FIRST IN LUBBOCK - FIRST ON THE SOUTH PLAINS

## THE PLAINS JOURNAL

THE NEWSPAPER FOR THE WHOLE FAMILY

## RECORDS SMASHED IN LUBBOCK AS HEAVIEST BALLOT IN HISTORY OF COUNTY IS CAST

MULLICAN, BLEDSOE, WESTER, JOHNSTON, McWHORTER and dalton among winners; stubbs wins close county cierk's contest
With a total of nearly 4,300 votes, the Democratic pri-
mary 1 lection holc here last Saturday mashed all previous voting records in the historer of LLubbock county and dave this coun-
n the largest county total to ever be piled up in an election the hitary of the judicial diotrict. The race for didetrict judge, one of the most hotly contested races ever held here, drew the
largest number of ballots with 4,297 while the county treasurer's derby drew the second largest total of votes with 4,270. No
lroublo of any kind was experienced in the county despite the




## TRY WILL WORD







SCHOOL STARTED

Directors of Local
Bank Choose Arnett
For Chief Official

PRESIDENT ASKS

[^0]PAVING STARTED

Four Blocks at Western End of Broadway and Four Blocks

On Main Begins Monday

The Plains Journal's Page of the Doings of South Plains Folks


## $\therefore-: \quad$ A Page Devoted to the Interests of the Women Readers




## Look at This One

One lot of Normandy Voile Dresses smartly made, $\$ 8.50$ val-ues-

## $\$ 3.75$

ALL LADIES' COAT SUITS AND DRESSES ONE-THIRD OFF


A Dollar isn't much to talk about now-a-days. "Just doesn't go very far" is a common expression. But on FIRST MONDAYS The Leader makes you wonder where the idea got started. People are convinced that by special purchases and radical reductions--a dollar may be forced to go a long way. Look these values over carefully and you'll realize how much you can really buy for a, dollar.

Men's $\$ 1.25$ dress shirt
Men's $\$ 1.25$ work shirt .................- $\$ 1.00$
Men's $\$ 1.25$ work gloves ................. $\$ 1.00$
2 pair Men's silk sox ...................... $\$ 1.00$
4 pair Men's lisle sox

Boy's $\$ 1.25$ Caps
5 Men's pure linen handkerchifs ...- $\$ 1.00$
5 Men 's woven bordered hankerchiefs $\$ 1.00$
$12,10 \mathrm{c}$ handerchiefs .....................- $\$ 1.00$
Boys' bathing suit ......................... $\$ 1.00$
All men's shoes and oxfords, priced over $\$ 5.00$, less ---------------------------- $\$ 1.00$

2 pair children's 65c hose ................. $\$ 1.00$
4 pair se ..... and
white) ..... 1.00
t pair children's 50 c white hose ..... 31.00
4 yards lingerie crepe ..... $\$ 1.00$
6 yards 86 -inch percale ..... 31.00
6 Napkins, 22-22 ..... $\$ 1.00$
2 yards Tissue Gingham ..... $\$ 1.00$
2 yards Organdie ..... $\$ 1.00$
6 yards printed flaxon ..... $\$ 1.00$
\$1.25, \$1.50 Ladies' good knit unions ..... $\$ 1.00$
6 yards Cheviot ..... 31.00
2 yards Madras, 65e grade ..... $\$ 1.00$
3 yards Voile ..... 31.00
3 Hind's Honey and Almond Cream ..... $\$ 1.00$
1 Good Suit Case ..... $\$ 1.00$
3 Brassierres ..... $\$ 1.00$
Aluminum (regular $\$ 1.00$ value) 2 pes. $\$ 1.00$

REGENTS SKETCH FUTURE OF TECH AT WEEKLY ROTARY CLUB MEETNG

MANY PERSONS ATTEND LUNCHEON TUESDAY WHEN PLANS FOR NEW SCHOOL ARE DISCUSSED
GOVERNING BOARD MEETING HERE
atu=

## $5 \frac{1}{2}$ per cent FARM

 LOANS
## THROUGII

THE EEDERAL LAND BANK
LOAN IS AMORITIZED - 34 1-2 YEARS TO PAY IT OFF, OR AFTER 5 YEARS

## AT YOUR OPTION

The system is working successfully and saving the farmers who borrow through this bank $\$ 100$ a year

## ENJOY THESE BENEFTTS

When you pay on an 8 per cent loan not Amoritized---interest only--- nothing on the principal at the end of 34 years you have paid $\$ 8,280.00$ in interest and you still owe $\$ 3,000$ the original amount of the principal.

