# Wichita 円ailn ©imes 

Vol VIII. 1

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BAR ASSOCITION TOOAK

Mave Your Proscriptions Garefilly Compounded by experienced druggists, those who know how. We call for prescriptions and deliver anything you want to your door without any extra cost to you. Open from 6:30 a. m. until
FRED HARRINGTON DRUCOIST Indiana and 9th sts,, He Deiver the Goods

## SALMON

Argo (deep red)
Hindoo (Fancy Sockeye)
Happy Vale (Pink)
Hindoo (1-2 size)
Pink Salmon (1-2 size)
Some people prefer Tunny Fioh to Salm some purposes.
Large size Tunny
Small size Tunny
our Aurora Brand, per ean good Sardine, try We handle the Bandor brand Pimentoes. Per can We handel a fine assortment of other faney lunch goods.

## Taylor Grocery Co.

Phone 623

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& 4 \% \\
& \text { paid on our Christmas savings } \\
& \text { deposit. And will be ready to } \\
& \text { issue cards Saturday, January } \\
& \text { 2nd, } 1915 \text {. } \\
& \text { We have } 8 \text { series and can please any } \\
& \text { one. Large or small amounts. } \\
& \text { CITY NATIONAL BANK } \\
& \text { Oppital and Surplus S400,000.00 }
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## Start the New Year Right

By opening an account at the
First State Bank \& Trust Co, (A) Guaranty Fund Bank) 4 per cent Interest Paid on Savings Deposits.
Your Business Will Be Appreciated.

Now Is A'Good Time
 DR. PROCTOR Painless Dentist b



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Tuesday and
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Wednesday
SPECIALS!

Tuesday and Wednesday SPECIALS!

## At One-Half Price

Ladies' Neckwear, Combs, Ornamental Hair Pins and many ofher pretty novelties that have been left over from the Holidays

Neckwear at $50 \mathrm{c}, 65 \mathrm{c}, 75 \mathrm{c}$ and to $\$ 1.50$ Braid Pins 75c, 85c, $\$ 1, \$ 1.50$ and to $\$ 2$ Look in Our Show Windows To-Night

## sin (ind Perningtons

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Ave.

## Every Episode A Baffling Mystery!

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Thanhouser's Greatest Photoplay
Every episode of this sensational motion picture production is a baffling mystery picturing the extraordi; nary situation into which beautiful Zudora falls. The scenes are exciting-tense. Only by using her gifts of hypnotic power and scientific analysis can Zudora battle the powerful forees which oppose her.

## Harrold MacGrath and Daniel Carson Goodman

Two of America's foremost authors have provided in this fascinating photoplay a series of spectacular events that will hold you spellibound.

The first of this wonderful picture that is taking the country by storm, crowding the large picture houses in large cities to such an extent that in one city traffic was stopped for three hours by the masses trying to gain entrance to see this world's wonder. Read the story in today's issue of The Times. Clip the coupon and see the treat of your life.

## TUESDAY EMPRESS

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## I am Zudora-

 The Mystic, Girl Detective You Have Heard So Much About!I'm just eighteen. By some stroke of fortune I have been endowed with supernatural pow ers of deduction;hypnotism and scientific analysis. I've come here to show you in motion pictures - twenty episodes of my life-twenty baffling mysteries. These episodes are full of thrills and excitement. They have been idealized by Daniel Carson Goodman and Harold McGrath, two of America's foremost authors. They depict many of the tense situations into which a young American girl may fall. They illustrate the strength and darring of girlhood when opposed by. powerful forces. You are invited to see these baffling, scientific and instructive motion picture episodes of my life at the Empress Theatre, starting tomorrow.
-ZUDORA:

## She's Coming!

ZUDORA

## The Beautiful Mystic, Girl Detective <br> In Thanhouser's Greatest Photoplay, Zudora

## COUPON:

SEE ZUDORA AS THE GUEST OF THE TIMES

All who will clip this coupon and present it at the Empress. Theatre Tuesday afternoon or night will be admitted free.

Times Publishing Company

A stupendous production of love, mysticism and science in twenty baffling episodes. 3,000 scenes. Castof 1000 . Shown at the EMPRESS THEATRE Starting Tuesday

Read the Baftling Story By Harold

The Daily Times Every Sunday

## MacGrath in



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 Jersey Farm Butter 35c per pound



## $C \sqrt{\infty} \times \sqrt{A}$ <br> The World's Greatest and Most Spectacular Motion Picture <br> Today and Tomorrow THREE SHOWS DAILY- <br> $30^{\circ}$ clock, $50^{\circ}$ clock and $80^{\circ}$ clock Three acts, fifty minutes each, with intermis sion. Get in at the starting. <br> Children 15c, Adults 25 c <br> MAJESTIC THEATRE <br> Special 4 o'clock matinee for children Tuesday at 10c.

