

THE RED CROSS NEEDS YOU NOW!

THE PLAINS JOURNAL

THE RED CROSS NEEDS YOU NOW!

THE NEWSPAPER FOR THE WHOLE FAMILY

VOL. III, NO. 38

LUBBOCK, TEXAS, "THE HUB OF THE PLAINS"

TWENTY PAGES

THURSDAY, NOVEMBER 13, 1924

COMMUNITY COMMENTS

By CURTIS A. KEEN

WHEN FOLKS ARE GOOD NATURED

More than 20,000 people took part in the gigantic parade staged in connection with the Tech party Tuesday. Not that many in the parade itself, or they could have gotten assembled. But that many either in line of march or watching it from the side lines, and never and accident, never a cross word, or a bit of confusion or dissatisfaction.

That is a condition that can be duplicated in no other nation in the world for the American people are a good natured lot, taking them all in all. A year ago 33,000 people were fed in 47 minutes, without a bit of confusion, excitement, or a single accident. For the folks were good natured.

If a man, a crowd or a nation can keep its good nature, its sense of humor, and with a grin accept the little inconveniences that must always arise—there is always hope for progress and happiness. And after all, why not? The world was not made in a day and will not end in a day. Why get all frustrated, excited, irritable and on the peck? Grin, joke about the little things that go wrong and you will live a lot longer, have a lot more fun, many more friends and amount to just as much in the long run.

OUR FLAG—DO WE HONOR IT?

Six years ago Tuesday the world rejoiced over the announcement of the signing of the Armistice. Flags were carried, parades formed, great rejoicing ran wild. Patriotism was at fever heat and if a man had failed to salute the flag, remove his hat when the National Anthem was played, or stand at attention when the colors of any of our allied nations were passing he would promptly have had his block knocked off by some over-zealous citizen, and rightly so.

Tuesday several American flags were due in formal parade and were due every courtesy that could have been rendered a flag—and yet (I am speaking from personal observation, not supposition) less than one man out of 500 along the line of march ever removed his hat when it passed, and less than one out of 1,000 came to strict attention as to the proper national color of a friendly nation.

Pasty checked jellybeans loughed like a sweltering gob of half-baked dough across the leaders of big automobiles with a smothering cigarette draped between their irresolute lips and moved not a muscle when the flag came even with him, he came to his feet, stiff as a ramrod and brought up a salute that would have done credit to a 1924 West Point graduate.

It is not that the younger generation do not respect the flag but that they are simply not sufficiently drilled in the honors due our flag and simply fail to take the trouble necessary to stand at attention or salute it when it passes. It is our flag. It represents the ideals, the ambitions, the patriotism of our great nation. When it passes, let's render it due honor.

NEW HONORS BRING GREATER RESPONSIBILITIES

The half-wit negro in the forks of the creek who has never been to town and wouldn't have enough sense to get home if he should ever go, has few responsibilities or obligations to life or the world in general. As the scale of human intelligence and opportunities goes up from that standard the responsibilities, obligations and duties of life proportionately increase. The man of broad education, wide experience and great native ability, whose life, humanity and the world's great debt, a personal obligation for service, leadership and constructive endeavor that cannot be lightly passed over.

The communities that have been honored with great educational institutions owe to the rest of the state and nation an obligation to care for the morals, spirit, morale and atmosphere that surrounds the lives of the students of that school that cannot be lightly passed up. Is Lubbock in her present state of lethargy toward things cultural, educational, inspiring, worthy of the honor that has been given her in the Tech College and capable of meeting the responsibilities and obligations that go with such an institution?

On Saturday night the Lubbock Music club will present "Don Pasquale," one of the grand operas, through one of the most capable group of artists that have ever been brought to this city. What kind of support and attendance are we going to give them in this the first attempt of this nature? We might as well start now supporting the things worth while culturally and educationally. To rear back on your dignity and declare that you like something good and jazzy is to admit that you have simply never given thought to the bigger things of life and living. Buy your ticket to "Don Pasquale" early, go with the intention of really enjoying the presentation of this, one of the most delightful musical comedies ever presented from the entire list of the world's grand opera.

20,000 PERSONS ATTEND COLLEGE RITUAL TUESDAY

Governor Neff and Many Other Dignitaries Aid in Great Tech Program

With almost perfect weather conditions, approximately 20,000 persons attended the college laying ceremonies for the Administration Hall, the first building to be erected on the campus of the Texas Technological college, here on Tuesday afternoon. Filling the speaker's stand was the greatest collection of state and national dignitaries ever gathered together in any West Texas city and Governor Pat Neff made the principal address of the day.

A banquet at which state officials, specially invited guests and members of the board of regents were in attendance, was begun at seven o'clock following which the program of the day was brought to a conclusion. Many People Present. Crowds of out-of-town visitors began to pour into the city early Tuesday morning and while there was not room enough for all of them at the cornerstone laying, estimates of from 25,000 to 30,000 people in the city were made throughout the day.

Beginning at one o'clock in the afternoon, with a parade of more than two miles in length, the program was carried on until shortly after four o'clock when Dr. J. E. Neff, of Amarillo, pronounced the benediction and concluded the public observance of the event which will long be remembered by the citizenship of this section of Texas. A banquet at which state officials, specially invited guests and members of the board of regents were in attendance, was begun at seven o'clock following which the program of the day was brought to a conclusion.

TO STAGE RODEO

Junior Chamber Will Sponsor a Cowboy Roping and Riding Contest in City

A cowboy roping and riding contest, at which large purses will be offered, will be staged in Lubbock on November 27, 28 and 29, under the auspices of the Junior Chamber of Commerce, Byron C. Dickinson, president of the civic organization, announced yesterday. According to Dickinson the event will be one of the best of its kind staged in this vicinity in recent years and a large number of professional cowboys will enter into the event.

District Agent Is Visitor in Lubbock

Miss Helen Swift, district home demonstration agent, from the Extension Department of the state agricultural and mechanical college, has been in Lubbock the past several days conferring with Miss Mabel Marsh, county home demonstration agent, concerning the business of her department. Incidental with Miss Swift's visit she has made several trips over the county in looking over the work.

COURT RECONVENES

The special term of District court, under the direction of Special Judge Parke N. Dalton has again begun operations after closing for the Armistice Day ceremonies on Tuesday. According to court officials the docket is being cleared as rapidly as can be expected and all of the forty cases listed are expected to be completed by the time the term is ended on December 3.

MANY NEWSPAPER MEN IN LUBBOCK FOR TECH PARTY

Five out of town newspaper men and two staff photographers were in Lubbock on Tuesday to cover the Tech ceremonial for their various papers and news services. Represented by the visitors was the Fort Worth Star-Telegram, the Fort Worth Record, and the Dallas News. A local newspaper man handled the event for the Amarillo Daily News and the Evening Post.

Representing the Fort Worth Star-Telegram was Amon G. Carter, publisher, and Max Bentley, special correspondent, and V. T. Hamlin, photographer. Boise House, special correspondent, and E. T. Jorgenson, managing editor, represented the Fort Worth Record, along with C. J. Kaho, photographer. John Speed, a veteran member of the staff of the Dallas News, wrote the story for his publication and Dr. J. E. Neff, publisher of the Amarillo News and Post, while not in a journalistic capacity, was also on the ground as a regent of the school.

OFFICIAL TELLS OF STATE PARKS

Kolp Says Forty-three Sites Are Already Deeded and More To Be Added

Forty-three parks have already been deeded to the state and seven more will be added to the list before Governor Pat Neff leaves the executive desk in Austin in January, D. E. Kolp, director of the state park commission, said while in Lubbock Tuesday. Governor Neff himself is as interested in the parks program as Kolp is and the chief executive has given forty-three full days of his time since last March in furthering the plan to give Texas the greatest chain of state parks in the country.

Prior to coming to Lubbock for the Tech ceremonial Kolp and the Governor visited a number of cities on park business. They left Austin last Saturday night at eight-thirty by automobile and Sunday stopped by in Bryan where a photographer representing a news reel took their pictures with 200-900 turkeys that were herded together at that place.

Stops At Lamesa. Sunday night they stopped in Midland where the Governor addressed a joint meeting of all the churches in the First Baptist church. His subject was "Citizenship." Monday morning they stopped at Andrews. From there they went to Seminole where they tentatively approved a fifty acre site, covered with fine trees. Monday night they addressed a mass meeting at Lamesa where hundreds of people were turned away for lack of space as the city celebrated the gift of a thirty-five acre park by Col. Frank M. Weaver and Judge J. E. Garland. They were entertained by the Lions club. From Lamesa they came to Lubbock.

SEAL IS CHOSEN FOR TEXAS TECH IN REGENT MEET

The official seal for the Texas Technological college was accepted by the regents of the institution in their business session here on Tuesday morning and as soon as engravings can be made it will be used on all of the college stationery and other documents.

The seal is in the form of a quartered shield. In the four divisions of the shield are found a key, a lamp, a book and a stalk and boll of cotton. Surrounding the shield is an eagle with outspread wings, and surrounding the lower portion is a laurel wreath. According to Regent President Amon G. Carter a number of seals have been submitted but this is the first one which has met with the unanimous approval of the board. It was drawn by Songineti, Staats and Hedrick, Fort Worth architects, who are planning the Tech buildings and grounds. With the exception of a slight change in the eagle the seal will stand as it was displayed during the meeting, Carter said.

RED CROSS WILL STAGE BUSINESS MEN'S CAMPAIGN

Tuesday Named As Date For Big Down Town Drive To Be Started

At a meeting of the executive committee of the Annual Roll Call of the American Red Cross for Lubbock Thursday morning at the Chamber of Commerce offices it was decided to postpone the big downtown drive among the business houses of the city until next Tuesday—in order to give everybody time to catch up with their work after the Tech party of Tuesday. In Lubbock there is something done all the time and the folks who are prominent in the civic activities of the city are business men and women must somehow find a little time and then to at least get around to their stores and get acquainted with their clerks. Wednesday morning after the Tech party one store owner dropped into his place of business and a new clerk tried to sell him a suit of clothes, or was it a left-handed monkey wrench.

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COTTON FARMERS NAMED IN SUITS

Officials Of Farm Bureau Are In Lubbock On Business Of Organization

Judge C. K. Bullard, of Dallas, general counsel for the Texas Farm Bureau Cotton association, was in the city on Wednesday to file injunction suits against two Lubbock county members of the association for alleged violations of their membership contracts in disposing of their cotton. In a visit to the Plains Journal office Wednesday night Bullard, with R. E. Overstreet, local representative, stated that the men named in the suits were Robert Meaker and Fritz Braun, both residents of near Slaton.

GET EQUIPMENT

Machinery Arriving Every Day For Use Of District Highway Men In Lubbock

Equipment to carry on the work of the District Highway department in this section of the State is coming in gradually. R. W. Baker, district engineer, said yesterday. A number of tractors, graders and power driven maintainers are among the different articles already received. No shop equipment has yet arrived, the engineer stated and just when that machinery will be shipped is yet a matter of quandary. Almost every day, however, some sort of equipment is shipped to Lubbock.

For Your Pleasure

In next issue of the Plains Journal a serial story entitled "The Nervous Wreck," by E. J. Rath, is begun. This story, released exclusively to the Plains Journal in this section of Texas, is a story of the new West and of a man who proved his worth despite almost insurmountable odds. It has been tried in other sections of the country and found to be highly popular with its readers, and according to the Newspaper Enterprise Association, of Cleveland, Ohio, is one of the best newspaper serials on the market at the present time. Begin with next issue to follow the adventures of "Wreck," its principal character.

Also beginning with this issue of the Plains Journal The Western Weekly, an illustrated magazine printed in West Texas, by West Texans and for West Texans, will become a regular feature. It appears stories from all over West Texas as well as other parts of the country and in passing it on to the Plains Journal in this section of Texas, it will strike a popular chord. "In every community there is one leading newspaper and in Lubbock and on the South Plains it's The Plains Journal, the largest newspaper in the Lubbock trade territory!"

WHO DID IT?

The Tech Party was a great success—but not accidentally so. Somebody—and the same somebody who always give of their time, thought, money and effort for the good of Lubbock and the South Plains—put it over. They did not do it for money, for personal honor, glory, or prestige—but for the good of Lubbock and the great institution that is our responsibility to sponsor for Texas. But they are no less entitled to the honor that is due them.

Elsewhere in The Journal you will find the completed list of Lubbock's Yeast Cakes—the men and women who do things—as nominated by the citizenship of this city. Clip that list, mark your choice of three men and two women as the outstanding influences for civic development—and mail it to The Journal before Monday morning at 9 o'clock. Let's give honor where honor is due and while they are here to appreciate it.

HUNDREDS OF WAR VETS HERE FOR ARMISTICE DAY PARTY TO AID IN LAYING TEXAS TECH CORNERSTONE

Since Col. Ernest O. Thompson has taken the "Ex" out of ex-service men and given the soldiers of the late war the title "Service men"—ready at all times to do duty for the city, state and nation in which they live—we will observe the new designation.

"Soup-ee, soup-ee-lotta chili beans, Coffee, buns, pickles—lotta other things." The mess call had to be changed a little bit to cover a part of the menu of the chow maneuvers that were held at the city meal barn Tuesday night for the service men who attended the Tech party from various and sundry sections of a big state. More than 750 of them forgot their dignity and fell in in old time Army style—which is to say—the best man first—and the devil take the hindmost—and not a man failed to see that he was taking part in the old plate with everything that came his way, regular army style.

And the great thing about the whole party was the fact that there were no mess kits to wash in cold water after it was over. To "you guys" who were too young to do squads east and west during the late unpleasantness, you old boys who fought the slackers at home and dug up the cash to keep the old mill grinding, our mothers, sisters, wives and sweethearts who furnished the inspiration that carried us through—you will never know what real joy is until you try to wash a battered tin pan in a tub of cold water in which 253 similar chili pans have been bathed.

WHAT WE SEE In And Around LUBBOCK

Lubbock To Be Seen In Pathe News Reel

Lubbock will be seen soon in the Pathe News reels which are shown in leading motion picture theatres over the world, as a result of the cornerstone laying ceremonies held for the Texas Tech here Tuesday. Fred Book, of Dallas, photographer for the Pathe organization, was on hand and took a number of "shots" at the speakers, the crowd and parade.

Two Famous Ex-Gun Men Visit In City

Frank Norfleet, of Hale Center, the ranchman who turned detective and traced men who had defected him all over the United States to final imprisonment, was in Lubbock for the Tech ceremonies. And at the same time Al Jennings, former bandit leader, bank robber and gunman, equally as famous in Oklahoma as Norfleet is in Texas, was here lecturing with one of his moving pictures at a local theatre.

Man On Duty Always At Sheriff's Office

At any time during the day or night persons wishing to get in touch with members of the sheriff's forces can do so by calling telephone 53. Several officers are stationed there throughout the day and in the early part of the night and late at night Deputy Sheriff Vernice Ford will be on the job. Arrangements have been completed whereby Ford has been furnished sleeping quarters in the sheriff's office which will be on hand for duty throughout the night.

Local Hotel Ruined By Fire On Monday

Fire which broke out in the Alpine hotel building at an early hour on Monday morning, damaged the structure to the extent of approximately \$15,000. The flames broke out in a bakery which was located on the ground floor of the building and after firemen had made one call and were thought to have put the fire out flames broke out anew. This time in the attic and another trip was made before the fire was conquered.

Small Girl Burned Badly To Get Well

Edward Caraway, three year old daughter of Mr. and Mrs. Joe Caraway, who reside on a farm five miles south of the city, was badly burned last Friday night while playing before an open fire. Her clothing caught on fire and before the flames could be extinguished the child was painfully injured. She was brought to the city for treatment and is now at the home of Mrs. O. R. Phillips. While she is very restless the burns are healing as rapidly as can be expected.

LUBBOCK COUNTY OFFICIALS VOTE FAVORING NURSE

Total of \$1,650 Dollars Will Be Given By County For 15 Month Term

An appropriation of \$1,650 of the funds of Lubbock county was authorized by members of the Commissioners' Court yesterday afternoon to go to pay the county's share of the support of a Public Health Nurse for the county. Judge Charles Nordyke stated today. The money to be expended by the county will be matched dollar for dollar by the state of Texas. Fifteen hundred dollars of the amount appropriated will go to pay the county's share for the employment of a nurse for one year's time and a similar sum will be given by the state. The other \$150 will go as the county's share for three additional months while the Childs' Hygiene bureau will donate \$500 to make up the balance of the money for the extra time. Thus the county is assured of the services of a trained public nurse for a fifteen months term.

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OFFICERS BUSY

Thirty-three Arrested in Past Eleven Days; Dozen Taken Last Friday

Business of enforcing the law has increased in Lubbock in every other line in Lubbock, County Attorney Owen W. McWhorter stated yesterday when he told the Plains Journal that in the last eleven days a total of thirty-three persons have been arrested by county and city authorities. Last Friday was a banner day for the officers, when twelve arrests of various kinds were made.

NEFF AND PARTY ARE TO VISIT PANHANDLE

Early Wednesday Morning Governor Pat Neff and D. E. Kolp, State Parks Commissioner, Left Lubbock with their party, enroute to Amarillo where they will visit on state park business. They will also visit a number of North Plains and Panhandle cities before returning to Austin.

Governor Neff is very much interested in this section of Texas and stated that through his visit here he hoped to gain enough inspiration, courage and hope to make Texas a better Governor throughout the remainder of his term.

TECH PLOTS MAY BE VIEWED IN LUBBOCK

Several plots of the Tech campus showing the locations of the various buildings, are on exhibition over the city at the present time. The largest and most complete is in the window of the Lubbock State bank. It shows the locations for twenty buildings and was prepared by Sanguliff, Staats and Hedrick, Fort Worth architects.

BENGALINE

Most Dignified Exponent of Tailored Trends

Developed in the new straight and Flare Silhouettes, Coat Tunic, Redingote and Ensemble Costumes.

Popular in Blacks, Dusky Reds and Neutral Browns.

49.50 to 69.50

"Where Smart Style Meets Moderate Price"

McAfee Company

Exclusive Ladies Furnishings



Governor Pat Neff Says:

"Education is the primary function of government."
 "Colleges return more on the state's investment than any other form of public beneficiaries."
 "The Texas Technological college must have the courage to build not only for a reputation but also a character. It must have a soul."

"I never had any respect for the pyramids nor for those who erected them. They are monuments of misguided ambitions, built through arrogant kings by slaves as monuments of egotism. I would rather have my name on the cornerstone of the Texas Technological college than to be the builder of all of the pyramids that ever encumbered the world."

"Universities made Paris and London. It was once said that all roads lead to Rome. All roads may in the future lead to Lubbock but to fulfill the purpose of the Texas Technological college all roads must in the future lead from Lubbock."

"The Texas Technological college must turn out a trained democracy and not an educated snobbery."

"The Texas Technological college must teach its students not only how to make a living but how to make a life."

"I have seen many wonders of nature but grander than any of these was the sight of three thousand Lubbock school children, with Texas flags and with the map of Texas in their heads and minds, marching to the tune of martial music to help lay the cornerstone of the Texas Technological college."

"I am going to spend the next several days in this great section of Texas so that I may become inspired with a greater courage and in the hope that I may make you a better governor in the next two months."

CHURCH OF THE NAZARENE

(1610 Avenue H.)
 Mrs. Lillian Wilson, Pastor.
 Sunday school 9:45 a. m., T. A. McQuary, superintendent. Morning worship at 11:00 a. m., N. Y. P. S. at 6:45 p. m., Evening worship at 7:30 p. m., Prayer meeting Wednesday at 7:30 p. m.
 You have no doubt been planning to attend the Nazarene church, but good intentions have not been sufficient. Make an effort, join the good congregation who are coming each Sunday. You will find a warm welcome.

CENTRAL TEXAS MAN HERE PLANS TO BUILD SOON

May Erect Brick Store Room On Lot Down Town If Deal Is Consummated

M. A. Crockett, of Sanger, Denton county, has been in Lubbock the early part of this week attending to some property which he owns here. One of the reasons he came to Lubbock was to try to close a deal whereby he can erect a brick business building on his lot on Avenue I, between Thirteenth and Fourteenth streets, next to the property owned by Bacon brothers. Crockett owns a lot 26 by 125 feet and it is his plan to build on it as soon as it is possible to do so. This is his second trip to Lubbock and he told the Plains Journal that he had more faith in the future of this city every minute that he remained here. He owns considerable property in eight counties adjoining Lubbock and is a firm believer in this section of Texas. He will announce his plans concerning the building as soon as he closes his business dealings.

PLAN GRID GAME

Plans are being laid at the present time to bring the Clovis high school football to Lubbock for a game a week from tomorrow. Coach Mule Davis, local grid mentor, told the Plains Journal last night. The locals played a game with the Clovis team at Clovis several weeks ago, losing a hard battle by a score of 6 to 8. The Westerners are united in their belief that they can take their rivals into camp if the teams meet here.

WESTERNERS AND BIG SPRING ARE TIED UP, 6 TO 6

Armistice Day Grid Tilt Ends In Knotted Count As Pass Evens The Tally

In an even a matched contest as ever viewed in West Texas the Lubbock high school Westerners and the Big

Spring high school eleven, a 6 to 6 tie on Armistice Day Howard county seat, Mule Deer, cal coach, stated yesterday. From take formations both scored in the latter part of the quarter. Lubbock's tally came a result of a thirty-two yard flip Alexander to Williams and the end romped the remaining forty over the Big Spring goal line. Beck's touchdown immediately took of one by the home eleven.

Mr. and Mrs. C. H. Ruby, of Comanche, Milam county, Texas, are at present visitors in the home of their son and daughter, Mr. and Mrs. Martin H. Ruby. Mrs. C. H. Ruby is a reader of the Plains Journal and came to the office to meet the force.

The Gift Desired Lounging Robes

Here's an article of apparel that almost every man wants in his wardrobe and in this man's store is such a selection, with such a range of prices, that choice is made easy.



Wholesale - Roberts

Corner Merrill Hotel



CUMBERLAND PRESBYTERIAN CHURCH

Sunday school 9:45 a. m.
 Preaching at 11 a. m.
 Session meeting 3:00 p. m.
 Christian Endeavor 5:30 p. m.
 Night service 7:30 p. m.
 Ladies Aid Society Monday afternoon at 3:00.
 Prayer meeting Wednesday 7:50 p. m.
 Choir practice Friday 7:30 p. m.
 You are cordially invited to attend our services.
 Corner Ave. O and Tenth street.
 J. A. Rodgers, Pastor.

SEVENTH DAY ADVENTIST CHURCH

The Seventh Day Adventist church is full every Saturday at their regular Sabbath school at 10 o'clock. Corner Ave. H and 15th street.
 Last Saturday Pastor J. E. Brown gave an interesting study on health. Adventists believe it their duty to preserve the body in the best physical condition possible. They, therefore, abstain from the use of tobacco, tea and coffee, and every known harmful practice.
 Pastor J. E. Brown will go to Roswell next Sunday to help Pastor E. T. Wilson hold a meeting. They plan to build a tabernacle, and employ medical help, and give free treatments to the sick thus demonstrating what the gospel is in practice.

The pulpit in Lubbock will be filled by Professor A. C. Griffin of the Intermediate Church School, and others, during the two months Mr. Brown expects to be in Roswell.

CHRISTIAN SCIENCE

Christian Science services are held in the Cotton Exchange room of the Kernner building Sunday 11:00 a. m., Sunday school 10:00 a. m. and Wednesday at 7:30 p. m.

CHURCH OF CHRIST

Bible study, 9:45 a. m. Preaching at 11:00 a. m. and 7:30 p. m.
 Carney, Young people's meeting at 8:00 p. m. Midweek prayer service Wednesday at 7:45 p. m.
 All services for the remainder of this fall will be held in the basement of the church on Broadway. Everybody invited to attend.
 T. M. Carney, Minister.

FIRST PRESBYTERIAN

(Services at Lindsey Theatre.)
 The public is always welcome here. Our services are brief, interesting and helpful. The following services are held each Sunday:
 Sunday school 9:45. Morning worship, 11:00. Christian Endeavor, 2:30. Evening worship, 7:30.
 Jack M. Lewis, Pastor.
 Read Journal ads. it pays.

"LET NOT MAN PUT ASUNDER"

From the Novel by BASIL KING



SHALL A WOMAN GIVE UP CAREER FOR LOVE?

The question every girl of today is asking herself!

With Pauline Frederick and Lou Tellegen and AN ALL STAR CAST

LYRIC

MONDAY AND TUESDAY

Use Any Decorative Treatment on Sheetrock

Sheetrock takes readily and perfectly any form of decorative treatment. On your garage you will probably prefer to leave it in its natural gray color, but when used in the house or elsewhere it permits complete freedom of choice between wall paper, paint or calcimine, either with or without joint panels.

Sheetrock comes in the following sizes:
 Lengths: 6, 7, 8, 9 and 10 feet.
 Widths: 32-inch and 48-inch.
 Thickness: 1/2-inch.

Ask for samples and full information about what Sheetrock is and how it is erected—also for large direction sheet on decorative treatment and application details.

HIGGINBOTHAM-BARTLETT LUMBER COMPANY

ATTRACTING INDUSTRIES

Smaller communities have advantages when it comes to attracting new industries. Land is cheaper, taxes lower, overhead expenses less, and living conditions for the workers better.

These are some of the reasons why industries are seeking to get away from large centers of population.

This movement is made possible by improvements in power and light, transportation, communication and the public utility services generally.

It is made definite for a given community by the extent and character of these services that are available there.

In this movement to take advantage of opportunities this company is cooperating with Lubbock and the people here by supplying light and power that meets the needs of a growing community that expects to add more industries and business.

CITY LIGHT & POWER

CITY OF LUBBOCK

Crack Aggie Drill Team Wins \$500 In Dallas Competition

COLLEGE STATION, Nov. 4.—The Ross Volunteers, picked company of crack military men in the A. & M. College student body, won a prize of \$500 for their participation in the All-College circus at the State Fair of Texas on October 18. The company of 50 men made a brilliant display of ingenious and spectacular drills before the great throng and received hearty approbation. R. Quayle of Hillsboro is captain of the company.

Read Journal ads, it pays.

What Fuller's Earth is.
Fuller's earth, used for degreasing wool and clarifying oil, is a fine-grained deposit consisting chemically mainly of hydrated aluminum silicate, but differing from ordinary clay in its low plasticity.

