## THE PLAINS JOURNAL

NTM

UNITED INPRAISNG PAGEANT OF MAGIC FLEECE

PLANS MOVING ALONG IN WORK TO MAKE SHOW
SUCCESS; THREE COMMUNITIES PROMISE TO SUCCESS; THREE COMMUNITIES PROM

| COMMUNITY <br> COMMENTS |  |
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| our visitors what good boys we are toward our seheols, but how about | to Lubook during tee pas to |
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| cify? Do we recognize them as the greatest factors for the future growth |  |
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Dear Old Farmer, and City Guy Also: HAY DAVIDSON SEED \& FEED STOORE Now located on East Broadway, East of Hod ke Bros.
and Travis and Hays Grocery. Now located on East Eroadway, East of Hod eo Bros.,
and Travis and Hays Grocery.
I have 1900 pounds of Bulk Turnip Seed ( Also Rye,
Barley, If it is to plant I have it If it is if feed to a four-legged beast I I have it. It ou don't want your
chickens to lay don't buy my feed.


Hay Davidson Talking<br>Nowheres Near the Jail

East of Broadway


Here is shown "Trigger," the world's champion jumping
orse, here with the "Hackberry Slim" Johnson rodeo outfit. horse, here with the "Hackberry Slim" Johnson rodeo outfit.
The horse will jump clear over an automobile in connection
with the Elks big entertainment to be held here on Friday and $=$ PMUSMEMMIE
 ern :



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Up and at 'Em Boys!
We're Behind You Straight Thru! And we want you to know that when it comes to qual-
ity, fit, style and satisfactory wearing qualities you'll ity, fit, style and satisfactory wearing qualities you'l
make a touch down every time you take on a young man's

## ADLER - COLLEGIAN CLOTHES

They are just naturally high powered for high powered
men and boys and are priced right. We have everything men and boys and are priced right. We have everything

STETSON HATS BROADWAY SHIRTS SUPERBA NECKWERR INTERWOVEN SOCKS
SUPERIOR UNDER WEAR VAN HEUSEN COLLARS It's well-balanced team work that makes a winning team. its well-balanced clothes, with
that makes a well dressed man.

## CTUKolles-Roleeds

##  <br> PICTURE HIGH SPOTS

## Lyric Theatre TODAY AND TOMORROW

 Friday and Saturday Afternoon and Evening MORRIS R. SCHLANK PRESENTS
## "The Dangerous Trail"

With an All-Star Cast, Including
IRENE RICH, TULLY MARSHALL NOAH BERRY, JACK CURTIS

The chase across the Canadian snow
tory.
, The battle in Seattle's Chinatown Northern tra
doing business.
The oriental mind against the Occidental intellect.
A woman's battle in the wilderness with the goods.

Another gripping R
Mounted Police picture
Taken in the mountains of the Northwest country of America 7,090
feet above sea level in the beauty land of the world, this picture is full of heart interest, tense situations, vigorous life and romance.
You Can't Afford to Miss It!


## Lyric Theatre



CHURCH OF CHRIST CUMBERLAND PRESBYTERIAN CHURCH

FIRST METHODIST CHURCH FIRST CHRISTIAN CHURCH SEVENTH DAY ADVENTIST

## Lubbock Churches

FIRST BAPTIST CHURCH
FIRST PRESBYTERIAN GHURCH CHURCH OF NAZARENE CHRISTIAN SCIENTIST

Come to the Lamb County Fair, Oldton, Texas, ${ }^{\text {SEPTEMBER }}$


Fall Fashions


There is just a little snap in the air-

Fall is coming and fall fashions are more wonderful, more individual and more compelling than ever. Never in such materials, such weaves, and at prices that are just as surprising as the wonderful styles-they are so moderate.

Everyday our new fall goods are arriving. Our early fall Satins, Charmeus and new Bengaline dresses, sport coats, wraps and novelties are already here. Coat suits,
winter coats, evening dresses, and our other lines are arriving daily. You simply MUST find time to see them.
We want you to always feel free to come by JUST TO We want you to always feel free to come by JUST TO
SEE WHAT'S NEW without feeling obliged to purchase. Fall Millinery is just as exquisite and individual as Fall that we have to offer you.

Health And Accident Insurance? CERTAINLY!

There is sense and reason and good business and protection and everything else all put together in the pol icies issued by the-

## Standand Accident Insurance Company.

Let us cite you a few practical examples of policies written in Lubbock and claims paid in Lubbock:

One day last week we wrote checks totalling $\$ 1168$ covering accidents and sickness occuring in Lubbock under our policies.

We paid one of our policy holders $\$ 478$ this month on an appendicitis operation which included, in addition to the weekly pay for loss of time, the full cost of the hospital bill, and the surgeon's fee. , The policy holder had been protected with one of our policies less than four months.

Two days ago we sold a health and accident policy to a Lubbock business man who asked that it be dated September 1st in order to make his premiums come on even dates. A day later he had an accident that would have paid paid him half time for several weeks if he had put his policy into effect that day he signed for it.

Two weeks ago we offered a business man in Lubbock a policy with full health and accident protection including hospital bills, surgeõn's fees and lost time renumeration. He didn't think he needed it. Last week his doctor told him to have an 6peration that will cost him around $\$ 300$ with the loss of two weeks time.
HEALTH AND ACCIDENT INSURANCE? WHY CERTAINLY, IT'S GOOD BUSINESS

Standard Accident Insurance Co.
L. S. HARKEY, District Manager

Phone 435
Room 206 Leader Bldg.

