

AFTER WHAT BEFELL, FALL THERE MAY BE SOMETHING IN A NAME AFTER ALL; ED DOHENEY SHOULD SPELL HIS NAME DOUGH-HENY!

THE PLAINS JOURNAL

THE NEWSPAPER FOR THE WHOLE FAMILY

VOL. II. NO. 22.

LUBBOCK, TEXAS, "THE HUB OF THE PLAINS"

THURSDAY, FEB. 14, 1924

WOMEN TO BACK DRIVE TO LAND PARK FOR CITY

CIVIC CLUBS ARE ASKED TO JOIN LADIES FOR LUBBOCK'S GOOD

The citizens of Lubbock may soon be given an opportunity to join the club women of the city in a move for the acquisition and beautification of a city park, if plans recently formulated by the club women are carried to completion. A committee of club women, representing all women's clubs of the city, has been appointed to appear before the city commission and lay the plans for the park and play ground before that body.

The club women have chosen as a site for the park and play ground a tract of land owned by the city, and situated about three-quarters of a mile north of the court house. The site is possibly better known by the residents of the city as the "dump ground." It will make an ideal park site, it is said, when cleaned up and beautified. The site is located on the Lubbock-Plainview highway, between the city limits and the country club. In taking over this site, the women feel that it will not only make for a more beautiful city, but will erase an eye sore.

The club women feel that Lubbock has reached a stage where the park problem must be met. They also feel that the city should provide other means of eliminating its waste and refuse.

The park suggestions fit in with the current scheme of tree planting and city beautification recently launched by the Junior chamber of commerce. The women only ask for an opportunity and privilege of helping in the creating and beautification of the park. If the city fathers, with all their generosity and far-sightedness, agree with their plan. They expect to take the matter over in earnest, as soon as permitted, employ a landscape artist to come here and prepare a plan for improvement and beautification of the park site. They do not want all the credit however, but invite all other civic organizations to join with them on the project.

These club women are to be congratulated on their progressive and forward-looking proclivities. Lubbock is truly in need of a park and public playground. And because of the lack of shade trees and other beautifying plants it will require years in perfecting a park that will be all that may be expected of such a place. It was some forward looking person who advocated and encouraged the planting of trees in some of our nearby cities that has caused these places to be complimented by all visitors on the beautiful shade in the parks of West Texas. This park move is so meritorious that it should have the support and influence of every person who believes in the future of the city.

"Abe Lincoln" Is Lubbock Visitor On His Birthday

"Abe Lincoln" visited Lubbock Tuesday while local citizens were pausing at intervals to pay his anniversary homage. He walked up and down the main street of the city, pausing now and then to gaze into shop windows.

His good wife at his side, clad in the long black coat which features in all of his portraits, with passers-by turning to gaze surprised in his wake.

It wasn't the Abraham Lincoln to whom the pages of history are devoted, of course it wasn't the great emancipator himself who strode Lubbock's streets but it was, as the old timers truthfully said, the "spittin' image" of the Illinois rail splitter who arose from obscurity to the post of President of the United States. The man was Ed Phillips, a plasterer, of Atoka, Oklahoma.

Phillips, with his wife, stopped off to see Lubbock, the city of which they had heard so much lately, enroute to their home in Atoka, from a visit to California. While in California Phillips, who although two inches shorter than the famous statesman, resembles Lincoln to every other minute detail, has been in consultation with a number of moving picture companies with the end in view of taking the part of Lincoln in the next play in which the former president is featured.

Miss Helena Rothchild, a woman director, has about closed for Phillips' services for the picture "A Vision of Victory" which will be filmed in the near future but as yet Phillips has signed no contract. After a visit in Atoka Phillips and his wife will proceed to New York where he will approach other film magnets with his proposition.

When asked how she felt about her Mrs. Phillips replied "Well, if it makes him any money its all right but if he don't go into the movies he'll have to get rid of the board if I leave to single off."

Mr. and Mrs. Phillips left Lubbock early Wednesday morning.

KEEN RESIGNS AS SECRETARY; A. B. DAVIS CHOSEN

NEW C. OF C. HEAD NATIVE TEXAN WITH 'FINE PAST'; KEEN TO STAY HERE.

Upon the decision of Curtis A. Keen to resign as secretary of the Lubbock Chamber of Commerce A. B. Davis, of the past seven years secretary of the Chamber of Commerce at Durgut, Oklahoma, was recently selected as Lubbock's civic development when the local board of directors met to act upon Keen's resignation.

In leaving the chamber of commerce post Keen has announced his intention of entering the life insurance field here and, beginning March 1, will act as general agent of the Jefferson Standard Life Insurance company, with offices in Lubbock covering jurisdiction over seven counties. The counties which will make up Keen's new field are Lubbock, Hockley, Terry, Lynn, Dawson, Crosby and Lamb.

Davis Native Texan.

The new local secretary is a native Texan, 24 years of age. He was born and reared in Bonham, graduating from the high school at that place and matriculating to the state university at Austin where he completed two years of scholastic work. Prior to entering the chamber of commerce work he had six years of business experience, two years of which were spent in the newspaper work.

Davis is married and has four children. He is a member of the Presbyterian church and is affiliated with the democratic party politically. He has had considerable experience in organization work, having organized, re-organized and expanded three chambers of commerce in addition to having helped to organize three other chambers. Some of the things Davis accomplished while secretary of the Durgut chamber of commerce are listed as follows:

What He Has Done.

He has managed six successful county fairs; secured an appropriation for a federal building; promoted \$900,000 county road bond issue which won by a vote of ten to one; secured \$120,000 federal aid on roads and has an agreement for \$150,000 more; secured two building appropriations for state schools at Durgut totalling \$258,000; secured a number of other appropriations for the school; got a number of conventions for Durgut; successfully promoted a stock company hospital; promoted most successful boll weevil fight in the south in 1922; worked in co-operation with county agent in promoting growing of peanuts, hog and poultry raising, diversification of crops, agricultural and dairy campaigns; helped develop the teachers college at Durgut from meecord from smallest in Oklahoma to sixth from largest state educational institution in the Sooner state.

Davis is also secretary of the Oklahoma Commercial Secretaries' association and has attended four summer schools dealing with commercial secretary work.

Kiwanis Club Men Lose Five by Death

With the death of Mayor Percy Spencer last Tuesday morning the list of prominent members lost by the local Kiwanis club through untimely death within the last year amounted to five. The other men who have passed away since February 1923 while members of the Kiwanis club are E. P. Simmons, owner of the Simmons Furniture company; Ketch Carter, owner of the K. Carter store; Dr. C. E. Bloom, local physician, and Judge E. R. Haynes, superintendent of county schools.

DATE OF DINNER STILL UNDECIDED SAYS SECRETARY

PROGRAM ANNOUNCED FOR BIGGEST C. OF C. MEET IN CITY'S HISTORY.

With the exception of the fact that the exact time and date of the annual exacting meeting and banquet of the Lubbock Chamber of Commerce has not been set, everything is in readiness for the event, according to Secretary Curtis A. Keen. The date, which was changed because of the death of Mayor Percy Spencer, has been upheld because of the fact that other arrangements must be made to secure the high school building for the event.

Everything else is ready for the affair which according to the directors and Secretary Keen will be the largest, most comprehensive and best attended in the history of the city. A turkey dinner, of the old fashioned kind, will be served attendants by the ladies of the First Christian church and music, stunts and other entertainment will be furnished in addition to the program, business meeting and election of officers and directors for the coming year.

The program for the night has been arranged as follows:

Preliminary music—singing and orchestra.

Short address by President W. O. Stephens which will outline the purpose of the meeting.

Appointment of nominating committee.

Introduction of visitors and speech of welcome by Roscoe Wilson.

Address of welcome to all present who have lived in Lubbock less than one year, by O. L. Slaton.

Report of nominating committee and ballot on officers and directors.

Dinner.

Report of Secretary Keen.

"Lubbock's Hotel Situation" by Walter Posey.

"A New Method of C. of C. Financing" by Hon. R. M. Chittwood.

Installation of new president.

Address by new president and thanks to serving ladies.

The business meetings will both be held in the high school auditorium and between the first meeting and the report of the secretary the winner will be served in the gymnasium.

The following committees have been named by President W. O. Stephens and their selection assures the good time of all attending: Down Stairs Welcoming Committee; Up Stairs Welcoming Committee; Entertainment Committee. The first group is composed of Louie Moore, Frank White, Moss Hood, Edgar Juman, Ernest Lee, Bessie Hilburn, Oadly Dickinson, Kelley, Harold Geiff, H. L. Allen, H. L. Pharr and Richard Douglas. The second group includes Bill Meadors, Smiley Wilson, Jack Lewis, W. C. Rylander, and L. C. Ellis. The last committee will be made up of J. R. Rocco, Wilson, C. E. Maedgen, Walter Posey, W. B. Atkins, E. L. Klett, W. H. Biedson, France Baker, T. B. Duggan, Mr. Price, O. L. Slaton, J. E. Vickers and Joe Hess.

Fort Worth Men Here To Invest In South Plains

B. L. Anderson, Fort Worth capitalist and president of the Lubbock Compress company here, with a party of other Fort Worth men, arrived in the city today in a special car, to look over his interests here and to prospect over this section of the country.

Anderson will be accompanied by his assistant, J. M. Love, C. H. Brillhart, construction engineer, and Maurice Burney, head of the Neil P. Anderson cotton interests; all of Fort Worth, and probably several men representing Waco capital.

After several hours of inspection of the business here the visitors will travel over the South Plains district prospecting for other investments. Just what kind of investments they are looking for and will probably make, Shriners declined to say.

The visit of men of the calibre of the capitalists who are looking over the future of the section and the bright star, is the opinion of local business men who, after residing here know the wonderful prospects of Lubbock and the entire South Plains country.

Of the inspecting capitalists Anderson is especially well known in cotton circles of the south, and he is credited with the ownership of about 25 cotton presses and gins over southern Oklahoma and Texas.