Process for Getting Helium.
Natural gas subjected to a tremendous pressure by a secret process turns to liquid at 317 degrees below zero, and from it helium then is drawn off.

Birds Travel Far.
Nineteen species of shorebirds breed north of the Arctic circle, every one of which winters in South America.

COMING SOON



Above is shown a scene from the motion picture "Let Not Man Put Asunder," which comes to the Lyric theatre next Monday and Tuesday. It stars Pauline Frederick and Lou Tellegen.

LYRIC PROMISES FINE PLAY SOON

"Let Not Man Put Asunder" is Production Well Worthy Of Attendance

"Let Not Man Put Asunder," which will be the attraction at the Lyric theatre on Monday and Tuesday brings together two of the most romantic figures in the amusement world, Lou Tellegen, famous for his portrayal of the romantic lover, and Pauline Frederick, whose roles have always been characters torn by the passions of deep emotions.

The picture also marks Miss Frederick's return to the screen after an absence of a year, during which she starred on the stage. The death of good stories was credited for Miss Frederick's temporary retirement from the screen. She is an actress with such exceptional emotional power that only stories with big dramatic themes appeal to her. "Let Not Man Put Asunder," is one of the few stories suitable for the screen which provides opportunity for the full play of vigorous artistic ability possessed by Miss Frederick.

Lou Tellegen also has a difficult role in the production, which calls for an unusual amount of artistry. He portrays the divorced man whose wife will not give up her career on the operatic stage. The two drift apart, always loving each other, and, despite the fact that the law has severed the marriage bond, each feels the other is joined by a tie which no law can sever. The intense moment comes when these two are reunited in a tragic event which frees them beyond the laws of man. Diana D'Algy has the role of the divorced wife.

The production is filled with striking scenes in which the players must be a gamut of emotion. The dramatic handling of the divorce problem by Paul King, the author, promises a play of universal interest.

STATE DEFICIT BIG
AUSTIN, Nov. 12.—The deficit in the State Treasury at the close of business Saturday afternoon amounted to \$2,235,981, which is an increase of nearly \$300,000 over the deficit of a week ago.

The deficit is steadily increasing until it is expected to reach nearly \$5,000,000 by next March when heavy tax collection will be needed and the deficit wiped out. This means that when the Legislature meets here next January, the lawmakers will have to discount their political war.

Other Citizens Hear From Cincinnati
Cincinnati news, according to claims advanced by that city, has the shapeliest feet and are the best of any women in the world. The average size is from five and one-half to six.

Send your printing **JOB** to The Plains Journal Phone 187

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correct internal troubles, stimulate organs. Three sizes. All druggists. Look on the original genuine Gold Medal

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Or Your Money Back. Feed "MARTIN'S EGG PRODUCER" Care and prevent disease with "MARTIN'S ROUP TABLETS" Guaranteed by Sheppard Smith Drug Co.

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We'll buy all you can bring us—hides, chickens, turkeys and eggs, if there are any. Always the highest market prices paid for your products.

Plains Poultry & Hide Co.

Dependable Buyers of Poultry, Eggs and Hides
A. A. McCASKILL, Prop. 1211 Ave. G Phone 128

THE LUBBOCK DIRECTORY COMPANY

Is starting work on the 1st edition of Lubbock's DIRECTORY. This is a big job and we need the help and cooperation of every man, woman and child in the city. Don't be afraid to phone us anything—questions, information or suggestions. THIS IS YOUR DIRECTORY and we want you to help us make it the best CITY DIRECTORY in West Texas.

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We have just unloaded a car of second hand furniture and Perfection oil stoves. We are prepared to fill your wants in anything in the way of new and used furniture. We carry a large stock of new and used stoves, at all prices. We will buy your new furniture and will allow you a reasonable price for your used furniture and stoves. We will buy anything that can be used again in the way of household goods and stoves. We buy, sell, trade or exchange. See us before you buy or sell. YOUR CREDIT IS GOOD.

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ACCIDENT AND HEALTH INSURANCE IS SIMPLE ARITHMETIC

If a married man dies without having provided for his widow she may have only herself to support.

2 minus 1 equals 1.

But if the same man should be taken sick or meet with an accident his wife may have to support both.

1 plus 1 equals 2

SOLUTION—Accident and Health Insurance

STANDARD ACCIDENT INSURANCE CO.

L. S. Harkey, General Agent Phone 435 205 Leader Bldg.

RYE For Winter Pastures

We have found from several years experimenting on the Sunshine Ranch that Rye planted during September, October or the first of November will make a better winter pasture than wheat, barley, speltz or any other cover crop.

CAR OF RYE SEED

As a result of our experience we are buying Rye Seed by the car and will be in a position to supply every farmer on the South Plains with all that he needs. Come in and talk with us, get names of other farmers who are growing rye and try this winter pasture crop this year.

S. E. CONE GRAIN & SEED LUBBOCK PHONE 187

HERE'S A SALE TO BE THANKFUL FOR

\$80,000.00

November Stock Clearance

Starts promptly Friday morning, Nov. 14, 1924, and lasting through Nov. 30. Seventeen of the greatest value giving days ever offered in this famous Broadway department store.

This \$80,000 choice and select stock of quality merchandise will be offered to you at a sacrifice. This will be a great money saving event so be there and get a share of the bargains.

PRICES THAT HIT THE MARK

PIECE GOODS

- Regular 15c brown domestic, sale price, per yard ----- 11c
- Regular 18c bleached domestic, good soft finish, sale price ----- 12 1-2c
- Regular 50c satin, all colors and good quality, sale price ----- 39c
- Regular 15c curtain scrim, assorted colors, sale price, per yard ----- 10c
- Regular 20c apron check gingham, sale price, per yard ----- 15c
- Regular 50c imported gingham, sale price, per yard ----- 42c
- Regular 50c good quality 9-4 sheeting in bleached or unbleached, sale price, per yard ----- 39c
- Regular \$2.25 fancy corduroy, all colors, sale price, per yard ----- \$1.58
- Regular \$1.75 fancy corduroy, all colors, sale price, per yard ----- \$1.19
- Regular 50c extra large bath towels, sale price, each ----- 35c



Crepe-de-Chine on Sale

- Regular \$1.50 crepe de chine, all colors, sale price per yard ----- \$1.00
- Regular \$2.25 crepe de chine, all colors, sale price per yard ----- \$1.95
- Regular \$2.50 crepe de chine, all colors, sale price, per yard ----- \$2.15
- Regular \$3.25 crepe de chine, all colors, sale price, per yard ----- \$2.75

Ready-to-Wear Greatly Reduced



A large stock of ladies' dresses now at a sacrifice. Over 200 styles to select from and in a very beautiful range of colors. Sale price on dresses from

\$5.95, \$6.95, \$10.75, \$11.95, \$13.75, \$21.75, \$24.50, \$29.00 and upward to \$34.75

Ladies' Coats Take Heavy Reductions

A very beautiful selection of ladies' coats will be offered to you at some very startling prices. Sale prices range from

\$13.75, \$15.75 and upward to \$75.00

COMFORTS REDUCED

Sale prices range from \$2.75, \$3.75, \$4.75, \$5.75 and \$6.35

OVERALLS REDUCED

Regular \$1.25 Overalls, sale price ----- \$1.00
Regular \$2.00 Overalls, sale price ----- \$1.75
Regular \$2.25, the best 220 denim, sale price ----- \$2.00
12 pair men's hose on sale for ----- \$1.00



Footwear Reduced

Ladies' Pumps and Oxfords lowered for quick disposal. Colors of light tan, patents, satins and suede. Price Range \$4.50 upward to \$8.50

LADIES OXFORDS ON SALE FROM \$3.95, \$4.45, \$5.95, \$6.50 and \$8.00

SHARP CUT IN PETTICOATS

Values from \$1.00 to \$12.50 on sale for 98c upward to \$0.00

MEN'S DRESS SHOES

On sale from \$4.75, \$5.75, \$7.75, \$8.50 and \$9.50

Men's Work Shoes on sale from \$1.98, \$2.15, \$2.75, \$3.15, \$3.45, \$3.95, \$4.50, and \$4.95.

Wool Shirts on sale from \$2.50 upward to \$6.25

Sweaters on sale from \$1.85 to \$11.50

Men's Dress Hats on sale from \$4.45 to \$8.50

BLANKETS ON SALE

Sale prices range from \$1.00, \$2.35, \$2.45, \$2.75 \$3.45, \$4.00, \$5.00, \$7.50 and \$10.00.

W. J. GARRETT

"The Store for" R. I. Green, Owner



FORTY TWO CLUB IS ENTERTAINED BY TWO LADIES

Mesdames Blair and Benson Are Joint Hostesses For 1924 Forty-Two Club

One of the most charming parties of the week was the one given at the Benson home with Mrs. R. W. Blair and Mrs. R. D. Benson as joint hostesses to the Twenty-four Forty-two club.

The house was very attractively decorated with chrysanthemums and forty-two was enjoyed throughout the afternoon.

A delicious salad course was served to the following members: Mrs. A. B.

Conley, Mrs. C. E. Maedgen, Mrs. W. H. Bledsoe, Mrs. G. M. Cosby, Mrs. Estlin Wolffarth, Mrs. G. C. Wolffarth, Mrs. Roger Pierce, Mrs. M. B. Hilburn, and Mrs. W. H. Meador and guests, Mrs. T. H. Bleeker, Mrs. F. W. Standifer, Mrs. Patterson, Mrs. Harris, Mrs. C. J. Leland and Mrs. Whitman of St. Louis.

Seven Licenses Are Issued During Week

Seven marriage licenses were issued the past week through the office of the county clerk, Herbert Stubbs. They are: Raymond Gentry and Miss Gladys Conner; H. D. Hall and Miss Sarah Jane Lowe; William Ella Howell and Miss Ada Lee Andrews; Steve Click and Miss Grace Payne; Sunny B. Brown and Miss Lucy Mae Smith; Dewvall and Miss Pearie Caddell, and Arthur Bales and Miss Marietta Daugherty.

NEEDLE CLUB IS ENTERTAINED AT THE ELLIS HOME

Mmes. J. Moore and Temple Ellis Are Joint Hostesses To 1916 Club

On last Tuesday afternoon Mrs. John Moore and Mrs. Temple Ellis delightfully entertained the 1916 Needle club at the Ellis home, 2201 Main street.

The house was artistically decorated with yellow and white chrysanthemums and after an afternoon spent in needle work the hostesses served a salad course which consisted of chicken salad, olives, potato chips, cheese sandwiches and tea, to the following club members and guests: Mrs. M. H. Starnes, Mrs. Fred Spikes, Mrs. Frank Riddle, Mrs. Joe Baldrige, Mrs. Sid Wells, Mrs. Rob Kimmel, Mrs. Claude Burrus, Mrs. W. W. Royalty, Mrs. Will Ballew, Mrs. W. E. Craven, Mrs. Oes. W. Pickle, Mrs. H. W. Stanton, Mrs. Geo. Mulkey, Mrs. R. Stubbiefield, Mrs. R. G. Pierce, Mrs. White, Mrs. Patterson and Mrs. Roberts of Memphis.

The next meeting of the club will be held at Mrs. Frank Riddle's, 2014 Broadway.

Mrs. Chitwood's Recipes

In response to numerous requests by the ladies who attended the Plains Journal's First Annual Free Cooking School last week a number of the favorite recipes used and demonstrated by Mrs. I. A. Chitwood, nationally known home economics expert, are printed below:

ROSE DINNER

Crab Meat Cocktail
1 can asparagus tips
1/2 pound crab meat
Dip asparagus tips in mayonnaise dressing and arrange five stalks inside each.
Mix crab meat with a little of the dressing and place on asparagus tips with rose in center, made of dressing.
Sprinkle top with Gebhardt's Chili Powder.

Lettuce Soup

1 head lettuce
1 slice onion
1 quart stock
1 teaspoon salt
1/2 teaspoon Gebhardt's Chili Powder
1/2 teaspoon white pepper
Cut outside lettuce leaves in fine shreds, put in saucepan with onion and stock and simmer thirty minutes. Rub through a sieve into double boiler, add remaining seasonings. Let boil 20 minutes. Serve very hot with cheese noodles.

Cheese Noodles

2 eggs
1/2 teaspoon salt
Flour enough to make stiff dough.
Beat eggs slightly. Add flour, to which salt has been added, enough to make a stiff dough. Knead until smooth. Roll out very thin and cut out with rosebud cutters, cover with lard and let stand 20 minutes. Fry a few at a time in hot Crisco until delicately brown. Sprinkle center with grated cheese and Gebhardt's Chili Powder. Serve with soup.

Rosebud Spinach

2 eggs
5 tablespoons spinach
1 tablespoon Crisco
1 teaspoon lemon juice
1 shake of salt and one of Gebhardt's Chili Powder.
Cut 5 circles of bread, toast and place in plate to form petals of rose. Place tablespoon of spinach which has been cooked in the Crisco and salt on each piece of bread. In the center of spinach arrange slices of hard-boiled eggs overlapping each other to stimulate the petals of a rose. Fill center with sifted egg yolks and sprinkle with Gebhardt's Chili Powder and lemon juice. Around the edges of bread place from three to five roses made of radishes.

Chicken a la King, in Swedish Timble Cases

Boil chicken tender and cut into cubes with kitchen scissors. To one cup of stock in which the chicken has been cooked, add one tablespoon flour, 1/4 cup of milk, a dash of salt and Gebhardt's Chili Powder, and let come to a boil. Remove from fire and add one tablespoon finely chopped green olives and one of pimento. Put cubed chicken into the thickened stock and let all come to a boil again.
When cooled fill timble case, strip across the top with small strips of pi-

mento and decorate around the edges with roses made of creamed potatoes.

Rosebud Biscuit

Take plain baking powder dough and roll out very thin and cut in strips eight inches long and two and one-half inches wide. Cut the long way in five half-inch strips, leaving all of them together at one end for at least one inch. Hold this uncut end with one hand and twist each strip in coils around the uncut portion. Fill center with orange marmalade and bake 15 minutes at 450 F. Serve with main course.

Rose Fruit Salad

1 small can pineapple
1 small can peaches
1 small can cherries
Cut pineapple, peaches and cherries into small cubes, place in baking powder can of medium size. Bring syrup from the three cans to boiling point and add one package of Knox Gelatine which has been dissolved in a small amount of water. Then cover the fruit with the syrup and let stand overnight. When you are ready to serve lower the can in hot water for about one second and the mold will slip out. Cut slices from the mold about one inch thick, place on lettuce leaf and in the center place a rose made of thick mayonnaise dressing put on with pastry tube.

Rosebud Cakes

Make cake dough as for any plain white sponge cake. Bake in muffin tins and decorate with decorative frosting by placing wild rose on top of each cake after it has first been covered with the plain white frosting, and a green vine with leaves and small rosebuds placed around the sides. Serve with plain ice cream or with ice cream which has been molded in rose petals.

YEAST CAKES CONTEST CLOSING MONDAY MORNING

Last Votes Must Reach Here By Nine in the Morning: Many Ballots Cast

Next Monday morning, at nine o'clock, the "Lubbock Yeast Cakes" campaign staged by the Plains Journal during the past several weeks, will come to a close. As soon as the hour rolls around the votes will be counted and in next Thursday's issue of the Plains Journal the complete results of the selection will be announced to the public.

Five men and three women who have received the greatest number of votes by the people of Lubbock will be chosen. It is up to every one interested who has not yet voted to vote now and urge their friends to do likewise.

A great number of votes have already been turned in but the management of the Plains Journal wants to be sure that those selected are the choice of the greatest number of people in the city. Newspapermen, pastors of the city churches, school teachers, principals and other educational officials are barred because of their professions. Others in all lines of endeavor are eligible.

The following is a list of men and women who have received a number of votes each for final choice. Read them all over. No matter who are the five men and three women selected this list comprises pretty generally the people who do the civic work for Lubbock.

LUBBOCK'S LEADING MEN

- O. L. Slaton
- Jed Rix
- Walter Posey
- W. B. Atkins
- J. T. Hutchinson
- H. T. Kimbro
- Smiley Wilson
- Walter Myrick
- Daddy Dickinson
- Bud Jones
- C. E. Maedgen
- Bill Meador
- Neil Wright
- Chris. Harwell
- R. C. Burns
- Clark M. Mullican
- H. H. Griffith
- M. B. Hilburn
- Sam Arnett
- E. L. Klett
- T. B. Duggan
- George Benson

STOP THAT ITCHING

If you suffer from any form of skin diseases such as Itch, Eczema, Tetter or Cracked Hands, Poison Ring Worm, Old Sores or Sores on Children. We will sell you a BLUE STAR REMEDY on a trial antec. It will not stain your skin and has a pleasant odor.

BOWEN'S DRUG STORE
1116 Avenue

- Acy May
- L. H. Simpson
- R. Sherrod
- W. O. Stevens
- L. C. Ellis
- C. E. Parks
- R. W. Blair
- George R. Bean
- Louie Moore
- Geo. Wolffarth
- Roscoe Wilson
- E. L. Law
- E. L. Robertson
- Edgar Inmon
- W. A. Bacon
- J. D. Lindsey
- B. O. McWhorter
- Carl Roberts
- George Boles
- W. H. Bledsoe
- H. H. Martin
- J. K. Wester

City Manager Host To His Father And Mother This Week

C. H. Ruby, father of City Manager Martin S. Ruby, of Cameron, Milam county, Texas, with his wife is visiting in the home of his son and daughter-in-law here at the present time.

Mr. Ruby, in a visit to the Plains Journal office, stated that he was very much impressed with Lubbock and is proud of the fact that the work of his son is meeting with so much approval. He brought a copy of the Cameron Enterprise to Lubbock and presented it to the Plains Journal. He said that he was especially pleased with the ceremonies held Tuesday incidental to the cornerstone laying of the Administration building of the Texas Technological college.

Send your next printing **JOB** to The Plains Journal Phone 884

One Man and His Town

A man by himself is just—one man. Multiply him by hundreds or thousands or millions and he becomes a town or city or nation.

If he "gets on" in the world, so will dozens or hundreds or thousands of his associates. If he fails so will a greater or less number of others—for no one can affect only himself by his actions.

Because of this fact of human nature, our bank exists today to help our friends succeed. Any problem of finance put up to it is carefully considered and its best advice is freely given. You are invited to take advantage of this service.

Lubbock State Bank
[A Big Bank Made Big by Helping Others]



Smart Footwear

\$6.50 \$7.75 \$8.75

The new shades in leather and fabric. Black Suede, Brown Satin and Velvets, Russia Calf.

New Patterns

Minter-Gamel Co.

It Pays to Be Well Dressed

JUST THREE THINGS WE SELL---

ADVERTISING
NEWS
PRINTING

To the merchants who believe in what they have to sell, and are anxious to get it before the largest number of readers.
To the people who want to know what is going on in our community, and want the facts as they are, and not biased in any manner.
To the business and professional men who appreciate the value of GOOD printing and high grade stationery.

THE PLAINS JOURNAL

Telephone 884

10th & Avenue I

ORDER CHRISTMAS CARDS NOW

ORDER CHRISTMAS CARDS NOW

The Plains Journal's Page of the Doings of South Plains Folks

Miss Glensy Honey, who has been attending the West Texas State Teachers College at Canyon, spent the first of the week visiting her mother, Mrs. Baxter Honey.

Miss Modelle Simpson, daughter of Mr. and Mrs. L. H. Simpson, and a student of the Abilene Christian College, visited her parents and attended the Tech celebration here the early part of the week.

Gaylord Hankins and Carl Hensley visited relatives and friends here the first of the week. They are attending Simmons College at Abilene this year.

Mrs. E. B. Adeock was in attendance at the South Plains Music Teachers association meeting at Slaton Saturday, November 3.

Mrs. J. L. Chase and small son left last Sunday for a few days visit in Dallas.

Mrs. Percy Spence had as her guests last week and her parents, Mr. and Mrs. J. L. Randall of Brownfield.

C. C. Chase and Wiley Puckett have returned from a hunting trip in South Texas.

Howard Matney, a well known attorney of Fort Worth, is in Lubbock and has recently established partnership with Attorney H. H. Bishop and the firm will be known as Bishop and Matney.

D. M. Turner of Idalou was a Lubbock visitor Monday.

Roscoe Wilson, prominent Lubbock lawyer, has returned from a business trip to Dallas and Fort Worth.

Mr. and Mrs. B. Cardwell of Plainview transacted business in Lubbock last week end.

Mr. and Mrs. J. H. Jenkins and children, Harmon and J. D., spent last week end visiting friends in Floydada.

Mrs. E. Allen has returned home after a several days visit with relatives in Dallas.

Mr. and Mrs. J. H. Jenkins had as their guest Monday, Edgar Murray of Dallas.

Mrs. C. M. Ballenger left Lubbock Saturday morning for a several days visit with her sister, Miss Aileen White of Dallas.

Rev. H. M. Bandy of Fabens, Texas, is in Lubbock visiting old friends and transacting business.

Mrs. John Bacon returned to her home Friday after a month's visit with relatives and friends in Kansas City, Lexington and other places in Missouri. While in Lexington Mrs. Bacon visited her son, Charles, who is attending Wentworth Military school.

Elmo Payne, a student at the Abilene Christian College, is visiting his parents, Mr. and Mrs. Charlie Payne. He will return to his studies Wednesday.

Rev. and Mrs. W. M. Lane passed through Lubbock Saturday enroute to Amarillo where Rev. Lane will be presiding elder of the Methodist conference at Amarillo.

Mr. and Mrs. T. B. Duggan have as their guests this week, Mr. and Mrs. Freeman Duggan of Dallas.

Oscar Tubbs of Dallas, transacted business in Lubbock Monday and Tuesday.

Miss Stella Seitz, a student at the Abilene Christian College, spent Monday and Tuesday visiting her parents, Mr. and Mrs. H. G. Seitz.

Mrs. Hub Jones attended the South Plains Music Teachers association meeting at Slaton last Friday and Saturday.

Mr. and Mrs. L. A. Proctor and children left Saturday for Lamesa to make their home. Mr. Proctor has accepted a position with the Waples-Platter Grocery company at Lamesa.

Mrs. Joe Dick Slaughter has as her guest, her sister, Mrs. Malcolm Stewart of Dalhart.

Mrs. Xrepha Clark and Thelma Bailey motored to Amarillo Saturday and visited friends. They returned Sunday.

Dr. C. M. Ballenger left last Saturday morning for Dallas, where he will attend the convention of the American Dental Association.

Mr. and Mrs. C. J. Leland have as their guest this week, Mr. Leland's sister, Mrs. Whitman, of St. Louis.

Mrs. W. E. Bledsoe of Abernathy was a Lubbock visitor Saturday.

Mr. and Mrs. J. E. Vickers had as their guest last week, Mrs. M. J. Wise of Galveston and Dr. C. T. Vickers of Wintersboro.

Mrdames J. E. Shelton and W. A. Bell of Brownfield visited friends in Lubbock Saturday.

Mrs. A. B. Davis attended the South Plains Music Teachers association meeting at Slaton Saturday.

Mr. and Mrs. J. J. Smelser had as their guests last week end, J. P. Smelser of Plainview.

Attorney Fred C. Pearce has returned home from Austin where he appeared in the Court of Civil Appeals in the interest of a client.

Mrs. M. B. Sawyer and daughter were Lubbock visitors last Saturday.

R. A. Sowder, prominent Lubbock lawyer, spent Monday in Crosbyton.

Mr. and Mrs. H. D. Chipley returned to their home Saturday from Dallas where Mr. Chipley transacted business for several days.

Norma Seitz, a student of Abilene Christian College, arrived in Lubbock Saturday for a visit with relatives.

James H. Goodman left Tuesday for Amarillo where he has a case in the Federal district court.

L. H. Fogarty and Louie LeGrand, prominent Hereford druggists, transacted business in Lubbock, Tahoka and O'Donnell Sunday. They returned to their homes in Hereford Sunday night.

Ed Linky has returned to his home here after transacting business Gainesville for several days.

Miss Loula Denham, daughter of Mr. and Mrs. F. W. Denham, arrived in Lubbock Saturday for a several days visit with relatives and friends. Miss Denham is attending the Canyon Normal.

Dudley Farrell left Wednesday morning for Dallas where he will make his home. Mr. Farrell will attend S. M. U. the remainder of the year.

Dr. J. E. Nunn of Amarillo arrived in Lubbock Monday to attend the cornerstone laying of the Texas Technological College. Mr. Nunn is a member of the Board of Regents.

Mr. and Mrs. B. J. Edwards spent Sunday in Hale Center visiting relatives.

Mr. and Mrs. J. O. Green visited friends in Brownfield Saturday and Sunday.

Miss Lucilla Robinson, secretary to Dr. P. W. Hora, attended the South Plains music association at Slaton last Friday and Saturday.

Mr. and Mrs. J. W. Barron of Amarillo spent last week in the home of Dr. and Mrs. J. W. Rollo at 1908 16th street.

D. D. Roderick and Chas. A. Guy of the Plains Journal, transacted business in Amarillo last Saturday.

Mr. and Mrs. John M. Denman had as their guest Tuesday, Dr. Y. J. Allen of Granbury, Hood county.

Mrs. G. M. Hatchell of Floydada attended the Armistice Day celebration here Tuesday.

Mrs. H. T. Kimbro and Mrs. W. H. Mendor left Tuesday morning to be in attendance at the State Federation of Women's clubs held in Amarillo this week.

Mr. and Mrs. John S. Powell of Brownfield visited their daughter, Mrs. Ruffus Rush, and attended the Armistice Day celebration Tuesday.

Mr. and Mrs. J. Rankin Dow have as their guest, Mrs. Dow's mother, Mrs. R. E. Maddox of Farwell.

T. Shipley, traveling salesman for Libby, McNeil and Libby, was a Lubbock visitor Tuesday.

Gerry Clayton of Hachita, New Mexico, is in Lubbock visiting Louis Hunter and Ross McWhorter. Mr. Clayton is formerly of the Muleshoe ranch and is well known in Lubbock.

Miss Bertie Lee Burkhalter, Home Demonstration agent, of Littlefield, was a Lubbock visitor Tuesday.

Arthur P. Duggan of Littlefield was a Lubbock visitor Monday and Tuesday.

Miss Mary Lott will leave the latter part of this week for Houston where she will make her home.

