# twithita Dailn ©imes 

Vol. VIII, mina WICHITA FALLS, TEXAS, SUNDAY, AUGUST 30, 1914-PART ONE
\#wid Number 93

# VICTORIOUS GERMANS PUSH FORWARD ON ROAD TO PARIS--RUSSIA ACTIVE IN PRUSSIA 

gernany rushing troops MILITARY GOVERNOR OF PARIS EASTWARD TO MEET CZZR

Russian Advance Is Gasting Dark Shadow Across High Hopes Of Kaiser Wilhelm

By Associated Press.
Washington, Aug. 29.-A dispatch from Berlin to the German embassy says:

German forces in East Prussia commanded by Gen. Von Hindenburg have defeated in a three days battle near Gilgenburg and Ortelsburg, the Russian army which was preceeding from the river Narve and which consisted of five army corps and three cavalry divisions. The German forces in pursuit of the defeated army crossed the Russian frontier."

RUSSIANS INVEST KOENGSBERG
AND ALSO OCCUPY ALLENSTEIN
By Associated Press.
Paris, 4:10 p. m., Aug. 29.-The war office gave out the following official announcement.
"The Russian army has completely invested Koenigsberg and occupied Allenstein, both in East Prussia. The Germans continue to retreat."

RUSSIANS HAVE CONTROL OF
ENTIRE DISTRICT IN PRQUSSIA
By Associated Press.
Rome, via London, 12:18 p. m., Aug. 29.-The Tribune publishes a dispatch from St. Petersburg which confirms reports that the Russians have invested the fortress at (name marked out by censor) where the Germans are shut in. There are now no German armies to interfere with Russia's operations in this region. Previous dispatches would indicate that the name omitted probably is the fortress of Koenigsberg in East Prussia.

GERMANS CLAIM DEFEAT OF FIVE RUSSIAN ARMY CORPS

By Associated Press
Berlin, by wireless to the Associated Press to Sayville, Long Island, Aug. 29.- News of the deeat of five Russian army corps to the south of Allenstein was made public here today. It was the situation in East Prussia. It was said to inthe situation in East Prussia. It was said the insure the flank of the German position.
is about sixty miles of Koenigsburg.

## FIELD MARSHAL DECLARES

ENGLAND IN GRAVE DANGER

## By Associated Press

London, Aug. 29.-Field Marshal Lord Roberts addressing a meeting last night for the purpose of obtaining recruits declared the country in great danger., There was no use in mincing words he saic
"Our soldiers are fighting bravely," said Lord Roberts, "but they are lamentably few, and it is the duty of every able-bodied man to see that the army is maintained at its full strength. Women army is maintained at its fuir strenges. must not stand in the light of their husbands and brother's duty."

Ground In Circle Of Paris Forts Will be Cleared To Destroy Cover For Attacking Forces Of Germans-Many Fine Buildings

By Associated Press.
Paris, Aug. 29.-It is officially announced that the military governor has ordered ais the residents of the zone within the section of the
fending forts to evacuate and destroy their houses immediately.

## Order Means Destruction Of Property

Valued At Many Millions Of Dollar
Washington, Aug. 29.-A circular country 47 square miles square will be swept of building, if the order of the military governor of Paris, that the residents in the "zone of action" of the French capital defending the forts burn their homes in anticipation of a siege is correctly interpreted here.
It is supposed the order refers to the suburban territory just beyond the city's second line of defense composed of 17 connecting forts. These are located in a wide circle about two miles outside the inner wall which sur rounds Paris. They lie for the most parts among the famous suburbs of Versailles and Vincennes and sweep every approach to the city.
It is assumed that the governor's order is intended to clear the way in the front of these defenses that no protection will be afforded an advanc ing enemy.
The order probably applies also to the outer circle of the city's little line of defenses. These are the most modern of the forts. They are buil of steel and masonry and known to be equipped with the heaviest guns o the famous French artillery, although details as to their armament have been closely guarded.
While it may be necessary to destroy numerous buildings to open the country to the fire of the guns it is thought the property destruction will not be so great in this quarter.
Something of the magnitude of the defense of Paris is shown by the fact that only an army of half a million men could hope to invest them and cut them off from the outside world. Some of the forts still bear the names under which they resisted the German assaults in 1870, but they have been remodeled and newly equipped many times. Today they are considered by military experts among the strongest fortifications in the world.
The other lines are so placed that each fort has a cross fire over the territory swept directly by the guns of a doining forts. The result is to make attackers face fire from both flanks as well as the front.
Day's Developments In European War