## ON OUR PLAN

You have paid out at the end of $341-2$ years only $\$ 6,727.26$ and you owe NOTHING.
Maximum loan obtainable is $\$ 25,000$. Ranchers and farmers, who cultivate their land personally, by hired labor or on the halves, are eligible to borrow.
-SEE
E. C. YOUNG, Secretary-Treasurer

## Lubbock National Farm Loan Association <br> Citizens National Bank Bldg., Lubbock  

The Plains Journal, Lubbock, Texas, Thursday, July 31, 1924.


## A Message to the Voters

I wish to take this occasion to thank my friends for the courtesies shown me and the support givenme by the voters in the recent Democratic primary resulting in my re-election to the office of County Sheriff.

While upon the threshold of my new term of of fice I wish to pledge anew my continued effort in enforcing the law. If any citizen will at any time swear out complaint against or give information leading to the arrest of any one breaking the-law, I will put forth every effort of my office to bring them before the Court where prosecution may be made.

## H. L. (Bud) Johnston



JACK DEMPSEY THROUGH SHOWING FOR CHARITY AFTER CRITICISMS

 The heavyweight champton, it is un- he was throush for aid amether sail an
 box for charkty Korrus, never at any benefit
Behind all tit for
tit.,oo
by many

## ent attacks on the chame


 areds of letters, many of which thune

 inttens, werp freety
out-the country



## "Borrowed Husbands"

The story of smart society, when frivolous lives lead
WOULD YOU LEND YOUR HUSBAND TO A FRIEND?
X pieture évery girl and wife' should'see
A David Smith Production
FLORENCE VIDOR ROCKCLIFFE FELLOWES EARL WILLIAMS ROBERT GORDON AND AN ALL STAR CAST
$\amalg$ YRIC THEATER

Lift. Yourself Out Of The Renters Class

That is what you do when you build your own home.
You can't be contented with such unfavorable conditions as renting. contented with such unfavorabie conditions Let our home-planning department help you. If we
don't have a plan to suit you we will draw one to suit your own requirements and help you figure the cost. The serosts you nothing extr

HIGGINBOTHAM-BARTLETT LUMBER COMPANY




BYCH5S. ULSOU
 Six Weeks; Will Return
In Early Fall Charlos Oison, "The Terrible Swede
 of September or the first of october
When he will reurn and sponsor a
Husiness Men's Athletic club and





 betwenn the two with Olson in cond1--
tion would give the audience a maxi-
mum of action.

 | sic |
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| un |


 one statement the grappler dad make
inotore leaving here was that he was returning with a welter-welisht wrest-
ler who 19 one ohe top-nothers of the
countr. Althouk Olon woul not
ler who is one of the top-nothers of the
 Judge Halts Court To Ask Trouble of Saint Louis Teams D. Dy International News service
sT. Louts.-Clicult Juige George ST. LOUIS.-Circuit Judge George
E Mix. prosiding at the trial of a sis,
oce damage sult broukht by wiliam coo damage sult brought by William
C. Lowe, motorman, against the UnitA Ballways for alleged injuries, can
Jucticial dignity to the winds when D
lobert Hylund and National League basieball cluba. Seeling visions of "Insile dope" on
the Carainats and Browns, his honor
ieaned tormat leaned forward toward the witne
resting his chtn to his palmx.
 Dr. Hyland nomphasted on the -bone
-T.


Farm \& Ranch Loans Dallas Joint Stock Land Bank soc of Write LOUIS STROTHER Lubbock State Eank
Lubbocke
Toxas

Send your next printing JOB

HEAVY WRESTLER Huberficlitio TO VISIT RANCH MEETLIMESITM




As usual, there are so many bargains at Sherrod Brothers on Dollar Day, it takes too much room to mention them. We'll guarantee you won't be disappointed at our store if you are looking for bargains,

SḢERROD BROS. Hardware Co.
 Mre. Roose Edwards is visiting her Mr. and Mres. C. E. Moreman are vie-
Ster. Mre: Rector Lester, at Canyon./ting in Memphis.

EVERY BODY-
The successful farmer is a man who pays his bills with surplus produce hen other money crops are not moving.

