

GREATEST IN South Plains HISTORY

THE PLAINS JOURNAL

LUBBOCK OCTOBER 1, 2, 3, 4.

FIRST FAIR SECTION

LUBBOCK, TEXAS, "THE HUB OF THE PLAINS"

THURSDAY, SEPTEMBER, 18, 1924.

VOL. III. NO. 1.

1924 FAIR IS PRACTICALLY READY FOR OPENING

Progress Of Plains Is Unparalleled

HISTORY OF SECTION READS LIKE BOOK OF PIONEER ROMANCE

MANY THRIVING CITIES NOW STAND MONUMENTAL TO THE SPIRITS OF THEIR BUILDERS WHO HAD THE VISION OF PROSPERITY

The story of the South Plains is a romance of prosperity, marvelous expansion, unheard of development and record-breaking growth. It cannot be told in plain figures for it has been built upon human ambitions, pioneer daring and sacrificing determination that cannot be measured like beans, bank deposits or postal receipts.

Here Is An Example

Take Idalou, for example, just a railroad stop three years ago—with one or two shack stores and a blacksmith shop. Today a thriving town with a dozen brick stores, three drug, lumber yards, modern schools, churches, homes and expects to gin more than 12,000 bales of cotton this season.

NEW FEATURE OF FAIR TO BE ONE OF HUGE EVENTS

Short Course Attracting Great Attention; Walton, Horn and Miss Murray to Talk

An educational feature, never before attempted in a fair or exposition in the South or West, has been added to the Eleventh Annual Panhandle and South Plains Fair and Short Course.

Bizzell Declines

Dr. W. B. Bizzell, president of the Texas Agricultural and Mechanical College, was invited to speak at the fair here but because of the opening of school at College Station just preceding the fair dates he was unable to accept.

Many Acres Untouched

Ten million acres of virgin soil is yet untouched, awaiting the hand of the pioneer to yield a like wealth and prosperity. These lands can be had on almost any terms that a man can desire and the fruits of the soil will more than meet all payments required and at the same time give the family all of the (Continued On Page Four)

PAGEANT COMING

Five Communities Working On Episodes For Big Fair Feature Here

"King Cotton—The Pageant of the Magic Piece" which will be presented at the annual Panhandle and South Plains Fair and Short Course, is coming along as well as can be expected and those in charge of it are forecasting a great triumph. It was stated in the office of the fair association yesterday.

According to Mrs. W. G. Lomax, of Waxahachie, who is director general of the pageant, approximately 600 people will take part in the five episodes.

Lubbock, Acuff, Idalou, Slaton and Carleton are the communities which will each put on one of the five episodes of the pageant and directors appointed in those places are working with their episodes.

NO PASSES ISSUED

No passes will be granted to any person except those who are in actual employment of the fair association, according to the rules of the 1924 Panhandle and South Plains Fair Association as announced by the officials. The reason for the rule against passes was given out as being because the fair is a community and sectional event and the money received at the gate will be used for the betterment of the section and community.

BOY SCOUTS HELD

Uniformed Boy Scouts, members of the Lubbock troupe of the National organization, will be on duty throughout the four days of the 1924 Panhandle and South Plains Fair and Short Course and will be ready to perform all sorts of scout duties for the visitors. It was stated through the office of the fair association yesterday.

LOTS OF FUN FOR ALL PROMISED AT FAIR

Anybody who attends the 1924 Panhandle and South Plains Fair will have a good time that greets the annual exposition will be largely due to their unselfish services to this section of the state as a whole.

In addition to the host of exhibits which will be seen throughout the fairgrounds the fair association has contracted the Cotton Belt Show, a well known Texas carnival company, to provide the paid amusements while a number of free acts, chief among which are a flying circus and a brilliant fireworks display, will also be seen on the grounds.

According to the information received on the flying circus it is one of the best attractions of its kind in the country. The aviators perform death defying stunts twice daily throughout the fair and never fail to please their audiences. The Cotton Belt Show are also playing the Amarillo and Childress fairs and come very highly recommended.

Santa Fe To Reduce Rail Rates To Fair

Co-operating with the officials of the 1924 Panhandle and South Plains Fair and Short Course in doing their bit in helping to make the attendance at the fair this year the greatest in the history of this part of the state, the officials of the Santa Fe Railroad have promised reduced railroad rates for all visitors during the time the fair is going on.

Tickets to Lubbock and return, from anywhere in the state of Texas, will be issued fair visitors for one and one-third rates. It is understood that the offer is expected to attract a great many additional visitors.

DEPARTMENT FOR WOMEN IS LARGE

Miss Mabel Marsh Heads Corps of Ladies in Charge of Big Department

The Women's department of the Eleventh Annual Panhandle and South Plains Fair and Short Course will embrace a greater number of exhibits and will appeal more strongly to the women of the South Plains than ever before, is the opinion of Miss Mabel Marsh, Lubbock county home demonstration agent, who is director of the women's department of the exposition.

Aiding Miss Marsh in making the women's department one of the outstanding events of the fair this year are Mrs. J. S. Johnson, Mrs. James H. Goodman, Mrs. Lon A. Mullican, Mrs. S. P. Robbins and Mrs. Walter A. Myrick, Jr. Mrs. Johnson will have charge of the culinary department. Mrs. Goodman will oversee the department of relics and curios. Mrs. Myrick is to have charge of the art department. Mrs. Mullican of cut flowers and plants, while Mrs. Robbins will superintend the textile department. Miss Marsh, in addition to being in charge of the entire department, will have charge of the girls club work and another feature which will be interesting to men and women alike is the Red Cross department, under the supervision of Miss Mae Murfee, local Red Cross head.

MANAGER STATES ALL BOOTHS ARE CONTRACTED FOR

The industrial department of the Panhandle and South Plains Fair and Short Course this year will be more comprehensive than ever before and already the demand for booths in the department exceeds the supply and Assistant Fair Manager Frank A. White has been frantically searching for more room for the department.

The entire Main Building has been set apart for the industrial department and forty booths have been contracted for for about a month. So many other firms and individuals, however, are wanting booths that there is a possibility that additional space will be given over to the department.

L. Earl Hunt is in charge of the section and reports that everything from axle-grease to furniture will be displayed from the booths, so varied will be the entries. Every possible move to safeguard the exhibits will be made and a night watchman will be on hand to guard over the building every night of the fair. Hunt states.

THE EDITOR SPEAKING:

The Plains Journal is glad to have the opportunity of bringing to you the authentic reports of the 1924 Panhandle South Plains Fair and Short Course. We are proud of the fairs held in Lubbock in the past and are certain of the great success of the one to be held this year. It is only by co-operation from every county on the South Plains, however, that the 1924 Fair will surpass those of the past, despite the greatly improved and enlarged program. The 1924 Panhandle and South Plains Fair is YOUR Fair! Do YOUR share to make it the success that it should be!

THE EXECUTIVES

Ten men have borne the burden of the 1924 Panhandle and South Plains Fair and Short Course and the success that greets the annual exposition will be largely due to their unselfish services to this section of the state as a whole.

President, Chris Harwell; Vice-President, Walter Myrick, Jr.; Treasurer, W. O. Stevens; Manager, A. B. Davis; Assistant Manager, Frank A. White. Directors—T. B. Duggan, George Benson, Louie F. Moore, R. W. Blair.

Sometime during the fair you'll see these men and when you do, no matter how busy they are, stop them on the back and tell them what a good fair they have worked out. They deserve it!

SMALL FAIRS OF YEARS AGO LEAD TO PRESENT ONE

Support of Entire Section Now Is Essential for Success of Great Exposition

It is a far cry from the little one-room country fair held in a vacant building on the side of the square twelve years ago and the great four-day spectacle that is promised for 1924. But if the 1924 Panhandle and South Plains Fair and Short Course is to be as great a success, proportionally, as was that first fair held when Lubbock boasted of only 200 farms out of its 550,000 acres of land, it will have to have the same 100 per cent support that marked the first fair in this county.

The first few fairs were stragglers, one-horse events as compared to the 55,000 gate admissions that are certain for this year. If weather conditions are at all favorable, but they lay a foundation for one of the greatest constructive forces that have been instituted in the development of this county and section.

Sectional Fairs Started in 1920

Even four years ago when Lubbock conceived the idea of building here an institution that would represent the entire South Plains country by way of a great sectional fair, it was not believed that such growth as has been experienced could ever be enjoyed. \$10,000 was the amount of the first issue of stock and that was sold upon the iron clad guarantee that it would never pay a cent in dividends, special privileges, or other profit, but that every cent that the fair might make would go right back into additional buildings, better entertainment and higher premiums.

Upon this basis each year new buildings have been built, a greater entertainment program offered and higher premiums paid. For 1924 the most elaborate entertainment program ever offered has been arranged at a cost exceeding \$12,500 and including in addition to band music, a marvelous carnival attraction, at least double the fire works display of former years, three football games, a mighty pageant with 500 persons taking part and other features that will mark this year's fair as a record breaker.

The Educational Feature

From year to year since the fair has attempted so successfully to serve the entire South Plains constructive features have been added that would tend to permanently uphold this section as well as to offer an entertainment feature to the life of the Plains. It is the belief of the Fair officials that it will be permanently successful a fair while to contribute something worth-while to the life and progress of the section that it serves.

With that in view six round trip tickets were given last year to the State Fair and A. & M. Encampment at Dallas, to many young men and girls for special work in the Boys' and Girls' club work. This year the same feature will be retained as a part of the (Continued On Page 2)

PREMIUMS LIST IS ESTIMATED AT \$15,000

The premium list for the 1924 Panhandle and South Plains Fair this year is one of the most generous of any fair in Texas and easily surpasses any premium list ever offered in connection with the Panhandle and South Plains Fairs in the past, is the belief of the officials of the association here. More than \$15,000 will be given away free to prize winning exhibitors during the four days the fair will be in session.

Some of the other outstanding premiums offered are: Second best county display, \$125; Third best, \$100; Fourth best \$75; Fifth best \$50; Sixth best, Seventh best and Eighth best, \$25 each; Livestock premiums ranging from \$40 on down; Poultry premiums as high as \$10; Best Community agricultural display \$50; Second best \$25 and third best \$25.

Over Three Thousand Catalogues Printed

More than three thousand catalogues containing information concerning the 1924 Panhandle and South Plains Fair, each catalogue more than one hundred thirty pages, were printed and sent out over the South Plains territory this year. The catalogues, the largest to ever be gotten out here, were printed and distributed, \$125, Third best, \$100; Fourth best \$75; Fifth best \$50; Sixth best, Seventh best and Eighth best, \$25 each; Livestock premiums ranging from \$40 on down; Poultry premiums as high as \$10; Best Community agricultural display \$50; Second best \$25 and third best \$25.

Fair Officials A Strong Group

Many Out-of-Town People Make Up List of Officers For Fair This Year

Practically every city on the South Plains has contributed at least one man to make the list of officials for the 1924 Panhandle and South Plains Fair the strongest in the history of the section. In addition to the regular course are directly in charge of the list of officers and directors, who of fair, forty-five other persons go to make up the list of officials.

The complete list of out-of-town officials of the fair, as announced through the office of the association, are: Honorary Vice-Presidents—B. F. Hutson, Idalou; W. B. Dillard, Loveno; W. B. Winters, Ralls; S. W. Cooper, Crosbyton; J. J. Ross, Slaton; Roy Stevens, Southland; George Samson, Post City; W. Brown Bishop, Tahoka; Ben T. Brown, O'Donnell; C. T. Watson, Lamesa; Lee Crow, Abernathy; A. J. Nelson, Meadow; John Roswell, Plainview; O. V. Vernon, Amarillo; M. L. Williams, Roper; J. E. Shelton, Brownfield; Bob Crump, Shallowater; H. P. Webb, Otton; Gus M. Shaw, Littlefield; Stanley Watson, Amberst; L. E. Slate, Sudan; R. L. Brown, Muleshoe; George P. Smith, Levelland; N. R. Morgan, Seminole and Maury Hopkins, Floydada.

Department Heads

Department heads are as follows: Agricultural, D. F. Eaton; Women's Department, Miss Mabel Marsh; Industrial, L. Earl Hunt; Machinery and Implements, O. L. Nislar and B. Sherrod; Automobiles, George F. Mulkey and G. P. Kuykendall; Red Cross, Miss Mae Murfee; Live Stock, Ray C. Mowery; Beef Cattle, Dee E. Barr; Dairy Cattle, A. G. Ross; Horses and Mules, Dr. L. B. Hodges; Swine, Marvin T. Wartick and C. L. Quillen; Sheep, J. T. Ely.

Boys and Girls Agricultural Clubs, D. F. Eaton; Poultry, William M. Pevehouse; Textiles, Mrs. S. P. Robbins; Cullinary, Mrs. J. S. Johnson; Girls Clubs, Miss Mabel Marsh; Plants and Cut Flowers, Mrs. Lon A. Mullican; Art, Mrs. Walter Myrick, Jr.; Relics and Curios, Mrs. James H. Goodman.

DEPARTMENT HEADS REPORT GREAT OUTLAY OF EXHIBITS ASSURED FOR ANNUAL FALL CLASSIC

WOMEN'S DEPARTMENT WILL BE ESPECIALLY LARGE WHILE AGRICULTURAL ENTRIES HAVE BEEN COMING IN SINCE AUGUST FIRST

With but 2 weeks intervening between now and the time for the opening of the 1924 Panhandle and South Plains Fair and Short Course, everything that could be attended to this far in advance of the exposition has been cared for and only the last minute adjustments are needed to open the annual fall classic, A. B. Davis, secretary-manager, said yesterday. The organization in charge of the fair which first began to function several months ago, has now reached the height of efficiency and is running along like a well oiled machine as the details of the greatest fair in the history of the South Plains section are being cared for.

TRADE TRIPPERS LEAVE TODAY ON SECOND JOURNEY

General Trend Will Be Toward Southwest; Watermelon Feed Promised at Brownfield

About one hundred fifty boosters, occupying approximately forty automobiles were scheduled to leave Lubbock this morning about seven-thirty o'clock on the second Booster Trip of the year. The Boosters are to visit Wolfarth, Ropesville, Meadow, Brownfield, Lamesa, O'Donnell, Tahoka and Lubbock, advertising principally the Eleventh Annual Panhandle and South Plains Fair and Short Course to be held in Lubbock on October 1, 2, 3 and 4.

FAIR OFFICIALS A STRONG GROUP

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Exhibits Coming In

County Farm Agent David F. Eaton is already busy working on the exhibits and reports fine co-operation from farmers over the entire South Plains who have been turning in their exhibits ever since the first of last month. Eaton predicts the finest line of agricultural exhibits in the fair this year in the history of the South Plains.

County Home Demonstration Agent, Mabel Marsh, who is in charge of the Women's Department, likewise reports that that section of the fair will be well taken care of and will cover more territory than it ever has before. Plenty of amusement, both free and taxable, will be found at the exposition grounds, at all times. An air circus and a big fire-works display will be two features of the free amusement department while the showing of "King Cotton, The Pageant of the Magic Piece," scheduled for the first and last days of the fair, is expected to draw the record crowds of the four day stand. Mrs. W. G. Lomax, director general of the pageant, is already supervising the practices of the pageant in which approximately 600 persons will take part.

Each of the directors and officers of the fair have been placed in charge of different departments and are working out their own plans. Assistant Manager Frank A. White is in charge of building and grounds; R. E. Overstreet, district representative of the Texas Farm Bureau Cotton Association, has charge of the pageant; Dr. William M. Baugh will have the sanitation; Harold H. Griffith is caring for the amusements; A. B. Davis has charge of all concessions; Judge James H. Goodman is supervisor of athletics while Louie F. Moore, president of the 1924 Fair, is in charge of the transportation and traffic departments.

