## LUBBOCK EVENING JOURNAL

| Voh 1．No． 1 |  |  | Texs，The Hus of int | ， |  | TUESSAY，MAY， 13,1924 |
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| AMARILLO TRADE | West |  |  |  | Former Publisher of | LOCAL BOOSTERS |
| TRIPPERS STORM |  | ANNOUNCING | THE LUBBOCK EVE | ENING JOURNAL |  |  |
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The Lubbock Plains Journal
LUBBOCK, TEXAS
OFFICE: 1002 AVENUE I, JOURNAL BUILDING
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| Curtis A. Keen | Curtis A. Keen

Charles A. Guy
Dorrance D. Roderick International News Service for Texas, the Southwest and
Features From the most Important Cities of the World.


Editorially Speaking
The Acuff Invitation

| The |
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## Japan's Incompetency




 milated here. The types of Japan and the United States are
inar partwhile there is a similarity between all Asiatics.
Why the Japanese government believes that Japan has the
right to pass and enforce an exclusion bill and America has not
is one of the conundrums of the age. Their attitude concern-
ing the business of this country is even more inexclusable in the
light of their own policies.

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## Best Editorial of the Week

## Education Is a Necessity

 In Calcutta, India, eight hundred telephones went outbf commission with one stroke of the ax, as an ignorant of commission with one stroke of the ax, as an ignorant
coolie, making an excavation, mistook a telephone cable
for the rest for the root of a tree.
The telephone lin course 1 If took the services of many skilled men for many
hours, patiently to hours, patiently to sort out the wirse and match each
with each. Meanwhile, eight hundred telephone users went without the easy intercommunication which the tel ephone affords. What tragedies were thus caused will
never be known. All that is reported is that in one innever be known. All that is reported is that in one in-
istance, ignorance undid the work of many hours, and that many more were required to repair the damage. In the long run, ignorance never wins over knowledge. But it is the greatest weapon of ignorance that it may
strike swiftly and do much damage in a little time. One strike swiftly and do much damage in a little time. One
ignorant law maker may stop the wheels of progress for months; one ignorant school teacher may retard for years *he development of the minds of fifty pupils; one ignorant
getton my undo the careful plans of philanthropy. action my undo the carefut plans of philanthropy.
Had the coolie known what a telephone cable was he Had the coolie known what a telephone cable was he
would not have cut through it. Did the ignorant teacher know better he would not hurt the little minds in his charge. Had the ignorant law maker been educated or
had another and wiser choice been made at election, nechad another and wiser choice been made at election,
essary legislation would not have been blocked. essary legislation would not have been blocked.
Education, knowledge, information, power to under Education, knowledge, information, power to under-
standing and once again, education, are our needs! The
children of today are the citizens tomorrow. The knowchildren of today are the citizens tomorrow. The know-
ledge they gain today will be used in governing themledge they gain today will be used in governing them-
selves tomorrow. Let us, all of us, who claim some small selves tomorrow. Let us, all of us, who claim some smail
measure of wisdom as our part of life's winnings, see to
it that the most precious sift of man to man, of father to measure of wisdom as our part of hifes winnings, see to
it that the most precious gifit of man to man, of father to
child, of government to citizen, be given in full measure, child, of government to citizen, be given in full measure,
pressed down and running over; let us give our children pressed down and running over; let us give our children
the best of schools, the best of teachers, the best of knowthe best of schools, the best of teachers, the best of know-
ledge, that when they, too, become men and women, they
be among those who repair the telephones, not those who be among those who repair the telephones, not thos
cut communication.-Scottish Rite News Bureau.

## The Best in American Verse

| Who, hopeless, lays his dead away, |
| :--- |
| Nor looks to see the breaking day |
| Across the mournful marbles play! |
| Who hath not learned, in hours of faith, |
| The truth of flesh and sense unknown, |
| That Life is ever Lord of Death, |
| And Love can never lose its own! |
| (From John Greenleaf Whitiers "snow Bound.") |