Plains Poultry \& Hide Co.
 Phene iss

## GLASSWEAR

## MONDAY ONLY

 Every item in our large stock of glassware includ-ing Ice Tea Glasses, Sherbets, Tumblers, Pitchers, Vases Odd Pieces, Bowls, etc., are offered at the unheard of

## $1 / 20 \mathrm{FH}$

Ue don't want to carry over a single piece. Be here
Anderson Brothers Citizens National Bank Bldg.

## GOOD WILL-

Is the prime essential for real business success, so we believe. There is nothing more gratifying to an honest merchant than to gain the good will and patronage of the people of his community.

This store has earnestly strived to live up to its motto: "Quality Goods at Reasonable Prices," and in doing so has given just a little more personal service than is usually found in a retail store.

Every day this is more evident by our increased business, so we truly believe that Good Will is our greatest asset.

Sherrod Brothers Hardware Company "Quality Goods at Reasonable Prices"



## BECTON NEWS

## THANKS

This is my opportunity to express my sincere thanks to my many loyal friends and supporters for their fidelity in the recent Democratic Primary

I congratulate those who voted, not AGAINST me, but FOR their friends, my opponents, and thus manifested true Americanism, freedom of sufferage.

With a desire of rendering service for the betterment of all the schools in our County I respectfully solicit your support in this second Primary

## P. F. BROWN

To The Voters of Lubbock County

1 take this means of assuring you I very much apme, as much as if I had been elected. And to those who did not see fit to vote for me I thank you very kindly for the consideration you gave me, and congratulate you on voting for the one you thought would
serve you best. erve you best.

DOUGLAS POUNDS

## PLENTY

 Mr. stevens and familly, of this com-nunily went to Leremzo Suuday visit-
ng triends and relatives. $x^{2}=4=3$ $\therefore=2$ Ma=․ Mr. Freemans is on the slick the
she is at Lerenzo with her stater.

## FRENCH FASHION

 HINTSBY ALICE LANGELIER
International News Service staff PARIS. Correspondent
 ron a eb
roublet
grarts.

 ceaying it
Buit Chey
he three
het



 Brand is using the seart on the thin-



 Ne in order tor the scarr. Madame vearing a mumnink stroet costume of
black crepe de chine, the skift insert-

Send your next printing JOB
The Plains Journal

## ON THE SQUARE

"Bua" Johnston has the mumps.
So has "Two-Gun Johnny". .
Everybody's going to Amherst.
Seen those new short haircutás some women have!!!?
Myrick has a new sign.
The city directory is making a hit.
Martin Ruby got back all right.
Sam Arnett heads the Citizens National.
The new theatre will bo called the "New Palace.
Junior Chamber boosting Amherst trip.
Jail in new city hall completed.
And still no signs of a hotel.
State Republican Convention held in "Doc" Barr's office.
Two were present.
Recount votes for Herb and Amos.


sILK hose One lot Ladies' silk Hose in
all the.new colors, Monday's price-
 One fine lot house dresses
to $\$ 2.00$, special nows

SLLK spectal Crepe de Leen, 36 inch
width, all colors, brocaded and plain. Spec-
ial Monday, per yd.-

## ${ }^{\$ 1}$ <br>  <br> MEN!

Good Overall, full weight, special
Monday at
One lot Men's Pin Check pants
Other Items Specially Priced.
Minter-Gamel Co.
LUBBOCK'S NEWEST STORE


пा lcmatismat


News from Frog Pond
Located at Davidson's, Avenue G, north of Jail. Just received shipment of bulk Turnip Seed, Amber Cane, Maize, Millet, Mustard, Kentucky Wonder Beans.
Davidson Seed Store
Avenue G, North of Jail

## MONDAY, AUGUST 4

uson, of Temple Tiam A. Feramazing strongth in last Satur-
day's primary has placed her in second place in the guberna-
sequal asstred of opposing Judge Felix D. Robertson, of Dallas,
the Ku Kluz Klan candidate in the second primary to be held the last of Augast. With Mirs the last of August.
Ferguson is shown band, impeached former ernor of Texas, who will be the
real governor of Texas if his wife is elected.


JuGge-jeix D.Roserson, of Dallas, Ku Klux Klan canditate et in last woek's primary. At the present time he is leading
his nearest opponent. Mrs. Yiriam Ferguson, by more than fift his nearest opponent, Mrs.. ifiriam Ferguson, by more than fifty
thousand wotes. Judge Robertson was formerly District Judge thousand wo
at Dallas.


