## $\square$ Wichite Dniln ©imes.

WICHITA FALLS. TEXAS, SUNDAY, MARCH 24th 1912


## Frayed A Bit!

 ABran $=$ nuci of a break in the full lines yet. Qulet, neat stripes in all wool worst.eds.
The Globe

## RICHELIEU FOOD

 PRODUCTS UNIFORMITY fu quality of food products grown in wldelyseparated latitudes, and subject to the uncertiantures of climatic
conditions, is a difficult attainment and only accuired by the most exacting and insistent efforts. encountered RicHELLEU
No mater what difficultes are No mather what dirncultes are encountered RICHELIEU
neve fais in uniformity. This refers to every product under the
RICHELIEU brand. Occasionally some other brand may be found satisfactory on
eason and utterly fall short the next. Again, In other trands may be found an occasolonal package
with no assurance that the next will be equally as good, - tre
 er a slinble package or a car load, whether this year, last year or
he next you can bank on it that overy artice bearing the RICH
ELIEU label will compare one with the other, like neediles in a LLIEU label will compare one with the other, like needies in
paper, or colys from the mint.
THE RICHELIEU LABEL. Beautiful isn't it, But don't THE RICHELIEU LABEL. Beautiful isn' itt, But don't utud lents into a glasse reeeptacle. Ever see anthing more tempt
ng? Taste it Let (he flayor linger on the palate. Can you These are tests that make people who once enjoy RICHE
LIEU foods refuse to be content with any otiier. TREVATHAN BROTHERS THE SANITARY STORE Phones 64 and 67...Wichita Falls,|Texas

Electric Massages, Manicuring, Hair

NEW DIRECTORY
beng dellvereo mint oin int STOBY OF THE Names




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## XPLOSNE RISE

IIV MAY WHEAT

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## Beauty Parlors!

Mme. LOIS, Gradution Jonephine Box Sche

Dressing, Dyeing and Retouching




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## Mr. Henry Sonneborn Was The First

## 'Clothing Manufacturet in Amarica

He is the man who has given to democratic America medium-priced clothing that embraces something more than mere materials, cuts in prevailing modes. When he, a poor boy, started in 1849. serviceable clothing with style and fit, made of durable
 ing the value of medium-priced clothes-the standard of service. Today his plant, employing thousands of skilled workers, is the largest ats in 63 years of production.

Henry Sonneborn \& Company of which Mr. Hepry Sonneborn is the founder, it ne of Baltimore's cherished and most respected institutions. Their latest achivement, SIYLEPLUS CLOTHING at $\$ 17.00$ the suit, is the consummated efforts of this entire This store is one of 5,400 distributors of Styleplus clothes, at . . . $\$ 17.00$ the suit Styleplus clothes, at . . $\$ 17.00$ the suit, The Manufacturers absolutely guarantee these clothes to Styleplus clothes, at . . \$17.00 the suit Every thread of Fabric is pure virtin silk thoroughy shrunk.
Styleplus clothes
$\$ 17.00$
Styleplus clothes
$\$ 17.00$
Oe price every where to all men
See big display in our center show window to-morrow. We want every man in the city to see these Styleplus clothes, at $\$ 17.00$ the suit

## Pennington's

## Closing Out Sale! <br> We are going out of businiess and want

 to close out our $\$ 2,400.00$ Commencing Monday, March 25th, 1912
## Hero are some of Our Bargelns:


 Black, mixed or green



il kinds pleckes in jare at a blg dibcount.

## Haier \& Oster

Grocorios and Eokery


Indiana Scientists Who Originated the Now amou "Home Treatment" Offers $\$ 1.00$
Treatment Free to Sick and Alling.
ordar that every reader of the People who suffer from Rheuma













Coupon A-106 For Freo Dollar Treat ment


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## "REFRIGERATOR TIME IS HERE"

We have just unloaded a solid car of Refrigerators and Ice Boxes. Think of it, Two Hundred. We bought them at a price. We can say frankly that we can save you more than anyone can if you will allow us to show you our immense lin'e. Don't buy till you get our prices. It will more than pay you.

The different kind that we havẹ in stock Onyx Stone Lined, Oplite Glass, Porcelain, White Enamel, Zinc Lined


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Your Credilit is Good

Fumeral Directors

This Style for
$\$ 5.85$


This Style. White Enamel Lined, for
 $\$ 1 . .90$
 for
${ }^{5} 4^{90}$

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WANT ADS. 눈․․






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Read that FOR RENT-ROOMs









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We have several dwelling houses for sale on the monthly payment plan. Small cash payment down and balance same as rent.
Fowler Bros. \& Co.