CROWN PBIICEES ARMY
MOVES TOWARD MUESE


London, Aus. $20-$ An official Be
dispanteh by Marconl wireleses saye
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day for a secret deotination. WESTERI CAIAOA MUST BE REAOY TO AISWTR GALL

## By Anoclated Preses. Winnipeg, Canada, Aug. 29.-It wa

 tonight to malintaln under recme all avallable troops from the Great Laken
## tive service. The London war oflce



## ALIIES WILL MAKE HEROIC STANO IN NOTTHERN FRANCE

Every Available Man And Gun Is Being Gathered In Attempt To Stop Germans' Advance On Paris

By Associated Press.
London, Aug. 29.-The French and British are gathering every man and gun available in northwestern France in an attempt to stop the German advance on the road to Paris.
It also is said General Jopffa, commander in chief of the French army will endeavor to strike at the German right and bring relief to British and French forces which had been placed in a critical situation by the German outflanking movement.
How far the allies have succeeded in getting across the German path is not disclosed, for the outside worid is ignorant tonight of what is happening on the battlefield.
A report comes both from Antwerp and Copenhagen that the Germans have commenced a movement back from the west to meet the Russian advance through East Prussia, but it is hardly like$y$ they will make any great demands on the western army until the big battle in which there seems o have been a lull has been defintely decided.
Field Marshal Sir John French, the British commander whose army has been hard pressed, was in communication with the British war office ate today and disproved the German official report that the British had been encircled by the Germans.
Today's reports from the German general staff are not more illuminating than merely to say that he Crown Prince's army which occupied Longwy now is advancing toward the Meuse, that a French advance from Nancy had been repulsed and that This probably is the army which is said to vosges. This probably is the army which is said to be making Belfort its objective.
The Russians continue their march through East Prussia and confirmation comes tonight of the statement that they had invested Koenigsberg and had taken Allenstein. It will be a long time, however, before they can directly threaten Berlin, or indeed, before their millions of men can reach the scene of the Austrian frontier, where troops of the Russian emperor are engaged Weneral batte on a front of 186 miles between Vistula River and Lemberg, capital of Gala-

There is considerable uneasiness over the attifude of Turkey. Athens tonight repeated the reort that German naval officers and sailors are on their way to Constantinople.
There has been strong denunciation of the continuance of football, cricket and other games while the British army is flighting and more men are required to re-inforce them and particularly young men wanting matches, while Secretary of War Kitchener is calling for recruits.

GERMAN RAILROADS CARRYING

## TROOPS TO THE EAST FRONT

By Associated Press
London, 2:15 p. m., Aug. 29.-A dispatch to the Evening News from Copenhagen says:
Ordinary railroad transportation in Germany as been suspended for the present because the railroads are engaged in carrying troops from the west front to the hard pressed east front."




FOR THE TEETH
A paste especially prepared for Thornberry and Shaw.
"A little better than others."
The Miller Drug Store Phones 193 and 925

## Electrical Fixtures




STOKES ELECTRIC CO.
816 Indiana Avenue
Phone 837

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GERMAN OFFICERS ON WAY TO
CONSTANTINOPLE IS THE REPORT
By Associated Press.
London, Aug. 29. The correspondent of the
Reuters Telegraph. Company at Athens wires the following:
"According to semi-official statement news has been received from a trustworthy source in Con santinople that hundreds of German officers and sailors, as well as a quantity of ammunition passed through Bulgaria, Friday in a special train on their way to Constantinople.
FRANCE REPORTED FORMING NEW ARMY OF QUARTER MILLION MEN

## y Associated Press.

London, 4:30 p. m., Aug. 29.-According to re ports in London, France has formed a new army
TRY TIMES WANT ADS FOR QUICK RESULTS against the German right.