Berry Bowen of Sweetwater is here visiting his brother, Floyd Bowen of Bowen's Drug Store.

E. N. Wheeler, county commissioner of Idalou, transacted business here on Wednesday.

Mr. and Mrs. Tom Arnett and family of Littlefield attended the Armistice Day celebration here Tuesday.

Gus M. Shaw, of Littlefield, was in attendance at the Tech celebration on Tuesday.

Miss Gladys McSpadden, assistant secretary of the Retail Merchants association, is in the home of her parents in Brownfield. Her post is being filled by Miss Idalou Ellis.

Miss Helen Swift, of College Station, of the extension department of the state agricultural and mechanical college, visited officially with Miss Mabel Marsh, Lubbock county home demonstrator, the early part of this week.

C. C. Cooper, of Dallas, was a business visitor in Lubbock the early part of the week. Mr. Cooper is a representative of the Studebaker automobile company and was well pleased with the business of Cullum Brothers, local and district distributors of the Studebaker car.

MOST PITIFUL SIGHT IN LIFE

is a man or woman who has no "will-power" as a result of nerve force exhaustion

All the physical suffering which may be caused by nervous irritability, headaches, backaches, indigestion, heart palpitation, etc., as a result of nerve force exhaustion, are nothing as compared with its awful effects upon the mind and "will power."

The most pitiful sight in life is a man or woman who has "no will"—who has noble impulses and desires but not enough "will power" to carry them through. The memory also fails, the judgment is bad and everything therefore seems to go wrong.

In such cases, do not take mere stimulating medicines nor narcotic drugs (which only further injure your delicate nervous system), but what you need is something to put more nerve force into your nerves and more iron into your blood to help make new nerve force with which to feed your starving nerve cells. This is most effectively accomplished by the free use of Nuxated Iron. This valuable product contains the principal chemical constituent of active living nerve force in a form which most resembles that in the brain and nerve cells of man. It also contains strength-giving organic iron for the blood and may therefore be said to be both a blood and a nerve food. Millions of people are using it. Satisfactory results are guaranteed in every purchaser of the manufacturer will refund your money. Beware of substitutes. Look for the word "Nuxated" on every package. Sold by all druggists.

NUXATED IRON
For Red Blood, Strength and Endurance

COMMITTEE FOR C. I. A. MEMORIAL IS MADE PUBLIC

Building Is To Be Erected To Commemorate Services Of Frank Bralley

DENTON, Nov. 11.—(SPECIAL)—Five members of a memorial committee of the College of Industrial Arts here have been appointed to decide tentatively upon the form of a building that shall be erected on the campus in honor of the late Dr. F. M. Bralley, president of C. I. A., who died August 23. Those appointed are: R. J. Turrentine, Denton, chairman; Miss Maurine Cannon, president of Ex-Students Association, Denton; Miss Nellie Mills, president of Houston Ex-Students Association; Dr. P. Lipscomb, Denton; Miss Shirley Caillet, Dallas, president of student body, C. I. A.

Two meetings of the memorial committee composed of students, ex-students and faculty members of the college citizens of Texas and citizens of Denton, have been held since a memorial service was conducted at the college Thursday, October 16, at which time the committee was appointed by Dean E. V. White, acting president of the college.

Dr. Lindsay Blayney, recently elected president, will assume official charge as president January 3, according to communications received at the college. Dean White will continue his duties as acting president until Dr. Blayney arrives.

Governor Pat M. Neff was a guest in the home of Mr. and Mrs. O. L. Shilton while in the city.

Bogel Maynard of Eastland attended the Tech celebration and visited friends in Lubbock Monday and Tuesday.

How Often Do You Use Your Telephone?

Do you use your residence telephone often enough to warrant the expense of a "one-party-line"? Consider the number of hours that your line is not in use, and you will probably conclude that a "selective-ringing" telephone would handle your traffic just as well—and at a reduced expense.

By sharing your line with another subscriber you not only save money, but you enable the Telephone Company to add more telephones to the exchange—and thus make your telephone more valuable. For the value of your telephone increases in proportion to the number of other telephones you can be connected with.

In other cities where "selective-ringing" service is offered, as many as one out of two residence subscribers finds that this service satisfactorily meets their needs.



SOUTHWESTERN BELL TELEPHONE COMPANY

\$10 worth for \$7
\$7 worth for \$5
Take One to School!

Now more than ever you'll want a Parker Duofold—because, without adding a single penny to the price, still another big improvement has been added—**of beautiful gold girle for your monogram and the price still stands at \$7 for the Over-size Duofold Jr. and Lady Duofold \$5.**

Parker Pens in wide assortment here—in black-tipped, lacquer-red or black over. Each with neat gold pocket-clip or gold ring—and free. Step in today and get one of these fountain pen Classics on approval.

Anderson Bros.
JEWELERS
Citizens Natl. Bank Bldg.

TECH VIEW

Don't Buy 'Till You've Seen It!

—on 19th street, directly across street from Tech college grounds.

—Sold in 2 1-2 and 10 acre blocks, priced in two and one-half acre blocks about the same as one city lot.

Terms: One - fourth cash, balance easy.

John W. Jarrott

Phone 696—Room 211 Leader Bldg.

Home

Always comfortable and cheery in coldest winter weather with

COLE'S ORIGINAL HOT BLAST HEATER

THE stove that consumes the valuable fuel gases by means of its famous Hot Blast Combustion is guaranteed to save one-third your fuel. (See cut.)

We unhesitatingly recommend this remarkable heater to those who want the best and most economical stove made. Don't accept a substitute. Let us show you yours today.

Nislar Hardware Company

North Side Square

PUBLIC SALE

Beginning Promptly at 10:30 a. m.

Thursday, November 20th

WE WILL SELL THE FOLLOWING AT PUBLIC AUCTION
12 Miles Southwest of Lubbock, 4 Miles North of Slide, at the Barton School House

- | HORSES AND MULES | FARM MACHINERY |
|--|---|
| 1 brown horse mule, 16 hands high, 5 years old | 1 P. & O. 2-wheel lister |
| 1 black mare mule, 16 hands high 5 years old | 1 J. I. Case 4-wheel lister |
| 1 brown mare mule, 15 hands high, 5 years old | 2 Oliver 1-row cultivators, good ones |
| 1 iron gray mule, 15 hands high, 4 years old | 1 6-plow Deering cultivator, a good one |
| 1 iron gray mule, 15 hands high, 3 years old | 2 1-row Go-Devils in good shape |
| 1 brown horse mule, 14 hands high, 5 years old | 1 3-section drag harrow |
| 1 brown horse mule, 14 hands high, 4 years old | 1 23-4 Boisdarc rim wagon |
| 1 brown mare mule, 14 hands high, 4 years old | 1 iron wheel wagon |
| 1 bay mare, 16 hands high, 7 yrs. old | 1 1-row McCormick binder in fair shape |
| 1 iron gray mare, 15 hands high, 4 years old | 8 sets of chain harness |
| 2 mule colts, coming two and three years, match mules | A lot of other things too numerous to mention |
| 1 mule colt, color bay, mare mule coming 2 years old, good ones | |
| 17 head of cattle | |
| 12 head of Jersey heifers, springers, coming two | |
| 1 cow, half Jersey and whiteface, 4 years old, fresh, a good one | |
| 1 Jersey cow, 5 years old, will be fresh in 30 days | |
| 1 Jersey bull, 3 years old, a good one | |
| 1 dry cow, 5 years old | |

TERMS OF SALE, CASH, AS I AM LEAVING THE COUNTRY

FREE LUNCH

EVERYTHING TO BE SETTLED FOR BEFORE REMOVING FROM THE PLACE

Seale & Nash, Auctioneers **F. T. Green, Owner**

REALTORS EXPECT TO BE SWAMPED BY PROSPECTORS DURING BALANCE OF WINTER AND IN EARLY SPRING

The immigration to the Plains of Texas which assumed such spectacular import last Fall and this Spring is merely a "drop in the bucket" compared to the horde that will press upon the gates of the territory this Autumn and Winter, in the opinion of a large number of realtors with whom this writer has talked.

"We are looking to be swamped within the next six weeks," one of the most prominent real estate men said. "The vanguard is now on the wing. Plains-bound. Our offices here daily are becoming more and more frequented by farmers from every section of Texas and Oklahoma, prospecting and calling upon us to convey them to the proper place. I cannot recall a single instance in my career as a land salesman when the prospective customer was not quickly 'sold' on any land. They seem to be dumbfounded and amazed at the lands, chagrined to know they had so long had misconceptions of our soil and our ability to make crops.

"It is becoming common for us to receive long distance telephone calls from farmers over the State arranging for their arrival and plans for their being shown lands we offer."

Leather-coated guides in high-top boots greet the newcomers to the average real estate office in Lubbock, Lit-

field, Amberst and Levelland. They are the millions who stow the prospect away in a limousine and whiz him fifty or sixty miles to great ranches, showing him this tract and that tract of land. They are courteous, perfectly familiar with every cow trail, and convincers.

Another indication of construction and development that cannot be gainsaid is the institution in every town of new lumber yards. They are becoming as thick as hops in Colorado. All of them put up pretentious sheds to house their lumber, and their yards are continually filled with wagons and trucks that sally forth loaded to their capacity. Some of these trucks may be going sixty miles, carrying the fabrication for humble though comfortable homes on new lands.

Boosted By Clapp
Edwin J. Clapp, financial editor of the Hearst newspapers, on a swing around the east part of the Plains last year, sent glad tidings to the entire country through the twenty-seven Hearst papers that he had really found a truly wonderful agricultural land where the oppressed tenant might find relief from life's boredom and win a competence if he would use proper diligence and exert a little labor. He startled readers by statements that farmers the first year made enough off their lands to pay principal, interest and improvements on their new purchases.

In some circles there was a little doubt expressed if that might be a fact, and some rather impetuous persons were emboldened to deny the probability. But just such assertions as he made are true as the day is long. The sales manager of one of the largest ranches now being piece-mealed out to land-hungry farmers declared to the writer a few days since that every farmer who took up land on his ranch and planted it by June 1 this year has gathered enough increase from his land actually to pay out. Such startling information travels faster than any prairie fire. It is the advertising heaven that sells all land in a jiffy.

Farmers Contented
Without a single exception that came under the knowledge of the writer, no farmer who has settled in this territory has become dissatisfied and parted from his possessions. The ambitious, thrifty farmer with a "thimbleful of brains" has no trouble to "get by" here. His barns are fuller than the barns of other farmers, his field more pregnant of bumper crops, and his home more contented than other homes. After all, such is a heaven for the farmer.

Five years from now the Plains of West Texas will have lost its glamor of cheap lands, its unparalleled opportunities for the farmer. The point to which thousands upon thousands of farmers are converging will soon fill. Then those who want this land that is now being "proved" will have to dig deep into their pockets for fabulous sums for its acquisition.

"Plunge into the Plains, while plunging is good," is the very best slogan the writer can offer.—Fort Worth Record.

A WEEKLY HINT For The HOUSEWIFE

Do you get tired of doing things the same old way? A change as the old saying goes, is as good as a rest. Here are three cake recipes, tried by experienced cooks and recommended by the home economics department at State College. Try them and see how interesting it is to follow new recipes and to watch their results on the family.

SOUP CREAM CAKE
Break two eggs into a measuring cup and fill the cup with sour cream. Pour this into a bowl and beat into the mixture 1 cup of sugar. Sift together 1 1/2 cups flour, 1 teaspoon cream tartar, 1/2 teaspoon soda, 1-3/4 teaspoon salt and beat with the first mixture. Add 1 teaspoon of vanilla and divide mixture in two round layer cake tins. Bake in a moderate oven 20 to 30 minutes. When cool bind together with a cream filling.

Cream Filling
Scald 3-4 cup of milk. Mix 4 tablespoons flour and 1-3/4 teaspoon salt with 1/2 cup of cold milk. Beat 1 egg and add to this 6 tablespoons sugar. Combine egg and flour mixture and add to hot milk. Cook in a double boiler until thick, from 12 to 15 minutes. When cool add 1/2 teaspoon vanilla.

POTATO CHOCOLATE CAKE (1/2 Recipe)
2 cups sugar
2-3 cup butter
1 cup hot rice potato
1/2 cup sweet milk
1/2 cup chopped nuts
4 eggs
1/2 teaspoon nutmeg
2 cups flour
3 1/2 teaspoons flour
2 squares melted chocolate
1/2 teaspoon cinnamon
1/2 teaspoon cloves
Cream butter and sugar. Add yolks of eggs well beaten. Add flour mixed with baking powder. Add the milk, potatoes and melted chocolate. Fold into the mixture the beaten egg whites. Bake in layer tins.

CAMP CAKE
1 cup brown sugar
1 cup water
1 cup seeded raisins
1-3 cup lard
1/2 teaspoon nutmeg
1 teaspoon cinnamon
1/2 teaspoon cloves
1-3/4 teaspoon salt
Combine all ingredients and boil three minutes. When cold add 1 teaspoon soda, 1 teaspoon baking powder and 2 cups flour sifted together. Bake in a moderate oven slowly for one hour.

Cake made with pastry flour is more delicate and fluffy than cake made with bread flour.
A substitute may be made if one cannot buy pure pastry flour. From a cup of bread flour take three or four tablespoons of the material and replace with three or four tablespoons of Swan-down or Richelleu Pastry flour.

F. Barceña, broken collar bone. The driver, Mrs. Phil Breedlove, and four children in the car were not injured. The tourists were enroute from Los Angeles to Abilene, Fort Worth and Dallas to visit friends.

STEWARDS TO MEET
The District Stewards of the Lubbock District of the Methodist Episcopal Church South will meet at the Merrill Hotel in Lubbock on Friday at

eleven-thirty in the morning. Dr. J. E. Robinson, presiding elder, said this morning. Nearly all of the 23 stewards are expected to attend. Business of the past year will be gone over and plans for the coming year discussed.

Miss Mabel Marsh, Lubbock county home demonstration agent, was confined in a local hospital the early part of the week, suffering with a heavy cold. She is back at her desk now, however, fully recovered.

Clothing and Furnishings for Men Can be Bought to Advantage at This Store

When you make your purchases at Hemphill Price Co. you are enjoying the advantages of the purchasing power of sixteen large stores, most of which are even bigger than this store. That this tremendous purchasing power is reflected in lower prices on our merchandise is readily seen by a comparison of prices on like qualities elsewhere. If you do not now have the habit of coming here first we believe it will be an excellent habit for you to form.

All Wool Suits—Suits that will retain their Color and fitting Qualities

When you buy a suit, many times you can not tell at the time whether or not it is all wool. After you have worn it you can. The qualities of retaining its original color and shape are qualities of an all wool suit that are to be had from no combination of wool and cotton. This is the class suits we would have you buy here at prices no higher than those asked many times for the other kind. Many of these suits have an extra pair of trousers which add greatly to the life of the suit. Prices range as low as \$25, with a very big range of patterns and styles priced from \$35.00 to \$40.00



The season for additional Underwear and Furnishing purchases is here.

You will be needing additional underwear, shirt and hosiery supplies very shortly. Never before have we had so complete a stock of all these items, garments that are correct in qualities, varied in assortment and cheaply priced. A very popular item is underwear. A man's heavy weight fleece lined gray union in all sizes, priced \$1.35

Hemphill-Price Co.
1212 AVE. J.

GRAND OPERA
(IN ENGLISH)

The Music Club of Lubbock presents, through **WILLIAM WADE HINSHAW**

"DON PASQUALE"

An Opera by Donzetti—To be seen here, with the same gorgeous costuming, unusual lighting effects and brilliant cast as presented in Eastern Music Centers.

IRENE WILLIAMS
BRUNSWICK PHONOGRAPH ARTIST

LEO DE HEIRAPOLIS, PIERRE REMINGTON, ALFRED CALZIN, and other stars supporting,

will appear in

Lubbock's First Opera
Saturday, Nov. 15th

High School Auditorium. Mail orders filled in order received. Seats on sale City Drug Store.

CALLING EVERY WOMAN ---in Lubbock

—TO THE DEMONSTRATION OF THE WESTERN ELECTRIC RANGE BY MRS. L. O. TANNER, FACTORY REPRESENTATIVE, AT OUR STORE BEGINNING SATURDAY MORNING AND LASTING THROUGH WEDNESDAY OF NEXT WEEK. THIS IS THE SAME STOVE SELECTED BY MRS. IDA CHITWOOD FOR USE IN HER COOKING SCHOOL LAST WEEK. YOU HEARD THE EXCELLENT ENDORSEMENT OF THIS PRACTICAL STOVE WHEN MRS. CHITWOOD STATED, "FORTY PER CENT OF MY SUCCESS IN THIS COOKING SCHOOL WILL BE DUE TO THIS WESTERN ELECTRIC RANGE."

MRS. TANNER WILL GO INTO THE MANUFACTURE OF THIS STOVE AS WELL AS DEMONSTRATE HOW WELL IT COOKS AND THE NUMEROUS THINGS THAT CAN BE DONE WITH THIS STOVE. SHERROD BROTHERS WANT EVERY LADY IN LUBBOCK TO SEE THIS DEMONSTRATION OF "THE STOVE ON WHICH LUBBOCK'S MEALS ARE PREPARED," THE FASTEST SELLING ELECTRIC STOVE EVER OFFERED IN LUBBOCK.

REMEMBER IT STARTS

Saturday, November 15

Sherrod Bros. Hardware Co.
Distributors of
Western Electric
Ranges and Electrical Appliances

\$10.00 DOWN

Remember that this stove can be placed in any home in Lubbock with a \$10 payment. Take a year to pay the balance.

FREE!
With each Western Electric range purchased during this demonstration we will give absolutely free a Western Electric percolator.

**CLEANING
PRESSING
TAILORING**

Done to
**YOUR
THOROUGH
SATISFACTION**
A Trial Will
Convince
You

**NEW METHOD
TAILORS**

Phone 365 909 Broadway

Mr. and Mrs. Ed A. Bryant, of Midland, were in the city Tuesday. Mr. Bryant is an official of the Masonic lodge of Texas and aided in the cornerstone laying ceremonies.



THE Edwin Clapp
SHOE
The Edwin Clapp shoe gives to its wearer a feeling of satisfaction and a pride of ownership that comes only from the possession of fine things and makes it possible for you to enjoy that rare combination — the utmost in style with absolute comfort in wearing.

**The Texas Technological College
THE COLLEGE THAT IS TO BE**

By President Paul W. Horn

ADMINISTRATION
Consider next the general question of educational administration. All such systems of administration may in general be grouped under two heads: namely, those that assume that the college exists for the sake of the student, and those that assume that the student exists for the sake of the college.

If anyone doubts the fairness of assuming that there are educational systems of the second type, let us refer to one specific illustration. In many colleges, it is the case that ordinarily one-third of all the members of the freshman class entering in September are sent home before January as hopeless failures. There are colleges conducted on the assumption that such should be the case. There are faculty members who not only admit that such is the case but defend the situation and say that such ought to be the case. Their position is that the welfare of the college demands that practically a third of all the student body entering as freshmen should be eliminated and sent home promptly. It is better for the college that this should be done.

On the other hand, to many of us it seems that the situation just referred to is indefensible and well nigh criminal. The college that purposely allows a third of its freshmen to fail each year is neither better nor worse than a hospital that purposely allows a third of its patients to die. A professor who boasts that a third of his

students fail is neither more nor less sensible and human than a doctor who boasts that a third of his patients die and insists that this is about the proper number.

As a matter of fact, the most skillful physician may occasionally lose a patient and the best of teachers may occasionally lose a student. In each instance, however, the loss is a matter of keen regret, and does not occur until the physician or the teacher has done the utmost in his power to prevent it.

Any system of educational philosophy or administration is faulty that places the welfare of the school above that of the individual student, and any system of school administration is likely to be correct that places the welfare of the student as a matter of first and highest consideration.

Another ideal that ought to be embodied in every theory of school administration today is that of education for democracy. If students are in after life to live in a democracy, it would seem to follow naturally that their training in school ought to be of a democratic nature. It may as well be admitted that there are certain phases of life in the conventional college today which tend in a direction away from democracy rather than toward it. For instance, the clearcut drawing of class lines between the freshmen and the upper classmen is of such a nature as to impress the idea of class distinction upon all concerned and the idea of class distinctions is not in harmony with the idea of democracy.

The worst thing about the hazing of a freshman is not that he is paddled more or less. In few cases, if any, is the physical punishment sufficient to do any harm or to work any serious inconvenience. The real trouble is not that the freshman is paddled, but that he is paddled because he is a freshman. The men who inflict the punishment are really injured more than the freshman, because the idea of class distinction is instilled into their minds even more strongly than into the minds of the freshmen.

Is it possible to have a college for American youths of such a nature that no clearcut social line will be drawn between the freshman and the upper classmen? Many college presidents say that it is not. At any rate, the College-That-Is-To-Be aspires to be a college of that particular type. It believes that the face of America is set against arbitrary class lines and that the face of the American college

should likewise be set against them. Our College-That-Is-To-Be aspires to be a place where a welcoming hand will be extended to the new comer and where the effort will be to make him feel at home rather than to make him feel his inferiority. Surely such an institution would at least be in accord with ideals of American democracy.

One of the first recommendations which the president had the pleasure of making to the board of trustees of the new institution was that Greek letter fraternities should never be allowed to be organized in the institution. The board unanimously adopted this resolution and felt that in doing so it was taking steps to make more difficult the entrance of snobbery and lines of artificial class distinctions.

At the same time that this resolution has adopted, the board likewise adopted resolutions to the effect that so far as possible the college should be so organized as to recognize in its very constituency the idea of self-support on the part of students who needed or desired it. It was also directed that so far as practicable the work of the institution in the agricultural and engineering departments should be organized on what is known as the co-operative basis. On this basis a student in college devotes alternate periods to his studies and to working on some job connected with the subject related to his studies.

These details of college administration certainly should make for democracy and any theory of education which fails to do this can scarcely be the theory most suited for college work in America.

(TO BE CONTINUED)

**AT THE LUBBOCK
SANITARIUM**

Twenty-four people have undergone treatment in the Lubbock Sanitarium the past week. They follow:

Robert Jones, Post; Carl Killian, Lamesa; Liddell Herrod, Crosbyton; M. J. Ladney, St. Louis; Mrs. Ramricite Romeo, Abernathy; G. G. Gore, Gomez; Miss Inez Pugh, Lubbock; Sam Bramlett, Lubbock; Mrs. J. W. Keeling, Ropesville; H. E. McPeak, Brownfield; Mrs. E. T. Thompson, Lubbock; A. Mallow, Ralls; Mrs. F. A. Taylor, Lubbock; Miss Lena Glenn, Lubbock; Ed Campbell, Lubbock; Miss Gertrude Wilmett, Lamesa; Frank Taylor, Fluvanna; Horace Taylor, Fluvanna; Mrs. L. O. Smith, Snyder; Mrs. C. R. Bain, Slaton; F. C. Young, Lubbock; J. A. Chandler, Lubbock; Miss Pearl Edwards, Shallowater.



Thor Jensen, the Terrible Dane, of Hereford, will meet R. R. Routt, local man, the latter part of this month under the auspices of the local post of the American legion. Fred Whitman, Routt's manager, stated this morning. Routt has not yet appeared on a mat in Lubbock but Jensen's work before local wrestling fans has met with great approval every time he has shown in the city. The date has not yet been set for the encounter, Whitman said, but a finish match between the two will be forthcoming. Jensen will arrive in Lubbock on November 23 to sign articles for the match.

**THOMPSON CHOSEN
AS ONE OF PEACE
COMMITTEE AGAIN**

**Prominent Man Here Tuesday
Only Texan Placed On
Foreign Board**

Col. Ernest O. Thompson, of Amarillo, who represented the American legion at the cornerstone laying ceremonies here on Tuesday, has been re-appointed as a member of the permanent commission of the American legion to handle questions of foreign relations which come before the Legion. The appointment was made by James A. Drain, National Commander of the Legion.

One of the principal duties of this commission will be to direct the Legion's participation in the PIDAC, the inter-allied organization of Veterans of the World War, of which the Legion

is a member. There are fifteen members of the commission appointed for terms of from one to five years. Col. Thompson was appointed for a four-year term. He is the only Texan to be included in the list. Friends of the Amarillo man stated today that this was a distinct honor. Col. Thompson went to Europe last year as a member of the PIDAC commission and was re-appointed this year. Colonel Thompson has long been active in national and state legion circles and is extremely popular with service men over West Texas. He is the owner and manager of the Amarillo hotel and has recently been tendered the management of a million dollar hostelry in Kansas City. He has not decided whether or not to accept the post.

FOR BLUE BUGS
And other insects in hen house, paint one time with
"MARTIN'S ROOST PAINT"
For Bugs on poultry simply feed "MARTIN'S POULTRY TONE." Results guaranteed by Patterson Grain Co.

Professional Directory

Rix Furniture & Undertaking Company
Lubbock, Texas
J. A. Rix and H. H. Griffith
Licensed Embalmers
Day Phone 675 Night Phone: 397
J. A. Rix 956 H. H. Griffith 397
A. C. Sanders 237

SIMMONS UNDERTAKING Company
Phone 437
**AMBULANCE,
LUNG MOTOR**
SUPERIOR SERVICE

Peters and Haynes
Architects
Leader Building

JNO. L. RATLIFF
Attorney-at-Law
Practices in all Courts
Abstracts Examined
Deeds and Contracts Drawn
207 Security State Bank Building
Lubbock, Texas

Dr. M. F. Swart
Eye Specialist
Office with Anderson Bros.
Citizens National Bank
Phone 805

Concrete for Durability
My concrete work will stand any kind of a test for permanency. If it is anything from a cement sidewalk to a reinforced concrete structure it will pay you to figure with.
J. B. PRYOR
Cement Contractor
Phone 372

Van Buskirk Construction Company
General Contractors
Oklahoma City, Okla. and
Lubbock, Texas

SAM H. STEWART
Physician and Surgeon
297 Leader Building
Office Phone 532, Res. 648 M.

O. W. JOLLY
Manufacturer of
Saddles, Harness and
Auto Taps
**SHOE REPAIRING A
SPECIALTY**
Prices that are Right

Dr. L. B. Hodges
Graduate Veterinarian and
Interstate Livestock Inspector.
Phone: Day 829; Night 703J
Lubbock, Texas

Neil H. Wright
— Southland Life Insurance Co.
Lubbock, Texas

Fred W. Standifer, M. D.
Announces the Opening of Offices
Suite 217 West Texas Hospital
Lubbock, Texas
Practice Limited to Eye, Ear, Nose
and Throat.