Professional Directory

| Rix Furniture \& Undertak- <br> ing Company <br> Lubbock, Texat <br> A. Rix and H. H. Grifith <br> Day Phone 675 Night Phones: <br>  | $\begin{gathered} \text { WHO is } \\ \text { SIMMONS }\{\mathbf{4 3 7} \\ \begin{array}{c} \text { AMBuANEE } \\ \text {-SuNeriom Sovivien } \end{array} \end{gathered}$ |
| :---: | :---: |
| Peters and Haynes Leader Bull Lender Bunalang | JNO. L. RATLIFF Attornery.at Lain Practioes in all Courts |
| M. F. Swart Eye Specialist | 207 Security State Bank Bulldips <br> - Labbock, Texas |
|  | Concrete forDurability |
| Van Buskirk Construction Company Oiklahoma City, Okla. and Lubbock, Texas |  |


o. W. JOLLY Wind sitacility

NEW METHOD TALIORS
$\underset{\substack{\text { Cleaning } \\ \text { Preaing }}}{ }$

| Pressing |
| :---: |
| Alterations |

Phone sos

Lubbock Sanitarium
J. W. ROLLO

Phyotien and surgoen
Bocurity Bank Bulding
Phone 2so

| Dr. W. S. Ferguson dentist Room 12 Conley Bldg. |
| :---: |
| W. H. SEALE Auctioneer O. K. Furniture Co. Phone 879 For rates and dates |
| PRICE \& SCRUGGS general prac'tice of law 212 Leader Bldg. |
| Bubbock Klan $\mathbf{3 2 6}$ meets ever Cf. Thursday night 8:30. Al members urged to attend Visting Klansmen wel-come--Sec'y. |

$$
\begin{array}{|c|}
\text { FLETCHER'S ELECTRIC } \\
\text { SHOP } \\
\text { Room 2, Lowery Bldg. } \\
\text { Contracting and Repairing } \\
\text { Leave repair work at } \\
\text { gherrod Bros. store } \\
\text { Day or Night. } \\
\hline
\end{array}
$$

Look Tor Noeds Advertise Your Wants In THE PLAINS JOURNAL

## Start Now to Get Ready For




Every Time You Buy Groceries From The
H. E. Miller Gro.
"Competition Merely Brings Out Our Strong Points"
1ः02 Avenue I Phone 867-868


We Want Men!
Who are not afraid to earn more than $\$ 1$ a day;
who have confidence in themgelves and are not afraid to hit the ball.

Unlimited Territory, liberal con tracts and one of the best insurance companies in Texas.

TEXAS LIFE INSURANCE CO.
K. L. RIGGS, Dist. Mgr.

210 Leader Bldg. Phone 26 Lubbock, Texas


It is just a month until the Great Panhandle South Plains Fair will be in full blast: Preparations are being made to care for a total of more than 50,000 visitors during the four days. The most elaborate entertainment programme ever offered has already been contracted for and sepcial features will continue to be added from time to time up to the opening days of the great exposition.

The fireworks programme will be more than doubled. A mighty Pageant in which will appear more than 800 characters will be presented on one or more days of the fair. A sham battle that will go down in the memory of every visitor as one of the great spectacles of the four days of stupendous spectacles. All of these things and more are being offered free to the visitors of the fair after the single gate admission is payed f.

More counties will have exhibits. A greater display of livestock will be offered. A larger poultry, hog and agricultural department will be filled to overflowing. The industrial building is already turning away exhibits. Everything connected with the 1924 Fair is in superla-tive---bigger, greater, grander than ever before.

Watch this space for the coming three weeks for a detailed story of the attractions to be offered and lay your plans to attend each of the four days.

Before, During and after the Fair remember that-

Bowen's Drug Store Drugs
Sundries
Perfumes
School Supplies HaS it $\begin{array}{r}\text { Cigars } \\ \text { Candies } \\ \text { Tobacos } \\ \text { Cold Drinks }\end{array}$


All in One \& the Best
Automobile Washing Station. Motor Steam Cleaning Station. Alemite Service Station. Marvello Scrvice Station. Oil, Gas and Grease Station.
Lubricating Service Station On Main, lots of room, Quick Service 'If you ever come one time---You'll Come Back"

AMBULANCE LUNG MOTOR

WHO IS

## Simmons

437?

IN CASE OF ACCIDENT
ALWAYS CALL 437

## Whatever you need for the Fair-You'll Find at Hodge Brothers

Select your new fall clothes in time for the fair. $\qquad$ Lay in a full supply of all kinds of groceries.
Fit up the Hoopie with new tires, bumpers, etc., etc. You'll need furniture for the guest room, or extra chairs. $\begin{aligned} & \text { YOU'LL FINO THE BEST AT HODESS BROS. }\end{aligned}$ You'll need wagons, row binders, screw drivers,--a lot of things.
--And you'll find them cheaper too---for we buy in car lots fo cash, and sell in large volumes, the same way---consequentiy we can give better quality at a lower price.
Hodges Brothers

## $\therefore$ A Page Devoted to the Interests of the Women Readers



## LUBBOCK COMMERCIAL SHOWS

September 8th-13th LOCATED ON SHOW GROUNDS NORTH OF RAILROAD

## RIDES

Merry-go-Round, for grown-ups and kiddies.
New Eli Ferris Wheel arriving Wednesday from factory and costing five thousand dollars, to be erected here for the first time.

EDUCATIONAL
Don't Fail to see the Human Head without a body, greatest optical illusion of the age.

## LADY MAY

146 YEARS OLD
WRESTLING
Roman Arena housing a mammoth athletic show with wrestlers and boxers meeting all comers.

## MUSIC

Yea bo! Latest music furnished by most up-to-date
WURLITZER PIPE ORGAN
Twenty new and novel concessions of science and skill.

Come One, Come All and Enjoy a Week of CLEAN AMUSEMENTS


LOCHL DEBS ARE HOSTESSES WITH CMIMS Struivifo Miss Virgie Johnson and Mi Alma Spikes Entertain
Bridge Wednesday






 Six Tables Make Up Charming Bridge At

Temple Ellis House
Y Mr




 TESTED RECTPES TAPIOCA BAKED INDIAN PUDDING Hixe 4m 5em B-aman mom $2 x+2$ $=-2$
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 2
$1 /$ cup sugar syrup.
4 teaspoons shorten

 about 10 minutes. Cover, Jet rise until
douta and let rise in pans untal about Ys.rye
of white loaves. Bake in moderately
tot of white loaves. Bake in mod
bot oven about one hour.
BUCKWHEAT CAKES Materiad
But
2 eviacs:



A POLECAT ON A HIGHWAY MAY GET MORE OF YOUR AT TENTION THAN A VIOLET ON SOME HIDDEN, MOSSY BANK

BUT-
IS IT THE RIGHT KIND OF ATTENTION?

