THE PLAINS JOURNAL

THE NEWSPAPER FOR THE WHOLE FAMILY

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LUBBOCK, TEXAS, "THE HUB OF THE PLAINS"

THURSDAY, MAR. 27, 1924.

CLUB WOMEN ARE **Working now on**

Committees Functioning as the Plans are Shaped to Care

Members of federated women's clubs of Lubbock are at present busily pre-paring for the entertainment of the wenth District convention of Texas erated clubs here on May 5 to 7 and when this assemblage gathers here it will make up the largest convention of the school might have a big bearthat Lubbock has ever entertained.

More than three hundred visitors are expected to be brought into the city by the convention since in excess of two hundred attended last year's meeting at Clarendon, and the ladies in charge of the convention must find places for the visitors to stay while in Lubbock. According to Mrs. W. H. Meador, sub-chairman of the central committee, three hundred homes at east must be thrown open to the visess. Plans are being made whereby the ladies will be fed in the various shurches of the city; rooms of cuorse must be found in the residences. Each of the following clubs, members of the state federation, have donated the sum of \$100 each to care for the expense of the convention: Junior and Senior Twentieth Century clubs; The Civic junior coilege. League; Business and Professional Women's club; Althaeneum, Adelphi-

the convention several social functions are planned. The meetings of the Federation will be held in the Methodist church while the Baptist church will be held for the luncheons.

Committees Announced the entire organization works, is composed of the following ladies: Mrs. Jessie Summers, chairman, representing the Twentieth Century club; Mrs. W. H. Meador, sub-chairman, representing the Civic League; Mrs. Lee Duggan, secretary, of the Junior Twentieth Century; Mrs. George C. Wolffarth, treasurer, of the County Federa-tion; Mrs. S. P. Robbins, of the Athaneum club; Mrs. Turnbo, of the Busi-

with their chairmen, are: Luncheon Committee, Mrs. S. P. Robbins, chairman, Mrs. Roscoe Wilson, sub-chairman; Homes Committee, Mrs. J. S. Johnson; Entertaining Committee, Mrs. Curtis A. Keen; Transportation Committee, Mrs. Earl Hunt; Printing
Committee, Mrs. H. A. Davidson; Local member of the district program ed during the recent meetings: committee, Mrs. J. A. Rix; Decoration committee, Mrs. Charles J. Wagner; County Federation, Mrs. W. L. Ball; Local member of the district credentials committee, Mrs. E. L. Robertson A meeting of all chairmen of committees and of the members of the central committee will be held at the home

PLAINS SEED IS NOT ALWAYS LOW IN GERMINATION

A report on the germination of Plains grown cotton seed was recently made by J. W. Jennings, former county demonstration ugent of this county, to R. E. Overstreet, representative of the Texas Farm Bureau Cotton Association can easily be challenged. This report alleges that plains grown seed is of extreme low generation. But it was not explained that this seed was possibly gathered and saved after the winter freezes and rains A greater portion of the cotton on the plains was gathered after the freeze and rains.

All plains grown cotton that was gathered and saved before the wet. freezing weather has proven by actual test to be of the very high germiration. One Lubbock county dealer sent in specimen of seed to the State Department of Agriculture, where an analysis was made showing the germination from 83 to 96 percent live and germinating.

This statement is made in fairness to those growers who preserved their seed properly. Their seed is good and the growers should have no besitancy in planting them.

However, local experts state, a geris a wise step, regardless of the amount

Stock Show Troupe Will Play In City

The G. Bert Davis theatrical com-"The Broken Idol."

May Spend Big Sum on Initial. Tech Structure

ation for this year for the Texas College of Technology be placed into the construction of one building was the suggestion made to members of the Lubbock Rotary club, in that organizaday, by state Senator W. H. Bledsoe Explaining that it was his first opinon that at least three or four build ngs should be constructed from the 1924 building fund fixed at the last meeting of the state legislature at \$850,000, Bledsoe also pointed out that since carefully considering the proposition and taking into cinsideration the fact that the first appearance ing upon its later standing he believed that one building should be built in such a manner as to give the school

the right kind of a send-off. The construction of one building, of the sum of \$850,000, from the en- car as grand prize. tire building fund would assure the ing in the state of Texas and would able reputation for educational facili- all are working hard to lead at the ties the very first year that its doors final counting. In addition to the are opened.

be exercised in the construction of finishing in second, third, fourth and buildings on the Tech site so that they fifth places, while all others candiwould be worthy of a school of the first | dates will receive a cash bonus of fiftclass and not symbolic of the average een percent of their total sales in this

an, Parent-Teachers association and PAVED AREA FOR In addition to the business part of PAVED AREA FOR

City Commissioners Get Ready to off-set a few hours of hard work on the list of the deals: To Receive Bids on Paving Contracts for Lubbock

of 99 blocks were decided upon so bids

resculted in the original plans. While the last decision is probably the one nearest the ultimate end of the discussion, there is a further possibility some on the present list may be cut off jorities.

The following districts were the ones chosen by the commissioners to be pav-Areas to Be Paved Broadway, from the east property

line K Avenue to east property line Y avenue. Main street from east property line K avenue to east property line Y avenue. 7th street from the east property line H avenue to east an endeavor to win, any one of the property line Q avenue. 10th street of Mrs. W. H. Meador, 1621 West fro the west property line H avenue to Main street on next Wednesday morn- east property line I avenue. 10th street ing when further plans will be made. from the west property line I avenue to west property line K avenue. Broadway from the west property line F avenue to Santa Fe railroad, west siding Broadway from east siding of Santa Fe to 280 ft, east of the east property line of avenue A. 13th street from west property line avenue K. 16th stated here yesterday street from west property line avenue I to east property line avenue Q. Q Q avenue from south property line Main street to north property line of Broadway. Q avenue from south property line Broadway to north property line 19th street. M avenue from south property line 7th street to north property line Main street. M avenue fron south property line Main street to north property line Broadway. M avenue street. K avenue from south property day night. (CONTINUED ON PAGE 2)

Begin On Work To Improve Santa Fe Yards In Lubbock

are now being built in the local yards ber of the anti-klan body stated. ination test of all home grown seed of the Santa Fe railway company to of care taken in handling, before it traffic through Lubbock, according to the anti-kian association in this city points every day. a recent statement made by R. F. having attracted a great deal of in-Bayless, local agent.

The construction of the new trackage is the first unit of more than \$75,worth of improvements planned by the company in this city during Despite the fact that seven new the present year, most of which will wholesale houses have been added to be made during the spring months.

CANDIDATES ARE IN CLOSE GROUP AT FIRST COUNT

tion's regular weekly meeting yester- Any Contestant can Forge from Last to First Place With a Little Work, Wiley States

With all of the candidates closely grouped the Plains Journal's big circulation campaign swings into the counting of the votes of the various candidates for the first time last night some of them were found to be so closely together that a single subscription would change their standing, R. D. Wiley, manager of the campaign, stated. A few subscriptions, Wiley said, would put any of the candidates the equipment of which would of the lead in the race which has at it course be included in the expenditure finish a Maxwell sport model touring

The candidates seem to realize that Texas Tech of the finest school build- seldom does the opportunity come presenting the chance to win a \$1,200 undoubtedly give the school an envi- prize with only a few days work and In his talk Bledsoe urged that care ed at \$300, will go to the candidates campaign in which no entrant can

> With the one great chance to win the part of any candidate.

During the two weeks following this \$22,750. The building is now occupied what streets in the city of Lubbock one no bonus will be given except for by the Replin store. Jones secures would be subject to paving and a total the fact that with each ten dollars immediate possession and will immediate

offered so all candidates can easily see that this week especially, and then zens National Bank of this city comthe ensuing two week period will be pleted a deal Monday, whereby he bethat other streets will be added while the time to pile up their largest ma- comes the owner of eight sections of Smiley C. Wilson were appointed to

out each one doing her very best in same to farmers on long terms. prizes offered in this great campaign.

ANTI-KLAN BODY FOR SECTION TO BE FORMED HERE

Members of the Lubbock anti-klan organization will hold two meetings in east property line avenue G to east this city on Saturday, March 29, for and is said to be one of the best locatproperty line avenue I. 13th street the purpose of organizing a sectional ed and most desirable tracts in West from west property line avenue I to anti-klan body, leaders of the move Texas. It is surrounded by an auto

The first of the two meetings will be held at 3 o'clock in the afternoon avenue from south property line 6th and the second will convene shortly street to north property line Main st. after the supper hour. Just where they 177.1 acres each and sold to farmers auditorium, the county court room and time at a low rate of interest. the lawn of the courthouse square all having been mentioned as probable meeting places.

W. D. Witcher of Oklahoma who held several meetings here last week after which the Lubbock anti-klan organization was formed, will be here on Satfrom south property line Broadway urday to aid in the organization work. to north property line 19th street. M Witcher was in Lubbock again Tuesstreet to north property line Main a speaking date in that city Wednes-

There will be nothing secret con here Saturday, members inhere yesterday, and anyone vited to attend the meetings. The leged attempts of the Ku Klux Klan to control politics in Texas and other Aproximately three miles of tracks states of the union, a prominent men

A large crowd is expected to attend

WHOLESALE BUSINESS GOOD

Contest Standing

The following is the standing of the contestants in the Plains Journal's big circulation campaign in which a total of \$1,500 in prizes and cash bonuses will go to the entered candidates. This standing was compiled in the race up to Wednesday night. Four of the candidates are tied, Mrs. J. W. Bulloch and Miss Maggie Barton for first place and Miss Jennie Lou Sheppard and Miss Mary Shuman for fifth place:

First-Miss Maggle Barton First-Mrs. J. W. Bulloch. Second-Miss Hallie Faye Stan

Third-Mrs. Maude Hyde. Fourth-Miss Alma Bruckner Fifth-Miss Jennie Lou Shepard Fifth-Miss Mary Shuman. Sixth-Miss Ida Lou Ellis. Seventh-Mrs. W. M. Pevehouse Eighth-Miss Anna Chipley. Ninth-Miss Etta St. Clair.

THREE BIG LAND

Nearly Three-Fourths of One Million Dollars Changed Hands Here In Week

Three big real estate deals were put of a beautiful diamond ring or a cash over in Lubbock during the past seven commission every lady in the race can well afford to devote her entire time days and in the three consumations to this work in the next few days. nearly three quarters of a million dol- edge of the pullman city, which will be Each candidate should convince her lars changed hands. The consumation located not less than six blocks from friends that she is in the campaign to of these deals herald even better busi- Prownwood's new municipal auditoriwin and she can be assured that he ness conditions over the South Plains friends will rally to her support. No section with the coming of the spring business meetings. candidate has lead imposing enought season, it is believed. Following is

week a special bonus of fifty thous- building on Avenue I from J. C. Carr able accommodations while in Brownand votes will be given the candidates, at a consideration said to have been wood. \$1,200 with only a few days work! The was made through Wilson and Stan- in May. candidates should keep on in their ton of this city. Mr. Studeman statwork with the determination not to ed that he expected to subdivide the R. Davis were appointed on a second let this golden opportunity escape with- land into quarter section farms, selling committe to work in accordance with

One of the largest and most important land deals of the year was con- quarters in this city which will enable sumated in Lubbock yesterday. In this big sale S. D. and Louie Hunter of Lubbock, and D. C. Reed of Austin. LOCAL STUDENTS become the owners of 17,712 acres of virgin lands in Hockley county. The tract is a portion of the Littlefield lands, and was purchased from the Yellow House Land company. It is located in one half mile of Levelland said to have exceeded one half million

dollars. The tract will be divided in labors of will be held is yet undecided, the city with small cash payment and 10 years

Transportation Is Least Of Lubbock's Worry, Probe Shows

avenue from south property line 16th day, but went to Sweetwater to fill 138 automobile truck lines and twelve bryo declaimers working under her pains to arrange good programs automobile passenger lines connect care. The debate competition this year every day in the week was brought out Alton Hutson, who went to the state cerning the meeting of the anti-klan through an investigation of transpor- finals at Austin, teamed with W. D. tation condition here last week.

It is estimated that the truck and tryouts thus far. interested in the proposition is in- auto passenger lines operating out of this city cover a total of 150,000 miles Staton this year on April 4 and 5, while anti-klan is being formed to fight al- a day or approximately total of one the district meet will be run off in million miles in one week.

but also connect Lubbock with Amarille, Clovis, Roaring Springs, Big The state meet is scheduled at the care for the ever increasing freight the meetings here, the forming of Spring, Sweetwater and other distant University in Austin in May.

To Issue Anti-Klan Newspaper In City

"The Remonstrator" an anti-klan Lubbook during the past year, local newspaper for free distribution, is to school children of the county. Three book which will carry all of the new en's clubs at the Court House, Satur-In addition to the increased track wholesalers admitted here recently be printed in Lubbook for distribution members of the American legion, parts of town in addition to the old day, March 29th, at two o'clock, p. m. pany will show in Lubbock for one solid week, beginning on Monday night March 31, in a large water-proof and heated tent, on Avenue H, two blocks north of the courthouse, according to D. Yager, advance agent of the troupe, yard increase as that oraganization has be represented as important matters day when two meetings of the anti-been hardly handicapped in caring for this city with the four act comedy entitled "The Broken Idea". The Proken Idea of the wholesale mouses during day when two meetings of the anti-been hardly handicapped in caring for the wholesale mouses during day when two meetings of the anti-been hardly handicapped in caring for the wholesale mouses during day when two meetings of the anti-been hardly handicapped in caring for the wholesale mouses during day when two meetings of the anti-been hardly handicapped in caring for the wholesale mouses during day when two meetings of the anti-been hardly handicapped in caring for the wholesale mouses during day when two meetings of the anti-been hardly handicapped in caring for the wholesale mouses during day when two meetings of the anti-been hardly handicapped in caring for the wholesale mouses during day when two meetings of the anti-been hardly handicapped in caring for the wholesale mouses during day when two meetings of the anti-been hardly handicapped in caring for the wholesale mouses during day when two meetings of the anti-been hardly handicapped in caring for the wholesale mouses during day when two meetings of the anti-been hardly handicapped in caring for the wholesale mouses during day when two meetings of the anti-been hardly handicapped in caring for the wholesale mouses during day when two meetings of the anti-been hardly handicapped in caring for the wholesale mouses during the representation as the representation and the complex of the stated that their business during the representation and the complex of the manufacture of the wholesale mouses are the representation as the representation and the representation are to be held that their business during the representation and the representation are the representation and the representation are the representation and the representation are the representation and th carries no advertisements;

LUBBOCK C. OF C. LAYS PLANS FOR

Big Attendance By Local Men Is Expected At District Convention In May

Following a recent meeting of the board of directors of the Lubbock ing made by members of that organi- large enough to comfortably care for sation here to attend the annual meeting of the West Tex. Chamber of Com-

W. Horn, of Lubbock, president of the the greater needed hotel space. Texas College of Technology, is to workings of the new state school to the be taken to alleviate the crowded conconvention, even a greater number of present time. Members of the board local Chamber of Commerce members of directors of the Chamber of Com-

shows. A regular pullman city will city. be established in the railroad yards at Brownwood serving the visitors with lodging which will include sanitation, electric lights, hot and cold water, ice water, and telephone service.