Lubbock Sanitarium
A Modern, Fireproof Building
Equipped for Medical and Surgical Cases, X-Ray and Pathological Laboratories
Dr. J. T. Krueger
General Surgery
Office Phone 710
Residence Phone 784
Dr. J. T. Hutchinson
Eye, Ear, Nose and Throat
Office Phone 209
Residence Phone 216
Dr. M. C. Overton
General Medicine
Residence Phone 497
Office Phone 710
J. P. Lattimore
General Medicine
Office Phone 209
Residence Phone 281-M
MISS GRACIA HINKLEY, R. N.
Superintendent of Nurses
MISS LOTTIE THOMAS, R. N.
Assistant Superintendent of Nurses
C. E. Hunt, Business Manager.
A chartered training school for nurses is conducted by Miss Gracia Hinkley, R. N., Superintendent. Bright, healthy young women who desire to enter may address Miss Gracia Hinkley, R. N.

MURPHY'S AUTO WORKS
1312 Ave. G.—Phone 858
Is the best equipped shop in West Texas for Repairs on Trucks, Tractors and Autos, Cylinder Grinding. Across from Shamburger Lumber Co.

J. W. ROLLO
Physician and Surgeon
Security Bank Building
Phone 980

Dr. W. S. Ferguson
DENTIST
Room 12 Conley Bldg.

W. H. SEALE
Auctioneer
O. K. Furniture Co.
Phone 879
For rates and dates

PRICE & SCRUGGS
GENERAL PRACTICE OF LAW
212 Leader Bldg.

FLETCHER'S ELECTRIC SHOP
Room 2, Lowery Bldg.
Contracting and Repairing
Leave repair work at—
Sherrod Bros. Store
Day or Night. Phone 569

Lubbock Klan 326 meets every Thursday night 8:30. All members urged to attend. Visiting Klansmen welcome.—Sec'y.

**Try To Imagine What Lubbock
Would Be Like Without
Light & Power Service**

Of course nothing of that sort is likely to happen. Because the people of this community understand that they must have this essential service.

But to reflect for an instant on the possibility is worth while. The thought leads to how we come to have this service and to what is necessary to maintain it and make it stronger.

The Texas Utilities Company is engaged in this essential service in full recognition of the importance of it to the community served and of the fact that the company can grow and prosper only as the community grows and prospers. This sort of service is so necessary to the community that it has generally become a matter of public concern and is recognized by the industry as such.

Our recognition of this situation is the reason for our constant effort to improve the service of light and power and make it meet the needs of our customers from day to day.

TEXAS UTILITIES
ICE—LIGHT—POWER

**The A. B. Conley, Jr.
Store**



AMORTIZED
6% Farm Loans 6%
One Rate and Plan to All
Resident Appraiser
at Lubbock
**DALLAS JOINT STOCK
LAND BANK**
Office in Lubbock State Bank Building
LUBBOCK, TEXAS

**Try To Imagine What Lubbock
Would Be Like Without
Light & Power Service**

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TEXAS UTILITIES
ICE—LIGHT—POWER

CITY HALL READY SOON
Some of the offices to be located in the new city hall building will be permitted to take up quarters in the new structure on or immediately following the first of December. W. E. Dwyer, local representative of the Ramsey Brothers Construction company, stated yesterday. No definite date for the taking over of the building by the city of Lubbock has yet been set.

If Saving Were All

If just the putting away of money in a savings bank were the only object of saving, it would be of little benefit. The depositor would be simply a miser.

Money is meant to be used, wisely and with regard to real needs and wants. Wise investments can be made only with ready money and a savings account furnishes ready money.

We stand ready and eager at all times to advise our depositors of good investments—places for the money they have saved. Open your account here today. We pay 4 per cent interest on savings.

SECURITY State Bank and Trust Comp'y

Wants to help those who try.

Do You Remember

- the Japanese earthquake?
- the Loraine tornado?
- the Berkeley fire?
- the Benwood mine explosion?
- the Southern tornado?
- the Virgin Islands hurricane?

When Tragedy takes its toll

in human life and suffering

—you will always find the Red Cross ready to lend its helping hand. Throughout every day in the year the Red Cross is active. Giving Relief in Disaster, Serving Disabled Veterans, Aiding men in the Army and Navy, Public Health Nursing, First Aid to the Injured, Life Saving Instruction, Home Hygiene and Care of the Sick, Nutrition Service, American Junior Red Cross.

Surely, this great humanitarian work deserves your whole-hearted support. Can you think of a better way to invest a dollar?

Join Now

Red Cross Annual Roll Call
November 11th-27th

(Contributed by The Plains Journal)

THE TECH PARTY

(CONTINUED FROM PAGE 1)

noon, the board of governors sat in session beginning at ten o'clock in the morning. They approved two contracts and accepted an official seal for the new state educational institution. Young and Pratt, a local plumbing and heating firm, was granted contracts to furnish heat for the Home Economics and Textile buildings, rounding out the construction permits on the two newest structures planned. The seal accepted consists of a quartered shield, with a key, a lamp, a book and a star in the four divisions, the center of which is surmounted with a cotton plant and boll. Surrounding the shield is an eagle, with outspread wings and surrounding the lower portion is a laurel wreath. The seal was designed by Sanguinet, Staats and Hedrick, Fort Worth architects, who are planning the Tech grounds and buildings.

Two Regents Absent

With the exception of former Governor W. P. Hobby, of Beaumont, and C. W. Meadows, of Waco, secretary of the group, all of the board of governors were present throughout the day. Those in attendance included: Mrs. F. N. Drane, of Corsicana; Mrs. Chattie DeGroff, of El Paso; Dr. J. E. Nunn, of Amarillo; Clifford B. Jones, of Spur; John B. Carpenter, of Dallas; Robert A. Underwood, of Plainview, and Regent President Amon G. Carter, Fort Worth. President Paul W. Horn, ex-officio member, also was present.

There were many outstanding events on the day's program. Three thousand Lubbock school children, carrying the flag of Texas and singing "America," a bale of cotton in the form of a speaker's table and the official stand decorated with stalks of cotton were chief among them. In addition to A. G. Carter and Governor Neff, speakers at the cornerstone laying included Colonel E. O. Thompson, of Amarillo, representing the American Legion; State Representative R. M. Chitwood, of Sweetwater, who introduced Governor Neff; Senator W. H. Hedcoe, one of the fathers of the school, who gave the address of welcome; and E. E. Robinson, presiding elder of the Methodist church of this district, deliverer of the invocation.

Cornerstone Laid

Ed R. Bryant, of Midland, Grand Senior Warden of the Masonic Lodge of Texas, and I. F. Holland, of Lubbock, Worshipful Grand Master of the local Yellowhouse lodge, aided Congressman Williams in the cornerstone laying. Inside the cornerstone were placed numerous articles, including coins and manuscripts donated by individuals, copies of the leading newspapers of the state; a picture of Governor Neff; a letterhead bearing the names of the regents; a copy of the act of the legislature which made the institution possible; the original petition from the city of Lubbock asking for the location of the school, and other similar and less important documents. At the banquet held at night more than five hundred persons were served. The program was purely extemporaneous, with Senator R. M. Chitwood as toastmaster and Governor Neff, H. F. Kimbro, general chairman of the program for the day; Homer D. Wade, of Fort Worth; Dr. B. C. Cole-

man, of Colorado City; and others as speakers.

Following the three-course dinner served by the ladies of three local churches, Chairman Kimbro opened the program with the reading of numerous telegrams of congratulation, including those from the Chamber of Commerce at Dallas, the presidents of the Texas College of Industrial Arts and Georgia Technological college, and Hon. Lynch Davidson, of Houston.

Dignitaries Attend

Chief among the dignitaries present who took no active parts in the affairs of the day were Representative Lee Satterwhite, Senator A. E. Wood, of Williamson county, and Dr. T. H. Shelby, director of the Extension Bureau of the state university. More than 120 local people made up committees to handle the entire program and the city's handling of the event was roundly applauded by the visitors. More than 700 members of the American legion were present throughout the day at the encampment staged for the posts of Plains cities by the local organization. The legion program ended Tuesday night with a barbecue and incidental entertainments. Practically every large newspaper in the state and news gathering agencies operating in Texas were represented by one or more men while two papers had staff photographers on the ground. A representative of the Pathe News was also busy taking motion pictures for his organization's news-reel.

LEGIONNAIRES

(CONTINUED FROM PAGE 1)

—other than talmic! When the debris of battle had been cleared away the enameled Legion loving mug was brought forth and its historic depths again echoed in the satisfying gurgle of long, soothing quaffs—but, alas, this was America and in a country where the officers do something more than draw pay—so the aroma was nothing stronger than coffee—but memory—that queer freak of our mental makeup—made some of the boys dizzy—as they offered toasts to "Gay Paree," "To the Gobs," "To the Old Days," "To Mademoiselle," and to a lot of other things connected with the late world tour for the benefit of the Democrats.

Spencer Wells was elected "Keeper of the Umps" for 1925 and instructed in the duties of his office. Taps were sounded and instead of a rush to get tucked in before the last note sounded—as in the old days—the bunch scattered for the night.

RED CROSS DRIVE

(CONTINUED FROM PAGE 1)

fake cases that otherwise would be an expense to the county to more than pay for the accommodations furnished them by the court.

Street Sales On Saturday

Each Saturday until Thanksgiving the young ladies of Lubbock will maintain Red Cross booths on the streets for the sale of Red Cross buttons. Buy one, two, three each Saturday. It is the cheapest charity investment you can make, and will eliminate the professional beggar that squats along the streets through the coming winter months.

Regardless of what the Red Cross costs, and it costs less than half of what the same amount of work done without the present efficiency and training would cost in the old haphazard way of doing things. It is a lot cheaper and more satisfactory than dropping a dime, quarter or half-dollar in every outstretched hand that works our streets under the old system. It cares for actual charity cases and makes hard sledding for the professional beggars that work the country.

Effective Window Displays

The merchants of Lubbock has donated liberally of their windows for the use of the Red Cross in putting on effective displays to call attention to the work of the organization and assist in putting over the drive. The secretary, Miss Murfee, has done some wonderful work in co-operating with the merchants in the decoration of these windows and it would be well to express your personal appreciation of their efforts when the opportunity presents itself.

General Chairman J. H. Goodman, with his able assistants, B. Sherrard and W. C. Rylander, are at work on the details of the drive. They are giving of their time, thought and means. Will you not fall in line and help them put this thing over in good style? Figure out how much you can give, then double it, and you will still save money as against the old way of paying each beggar as he appears and kicking in on each charity case as it is presented to you.

Want Ads

FOR SALE—Six-piece wicker set, newly upholstered, call 352 mornings or 855.

LOST—Red fox fur neckpiece at circus grounds Friday. Reward. Phone 599.

FOR SALE—Good kitchen range at a bargain. Phone 571. 4tp

FOUND—Gold Masonic watch charm at Fair Grounds. Owner may have same by calling at Plains Journal office and paying for this ad.

We buy, sell or trade Cotton Seed, see us—Stubbs Brothers, 816 114th St., two blocks South and one-half block east of Courthouse.

BUY ONE TODAY.
Best, most interesting and true picture of life, character and noble deeds. Nothing like it. All good. You shouldn't fail to read Liberty Island. Just 20c at Lubbock and Idalag drug stores, or from the author, T. J. Estes. 2t-3d

WANTED—For general housework, a dependable girl white preferred. Must be able to care for children. Call 767-M or call at 2517 Main street.

FOR SALE
Good section well improved land 10 miles southwest Lubbock, 225 acres in cultivation. Brick school at corner of section. Real bargain if sold at once. Ira L. Guffey, owner. Phone 850. Write Box 555, Lubbock, Texas. 2tp

ON THE SQUARE

- D. F. Eaton has a new suit.
- Herb Stubbs refuses to drink from the Loving cup. He has his own reasons.
- Spencer Wells is the new "Umps" of the local Ex-service men's association. He's glad to explain his duties.
- Frank White strung the special lights for The Tech celebration.
- Harold Griffith and Emmett Porter had their Sam Brown belts polished Tuesday.
- Al Jennings, ex-Oklahoma bandit, and Frank Norfleet, ex-bandit chaser, were both in Lubbock at the same time.
- Louie Moore and Daddy Dickinson lost their hats. Some other birds lost some of their hats and coats, too, but they Don't want their names published because They don't want to have to explain about it!
- McElroy let the ex-service men in free at The Lyric theatre on Tuesday.

CITATION ON APPLICATION IN PROBATE

THE STATE OF TEXAS.

To the Sheriff or any Constable of Lubbock County, Texas:

You are hereby commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Lubbock County, a copy of the following notice:

THE STATE OF TEXAS.

To all persons interested in the Estate of Lucile Bowles, Mary B. Bowles, and J. C. Bowles, minors.

Mrs. Lillie Bowles has filed in the County Court of Lubbock County, an application for Letters of Guardianship on persons and estates of said minors, which said application will be heard by said Court on the 17th day of November, 1924, at the Court House of said County, in Lubbock, at which time all persons who are interested in said minors are required to appear and contest said application, should they desire to do so.

Herein fail not, but have you before said Court on the first day of the next term thereof this writ, with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Lubbock, Texas, this 5th day of November, 1924. (Seal) HERBERT STUBBS, Clerk County Court, Lubbock County, Texas. By Irma Pryor, Deputy.

Rays of Light



What shall it profit a man to have gained the whole world and lost his eyesight? There is nothing more precious than unclouded vision. Consult us if you want a perfect examination and perfect fitting glasses. We examine eyes with the proper modern facilities.

DR. MILLARD F. SWART
EYE SPECIALIST
Office With Anderson Bros.
Citizens National Bank Bldg.
Phone 805
LUBBOCK, TEXAS

\$500,000.00 TO LOAN

—on good South Plains farms. Our inspector lives here, stays in the office with us, we can give as quick service as any loan company that operates in this territory—our prepayment option beats them all, see us before you sign any loan contract.

GREEN & EDWARDS
Office Phone 50
Room 205 Security State Bank Bldg.

FEW FOLKS HAVE GRAY HAIR NOW

Druggist Says Ladies Are Using Recipe Of Sage Tea And Sulphur

Hair that loses its color and lustre, or when it fades, turns gray, dull and lifeless, is caused by a lack of sulphur in the hair. Our grandmother made up a mixture of Sage Tea and Sulphur to keep her locks dark and beautiful, and thousands of women and men who value that even color, that beautiful

dark shade of hair which is so attractive, use only this old-time recipe. Nowadays we get this famous mixture improved by the addition of other ingredients by asking at any drug store for a bottle of "Wyle's Sage and Sulphur Compound," which darkens the hair so naturally, so evenly, that nobody can possibly tell it has been applied. You just dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time. By morning the gray hair disappears, but what delights the ladies with Wyle's Sage and Sulphur Compound is that, besides beautifully darkening the hair after a few applications, it also brings back the gloss and lustre and gives it an appearance of abundance.

Read Journal ads. It pays.

Pleased Customers is our best advertisement

With us the pleasing of our customers is of first importance. That is the foundation upon which we have built this store and it is the only foundation that insures a lasting and successful business. Styles must be correct, quality must be dependable, courteous service must be rendered to every customer. To these three things we give most careful attention and have been fully repaid in our ever increasing list of pleased and satisfied customers.

WE CAN SAVE YOU MONEY ON YOUR WINTER MERCHANDISE. HERE WE MENTION A FEW OF OUR REGULAR PRICES.

- Good heavy outing, 27 inches wide, in light and dark patterns, per yard16c
- Good grade brown domestic, per yard.....12 1/2c
- Good bleached domestic, free from starch.....16c
- Good heavy sheets, 81x90, each, only.....\$1.19
- Extra good quality wool mixed blankets, 66x80, beautiful assortment colors, each, only.....\$5.95
- Other blankets as cheap as.....89c
- Mavis Talcum Powder.....15c
- Hind's Honey and Almond Cream, only.....39c

Barrier Bros. DEPENDABLE MERCHANDISE



Many are Called—Few are Chosen

Opportunity knocks at the doors of all men—but not all men are ready.

Not ready—merely because they have not been trained—prepared—for the big moment of their life.

The success of many men can be attributed to their training. True some men of unusual ability have become successful without schooling but still they regard training as invaluable.

Training is your key to success.

The broad, all around business training that you secure at The Lubbock Business College will help any man. It is practical.

When you are called be prepared.

Opportunity comes but once—be ready for it by enrolling at The Lubbock Business College today.

LUBBOCK BUSINESS COLLEGE
G. M. Witt, Pres. 1316 1-2 Ave. I. J. F. Witt, V.-Pres.

SECTION TWO THE PLAINS JOURNAL SECTION TWO

THE NEWSPAPER FOR THE WHOLE FAMILY

VOL. III. NO. 33.

LUBBOCK, TEXAS, "THE HUB OF THE PLAINS"

THURSDAY, NOVEMBER 13, 1924

SWEETWATER OIL REFINERY OPENS AFTER IDLENESS

Shipment Of Crude Being Run Through Stills After Close Of Year

SWEETWATER.—After standing idle for nearly a year, the Sweetwater Refinery has resumed operations under the direction of J. M. Shade who has again leased the property. A shipment of crude is being run through the stills and Sweetwater gasoline, kerosene and distillate are again available in this section.

The Sweetwater Refinery was originally built by the Rex Oil and Refining Co., in 1920. After this company quit, the plant stood idle until 1922 when it was leased by Mr. Shade and associates. Mr. Shade operated the plant until December, 1923, when the refinery was purchased by the Owens Oil and Refining Co. Stock in the Owens concern was industriously sold in Jamestown, N. Y., and a mortgage floated as well. Cash raised in this manner, it is reported, was used in sinking a well in the Central Texas field. The said well did not prove profitable and the control of the Sweetwater property of the Owens company passed into the hands of a Mr. Paulsen and associates, of Jamestown, N. Y.—Reporter.

A QUEER ADJOURNMENT.—Judge Royal Watkins of the Ninety Fifth District Court, celebrated his fifteenth wedding anniversary Saturday.

The first pleas for divorce brought before him were summarily denied. Lectures were given on the home, fire-side and children.

And then the judge weakened. In quick succession five divorces were granted.

"Let's adjourn court, I can't stand this on my wedding day anniversary," Judge Watkins told his clerk. "And besides it might get me in bad at home."

TWO BOYS INJURED.—Wilson Sims, 13, and Wilmot Curtis, 12, were seriously injured Saturday night when a car in which they were riding collided with a horse drawn vehicle.

The shaft of the wagon pierced the Sims boy's left side, shattering the ribs and piercing the lung.

Back in Power



Stanley Baldwin, as leader of the Conservative party in England, is back in power following recent elections.

CROSSING SMASH RESULTS IN TWO MEN BEING HURT

PLAINVIEW.—Nathan P. Glueck, traveling salesman, was very seriously injured and O. E. Stevenson, late of Taboka but now of Lockney, was painfully hurt when the car which Stevenson was driving was struck by the southbound passenger train at the crossing on East Seventh street at the Ayers Grain Co. elevator.

Glueck suffered several fractures of the skull, concussion of the brain and other injuries. Stevenson was bruised and cut about the body, but not seriously, and he will soon be out of the sanitarium. Unless complications set up Glueck will recover, thought at first doctors had little hope for him. Both were taken at once to the sanitarium in unconscious condition, and remained so until late in the afternoon.—News.

SUBDIVIDE RANCH.—The Powell ranch, consisting of several sections, is being cut up in quarter section farms and substantial improvements made upon each farm. This will be worth much to Abernathy, as this ranch comes within one mile of town.

Six brick business houses are nearing completion here, and several substantial residences are under construction which were much needed, as the town is growing rapidly.

MA SAYS ADVICE FROM JIM IS TO BE LISTENED TO

Will Listen To Anybody In The State Interested In Texas, She Says

TEMPLE, Nov. 12.—Advice of her husband will be taken by Mrs. Miriam Amanda Ferguson, Governor-elect of Texas, "just as I will take the advice of any citizen of Texas interested in the welfare of the State," she told an interviewer at her home here.

Her happiness unconfined, unfurled by the round of gaieties and congratulatory celebrations of which she has been the center, yet cognizant of the responsibility that will be hers for two years, "Ma" Ferguson is looking forward to her inauguration day.

To Mrs. Ferguson, wife of former Governor James E. Ferguson, apparently has come the peculiar distinction with Mrs. Nellie Taylor Ross of Wyoming, of being the first woman elected chief executive of a State. Mrs. Ross, it is understood, will be inaugurated before Mrs. Ferguson, but friends of the Texas Governor-elect retain for her the honor of being "first" because her candidacy was carried through three bitter campaigns, while Mrs. Ross was nominated in convention about a month ago.

"I expect to be Governor, just as any man," Mrs. Ferguson said.

COTTON AT BIG SPRING.—With continued fair weather cotton is being brought into Big Spring at the rate of 250 bales per day. The receipts at the local yard up to the first of the week are given at 5,400 bales, the receipts at Coahoma 2,000. Many farmers are holding cotton in the local yard.

DOGS CATCH PRISONERS.—McKINNEY.—Sheriff W. F. Bishop returned to McKinney about 5 o'clock Saturday morning from Denton, where he had gone Friday morning in response to a call from Denton county officers who wanted him and his two bloodhounds to assist them in capturing the five prisoners who had broken jail at Denton Friday morning.

Sheriff Bishop reported that when he left Denton county, six of the prisoners had been captured, two by his bloodhounds, which he brought back with him.

Under Arrest



Mrs. Winona Green, 22, of Little Rock, Ark., is under arrest charged with the murder of her father-in-law and mother-in-law. Police are at a loss for a possible motive.

MOTORIST FACES TRIAL AS WOMAN KILLED BY AUTO

Service Car Driver Is Charged With Neglect Following Fatal Crash

SAN ANGELO.—A complaint charging Lee Davis, Billings service car operator, with negligent homicide was filed Monday morning in Tom Green County Court.

The complaint is a result of the death Saturday night of Mrs. Sammetta Walter, who died in a hospital from internal injuries sustained when struck by an automobile at the intersection of Chadbourne and Fifth streets. Davis was the driver of the automobile, and it is alleged, was on the wrong side of the street.

The penalty upon conviction in a case of this kind is a fine not exceeding \$2,000 and not more than three years' confinement in the county jail.

It was stated at the jail Monday afternoon that Mr. Davis had not been incarcerated. Whether or not he had furnished bond could not be learned. County Attorney J. F. Sutton, Sheriff Frank Duckworth and Deputy Sheriff Wayne Green being out of the city.—Standard.

Auto Stage Line Is To Run From Mangum Oklahoma, Into City

MEMPHIS.—There will be inaugurated soon through this city one of the longest motor stage lines in the state, when cars will make regular schedules from Mangum, Oklahoma, to Lubbock, Quitaque, and Plainview.

The cars will run in four relays. One car will look after the travel between Mangum and Wellington, one between Wellington and Memphis, one between Memphis and Quitaque, one between Quitaque and Plainview, and one between Plainview and Lubbock.

By this means, the cars and drivers do not have such a strenuous trip and better time can be made.

George Brazz of this city is interested in the new line.—Hall County Herald.

SAN ANGELOANS ASK SYSTEM OF SEWERS LARGER

Will Ask Commissioners For A Special Election To Add To Present System

SAN ANGELO.—Sentiment in San Angelo in favor of moving the sewage disposal plant outside the city limits and expanding the sewer system and for paving Oakes street from the bridge to Fourth street and streets connecting it with Chadbourne, has at last crystallized into action.

Petitions are in circulation that will be presented to the City Commission next Friday, requesting that body to call elections to decide the issuance of bonds. The amount suggested is \$200,000, but this will likely be determined largely by estimates secured by the city upon the cost of the improvements contemplated. Acquiring municipal ownership of the San Angelo Sewer Company, moving its disposal plant outside the city limits and expanding the facilities may cost around \$200,000 it has been estimated. Such a sum would permit the laying of one big sewer main into every part of the city so that connections may be made as the service demands.—Standard.

CRITICAL INJURY DUE TO SHOT.—SHERMAN.—Neal G. Singletary, Jr., who accidentally shot himself Friday with a target rifle, is reported in a critical condition. He is the 12-year-old son of Mr. and Mrs. Neal G. Singletary of East Sherman.

WHITE WAY FOR CANYON DONATED BY CORPORATION

Texas Utilities Company Will Install Long Planned Improvement

CANYON.—The White Way in Canyon is a reality, and will be in operation by the time the new depot is completed. The White Way is being installed by the Texas Utilities company without cost to the property owners.

A contract was approved by the City Commission Monday night between the city and the Texas Utilities company whereby the White Way will be installed along the fourteen blocks from the highway to the new \$65,000 Santa Fe depot, now under construction.

The contract is one in which the power company is bearing all of the cost of installation, and the city is responsible only for the use of the White Way from darkness to midnight at a stipulated rental of \$50.00 per month.

The city officials had been planning a White Way whereby the property owners would install the fixtures and the city would pay the expense of operation. The Utilities company offered to install the same fixtures without cost to the property owners, and to operate the same.

Materials have been ordered and the White Way will be in operation by the time the new depot is completed.—Randall County News.

FAIR MAKES PROFIT.—AMARILLO.—The Tri-State Fair made a profit of \$2,300 over operating expenses at its initial showing in the new \$150,000 plant, final auditor's figures submitted to the annual directors' meeting Friday, revealed.

Expenses of the exposition were \$46,000 while receipts were \$48,200, the report shows.

U. N. Oliver, chairman of the building committee during the past year, was elected new president of the exposition. He will be at the helm at the third annual showing next September. Oliver succeeds R. T. Emmett as head of the association.

W. O. Gatton is first vice president.

Lyddell Herrod of Crosbyton is in a local sanitarium for medical treatment.

Takes Charge



Copyright by Harris & Ewing. Howard M. Gore (above), assistant secretary of agriculture, assumed charge of the department after the death of Secretary Wallace.

REBUILD CANYON GIN WRECKED BY FIRE LAST WEEK

CANYON.—Work was started Saturday to rebuild the Canyon Gin, which burned to the ground Friday morning. The cause of the fire remains a mystery. The new plant will be running within two weeks.

