Volume IX.

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WICHITA FALLS, TEXAS, WEDNESDAY, NOVEMBER 17, 1915
Bethlehem Fire Caused Greatest Loss Since War Began To Any Munitions Plant




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## Go Wosar d TheyLace In firont SPECIAL FREE MATINEE <br> For Women Cnly

Gossard Corset fitting in moving pictures, Majestic Theatre Friday afternoon from 1 to 5 For the benefit of our friends and patrons we have leased the entire performance of the Majestic Theatre been arranged in addition to regular program. You will see GOSSARD GORSETS fitted on living models in motion pictures. The only requirement to atterid this passes may be had by calling at our corset department second floor, Don't miss this demionstration Friday afternoon 1 to 5 .

| Foundeat $1890-$ |
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| Ever Sinate |

Kahnis Cs
 always comes to us for it
Those who "know the difference" come to us to get their prescriptions filled and for all of their drug store things.
All drugs under the same name are not the same quality

The Miller Drug Store

## DANIEL FROHMAN <br> MARGUERITE CLARK "Helene of the Norith"   Empass <br> E MPRESS




## AT THE THEATERS



## RED SEAL ANDAKRON RUBBER GOODS



## Richardson-Taylor Drug Co.

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PROFESSIONAL CARDS

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| witra ligerald cox P. Bico Attorneynath Law Practice in all Courts.Rooms: $304-6$ First Nat1 Bank Bldg. |  |
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| huff, mARTIN a BULLINGTON Rooms: 314, 315 and 316 Kemp \& Kel Bullding. |  |
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| CAhígan, montcomery a britain <br> zoome 30, Fintat Nationan. Bank Blag. |  |
|  | DR. A. L. LANE A. Auroeon <br>  |
| W. F. WEEKS Office: Fifth Floor New First Nationa Bank Building. |  |
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| SMOOT \& SMOOT Office in Friberg Building. |  |
| W. LINDSEY BIBB <br> Ci Civil and Criminal Laẃ <br> Ottico Phono e 1327, $\quad 202 \mathrm{~K}$ K \& K. Bus | DR. WADE H. WALKER Surgery and General Praetice Offiee:Firit National Bank Bld Reoms: 301-302 |
| JOHN C. KAY First Natiohal Bank Betlding. | DRS. AMASON \& HARGRAVE Orfice: 203-204 Kemp \& Kell Bidg. Offlee phone 760, Dr. Amason, restdence phone 540 . Dr. Hargrave, resldence phone 763. surgeons in charge Amasen \& Hargrave806 Brook: |
| BERNARD MARTIN Office: Room 206 K. \& K. Bldg. |  |
| RALPH P. MATHIS <br> Offlee:-Rooms 216 Y'irst Nac'l Bank Building, Thone 19 . |  |
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| pictures side by each |  |
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## for Thanksgiving

 Fresh Currants, Seedea Rasins, Figs, Dates, Candied Pine Apples, Cherries, Citrons, Lemon Peel, Orange, Eng lish Walnuts, Almonds Filberts.
## For

Tuesday Pumpkin Yams 25 c peck -Irish Potatoes 25 c 25 c peck-All: kinds fresh vegetables.

## J. E. BOND

PHONE 15


REDEALL
TRANSFERCO
Phono-otimer pou; Residence ns
A. DRAKE, Proprietor

## ARM AND HAMMER Overalls and Jumpers

Calico Prints


| Reduce the Prices <br>  Wichita Dry Goods Co. 710 Indiana |
| :---: |
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\section*{WE GRIND K RYproick AND ALL OTHER LENSES WE SELL | Fonville Optical Co. |
| :--- |
| Phi |
| Binone 2161 | <br> Duck Season Now Open!}



LAKE WICHITA
 Art Loan \& Jewelry Co

| Jewelers and Opticians. |
| :---: | :---: |
| 705 ohio Avenue. |
| Try a Times Want Ad |

Try a Times Want Ad.
And the Ducks are com-
ing into

Hunters will find guns
for rent, shot gun shells, all sizes and guages, for
sale at pavilion





Both Simplicity And Novelty Possible For Gowns For Afternoon

## ***+t+6+*

- PAGE FOUR

WCHITA DALY TIMES

# BLANKETS AND COMFORTS 

See Our Special Feather Down Comforts at \$12.50

Wool Nap and All Wool Feather and Cotton Pillows Blankets, from 75c to $\$ 10$. Extra Large Wool.Nap $72 \times 80$, Special...... $\$ 2.25$ $66 \times 80$ All.Wool.... $\$ 5.00$

Our line of Home Furnish ings, such as Living Room. Bed Room, Dining Room and Kichen were never more complete. It will pay you to figure your wants with us.

Large Dinner Tables to rent. Will seat 18 to 20 people.
 Suman onsint na noir At $\$ 15$ and Up .