"If advance plans and hard work can make the fair a success then the approval of the entire South Plains is already assured for the 1924 exposition!" Manager A. B. Davis stated in speaking of the coming fall classic. Davis is a veteran fair executive, having had charge of numerous similar affairs in Oklahoma prior to coming here. All that remains to be done is to have the coming fair the success it deserves is the one hundred per cent co-operation of the South Plains people, Davis said.

HASTE IS URGED

September 27 has been named as the closing date for the entering of county exhibits in the agricultural department of the 1924 Panhandle and South Plains Fair, according to information issued by the officials of the fair. David F. Eaton, Lubbock county farm agent and superintendent of the county agricultural exhibits, urges that all county exhibits be in his hands as soon as it is possible for them to be.

Community exhibits must all be in place by nine o'clock on October first, the opening day of the fair, while a similar time limit has been placed on horticultural exhibits. All livestock shall be scheduled by September 24, except sheep which may be scheduled as late as September 29. All poultry must be in place by ten o'clock on October first, while all boys and girls club exhibits must be in by September 30. Books in the women's department will be open until noon on October 1st.

Exhibitors Told When to Place Products in Hands of Heads of Departments

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ADMISSION ANNOUNCED

Season ticket, good at any time during the fair, will be sold this year for the 1924 Panhandle and South Plains Fair and Short Course for two dollars and fifty cents each. Manager A. B. Davis has announced. Other tickets will be sold as follows: Child's season ticket, good day or night, one dollar; adults single admission, night or day, fifty cents; children's single admission, night or day, twenty-five cents; second day while Plainview and Ralls fair's season ticket, a child and a child's exhibitors season ticket, five cents; automobile admission, five cents.

PROMISE GRID BATTLES

Three big football games, one on October 2, one on the third and the other on the fourth, will be held in connection with the fair this year. The game Post City and Slaton will play; Lubbock and Floydada will play the second day while Plainview and Ralls will play the third day. The teams will all represent high schools in their home cities.

### Small Fairs

(Continued From Page 1)

premiums offered in this department but in addition to this a large part of A. A. M. will be brought to the interested farmers, boys and girls of this section through a Special Short Course to be conducted in connection with the judging of the livestock and agricultural exhibits on display.

Prominent authorities on livestock, agriculture, poultry, women's work and other departments of the fair will be brought here to not only judge the exhibits presented, but after the ribbons are awarded, to lecture those interested upon the various points presented by the various exhibits, how improvements can be made in breeding, feeding and finishing and otherwise make of the fair a permanent school of progress and profit to those who attend regularly through the four days of the fair.

#### First One Success

The first year's fair brought an attendance estimated at around 17,000 people for the three days—and that was about all the folks in this part of the state at that time. That number increased to 25,000; 26,000 and last year topped all previous records with nearly 40,000 admission. This year, with a worn proof fence entirely surrounding the fair grounds that will keep out the fence breakers of previous years, a better system of gate admissions, and the greatly increased population of the section no less than 50,000 but more nearly 65,000 people are expected to attend during the four days of the fair.

#### The South Plains Fair

There is a penalty in Lubbock for anyone that speaks of the Panhandle South Plains Fair as Lubbock's Fair—for it is the belief of the citizenship that has contributed more than \$17,500 in cash for the construction of the present buildings and a \$100,000 in time and thought for the up-building of the fair that it is more than just Lubbock's Fair—it is a sectional fair that belongs to every town and county on the South Plains, whose co-operation, support and interest has made it's success possible. It is Lamesa's Fair, Brownfield's Fair, Littlefield's Fair, Crosbyton's Fair, Wilson's Fair, Gaines county's Fair—a fair that belongs to nobody in private, but that is for, of and by the entire South Plains and as such must be a real fair to properly represent this great section.

The previous fairs have been good. The 1924 fair will be better.

Joe Dick Slaughter, local insurance man, is in a Lubbock sanitarium where he submitted to an operation for the removal of his appendix. Hospital authorities report Mr. Slaughter's condition as improving.

## WOOLENS ARE TO BE STYLISH FOR WEAR THIS YEAR

### Many Woolen Garments Will be Of Beautifully Striped Materials

Woolens are of a distinct texture this year, especially those of which the smarter style of coat—the outer garment that is still definitely straight-line in type—is fashioned. Wool fabrics of this character are napped, rather than piled, are more supple than they have been in season past, more exquisitely the type of fabric one holds in one's hand and exclaims at the softness, the likeness to skin. They lend themselves admirably to new folds, tucks and pleats with which fashion is varying an intriguingly new straight-line coat. Since this fall we must stress suppleness in nearly every variety of fabric conception, this characteristic is luxuriously exploited. Especially is this true in the new cashmere finished cloths. And the infinitude of examples of new ridged effects.

Stripings, blockings, fancy plaids, plaid or low pile woolens and worsteds, these are all present in self tone, nap-making fabrics of intricate design and exquisite craftsmanship. The interesting and finely ribbed woolens are parallel in character to faille and bengaline weaves in silk, and are of a close-woven texture and unimpaired fineness. They are very chic and quite universally becoming for street wear for autumn.

Exploited in very light, finely ribbed materials for early fall and heavier weaves for winter are giving added impetus to the fashion for parallel lines, so that a frock of this supple material has all the advantage of being incomparably modish. The new tunic effects of which we have spoken, slashing, panelings, redingote conceptions, all of these can be admirably carried out with the new ribbed clothes.

#### NEW TRAFFIC SYSTEM

A new and more efficient method of parking of automobiles and other vehicles will be instituted at the fair this year, according to Louis F. Moore, head of the department of traffic and transportation, yesterday. The system will be explained in detail just before the fair opens, Moore said.

### Telephone Service For Fair Visitors

Telephone service, complete for both local and long distance calls, will be available both day and night at the fair grounds during the 1924 Panhandle and South Plains Fair, in accordance with the wishes of the officials of the annual fall classic. It was announced yesterday from the offices of the fair association in the courthouse here.

The local office of the Southwestern Bell Telephone company, through Manager H. D. Phillips, has promised co-operation in the matter and an effort will be made to give good phone service to the fair visitors, throughout the time the fair is in progress.

### The Farmer's Wife

#### By MARY ANN GRAY CONSERVE RECIPES

**Rhubarb Conserve**  
3 pounds rhubarb.  
3 oranges.  
2 pounds sugar.  
½ cup walnuts.  
1 pound raisins.  
1 cup water.  
Scrape and slice the rhubarb, cut the orange into small pieces. Combine all the ingredients but the nuts and cook until the jelly test is obtained (about 45 minutes). Add the nuts. Pour into sterilized jars. Seal.

**Cranberry Conserve**  
4 cups cranberries.  
½ cup raisins.  
½ cup walnuts.  
2½ cups sugar.  
½ cup water.  
1 small orange.  
Put the orange peel through the food chopper. Cut the pulp fine. Cook the ground peel and pulp in the water 20 minutes. Add the cranberries, raisins (cut fine) and sugar. Cook until fairly thick. Add the nuts. Pack in sterilized jars.

**Rhubarb-Strawberry Conserve**  
1 quart berries.  
¾ pound rhubarb.  
2 cups sugar.  
Wash fruit. Cut the rhubarb into small pieces. Crush the berries slightly. Combine the ingredients. Cook slowly until thick. Pack in sterilized jars. One-half cup of walnuts meats may be added.

**Strawberry-Pineapple Conserve**  
1 quart strawberries.  
1 quart fine cut pineapple.  
Cook the two fruits with sugar equal in amount to one-half by weight. When thick pack in sterilized jars. One-half cup of walnut meats may be added.

## HATS ARE TO BE BRIMMED, CHANGE FROM LAST YEAR

### Autumn Millinery Exploits The Brim In Many Delightful Variations

Of interesting, caressing and snug tendencies, hats this season are the very spirit of personality! They bewitch, they lure, they make one strangely dissatisfied with the simple cloche of yesterday, for behold, Fashion has waved her wand, and Milady will now look carefully for the brim in its infinite variety.

And the fabric combinations. Gleaming satin is combined with faille, satin also companions velvet or felt, and sometimes ribbed and cut duvety materials will fashion beautiful creations of complex charm. The hats which will shop, tea, and informally amuse themselves will be small—Fashion hats decreed that they should be so. They will fit snugly close to the head at the brim line, but the crown is the feature of interest and charm. And it is so daintily varied. Tucks, folds, ribbons and embroideries all vie for Milady's favor, and the new, high and nearly square-shaped crowns are the very "crowning glories" of bonnet newness.

Quills, feather, hand made ornaments and bewitchingly designed motif decorations! These abound. They

urge one to rush to the modiste where chapeaux are conceived in a myriad of delightful varieties! One marvels at the utter simplicity of these novelties that are without such charming creations of complexity. They make one covet not one new hat, but many.

C. H. Howerton, local insurance and loan man has returned from a business trip to Abilene.

### Seeks Office



Missouri may have a woman secretary of state. Mrs. Kate S. Morris won the Democratic nomination for the office over two male opponents. She has served as secretary of the Democratic State Committee and has held several important state post offices.

R. A. Ramey of El Paso, owner and general superintendent of the Ramey Brothers construction company of Lubbock, was in Lubbock over the week end.

J. H. Skipworth, Lamesa contractor with Mrs. Skipworth and Mrs. Edgar Smith also of Lamesa was a business visitor here Tuesday afternoon.

## RYE For Winter Pastures

We have found from several years experimenting on the Sunshine Ranch that Rye planted during September, October or the first of November will make a better winter pasture than wheat, barley, speltz or any other cover crop.

### CAR OF RYE SEED

As a result of our experience we are buying Rye Seed by the car and will be in a position to supply every farmer on the South Plains with all that he needs. Come in and talk with us, get names of other farmers who are growing rye and try this winter pasture crop this year.

**S. E. CONE GRAIN & SEED**  
PHONE 187 LUBBOCK

# Cottonseed Meal and Hulls

THE BEST and CHEAPEST FEED

If you have never fed Cottonseed Meal and Hulls to your milch cows you should give it a trial. The quality of this feed as well as the economy of it makes it to your advantage to feed it.

We will begin crushing new crop cottonseed about October 1st, and will at all times have fresh meal and hulls and--

## Lucko MIXED FEED

Each 100 lb. bag will contain twenty pounds of meal and eighty pounds of hulls thoroughly mixed by machinery, this will make a well-balanced ration and very convenient for the feeder.

Ask us for prices on---

CRACKED CAKE, MEAL, HULLS AND MIXED FEED IN CAR LOTS

# Lubbock Cotton Oil Company

Phone 12

Lubbock, Texas

### Curtis A. Keen Announces

## A Special Life Insurance Service

There are some things in life that folks will gamble on—but not their Life Insurance Policies. Through a properly written Life Insurance Policy the ambitions and aspirations of Life are made possible after death, obligations are met, the education of the children is completed and an independent income provided for your family.

In announcing the completion of my new office in the Wilson Building (rooms 204-5) I want to offer my friends and the folks of the South Plains a Special Life Insurance Service that they can depend upon. I shall be glad to help you make an analysis of your present Insurance Estate and your possible future needs—and that without any obligation on your part to purchase insurance from my company through me.

### STATE AND FEDERAL INHERITANCE AND ESTATE TAXES

I have made a special study of State Inheritance and Federal Estate Taxes and shall be glad to consult with you in regard to the effect of either on your estate in case of death. A little study now may save your estate a heavy loss later.

We make city loans on both business and residence properties. Simple interest, no bonuses, deductions or other trimmings, payable in full at any time, local appraiser, local attorney to pass on title, etc. Consult with us regardless of the size of your loan requirement.

"WHEREVER THE JEFFERSON STANDARD IS KNOWN--IT IS FAVORABLY KNOWN"

### Agents Wanted!

In every South Plains town. Write or see me.

Curtis A. Keen, South Plains Mgr.  
Jefferson Standard Life Insurance Company  
ROOM 204-5 WILSON BUILDING, LUBBOCK

## WORK THE SQUARE

AN EDITORIAL  
By Curtis A. Keen

If there is a first bale of cotton in town—work the square.  
If there is a new building needed on the fair grounds—work the square.

If there is a family left homeless by a fire — work the square.  
If the suffering Hindus have hydrophobia — work the square.

For every civic, religious, social, recreational, city, county, state, national or international need—work the square.

The Chamber of Commerce, the Band, the Fair, the Red Cross, the Public Library, the Salvation Army, and about everything else worth-while that Lubbock has is supported right around the square. And although less than 20 per cent of the tax payers in Lubbock are actively engaged in a definite place of business around the square at least 85 per cent of the money contributed to the civic needs of the city come from working the square.

A third of the money a business man makes and about half of his time is required to take care of the civic needs of the city under the present system of "working the square" for every need that arises. It is about time civic responsibilities were spread on a little thinner around the square and made to cover more folks who are just as vitally interested in the growth and development of the city as are the business men around the square.

Lubbock's growth and development makes money for the railroads, the oil companies, the wholesale houses, non-resident property owners, and the petrified old cusses who think no more of a nickle than they do their right eye when it comes to supporting the Chamber of Commerce or kicking in on some other civic requirement. Why shouldn't they foot their proportion of the cost of these constructive movements and activities?

There is a law in Texas that allows a city to vote a mill tax on the property of the city for the support of the Chamber of Commerce through the Board of City Development Plan. This method is in very successful operation at Plainview, Amarillo, San Angelo, Sweetwater, Brownwood and other thriving cities of West Texas. Why has it not been put into effect in Lubbock? Are we afraid of the "Aginers" or do we just enjoy making goats of the willing, progressive business men of our city?

### Miss Milwaukee



Mrs. Koeler is out to make Milwaukee famous once again. She will wear its colors at the National Beauty Tournament in Atlantic City. She is a blonde.

Roy Stevens, Southland banker, spent the week end in Lubbock.

### AUTO VICTIM DYING

DALLAS.—Harold Ray Bobo, 8 years old, is dying at a local hospital as a result of injuries received when struck by an automobile Monday afternoon. The boy had been to school. His skull is fractured and he is internally injured. Doctors said he would not live. The accident was said to be unavoidable.

### PINCH SPEED COP

BROWNSVILLE.—Lieutenant of Police Armstrong of Brownsville Sunday night gave chase to an automobile which went through the city at top speed, and after following the car for several blocks succeeded in stopping the driver. Upon accusing the two persons in the car the police officer discovered that he had stopped the county speed cop, who was hurrying out to an accident.

### CHOOSE AMARILLO WOMAN

BROWNWOOD.—Mrs. May Patterson of Amarillo, formerly member of Metropolitan Grand Opera Company of New York, has been selected as sponsor of the Old Gray Mare Band at the national convention of the American Legion at St. Paul, and will ride the band mascot, the old gray mare, in parades in the convention city, as well as in big cities on the way to St. Paul. Mrs. Thompson attended the State convention of the American Legion at Brownwood recently and her singing was one of the features of the convention.

Mrs. Harry N. Roberts who has been visiting in Dallas for the past ten days, has returned to her home. Mrs. Roberts, while in Dallas, placed her two sons, Jimmie and Henry, in the preparatory school operated in connection with the Dallas University.

Eam Caylor of the Vernon, Texas, plant of the Reliance Brick Company, visited the local office of the firm here on Tuesday.

Send your next printing  
**JOB**  
to The Plains Journal  
Phone 884

H. O. Dean of Sweetwater, district representative of the Shipleigh Hardware Company, was in the city on business Tuesday.