Lynch Daviáson, of Houston, Lubbock's favorite candidate for the Dephocratic gubernator- Will C. Edwards, editor of ial nomination, who still has a the Record-Chronicle, of Denchance to oppose Judge Felix August run-off with Barry MilD. Robertson in the August ler, of Daflas, for the office of run-off. Davidson, the out- Lieutenant-Governor. Edwards
standing candidate from an un- (inished a close second in the prejudiced standpoint, still pre- primary held last Saturday,
ping

## Many Thanks--

It is with sincere gratitude that I wish to express my thanks to the voters of Lubbock County for their support and the many kindnesses shown by my friends during the recent primary, resulting in my re-election to office.

## --R. C. Burns

## LUBBOCK COUNTY FARM CLUBBERS

 HAVE PLEASURE ON THER TRIPCHOLCE OF BOOKS BY PATRONS OF LIBRARY KEY TO DISPOSITION OF THE INDIVIDUAL, LIBRARIAN SAYS
$\qquad$

> TRIP TO HOUSTON AND GALVESTON IS SCHEDULED FOR POULTRY, STOCK AND GRAIN JUDGERS ON
JAUNT TO TEXAS AGGIE CONTESTS


## 艮楊7!

## 

## Of Implicity Keynote

 Of Movie ActresSuggestion For the Garden and Orchard By PURLEV L KEENE
 Cablaro wormi are among tio moot


$\qquad$


The Guaranty Fund makes little noise, but gives AbsoAN ADDED SERVICE FREE Patrons of this bank have double benefits in that they
are doing business with an institution naturally conserare doing business with an institution naturally conser-
vative and which also protects you through the Guaranty Fund System.

Patronize a Guaranty Fund Bank Security State Bank \& Trust Co.

## Final Clearance SALE!

We Pay You To Protect You!

YOUR Savings Account in this Bank is not only a friend in need. It is a traiined soldier, armed with power, ready to rush to your aid at the sound of the tocsin.

Your Savings Account here provides real protection to you and your family twenty-four hours of the day and every day of the week.
It is eerning for you all the time, too! We pay you 4 percent interest which, with your regular deposits, makes it grow surprisingly!

## Citizen's National Bank

## THANKS

I WISH TO EXPRESS MY HEARTFELT THANKS FOR THE LIBERAL SUPPORT GIVEN TO ME IN MY CANDIDACY FOR COUNTY TREASURER.

Mrs. Hattie Stoker

FREE - One-half book Gold Bond Saving Stamps on purchase of $\$ 10.00$ and over

Buy Your School Shoes NOW!
Flowered Voiles in beautiful designs and colors, values up to 60 e per yard, now only $\ldots . . .-29 \mathrm{c}$
Dotted Voiles in pretty colors for summer, per Dotted - Voiles' in pretty colors for summer,' per
yard Plain Voiles in good quality per yard now only 45 c Tissue Ginghams in pretty plaids and checks, per

## SHEETS AND SHEETING

Good Heavy Sheets $81 \times 90$, free from starch, each
only
 Pepperell 9-4 bleached Sheeting, per yard only 45 c Pepperell $9-4$ Brown Sheeting
Pepperell $10-4$
Bleached Sheeting, per yard only Pepperell 10-4 Brown, only

## PONGEE 75c

- MATURAL COLOR ALL SILK PONGEE EXTRA GOOD GRADE, PER YARD, ONLY

THE SAINT LOUIS AVIATION SEARCHLIGHT CARRIES TWENTY MILES; IT SHOULD BE A FINE THING TO HUNT FOR A COLLAR BUTTON

## 

NEWS FROM HERE AND THERE OVER TEXAS
VOL. II. NO. A6



## IIAreYouTrained

Our Graduates are in Constant Demand

[^1]

## Your Utilities Company

Never Moves on to
Another Town.

This company is a part of the industrial and social life of this community.

The properties of this company are imbedded in the earth and fastened to the soil. They are here to stay. Their usefulness is confined to this community. The service of the Texas Utilities Company will be here tomorrow and next year and always.

Some business concerns stay in a town while business is good and then move to another town. They are not tied into the life and fate of the community like the Texas Utilities Company. Their service is not the same essential service that the service of this company

Being an essential part of the community it is naturally the desire and purpose of this company to promote the community and the welfare of its individual members through the best possible service.