The Canyon Gin was burned Friday morning at 10:00. Several men were standing in the gin watching operations, when suddenly the cotton was seen to be on fire, and the flames spread to all parts of the building. It is supposed that a match had been carelessly dropped into the cotton, or that the saws struck a rock or piece of tin can making a spark.

All of the gin machinery was a total loss, but fortunately the boiler and engine were saved without damage. The loss on the machinery was covered by \$10,000 insurance. There was no insurance on the building. The total loss to the owners is set at \$7,000.—Randall County News.

James O'Neal and son, Will Haney, of Tulla, are Lubbock visitors this week.

Lawrence Bacon, son of Mr. and Mrs. W. A. Bacon, returned to his home from Simmons College Saturday for a few days visit.

MURDER TRIALS TO COME UP IN AMARILLO SOON

Miller-Hobart and Meek Cases To Be Tried In Early December

AMARILLO.—Two Potter county murder cases, those of Mrs. Billie Meek and E. T. Miller and Mrs. Ruth Hobart, the last two indicted jointly, were set for trial in district court today.

Both trials will be held early next month.

Mrs. Meek pleaded "not guilty," when she was arraigned in court this morning on a charge of murder in connection with the death of Mrs. Bessie Sommers in a local cafe on October 10.

Following the arraignment the date for the trial of Mrs. Meek was set for Monday morning, December 10 at 9 o'clock and a special venire of 90 men was ordered drawn.

Following the setting of the trial, Mrs. Meek was taken back to the county jail, where she has been held since the killing of Mrs. Sommers.

The case of E. T. Miller and Mrs. Hobart, both charged with murder in connection with the death of Edward W. Hobart, husband of Mrs. Hobart, who was found shot to death near the Bivins stadium the evening of July 15, was set for December 8.

Both Miller and Mrs. Hobart have entered pleas of not guilty in the case, and they are at the present time under bond awaiting trial. Their release followed habeas corpus proceedings brought immediately after their arrest, a few days following the finding of the body. They were indicted by the last grand jury.

A special venire of 200 men were ordered for this case.—Amarillo Post.

MAN ATTACKED.—FORT WORTH.—Pat Fay, 42, 113 Fahay street, was probably fatally injured at midnight Saturday when he was attacked by an unidentified assailant at First and Houston streets.

His throat was cut from ear to ear and he was very weak from loss of blood when taken to St. Joseph's infirmary by a Robertson-Mueller ambulance. Fay formerly was employed at the infirmary.

YOUR BANK

In every sense, it is the desire of this bank that it be known to you as YOUR bank. Only by giving our depositors the feeling that the institution is part theirs, can we hope to succeed and render the fullest measure of service.

Our advice is free and it can be of value to you in your affairs. It is generously given, without "strings to it." It is our business to know things you are likely to ask about.

We shall welcome you as a depositor and extend every facility to help you solve your problems.

Citizens National Bank

THE OLDEST BANK IN LUBBOCK COUNTY

SAM C. ARNETT, President.
FRANCE BAKER, Active Vice President.
F. C. NORMAN, Vice President and Cashier.
W. O. STEVENS, Chairman Board.

A Stove For a DIME!

EVERY TIME YOU SPEND

A DOLLAR CASH

OR PAY ONE DOLLAR ON ACCOUNT

You Are Entitled to a Ticket and

The Lucky Number

WILL HAVE CHOICE OF ONE OF THESE STOVES:

1. Full White Enamel Range, Value \$125.00
2. Allen Parlor Heater, Value \$125.00
3. \$125.00 Superfex 5-Burner Oil Stove, With Built-in Oven; The Latest Made

Dec. 27, at Moore Brothers

Be Sure to Call or Your
TICKETS
They Are Valuable

Moore Brothers

Hardware, Furniture, Harness and Auto Tops
908 Main Street Lubbock, Texas

THE PLAINS JOURNAL

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Curtis A. Keen Editor
Charles A. Guy Managing Editor
Dorance D. Roderick Manager

Entered as Second Class Mail Matter at the U. S. Post-office at Lubbock, Texas, permit issued in April, 1922, according to the provisions of the act of Congress of 1879 and under the rulings of the Post Master General.

The Journal will honestly strive to be clean and fair in the dissemination of news. If through error or misinformation, undue reflection is cast upon the good name of any person or firm, the Journal stands ready and willing to make correction in the same manner that such mistake was printed. The paper invites suggestions and criticisms. It is by these only that it may improve.

THE PLAINS JOURNAL PLATFORM

- Diversified farming on the South Plains.
- Closer co-operation between town and rural people.
- A Community Auditorium in keeping with our City Hall.
- More building with lower rents.
- Continued improvement in County Parks.
- A cleaner, prettier town with more civic pride.
- A faster, bigger South Plains Fair.
- A more uniform distribution of civic work.
- City Play Grounds and Recreational Director.
- Better highways throughout the county.
- Less politics and more unselfish citizenship.

Editorially Speaking

The Red Cross Campaign

Tuesday the Lubbock Bureau opened its annual drive for funds with which to carry on the laudable work of that organization in Lubbock. All of the outstanding citizens in Lubbock have come out behind the Red Cross and many of them are actively engaged in the carrying on of the campaign.

But these loyal workers cannot make the campaign a success without the aid of everybody in Lubbock and in Lubbock county. It is not a movement for a few but rather a movement for the many. It is more than a community affair—a county affair. It means aid to the helpless from everywhere when they fall within our gates.

Everybody knows what the Red Cross does in every section of the world where there is distress. Everybody in Lubbock knows the fine work that it has been doing here and that every month more and more avenues of service have been opened up to it. What each and every individual must do is get into the work and give to this worthy cause.

If a good neighbor of yours were dying and you could prevent his death, you would act instantly to save him. If he were suffering and you could alleviate his distress, you would hasten to do so.

It is precisely this spirit that is the heart of Red Cross Service—not charity but neighborliness, altruism in action. Humanity is its neighbor. Where there is distress of an emergent nature it offers relief. It is laboring to build up and protect the vitality of American life. It does not attempt to cure illness, but it does undertake to teach people how to avoid illness, how to make health instead of disease catching.

Alone you cannot render neighborly assistance to large groups of people, in your community, in your country or in other lands, however much you desire to do so. The field of your personal service is restricted. But you have a representative to serve you and serve for you, in the American Red Cross, organized "to relieve and prevent suffering, in peace and in war, at home and abroad." It is your instrument, today as during the war, for putting into effect your impulse to serve the common good.

Through membership, you should take part with more than 3,400,000 others in the humanitarian work of your Red Cross. Your name should be inscribed this year, and every year, upon the membership rolls of the American National Red Cross.

Thanks From Lubbock

To the individuals all over West Texas and Texas who aided Lubbock in the great celebration held here Tuesday this city is truly thankful.

To the newspaper men who gave so generously of their news and editorial columns in the advertising of the even Lubbock says "Thank you."

To the busy executives, state officials, legionnaires and educators who took time from their businesses and their duties to aid in putting on the celebration, Lubbock is deeply thankful.

And last but not least, to the local men who with their energy, their time, their spirits and their money, made the party what it was, the entire community expresses gratitude.

The cornerstone laying celebration was but another example of what unselfishness and co-operation can do. It was symbolical of why West Texas is advancing more rapidly than any other section of the country and symbolical of why this part of Texas was shown "white" on the business conditions map recently issued by a Chicago Extension university.

To everybody who attended the ceremonies, to everyone who even in the slightest way helped to put over the celebration, Lubbock says

"THANK YOU."

All Together For Texas

Mrs. Miriam A. Ferguson has been chosen by the majority of voters of Texas as the governor of this state.

For the first time in the history of the United States a woman has been selected to serve as chief executive of a state. Mrs. Ferguson merged victorious after one of the hottest campaigns ever staged and when she takes her place she will be governor of every Texan and not only governor of those Texans who supported her in her race.

There are many people who are not pleased with the outcome of the race but Mrs. Ferguson won, fairly and squarely by a large majority and the best thing for all hands to do now is to quietly accept her as chief and help her make a good governor for Texas.

No one should condemn Mrs. Ferguson until she has done something to be condemned for. Running her abilities down at this stage of the game will do nothing but fan the flames of political hatred.

Mrs. Ferguson, or no other person, can justly serve Texas if the people are not behind her in her task. If this state is to be run in a manner pleasing to the greatest majority of the people that majority must help put over the deal.

Let's all forget the bitter campaign just passed and rank and file line up behind Mrs. Ferguson.

"All together for Texas."

Good Riddance



Mistakes

Theodore Roosevelt once said, "Show me a man who makes no mistakes and I'll show you a man who does nothing."

Making mistakes is not criminal for "to err is human." It is in judging people by their mistakes rather than by their successes that the trouble comes in.

The weather man is right 88 times out of every hundred in his predictions about weather and temperature. This is claimed by James H. Scarr, who has had charge of New York City's weather bureau for 15 years. His claim is based on forecasts in his territory.

It's probable that the same figures hold true for the country at large, striking an average.

Uncle Sam, in fact, does not appoint a student forecaster to a job as official forecaster until he demonstrates that he can score 85 out of 100 accurately in his predictions.

All this doesn't line up with the popular notion that the weather man is usually wrong. You often hear a person say: "I see rain is predicted. I suppose that means it'll be bright and fair."

The weather man's supposed inaccuracy is one of the original jokes—and unfairly so.

Why has he gotten a false reputation? That's easy.

Like all the rest of us, he's judged by his mistakes rather than by his good work. People notice that he misses an average of 12 out of 100. That makes them forget the 88-out-of-100 in the matter of accuracy.

Take a star juggler in vaudeville. One blunder gets by. Two blunders start a laugh. Three blunders counteract his entire 20 minutes of accurate performance. He's judged by his mistakes, rather than by his accomplishments.

An unwise vote on a bit of legislation can wreck the career of a congressman with years of "good work" to his credit. A breath of slander can blast a long established reputation. One inaccuracy counteracts 100 accuracies.

Yes, we're all judged by our mistakes rather than by our accomplishments. The man with wisdom enough to overlook the occasional error is rare. The human brain inclines to destruction rather than to construction, primarily.

Invest The Money

If you've got a little money put away somewhere, invest it. Money just stowed away is idle. It is not helping its owner or anyone else. It is not helping increase business and while its immediate owner suffers from its being idle everyone else suffers too because it is that much being kept out of circulation.

Close observation shows that the man who amasses the most of the world's riches is not the man who hides away his earnings, however big they may be, but the man who makes money and puts it to work for him in numerous ways and forms.

There are many good investments open to the Lubbock citizen every day. New businesses of many kinds are needed. Real estate offers an alluring proposition. Other projects are ready for development.

There is no excuse for a man who can save any money at all from his salary being content to sit back and let it pile up, little by little, month by month, when by using it in a sane and honorable way he can add to the business of the entire community and at the same time benefit himself in a financial way.

In the Bible there is a parable about three men who were given an equal number of talents for over an equal space of time. One of the trio buried his talents and to his was given the greatest rebuke by the donor of the talents at the end of the allotted time. There is no sin in losing or making money from invested capital. The sin is in permitting it to remain in idleness where it cannot benefit anyone but its owner and him but little.

Another Kind Of News

From all over the South Plains comes the news that is offered to you through the columns of the Plains Journal, news for your entertainment, news for your enlightenment.

You read not only that which transpires in Lubbock and elsewhere, but also the information which the advertising columns give you that is just as interesting and even more valuable to you—news of the things which have to do with your personal, everyday life.

The advertisements spread out for your inspection the products of progressive manufacturers the world over—the comforts and conveniences that play such a big part in modern life.

The wares of every progressive merchant in town are laid attractively before you. From your easy chair you read the offerings, compare values, check the statements against your previous statements and then make your selections.

Thus you save time, money and effort in useless "shopping around." And you gain in the satisfaction that comes from a purchase well made. Keep up on the shopping news. Read the advertisements before you buy—it pays.

FUN, FOLKS AND FILOSOPHY

One man out of one hundred removed his hat when the flag passed in the parade Armistice Day. It was not so much discourtesy to the flag as forgetfulness on the part of the individual. Six years ago every hat would have come off. Time does change our memory.

"I'm going to be governor some day." He was a mite of six or seven. In wide-eyed wonder he watched Governor Pat M. Neff pass in the parade and that he was impressed is indicated by his comment.

And the glorious (and dangerous) part of America is that it is possible for him to be governor, president or anything else that he will fit himself to be. (And a lot of folks get to be things they were never fitted for.)

The goal is worthy, if he will make a man worthy of the goal.

They drove 45 miles in a rattling Ford over bumpy roads, with five children, brought their lunch, stood in line three hours, saw the parade pass, got within 100 yards of the speakers' platform, saw the flag raised, got blisters on their noses, heels, and necks, sand in their shoes, the babies cried, the mother was tired, father had a headache, two of the children ate too much peanut bar and one drank too much pop, the baby caught cold, they had a flat tire, spent \$1.98 for gasoline, bumped around over the streets for a while, waited for the lights to come on, drove home again, milked the cows, fed the hogs, doctored the children, ate a cold supper and got to bed shortly after 12 o'clock—happy from a big day. That's folks—even as you and I.

"When do we eat!" The ex-service men had been in line less than ten minutes when one of them gave the old battler that resounded all over Europe and America during the late unpleasantness.

The rain never fell too hard, the mud got too deep, the stress and strain of the battle-front too killing to stop the perpetual battler of the American soldier, "When Do We Eat?"

A submarine spanked a troop ship below the belt. She sneezed once and went under. Several thousand American soldiers hit the icy waters in their life belts and little else just as the sun rose. The sea was covered with bobbing humanity to whom life, at best, could last only a few hours without some unexpected relief—when some son of an Irish dad called out, "When do we eat?" You can't lick men like that!

Best Editorial of the Week

Chance For Promotion

Young men who are wondering what line of work to follow will be interested in this. So will others who, already started, find the road to success rough and steep. Each year American industry needs 40,000 new mining, electrical, hydraulic and other engineers. Yet our engineering colleges are graduating only 9,000 a year. So claims the National Industrial Conference Board.

Colonel Barbour, editor of Mining and Metallurgy, challenges the board's claim. He says Nothing could be more absurd. Moreover, such a statement is tragically harmful to the current graduate and the young man who is about to decide on an engineering course of study. The engineering profession is already over-crowded.

Every business is over-crowded, for that matter, except branches of skilled labor where strict union rules hold down the number of apprentices.

As far as mere numbers are concerned, we have too many engineers, too many doctors, too many lawyers, too many newspapermen, too many architects, too many retailers—and so on, the list is virtually endless.

No matter what you decide to "take up," you find that a disheartening army of others have the same inclination. Even in aviation there is a waiting list.

No field exists in which success is easy. The fact that success is difficult proves the existence of the sharp competition—over-crowding.

But over-crowding is mainly due to the presence of a multitude of incompetents. For every general, there are thousands of privates who haven't the makings of a general, who couldn't make good at the top no matter how often opportunity knocked at the door.

There are many electrical engineers, but only one Edison. Many surgeons, but only a few Criles and Mayos. Many criminal lawyers, but only a few Darrows.

Plenty of room at the top for the right man. If you are confident that you have the ability and stick-to-it-iveness to make good, young fellow, go ahead. Don't falter, don't weaken, don't be discouraged by "over-crowding."

A business, trade or profession may be over-crowded with numbers—but never with ability.—Abilene Reporter.

The Best in American Verse

Half of my life is gone and I have let
The years slip from me and have not fulfilled
The aspirations of my youth, to build
Some tower of song with lofty parapet,
Not indolence, nor pleasure, nor the fret
Of restless passions that would not be stilled,
But sorrow, and a care that almost killed,
Kept me from what I may accomplish yet:
Though, halfway up the hill, I see the Past
Lying beneath me with its sounds and sights,—
A city in the twilight, dim and vast,
With smoking roofs, soft bells and gleaming lights,—
And hear above me on the autumnal blast
The cataract of death far thundering from the heights.

—Mezzo Cammin, from Longfellow.

With Our Contemporaries

Editor Waggoner of the Claude News takes a hard fall out of the religious "modernists." He does not believe he descended or ascended from a real monkey—even if he did make a political monkey of himself during this year's campaign.

The federal prohibition commissioner reports that "Texas prohibition enforcement is growing more efficient each day," and the bootleggers and other outlaws are being more effectively curbed. Doubtless this can be said of not only Texas but the other states as well, for except in isolated communities the liquor traffic is being gradually but surely strangled to death.—Flainview News.

Slaughtered to make an American holiday—Jimmy Murphy, Joe Boyer, Dario Resta and nearly a dozen other victims of automobile speedway racing in the good year 1924. Take away the probability—almost certainly—that one or more drivers will be killed or maimed, and speedway racing is a tame sport. The prospects of witnessing a tragedy is what draws the crowds. Has not civilization advanced far enough to frown on this and other form of "dare-devil" stuff?—Abilene Times.

The Senate Finance committee has placed a 10 per cent tax on mah jongg sets. First, Congress excluded the Chinese, and now it wants to make a good job of it by excluding the Chinese Game.—St. Louis Star.

An Oklahoma state official was recently acquitted of alleged misuse of state funds, and the Tulsa World wants to know how much evidence it takes to convict a Democrat in Oklahoma.



Trees have their limbs bare in winter and covered in summer, differing from women in summer only.

Our greatest kick against the scenery in autumn is we run out of adjectives.

Well, they claim a man in Vienna has 42 wives, so all we can say is he wins the loving cup.

Twelve were jailed for tarring and feathering a Maryland girl, a case where fine feathers made sad birds.

It's a strange thing, but no matter how an election comes out, the country never goes to the dogs.

Utah woman killed her husband on their honeymoon, instead of putting up with him for a while.

Some people go hungry for fear of biting off more than they can chew.

The trouble with owning a grouchy look is you seldom get a pleasant one.

We never can tell whether we are in love or just have been eating something we shouldn't.

With so much rouge the order of the day, flowers are not the only things born to blush unseen.

Going to church is cheaper than subscribing to fashion magazines.

Most of the hats in the political ring look more like footballs now.

Light words sometimes weigh more than heavy ones.

International Sunday School Lesson

Dr. J. E. Nunn

FOR NOV. 16, 1924

GOLDEN TEXT: Thou art the Christ, the Son of the living God.—Matt. 16:16.

13 Now when Jesus came into the parts of Caesarea, He asked His disciples, saying, Who do men say that the Son of man is?

14 And they said, Some say John the Baptist; some, Elijah; and others, Jeremiah, or one of the prophets.

15 He saith unto them, But who say ye that I am?

16 And Simon Peter answered and said, Thou art the Christ, the Son of the living God.

17 And Jesus answered and said unto him, Blessed art thou, Simon Bar-Jonah: for flesh and blood hath not

revealed it unto thee, but my Father who is in heaven.

18 And I also say unto thee, that thou art Peter, and upon this rock I will build my church; and the gates of Hades shall not prevail against it.

19 I will give unto thee the keys of the kingdom of heaven: and whatsoever thou shalt loose on earth shall be loosed in heaven.

20 Then charged he the disciples that they should tell no man that he was the Christ.

What Think Ye of Christ?

This is one of the most important questions ever asked. Some people spurn it, and walk their own selfish, Christless way into useless living. Others pass the question by in a reckless

and half-hearted way, and their lives are lived out in harmony with their Saviour and Lord. They help to give Him His rightful place to redeem and uplift the world. It does matter what we believe about Christ for our own sakes, for faith is rewarded by His redeeming love. It matters for His sake, for He has invested Himself to the utmost in our redemption, and He counts upon us as His eternal inheritance. (See Eph. 1:13).

Why Confess Christ?

Why should we follow Peter's example and openly confess Christ when we believe in Him? Here again we may answer that in the first place, it is for our good. Christ promises to confess before the Father those who confess Him before men. Moreover, through constant, unfeigned faith in Him, we may become like Him, a spiritual achievement whose value is far and away beyond any external blessing which Christ can give. We can come to resemble Him whom we adore. But confession does more. It puts us on Christ's side not only for our own good and for His joy, but also for the good of others. It makes us witnesses to others. It is the divinely appointed method of winning the world back to God.

The Apostles' Faith Essential

Christ had a yearning desire to lead His pupils into the whole truth which He had come to teach. This is one of the marks of a great teacher. In the last year of His ministry He gave constantly increasing time and attention to those twelve men. For this purpose He frequently withdrew from the throngs and spent hours, sometimes days or even weeks, with them in comparatively quiet places.

A Season of Retirement

On one occasion (Mark 7:24-31) He took them some forty miles northwest of Capernaum to the region of Tyre, and sought to be hid, seemingly that He might teach them more fully the significance of His nature and His ministry. From Tyre He went to Sidon, twenty-five miles farther north; then back to the borders of Decapolis, on the east of Jordan at least sixty miles, after which there came the walk of some ten or fifteen miles back home. When we remember that such a trip on foot must have been several weeks, on the way, meeting the crowds now and then, it may be, but much of the time alone, teaching and being taught.

Mount Hermon

It was soon after this journey that the events of our lesson occurred while they were on another long walk. This time it was far to the north, up the slopes of Mount Hermon in "the parts of Caesarea Philippi." It may have been near that "grotto from which gushed forth a large fountain," one of the sources of the Jordan River. It was a region of rare scenery, but it was also a season of the rich sense of the living God revealed in Christ Jesus. They were coming into their Christ-born conviction upon which the kingdom of God could be built among men.

Who Say Ye That I am?

To miss the answer to this question was to miss the entire message of Christ, and to lose the spirit of His ministry. He came to this vital question gradually. "Who do men say that the Son of man is?" While it was a preparatory question, it was not a flip-pant one. Jesus wanted the confidence of all men. It was His only way to

win them, but even though he could not have the faith of His own inner circle.

Peter's Answer

Peter's answer was voluntary, clear, and positive. While his is the only voice reported we are justified in the feeling that he was speaking in a very real sense for the Twelve, and that they were quite a unit in his conviction that Christ was the very heart of God revealed in the flesh. The significance of this conviction and its confession is seen throughout all the private ministry of those men. Unshaken confidence in Christ is the foundation of the church.

Peter An Imperfect Disciple

Peter was not a perfect follower of Christ. He was not always heavenly minded, even though Christ was laying upon him marvelous responsibilities for the building of the kingdom. He was human, and like the rest of us "the things of men" (ver. 23), the low human standards of thinking and acting would now and again get into control. There was need for further transformation in Peter, but the need was met, and when he was endued from on high His talents were used as a mighty power for good.

Imperfect Christians

Christ builds His church out of such people as Peter, with such confessions on their lips. They are His instruments of conquest through faith and testimony and service. "Upon this rock" does not mean that Peter is the foundation of the church and thus the first pope, as Roman Catholics would have us believe. Christ is the church's sure foundation, but the statement does teach us that he will build his church upon faith as experienced and expressed by Peter and by the millions of others who confess him as Saviour and obey Him as Lord.

The Great Confession—Verse 16

Christ expressed both praise and prophecy as a result of the great confession. His words were both an exclamation of joy and proclamation of triumph. He was saying in substance: Rejoice with me in this your faith. You have laid hold of the truth that will bring you back to God. On the basis of your confession we will join hands and win the world, build my church and conquer the very gates of hell! The conquest, however, as we have noticed, was not to be as they had thought. It was not to be a conquest of rivalry, of force, and of retaliation. It was to be an immortal victory of faith and love, of service and sacrifice.

The Keys of the Kingdom

It was a Jewish custom when a scribe or teacher of the law was installed in office, that a key should be given him as a symbol of his authority to open, that is, to interpret, the treasures of the law. By the use of this well-known symbol Christ was giving his apostles authority to proclaim with confidence the redeeming truths of His kingdom.

STATE BONDS APPROVED

AUSTIN.—At the monthly meeting of the State Board of Education held Saturday, \$75,000 of common and independent school district bonds were purchased for the benefit of the permanent school fund, bonds bearing 5% and 6 per cent.

Read Journal ads, it pays.

RALLS MAN WILL STAGE BUILDING PROGRAM THERE

Plans Construction Of Number Of Homes And Business Buildings

RALLS.—W. E. McLaughlin, pioneer banker and realty owner of Ralls and Crosby county, is maturing plans for an intensive building program in the near future. He is in the market for materials and though his plans are not definitely outlined at present, it is his intention to erect substantial modern brick business houses on his lots surrounding the Guaranty State Bank & Trust Co. building. He plans to build at first two or three houses, two of them perhaps two story structures, and then to follow up with four or five more just as rapidly as occupants for the proposed buildings agree to take them.

Mr. McLaughlin states that it is probable that he will erect a fine apartment house building on the lots west of the bank, equip the structure modernly, make it fireproof as nearly as possible and thereby make room for the many families who are leaving to pass the town up on account of not being able to secure homes.—Banner.

SPOKES IN THE HUB

IRWIN E. BARR

Irwin E. Barr, known all over West Texas as just plain "Doc," was not born in Texas but he might just as well have been. He knows Texas and especially West Texas, a lot better than some of the folks who have lived here all their lives and it is a sure sign that he is as well known as any who are Texas born and Texas bred.

"Doc" Barr was born in Missouri, Andrew county, to his exact, on June 27, 1882. For twenty-four years he stayed in the "Show Me"

state and then saw the light and moved to Texas. Ever since coming to the Lone Star State he has been on his way to Lubbock but it took him seven years to get here after he came to Texas. He lived first in Amarillo, next in Plainview and then in Canyon before he finally got to Lubbock.

He is now a member of the real estate firm of Barr-Ivey-Mess, one of the largest and best known in this vicinity. For the past seven years he has been in the real estate business but prior to that time he was a government cattle inspector, from which position he gained the title "Doc."

He came to Lubbock because the government transferred him here from his post in Canyon and although the government is usually fanned for its mistakes in moving its employes this was one time where the move has been more than favorable to all concerned.

In December, 1907, Barr was married to Miss Lee Allison and he has four daughters. They are Lucille, aged sixteen, a student in Lubbock high school; Alice, thirteen; Kathryn, ten; and Virginia Lee, five, all save the latter, pupils in the local school system.

He is not a member of any fraternal orders or religious institutions but he is an active and sustaining member of the Lubbock Chamber of Commerce and at the present time is working in conjunction with that organization to secure a Federal building in Lubbock.