## Tires at Before-War Prices



There exists now a new, compelling eason for buying Goodyear tires. I esults from war condition
These leading tires-built of extra fine rubber, in the same way as al ways-are selling today at June prices. That is true, we believe, of no other tire. You will find today a very wide difference between most tire prices and Goodyears.
Due to Quick Action
Early in August-when war beganto us. Rubber prices doubled almost over
nimht night could see no way to pay for rubbive others- an no that pani- were forced to higher prices. Rut we have since gone
back to prices we charged before the war, back this is how we did it-
and When had men in-London and Singapore of the worlds rubber supply comes through
there, We cabled them to buy up the pick of the rubber. They bought-before
the adyance- $1,500,000$ pounds of the fin-

And it-means practically all of the extra-
grade rubber obtainable abroad. Today we have our own men in Colombo, Singapore and Para. Those are the world's chief sources of ruibber. So we are pretty pick of the best that's produced, We were
We were first on the ground. We We were first on the ground. We were quickest in action. As a result, we shall
soon have in storage an almost record supsoon have in storage an almost rec
ply of this extra grade rubber.

Now Inferior Grades Cost Double
About the only crude rubber available nary times, the best tire makers refuse it Huch of it had been rejected. But that
off rubber" now sells for much more than we paid for the best.
Tire prices in general are far in advance of Goodyears. And many tire makers,
hort of sapplies, will be forced to use

## Be Careful Now

In Goodyears we pledge you the same-
grade tire as always. And that grade won for Goodyears the ton place in Tire And, for the time being, our prices are
the same as before the war. We shall try We accept no excessive orders, but deal-
Weep rrs will be kept supplied. And we charge
hem until further notice only antebel est rubber there.
That means that Goodyears-the best tires built-are selling way below other tires.

THE GOODYEAR TIRE \& RUBBER CO., Akron, 0

| CANAL EMPLOYES <br> BUILDING OWN HOMES | BRITISH GOVERNMENT CON. VEYS THANKS TO GIRARD | $\begin{aligned} & \text { and often at considerable perkons } \\ & \text { risk extricated British subjects frou } \\ & \text { diflicult situations. } \end{aligned}$ |
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The Overland Garage at 707 Scott Avenue, Quick service, vulcanizing. Bring your tires in the morning, get them in the evening, or bring them in the evening and get them in the morning. Work guaranteed for life of tire. Our auto repair work is done by men, not boys, the best that can hire. Livery cars at all hours. Our electric work is unexcelled. All work guaranteed. We handle gasoline SHULER \& WALLACE, Phone 621

## SHORTY TURNS JUDGE

A snappy two reeler featuring the comical
YOUTH AND ART
An excellent one reel American
THE MILLION DOLLAR MYSTERY-The greatest serial picture showing today. In this picture Florence LaBadie makes the great leap from the ocean liner. If you have not been seeing this wonderful picture come tomorrow. We will show you three reels any way of the very best, and the Million Dollar Mystery in addition.

VICTORIA THEATRE
The House with the Music and the Pictures

POULTRY AND FRIESH COUNTRY EGGS!
We can supply your wants
tat thens at lowest prices.
CITY MEAT MARKET
Phone 1291.

## WICHITA PALIY TMES






## SCHOOLS TO OPFL MONOAY, SEPT, 12


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## "SOME PERRLS" in No. 11-PERRIS OF PAULINE, EMPRESS, MONOAY



Our buyer is home from the eastern markets, and we now have on display some of the best selections of Fall Hats. We shall be glad to have you call and inspect them.
Joza Dickson Fashionable MIIIIner 714 Indiana Avenue

## SPECIAL for THIS WEEK ONLY PENSLAR TOILET PREPARATIONS <br> Toilet waters $\$ 1.00$ bottles Vane cream <br> I am overloaded on these preparations. come, first to get what they want.





Bigger and better values than ever in our Monday Dollar Sale, beautiful and useful articles that everybody needs and usually pay three or four times this price for.