The Harvey restaurant will remain open at all hours of the days and nights during the convention so visitors may procure food right at the um, where the convention will hold its

The use of private trains or pullman cars by the delegates and visitors E. M. Jones, owner of the local men's from the various cities over West Tex-New is The Time furnishing establishment which bears as will not only cut down hotel bills With each ten dollars turned in this his name, has purchased the brick but will assure all attendants comfort-

Railroad men are expected to visit turned in the votes will be doubled, so ately remodel and otherwise improve this week and make arrangements to that a one year subscription will net the place into one of the most up-to- care for the Lubbock delegation and as

19. no extra votes of any kind will be commenced about the first of April. merce and voted to take the matter E. Studeman, president of the Citi- of attendance at the district conven-

James L. Dow, O. L. Nislar and fine land located southwest of Lub- serve on the committee to aid in any In speaking of the contest R. D. Wil- bock. The tract is near the Lynn way possible members of local ladies ey, circulation manager, said, "Think county line. The tract was purchased clubs in caring for the convention of two other events are calendared for the selection of Chris Harwell as presiof the profit, the pleasure and the sat- from Phillips Wise, of Bonham, for the Seventh District Federation of isfaction of winning a car worth a consideration of \$112,640. The deal State Women's clubs which meets here

R. W. Blair, W. H. Meador and A. local authorities of the American Express company in attempting to locate

PRACTICING FOR ANNUAL COMBATS

busily preparing for the district and will be sold at one dollar each, and will county interscholastic meets, which be good for all performances, road. The sale price of the tract is will be held within the next two months, according to a recent statement by Principal G. N. Atkinson,

Track athletes are practicing daily tain the Lubbock county championship. won by the narrow margin of half a point last year, and if present indications can be taken as a criterion of what they will do in actual competition later on, the gonfalon of track supremacy seems to be sure to remain here. Considerable effort is being placed on the declamatory events and Miss The fact that twenty-eight trains, Ivy Huddleston has a number of em-Lubbock with every point on the plains is especially strong with the veteran Benson, Jr., who is loking good in the

The county meet will be held in Lubbock two weeks later on, April These modes of transportation not 19 and 20. The meets are open to all only reach every point on the Plains the schools of the county, grade, Junior high schools and high scho

ESSAY CONTEST FORMULATED

The essay contest, to be held by the local Brotherly, Protective Order of In accordance to the great increase Elks, is rapidly taking form and the to the city, Harris has announced the proposition will soon be placed before making of a blue print map of Lubbock county Federation of Wom-

Plan for Hotel To Be Formally Submitted Soon

pany which has for the past ten days een working in conjunction with the local Chamber of Commerce in an attempt to build a hotel in this city, will return from Dallas the first part of next week and will formally present his proposition to the Chamber of Commerce on Monday.

Peacock has been working on this proposition with the end in view of erecting a hotel with the help of local citizens. His plan is to build a new structure, modern throughout and the transient business. Members of the board of directors will choose between his proposition and the one submitted by local men to remodel and Moore, retiring president. enlarge the present Lubbock Inn in

Regardless of which proposition is appear on the program and explain the accepted in the end some steps must citizens of this section of the state in ditions of hostelries in this city at the and buildings with the end in view of are expected to make the trip than on merce are reticent to state their opinions on the two plans until a formal Figuring on a basis of both a special proposition is made by Peacock and the fair would be appointed in surtrain or a special pullman car, the his associates, but local citizens can cost of the round trip to Brownwood be assured that the ultimate choice will not be more than \$25 plus the cost of the board will be the one which of meals while there, an investigation seems the most practical plan for the

Fort Worth Soprano to Appear Here in Place of Zimbalist **Next Monday Night**

on Monday afternoon

Despite the fact that Efrem Zim-Mary Dunn, president of the South Plains Music Teachers association, said today. The soprano, while perwill prove a delight to her audience.

In addition to Miss Davis' concert dent. the festival one the children's operetta. to be held at the high school on Tuesday afternoon under the direction of Mrs. E. L. Robertson, and the other the program scheduled for Tuesday night at the high school where a number of musical entertainments by the contestants, will be offered at the sides there is a better chance of cotime the various prizes are presented operation for the project, it is believed.

A price of fifty cents for adults and thirty-five cents for school children will be charged for the night performances, while the operetta is offered at thirty-five cents for adults and twenty-five for children. Season tickets, the only reserved paste-boards,

til the evening program by Miss Da- another men's furnishing business. vis. They will begin again Tuesday Ross McWhorter and Carl Roberts. morning and will continue until the well known local young men, are now at Merrill park in an endeavor to re- operetta, beginning again after the op- in Dallas making arrangements for entertainment. The Methodist and August of this year. They have been Baptist churches will be used for the in the metropolis for the past two contests in addition to the high school weeks and will remain there at least

auditorium. All three of the special numbers are which will be used to make their new worthy of the attendance of any music establishment, to be located in the lover on the South Plains, Miss Dunn Merrill hotel building, one of the most believes and the association has taken modern of its kind in the city. throughout.

Add 13 Additions To Lubbock Since Location Of Tech

Thirteen new additions to the city now in the progress of marketing, acording to a statement issued by Count Engineer A. L. Harris here recently. The new additions to the city limits have all been brought forth since the announcement was made that the Texas College of Technology, the purely technological college in the state was to be built in this city.

BOARD HEAD FOR FAIR THIS YEAR

Myrick, Jackson, Stephens and Davis Also Elected Officers For Lubbock's Big Event

tors for the Panhandle and South Plains Fair of 1924 here yesterday Chris Harwell was elected as president, Walter Myrick, Jr., as vice-presiient, W. O. Stphens as treasurer and A. B. Davis as manager, according to an announcement made by Louie F.

Before the close of the meeting it order to better provide Lubbock with was decided that members of the board would meet at the Chamber of Commerce at 2 o'clock Friday afternoon and from the courthouse proceed to the

It was also decided in the meeting that a number of vice-presidents of rounding towns and cities so that the central directors board here would be better able to keep in touch with fair conditions over the entire territory.

A committee was also appointed to various departments of the fair and a great deal of care will be instituted in naming of the superintendents as upon their shoulders falls a great responsibillity for the success of the project. The officers passing out in the board

of directors followings the new election were Louis F. Moore, president, W. O. Stephens, vice-president, L. C. Ellis, treasurer, Curtis A. Keen, secretary and George W. Briggs, manager. Ellis, Keen and Briggs leave the board. having been succeeded by Gib Jackson. Walter Myrick, Jr., and A. B. Davis. R. W. Blair is a new member With sixty contestants exclusive of of the board having succeeded E. L. he choruses a certainty at this time, Robertson, while George W. Foster the first annual Spring Music Festival, has also left the board of directors. to be staged here Monday and Tuesday Louis F. Moore remains on the direcby the South Plains Music Teachers torate but only as a member and not arsociation, is awiting the opening as an officer following his fine record number of the contest beginning here made last year while at the helm of the

ensum club; Mrs. Turnbo, of the Business and Professional Women's club; Mrs. C. E. Masedgen, of the Parent Teachers association and Mrs. Temple Ellis, of the Adelphian club.

Other committees, composed of from the twelve ladies each, are rounding out their work. A list of committees of the sessions several changes have out their work. A list of committees of the sessions several changes have out their work. A list of committees of the Business and Professional Women's club; could be made by coccerns wishing to its seller 4,000 votes, at two year sub-discovers that a one year subscription will net its seller 4,000 votes, at two year sub-discovers the process of the present board of disperant on the concert stage here durication and pull-disperant in the city. Mr. Replied to the Parent sellist, world famous violinist, will not be actual costs of the serior of the present board of disperant on the concert stage here durication and pull-disperant in the city. Mr. Replied to the process of the present board of disperant on the concert stage here durication and pull-disperant in the city. Mr. Replied to the parent of the parent sellist, world famous violinist, will not be actual costs of the serior buildings in the city. Mr. Replied to consider making the tectors refuse to consider making the section of the parent of Members of the present board of dinight in the violinist's stead, Miss cerning the outlook. Nothing would be overlooked this year which would keep the 1924 Panhandle and South Plains Fair the best in the history of haps not as famous as the Russian, this section of the state. He also was elated over the choice of the board in

> The new idea of appointing vicepresidents of the fair in the different surrounding communities will no doubt be of great assistance to the board of directors in the conducting of the business of the project. With information concerning the fair coming in from all

THREE MORE NEW STORES PLANNED HERE BY AUTUMN

Lubbock within the next six months if current rumors on the downtown streets are to be taken seriously and The contests will begin at one a third is now known to be absolutely o'clock Monday and will continue un- authentic concerning the opening of

retta is finished and windnig pu the fixtures for the men's furnishings store entire list prior to Tuesday evening's which they will open to the public in three weeks more choosing fixtures

The other two mercantile establishments planned for Lubbock, are a store of the Penny branch of general merchandise and another men's furnishing store planned for fall opening by a Cleburne firm which has not

been made public. Business along mercantile lines is good in this city despite the fact that number of new establisments have been placed here in the past year. A of Lubbock have been platted and are manager of a local store stated yesterday that his business of February and March in 1924 had practically doubled the record for the same months of last year.

County Federation Will Meet In City Saturday At 2 P. M.

sentative of the Meyer-Both Adverwhich is also represented in Lubbock; tising service, was in Lubbock Puss-



Tell 'Em With Signs

When you say it with signs, say it with ours. Then you get the results, we'll get some business, the job will suit, the price will be right and everyone is happy -

J. T. Walling, Painter

Phone 158



On the following well-known standard lines: Federal, Goodyear, Goodrich, Firestone, U.S. Royal Cord, Michelin, Hood, Portage, Standard 4, Miller and Fisk Red Top.

Positively no seconds, no serial numbers buffed. Every tire has the Factory name and original serial number.

FABRICS

30x3 Pr	emo	\$6.00
30x3 1-	2 Premo	\$6.50
30x3 1-	2 Goodyear	\$6.75
	2 Goodrich	
30x3 1-	2 Firestone	\$6.75
30x3 1-	2 Red Top Fisk	\$12.85
30x 3 1-	2 Rugged Federal	\$11.95
30x3 1-	2 Standard 4	\$8.85
	d Top Fisk	
	andard 4	
32x4 P	remo	\$10.95

CORDS

actual and a second record	
30x3 1-2 Federal	\$8.65
30x3 1-2 Standard 4	\$9.95
30x3 1-2 Federal	\$10.95
30x3 1-2 B. P. Federal	\$13.95
30x3 1-2 Standard 4, oversize	
31x4 Fisk	
31x4 Standard 4	
32x4 U. S. Royal Cord	\$17.95
32x4 B. P. Federal	
32x4 Standard 4	
32x4 Portage	\$11.95
32x4 Hood	\$12.95
33x4 1-2 Hood	\$14.95
33x4 Portage	\$13.95
33x4 Standard 4	\$16.00
34x4 Hood	\$15.95
32x4 1-2 Hood	\$14.95
32x4 1-2 Goodyear	\$14.95
33x5 U. S. Royal Cord	\$24.95
33x5 Standard 4	\$24.33 692.50
22-4 1 0 14: 1 1:	
34x4 1-2 Michelin	
3414 1-2 Michelin	\$24.95

EXTRA SPECIAL

30 x 3 1-2 CORD TIRES \$7.95

Also many bargains in used tires!

STANDARD TIRE CO.

Fine List of Fiction Works To stalled the new fixtures. Be Placed On Shelves And Others Are Ordered

A number of new books of fiction have been received by the Lubbock public library and still more have been rdered for the use of local readers, Mrs. J.J. Smelser, librarian, said yesterday. A list of the new books fol-

Ashes of Vengeance, Somerville; Four Horsemen of Opoclypse, Isbanez; Sleepy McGee, Oelmer; Scarmocheo, Sabatuni; Four Square, Richmond; Tangled Threads, Porter; Making Yourself, Mardert; Old Judge Priest, Coff: A Daughter of the oDns, Raine; The Flaming Forest, Curwood; The Courage of Captain Plum, Curwood; Rough Herm, Canfield; Book of Cowboys, Wheeler; Brad, Chas. Norris; Coast of Folly, Dauson; Nobody's Girl, Malot; The Bays Scout Book; The Shorn Lamb, Sampson; The Land of Oz. The Complete Poems of Dunbar; Time is Whispering, Elizabeth Robins; Come and Find Me, Elizabeth Robins; War and Peace, 3rd vol., Foster: The Critic and the Drama, Noth-** aru: Etiquette, Emily Post; Social Life in Egypt, Petrie.

New Auto Enameling Plant Is Opened In Lubbock This Week

The Pee Wee Auto Baking System pened for business in this city today. This may well be called another achevement for Lubbock and the South Plains. This plant will be important addition to Lubbock as the natural center of all business activity in the believe they can get anything in Lubture with the people of the plains to South Plains. It is almost second nabook and at this plant the auto owner can get a job of enameling on his cal that could only be procured in the larger cities heretofore.

The Pee Wee plant is opened and nanaged by S. J. and C. W. Payne, of this city. The plant is located on east Broadway in the new brick, recently erected especially for this firm. The plant will use the famous Debco system of enameling, a process that has proven so satisfactory in enameling cars in the past two years. It is a newer process than paint but said to be a revolutionizer in that industry. .Messrs. Payne are to be congratuated on the splendid plant they have installed and the city may well be proud of the addition it has secured,

CITY PAVED AREA

(CONTINUED FROM PAGE 1) ne Main street to north property line Broadway. K avenue from south property line Broadway to north property line 13th street. J avenue from south erty line Main street. J avenue from south property line Broadway to north property line 13th street, I avenue from north property line 14th street to porth property line 16th street. H avenue from south property line 10th street to south siding Santa Fe railroad. G avenue from south property line Broadway to north property line 13th street. H avenue from south property me 13th street to north property line

New Loan Firm Is Started By Green And Hurlbut Here

William D. Green, up until last week shier and member of the board of ectors of the Citizens National Bank here, has purchased a half inerest in the loan business formerly ntirely owned and managed by Claude B. Hurlbut, and has assumed part ntrol of the business.

Recently Hurbut purchased the half aterest in the firm which was owned by C. J. Howerton, who, according to Green, will remain in the firm as mannger of the insurance department, Inidental with the entrance of Green into the company, the announcement was made that the firm will also have an office in Houston and Hurbut will eave this city within the next two months to assume the care of that branch leaving Green in this city. A number of plans for the enlargenent of the business are being formulated by Green and Hurbut at the esent time but no announcement conperning them has yet been made. The new firm will be known as Green an

PLEADS GUILTY TO CHARGE

Orie Hembree pleaded guilty iggravated assault in county court esday and was assessed a fine of \$45.70, County Attorney Owen W. Mc-Whorter announced. Hembree pleaded guilty to firing a gun in the general direction of several negroes who were on his farm after he had warned them to keep away from his property.

113 HOMES BEING BUILT HERE

dern dwellings is the most striking

J. C. Anderson, of the Anderson Brothers Jewelry company, spent Tuesday in Lamesa looking after

The local office of the Western Univ on Telegraph company has been im-proved recently by the instalation of new equipment, according to ann-senger boys of the city at a local care unceement made by Manager Lovett. chief improvement came about ion telegraph table. What old fur- and messenger boys of the city has Friend, local candy man, is the only thirty days in the county bastile and liture is left in the office will be done to match te new equipment. G. E. Powell, of Dallas, representing this division of the company's interests, in-

ELKS TO BANQUET BOYS

Members of the Lubbock lodge of in the near future, a lodge official nounced by the office of City Secretary assignation house stated today A list of the newsboys Germany for Tuesday, April 1 F. R. court and the jury sentenced him to now finding the boys and inviting succeed Percy Spencer, who died while \$200. Another case pending against them to the banquet. The date of the in office. Two of the commissioners Humphries will be brought to trial affair has not yet been decided upon.