Just what section of the Plains the visitors are to look over most closely was not given out by Shriners but it is supposed that their trend of prospecting will go northwest from Lubbock, toward Littlefield, Monroe and Muleshoe, the section which is most rapidly being settled at the present time. The city of Lubbock, however, is sure to come in for a share of the survey and it may mean for the location of another cotton plant in the city by the time another cotton crop is brought in.

PERCY SPENCER DIED FROM FLU LAST TUESDAY

FUNERAL SERVICES HELD WEDNESDAY FOR CHIEF CITY EXECUTIVE

Percy Spencer, mayor of Lubbock, and for many years prominently identified with the progress of this city, died suddenly at his home on Thirtieth street early Tuesday morning. Mayor Spencer had been ill only six days. He contracted influenza early last week and was ill at the time of the Wilson memorial services. This was his last public appearance. From this service he went to his home and death.

The loss of Mayor Spencer is a great blow to this city. He was one of Lubbock's most active public workers. He was recognized as one of the big men of the city and much beloved by all who knew him. He was a man of great intellect and a brilliant orator. He was just commencing a program of improvement that would make Lubbock the outstanding city of West Texas. He will be missed at the council table. A tireless worker, he recognized nothing as impossible. It is sad to see him snatched from his labors in a field where he was so greatly appreciated.

Mayor Spencer was also active in the civic clubs. He was a member and vice president of the Kiwanis Club, and closely associated with all other organizations which were engaged in up-building Lubbock and its citizenship.

The Kiwanis and Rotary Clubs held a joint memorial service yesterday afternoon at 4 o'clock. The funeral services were held at the family residence at 3:30 p. m., conducted by Rev. C. N. N. Ferguson.

In token of respect and esteem, Acting Mayor H. G. Love issued a proclamation calling on all business houses to close from three to four o'clock, during the funeral services Wednesday afternoon. The flags on the court house and city hall are at half mast as a further sign of mourning.

Percy Spencer was born in Mississippi, Feb. 12, 1858, being 37 years, 11 months and 23 days of age at the time of his death. He came west in 1905, locating at Brownfield, where he joined the family of his uncle, District Judge W. R. Spencer. Later he attended the State University Law School, graduating in 1907, and beginning the practice of law at Brownfield. Twelve years ago, he became a citizen of Lubbock, where he enjoyed a large practice.

Mr. Spencer was married to Miss Gaster Randal of Brownfield. To this union were born three children, who, with their mother survive. Others left to mourn the loss of this splendid citizen are his father and mother in Mississippi; two brothers, Rev. Lee B. Spencer, of Oakland, Mississippi, and W. R. Spencer of Birmingham, Alabama; Mrs. W. R. Spencer of this city, an aunt; and Mr. and Mrs. J. L. Randal, of Brownfield, father and mother of Mrs. Spencer. It has been many years since the passing of a citizen has caused such genuine and widespread mourning. Mayor Spencer possessed many friends who join with the immediate family in bearing the grief occasioned by the untimely passing of this good citizen.

RETAILERS TO HOLD MEETING NEXT TUESDAY

The annual meeting for the election of officers for the Retail Merchant's Association has been called for Tuesday night at 8 o'clock at the high school building. The senior class is planning to serve a complete, well-planned banquet to 100 of the business men of Lubbock and the number is not limited to members of the Retail Merchant's Association but every businessman and citizen interested in the development of a better system of credit relations between the stores and their customers is invited.

C. A. Fenske, a special representative from the Texas Retail Merchants Association, will be the Principal speaker of the evening and he is a man well versed in the organization and operation of Retail Merchant's Association as they are handled all over the United States.

The Lubbock Retail Merchant's Association has been very active during the past year and a most efficient organization, is now in operation in the city. Contrary to the opinion held by some of the less informed, a Retail Merchant's Association is just as much for the protection of the customers of the various stores as it is for the stores themselves. Through co-operation and close attention to credit matters the professional cold check artist, the fly-by-night dead beat is not only taken care of in each town—but his record is forwarded to other towns and result in his being caught and brought to justice. The losses that in the past occurred from these boys had to be charged through additional cost to the goods sold honest folks—but the loss from such sources are growing smaller each year and the general credit tone of all business is improving—and the work of the Retail Merchants through their associations is directly responsible for the improvement.

Every business man that is interested in the continuation of this good work, that wants to meet and know the other business men of the city better is invited to be present Tuesday night at the high school building.

WOMAN AGENT TO APPEAR IN CITY

Mrs. Edith M. Andrews, home economics specialist, from College Station, who is connected with the extension department of the Texas Agricultural and Mechanical college there, will be in Lubbock on Thursday, February 21, and will give a yeast-bread demonstration at the local high school building, Miss Mabel Marsh, county home demonstration agent, said yesterday.

According to Miss Marsh, Mrs. Andrews' demonstration will cover the cooking of white loaf, raisin loaf, whole wheat loaf and rolls, cocoa bread, plain buns, Parkerhouse rolls, Cloverleaf rolls, Four-H Club rolls, coffee bread, Swedish Tea rings, and Cinnamon rolls.

Every woman in the county is invited to attend the demonstration at the high school when Mrs. Andrews is here. She is rated by the department of agriculture at Washington as one of the foremost authorities on bread in the country and was formerly state home demonstration agent for the state of Georgia.

District Engineer Receives Shipment of Road Equipment

The first consignment of equipment for the State Highway department's shop to be located here soon, arrived here the first part of the week. The materials received consisted of approximately \$1,000 worth of shovels, picks, nails, hatchets, hammers, saws and other shop tools and were sent here from Camp Mabry, at Austin, according to a statement issued by R. W. Baker, engineer in charge of the Lubbock district.

Arrangements are being made with county officials of the various counties being served by the highway department from the headquarters here whereby the road workers will be permitted to use the road machinery and equipment belonging to the various counties until the \$500,000 worth of equipment to be placed here by the state is received. By using the equipment of the various counties until the department's shop will be placed here the engineers will be able to keep the roads in at least passable condition even though their machinery will not be on the ground.

The building in which the highway department's shop will be placed here will be erected in the very near future. It is assured, and by the time sixty or ninety days have elapsed the shop will be in its own quarters, the force will have been moved here and the actual work on the different highways falling under the supervision of the Lubbock office will have begun, is Baker's belief. Twenty-four different counties will be served from the headquarters established here.

Journal's Contest Time Is Extended

The Plains Journal's big contest for boys and girls has been extended from March 1 to March 15! Because of the tie-up in the post-office departments in Lubbock and several surrounding cities a number of boys and girls of the South Plains did not get the notice of the contest until they thought it too late to enter so has decided to give all of the contestants wishing to enter a chance to catch up with the early entrants and has therefore extended the time.

Prizes aggregating \$100 in gold are awaiting the leading salesmen in addition to the premium of 25 cents per subscription paid the seller of each subscription. The Plains Journal is easy to sell at the low price of one dollar per year. Renewals count just as much as new subscriptions. It's not too late to enter. Call or write for your subscription blanks Get in on the big money and make a good percentage as you go along!

Shipments of Books Arrive at Lubbock Library This Week

Twenty-eight books of new fiction have been received recently at the Lubbock Public Library, according to Mrs. J. J. Smelser, librarian, and a total of 47 more are expected to reach here next week. The books which have arrived came from Dallas, where they were ordered from the Smith and Lamm firm, while those yet to be received are to come from Chicago.

Nine of the twenty-eight books received are children's books and the remaining nineteen are for grown-ups. Mrs. Smelser said, Chief among the new fiction received for adult use are Zane Grey's new work, "The Call of the Canyon," and "The Breaking Point," by Mary Roberts Rinehart. A complete list of the new books now on the shelves includes:

For Adults.

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For Children

Scouting With Daniel Boone; Scouting With Kit Carson; Scott Burton and the Timber Wolves; The Lost Prince; Tappan's Burro; Triple Spies; Mother Westwind's Animal Friends; Mother Westwind's Neighbors and the Chatterbox for 1924.

AUSTIN PLACES BID FOR FIRST TEXAS PAGEANT

Among other cities of the state, Austin is making an effort to secure the state centennial. The thought seems to be indicating that it will be a Texas World's Fair, and that title has been accepted as one which most adequately describes the scope of the contemplated exposition. It has ceased to be a Texas show, but has grown into one of international scope and will tend to focus the eyes of the world upon Texas.

There is an appeal in the novelty of a state world's fair. Its unique merits become infectious among the delegates at Austin, where the convention is being held. The governing body will consist of from 21 to 30 members, selected out of the thirty-one senatorial districts of the state, and to this body shall be entrusted the naming of the place and date at which the fair will be held. Cato Sells, of Ft. Worth, will be temporary chairman of the convention. Among the speakers will be Governor Neff.

Great things may be anticipated in connection with the commemoration of the centenary of westward and achievement that has come to Texas under Anglo-Saxon domination. Pageants will stress the period from 1822 to 1846. In other words, the fair will be the history of one of the most interesting states in the union, a history filled with romance, with the picturesque life of the range, with the struggle for independence from Mexico, and with the wonderful story of the development of an empire in vastness of territory out of a region infested with the savage Apaches and Comanches, the growth of prosperous cities where once were coyotes and the prairie dogs. The story of Texas is the story of brave men, who ventured to tread its pathless wastes and wrest from nature, a living first, then wealth. And in this Texas World's Fair will be faithfully portrayed these kaleidoscopic panoramas of Western life.

RAILROAD MAN CRASH VICTIM

E. R. Foster, aged 60, of Slaton, a road overseer for the Santa Fe railroad, was instantly killed near Burrus, six miles east of Lubbock, Wednesday morning about 9:15 o'clock when an special rescue train, carrying Superintendent J. F. Anton and other division officials to the scene of a wreck near Clovis, struck the inspection car he was driving. Every bone in Foster's body was broken by the impact and death was instantaneous.