INTELLIGENCE
is as necessary

## in PUBLICITY

As In Any Other Business

We are Experienced PUBLICITY ENGINEERS

## Let US Map Out Your Next Publicity Campaign

# The Plains Journal, Inc. WE DO GOOD.JOB PRINTING 

1002 Avenue I

- Phone 884

Lubbock, Texas


## LUBBOCK LOVERS OF GOOD MUSIC THRILLED AS MISS HORTENSE RAGLIAND APPEARS TUESDAY

 WILLIAM D. GREEN AND MISS MARGAR
HUFF IN SECOND RECITAL HERE
HUFF IN SECOND RECITAL HERE

## MUSIC SCORE CARD

Music Festival held in Lubbock each spring by the South Plains Music Teachers Association have been distributed and plans are already under way to make this Spring Festival the great-
est in the history of South Plains Music. The score cards were distributed during the Teachers Institute Wednesday, together with
a model course of study covering six years of music thru the grammar and High School periods. P model course of study covering six years of music thru the grammar and High Sc
The following is the score card with regulations to be use in the coming contest: m


## Rules and Regulations



NV Eat one
yied



Use the arrangements and eatitons specitied. When
none is seecified uso any destrod
uusic may bo ordered trom any standara muste
publisher.
Applicants are required to register before the 15th
For further information write the charman of the
gepartment in which you wre entering.



 | Mrs: M. E. Wear Mutio Memory |
| :--- |
| Mrs, w. H. ............Ratho | estival write MARY DUNN, 1208 Avenue O, Lubbock, Texas,



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## (Adveratisement)



S2,000 IN PRIZES For Fire Prevention Slogans

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& \text { In a contest now being conduct- } \\
& \text { ed by the Glen Falls Insur- }
\end{aligned}
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ance Company and Its Agents 100 Aw
lows

(Closey october 11, 1924) A SLOGAN
You May Win a Prize? For full particulars

WOODS \& MAXWELL Reom 205 Phone 833 Coat and the prices are so attractive that we



Smart Coats $\$ 25$ to $\$ 49.50$
-At these prices we show an elegant line of Coats in all the New and Wanted Shades and that will be found in much higher priced Gar ments-the styles are as smart as a $\$ 100$ coat

EVERYBODY IS TALKING ABOUT US
Minter-Gamel Co.
It Pays to Be Well Dressed


## Who bill w wet 

Hall County Sisters Drowne
 Paving Work At Once




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WINE BY 4 VOTES

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tor Met

## City of Lubbock

Your Town---Your Business

Where ever you travel you are proud to register as being from Lubbock. You are proud of your town, its growth, reputation for progress and standing among the cities of Texas.

Your Public Utilities, Light, Water and Sewer, City Owned, has done more to make Lubbock's growth and expansion possible than possibly any other one factor in its growth. "No City Can Be Greater than Its Public Utilities," and Lubbock removed all limits to her greatness when the city took over the life giving utlities of light and water.

## SUPERIOR SERVICE --. LOWER RATES

Your Public Utilities have more than kept pace with the demands of the city- - -they are anticipating the demands of tomorrow. Industry, Commerce, the Tech College, additional homes--all of these are coming to Lubbock secure in the public utility service that is City Owned.

"It Is Yours---Support It"
CITY LIGHT \& POWER
City of Lubbock


Photo shows the great Dirigible Shenandoa h as she appeared while moored to the mooring mooring pier for the great ship.


Canyon Is Ready To Entertain Thousand Teachers This Week

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fratulin linis by97,704 vites BuIful rfonis Miller Piles Up Lead of About
15,000 Over Edwards for Lieutenant-Governor

Freight Conductor
Killed At Midland MrDL
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 Conductor Wheeler tave the signal
go uncouple, and in some way the to uncouple, and in some way the
car hat tatied to couple. He stepped
cot on the platorm. holding to the
lever. and wast caught between the
 train to otig Spring, which is his ho
-Reporter.
BUSSES FOR ABILENE BUSSES FOR ABILENE
ABLEENE -The Ablene Tra


 the two schoole.
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LAMES. MiMS Ruth MeCorm

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 Rallroad Commisastoner, four year
term-Nabors $303,421,3$ smith $387,335$. Chiof Juartice Suvreme Court-Cure.
ton 37.85. Wear 38,106 .-Star-Tele.
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$\qquad$
 The rural districts
The county superintendent, Mises
Annie Biker. han been. rery setive
in putung over this progresive move In puting over this progreseryive movive
In this community.
The sochastios of this communty
have mere than doubled the past 18
monthe


Huge Elberta Peach Is Raised In Floyd MoxDADA An Eliberta peech inat





Electra Man Opens Brownfield Store


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cith and to the suineos interess.-Her
ald. SIMMONÈ REMODELINO





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OARAGE FOR MULESHOE


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## Welcome Teachers--

We recognized the dignity and responsibility of your profession and assure you that we are individually and as an institution behind you in your work during the coming term.

We invite you to make use of the facilities of this bank to serve you satisfactory, regardless of the size of your account or the nature of your banking business. No account is too small or too large for us to efficiently handle.

Consult with our officials if in need of financial advice and make our bank your banking headquarters while in Lubbock. You will find us right in the center of everything .-. corner Broadway and Avenue I.

## Citizen's National Bank

"The Oldest Bank in Lubbock County"
Lubbock,
Texas

THE PLAINS JOURNAL LUBBOCK, TEXAS Office: Journal Building, 1002, Avenue 1, Phone 884 Mailed Anywhere for $\$ 1.50$ Per Rear, Payable in Advance
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office at Lubbock, Texas. permit issued in Apri, 1922 , accord-
ing-to the provisions of the act of Congress of 1879 and under office at
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the rulings


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\begin{aligned}
& \begin{array}{l}
\text { For President PLAINS JOURNAL PLATFORM } \\
\text { For VOHN } \mathbf{W} \text {. }
\end{array}
\end{aligned}
$$