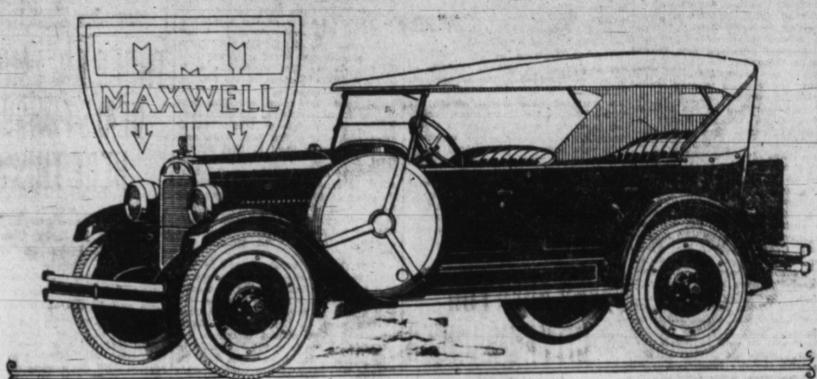
CITY ELECTION TUESDAY

A city election, during which the ofmissioners will be filled, has been an-

FIND MAN GUILTY

James Humphreys former local hotel been compiled and members are busy entrant for the mayoralty position to decided that he should pay a fine of

WHO'LL W The MAXWELL Car?



Value \$1200.00 F. O. B. Lubbock

Purchased of and on Display at George Mulkey's Sales Rooms ---

Also Four Beautiful Diamond Rings

Purchased of and on Display at Anderson Bros.' Jewelry Store ---



Second Prize Value \$100.00



Third Prize Value \$85.00



Fourth Prize Value \$65.00



Value \$50.00

Now Is the Time to Get in the Leaa

Subscriptions will count more votes this week than any other time during the campaign. In order to receive the 50,000 extra votes with each \$10.00 turned in, all subscriptions must be in the Journal office not later than 8 o'clock P. M., Saturday, March 29th. The following two weeks, or up to and including Saturday, April 12th, instead of a Bonus, we will give just double the regular vote schedule with each subscription ---a one-year subscription will receive 4,000 votes, two years, 10,000 votes, etc.

The last week of the campaign, which closes Saturday, April the 19, there will positively be no extra votes given. The regular vote schedule will prevail.

Some enterprising lady will receive a \$1200.00 car for only a few days' work. As the vote stands today anyone in the race by a persistent effort can take the lead.

THINK IT OVER

One ten year subscription will now count 100,000 votes, TEN of them

a Million Votes

Let's Try for a Few of These Vote Counters

Work Will Win-Let's Go!

FARM L O A N S



CITY
O
A
N
S

HERE'S AN EARFUL!

We will lend you money to Buy a Farm, Build a House, Build a Business House, Improve your property, etc.

THIS IS THE SERVICE WE OFFER

Farm Loans

IF YOU ARE A LAND OWNER, or have the DE-SIRE TO BE ONE, OUR LOANS WILL INTEREST YOU. READ THIS CAREFULLY.

PROMPTNESS --- We can inspect your land, draw the papers, and pass the loan for closing the day the application is taken. That's service.

TERMS --- We make our Loans payable on or before in any part or all at the end of the 2nd year or any year thereafter.

PATE --- We can make special low rates on large loans and the current rate on the regular loans. Ours never cost more, and usually less.

BUT THE MOST IMPORTANT IS THIS --- We give you the option of selling any part or all of your land at any time that we have a loan on it, and your loan can either be reduced or divided. In other words your land is not tied up for the period of the loan. Of all things about a loan, we think you will agree with us that is most important.

It will pay you to see us, we represent 6 different companies, and can make you a loan to suit your needs. We represent only the old established and reliable companies.

We are able to handle loans on tracts that are being colonized, or will buy vendor's lien notes as the tracts are sold. If you are preparing to cut up a body of land for sale by all means see us.

City Loans

You can own your own home and pay for it just like rent. We offer you the lowest rate of interest and the easiest way to join the ranks of the home owners in Lubbock. You don't have to wait to build! If you want a home of your own we will make it possible for you. and you pay for it on the monthly payment plan. Following is a table showing the cost of monthly payment loans. It's mighty interesting to the prospective home builder. Let us explain our plan to you.

On a loan of \$1,000 with our Company, THE UNITED SAVINGS BANK OF DETROIT, MICHIGAN, there are required 100 monthly payments of \$10.00 each on the principal to repay the loan. The interest which begins at \$7.00 per month and closes at 20c per month is added below. The loan may be repaid in full or in part at the end of any year without any cost or advance charge and if a partial payment is made, the interest is refigured on the unpaid balance only.

This table is for a loan of \$1,000 with THE UNITED SAVINGS BANK OF DETROIT. Any other amount is, of course, figured proportionately.

Monthly Payment		Interest	
1st 12 Months	\$10.00	\$7.00	\$17.00
2nd 12 Months	\$10.00	\$6.12	\$16.12
3rd 12 Months	\$10.00	\$5.22	\$15.22
4th 12 Months	\$10.00	84.34	\$14.34
5th 12 Months	\$10.00	33.44	\$13.44
8th 12 Months	\$10.00	\$2.564	\$12.56
7th 12 Months	\$10.00	\$1.68	\$11.68
8th 12 Months			
Last four Months			
Total	\$1000.00	\$374.48	\$137448
Making the Average Mon	thly Payment		\$13.75
The total amount repaid	on a loan of \$1,000	0.00 in the 100	
months			\$1374.48
Principal			\$1,000
		NAME AND POST OF THE OWNER, WHEN PERSON NAMED IN COLUMN 2 IS NOT THE OWNER, WH	

It is of interest to know that we were the first to make City Loans in Lubbock, and that we have made it possible for more people to own homes than any other organization in the city. We have never had a fore-closure nor anything near one. The United Savings Bank has played a great part in making Lubbock a city, and stands ready and anxious to continue the good work.

Study this carefully and it may help you re-arrange your business to your convenience.

We make loans to BUY, BUILD or IMPROVE. Both Residence and Business property.

We are prepared to take care of your insurance needs and appreciate your business.

William D. Green, formerly cashier of the Citizen's National Bank has purchased the interest of C. J. Howerton in the firm of Hurlbut and Howerton. Mr. Green will be actively associated in this business, which will operate under the firm name of ---

Wm. D. Green

GREEN & HURLBUT

Claude B. Hurlbut

Citizens National Bank Bldg.

Local Ford Man Is Leading Salesmen Of Entire Country

the first twenty days. A sales contest was recently inaug-urated by the Ford Motor Company, parlor operated by Mr. Hamilton, Mr. Williamson led all salesmen in division, which includes cities of 6000 to 10,000. If Mr. Williamson leads not ground for the wife to obtain a diduring the next ten days he will be a vorce from her husband. Unfortunateof a free trip to Detroit. And all this goes to prove that the ord is still the popular car ord is still the popular car.

New Cleaning And Pressing Plant To Be Installed Here

Another distinction has been hung J. E. Hamilton of Roswell, New Mex., for Lubbock. E. P. Williamson, for the past twenty years a successful milesman for the Lubbock Motor business man of that place, has relocal agents for Ford cars, has just cently entered into a contract with en notified by wire by Ford Motor R. W. Blair and Sam C. Arnett of this officials that he has led all Ford men in the number of cars sold city for the erection of a modern brick the first twenty days of March. house, 25X80, on Avenue K, just off Williamson sold 46 Ford cars dur- Broadway and which will be occupied

twenty four leading salesmen of Construction work has started on the the United States during the month of building and Mr. Hamilton expects to roit. The United States was divided next thirty or forty days. Mr. Hamiln two divisions. The South half becountry entitled to twelve, but in of the business.



Use Your Phone for Prompt Service

THERE is no need of coming down to the store to purchase your Grocery supplies. All telephone orders are given our best attention-prompt and satisfactory filling and delivery.

F. C. YARBRO GROCERY

1015 Broadway

Phones -860, 861

10 Lubbock High School Track Warns Orchard Planters On Candidates Report Every Day for Regular Practice

Ten students of the Lubbock high gool are reporting daily for track irch will be given a free trip to De- have his business in operation in the practice and the team which will represent the local institution on the field

Weldon Hankins, Claren Christian, ley and Elmer Moore are last year's Lubbock recently. veterans, who are in competition again this year and around this coterie of ficulty with their orchards on the

star, will build his 1924 team. run, Wolford Pearson, Ben Hutchin- choice of improper root stock, Swalson and Raymond Coleman; half-mile low said. run, Elmer Moore, Weldon Hankins, Corley Vaughn; 440 yard dash, Wel-Sawyer; pole vault, Harold Bowen and all diseased they should be refused dashes, Orville Burris, Del McCarty, for such plants to be shipped. Claren Christian and Jack Jackson;

high school but Merril park will be used hereafter in the work. Alex Hensley, a veteran performer, is at present ineligible but there is a chance of his being able to compete later in the school year.

New Phone Manager

Exchange of the Southwestern Bell increase their incomes by planting Telephone Company, taking over the more of them, he said. local work Monday of this week.

E. L. Curb who has been the local exchange manager for the past eight- and District Agent T. B. Woods gave een months has been transferred to three pruning demonstrations. One Lubbock, where he will be assigned work on the Lubbock exchange. He station across the canyon, and two in has been one of the most efficient plant the afternoon at the Bob Crump place men ever assigned to this place patrons the John Burroughs place, near Carlof the exchange declare.

FLOYDADA TO HEAR VIOLINIST | Mexico will send an Olympic team inst of note will give a concert in diers they should be good runners,-Floydada, April 7th under the apspic- Wichita (Kas.) Beacon es of Thos. Collums Chamber of Commerce band of Floydada. Skovaard has appeared in America for a number of a fad with Middleton, N. Y. girls, the years and carries with him high pric- sweet things.-Wichita (Kas.) Bea ed Stradivarius violin.

Proper Selection of Stock If Crops Are Assured

Great care should be exercised in the planting of fruit trees in this this spring is rapidly rounding into of firm, healthy fruit are assured, acform, according to reports current at cording to A. P. Swallow, horticul-the school. ment of the state agricultural and Harold Bowen, Tem Moore, Alec Hens-mechanical college, when he was in

The only reason planters have difweterans Coach Ernest Lowery, for- South Plains is because the young mer Texas Christian University track trees are not carefully enough infrees are not carefully enough in-Candidates for position on the team, gall. Another difficulty is that they with the events in which they hope to are not properly handled in shipment represent Lubbock are as follows: Mile and in planting while a third is the

Planters should remember that they do not have to accept bad shipments don Hankins, Arville Burris and Ray of fruit trees and if the roots are at

discus, Jack Jackson and Claren Chirs- on the getting the Carolina Moun-Daily practice have been held at the kinds have been found to be especialdaapted to this climate. In the choice of plum trees the Marianna species has been found best for West Texas planting.

Grapes Grow Well Here While Swallow is particularly interested in tree planting he pointed. out while in the city that this section of the state had been found to be Located In Floydada an excellent place in which to plant grapes. The grapes grow in abun-FLOYDADA .- A. Bailey, recently dance here whenever correctly plantof Plainview, has succeeded E. L. ed and there is no reason why farm-Curb as plant manager of the Floydada ers do not grasp the opportunity to

While in Lubock county Swallow, with County Farm Agent D. F. Eaton in the morning, at the experimental

FLOYDAD .- Skovaard, Danish viol- to France. If the team has any sol-

Eating sugar soaked in perfume is



Shoeing the Family with Star Brand Shoes

__Is giving Shoe Value, for no matter what the shoe may be, if it be a Star Brand, is absolutely Guaranteed to be all leather and will give the wearer perfect Shoe Comfort and Satisfaction. They are a popular priced Shoe, meeting a demand that is wanted by all families.

The line is an extensive one and is for Men, Women and Children and we carry a complete showing of all styles. Mr. Jas. H. Kimmel is in charge of this Department.

Minter Gamel Co.

Lubbock's Newest Store

Special Selling!



FURNITURE

Marked by Quality

CURNITURE for the Living room, Furniture for the Dining room and Furniture for the Bedroom make up this great special selling event. Considering the high quality of the merchandise offered, you are getting the value of years by buying now.

We are overstocked with a carload of dressers which are being closed out at the very special price of \$17.50.

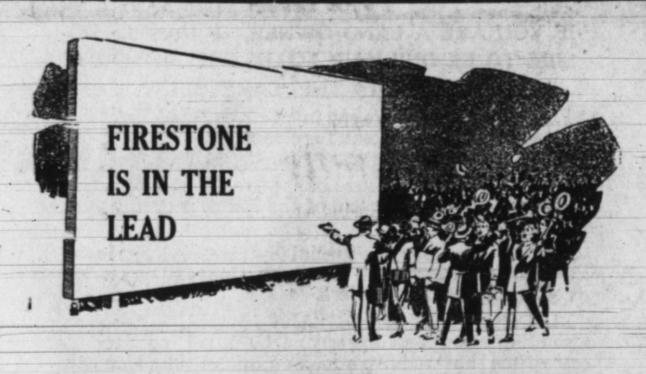
Our stock of rugs offers you a complete assortment to select from and you know that the price is right if it comes from Moore Brothers.

We suggest that you select your furniture for Spring while our furniture stocks are still complete and assure getting just what you want.

Buy it at---

MOORE BROS. **FURNITURE & HARDWARE**

North Side Square



Ask Joe Hilton About BALLOON GUM-DIPPED CORDS

T is already an accepted fact that the Firestone Balloon Gum-Dipped Cord is one of the big things accomplished in tire building. The public and the automotive industry have registered overwhelming approval.

Naturally, motorists who are up-to-date are calling upon the Firestone Service Dealer for authoritative information about this latest example of Firestone pioneering. He is more than a distributor of tires; he is a guide to the motoring public—sound, experienced, business-like.

He is familiar with the facts about the Balloon Gum-Dipped Cord; how it has so materially bettered riding comfort, safety and car conservation, without sacrificing mileage or increasing fuel consumption. Ask him to explain why the special Firestone gum-dipping process is essential to successful balloon tire construction. He will tell you how the thin sidewall is made stronger and more flexible by impregnating every fiber of the cords with special rubber

With Balloon Gum-Dipped Cords the difficulties and hazards of rough roads disappear. For these great air-cushions easily absorb obstacles and roll smoothly over depressions.

The broad, pliable treads cling to the slipperiest road surfaces, giving far better braking control. Skidding or slipping is almost impossible. Traction is made far more effective.

See Joe Hilton for complete information regarding the application of these wonderful tires to your car. It will pay you to see Firestone.

CADILLAC GARAGE

Joe Hilton. Proprietor Firestone Tire Dealers

The Plains Journal's Page of News from Here and There Over Texas

FLOWER CARNIVAL PLANNED SLATON.-A flower carnival is be flowers the carnival will also take the by Juyl 1. form of a general clean-up campaign for the community.

TO FORM LEGION POST SLATON .-- A post of the American ried out by ex-service men in this city. tured in the fall, A membership drive; incidental, to forming of a regular post, is now under

BIG SPRING TO CLEAN UP turn out en masse and help beautify urer. Big Spring and at the same time to better the sanitary conditions of the

DEVELOP OIL FIELDS BIG SPRING .- Oil development is increasing near here in rapid strides and small store buildings. and the fifth well of the Big Lake Oil Company is expected to be the first big producer in this district. Geologists recently investigating petroleum concertainty the finding of crude petro- will speak in this city next week, adleum in vast quantities in West Texas.