The rescue train came from around a curve and struck the car before Foster sensed the presence of the onrushing locomotive. His body was returned to the Rix undertaking parlors here where it was prepared for interment, which will be held when his wife, his son and two daughters arrive here from Colorado in response to a wire dispatched by railroad officials.

The rescue train was hurrying to the scene of an accident reported near Lariat, when the boiler on the locomotive pulling train number 91, exploded, killing Engineer O. E. Plumlee and Fireman Tim Cronin, about 8:56 Wednesday morning, when the inspection car, driven by Foster was struck. Undertakers at the Rix parlors said Foster's body was in the most mutilated condition of any body ever received at their establishment.

The cause of the accident at Lariat, which is 101 miles northwest of Slaton, has not yet been ascertained by railroad officials and with the exception of the fact that the fireman and engineer of the train were killed, little is known of the details. An attempt to reach Superintendent Anton at a late hour last night failed and further information concerning the tragedy could not be obtained.

GAS SITUATION TAKES ON FORM

W. E. Leston, Brownwood capitalist, spent several days here the early part of last week in conference with local business men concerning the laying of a gas line from the fields in the vicinity of Amarillo through the intervening cities of Canyon, Happy, Tulla, Kress, Plainview, Hale, Center, and Abilene. The project, certain was accomplished by Leston during his recent stop here. It is thought that the plan will materialize at some near date.

Prior to coming to Lubbock with his plan Leston visited men in Amarillo and the consultations in that city resulted in the Amarillo Oil company becoming interested in the plan to the point where officials of that concern expressed their willingness to go into the project.

It was decided that if the project was decided upon that a 12 inch line would be laid directly from the fields to this city with smaller lines being run into the towns and cities between here and Amarillo. It is also possible that the line will be extended to include Slaton in the system.

While in Lubbock Leston conferred with S. C. Wilson, C. E. Maedgen, J. H. Hankins, George Brewer, Frank White and R. W. Blair and practically all of these prominent local men agreed with Leston that the plan was a feasible one.

With one of the best natural gas fields in the world within a distance of slightly more than 100 miles there is no reason why this city should not be supplied with gas for heating and in some cases lighting purposes. It has always been talked of by progressive business men but only recently has the city attained the size where the bringing in of the gas would be a paying proposition.

Dallas Woman Sends Praises to Journal

The following letter was recently received from Mrs. W. C. Martin, of Dallas, chairman of the Home and Community Committee of the Amarillo Farm Bureau Federation. Mrs. Martin's communication came unsolicited and the Plains Journal takes pleasure in forwarding her remarks to its readers.

"I have been intending to write you for some time to tell you how much I enjoy and appreciate your paper. It is one of the most splendid papers read and is growing better all the time. Really it has been a big help to me in my work, toward keeping me informed regarding your section of the country.

"In the spirit of flowers to the living, I am extending these few words of appreciation now."

Slaton Girl Dies As Poison Victim

Ruby Alice Jordan, daughter of Mr. and Mrs. J. J. Jordan, who attending physicians thought would recover after she attempted to end her life by swallowing four biclorides of mercury tablets, died at the Jordan home in Slaton last Friday.

The Jordan girl, who was only 17 years of age, held on to life for an entire week after taking the poison and seemed to be getting better up until a short time before her death, attending physicians thought.

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Journal Moving to New Home Saturday

By the time this issue of the Plains Journal reaches its readers the editorial and office department of the publication will be moved into the new Plains Journal building, located at the corner of Tenth street and Avenue I, directly opposite from the site of the new City Hall building.

While it will be impossible for our paper to be printed in our own modern and efficient plant next week, due to considerable time having to be taken to install the large amount of machinery which will be incorporated into our organization, the issue of February 28 will be printed in the mechanical department of our organization, barring, of course, bad luck in the erection of the press.

Your inspection of our new quarters will be welcomed any time.

District Bankers To Meet Here March 3

The Guaranty State Bankers of the Lubbock district will hold a general meeting in this city on March 3, O. L. Slaton, president of the Lubbock State bank, said recently. Approximately 25 bankers will be present in addition to a number of visiting men and inspectors.

A program has been arranged for the meeting in which several local men will have part and a luncheon for the visitors has been arranged for O. L. Slaton, Lubbock banker, will deliver the address of welcome.

Club to Give Play

Members of the Athenaeum club will present play entitled "Grandmother's Rose Jar", at the high school auditorium on Friday night and that production will be followed by another short skit, "Those Husbands of Ours". The plays will be presented with a distinct home atmosphere and an evening of frivolity is promised all who attend. A slight charge will be made for admission and the proceeds will go to defray the cost of putting on the Spring Music festival here on March 19 and 20, it was announced.

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Scouting With Daniel Boone; Scouting With Kit Carson; Scott Burton and the Timber Wolves; The Lost Prince; Tappan's Burro; Triple Spies; Mother Westwind's Animal Friends; Mother Westwind's Neighbors and the Chatterbox for 1924.

Journal Moving to New Home Saturday

By the time this issue of the Plains Journal reaches its readers the editorial and office department of the publication will be moved into the new Plains Journal building, located at the corner of Tenth street and Avenue I, directly opposite from the site of the new City Hall building.

While it will be impossible for our paper to be printed in our own modern and efficient plant next week, due to considerable time having to be taken to install the large amount of machinery which will be incorporated into our organization, the issue of February 28 will be printed in the mechanical department of our organization, barring, of course, bad luck in the erection of the press.

Your inspection of our new quarters will be welcomed any time.

District Bankers To Meet Here March 3

The Guaranty State Bankers of the Lubbock district will hold a general meeting in this city on March 3, O. L. Slaton, president of the Lubbock State bank, said recently. Approximately 25 bankers will be present in addition to a number of visiting men and inspectors.

A program has been arranged for the meeting in which several local men will have part and a luncheon for the visitors has been arranged for O. L. Slaton, Lubbock banker, will deliver the address of welcome.

PURELY PERSONAL

Mr. and Mrs. Ross Edwards have just returned from an eastern buying trip...

Mrs. J. B. Burroughs, formerly of Clovis, New Mexico, and Fort Worth, has opened a dressmaking shop...

S. A. Wells of the Hemphill-Price company, returned Monday from a three weeks buying tour of eastern markets...

Tom Ivey spent the forepart of the week at his heretofore ranch, near Hereford.

Boyd Market and Grocery, formerly located on east Broadway, has occupied one of the new Jackson brick buildings...

W. A. Letson, president of the Brownwood Gas company, was in Lubbock Saturday in conference with a committee...

H. H. Deskins, of Ardmore, Oklahoma, arrived in Lubbock the latter part of the week with a second car of mules...

Henry De Jarnal, carpenter and contractor of Plainview, was in Lubbock the latter part of the week seeking to make local connections for entering the contracting business.

Dr. I. E. Barr, of Barr, Ivey, Hess, spent the latter part of the week at Lamesa.

B. T. Sumner of Slide is erecting a new \$10,000 home on west 14th Street which will be occupied by his family as soon as it is completed.

T. J. Evans, a carpenter of Sweetwater has located in Lubbock.

W. T. Milan, a representative of the Joyce Pruitt Wholesale Dry Goods and Grocery House, of Roswell, has been the guest of his old friend J. H. Bryan here the past few days.

C. J. Felmet has purchased a building site on Avenue I, on which he will erect a modern home.

H. D. Woods, wife and baby returned the latter part of the week from Abilene where they spent a week at the home of Mr. Woods parents.

Walter E. Taylor has returned to Lubbock after an extended visit with his three daughters in Los Angeles, California.

H. I. Frost local building contractor returned, Sunday from Longview where he spent a week purchasing building supplies for his numerous Lubbock projects.

Melton Cunningham, sand and gravel contractor of Amarillo, was a Lubbock visitor Monday.

Roy E. Porter and Miss Pearl Hayes,

of the Santa Fe offices at Sinton, were Sunday visitors at the home of Mr. and Mrs. H. K. Porter.

Hugh Dryer, of Oklahoma City, a member of the architectural and contracting firm of Baizer Brothers, of that place, arrived in Lubbock the latter part of the week to make this city his home.

M. F. and W. S. Hayes, of Haskell County, have recently purchased farms in the Ellwood tract of land southwest of Lubbock.

Mr. and Mrs. C. E. Sams and daughter, of Lovington, New Mexico, are guest at the home of Mr. and Mrs. E. C. Young.

G. F. Rickets, general agent for the United States Fidelity and Guaranty company, of Dallas, was here Monday in conference with the local agents for the company, Messrs Hemphill and Young.

H. C. Pipkin and Otis Truelove, district attorneys for the Santa Fe Railway, were in Lubbock Monday, looking after legal matters for that company.

J. F. Anton, Santa Fe Superintendent of the Sinton division, and J. W. Walter, district engineer, were in Lubbock Monday on matters pertaining to the expansion and re-arrangement of the local railroad yards.

Miss Dorothy Porter, director of music in the schools of Plainview, and Mrs. Carl Goodman, prominent in state women's club work, were visitors here Saturday.

Misses Virginia Wilkins, Kitty Powell and Nina Grace, all of Spur, were Saturday visitors in the city.

G. E. McDaniel, formerly of Clovis, an employee of the First National Bank in that city, is in Lubbock and intends to locate in this city.

Rev. John Showell, rector of the Episcopal church, conducted services in Sweetwater Sunday.

Miss Pearl Carlisle, of Crosbyton, was a visitor in Lubbock Saturday.

R. E. Overstreet and J. H. Burroughs were in Crosbyton Monday in the interests of the Farm Bureau work.

Miss O. Boone, a teacher in the Sinton school system, was the week-end

visitor of her sister, Miss Grace Boone, who is a teacher here.

Dr. R. B. Hutchinson has returned to the city after attending an advanced dentistry school in Chicago.

R. W. Casey, a candidate for county commissioner, was in Lubbock Monday attending to business matters.

Pat Murphy, of Crosbyton, was a business visitor here Monday.