He believes that Lubbock has a great future and in due time will make a great city. He predicts that by 1930 there will be 25,000 people here.

Bailey Carrol, a student of McMurry College at Abilene, attended the Tech celebration here Tuesday.



Produce Both With Purina Chows

Why do Purina-fed hens lay more eggs right through the moult? It's because they get more protein and it takes less of it for feathers and eggs. Feathers run as high as 50% protein. Whites of eggs are nearly all protein. Feed a balanced ration—

Enough Protein for Feathers and Eggs

Purina Chows keep the hens from robbing their flesh to get the materials they need. Get a shorter moult and more winter eggs. Ask about the Purina Guarantee—

More Eggs or Money Back

PATTERSON GRAIN CO.
906 Main St. Phone 670



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PREMIUM SODA CRACKERS

TRY Premium Soda Crackers with a bit of cheese and a glass of milk for that before-bedtime snack. They are slightly salty and deliciously crisp.

In packages, family size containers or by the pound, at your grocer's.

NATIONAL BISCUIT COMPANY
"Uneeda Bakers"

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"She who uses Royal is certain of success"

Mrs. Ida Chitwood, who conducted the cooking school here last week, always uses and recommends ROYAL, the cream of tartar baking powder, because she knows that the best results are always obtained with Royal.

You cannot afford to ignore the example of experts in so important and complex a matter as the selection of your baking powder.

Send for the Royal Cook Book and the new Royal publication, "Making Biscuits". Both are free, and you will find them an invaluable supplement to Mrs. Chitwood's classes.

ROYAL BAKING POWDER COMPANY, 100 East 42nd St., New York City

Royal contains no alum—
—Leaves no bitter taste



Cottonseed Meal and Hulls

THE BEST and CHEAPEST FEED

If you have never fed Cottonseed Meal and Hulls to your milch cows you should give it a trial. The quality of this feed as well as the economy of it makes it to your advantage to feed it.

We will begin crushing new crop cottonseed about October 1st, and will at all times have fresh meal and hulls and—

Lucko MIXED FEED

Each 100 lb. bag will contain twenty pounds of meal and eighty pounds of hulls thoroughly mixed by machinery, this will make a well-balanced ration and very convenient for the feeder.

Ask us for prices on—

CRACKED CAKE, MEAL, HULLS AND MIXED FEED IN CAR LOTS

LUBBOCK Cotton Oil Company
Phone 12 Lubbock, Texas

WEEKLY BUSINESS REVIEW

This page made possible by the firms listed below for the purpose of informing the people of the South Plains the Merchandise and Service obtainable in Lubbock.

"This Is a Studebaker Year"

CULLUM BROTHERS
DISTRIBUTORS

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Wilson Abstract Company

One of the best equipped abstract plants in Texas, covering every foot of land in Lubbock, Hockley and Cochran counties.

R. I. WILSON, Manager
Lubbock, Texas



KUYKENDALL CHEVROLET CO.

1105 Main Phone 54

LUBBOCK COCA COLA BOTTLING CO.



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SHOE HOSPITAL

The place where satisfactory shoe repairing work is done—Ladies work a Specialty.

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CALHOUN BROS.

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All Work Guaranteed

17 Years in the West

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Three Year Graduate

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COAL, GRAIN, HAY

Storage Prices this Month on Best Grade Cooking and Heating Coal.

Phone 565 Lubbock, Texas

GENERAL FIXIT

I repair Graphophones, Guns, Open Safes and Make Keys for all Locks.

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ALMA DAUGHERTY

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Lubbock, Texas

Kell Milling Company

BELLE OF VERNON FLOUR

WILLIAMS & SON

Distributors

East Broadway

Phone 34

STUDEBAKERS IN DEMAND IN WEST TEXAS, IS SHOWN

Two Hundred Eighty-Six Models Sold Since Cullum Bros. Opened Here

"We received four loads of new cars last week and with the exception of four display models on the floor we are entirely out of cars," W. D. Cullum, of the Cullum Brothers Motor Company, Studebaker distributors, stated this morning. Fortunately the many persons calling for Studebaker cars will not be kept waiting long for there is at the present time one load of new cars on the tracks in the city and others will be soon forthcoming, Cullum stated.

Since the Cullum Brothers firm was established in Lubbock not quite two years ago a total of 286 Studebaker machines have been distributed over the nineteen adjoining counties and there is every indication that the business will increase as time goes by, Cullum said.

So pressing has been the business of the firm this fall that one new salesman has already been added to the force and another may be put on if the right individual can be found. Tom I. Knight, of Dallas, is the new salesman already on the job, Cullum said.

C. C. Cooper, of Dallas, factory representative, was in Lubbock the early part of the week on one of his regular visits to the local agency. He is greatly pleased with the business being done here and agrees with the Cullums that they have one of the best agencies west of Dallas.

Fourteen men are employed in the work, six of them in the repair department. L. P. Day, in charge of the service department, is one of the best Studebaker men in Texas and has been with the Studebaker people since 1917. Prior to coming to Lubbock he spent two years as manager of the service department in the Fort Worth agency.

In repair and replacement service Cullum believes that the local agency is not only the best west of Dallas but also that it is on a par with the Dallas branch. The firm here specializes in Studebaker repair and

replacement as it does in retailing the machines.

Not only in Lubbock is the Studebaker machine becoming more and more popular but in surrounding cities as well. Only last week three loads of cars were sent to Lamesa and dealers in two other nearby places went into Dallas to drive machines back with them.

All types of the machine are selling well, according to the management, with the standard six, with the duplex top, probably being the most popular of the several types. The machines are manufactured in South Bend, Indiana, and also in Detroit, Michigan.

Now that election is over, it would be a good thing for Texas to put politics on the shelf for two years and all join hands in the development of this great state. The winners should refrain from crowing over victory, while the losers should take defeat gracefully, and be solidly for the winning candidate. It doesn't do any good to get sore over a political victory, or to become too cocky over a victory.—Randall County News.

The easier a girl is to look upon the harder a man looks.

STARTING, LIGHTING, IGNITION

2 Years Guarantee Batteries

Lubbock Battery and Electric Company

1106 Main Street Phone 262

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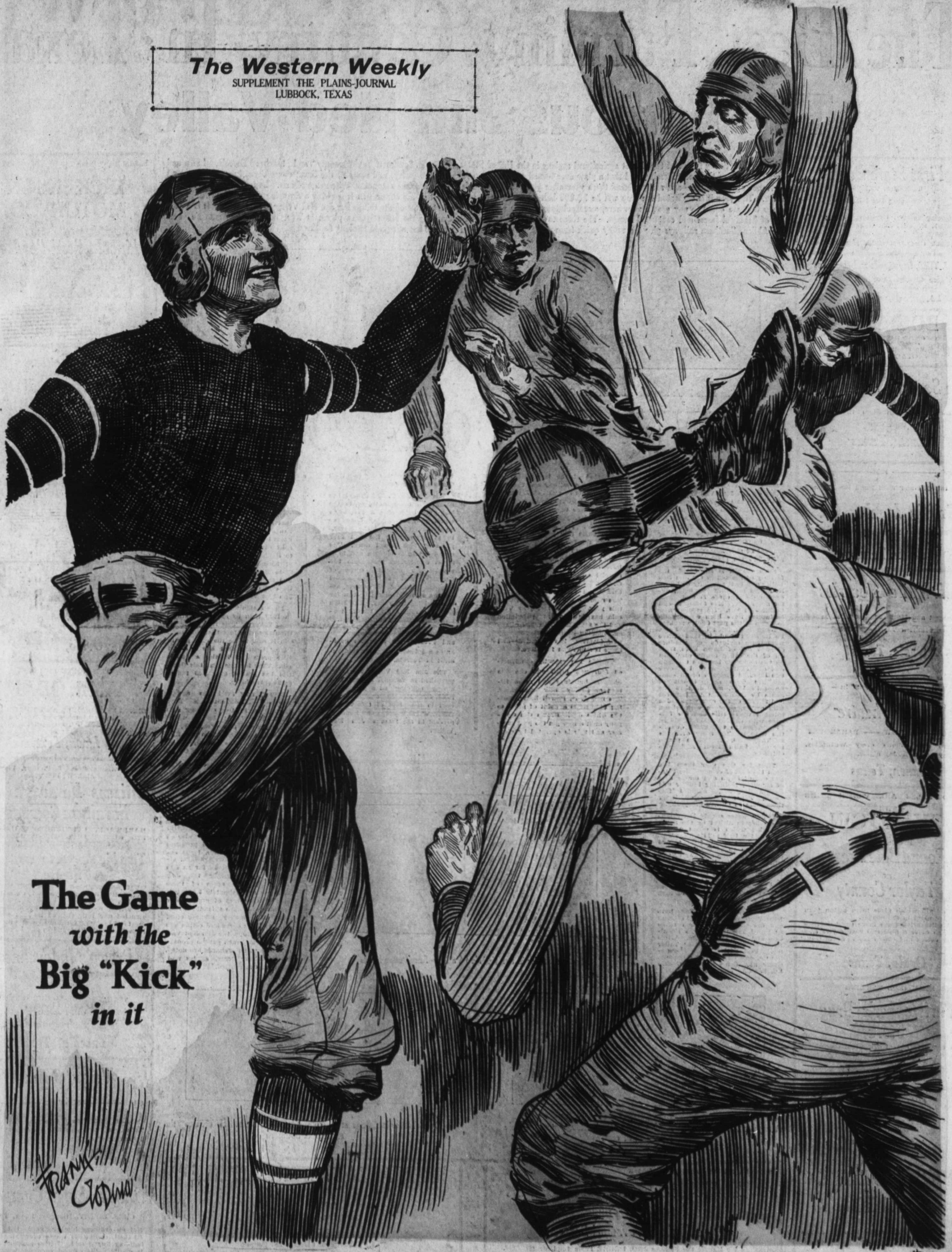
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The Jim Ned Valley is one of the richest agricultural regions in the United States. It lies in Southeast Taylor county and touches Tuscola, Lawn and Ovalo. Some of the finest farming land that a plow ever turned over is to be found in the valley, and some of the finest crops Texas has ever produced have been grown there—and are produced there year after year. It is noted for the enormous amount of cotton it produces. Last year it grew 10,000 bales. This year it is estimated the crop will be 12,000 bales—an increase where most of the cotton belt is showing a dropping off of yield. Grain crops that are equal to any grown anywhere, sweetpotatoes, berries and fruits are just a few of the things the Jim Ned Valley is famous for. It is a valley of beautiful farms and contented homes. The three towns which border it are among the fastest-grown places in West Texas. The Santa Fe and the Abilene Southern railways give the valley quick transportation. Each of three towns has adequate banking facilities.



First State Bank and other buildings at Ovalo



Dickenson Motor Company new building at Tuscola

LAWN TUSCOLA OVALO

Situated near the southeast corner of Taylor County and in the heart of Jim Ned Valley, LAWN has grown in two years time from almost nothing to one of the busiest and most prosperous little cities in West Texas, having constructed over \$50,000.00 worth of new buildings and half this amount of new homes, and also a \$20,000.00 gin plant.

Such growth is proof of the fertility of the soil in the Jim Ned Valley and in the vicinity of Lawn. New land is continually being opened up and there is still room for many aggressive farmers and business firms. Numerous new businesses have been opening up in Lawn in the past twelve months. Lawn is situated on the Santa Fe Railroad and in 1923 there were more carloads of produce shipped out of Lawn than from all of the other towns combined on the Santa Fe between Coleman and Sweetwater. A total of over two hundred carloads of all commodities were shipped out of Lawn in 1923, according to the Santa Fe records. One hundred and fifteen of the cars were laden with cotton, eighteen with wheat, thirteen with cattle and the balance with various other products. In addition to this great quantity were trucked away over the Highway No. 7, which passes through Lawn from Abilene to Coleman.

Thus far this year there has been 125 cars of commodities shipped out of Lawn and ninety cars of supplies, including lumber and household goods, shipped into Lawn. These figures speak for themselves on Lawn's prosperity.

Lawn's water supply is unlimited—being furnished by the Santa Fe lake, which is about a mile long and a half mile wide. This lake affords good fishing and beautiful camp grounds are adjacent thereto. The spillway of this lake is shown on this page.

The Lawn Public School System is growing with the city's needs and affords all of the advantage possible, with three years of high school work.

Seven new brick buildings have been recently completed in Lawn and are occupied by such firms as Royal Theatre, Citizens Furniture and Hardware Co., Willie Bros. Barber Shop, O'Bar Tailor Shop, Post Office, Allen Mercantile Co. and Davis Drug Company. Other new firms are the Griffin Lumber Co. and the Scott Gin.

Situated at the intersection of the Santa Fe Railway and the Abilene Southern and also where graveled highways from four directions come together, TUSCOLA is an ideal shipping point for cotton, grain, produce and other commodities that grow in abundance in the famous Jim Ned Valley and south Taylor county. In fact, the merchants of Tuscola have dubbed the city the "commercial center" of South Taylor County. Last year Tuscola gins turned out 2500 bales of cotton. The number will likely reach 3000 this year. In the last year Tuscola has doubled in population and the same might be said of the surrounding country, where many new farmers have settled—and there is still room for more.

Tuscola has recently constructed four new brick and concrete business buildings and some fifteen or twenty new residences. The new J. R. Powell home, costing \$14,000, is a point of pride to the whole city. Brown Gin Company built a new gin the past summer and this is operated by electric power, provided by the West Texas Utilities Company.

The Tuscola Public School has shown great advancement in the last year by adding a \$10,000.00 building and enlarging upon the curriculum to include the eleventh grade, making the full four years of High School work. The new building is modern and in it is an auditorium that seats 500 people. An efficient corps of teachers, and all high school teachers having A. B. degrees, assure a splendid school system for this thriving little city. The High School enrollment is twenty percent higher this year than last.

Baptist, Christian, Methodist and Presbyterian churches guarantee a splendid religious environment in Tuscola.

The Jim Ned Valley Reporter, published in Tuscola, is occupying a new building as a permanent location. Modern equipment is used in the plant of this weekly paper, which believes one hundred percent in the famous Jim Ned Valley.

At the foot of Bald Eagle Mountain and in plain view for many miles in several directions is the little city of OVALO, which is on the Abilene and Southern Railway and the state highway that leads through Abilene and San Angelo. The history of Ovalo dates back to 1909, when the railroad came through from Abilene to Ballinger. At that time several business firms and the First State Bank came into existence and today Ovalo is a thriving little city bordering on the famous Jim Ned Valley.

More cotton was ginned in Ovalo in 1923 than by any other gin in the Valley. This is possibly attributed to the fact that the Ovalo Gin is said to be the only gin in Taylor County that has a round bale press and is also a double gin. Thus far this year this Ovalo Gin has ginned over two thousand square bales.

Several new residences and a few new business enterprises have sprung up in Ovalo during this year. The Wright Garage, which was completed last February, is modernly equipped. Two new filling stations have recently been added to the business life of Ovalo.

Nestled far up on the north side of Bald Eagle Mountain is the attractive red brick school building of Ovalo, which can be seen for several miles. Three years of high school work are offered.

Besides being located in a rich farming community for general arming purposes, Ovalo is also adjacent to sandy soil and produces berries and fruits to a large extent. The J. D. Harrison farm attracts people from as far as San Angelo to help gather the dew berries. Twenty acres of these produces approximately 5,000 gallons. Three acres of grape vines are also proving a splendid investment and money making crop. Besides these crops and cotton and other row crops, the Jim Ned Valley produces much garden produce and many fine orchards are noted. Sweetpotatoes, pears, apples and other fruit are raised.



Plenty of water in the Jim Ned Valley—Scene near Lawn



A regular Saturday at Lawn. Notice new buildings and double parking of cars.



Row of new buildings at Tuscola, where the Santa Fe crosses the Abilene & Southern

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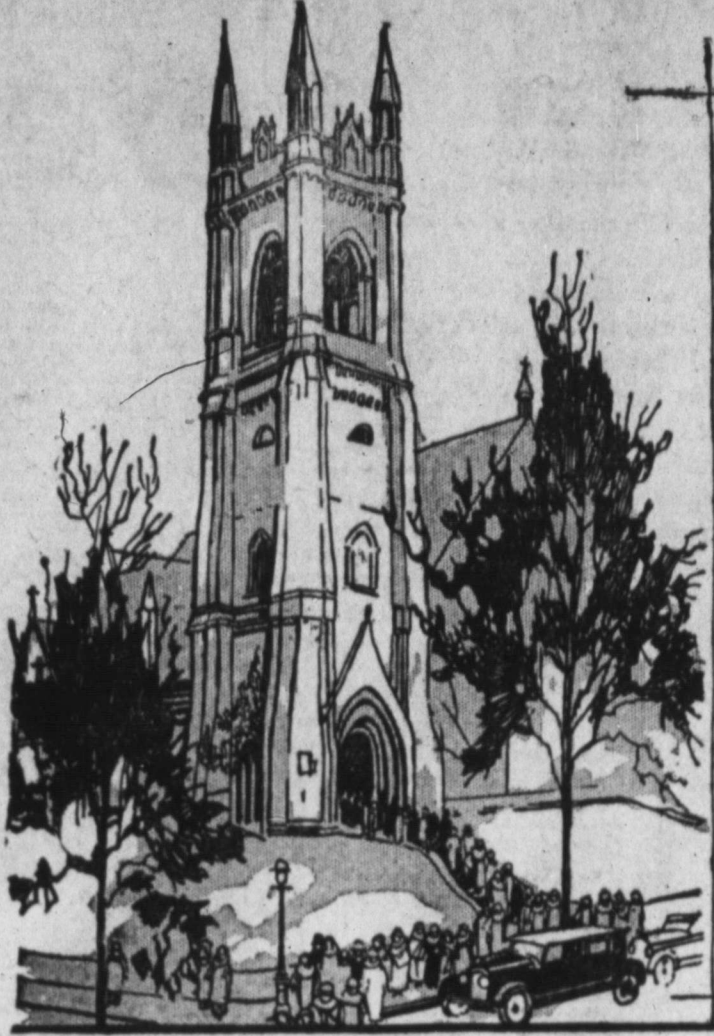
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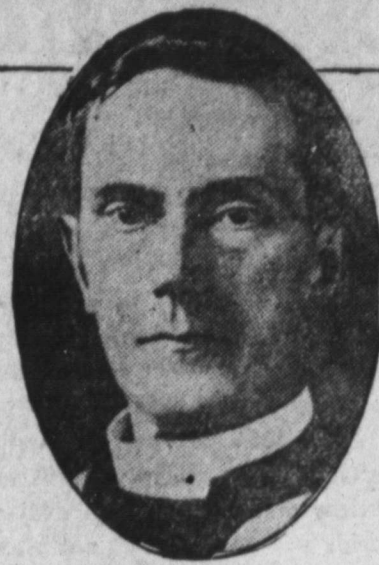
Is the THEATRE More Powerful than the CHURCH?



DEAN INGE, of St. Paul's Cathedral, London, "The Gloomy Dean," as he has oft been styled, thinks the world may be saved morally by some powerful writer of plays. Not preachers or writers, but "a great dramatist may help us to find our souls."

It is in a paper on "Romanticism" that his literary genuflection toward the stage appears. He says:

"No signs of such a spiritual revival are clearly traceable in the chaos and babel that war has left behind. We see not our tokens; there is not one prophet more.' Perhaps he is among us somewhere, unknown; he may



Dean Inge

be a schoolboy or an apprentice. When he comes I am disposed to think that he will choose to speak to his generation neither from the pulpit, nor from the platform, nor from

the printed page, but from the stage."

IT WAS after George Bernard Shaw said that "people are going less and less to church and more and more to the theatre" that Dean Inge said he looked to the stage for spiritual regeneration.

In this country church-going people recently have been agitated by a brutally frank arraignment of Christianity from the pen of the novelist, Rupert Hughes.

What do the Church and the theatre say of Dean Inge's declaration and the collateral discussion of this theme?



"The Drama Already Has a Greater Influence on Our Lives Than the Church," Asserts Augustus Thomas, the Dean of American Playwrights

IT IS POSSIBLE that a great dramatist may come, like a great prophet, and help us find our souls. Why not?"

This is the view of Augustus Thomas, dean of American playwrights, in discussing the hoped-for religious renaissance which he believes may come over the footlights, and he gives himself support for his thesis when he asserts:

"The theatre already has a greater influence in our lives than the Church."

Thomas' opinion is in step with that of Dean Inge, of St. Paul's Cathedral, London, who recently dropped a pebble—it seems to have assumed the dimensions of a boulder—into the pool of public thought when he said that the rejuvenation of the world would come from a great dramatist rather than either a writer, who spurns the human element of the stage, or a preacher, who deals with the abstract quantities that go to make up human virtue.

The theatre is a terrific engine. Its driving power is incalculable. It is the greatest driving force we have. It influences manners, customs, morals, call man's way of living what you will. It does so more than the Church.

This is the celebrated dramatist's amplification. But he does not permit it to stand unqualified.

But in spite of the influence it wields, thinks Thomas, the stage will never usurp the place of the Church in people's minds. This is the qualification he makes before turning to an analysis of the influence of the theatre. For the influence it wields he holds to be of a different sort.

But what is wrong with the Church of today is that men like Dean Inge look elsewhere for the prophet who is to bring spiritual regeneration. In the mind of this American man of affairs it is suffering from too much bigotry. Coming down to plainer language he said there were too many "pestiferous sectarians. Where there is a liberal church we find a church which is always influential."

IN A PLACID, well-ordered office where a secretary softly moved about this man of the theatre who belongs to its traditions as does Belasco, and who has probably come as close to the people as an American dramatist as any living writer, discussed the Church and the stage. He is in appearance far more the statesman than the playwright. Of stately build and manner, he suggests perhaps rather the bench than the wings of the theatre where he has written stage history for America. Long ago he became a prominent figure in national politics. Two years ago he became executive chairman of the Producing Managers' Association, a position analogous to that held by Will Hays in the motion-picture world and Judge Landis in organized baseball.

When playwrights whose firstlings are now timidly trying their wings on Broadway were in their cradle, Thomas was giving the public "The Earl of Pawtucket," "Arizona," a little later "The Witching Hour" and a host of other memorable plays. He it was who a few years ago gave a rich legacy out of the theatre with his memoirs, "The Print of My Remembrance," covering a swing of decades. Yet he is still a man in his prime. His voice is rich and resonant. It is not idly he has been named the best orator in the Democratic Party.

"Everything is possible." It is Dean Thomas speaking. "Let us be optimistic. Are not dramatists helping



Augustus Thomas

us to find our souls frequently these days? Not in New York perhaps, because the real estate business too frequently turns the institution of the theatre into the show business. But in the smaller cities where little theatres are springing up and where dramatists are writing and staging their own plays regardless of commercialism. It is here, outside of great cities, the theatre is making its real development.

"The province of the theatre is not to preach, of course. It is a medium of self-expression, but the great play preaches unconsciously because it deals only with the highest of human motives, self-sacrifice, nobility.

"Of course we will never return to those days of the old Greek dramatists when an Aeschylus or a Euripides could influence men's thoughts to the exclusion of everything else. But in those days we must remember there was scarcely any other way of spreading thought. There were no newspapers, there were no radios. The play was the center of existence.

"Shakespeare is a later instance of the profound influence drama may play in the life of a nation. Shakespeare is England. Ten chances to one if you asked an Englishman which he would rather part with, Shakespeare or the Magna Charta, he would say the Magna Charta because with a little political influence he could get another. But he could never get another Shakespeare.

"DEAN INGE looks to the stage rather than to the pulpit for the great prophet of the future. I do not believe he means the theatre will displace the Church. He is envisioning rather the power of the theatre. There is no institution today which is so great a force for contentment and daily happiness, which so molds the manners, customs. This is because greater numbers take part in the theatre. It is because the theatre influences by example, whereas the Church must teach by precept, and teaching by example has always proved more effective."

This is not only applicable to the pulpit. Mr. Thomas believes any one who speaks from a public rostrum must impart his message by precept and face the problem of making that message stay.

"The influence of the theatre is imita-

tive," he continued, making the point here that always when the theatre was mentioned it should be kept in mind the term alludes to the stage as an institution and not the show business. "People try to emulate what they see in the theatre and what we see always makes so much more of an impression on us than what we hear or read about. We may read of an accident, for instance, and it will soon pass from our minds. But just witness that accident. We never forget it!"

"Yet in comparing the Church and stage," he said, "consider this. We have the influential play of nobility and self-sacrifice only occasionally, while each Sunday preachers are standing in their pulpits expounding these ideals. The theatres will never take the place of the pulpit because man has different mental attitudes toward them and goes into a church feeling he is entering a holy of holies. He goes into the church to worship. The theatre can never take its place with him."

WHAT is the matter with the Church today? When this question was shot at Dean Thomas it did not take him a second to come back:

"There are too many pestiferous sectarians. There is too much bigotry. Where you find a liberal church there you find an influential church."

How long would such a play as Dean Inge indicates in his thoughtful assertion last on Broadway? Freely translating a statement of Mr. Thomas it would last at the most about eight weeks. Discussing the theatre of New York the playwright said good plays, those designed to appeal to the finer emotions of audiences, could only hope to last for about that period of time. For the simple reason that "if a play is in the English tongue it can't stay in New York. This at the outset may sound facetious, but the speaker hastened to say he didn't mean it so in the least. New York presents such problems in citizenry that thrives on slang and idioms; a melting-pot in which the English of the dictionary is submerged in a froth of made words that tickle the fancy but do not touch the brain. And thereby hangs the tale of the great cleaving of the stage into the theatre proper and the show business in New York. The theatre proper may be defined as something which doesn't remain very long in New York. The show business as an institution which flourishes mightily for two or three seasons.

Life is continually presenting peculiar exigencies and here is one of them. The real estate operators of New York are responsible for the fact that great drama is not more often born in America; for the charge that the theatre has gone musical comedy, risqué farce, jazz mad. Producers in New York, Mr. Thomas explains, cannot meet the high rents in the theatres unless they play to packed houses over continuous periods. And the mixed audiences of the Great White Way will not condone the too-earnest play. The situation has had its effect all over the country. Until lately unless a play had made its fame and fortune on Broadway it was received like a stepchild elsewhere. This condition is gradually changing, it was explained, because of an artistic and intellectual quickening all over the country which has expressed itself in the Little Theatre productions quietly but steadily veering the theatre toward a new American destiny.

