# TOSEVEROIPLOMATIC BELATIONS WITHGERMANY UNLESS SUBMARINE ATTACKS CEASE PROMPTLY WILSONTELLSCONGRESSTERMSOFNOTE, ALMOST ULTIMATUM, SENT TO BERLIN 

SENDING OF MORE TROOPS IS DELAYED

# PROMPT REPYYOEMANDED,NO ACTION BY CONGRESS fEW CASESOF BREAKINGOF ASKED; SOME CRITICISM RELLTIONS WITHOUT WARBY REPUBLLCANS IS HEARD 

By Associated Press
Washington, April 19.-President Wilson and in ivint sesi wis unless attack on cans in violation of international law, are stop- given Germany irrevocable notification that the ped, diplomatic relations will be severed.
The president revealed this fact to Senators Stone and Lodge and Representatives Flood and Cooper, ranking democratic and republican members of the congressional foreign affairs commit tee, at a conference at the white house early to day.
cally is an ultimatum but does not contain pract cally is an ultimatum but does not contain a time limit. A demand
The president oults congress this
The presid consuits congres at his stage it was pointed out, because while he has the au thority to break of diplomatic relations, congres one instance in modern history where a break in diplomatic relations between two first-class powers has not been followed by war.
uation between Germany and Italy
First-class powers have suspended relations su

## with lesser states and lesser states have broken

 between themselves war, but all diplomatic history points to a state offirst-class powers reach that point.
The demand for a stop to illegal submarine warfare, the president told the leaders is unequivocal. As the committeemen left the white house they made no eff
The note went forward last night in code by
ay of Copenhagen. The president wishes it to be in the hands of Ambassador Gerard or the Congress. The numbers who heard the president outline it did not understand it to be an ultimatum in the sense that the term is technically used, but all considered it to have that effect. - Senator Lodge, asked the president about the use of the
word "immediately" in that connection and was told that it meant that Germany should be given an opportunity to receive the communication and make a reply. The evidence in the Sussex case was referred to, and the president pointed out the apparent familiarity in the accounts of the ime and place of the attack upon her and the at tack admitted by Germany to have made by on of her submarines on a ship in that vicinity. Th president believed the evidence in the Sussex case in convincing.
The president if became known takes the position that he is contending not for America alone, but for all neutral nations and their rights.

Two Special Events Are Planned For This Week! An Exceptional Sale of Entiriely New Garments for Women! 25\% Discount
On NEW SUITS AND SPORT COATS You will find these garments to be just the kind of apparel that the great er number of well dressed women have need of. It is unusual that such quantities of new fresh models which are of the late season's showing should be priced so low. We will not attempt to give a description of these choice models, but will leave the pleasure of surprise for you.

##  OF ELMO SISTERS

 TOILET GOODSMiss Dora Owen a special representative of the Elmo Sisters of Philadelphia, is here this week giving daily demonstrations of the mêrits of this delightful line of toilet articles. She will be glad to call at your home and give a massage and tell you how to care for your skin and complexion. Call us for appoint-

The Miller Drug Store
Phones 193 or 925. We Deliver.


## GOOD FRIDAY

IS THE ACCUSTOMED DAY FOR EVERỲ BODY TO PLANT GARDEN SEEI)

MARICLE COAL \& FEED COMPANY ${ }^{\frac{1}{p}}$


EASTMAN KODAK\$
We have just received a line of the popul Eastman Kokaks in all sizes. We also a complete stock of films ol all sizes, printing papers and devel. oping materials.
Richardson-Taylor DrugCo.
TO HOLD PRISONER


Wichita
Falls
Indiana at
Eighth

## MERCHANTS ISSUE I9IG RATING BOOK



NEW REDUCTION IW KEY RATE PLANNED

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TEMNESSEANS TO PRAT FOR GUIDAMCE