## TEXAS UTILITIES ice-LIGHT <br> POWER

## THE PLAINS JOURNAL

LUBBOCK, TEXAS
Office: Journal Building, 1002, Avenue I, Phone 884 Mailed Anywhere for \$1.50 Per Year, Payable
Curtit A. Keen
Charles A. Guy
Dorrance D. Roderick
Entered as Second Class Mail Matter at the U.S. Post
fice at Lubbock, Texas, permit issued in A prill, 1922, accord office at Lubbock, Texas, permit issued in aprile 192, accord
ing to the provisions of the at of Congress of 1879 and under
the rulings of the Post Master General.

THE PLAINS JOURNAL PLATHORM,
For Presiden
For Vice-President For President
For Vice-Present
Diversified farming on the Couth Ples Wh. BRY BRAN Closer co-operation between town and rural people.
ACommunity Auditorium in keeping with our City Hall. More building with lower rents. A cleaner, prottier town in with moure civic pr ${ }^{\text {A }}$ A faster, bigger South Plains Fair. A more uniform distribution of civic work,
City Play Grounds and Recreational Directo
Better hivhways throzhout the county
Lets politics and more unselfish citizenship. Less politicis and more unselfish cititienship.

Editorially Speaking

## Forget About It <br> The first primary is over. In only a few instances in the county and district will run-off races be neeessary. Let's con

 tances. Maybe you were not pleased with the selection of
either county or district officiais. But whether their vietorie
pleased you or not it was the will
 The personnel of the primary ballot was unusually high
this year. In many caseos it was a toses-upas to which of he
candidates were the beest fitted for the places. In no instance candidates were the best fitted for the places. $\ln$ no instance
has anything been lost in the outcome of the voting, although
in most cases, perhaps, there ewas little When you see a vietorious candidate congratulate him,
whether he was your choice or not. When you greet a loser congratulate him on the race he ran. This you can well afford to
do tor there was not a poor race run by any loser in the entire
deection
the The line-up of public officials in this county and this dis-
rell defined for the next two years as an outcome of Saturday's polling. Upon the shoulders of these vectorious
candidates lies the responsibilities of the official business of cantack courty and the district These menc can better care
Lubber the duties of their offies if they are assured of the back-
for to ing of the entire county and district. It is up to ali of us to give Time will heal the sore espots of the campaign, but these
bruise of the battlo of ballots will heal much oricker if we
abide by the inevitable. Lete begin now to forget whatever bitterness cropped out in the recent primary.
Many Happy Return


Several weeks ago, the announcement was made that Lub-
bock was to have a band. Lasf week a benefit wrestling match, bock was to have a band. Lasf week a benefifit mrestling match,
a good one, wanheld and a handful responded On another day
last week a celoration was held here and the Slaton band was
called upon to plat. While we do do not begrudge the Slaton called upon to play. While we do not begrudge the Slaton
band the spotilight in a Lubbock affair, it is time that this city
had a band of fto own proerly uniformed and aboe all prop
it is finally organized and the musicians become acustomed


## A Postoffice, Maybe <br> 

 ment will come to Lubbock's resceu and erect a postoffice building here which will provide sufficient space and working faciil
ities for the mail of this city to be handled in an efficient man It is hard to believe that the executives in Washington tave
ome out of their apparent stupor and have awakened to the come out of their apparent stupor and have awakened to the
act that a first class poostofice is iocated in a first class West
Texas city and beeause of the ilistesseses of the national postal
organization it is imposible for the local force to adequately
 The troubles Lubbock county citizens have in receiving
their mail jo not due to ineffieiency $n$ the local office. Even
with the corps of hard-working asistante it is ander then with the corps of hard-working arsistants it is a wonder that
Postmaster L. D. Rankin has ever been able ofo do anything in the cramped-up quarters which make up Lubbock's postoffice
Rather than censure the focal postmaster and his men ar oue revirt and praise for the way that they are and ha
operating the office under the severest of difficulties.
But
delivering mail under thepes difficulties the fact that Lubbeck needs a real postoffice buididing worse every day is a reality and
it is time the Honorable M. Ne New wove up to the fact.
All bock. It might do some good if every one of us would drop Mr.
New a letter and inform him of the fact. $1 f$ several hundred uch communications were dumped into Washington there is a
hance that some of them would reach Mr New's desk with beinig stopped by his long line of assistants. Drop him a line
and wise him up on the situation. He is Harry S. New. Post-


## Broken Promises Don't make a promise unless you know


keep it.
One of the most pitifil types of humanity is the individual
who enakes a promisise easily and then, apparently without an-
other thought on the mater fails so kep it when there is no
other reason except the lack of self-respect necessary to carry



