# $\ldots$ Wichita Mailn Cimes 

WICHITA FALIS, TEXAS, THURSDAY, JUNE 24, 1915


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## TO RASE SO2,OOO FUND TO SELURE FACTORIES



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WICHITA DAILY TIMES. WICHITA FALLS. TEXAS THURSDAY, JUNE 24, 1915
 Model "Bargain" Grocery
 Everything Guaranteed-Quick service and free delivery to all parts of the city. Phones 1551-1531 Model Grocery 11 Ohio Avenue. Everybody knows the place

## City National Bank

## A. KEMP, Proment


Capital and Surplus $\$ 400,000.00$

## Special Representatives

Te whem we have given written aüthority will call on you to explain bur savings deposit system. Please give them a hearing., We pay $4 \%$ quarterly on these deposits.

## Feed-Feed-Feed

Horse Feed, Cow Feed, Hog Feed, Chicken Feed, etc.
Quality and service our hobby. Prompt delivery. Phones 437-229

Maricle Coal and Feed Co.

The Wichita State Bank.
The Guaranty Fund Bank.
-OLCicts Youn zusimess ano offers safery finar,


 Guaranty whin moon be the the ouly bank in toyn operatily under thes



 And tue Ell Paso Tlmes may:



## NOTICE!

We have leased the building formerly occupied by the Cagle. Auto Co. at 610 Scott Avenue. We are now prepared to do all kinds of repair work and best storage for your caf. We solicit your
business.
RILEY AUTO CO. business
Phooe 2 zes ROIIEY AUTO CO.

## THE CHILDREN'S TEETH

DR. H. M. KEARRBY, Dentist

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The timid old lady asked the baggage master if her parcel would reach "Frisco intact."
Said that official, "Let's see."
Thereupon, he threw it on the floor. Once, "That's for Chicago." Twice, "That's for Kansas City". Third, "That's for Denver." The box broke. The contents were scattered about.
"You see, mum, it wouldn't reach."
Fortunately, you are not in that position. You do not have to RISK the trial of the various things you need in your home or businoss. You can pick out a well-known article, one that has been places. Among such articles the actual working conditions in other for Texaco Products the recognition to which their careful preparation and their suitability for the purpose entitles them.
Whether you use steam, electricity, or gas; whether you operate farm, cotton gin, laundry, ice plant-anything.
There is a Texaco Product for you-under the "Made-in-Texas" Red-Star-Green-T emblem. Order from our agent.

The Texas Company
General Offices, Houston, Texas




## AUTOMOBIIES REPAIRED

We are equipped with machinery to do all kinds of autumobile work and have the right kind of men to-do it. No boys or apprencitices. We do all kinds of battery work, such as recharging, rebuilding and furnishing new ones. We can repair and overhaul any kind of starter as thoroughly and cheaply as anyone. Our vclcanizing plant is up-to-date and in charge of experienced men. Our welding department does work that the man in charge fully guarantees. It is the realaing.

## Shuler \& Wallace

707 Scott
Old Overland Garage
Phone 621

## A BEANOLOGIST

That sounds like slang for Phrenologist-but 'taint that. A Beanologist is a person who knows all about Beans. You know-a gink who is real
intimate with 'em, knows all the-whys, wheres, whats, uses and abuses of Beans.





## C, H. Hardeman

## -



These hot days are trying on the little fellows and Mother With an Electric Fan
both made comfortable Wichita Falls Electric Co. "Service First"



$\rightarrow+\bullet+\bullet \bullet \bullet \bullet \bullet \bullet$ :





Moisten the conversation with

## White Stwan Grape Juice

it's the smoothest, richest, most
delightful beverage you can possibly
offer an evening caller or serve to the
family.
As refreshing and pleasing as the tin-

## Catit for homp foom you gocer

WAPLES PLATTER GROCER CO.

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## SAFETY FIRST

A mistake is like the old fashioned shotgun-it has a kick on both ends.

It embaresses the cusomer and hurts our husiness; therefore, we adopt the "safety first" policy and make our guarantee plain
Because most peopl hesitate to make a kick unless they know the have one coming we ar always glad to make ad justments of any wor that we do in the clean ing and pressing line where people are not satisfied.

Help us keep the good will of our customers immediately notifying us if your work is not to your entire satisfaction.