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 Max

## OnlyThreeMorelays To Do Your Easter Shopping!



Just three more shopping days until Easter. Everywoman realizes the importance of being well dressed on this day above all others. Wichita Falls' women know that their needs can best be supplied at the Fashion Store. We have plenty of salespeople to wait on you and to help you to decide and to make your puschase a profitable one.
Charming Easter Suits for Easter Shopping
at $\ldots \ldots \ldots \ldots$. \$14.75, \$19.50 and \$24.75 Charming Easter Dresses for Easter shopping Charming . $14.75, \$ 19.50$ and $\$ 24.75$ at $\ldots \ldots, \ldots . \quad \$ 3.95, \$ 5, \$ 7.50$ and $\mathbf{\$ 9 . 7 5}$ Charming Easter Petticoats for Easter Shopping at $. . \$ 3.95, \$ 5, \$ 5.75$ and $\$ 6.75$ at ….... $\mathbf{\$ 1}, \mathbf{\$ 1 . 5 0}, \$ 2.50, \$ 3.50$ and $\$ 5$ ocharming Easter Waists for Easter Shopping

## Gildhouse Fashion Store

"Wheré Women and Style Get Acquainted."

## YouMustBe Peased or I Am Not

That's my policy in selling meats. Every sal miake must please the customer and I am not satisfied until it does.

That's why people like and recommend HAR DEMAN MEAT SERVICE.

Steaks, chops, roasts, boiling pieces, cured meats-it doesn't make any difference what you get, every sale must make good.

## C. H. Hardeman

Phones 232 and 432
710 Ninth Stre


Come in and hear it on the NEW EDISON Diamond Disc Phonograph. The only instrument publicly tested in direct compari-
son with the living voice.
The New Edison Diamond Dise Phonograph is the only instrument on the market the re-produces sound without a special
characteristic tone of it's own.
Don't fail to hear the New Edison before you buy
Harison-Everton Music Co,
Corner Indiana and Ninth Sts., Wichita Falls

WICHITA MUSIC FESTIVAL WICHITA THEATER
MAY 1, 2, 3, 4, 1916

## The MESSIAH

MAY 4th







IN THE SPHERE OF WOMANKIND
tertainment


We Are Quttting the Grocery Business-We Are Going to Enlarge and Remain in the Dry Goods Busines.

## Special Values in Men's SHIRTS and TIES



Josephine Batiste-A very pretty sheer ma terial in the most attractive spring patterns, per yard

CLOSING OUT GROGERY PRICES
15c can Hominy Grits
15c can Corn Meal
15 c Sifted Peas . 7 c
$\ldots . . .$. Small Cottolene
$\$ 1$ can Royal Blend Coffee Large can Hominy, per dozen Large can Kraut, per dozen ...und
Peaberry or Java Coffee, per pound 25 c Glass Jelly


## ATTRACTIVE FEATURES for EASTER

It is with pleasure we announce today a number of specially attractive features in ladies' apparel for Easter. Chief among these is a line of afternoon and street frocks, coming to us in a new shipment. They are of Taffeta, Georgette Crepe, Crepe $\mathrm{De}_{\mathrm{c}}$ Chine, and Marquisettes, in the seasons colors, iticluding the very latest-twilight gray and midnight blue.
Priced at $\$ 12.50$ to $\$ 40.00$ (Second Floor)

## NEW SILK WAISTS

The separate waist is such an important factor in milady's dress scheme this sea son that new shipments are necessary every day. For Easter week we are showing a very attractive line of Crepe De Chine, Tub Silks, Organdie, Georgette Crepe. in the very latest necks, showing the frilled Theres is a wide range every posible color. There is a wide range of prices

## From 98c to $\$ 10$

(Second Floor)

SPECIALLY ATTRCTIVE EASTER HATS
Madam and Miss must have a new hat for Easter. If choosing has been hard and you have not yet decided, drop in and see a new mportation of Morehead, Fisk, and Jardine models, and beautiful Vogue and Mode patterns. Prices from $\$ 6$ to $\$ 27.50$. One 10 , misses and hats, ages 10

Priced at Choice $\$ 2.00$


WANIED IOBI' $Y$ Second Hand Furnirture and Stoves Phone 1011 Star Furnitureso.