J. M. Morgan and daughter of Big Spring, transacted business in Lubbock last Thursday. Mr. Morgan is a prominent contractor of his home city.

L. D. Harrison of Plainview was the city the first of the week rush construction on the Church of Christ for which he is general contractor.

# The CITIZEN'S NATIONAL BANK

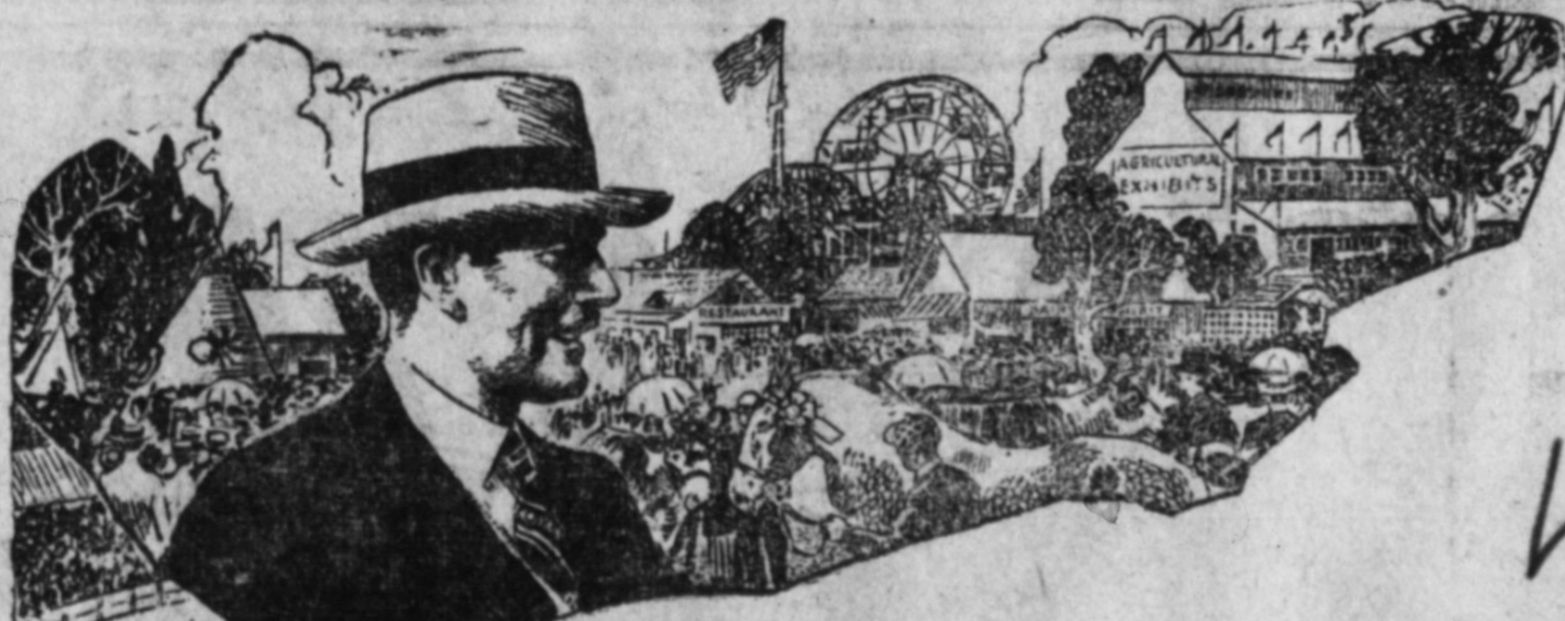
Welcomes You to the  
**Panhandle-South Plains Fair, October 1, 2, 3, 4**

LUBBOCK, TEXAS

Large Enough to protect you.  
Small Enough to know you.  
Always ready to serve you.

The Oldest Bank in  
Lubbock County

SAM C. ARNETT, President.  
FRANCE BAKER, Active Vice President.  
F. C. NORMAN, Vice President and Cashier  
W. O. STEVENS, Chairman of Board.



## Visit MYRICK'S During Fair Week

Make our store your headquarters during Fair Week. We've made special arrangements to accommodate our friends from over the South Plains. More and more folks appreciating the convenience of making Myrick's their headquarters or meeting place while in Lubbock—for it is in the center of everything.

### The Cotton Season Has Opened

And you will find every need for cotton harvest in our store. Cotton scales, cotton sacks, knee pads, tents for the pickers, wagon sheets, wagons, leather harness—everything for the cotton picker, the cotton farmer and the housewife.

See our John Deere Implement Display at the Fair. Allen's Parlor Furnace will be on display also.

## Myrick Hardware COMPANY

"If It's Hardware We Have It"

## Good Times...

The Panhandle-South Plains Fair is going to be better than ever, according to all reports. The Fair is a true reflection of the prosperity and growth of the South Plains section and the city of Lubbock.

The City Light & Power Company is justly proud of the part it has played in the development of Lubbock, the Hub. as a bigger and better fair reflects the growth and prosperity of the South Plains, so the growth of Lubbock marks the rapid increase in the size of its Municipally owned light and power plant.

This growth has been phenomenal. Lubbock's own company has kept pace with the growth of the City, furnishing an inexhaustible supply of cheap power—a standing invitation to more and greater industries.

## CITY LIGHT & POWER

CITY OF LUBBOCK

BE AT THE FAIR, OCTOBER 1, 2, 3, 4

**History of Section**

(Continued From Page One)

comforts and conveniences of life desired or necessary.

Tale after tale could be told of the man that has come into this section without money or influence and who has wrought an independence out of the soil that has been purchased with his labor.

Schools, churches, good roads, small towns, telephones and to an increasing degree, electric light lines follow the march of the farmer into the new countries surrounding the cities of this section. From 96 bales of cotton in 1903 to 151,000 bales in 1923 is an indication of the agricultural development of this section and when the 1924 crop is ginned and the 250,000 bale estimate is a reality the world will again marvel at the growth and expansion of this section and other thousands will flock to the Plains to establish a home and grow with this country.

**Lubbock Unselfish**

Lubbock has always maintained an unselfish attitude toward growth and development of every town and section of the South Plains. She early appreciated the great truth that the growth of every city, county and section of this country were interdependent upon the growth and prosperity of every other city, county and section and for that reason has consistently worked for the constructive develop-

ment of the South Plains as a whole rather than toward her own selfish interests. The result is all that was expected. Not only has the entire South Plains prospered, developed and made remarkable growth but the city of Lubbock has prospered beyond all possible expectations.

And the end is not yet in view. A farmer on ever quarter section with a home, improved machinery, profitable livestock, good schools, churches, improved highways, thriving cities of from 5,000 to 15,000 dotting the plains on every hand and one metropolis that shall stand to the Plains and West Texas as Dallas and Fort Worth do to Central and North Texas—that is the vision of Lubbock builders and of course they see Lubbock as that metropolitan city—and it is easily possible if she continues to unselfishly serve this great section that surrounds her.

**BIG TRIAL BEGINS**

**WICHITA FALLS.**—The trial of Herbert Griffin, wealthy Archer county ranchman, charged with the murder of Hoch Heilly, Jr., on May 16, was begun in the District Court at Graham Monday on a charge of venue. Both sides announced ready and the examination of prospective jurors is in progress. There is much interest in the case owing to the prominence of the parties involved in the tragedy.

**Miss Marguerite Hussey, daughter of Mrs. Maggie Hussey, 1615 Avenue F, returned Tuesday to Dallas, Texas. Miss Hussey will be a senior at S. M. U. this year.**

**LUBBOCK SCHOOL ENROLLMENT FOR PRESENT YEAR INDICATES THE PROGRESS OF CITY**

**BUILDING PROGRAM NOW UNDER WAY IS VANGUARD OF STILL MORE ASTOUNDING GROWTH OF THE CITY AND COUNTY OF LUBBOCK**

When school opened a week ago more than 2500 children registered the first day. The 2900 mark has already been passed and before the end of the first month of school 3,000 school children will be in attendance at the Lubbock public schools.

These figures compared to 1124 in 1920, when the Federal Census gave Lubbock a population of 4,051, will indicate the growth and development that has taken place in this city during the past four years.

With a building program now under way that will total more than two and a half million dollars, still greater growth is assured in the years to come. When the locating board of the Great Texas Technological College place that institution at Lubbock some folks were prone to criticize the decision because of the comparatively thinly settled condition of the surrounding country. But their wisdom, foresight and appreciation of the trend of development, progress and growth has already been proven by the growth of this city and in spite of its marvelous progress, its records have been broken by all of the surrounding trade territory.

**Million And a Half Improvements**

In fulfillment of a promise made to the locating board Lubbock voted a million and a half dollar civic program by a majority of 25 to one that will include more than 140 blocks of street paving, five miles of storm sewers, six miles of water mains, material additions to the light and water systems to meet the growing demands of the city's growth, a \$100,000 City Hall and other municipal requirements of a young city that is just laying off the clothes of a country town. All of this work has been contracted for and is now under way.

The contracts have been let and work is under way on the \$1,000,000 Tech College adjoining the city on the West. Two brick churches are under construction at a combined cost of more than \$130,000. A \$150,000 addition to the high school building, having been found necessary, has been voted upon, passed, the contract let and completion promised before the first day of February. Seven new brick wholesale houses have been completed within the past 18 months at a cost in excess of \$200,000. Twenty-one retail brick stores have been completed or are under construction during the same time at a combined cost of more than a half million dollars. These include a two-story exclusive office building, a three-story \$100,000 Theatre Building, a bank as complete and modern as is to be found in Texas, a furniture store that excels in point of size, convenience and arrangement any other similar building west of Fort Worth, and the regular run of store and shop buildings.

**Improvements Announced**

Announcements have been recently made of a 125 per cent increase in the size and capacity of the quarter million dollar light and ice plant of the Texas Utilities Company that was built here only two years ago following the loss of the old plant by fire. A \$125,000 improvement program is nearing completion at the \$250,000 cotton oil mill of the Lubbock Cotton Oil Company that will bring that plant to 12,000 ton storage capacity with a 150 ton daily crushing capacity—and make it one of the best mills in Texas. The storage capacity of the compress has been more than doubled during the past year, a \$25,000 water tower added to the equipment of the plant and other improvements made to increase the efficiency of the plant in the handling of the great cotton crop that is assured for this section.

**Railroad Adds Tracks**

Additional yard trackage has been added by the railroad company, two new industrial tracks have been added, and regular service instituted that places two full time switch engines on duty in the Lubbock yards to facilitate the efficient handling of the large volume of freight that flows through this city as a result of its position as the wholesale and market center of this section.

Fifty-four wholesale houses contribute to maintaining the standing of the city as the wholesale distributing center of West Texas.

**Residences Keeping Pace**

At no time during the past two years have there been less than 50 modern residences under construction in this city. At one time, by actual count, 113 residences were under construction at one time. Yet in spite of this growth there is an actual and acute shortage of desirable apartments, residences, rooming houses and other quarters for permanent occupancy or temporary lease or rent.

With all of the above figures upon the growth and development of Lubbock there is not a boom condition existing here. As a matter of fact the city of Lubbock is still several jumps behind the development of the surrounding trade territory. With more than 2,000,000 acres of fertile farm lands being actively pushed on the market, thousands of new farms going in every year, a greater percentage of increase being recorded in the rural schools than is of record in the city schools—its growth is sound, substantial and permanent.

Visit the fair and see all of these things for yourself.

Fall bouquets may be gathered now. They will prove quite attractive during the fall and winter. The branches should be hung upside down to dry before they are arranged in bouquets. Fall flowers, both wild and tame may be used in this way. Hydrangea when thoroughly dried will last all winter. There are also many wild and cultivated shrubs and vines which have different colored berries that make beautiful winter bouquets. Bittersweet and Wahoo with their red berries are extensively used. Wild grasses and weeds when dried, tinted and arranged in baskets will add color and cheerfulness to the living room.

**Vegetables Notes**—Cabbages that are sold and apt to split open should be loosened in the soil. This tends to check growth and prevents bursting. A slanting pull of the head partially breaking the roots will give the desired results. Celery should be handled by packing a little soil around the base of the stalks to hold them together. Heavy paper may be wrapped around the stalks to blanch them. Cauliflower leaves should be tied up over the head to keep it clean and white. Beets, carrots and turnips which are ready to be harvested may be pulled, topped, placed in outside pits and covered with a few inches of soil and straw until they are put into the cellar. Asparagus tops should be cut and removed from the patch as soon as they have been killed by the frost.

**PRISONERS ESCAPE**

**HOUSTON.**—Prison guards in automobile with bloodhounds are searching the country in the vicinity of Imperial State Prison Farm near here in search of two convict who escaped late yesterday.

The hunted men are Johnny Nalle, sentenced in 1916 to serve 18 years for murder, and John Powell, sentenced in April to serve three years. They were missing when the evening check-up was made.

Mildred and Flossie Sharp of Canyon community visited in Lubbock Saturday.



**RAISE MORE LIKE THIS--**

The Fair will show you what chickens will do to increase the earnings of the farm. Start a good sized flock of chickens on your pay roll and watch how fast the extra money rolls in. We want all your poultry and eggs. Highest market prices paid.

**Plains Poultry & Hide Co.**

Dependable Buyers of Poultry, Eggs and Hides  
F. A. McCASKILL, Prop.  
Phone 128 1211 Ave. G

**Orchard and Garden Suggestions**

**By PURLEY L. KEENE**

As frosts may be expected any time now, be prepared to protect some of the tender vegetables and flowers. Tomatoes, corn, peppers, eggplants, cucumbers and melons are subject to frost damage. Window boxes also require careful protection. A slight blanket gives ample protection against the usual early frosts, but in case one occurs when the plants have not been covered, spray or sprinkle them with cold water early the same morning. This draws the frost out of the plant tissues gradually and lessens the damaging effect on the plant.

Lawn grass may be sown in September. Kentucky blue grass and white clovers are used most extensively and do very well when sown just preceding the fall rains. The weather is cooler and the ground is less apt to dry out on the surface. These conditions are most favorable for root growth and rooting of the blue grass. A nurse crop is not necessary at this time of the year and weeds are less troublesome. Taking everything into consideration September is the best time to sow lawn grass seed. Bare spots in established lawns should be raked and reseeded.



**"See You at the Fair"**  
**Wider Brims in MEN'S HATS**

That's the way they're being featured this season — slightly wider, but with enough difference to make an old hat look out of date.

\$5.00 \$7.00 \$20.00

**Wholesale - Roberts**  
MEN'S APPAREL

Corner Merrill Hotel  
Lubbock's New Exclusive Men's Store



**Rix's Removal Sale Starts Monday, September 22**

We have customers scattered all over the Plains and we want them to get their share of these bargains you do not have an opportunity to come to Lubbock before fair time, be sure to visit our store then. This will be the last week of the sale. There will be some special bargains offered at that time. Watch our show windows every day.