FIND GAS NEAR VERNON VERN -Gas found in large quantities halted the drilling on Stephens ber of Commerce, Paul Vickers re-Well No. 2 near this city recently. The cently of the Amarillo Daily News, McCaleb well, also near here, was drill- a meeting of all members of that orsecond sand with a good showing for

production.

HALE COUNTY GETS AGENT a teacher of domestic science in the local high school, has resigned her position and will become Home Dembers present Credit rating will be established by the organization as onstration Agent for Hale county, soon as it is possible to get to the according to an announcement by the work. County Commission.

BENEFIT SHOW FOR PLAINVIEW PLAINVIEW.—"Hot Tamale Land," of the O'Donnell Independent School a home talent musical comedy, will be district in their meeting last week inpresented here next week for the bene- structed local architects to begin work-Costomes for the production have been modern school building which will be fit of the United Charities of this city. ordered from a theatrical house in erected here within the near future St. Louis, and advance indications are that the show will be a success. There is a possibility that the production will be given at Brownwood at the meet- road's Cotton Educational train, which letic circles. Wheeler has a record of the Panhandle District Association of ing of the West Texas Chamber of showed here last week was well receiv- 27 matches of which he won twenty- Photographers, which will meet in an-Commerce there in May.

MULESHOE .- Sixteen hudred doling planned by a number of local ladies lars has been appropriated by the state interested in flower cuture here. The highway department for road developcarnival as now planned will take ment in Bailey county during the complace some time next October. In ad- ing year. The improvement on the dition to influencing citizens to plant roads of this county will be completed

MULESHOE MAN HURT resides five miles north of this place, to its present effciency. was severely injured when he Legion will be established here in the thrown from a wagon loaded with feed near future if present plans are car- stuff bundles. Several ribs were frac-

ELECT C. OF C. OFFICIALS ABILENE .- At the annual Chamber of Commerce banquet here last week BIG SPRING.—May 12 has been des- serve that organization here during the are to be found in Taylor county. coming year: R. W Hanle, president; ignated by Mayor W. R. Pursurer as coming year: R. W Hanie, president; clean-up lay for this city. At that A. E. Poole and W. R. Keeble, vicetime the citizenship will be expected to presidents; and J. E. Littleton, treas-

> BUILDING PERMITS INCREASE ABILENE. - Building permits for this city during the month of March have thus far passed the \$50,000 mark. This figure includes only residences

> Robertson Speaks at Midland MIDLAND.-Judge Felix D. Robertson, of Dallas a candidate for the Democratic nomination for governor, vance information from the Robertson camp indicates.

HOLD C. OF C. MEET MIDLAND-Following the arrival of the new secretary of the local Chamed into the first sand and came in dry ganization will be held and plans for but the owners are drilling into the the coming year will be formulated.

RETAILERS ORGANZE PLAINVIEW .- Miss Dye, formerly sociation in this city was held recently situation here recently.

> NEW SCHOOL FOR ODONNEL O'Donnell-The Board of Trustees ing on plans for a new and strictly

COTTON TRAIN THRONGED train throughout the day despite the six.

IMPROVE BAILEY CO. ROADS | ed. Hundreds of visitors thronged the lement weather prevalent.

CARLISLE RE-ELECTED past ten years superintendent of the major college sports. Net aspirants public schools of this city has been re- have started their training in earnest elected by the city school board to and the six campus courts are in conserve another term. During his peri- stant use, giving rise to large hopes od of office holding Carlisle has done for T. I. A. A. net honors for the year, MULESHOE .- C. H. Buzard, who much to bring the school system here

DRILL WILD CAT WELL ABILENE .- A wild cat oil well, beed recently. That company has a number of leases in Taylor county and bethe following officers were elected to lieve that good petroleum possibilities lan.

> INCREASE FAIR CAPITAL ABILENE.-At a meeting of the for

OIL WELLS FOR COLEMAN COLEMAN.-The Tidal Oil campany me of the largest petroleum institu- University of Shawnee, and Oklahoma tions in the Cnited States, has begun State Teachers' College of Durant, operations in this locality and will sink several wells near here in the near future. The arrival of the Tidal company on the grounds in Coleman county has given the oil industry here

BIG STORE FOR PLAINVIEW newly organized Retail Merchant's as- member of the firm looking over the ton, of Des Moines, N. M.

> RURAL SCHOOLS AIDED PLAINVIEW .- Ten rural schools of Hale county will be granted state aid, Ola Legg, Hale county school super-

-WRESTLER AT FLOYDADA

FLOYDADA-Joe Wheeler, heavyed Thursday that Wheeler's first en- from that of County Judge. gagement in Floydada will be with Brownie Brown of Oklahoma City, a McLEAN. - The Rock Island rail- wrestler of considerable fame in ath-

SIMMONS TENIS BEGINS

ABILENE, Texas.—Tennis has come pus with the advent of springtime, McKINNEY .- J. S. Carlisle, for the and is competing for interest with the

WOMAN WOULD BE SHERIFF GREENVILLE. - Mrs. Joe Willingham, mother of four children and the widow of a former sheriff of this ing drilled a few miles south of this county, has filed for the democratic city, is being sunk rapidly, officials of nomination of sheriff and is believed nomination of sheriff and is believed the Sanger Oil company, drillers, stat- to be the first woman entering the race for sheriff in the history of the state, Mrs. Willingham lives at Quin-

SIMMONS DEBATERS PREPARE ABILENE, Texas .- Debating teams association here recently it was decid- of Simmons College selected from the ed to increase the capital stock, of that Oratorical and Depating Council of organization to \$60,000 and also to the student body will stage four interbuild another large building on the collegelate contests this spring three fair grounds. Money for the new of them being scheduled with schools building is to be raised by popular outside of the state. Four men have subscription of the business houses been chosen to compose two squads which will debate representatives from North Texas State Teachers' College of Denton, Louisiana Baptist College of Pineville, La., Oklahoma Baptist

FLOYDADA WOMAN DIES

FLOYDADA .- Mrs. A. J. Sitton died at her home in Floydada Thursday following an illness of some months. She was sixty six years of ege and had lived in Floydada for the past ten months, having moved here from Abi-PLAINVIEW.—Green Brothers, of lene. Funeral services were conduct-Memphis, Texas, owners of a large ed by Rev. G. W. Tubbs of Floydada department store in that city, will in- and interment made in the Floydada stall and operate a large department cemetery. She is survived by her husstore here by next fall if present plans band, A. J. Sitton, and her two sons, O'Donnell.-The first meeting of the are carried out, it was stated by a J. F. Sitton, of Floydada and L. D. Sit-

> FLOYDADA.-Taking of the scho astic census in Floyd county will be completed March 31st, according to it was announced here recently by Mrs. County Judge E. C. Nelson. Several districts which have already turned in the complete census for the year show marked increases over last year. It is estimated that the total number of scholastics will exceed three thousand reight wrestler of South Texas, is this year, in which case a separate ofmoving to Floydada to make his home fice of County School Superintendent and his manager J. C. Sharp announc- will be created, separating the office

> > BANQUET PLANNED FLOYDADA .- A banquet honoring

nesday evening in the basement of the Commerce of Floydada

day and Thursday, will be given Wed. FLOYDADA DOCTORS IMPROVE | ray outfit for their Floydada practice. FLOYDADA.-Drs. W. M. Houghton Thacker is a dentist and has had two to the fore on Simomns College cam- Methodist church by the Chamber of and C. M. Thacker, of Floydada, have years experience in the operation of installed in their offices a modern x- x-ray units.



Thos. O'Conner had an operation for hemorrhoids, and was bedfast four weeks. Then cancer was found. Fourteen weeks in the hospital. He certainly had a run of hard luck, but there was one glorious bright spot-the Standard paid for the operating and his lost time-\$725 in

Standard Accident Insurance Co.

L. S. HARKEY, General Agent

Room 206 Leader Building

Phone 833

Announcing

The Opening of a New Auto Enameling Plant FOR LUBBOCK

--- We bake 'em, the body too. They can't check, the Dehco process fixes that.

When you want your car to look like new, you no longer have to trust to luck with a common paint job. We have secured the newest and finest process of enameling, the Dehco system. This process insures your car against checking, and is positively guaranteed in every respect. It is durable, reliable, guaranteed and, last but not least, it is as quick as it is good.

This shop is out to build a reputation for quality and service that cannot be surpassed anywhere. The famous Deho process of enameling will be used exclusively. This is your assurance of a real high class job on your car.

When you get your car enameled here, you add a year to it. We put new life into it --- make you proud to run it. Depreciation is much less --- the motor is good --- no use buying a new car. Just have the old one enameled. Let us give you an estimate.

PEE WEE AUTO BAKING SYSTEM

S. J. PAYNE & C. W. PAYNE

Owners and Managers

615 EAST BROADWAY

The Lubbock Plains Journal

LUBBOCK, TEXAS

OFFICE: 1002 AVENUE I, JOURNAL BUILDING SUBSCRIPTION RATES

In Lubbock County \$1.50 per year Out of Lubbock County Advertising Rates Upon Application

JAMES C. NANCE, Editor CHAS. A. GUY, Associate Editor DORRANCE D. RODERICK, Advertising Manager

Published Weekly. Entered as Second Class Mail Matter at the U. S. Post Office at Lubbock, Texas, according to the provisions of the act of Congress of 1879, and under the rulings of the Postmaster General:

The Journal will honestly strive to be clean and fair in the disemination of news. If through error or misinformation, undue reflection is cast upon the good name of any person or firm, the Journal stands ready and willing to make orrection in the same manner that such mistake was printed. The paper invites suggestions and criticisms. It is by these only that it may improve.

Editorially Speaking

A Street Sweeper

With practically one hundred blocks of paving planned for Lubbock in the near future the present is the time to consider some plan of keeping the new pavement in a clean, inviting and sanitary condition.

If the new pavement is to be allowed to go in the condition that the paving we already have is permitted to remain in, it would be better to break the paving contract and dismiss the engineers now working on the project.

The one thing uninviting to the stranger within the confines of the downtown district is the condition of the paved area, whch, when not standing in mud and water at the intersections, is coated with a layer of dust and dirt.

greatest need one of the greatest improvements needed for this city is a power-driven street sweeper which can adequately care for the cleaning of the streets when the new pavement is finish-

A motor driven street sweeper can be purchased for approximately eight thousand dollars by which the paved area can be made inviting and an asset rather than a liability to the sanitary conditions of the city. The machine, operated by one driver,, also has an attachment for the sprinkling of the thoroughfares in dry weather, thus restricting the dust of traffic to the unpaved streets.

While the cost attached to the acquiring of the machine prohibited its institution whlle Lubbock had pavement only over the downtown district, when this paving area is enlarged to reach out to the residential sections the expenditure will be a practical one.

As it takes considerable time to secure delivery on a motor street sweeper the machine should be ordered now for delivery when the new paving is finished so that the city can start out right in the caring for its thoroughfares.

A Future

Without the promise of what tomorrow holds, without the beckoning finger of time, without the secrecy surrounding the tle in the fall for the cotton. conditions of life to come all living would be robbed of the best part of its make-up. Life, if a plainly mapped career, open alike to the individual and his fellow man, would lose its ro- Rumor from Washington has it that a 3rd party is to be formhand, years before their time.

the placing of his brush on the nude canvass, a man who died publican wheel-horse. broken in body and spirit, a failure, forgotten and unmourned. Senator Robert M. LaFollette, of Wisconsin, is scheduled to bringing on an early death.

secreted the prime essentials of life-success or failure.

So with Lubbock and the South Plains. Its past, the time the national organization. when it was known as the "Great American Desert," is but a If LaFollette bolts the Republican convention, where he will prefer to live "bird-less" rather has no chance in out talking the girl

terest to home-seekers all over the country. Things here are party chooses a man of proven worth. not part of a glorious history, but of a greater period which is yet to come. Progress here is in the making.

Fair Play

Several times prior to this issue the Plains Journal has laudthe citiezns of this section.

Plans were recently laid whereby Efrem Zimbalist, violnist, tival, originally planned for March 19 and 20. Tickets were drop down and die of heart disease or apoplexy or get bumped friends. If he is guilty of dissold all over this section for the affair and then Zimbalist, artist off by a speeder's fliver. Even death has adopted our terrible honesty while a cabinet official like, asked a change of date to March 31, pleading illness as the reason for his regest. The dates were accordingly changed and another communication was received cancelling the engagement of the artist

Rather than substitute a musician of lesser fame than Zimbalist, pocket the ticket money and easily defray the cost of the festival, the South Plains Music Teachers association decided to hold the festival without the added attraction of an artist of note and made plans to refund all ticket money to the purchas-

When the refund was made, other plans had to made to fin- firm of Wilson & Colby. It seems that the far reaching hand political type have been formuance the festival and contest which will draw contestants from of oil could not reach the unstained life of Woodrow Wilson. | fated. Texas can take a lesson of man longs rules and elimination of 21 counties. Now it is up to Lubbock to patronize the affair, the Zimbalist concert. Miss Mary Dunn, president of the asso- of the American Bar that it possesses many members who can Union political line. The Dem-Sportmanship demands it.

Tuesday Evening Club



Contracting For the Crop

"Beware of contracting the 1924 cotton crop in advance." That is the warning issued South Plains farmers by R. E. Over-Regardless of the ever present debates concerning Lubbock's street, field representative of the cotton association, when he returned here recently after a swing around his territory, where he learned that the 1924 crop was being contracted for at twenty-five and thirty cents per pound.

When the farmer knows who he is dealing with and has a personal guarantee with an individual or a firm whose integrity is questionable he can feel free to contract his crop as he sees fit, Overstreet believes, but when he is dealing with an unknown

quantity he should beware his closing of terms. When the producer contracts a crop with an individual of whom he knows nothing and that individual deposits with the farmer a retainer of one dollar per bale, a loophole is left the contractor whereby he can forfeit his crop at a small loss if the average price is less when the crop is marketed than it is thought to be worth at the time the contract is made. He is gambling only a few cents per bale where the farmer is gambling many dollars per bale. The contractor has a loophole if the market goes against him. The farmer has nothing to fall back on if the market advances rather than drops. Thus the transaction is all one-sided and the farmer, as is generally the case in the value of foodstuffs in this country, is the "fall guy."

In issuing this warning Overstreet is not aiming at the reputable firms and individuals in the crop contracting business but enough away. rather at the "fly by night" purchasers who contract for a crop. and sell it an hour later, leaving an innocent purchaser to sel

A Third Party

mance, and many individuals, seing that they would never ed for entrance into the coming presidential race. If that rumor reach the heights of their chosen fields or that they were doom- is a correct one the one of two things are most likely to happen. and streets in that country afed to die unknown or dishonored, would quit life by their own The victory, when the ballots are counted, will rest either with ter him. And just a short time the Democratic party or with the new machine. The new party, before his death he was unap-Recent news dispatches carried a story of a great artist, a rumored to have started, is made up largely of Republicans preciated in his own country, man who, in his prime, had given the world thrill after thrill by and has as its candidates a Republican senator and former Re- the land for which he labored

Suppose that in his early youth this man, who in his way made carry the presidental nomination, the wise ones claim, while Just another example of the old existance more pleasurable for thousands of art lovers, had Victor Murdock, editor of the Wichita, Kansas, Easle, will be saying, "A prophet is often been given a vision of his exit from the world. The chances are teamed with the Wisconsin Republican boss Murdock has rethat he would have side-stepped the inevitable fate which cently returned to Kansas after serving with the Federal Trade try. awaited him and humanity would have been the loser of his Commission as chairman. Prior to the bolting of Roosevelt from the Republican camp in 1912, when the formation of the The thrill of awaiting to receive what the future holds is the third party defeated William Howard Taft and made Woodrow thing that makes life worth living. The past is but a dream, the Wilson the nation's chief executive, Murdock was a staunch Re- kinds of birds feed off the boll Star. present but a fleeting moment but the future-in its folds are publican. He left the party with Roosevelt and after the total weevil in the cotton states. collapse of the Progressive bloc, never again became a power in While there may not be many

dream. The present is but a path leading to the final goal which appear as his party's leader from Wisconsin, and the third party than to permit the cotton pest is probably a greater future than any section of the United is thus formed, the chance for Calvin Coolidge to return to the to operate in this part of the White House are materially lessened. The running of a second country. Because it undoubtedly has a future, where other sections Republican will split the vote in the three-way derby, giving an have largely a past, is the reason West Texas is an object of in- added impetus to the prospects of the Democratic nomnee if the

What's the Hurry?