We make the above statements because we realize that we are human and therefore liable to err, also to show our willingness to meet you more than half way.

Our knowledge of the business and our perfect equipment make the mistakes as scarce as hen's teeth for us.

## Don't Hesitate

 To Call Us For Cleaning Pressing and DyeingDeluxe DRY Cleaners

PAGE FOUR WICHITA DAILY TIMES, WICHITA FALLS, TEXAS, THURSDAY, JUNE 24, 1915

## WCHIR DALIT TINES

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 MEMBER THE ABSOCIÁTED PRES



(1) Crasss in the pasturues was never bet.
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hit weather will cure it and will make
soot teed for livestock for months Thaxes will be higher next January.
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Were made by the legistature. No No
doubt theese appropriations. were nec hifve a big roar coming. If the woney mil
if wasted and the tax collector's job Many of The Times' patrons are
Ieding to spend their vacation in the cool summer resorts. Most of then
have ordered The Times to tollow
them. It is. no trouble to change the them. It is. no trouble to change the
addresses. Just phone 167, and the
manter will have our prompt atten-
top. Wheat is now pouring trom thresh.
ing separators in WIchita county at
the rate of more than 20,000 bubeto
 Wheat will be marketed from ot the ma mas
chines at a price ranging around ninety cents per bushel. More of it wil
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price. Wheat to picice. Wheat in the granary is al
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ibout making a coton crop, eveen
 We are not thinking. for a minute
that Central Weat Texas Io onot giolg
to have any more rain turng the
growing period of the cotton. plant.


 it and kow a good dean about fatm
lite, having been ralsed on a good
farm.
 pouids, sold on the Kansas CIty
market Monday at $\$ 9.25$ per hundred
Forty-six head, averaging 1443 pounds sold on the same day at at 99.10 pe per
undred. When steers can be sold 121.54 and $\$ 13.131$ each. and that wa
the average price pald tor the the ots. it tis proof conclisisively that there
more money in raising cattle no EVIDENCE The very fact that you drive
from 60 ot 1000 malles on one
gallon of AMALIE 1-2-3 Non Carbon Cylinder Oil
Ib endenence that it does not
Motor Supply Co.

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Thursday, Friday and Saturday Lace and Embroidery Sale
(See oour show windows) EMBROIDERIES A Pretty Collection of Embroidery Edgeings and Insertions Selling Regular up to 20c a yard 10c Yard

Val Laces, Torchon Laces Linen Laces, Embroidery Edges and Lace and Embroidery Bands, about two Hundred Pieces, Values up to 25ca yard 5c yard

18 inch Oriental Net Laces Very Pretty Patterns in this Sale
25c
Per
Yard

Per Yard

WICHITA DAIKY TIMES, WICHITA FALIS, TEXAS, THURSDAY, JUNE 24, 1915
PAGE FIVE


## FREE FREE PUNCH MATINEE

The Rexall Drug Store will serve from 2 to 6 p. m., on Saturday, June 26th the new Texas Drink GREEN'S MUSCADINE PUNCH Frozen at their fountain. Come and bring the childrensand be instructed how to freeze this "made in Texas" drink at your home. 702 Indinia Ave. SPECIALS FOR FRIDAY at the creay BAKERY AND CONFECTIONERY

Marshmallow Cream Roils, per dozen 1 vie Rede, large three layers ...? Silver Slice, per dozen
Try our delicious layer cake for your Sunday Din ner. You will find it exceptionally good.

## Any Pastry or Confection <br> made to order promptly.

CREAM BAKERY \& CONFECTIONERY 617 SeventK Street $1 \times 4$ \&


## frimy bargaln Event

 FRIDAY, JUNE 25th 1915This week we are offering a splendid assort ment of remarkable bargains for you to select from. We especially call you attention to the fact that every item below is strictly seasonable and very much in demand just at this time.