Conklin's self-filling fountain pens Gold lodge emblem charms, gold lockets Solid gold cuff buttons, gold La Vallieres Gold handle Pen knives


Sterling silver orange speens three for $\$ 1.00$. Rogers Bros. teaspons, Rogers Bros. ice teaspoons, salad ladles, meat forks, fuH leather hand bags, and a few attractive
SRUCER BROS. "mans BROKERS 725 Ohio Avenue


## Enjoy the Boating, Bathing, Fishing FREE MOTION PICTURES

Roller Skating and Dancing. The Water in the Lake is Higher Now than at any Time in Five Years

## Five Cent Car Fare

Ten cents takes you there and back


## One's Character

 WE HAVE NOTICED that those who were careleses or. Indifirerent



WICHITA MARBLE \& GRANITE WORKS
Phone tu0. A. a. DEATHERAGE, Prop. The Home Dealer

[^0]
"Only the Best"
Phones 341 and $340 \quad$ Free Motorcycle Delivery

## War Maps

We now have on sale maps showing maps of Eu opean countries engaged in present war, als rea, population and fighting strength

## PRICE TEN CENTS <br> 90ilOR GOOOOONS:

We areall Union Shops And we make the UNION MADE clothes. We guarantee every Suit to hold Its shape and color for one year.
Come in and look our large line of wool ens over, it costs noth ing to look.

Collier Tailoring Co. Cleaners and Hatters Phone 732

MILLER TIRE PRICES REDUCED



The Air th our Theatro io

## all star prooram

Mary Pickford
the sultan's antoen Mary Fuller

Francis Bushman
A NIGHT WiTH A MILLION

## John Ince

The incompetent
Admission 5c, 10c

## EMPRESS

THE THETRBE
With the Orchestra

## SEE

Perils of Pauline Wednesday
Believe me No. 11 ha some perils and Harry doesn't arrive in time to save Pauline.

## LITTEXEN BROS.

CENERAL contractors


Mary of Garden
Chocolates
"They taste like Mary
Palace Drug Store

## DIAMONDS

ART LOAN \& JEWELRY CO.
the Sign of the Diamond Ring
705 Ohio Avenue

## THE SATISFACTION






## OUR WAGON WILL PASS YOUR HOME TODAY

## GUPTON

The Tailor
Phone 1067.

## The Gem Theatre

The Show Girl's Glove-Two part drama, Kalem Featuring Alice Joyce he False and the True-Vitagraph, featuring Dorothy Kelly, James Morrison, George Cooper-Drama.
Fooling Fanny's Father. While Aunty Bounced) -Lubin Comedy.

The Show With the Pictures

## DYEING!

We have built a dye house for the dyeing business and have an expert dye man in charge. Let us make a new suit or dress out of that old one.

## Wrchiak Gleaminga DyePllorkos PTHE CLLENERS THAT CLEAN JONES, HANKS \& PAYNE, Props. UNION SHOP

Plant Phone $620 \quad$ Office Phone 1313

# Dontt Forged, Thurstay, Sepilember Thirid Is Opening Date 

Of Our Big Closing Out Sale of the Biggest and
best selected stock of groceries in Northern Texas
Everything goes at cost and less. All markets advancing. It's the one best bet. A chance of a life time. You can't afford to miss it. Not a remnant but live, successful business.

## O. W. BEAN \& SON

Vol. VIII.
WICHITA FALLS, TEXAS, SUNDAY, AUGUST 30, 1914
A2manden Number 93

# REMOVAL SAIE HARRINGTON JEWELRY CO. 

Having leased the Joline Corner, Ninth and Indiana streets, and realizing the expense of breakage and drayage in moving our heavy goods, in cut glass, silverware, silver flat ware, toilet and manicure sets we willsell all of the above at

## 50C ON THE DOLLAR

until closed out. There are hundreds of other articles that will be included in this sale and will
 be shown in our windows from day to day. BE SURE AND SEE OUR 95c WINDOW

We Will Also Make You Special Prices on Diamonds, Watches and All Jewelry, During This Sale, Which

## Begins Monday Morning, August 31st

Just think of it, its nearly Christmas and you are saving 50 per cent. Your banker only pays you 4 per cent. Following is a list we offer you on Monday and many others too numerous to
$\qquad$