How quickly the people of today exhaust life. With what solution of all the problems of panting haste we pursue everything. Everyone you meet seems marital existance. If it is sucto be late for a train. If someone asks for a minute of your time cessful in prolonging the lives you scowl at him to "make it snappy." Hurry is stamped in of marriages there is a great ed the attempts of the South Plains Music Teachers association the wrinkles of your face. We are men of action, we die with- need for it in all parts of the to furnish Lubbock and the South Plains with high class musical out it; we go faster and faster as the years go by, speeding up country today. entertainment. The efforts of this organization deserve com- our machiner to the utmost, stretch the silver cord of life until mendation but not only commendation, but also support from it snaps. We crowd production, shorten the hours of labor and set the clock ahead so that we may have more time for the mer- rest at his New Mexico ranch ry whirl. We no longer have time to even die a natural death, and at the request of his phywas to appear here in concert as a part of the Spring Music Fes- Instead of the good old lingering maladies of our fathers, we sicians sees no one but his close gait. If we would spend a few hours each day romping with we can think of a better place our children or in the society of a peaceful home circle, we than that for his rest and at the would live longer and our children could follow in our pathway same time don't suppose he is this territory expired March 15.-Wichwhich would be plainly blazed these hours of recreation.

Not For Sale

Hidden far away amid the great mass of chaff and sordid | Several Texas towns have revelations of graft and official delinquency that daily come been visited recently by repredown from the national capital is the simple announcement that sentatives of the Farmer-Labor an oil company's offer of a fat retainer was declined by the law Union and organizations of a

It is well enough for legal practioners to prate of their right from Oklahoma and N. Dako- radio interference.—Abilene (Kas). Re make it to be a success, in return for the fair play extended on to acept fees from any client. But may it be said to the credit ta along the Farmer-Labor ciation showed her faith in Lubbock when she went on a person- differentiate between the practice of law and the practice of l al bond of one thousand dollars to bring Zimbalist here with- influence. Many oil companies attornies command fabulous pretty well so far. Better let si've heard half dozen people speak of out any desire for personal gain Now it sup to Lubbock to pat- fees, but from the books of superlative wisdom Woodrow Wil- well enough alone until some- how becoming it was to you." ronize the festival and return fair treatment for fair treatment. son long ago learned that a good name is rather to be chosen body can prove the value of hat coldly. "I haven't worn it yet." than great riches.

Kurrent Komment

Colgate university recently paid five thousand dollars for one of twenty-five dinosaur eggs found in a desert of Mongolia by the American Museum of Natural History The egg which the eastern school purchased was supposed to have been 10,000,000 years old. If it was just an old egg the school wanted they needn't to have paid such an enormous price for it. We have seen several eggs, of the hen variety, which must have been easily that old if not older, and the owners would have been glad to let them go free providing the receiver would take them far

The people of Czecho-Slovakia regard Woodrow Wilson as being the man responsible for the foundation of their republic and as a natural result have named a number of parks until his health failed him, without honor in his own coun-

An investigator has discovbirds in this section folks here

A six-weeks course for prospective bridegrooms is being offered in a Brooklyn Y. M. C. A. It tells the benedict-to-be the

Albert Fall is taking a long overburdened with entertain- la (Kas.) Beacon

another party.

Best Editorial of the Week

His Name Was Smith

The other day there died a man who was president of the New York Central. His name was Smith, Smith didn't inherit his job. He didn't have it given to him And he wasn't snatched from some outside eminence and forced to accept the place. He started as office boy, salary \$4 a week. And from that position he worked gradually and thoughtfully up to section hand. Intermediate between those two points in his career he was a stationery clerk, caring for blank forms, supplies for offices and so on at \$50 a month. If Smith the clerk hadn't been willing to go on the right of way as a section hand at \$1.50 a day (with no pay when it rained the gang out,) he would's have become President Alfred H. Smith of the Central

On the right of way he learned about railroading literally from the gorund up. And he built into his bone and muscle the endurance and stamina which he didn't have when he came out of the clerk's office weighing 130 pounds and as pale and soft as office clerks frequently are. He sawed timbers with the crosscut saw. He drove spikes and heaved crowbars and did everything else that the rest of the gang did. He wasn't anybody's protege. He was out there because he was convinced that the hardest way was the best way for him. He got to be section boss. Then, after a time they made him general foreman of construction gangs. The next step was the post of superintendent of the Kalamazoo Division on the Lake Shore Line. By 1901 he was assistant general superintendent of the Lake Shore. In a year he was transferred to the New York Central & Hudson River. Another year and he was general manager. Two years again and he was vice president. In 1914 they made him president and when he died he was receiving the highest salary paid to railroad executives in the United States.

We hear a good deal nowadays about "success" stories. You can buy magazines that print practically nothing else but accounts of men and women who began with nothing and won the right to be regarded as successful. We like to read about them and wonder how they were so fortunate as to make just the right decision at the right time so that the whole trend of their career seems to be toward one inevitable end. But the man who solves for himself the problem that Smith the clerk solved when he determined to go out on the roadbed to harder work at lower pay is himself in a fair way some day to be written about in "success" magazines, along with Alfred H. Smith and others.-The Dallas News.

The Best in American Verse

Once to every man and nation comes the moment to decide,

In the strife of Truth with Falsehood, for the good or evil side;

Some great cause, God's new Messiah, offering each the bloom or blight,

Parts the goats upon the left-hand, and the sheep upon

And the choice goes by forever t'wixt that darkness and that light.

Wise and Otherwise

he United States Senate behind him, Judge Kenyon knew what the Navy portfolio means in this oil age. That ered that sixty-six different is the reason he refused it.-St. Louis

> talking three or four months earlier bables after they grow up .- St. Louis

> During the recent Mexican election several men failed to vote because they had no ammunition. - Wichita

Wouldn't it be nice if summer came every winter and winter came ever

summer?-Wichita Beacon Well, Fall is to be congratulated that he didn't invest in any of Cook's of

stock, at that.-Kansas City Kansan. The women of Rio De Janerio object to a police order against the one-piec

bathing suit. Women are the same the world over.-St. Louis Star. Governor Davis, of Kansas, has asked for figures on the freight rate for one

Wichita, Kas., Beacon. It might be worth while to remind the ground hog that his six weeks in

cow from Topeka to Washington,

Eleven inches of snow on one day in Oklaoma, tells us officially and meteorologically that the state has some records that are not restricted to oil and cattle.-St. Louis Times.

the people today are standardization

"You do look so well in your new

"Funny," remarked the owner of the Emporia (Kas.) Gazette.

Political **Announcements**

The following named announce their andidacy for the offices named, ject to the action of the Democratic

FOR DISTRICT JUDGE: CLARK M. MULLICAN of Lubbock

FOR DISTRICT CLERK: LOUIE F. MOORE of Lubbock FOR COUNTY JUDGE: CHARLES NORDYKE

of Lubbock GEO. W. FOSTER of Lubboel J. H. MOORE, of Lubbock

FOR COUNTY ATTORNEY: OWEN W. MCWHORTER JACK M. RANDAL, Of Lubbock

FOR COUNTY SUPERINTENDENT: WILLIAM M. PEVEHOUSE of Lubbock H. C. BOWLIN of Lubbock

FOR COUNTY TAX COLLECTOR: I. F. HOLLAND of Lubbock FOR SHERIFF: BUD JOHNSON of Lubbock

FOR COUNTY TREASURER: J. S. SLOVER of Lubbock FOR COUNTY ASSESSOR: R. C. BURNS

of Lubbock FOR COUNTY CLERK: HERBERT STUBBS of Lubbock

FOR COUNTY COMMISSIONER: E. N. (Uncle Ed) HARRISON, of Lubbock, Route 1

FOR PUBLIC WEIGHER, PRECINCT W. S. (BHLLY) CLARK

FOR DISTRICT ATTORNEY, 72ND JUDICIAL DISTRICT PARKE N. DALTON.

FOR COUNTY COMMISSIONER PRECINCT NO. 2: E. E. (Gene) WILSON. Of Slaton.

If you think you are better than you neighbor, don't tell him.

When and Where to Plant Trees As Told By Expert Nurseryman

flowers and grass. The house itself grounds do the best job posible, not is only the background of the picture. picture a real one, the proper planting doing this kind of work

ters not how expensive and elaborate the effect of tieing the house to the

hery and beautify their home grounds lines. Put it in masses or clumps in are public benefactors, because such irregular shapes. Try to approach beauty cannot be hid from the public, but is open and free for anyone to ly as possible. Straight lines of shrubview, as often as they may wish. For bery cannot best serve the purpos that reason, person, who plant trees of beautifying the grounds and thereand shrubbery and change the home fore should never be planted in this from a bare unattractive place to one of beauty, is in every sense of the word, a public benefactor.

Shrubbery Remakes Appearance tiful home grounds is something that pear rather odd by improperly plantall may have, whether rich of poor, ing the shrubbery.



The man or woman with a business training is within easy reach of the goal others struggle to attain. We're always glad to organize a course of study which will put you on the road to success and independence.

Lubbock Business College

1316 1-2 Ave. I Phone 335

Every home should be tied to the goes, the bigger it gets. Therefore, let earth by means of shrubbery, trees, those improve and plant the home To complete the painting and make the for the effect it will have on others

Plant Close to House

rather than something stuck on it. Agents Plan Now Those who plant trees and shrub- Never set shrubbery out in straight

cause the appearance of the place can be very easily ruined by putting them

Make a Start Now

By keeping these simple rules in mind, one can easily draw up some plans for the planting of the home Agricultural College, Experiment Staed and by drawing up the plans indi-

If the lawn has not already been nade, break the ground, make it rich

with stable manure and commercial Plains Journal Brings Georgia Man to Lubbock

Before planting shrubbery or trees trside Farm, near Rome, Georgia. Mr. the ground should be thoroughly broken and pulverized and enriched, This is especially important for the founda-

trees and shrubbery are set mulch with a heavy coating of manure. This will moving to Lubbock and I had heard of that city several times before receiv both supply plant food and conserve

To Cover County

oys and girls farm clubs in this coun

girl to become an individual member

"All benefits will come directly to the individual as he or she may take

communicate with them and enlist

FLOYDADA.-An election will held in the Lone Star school district

purpose of erecting a modern brick

D. F. EATON. County Agent MISS MABEL MARSH.

County Home Demonstrator

num of twelve.

received from the copy of your paper With Farm Clubs that I have read, concerning the vantages of both farm and city life in the vicinity of Lubbock. Wishing you continued success and

prosperity, I am.

Cothran King Rome, Georgia.

lub work. The following statement has Demonstrator Meets been issued from the office of the With Women's Club agents concerning the leaving out of

Wilson and members of the Co County is financially able to put the work and it is expected by the women of the County that an agent

Floyd County Men Hot Over Politics

which office is being sought by of Floyd County, April 5th, for the school building and equipping it. At the same time the proposition of rais-ing the district's school tax rate to are in the race. The sixth aspirant is \$1.00 on the hudred dollar valuation P. G. Stegail, at present City Marshall

county. We feel that it would be unwise and impractical to undertake work with more units than the maxi-However, Miss Mash and myself de not wish to appear to be neglecting the



Concrete Cement Materials

CONTRACTORS---We are prepared to furnish you with sand and gravel for construction purposes at 4 cts. per pound F. O. B. Lubbock.

We handle a mixture of sand and gravel all ready for the mixer which you will not only find economical, but very satisfactory to use. Also

pure sand of the finest quality. It will pay anyone planning on any construction work to get our prices which include the very best service and your supplies delivered in Lub-

bock.

Justiceburg Gravel Pit

Phone Us at Eppler, Texas

BOND ISSUE VOTED

brick school house. The transcript of a vote of thirty-six to five. The is FLOYDADA.-A bond issue of \$7. the bonds was approved by the Com- crease in scholastic population of the 00 was voted recently in the Rosebud missioners' Court of Floyd county in district necessitated school district of Floyd county for the session this week and the returns of building facilities.



To Be or Not to Be

Depends on Your Savings

V OUR future is as large as you make it. Whether or not you will achieve the end towards which you strive depends largely upon your push and foresight. If you have the push to work hard and the foresight to put your savings in an Account in this Bank, you are assured of success.

Start by saving a certain amount today, tomorrow and the next day, and the future will find you prepared. Systematic saving has paved the way for many a successful man. Open an account here today.

Citizens' National Bank

O. Stevens, Chairman E. Studeman, President. France Baker, Vice-President.

W. L. Elwood, Vice-President Sam C. Arnett, Vice-President Paul Hardwick, Asst. Cashier

COTTONSEED MEAL AND HULLS

FEED FOR EVERY ANIMAL ON THE FARM

Cottonseed Meal and Hulls properly mixed forms a "Balanced Ration" giving better results in increased Milk and Butter production in Cows and in Flesh, Fat and General Condition in all animals THAN ANY OTHER FEED IN THE WORLD.

Feed a Well Balanced Ration

The practical common sense way to feed an animal is on a well-balanced ration, that is, a ration which gives him at each feeding the proper amount of each of those things which science and practical feeding proves necessary for health and strength. You can't get the combination out of the usual feeds, such as corn and oats, hay and fodder, but can get it if you mix cotton seed meal with the grain and let cotton seed hulls take the place of hay or fodder.

LUBBOCK COTTON OIL COMPANY

Phone 12 Lubbock, Texas Phone 12

S. E. Cone Grain & Seed Co.

See our Seed and get our prices before

buying elsewhere

Cotton Seed

Different Kinds

Different Varieties

Different Prices

Germination, State Test 80 percent to 93 percent.

Phone 187

Lubbock, Texas

H. D. Philips, manager of the local office of the Southwestern-Bell Telehone company, will attend the meet ing of the district managers of that organization which will be held the of next week in Fort Worth.