| Wise and Otherwise | $\begin{gathered} \text { Political } \\ \text { Announcements } \end{gathered}$ |
| :---: | :---: |
| "The Katy is again threat ening to ballast this division," says the Americus, Kas., Greet ing. "The Katy has scared us this way for twenty - five years." | The following named announce their primary in July: to of the Democratl <br> FOR DISTRICT JUDGE: of Lubboek |
| The eternal triangle, ac- | FOR DISTAICT ATTORNEY, T2ND JUDICIAL DISTRICT |
| cording to the Osborn, Mo Enterprise-stewed corn, grade cros | of Crosbyton JOHN L RATLIFF, <br> J. M. MARSHALL, |
| The difference between barber's chair and a dentist's chair, according to the Muskogee Phonenix is that in the extra for the gas. | FOR DISTRICT CLERK: <br> of Lub MOORE <br> FOR COUNTY JUDGE: of Lubboek GEO. W, FOSTER |
|  | , He Moork |
| us so long to lern to swim, confesses the Dallas News, was because we didn't have the ad vantage of co-educational education. of | FOR COUNTY ATTORNEY, OWEN W, MCWHORTER: JACK Mb RANDAL. or Lubbock. |
| It has been our observation that only about one man out o every hundred, on the average can guess when a woman telling the truth, and then he usually guesses wrong. <br> -Tulsa Daily World |  |
| If congress restores the old pre-Volstead beer, with 2 1-2 percent alcohol, what are the guys going to do that are sel ing 4 1-2 percent beer now? International News Bervice |  |
| The days are approaching when the bedtime story will be concluded with: "Son, forget to wash your feet." | FOR COUNTY ASSESS ${ }^{R}$ R C BURNS douglas pounds. of Acuff |
| International News Service. |  |
| The other fellow is smarter than you think he is, announces the Atchison, Kat., Globe, | of Lubbock TOR COUNTY COMMISSIONER: FOR - COUNTY - COMMISSIONEI PRECINCT NO. 3 |
| Now that the ban on the Methodists attending dances races, etc., will the amusement promoters have to enlarge their | B. N. (Unele Ea) harrison FOR PUBLIC WEIOMER, PRECINCT <br> w. s. (BILLX) CLARR |
| seating facilities? | IISEIONEA |
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Hot Competition Expected In
Elections Held At Brownwood

Largest Face Brick Distributors West of the Mississippi.

1213


Do You Know That A Brick House Only Costs 7 Percent More Than a Frame House?

Call, write or wire us for samples, prices on face brick, common brick and hollow tile.

RELIANCE BRICK $\mathbf{C O}$. OF TEXAS
Lubbock, Teaca

West Texas Plants-Coleman and iMneral Wells


John D. Rockefeller, one of the richest men in the world
meets another youngster. The Standard Oil King is noted for his love of children and usually presents each youngster h meets with a bright, new dime.


MONEY
TO LOAN

$\stackrel{\sim}{2}$

GREEN \& EDWARDS

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Phone 50

Garden and Orchard


Your Savings Account Helps Build Buildings

DURING this-the Better Homes Week-we offer this message: Let your Savings Account be the foundation, of
your future. Many a your future. Many a
home or building had home or building had
its beginning with its beginning with a.
smail account, which small account, which grew consistently
through regular weekly deposits. You can do the same thing today by coming to this bank.
We welcome you - no We welcome you - no
matter how little you place here.

Lubbock State Bank A Big Bank Made Big by Helping Others

"The Best Servant in Your House"
NATIONAL DISPLAY WEEK MAY 10th to $\mathbf{1 7}$ th
A complete stock to select from.

## Sealy Mattresses <br> Refrigerators <br> Porch Swings <br> Nesco Perfect Cook Stoves New Perfection Cook Stoves

A New Shipment
of--
Yonkers Seamless Axminsters. Kirman Seamless Axministers. Radio Seamless Axminsters. Roxbury Seamless Axminsters. Victory Seamless Axminsters. Carlton Seamless Axminsters. All new and heautiful patterns to select from

## BAKER FURNITURE CO.



## Lucko Mixed Feed

Each 100 lb . sack Jontains 20 lbs . of Cottonseed Meal and 80 lbs . of hulls thoroughly mixed by machinery. This makes a well-balanced ration and when fed to milk cows will increase the quantity and quality of milk and butter.
Begin feeding Lucko today, the milk pail will show the results.

## Lubbock Cotton Oil Co.

Phone 12

Lubbock, Texas
Phone 12



THE DENTIST IS THE ONLYMAN WHO CAN TELL A WOMAN TO OPEN AND SHUT HER MOUTH A ND ACTUALLY GET AW AY WITH IT!

## THE PLAINS JOURNAL

THE NEWSPAPER FOR THE WHOLE FAMILY



## WANT AD. COLUMN

RatES -2 cants per word, minimum 30 cents
per single insertion, Four insertions for 5 cents per word. Cash must accompany all adyertising the Plains Journal office not later than 6 p. m. Wednesday for insertion Thursday.
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##  <br> YOU <br> keep smiling with a <br> FAN

## Simply furn on the switch on a hot, stuffy day and-

 oh joy!It will waft you cooling breezes from mountain or shore-a better health and a bigger days work at home or at the oflice is sure to follow.
The cost to operate.is very low-a fraction of a cent an hour, and the motor is so quiet as to be practically noiseless.

## Owens Electric Shop

## Rural School Notes <br> Rural School Notes


"Star Brand Śhoes Are Better"
A FELLOW EXPRESSES HIMSELF SO UNMISTAKABLY BY THE SHOES HE WEARS - STOP IN-WE CAN BE OF SOME ASSISTANCE IN OUR SHOE DEPARTMENT - THEY ARE ALL LEATH-ER-BUILT FOR-STYLE AND COMFORT-THE PRICE! SURE. IT IS RIGHT.