Miscellanecus Wants WANTED-A nacon hand can rest

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## PROSPERITY



Money Is Plentiful

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HUEY \& STEHLIK
Office 604 Eighth Street
Sed

HOUSE STANDS PAT
ON SUGAR MEASURE



## AT Lydia Magaret TODAY-ONE DAY ONLY!

## No Greater Love with Regina Badet AS THE DANCER

 Admission 10c, Children Hatf-Pric Showing One Day Only

## tomorrow-triangle fine art play

## 'D'ARTAGNAN"

TRIANGLE KEYSTONE ON BILL

## "Fido's Fate"

${ }_{t}$ Local News Brevities, AT THE THEATRESA


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Grand Revival Under Waterproof Canvas
Friday, April 21

## Hans Hanson

America's Greatest Swedish Dialect Comedian -

## Nelson Loranger

And 25, Competent Acting People, 25 -Augmented by Prof. Robt. Simmond's Superb Band and OrchestraFREE, Band Concert Afternoen and Night, FREE-A Real Show, Not A TENT Tenth and Ohio

## S5-WhyNeglect Then? ?-5 <br> We are offering a neat little Head Stone that

 will stand the test of time for Five American Dollars. Can be furnished the same day you WICHITA MARBLE \& GRANITE WORK Phone 440.A. G. Deatherage, Prop


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## EASTER

 Miller Drug Store
$\qquad$上ixaze Noweannotwotion
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## NUNNALLY'S

 Chocolate CandyCUT GLASS OLEPINE
 Moris Drug Store

Phone 9

Automobile Service Cars At All Hours
or contry Butho Enazezemens.
 , Wichita Taxicab Co. egulations, and is also keeping step with Wichita Falls.

## 12 Maface mugstore

THE OXFORD DRUG STORE Drugs! Drugs! Drugs!
 mote in: c Cor. gth and Indiana. Phone 47

TELEPHONE 1067


Special express shipment of Cranes, Mary Gárden Candy for Easter
manacesmitione

NEW McCLURE AND VOGUE

ALL DAILY PAPERS
Richardson-Taylor Drug Company

## KEEPING STEP

## We are now installing a bran new 1917 cooling system and sanitary ice

 cream and syrup containers to our soda fountain. To do this work it hasbeen necessary for us to shut down our fountain for a day or two. Patrons of our fountain wil keep in mind that we are preparing to give them
better and cleaner service, which more than complies with all pure food

EX-MAYOR WILL BE BAKER'S ASSISTANT


GEM THEATRE TODAY

tama of fuyllic charal.
The Doll Doctor," La
Myrthe Conzales
Chen


## MACK TAYLOR'S HAIR TONIC

 If you are one of the customers who have been using Mack Taylor's Hair Tonic there is no need for us to talk proven one of the best hair tonics ever put on the market You know that it is made in our own labratory of absolutely pure chemicals, that its principle ingredients are quinine and sage, the two greatest remedies ever discovered for the hairs You know that it-absolutely preworst form.. If you have never used it we would like to have you try it, and we have so much faith in it that if you are not entirely satisfied with its results we willMACK TAYLOR'S COCO COLD CREAM This is a dainty, velvety cream of fascinating texture, delightfully soft and fine, with a soothing quality most refreshing to the skin. It massages perfectly, and has a faint, elusive sweetness of the long ago. It is also made in our own labratory, of the purest ingredients, and
many ladies who have used it recommend it as being one many ladies who have used it recommend it as being one
of the best cold creams ever used. Put up in white porceof the best cold creams ever used. Put up in white porce-
lain jar with gilt top. Price per jar.............. 50c
"Are You From Dixie by Billy Murray and "Don't
Bite the Hand That's Feeding You. Price 75 a

(WE ROAST COFFEE ĖVERY DAY)

## BUY INKS NOW

and Save Paying Two Prices



SAHFOORSS! CARTERS! ABHOLDS!
Martin's Book Store
609 Fighth
Phone 96

## Now is the Time

to order your Easter suit. Come in and see our snappy line of woolens. Our prices are the lowest for the best. \$15 and Up Collier \& Richardson Tailors, Cleaners and Hatters Phone 622 Union Shop 807 Indiana