L. J. Lane of Benjamin was in Lubbook the latter part of the week.

Miss Clyde Brown, of Itasca, Texas, has accepted a position with her uncle, F. C. Yarbo. She will act as bookkeeper and cashier for Mr. Yarbo's

Walter Posey, Erick Posey and J. D. J. C. Stewart of Slaton was among Lindsey returned the first of the week the out of town visitors in the city from the Rie Grande, where they en- Tuesday. joyed a three days' fishing and out-

rancher of this locality, died at the set for April 5th in the Newland school home of his brother in Hickory, North district of Floyd county for the pur-Carolina, Tuesday, March 25th, The Sunday. The deceased has three chil- district school trustees. en here, Mrs. Joe Griffith, V. E. nd David Seitz, of this city who depart today for Bowie to attend the

John Ralls, of Comanche, Oklahoma, nd a name-sake and nephew of the ate John Ralls, of Ralls, was a visitor a local printing establishment, was in Lubbook Tuesday. Mr. Ralis, to-up Sunday night about nine o'clock gether with his two brothers, are be-on Thirteenth street near the Long queathed a considerable portion of the Bell Lumber company's yard, by two Ralls estate and he stated while here negroes and relieved of \$37 in silver that it was not improbable that he and currency. Prior to his approach would locate in Ralls sometime this Rountree saw the negroes talking to of Comanche and personally known by holdup or whether he too was a victim, the Editor to stand high in business No other holdup was reported to local and social circles in his home town, officers Sunday night, however. His acquisition by the town of Ralls | Rountree reported his loss to police would be a great asset as he would immediately after the occurance but soon take a first place in the progress- as yet no clue as to the robbers has ive movements in that town:

business in Lubbock yesterday.

Judge Geo. W. Neill of Brownfield House Tuesday of this week.

business man of Slaton, visited in Lubbock Tuesday afternoon.

Bob Crump, of Shallowater, was a business visitor in the city yesterday.

Gus Shaw, one of the live wires of Littlefield, visited and transacted business here vesterday.

a visitor in the city yesterday

graphers of the 72nd Judicial District, Joe Dick Slaughter and Pete Posey returned yesterday from Post City, pent Sunday with the formers broth- where District Court is in session this

SET SCHOOL ELECTION

A. P. Seitz, a former well known FLOYDADA -An election has been pose of voting a school tax in the dismains will be carried to the old fam- trict of-one dollar on the \$100.00 valhome at Bowie, where funeral ser- uation. The date of the lection is the es and interment will occur next same set for the election of county and

White Man Is Victim Of Negro Highwaymen

resident of the First National Bank whether he was in league with the

been located. Only the dumb argue with their fists. Geo. Smith, of Leveland, transacted And this in view of the coming presi-

dential campaign .- Kansas City Star. Yes, the canning season in Washinglooked after legal matters at the Court ton was begun unusually early this year .- Kansas City Kansan.

G. BERT DAVIS & CO.

BAND AND

ORCH-

ESTRA



WATER

PROOF

HEATED

TENT

Big Tent Show

Opening Play A 4-Act Society Drama "The Broken Idol"

Auspices American Legion

Tent Located 2 Blocks North of Court House

MEBANE **Cotton Seed**

Just received a car of fine planting seed, government tested and guaranteed 98.6 per cent pure. Call at rooms 208 and 209 Citizens National Bank building. See samples and book your wants as these seeds will not last long at our price of \$1.65 per bushel.

J. H. BRYAN



Where to Market!

NATIONAL BISCUIT PRODUCTS CLUB OFFER

Package Assorted Del-uxe Premium Soda Crackers Graham Cracker Cheese Tid Bit

1 Macaroon Snap 1 Carload Choc-Data Snaps 1 Nabisco ____10c__1 Zu Zu __ \$1.45 Worth for \$1.00 ON THE OPENING DATE ONLY

AT THE NEW Cash and Carry Grocery

DEMONSTRATION OF NATIONAL PLENTY OF FREE SAMPLES Unceda Biscuit

1 Log Cabin Brownies Barnum Animals

All 15c packages, 2 for Assorted Cakes, per pound ----1 Uneeda Biscuit free with each pound,

OPEN FOR THE FIRST TIME Saturday, March 29th

There is Going to be a Mighty Interesting Thing Happen in Lubbock

Lubbock's newest business --- one that has been looked forward to --- a business that will save you dollars each month --- one that will be welcomed by the citizens of Lubbock -- A CASH AND CARRY GROCERY will open its doors for business.

This grocery is one of the highest type and most up-to-date grocery of its kind and will be one of the best in Lubbock. Just another spoke in the Hub --just another service for the people --- a convenient, economical and up to the minute method of conducting a Grocery business. It was planned to give, in addition to quality goods, a big saving on every article purchased.

We are going to be open for business Saturday, March 29th, with our shelves well filled with only the best foods obtainable. TO THE POINT --- we offer an unique service, true economy and quality groceries; we solicit your patronage.

The grocery where you wait on yourself; know what you are buying and get paid for your trouble.

Why Throw Away Money?

When a few steps will effect you a big saving? We buy for cash and sell for cash --- by doing so our patrons save the difference. This method of doing

business enables us to buy the best for less. By trading with us you serve YOUR OWN BEST INTER-ESTS. It's a wise person who spends a dollar where he can get full value back in high grade merchandise.

You Name Our Store \$25.00 in Cash for the Winner

We want a good name for our store. It deserves the best. We are willing to give \$25.00 to the one of our patrons who submits the best name which is accepted permanently for this store. You have till April 12 to get your suggestion in. The winner will be announced in the Plains Journal as soon as a name is selected. There is a place for you to register at our store, where you can submit a name. We cordially invite you to visit this new store on the opening day.

SWIFT'S Demonstration

A representative of Swift & Company will conduct a demonstration of Swift Products on the opening date of The CASH and CARRY GROCERY, Saturday, March Orders over \$5.00 Delivered Free of Charge

FOLGER'S

You have wanted a better coffee—you will find it if you try Folger's Vacuum pack—the flavor is sealed in. We will demonstrate and serve coffee on the open-ing day. A set of dishes will be given free to purchasers of Folger's products.

H. A. BERRY

Broadway and Avenue J

Phone 67

A new brick is being erected, financ-ed by E. T. Daniel. Mr. Daniel seems

Miss Maude Fucker postmistress,

The 8-year old son of R.A . Gregory

this month. Each member of these

Miss Ila Holt had the misfortune of

A play entitled "The Pathway Over

the Hills" will be given by Miss Zura

Howard's expression class Friday

night. Admission 20c and 30c. Every

The Idalou singing class will meet

with Canyon next Sunday in an all

day singing. Members of the class,

ing. We have singing the first and

HOME WILL SOON

BE OPENED HERE

A strictly modern and up-to-date

funeral home will be constructed at

the corner of Fourteenth street and

Avenue M in this city within the next

ment made here by L. D. Simmons, a

licensed embalmer, formerly of Mem-

mons, former owner of the Simmons

pleted the purchase of the undertak-

While all of the plans for the new

funeral home have not yet been for-

ity. Just how much money will be

venture was not made public by Sim-

ment that when completed it would

be one of the finest establishments of

Gets Shipment Of

Sue's Art Shop, located on the mez-

anine floor of Barrier Brothers store, has recently received a shipment goods from Zeeland, Michigan, Dutch colony of the northern state,

of them came, that they retain all of

In the shipment received by the local establishment are included all kinds of wall pictures and motto placques

Believing that they have something

entirely new to this section of the country the management has planned to show their new goods in one of the

large windows of the Barrier store on

Saturday, which display will no doubt be an object of interest to shoppers

SCHOOLS ASK AID

ty two rural schools in Floyd county

are applicants for State Aid and Jef-

ferson G. Smith, State Inspector out

of the Educational Department at Aus-

tin, has been on a tour of inspection of

these fourteen schools since Wednes-

day accompanied by Judge E. C. Nel-

son, Jr. ex-officio County School Sup-

FLOYDADA .- Fourteen of the thir-

Interesting Goods

Lubbock Art Shop

its kind in West Texas.

phis, Texas, and now a

Lubboek

third Sundays of each month,

societies is urged to attend,

while cranking a car.

body invited.

and be with us.

has been sick for several days.

On Friday the 21st, little Ray Powell was carried to the West Texas hospital. He was there five days. The doctors said he had flu of the tomach. However, he is at home now and just doing fine.

Friday Mr. and Mrs. Harward Barnes were in Lubbock.

Mr. and Mrs. George Embry visited Mr. and Mrs. Frank Baines Saturday.

Messrs. Galand Carr and John Wade went to Abernathy Sat.

Mr. and Mrs. Herbert Pettit and Mr. Lane Pettit visited Mr. and Mrs. Howard Barnes Sunday, 16th.

Embry spent the evening with Mrs H. M. Barnes Wednesday

Mrs. Oscar Bibby and Mrs. Wiltz

Mr. Harry Pettit was in Lubbock

Mr. Robert Ally was in our commu

Sunday, Mr. and Mrs. Jim Pool of Abernathy and their daughter, Gertrade, and her friend. Miss Gladys Houston, spent the day with Mr. and week. It needed something. Mrs. Harry Pettit.

Cecil Emory of Abernathy spent Sunday with Swan Pettit

Mr. Eneld is breaking sod for Mr. Leonard Harral

GOLDEN

LUBBOCK

SATURDAY, APRIL

The Most Gorgeous Spectacle Ever Presented

Cinderella in Jungleland

SAM S. DENMAN

LUBBOCK INSURANCE AGENCY

Fire, Automobile, Plate Glass Insurance and Bonds

Phones: Day 96-Night 332

Office in Cotton Exchange Bldg., Lubbock, Texas

Wild Animal

Mr. John Brown has purchased the rthwest quarter of Mr. Harry Pettiks land. Mr. Roy Evans is breaking sod for Mr. Brown

Sunday Mrs. Will Bohannan of Baronsite enjoyed a visit to the homes of Mrs. James and Mrs. H. G. Pettit.

Mr. and Mrs. F. F. Barnes visited Mr. and Mrs. Cecil Ray Sunday,

rey Monday evening. several neighbors in the community have heard them.

Mrs. James visited Mrs. Wiltz Em-

Mr. Perry Eddie has gotten his new mill up on his place, which he has

Our school was visited Tuesday by State Aid Inspector, Mr. Clark and tain some much-needed aid that will party Saturday night. Supt. W. M. Pevehouse. We may obnity again this week looking after his enable our school to finish out an eight months term and do some improving

The young people and some others plead. enjoyed a party at the home of Mr. and Mrs. Herschell Beaty Saturday night. Visitors were there from Lubbock and other points around. A very enjoyable time was reported.

FOR GOOD

The weekly Sunday night singing was held at Mr. R. F. Mathoney's to be very much interested in making home Sunday night. We need much Idalou a real little city. greater interest in the singing especially by the older people. If the better homes of the community do not interest themselves in the young people's enjoyment, others will, and your young folks may not be bettered there- died Sunday night after a few hours by. Wake up, neighbors. Invite them, illness. come to the school house and help us

The program rendered at Monroe Sonday afternoon by the B. Y. P. U. from Lubbock was reported a very pleasing Mr. and Mrs. Jim Haynes visited and profitable service. You should

> Mr. A. R. Ellis, our intermediate teacher, visited the home of Mr. C. Z. Fine at Posey Sunday, also seeing the sights at Slaton Saturday. There must be some very attractive girls down there. He goes often.

> Mr. Matt Thomas from Shallowater visited the home of H. A. Beaty last Sunday.

Mr. Adrian Merrill and Miss Loraine Mr. Adrian Merrill and Miss Loraine are urged to go. Nothing speaks bet-nerty Saturday night ter for a community than good sing-

Our program last meeting night was great success, Mr. Wright who was tried by local legal lights, was declared not guilty by the jury. We The plane tuner, Mr. Arien, visited had some fun, and hope to have more MODERN FUNERAL our school and tuned our plano last such upon another time. Our boys may be great lawyers yet. You should have heard Olin Graham and Prof Ellis

> Mrs. J. D. Exum and family visited her mother, Mrs. E. N. Lanham, Tuesday.

Among those out of school at present we mention Arthur Wright, Bennie Strawn, and Opal Story, who have been quite sick for several days.

and mother have moved back to Sherman. Their move was on account of furniture and undertaking company, Mrs. Agnews health. We regret to of this city, has come to Lubbock to lose such good people from our midst. establish his business and has com-

Mrs. C. W. Winnett from Abernathy ink department of the present Simmons store here, now completely owned and managed by Norton Baker. visited in the home of Mrs. T. M. Taal Sunday.

monthly neighborhood program next mulated the fact that it will be soo riday night, March 28th. We hope to erected in this city is already a realave a good time, and two weeks from then we will have a real debate on placed in the construction of the new subject, "Resolved That Pride And Ambition Have Caused More mons, but he was plain in his state-Harm in the World than Ignorance and Superstition." Messrs Olin Graham and S. A. Ribble on the affirmative, and Mr. Jesse Adams and Mr. Alfred Graham on the negative. These men will give us some real speeches, we think. Hear them at the school

Pencil Pusher

There is quite a lot of sickness in where the inhabitants stay so close

The play entitled: "Safety First," candle-sticks, bud vases, console sets presented by the Sophomore class in smoking stands and trays, fine incense the Club House Friday night was well and incense burners and bread and attended and enjoyed by all present. fruit boards. Clock sets, for use on The proceeds, which was something the mantel, were also received. over \$78, will be used to get new

A modern hemstitching and picoting machine has been installed by Miss Vera Coutney in Roy C. Russel's store Mrs. J. B. Mitchell has charge of the machine at present and will operate a dress making shop in the store.

Three new gins are being erected here. hThis will make five gins for Idalou. They are preparing to take care of a bumper cotton crop this erintendent of the county. **Purely Personal**

Harry Roberts, engineer in charge of the Lubbock paving project, has gone to Dallas, where he will join Mrs. Roberts and his two children in driving from that city to Lubbock to make their permanent home here.

H. S. Standefer, manager of advertising department of the Rix Furniture stores in this city and in Big Spring, W. M. U. of the Baptist Missionary Church will entertain the Missionary made a business trip to the latter city Union of the Methodist Church at the the first part of this week for his Baptist church the fifth Monday of

Ed. Riley, of Dallas, a representative of the R. and R. Lindsey theatres, was in Lubbock the first part of this week getting her arm broken the other day looking over the local picture show

> J. J. Lane, well known rancher of Roswell was a visitor in Lubbock

> L. E. Land of Benjamin, Texas, here over the week and looking for property investments.

Crosby county, visited in Lubbock yes- leading farmers, residing near here. terday with his old friend Pink L. was looking after business matters

B. W. Mitchell, formerly sheriff of A. Emms, one of Lubbock countys here yesterday.



Concrete for Durability

My concrete work will stand any kind of a test for permanency. If it is anything from a cement sidewalk to reinforced concrete structure it will pay you to figure

J. B. PRYOR

Cement Contractor Phone 372

JUST PLAIN BUSINESS

FOR SALE—A \$10,000 Cash Estate. Terms, \$345 down and nineteen annual payments of decreasing amounts, starting at 3 percent of the principal for the second year and closing at 2 percent of the principal for the 20th year, when payments cease. Cash value at end of 20th year, \$981.60 more than total payments for period.

Estate is payable IN CASH, (or monthly installments) without court costs, inheritance tax, income tax, or other deductions, upon the death of the insured, and is guaranteed IN FULL against loss thru death after the first payment.

THAT'S LIFE INSURANCE—NO SENTIMENT, NO SOB STUFF JUST PLAIN, STRAIGHT, EVERY DAY GOOD BUSINESS-WHAT OTHER INVESTMENT CAN YOU GET UPON THOSE TERMS?

TO LOAN-Money at 8 percent interest-no brokerage, advance interest or other trimmings deducted. Interest payable semi-annually-5 percent of principal payable annually. Any or all of loan payable on or before due date, without penalty-upon sixty day's notice. To loan on first class business or residence property in Lubbock, Slaton, Crosbyton or Lamesa.