Cut glass bowl, 11 inches, was $\$ 12.00$, now
only Cut glass bowl, 12 inches, was $\$ 15.00$, now only $\$ 750$ Cut glass bowl, 8 inches, was $\$ 8$, now $\$ 400$ Cut glass plate, 8 inches, was $\$ 6.00$, now only $\$ 300$ Cut glass nappie, 6 inches, was $\$ 3.00$, now for $\$ 150$

Cut glass plate, 7 inches, , was only $\$ 250$

Cut glass perfume bottle, was $\$ 4.50$, now only
.$\$ 225$
Cut glass vinegar cruett, was $\$ 3.00$, now only $\$ 150$
Cut glass water set; 7 pieces, was $\$ 30.00$, now only $\$ 1500$

20 piece toilet and manicure set, was $\$ 45.00$, now ....... . . . . . . . . . . . . . . . . . . . . $\$ 2250$ 12 piece toilet and manicure set, was $\$ 22.50$, now 5 piece toilet set, was $\$ 17.50$, now ... . $\$ 825$

11 piece manicure set, was $\$ 8,00$ now $\$ 400$ 27 pieces silver knives, forks and spoons, was $\$ 30.00$, now . . . . . . . . . . . . . . . . . . . $\$ 1500$
3 piece pearl handle silver Ferrule carving set, was $\$ 15.00$, now . . . . . . . . . . . . . . . $\$ 750$ 12 piece set knj es and forks, best silver made was $\$ 12.00$, now . . . . . . . . . . . . . . . . . . . $\$ 600$
6 piece set oyster forks, was $\$ 2.50$, now $\$ 125$ 3 piece set pearl handle baby set, was $\$ 2.50$, now ..................................... $\$ 125$ 6 piece set coffee spoons, was $\$ 2.50$, now for only
$\$ 125$

This sale is strictly a cash sale, nothing marked to suit the sale, and all prices on goods are as they were originally marked

The first lady entering our store Monday morning at $80^{\prime}$ clock when our store opens and presenting this ad will be presented with a set of silver knives and forks, 12 pieces, worth $\$ 6.00$ Free



Read every word of this page ad. We have unloaded at our store and warehouse one solid car load of Iron Beds, one solid car load of Dressers, one solid car load of Dining Room Furniture, one solid car load of Davinettes and Parlor Furniture. One more car load of mixed furniture in transit now and seven more big carloads to follow. Our goods are all bought from the leading representative furniture factories in the United States who sell quality. We are the only firm in the city who went to the great furniture markets at Chicago and Grand Rapids during July. We bought the new chick classy quality things. We have them in the store now to show you and tomorrow we cut and slash the prices at a positive saving to you of one-third. Come and see for yourself.


DEVEDPMENTS II
THE OLL FIELDS


## War Maps Of Europe

 comparatro army and navy strensthy therr alliances and other statatutises. Martin's Book Store 609 8th

ANDERSON \& PATTERSON
INSURANCE, REAL ESTATE LOANS AND INVESTMENTS

Phone 87
616 8th Streef

WHEN YOU WANT A PLUMBER W. P. McCURDY
$\qquad$ 904 SIXTH STREET

## (2)

## FirstStateBank\&TrusiCo

Capital
$\$ 75,000.00$
Surplus, (earned) .... 16;000.00

A GUARANTY FUND BANK
No business too large or too small to receive our careful attention.

We pay four per cent interest compounded semi-annually on Savings Deposits.

## SCHOOL TIME AND COOL WEATHER

FALL TERM<br>of Wichita Commercial School OPENS SEPTEMBER 8th

The evening of September 8th, the School will give its formal opening.

## EVERYONE IS INVITED

SPEECHES
by leading business and professional men
MUSIC AND READING
by Wichita Falls College of Music and Art
REFRESHMENTS
Don't forget the Time; Tuesday evening, September 8th, at 8 o'clock

The place; 708½ Seventh Street
Wichita Commercial School


## See Our New Policies Before You Buy

## THEY ARE ALL "SELF STARTERS"

We loan you money on them for hialf the bankable rate.
If your die of accidental means WE PAY YOU DOUBLE the amount of your policy.
If you become unable to work from any cause, you do not have to pay any more The policy is paid up and you may begin drawing it out immedately, without any further payments on your part.