Mr. and Mrs. R. L. Gilbreath, of Falls arrived in Lubbock Monday to complete the negotiations for a building site for a home.

J. S. Eckels, owner of the College Park addition to the city, reports the sale of eight lots in this addition Monday.

The rooming house being erected on West 14th Street by Mr. and Mrs. W. D. Smith, of Tahoka, is rapidly nearing completion.

Robert McIntyre, Ford agent at Merzon, Texas, was a Lubbock visitor and prospector Monday.

Mr. and Mrs. Edward Snochs were Sunday guests at the home of the latter's aunt, at Hale Center.

Col. E. O. White, auctioneer and real estate dealer of Lamesa, was in Lubbock Monday with a party of prospectors from Lamesa.

D. S. Southard and sons, of Lamesa, were here Monday making investments in the College park addition to Lubbock.

A. D. Chase, line foreman for the Texas Utilities company who was injured at Abernathy one day last week, is rapidly recovering and is able to be up and about at this time.

George W. Foster, of Bartlesville, Oklahoma, arrived in Lubbock, Sunday to join his son, George Foster, Jr., who has been here the past two weeks.

making preliminary arrangements for the establishment of a wall paper and paint house.

Dr. Chilton Carter, of Amarillo, representing the insurance and loan departments of the American National Life Insurance company, of Galveston, has opened an office in Lubbock.

Plant a tree and help beautify Lubbock.

Robert Hurst, Lincoln mechanic at the Lubbock Auto company, is spending a fortnight in Dallas attending a special school of instruction for Lincoln mechanics.

New readers are being added to the Plains Journal at the rate of more than ten each day.

C. M. Fields has accepted a temporary position with the Bowen Drug company.

C. E. Harding, local real estate vendor, made a business trip to Tahoka Saturday.

T. W. Hague, of Seagraves, is one of the late purchasers of Yellowhouse land south of Littlefield.

W. E. Brackeen has purchased a quarter section farm near Ropesville.

District Judge Clark M. Mullican is visiting in Dallas this week.

George Benson, of the Lubbock Motor company, was in Dallas the first of the week, in conference with officials of the Ford Motor company there.

Park N. Dalton of Crosbyton has been selected by the Lubbock Bar to act as

special district judge during the absence of Judge Mullican.

Mr. and Mrs. D. A. Blake, of Amarillo, are guests at the home of their daughter and son-in-law, Mr. and Mrs. T. B. Zekiner.

R. E. Brawley, of Amarillo, representing the insurance and loan departments of the American National Life Insurance company, of Galveston, has opened an office in Lubbock.

A. B. Davis, secretary of the Chamber of Commerce, of Durant, was a guest of his brother-in-law and sister, Mr. and Mrs. J. I. Nooy while in Lubbock the latter part of the week.

J. C. Patton, of Amarillo, special district mechanic for the Mergenthaler Lynotyne company, was in Lubbock on his regular visit to the district.

Miss Helen Cox, formerly a teacher at the Hardy school, located 16 miles

northwest of Lubbock, has left her position there to become Home Demonstration agent of Montague county.

J. M. Rankin, principal of the high school at Falls and a candidate for county and district clerk in Crosby

county, was in Lubbock Saturday attending the basketball tournament in which his team merged victorious.

Miss Anna Pruitt has returned to her home after a short visit at the home of her sister, in Abilene.

Laugh at the Hills!

Shoot the hills in an Overland! With a surge of robust power, Overland whips into action—off like a streak—carrying you up and over the top of the steepest, meanest hills.



Lub-Tex Motor Co.

MATCH ANY TRADE PROPOSITION—

That's our business and you can count on us to meet any exchange deal you may have to offer.

City, ranch and farm property for sale, rent or exchange. We have one of the largest listings of real estate bargains in Lubbock County.

HOLT & BROOKS Room 3, Johnson Bldg. Phones 800 and 326-J

Sam S. Denman LUBBOCK INSURANCE AGENCY Fire, Automobile, Plate Glass Insurance and Bonds



Treat Your Animals Right

His mule knows how much easier it is to pull heavy loads when he is fitted with a set of Moore Bros. harness, made right here in Lubbock.

Your horses and mules will buckle down to harder work when they have the privilege of wearing Moore's harness.

(Ready-made or made-to-order)

MOORE BROTHERS. Hardware and Furniture

FRASERCLAY INTERLOCKING TILE BUILD WITH BRICK FRASERCLAY INTERLOCKING TILE

Plus Hollow Tile For Better Structures

T-Shaped for Strength T-Shaped to Prevent Dampness The T-Shaped Interlocker permits the face brick to bond securely with, and become a part of, the Tile structure.

Not an Extra Penny for the TILE Walls

A home with 100 per cent masonry walls—Interlocking Tile, faced with brick—did not cost one penny more than it would have cost build of inflammable frame walls "veneered" with brick.

- Contractor A—\$ 60 less for frame Contractor B—\$140 less for frame Contractor C—\$165 less for frame Contractor D—\$165 less for frame

These figures disclose without question the costly fallacy of feeling that the use of frame in exterior walls results in any appreciable saving in first cost.

Due to the Insulating Air Chambers of the Interlocker, this home will ever be snugly warm and easily heated in winter, delightfully cool in summer and healthfully dry under all conditions.

You are entitled to these advantages in building your home. Consult with us and let us estimate your home in Fraserclay Interlocking Tile—We will have a complete line of samples.

Plains Brick & Tile Co. Lindsey Theater Bldg. Lubbock, Texas



Beauty and brains. require a healthy body. "That tired feeling" is a foe to good looks; a drag on effective mental or physical work; a bar to pleasure. Dr. Miles' Tonic brings health, energy and rosy cheeks. Your druggist sells it at pre-war prices—\$1.00 per bottle.

FOR SALE—1. \$2.50; pen setting or \$5.00 good covers! Phone 3813-E

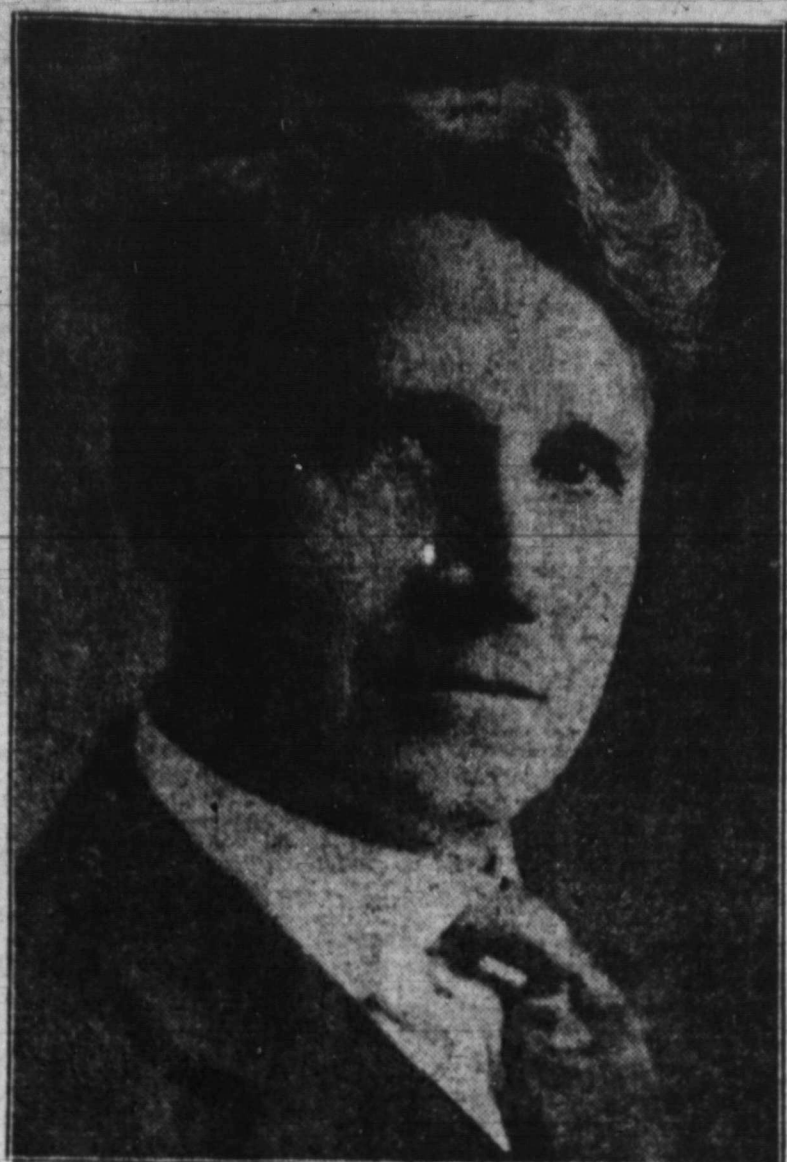
STEEP TO YOU You'll bri the bush when you' of one or in busin and let us most suit let us see talk it over

LUBBOC 1816 Ave.

YO

It burn t insura you ha for ful

Another Candidate



The Hon. Thomas D. Barton, of Amarillo, at present Adjutant-General of the State of Texas, who recently announced his intention of making the race for Governor, subjecting himself to the action of the Democratic primary on July 24.

Purely Personal

G. B. Dillard and J. B. Cumbie, of Lorenzo, were business visitors in Lubbock Monday. They report conditions good in Lorenzo.

Mr. and Mrs. P. H. McAllister have returned to Lubbock after a short trip through the Plains and Panhandle district.

George T. Cooper, for a number of years a captain of Fort Worth police and an ex-operator of a private detective agency, has, with his wife and daughter, recently moved to this city where he will make a home for his family. Mrs. Cooper, prior to coming to Lubbock, spent a short time with her sister, Mrs. G. N. Couchman, on a ranch south of Brownfield.