Guarantee Feature-Approximately 1 percent of the principal per year is required for life insurance protection to guarantee your family a clear title to the property in case of death, before completion of contract. In short-if you live, we know you will pay the loan. If you die -your insurance will pay it and your family will be given a clear title to property immediately, together with the balance of your insurance money. At age 30, that guarantee costs \$9 per \$1,000 per year, net.

THAT'S OUR LOAN-WHERE CAN YOU BEAT IT FOR A STRAIGH FORWARD BUSINESS PROPOSITION? NO SENTIMENT -NO BEATING AROUND THE BUSH-JUST STRAIGHT, COMMON SENSE BUSINESS.

> Curtis A. Keen, South Plains Manager, Jefferson Standard Life Insurance Co. 203 Bush Building, Lubbock, Texas.

New Mexico Plumbing Co. M. C. Nevels, Mgr.

community at the preent writing. to the old country from which most

The infant of Mr. and Mrs. W. F. Plant passed away Sunday afternoon.

Delivering Fuel By Wire_

The modern miracle is the delivery of invisible fuel and water by wire. Some people do not fully realize this. But that is exactly what this and every other public utility in Texas is doing every hour of the day and night.

It requires millions of tons of coal or its equivalent in fuel oil and natural gas and millions of gallons of water to generate the electricity which provides light and power.

In hundreds of other ways your public utility invisibly serves you more cheaply and better than you could serve yourself.

CITY LIGHT & POWER

(CITY OF LUBBOCK)

If You Succeed—

Your success is cumulative. You cannot progress alone in business and every forward step of yours carries along other people on the same road. In this way, your city becomes prosperous and great. In exact ratio to your success or failure your city succeeds or fails.

That's why we, as bankers, desire to see you succeed. That's why we make a point of rendering service to depositors and endeavor to safeguard them from financial reverses.

Come in any day. _We'll welcome you.

Lubbock State Bank

More performing wild animals than all other shows combined.

Concert Bands - 4 40 - Funny Clowns - 40

40 -Dancing Horses- 40 40 - Dancing Girls - 40

MILE LONG OPEN DEN STREET PA-RADE 11 A. M. 2 Performances --- 2 and 8 P. M.

BUY IT IN LUBBOCK

THE spending of money with the local merchants keeps the cash in circulation among your neighbors and friends, and thereby makes it possible for the local dealer to still further contribute to the development and prosperity of the home town, and incidently to you and your neighbors and friends. The dollar spent with the home merchant today may reach you again tomorrow, while the dollar spent in another town is gone from you forever. The local merchant is entitled to your support and encouragement for the very good reason that he pays taxes to keep the machinery of the municipal government in motion. He supports the schools churches, civic organizations, helps pave the streets and provide police, fire and health protection.

HEN you buy from him you meet him face to face, and if the thing you purchased does not fit, is faulty in any particular or is unsatisfactory—or if you change your mind and decide that, after all, you do not want the thing that you have bought—no doubt he will gladly take it back and return the purchase price to you. And, last but not least, the stock of the home merchant is well selected and dependable, and his prices are as low, or lower, the quality of the goods taken into consideration, than those charged by the big store in the big city. That the local dealer will sell on a smaller margin than the big city store is not questioned, for the reason that his overhead expenses are much less. The home dealer sells cheaper than it is possible for the great city to do, and by trading at home you save many hours in time and dollars in transportation charges.

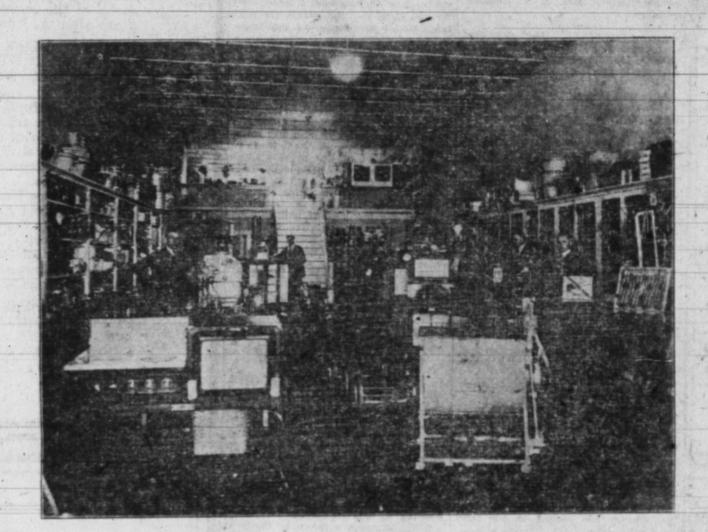
This is the History of one of Your Home Business Institutions - Read It

SHERROD BROS

The remarkable growth of Sherrod Brothers Hardware Company is one of the little stories of success in business that compose such a large part of the history of Lubbock institutions. The Sherrod Bros. store, located at 1014 Broadway, is only nine months old, yet it is surely a healthy youngster. The proprietors are B. Sherrod and his brother, P. L. Sherrod, formerly of Idalou.

A branch store is operated at Idalou for the distribution of J. I. Case farm implements, which agency in this territory belongs to Sherrod Bros. B. Sherrod was formerly manager of the Higginbotham Bartlett Lumber yard at Idalou and was joined by his brother. P. L., of Atlanta, Georgia, in the enterprise here.

Employees of the Lubbock store are: F. W. Carlyle, Guy Morris, Mrs. Mamie M. Parker, bookkeeper, and Paul Hardy and Jess Pipkin. All have been added gradually to meet the increased demands of the trade.



First among the featured lines handled by Sherrod Brothers is the J. I. Case family of farm implements which are sold both here and at Idalou. Much of the great success of the firm is attributed to these wellknown aids to the farmer. Wallis tractors are also kept in stock. Other lines featured by this store are: Hughes Hot-point electric ranges, Thor electric washers, New Perfection oil stoves, Goldsmith and Reach sporting goods, Hibbard bicycles, Devoe paints and varnishes, Glacier refrigerators, and standard lines of carpenters' tools and builders hardware. The latter is one of the lines (in which the proprietors take great pride. They believe that they have the largest and most complete stock of tools in this section of the coun-

This store has taken on a springtime appearance, and in addition to being outfitters for the farmer at planting time, the show room is full of such things as garden tools, lawn mowers and ice cream freezers.

The windows at Sherrod Brothers' always contain an interesting display to which they attribute a large amount of the success with which the new store has met. Although they are thoroughly sold on newspaper advertising and are consistent users of space, they have rightly

guessed that the attractive displays and convenient location are two big factors in increasing the clientele of the store. Many a kitchen has been completely equipped at Sherrod Brothers.

SHERROD BROS.

Boost for the Chamber of Commerce

AND ALL HOME INDUSTRIES AND INSTITUTIONS

The Following Progressive Business Firms Made This Campaign Possible

Anderson Bros., Jewelers
izens' National Bank Phone

Lubbock Cotton Oil Co. Lucko Mixed Feed

Ideal Tailoring Co.
804 Main Street Phone 344

Phone 12

Elk Cafe
902 Main Street Phone 83

Lubbock Sanitarium
1301 Broadway Phones 710-711

Posey Brothers
INSURANCE
Leader Building

Lubbock Poultry and Egg Co.
703 Avenue H Phone 306

Higginbotham-Bartlett Lumber Co.
1408 Avenue H Phone 139

Hodges Brothers

Dry Goods, Groceries, Hardware, Furniture, Floor
Coverings, Implements

1109 Avenue G

Phone 644

Sherrod Bros. Hdw. Co.
1014 Broadway Phone 837

Lubbock Business College
1316 1-2 Avenue I Phone 335

Lubbock Floral Co.
GREEN HOUSE
Phone 451

O. W. Jolly Harness Co.

Manufacturers of Auto Tops, Saddles,
Harness and Shoe Work

Earhart Motor Co. 812 Main Street

n Street

Lubbock Tailoring Co.

Thos. D. Scott Tire Co.
Phone 56

Van Buskirk Construction Co.
Phone 884

Texas Utilities Co.
Satisfying Electrical Service
1111 Main Street

913 Broadway

Jons Signs

Phone 793

Phone 120

READ THIS PAGE EACH WEEK, IT GIVES THE HISTORY OF THE FIRMS YOU PATRONIZE

PLANS ARRANGET FOR GHAMBLER OF

West Tex. Organization Holds Annual Convention in City Of Brownwood Next May

Arrangements for the district meet Commerce in Eastland during April date for re-election. He served two are under way, said Homer D. Wade of full terms. Fort Worth, assistant general manager

It first was the intention to hold the meeting early in April, but Mr. Wade recommended that it be postpone for about a week so the date would not conflict with the dates of the Thirteenth District Rotary convention at Wichita Falls, April 3 and 4. Two district meetings of the Cham-Colorado and another at Brady, he the Chamber will be held at Brown-

wood, May 13 to 15. A slight change in the tentative program for the Brownwood convention was made a few days ago, Mr. Wade says, when, the date for his address was changed from May 13 to May 14. May 14 has been designated as agricultural day. Arrangement in which A. & M. College is cooperating are being perfected to have as many of tre Martin's Ferry (O.) Times.

boys and girls' clubs of West Texas as ossible in attendance

An address will be delivered May

Brownwood is preparing to entertain steadily progressing. and is erecting an auditorium with a eating capacity of 4,000. Regular sesand other meeting will be field at the ion of a fare and a half for the round hauls. trip, applicable to all Texas points, already has been arranged.

One of the prificipal entertainment features will be a State-wide band contest of fifty contestants. The total of \$2,850 in prizes has been arranged. Mr. Wade said President A. B. Spening of the West Texas Chamber of cer of Crosbyton would not be a candi-

HOLDS SALE ON TIRES

her have been held this year, one at dard makes of tires in his shop will be to Lubbock again tomorrow. sold at greatly reduced prices, will be sald. The annual general convention of staged by J. J. Richards, of the Stanmakes of tires are included in the sale which is to be held on good tires, no seconds being included, Richards said.

> Almost everybody cusses big buslness" and wishes that he were in it .-

THE GOOD SENSE

Of SAVING

of good sense-"horse sense."

credit and respect.

Saving is, and always has been, a mark

The saving habit has always identified

Start your savings account with us today

-start it and then increase it. You'll find

DEPOSITS GUARANTEED

Security State Bank and

Trust Co.

INSURANCE

INSURANCE for every need. We

All our policies are written in old

line companies and we give you our personal guarantee of fair adjustments

POSEY BROS.

GENERAL INSURANCE

Phone 238

can write for you Hail, Tornado, Fire,

Compensation, Bonds, Rent, Automo-bile, Liability and Collision-in fact

we insure everything but your life.

and genuine service -

205 Leader Bldg.

its possessor as a person worthy of faith,

Purely Personal

Gus M. Shaw, well known merchant yesterday. Mr. Shaw reports his city acreage will plant 790 in cotton.

J. H. Coker, for the past several ons of the session will be held there years in the dray business here has purchased L. C. Montgomery's local hapel of the John Tarleton College: transfer business. Mr. Montgomery will A rail rate to the Brownwood conven- handle only car lot and heavy material

Miss Ruby Cook has returned from a several week's visit to Dallas.

W. O. Melton, of Fort Worth, repretising service, was in Lubbock Tues-

W. D Witcher, of Oklahoma, an antiklan lecturer, was in the city the first agent Mabel Marsh, while in the city. A one-week saled beginning next part of this week, leaving Tuesday Monday, during which all of the stan- night for Sweetwater. He will return

R. J. Pense, a representative of the dard Tire Shop, on Thirteenth street National Weatherstrip company of between Avenues I and J. Hood, Fire- Dallas has been visiting the local agent stone, Goodyear, Michelin, United of that concern, J. T. Magee, here this spent the past several weeks. States, Federal and other standard week. That company does a large quantity of business in this city.

> are at present living at Memphis, Tex- tour of Europe. as, where Mr. Simmons' business was formerly located.

the Ferguson Seed Farm, of Sherman, paid as.
Texas, was a business visitor here the early part of this wek. He was looking over the ground in this territory for a place to establish a breeding farm for his company and was in consultation with County Agent D. F. Ea-

Morton H. Jones, an old school mate of Superintendent M. M. Dupre, visited the city educational head here for seyeral hours Monday. In their college days Messrs. Jones and Dupre attended Lebanon college, Lebanon, Ohio, at the same time. Mr. Jones now resides in Fort Worth.

M. M. Dupre, city superintendent of public instruction, is back at his desk again after having to spend several days in the confinement of his home last week because of heart trouble. Mr. Dupre was painfully injured recently in an auto acident on the Ralls-Lorenzo road and the injuries received in the crash are believed to be the cause of his recent trouble. His chest was injured in the accident.

H. J. Hagan, a farmer of the Shallo-Plains Journal office on Saturday, Mr. been confined to his home the past 14 by M. L. Corey of Washington, Gus M. Shaw, well known merchant Hagan stated that he and his father, member of the Federal Farm of an of Littlefield was a visitor in Lubbock P. H. Hagan, have 300 acres a mile Hagan stated that he and his father, several days due to illness.

> H. C. Hudson, of Dalhart, was a visitor in the home of R. F. Adkins, as- representative. sistant postmaster, here last week end.

George Cowan, a veteran newspaper man, will put in a newspaper at Idalou about the first of next month. Mr. Cowan, who has a son here in the em- tending to the affairs of his company ploy of a local printing establishment has received the backing of the Idalou Chamber of Commerce in his venture. sentative of the Meyer-Both Adver- He has had forty-three years experience in the printing and publishing day looking after the interest of his business, thirty-three years of which have been spent in Texas.

opens. Porter Whaley, the general manager, will locate in Brownwood about ten days prior to the meeting.

Mrs. J. W. Baird, a special writer for the Dallas Semi-Weekly Farm News, arrived in the city Saturday to look over agricultural conditions in this locality for her publication. She returned home Tuesday havin have the seek.

Mr. Donald Douglas and Miss Sue Cook motored to Slaton Sunday with

Mrs. Rufus Rush and baby son have returned from Dallas where they have

Mr. and Mrs. Paul W. Horn have ar rived in the city, where they will make Mrs. L. D. Simmons and two children their ermanent home. They are at will join their husband and father, present ensconsced in the Hugh Taylor the new proprietor of the Simmons home on West Main street, but will Undertaking company here, in making move into the home of Rev and Mrs. whome for the family in this city on or about the fifteenth of April. They pastor and his wife will leave on a

FOR SALE - Pure bred White Or-Sam C. Johnson, a representative of pington eggs, \$2.00 for fifteen, prepaid. O. L. Malone, Shallowater, Tex-

Ed Greer is again back in the blacksmith bulsness and has associated with him, H. C. Reno and W. W. West, experienced automobile mechanics. ton, concerning the advisability of died as promptly as possible. Office Auto work a specialty. All work hanphone 902, residence phone 654. Good honest work guaranteed. Service assured. Shop on east Broadway, south side square.

Eclipse windmill, tower and pipe for sale. U. H. Cheney, 708 Ave. L. 2t-2027

FOR SALE-Rhode Island Red Eggs, \$1 per setting of 15 eggs. Mrs. Ed Greer, phone 645 or call 1938, Ave. I.