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## Country Eggs

For Tomorrow

Per Dozen 30c Per Dozen
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MAY I HAVE YOUR FIRST NEW YEAR'S ORDER

Get acquainted with my 1915 serrice, quality and priees so early in the year that you will know at the beginning whether it appeals to you.
THEN you can round out a full year with me and I am sure you will be pleased and I will have gained a new friend which I can assure you I will appreciate
That will give us both a Happy New Year.

## C.H.Hardeman

Phones 432, 232 and 1381

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The Miller Drug Store

KMLLY SPRINGFIELD TIRES
"Made to make good,"
Phone 219 Western Auto Supply Co. 5047 th

Join the original

## Christmas Club

Open for members a few days longer

Wichita State Bank

## Mo-Cream Dairy Feed <br>  mann <br> MARICLE FEED CO. <br> 707 Tenth Street <br> Phones 437 and 229

8 PER CENT FARM LOANS
We are now able to make farm loans at 8 per cent. 616 Eighth StreetsON \& PATTERSON Phone 87


Ye Farmers and Town Folks Buy Your Groceries Right


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J. A. KAVANAUGH

Plumbing and. gas fitting. Residence and shop phone 1142. Estimates furnished free.

Jobbing promptly attended to.
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Sill sultion tor III Divisifiction Belgian Hat and Other Novelties Among Fashions At Horse Show

## Closed

 Tuesday, January 5th, 1915 Our StorereWill Be
Closed ToMorrow, Tuestay, January 5th, To Finish INVOICING and make some needad Improvements for batter handing of our fast growing trade

## OPEN

 Wednestiay, January 6, 1915
## Big <br> Semi Annual Clearance Sale

Thls is the largest Sale ever held in Wichita Falls. Everyont tinows
we do as we advertise. Everything marked in plain figures. we do as we advertise. Everything marked in plain figures.

## Sale Opens Tuesday, January 5th.

Men's Suits and Overcoats $\$ 30.00, \$ 32.50$ and $\$ 35.00$ Suits and Overcoats go at $\qquad$ $\$ 20.00$ $\$ 22.50, \$ 25.00$ and $\$ 27.50$ Suits and $\$ 16.50$ Overcoats go at



One Lot of Men's Suits, range from $\$ 16.50$ to $\$ 22.50$ go at $\$ 8.45$ One Lot of, Men's Suits, range from $\$ 12.50$ to $\$ 16.50$ go at $\$ 6.95$

## Manhattan Shirts

\$2.c0 and \$2.50 Shirts \$1.65 $\$ 1.50$ and $\$ 1.75$ Shirts $\$ 1.25$

Eclipse Shirts
$\$ 1.50$ Values . . . $\$ 1.15$ $\$ 1.00$ and $\$ 1.25$ Values 90 c

$\left[\right.$| Flannel Shirts |  |  |
| :--- | :--- | ---: |
| $\$ 4.00$ Shirts only | $\$ 2.85$ |  |
| $\$ 3.50$ | Shirts only | $\$ 2.45$ |
| $\$ 3.00$ | Shirts only | . |
| $\$ 2.25$ |  |  |
| $\$ 2.50$ | Shirts only | $\$ 1.95$ |
| $\$ 2.00$ | Shirts only | $\$ 1.45$ |
| $\$ 1.50$ | Shirts only | $\$ 1.15$ |



## Men's and Boys' Hats

| $\$ 3.50$ Hats at | . | . |
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| $\$ 3.00$ Hats at | . | . |
| $\$ 2.80$ |  |  |
| $\$ 2.50$ Hats at | . | . |
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> Boys' Suits and Overcoats $\$ 10.00$ and $\$ 12.00$ Boys' Suits and $\$ 6.50$
Overcoats go at $\$ 7.50$ and $\$ 8.50$ Boys' Suis and $\$ 5.00$ $\$ 5.00$ and $\$ 6.00$ Boys' Suits and $\$ 3.75$ $\$ 3.50$ and $\$ 4.00$ Boys' Suits and $\$ 2.25$
Overcoats go at

| $\$ 3.50$ | Values only : : | $\$ 2.80$ |
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| $\$ 1.50$ | Values only | $\$ 1.20$ |
| $\$ 1.25$ | Values, only | 95 c |

## Men's Unionsuits

Men's Unionsuits
,$\$ 2.40$
5.50 VII ${ }^{3}$ ..... $\$ 2.10$95c

Four Per Cent Interest per annum, compounded quarterly, paid on THE FIRST NATIONAL BANK OF WICHITA FALLS


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Price 50c Mack Taytor $=$ $=$