Prof. Robert T. Dupson, a teacher in the rural schools of the county, who resides a short distance from Ropesville, was a business visitor in Lubbock Saturday. While here Mr. Dupson subscribed for the Journal both for himself and for a friend in Oklahoma. He reports everything in the vicinity of Ropesville as running smoothly.

The new comers to Lubbock are not sticking to the bright lights all together. Judging from the report of suburban tracts recently announced by one of the local real estate dealers. The following persons have purchased tracts in the New Tech View addition, southwest of town; A. E. Griffin, of Idalou, Miss Eka Landers, of Shallowater, Mrs. Ike E. Kennedy of Ligon, H. D. Woods, of Lubbock, and W. R. Kelly, of Lubbock. This new addition is located on West Nineteenth street about one mile out of the city limits.

W. T. Bray and E. L. Pollard, of Paris Texas, have leased a lot from Jackson brothers, on West Fourteenth street on which they will immediately start the erection of a building to house a cleaning and pressing parlor. These young men have a complete equipment for an up-to-date dry cleaning establishment in transit to this city which will be installed as soon as the building is completed. Messrs Bray and Pollard are both experienced cleaners, pressers and dyers and have been engaged in the same business at Paris for several years.

M. S. Ruby, city manager has disposed of his home on Avenue H but expects to commence the erection of another modern and up-to-date home here

in the next sixty days.

Mrs. Ida A. Harris, of Shreveport Louisiana, arrived in Lubbock the latter part of the week for an extended visit at the home of her daughter, Mrs. S. H. Stewart, on West Broadway.

The banks of Lubbock were closed all day Tuesday being a legal holiday to commemorate the birth of Abraham Lincoln.

Joe Dickslaughter, motored to Dallas Tuesday to join his partner, George Benson, where they will have an important business conference with Ford Motor company officials.

C. O. Williams will arrive from Dallas the latter part of the week to join Mr. S. McMurray in the management of the Plains Brick and Tile company of this city. Mr. Williams has been engaged in the brick and tile business at Dallas for the past several years. This concern has opened an office in the Lindsay theatre building and will handle brick and tile in wholesale lots. It is no longer necessary for the builders of Lubbock and the south plains to worry about the brick and tile problem with this efficient firm doing business here. They have all kinds, colors and styles of brick and tile, the samples of which are on display in their office.

C. O. Fritz, of the Fritz Motor company, of Wichita Falls, was in Lubbock the first part of the week demonstrating balloon tires.

C. B. Berry of the Tennessee Mercantile company, has purchased the Halsey house, on West Fourteenth, which will be occupied by Mr. Berry and family about the first of March. Mr. Berry is a recent addition to the business fraternity of Lubbock, having purchased the Tennessee Mercantile company three weeks ago. Mr. Berry and family are moving to Lubbock from Paducah where they resided many years.

Mr. C. B. Berry and son, H. A. Berry, were in Ropesville Tuesday making the final arrangements for the opening of a complete stock of groceries and drygoods. The drygoods stock of their local store will be combined with the Ropesville stock and the local store will be made an exclusive grocery store. They expect to have their Ropesville store open by the first of the month.

Mr. Reeder, do you realize this big county home weekly costs you only one dollar for a full year? If you appreciate the paper and believe it is worth the

money will not you say a good word for it to a friend or neighbor? The publisher of the Journal wants a reader in every home in Lubbock county before the year is over. You have our absolute and positive guarantee that we will publish you one of the best if not the best home weekly papers in Texas. Ask your friends and neighbors to subscribe.

Fat Brothers, a well-known merchant of Brownfield, was a Lubbock visitor Tuesday.

Reed and Ben McCain and F. M. Roberts, garage owners of Ropesville, were in Lubbock Tuesday looking after business matters.

C. M. Berry and J. K. East, of this city, expect to move to Ropesville the latter part of the month to be associated with the branch store of the Tennessee Mercantile company at that place.

George W. Keese, a contractor and Al Lindly, an architect of Council Bluffs, Iowa, motored into Lubbock the first of the week and will spend several days here looking over this section of the state. These gentlemen stated to a representative of the Journal that they had heard much of Lubbock and were very much interested in this locality. They expect to locate here.

Henry Whiteside, of Ryan, Oklahoma, for 19 years cashier of the First National Bank of that city, has been the guest of friends in Lubbock and Sudan the past week. Mr. Whiteside recently disposed of his banking interests in Oklahoma and expects to engage in business in Lubbock or some nearby town. He has long been interested in this section of Texas, and has previously made investments on the plains. Mr. Whiteside is interested jointly with John Dean in the cotton gin at Sudan.

H. M. Manier, loan man of Waco was a Lubbock visitor Tuesday. Mr. Manier makes frequent trips to this city and has many friends and well wishers among the citizenship here.

Ang Englishman declares that a further reduction in the death rate was not only unlikely but undesirable. Elderly people are a burden to the state, and no effort should be made to prolong life beyond the productive age, in his opinion. The nation having a large number of this class cannot cope with those nations having a smaller proportion. England now has a death rate of 11.2 per thousand. In this country the average is about 14. We have no national vital statistics.

Ralls Tossers Victorious in Court Tourney

The "Jackrobbits", Ralls high school basketball team, won the undisputed championship of this district here last Saturday night when the Crosby county tossers turned back the Plainview five in the Lubbock high school gymnasium, 18 to 13.

The game was closely contested throughout with the Ralls defense, the strong point in the victorious team's play throughout the current season, keeping the Plainview athletes from counting field goals. As a result of the game the Ralls team must defeat the Tulsa quintet, winners of the neighboring district tourney, to decide the entrant in the state meet from this part of the state.

Ralls was given the right to play in the final game by defeating the Lammea team in the morning by the top-sided count of 48 to 4, while Plainview fought to the final battle by handing the Pleasant Valley entry 16-12. Look-

Business of Court Forced to Suspend

Work in the District court gave way this week largely to the work of Commissioners' court and County court. The District court program was held up at first by the illness of Prosecuting Attorney Gordon B. McGuire and later by the illness and death of Mayor Percy Spencer, who had considerable work on the docket.

Commissioners' court received all bills and passed on reports from the various Justice of the Peace in the county and also from the sheriff the first part of the week while the latter part will be spent with county court in session.

Fire Destroys Farmhouse Fire totally destroyed the home of Tal Caraway, located four miles southeast of the city early Thursday morning. The fire began when a lamp exploded and ignited inflammable objects nearby. The Caraway family watched their home burn, being unable to fight the flames. The loss is estimated at between \$2,500 and \$3,000.

hart, former Canyon normal basketball letter man, officiated all of the contests.

FOR SALE—S. C. R. J. Reds eggs: Pen 1, \$1.50; pen 2, \$2.00; range, \$1.00 per setting of 16.00 per hundred. Few more good cornsals. Goldie Fotts R. No. 1. Phone 2918-F. At-22

Three Farm Clubs Organize; Officers Are Now Installed

The officers of three of the boys' and girls' farm clubs in Lubbock county have been chosen thus far according to Miss Mabel March, county home demonstration agent. Acuff, Canyon and Monroe are the organizations which have been placed on a business basis.

The youthful officers at Canyon are Goldie Fotts, president; Harold Ammons, vice-president; Hazel Forbes, secretary-treasurer; and Helen Lundell, reporter. The members chosen to lead the Acuff club, are Curtis Grimes, president; Davis Pounds, vice-president; Ina Hall, secretary-treasurer; and Arbella Evertt, reporter. Monroe members chose as officers, Vera Belle Galey, president; Opal Story, vice-president; Elum Griffith, secretary-treasurer; and James Gram, reporter.

The board of county commissioners are back of the farm club work and all of the other activities being sponsored by Miss March and County Agent D. F. Eaton as was brought out in the recent session of commissioners' court. At Tuesday's meeting of the court Miss March was authorized to buy a steam pressure stove and a few other articles needed in her work, to the extent of \$50.

Enrollment Increases Three new students have enrolled in the Lubbock Business college during the past week. They are Misses Marie Coffey, of 316 Avenue N; Charlotte Jackson, 1816 Avenue S, and Mr. Neaby R. Hopper, 1615 Seventh street. The management of the institution reports a continual increase of enrollment. A baseball team, to represent the college in local sport circles, is being organized.



STEPPING STONES TO YOUR SUCCESS

You'll bridge the madelstrom of the business world dry shod when you've had the advantages of one or more of our courses in business training. Come in and let us plan for you a course most suited to your needs. Or let us send our representative to talk it over with you.

LUBBOCK BUSINESS COLLEGE 1816 Ave. I Lubbock, Texas



YOUR HOME INSURANCE

It may be your home, but will it be if it should burn to the ground? Your protection is in your fire insurance policy. Should your home burn would you have money to build a new one? See us today for full coverage insurance.

H. D. Woods

GENERAL INSURANCE Leader Building

FEBRUARY FURNITURE SALE

RIX'S SIXTH ANNUAL SALE FEB. 16 TO 26

GENUINE PRICE REDUCTIONS will prevail at Rix's

Sixth Anniversary SALE

STARTS SATURDAY, FEBRUARY 16TH— ENDS THE 26TH.

HUNDREDS OF DOLLARS IN PREMIUMS FREE

- \$150.00 Bed Room Suite
\$ 75.50 Sealy Mattress
\$ 30.00 Cedar Chest

- FIRST PRIZE
SECOND PRIZE
THIRD PRIZE

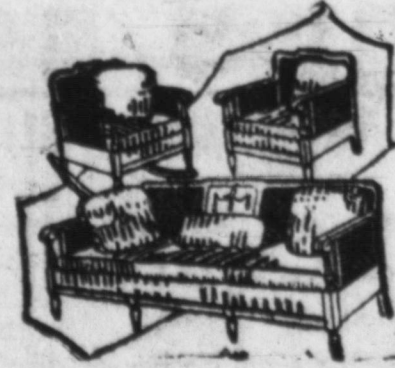
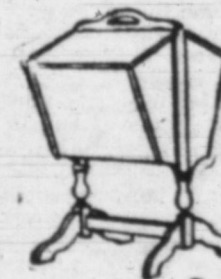
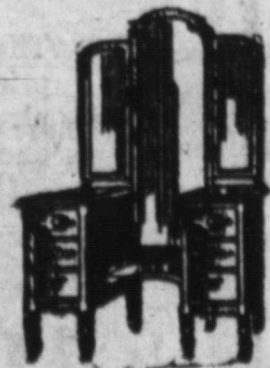
Dozens of other premiums will be given away during the sale. Every man and woman will be given a chance. This is not one of those "Whoop-em-up" sales in which much is promised and but little done, but a genuine price reduction on practically everything in our store.