AVAILABLE SCHOOL FUND 1 FULLYAPPORTIONEO

## MACK TAYLOR'S TOILET PREPARATIONS

Even if you were masked your friends would recognize you by your lustrous and naturally wavy hair if you used ack raylor's Hair Shampoo. This daintily perwherever it has been used because unlike soap'and other inferior preparations it is made for hair washing only, and in addition to its cleansing qualities, it has a benefical effect on both hair and scalp. It is easy to use Apply to the hair and every particle of dirt and excess Apply will disappear entirely when the hair is rinsed after which it dries very quickly and very fluffily. Price per bottle
MACK TAYLOR'S LIQUID FACE POWDER Your beauty is valuable to you. Cultivate by using Mack Taylor's Liquid Face Powder and Bleach. It will make the outline of your face, and neck graceful and attractive, make your skin clear and soft and erase any facial blemishes. Its touch is softening, beautifying. Its fragrance is a refinement and its appearance distinctive. It is another of "our own" preparations and is guaranteed to give perfect satisfaction. Price per bot-
tle...................................................

Mack Taylor's Drug Store School Books and Supplies
820 Ohio Avenue Free Delivery Phones 184-882

You can buy a-
VICTROLA
For only $\$ 1$ down and $\$ 1$ per week.

## New Season's Importations

Formosa Oolongs, Young Hysons, Japans, Gunpowders, Ceylons, Indias, Straight or blended, at prices ranging.from 30 c to $\$ 1$ per pound. We are prepared to give you any combination you desire. Try our WHO CAN BEAT IT India \& Ceylon at 65 c for ice tea, or our Hot Tea Special at the same puice.
BERT BEAN COFFEE HOUSE ${ }^{820 \text { Indiana Ave. }} \underset{\text { Telophone }}{35}$.

"Did you see our salesman in Wichita Falls prove by actual burning test the purity of Sovereign Cigarettes?"

The Independent Man or Woman
Is the one that saves-everybody earns money -only a few save it. . Money spent for a home, education or advancement will bring attractive returns, while that
spent for "a good time" buys only memStart a SAVINGS ACCOUNT with us and build for the future. We pay $4 \%$ per an num compounded quarterly on savings

## City National Bank

A. KEMP, President
W. SNiDER, C
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## Dodge Brothers motor car

MOTOR CAR
MOFALL BROTHERS, Dealer
Dodge Brothers Motor Care

We solicit and appreciate your check ing account. Pay your bills by check and always have a receipt
The Wichita State Bank


## I Are you ready 1 aster:

The New Easter Styles Are Here! Outrivaling the Styles of All the Earlier Creations
New shipments of fresh Spring merchandise are daily arriving to enhance the beauty and attractiveness of our present display of Easter apparel. Each new shipment brings with it some new ideas in style that were not to be found in the creations of the earlier productions.
Never before have we been able to offer you such a profuse collection of Easter needs from which to select. You will see so many beautiful and charming styles that you will be undecided as to which you like best.

Come in now while these assortments are at their height. You can make an excellent selection at a price well within your mes. Charming and Becoming Coats


Stylish and Clever Appearing Suits for Women Every good idea in Style is Shown
 There is a Style and a Hang to These Skirts That Is Out of the Ordinary Millinery That Portrays all That is New, Correct and Fashionable. $\$ 3.95$ upwards to $\$ 2000$ Pretty and dainty Neckwear For Easter Sunday. These Gloves Will Add the Finish. ing Touch to Your Easter Apparel. Townes and Kayser.

FOOD VALUES ARE SUBJECT OF PAPER
BY LECTURER ON HOME ECONOMICS
special
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## FRENCHMAN FINDS

NEW EX-RAYPROCESS





## HIM LARGE PROFIT



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Page EIGHT


WOODMAN CAMP IS NOW ASSURED
 PLANNED IN AUGUST


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## RUGS CLEANED <br>  Take inem up and wo tiac tiom on your rloor. WITA TENT \& AWNIIIG COMPANY

DR. J. D. PROCTOR Painless Dentist


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foNville
OPTICAL CO.
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## Purina

Checker Board Little Chick Feed.
Kings Grocery
PHONE
604
721 Seventh Street

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TRAINING CAMP FOR WESTERN STATES


## 

MAKING PLANS FOR state track meet


KELLY POOL-Whose Turn to Buy? . . . . . . By BRIGGS

"Tux" is the genial smoke! There's vim and punch and get-there energy in every fragrant puff. Get the bustling, hustling spirit of "Tux" into your system and it'll give you an outlook on life fresh as a morning glory at $5 \mathrm{a} . \mathrm{m}$.