## BARGAIN NO. 1 -SUMMER COATS

This tot iñcludes a special assortment of patterns in Black and White, Sand, Green, White and Blue, vaiues
up to $\$ 15$, for only ............................... $\mathbf{\$ 4 9 8}$


BARGAIN NO. 3.
Wide Wale Corduroy Coating and Skirting in White, Belgian Blue and Bussian Green, 50 c value, (Limit 31/2, yards,) $31 / 2$ yards for

BARGAIN NO, 4-LACE WAISTINGS Express has just brought to us from New York this most select line of Lace Waistings. Colors White, Cream and Ecru, 36 and 38 inches wide; some stores will ask you $\$ 1$ per yard, (Limit 3 yards,) just for Friday only, per ydard

## BARGAIN NO. 5.

Lustrous Knebuylah and Diagonal Worsted widths, (Limit 5 yards,) $\$ 1.50$ value, per in cream and White only, 42 and 44 Inch

## yard

## BARGAIN NO. 6-EXPOSITION HATS

Just arrived, assorted colors and shapes, for Boys, Men, Women and Misses, made of Silk, Palm Beach, etc., our price, each ......50c

BARGAIN NO. 7-DRESSES
These special numbers include Mulls, Batistes, Tissues, Organdies, Flaxons and Voiles. Newest creation in stripes figures, etc. For these garments some stores will ask you $\$ 10$; our plan is to sell 'em quick, so take
your choice for, (Limt one,)....... $\$ 498$

BARGIAN NO. 8 SHIRT WAISTS Final clean up of special purchased lots, val-
ues to $\$ 2$, (Limit 2,) your choice ...... 49c

BARGAIN NO. 9
Misses' and Ladies' Summer Union Suits, (Limit 4 suits,) choice, per suit, ....... 25c
BARGAIN NO. 10 -VOILES AND TISSUES The Season's most desirable fabries, assorted colors and patterns 15 c and 19 c value just for Friday, (Limit 6 yards,) 6 yards 85 c

BARGAIN NO. $11=$ WHITE CREPE White Crepe for undergarments, this one is worth allorit 6 yards,) 6 yards for .... 79c

BARGAIN NO. 12-LADIES' CREPE DE CHINE WAISTS
In newest styles and patterns, assorted colors in pure Silk, values up to $\$ 5$, (Limit one.) ors in pure Silk, values up to $\$ 0$, (Limit............................. $\mathbf{9 8}$
for

BARGAIN NO. 13-LAWNS
This lot is full standard width, assorted colors and patterns, (Limit 8 yarsd,) 8 yards 25 c

BARGAIN NO. 14-MEN'S SUMMER UNION SUITS
This elastic crotch and elastic seam Athletic Garment sold by some at $\$ 1$, sizes form 34 to 46, (Limit 4,) your choice, per suit, .... 50c BARGAIN NO. 15 -THE FAMOUS E. \& W. SHIRTS Sold the worfor over at $\$ 1$ to $\$ 1.25$ and worth just for Friday, (Limit 2,) each ...... 50c

## BARGAIN NO. 16

Striped Overalls without bibs, Friday only, (Limit one pair,)
${ }_{〔}$ BARGAIN NO. 17 -VELVET RIBBON ${ }^{4}$ Width up to No. 40, assorted, popular colors,

## BARGAIN NO. 18-CHILDREN'S SILK

 HOSEPure Thread Silk in Black, White, Tan, Pink Light Blue and Red, sizes 4 to $61 / 2$, (Limit $\bar{J}$ pairs,) special, per pair .............. 19c
BARGAIN NO. 19 -MISSES' SILK HOSE Fine Ribbed Thread Silk, colors in Black, Tan, White, Lisht Blue and Pink, sizes 7 to

## BARGAIN NO. 20-KIMONAS

 A special purchase from a New York manufacturer enables us to of fer you this remarkKimona, equal to any $\$ 1.50$ value, (Limit 1 ) for.98c

Cut this ad out-refer to it in the morning and come get your share of these unusual values. Goods on sale at 9 o'clock. First come, first served.


