## Wichita Mailn ©imes <br> WICHITA FALLS, TEXAS, SUNDAY, MARCH 29, 1914-PART ONE

Number 22 $\qquad$

TORRENYS FALL MATTER OF MINTITS SASS VILLA

Rebels Reported To Have Begun Attack On Last Line Of Federal Defenses In The Shot And Shell Ridden City
REBEES NOW IN CITY'S BUSHESS SECTION
Federal Generals Reported To $\overline{B e}$ Ending Own Lives While Men Attempt To Surrender To The Victorious Villa's Forces
B
Juarea, Mexico, March 28.- The attack of federal defenses at
Torreon began at noon today, according to a telegram from Gen-
Cral Villa, who declared he expected to capture the stronghold to-
hight.
Last night's assault is delared to
Last night's assault is declared to have been unsuccessful be-
cause of the failure of the supply of hand grendes, the most
useful ammunition in street fighting. Villa is declared to have useful ammunition in street fighting. Villa is declared to have
received 5000 more grenades be fore he renewed the attack today. The position already taken in the business section of the city,
it is said, was made more secure last night and the smelter, like
the bull ring and the principal hotel, is said to have become rebel
property. Before noon today was devoted to disposing of the property. Before noon today was devoted to disposing of the
dead and making comfortable the headquarters of the wounded at Gomez Palacios and in the field hospitals.
One telegram received from General Villa urged that hospital
supplies be rushed to the frant in the most urgent haste. The supplies be rushed to the frant in the most urgent haste. The
cost of his victories is now known to have been heavy and the fact-
that more hospital supplies must be sent from here, despite the large store which Villa took with him adds confirmation.
Juaree, March 28.- A telegra m from General Vina, says the
capture of Torreon is a matter of minutes, not of hours. No decapture, of Torr
tails are given.


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TORREON TREMBLES AMID CRIES OF AGONY BUSSNESS DISTRICT A FILIBUSTER ON AS MEXICANS SLAY EACH OTHER IN BATTLE

MORE CONICTS PAROLED
wichita daily times, wichita falls, texas, SUNDAY, March $29,19 t 4-$ PART ONE


Affinities-the new
styles and silks


## W.B.M’Clurkan $\mathcal{O}$ Co. <br> Corner Seventh and Ohio

Specials for This Week




## SPRING OFFERING OF KALTEX FIBRE FURNITURE

Most Home Furnishings are purchased these days with two or three essential points in view. The careful buyer desires first of all:


Durability-Kaltex Furniture has a finish which will not scratch splinter or show effects of hard usage or time. Wash it if it's dusty; scrub it if it's dirty. You can't hurt it.
Beauty-Kaltex Furniture adds a clean and comfortable effect to any room. It is cosy, light and strong, is made in many beautifull designs.

## jealtix

Adaptability-Kaltex Furniture will fit nicely in Library, Hall, Living Room or Porch, is very stylish in color, design and general effect.

We are now showing an elegantly assorted stock of Kaltex Furniture and we invite you to call and examine the patterns and prices


## NORTH TEXAS FURNITURE CO. <br> "The Store Dependable"



IRA MOOBE IS OUT
UNDER \$5,000 BOND
YOUTH CHARGED IN COMPLAINT
WITH MURGER BOUND OVER
TO GRAND JURY
NEEGHOOPS 60 OU HIS BOOOD


## AT KRUGER BROTHERS' JEWELERY STORE \$1 TOMORROW, MONDAY and \$1

 We offer to you the pick of any artiele in our show window for $\$ 1$ the regular retail value is from $\$ 5$ to $\$ 10$. The aricles inthis window are too numerous to méntion; they are a generous line of different articles taken from our immense stock and placed in our window to clean up quick at a redicplous price-First Come First Served rule will be strictly adhered to-Be on Hand at 8 a. m. Sharp. Seenthese Articles in Our Show Window Today