BUT does any one take the stage seriously?"

The Rev. Dr. Christian F. Reisner, New York's celebrated cleric, who is building the famous Broadway skyscraper temple, parried when he was asked if he believed the theatre and not the pulpit might be expected to bring about a spiritual regeneration of the world.

"How much does it seem now as though Dean Inge's looking into the future might be fulfilled? Where is this strange power with which the theatre is supposed to be invested? In questionable plays, in its low comedy, in its cheap display of figures?"

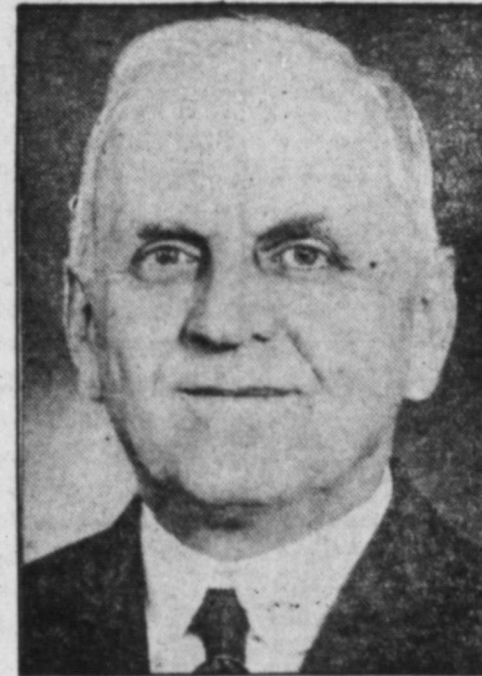
"Understand me, I do not want to make sweeping condemnation of the theatre. There are plenty of fine, happy plays that send you out into the sunlight glad to be alive. But you cannot sow seed with a laugh. The theatre can prepare a man for something better. It can call back concepts instilled by his church, but of itself what can it do? The theatre is the salt and pepper, the seasoning of life. It flavors our days. But the Church has the bread of life. It nourishes our very being. Without it we cannot exist.

"Occasionally, it is true, a dramatist writes a profound play which sways thought. But a man must have the religious instinct, he must have trained in the great school of self-sacrifice, the Church, before he could produce such a work. It is the province of the Church to produce dramatists that will take over plays, not the field of the theatre to produce dramatists that will take over the function of the pulpit. We ought never to fight each other. We're partners."

IT WAS 10.30 at night off a busy light-studded street in uptown New York. The place was a restaurant where Dr. Reisner had attended a dinner to address some of his workers. A big, magnetic man, he sat at the empty table. He has much personality, this big, friendly Westerner who was called from across the Continent to show New York City how churches should be run. In 1910 he was called to Manhattan from Denver to take the pulpit of the Grace Methodist Church. He came with the reputation of having been the first pastor to declare that the Church should use advertising methods to bring men and women within its fold. In two years he increased the congregation from 500 to nearly 1500. He has never stopped since. At present he is pastor of the Chelsea Methodist Episcopal Church. He has attracted attention the country over by his founding of Broadway Temple, a gigantic skyscraper to contain a church, dormitory and apartment building. Many of New York's biggest men are helping him with his project. Dr. Reisner impresses the visitor from the very first. He has keen gray eyes. He is dynamic without being nervous about it. He spoke with feeling in contrasting the Church and the stage.

"There is no denying," said he, "the power of drama to teach lessons. But the dramatic gift is not confined to the stage alone. No preacher worth his salt fails to dramatize what he is telling. Henry Ward Beecher was one of our greatest actors. George Lorimer, the father of George Horace Lorimer, the editor, was another.

"More and more drama is coming to play a part in the Church. Our young people are giving memorable pageants. At the Methodist conference in Columbus in 1919 Walter Hampden, the great Shakespearean actor, enacted a drama



The Rev. Dr. C. F. Reisner

written by a Methodist minister, which showed in great measure how the Church and theatre can work hand in hand.

"But when we talk of methods of presenting the truth of God we, after all, speak only of surface things. A man who depends solely on his personality, his oratory and popularity to win members for his church is doomed to failure as a churchman. I have seen this happen more than once. To win men to God a man must really have God in his heart. He must know self-sacrifice, self-forgetfulness.

"How can the theatre yield the prophet who is to help the world find its soul? Where do you find in it the spirit of self-forgetfulness?"

"What is wrong with the theatre of today? The curse of the theatre is the enormous salaries that are being paid. It is a commercial age. Every one is too bent on being popular and making money. The theatre caters to the paint-and-powder spirit of present-day life, that tendency to coat the surface. A woman covers her face with pigments and imagines she achieves beauty. The theatre creates laughs and fancies—this is joy.

"NO MAN can make his goal money and succeed in displaying unselfish truth. You cannot grow unless you grow in the school of self-sacrifice.

"Take the Church and the theatre as institutions. Which can sway those who make them up to the heights of self-forgetfulness? At St. Vincent de Paul's in New York there are 1500 good women working sixteen hours a day. Working gladly with a smile on their lips and sunny hearts. What for? Certainly nothing the world can give them. These workers have been enrolled by the Church.

"Last summer in our camps 100,000 young people studied the Bible five and six hours a day. They gave up these sweet hours of the summertime to learn about God. They were not goody-goody young girls. Perhaps some of them were what the world calls flipper-flopers. Most of them had bobbed hair. They all loved fun, I know. Why did they give up their time? Certainly not for gain. These young folks were enrolled under the banner of the Church. Not that indefinite kind of church which finds God in the hills or some nice country road on a nice Sunday morning. But the good old-fashioned kind which means going

to church on Sunday and all the rest."

At this Dr. Reisner, leaning back in his chair, with arms clasped about his knee, stopped to wonder if after all there was such a necessity for the kind of any great prophet just now in the soul of the world. He liked to think about those "flipper-flopers" studying the Bible when they were being chased over the country by the charges so often made against them. He wondered if sometimes we weren't making a big hullabaloo about nothing and whether we need concern ourselves so much with finding our soul.

He returned to the subject: "Most big men have been brought up in the Church. I find invariably, when talking with them, even if they have forsaken church, it is the thought of those old sacred, happy days of their youth that has made them want to come and help now.

"Indefinite, visionary religion that may come through the theatre or any other medium is all very well, but when a man is in real trouble you will notice he does not turn to the theatre. He turns to his church. A theatre never helped a man to bear his burdens.

"Young people who have been church members seldom get into trouble. The average age of the criminal is nineteen years. Invariably you will find him some poor lad who has not had the benefit of happy, interesting church membership. Every one in life has to have a thrill. Some of our young folks get it from the movies, some from a life of crime. But thousands of our young people are getting a thrill from shining adventures in the realms of their church.

"Of course, there is no use evading the issue that the Church has had its ordeal by fire these last few years. There are, for instance, in New York at this present moment sixty-three first-class theatres. But there are thirty-six less Protestant churches than there were twenty-five years ago, and very few more Catholic churches. Fifty-six per cent of these Protestant churches are existing on a budget of \$4000 a year. But do you suppose this is discouraging us? The very fact that these churches have been able to exist on this sum is something wonderful to consider. Just watch what the next twenty-five years bring.

DR. REISNER stressed again he did not want to decry the institution of the stage.

"Take a man like Fred Stone," he said, "surely he is doing as much good in his own way as the minister is doing in his. He is making people laugh, putting sunshine into their lives, and that is a blessing. That is the function of the theatre. To brighten people's lives. The theatre waters the seed which the Church plants. It plants none of itself.

"Let us sum it up this way: "First. The Church is the first essential thing. Seven towns recently were founded by men who did not take this into consideration. They thought they could do without churches but they discovered otherwise. You can no more keep health in a community without the church which is its heart than you can keep a man's body going without his heart. The Church is the heart of civilization. Out of it comes everything we're fighting for.

"Second. The theatre has its own field and ought to co-operate with the Church rather than ever aim to take its place.

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By Phebe K. Warner

Six years have come and gone since that great day when PEACE was declared around the world. That was the greatest day of rejoicing the world had ever known. But viewing it from beyond the seas that ran red with the mingled blood of the nations of the earth we wonder how anybody could rejoice in the midst of such destruction and sorrow and agony.

But they did because with all their losses and sorrows it brought new hope to their broken lives and nations. The thought that comes to us as each new Armistice Day rolls round is "What did it all mean? Why did it have to be? And is there any way in all this earth to prevent such a thing as a world war from happening again." That seems to our simple mind to be the greatest question of this world. And the ONE thing which every human being in every land and every clime, of every tongue and every color and every creed should be taught and trained to prevent.

It is Possible?

Do you as an individual believe it is possible to put an end to human war? Do you think there are enough brains born into this world in all the nations to solve the problems of personal liberty, of State and national rights and of international relations without getting out with guns and bayonets and cannon, and gas bombs and airships, submarines and millions of marching men to shoot and crush and poison and drown like rats to settle national and international questions that only brains and human hearts will ever solve. Is it not the strangest thing that human beings with minds to think and hearts to feel and hands to work will use these God-given powers to think of ways to destroy one another to settle a row rather than use them to find a constructive way to settle their difficulties? And is it not stranger still that after they have gone out on the battle fields of earth and air and sea and shot to death their greatest and most capable minds and the bravest, and best and most patriotic men of all nations, that then the left overs, the unfit for war, and those who were either too old or too young or too rich or too poor, or more likely those in power who ordered the slain into the trenches will gather in some safe comfortable place and settle the matter, draft the terms of peace, sign a few scraps of paper and go home to supper.

Why Not Peace First?

Why could not those terms of PEACE if it is peace have been reached before all that slaughter of life and hope and home? Oh, you say, that is just like a woman. That's all she knows about running a government. And that is true. But who bears the children and rears them from infancy to war age and keeps the home going through their childhood and school days and then when war claims the fruits of her heart and head and hands and home, who stays at home and carries on the burden of home and State and nation when the boys and men of a nation are sacrificed on the altar of WAR to the God of Hate? It looks to us like the time had come when it was not alone woman's privilege but her most sacred duty to her home and family to use every atom of power in her life to stop the habit of war. But we women will never accomplish this great task working alone. We must learn to work together not only in our own communities and counties, but we must work in State units and national units for this great cause. And more even than that. We must work as an international united World of Women to prevent WAR. And that is just what the women of

the world are doing.

Getting Together—

No one knows much about it yet. They have not gained great world wide recognition and power as yet. But year by year the women of the world are growing closer together and better acquainted. There are two groups of people who will never forget Armistice Day. They are the Soldiers and the Mothers of the World. The poppies will not blow in vain in Flanders Fields. The rest of the world may forget. Many of them have already forgotten there ever was a world war. They did not suffer that others might live. But the soldiers who offered their lives, the soldiers who saw their comrades falling all round them, they will not forget. And the mothers who waited those long years through for a footstep that never came, They will not forget.

As a proof of this last statement the mothers of the world are meeting in the city of Washington today to work together for one week planning ways and means to advance the cause of peace on earth and working out plans to carry the hope of a better and happier motherhood around the world. True the task seems so great that it looks utterly impossible to reach the motherhood of the world with new ideas and new hope and new life for all the mothers of men. But if it is possible to broadcast the spirit of peace around the world why is it not possible to broadcast the spirit of peace around the world. IT IS. And it will be done when the motherhood of all nations have a better understanding and are made conscious of a common interest in the welfare of the world. A World Vision—

The meeting at Washington, November 10 to 16 is the second Annual Conference on World Welfare. Yes, it is one of the outgrowths of Armistice Day. Women are beginning to have a

world vision and if a little more thought were given to some of their notions it might save a lot of tax burdens for everybody. The difference between men and women on the war questions is simply this. Women talk peace and work for peace. Men talk PEACE but get ready for WAR. It is going to take several centuries yet perhaps to talk men out of the notion of war. You would have no trouble talking the soldiers of the past out of war. And if the millions whose useful lives were destroyed and their proud forms have gone back to dust could only speak there would be no more war. But it is the folks who have never been to war, and many who never expect to go that keep up the spirit of war. Some people love excitement and noise better than anything else. They are the people who staid at home and cheered and gathered in the gain incident to the losses and sufferings of others.

Yes, it is wise to be prepared for PEACE. Just as wise as to have a dugout at home or at the school to protect the family and the school children from the cyclone. But there is a difference. Human forces have no power over preventing nature's forces from sweeping down on innocent people. Neither does the preparation for protection against a storm provoke the storm. Yes, every sane person believes in preparedness. But all the guns and battle ships of the earth will not stop war unless something better is substituted for war in the heart of man. That will be the final battlefield of man. His own heart. Get war out of the heart and it will not find a place in the nation. But as long as any nation tolerates national crime and national murder, how are we to ever wipe out individual crime and murder.

Rainbow of Peace

Let each new Armistice Day be the rainbow of PEACE. We can have peace around the world if

we will all work for peace as hard as we worked for war. If we would make the same sacrifice for peace that the world made for war, peace would come. If not gave his life in vain. Let's work for peace, mother, father, son and daughter, and all. And on this Armistice Day let us all wear a flower in memory and to the honor of those who fought and fell and who suffered and lived to suffer on for the sake of our country. Let us resolve anew this day to so live that the poppies will not blow in vain in Flanders' Fields. Let us not forget the price that has already been paid for world peace.

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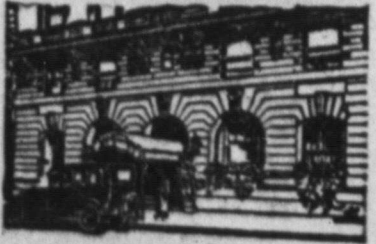
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The lectures are planned to last 32 weeks, from Sept. 15, when they were started, to April 24. Each subject will extend from eight to 24 weeks, and each lecture lasts 15 minutes. There are two lectures an evening, from 7:30 to 8, preceded by 10 minutes of musical selections by the music department of the college, and followed by 10 minutes of college news for the alumni.

The entire course is free for all fans. To those who have filled out enrollment cards, the college sends printed copies of each lecture the day after it is broadcast. Kansas fans get these free, but fans in other states may obtain the entire course of lectures by sending 50 cents for each subject desired.

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America's MUSICAL SOUL is STARVING

Thinks GATTI-CASAZZA, Impresario of Grand Opera, as He Deplores the Dearth of Art Itself Today and the Famine in New Stars, Because Singers Won't Pay the Price of Hard Work, and Writers Are Too Prone to Imitate the Geniuses of Other Days



With no new stars in the firmament of grand opera, Giulio Gatti-Casazza, general manager of the Metropolitan Opera House in New York City, asks who will fill the places of the great singers of today when time shall have roughened their voices and beckoned them off the stage? There is, too, a dearth of the genius which produced the great operas which have delighted generations

"THERE is a famine today; a famine in great opera singers, a famine in great composers. They are not being born. Or, if born, they are turning their genius to other things."

It was Giulio Gatti-Casazza who spoke. Seated in his private office at the Metropolitan Opera House in New York City, the general manager of that classic institution spoke with a conviction which left no room for doubt either as to his knowledge of the situation or the gravity of it. There is an increasingly large section of the world to whom a famine in great music is more serious than a famine in, for example, wheat. Lack of wheat may inconvenience the body. Lack of inspirational music starves the soul.

"Genius moves in cycles," he was saying, "like immigration, like war. Twenty-five years ago we had a wave of great singers and composers. Today, we are in the trough of that wave; we look everywhere, but we do not see others as great as those who went before."

There is a dearth of art itself just now. Writers, poets, as well as composers and singers, come in waves. It is curious, but true. And that we are, as it were, between waves now is our misfortune. Since 'Butterfly' and 'Rosenkavalier,' we have not had a truly distinguished opera from the pens of the composers.

Moreover, opera in Europe has experienced a strange thing. The audiences over there have completely changed since the war. Persons who formerly were rich and patronized grand opera are now too poor to permit of their doing this longer. Poor persons, who climbed to the galleries once or twice a season to hear a favorite singer, are now seated in the stalls. This cannot help having some effect on European grand opera, though it is perhaps difficult to say what that effect may be. So far as audiences go, European grand opera has been turned upside down.

THE WAR! The war which was responsible for so much more than the war itself, has had a vital influence upon the illuminated stage where Carmen mocks her lover and Tosca moves with tiger tread to her revenge. It is the war which accounts in large part for the famine in musical genius.

"I do not mean merely that so many young men singers went into the European armies, though, of course, they did so," Gatti-Casazza continued. "What I mean in particular is that the war has affected the nerves of all of us. We are more nervous, more impatient than before. Composers and singers lack the patience which in the old days made them work hard for years and years in order to perfect a beautiful voice or a splendid composition."

"Of Americans I find this strikingly true. There is nothing in the American climate, or the American temperament, which unfits young Americans to be either great singers or composers. But in this country, especially since the war, the young American dislikes the prospect of many years of practice. Success, he thinks, must come soon, or it is not worth striving after."

"It is well enough not to waste the years on fruitless effort. But art, or the perfection of it, usually involves patient and hard work for a long period. The whole world is restless and impatient today; and such a mood is not that in which genius is born or developed."

Somebody had once taken a fling at the American climate, claiming for it a certain brittle quality responsible for the justly famed nasal harshness of the American-speaking voice. Was there, by any chance, a quality in the climate which made Italian voices so beautiful and doomed American voices to dismal croakings?

The man who has probably listened

critically to more voices than any other one man in the world today shook his head. He even smiled.

"Genius, whether of the voice or eye or hand, is hot a matter of climate," he replied, "it is a matter of—what? There are beautiful singing voices in America today; voices which are the equal of any in Europe, if only the Americans who possess them would settle down to many years of patient study. True, Italy has the great operatic tradition. But from America many singers of fine quality have come. There is no reason why a soprano of first rank cannot be born in Florida, or California, or Vermont. Only—they are not being born. Or, if born, they are not practicing earnestly enough. They are content with the lesser success."

"Emma Eames came from Maine. Geraldine Farrar came from Massachusetts. Lillian Nordica—one calls to mind half a dozen singers who dispute the theory that the American climate prevents or spoils a voice of operatic range." But how about the American temperament? How about the good old tradition that the European prima donna has a monopoly on the essential fire, the warmth of feeling, the fervor of interpretation?

AGAIN the general manager smiled. "Neither is temperament a matter of climate or of country," he answered; "it is a matter of genius. A real genius has temperament, as a jewel has color. Without temperament a genius isn't one. The American genius possesses that gift of temperament, just as does the genius of any other land. Nordica, Farrar—they had true temperament. Otherwise, they would not have been great opera singers."

It was made clear, by the way, that

temperament is not a synonym for temper. Such an idea is "a vulgarization of the word." People with temperament occasionally have outbursts of temper, as any one is willing to admit. But this is very likely due to the fact that in a person of the genius type of temperament the nerves are near the surface. Somebody once defined a genius as a person whose nerves had been sandpapered.

In view of the imposing list of revivals and of novelties which are to be produced at the Metropolitan this season, it seemed a good time to ask about public taste. Americans are so accustomed to being reproved by fastidious Europeans that if there were any slight trend upward in public taste, this would be a tremendous encouragement.

GATTI-CASAZZA looked his surprise at the query.

"But Americans have had grand opera for a hundred years," he said, raising his heavy eyebrows, "it is no new thing over here. Cultured people have been attending the opera for a century. Among the intelligent people of America taste is as good as anywhere in the world."

"Over here we do not have that strange difference in the audiences which is true of Europe since the war. Wealthy Americans who attended the opera before the war are still wealthy and still attending the opera. It is true that, with the general increase in prosperity, more Americans attend the opera now than before. I find that public taste here is excellent. But I always thought that it was."

"Good taste, and intelligence, too, are not confined to one country or class. Here in America, the intelligent laborer, the intelligent man who worked with his hands, has always been a lover of music. He has always helped to fill the gallery."

He continues to do so. Good taste, as I say, in musical matters has not been lacking in America. I, for one, have not noticed any lack."

Conversation turned on the problems confronting an impresario. Which was the most difficult to solve? The high-strung prima donna, the equally high-strung conductor, the sometimes much more high-strung scene shifter?

"My greatest problem is the whole ensemble," said Gatti-Casazza; "my problem is to select an opera which shall appeal to the public, be of high musical quality and have the proper theatrical effect. My problem further is to cast the right singers for the right roles, be sure that the costumes are correct, make certain that the scenery is right—in short, to harmonize the different parts into a beautiful production."

And the aim of the present manager at the Metropolitan is—?

"To give greater perfection to the ensemble, to create a more beautifully rounded performance."

If there is one thing on which Gatti-Casazza has consistently insisted, it is upon details. Not only must the big, outstanding features of an opera be as nearly perfect as possible, but all the details must be worked out with such care that there will be, so to speak, no discordant note. To this end the impresario has been tireless in his efforts to collect the aristocracy, the very cream, of scene painters, costume designers, manipulators of lights, the thousand and one minor artists who form the adequate setting for the twin jewels known as prima donna and tenor.

It is because of such meticulous care for details as well as for the ensemble that some of the productions—notably those of "La Reine Fiammette" and "Le Coq d'Or"—have been veritable works of art. The gowns, the scenery, were separate gems in themselves.

These are the things which, together with the collecting of a superb orchestra and chorus, have raised the performances at the Metropolitan to such a high level. Makeshifts will not do when Gatti-Casazza produces an opera. All the details must be as well done as his genius and the genius of his workers and artists can devise.

PERHAPS there was something in Gatti-Casazza's early training which made him more awake to the importance of detail than most of his conferees. His father intended to make of the young Giulio a naval engineer, and very nearly succeeded in an attempt which would have robbed the world of one of its foremost impresarios.

As a youth Gatti-Casazza heeded the advice of his father, a former Italian cavalry officer and a member of "Garibaldi's Thousand," so far as to enter the

Polytechnic College in Genoa. At the age of twenty-two he was a full-fledged naval engineer, with a particularly high record in mathematics, the science most antagonistic to anything like artistic genius.

But the next year, the young man's father retired from the chairmanship of the board of the Municipal Theatre in Ferrara, Italy. Young Gatti-Casazza was appointed in his father's place, and from that moment any idea of naval engineering gave way to plans for dramatic productions. At twenty-three he was the youngest theatrical manager in the world.

It was only a few years later when a Duke and a famous composer brought about his appointment to the post of general manager of the famous Scala in Milan, celebrated throughout the world as one of the most important of lyric stages.

WHEN the directors of the Metropolitan Opera House in New York asked him, by unanimous vote, to bring his genius over here, he did not slacken in his search for new compositions. It is an enviable record: Puccini's "Girl of the Golden West"; Humperdinck's "Koenigskinder"; Converse's "The Pipe of Desire"; Strauss' "Der Rosenkavalier"; "Boris Godunoff"; "Julien" and dozens of others.

You see, Gatti-Casazza had an idea also that genius occasionally made her dwelling in the United States, as well as on the classic hills of Italy. He sought out American composers, and the result was the production of three operas by Americans. These were "The Pipe of Desire," by Converse; "Madeleine," by Herbert, and "The Canterbury Pilgrims," by De Koven.

In reviewing these productions, Gatti-Casazza brought out another point of interest to those who are music lovers.

"Many things besides the war have contributed to the famine in great singers and great operas today," he said reflectively; "there have been too many imitators." It is natural that when some man has made a big success, imitators should try to duplicate it. But imitation is not genius. It is genius which is preeminently original.

"There have been those who imitated Wagner. There have been those—so many!—who imitated Debussy. The modern school has produced few good operas, because the influence of Debussy was so strong that others tried to echo him."

"Debussy produced a notable work. But it is not given to his imitators, apparently, to produce another 'Pelleas et Melisande.'"

"The opera which is spoken rather than sung—this has led young composers and singers astray, seeking some-

thing new. Just as cubist art has led young artists astray. Only the Debussys can succeed in an alien field of that sort."

Once upon a time, more than twenty years ago, attention to detail led the young manager of the Scala into amusing difficulties.

The opera to be produced was "Amor," a stupendous thing by Luigi Manzotti. For his subject Manzotti had taken most of the history of the world, from its creation down to the battle in which the Emperor Barbarossa was defeated by the Italian Communes. The chief scene was a triumph of Julius Caesar in Rome.

In order to triumph adequately and historically, Julius Caesar needed, among other things, an ox and an elephant. To procure these, the young director bent all his zeal and talents. His own narrative of the result is replete with appreciative humor.

The ox was procured readily enough. But the elephant! Well, one was bought at last in Berlin, and transported to Milan. Annoyed by long confinement, the elephant decided to become alarmed at a street-car light when he was being walked toward the opera house through the Milan streets. He bolted, dragging keeper and three attendants after him as a whirlwind drags leaves. Friend elephant finally got jammed in a doorway beyond which a peaceful Milanese and his family abruptly ceased to enjoy their evening meal.

HAVING been pried out, and the peaceful Milanese having been placated, the elephant was at last escorted under armed guard—the police very nearly shot him—to the opera house.

Here he behaved with entire decorum throughout the performances of "Amor"—but he acquired, as companion and friend, a monkey. One night the Milanese populace nearly battered down the Scala doors because they should have been opened half an hour before. Gatti-Casazza, hearing the tumult, and inquiring its cause, was informed that the monkey had got into the auditorium and was frisking gayly from tier to tier, with all the stage hands in a fine frenzy on his trail. A missing animal trainer turned up just as the Scala doors were cracking beneath the onslaughts of the impatient audience and captured the monkey.

The ox? Oh, the ox gave no trouble. "We sold him to a butcher," Gatti-Casazza remembered with a faint smile, "his store was near the Scala and I passed it every day. For more than two months I noticed on his window a large sign which announced:

"The Meat of the Famous Ox of the Ballet 'Amor' is sold here."

Verily, in Milan at least grand opera is close to the hearts and environs of the people.



"In America we are more nervous, more impatient than ever before," says the impresario. "Composers and singers lack the patience which in the old days made them work hard for years and years in order to perfect a beautiful voice or a splendid composition"

THE WESTERN WEEKLY

Supplement of AMARILLO DAILY NEWS THE ABILENE REPORTER THE SAN ANGELO STANDARD SWEETWATER REPORTER LUBBOCK PLAINS JOURNAL

CLASSIFIED ADVERTISING

Placed in this paper for insertion in the WESTERN WEEKLY Our Sunday Magazine Supplement reaches 25,000 homes in West Texas each week.

CLASSIFIED RATES Three cents per word each insertion. Ten cents per word for your consecutive insertions.

