

## Flagg News <br> Nustar sumum sin and



LADIES' HATS
-New and charming winter styles, a special purchase which we can sell for $\$ 1.00$ and up.

## CHILDRENS DRESSES

-We have just received a new shipment of Children's Wash Dresses, suitable for school

## MAURER'S

## giva special 10 per cent dicomont on al dean:

During the frest two weeks of school we will ing and preseing to studens and teachers only.

## Sterling Cleaners

## Clovisaan

Has the Tallest Building In New Mexico--


## HotelCiovis

This beautiful and modernly equipped hotel, owned and to be operated by the Southern National Hotel Corporation, of Galveston, Texas, will have 135 rooms, with both shower and tub in each.

CLOVIS is the port of entry each year of thousands of tourists who flock to New Mexico's playgrounds and big game and fishing regions. You can break your journey in CLOVIS and be assured of every convenience. Modern motion picture theatres.

IN THE HEART OF THE GREAT AGRICULTURAL SECTION OF THE SOUTHWEST
For Information Write or Wire
Chamber of Commerce Clovis, New Mexico

## SCHOOL SUPPLIES <br> -atReduced Prices

$25 c$ Binde<br>$15 c$

10c Tablet, City Drug Special
5 c
5 c Tablet, City Drug Special 2 for ....... 5 c
10c Note Book fillers, 5 c each, 6 for -- 25 c
50c Prang Water Colors
50c Prang Water Colors 35 c
20c Crayola, Gold Medal
10c Crayola, Gold Medal 15 c

10c Carter's Stickiest Paste
oc
10c Carter's Ink
10 c

10 c Drawing Tablets
8 c 8 c

NOTE: With purchase of your school supplies we will give you your book covers FREE

## CITY DRUG STORE

J. R. RODEN, Proprietor

|  |
| :---: |
|  |
|  |
| 15c Note Book Paper |
| 25 c Water Colors |
| 15c Art Paper |
| 10c Paste |
| 10c Note Book Paper |
| 15c Binders |
| 5 Pencils for |
| 10c Rulers |
| 5c Rulers |
| 10c Ink |
| 20c Crayolas |
|  |

## FrionaDrugCo.

## Suppose A New Competitor Moved In-


-He would advertise in order to take customers away from your store and bring them to his. You would alter your merchandising plan to meet this competition and advertise your business in order to hold your customers.

## Why Not-

-Advertise now and keep people who are not your customers informed about the bargains you offer, your good service and the large line of goods you carry. Continued and regular advertising will pay any business man.

## The Friona Star

"If Your Business Is Worth Rumning, It is Worth Advertising!"

International Sunday School Lesson


SUNSET STAGE LINE
New Schedule, Effective January 10, 1931.

Read Down Read Up

## Do You Overhaul These Machines Too?

The kitchen range, heaters and other Natural Gas burnerd are machines-machines that cook our food and keep us warm. Like the automobile, they will give us 100 per cent service only when kept in repair and overhauled at least once a year.

The range may be spotless on the surface, but inside the burners dust particles have collected and perhaps rust has set in All this retards the flow of gas and results in larger gas bills.

Summer time when gas is used less, is the best time to ex amine and repair gas burners in your home. If you wish, a trained service man will come to your home to inspect and ad just your appliances.

THE SERVICE COSTS YOU NOTHING
West Texas Gas Co.

## 50. WHEAT

 -The Friona Star will accept wheat, from farmers, at 50 cents per bushel in payment for classified ads and subscriptions.-Bring us three bushels of sacked wheat for a year's subscription to

The Friona Star