## KRUGER BROTHERS, 725 Ohic. Ave.

## BOYDEN SHOES for MEN



## W.B. McClurkan and Co. Seventn and Ohio



## DEMONSTRATON



## If You are in the Market for a Genuine Bargain

## 205 ED B. GORSINE PHONE 720

## Quality--Refinement

Monday ${ }^{\text {ST}}$ The Raiders ${ }^{3 \prime}$
March 30
A great tworreel K-B dramo of Kentucky
mountan ufe Tense, trimling. THE WIFE
Margaretta Fisher and Harry Pollard. A

| Tuesday | "Baffles, th |
| :---: | :---: |
| ${ }^{\text {March }} 31$ | - |

"Our Mutual Girl Day"

April 1-






Thursday "A Thief Catcher"


| Friday | "The Reform Candidato" |
| :---: | :---: |
| April 3 |  |
|  |  |



Saturday "The Plays' The Thing"



The Victoria


Times Want Ads For Resultis

## There Never Was a Better Time To Make Money Than Now

Every day in every city in the United States one may hear the old cry, "I would have made a lot of money if I had bought that property when it was offered to me at \$--." And ten years hence we'll hear the same story by people right here in Wichita Falls now, people who are afraid to buy because they think the city is going to stand still. In the very nature of things it can't stand still-it must grow, and when it grows it will grow in one logical direction-toward the water supply.

## HIGHLAND HEIGHTS

Was selected by some of the best business men in the city as the most logical site for the industrial center because it offered every inducement and advantage that a critical citizenship could demand. To encourage home building and to meet a demand for ideal home sites, lots were put on the market at prices so low that any one could buy, and improvements were instituted that tended to make it thoroughly modern and urban. It has all of the advantages of the citygas, city water, electric lights, schools, churches and five cent street car fare.

## Prices Are $\$ 175$ to $\$ 325$

$\$ 20$ down, balance $\$ 10$ per month

## Fowler Bros. \& Co. and J. W. Stone GENERAL AGENTS

312 Kemp and Kell Building
Phone 325

|  | Let |
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|  | Suit Now--Don't Wait |



 minn


We Invite Inspection and Comparison With Any Other Line in Texas
Union Woolen Mills
fifteen Dollar Driggars, Mgr. 515 Eight Street

## personul Meerion


"I HAD NO IDEA IT WAS MY EYES"
 cases of stomuch trouble
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Glasses rightly prescribed and
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We have the exper ability to to dete
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Can yo
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Dr. J. W. DuVal Stop The Scracth With Dike's
Eczema Lotion

Palace Drug Store


## Everybody Likes It Alfa Visia ICE CREAM For those who <br> For those who

## MORRIS

Drug Store

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The Best Thing Out


Is an Aching Tooth
save your chile


 OR T. E. Thorneura

| Phones 1581 ád 1987 | - |
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|  | MONEY |
| pipes and tobacco | In order to raise a little money, I of- fer a few-bargains. One (wo-story |
| We will sell $\$ 1.00$ Jars Prince Albert for 85 c <br> for 85 c . | strictiy modern. One flve-room frame, modern, sth street, one five-room mod ern, 13th street. One twelve-room, |
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|  |  |
| UNION CONFECTIONERY | proposition. Will consider some trade on it. Phone 455 or 477 . |
|  | c. KNIGHT |

## SEND US YOUR PRESCRIPTIONS

The very strongest department of our entire business is our Prescription work. It is in the hands of an experienced chem-

whose every care is to guard the health of every patient. No substitution is permitted or attempted, and none but the freshist, whose every care is to guard the health of every patient. No substitution is permitted or attempted, and none but the rresh
est and purest drugs are used. We stake our reputation on every prescription we fill-and the fact that the Doctors in increasing numbers are sending us their orders, is the best evidence in the world that we are delivering the goods.