## Juxedo

## S. <br> $\xrightarrow[\text { ROBERT T. HOVGH }]{\text { RORmersoricito }}$ <br> "When $a$ man minds the right abacco, a pipee becoms h his trusted tobacco, a pipe becomss his trusted counselor and friend 1 have found the ITl|set lobacoes in Turedo. Its <br> me mellowness fragerance and mild hess aford perfect erjoyment. <br> Mobent 7/Kough

A whole lot of men at one time or another have tried to smoke a pipe and used the wrong tobacco. Result-a hot tongue and, "cold feet." Try again with the right tobacco-Tuxedol Tuxedo has made thousands of happy, contented pipe-smokers the tongue or irritate the throat.

The rich, sun-ripened leaf for Tuxedo is aged, 3 to 5 years. Then it's treated by the original "Tuxedo Process"- a doctor's discovery-which removes every particle of bite. There are
many so-called processes-all are imitations of the "Tuxedo many so-called processes-all are imitations of the Tuxedo Process -nonc has ever even approached
making tobacco leaf mild and wholesome.

Try Tuxedo for a week and learn what it means to love your pipe.
YOU CAN BUY TUXEDO EVERYWHERE
Convenient, lasasine wrappod, $5 \mathrm{C} \quad$ Famoung reen tin with gold
moiture-proof pouch
lettering, curved to fit pocket idor, 40cand 80č In Glas Humidon, 50c and 90ca
the american tobacco company



Cherry Bark Cough Syrup


Contains no drugs or dangerous ingredients. It is extremely pleasant, prompt Sandard priceone bottle $25 \mathrm{c}-$ two bottles 26 c Larger size, one bottles 51c.


You Ask Us, 'What Is a one-Cent Sale?'
It is a sale where you buy an item at the regular price-then another item of the same kind for 1c. As an illustration: The standard price of Rexall Tooth Paste is 25c. You buy a tube at this price and by paying 1c more or 26c you get two tubes. Every article in this sale is a high class standard piece of merchandise just the same as we seli you every day at regular prices, and have sold you for years.

You Ask Us, Gan You Afford Io Sell Merchandiseat These Prices?' Our answer is "We Cannot." This sale was developed by the United Drug Co., as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods they are spending it on this sate in permitting ms we you a full size package of hi $\boldsymbol{\mathrm { h }}$ standard merchandise for 1c. It costs money to get new customers and the loss taken on this sale will be well spent if the grods please you.

## Rexall Tooth Paste

A perfect dentifrice, antiseptic and deodorant. Cleans and whitens the teeth. Comes out flat on the brush. Standard Price One Tube 25c-This Sale Two Tubes 26 c .
Household Remedies 500 Kidney Pills ${ }^{\text {mon..... } 2} 2$ for 51c 50 c Kidney Remedy .. 2 for 5 Ft $\$ 1$ Kidney Remedy . . 2 for $\$ 1.01$ 50c Pile Treàtment... 2 for 51c $\$ 1$ Wine Cod Liver Oil Ex\$1 Sarsparilla Tonic 2 for $\$ 1.01$ $\$ 1$ Celery and Iron Tonic 2 for:

Harmony Cocoa Butter,


## Household Needs

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LordBaltimoreLinen Writing Paper


A high-grade white, fabric finish writing paper. sheets of paper and 24 en velopes to the package Standard Price, One Pack age 25 c -This Sale, Tw Packages 26c.