## Minter Gamel Co.



## Do You Need One?

This is not the season to advertise snow shovels, although we keep them in stock all With all the new homes in Lubbock and all the new families moving into them and all the old residents with old refrigerators, it the old residents with old refrigerators, it
looks like Moore Brothers would get rid of their big stock before many days pass.
Before you buy a refrigerator, price ours and see what dandy ones they are and your new refrigerator will come from-

## MOORE BROS.

HARDWARE AND FURNITURE (North Side Square)

## The Plains Journal's News from Here and There Over Texas



No Bargains in Lubbock Like You Will Find at THE LEADER'S

FOR SALE $\$ 1.00$


4-piece Genuine Walnut BEDROOM SUITE

This beautiful suite will actually be sold next Trades Day, June 2nd, for the paltry sum of
one dollar. Every dollar's worth purchased one dollar. Every doliars worth purchased
at our store during this selling event entitles you to a chance to purchase this suite for only SEE IT IN THE WINDOW


SAY MEN:
Exit the old Felt Hat! Enter the new Straw! Never more interesting, never new Straws, with their new weaves, new bands, new colors, new shapes. The prices will surprise you too.

Reductions on
Men's Suits.
Men, you have been waiting for this day.। Most of you probably need a new suit and those who don't can surely use one at these prices.
Many suits reduced during this event.
A few of last year's styles t close out at HALF PRICE.

## Extra Special

We offer one lot Spring coats, small sizes, your choice for only

## May Special SELLING EVENT

Here is a real chance for Lubbock county folks to save their money and make every nickel spent at the Leader do the work of two or three. Even our big stock of quality Spring merchandise goes at these timely reductions starting Saturday, May 17. The handsome 4 piece walnut bedroom suite which we will sell next trades day for one dollar may be your good fortune.
Every dollar's worth purchased during this bargain giving event will allow you one chance to purchase the bed room suite at the ridiculous price of one dollar. Remember that there no bargains in Lubbock like you will find at The Leader.

## Miscellaneous Bargains

Ladies' good house shoes, per pair-_-1.-..........--89e Men's best quality coveralls, union made of Lawrence
Mills Khaki, special at...... $\$ 3.35$ Boys' Coveralls, values $\$ 1.50$ to $\$ 1.75$, each at special Men's blue work shirts, fair quality, during this event
 Thread, six spools for Sandard "C" Canvas in quantities, per yard ......-6 1-2c


## The Leader, me:



## New Spring Fabrics at Seasons-End Prices

In these new fabrics this Spring you will find an over-
whelming variety of color, design and texture. All are whelming variety of color, design and texture. All are of the finest quality and the prices speak for themselves.
You are sure to find the material you have been looking for to make the new dress, new curtains or draperies or perhaps you need sheeting. At any rate these prices will
make it well worth your while to buy now.

Nice assortment of Tissue Ginghams, special at percent reduction.
Cheviotts, Special at 15 cents per yard Good satin back Crepe, per yard ...... $\$ 3.35$ Voiles, large assortment, beautiful patterns,
. range in price from 30 cents to $\$ 1.25$ per yard, 33 specially marked at a 20 percent reduction.

Lingerie Crepe, Good assortment of colors, reg-
ular 35 cent seller, per yard Pepperrel Brown sheeting, per yard .......50 c


You will positively have to see our beautiful line of Silk and Chiffon Ladies' hose to appreciate what remarkable values we are offering you at our mid-season selling event. All the newest' shades are included. Don't fail to see the offering of our hosiery department. Good grade silk hose, all colors
Extra Grade Chiffon hose in all colors, while they $\$ 1.00$ Extra Grade Chiffbn hose in all colors, while they
last

## The Plains Journal's Page of the Doings of South Plains Folks



## GET IT RIGHT!

Phone 515-M
--for painting papering and decorating. ANYWHERE ANY TIME We get it done and do it right, rite

SOUDER \& TIBBS
LUBBOCK, TEXAS

## Auction Sales

Meet the at the Sale and
South of the Court House.
1 sell implements, furniture, in fact anything that List your stuff with me, I guarantee satigfaction. Joe Seale, Auctioneer 1214 Ave. J-Phone 879 Lubbock, Texas


## A HOME

Gentlemen: Did you know that any man can make a
living on 80 acres of land by cultivating it properiy? And did you know that you could buy that 80 acres for $\$ 900.00$ and pay $\$ 500.00$ cash and get 4 years at 6 per cent on the balance? Wire or come to see Weaver Bros, office in Conley Building, Lubbock, Texas.