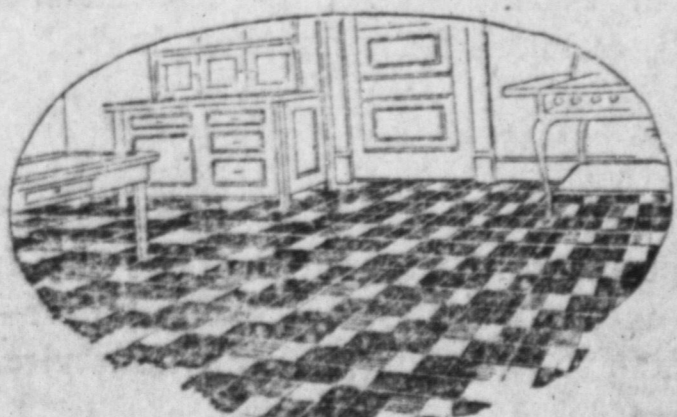
Soon after the first of October, we will move to our new home  
**"Where 13 Street Crosses Ave. J"**

It is going to be an immense undertaking to move our stock of goods and we have put prices on our merchandise that should sell practically every piece of it before moving day. We can move the money easier than we can the goods. If you are in the market for anything for your home, this will be your chance to save some money.

From September 22 until moving time we are going to offer the biggest bargains in house furnishing goods you have ever had an opportunity to buy. There will be a genuine reduction of practically everything in our store.

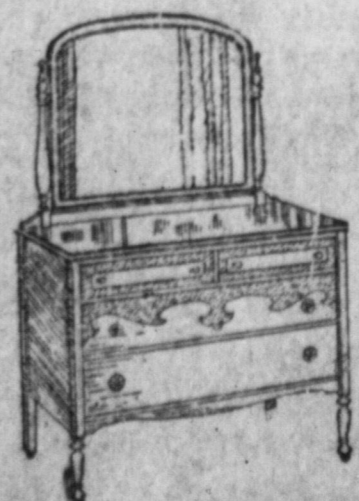
**We Deliver to your Home - No matter where you live**  
This makes it just as easy for our out-of-town customers to take advantage of this sale as it is for those living right in Lubbock.  
Next Monday the 22nd is the day the sale starts and it will pay you to come in and look through our entire stock. This is an opportunity to save money that should not be overlooked.

**RIX FURNITURE AND UNDERTAKING CO.**  
"The House of Satisfaction"  
LUBBOCK



**9x12 Congoleum Rug**

Gold Seal Quality  
Sale Price  
**\$14.95**



**Princess Dresser**

Hardwood Oak finish, 16x28 Mirror,  
Sale Price  
**\$14.95**

### PLAINVIEW POST OFFICE SHOWS A GAIN OVER 1923

PLAINVIEW.—The thriving condition of business in Plainview is reflected by the postal receipts of the Plainview office. Assistant Postmaster Ernest Spencer, stated to a representative of The Herald that for the first eight months of the calendar year of 1924 receipts showed an increase of about eighteen per cent over the same period last year.

Postal receipts for July were \$3,169.96, while last year for the same month they were \$2,722.85; August, 1924, \$2,429.54 and for the same month in 1923 \$2,219.46.

Total postal receipts for the eight months of 1924 have been \$22,200.05, and for the same period last year \$18,822.86, an increase of eighteen per cent during the period.—Herald.

### First Tire Factory In Texas May Go To Potter County Seat

AMARILLO.—C. E. McCallum, of Dallas, who is experienced in the promotion of tire factories and in the manufacture of automobile tires, is in the city looking over Amarillo as the possible location for a central tire factory.

He says that such a central factory will be located in West Texas, with other branch factories in other parts of the state. At present there are no tire factories in Texas.

Mr. McCallum has already purchased the equipment needed for such a factory. His plan is to ask Amarillo to subscribe \$150,000 in stock to start the factory.

He says that he will build a factory with an output of 500 tires and 1,000 tubes a day.—Post.

### WATER BONDS AT RALLS ARE SENT STATE CAPITAL

Will Offer Bonds For Sale On September 16; Expect To Find Ready Sale

RALLS.—The bonds for the water works for the City of Ralls were signed by local authorities this week and forwarded to the Attorney General's office for final approval.

These bonds will be offered for sale September 16th. As the bond market is good it is expected that the bonds will find a ready sale. The city commission now contemplates that construction work will start on the water system within fifteen days after the bonds are disposed of, which will place the date close to October the first.

A large number of residence lots are now being sold to purchasers who will start building as soon as the water is available for domestic consumption. City water will mean a great saving to those who build homes and is one of the most needed improvements ever placed on our calendar of commercial activities.

Lots at reasonable prices, city water, good schools and churches and the best citizenship in the world should be important factors in encouraging many people to build homes in Ralls.—Banner.

### NEW FIRE TRUCK BOUGHT BY CITY OF BIG SPRING

BIG SPRING.—At the meeting of the City Council on Thursday night of last week a contract was entered into with the Seagraves Manufacturing Company of Columbus, Ohio, for the purchase of one of their best fire engines. This is a pumper of seven hundred and fifty gallons per minute. The regular price of this fine engine is \$12,000 but a credit of \$1,449 was allowed on the old fire engine, making the new engine cost our city \$10,551.

The old engine was repurchased from the manufacturer and will be kept as auxiliary fire fighting apparatus.

The Council also purchased twelve hundred feet of fire hose at a cost of \$1,647.

It will be about ninety days before the new engine is delivered here.—Herald.

### THREE BANKS IN PLAINVIEW SHOW CASH PLENTIFUL

About \$2,500,000 Found to Be Deposited in Three Banks in Nearby City

PLAINVIEW.—Approximately two and a half million dollars are deposited in the three banks of Plainview. Loans are outstanding to an amount of a little more than two millions. The banks have cash on hand to the amount of approximately a half million dollars.

With the major expense of financing the crops of the year already cared for and with this good showing in advance and at the beginning of the cotton season, which bids fair to exceed 25,000 bales in Hale county, the Plains country is prosperous this fall as never before. Hale county's cotton crop will bring from three to four and half million dollars to the cotton producers dependent on the market and the weather conditions.

### One Is Killed When Auto Turns Over In Vicinity Of Snyder

COLORADO.—While in route from Idalou to Zephyr, J. T. Harrison and highway three miles south of Snyder, family consisting of wife and six children, had a serious accident on the Mr. Harrison who was driving, was passing another car, lost control of the auto and it turned over three times—instantly killing John, the seven year old son, and painfully though not seriously injuring Mr. Harrison.

The other members of the family sustained slight injuries.

The funeral of John took place at Snyder, where the body was buried.—Colorado Record.

### CANYON COLLEGE TERM WILL OPEN ON SEPTEMBER 22

CANYON.—The West Texas State Teachers College will open its fifteenth regular session September 24. With the enrollment for the past year well over 2300, indications point to an enrollment for the first quarter of this school year of slightly over 1,000. A faculty of over sixty members will be on hand for the opening of school.

Cousins Hall and Randall Hall, the two state owned dormitories for girls, have had all their rooms engaged for some time; during the vacation months several needed improvements were made to these properties; side walks have been added to those already on the grounds of Cousins Hall; side walks, painting and many small repairs are being made at Randall Hall, which was thoroughly renovated last spring.

## INFORMATION

My booth at the Fair is going to be General Information headquarters. Everybody will see my exhibit or miss the best part of the fair.

Special bulletins will be issued every two minutes on the care and feeding of animals, both hairy and feathered. Don't miss this big attraction.

### Hay Davidson

Proprietor of Davidson's Feed and Seed Emporium  
North of Jail  
LUBBOCK

## DATE IS SET ON FERGUSON TRIAL

September 22 Chosen for Time Of Introduction of Suit Against Candidate

AUSTIN.—Hearing in the injunction suit to prevent the name of Mrs. Miriam Ferguson being placed on the ticket in the November election, was set down for September 22, by Judge George Calhoun of the fifty third district court here today. Suit to enjoin placing Mrs. Ferguson's name on the ticket was brought by Charles M. Dickson of San Antonio and filed in the fifty third district court here a few days ago.

In addition to setting the date for the hearing the court directed the notification of the defendants in the case, consisting of all county judges, county clerks and sheriffs of all Texas counties. James E. and Mrs. Ferguson and J. J. Strickland are named in the petition in addition to county officers.

### Hale County School Teachers Meet Here

PLAINVIEW.—At a vote taken at the Canyon institute last week, Hale county teachers decided to meet next year with the Lubbock county institute instead of at Canyon, as has been the custom for some time.

It is pointed out that by that time the Texas Technological College will be constructed, and, too, it is some nearer than Canyon.

Nearly 1,000 teachers were present at the Canyon institute, which embraces 22 counties. The institute at Lubbock also includes several counties.—News.

### Cotton Exchange Is Operated In Lamesa

LAMESA.—Our readers are not aware perhaps of the fact that there is a cotton exchange here, which receives the cotton market reports every 15 minutes, but this is the case. The Eblin & Company Cotton Exchange is located over Mathews General Merchandise and will be glad to meet you there. Look up the ad in this issue of the Reporter. They will welcome you and can tell you all about it when they have the chance.—Lamesa Reporter.

Mr. and Mrs. W. B. Powell, had as their guests Friday and Saturday, Mr. and Mrs. Claude Harrison, of Canyon, Texas.

### Apartment House Is Begun In Plainview

PLAINVIEW.—Plainview is to have a modern apartment house, and work of construction will begin within the next two weeks. It will be erected across the street east of the auditorium, on Broadway.

Messrs. R. H. Kroohuisen and A. E. Boyd have bought lots from Slaton & Jacobs, and had the plans for the building prepared. It will be two stories, of brick and tile, and be modern throughout. There will be about 7,500 square feet of floor space, divided into 14 apartments, four of four rooms each, eight of three rooms each, and two of two rooms.—News.

## TECH VIEW

Don't Buy 'Till You've Seen It!

—on 19th street, directly across street from Tech college grounds.

—Sold in 2 1-2 and 10 acre blocks, priced in two and one-half acre blocks about the same as one city lot.

Terms: One - fourth cash, balance easy.

### John W. Jarrott

Phone 696—Room 211 Leader Bldg.

READ PLAINS JOURNAL ADS, YOU WILL FIND IT PAYS

READ PLAINS JOURNAL ADS, YOU WILL FIND IT PAYS

For Economical Transportation



## CHEVROLET Utility Express Truck

Chassis \$550 f.o.b. Flint, Mich. Only

Utility Express is the lowest-priced quality truck chassis in the world capable of fast heavy-duty service. It hauls your heavy loads quickly and economically. It is reliable.

Long grades and deep mud are mastered by it without racing the motor or boiling the water. With the 3-speed transmission you can run the motor at the most economical speed under all conditions.

It leads in high mileage on gasoline, oil and tires, living up fully to the Chevrolet reputation for unequaled economy.

The sturdy 5-inch channel frame is designed to take all standard ton-truck bodies. We can supply it fitted with the exact type of body to suit your work.

**LUBBOCK DELIVERED PRICES**

Roadster	\$590	4-Passenger Coupe	\$875
Touring	\$605	Touring DeLuxe	\$750
Utility Coupe	\$785	Utility Truck	\$635
Sedan	\$945		

**Kuykendall Chevrolet Co.**  
CHEVROLET SERVICE FIRST

### CLEANING PRESSING TAILORING

Done to YOUR THOROUGH SATISFACTION


A Trial Will Convince You

### NEW METHOD TAILORS

Phone 365 909 Broadway

### FOR OVER 200 YEARS

harlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.



corree internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original capsule Gold Medal.

## FAIR TIME Will Soon be Here

MAKE YOUR PLANS TO BE WITH US

### Also--

Remember that you can depend on our complete stock of quality merchandise to supply your needs.

See us for prices on---

### Stoves, Wagon Covers, Tents COTTON SACKS

### NISLAR HARDWARE CO.

Phone 105 Lubbock, Texas

# The Plains Journal's Page of the Doings of South Plains Folks

Ben Langford, formerly of Breckenridge, Texas, has put in a new bakery, known as the Good Eats Bakery, on East Main street.

T. L. Mullican left for Roswell, New Mexico, Monday, where he will be a student in the New Mexico Military Institute the coming year.

Bernard Westerman of O'Donnell spent Saturday and Sunday in Lubbock.

Mr. and Mrs. E. L. Robertson left Sunday night for Forney, Texas, to attend the funeral services held for Mrs. Robertson's father, Dr. Sowell, who died Sunday night.

Dr. Brooks I. Dickey of Dallas, one of the central figures in the Presbyterian synod, occupied the pulpit at the First Presbyterian church Sunday morning.

Rev. Jack M. Lewis, pastor of the First Presbyterian church, accompanied by Dr. Brooks I. Dickey of Dallas, left Monday morning to attend the four day session of this district of his church, to be held at Coshoma, Texas. Rev. Lewis will return to Lubbock Friday.

Mrs. W. D. Benson left Tuesday night for Austin, where she will spend the winter.

J. D. Caldwell, formerly of Lubbock, but now county judge of Cochran county, was in Lubbock Saturday.

E. P. Earhart, Sr., has been ill for the past several days.

B. F. Chapman who resides five miles north of the city was a business visitor in Lubbock Saturday. He was accompanied by his partner, F. M. Chapman. He reports crops in his vicinity as doing nicely.

T. G. Harkey and family of Plainview, were Sunday visitors in the home of Mr. Harkey's brother, L. S. Harkey, local insurance man.

Mr. and Mrs. Fred Hines motored to Littlefield Sunday afternoon.

Miss Katherine Penry, teacher of the Dunning System in the Lubbock high school, has as her guest, her uncle, Judge L. C. Penry, of Dallas.

Jim Love, of Neil P. Anderson and company of Fort Worth, was in Lubbock Monday.

Mrs. Triplett of Hale Center was a Lubbock visitor Monday.

Mrs. C. W. Payne and son, Elmo, left Monday for Abilene, where Elmo will enter Abilene Christian College. Mrs. Payne will return to Lubbock Wednesday.

Mrs. J. L. Dow and children, Bunnye and Harold, returned Saturday from a visit with relatives in Colorado City.

Hampton Stule passes through Lubbock Sunday enroute to his home in Limestone county.

Miss Evelyn McDonald left Tuesday for Abilene, where she will attend the 1924-25 term at A. C. C.

Mrs. Pearl Lewis of Midlothian and J. S. Dunn of Dallas, returned to their homes Monday, after visiting several days with their brother, H. W. Holland.

Mrs. H. T. Holland is in Lubbock visiting her son, H. W. Holland, of Martin and Walcott Grocery.

Mrs. R. D. Moxley and daughter, Lucille, left Monday for Milford, Texas, where Mrs. Moxley will place Lucille in T. P. C., before returning to Lubbock.

J. C. Anderson, of Anderson Jewelry Store, returned from Dallas and Abilene Monday.

Mr. and Mrs. Jack Dunn of Clovis, New Mexico, were in Lubbock on business Monday.

Mr. and Mrs. Lon Mullican had as their guests last week, Mr. and Mrs. Frank Butler of Plainview.

Miss Mary Alice Stanton left last week for Sherman, where she entered Kid-Key for the winter.

Miss Elizabeth Robbins, daughter of Mr. and Mrs. Shelby Robbins, left Friday for the State University at Austin.

R. P. Carruth, of Desdemonia, but formerly of Lubbock, is in Lubbock visiting friends and relatives.

Misses Alma Spikes and Evelyn Posey left Lubbock Thursday for Sherman, where they will enter Kid Key College.

P. F. Brown took up his duties as County Superintendent Monday.

Miss Modelle Simpson, daughter of Mr. and Mrs. L. H. Simpson, left Monday for Abilene, where she will attend Simmons College.

Alton Hutson and W. D. Benson, Jr., left Tuesday night for Austin, where they will continue their studies at the State University this year.

Mrs. R. D. Holmes 1320 13th street, has as her guests, Mrs. W. Mason Britol and daughter, Miss Halley, of Galveston, Texas, this week.

Mr. and Mrs. Sam Brewer and daughter, Lucille, of Big Spring, visited in Lubbock, Sunday.