We are doing this to show our appreciation of the liberal support that has been given us since we have been in Lubbock and at the same time induce people who have just moved to this territory to begin trading with us. SALE LASTS TEN DAYS and it will pay you to visit our store during this time.

"The House of Satisfaction"

Rix Furniture & Undertaking Company

LUBBOCK



Ambition of Years Realized as Local Girl is Given Part in New York Show



To those who have ambition will come reward. The opportunity to soar to sublime heights is not dependent upon position, pull or millions. This is proven in the case of Miss Hortense Ragland, a Lubbock girl. Last fall, just before her return to New York, she gave a recital under the auspices of the Women's Clubs of this city. It will long be remembered by those who were so fortunate as to have been numbered among her auditors. Now, word has come that Arthur Hammerstein has selected her for an important understudy part in the latest Broadway success, "Mary Jane."

To those who are familiar with the theatrical world, the name of Arthur Hammerstein is synonymous with success. He has undertaken the personal direction of Miss Ragland to understudy the leading lady in the musical comedy. She was chosen out of more than two thousand aspirants. Among these were numbered the most promising students of the exclusive schools of New York and New England.

The fact that he has chosen Miss Ragland, is taken by those who know his policy to mean that he is willing to stake thousands of dollars that it will require to finish her in music, dancing and stage technique. It means that she will have every possible opportunity to develop to her fullest ability and to find her place in the theatrical world.

The story of her career reads like a romance. It is the story of untiring determination to win recognition for herself. It should stir every young man and woman of Lubbock to greater effort, to more diligent work. It is the story of careful consideration of every penny spent for education, for voice study, for every advance that she has made. It is, also, the story of a proud mother who was willing to make sacrifices that her daughter might become a success. For her mother had an unquestionable fire of ambition, in her ability to succeed a mother had every confidence.

Already Miss Ragland has won more than passing notice from the music societies of New York in her several appearances in recital. Last year she was presented by the Parnassus Club in recital, and announcement has already been made of a recital for the early spring in the Wilterspoon Studio. While her training under the direction of Mr. Hammerstein will require a great deal of her time, and more and more as she works into actual stage appearance, she will still have time to continue her studies under the unsurpassable Mr. Wilterspoon.

Miss Ragland has not arrived. Her future is not yet made. But it is hardly possible that with this recognition she will cease to go forward. She has faced difficulties; now she has an opportunity to make good and reap the reward of her years of ceaseless study and work. The same spirit that has carried her thus far and that has won for her this golden opportunity of self-expression, will continue to carry her on to the full limit of her God-given ability, and to the realization of her girlhood ambition.

Lubbock has a great pride and confidence in Miss Ragland's accomplishments and ability. We expect her greater accomplishments and a more universal recognition in her work. Whether or not she shall reach the distinction of a leading lady, of a nationally famed celebrity, we cannot know or say. But she has given her best to her work. She reserves every honor and reward that may come her way. In saying this, we cannot forget the mother who has been so devoted to the ambition of her daughter through all these years.

There are words for us all to conquer, if we only have the spirit with which to conquer them.

Fort Worth Ad Men Here.

E. B. Sayles and C. T. Stubbie, advertising men on the staff of the Fort Worth Record, have been in the city for the past several days selling advertising space in the Record to local citizens to be printed in the special "West Texas" edition of the Record on March 18.

A two page "spread" was sold by the visiting men to local boosters and business men. Sweetwater also subscribed for two pages while Littlefield, Amarillo, Plainview and Stanton subscribed one page each.

Work on Lubbock County Roads Halted Until Tax Row Is Settled, Baker Says

"Do not touch Lubbock County roads until this injunction matter is settled," was the substance of a wire received by District Engineer R. W. Baker, whose headquarters are in Lubbock, from the Texas Highway Commission last week when the rumor got around that the county commissioners were planning to institute injunction proceedings to prevent the payment of the taxes collected on automobiles under the recent legislative act.

"No county can expect to receive federal aid on any future highway construction if they become a part or party to the various injunction proceedings that are being filed in various parts of Texas, until all other counties are served," is the substance of an interview given out by Federal Director Losh with headquarters in Texas, serving Texas, Oklahoma, New Mexico and one or two other Southwestern states.

What Is It All About?

Briefly the whole thing has come up over an act passed by the last legislature levying a special tax on automobiles and trucks to be used in maintaining the designated state highways by the State Highway Commission and thereby taking them from under the control and responsibility of the various county commissioners. Under the present plan each county is a separate and independent state or nation as far as the highways are concerned and the full responsibility of their construction, maintenance and operation is upon the county commissioner in each of the precincts of that county.

In this way as many different kinds of highways as there are counties crossed may be found on one state highway between two points. One county may have a perfect paved highway and the adjoining county be one continual series of mud holes. The highways start from no where and go to the same place. But under the new law a connected system of passable highways are assured. Each county will be given the same treatment in the care and maintenance of their highways and the work will all be done by skilled engineers who know how to build and care for highways. Under the present system any farmer, blacksmith, grocery clerk or whatnot that receives the

necessary number of votes is placed in charge of \$25,000 or \$50,000 worth of machinery, given \$15,000 to \$30,000 to spend to highways and goes out, without previous experience, study or training and starts to plowing up highways and spending county highway funds. The only wonder is that our roads are not in worse condition than they are.

Candidate From Corpus Christi Gives Platform

While the taxable wealth of Texas has increased since 1911 about 38 per cent, state appropriations have increased \$20 per cent. The limit of ability to pay the various taxes has been nearly reached. Holding that the returns have not been proportionate, W. E. Pope, of Corpus Christi, has announced his candidacy for the governorship. "No more taxes—no time, no place, against nobody, nor nothing," is the slogan he has adopted. In his platform, he calls attention to thirty-two reforms, chief among them being: several consolidations in state offices, and concurrent with this, repeal of several laws, recently enacted and increasing taxation; taking the government off its wheels, printing of Texas text books in Texas. He is opposed to working the convicts on the highways, but would make the farms self supporting. He takes several raps at the text book lobby. Mr. Pope is in a good position to know the actual facts regarding the government of Texas as he has been a member of the legislature the past member of the legislature the past four regular sessions.

A Bit Ambiguous

Little Gustave, out with his mother, meets an old aunt and exclaims: "Oh, what a lot of whiskers you've got!" Being chided by his mother, and deeming an apology necessary, he added: "But your face looks better with them than it would without."—Strix (Stockholm).

A WORD TO THE HOME BUILDER AND INVESTOR

We are offering a small addition of forty five lots located near the G. M. Hunt grade school, served with sewers, water and lights. This may be purchased either whole or in part.

If interested either in entire addition or building sites, let us show you and explain the purchase plan.

WILSON AND STANTON

Citizens National Bank Bldg. Lubbock, Texas

Let's Get Acquainted

It's easy. Just drop in anytime and say hello. We'll be glad to meet you and whatever advice we can give you will not cost one penny.

In the old days, bankers used to shut themselves up in private offices—and they were as hard to see as a potentate. All that is changed, though, and nowadays your banker is right where you can see and talk to him any hour of the banking day.

It's that way at our bank, and a cordial invitation is extended to you to call on us.

Citizens Nat'l Bank

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- W. O. Stevens, Chairman
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MONEY To Lend

For Farm and City Loans. An unlimited amount of cheap money is available to those in Lubbock and the surrounding country who need additional capital to finance the construction of buildings or the purchase of lands.

No red tape—We do our own inspection, and close the loans in the shortest time.

Our plan of lending money and the interest rate, is different from the average loan plans. You do not pay us a large cash commission.

See me and let me explain our loan plan to you.

R. E. Brawley

Agent
Representing
American National Insurance Company
Telephone 84
Lubbock, Texas

Cotton Seed Meal & Hulls As A Horse And Mule Feed

Corn, oats and hay are very high at this time, so much so that for those who must buy either of these, it will add materially to the cost of producing the new crop. You can save quite a bit if you will feed to your horses and mules an average of six pounds of Cotton Seed Hulls per day and three-fourths of a pound Cotton Seed Meal per day along with the grain ration and reduce the grain ration to that extent. You will of course, need less hay.

No bad results will result from this ration and to the contrary—the Meal will prove not only a feed but a tonic for your stock. We would not recommend more than one pound of Meal per day, but this can be fed safely and advantageously. Many farmers in years of drouth in the past have greatly reduced cost in making a crop by substituting this home produced feed of their own; and it is especially desirable now because of high priced corn and oats which will probably get higher and the cost of which is increased by very high freight rates.

There is no use to send money out of the country to buy higher priced feed when we have available an excellent feed that will supplement the grain ration you already have and of your own production.

LUBBOCK COTTON OIL CO.

Phone 12 LUBBOCK, TEXAS Phone 12



RING UP BIG PROFITS IN REAL ESTATE

60 Building Sites at \$150

College Park Addition Lots are good investments. All have been sold within a short time except sixty lots which are being rapidly snapped up by persons wanting a desirable building site at a nominal figure. This addition is located east of the Elwood home tract and is in one of the most desirable parts of Lubbock.