## 

## 

We have been playing the ga
particular attention to coffee.
Always had a great deal of trouble in getting bleñids to suit us and for years before we commencenced to roast bought our different coffees roasted separately and blended them ourselves and always enjoyed a splendid
coffee business but coffees don't blend perfectly except in the tesiter coffee business but coffees don't blend perfectly except
where the different flavors can combine harmoniously.
Yearss ago we bought a hand power roaster and experimented on a
small scale but our business soon outgrew this and we had to go back to small scale b

608-610 Ohin Ave.
600 Gio ain kro
the hand roaster with a motor and commenced to roast our coffee but did
not let the public know we were doing so as we wished an unbiased verdict not
Inside of ninety days our business had quadrupled and become too big to handle with our little plant so we ordered our coffees roasted again and
went East to purchase a plant large enough to handle our increbing went East to purchase a plant large enough to handle our increising bus-
iness. We bought the very best and and came back unafraid to ADVERTISE THE FACT THAT WE ROAST
OUR OWN COFFEES GUR OWN COFFEES, and since that time our business has increased fast-
er than we dreamed. So we know we are right. er than we dre
If you are using our FRESH ROASTED COFFEES there's nothing to
sayy. If not, would be pleased to show you the difference

Phones 35 and 604

## Section Two

## twithitu Maily ©imes

## IN THE SPHERE <br> OF WOMANKIND



Indiana Avenue at Eighth

## An Exceptional Attractive Showing

 of Suits, Dresses and Hats for EasterOnly a few days more and Easter will be here. We invite you to do your Easter Shopping here, and we promise not only the right goods, newest styles and right prices but our earnest, conscientious service.

Gossard Corset Demonstration, Thursday and Friday April 2d and 3d Miss Machica, of Gossard Corset Company will demonstrate all the newest models in Gossard Corsets. You are cordially invited.

Silk Spring Suits are here in great variety Silk Spring Suits are here in great vãriety
both as to styles and colors. Being light weight they will prove very serviceable for spring and summer. Prices range from
$\$ 17.50$ to $\ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots$ Snapy, stylish wool suits, new models, the Snapy, stylish wool suits, new models, the the showing made here this week. A larger variety of materials in all the new colors of the season, priced from $\$ 17.50$ to $\ldots \$ 5000$ Trottem afternoon and dance dresses in all the latest summer fashions in ladies' 'and misses' Trottem afternoon and dance dresses
of Georgetta Crepe, Pussy Willow Crepe, Poplin and Flowered Silks, $\$ 15$ to $\quad \$ 4500$ Ladies' and misses' sport outing and dressy coats of Wool Eponge, and Taffetas, priced
from $\$ 6.50$ to Street dresses in Silk from \$17.50-to $\$ 4500$ Cotton Crepes and Voiles from $\$ 7.50$ to $\$ 35$


Girls' and Misses' Spring Apparel. For the Girls' and Misses' Spring Apparel. For the
coming Easter we are showing the coming Easter we are showing the atest nov-
elties in Girls' and Misses' Frocks and Coats, for party and street wear, dainty styles "Kahn's" moderate prices. All ages.
Wash dresses from 50 c to $\ldots \ldots \ldots . . \$ 450$ Wool and Sitk Dresses from $\$ 5.00$ to $\$ 1500$ Great assortment in separate skirts. Sepa-
rate skirts are in vogue this season. You will find the beautifull separate blouses and so many attractive little coats of taffeta to
wear with them. Combinations of Wool and Silk, new Tunic, double and triple Flounce
 Savings in underwear. The most desirable muslin anderwear. Dainty gowns of mus-
lin, Lace and Embroidery trimmed. This priced up to $\$ 1.25$, this week special $\ldots . \mathbf{4 9 e}^{2}$

## MONDAY SPECIALS

Childrens Dresses up to $\$ 1.50$, Monday Special
Silk Petticoats, upio $\$ 3.00$, Monday Special
89c
Stunning Easter Hats
We are receiving new HATs almost every day and are in position to show you the largest stock of Trimmed Hats in the City.- Many new ones will be shown this week, priced from $\$ 5.00$ to
$\$ 50.00$
We Invite Out-of-Town Orders

Read the Stofy in this Issue.