Rexall Cold Cream
An antiseptic and healing col cream, specially recommended for chapping and roughness o the skin caused by exposure to sun and wind. Standard Price One Jar 25-This Sale, Two Jars

## Opeka Breakfast Coffee

One pound sealed package, an extra high-grade 35 c value, regular price 35c, This Sale 2 peunds

 702 Indiana Avenue, Wichita Falls, Texas
This Ad Will Only Appear Once---Bring it Along As A Shopping List

## Rubber Goods

\$1.50 American Beauty Water Bottle: 2 for $\$ 1.51$ ${ }^{25} \mathrm{c}$ Stork Nurser
5c Stor Nipple ..................... 2 for 6 $\$ 1.50$ Red Rambler Fountain Syringe 22 for $\$ 1.51$ 10c Stork Pacifier

## Maximum Hot-Water Bottle

The largest selling bottle in the world The price everywhere is $\$ 2$ each. Full two-quart capacity. Guaranteed for two years. Standard Price, One Bottle $\$ 2.00$--This Sale, Two Bottles for only $\$ 2.01$.

Harmony Shampoo
A highly concentrated, cleansing shampoo. A few drops makes a dehightrul thick foam which cleans the the hair soft and glossy and free from stickiness. Daintily perfumed Standard Price, One Bottle 50 c -This

Sale, Two Bottles 51c.

## Alma Zada Face Powder

An excellent.Complexion Powder, preferred by those who use heavy and imported powder. (Regular price 50 e, this sale ........... 2 for 51 e

## ONLY TWO ARTICLES OF A KIND SOLD TO ANY ONE PERSON THE REXALL DRUG STORE

Peragichocochates


## Stationery

25c Box Writing I aper, White Fabric Finish ........ 2 for 26c 10c Ink Tablet, Fabric Finish 2 5 c Ink Tablet, Smooth Finish 2 for 5 c Penholders.......... $\mathbf{2}$ for 6 c 5c High-Grade Iead Pencils 2 for


Rexall Toilet Soap


Toilet Articles and Soaps


## .2 tor

## Rexall Shaving Cream

 Gives a rich, creamy lather and does not smart or dry on the face. In hermeticalIy sealed, collapsible
tubes. Standard Price One Tube 25c
Bouqquet Jeanice Talcum In one of ortreme thenenses nod
delicate fragrance, 1 ta brings to dellic
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JIIN W. WOODS IS CONSPICUOUS FIGURE


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## If It's On the Map It's In The Bell System

These are the days when time is the all-important factor-when pressure of business puts a premium on dispatch.

The man with the goods to buy, business tangles to unravel, consults his Bell directory, calls the watiting of time and of distance.

Try it today.


The Southwestern Telegraph \& Telephone Comp'y

ANDERSON \& PATTERSON
Hesurance of all kinds-Loans, Real Estate and Rentals. 616 Eighth.

SUDAN SEED-A LIMITED AMOUNTSEE US MONDAY

> Maricle Coal \& Foed Co,

707 Tenth.
Phone 137.


## You'll like Camel Cigarettes, fine!

The tobaccos are choice Turkish and choice Domestic, expertly blended, to give you a mellow-mild-body and a flavor as new to your taste as it is refreshing.
Camels leave no unpleasant cigaretty after-taste and they will neither bite your tongue nor parch your throat, no matter how liberally you smoke them!

Smokers do not look for or expect coupons or premiums, with Camels because they realize the value is in the cigarettes, in the world at any pricel. You'll find Camels meet your fondest cigarette desires !
Men, you'll get a lot of satisfaction with Camel cigarettes!


## Formal Opening of Lake Wichita Park Friday, April 21st <br> Season 1916

Plan to spend the State Holiday, San Jacinto Day, at the Lake. Everything is in readiness for a good time. Boating, Fishing, Dancing at night.

## Free Picture Show

Consolidated program of four fine reels every night: Bring the children to see the-

## ZOO

Bears, Monkeys, Rabbits, Birds and other interesting Animal Studies.

## Cars Run Every 30 Minutes

 FREE BAND CONCERT SUNDAY AFTERNOON First Car Leaves City at 6 a. m. Last Car Leaves Lake at 11:15 p. m. Park and all amusements under the management of F. P. St. Clair.