$\begin{aligned} & \text { Closer cooperation between town and rural people. } \\ & \text { A Community Auditorium in keepping with our City Hall. }\end{aligned}$
$\begin{aligned} & \text { A Community Auditorium in keeping with } \\ & \text { More building with orwer rents. } \\ & \text { Continued improvement in County Parks. }\end{aligned}$
$\begin{aligned} & \text { Continued improvement in County Par } \\ & \text { A clenner protior town with more } \\ & \text { A faster, bizger South Plains Fair. }\end{aligned}$
$\begin{aligned} & \text { C more uniform distribution of civic work, } \\ & \text { Better hiy Grounds and Recreational Director } \\ & \text { Brow throughout the county. }\end{aligned}$

Editorially Speaking

## Labor Day

 Oh, he is the son of a merchant"In the Itatian Royal Air Fore there was a sergeant dur
the recent war who was recognized as the best pilot in th Italian service. He was a wicely traveled chap, lik ikble, a cap-
abbe instructor, daring to a fault, neatappearing and with three year's experience as a pilot under war conditions. He was so
supprior in som many ways to high ranking officers in the same
air service camp that one of the American pilots assigned to the same squandron a akkede the commanerican ofifiocer, assigned colonel the with
a whole chest full of decorations, why the sergeant had not been commissioned an officer long before that time. And that waa
his reply and it was yive with the same finaty that woul,
have been used in saying "Why he has lost tooth legs and arms. bor. It is is the is only nation in in the world where the son of a car
penter, a blacksmith penter, a blacksmith, a lawyer, the mayor, governor, or boot
black may reach any position within the nation upon his ow
ability, initative and ambition to ket somewher. It is the onl
nation in the world, except the French, where the nation in the world, except the French, where the private in the
lines is considered just as much a part of the army and
the generalin his sheltered dugout ten miles back of the line bishness, class distinction, restricted privilegese all of these rel
ise of crumbling aristoracy created by forunes of birth and
maintained thru fear of being dethroned by ity, are giving way to more noble aristrocracce of worth, main-
tained thru esteme, reeppect and honor of associates, friends and co-laborers with no ofear other than that of not being worthy of
the conficence, trust and responsibilities that comes from ac-
Urder these conditions work is not drudgery but an inspira
tion to achievement, a joy and a pride that develops confidence self respect, ambition and leads on to higher planes of living
civic responsibility and world citizenship. You can steal money, but you buy friendship with a par
of your beter seff.
You can steal money, but you buy friendship with a par
of your own better self.

Announcement

## Best Editorial of the Week

## National Defense



| Schools, Culture and Cities |  |
| :---: | :---: |

But a closer study of foiks, of cities, of education, culture,
flat
grow
 brow" things in the home, the schools and the community life
of the cety handicaps not only themeseves but what is even
worse, handicaps the fullest developenment of the growing youth of that home or city.
calls fore is is in indeath something in every man's make-up that calls for an ideab, an element akin to the divine and far re-
moved from physical wants, deseriresand pascens. Just what
that tis has ben a problem of philoshy sinee the primitive mann
fell on his face to worship the rising sun, the mystery of flame, fell on his face to worship the rising sun, the mystery of flame,
the Good spirit, on down thru the development of the human
race into ore present appreciation of God in His Omnipotence
and Infinite Wisdom In no other expression of the human race does this ideal
find nore compuricaive outlet than thru classical music
Words, words, millinonlests words are used from childhood to the grave- and we have not yet gained command of language
sufficient to express the finest shadings of human thought, feel ing and emotion. Only thru music, thru art and thru inter-
pretative acting, dancing, combipations of moxement and art
 of expression, declares that high toned music makes my back
hurt. there is alosst hat literature, elocution, dramatic art and
limitless travel can never make up, or money buy. His poverty
 Lubbock needs more music, more good music. It will raise
the standard of our civic morast improve the appearance of our
streets our houses be reflecter streets our houses, be reflected in the development of our chil-
drent, bring usparks, develop our appereian of boys and girs
work, in short, thru a new avenue of approach to the ideal in ontent
eity.

| County and Community Fairs <br> Announcements are being made every day of county and <br> community fairs to be held in every part of the South Plains, All hail to the spirit of community pride and progressiveness |
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|  |  | that makes these fairs possible. They are the greatest com-

munity builders that can planned for any town or county-
Folks just naturally like to get together now and then, swap yarns work together, compare products, banter each
other in friendly rivalry upon the poweress of their own ability
to grow crops their hildren to run races, cook akes or some
of the other competetive events of a successful community fair. And a fair is not complete that does not have a fat
man's race, a slim man's race, a sack race, a potato race and all the other info
nd county fairs.
district fairs. it is is hard to maintain the about the bigger
dit wholesome, good natured human touch the is sech a vital
part of the little intimate community fairs. But from these community fairs will come exhibits of real merit to make
competition keener in the county division of the Panhandle Sou

Mrs. Ferguson held a love feast down Temple way last week and broke at least two precedents a gubernatorial nomi
nee when she sope only five minutes and gave Jim and hour
and a half. Nobody ever before heard of a yubernatorial and a half Nobody ever before heard of a gubernatorial
nominee taking less than three hours to telli the world what
they they were going to do about it. And goodness knows no
one ever heard of a husband getting to out talk their wives
by an eighteen to
an eigheen to pene cound Insidenty the proportion of talking done at the first formal meeting aft
the proportion of
family take office.

## Think It Over

Education is a plessing only when its forces are directed
toward worthy endeavor. Preverted education produced in Chicago the most revolting crime that the world has known Consequently our schooos can never be considered worth
while until they teach lessons greater than the facts and figures while until they teach lessons greater than the facts and figures
carried in text books. The duties of citizenship and responsi bilities of living are of more importance than the date tba
Washington crossed the Rabicon on his way to Magna Charter in the days of Pola Negra following the war of 1492 - (one or
two of thosphistoric facts may be just a little off from the way they are carried the histories of my show days-but that is
small matter as compared to my civic responsibility small matter as compared to my civic responsibility as a citizen
of Lubbock.)

This is the age of miracles A man seldorm tarns over a
new leat until the old one is
about worn out. What we need is an auto that
will stop and count 10 before it ries to pass another on a nar-
row road.