The remaining list at \$150 each. This is a chance to double your money in a short time if you are not ready to build. Call at our office—

J. S. ECHOLS REALTY CO.
Lindsey Theater Bldg.

Influx of Settlers to West Texas Greatest American Trek Since 1849

The influx of settlers into West Texas is the greatest movement of Americans since the colorful days of '49. Thousands of settlers are going into West Texas every month.

They are trekking into that great section—the Panhandle, the Plains, the land below the Cap Rock—at the rate of 800 families, or 800 persons, daily. But there is plenty of room. There will be no crowding.

In this 1924 trek, which is truly an epic history in the making, there are no covered wagons nor armed, shaggy plainsmen leading them, nor Indian raiders, nor privations. Yet the romance, the adventure, the color, are all there.

One may pioneer in an automobile or a Pullman as readily as in a covered wagon. Kingsley's "Westward Ho!" has been revised to "Texas Ho!" From the hills of Iowa and the bleak prairies of the Dakotas; from the banks of the Wabash to old Buwaco River, they are coming with shouts of "On to Texas" and "Texas Ho." Yes, and the same cry is heard in far away Manitoba and it echoes from the rocky farms of New England to the cane brakes of Louisiana.

The call of West Texas lands has been heard. They are coming.

300 Families a Day

The West Texas Chamber of Commerce and the railroads, checking against each other, furnish the estimate of 300 new families a day going into West Texas, to that section between the Denver and Texas and Pacific railroads. Add another 100 families for the section south of the Texas and Pacific, which takes in the rich country of Brownwood, San Angelo, Coleman, Bullinger, Brady and trade territories.

At that rate, 400 families, averaging three to the family, you have a total of 500,000 a year. The daily average is increasing, but to be conservative, keep it at that figure. Five years hence West Texas will then have a population increase of more than 2,500,000. No wild, idle, boasting guess at the amount of traffic they handle.

The Santa Fe alone reports that it is emptying 1,000 immigrant cars monthly on the Plains, cars which contain household effects, household effects for people who come to stay, people who will stay and build up the country; a country which will respond to work and make them prosperous.

The other railroads report similar great increase in handling of immigrant cars and passenger traffic. Besides this the number going into the country by automobile and truck is estimated at one-third that handled by the railroads.

Where are they locating? Everywhere big ranches are being sliced up into small farms in the Panhandle, South Plains, and below the Cap Rock and to these choice lands the "discoverers" are going.

Will Quadruple Population

"West Texas will quadruple her population in five years," declared Homer D. Wade. "Of course it will." Wade is assistant manager of the West Texas Chamber of Commerce, a West Texas do here, an astronomer who away back yonder told the public north of the Rio Grande that if it should turn telescopes toward the Milky Way of Texas that it would discover a Lone Star of the first magnitude, twinkling a bescon light.

Homer D. Wade didn't put it just that way. He used facts and figures about crops, climate and soil.

Why, do you know that only yesterday the natives in the hinterland of New England, Wisconsin, and California, too, really supposed that Texas was all Llano Estacado, whatever that is? Why do you know that Americanized Americans in some states, when they thought of Texas, pictured it with herds of long-horn steers, cowboys and Mexicans in the west and the sacred Alamo in the South? They knew that Sam Houston defeated Santa Anna and that Davy Crockett died in the Alamo. That was Texas to them. But Wade and his as-

stant astronomers—secretaries of chambers of commerce, and wide awake citizens, sought to educate that belt between Vermont and Iowa and the inhabitants along the Wabash and Susquehanna, that Sam Houston, Santa Anna, Davy Crockett and the long horned steers were all dead long ago; that there are fewer Mexicans in West Texas than in some northern states; that there isn't such a thing as a Llano Estacado, unless there is one in every other state. They sought to inculcate into the Vermont, Iowa, Indiana and Georgia brains that West Texas really was a fine agricultural country. Some pioneer farmers went out there and proved it. They proved that the cotton was of the finest quality, free from boll weevil; that its grains, fruits, vegetables and livestock were unexcelled.

America Discovered Texas

Then it was that America discovered West Texas.

This expansion of population and farming will largely increase Fort Worth's trade area, the population of which is placed at 1,250,000. It will mean an increase of \$5,000,000 annually on the Fort Worth markets.

Settled up, the country will make a cotton crop worth \$300,000,000. In fact, when developed, West Texas easily will be the bread basket of America.

Much of this new settlement is due to the epidemic in the sale of large ranches throwing hundreds of thousands of acres on the market at low prices and reasonable terms.

The largest ranch recently put on the market is the Matador, consisting of nearly 500,000 acres and capable of raising 200,000 bales of cotton yearly, in addition to other crops.

The farms made from it are to average 150 acres. A few months ago the Yellowstone Land Company bought 120,000 acres of the J. P. White ranch for \$1,250,000, sold every acre of it to settlers, and followed by buying up all the remaining ranch and disposing of it in like manner. But only a few weeks ago this same concern bought 195,000 acres of the George Littlefield ranch, which will be sold in tracts of 150 acres. This ranch lies in Lamb and Hockley Counties.

Soon 60,000 acres of the Capitol ranch will be put on the market by the State, this land being excellently adapted to agriculture, and the big ranch itself, now about the same size as the Matador, will be divided up this year. Once it had 2,500,000 acres.

300,000 Ranches to Be Split

W. L. Ellwood of Lubbock expects to sell to farmers his 300,000 ranch, the Spade and the famous Spur ranch, owned by the Swensons, is selling off piece by piece.

The Yellowhouse properties are located around Lubbock and with that city as a hub, immigrant cars are being poured in there by the Santa Fe at the rate of 50 daily.

One hesitates to predict the future of cities out there, which in the last 10 years, already have increased by leaps. Amarillo, 20,000, will experience no trouble in reaching the 50,000 goal in a few years. Lubbock and Plainview, nearly the same size, now probably 6,000, probably will go to 10,000 in two years. Then there are Spur, Crosbyton, Stamford, Tulla, Lamesa, Tahoka, Stanton, Seymour and all of the cities on the Denver and Texas and Pacific. All of them will give the 1920 census officials cause to sit up and take notice.

The newcomers are of the highest type, having money enough not to purchase farms, but to get well started. They are buying farm machinery where they have not shipped it from their previous homes. They are coming to West Texas only after careful investigation, most of them having made trips to the country to satisfy themselves. Home-seeker excursions are still on and of the hundreds visiting the section almost daily, many of them will not be able to resist its lure and the fact that others are scrambling to take up lands.

Texas Women in Move to Reform Lone Star State

PORT WORTH, Texas, Feb. 12.—The women of Texas are out to clean up the state! From the movies to book-keeping, the state of Texas will be purged to a spotless degree of purity and moral cleanliness.

Various cities are attacking the "moral devastating factors" in varying onslaughts.

Fort Worth women, who charge that movies are "degenerating into bottomless depths of sin" are hot on the trail of the defenseless flapper who insists upon sitting upon the swain while absorbing the screen-thriller.

Not only does she smudge disgracefully comfortable in his lap, but nonchalantly "drags" on a cigaret with an occasional sip from his flask.

It also is charged that while occupied, should the flapper see a "jelly" in an adjacent part of the theater who appeals to her sense of romance, she promptly extracts a calling card from her vanity box and sees that it is safely delivered to this person.

Other scandalous "goings on" that are reported "unfit for print and speech" also are under fire.

At Dallas the highly spirited magazines of sex and passion are taboo. The welfare bureau has delivered an "oral" rebuke at all dealers that their shelves must be rid of "obscene and suggestive literature and books."

The Houston League of Women Voters has issued an ultimatum demanding "cleaner and better" motion pictures. They have appealed to exhibitors to use more moral precaution in selecting their films.

Also the women of Texas are out to clean up the congested streets and highways of the careless driver—even if the reckless, discourteous motorist is hubby himself.

Driving from the back seat is no comic crack with Amarillo women. They have vowed to caution their husbands, sons, daughters and chauffeurs continually while any of the latter are at the wheel. They have appealed to other women of Texas to do likewise.

Special warnings and protests must be launched into hubby's ears when he nears a railroad crossing. At all times, the wife should maintain masterful control of the situation—from the back seat. That is the edict of Amarillo women out for "safety first and last."

Cab Company Buys Cars

The Checker Cab company, owned and operated by C. C. and C. W. Abbott, has added two new Studebaker automobiles to its line and the new cars will be put into use on the local streets, according to one of the managers. The enlarged business of the company, due to the steady increase of people in the city was the cause of the addition of the new cabs.

Wade has received a letter from Peter A. Lazarek, Winnipeg, Manitoba, requesting information as to available large West Texas tracts for farming. He said in his letter that the people up there in the cold, cold north were dissatisfied and wanted to come to sunny West Texas.—Fort Worth Star-Telegram.

Sweetwater Man To Be Banquet Speaker

The Hon. R. M. Chitwood, member of the state legislature, will make the principal address at the annual get-together meeting and banquet of the Chamber of Commerce, Curtis A. Keen, secretary, said yesterday. Mr. Chitwood, who is a citizen of Sweetwater, will speak on the "Support of the Chamber of Commerce by Public Taxation."

Chitwood, who is a very fine speaker, has prepared a great amount of data on the subject which he will discuss. The plan was adopted by Sweetwater and has met with success as it has in Amarillo. In those cities the Chamber of Commerce is known as the Board of City Development and it has taken the form of a municipal organization in those places.

Six Marriages Are Filed Here in Week

Six marriage licenses were issued from the office of County Clerk Herbert Stubbs during the past week the records from the courthouse show. February 11 was Cupid's banner day of the week as three couples were victims of his darts on that date. The following were the contracting parties:

Luther Williams and Miss Waldine Chauncey; E. M. Clark and Miss Lillie Albright; Wallace Heard and Miss Buelah Chipley; H. L. Boykin and Miss Viola Barker; James L. Carter and Miss Dorothy Little, and S. H. Warren and Miss Edna Showalter.