PAGESEX


Goodyear Fortified Tires Cost Users $\$ 5,000,000$ Less

| Our last price reductionmade February 1st-will save Goodyear users about five million dollars this year. And that was our third reduction in two years, totaling 45 per cent <br> Yet Note This <br> Yet Goodyear Fortified Tires embody many extras. Five are costly features found in no other tire. The rest are found in lew. <br> It we omitted those extras, wo could save on this year's probable output $\$ 1,635,000$. We could add that to our profits, yet Goodyear tires would look as good as now, <br> tra wear. And we shall spend $\$ 100,000$ on research this year to find more inprovements atill. <br> They Are Yours <br> These extras belong to you. They mean less rim-cuts, less blowouts, less loose treads. They mean more rubber, more fabric, more mileage, less trouble. Most tire users know that, so Goodyear tires far outsell any other. <br> Prove it yourself this summer., It will bring you tire contentment. <br> Any dealer, if you ask him, will supply you Goodyear tires. Men are now adopting Goodyear tires faster than wecansupply them. We haveneverseen anething tike it <br> Goodyear Service Stations Tires in Stock <br> WICHITA FALLS Auto Supply Company Moore \& Rountree Auto Supply Company. <br> ARCHER CTTY <br> ... Archer Merc. Company. Hodges \& Harbison. Lipscomb \& Davis. J. M. King \& Son. . Burks \& Swain. <br> V. A. Budlong Auto Supply Co. <br> - C.A. Jones. <br> GRAHAM <br> ..... Graham Auto Supply Co. <br> HENRIETTA <br> IOWA PARK <br> .....McKinney \& Bevering. <br> MEGARGLE <br> .....Iowa Park Garage. <br> . . Joe J. Cross. <br> OLNEY <br> W. J. Norris |  |
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Wichita Falls College of Music and Art









Ed Coxen and Winnifred Greenwood inin "one summers Squid" twopart maitertu) piedith
"The House of Bently"

"Those College Girls"
Twoparr spectal Keystone cumedy, wty Hogina as the
EMPRESS - TODAY
Reurn engasement of MARY PICKFord th, Clin

## Prince Albert will give you and <br>  <br> If you are one of thousands pipe under cover so you can forget your sore tongue and parched throat, get it out quickf For here's smoke freedom for every man who's fond of a pipe, and cigarette-makin's freedôm for every man who likes to roll his own-if you'l be sporty enough to follow suit and lay a short bet on <br> PRINGE ALBERT <br> the national joy smoke

Men all over the nation-all over the world, in fact-have taken the friendly say-so and to-day P. A. is their standard before, between and after meals!
You pipe and cigarette-makin's-shy men should realize how different Prince Albert must be to hit the taste of men everywhere. The patented process fixes that $\rightarrow$ and cuits out the bite and parch.
Get a slant at how cheerful it is to smoke all the tobacco you want and smoke as long as you want without your tongue even grumbling. Men, that pipe and cigarette joy's your sure as you're alive if you'll get your tidy red tin or topp red bag of $P_{i}, A$, right away-and go to it like little folks beat it to a circus parade-can't-help-it-likel
R. J. REYNOLDS TOBACCO CO., Winston-Salem, N.C.


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SWIMMING
 OPEN - at LaKE WICHTTA
Clear water, new bath ing sults and everything in fine shape for an enjoyable swim

## Baggage Transfer and

Cab Service

Morris Cab \& Trans fer Co.



## "IISTEN"

Wo havere ta our employ,
 dif orour" bush nossel knor

MeFall Transfer \& Storage Co.

Free
Pictures

## Lake Wichita

Change of program ev ery"night
F. P. ST. CLAIR, Mgr.

DeBerry \& Houston Room 311 Kit Rmp tenic Koll mag.

## Fresh Braãd

Properly baked and wrapped in sanitary germ-proof wrappers, is the kind you get from this bakery. There is quite a difterence in
bread and it is our purpose to serve only the best.
DAN OSTER HOWNE Bakery

141814th Street
Phone 988




For Sale-Cify Property



Help Wanted-Male

For Sale-Miscellaneous






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Party Leaving
City.
Wo ofer wisiowitul modem


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Phone 694
Cravens, Maer \&
Walker



The SATISFACTION



Suits cleaned and pressed
$\$ 100$
Palm Beach Suits cleaned and pressed 50c


Phone 1067
704 Seventh

## SPIRO POWDER 

 Price 25cPupquespunstore

Have You Failed?