# the time. THE PLACE (NOW) <br> (JONESKENNEDY CO.) 

# THE MERCHANDISE 

(RIGHT KIND AT THE RIGHT PRICES)


Every day for weeks, we have been receiving New Spring Merchandise until our house is crowded full. We have been busy day and night checking and marking same, getting ready for our spring business; all this time our store has been filled with eager, pleasant customers, glad to have such an assortment of good, dependable merchandise to select from. We say gladly it is a pleasure to be able to furnish such and to
have and hold the trade of hundreds of good people. We on y hopee
to maintain this standard by always doing eur to maintain this standard by always doing our best, nerer for
getting--First, courteous treatment. Scond, the right $\overline{0}$ ods at the right price. courtcous treatment. Sccond, the right $\bar{g}$ onds at
to
 ity from light sheer wash silks to the most elegant crepe effects
in quantities that would do cred it to much larger storcs than ours, Allow us to show you. We do not consider you und r obli-
gations to buy for having been srown. We-never try to exagerate our statements, to tell you ur ceason-
able things. We are willing to leave the quality and pricc to our customers. Ask them, they are our best and safest adverti
ment. You see we are kept busy; there. must be A reason.
"THE: MOST OF THE BLST FOR THE LEAST." LADIES' SHIRT WAISTS- 50 different styles to select from.
Madras ${ }^{2}$ percale, crepe taffeta silks, wash silks. Just the thing Mou are looking for. Prices from $49 \mathrm{c}, 98 \mathrm{c}, \$ 1.23, \$ 1.48, \$ 1.98$,
$\$ 2.98, \$ 3.48$ uls to LADIES REABY TO WEAR DEPARTMENT - We are badly torn up repairing the building trying to make room for our in-
creasing trade. But we have the greatest selection in this decreasing trade: Be ever shown. Special for Monday showing,
Corsets
Have you seen the new models of cor-
sets that just suits you. You can't do
better than wear a Spirabone or G .
J. Justrite. They are perfect in de-
sign and workmanship. Come, make
sour slection. The price is right.

## QUALITY IS THE KEY NOTE OF OUR SUCCESS



THE BUSY CORNER

\&


## Solid Car Load of the Famous GIBSON REFRIGERATORS

Just Received. All New. None Carried Over.

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$\mathbf{A}_{\text {ting to }}^{\text {NOTHER year has rolled by and we again have the pleasure of submit- }}$ ting to you a new line of the Famous Gibsons. Since last year many
changes have taken place. One of which is the new method of construction, which makes them absolutely sanitary, durable and ice-saving. Easily taken apart and cleaned. Will keep your food cold and sweet in the hotest of weath er and guaranteed to give perfect satisfaction or your money back.
$36 \begin{gathered}\text { Different Patterns of } \\ \text { Refrigerators and Ice chests }\end{gathered}$ From $\$ 60.00$ to $\$ 5.75$
Lined in "Porceloid," "Opalite," "One-Piece Porcelain" and "Galvanized Iron." All built of hard wood with double walls that are perfectly insulated. A. positive dead air space is formed in all the walls with especially prepared non-conducting Felt or Charcoal Sheathing on each side of it, so that it is impossible for the outer air to penctrate the box. The corners also are solid, making them much stronger than others. In the "Gibson" the inner case is made of tasteless and odorless lumber and there is no wood exposed in any part of the inside of our refrigerators, and if you prefer buying a refrigerator that is well made, handsome in appearance, and when bought will be pleased with, you will consult your interests by looking over our line before you purchase.