## If love is blind, all bves a blind man.

Everything comes to he who
aits, unless he does his wait waits, unless
ing sitting.
Movies are classed as great
ducator, but too much talking is going on in this class.
Dollar bills just naturally
eem to be afraid of collection
Marry for money and you
earn much more than you ever
Swatting flies is better exercise than cussing the govern-
ment and helps things along
more. People who say nothing
imposible have never trie
having a good time broke.
Some men cuss the weather oexpect winter this summert. Wish we could train moths
to eat the same holes every The way of the depresser is
ard. A loafer usually wishes he
was doing something else. Some people's idea of clean
movies is having the girls in Aathing. $\overline{\text { A house without fly screen }}$ Very few are satisfied with
heir lot unless it is a lot of luck. "We have often wondered

 keeps it until 3 oclock in the
morning, and has run it only ninniles.
2.3

We notice that so We notice that some of the
ost successful ventures made
v business ment business men are their at Tumpa World.
The weather report for to
norrow is fair, with all filling stations wide open, s.
Ottawa, Kas., Herald.
The girl that runs, away rom a hick town is said to be
flasing, but ohe isñ
nuch.-Teoria Star. jal, of the armed forces of the mation animals and mater mater al, af the armed forces of the nation. Our military es
toblishment will not be increased for an instant on Sep tembishment wil not be increased for an instant on Sep-
tember 12th. The Defense Test will be only a demonstration of mobilization plans, It will be an endeavor on the
part of the Federal Government to inform our people as part of the Federal Government to inform our people as
fully as possible on the present status of our security Our whole purpose is to present to our country the new citizen Army of the United States and to indicate what action would have to be taken in a national emergeney by our
individual citizens, and by communities, if our individual citizens, and by communities, if our country
is to be defended successfully. The simple demonstration planned might be compared to a fire drill in a school for the safety of the children. Just as fire escapes and ex-
its are of little value if the children do not know how to use them, so also are the best plans for our safety, if our people do not know what the plans are, and what they
should do in a crisis. We firmly believe that our action W ce interest of more intelligent citizenship.
There is no doubt that the sentiment of the people of the United States is for peace as against war, but so long as there is any danger of a national emergency the and in this purpose unquestionably the citizens of the $n$ on will heartily cooperate with the national government. Scottish Rite Bureau.

## The Best in American Verse

Here is the test of wisdom,
Wisdom is not finally tested in schools
Wisdom cannot be passed from one having it
Wiso another not having it,
Is not susceptible of proof, it is its own proof,
a certainty of the reality and immortality of thing And the excellence of things:
Something there is in the float of the sigh of things
that provokes it out of the soul.
thakes it out of the soul.
vol

Wise and Otherwise
-It is the Wamego, Kas., Re-
orter's observation that the orters's observatono, Kas., Re- that the
woman whe bobs her hair to uite her husband always looks
like a woman who had bobbed Mr. Bryan says
he'll sup- sup
deal the ticket. It takes a aood
deal of support, the kawrence. port the titeket. It takes a good
dean of support. the Lawrence,
Kas., Journal-World believes, to overcome the Lefthanded
compliments Mr. Rryan pass
ed on the Demoratic ticket beed on the Democrat
fore it was selected.
Emporia, Kas., claims to be
he home of the prize absent mindeme ontleman, a salesman
He recently te recently made a a $\$ 4.70$ sale
 sign it. He not only made out
the check but signed ithimese
and gave the woman 30 cents hange.
 ishes George Sisler from the
game it is ready tho throw pop
oottles.-St. Louis Stat.
Kissing, according to the
Huskogee Phoenix, is just as weet as ever-attery you get
hrough the paint and powder. Narrow
huekles the
Springed
Solield,
Io huckies the Springfield, Mo.,
Republicanh are those who
an't see things from our
$\qquad$ A remarkable thing about
one
he Grondes these days, says Ge Great Bend Tribune, Kase
is that they are content to reain that way.
The Atchison, Kas, Globe observes that the people who
minsell litle words areo the
ones addicted to the use of big ones.

## The Wichita,

 notes a strange Kas., Eagi the Newton, Kansan this weekthealer was avertising bith A dealer was advertising bath-
ing suits, and the figure used ing suits, and the fikure used
in the illustration was that of
man diver in the illustra
a man diver.

Kurrent Komment
There is one bad trait found
in every city of fifteen thous-
and and under. That the the
and
n every city of fifteen thound
and and inder.
rait of ogossiping. That is othe trait of gossiping. No matter
where the city is iocated it can
be found that becaus wher he chty becauted practic-
be found that becaue
ally every one knows evergne
else and everyboy's else busieise and everybov's else busi-
nees they are apy to talk about
it tubbock it like every othr city of itk size. People seme-
mes
mes
disuss ond
oit heir aetions when there is no
all for it. Let's see if we can ot treak this habitit in Lubbock.
年ore you talk find out all the acts, put yourself in the oth-
er fellow's place and then keep
um. er fello
mum.
hu
he
he
he
a
a
is proue


$\qquad$ ng erected the buildings be for place of
worship are completed. Church nd schol buildings form an
ndex to living conditions of
ity.
 Seagraves and Idalou, two ken a stand against the forceed klan and anti-klan lasues.
The ceitizens of these tow plactwo of the most progreesive ey got together and decided e antis alike, would be banr-
d from activities. That looks kear thinking. No woubt mad lat ou and Seagraves will both.
oosper because of the stand

About the most akward peronage is a woman in knick-
ors. -International News merv-

Men make fun of women to vert atention from their
own peculiarities, says the
Atehison, , Atchison, Kas., Globe.

## WEEKLY BUSINESS

## This page made possible by the firms listed below for the purpose of informing the people of the South Plains the Merchandise and Service obtainable in Lubbock.