## Jefferson Standard Life Insurance Company

Hite Underwiter-Bussiness and Residenee Loans
Curtis A. Keen, South Plains Manager
Curtis A. Keen, South Plains Manager
Office Phone 981
203 Eush Building Resideneo Phone 855 1615 M Sin Street
"Wherever the Jefferson Standard is Known -lt is Fa
vorably Known," end "Therere' a Reason."

## Bargain Hunters

HERE'S YOUR CHANCE
If you desire close-in acreage, 8 minutes to town, opposite the Tech grounds, no city taxes,
you owe it to yourself to investigate this offer

## TECH VIEW

You can get these beautiful tracts on easy
terms, one-fourth cash, one-fourth in six months crms, onc-fourth cash, one-fourth in six months,
and the balance in one, two, and three years at and the balance in one, two, and three years at
8 percent interest. The best of it all is the price $\$ 175$ to $\$ 250$ per acre in two and a half to 10 acre blocks. Several beautiful corners open yet.

SEE IT TODAY
JOHN W. JARROTT Owner
Leader Building

Briet News From Over The Southwest
By International News Service


## After <br> High School What?

There are many things that come after high school for the 80 graduates of Lubbock High. Some will go to college Some will enter the business world. In either event they will need money --- capital. The best way to get it is to save it yourself
Open àn account in this bank today. In several years your own savings will put you through college if you still crave more education. In either event, start a saving account when you are young and we promise you there are a thousand times when it will come in handy.

## Citizens' National Bank

## Professional Directory



JNO. L. RATLIFF Attorney-at Law Practiees in all Courts Abstracts Examined 207 Security state Bank Bulialing

## Concrete for Durability


J. B. PRYOR

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NEW METHOD TAILORS

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Miss Gracia Hinkley, R. N. M. F. Williames Businoes mon



## J. W. ROLLO

Phyyician and Surgeon
Socuity Bank Bullimn

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## 'Tomorrow' <br>  and Woods \& Maxwell



Going Away on a Vacation?
 Rinember your police an bo ber Standard Accident Insurance Co. L, S, HARKEY, General Agent 205 Leader Bldg. Phone 833

Galveston Infested
By Home Brewers Is


FIND MURDERED MAN ELECT SCHOOL BOARD SAN ANTONIO, - Maurtclo scallo, sMEracin-A meeting of the sher-

 $\begin{array}{ll}\text { Three persons were arrected in con- } & \begin{array}{l}\text { zation was pertected by the re-elee. } \\ \text { nion of } \mathrm{O} . \mathrm{D} \text {. McReynolds as prosident }\end{array} \\ \text { nection with the traged. }\end{array}$ Advertise in The Plains Journat, the $\left\lvert\, \begin{aligned} & \text { A. A. Graham was elected vite pros, } \\ & \text { dent and R. G. Pher secrotary. } \\ & \text { etty supestitenden J. C. Pyle report }\end{aligned}\right.$


Holeprof Hosiery
Luxurious- --but nol Extravagant
E VEN though Holeproof offers highE est quality in hosiery, Holeproot prices are moderate. Millions of women have learned that to always have beautiful, stylish hosiery is not a mat ter of buying expensive hosiery, but of buying the right kind-Holeproof.

W E fature Holeproof Hosiery be cause it carries out our policy of offering the best the market affords at prices that deliver the utmost in value.
BARRIER BROS.
Dependable Merchandise

The Benneth New Cotton Seed This cotton showed the higheat percent of lint combined ${ }^{\text {ititer }}$ Biz Bell, totom proof and eany picked.

## GRAVES \& WESTER

Room 6 Lowry Building

## SENIORS--

## Think This Over!

One more week and your high school days will be over. We want to congratulate each and every one of
you on completing your high school course. We know that Lubbock High graduates have had the Best founda-
tion for their education.
 You will find it much easier to cope with the business world suc-
cessully if you are business college trained. WE GUARANTEE OUR
GRADUATES POSITIONS! Such is the demand for business trained
young people that we can positively offer to our graduates a position
on completion of the prescribed course in Lubbock Business College.

We offer to you several courses which will fit you to meet the best
of them in the business world or to operate your own business, Whatof them in the business world or to operate your own business, What-
ever you do, let us tell you of our courses we are offering and the special ever you do, let us tell you of our course
inducements to high school graduates.

There is a welcome for the Business College trained man or wom-

Lubbock Business College

[^1]
[^0]:    J. R. Echels, M. D. J. Ceneral Practice ${ }^{\text {anile }}$ detention trom work .
    Room 8 Burrus Bida. Phone 540 .
    sce Un Betore seling Your Cotion
    Weaver Bros, Cotton Co Poom + Cont

[^1]:    1316 1-2 Ave.
    . M. WITT, President
    Phone 335
    J. F. WITT, Vice Pres.