## A Better Understanding


every other town on the South Plains and we should rejoice
with the citizenships of these other cities in their progress for
itter all we are all working the
and the South Plains.
 terest means circulation, circulation means unlimited support
from advertisers and the advertisers supply the money on which
The principal part of the editorial department, of course,
is the news department, but reader interest is also made through the news department, but reader interester and whan maph appar in the paper and many
have reputations over their section, state and even the nation or their vigorous and well written editorials.
It has been the object of The Plains Journal to provide speted and recognized and although this paper has been published in its present form but eight months you will find this
publication quoted widely. Recognition by reprinting editorals of the Plains Journal has already been shown by the Fort Texas and this publication is prous that one of its wishes for
its subscribers is being fulfilled.

## Real Generosity

arm clubs of the county, are this week attending the short
courses on farm economy and agriculture at the Texas AgriculLural and Mechanical college. They are also fepresenting
Lubbock county in the poultry, grain and stock judging con-

$$
\begin{aligned}
& \text { ounty of the state of Texas. } \\
& \text { The attendance of these boys and girls was made possible } \\
& \text { argely by the Lubbock Rotary club and the Lubbock Cham- }
\end{aligned}
$$ largely by the Lubbock Rotary club and the Lubbock Cham-

ber of Commerce. The members of these organizations are citzens of this city, men you meet every day, are interested in
business and the social and civic development of the city and county. They have their financial obligations to meet just
like you do. Some of them have doetor bills, business reversais and any one of a dozen other matters to worry over but
they dug down into their pockets and gave money that Lubbock county might keep its place as one of the progressive counties
of this great state.

Kurrent Komment

## 

## Best Editorial of the Week

## The Big Ones Get Away

By ALBERT APPLE in Sparrow Lake, Ontario
Now, a 20-pound "lunge"
and active as a wildcat
his fisher wildcat. To one to advise Bill Sparling, was alone in his boat no one to advise, Also, he was a "city feller, had in his rowboat to kill the "lunge" by a whack behind the
eyes. But he happened to have a loaded shotgun. So he blew off its head-also blew a big hole in the
bottom of his boat. An Oibway Indian rescued him before he drowned among the weeds.
Fishing is an exciting game-when they're striking.
That's why hundreds of thousands of Americans are vacationing with rod and line.

Fishing and hunting are the most ancient industries
man. They existed long before agriculture. When of man. They existed long before agriculture. When
a man fishes he answers the call of the wild inherited from barbaric ancestors.
No real sportsman ever catches and ki
than will be eaten. To do so is vandalism.
All anglers know that the streams and lakes of our
continent are gradually being "fished out." Restockcontinent are gradually being "fished out." Restock-
ing is unable to keep up with catches. Accordingly, good ports will make use of this fact.
When you catch a fish too small to keep, always
handle him with wet hands. A dry hand is almost cer-
tain to kill the fish, for it ruins the oily protective film hande him with wet hands. A dry hand is aimost cer-
tain to kill the fish, for it ruins the oily protective film
over the scales. Another thing: An angler, enraged because the fish
isn't large, often hurls it viciously far from the boat. This $f$ iron. And wis is hade of iron. And water is hard, as you know if you ever hit
flat with your stomach in diving.-Abilene Reporter.

## The Best in American Verse


#### Abstract

Virtue alone is sweet society It keeps the key to all heroic hearts, And opens you a welcome in them all. You must be like them if you desire them Scorn trifles and embrace a better aim Than wine or sleep or praise. Hunt knowledge as the lover wooes the maid And ever in the strife of your own thoughts Obey the noble impulse.


## Wise and Otherwise

 kept prety buss, saurs. the
Howar, Kas., Courant. He
is now working two daughters

We at least should learn
omething of geography in folsomething of geography in fol-
lowing the
the-world fliers. the-world fliers.
AEG International News.
No man has been awarded a sarnegie isedall town, but there
is no doubt it takes courage, is no doubt it takes courage,
asserts the Oklahoma City
Times.

e

Now $00,000,000,000,000$ tons. Now will someone volun-
teer the population of Aenotch-

## AEG International News

The Coneordia Glade-Empire defines "co-respondent?"
The person who usually fails to respond after the divorce
papers are filed.
A dentist is the only perso
who can tell a woman to op
and close her mouth and get
away with it, notes the Mcaway with it, notes the M
Pherson, Kas., Republican.
Bad news from Hong Kong,
where they have no etiquette. where they have no etiquette
Officer shot his wife. Etiquet book says the wife should hav
shot first.-Wichita Beacon.
Supposing they do circle the Ilobe via. the air, what of it.
Nellfe Bly did it in eighty days, good many years ago.