"This Is a Studebaker Year" CULLUM BROTHERS DISTRIBUTORS
1112-14 Main Street
Wilson Abstract Compañy

R. I. WILSON, Manager

Lubbock, Texas
LUBBOCK COCA COLA BOTTLING CO. Carbaza
yOUR BUSINESS APPRECIATED Phone 73


DAY AND NIGHT SERVICE Baggage and Transfer YELLOW CAB CO. Phone 888
o. W. JOLLY

Manufacturer of
SADDLES, HARNESS AND AUTO TOPS
SHOE REPAIRING A SPECIALTY
prices that are right
L. H. Shelton \& Son SHOE HOSPITAL

All Work Guarantee

CALHOUN bROS. Cement Contractors

All Work Guaranteed
17 Years in the West
Phone 903
DRS. HENDRICKS \& GILLESPIE CHIROPRACTORS
The best equipped Chiropractic office on the Plains

WE RENDER HEALTH SERVICE-
Suite 7, 8, 9 and 10, Burrus Bldg.
Phone 540

## Jackson Brothers <br> GENERAL FIXIT

COAL, GRAIN, HAY
 I repair Graphophones, Guns, Open Safes and Make Keys for all Locks.
J.T.Stanfill
$\square$
Phone $930 \quad 1105$ Ave. G
"Where You Get the Best in Health"
ALMA DAUGHERTY CHIROPRACTOR Office 810 Avenue M

Lubbock, Texas

Kell Milling Company
BELLE OF VERNON FLOUR
WILLIAMS \& SON
Distributors

East Broadway
Phone 34



McCrady \& Anthony Are Very
Busy on Both Big and Little Jobs, One Owner Says
One of the busiest plumbing
One of the busiest plumbing
outfits in seventeen states


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on
bit
firm
fas
bas

Hicks Motor Co. Distributors Phone 608 212-1212 1-2 Ave H

Starting, lighting, ignition

Lubbock Battery and Electric Company
$\qquad$
1106 Main Street
Phone 262
Automobiles Paint
ed and Varnished
All Work Guaranteed
Estimates furnished free
on all work
Parry Auto Paint
Shop

Kate Castleman Security State Bank Bldg. Phone 790, Lubbock, Tex.

LUBBOCK AUTO TOP MFG. CO.
Well equipped and experienced for building Auto Tops, Seats, Covers and A

Phone 973
213 Broadway


Compare Our Prices on the Following Before Buying Phones 25 and 644

REAL SERVICE Roche Newton \& Co. Plumbing and Heating

The Better Kind
Phone 28

Is the best equipped shop in West Texas for Repairs

## STRAGHT 8 PER CENT LOANS

 We make loans without any deductions, tirmmings,bonus or ither extras on first class business or residence
property. If If you are interested in building and will property. If If you are interested in building and will
acquire a loan it will pay you to talk with us.

HODGES BROTHERS Dry Goods, Notions, Shoes, Floor Coverings, Implements East Side Square

$$
\begin{aligned}
& \text { Pubbook Coces Cola Bottling Co. } \\
& \text { PHONE 999 }
\end{aligned}
$$ STATION

High Test Gas, Mobiloils
Authorized Amelite Sales and Service
Main at H Phone 366
MURPHY'S AUTO WORKS
1312 Avenue G-Phone 858

Across From Shamburger Lumber Co.

## JEFEERSON STANDARD LIFE

 INSURANCE COMPANYCURTIS A. KEEN, District Manager Journal Euilding, Phone 884

A. R. McDANIEL, Manager

Typewriters, Adding Machines, Cash Registers and Computing Scales
Repairs on all Machin AND SUPPLIES
Phone $930 \quad$ RIBBONS AND Socialy
1105 Ave. G., Lubbock, Texas.

The House of a Half Million Parts

811-E. 13th St. Phone 853

Plains Aut Parts Co.
and Groceries

Checker Cabs are
On the Job CHECKER CAB CO.
SCOTTS SERVICE
STATION
Everything
in
Music
East
Side of Square

## 

"MAN WORKS FROM SUN TO SUN, BUT WOMAN'S WORK IS NEVER DONE"---SO RUNS AN OLD COUPLET.
that was written many, many years ago--before women's path to the easy chair had been cleared by the many and modern labor and time savers that are presented in this city-wide movement in the interest of housewives.
and on this page the merchants, who se wares are noted have combined to eliminate the drudgery of housework by offering scores of labor-saving devices, each more competent to perform its mission than by the old means.
and a word to the man of the home--come to us and we'll give you a practical demonstration..-so convincing that YOU'LL WONDER WHY YOU NEVER HAD INVES TIGATED BEFORE.

## Home Comforts Around Home Cooking

About half of a woman's life is spent cooking.
About three-fourths of a man's life is spent eating.
WHY NOT MAKE THE COOKING EASIER AND THE EATING BETTER?

SHORT CUTS TO THE EASY CHAIR MEANS LONG LIVES FOR OUR

The Western Electric Stove For those with electric service nothing approaches the comfort, convenience and general satisfaction of the Western Electric
Stove with the full cooking equipment Stove with the fulr cooking equipment that

The New Perfection Oil Stove For those without electricic service the New
Perfection Oil Stove is the leader for comPerfection Oil Stove is the leader for com-
fort, convenience and general satisfaction.
 4 smoke, or heat, coa HOUSEWIVES
Every cooking utensil, kitchen convenience, home aid that a hardware store could ever
carry - we have. Save a dollar and spend your health or spend a dollar and save your happi-

## Sherrod Brothers Hardware Company

## SHORT CUTS To Home Comfort

## Are found in the special preparations for

Our SPECIAL No. 6 DISINFECTANT
Is a marvel for use in the bath, the kitchen, back porch, around the house and yard. Ten times stronger than carbolic acid as a disinfectant and yet its milky mixture positively will not burn the hands or soil the clothing. You owe it to home economy to give it a trial.

LIASOL, The Housekeepers Friend Is the perfect hand lotion to keep the hands smooth, white, soft and cool even after the
hardest housework. A real contribution to the comfort chair at the end of housecleaning. hardest housework. A real contribution to the comfort chair at the end of housecleaning.
$O^{\prime}$ Cedar Polish, Liquid Veneer, Foor Wax. Sani-Flush, Old Dutch Cleanser, Bon Amievery known housekeeping preparation is regularily carried in stock by us.
All of these labor saving preparations are instantly available thru our prompt and efficient ion best suited for doing it. Phones 601-602

## CITY DRUG STORE

1017Broadway

The Sweetest Shortcut to the Easy Chair is--
The Cloverleaf Creamery Route serve eream! long hours over the stove-
 When unex
serve cream!
For the kiddies party - serve cream!
For the picnic luncheon For the picnic funcheon-serve cream!
Regardless of the time, the place or the Regardless of the time, the place or the
occasion-it is always practical, easy, ec-
onomical and proper to serve creas Phone us for Immediate Delivery in any The Cloverleaf Creamery ${ }_{815}$ Broadway Phone $\begin{gathered}\text { F78 } \\ \text { Near R. R. Tracks }\end{gathered}$

## Housewives Save Time and Money!

There is more of a saving than time when you have the men's clothing, your own heavy dresses, window curtains, the most delicate fabrics, evening gowns and the other expensive, hard to clean articles around the house cleaned with the Lubbock Tailoring Co. There is a saving in wear and tear, in the longer life of the article, and a real saving in worry--for when you send them to us you KNOW they will come back without damage and cleaned right.
"Short Cuts to the Easy Chair"
Is more than a slogan when you call 85 for cleaning and pressing service.