Mr. and Mrs. W. G. Carlisle 1627 Broadway, had as their guests Sunday, Rev. and Mrs. W. I. Rogers, of Lampasas.

Attorney I. B. Lane, of Slaton, was in Lubbock last Friday on business.

W. B. Storey, Strawn, and Wright of Monroe, were in Lubbock looking after the interests of the Monroe school Friday and Saturday.

Allie Hunt, of the Hunt Grocery, left Lubbock last week for a trip to Cisco and other places.

Max Morris, son of Mr. and Mrs. George Morris, left Thursday for Austin, where he will continue his studies at the State University.

Mrs. G. E. Lockhart and family of Tahoka were in Lubbock visiting Thursday.

Charles Nordyke was sworn into office for the ensuing term for County Judge, Monday.

Mrs. Ed. Schroeder returned from Amarillo Friday.

Mrs. S. S. Rush returned from Amarillo, Saturday. While in Amarillo Mrs. Rush visited her husband.

Miss Thelma Alley of Crosbyton, Texas will spend the winter in Lubbock.

Miss Julia Johnson left Friday for Austin, where she will attend 1924-25 term at the State University.

Miss Kathryn Atkins, daughter of Mr. and Mrs. W. B. Atkins, left Thursday for Sherman, where she will attend the 1925-26 term of Kid-Key College.

Miss Blanche Bacon left Lubbock Friday for Austin, where she will enter the State University again this year.

A. B. Carroll left Thursday for McMurry College, at Abilene.

Mr. Aut Grayham and Miss Sawyer of Brownfield, were in Lubbock visiting relatives last week.

Mr. and Mrs. Ray Schmidt of Breckenridge, Texas, were in Lubbock, visiting Mrs. Schmidt's brother, Flem McSpadden, Thursday.

Miss Vernon Brown left last week for Austin, where she entered the State University of that place.

Misses Irma Pryor, Novella Richmond and Beulah Dixon spent the week end in Tahoka, visiting Mrs. A. Justice.

H. C. White of Meador, was in Lubbock on business Saturday. Mr. White is Secretary of the Chamber of Commerce of Meador.

Miss Zona Peek, librarian of Alpine Normal, who has been visiting relatives in Lubbock, left last Thursday for New York, for a two months study of library work.

Mr. and Mrs. R. F. Brown, have as their guests Mr. and Mrs. Robert Douglas of Breckenridge.

Misses Ruby and Edith Peek who have been visiting their parents, Mr. and Mrs. D. P. Peek, returned to Austin Tuesday to continue their work at the State University.

Mr. and Mrs. C. H. Brown of Roswell, New Mexico, returned to their home Saturday after spending several days visiting Mrs. J. J. Smelser.

Bill Stevens, son of Mr. and Mrs. W. O. Stevens, left Lubbock Friday for Dallas, where he will attend the 1924-25 term of S. M. C.

Miss Louis Stewart has returned home after spending several days in Dallas and Fort Worth.

G. P. Kuykendall of the Kuykendall Chevrolet Company was in Slaton on business Saturday.

Douglas Pounds of Acuff, general chairman of the pageant, "King Cotton," was in Lubbock Saturday.

Orval Burroughs left Sunday night for College Station, Texas, where he will enter A. and M. College. Orval made an exceptionally fine record in Lubbock high school activities and his friends are looking for these records to continue throughout his college life.

Mrs. Walter J. Williams 1615 8th street, has as her guest, her mother, Mrs. Ella Cook, of Fort Worth, Texas.

Miss Mabel Marsh and mother, Mrs. A. P. Marsh, of Oklahoma City, spent Sunday at Slaton.

Miss Gladys McSpadden, and Mr. and Mrs. Flem McSpadden and little daughter, Lucille, spent Sunday visiting relatives at Brownfield.

Miss Opal Storey of Monroe, was in Lubbock visiting friends Saturday.

France Baker went to Amarillo Saturday, on business.

Miss Inez Taylor who has been visiting her grandfather, Walter E. Taylor, of Lubbock, returned Saturday to her home in Indianapolis.

Miss Mary Scott, left Thursday night for Dallas, Texas, where she will attend the "Academy of Drama and Speech" again this term.

Mrs. J. E. Witcher, of Odessa, who has been visiting Mrs. J. J. Smelser, returned to her home Saturday.

Mrs. E. M. Jones left Wednesday for Atlanta, Georgia, where she will visit her daughter, Mrs. Fred Cockrell.

Mrs. Flora Wright of Leonard, Texas, who has been visiting her daughter, Mrs. Nell Wright, returned to her home Sunday.

M. H. Forgey and son, W. A. Forgey, of Ballinger, Texas, visited W. M. Forgey several days last week.

Marvin Spaulding has as his guests, his mother, Mrs. Will Spaulding, of Midland, Texas.

Mr. and Mrs. J. H. Goodnight of the Canyon community have as their guests, Mr. and Mrs. Creek Brown, of Tulsa and Mr. and Mrs. Thomas H. Brown, of Hamilton, Texas.

Sheriff John M. Dermott of Crosby county, passed through Lubbock Saturday from Fort Worth, where he attended the Sheriff's Convention at that place.

A. C. Scott of Temple, Texas, attended the Medical Association in Lubbock Tuesday and Wednesday.

Miss Humble of Albuquerque, New Mexico, is visiting her brother, W. E. Humble, this week.

Misses Myrtle Lemons and Helen Thomas visited friends in Slaton Sunday.

Miss Edith Wheelock is working for the Fair Association, at the courthouse, for an indefinite time.

Mrs. O. H. Akin of Canyon community was in Lubbock Saturday.

Everett Bean, son of Mr. and Mrs. George R. Bean, left Monday morning for College Station, Texas, where he will attend the 1924-25 term at A. and M.

Glenn Burgess left Monday morning for the State University at Austin.

Oscar Slaton left Monday for Dallas where he will attend the Terrell School of that place this winter.

Mrs. J. C. Wayland of Grovesville, was a Lubbock visitor Saturday.

Mary McDougall of New Hope, was in Lubbock visiting Saturday.

Leola McIntyre of Carlisle was in Lubbock Saturday.

Mrs. Dorrance D. Roderick and two children, Frances and Douglas, have returned from a three months' stay in the home of her parents, Mr. and Mrs. J. T. Burnett, of Oklahoma City. Mrs. Roderick and her children were accompanied by Mrs. T. E. Roderick, of Perry, Oklahoma, Mr. Roderick's mother, Mrs. T. E. Roderick will be the guest of her son and daughter here for several weeks.

An Epworth League convention was held at Brownfield Sunday.

Mr. and Mrs. Merwin T. Buxton have moved into their new home on Sixteenth street.

Miss Rebecca Hill of Plainview was a Sunday guest in the home of Mr. and Mrs. L. S. Harkey. Miss Hill is a sister of Mrs. Harkey.

---See you at the Fair



Quality Costs us More, But it Holds Our Business

## SUITS

WHILE quality usually is the first consideration, men and young men are coming to regard this store as a standard by which values can be judged. Invest enough to insure utmost quality. You'll never regret what little extra good clothes cost here.

The **A. B. Conley, Jr. Store**  
We Give S. & H. Green Trading Stamps  
"See You at the Fair"

# MOORE BROS.

North Side of Square  
Lubbock, Texas

## For Sale

15,000 Acres West of Lubbock in Cochran County

---Where Cotton is making one-half to bale per acre. Close to new County Seat, lots of farms will raise \$100 per acre on cotton this year. This is the last body of land on the Plains at this price.

**PRICE: \$20 Per Acre**

\$3.00 per acre cash

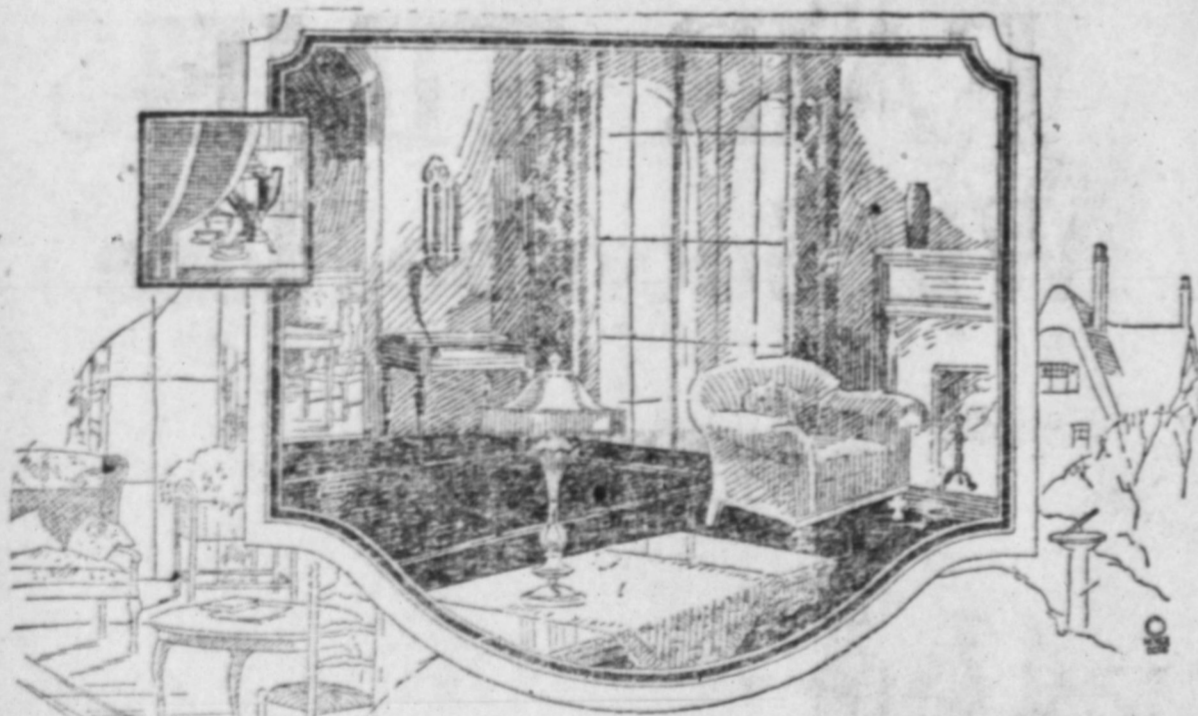
\$1.24 PER ACRE DUE FOR THREE YEARS AT 6 PER CENT

Balance on or Before 10 Years at 7 per cent.

We also have land in Lubbock county from \$27.50 to \$37.50, one mile of good town and main line Santa Fe. This is the last tract of land in Lubbock County at these prices.

## Sears & Powell

N. E. Corner Merrill Hotel Bldg.  
LUBBOCK, TEXAS



Beautiful Your Home With  
Furniture From Baker's

DURING Fair Week we will offer a number of special items which we guarantee will tempt the furniture buyers. This store extends to the people of the South Plains a most cordial invitation to attend the Fair and see the latest things in furniture. We make a specialty of outfitting complete homes. This big store is now stocked with the finest and most complete line of furniture ever shown on the South Plains. Get Baker's prices before you buy. We don't let anyone sell better furniture or at a lower price.

**Baker Furniture Co.**

East Broadway

Ladies' Rest Room

TENTS  
COTTON SACKS  
WAGON SHEETS  
KNEE PADS  
STOVES

Visit The Fair

# CHURCHES

## CUMBERLAND PRESBYTERIAN CHURCH

Rev. J. A. Rogers, Pastor

Our services last Sunday were a great success in spite of the absence of a number of our Sunday school attendants we had a very interesting study.

The communion service at the 11 o'clock hour was a sweet service.

The sermon by the pastor was a very spiritual message from the text found in Psalms 61:14, which reads as follows:

"When my heart is overwhelmed lead me to the Rock that is higher than I."

The evening service was attended by a full house and undivided attention as the pastor led our thoughts on the subject of "Mutual Christian Duties."

### Announcements for Next Sunday

Now that vacations are over and we are all back on the job let us begin the fall and winter by going to Sunday school and church every Sunday.

And see that we find everyone that is not attending some church and take them with us to church.

Sunday school at 9:45 a. m.

Preaching at 11 a. m.

Young peoples meetings at 7 p. m.

Evening services at 8 p. m.

Let us all go and put ourselves into the services with whole heart and soul and see what the Lord will do for us.

## THE METHODIST CHURCH

9:30 Sunday school—Jas. L. Dow, superintendent.

10:30—Morning worship.

Dr. P. W. Horn, president of the Texas College of Technology, will occupy the pulpit at the morning hour.

7:00—Senior Epworth League.

8:00—Evening worship.

Rev. P. W. Jennings, pastor of the First Christian Church of this city, charge of the music at the evening hour.

The young people's choir will have charge of the music at the evening hour.

We are especially glad to have these two distinguished speakers occupy the pulpit Sunday and extend a cordial invitation to the public to enjoy these services with us.

## FIRST PRESBYTERIAN

Morning Worship—11:00 a. m.

Sunday school—9:45.

Men's Bible class—9:45.

Junior Christian Endeavor—2:30.

Evening worship—8:00.

We welcome you to our services. All of those who in any way feel the need of Divine worship, visit our services next Sunday.

Sabbath School Saturday at 10:00 o'clock.

Preaching at 11:00 a. m. Saturday.

Preaching at 8:30 Sunday night.

Wednesday night Prayer meeting.

## FIRST CHRISTIAN CHURCH

Corner 16th Street and Avenue J

"The heights by great men reached and kept.

Were not attained by sudden flight. But they, while their companions slept, were toiling upward in the night."

Yes, and these same men, who thru the centuries, achieved success and were torch-lights of their day and generation, have been churchmen, they have been faithful upon church attendance, and loyal to the program of the church. If you go to church you will be taught not only how to make a living, but better, how to make a life. The only salvation that holds out, is the salvation that is worked out. No mule or church member ever kicked and pulled at the same time. We will try to make all our services Sunday interesting and worth-while to you.

The Bible School meets at 9:45 a. m. The pastor will have for his sermon theme at 11:00 a. m., "The Providence of Miracles In Nature and in Religion."

At 8:00 p. m. Dr. P. W. Horn, president of Tech College will fill the pulpit and the pastor, W. P. Jennings, will preach at the Methodist church for Brother McMicken. You will want to hear Dr. Horn, he will have a great message for you. There will be special music at all our services, and a personal invitation is extended to the general public. Come and bring your friends.

W. P. Jennings, Pastor

J. E. Hedrick of Fort Worth, member of the architectural firm of Sanguinetti, Staats and Hedrick, was here Tuesday looking after his numerous business interests in Lubbock.

## AT THE LUBBOCK SANITARIUM

Thirty-six persons have submitted to treatment in the Lubbock Sanitarium throughout the past week, according to a report issued by Business Manager C. E. Hunt. Those receiving attention were:

R. V. O'Neill, Southland; Mrs. C. O. Brown, Brownfield; Miss Evelyn Bailey, O'Donnell; Mrs. M. T. Hamilton, Littlefield; Miss Nadine Sumerud, Snyder; Miss Ora Lee Alred, City; M. H. Waldon, Lubbock; Miss Maurice Thompson, Fort Worth; S. B. Thompson, Fort Worth; J. M. Wells, Brownfield; Raymond Wheeler, Slaton; Miss Clara Dabney, Slaton; Mrs. J. H. Farmer, City; Waldon Strayhorn, Snyder; LeRoy Strayhorn, Snyder; Miss Ada Norris, Hale Center; M. R. Hibbit, Seagraves; J. F. Crump, Spur; Mrs. M. T. Price, City; E. T. Burleson, Slaton; Edwin Kelley, City; J. H. Sears, Snyder; Paul Erwin Gathings, City; R. L. Brown, Muleshoe; Roland Squires, Fluvanna; A. E. Joiner, Gerald; Benjie Malton, Ropesville; Ollis Hammonds, Brownfield; Mrs. F. M. Cochran, Littlefield; Mrs. Charles Murphy, Slaton; Mrs. N. E. Greer, Lockney; Raymond Wilson, Tahoka; Mrs. C. W. Wilkes, Slaton; Mrs. Tom Cannon, City; Mrs. M. L. Johnson, Mertzen, Texas and J. C. Cartwright, Lorenzo.

