# 1)wew Wichitn mailn Cimus. 



## The Same Old Racket

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I00 not feel much sympathy with the idea of applying to re ligion those methods of PUBLICITY whieh have no doub politics. The message which religion bears to mankind is of ayI̧ PERSONAL CILARACIER. Its ap iate the teachings of Christ with the kind of public advertisemen which is the business of the PRESS AGENT:
PEOPLE CANNOt bE MADE RELIGIOUS, EXOEPT IN A VERY SU PERFICIAL WAY, EY PUBLLCITY METHODS. THEY MUST HAV DEFINITE AND POSITIVE CONVICTIONS AE THE EASIS OF CHAR
ACTER AND CONDUCT, RESULTING IN THE WILL TO LEAD GLEAN PURE AND UNSELFISH LIVES.
Nor do I believe that religion is in such a case today that it need the QUESTIONABLE AID OF EXPLOITA IION BY WAI
OF ADVERTISEMENT. There has never been a time, in my opin ion, when men as well as women liave shown themselves more interthoughtful people and which cannot be dismissed from their considera tion, than they are today. They may not have definite and fised re igious opinions, but they would like to have the
Chunch attendance, in my judgment, is greater toda
There is also an inereasing volume of gifts for charitable work and above all there is more personal serviec than
daily by the laity to mission and philanthropic work.

Lessons In Germany's Rise For Impatient American Youth
here abe potent lassons.to be iearned by
 FROM THE RAPID RISE OE TIIE NEN GFRTANY
AMONG THE WORID POWERS AMONG THE WORLD POWERS. This riee is not dhe as many would have you beliese, to the power or influence of the
kaiser. It is due, indeed, in great part to the development of scientific industry.
THE YOUTH OF AMERICA IS ANXIOUS TO SUCCEED, TO GE AHEAD, TO SHOW RETURNE FFR HIS ENTENPRISE AND HIS EFFORTS, BUT HE LACKB PATIENCE, HE WANT TO SEE HIS
INVESTMENTS TREBLE AND QUADRUPLE THEMSELVES AT ONCE, HE EXPECTS TOO RAPID RESULTS FROM HIS TIME AND
HE LACKS THE APPLICATION OF SCIENTIFIC INDUSTRY.

The Germans have Jearued that the greatest good to the whole people and to the country at large comes only through putting int e common granary with the right hand for the COMNON BENI eft hand.
Sound morals and the ability to WORK, WORK, WORK, do ing all that can be done with science to aid, converting a barren sand
soil into rich producing areas, thinking seriously on the great problem of life, eschewing the frivolous teachings and literature and WORK VG WITH THE PURPOSE IN VIEW OF BETTERING TH THE YOUTH OF THIS COUNTRY MAY WELL LOOK TO THE FU URE FOR SUPREMACY, EVEN WITH THE VAST AND ALMOST UN the lesson so patiently taught by this' ris

## Thinking Is Like Building With Blocks

(l)HEN you think, you are doing just what a child does whe builds a tower of blocks.
The difference between thinking and playing wit building blocks is that in building YOU CAN SEE
THE MISTAKES YOU MAKE. When you think you can't se the diserepancies creeping in. The result is INCORREOT THINK ING, and this world is full of that brand.
THE MIND EUILDS ITS STRUCTURE WITH THE FACTS IT HAS AT HAND, AND IF IT- DOES NOT HAVE SUFFICIENT FACTS TH
STRUCTURE WILL BE INCOMPLETE AND THE MIND OF TH BUILDER CANNOT SEE ITS INCOMPLETENESS.
History is full of incidents to prove my point You can pick in-
stances from today. Take the Titanic wreck. They made three mistakes. Those three made the disaster inevitable. Any ono of the corrected would have sared those hundreds of nufortunates. The went by the northerg route, they went too fast, and they dian't have TURE WAS MIPERFECT; THE DISASTEIR FOLIOWED.

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lig it in this bank. You may not be able to get a raise in your salary at this time
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