## WHY BAKE?

Take a Real Short Cut to the Easy Chair

## Golden Cream

Bre and Bakery Products - cakes,
pies, folls, with trimmings, The long hot days of kitchen drudgery are gone since electric baked bread is cheaper, keeps
fresh longer, tastes better, toasts better fresh longer, tastes better, toasts better
and is just as close as your nearest grocerer, your telephone or your neighbor.
WHATEVER ELSE YOU EAT-EAT GOL DEN CREAM BREAD

The
Electric Bakery
Phooe 525

LUBBOCK TAILORING CO.
1110 Broadway

## No More Wash Days

With aching backs, blistered hands, short dinner or dirty negroes slopping around the place,
nosing into things, and overcharging
Your Steam Laundry is Sanitary-from uge of floe steam.
Your Steam Laundry is Efficient--from cqrgtul management.
Your Steam Laundry is Economical--front careful checks of costs.
Your Steam Laundry is Convenient-- Just use the phone.
Your Steam Launry is Satisfactory--for it stresses service.
Your Steam Laundry is more than a place to yet your clothes washed -it is a short cut to
 duced care, increaz
! IF WE CAN MAKE YOU THINK-- YOU WILL SEND US YOUR CLOTHES
The South Plains Laundry
PHONE 305
PHONE 305

What Two Things Have Done the Most for Housewives?

## Electricity---Ice

Electricity to light the home and do away with cleaning, filling and carrying smokey,
smelly, dangerous kerosene lamps Em, damp.
Electricity to cook-and heat-and do away with coal, with ashes, with smoke, with kichens and the danger from fire.
Electricity for power, to sweep, to sew, for fans, radio, door bells, the Silent Servant that never tires.

ICE COMFORTS-Fresh vegetables kept fresh, sound fruit kept sound, fresh meats kept fresh, sweet milk kept sweet, iced tea, chilled salads, cold milk cold woler and a thousand oth-

The Texas Utility Path is Surely a Short Cut to the Easy Chair of Homekeeping
TEXAS UTILITIES
Phone 263
Light, Power and Ice
Phone 263

IN REGENTS MEET IN FORT WORTH TECH BUILDING CONTRACTS GIVEN

The Value of this Coupon is $\$ 5.00$
$y=$

LUBBOCK BUSINESS COLLEGE Box 203

## Pure Bred Percheron Dispersion Sale

TUESDAY, SEPT. 9, 10 a m m miles east of Aiken
All of my horses, mares, cows, hogs, 1 m imple ments and household goods, good stuff
Also seven registered Percheron mares ranging from two years up and from twelve to eighteen hundred pounds; all broke to work and gentle. They are as good
as the best in Texas; no better stuff anywhere. Two of these mares were foaled in France. One two-year-old stallion, 16 han'ds, weight 1,450 . No better breeding anywhere. All stock in fine condition.
Don't miss this sale if you want stuff as good as money can buy

COME EARLY FREE LUNCH

If You Think It
Say It


THE OLD HOME TOWN


READ THE ADS IN THE PLAINS JOURNAL-IT PAYS!


The Driving Power of Industry is ELECTRICITY

Behind every industry in. America today are the vast resources of the public utility companies. Millions of dollars, the product of thousands of the world's best brains, the highly technical forces of detailed or-ganization--it takes all of these to deliver power, light and electric current service to the homes, the factories, stores and homes of industry i nAmreica.

Each day and hour and minute the service must be available in sufficient quantities to meet the demands made upon it by the people of the cemmunities it serves.

More than that--ithe service must be provided in advance against the growth of demand by increased uses and larger populations.

This company has always antwated the growth and needs of Lubbock and the South Plains and our equipment is just a little in advance of the requirements of the section at all times.
USE ELECTRICITY IN YOUR HOME, YOUR bUSINESS OR YOUR SHOP

TEXAS UTILITIES<br>ICE<br>LIGHT<br>POWER

Jones Investment Comp'y

## CITY LOANS

Phone 886208 Leader Bld'g
No Cotton Pickers Needed


#### Abstract

To gather a Poultry Crop-and there is less danger oom boll worms, weevils, less chopping to do, a more rtain market and a year-around income. Progressive farmers in Lubbock County are finding aat poultry, eggs and hide supplies always bring good cash price here and that within the course of a


Plains Poultry \& Hide $\mathbf{C o}$.
Dependable Buyers of Poultry, Eggs and Hides
F. A. McCASKILL, Prop. Phone 128

## $5_{2}^{1}$ Per Cent FARM LOANS

тниосен
THE FEDERAL LAND BANK
LOAN IS AMORTIZED - 34 1-2 YEARS TO PAY IT OFF, OR AFTER 5 YEARS

## AT YOUR OPTION

The system is working successfully and sav ing farmers who borrow through this bank $\$ 100$ a year!

## ENJOY THESE BENEFTTS

When you pay on an 8 per cent loan not Am-ortized-interest only-nothing on the principal, at the end of 34 years you have paid $\$ 8,280.00$ in interest and you still owe $\$ 3,000$ - the original amount of the principal.

## ON OUR PLAN

You have paid out at the e dofs4 1-2 years only $\$ 6,727.26$ and you owe NOTHING.

Maximum loan obtainable is $\$ 25,000$. Ranch(ers and farmers, who cultivate their land personally, by hired labor or on the halves, are eligible to borrow.