## AT YOUR FILLING STATION CALL for MOTO-POWER GASOLINE

It Costs No More

### FATHER KILLS SON

CHILLICOTHE. — Claude Kaisher, 13 years old, was shot and killed accidentally by his father, Walter Galleher. The pair were hunting Sunday with a rifle on Wanderer Creek, about three miles north of town, when the weapon was discharged accidentally. The bullet entered the lad's left lung, death being almost instantaneous.

### WITHSTANDS SHOCK

HOUSTON.—William Vasser, lineman for the Deep Water Electric Power Plant, Monday had 33,000 volts of electricity pass through his body. His right side is seared from shoulder to ankle and he fell eighteen feet from a rack to the ground but he is expected to recover.

The man was enveloped in the flash resulting from the blow-out of an insulator. The cause of the blow-out is not known.

### ACCIDENTALLY KILLED

BROWNSVILLE. — Carlos Vanhatten, 21 years old, while amusing a group of young children at his home here Monday afternoon by snapping a pistol pointed at his body, accidentally shot himself through the heart and died immediately. There was one loaded chamber in the revolver which the young man skipped until it was pointed at his heart.

### CANYON BANK SOLD

CANYON.—The First National Bank of Canyon has been sold to C. O. Kaiser, J. W. Reid, Dr. J. M. Hlick, Oscar Hunt, J. M. Green, C. R. Barrow, O. W. H. Cook Wallace R. Clark, C. W. Warlick, J. T. Burnett and others. This bank was owned by L. T. Lester and Dunlap Lester was president.

### HAVE DARK HAIR AND LOOK YOUNG

Nobody Can Tell When You Darken Gray, Faded Hair With Sage Tea

Grandmother kept her hair beautifully darkened, glossy and attractive with a brew of Sage Tea and Sulphur. Whenever her hair took on that dull, faded or streaked appearance, this simple mixture was applied with wonderful effect. By asking at any drug store for "Wyeth's Sage and Sulphur Compound," you will get a large bottle of this old-time recipe, improved by the addition of other ingredients, all ready to use, at very little cost. This simple mixture can be depended upon to restore natural color and beauty to the hair.

Well-known druggists say everybody uses Wyeth's Sage and Sulphur Compound now because it darkens so naturally and evenly that nobody can tell it has been applied—it's so easy to use, too. You simply dampen a comb or soft brush and draw it through your hair, taking one strand at a time. By morning the gray hair disappears; after another application or two, it is restored to its natural color and looks glossy, soft and beautiful.

(Advertisement)

## QUEEN CROWNING IS FEATURE FOR ABILENE'S FAIR

Huge Stage Is Being Built for Pageant Which Will Have Gorgeous Background

ABILENE.—A huge open-air stage and amphitheatre is being built in front of the grandstand at the West Texas Fair park for the big strolling night attraction opening the fair here, when the second annual crowning of the Queen of West Texas will take place, with beautiful background of pageantry, spectacular lighting effects and costuming. The Queen's identity is being kept a profound secret, and will only be disclosed at the Coronation; but dozens of West Texas fair daughters have already been announced as Duchesses from the various cities of the section, to take part in the gorgeous spectacle of her crowning.

The visiting duchesses will have leading parts in the pageant proper this year, which will be staged with spectacular thrills and unusual displays. Dances before her majesty the Queen, and tremendous fireworks displays will also feature the occasion. The usual monotonous details of such pageants have been eliminated.

The night shows and entertainments numbers of the West Texas Fair are the most elaborate ever offered in this part of the country. Fireworks will include the last word in modern pyrotechnic art, with striking sensations for special features. Night airplane flights with fireworks, special concerts by the famous Chicago Cadets Band under the direction of Al Sweet, hip-podrome acts and numbers will feature each evening's program of the fair. A "Joy Zone" complet will hold forth on the midway.

### LITTLE GIRLS DROWN

ELGIN. Elsie Lou Heidrick, 12 years old, daughter of Mr. and Mrs. W. M. Heidrick, and her friend, Minnie Edwards, 18 years old, of near McAdoo, drowned here late Sunday afternoon while swimming in Jack Gillum's tank. Then went in bathing at 1 o'clock and were not discovered until 6 o'clock, when Elsie Lou's brother, Charlie, found the two bodies. They were located in each other's arms when found. Funeral arrangements have not yet been made.

### SAFETY WEEK IN AMARILLO

AMARILLO.—"Safety Week," sponsored by the local Kiwanis Club, opened here Monday with general enthusiasm. Signs have been erected at many points and warnings painted on the pavement. Sermons and lectures are being given and traffic rules are being stressed in local papers and on dodgers and handbills.

Dr. R. S. Killough of Amarillo is attending the Panhandle Medical Association Convention being held in Lubbock this week.

Dr. C. C. Gridney of Plainview, Texas, is in Lubbock attending the Medical Convention.

Mrs. W. Hardy is acting as County Treasurer this week in J. S. Slover's place.

## We Will Be In A New Location October 1st

DON'T FAIL TO LOOK FOR OUR BIG NEW STORE

1212 AVENUE J

You will like our new store and our new location. It will be fresh and new and fully equipped to serve you in the best possible manner. New fixtures have been added and changes made in the arrangement which will make it possible for us to give you the best service. The same high quality merchandise will be found, the same reasonable prices.

**This Fall you will find our prices especially low.**

Good ginghams are here in liberal assortments and in grades that are excellent at the different prices. Especially attractive are ginghams offered at ...15c

Outings in varied patterns in both light and dark in a medium weight, but excellent for many winter needs, priced specially ..... 12 1-2c

Fine heavy outings in lights and darks, varied patterns and shadings, a grade you would expect to be much higher priced, very cheaply at, yard .....19c

### GOOD SHOES FOR ALL THE FAMILY

The good shoes we sell are fast making for us a reputation that we deserve, for you find nothing here but all-leather styles, whether your needs are for men's, women's or children's styles. Also you will always find our prices decidedly cheap.

**Hemphill-Price Co.**

QUALITY SERVICE FAIR PRICES

## LYRIC THEATER

Friday & Saturday

Douglas Fairbanks

in

"A Buckaroo of the West"

also

Billy West

in

"BE YOURSELF"

also

AESOP'S FABLES

Enjoy your spare moments during the Fair at the Lyric, where the best is always shown, with good music.



## STOVES

Come early and get the best selection—Be Satisfied. The prices are cheaper too, because we bought our present supply in car lot and thereby saved a large amount on freight. We have all kinds and all sizes from \$3.00 to \$150.00.

SHERROD BROS. HARDWARE CO.

1014 Broadway Phone 837

## WAGONS

The WINONA Wagon has stood the test for more than a half century. Each wagon has an absolute guarantee from the factory, which is one of the largest exclusive wagon builders in the country. These hubs are guaranteed against cracking. Look over your neighbor's wagon. If the hubs are not cracked it's a Winona.

## VISIT

—our implement display as well as our industrial display at the Fair Grounds.

SHERROD BROS. HARDWARE CO.

1014 Broadway Phone 837

## MONEY TO LOAN

ON IMPROVED FARMS AND RANCHES

Our rates are as low as the lowest, our repayment options are better than our competitors. We have plenty of our own money to take up and extend vendors lien notes or mortgages. Our services are far superior to any other organization of this kind on the Plains. Our inspector lies in Lubbock. He knows the land values and will give you a fair value on your property. Your papers are prepared in the Lubbock office. There will not be any delays in making your inspections or preparing papers for your signature and we have the money to pay you just the minute your title is approved by our attorney.

Our Lubbock Office is in Charge of J. O. Green who will be Glad to Explain in Detail our Loan and Its Repayment Privileges

When in need of a farm or ranch loan call and see Mr. Green in the Security State Bank Building, up stairs, room 205.

FIDELITY LAND CREDIT CO.

Oklahoma City, Oklahoma Farm and Ranch Loans Lubbock, Texas

P. S.—We want live correspondents in all Panhandle and South Plains towns. Write direct to the Lubbock office.

# THE PLAINS JOURNAL

Published Every Thursday by the Plains Journal, Inc., at LUBBOCK, TEXAS

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Advertising Rates Upon Application

Curtis A. Keen Editor  
Charles A. Guy Managing Editor  
Dorrance D. Roderick Manager

Entered as Second Class Mail Matter at the U. S. Post-office at Lubbock, Texas, permit issued in April, 1922, according to the provisions of the act of Congress of 1879 and under the rulings of the Post Master General.

The Journal will honestly strive to be clean and fair in the dissemination of news. If through error or misinformation, undue reflection is cast upon the good name of any person or firm, the Journal stands ready and willing to make correction in the same manner that such mistake was made. The paper invites suggestions and criticisms. It is by these only that it may improve.

## THE PLAINS JOURNAL PLATFORM

For President JOHN W. DAVIS  
For Vice-President CHARLES W. BRYAN  
Diversified farming on the South Plains.  
Closer co-operation between town and rural people.  
A Community Auditorium in keeping with our City Hall.  
More building with lower rents.  
Continued improvement in County Parks.  
A cleaner, prettier town with more civic pride.  
A faster, bigger South Plains Fair.  
A more uniform distribution of civic work.  
City Play Grounds and Recreational Director.  
Better highways throughout the county.  
Less politics and more unselfish citizenship.

## Editorially Speaking

### Your Fair

The South Plains is standing on the threshold of another great sectional fair, this year an exposition greater in its scope than ever before. In a few more days it will be presented to the people of West Texas, a finished product, the result of months of work, months of planning and even years of precedent.

The 1924 Panhandle and South Plains Fair and Short Course is more than an ordinary fair or exposition. It combines this year a new and strictly educational feature, never before instituted in the southwest, but a feature already found to be a great success in the larger fairs and expositions of the North and East. This new feature alone should assure the success of this year's fair in even a greater measure than those of the past. But the directors were not satisfied in adding the educational feature alone, they have made other additions, which are destined to interest every fair visitor, young and old, who enters the gates of the fair park.

Because it is located here, and not because it is essentially Lubbock's fair any more than it belongs to any other city on the South Plains, this city is proud of the exposition—proud of the work done by the directors and officials and one hundred per cent behind the project.

With the opening of the 1924 Fair the City of Lubbock turns over its keys to its visitors with a real, old-fashioned West Texas welcome, bidding the strangers within its gates to enjoy their stay here and then come again. The Panhandle and South Plains Fair and Short Course is not being put on year after year for any selfish gain to the city or county of Lubbock, but for the advertisement and the benefit of the entire South Plains.

When the fair officials say "This is your fair" that is just exactly what they mean. And unless the inhabitants of this entire section lend their support and enthusiasm to the undertaking it cannot mean as much to the South Plains, to West Texas as if it is wrongly considered as Lubbock's or Lubbock county's fair. As much as Lubbock would like to claim the Panhandle and South Plains Fair and Short Course as its own it realizes that it is not its own and can never be its own because it embraces too big a project for any city to try to dominate.

### What The Fair Really Does

Did you ever stop to think just how much the annual Panhandle and South Plains Fair means to this section of the state? Have you ever realized the scope of its importance?

The Panhandle and South Plains advertises in the right, this part of Texas rightfully as one of the greatest agricultural sections of the United States.

Through the exhibition of the agricultural and other products of the territory it proves to the world what can be done in West Texas.

It binds the people of the South Plains closer together in a spirit of co-operation and friendliness in urging them to work together for the advancement of the territory.

It provides four days and nights of clean amusement and interesting events for the inhabitants of the territory.

And above all, through proof of showing, it impresses upon the people of the South Plains just what can be done here if done in the right way.

### Let's Be Careful

Last fall and winter, following the South Plains first bumper cotton crop, new settlers literally flocked into this territory. Like a tidal wave they came, all types and classes from almost every state in the Union, to share in the prosperity of a great, new agricultural section.

Since a greater crop is forecast for this year and considering the great amount of publicity which has been broadcast over the entire country during the past twelve months, it is only logical to believe that the emigration this year will exceed that of last year. People who have settled out here in the past several years have been writing their friends "back home," telling them of the opportunities in this section and their writing has not been in vain. They are coming again this fall, these settlers, and they'll be arriving soon.

What West Texas needs to progress is more population. Of that there is no doubt. But what it needs more than numbers of people is the right type of people. We must be careful, in our praises of the country and the city, not to attract to many persons of the unstable type, else they will be a heavy burden to the section. Farmers, stockmen and all types of business men are the types which are and will be needed mostly. There are enough laborers, salaried helpers and itinerant workers already to take care of the demand. Should there be a call for more of these types there will be enough to supply the need in the number who casually come here. There is no need to attract them.

The Plains Journal sounds this warning not in an endeavor to dampen the ardor of any West Texas, South Plains or Lubbock booster but only to help stabilize the influx of new people here this fall and winter. This publication does not sound the warning through any selfish motive, or in an attempt to help the people who are already here to dodge the responsibilities which go hand in hand with progress and prosperity, but to protect the innocent settlers, who without capital or work, may be drawn into the territory through the flowery boasting by a well meaning friend who is not awake to conditions.

## A Guilty Conscience



### Trade Trips and the Fair

After the fair is over and its success can be really determined, one of the organizations which should receive a share of the praise for making the 1924 exposition the greatest in the history of the South Plains is the Junior Chamber of Commerce.

It was this organization which first got behind the booster trips to advertise the fair over the territory, and it was the members of the Junior Chamber, with the co-operation with the Retail Merchants Association, and the Kiwanis and Rotary clubs, which made the trade trips the success that they have been thus far.

Beyond a shadow of a doubt the trade trips are vital points in the arousing of interest in the fair and the co-operation shown by the business men of the city toward the trade trips has done much to bring the news of the fair to the very doors of the citizens of the South Plains.

Considered lightly, a trade trip may be thought to be a day of pleasure, spent away from the cares and worries of the business world. Looking deeper into the proposition, however, it takes on a different aspect. The men who make the trade trips do so at an expense to themselves and to their business. They unselfishly donate their time, their automobiles and their talents to the city and to the fair and it ceases to be a matter of pleasure. Give the Junior Chamber and the trade trippers credit for a big share of the success of the fair.

### Cotton and Prosperity

The cotton season is opening and the price of cotton continues to slip down until folks have started to feel a little shiver of apprehension everytime they open the paper to get the latest quotation. However, a close study of the entire industry, the available supply and possible demand, leaves one little room to believe that a general average well above 25 cents will not be received for the year's crop. But the decline should bring home to the minds of the farmers and business men of this section that absolute insanity of a one crop system.

Cotton is a good money crop—when it brings a good price. Wheat is a good money crop—when wheat produces a good yield and sells at a good price. So are other individual crops. But certain prosperity comes to the farmer and the section that produces a variety of crops, including poultry, dairy and commercial products, that grows enough feed for home consumption and to spare, that lives out of its own back garden and has some to sell. The Plains country is the world's greatest cotton section and there is no doubt of that—but even its fullest growth and prosperity can best be realized through diversified farming and it may take one or two low priced cotton years to drive that fact home, but eventually the cotton grower is going to get pinched and that hard.