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WICHITA DAILY TIMEs, WICHITA FALLS, TEXAS, MARCH 24 th, 1912

SETTLEMENT OF STRIKE UP TO OPERATORS

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## The Lydia Margaret

Theatre
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## WE ARE

L．C．Smith \＆Brothers Typewriters
 Wilfong \＆Woods

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Dr．J．W．Du Val

Your Useful－ ness Ends When Your
Eyesight Fails have us to pro－ scribe a pair of our Tonic Lenses

Wichita Optical oo， S．H．KELLER optomerrater－ Manager．

## The Miller Drug Store

 Gravity phanucists


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OUR CORN CURE




## Palace Drugstore

Ron Blacksmith， 607 Ind． Blacksmith， 607 Ind．
Rubber TIres－A My work done ina Rubber Tres－An work
General Repair Shop－Phone 234

FOR SALE：



## For Spring Wear <br> BUSTER BROWN SHOES $:$ ：

 We invite you to call and Inspect our stock of new spring footwear．Wehave a large selection of novelty foot wear in suede，buck whipeords，satin，
velvet tall velvet doll kids，patent leather，sun metal and Russian cali．Theses shoes
are made in a umber ot the newest styles，Colonial pumps and three but．
ton oxfords for street wear．Prices．．．．．．．．．．．．．．．．．$\$ 3$ 00 to $\$ 5 \mathbf{0 0}$


C．J．Barnard \＆Co． Corner Seventh and Indiana

nosey＇s Speaking Dates Announced 8 pp．w．．；Amarillo，Thursday，April 18





Instead of going make the theatre to the theatre Whats beterer than going out on a storing night，of not pet


 Harrison－Everton Music Co．

Cleaning \＆Pressing M．F：GUPTON，Tailor


## MORE DIAMONDS：

## PERFECT



BEAUTIFUL



Art Loan Co．JEWELEREAND
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## IN ITS BREW

There is health in its aroma a fragrance as delightful as the rose，to the palate，a nectar rarer and diviner than the grape ever distilled into wine．

## COLONNADE COFFEE－－DRINK IT KID

phones 35 a 004 O．W．Bean \＆Son poe ．10 ohio ave．
Grocers and Coffee Roasters

##  <br> Wichita Mailn Cimes.

WICHITA FALLS. TEXAS, SUNDAY, MARCH 24 th 1912


| At Wichita F | Falls Churches |  |
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# OPENING BERGANDI THEATRE 

 Formerly the Ruby Monday Night, March 25thWith a big Vaudeville and Picture Program

## ANKER SISTERS

SINGING and DANCING SOUBRETTES. Two beautiful young women who are

## BENNETT \& STERLING

SINGERS, DANCERS and INSTRUMENTALISTS. An Act of Exceptional merit
KATZ FULL ORCHESTRA
Under the Personal Direction of Prof. EARNest katz

## 4 -Reels of Motion Pictures-4

The Newest and Best Pictures-Released Especially for this Show
ADMISSION 10 and 15 CENTS


First State Bank \& Trust Company GUARANTY FUND BANK .............. Capital.............. $\$ 75,000.0 \mathrm{C}$ Surplus and Profits $\$ 12,000.00$
 T. W. ROBERTS
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R. H. SUTER
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is important, -not only for the present, but also for the years to The right Bank
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from the date $\qquad$ WE INVITEXOUR BUSINESS

## $\underset{\text { Resident }}{\text { R. E. Huff, }}$ F. M. Gates, J. D. Avis, $\quad$ V. M. McGregor,

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Wichita Falls, Texas
We Invite You
to open an account with tylis bank
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The amount or your first deposit
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If you have transacted no business
with us heretofore
wth us heretofore do should be be
pleased ot have you drop in-get ace quainted-feel at home.
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Capital, Surplus and Profits $\$ 215.000 .00$

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 all kinds of moving and transfering, storage, 1 ,
gage, than any ing else tint "city" or "county:" MoFall Transfer and Storage Company TELEPHONE 444 .№ 14

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WILEY BROS., ${ }^{\text {Corraf }}$ phono sion biva
Wichitá Falls Gas Co. Office 210 Kmp Kell Building
THE NEW COMPANY or Cheap Fuel, Good Servic
and Courteous Treatment
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Searsroebuck Sells Automobiles So do peddere- We can sell you a cat, quality considered, as cheap as anyone, and know it
will pay you to buy brouidh your local dealera will pay you to buy through your local dealerat
the same as any otete vehicle or merchandise. We Appreciate Your Businest.
The Northwestern Autio \& Supply Company Wichita Falls, Texas

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REAL ESTATE ANd INSURANCE AEENTS




## Plowshares.....

We are carrying in stock plowshares for gangs sulkies, walking pors, following mate breakers, planter

Canton, Moline, Jno. Deere, Emerson, Oliver, Case
We also have the No. 25 and 32 planter chain, harrower pairs, McCormick and Decring mower and binder
repairs. All kind of buyes repairs, poles, shafts, etc. The rprice is right and we are anxious $f$ os serve you at all times.