TLoal News Brevites





## 

$\qquad$
Doctors
Hartsook \& Stripling



## A Finished Presentation of New and Beautiful Effects in SEASONABLE GARMENTS



Women who discriminate in their choice of apparel will find the fashions of the moment here in ample assortments. The variety is such that choice is almost without limit. And prices are regulated with due re$\checkmark$ at moderate cost. Purchases for Thanksgiving dinner and Thanksgiving evening parties can bē made to advantage now. Recent ar-

## $\mathbf{\$ 5 0 . 0 0}$

WAISTS THAT SMART NEW YORK WOMEN NOW WEAR
No sooner were these models designed than they were made up by a manufacturer were fortunate enough to obtain a liberal al vere fortunate enough tow obtain intral from $\mathbf{\$ 2 . 9 5}$ to $\mathbf{\$ 1 5 . 0 0}$.
Skirts in Effective Styles and Fabrics.

Suits That Are the Glass of Fashion.
Models of distinction and newness with these subtle touches that enlist the atten tion of discriminating women Shown in plain tailored, fur and braid trimmed models developed in high chaarcter fabrics and smartest colorings. All $\$ 19.75, \$ 22.50$ upwards to
$\$ 45.00$.

A presentation of up to the minute fashions and fabrics suitable for winter wear. Have the flare now the vogue. Some are plain, some pleated, some have yokes and novel pocket arrangements. Every desirable style is shown. Special Thursday . ......... $\mathbf{\$ 3 . 4 8}$

SESSOON OF PRRIR BaRO IS FLLCTUATIONS IN HED WEONSUXY MOOHING

COTTOK AND WHEAT






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PENNANT
GASOLINE
cincon
Pennant Auto Oils Are the Best
$\qquad$


- $211 / 2$ o OHo AVENUE


We Devote All Our Time To Making Glasses



Fonville Optical Co

## Piano "Special Sales"

Every month of the year at some point in Texas (and other parts of the country) the "biggest," "grandest, "most startling," "sensational" and thrilling sale of pianos of the cen tury" is being pulled off, each of the several merchants claiming that their sale presents "the only opportunity of a lifetime," etc.

We have been in business half century and have never held a special sale." Yet

We have sold more pianos and player-pianos than any concern doing usiness in the state

Because we have shown the wise buyers that our prices 'on new and used pianos and players -que lowest all the time.
We can show you.

## Jesse-French Piano Co,

Call A. Phelps, phone $1585-\mathrm{K}$. 0 Williams, phone 2051 or drop a line to Box 823, City

THE FASHION STORE
Choice of any trimmed hat on display in our millinery section tomorrow, Friday and Saturday at only. $\$ 3.95$.
All new fall hats valued up to $\$ 10$ and \$12, a saving event. Remember the $\mathbf{\$ 3 . 9 5}$ Speciat on suits tomorrow, Friday and Saturday $\$ 14.75, \$ 19,50$ and $\$ 24.75$.
Special on coats at ......... $\mathbf{S 1 4 . 7 5}$
Special on dreesses ..........\$17.50 $\$ 5$ silk kimonas at ......... $\$ 3.95$
Special showing of furs tomorrow.
Gildhouse Fashion Store 818 Indiana Ave.
Where Women and Style Get Acquainted


How Paris Art Treasires Were Removed W'henInvaders Threatened

## THE DOOR OF OPPORIUNITY

The mouthpiece of the business man's megaphone for short, snappy, convincing telephone talks that "ge the answer" before the old fashioned salesman has time to figure out his route.

Start a good hard Selling by Telephone campaign and watch the returns Start and stick to it, and you'll be the winner by a big margin.
ihe Sousihwestern Teleg aph-\& Ielephone 'Comp'y


##  <br> FREE TRIAL of An Electric Range

Eleetric cooking on a real electric range is now a possibility. We are offering to place in our customers home ON FREE TRIAL for a limited time an up-to-date el ectric range. You can use this range and if not satisfied with it we will take it back at the original price. Ask us for further details of this proposition

## Electrical Appliances Make Useful Christmas Gifts

Now is the time you should begin to consider what you will give your friends and loved ones. Give them something electrical this year. Electric gifts are useful, nice in appearance, inexpensive and always highly appreciated. Make this Christmas an electrical one.

## WICHITA FALLS ELECTRIC COMPANY

## BREAKFAST BISCUIT

## each of soda and cream of tartar, one tablespoonfull of

 lard: Mix with sweet milk, roll and bake quicklyBELIE of WICHITA
A bread flour, a biscuit flour, a pastry flour, Every Wichila Mill \& Elevator Company

Automobile Supplies, Tires, Vulcanizing, Gasoline and Lubricating Oils-in fact, "Everything for the Antomobile." Western Auto Supply Co.

TO THE MEN WHO WORK
We carry everything in men's work shoes from a mule skin at $\$ 2: 00$ to a seventeen inch krom tanned high cut at $\$ 8.50$. Cheap stuff at a cheap price will take you in once, but dependable merchandise will always bring you back. We will appreciate your taking a look The Favorite Shoe Store 8161/2 Indiana Avenue. Wichita Falls, Terge.