### Something To Think About

Recently, in the dead of night, fire broke out in a large residence on West Main Street. With the neighborhood sleeping peacefully the flames made great headway before they were discovered and by the time the alarm was turned in the entire structure was on fire.

As usual, the fire department reported immediately, showing the same amount of efficiency that it always shows when summoned, but by the time they had reached the neighborhood of the conflagration it was discovered that because of the paving work going on the streets were so torn up that a detour was forced to be taken before the fire fighters could get within working distance of the burning house.

After arriving on the scene the fire fighters had to lay a hose from Broadway and by the time they were able to get water the house was a sure ruin. Quick work on the part of the firemen saved the surrounding houses but the big house could not be saved from the flames.

This is just another reason for hurrying on the paving project. The fact that the house was lost was no fault of the firemen, who really performed almost an impossible task by reaching the scene of the fire over the torn up streets and saving the houses nearby. As long as the streets are torn up the fire menace is a grave one. A week's hold up may cause untold loss to the city.

### Lubbock High School

The Junior Chamber of Commerce, ever awake to the possibility to serve have lined up behind the athletic teams of Lubbock high school. The younger civic organization plans to do more than its share toward putting the Westerners over the top whether they win or lose. If the entire community, even the staid business men, will follow the lead everybody will be better off.

In the backing of high school teams Lubbock can take a good lesson from Amarillo. Every year and in every respect, a booster club is formed among the business men to back the Amarillo athletic teams. This booster club is not necessarily composed of youngsters, but its membership carries the names of many of the leading business men of the city.

Throughout the entire school year this club remains intact and win or lose it stays firmly behind the athletic teams representing the Potter county city. There is no doubt but what this club has been a vital force in making and maintaining the fine record of Amarillo high school teams.

### Kurrent Komment

The program staged here Friday in connection with National Defense Day was an impressive one. At the same time it was not an affair which caused any individual or group of individuals to lose a great deal of time from business. Taking Lubbock as a criterion, it is not thought that Defense Day accomplished a great deal in actual preparation for a national crisis, but at least it did show that the idea has a boundless future and can be made into as big an affair as the country as a whole chooses to make it, as "Great Oaks from Little Acorns Grow" so do great benefits spring from good ideas. The first National Defense Day was a great success from start to finish.

Did you ever see so many youngsters in one group as in the Defense Day parade here? It is doubtful if many people in Lubbock ever have. Although they marched with youthful abandon so typical of childhood, in many respects theirs was the most inspiring part of the parade. They are our successors—they will take our places when we go on. To them will fall the escutcheon of progress when our own hands become too weak to hold it. The youngsters of today make up the vanguard of tomorrow's citizenry. Youth must be served, eventually.

Have you done anything to make any one of the seventy school teachers here feel more at home? Have you gone around to make yourself acquainted with any of them? Do you intend to do so? These people have come into our community to make their homes here for at least a year. Their minds of the children of this city, is a tedious one and one which may be greatly lightened through the help of the citizens of Lubbock. Because of their profession school teachers do not have open to them the varied methods of amusement which other people may enjoy. The paths they travel are far from rose-covered. We can all help them feel more at home by extending the hand of welcome.

Announcement was made last week that a new department store was to be located in this city. Although Lubbock is indeed fortunate in having already more and probably more complete department stores than any city in this vicinity, the announcement was a welcome one. Competition, in no matter what field it may be, is the life of trade and whenever a new store comes in the chances are that those already here will strive even harder to maintain a high plane of service.

Trouble with a political job is your feelings get hurt when you lose it and have to go to work.

## Best Editorial of the Week

### A Different Thought

The recent visit of the Prince of Wales, informal and unofficial though it was, gave opportunity to accentuate the friendly feeling among the great English-speaking nations. The warmth of his reception by the crowds that greeted him on every public appearance was evidence of the depth of popular feeling. There seemed to be no indication of any sentiment save that of hearty enthusiasm.

Unquestionably these ovations were a personal tribute to the shy young man who with becoming dignity and a certain pleasing diffidence carries the unique responsibilities of his position. As the heir apparent to the throne of the greatest empire the world has known he occupies, next to the king himself, a most conspicuous position. The fierce white light that beats upon a throne is trained upon him, although many years may elapse before he actually assumes the scepter. His every act is appraised, his every word subject to most searching judgment.

The vociferous welcome that he has received, however, was not only a tribute to a personally popular young man around whom shimes the glamorous of pomp and ceremony, it was a splendid recognition of the solidarity and community of interest of the great English-speaking group of nations. There is a growing sentiment in favor of closer fraternal relations between the United States and the British Commonwealth of Nations. With a common racial origin, a common language and literature, basing our jurisprudence upon the common law of England and with similar ideas and social vision, there is a community of interests that brings us very close together.

The time may never come when an actual treaty of alliance may exist. Many of the foremost statesmen of the English-speaking nations agree that such a treaty would prove disastrous, but there should exist an intelligent sympathy among the peoples of the English tongue that would enable us to realize our common destiny.

Such a mutual understanding would do much for the peace and prosperity of the race. The English-speaking democracies have the power to command the peace of the world. Therefore every event and occasion that serves to promote good will between Great Britain and the United States is to be welcomed as one more step in the direction of universal concord. This is the deeper significance of the visit of the Prince of Wales.—Scottish Rite News.

## The Best in American Verse

Never stoops the soaring vulture  
On his quarry in the desert,  
On the sick or wounded bison,  
But another vulture, watching  
From his high aerial lookout,  
Sees the downward plunge, and follows;  
And a third pursues the second,  
Coming from the invisible ether,  
First a speck, and then a vulture,  
Till the air is dark with pinions.  
So disasters come not singly.

(From Longfellow's "The Song of Hiawatha.")

### With Our Contemporaries

"There has never been any important enterprises undertaken and carried to completion without co-operation. All achievements of Slaton and Lubbock county can be traced directly to the spirit of co-operation. Today we have builded here a magnificent town nestling on the broad Plains of Texas as a result of co-operation."

So says Editor Ben Smith, of the Slaton Times, and, although he has been in this county only a short time, he seems to have summed up conditions as they are. Co-operation is the antidote for community ills and it has been largely through its use that Lubbock and all of Lubbock county has enjoyed thus far such a healthy existence. Just prior to the elections it appeared that, perhaps, the population would be split and aligned against itself, but fortunately the period of dissension has been passed and once again the citizenship is pulling together. Let's not forget the spirit of co-operation in all of our undertakings.

"The cotton bolls are beginning to burst open rapidly now. Within another week or two all of the gins will be humming and the coin of the realm will be finding its way into the farmers' pockets. The business outlook is excellent. For all which we are thankful."

In the above remarks Editor E. I. Hill, of the Lynn County News, has expressed the sentiments of everybody in this vicinity. "Second the motion," says the Plains Journal.

First thing you know it won't be very long before Christmas again.



The Prince of Wales' visit to America during Leap Year proves he is the bravest man in the world.

In Alexander, La., two women fought over a man with knives, and he probably wasn't worth it.

We would hate to be Coolidge and have two other men trying so hard to get the house where we live.

Dawes may never be sworn in, but a preacher in Florida has cussed him out.

Utah grocer asks divorce because she threw eggs at him, pleading, of course, that she just egged him on.

Clothes will be back in style again in a few weeks, much to the disgust of bathing beach queens.

Fall and the annual yarn squirrels storing golf balls for nuts are both due Sept. 23.

The trouble with losing a fortune is you can't get anybody to help you find another one.

Everybody knows exactly how to raise children except the people who are raising them.

All the world is a stage on which there are many trap doors.

The violin is almost as hard to learn to play as poker.

Auto fenders don't know anything about the law.





# WELCOME FAIR VISITORS!

## Panhandle-South Plains Fair

### AND SHORT COURSE

WEDNESDAY, THURSDAY, FRIDAY AND SATURDAY, OCTOBER 1, 2, 3, 4, 1924

FAIR  
GROUNDS

**LUBBOCK, TEXAS**

FAIR  
GROUNDS

\$5,000 WORTH OF FREE ATTRACTIONS FOR YOUR ENTERTAINMENT

**MORE THAN \$15,000 GIVEN AWAY FREE!**

IN PREMIUMS AND FREE PRIZES, COME AND GET YOUR SHARE, IT IS HERE FOR YOU

### "KING COTTON"

A PAGEANT OF THE MAGIC FLEECE

Showing the Romance of the cotton industry portraying absorbing history with characters in real life instead of on the printed page. Duchesses and Maids of Honor invited from every town.

Wednesday Evening, Oct. 1st, 8 p. m.  
Saturday Afternoon, Oct. 4th, 4 p. m.

#### EPISODE I LUBBOCK COMMUNITY

Cavaller de la Salle with soldiers, sailors and priests sets up the standard of France on the shores of Matagorda Bay, and proclaims this a new empire. Soldiers and sailors drill. Native Indians appear and look on with curiosity, showing hostility. La Salle summons King Agriculture with his children—Corn, Oats, Wheat, Tobacco, Cane, Livestock, Fruit, Vegetables and Cotton who present tokens to the Indians which are received with indifference until Cotton presents his gay colored cloths which the Indians receive with delight. The groups part with expressions of good will, and Agriculture and Cotton are left in charge.

#### EPISODE II ACUFF COMMUNITY

The laborious task of cotton. Women and children picking the lint from the seed, a pound a day. Another group is spinning laboriously on spinning wheels. Prince Cotton walks sadly among his subjects. His attendant, Peace, is seen bringing in James Hargreaves, the inventor of the spinning jenny. They are closely followed by Plenty, bringing in Eli Whitney, the inventor of the cotton gin. The people are rejoiced at these inventions, seeing a new day in the development of cotton as an industry.

#### EPISODE III SLATON COMMUNITY

Good times in Dixie. A southern plantation scene. Darkies appear with laden baskets of cotton, singing plantation melodies. The dance of the Cotton Bolls. The southern planter and his wife appear, greeting their friends for a period of merrymaking. The creditors of the planter appear and demand the payment of their accounts. The planter indifferently refers them to Prince Cotton, whom they seize for the settlement of their claims. The group is in confusion.

#### EPISODE IV IDALOU COMMUNITY

The captivity of Cotton. King Slishod is the ruler, with the attendants, Ignorance, Prejudice, Dumping, Competition and Speculation. The king orders Prince Cotton to be placed in chains. Pests are summoned to annoy the prince and the dance of the Boll Weevils follows. The prince sinks down in a stupor. King Slishod and his attendants leave and a group of impoverished farmers and their families enter and try to arouse the Prince, but in vain.

#### EPISODE V CARLISLE COMMUNITY

The restoration of Prince Cotton. Earnest leaders appeal to Aaron enlists the aid of farmers, merchants and bankers. This results in the Sapiro, who recommends systematic marketing. Co-operation enters and appearance of Princess Prosperity who touches Prince Cotton with her magic wand and breaks the spell that binds him. The two are married by Sapiro, and Cooperation crowns Prince Cotton as King. The triumphant dance of Cotton Goods follows. Peace and Plenty return bringing a happy and prosperous people. Final tableau. "Star Spangled Banner."

### "THE JOY ZONE"

WITH THE COTTON BELT SHOWS

YOU ARE WANTED, COME ALONG, THIS IS YOUR FAIR, SOMETHING TO PLEASE EVERYONE  
BIG FREE BAND CONCERTS, MORNING, AFTERNOON AND NIGHT DAILY, BRING YOUR WHOLE FAMILY  
AGAIN, WE MOST CORDIALLY INVITE YOU TO COME

## Panhandle-South Plains Fair Association

CHRIS HARWELL, President

LUBBOCK, TEXAS

A. B. DAVIS, Manager



CATES FLYING CIRCUS

Greatest Aviation event ever staged. Monster flock dare devil bird men, death defying aerial antics, wing walking, aerial acrobatics, "Sky Vaudeville," Stunt Flying.

#### SPECTACULAR NIGHT STUNT FLYING

With Gorgeous Fireworks and Aerial Flash Bombs, most pretentious and thrilling night spectacle ever staged.



#### AT NIGHT

With rockets that glare  
and shells that burst,  
dazing, dazzling!

THE MOST SPECTACULAR  
DISPLAY EVER  
STAGED IN WEST  
TEXAS

Three Big Games **FOOTBALL** Three Big Games

GIVES THE REAL THRILL

POST VS. SLATON, THURS. OCT. 2  
LUBBOCK VS. FLOYDADA, FRI., OCT. 3  
RALLS VS. PLAINVIEW, SAT., OCT. 4

### SHAM BATTLE

WEDNESDAY AFTERNOON, OCTOBER 1,  
THE MOST REALISTIC REPRODUCTION  
OF A REAL BATTLE FIELD EVER PRO-  
DUCED.

FREE, FREE, FREE

FOUR AUTOMOBILES GIVEN AWAY  
ONE AUTOMOBILE WILL BE GIVEN AB-  
SOLUTELY FREE EACH DAY OF THE  
FAIR --- THREE O'CLOCK EACH AFTER-  
NOON.

### BIG CASH PREMIUMS IN

AGRICULTURE, HORTICULTURE, LIVE  
STOCK, FINE ARTS, POULTRY, CANNED  
GOODS, CULINARY, TEXTILES, BOY AND  
GIRLS CLUBS, AND MANY OTHER DE-  
PARTMENTS.

BRING YOUR EXHIBITS  
WIN SOME OF THE HANDSOME PRIZES

### WRITE FOR CATALOGUE

THE BIGGEST EVENT IN YEARS  
FUN BY THE TON

# PROSPERITY FOR TEXAS IS SHOWN IN CROP REPORT

## Rock Island Survey Shows West Texas and Panhandle in Fine Financial Condition

Splendid conditions throughout Texas and especially in the Panhandle and West Texas, are shown in the crop bulletin, which has just been issued by the Rock Island railroad.

The report shows that the yield of all crops in this section will be unusually good.

The Texas section of the report is given below:

**General**—Crop, soil and weather conditions continue to be favorable; there have been good rains throughout the state, with the exception of South Texas, where more moisture would be beneficial.

**Cotton**—It should be borne in mind that Texas last year had a pretty fair crop, namely 4,296,000 bales, which is somewhat above the five year average; if brought a very high average price, and as a result Texas has for a long time been enjoying splendid prosperity.

**Wheat**—Harvesting is completed; winter wheat will average 35 bushels per acre; spring wheat, 15 bushels per acre.

**Oats**—This crop is made; yield will range from 20 to 40 bushels per acre.

**Watermelons**—There is a large crop and quality is good. Ranges are in fine condition.

Western, Central, Northern and Northwestern Texas—Recent general rainfall has been very beneficial. Cot-

ton—The plant in various stages of development; in some sections picking is completed, in others just thinning to stand, but general condition is good, and production will average 1-3 bales per acre.

Southwestern Texas—More rain would be beneficial. Cotton—This crop is suffering more or less for want of moisture; in some sections cotton bolls are opening prematurely and shedding. Corn—Some damage to this crop is reported, due to lack of moisture; in some sections condition on that account is serious. Rice—Early sowing has been harvested. Fruit—This is also suffering somewhat due to lack of moisture. Pastures—Condition is only fair.

El Paso Section—Crops generally are reported in fair condition. Cotton, Hay and Melons—These crops give promise of normal yield. Ranges—Condition is good.—Amarillo News.

### Emergency Hospital To Be At Fair Park

An emergency hospital, complete in every detail and with a corps of competent attendants in charge, will be maintained on the grounds of the 1924 Panhandle and South Plains Fair, according to a statement made here yesterday by A. B. Davis, manager of the Fair association. A comfort station, for women visitors, will also be maintained.