## The Gibson Stands Without a Peer

200-Pound Ice Book Given With Each Refrigerator Sale
$=$

# BASEBALL 

Indianapolis Federals vs. Kansas City Federals SUNOAY, MARCH -29, LAKE WICHITA PARK GOOD CAR SERVICE

Both teams are in better condition and a good game can be expeeted
Came Called at $3: 30 \mathrm{p} . \mathrm{m}$. Admission 25 c and 50 c


| Every dollar deposited in |
| :---: |
| our Savings Department |
| draws interest at 4 percent |
| compoundedsemi-annually |
| You may draw out all on |
| any part of it at any time. |
| No Schemes No Clubs |
| Simply Save |
| First State Bank and |
| Trust Company |
| "The Savings Bank, |
| 7th. and Ohio | Trust Company he Savings Bank.,

7th and Ohio
AT THE CHURYHES
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## Get the Personal Touch

Ask any sincere driver his opinion of any car and ithe has never diviven it, his answer muss bee iill
dont know anything about it 1 have neuer driven its.
He we will mean that it is impossible to know or judge an automobile unless ou have driven it.

Looks prove nothing. Advertising proves nothing. Talk proves nothing. You've got to ride in the car and drive it yourself to get the personal touch-the "feel of the car - the personal knowtedge of its power and its action under all
speeds and all circumstances. Buying in any other way is blind buying.

The Mitchell Idea is that you go to the nearest Mitchell dealer and not only take a ride in his demonstrator but take the wheel yourself and know when you get through whether the car is a good one or a poor
one. This removes all risk. It tells you beforehand whether you are making one. This removes all risk. It tells you
an investment or indulging in a speculation.

You can't judge an automobile by looking at it or listening to-a salesman talk. You've got to try the car out-you've got to
know how it responds-how it acts on good roads and bad roads-how its springs act-how its engine performs, and when you know these things you are ripe for the details. We want the Mitchell tried by you personally. We want to sell our cars to people who
the only safe way for both of $u$.
Here is the Equipment for àteche Mitchell Models Which is Includedin the List Pricess

 Racine. Wis.U!S.A.
Eighty years of faithful service toy thè American FPublic
H. G. KARRENBROCK wichita falls. texas

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HEERE THURSOAF MBGT


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## Martin's Book Sale Still Going On


$\mathbf{3 5 c}$ or three for $\mathbf{\$ 1 . 0 0}$

## Don't miss this opportunity to get good books for these fong evenings,

MARTIN'S BOOK STORE

Ring 388 for Recpair Work

WINFREY GUN STORE


AutomobileSupplies, Tiresand Vulcanizing


## Such Lovely Biscuits

Are only possille when made with such flour as
"Belle of Wichita"



## IN THE <br> SPHERE OF <br> WOMANKIND

## Secitit Sipacturt's Phone 1671

Bopmorg roup pusp 1)






 ATtEND,



If You will figure with us Last we will save you One-Third on that Piece of Furniture.

## BRIN-DOLMAN

The Store with Little Expense, on Ohio Avenue.


Little Expenses Means Little Prices!


Chiffonier, Solid Oak Just like Cut)
$\mathbf{\$ 7 . 5 0}$ PILLOW SLIPS

ON SALE Marshall Fields Best Grade of Wearwell $45 \times 36$ Hemstitched or Plain, Special

Mise Apna Belle King entertained
very delightiol session waternoon. A
rery dengbitut session was held, the $\qquad$





 M. Mrs. A. Lo LeTellier, who has been and
 Mcininey.
Mrs. R. Allen has returned irom
Minera. Wells;' Where she has been Since krand- opera week.
Mrs. Hugh James and nitile son
returned Wednesiday to teir. Dome
 now National Rank of Cömmerce.
Miss Marzelle Hart of Weatherford,
is visiting at the home of W. A.
(Conthued on Page 8)



Book Case 2en $\$ 9.95$

> $\$ 6.50$

Fibre Rugs
ON SALE
$9 \times 12$ size, all colors, all patterns. Special


We have just received One 5-Passenger Cadillac Car One 7-Passenger Cadillac Car Would be pleased to show these cars and demonstrate them to any one interested. Write phone or call for demonstration.


Imperial Motor Sales Co.




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## Your Easter Suit 

and real individuality in Clothes is obtainable only in Hand-Tailored Suits-the kind that Hooper malkes.

Suits we make are not cut in a pile by a machine. Each and every customer gets his own particular fithis own cut-and a style created to his own taste.