Hand-beaded SILK Canton CREPE

Don't Pay \$15 to \$25 for a dress that will last only a few weeks. Buy a dress that will last for years.

THE SOUTH'S FOREMOST ARTIFICIAL LIMB PLANT WRITE FOR CATALOG HEDGECOCK ARTIFICIAL LIMB AND BRACE CO.

Spectacles FREE! On Trial Send No Money

I guarantee a perfect fit or will make no charge whatever. I have convinced over 250,000 men and women that my large "True Vision" glasses...

BOOKS -- STAGE

With the passing of Jaques Anatole Thiebault, known to the world as Anatole France, there will be thousands of readers seeking to read books concerning the life and work of this contemporary master.

To these, the Book Survey suggests that one of the best portraits to be had may be found in a recently published work, "The Opinions of Anatole France" (Knopf), a really remarkable piece of reporting on the part of Paul Gsell.

If "The Red Falcon" doesn't reach all the home towns "in person," it probably will in the celluloid form. It is a gesturing, throbbing, shouting melodrama of Sixteenth Century Sicily.

Im A. Cowhand Says:

Im A. Cowhand, foreman of the Lazy As L ranch, near Hartov West Texas, says that he is mighty glad that the election is over and that now radio fans can get back to listening to bed time stories and female and male would-be orators express themselves on various and sundry subjects upon which they claim to be highly informed.



(Photo Gray, Amarillo)

Seriously, if the long, lean, lanky, cerise-haired son of West Texas transform a garret into a palace. It renders the most beautiful precarious.

"In my early versions of Jeanne D'Arc I gave them pastry. I wanted to be picturesque. Be pitiless toward these stupidities! Today, they make me sick at heart."

France was one of his own most ruthless critics. He is pictured with shears turning printers' proofs of his writing into jigsaw puzzles.

Also he was a relentless searcher for opinion.



THE LATE ANATOLE FRANCE AND WIFE IN HIS STUDY

time is shown at gatherings, pictured intimately expressing his views and revealing the processes of his argumentative method.

Another quite recent portrait is provided by James Lewis May in "Anatole France: The Man and His Work" (Dodd, Mead & Co.). In a biographical first part May concedes that he is dealing with a most difficult subject "because of his multitudinous interests and his bewildering rapid change of point of view."

In discussing the immortality of this great wit, poet, stylist, critic, philosopher, May believes it is "France, the poet, who will outlive the rest"—that is, France will live because of his style, rather than what he said. May will find plenty to argue this point with him.

Another excellent study was done by Lewis Shanks, an American, and published some years ago in Chicago because, at the time, there was a superstition in New York that only Englishmen were capable of producing commentaries on French letters.

To all who would write or would study writing there is one of the greatest lessons to be found in France's criticism of his early work, "Jeanne D'Arc." It goes something like this: "Beware of pastry! Pastry is factitious, adventitious. It is whipped cream that fails to hide the poverty of the cake. It is a hideous plaster garland trying to

Corns

Lift Off—No Pain!

Doesn't hurt one bit! Drop a little "Freezone" on an aching corn. Instantly that corn stops hurting, then shortly you lift it right off with fingers.

Wynne Ferguson Author of "Ferguson on Auction Bridge" gives you these EASY LESSONS IN AUCTION BRIDGE

ARTICLE NO. 3 The following hand is an interesting test of your skill in drawing inferences: Hearts—Q Clubs—7,5,4 Diamonds—K,10,5,3 Spades—A,K,J

as can be taken seriously, Im says that he is glad it is over and he predicts that despite all of the statements to the contrary that the U. S. A. and West Texas in particular will rock along just about as usual.

By the way, Im wishes to call your attention to the fact that one of the big magazines that conducts such a department has discovered the fact that business has been better in West Texas during the past year than anywhere else under the jurisdiction of the eighteenth amendment.

Im says that a fellow who will lie in a country and not boost for it, live in a country and be a knocker on aforesaid, above-mentioned country hasn't as much sense as a sheep.

Im A. Cowhand says that he is glad he lives in a country where they raise cotton, corn, cattle, children and everything. Im is pretty doggone well satisfied with old West Texas.

Thereal King, wife of Cat L. King, owner and boss of the Lazy As L ranch when Thereal is not around, is on the warpath again, or rather, as usual. Im says the boss's boss got all riled up the other day when Cat accused her of voting for the best looking candidate for justice of the peace.

Wow, but these football fans are having a lot of fun. Im says just wait until he gets his Dogies strung out then these Longhorns, Bears, Owls, Mustangs, Aggies et cetera and so forth will have to take to the tall un-cut that abounds in East Texas and places adjacent thereto.

Im says that when the Tech gets to running full tilt that there will only be one big football team in Texas and that will be the Dogies. Im says that anytime the Longhorns or the Owls or the Mustangs or the Cowboys or the Buffaloes or the Bulldogs or the Horned Frogs or any other varmints think they can slip something over the

Secrets of Beauty

The Kind That Win the Admiration of Those You Seek. Some Hints I Know Will Bring You the Joy You Seek.

Look at yourself closely when you first arise in the morning. Then is the time to take a beauty bath. You will see all your wrinkles, a facial short-comings at their worst. But don't despair as I am going to tell you a few secrets that ought to make you happy for all time to come.



When Foods "Disagree" in Stomach

Just take Pape's Diapepsin

A few pleasant tablets instantly relieve Indigestion, Gases, Heartburn, Sourness—Overeating!

The moment your stomach rebels, chew up and swallow a little Pape's Diapepsin. Distress goes at once.

Dogies that they are badly fooled.

Well, it is a grand old world. Yeasough, oldtimer, everything is lovely. Had a killing frost, turned the edges of the collard leaves up. You know what Im is talking about. Yep, killed a hog. Broiled the melt in ashes alongside of the pot.

Stops Asthma

Thousands of letters from former Asthma and Hay Fever sufferers testify that they are entirely well after using Leaven's Prescription.

Beauty

A Gleamy Mass of Hair

35c "Danderine" does Wonders for Any Girl's Hair

Beautiful home dyeing and tinting is guaranteed with Diamond Dyes. Just add warm water to tint soft, delicate shades, or bold to dye rich, permanent colors.

CHILDLESS MARRIAGES

Every married woman should write for Free book written by Dr. Burroughs, a graduate Physician. Dr. Burroughs has spent forty years treating women for diseases peculiar to their sex and in his book tells why so many married women have been denied the blessing of children.

COLOR IT NEW WITH "DIAMOND DYES"

Beautiful home dyeing and tinting is guaranteed with Diamond Dyes. Just add warm water to tint soft, delicate shades, or bold to dye rich, permanent colors.

FREEZONE

Doesn't hurt one bit! Drop a little "Freezone" on an aching corn. Instantly that corn stops hurting, then shortly you lift it right off with fingers.

MAIL COUPON TODAY

RITHOLZ SPECTACLE CO. Dept. R. S. 482, 1462-64-66 W. Madison St. Chicago, Ill.

Buy "Freezone" for a few cents, sufficient to remove every hard corn, soft corn or corn between the toes, and the foot caluses, without excruciating irritation.

Vertical text on the right edge of the page, including "If you", "You", "This", "The", "particular", "This", "week's", "it is inte", "First", "administ", "it can", "sent is", "And", "are pre", "those w", "We", "y a tri", "we are", "fashion", "of vigor", "Th", "Is I", "So s", "iciency", "life, th", "you yo", "dency", "If yo", "without", "ful, the", "will mo", "All you", "hopie a", "doubt c", "offer a", "Lewis L", "Chicago", "Gentlem", "Bel", "world ti", "greatest", "out any", "why I a", "Show bu", "from ov", "way and", "I had", "of my", "back, co", "treatme", "could si", "raise m", "alysis d", "vigor ha", "And eve", "gestion", "lost his", "them fo", "when I", "Ligam", "Ligam", "stamen", "A P

Your Glands Wear Out

If You Could Prevent the Wear and Tear on Your Glands Caused by Sickness, Age, Disease, etc., You Would Look and Feel as Young at 70 as at 25. Science However Has Solved the Secrets of the Glands and Now for the First Time Shows You the True Way to Keep or Regain Your Vigor by Feeding and Replenishing the Most Important Glands

50,000 Demonstration Treatments Sent Absolutely FREE

You Will Receive One if You Send the Coupon

You Will Throw Away Your "Tonic" and Your Alcoholic "Medicines" Once You Try This Greatest of All Health Builders.

The Lewis Gland Treatment is absolutely original in every particular and nothing like it has ever been known in medical science

This Combination Method is far ahead of any "Medicine" —"Tonic"—or stimulant ever used in the past. In one week's time it will accomplish more in the cases for which it is intended than a year's doctoring with any other form of treatment or drugs known.

First you must realize that this most modern method of administering Actual Gland Substance is so entirely new that it can not yet be purchased in drug stores. Every treatment is sent direct to the person for whom it is intended.

And in order to introduce the Lewis Method quickly, we are prepared to send 50,000 Demonstration Treatments entirely FREE without one penny of expense now or ever to those who will send for them.

We know that everyone who gives this Gland Rejuvenation a trial will be a living, walking testimony for every claim we are making and that it is destined to replace all the old fashioned drugs usually prescribed for weakness and lack of vigor.

The "Lewis" Treatment Is Practically Never Failing

So surely will this Method of Treating Glandular Insufficiency bring back your strength and renew your interest in life, that we can claim very truthfully that we are offering you your choice between Happiness and Health or Despondency and Debilitation.

If you have tried many other forms of medical treatment without relief and have despaired of finding anything helpful, then you are the very one above all others to whom we will most gladly send one of our Demonstration Treatments. All you are asked to do is to Test this new Method in your home and at our expense. Surely you will not permit any doubt or prejudice to stand in your way when such a liberal offer as this is made you.

Remarkable Letters Come to Us Daily. Here is a Sample. Read It.

Lewis Laboratories, Chicago, Ill. Gentlemen: Believing I owe you a testimony, I will tell you and to the world that I consider your new gland systematic treatment the greatest remedy of modern times. I have doctoring for years without any relief and when you read my story you will understand why I am so grateful to you. I used to be an actor in the Minstrel Show business and did lots of rough and tumble work. Years ago from overexertion I lost my manly vigor, my legs and feet gave way and a kind of paralysis set in on my left side. For years I had to drag my left leg and always wore the toes of my shoe soles off, was numb across the small of my back, couldn't get up or down stairs. In fact I was a wreck every way. I tried everything without any help. I tried your gland treatment as a last resort. After three weeks' treatment I found I could sit down and raise my feet in the air. Before I couldn't raise my foot six inches from the floor. After five weeks the paralysis disappeared. I could walk or run as good as any man. My vigor has returned and I feel like twenty-five years younger. And everybody says I look it too. I honestly believe your gland treatment should be brought to the notice of everybody who has lost his health and pep and suffers as I did. I know it will help them for everything I have tried failed to help me, and everybody when I have recommended to try your gland treatment says the same. I am a Moose here, member H. O. O. M. number 17, Moose Legion No. 27 and my lodge brothers will sign their names to any statement I make. Yours truly, John Robert Andrew 808 East Georgia St., Indianapolis, Ind.



Build Up Your Glands and You Build Up Your Strength and Endurance.



We Prove the Truth of Every Statement and Every Claim By Sending These Demonstration Treatments Absolutely FREE.

The Demonstration Treatment will prove to you beyond reasonable doubt that the Lewis Method of Gland Growth and Rejuvenation is the most wonderful treatment for the renewing of strength and vigor that has ever been conceived.

It is based entirely on the principle of Feeding Actual Gland Substance to the Gland—thereby actually renewing and rejuvenating them.

This Method of giving new life to the glands is advocated and endorsed by the leading students of gland therapy throughout the world—including Dr. Arnold Lorand who is generally conceded to be the greatest living authority on this subject.

The actual Method of Treatment used by us is the result of exhaustive experiments covering several thousand cases, during the past two years.

Not a Mere "Medicine" But a Genuine Systematic Restorative.

This Gland Building Treatment is the greatest builder of worn or wasted gland tissues that has ever before been prescribed.

It will act very much like a powerful force that reached down, picked you up when you were helpless and set you on your feet with the will and the power to be a man among men.

Only those who have had the privilege of testing this Method can have any real comprehension of its wonderful efficiency.

Send for your Demonstration Treatment NOW. Don't wait until it is too late and all the free treatments are gone. If you will follow your impulse and fill out the coupon and mail it before you let this paper get out of your hands you will be sure to receive your treatment within a few days. Then you will see and know, and will be in the happy position of being able to judge for yourself.

All our correspondence and all packages sent by us come to you in plain, sealed containers.

This Coupon

Entitles You to a Demonstration Treatment Entirely

FREE

Lewis Laboratories, Chicago, Ill. 578 Lewis Bldg., Washington and Markets Sts. Please send to me at once one of your Demonstration Treatments for the Replacement by Renewal of Worn or Wasted Glands. My age is _____ This, to be sent in plain wrapper and entirely without cost or obligation on my part. I wish the treatment for— Male Female (Mark a cross before the one you wish.) Note:—(If you wish, please enclose 10 cts. for postage and packing.) Name _____ Address _____ Town _____ State _____

A Special Treatment For Women Also

You will notice in the coupon that we ask whether the treatment is intended for male or female.

This is necessary because the two treatments are absolutely different as to formulas. The female treatment contains Lutein and is particularly recommended for the ailments to which women are most commonly subject. Any Physician will testify as to the wonderful value of Lutein for women's troubles and will also understand that this substance would be of no benefit if administered in a treatment for men. We mention this one point of difference to emphasize the fact that the Lewis Treatment for Women is especially prepared for that sex.

Here is the Experience of One Michigan Woman

Lewis Laboratories, Chicago, Ill. Gentlemen: Enclosed you will find money order for which please rush my next treatment, as I am nearly out of my last supply. Your treatment for the rebuilding of the glands is a most wonderful discovery, and words cannot express my gratitude to you for what the treatment has done for me. Nine years ago I went to the hospital here to have a fibroid tumor removed, and on the operating table several other organs were also removed. Since then my life has been miserable. I suffered so much that I would have committed suicide, were it not for my two sons. I tried everything without any relief, and the agony was awful. I was advised to try your new gland treatment and I have thanked my creator ever since. The first week I noticed a remarkable change, my head seemed clearer, my whole system felt lighter and I improved so rapidly, I had a new ambition instilled in me to live. I am recovering so rapidly that I don't want to interrupt the treatment, so please rush this to me. I have recommended your gland treatment to so many people. I again want to thank you for what your treatment has done. Yours for health, Mrs. Fanny Griggs, 1208 Burton St., Flint, Mich.

What You May Expect This Treatment to Do for You

The Lewis Method will positively Rebuild and Replace worn and wasted gland tissue. It will increase vitality both physical and mental. It will renew strength, especially as to the functioning of the glands. It will increase your endurance and render you less liable to fatigue. It will improve your general health, and in most cases cause a marked improvement in your appearance. Your appetite will increase and you will almost surely gain in weight if you are at present in a "run-down" condition.

It is especially recommended to men for Prostatic troubles, Liver, Kidney and Bladder disorders and Rheumatism, both muscular and joint.

The instructions and suggestions that accompany the Demonstration Treatment will tell you about the Lewis Treatment in much greater detail than is possible in a general announcement.

Too Much Heavy Work is the Cause of Many Breakdowns

Lewis Laboratories, Chicago, Ill. Dear Sirs: Have just finished a month's treatment and must congratulate you on your wonderful discovery. It does not seem possible that you can restore young vigor and strength so quickly through so simple a treatment. Being an engineer of this building have considerable responsibility, and through overwork I was completely run down. I fell from a ladder some months ago, and the shock so unnerved me that I lost all my vigor and pep. A member recommended your treatment and it has certainly done wonders for me. My wife said a week ago that the change in me amazed her. The treatment put a youthful vigor in my blood, and I feel so much younger, it is unbelievable. My wife is now starting on your special treatment for women. Am talking of your treatment to all my friends and will be glad to write to anyone about this. Gratefully yours, Mr. James Waindl, 1248 So. Kolin Ave., Chicago, Ill.

A Private, Personal, Home Treatment, Superior to Anything Ever Before Discovered. More Certain and Lasting Than Any Other Method of Gland Stimulation and Restoration

3 Dozen Razor Blades

Double Edged, Postpaid, 95c
Guaranteed to fit the Gillette Holder
Made of high grade imported tempered steel.

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1638-13th Ave., Rockford, Illinois

TEXAS BOILER WORKS Inc.
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TANKS SMOKESTACKS SHEET METAL WORK

Cowboy Boots
For Strictly HAND MADE COWBOY BOOTS
of finest leather obtainable, and expert workmanship—assuring you of a perfect fit.

"The Shop With a Soul"
Where Service is an actuality, not a byword.
The finest stock of standard music and teaching materials in the South.

Where Musicians Trade GEO. ALLEN
A Music House Since Eighteen Ninety
EVERYTHING MUSICAL
Largest in the Southwest

WELL THEY ELECTED HIM, DIDN'T THEY!

By WILL ROGERS

As the Illiterate Digest goes to press Election is a day off. I would wait and write this after election, but the fellow who don't know how this election is going to come out, even a month before it happened, he should be allowed to read a Paper and probably can't.

Of course some of the County offices, and Sheriffs and road Commissioners may be in doubt up to the counting time. I hope some of the men who get the most votes will be elected. That is of course not generally the case. If I was running for office I would rather have two friends in the counting room than a Republican Slush fund behind me.

Well, I have been reading in the papers various Editorials in regard to a troop of our actors making a one day stand out of Washington, D. C. and having their breakfast with President Coolidge. It was shown that they had their expenses paid by some one who claimed that he could deliver a certain kind of support for a Candidate, consisting of jokes in his favor delivered on the stage by the actors.

It's the first time the White House has ever been made a one Meal stand. They arrived in the morning at 7 a. m. and it took them until 8.30 to find the stage entrance to the White House. They finally let them in through the Congressmen's entrance, a kind of side door affair. It was a new Circuit for a great many of them. One didn't know who was Manager of the Opera House. It was the toughest assignment a bunch of Actors ever had, to try and make a man laugh at breakfast. If you are good enough to make 'em laugh for Breakfast

you ought to be able to knock 'em off their Swivel Chairs for Luncheon or Dinner. After dinner impromptu speech on: "What the present Administration has meant to the Humorous Actor," or, "Why are not more Comedians in Politics, and more Politicians in Musical Comedies?"

This trip should do much to bring the two amusement ends of our Country, the Senate and the Stage, into more close harmony. Now that the Actors have journeyed to Washington and delivered their stage acts that nightly make the audiences laugh, the senate ought to put out a Road show and bring it to New York and have them all do their Chattanooga acts that have the Buck-wheat belt laugh for years. The only difference would be that the Actors, in going to Washington to play, felt that they were Barnstorming, while the Senators or Congressmen to bring their Acts to New York would feel like they were at last making the Big Time.

Mr. and Mrs. Coolidge were very gracious, not only supplying a hearty meal, but laughing at the Actors' jokes, even to the one about the Snail going for the Aspirin Tablets. George Washington laughed in the same house when La Fayette first told it to him.

Of course what made it look bad to everybody on the outside was the fact that some outsider gathered them all up and paid their expenses down there. If they want to support somebody, they certainly earn enough to get to Washington without some outsider paying their fare. Mind you, I don't think that they had any idea of the consequences when they went down. They just did it innocently as a kind of a Lark, and because all rest were going. They never stopped to think that every little thing just before election is ferreted out and made much of the opposite Party.

Now it was brought out that it cost \$1260.00 which I don't think was exorbitant price when you consider that it amused the President, and made him laugh. Try it on the Dog— On Hammerstein's old Roof Garden one Summer they had an



"It's the first time the White House was ever made a one meal stand."

old Lady that he dug up. He sat her in the Box every night and the Vaudeville act among us who made her laugh was supposed to get a raise in salary.

We tried all summer and never got a wrinkle out of her, and mind you, he had Acts that he was paying a lot more than \$1260 to. So I can't agree with the papers who have criticised this Politician for his outlay of money.

Of course, incidentally, in our case on the last night after the roof closed she confided to us that she was Deaf, and was short sighted, and had never seen or heard any of us all summer. She laughed when she told us this, but that was too late to do us any good. She was one afflicted person after that I could never seem to sympathise with.

Then some Guy at this Senatorial investigation said that he could have bought for 50 thous. and dollars jokes on the stage in favor of any certain Candidate. Gosh, I wish I had known that! I would have been rich by now! If I had collected for every favorable joke I have told about each one of the Candidates, and if I had been paid for all I had against each one of them I would be a Millionaire. I have said

something good about them when they have done something good, and I have knocked them when they didn't do so good. That is why I am generally knocking them.

I generally give the Party in Power, whether Republican or Democratic, the more digs because they are generally doing the Country the most damage, and besides I don't think it is fair to jump too much on the fellow who is down. He is not working, he is only living in hopes of getting back in on the graft in another four years, while the party in power is drawing a Salary to be knocked.

Actors and Politics— The fellow who testified that was just trying to get himself some money he couldn't deliver or change the opinion of men in our profession such as he mentioned. An Actor has as much right as any one else to have his Political beliefs. He pays his taxes and is a good Citizen. But I don't think he should carry any stage work, either for or against any Candidate. He has no right to use his privilege as an Actor to drive home his Political beliefs.

Tailor Becomes Poultryman

BY W. P. TRICE

As time comes and goes unforeseen things bring about unexpected changes in the careers of man. This was indeed true with Chas. O. Davis, Rule, Haskell County, Texas, who for more than nine years followed the trade of a tailor, faithfully pushing the needle and wielding the shears. Then the depression came, and it was up to Davis to starve or find something else to do for a livelihood; so preferring the latter he got busy. Finding that there was a possibility of being an opening for a carrier on the rural mail route out of his town he took the Civil Service examination and successfully passed same and soon had the position.

The duties of the route took only a portion of Davis' time, so as he had some 40 acres of very fertile sandy land adjoining the town of Rule he decided to give a portion of his time to chickens, as well as supervise the growing of field crops on the place. He, therefore, began the development of his farm which, today, is a beautiful scene to behold.

Starting his chicken business on a very conservative scale, with a willingness to put forth every effort to succeed; gradually building up as he learned; Davis, today, has a poultry plant that will compare well with any its size in the State. The production of infertile eggs is Davis' specialty, so he does not keep a cock bird on the place. Over 200 hens are kept, with more

than 250 pullets that will be able to assist in filling the egg basket this fall and winter. These hens and pullets have been produced from baby chicks purchased from reliable White Leghorn Breeders. All cockerels are sold either as broilers or fryers.

The beautiful Davis home is one of the most conveniently arranged houses to be found and was made by Davis himself. Around the house can be found a well kept lawn, beautiful shade and fruit trees and grape vines laden with delicious fruit, all of which are watered from an irrigation system maintained on the place.

Davis states that the unexpected change that brought about the change in his career has indeed meant happiness to him and his family and that he is in the chicken business to stay.

Books

If you would acquaint your children with the story of their body and its functions we recommend Dr. Grenfell: "Yourself and Your Body." Here is physiology done in a most amusing and whimsical fashion, with illustrations so quaint as to interest any youngster and to implant in lessons.

"The Green Hat" (Doran) is quite an audacious and amusing story by Michael Arlen, but not so good as his "These Charming People."

Football season brings "Football, How to Watch It" (Little, Brown), a book for football audiences by Percy Haughton, and "Touchdowns" (Scribners), a book for youths which carries the "die for dear old Harvard" idea beyond the gridiron.

Aldous Huxley takes his fin- Archimedes' (Doran), a series of ger away from his nose in "Young conventions and man—quite soph six finely drawn character studies. In "Chrome Yellow," "Antic Hay" and previous books Huxley wielded a very joyful slapstick, swatting manners, and iusticated and whimsical was he, earning a name in some quarters as a smart aleck and Continental bad boy, while others heralded his comedy far and wide. Here is a more serious mood, with the ironies more biting and the whimsy more ironic. "Fard," a brief study of an old French nursemaid, is probably the best study in the book.

Many Sabatini swashbucklers have crossed the page since Graustark did a fadeout. One of the early Sabatini novels, "Saint Martin's Summer" (Houghton, Mifflin), has just been given its first American printing. It was written before "Searaouche," but has a leading character of similar type in M. de Garnaco, lean, hard mau of many fights and hasty temper.

We are paid by an Audience to entertain them, not to instruct them politically. While the things you say may please one part of your audience it may disappoint the other part, and as one pays just as much as another, we want to be friendly with each. So distribute your compliments and your knocks so when the audience go out they don't know where you are politically.

Then if you want to, as a Citizen, go hire you a Hall and tell them what you want to. You are a Citizen not an Actor then. I knock 'em all, and occasionally boost, when they do something meritorious, which is rare.

So here is hoping that the stage will not as some Papers seem to think polute Politics. The worst we could do for it would be to help it.

Besides this contamination of Actors dining in the White House won't happen again soon, as there is no Campaign until 1928.

My Illiterate Digest is going along far beyond my expectations. I did not realize that there were so many fair minded American Citizens who were interested in an honest nomination and election. I am getting the vote ready but won't announce again until after election as we want to see how this fraudulent one comes out. Mind you we will keep right on going with ours for weeks for the Peepul must have a choice.

The Labor Government is out over in England now so the chances are that the Prince of Wales will stay at home now. So he may be eliminated as one of our Candidates.

The leisure class is back in over there, so he can play at home now. I think the leisure class will get in here, too, no matter

who is elected. (Copyright 1924, by the McNaught Syndicate, Inc.)

Mother!

Watch Child's Bowels "California Fig Syrup" is Children's Harmless Laxative



Children love the pleasant taste of "California Fig Syrup" and gladly take it even when bilious, feverish, sick, or constipated. No other laxative regulates the tender little bowels so nicely. It sweetens the stomach and starts the liver and bowels without cramping or overacting. Contains no narcotics or soothing drugs. Tell your druggist you want only the genuine "California Fig Syrup" which has directions for babies and children of all ages printed on bottles. Mother! You must say "California" or you may get an imitation fig syrup.

CLASSIFIED ADS

FOR SALE

BEST Varieties of evergreen, shrubs and roses. Order direct from Tarrant County Nursery, H. E. CANNON, Prop., Arlington, Texas. 10-12-24
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