfc

FOR RENT—Building on Main Street. See R. B. Hicks. 14-1p

FOR SALE—One-ton 1940 Dodge truck, with good frame, also 4-speed transmission. R. L. Edwards, Bovina. 14-1p

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IN THIS BUSINESS OF

BETTER GRAIN HANDLING

for you

(34 Years of Experience)

PLENTY STORAGE SPACE

Santa Fe Grain Company

G. Preach Cranfill
Manager



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For Short Turns and Quick Stops these Ford Brakes are Tops



If we told you how fast the Ford Tractor can stop and turn, you wouldn't believe us. But when you see a demonstration, you'll agree that the Duo-Servo brakes on the Ford Tractor are the "stopping-est," "turning-est" brakes ever. Here's something else. Both brake pedals are on the right... leaves the left foot for the clutch. Stop straight, or turn, with one-foot braking. Easy to service these brakes, too... no need to pull the axle. When can we demonstrate? We also have parts and service and Dearborn Implements for all Ford Tractors.

FRIONA MOTOR COMPANY

VANCE CRUME, Manager

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131 E 2nd St., Hereford

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Funeral Directors — Ambulance Service
WEST TEXAS BURIAL INSURANCE

LET'S QUIT MARKING TIME!

● The Panhandle needs a Congressman who will STICK — and who will STAND UP for his district—

● It is only through seniority and experience that he can give the Panhandle the representation it needs — and MUST HAVE, if all our interests are to be protected.

● Our all-important agriculture, our industrial development, the Canadian River dam, our rightful place in the Defense Program... a stabilized economy and a future offering continued prosperity — all of these DEMAND that we send to Washington

• A DEMOCRAT

is to ignore our own self-interests and to sleep on our rights. It is time to WAKE UP, and to be realistic.

● WALTER ROGERS, our Democratic nominee, is mature, able and well-qualified. He offers balance and stability and is pledged to fight for all the interests of our district.

● Let's quit waiting time!

VOTE FOR WALTER ROGERS

(Political Advertisement Paid for by Democrats of the Panhandle)



Announcing.....

New Ownership

- Same Location
- Same Friendly Service
- Same Fine TEXACO Products

at the

HIGHWAY TEXACO STATION

Having recently purchased the Texas Company Station two blocks east of the intersection of Highway 60 and Main Street in Friona from Alvin Gaines and Joe Fallwell, I wish to extend a cordial invitation to all customers and to ne wones to try our service, finding out for yourself just how hard we try to please with fast service and unexcelled Texaco gas and oil.

Sincerely,

E. F. (Gene) Damron