 Neeland-Murff Creamery Co.
Phone 1974
703 Tenth Street

## $\$ 5$ DURHAM-DUPLEX DOMINO RAZOR FOR \$1 00 <br>  <br> Typewriter Bargains <br> Due to the fact of unusual large sale of the new Underwood typewriter we find that we are overstocked on second hand trade in typewriters of all makes. In order to close out these machines at once we will sell at about half their real value. Phone 10 Wiffongo

$\square$ gem theatre today.
"The Snow Burner"-Three-part Essanay, feat uring. Richard Travis, E. H. Calvert
7. and Lillian Drew
"The Fresh Agent"-Comedy
"The Haunted Home"-Comedy

## Every Boys' Library!

Boy Scout Edition
Over twenty-five different titles have been selected by the Library Commission of Boy Scouts of America to constitute the official Boy Scouts Library

They are all books of a sort that boys like best-sound, and
healthy, reed-blooded stories thit make tor manhoo. Beasdien the healthy, red-blooded stories that niake for manhood. Beenden the
above we also have on our soe table for boys and girris, The Rover aboye we aiso have on our soe table for boys and grirk, The Rover
Boys, Fraik Armatrong's Comrades, Difk Hamilton, The Putnam Malis, Motor Boys, Motor Maids, Just Patty, When Patty Went to
College: and Amy Bell Marlowos's books for girls, viz; The Oldeen of Four, The Girt of Hullerest Farm, A Little Miss Mobody, The
Girl from Sunset Rafich, Wyn's Camplng Dell

On our 25c table you will find Tom Switt's The Out Door Chume, The Out Door Cirrs, The
Hoving Pleture Giris, The Bobbsey Twhe, Moving Pleture Girls, The Bobbsey Twhes, Larry Dexter, The Yel-
low, Blue, Green, Red and Browñ Fairy Book, Meades, South-

# Martin's Book Store 

FREE DELIVERY
609 Eighth St. Phone No. 36


Cleaning and Presssing is our business Palm Beach Suits cleaned and pressed ... 50c Wool suits ..... \$1 00 If your clothes need repairing send them to us. Collier lailoring Co. 717 7th Phone 732

## MELBA TOILET PREPARATIONS <br> A "Made-in-America" line of Toilet. Articles that have <br> Melba Opera Face Powder-Designed especially for eve-

 received the approval of fashion throughout the world for more than twenty years, and which in healthfulness, purity, beauty and result producing qualities are absopurity, beauty and- Melba Face Cream Skin Food $\angle$ A wonderful aid in the cultivation of beauty; used to massage. away. the wrinkles and outwit the flight of time. Absolutely pure. Price-in jars

50 c
In tubes A perfect, soothing, healthful powder, in flesh, white, brunette and evening shades. Price ............50c Melba Skin Cleanser-An oil solvent that may be used instead of soap, as it does the work much better-and without irratation. Price Melba Lov'Me Face Powder-An excentional high crade face powder. Për box $\ldots, \quad 75 \mathrm{c}$ Melba Rice Powder-Equal to the finest imported rice powders at a fraction of the cost. Gives a delicate tone powders at a fraction of the cost. Gives a delicate tone
to the skin. Price $\ldots . . . . . . . . . . . . . . . . . . . . . .25 c ~$
ning wear, very clinging, absolutely pure. One-hal Melba Lilac Talcum Pdwder-A delightful new Melba product, in beautifut frosted glass container with special brass shaker top. Price .......................75c Melba Nail Whitener Antiseptic-Designed. for. those who wish to exercise exceptional care in the treatment of the nails. Esthetic in appearance, antiseptic in action Melba Nail Polish-Fine for polishing and keeping the nails in the best of condition. Price ................ 25 Melba Lov' Me Toilet Water-"The Romance of Per-
fumes,'in four ounce frosted bottle. Price ........ 75c Melba Benzoted Astringent-A really êffective, absolutely harmless remedy for bleaching and beautifying
the skin. Price Melbaline Powder-Designed for those who wish to secure the best powder that can be made for the money It should sell for four times the price. In flesh, White brunette and evening shades.. Price .............. 250

## Mack Taylor's Drug Store Phones 184-882 <br> Red Cross Drug Store

You can buy a Victrolia for only Victrolia for only
$\$ 1$ down and $\$ 1$ \$1 down
per week.

This tea is packed in China for the Chinese trade and used by nearly all Chinese.
We buy it direct from Shing -Shung \& Co., the largest Chinese importers in America. It's delightful, Onesixth pound packages .
$10 c$
Per, pound
50c
Our tea stock is most complete.
WE ROAST COFFEE EVERY DAY
COFFEE EVERY CHINAMAN USES entam. Bert Bean Coffee House