## "Flappers get shingled,"

 eads headine. "Yes," comOptimist, "but, the shinglewasn't applied to that particuar part that it ought to have been applied to.

## Tom Sims Says

Nothngz makee a doleteted

After a girl contracts to go
hrough life with a man she haturally ithtes to make most
of the trip alone. Thie law helps elp themselves.
When a fisherman begins
 You can't always take a man
this face value because some are two-faced.
Statistics show women have harge of spending 90 per
ent of the money in circula-
ion and the figures don't have be proven.
Birds of a fether knock to-
ether. The nice thing about a bad
tart is it gives you more to orag about. __
After eating $\begin{gathered}\text { supposedly } \\ \text { oung chickens in } \\ \text { restaurants }\end{gathered}$
ve have decided youth will we have decided


When you see a railroad
crossing remember the power of the express.
An ounce of intention isn't
Make a mousetra
Make a mousetrap better
han thou neighbor and you wan thou neighbor and y
willch all of his rats,
The cook book tels you how but you must read the bank
Just about the time you have saved up money for a new
straw hat, along comes a letter dunning you for dues or for ap alumni banquet of the Dammi Phi Knos at old Umpty
Ump, wails the Hutchinson,

That might be said to be one Noman pays. - International woman pays.
News Service.

## WEST TEXAS END OF NEW COVERED WAGON TRALLSAYS WRITERIN COUNTRY GENTLEMAN

 SUMMRY OF BREAKINGT OF FAMOUS RANCHES
## Try, the Drug Store First

History has never told us who made the first, soda
$r$ who drank it. But it is quite certain that it was not as refreshing or as enjoyable as you'll find at our fountaim todayl: We don't let anyone make better ones, Whether it is for fountain service, sundries, prescrip-
tions or anything else in the drug line-Get it at this


## PLUMBING

New Mexico Plumbing Co. Phone ras.m

## Auction Sales

Meet me at the O. K. Furniture Co., one door north I sell impiements, furniture, in fact any thing that List your stuff with me, I guarantee satisfaction. Seale Bros. Auctioners
Phone 879
Lubbock, Texas

## Jefferson Standard Life Insurance Company

Curtis A. Keen, South Plains Manager Office Phone 981

Residence Phone 855
1615 Main Street 03 Eush Building
Wherever the Jefferson Standard is K


## Keeping Pace--

Within a hundred mile radius of Lubbock, Texas, will someday be grown as much cotton as the State of Texas now produces."

IOur company had already decided to builda cotton oil mill in Lubbock before that statement was made by Dr. Hunter, the Chief Entho-
mologist of the Federal Department of Agriculture for we had already mologist of the Federal Department of Agriculure for we had already
realizing the posibibities of the section as a cotton producing section. reaiizing the poesibilitites of the esction as a a ooton producing section
We recognized the opportunity and in building here $a$ mill more than We recognized the opportunity and in building here a mill more than
double the size necessary to meet the present demands of the section accepted the responsibility of keeping pace with the cotton development of the South Plains.

-Profit trom the production of any commodity comes from having a dependable maiket whase prices are in line with the worlds' markets, and facilities for handing the commodity. These things the South
Plains cotton farmers have in the two cotiton exchanges in PPains cotton farmers have in the two cotton exchanges in Labbock
Our Cotoon Oil
Mill, ample compress facilities, and the Santa Fe railOur Coton oil mill, ample compress facilities, and the Santa Fe rail-
road. Ours is more than a business-it is a service to the cotton proroad. Ours is more han a businessen is a serviee to the cotton pro-
ducers of the section and we invite a closer a acquaintance between these producers and the officials of our compiny, and a better knowledge of the facilities and operation of our mill-
"THRU BETTER ACQUAINTANCE COMES MUTUAL APPRECIATION."