Theamount of your policy may be paid to your beneficiary in a lump sum or in as many monthly or annual installments as you like.

With the special features above referred to included, our policies are cheaper than those of most old line companies, which do not give you the benefit of these special features.

Besides we are your Home Company. We loan our money to those with whom we do business.

Ask our agents to show you our new special policy
We have more assets in proportion to our liabilities than many of the older companies.
the laws of Texas guarantee your policy:to be paid promptly if you die
All we ask is an opportunity to convince you.
WICHITA SOUTHERN LIFE INSURANCE COMPANY WICHITA FALLS, TEXAS

## THE OPENING GUNS OF THE FALL SEASON <br> We Have Declared War on High Prices, and Are Mobilizing Our Forces For the Greatest Fall Campaign of Our History

With our combined buying power and chain-store outletWith improved equipment and economical distribution, victory is assured. We ask you to join our army of satisfied customers and save on your fall goods. We extend an invitation to come and see the many new things we have to show you-giving us an opportunity to demonstrate why this is

## THE BUSY STORE

## "WearHoleproof Hose and End the Mend"

 est imaginable wear. Only the toughest soles striongest uppers and reinforced stitching will enable a shoe to stand the kicks and scuffs a child will give it. "Acrobat Shoes" are made this way, and they wear as no other children's shoes will. In addition they are made in a large number of styles and leathers.
Furthermore, "Acrobat Shoes" will not pinch or hurt young peopile's sensitive, growing feet, for the lasts are especially made to prevent this.

the new garments are here Wien we say NEW, we mean not only are they fresh from the maker, but that the styles, the fabrics, the colorings every detail -is in strict accordance with the latest decree of Fashion the
There are many litte style features, which in the hends of the skilled desigmer produce charming and individual effects. Gladstone, Norman, and Murat collars; Directoire and Flare Cuffs, Girdies, Shirrings, Plaits, Yokes, Riplemen efford We know that tood style exists in both extreme and conservative models, and we have brought both here for you.


We want you to loo kat the new Fall garments buy or not as you please-but come and took. Come in and see them. Corset department second Come in and see them. Corset department second
floor.
"Most of the Best for the Lea ${ }^{2 \prime \prime}$

The Busy Corner 7th and Indiana

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This Store will be Closed Monday Sept. 7th, to Celebrate Labor Day

## Wichita's Big Busy Department Store

Positively the Largest Stock of Mérchandise in Northwest Texas and Every Department Filled to Overflowing with the

## Newest Fall Styles.

Ladies' Suits, Coats and Dresses,
Waists, Skirts and Kimonos and a Complete
Line of Misses' and Children's Dresses


Looking Forward Almost every woman ward to the time when she must select her new Fall Suit, the time is short as September is upon us, and as there is a tendency among the most women to hesitate asking the salespeople to show them the new styles until they are ready to make their purchases.

## We Don't Want You to

 Feel That Way HereWe have the largest and best assorted line of ladies' suits and dresses ever brought to Wichita Falls and we want you to see them. Don't wait until you are ready to buy but come Monday. Come see

that splendid line of ladies suits we
'25

To the Man Who Cares

## Alfred Benjamin Clothes

Don't Make the Man, But Make Look Like a Man
Our first shipment of the ađvance styles are here and we
wart you to see them. Infact our clothing department has wart you to see them. Infact pur clothing department has
some very interesting specials for you, one-
item in particular is a splendid blue serge in the new fall wei

Some Interesting Facts About Our Dress Goods Department
Nothing has been left undone to make this the most inter-
estinin department of our great store. All the newest weaves that fashion has seen fit to adopt are here, infact we may say, "If its in vogue in Paris, it's in stock here." NEN S|LKS $\begin{gathered}\text { And all their new creations are } \\ \text { in their glory, and never were }\end{gathered}$ such attractive weaves offered Ior all the latest novelty
In New Woolens weaves, the Roman stripes, plaids in all their splendor. The broad cloth, Gaberdines and
serges in all their simple beauty. serges in all their simple beauty.