MAV THE ENTIRE YEAR bRing You peace and prosperity


| Phone 629. Omee over 710 Indiane a | Ave. The ingurance ma |
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| Professional Cards | DENTIATS <br> DR. W. H PELED <br> Dentiot |
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| Luwrene | Sonthwest corner Beveath atrow ana Ohfo Avenue |
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| Prompt attention to all etvi bual |  |
| P. B. Cor |  |
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| c. B. FELOER | Whehta Falls Camp No. 12006 M. W. <br> of $A$. meetes every Thursday at of $\mathrm{m} ., 7081-2$ Seventh lard, Conmu; E. a. Cook, Clerk. |
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## Eusiness

Has been good, but we-still have a complete stock Gond Groceries and still assure you good service and satisfaction.
Kin's Gro'y
721. 7th Street

Phone 261

## "Service"

 "Quick" andRapid" "Service"

McFall Transfer \& Storage Co.
Tolephone 444 and 14 "Keep Moving"

## - PAGE EIGHT

WICHITA DAILY TIMES, WICHITA FALLS, TEXAS, MONDAY, JANUARY 4, 1915


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at NOON
At night and all the time we serve light tunch at our soda fountain.
Morris' Chili 10c

| MORRIS DRUG STORE <br> Drugs \& Jewelry <br> Our service is better <br> Phone and 742 <br> Free Dellvery |
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Try a box of
furthat cough and fur that cough and hoarseness The Miller Drag Store

Lawler-The Barber
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Dr. Monte R. Garrison Onco mint pentiont

MARK THE PERFECT MAN




 WICHITA MARBLE \& GRANITE WORHS


| THE PAY DAY GIGAR <br> Dverybody amokes it. Everybody Hkes ti, "A nle Palace Drug Store |
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Watch, Cloek and Jewelry Repairing ProuptLew Price
Lhone 1318
KRUGER BROS,


"Only the Best"
Phone 340 and 341 Free Motorcycle Delivery

## Blank Books

Our stock is full and complete in both loose leaf and bound books. Let us supply you with the ones needed.

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Phone No. 10

## Gem Theatre

## MONDAY

The Lynbrook Tragedy-Two-part Kalem, featuring Alice Joyce, Tom Moore, Jones Ross The Everlasting Triangle-Edison drama, fea turing Mabel Trunelle, Robert Kegerres. Hearst-Selig News No. 74.


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## QUEEN


Palace Drug Store

## We Want Your Businass $\because== \pm=5$ $=2=2=$ $5=5=5$ $=-2=2=$

We will see that you are satisfled

## I AM GUPTON, the Tallor

 Phone 1067
## STAPLE DRUGS

REMEDIES THAT EVERY FAMILY SHOULD HAVE IN THE HOME.
Wine of Cardui, Lydia Pinkham's Vegetable Compound, Red Cross Yegetable Female Comrup of Peysin, Red Cross Podo-Sen, Pidalax, Velap Phenlax Wafers, Dr Miles' Nervine Swamp Root, Hood's Sarsaparilla, S. S. S., Lax-Foo, D. D. D. both in ordihary and double strength, Zemo for Eczema, Glover's Mange Remedy, Bromo Quinine Tablets, White Pine and Tar Compound, Dr. King's New Discovery, Red Cross An tiseptic Cough Remedy, Red Cross Wine of Cod
Liver Oii, Scott's Emulsion, Fellow's Compound Syrup of Hypophosites, Milk's Emulsion. : DELIVERED AT YOUR DOOR. We have two motorcycle deliveries and can serve

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Phones 184-882

## LITtEIEN BROS. <br>  <br> $={ }^{2}$

Sand and Gravel
Most any hour, of the day youn
will see a load in front of our office.
Let our big black teami deliver
what you need what you need phock 26
Phon ten
J. S. MAYFIELD LUMBER CO.

## THE FIRST COFFEE ADVERTISEMENT

The Public Advertiser, a London Weekly dated May 26th, 1657, contains the first advertisement of coffee to appear in any newspaper, as far as known. This ad is a genuine literary curio.
and phyartholomew -Lane, on the back side of the old Exchange the drink called coffee, which is a very wholesome and plysical drink, having, many virtues, closes the orifice of the stomach, fortifies the heat within, helpeth digestion, quickeneth thie spirits, maketh the heartightsome, is good against eye sores, coughs, rhumes, consumption, headache, Wropsie, gout, scurvy, Kings evil, and many others, is to be sold in the morning and at three of the clock in the afterHoons."

We don't make as extravagant claim for coffee as this today but do claim that good coffee fresh roasted, properly prepared and drank while fresh is the best beverage known to man.

DRINK IT KID
 BERT BEAN, THE COFFEE MAN

