# The Iriona Star <br> official newspaper of parmer county, texas 

Friona, Parmer County, Texas, Friday, March 25, 1932.

| City Political |  | Letter from Ben F. Ridge Assures |
| :---: | :---: | :---: |
| Pot Gets Ready |  | Cotton Growers of Friona Region |
| To Steam |  | New Gin Will Be Ready for |

ist of Candidates for Places On School Board Grows; All Good Men for This Important Office

|  | City Political |  |
| :---: | :---: | :---: |
|  | Pot Gets Ready |  |
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Cotton Growers of Friona Region
New Gin Will Be Ready for Crop


-Where the newspaper leads, the community follows. When the newspaper begins to show evidence of retrenchment; when it reduces in quality, the business people of the community feel that it is time for them to retrench, purse strings begin to tighten, and employment is reduced.
-When the newspaper evidences increased confidence in business conditions, when it improves in quality, the business men and the
people of the community generally feel that business conditions are improving. This confidence, born of newspaper leadership. grows rapidly, bringing with it improved business conditions.
-The Star is associated with the tremendous National movement, on the part of newspapers, demonstrating to the peoples of each community that their community is on the way to normal business conditions.

# THE FRIONA STAR 

"The Best Friend Your Community Ever Had"

## $\overline{5}$ <br> THE WARRIOR

Friday and Saturday


Easter Special
Sunday－Monday


Tuesday


## Free Show

Thursday，March 31
A good pieture－take a chance of
＂－EVERBBODY INVITED．

## $\triangle \nabla A V A \nabla \Delta V A \nabla \Delta V A \nabla A V A V A$ <br> Garden Seeds，Irish Cobbler and Triumph Seed Potatoes <br> tes and 8 Ounce Weight <br> F．L．SPRING

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## Electricity

Brings Increased Comfort

What each workman in the U．S
can do with his hands is multiplied
ten times by the electric power he uses．
sixty－eight million people are aloo us．
ing labor saving electrical devices in their homes．

Electrial service has its greatest value because it is delivered at the ter piane wiere neecied．That the foresight and enterprise of the country＇s light and power companies have helped make it posisible．

## Texas Utilities Company

Eleven－Mile
DRAUGHONS COLLEGE

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## E．B．Black Co．

Furniture ：：Undertaking Sorinio－Day or Night
SUNSET STAGE LINES
Schectulce Efferative March 10． 1932
Rates Effective March 10． 1932

# © COMING！ 

THE TEXAS FARM and HONE SPECIAL DEMONSTRATION TRAIN

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Operated Jointly by The Santa Fe Railway and The Texas A．and M．College
The program presented throughout this campaign，which lasts for a period of seven weeks，is intended to bring to the farmers of Texas new and practical ideas that will assist them in making their operations more profitable and their living more comfortable．The program，prepared by the A．and M．College，is based on the results of experiments made by the College over a long period of years．
Four Carloads of Exhibits－A Real Agricultural Show Of Strong Educational Value．Lectures by Leading Farm Specialists．At FRIONA，SATURDAY，MARCH 26，7：30 P．M． NEAR THE SANTA FE STATION