Maxwell Hardware 721 Ohio Awonue

## The Wichita State Bank

The Guaranty
Fund Bank

Solicits new accounts, no matter how small or how large, upon the assurance of liberal treatment and

We invite you to join our many satisfied cus
, tomers; they have found their relation with us
agreeable, profitable and safe.

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The Handy Man's Shop

|  | Vacuum Carpet Cleaning Furhiture Finishing and Repairing |  |
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[^1]
## SPECIAL EASTER SUITINGS

We have just received a shipment of samples of special Easter suitings and are displaying some of them in our windows at prices from $\$ 20.00$ to $\$ 40.00$. These suits are the kind the Smart Set wear. If you want to get you a swell Easter suit, this is the place

## We Are Going to Give Away A \$20 Suit of Clothes and Two \$7 Pair of Pants

Everybody in the city will have an opportunity to get that suit FREE of charge. Call us up and ask about it, we will be glad to talk with you.

Don't forget that we guarantee to save you 20 per cent on your suit as well as do your cleaning and pressing

## STIMSON छ ANDERSON

One Price Tailors
Across Street from Postoffice


## Easter Offerings

The Easter season will soon be here, and we are ready to wear dress goods, shoes, novelties, etc.

In our rendy to wear deparyent we are showing a select line
of dro.ses in embroitered nets, volies, linens ploges, foulardsa and pongees: prices ranging from …… $\$ 750$ to $\$ 2750$ hams and Percale, pretty designs and colors. In Motor Coats we show serges, pongees, poplins and linens. Foulards, Fancy Serges, Pongees, Linenis and Plques, are all popular fabrics for the new spring gowne, and we show a wide
ange of colors and designs-with a beautulul line of Allovers sandings, Gailoons, Motifs, Etc., for trimmings.
We have all the hew 1912 models in Redfern and Warner Rust Proof Corsess: models for every figure, guaranteed rust proot
and unbreakable. Prices............... $\$ 1 \mathbf{0 0}$ to $\mathbf{\$ 5 0 0}$ We have flst added the Good sense Ferris Walst for women,
and children to our corset department. Prices

## C. J. Barnard \& Company

## T. B.ARCHER auto cartae <br> Repair Work at Lowest Price and Fully Guaranteed.

Cars Called for and Delivered-CARS FOR RENT Phones
Phones
Night-Wall Street-Rear of Simp onon's Drug Store.

Attractions at Wichita Falls Play Houses All Next Week

A Deeply Intertesting, Three Reel, Dramatical Photo Play


Two Nights, Monday and Tuesday
Vaudeville Attractions. Look at These
the three ross sisters
ADDE and COULTER


## Coming Monday "Fools of Society"

 Another Big Featurea Margaret Theatre Another Big Feature
Lydia Margaret Theatre


## Wichita Theatre, witum Saturday, March 30th

Presented by Weiber and Sullivan

## INTRODUCE ME

## A Comedy in Four Acts By Della Clarke

A play bright and harmonious in colors, pure in its theme and true in its tone. A wealth of comedy with a heart interest. A play that is worth while...
Miss Clarke and Her Own New York Company in the Cast
PRICES: Matinee $25 \mathrm{c}, 50 \mathrm{c}, 75 \mathrm{c}$, and $\$ 1.00 \quad$ Night, $50 \mathrm{c}, 75 \mathrm{c}, \$ 1.00$ aud $\$ 1.50$ Seat Sale at Fooshee \& Lynch's Drug Store. Phone 232 for Early Reservation. Excursion Rates on Railroads for This Performance

# FOURTH SUCCESSFUL SEASON OF "GRAUSTARK" WICHITA THEATRE, NIOFT MONDAY, MARCH 25th 







MARICIE COAL CO.
 Fickett Detective Ageney


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Some Reasons Why the People of Wichita Falls, and Wichita County, Should Insure With the Wichita Southern Life Insurance Company






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 Company Ans stoocholefer, many of whom ara cuutomern of yourf




 Wichita Southern Lifo Insurance fompany

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[^1]:    Phone 544 Professional House Cleaning