WANIED TOBI'Y Second Hand Furniture and Stoves Phone 1011 Star Furniture Co.



## Read The Children's Page and Some Day Your Boy May be President--By Goldberg





ICE CREAM ALL THE YEAR ROUND Miller Drug Store



Autompbile Servic Cars at All Hourse

Engagements for funerals, wed
ding. partue. or trains carefully
 prices reasonable.
Wichita Taxicab $\mathrm{C}_{0}$

## A Real Drug Store

 soods, and in this we have always kept our stock up to the minute but never at the expense of the profesitonat part of our business, Whille you will find everything at our storé that any upto-date drus thore has, you will atioo find that in service, and pharmaceutical spec alties, Drugs and Medicines, we have a great many points in ouravor. When you need prescription work, drugs and medicines of any kind phone or come to us; Our druggiste take pride in siving

## Palace JrugStore

"Dope on shooting" is plentiful and the shooters know where the right "dope" omes from.

Our store is "sportmen's headquarters." Guns for rent

## Coilfongic Ooods.

## AT THE GEM TODAY Neath Calvary's Shadow <br> $\qquad$ MARJORIE HAROLD GORDON HELS

Behind The Mask - Bio. Drama

## AJSIC TMEATRE

"THE WOLF'S PREY"

"George Ade Comedy' solong the fowinnan
'Into the Dark'


## Christmas Number

 Pictorial ReviewIn Today at-Mack Taylor's Drug Store

We Sell Limestone Phosphate In \% Mpound pactioses seatan an incoid nath

Malace Srusiture

## GREETINGS

Place your orders for Christmas and New Years greeting cards now. We have just received our catalogues showing the very latest designs for personal and commercial use. Line is very attractive this season and we would like for you to see it and figure with us before placing order elsewhere. If you already have plate send it to us and we will make any amount at cost of cards only. One of these to your customers and friends, is money well spent. If too busy to call phone 96 and our representative will come and see you.

Martin's Book Store 609 Fighth Free Delivery

Phore96

WE ARE SHOWING STYLES IN MEN'S WEARING APPAREL


STAMPFLI'S DELICATESSEN
Hot lunch every day from 11 to 2 o'clock-
cold lunch and sandwiches at all hours.
We carry a full line of Kosher meats. ebrated fruit cake- 40 c per pound.
CREAM BAKERY \& CONFECTIONERY

## Drive Up and TryOur Hot Chocolate

You will like our chocolate. It is made with the best grade of chocolate and pure Jersey milk, topped off with thick, rich whipped eream-hot and lucious, it makes the finest drink imaginable for these cool nights, and served with wafers-as we serve it-is a delightful refreshment during the day and a most happy ending to an automobile ride or pleasant reminiscence of an evening's gathering. We take such pains with making and serving drinks from our fountain that every customer is insured of a delightful decoction, made and served in the particular manner that will best suit the individual taste. We are also serving hot Bouillon, Lemonade and cold drinks of all kinds. Our fountain will be open all season. We send out drinks of all kinds to reasonable distances and ice cream for all occasions.

American School Maps for Work in Seventh Grade and Up--Oftice Supplies
We have just received a new supply of American maps for work in the Seventh Grade and up in the public schools. These are put up in individual envelopes, which keeps them clean and in good shape. We also have all other supplies for school work, and make a special feature of catering to the needs of scholars and school teach ers. We also carry a complete stock of all the latest fic tion in copyrighted and special priced bindings. Business men, as well as others requiring office supplies and loose leaf binders for any purpose will find here a complete line of the best makes of goods. We have ledgers and account books for every purpose, note books, cash books, blank statements, billheads, writing materials, pencils, pens, etc. Let us figure with you when in the market for any articles of office or business use.
$\mathcal{Z}_{\text {Du, Du LFeget mir im }}$
Herzen"
Live in My Heart)
Foik Song by Alma Gluck
and Paul Rotimere.
PRICE s2.00.

Mack Taylor's Drug Store
School Books and Supplies
820 Uhio Avenue
Phones 184-882

You can buy aVICTROLA For only $\$ 1$ down and \$1 per week

## It Time To Think About Thanksgiving Dinner

We have everything you will need for your Thanksgiviing Baking-Glace Cherries, Pine Apple, Citron, Cleaned Currants, Seeded Raisins, Dates, Shelled Pecans, Bordeau Walnuts, Jordan Almonds, Toasted and Salted Pistachio, Shredded Cocanut, Chocolate, etc. Then we have'ALL THE SPICES, whole and ground, each the best of its kind and stricfly pure. All of the fruit flavors and extracts, color pastes, condiments and sauces, Make out your list and if it is to be had any where in the United States we have it. We are indeed sorry to say that so far we have been unable to secure a pound of Smyrna Figs as not a single package will reach our shores this season. We have used every endeavor to find some of last season's stock but so far have met failure. What we do we.do as well as we know how.

WE ROAST COFFEE EVERY DAY
824 Indiana
Bert Bean Coffee House
Telephonen ${ }^{2}$ s