## WE BUILD OUR SUITS IN WICHITA FALLS

Select your fabric-we take your measure, and you get just as many "try-ons" as is necessary to insure a perfect fitting garment.

EASTER IS APRIL 12 TH.
Just a little while off, but plenty of time to get your suit ready for you.

Our assortment of New Spring Woolens is complete in every detail. You should see them. Don't Forget! We do your cleaning and pressing and guarantee it to satisfy.

## HOOPER, THe TALOR

We Build our Suits, to Build our Trade"
704 Ninth Street. Joline Building.
Phone 1313

## TWO ELECTIONS WULL BE

 HELD NEXT SATUROAY $\qquad$ Scoool truaten tor



## Bicycles

We will sell you a wheel, every part guaranteed.
The regular price on this wheel is $\$ 30.00$. For a
few days only yourcan own one for only $\$ 22.50$

## China

Special for one week only-100-piece Bassett China Dinner Set. This set is cheap at $\$ 15.00$. Our special price only $\$ 10.00$

Ask us about our free Garden
Hose proposition.

## Maxwell Hardware Co.

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| J.J. SIMON |  |
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## For Sale





Cravens, Maer \& Walker Phone $694-K . \&$ K. Bld

It Only Takes From $\$ 350$ to $\$ 750$ To Own Your Own Home Under Our Building Proposition in Southland Addition

To the first two buyers in each block in Southland Addition, who pay for the lot in cash, the Southland Addition will lend the amount of money needed lot in cash, the Southland Addition will lend the amount of money needed

build your home and you can pay back the loan in-monthly installments. This is an unusual propositlon to home builders and you will never get an-
other chance like it after the required number of applications are filed. Every lot in Southland Addition on the market has sidewalks, sewerage, on or near
high pressure water mains, car service, protective restrictions nat will prevent high pressure water mains, car service, protective restrictions tat will prevent
abuses against damaging adjoining property, and ideal location. Lots range
in price from $\$ 350$ to $\$ 750,50 \times 150$ feet. Now is the time to get your choice of
Bean \& Gohike, Agts. EI7 Elghth Street Phono 368

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| FoR SALE-Let us show you lots in the west side addition, kood location. | 67 to | WANTED-Position as nurse of com |
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| tight prices, easy terms. An invest- |  |  |
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| ll buld to Suit buyer-We | FOR SALE-Some close in property at | of the time. Addreess J. O. A care |
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| Eighth street 50x140 fronting | For sale-The best vacant lot on | WANTED-Poiltion as bookkeeper |
| th. If you want a home built to | Tenth street in Floral Heights for |  |
|  | \$1190.) Mack Thomas. Phone 67. tic | Phone 675, $\Rightarrow \quad 72$ 6tp |

We Want You to See the RESTRICTED DISTRICT of Floral Heights For a visit wil convince you that it is the cheapest high-class restricted prop-
roundings; it it is ideally can be no otherated, situated on the sece car lion like it. Consider its sur-
re the highest elevation between the city and Lake Wichita. All the beautiful, expensive homes for the next few years will be built here. Lots in the restricted district are very cheap and are
sold in pairs. Think how beautiful it wif be built up with fine homes and every
owner having 100 feet. front. You can mike no mistake in buying and building your. owner having 100 feet front. You can mike no mistake in buying and building your
home in this distriet. Every convenience is right at your door-car every twelve home in this district. Every co
minutes. Don't delay but come

## Floral Heights Realty Co'y.

04 Eighth Street<br>ote: Remember the cheapest lots between the City and Lake Wichita are still in loral Heights. We have beautind two front lots for sale at $\$ 300.00$ each, one-third cash, balance on or before one and two years, 8 per cent interest.



## LOOQE पnectuary

How's This?

## 齐

 $5=5=2$ 20,

## Modern Two-Story Residence For.Sale



PAGE EIGHT
WICHITA DALLY TIMES, WICHITA FALLS, TEXAS, SUNDAY, MARCH 29,1914 -PART TWO