## Lubbock Cotton Oil Co.

 Lubbock, TexasPhone 12
Phone 12


|  |  |
| :---: | :---: |
| Peters and Haynes Architects. Leader Bulldin |  |
|  | $\square$ |
|  |  |
| Physician and Surgeen <br> 207 Leader Building <br> Office Phone 532, Res. 648 M |  |
|  |  |
| Neil H. Wright Lubbock, Texas |  |
|  | NEW METHOD TAILORS Cleaning PressingAlterations Phone 365909 Broadway |
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|  | Lubbock Sanitarium A Modern, Fireproof Building Equipped for Medical and Surgi- cal Cases, X-Ray and Pathological |
| Dr. W. S. Ferguson DENTIST Room 12 Conley Bldg. | Dr. J. T. Hutchinson oftice Phone 209 |
|  |  |
| T. A. scruggs ATTORNEY Room 5 otton Exchan |  |
|  |  |

## WEEKLY BUSINESS REVIEW

This page made possible by the firms listed below for the purpose of informing the people of the South Plains the Merchandise and Service obtainable in Lubbock.
"This Is a Studebaker Year" CULLUM BROTHERS DISTRIBUTORS
1112-14 Main Street
Wilson Abstract Company

R. I. WILSON, Manager

Lubbock. Teas

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## Coflcáa

Phone 73 YOUR BUSINESS APPRECIATED

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| DAY AND NIGHT SERVICE | Hicks Motor Co. |
| Baggage and Transfee |  |
| YELLOW CAB CO. |  |
| Phone 8881010 Main $\quad 1212-1212$ 1-2 Ave H |  |
|  |  |
| Manufacturer of |  |
| SADDLES; HARNESS AND AUTO TOPS SHOE REPAIRING A SPECIALTY |  |
| prices that are right |  |
|  |  |
| L. H. Shelton \& Son CALHOUN BROS. shoe hospital |  |
|  |  |
| All Work Guaranteed |  |
|  |  |
|  |  |
|  |  |
| DRS. HENDRICKS \& GILLESPIE CHIROPRACTORS |  |
| The best equipped Chiropractic office on the Plains |  |
| WE RENDER HEALTH SERVICE |  |
| Suite 7, 8, 9 and 10, Burrus Bldg. Phone 540 <br>  |  |
| Jackson Brothers GENERAL FIXIT |  |
| Coal, grain, hay | I repair Graphophones, Guns, Open Safes and |
| Storas Prices this Month on \% |  |
| Thone tos Lubbock, Texas |  |
| Mixnonomonา |  |
|  |  |
| ALMA DAUGHERTY |  |
| ${ }_{\text {CHIROPRACTOR }}$ Telephone 813J |  |
|  |  |

Kell Milling Company
BELLE OF VERNON FLOUR

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## SCOTT'S SERVICE

 stationNorwalk Tires

## Genuine Ford Partu

## Hunter \& Hunter

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lands. Lubboek city properlands, Lubboek city prope
ty and automobile loans. F. a. Box 147, Lubbock, Texas
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Highest Prices Paid

LUBBOCK CANDY COMPANY Manufacturing and Jobbing Confectioners, Soda Fountain 1318 Ave. I Supplies, Potato Chips, etc. $\quad$ L. D. 486 PLUMBING
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Typewriters, Adding Machines, Cash Registers and Computing Scales
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All Work Guaranteed
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LUBBOCK AUTO TOP MFG. CO. Well equipped and experienced for building Auto Tops, Seats, Covers and A wnings.
Phone 973
913 Broadway

## South Plains Monu-

ment Company
Write Us for Prices
Guarantee Abstract and Titlé Company

Lubbock, Texas
Merrill Hotel Building

703 Main St.

## HODGES BROTḦERS

Compare Our Prices on the Following Before Buying Dry Goods, Notions, Shoes, Floor Coverings, Implements East Side Square $\qquad$
REAL SERVICE
STATION

High Test Gas, Mobiloils
Authorized Amelite Sales
and Service
Main at H Phone 366
Roche Newton \& Co. Plumbing and Heating

The Better Kind

## MURPHY'S AUTO WORKS

## 1312 Avenue G-Phone 858

Is the best equipped shop in West Texas for Repairs on Trucks, Tractors and Autos-Cylinder Grinding.

Across From Shamburger Lumber Co.

## GREEN AND HURLBUT

City, Farm and Ranch Loans GENERAL INSURANCE
Citizens National'Bank Bldg.
Phone 446

## MONITOR

## Pumping Engine

With splasher Crosheed Horse power, 1 1.4.
Strokes
per minute; Strotes per minute,
Weight, $1 \mathrm{lbm}, 330$ Capacity, 250 ft . with 2 inch Pump Pipe:
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