I sell lumber direct from mill to ilder and ship anywhere in West Texas. House patterns a specialty. For prices write G. B. McCasland, Lubbock, office with O. W. Jolly, Saddle and Harness Shop

Joe Hess; secretary of the Lubbock Building and Loan association, has

E. B. Porter, formerly connected with west of Shallowater and of their total the local Ford automobile agency, is now with the City Light and Power company in the capacity of commercial

> Major John Hawley, member of the engineering firm of Hawley and Roberts, in charge of the local paving project, is in Lubbock at this time at in laying of the pavement for this city

> J. C. Andersop, of the Anderson Brothers Jewelry company, spent Tuesday in Lamesa looking after per

business visitor in Lubbock yesterday



Properly Seasoned

"LL Lumber has to go through a long period of seasoning to allow it to lose its greenness. Green lumber shrinks and soon becomes out of line. You can be assured of getting properly seasoned lumber by purchasing from

W. C. Bowman Lumber Co.

PHONE 204

Professional Directory

Rix Furniture & Undertaking Company

Lubbock, Texas J. A. Rix and H. H. Grifith Licensed Emba

Day Phone 675 Night Phones: J. A. Rix 650 . H. H. Grifith 397 A. C. Sanders 227

Kate Castleman

Security State Bank Building Lubbock, Texas

Peters and Haynes

Architects Leader Building

Dr. M. F. Swart . Eye Specialist

Office with Anderson Bros. Citizens National Bank Phone 805

Van Buskirk Construction Company

General Contractors Oklahoma City, Okla, and Lubbock, Texas

NATURE'S HEALTH SCHOOL Learn Self Healing

J. F. HARTIN, D. S. T.

Dr. L. B. Hodges Graduate Veterinarian and Interstate Livestock Inspector.

Phone: Day 829; Night 703J Lubbock,

Neil H. Wright

Southland Life Insurance Co. Lubbock, Texas

Wilson Abstract Company plants in Texas, covering every foot of land in Lubbock, Hockley and

R. I. WILSON, Mgr. \

FOR SPACE AND

RATES IN THIS COLUMN

Call

Advertising Dep't.

Phone 884

Lubbock, Texas, Phone 420

GUARANTEE ABSTRACT AND TITLE CO.

Merrill Hotel Building

C. L. ADAMS, Mgr.

FERMAN MARTIN

Cartooning, Illustrating and Designing Office With

Lubbock Business College Phone 884

lee Us Before Selling Your Cotton Weaver Bros. Cotton Co. Room 4, Conley Building

McGee and Mashall Attorneys at Lay

Practice in all Courts Room 8, Conley Bldg., Phone 336 Lubbock, Texas

> JNO. L. RATLIFF Attorney-at-Law

Practices in all Courts

Abstracts Examined

Deeds and Contracts Drawn 207 Security State Bank Building

Lubbock, Texas

BEAUTIFY YOUR HOME

climbing vines and fruit trees direct from our healing yard, 13th and Ave. L. Expert Landscape gardening

designing at a nominal cost. DALMONT NURSERY

Phone 907 J. F. HAWTHORNE, Local Mgr.



O. W. JOLLY Manufacturer o Saddles, Harness and Auto Tops SHOE REPAIRING A SPECIALTY Prices that are Right

NEW METHOD TAILORS

Pressing Alterations

909 Broadway

Lubbock Sanitarium

A Modern, Fireproof Building Equipped for Medical and Surgi-

cal Cases, X-Ray, and Pathological Laboratories Dr. J. T. Krueger

General Surgery Office Phone 710 Residence Phone 784

Dr. J. T. Hutchinson Eye, Ear, Nose and Throat Office Phone 209

Residence Phone216 Dr. M. C. Overton General Medicine

Residence Phone 407 Office Phone 710

J. P. LATTIMORE eneral Practice Miss Gracia Hinkley, R. N

Superintendent M. F. Williams, Business Mgr.

A character training school is con ducted by Miss Gracia Hinkley, R N., Superintendent, Bright Healthy young women who desire to enter may address Miss Garcia Hinkley,

STRONG COMPANIES DEPENDABLE SERVICE

FIRE TORNADO PLATE GLASS

CASUALTY PHONE 833

- JUST INSURANCE

Are of highest quality and are the most durable they have used.

SAVAGE TIRES

See SAVAGE Before You Buy

Anyone Who Knows Will Say SAVAGE TIRES

AVERAGE Mileage on -

is approximately 20,000, and 30,000 is not un-

THOS. D. SCOTT 902 Main st. North Side Square Phone 565



World of Power within your reach

HAVING your home equipped with electricity means greater convenience.

There are no burnt matches to gather --no soot to blacken the ceiling---it's the home of cleanliness.

At the push of a button your home is flooded with white light.

Electricity brings to your home the comforts of electrical washing machines, vacuum cleaners, fans and other electrical appliances.

Begin to make your home modern by having us submit our estimate today.

TEXAS UTILITIES CO.

ტენის და განეს დენ და განეს და განეს და განეს განე

BETTER MAIL CONDITIONS PROMISED BY POSTMASTER

Prior to his leaving the office of relating to-City Delivery of mail interesting to local citizens who have added on to the present routes.

the local postoffice. Rather it is due

Mr. Curtis A. Keen, Chamber of Commerce, Lubbock, Texas.

Dear Sir:

Replying to your letter addressed (Signed) to me under date of the 8th, instant.

Danger!

When your heart flutters, and palpitates,

when you're short of

breath and dizzy, when

you have smothering spells and faint spells,

look out for your heart!

Heart Treatment

has been used with

functional heart

Your druggist sells it as

pre-war prices - \$1.00 &

troubles since 1884.

DR. MILES'

secretary of the Lubbock Chamber of I wish to state that we will, in the

and these will be erected as soon as cuts of breakfast meats. The visit was July 26.

east and west outgoing mails. I rath- tion in regard to their course of study. great volume of business in Lubbock er think that this comes under R. M. S. cannot be handled efficiently by such and it is my opinion, the reason this mal breakfast, respectively. March 20, has not been established, is due to and twenty first. March 24th the folin the near future is the text of the the fact that one- half of the trains lowing mothers and friends were servrunning through Lubbock do not carry ed to a formal breakfast; Mrs. W. E. mail clerks. However, this office will wards and Mrs. Boles. The class has look into this matter as soon as pos- spent the past two and one-half sible, and see what can be done from months in studying the principles of this office towards establishing boxes preparing and the serving of many at the railway station and report to breakfast dishes. The study of lunch-

Iowa Park Man Is Praiser of Journal

R. D. Butts, of Towa Park, Texas, is a new reader of the Plains Journal after seeing a copy of this publication in the home of a neighbor. So impressed with the paper was Mr. Butts that he wrote the following letter to the office in Lubbock Elitor, The Plains Journal, Lubbock, Texas.

Dear Sir: Enclosed find a money order for one iollar for which please send me your paper for one year. I have a friend who the Home Economics Department is nor. Mr. Thomas was speaker of the is taking the Plains Journal and as he going to give a vaudeville. The pur- House when Davidson was president come one of your readers.

Yours truly, Iowa Park, Texas

New Cash Grocery To Open Saturday

The H A. Berry Cash and Carry grocery store will be opened to the public here on Saturday, March 29, with an entirely new stock of fixtures and groceries, according to a statement by the management yesterday.

The Berry grocery store is located on the cerner of Broadway and Avenue J. at the old location of the Tennesses Mercantile company, which was bought weeks ago. The new store offers a prize of twenty-five dollars to the person submitting a name for the establishment which is found to be suitable to the owners.

Maple Wilson transacted business Plainview yesterday.



Our Lumber Recommended

WHEN you are having a home built have your contractor secure the lumber from us. Then you will be sure of getting material that is properly seasoned and is the proper grade for the purpose it is to be used.

Let us make an estimate on your needs.

Higginbotham-Bartlett Lumber Co.

DOMESTIC SCIENCE

A formal tea was served by the Commerce, Curtis A. Keen wrote to near future go over the routes that Advanced Foods Class to Mrs. H. W. Sims. Miss Alice Bledsoe, Miss Marie Acting Postmaster L. D. Rankin con- are being worked now by the City Hincaide and Miss Modelle Simpson cerning the mail situation and in an carriers, and quite a number of chang- March 18th. The purpose of the tea undertaking.

> and these will be erected as soon as a very interesting one as Mr. Ainsthey arrive, in the best places to serve worth had just received a shipment of bock county for only about one year, are urged to arrive at noon Wedness-With reference to mail boxes at the mon of each kind of meat. The girls Hall county, not only anjoyed the visit but they received some very important information of the county and the county.

Mr. C. P. Tankersley representing the Southern Cotton Trading Company of New Orleans visited the Foods Department Friday, March 21st, demon-

Miss Price, teacher of the sewing asses, had her tonsils removed Frito state that she is getting along nicely exceptional opportunity to do some and was able to be back in school real constructive work for your com-

Dr. Ballenger visited the Home Ecnomics Department last week and talked to the physiology class under the direction of Miss Lola Oldham, on the care of the teeth.

In about one and one-half months son of Houston, candidate for Goverthat the Home Economics girls and ate.

the Lubbock people and to help Contest at Galveston. The girls are all working very hard on vaudeville and for the Clothing Contest too.

JACK RANDAL TO RUN FOR COUNTY ATTORNEY POST

swer to his questions he received from es and additions will be made and adthe acting head of the mail service ded to their present routes, and as formal tea and to discuss the home standing in the community." That is here a reply which should prove highly much addition as we can make will be projects which the Foods girls are the platform upon which Jack M. Randal, formerly a law partner of the late Mayor Percy Spencer, is basing been experiencing trouble in receiv- Also eight letter boxes and posts On Wednesday afternoon, March 19 his candidacy for the office of County Rotary is preparing to entertain the ing their mall matter on schedule. | sultable for their erection has been the Foods class of the Home Economics Attorney of Lubbock county, when he ordered for collection purposes in con- Department visited the Ainsworth is brought to the attention of Demonection with the City delivery service, Meat Market to study the different cratic voters at that party's primary on yet had, and Wichita Falls hopes it

state university at Austin and also attended Baylor University, at Waco, for four years in an academic course

Since coming to Lubbock Randal has arriving in this city at noon, Baskin, Mrs. T. E. May, Mrs. J. B. Ed- portant law cases which came into does not get here until two o'clock and firm he was a member of until the not to be overlooked. untimely death of Ex-Mayor Spencer. fairs of the county.

The Journal wants a rural correspondent in every community in Lub- Lake Kemp. bock county. This office supplies the corespondent with a free subscription, stamps an dstationery used in correspondence work. We also have a special offer to make the corespondent day afternoon but we are very glad who solicits subscriptions. This is an munity. Join hands with this big county paper, in the development of it over with the publisher.

> Charles G. Thomas, of Denton counof Representatives has been appoint ed campaign manager for Lynch David-

LAST DAY SATURDAY!

it is too late, we suggest that if you need any furniture you come in while these remarkable values still prevail. Following are only a few

LIVING ROOM SUITES

3 piece fibre suite bed construction, \$275 value, priced at ____\$190.00

Cane back, walnut striped velour upholstery, regular \$300, at \$227.50

regular value \$220.00, at ______\$167.50 Our best Grand Rapids suite-walnut dresser, bed, chifforobe,

DINING ROOM SUITE

value \$275.50, at _____\$187.50

Genuine Gold Seal Congoleum

9x12 Yonkers Seamless Axmin-

9x12 Seamed Axminster, \$47.50

9x12 Wool and Fibre Rug, \$20.00

Rugs, value \$17.50, at__\$13.85

ster Rug, regular value \$75.00,

only _____ \$49.00

values, very special, at \$36.00

value, priced at _____\$14.50

On Broadway

Cane back walnut 3-piece suite, velour upholstery regular \$275.00

4-piece suite, bed, chifforette, vanity and bench, genuine walnut,

A 9-piece dining room suite, Grand Rapids Mahogany, regular

3-piece cane suite bed construction, regular value \$254.00 ___\$187.50 3-pieec, over-stuffed tapestry, loose cushions, \$190, extra special \$125.00 BED ROOM SUITES

values. Every item in stock is marked down:

WINDSOR ROCKERS

\$21.50 Rocker at _____\$16.50

\$23.00 Rocker, at ____\$18.00

\$18.50 Rocker, at ____\$13.50

DUOFOLDS

\$52.50 Kroehler Duo. ____\$37.50

\$57.50 Kroehler Duo. ____\$40.00

\$75.00 Leather, genuine __\$57.50

We will ring down the curtain on our big sale Saturday, but before

"Strict enforcement of the law with- Wichita Falls Begins On Work To Make District Meet Of Civic Club Success

> WICHITA FALLS. - Wichita Falls biggest district conference Texas has will be most enjoyeable.

as much of the public as can be ar- new meats from the packing plant and Randal has spent twenty-four years in are urged to arrive at noon Wedneshe made a very interesting explana- West Texas having been rearered in day. April 2, as the annunal Rotary tion of each kind of meat. The girls [Hall county or continuous county or continuous county or coun trip to Lake Kemp, the main reservoir In addition to having had two years of the irrigation system will start of actual law practice, Randal holds a promptly, at one o'clock on this day. Bachelor of Laws degree from the These are features which local Rotarians want every visitor to enjoy and to that end arrangements have been made for a special train to come up

been connected with the many im- The regualr train from Fort Worth the office of Spencer and Randal, the it has no diner which is another item

The Wichitz Irrigation project is de-If he is elected to the office to which eided worth seeing as it includes the be aspires, Randal will no doubt be targest artificial body of water in the able to efficiently handle the legal af- state and the seventh largest body in America. The big Archer County oil fields now in a state of active development will be traversed en route to

The golf tournament will be played on the splendid golf course at the Wichfta Falls Golf and Country Club, been completed and will be the scene of several of the social features of the

Members of the executive committee here are busy with plans for the enyour community. Come in and talk tertainment, comfort and pleasure of the Texas Rotarians who are expected including plans for the entertainment of the Rotary-Anns, a large number of whom it is hoped will be present.

The phrase "public office is a public trust" has become an American idom but some officials believe it merely ikes it so well'I thought L'too, would pose of this is to show the real work and presiding officer of the State Sen- is an opportunatly to oil their bank

Things to Carry

the very thing you have been

needing to carry this spring. The

popular hand - tooled, leather

beaded bags and under-the-arm

bags are quite the thing for

silk, satin or crepe.

Silken Hose

Barrier Bros.

Charming New Blouses

With Every Suit

NEW BLOUSES are either severely man-nish or elaborately feminine, according to

the suit with which they are worn. The tailor-

ed sort favors white tub silk or English broad-

cloth, while the dressier type prefers lustrous

In delicate chiffon weaves, full fashioned and with re-inforced heel, they are attractively arranged in groups at unusually moderate pricings. All of the newest shades are included, among them sunburn and dawn.



Presenting O'Rossen Tailleur!

In an unusually diverting varlety of styles in mannish clothes, bound with silk braid or unbound, in a color range of navy. pin stripe or light tan patterns such is our presentation this



Even frocks of soft silk adapt the new tailored idea-and remain straight and narrow in se. Simplicity is their keynote, yet they are characterized by a variety of smart and bewitching details. The prices are remarkably



Barrier Bros.

"Goods That Speak for Themselves"

Auction Sales

Meet me at the Sale and Trade Block, one block South of the Court House.

I sell implements, furniture, in fact anything that is offered for sale.

List your stuff with me, I guarantee satisfaction.

Joe Seale, Auctioneer

1214 Ave. J-Phone 879 Lubbock, Texas

Best Oak Tanned Sole

WE REBUILD SHOES THE FACTORY WAY

NORTON BAKER, Manager

DOKTOR JIM'S ELECTRIC SHOE SHOP---SOUTH SIDE SQUARE

Goodyear Wingfoot Rubber Heels