The institution of the emergency hospital at the fair is just another instance of the planning of the directors of the fair for the comfort and welfare of every visitor who enters the fair gates and shows that even in detail it is the plans of the officials to make the fair a success.

**MAY APPOINT BUTTE**

AUSTIN—It is said in Austin that Dr. George C. Butte, who resigned Monday as dean of law of the University of Texas will be appointed United States District Judge for the Western District of Texas following the November election, after he has finished his race for Governor as the Republican candidate if he is defeated.

If appointed to the judgeship Dr. Butte would succeed the late Judge Smith who died recently.

## Horticultural Points

### GOOD CARE OF RASPBERRIES

Canes should be Cut Back in Spring to Desired Fruiting Height—Look for Disease.

The New York experiment station has sent out a circular on care of raspberries.

With the close of the fruiting season, horticulturists at the experiment station at Geneva are recommending the removal and destruction of the fruiting canes in all raspberry plantings. These old canes are no longer needed by the bush and they may harbor disease organisms or insect pests which might infest the new growth. The removal of the old canes will also give more room for new growth the next season.

In the spring the canes of red raspberries should be cut back to a desired fruiting height, usually three or four feet from the ground, depending on the vigor of the bush. Black raspberries require more severe pruning than the red varieties as the old fruiting



A Bundle of Ranere Raspberry Plants.

canes should be removed and the new growth checked in the summer by pinching off the succulent tips of the new canes at about two feet from the ground. Since the new canes do not all grow at the same time it is necessary to go over the bushes several times during the summer. In the spring the side branches which have developed as a result of this summer pruning should be cut back from one-third to one-half their length.

Raspberry growers are urged to be on the lookout for plants affected with mosaic or yellows and to remove and destroy all such plants, including the roots and suckers, as that is the only way in which the disease can be stamped out. The mosaic is characterized by the mottled appearance of the leaves and the dwarfing of the canes. In setting out new plants care should be exercised that only disease-free stock is used as any part of a diseased plant will bring the disease into the patch where it will gradually spread to healthy plants.

### AVOID SUNSCALD IN WINTER

If Alternate Freezing and Thawing Continues Bark on Exposed Side of Tree Dies.

Just from the sound of the name one would think sunscald a summer trouble in the orchard. It is true the hot sun in summer, especially in some regions, may cause the trouble, but sunscald may occur in its worst form in winter, as well.

During many winter days, the sun's heat may warm up the southern or southwestern sides of trunks and branches to the thawing point. At night the wood freezes again. If this alternate freezing and thawing continues for any considerable length of time, the bark on the exposed side of the tree will die and split off. The broken bark offers a point of entrance for fungus tree diseases of many kinds which may ultimately kill the tree.

Where conditions are especially bad it will pay to shade the southwest portions of the trunk and branches. Cornstalks, straw or similar material bound about the branches will give excellent protection.

### SPRAY TO CONTROL INSECTS

Use of Lead Arsenate When About 90 Per Cent of Blossoms Have Fallen, is Urged.

It will still be worth while for owners of peach trees to spray for the control of curculio and other insects. The best spray for this purpose is lead arsenate, using one and a half pounds in 50 gallons of water and applying when about 90 per cent of the blossoms have fallen.

### GRAIN MEN MEET

DALLAS—Texas grain and grain products interests have been called to meet here Wednesday to discuss the report on rates by Examiner Keeler of the Interstate Commerce Commission. The report is in connection with the consolidated grain cases and exception to be filed with it.

The report finds present rates from Oklahoma to Texas unreasonable and prejudicial to Oklahoma. It proposes to apply the same differentials on traffic from Oklahoma as apply on Texas

## BECTON NEWS

A few people of this community are picking cotton. In a few days cotton picking will be in full blast.

The Methodist meeting closed Friday night with two additions.

Bro. Britian conducted his regular monthly appointment Sunday morning and Sunday night.

There were 16 baptised Sunday into the Baptist Church.

Miss Annie Ruth Quinn of Lubbock is spending a few days with Flossie Lou Ferguson of this community.

Mr. and Mrs. Burke and son have gone to Portales, New Mexico, transacting business.

Verx Remy, Cathren Jona, Alpha Moody, and Maggie Phillips were guests in the Blair home Sunday.

Louise Bolton spent Sunday night with Annie Belle Pool.

Mr. L. M. Phillips and son, Lee, Mr. Kirk Bell and Mr. and Mrs. Coward motored to Crosbyton and Silver Falls one day last week.

Bessie Pool is going to Lubbock to school this term.

Emma Phillips took dinner in the home of Eugene Emery of the Liberty community Sunday.

Mr. and Mrs. Ernest Guillot and son, E. C., of the Liberty community spent Sunday with L. M. Phillips and family.

Mr. J. A. Givens and family are being visited by Mr. Givens' parents.

Bertie Pool took dinner with Maggie Phillips Sunday.

In last week's issue we stated that Mr. Cook Scott and family had gone back to Sweetwater. We are glad to know that they have decided to make their home here.

Mr. and Mrs. S. A. Pool motored to Lubbock Monday.

Mr. and Mrs. Herbert Martin are the proud parents of a baby boy.

Mr. Reid of this community attended court at Lubbock Monday.

The Baptist people licensed Mr. Cotton to preach Sunday. He will preach his first sermon at Becton the 4th Sunday of this month. We wish him success.

Miss Elizabeth Bolton who is attending school at Lubbock was at home Sunday.

Hubert Ingrem spent Sunday with Arlice Pool.

Mr. John Blair, Mr. and Mrs. Clarence Elmore and Mrs. George Baker went to Portales, New Mexico, Saturday morning after Mr. Blair's daughter, Edna, who has been visiting relatives.

The patrons of this community met Saturday night to decide how they were going to seat the new auditorium.

Gossip

P. B. Rails, prominent Crosby county financier, was a Lubbock visitor Tuesday.

G. D. Whitset of Amarillo transacted personal business here on Tuesday.

Miss Alma Spivey, of the County Clerk's office, spent Sunday at Lubbock and Amherst.

Miss Elsie Wilke of New Hope, was in Lubbock Saturday.

### Tourist Injured As Automobile Smashes

PLAINVIEW.—J. L. Flowers of Sneedville, received a smashed leg and injuries to his ribs last Saturday when the Chevrolet touring car in which he and several companions were traveling turned turtle, caught fire and burned up. The party was on its way to points in New Mexico on a prospecting trip. The accident occurred 18 miles west of Plainview, on the Olton road. The cause of the car turning over was not known. Mr. Flowers was brought here for treatment. No bones were broken.

News.

Do your bit in the Clean-up Work.

**"EVERY FARM SHOULD HAVE ENOUGH COWS, SOWS AND HENS TO AT LEAST SUPPLY THE HOME"**

Visit the Panhandle - South Plains Fair, October 1, 2, 3 and 4, and learn what the cow, sow and hen will do for you.

**SECURITY STATE BANK & TRUST CO.**

Wants to Help Those Who Try

# A Store for Men and Boys

[As Well As A Store For Women]



## Clothing for Men and Boys

—Our clothing section has well developed the ability to serve the men and boys of this great section with just such clothing as will be sought by the man or boy who would be well dressed at slight cost.

For Instance

- MEN'S WOOLEN SUITS AT
- \$24.50, \$30.00, \$35.00
- BOYS' TWO - PANTS SUITS
- \$10.00, \$12.50, \$15.00

## Men and Boys SHIRTS and BLOUSES

—This department is well filled and ready to supply you with the choice things that always appeal to those Men and Boys who want to be well-dressed in the bounds of a reasonable expenditure, to those we suggest a look through our entire Men and Boys Section.



When you visit Lubbock (should you not live here) be sure that you look for the good looking store where you will feel that you are wanted and made to "FEEL AT HOME"

WHERE QUALITY, SERVICE AND VALUE SHALL PREVAIL

# Minter-Gamel Co.

It Pays to be Well Dressed

**LUBBOCK BUSINESS COLLEGE**  
Lubbock, Texas

Individual Instruction      Position Guaranteed

G. M. WITT, Pres.  
Box No. 863

# The Fair

We believe that the Panhandle and South Plains Fair will be a big feature for years to come in producing--

**BETTER LIVESTOCK**  
**BETTER CROPS**  
**BETTER CONDITIONS**

Real entertainment for everybody at the 1924 Fair--Be There!

**BY THE WAY**

We have some seed wheat--plains grown and pure. Plant some wheat this year for pasture.

Do not forget how the old fireside felt last winter. Call us for good coal. We have it for every purpose.

Phone 194  
"LUBBOCK'S WARMEST NUMBER"

## Lubbock Grain & Coal Company

# Start Now to Get Ready For

# FAIR WEEK



PANHANDLE  
South Plains  
FAIR

## OCTOBER 1, 2, 3, 4

PANHANDLE  
South Plains  
FAIR



**You Win!** 50

Every Time You Buy Groceries From The

**H. E. Miller Gro.**

"Competition Merely Brings Out Our Strong Points"

1802 Avenue I Phone 867-868



**We Want Men!** 50

Who are not afraid to earn more than \$1 a day; who have confidence in themselves and are not afraid to hit the ball.

Unlimited Territory, liberal contracts and one of the best insurance companies in Texas.

TEXAS LIFE INSURANCE CO.

**K. L. RIGGS, Dist. Mgr.**

210 Leader Bldg. Phone 26 Lubbock, Texas



Just two more weeks and the Big Show will be on. Reports coming in from other fairs indicate that the Cotton Belt Carnival Company will have the biggest line of shows ever brought to the South Plains fair. The Flying Circus is pleasing everywhere it appears. The Fireworks have arrived and everything is setting pretty for the opening day of October 1st---just two week from now.

Crowded for space and still more firms want booths, is the condition of the industrial department of the fair. Every inch of the industrial building has been contracted for. Additional space has been provided in other buildings on the fair ground for industrial exhibits and still they are crying for more space. "The Show Window of the Plains" will be filled with the finest products of the world markets as well as the crops, livestock and produce grown on the South Plains.

Reports coming in from all of the surrounding counties indicate the keenest competition ever known in County Exhibits class. The South Plains has the best crop of years and the best of the best will be shown. A number of wonderful county fairs have been held over the South Plains and the best exhibits from each of these will be grouped as the County Exhibit.

The entire Spirit of the Fair is getting soaked into folks over the South Plains country. Everywhere you go, every time you talk with any body THE FAIR is the topic of conversation.

**MAKE YOUR PLANS NOW TO BE THERE EACH OF THE 4 DAYS**

VISIT THE FAIR--VISIT BOWEN'S



**A SMOOTH SHAVE**

At Bowen's you will get the choicest shaving needs -- creams, razors, brushes, after-shaving solutions -- in a wide range of brands and prices.

**Bowen's Drug Store**



**All in One & the Best**

Automobile Washing Station.  
Motor Steam Cleaning Station.  
Alemite Service Station.  
Marvello Service Station.  
Oil, Gas and Grease Station.

**Lubricating Service Station**

On Main, lots of room, Quick Service  
"If you ever come one time---You'll Come Back"

AMBULANCE  
LUNG MOTOR

WHO IS

**Simmons**

**437?**

IN CASE OF ACCIDENT  
CALL 437



**Whatever you need for the Fair--  
You'll Find at Hodge Brothers** 50

Select your new fall clothes in time for the fair.

YOU'LL FIND THE BEST AT HODGES BROS.

Lay in a full supply of all kinds of groceries.

YOU'LL FIND THE BEST AT HODGES BROS.

Fit up the Hoopie with new tires, bumpers, etc., etc.

YOU'LL FIND THE BEST AT HODGES BROS.

You'll need furniture for the guest room, or extra chairs.

YOU'LL FIND THE BEST AT HODGES BROS.

You'll need wagons, row binders, screw drivers,---a lot of things.

YOU'LL FIND THE BEST AT HODGES BROS.

--And you'll find them cheaper too---for we buy in car lots for cash, and sell in large volumes, the same way---consequently we can give better quality at a lower price.

**Hodges Brothers**

Groceries Phone 25  
General Merchandise Phone 644



Dinner-Bridge Party Given At Club Rooms Is Tuesday Feature

One of the most pleasing parties of the season was an informal dinner given by Mr. and Mrs. Nell Wright, and Dr. and Mrs. J. T. Krueger, at the Country Club Tuesday evening...

Double Dozen Forty Two Club Guests of Mr. and Mrs. Taylor

The Double Dozen forty-two club evening by Mr. and Mrs. Albert Taylor was delightfully entertained Friday at the McWhorter home 2310 Main street.

PARTY TO HONOR FORMER LOCAL GIRL IS GIVEN

Mrs. Russel Myrick Is Hostess For Mrs. C. S. Gates, Now Of Austin

Mrs. Russell Myrick was a charming hostess with a bridge party Friday afternoon at the Country Club rooms, honoring Mrs. C. S. Gates of Austin, formerly Miss Bernice Kimbro of Lubbock.

PARTY IS GIVEN TO FACULTY AND SENIORS FRIDAY

Dr. and Mrs. Starnes Honor Many Guests at Country Club Reception

On last Friday night Dr. and Mrs. M. H. Starnes entertained with a reception at the Country Club in honor of the seniors and faculty of the Lubbock high school.

OUR HALL OF FAME

Howell Arnett Host To Friends at Week End Party At Ranch

Howell Arnett, son of Mr. and Mrs. Bass Arnett, entertained a few of his friends with a house party at the Arnett ranch this week.



Husbands Entertain Members of Lubbock Bridge Club Friday

The members of the Bon Temps Bridge Club, were entertained Friday night with a six o'clock dinner at the Texas Cafe by their husbands.

INJURED BY SHOT

TEXARKANA. — Clarence Walker, well known mechanic, residing on Rose Hill, was found about 9 o'clock Saturday night at West and Front streets, wounded dangerously with a bullet hole through his neck.



Fall Hat Correctness that Implies Quality

These new shapes and shades in Fall Hats are the very highest point in fashion efficiency. They were designed to fit the trend, but primarily they were made to fit your face.

Watch our window for the new styles. Barrier Bros. Distributors of Dependable Merchandise

LUBBOCK PEOPLE HOSTS AT PARTY THURSDAY NIGHT

Mr. and Mrs. Powell Honor Friends At Country Club Affair

Mr. and Mrs. W. B. Powell entertained a number of their friends with a bridge party at the country club Thursday night. Cut flowers were used in profusion in decorating the club rooms.

Looking Ahead for the Growth of this Section

That is a task that confronts every progressive citizen. It is peculiarly a job for the Texas Utilities Service. For the growth of a community can be and is limited by the capacity of its public services.

TEXAS UTILITIES ICE—LIGHT—POWER

- This company must plan ahead for the extension of service that the next year or the next five years will demand. It must build ahead of that demand. All the time it must keep its service up to the minute and render that service to all alike at the lowest possible cost.

Advertisement for Barrier Brothers silks. Features a circular illustration of a woman in a dress, the text 'SILKS Delightful and New', and 'YOU'LL appreciate the exquisitely soft texture of these lustrous silks as well as the gorgeous colors and patterns. We are showing many of the new satin crepes which are going to be among the most popular of fall silks. They are in bright as well as quiet colors. Bengaline. Bengaline, which is to be used extensively for tailored frocks, is to be had in all the wanted shades. All our silks are reasonably priced \$1.75 to \$5.50 the yard. Barrier Brothers DEPENDABLE MERCHANDISE. Visit Our Exhibit at the Fair, October 1, 2, 3 and 4'