New Footwear

We have just received our. first shipment of ladies' shoes

## And Now For the Boys <br> We are the exclusive agents for the celebrated <br> WIDOW JONES <br> HERCULES <br> Boys <br> This gives you a Triple Guarantee that is as good as gold. <br> 

 tee and P B. Guaran tee and P. B. M. Guarantee of Quality, Style and price. We call your special notice to pair of pants, our price$\mathbf{\$ 6} 00$

Is the cause of failure. He who looks ahead and builds accordingly is a truly I wise man. Foresight, and the ability to save are the surest assets in the making of a permanent success.

Put your money in out Bank
NATIONAL BANK OF COMMERCE A Bank For All the People

## My tadis's Wardrobe

Contains so many articles made of delicate fabrics with lace and fragile trimmings that she hesitates to send them out to be clean-
ed and renovated unless she knows that they will be carefully handled. adopt this motto in our plant:
"Carefulness and thoroughness is the price of success." and we live up to it too. Proper equip-
ment is the first ment is the first
requisite for thoroughness in anything but to know how is also neces-
sary.

WaKhowHow
Cotton, wool, silk, linen or mixed goods each require different methods of hanwant to have your clothing experimented with send them where they know how without first experimenting times, of damaging your garments.

## WE MAKE GOOD OUR PROMISE

## Our Phone

 404
## Our Auto

 b.at som antio man wount wor mamaineDry Cleaners
914 Scott


Four Per Cent. Interest per annum, compounded quarterly, paid on ThE FIST NATINAL BANK OF WICHITA FALLS
deposits in our Savings Department.
...LLASSIFIED ABS...
WANTED-POATIUS WANTED




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## HOME, SWEET HOME

In every human heart there is a longing for a home, place of refuge apart from the rest of the world. The own ership of a home inspires a man to new ideas, new hopes, ew ambitions. It gives him a propriewrship which mereas es his self respect, elevates his impulses and spurs his ener gies to higher aims and greater activities. The sanctity of The home has long been recognized in law, as well as verse To the wage earner, it paves the way to prosperity as wel as contentment and happiness. Home ownership stands as great principle to be advocated and fostered by eyery community and city. The law recognizes the home as ou castle, and the human heart finds in the home the dearest spot on earth.
Now is the best time you will find to purchase a home
in Wichita Falls, and you should call and see our list of in Wichita Falls, and you should call and see our list o properties. We are well posted on values and can be of great service to you in buying bargains.
608 Eighth Street HUEY \& BLAND
Phone 1478



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Mack Taylor's Drug Store eno Ohlo Avenu

A SUGGESTION For Your
VACATION
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A telephone call will get
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Room - 2. Northweatern


## The Fashion Store

Where Women and Style Get Acquainted.
Our Display Emphasizes the Newest Modes in the New Suits for Fall, 1914.
What to buy in the matter of dress is one of the most difficult questions every woman has to solve each new season. This season should be no exception, for we have taken greater care in selecting which means that the styles shown here-are so distinct and varied that every woman can be clothed in strict accordance with her own individuality.

Let Us Show You These New Fall Suits This Week
A hearty welcome awaits you here, whether you be on an inspection tour or come to buy. We want every woman in Wichita and vicinity to at least see these suits we are offering at this time for the impression the suits make with you will permit your good judgment to dictate where to make your purchase. Suits from
$\$ 19.50$ to

The New Fashions in Fall Hats, A Beautiful Collection on Display This Week
The late chic small and medium shape hats with medium high crowns, bird and feather trimmings are featured.

Gold and silver braid trimming novelties are extremely smart.

A visit here to inspect the new millinery will prove most iñteresting to you. You will be welcome any time.

Mrs. Gildhouse has returned from the Eastern markets and will be glad to meet her many friends and customers and to dem onstrate the new styles in fall millinery.

## Gildhouse Fashion Store

Wichita's Leading Store for Exclusive High Class Ladies' Garments


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     your head to rest phone Pay Day Cigars
    Palace Drug Store "Only the Bests"