SEE
E. C. YOUNG, Secretary-Treasurer

Lubbock National Farm Loan Association

Citizens National Bank Building, Lubbock


# Amarillo Tri-State Exposition 

September 22nd to 28th Inclusive

## 4-Days--4 <br> A. A. A. Auro <br>  <br> Races <br> Thousands of Dollars in Purses

See the Biggest and Finest Parade Ever Attempted in the Southwest Tuesday, September 23, 11 a. m. Through Main Street See all the Duchesses and Maids of Honor --the Indians--Cow Boys--Race Horses-Rảcing Cars, etc., etc., and over fifty handsome elaborate decorated cars and floats.
 HUDSON COACH

Here's Some Hi-Lights of "Our Panhandle's Exposition"
FOUR DAYS RUNNING RaCES COW PONY RACES-MOTORCYCLE RAC S5, A. A. AUARE FEET FARM IIPLEMENT EXHBITS GGEATEXT HVIS
STOCK SHOW IN SOUTHWEST-BIG FREE FIREWORKS - FOOTBALL GAMES - DAVE DERDENS BAND-HIGH CLASS CARNIYAL ATTRACTIONS - FOUR NIGHTS PAGEANT

## Concession Men

Those desiring to secure concessions for the Tri-State Exposi tion, communicate with W. M. Adams, care Adams \& Parr, Am arillo, Texas.

## Write For Catalogue

Tri-State Exposition
$\qquad$

ON THE SQUARE
Lubbock County's First Bale Is In!
Bring On The Other $44,999$.
The Elks are planning a cowboy dance.
Coach Mule Davis has got the stuff.
And Pinky and Sensa are belping him.
Neil Wright is back from Rotary school.
And he brough Lee home safe and sound.
Park Dalton is in town.
Morton J. Smith is strong for those "bloomer tires."
Louise Moore went to a comedy pieture-and went to aleep
District Court is courting.- Lots of visitors.
Bean and Klett's Office is being enlarged.
Germany got his finger hurt.
Dove feathers were in Sherrod's window by 9:00 Monday
Dove season Opened at i2:01 Sunday Night. Quick work
Fall buyeŕs are coming back.- Poor hard working boys!
OLD MAN KEEN GOES A FUR PIECE
BUT HE FINALLY GETS BACK HOME Sherrod Store Visitor Thinks Homes; Is Pleased


## eiletrictrave

 Filitarn min Is Suprpise HefieGUN AND LOCKSMITH SHOP Located at Wright \& Wright, Inc



```
            JOHN W. ROULSTON, Mgr.
```


## CLEANING

PRESSING TAILORING

## Done to

YOUR
THOROUGH
SATISFACTION
A Trial Will You

## NEW METHOD

 TALLORSPhone 365909 Broadway

## Stop thît itching

 If you suffor trom niny form of Chidron. We vill oill you Joura anteo. It will not stain your alfging
bOWEN'S DRUG STORE 1116 Avenue


## HATS Renewed an ses

 Give Us A Trial And Be Convinced. LYNCH HAT WORKS
 something real

5 tracts of 177 acres each for sale by OWNER. Four miles from County Seat Cochran County. $\$ 25$ per aere, 85 cash, balance 1 to 5 years. These are real tracts of good farm land.

## Phone Owner for appointment



HACKBERRY SLIM With his Famous Rodeo Troup of--$\begin{array}{ll}\text { RIDING COWBOYS } & \text { TRICK ROPERS } \\ \text { BUCKING HORSES } & \text { BUCKING STEERS }\end{array}$

TRICK RIDERS BUCKING BUFFALOS

## And Featuring

TRIGGER-THE WORLD FAMOUS HIGH JUMPING HORSE THAT CLEARS AN AUTOMOBILE - DARING LADY BRONCO BUSTERS WHO HAVE THRILLED GREAT CROW DS BY THEIR DARING FEATS.

## Elk's First Annual Round-Up Friday and Saturday, Sept. 5 \& 6 Two Days Rodeo and Horse Racing

AFTERNOONS 2:30; NIGHTS 8:30

Concessions of all kinds - Carnival Attractions, Rodeo Features, Horse Racing, Trick and Fancy Roping and Riding, Big Dance each night. _In short, a real' old fashioned West Texas Round Up Celebration, full of fun, thrills and excitement.

## Competitive Events Open to the World With Luberal Cash Prizes



VIST TO N. M. LIBRARY GATHERNG

NEW MEX, TEXAS, OKLAHOMA, ARIZONA, ARKANSAS,
ALI REPRESENTED IN BIG CONVENTION HELD
"I put this card in the window for the Labor Day Parade," said the genial old

## UBPTruify


ter than al
teachers. So I guess I'il jus
leave it here another week, fo
this is your bank
that we want them to know "We certainly know how t look after every kind of bank
ing account, but we have been ing account, but we have bee
especially pleased with the large number of ladies' ac counts that we are priviledge

## Security State

 Bank \& TrustCompany

Orchard and Garden
Suggestions IN JOURNAL ON EAST TEXAS TRIP



## You Should Plant Wheat

And to Help You do it We have a Carload of Releaned Turkey Red

Farmers in the vicinity of Plainview have found wheat to be a good Plains money crop. And it will be the same thing in the vicinity of Lubbock.

You plant wheat and then forget about it until it is time for harvest. And your harvest is over early and does not interfere with yo $\quad$ r cotton picking.

Plant some wheat this year. Wheat will give you some winter pasture and yet nake you a crop at harvest time.

SEE US FOR YOUR SEED
LUBBOCK GRAIN \& COAL COMPANY

Phone 194
LUBBOCK,
TEXAS


## About All Set!

We are about all set for the biggest fall's business ever known on the Plains in the cotton industry. The mill has been overhauled from seed house to oil tank, from the top of the smoke stack to the bottom of the fuel tanks, from the office to the trash pile-any way and every way you want to lool it over.

The machinery has been nspected, tightened, adjusted, cleaned, repaired, repainted, where it is needed, parts replaced, and within a few weeks will start to being tuned up ready for ang season of day and night work.

All of this preparatory work is a necessary part of the service, and function of a mill of this size and importance in the cotton industry in this section. Efficient operation means increased volume of business, enabling us to always pay the top price for cotton seed and deliver highest quality feed.
"Big Feeders and Stock Farmers are Contracting for Winter Feed, Now talk with us in Regard to Your Possible Needs.,

Lubbock Cotton Oil Comp'y

Lubbock,