\$8,000 City Realty Deal is Negotiated

An important real estate deal was consummated here Monday when Reace

Wilson disposed of two twenty-five foot lots on Broadway to John Bacon for the record breaking sum of \$8,000 each. These lots are choice business property, although not located in the main improved business district of the city. The location is at the corner of Broadway and K Avenue, just outside the paving district.

This deal may readily be called important because it sets a record for the lots in this location. It will possibly mean considerable to the city, as it is reliably reported that it is Mr. Bacon's intention to erect a modern office building on the site.

El Paso Firm Gets City Hall Contract

Ramey Brothers, a construction firm of El Paso, were given the contract to erect the new \$85,000 city hall building, which will be located on the corner of Tenth street and Avenue I, at a meeting of the board of city officials Monday afternoon. Twenty construction firms bid on the project.

Young and Pratt, local plumbing firm, received the contract to install the plumbing and heating fixtures and the Rigbee Electric company, with headquarters in Dallas, will attend to the wiring. It was announced.

While the cost of the building will be approximately \$85,000 practically every feature in the plans, which when submitted made for a greater expenditure than the sum quoted, will be retained in the building when completed.

Bootlegger Freed By Legal Loophole

INDEPENDENCE, Kan., Feb. 12.—A bootlegger, who has sold all his stock cannot be convicted of being in possession of liquor when he admittedly has none.

Judge J. W. Holdron in the Montgomery county district made this far-reaching decision in the case of Rose Ford of Coffeyville, who was being tried in district court for unlawful possession of liquor and also with the sale of

Lubbock, Texas, phone 420
GUARANTEE
ABSTRACT AND
TITLE CO.
Merrill Hotel Building
C. L. Adams, Manager

**NEW METHOD
TAILORS**
Cleaning
Pressing
Alterations
Phone 365
909 Broadway

New Students to High School

Forty-five new students from the Junior high school have been moved to the Senior high building, G. N. Atkinson, principal of the Senior high, said yesterday. According to Mr. Atkinson two teachers from the Junior high building, Mr. Matthews and Miss Wright, who tutored the newcomers in their old building, have been moved into the Senior building to help take care of the increased enrollment.

Forest & Quinn
Contractors and Builders
Plans and Estimates
Furnished
518 Ave. I Phone 116



**Exclusive Designs
in Wallpaper**


Each season produces a new variety of patterns—and this season we believe the designers outdid themselves. We've never seen anything as beautiful. Colors to harmonize with any scheme are to be found in our most extensive assortment. Call any time you wish.



**Lincoln Line
Of Paints**

We have just taken over the line of Lincoln paints and varnishes formerly stocked by the Star Merc. Co. Furthermore we have stocked \$2500 additional in this old reliable line. Paints, Varnishes, Enamels, Stains, Floor Wax, etc. See us first.

Lubbock Variety Store
Paint and Wallpaper Dept



Our New Store
in the
K. Carter Building
will be during the coming week.

Where real values in BRAND NEW Merchandise, consisting of Dry Goods, Ready-to-Wear for Men, Women and Children, Shoes and every such line that is necessary to complete a well-organized Dry Goods Store, will be shown at reasonable prices.

The store is under the direction of experienced and practical management and associated with one of the largest and best Dry Goods Stores in West Texas (Minter D. G. Co., of Abilene, Texas) and will be operated on strictly a CASH basis, thereby enabling it to furnish to the buying public, Merchandise at the lowest possible price.

(Courtesy, Service and Values Shall Prevail)

We Invite You to See Us in Our New Home

Minter-Gamel Co.
Lubbock's Newest Store

There Is Only One Way

We all have ambitions. It would be unusual to run across a chap who does not have his eye on the spot in the business world where he would eventually like to land.

No other way has been found to work out dreams than to keep thinking and plugging away at them hard all the time, and regularly putting some money aside to harness good opportunities when they come up.

Save your money with us.

Lubbock State Bank

WANTED

Men and Women to do sales work. If you are capable and willing to work seven hours a day, I can offer you a position where your earnings will cause you to pay an income tax, and where advancement is sure and rapid.

Get out of the rut! Earn big commissions! Draw a monthly bonus! Be your own boss!

For full particulars write—
BOX 731
Lubbock, Texas.
Please mention the Journal in replying

3 Car Loads

We have three cars bulk feed red oats just arrived.

Also a large quantity of corn, rice, bran and hay.

See us at once for Special Prices

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Dealers in
Grain, Hay, Cotton Seed Products, Salt, Hides,
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CO. Phone 12

THE PLAINS JOURNAL

Successors to The Plains Agricultural Journal

Entered as second-class mail-matter at the Post Office at Lubbock, Texas, under the provisions of the Act of Congress of March 3, 1879.

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IMPORTANT NOTICE

It is not the intention of the publishers to cast any undue reflection upon the reputation, character or integrity of any person, firm or corporation. Any error or mis-statement of facts will be gladly and promptly corrected.



MORE ABOUT SCHOOLS

Lubbock is still growing. Its population is jumping by leaps and bounds. One new school building for grammar school students was opened Monday and its being put into use will stem, somewhat, the crowded conditions prevalent in the ward schools of the city.

However, now is the time to look ahead. By the reconvening of schools following the summer vacation period next fall the educational system, even with the present addition of the new K. C. Carver building, will be greatly overcrowded.

The school board has a yeoman service to accomplish for the city. Their beginning of a drive to secure two new ward schools, one north of Broadway in the vicinity of Avenue S or T, and another south of Broadway near one of the same avenues, would, the Plains Journal believe, strike a popular chord among the local citizenry.

Every person anxious to see the city continue its rapid advancement to the metropolitan class must realize that such an advancement is impossible without an adequate public educational system. Many persons who would be inclined to locate here because of the new Tech college might be kept from coming to Lubbock if the lower schools of the city, because of the lack of space and equipment, were not efficient in their conduct of affairs. Two new ward schools in 1924 would assure adequate educational facilities for some time to come.

ANOTHER VIEW OF THE TECH.

While the placing of the Texas Technological College in this city will mean the bringing of many dollars of business to Lubbock there is another view of the location of the state's newest college here, a view even more important perhaps than the business outlook. The college here will further benefit the city and community in that it will raise the intellectual plane.

Regardless of the intellectual plane of a community prior to the placing of an educational institution within its borders, it stands to reason that the influx of intellectually inclined students will raise that plane. Then in addition there are numerous speakers, musicians, dramatic troupes and other entertainers of a high calibre are attracted to a school town and their appearance gives the townspeople as well as the students an opportunity to attend their entertainments.

So the placing of the Tech in Lubbock will open the doors of educational opportunity to every citizen of Lubbock and the surrounding communities. That phase of the location of the new institution is and will continue to be an important factor in the growth of the city and district.

PUBLIC PARKS.

Now while Lubbock is at the growing stage, when every available piece of land is being gobbled up, is the time to make reservations for city parks. There is nothing along the municipal uplift line that can be compared to adequate park spaces when a community reaches the crowded stage.

The County Recreational park fills a certain want but it is most too far from the business or residential part of the city to be of great use the year around. The courthouse square will become more and more popular as a down-town resting spot as the city grows larger. However, these two parks are not enough to satisfy a city of over 12,000 persons. Steps should be taken now to assure public park tracts in the principal residential parts of the city.

Besides being comfortable resting and recreational centers the public parks are decided benefits to the beauty of a city and their presence greatly increases property values within several blocks of their site in all directions.

ANOTHER CANDIDATE

Thomas D. Barton, of Amarillo, has joined the ranks of the prominent democratic candidates seeking the nomination as that party's candidate for governor of the State of Texas. His entrance on to the stage of politics further accentuates the high calibre of the list of celebrated citizens aspiring to guide the destinies of the good ship Texas for the next four terms.

During the present administration Barton has been serving the state as Adjutant-General and the manner in which he has conducted the complicated affairs of his department brands him as of sufficiently high calibre to efficiently handle the gubernatorial duties should he be the successful candidate.

Barton, prior to his being appointed as Adjutant-General under Governor Pat Neff, was a prominent and successful business man of Amarillo. He will, in all probabilities, receive a good share of the votes from West Texas and the Panhandle.

BACKING THE GAS PROPOSITION.

The proposition to run a gas line, from the vast natural fields near Amarillo through the intervening cities to Lubbock, is now being worked up by a party of local business men with a Brownwood man, W. A. Letson, at the head of the investigators.

The plan, as it has been sketched to date, includes the running of a gas line, a 12-inch affair, from the fields direct to Lubbock with branch lines tapering off at Plainview, Hale Center, Abernathy, Kress, Canyon, Happy and Tulia, thus furnishing the larger settlements of the Plains this far south with the clean, cheap fuel for power and heat and when necessary, light.

Such a move is worthy of support. With gas as a fuel Lubbock would be able to attract many industries which otherwise could not consider locating here. The coal situation, as far as heating and cooking is concerned, would be done away with and only those who are used to making their fires by gas know the comfort of turning a tap, lighting a match and being assured of a quick, hot fire in a few moments.

The time for primitive methods on the Plains has ceased to be. The burden of making heat with coal, a burden in labor as well as in the pocketbook, can be relegated to the scrap heap of bygone customs if the citizenry will get behind the plan. The institution of gas here will mean a bigger and a better Lubbock.

A LESSON FROM GERMANY.

With millions of dollars of foodstuffs, clothing and other necessities having been set to Germany by kindly disposed persons in this country the Heines are now calling for more. And only last

week the representative of the German nation refused to float the flag, that same flag that was pulled clear off of its staff by victorious Allied troops, at half mast in reverence to a leader of the benefactors of his country.

America's charitably inclined should take the hint. If Germany does not care to share in our sorrow why should she share in our success? Every since the ending of the war there have been many persons in this country who could remember the incidents of attacks on American ships and hospital boats prior to the time this country entered the conflict, and who consequently objected to the aiding of poverty-stricken Germany after the close of the war. They kept their peace, however, as funds were raised for the vanquished foe by people who were seemingly forgetful of past actions and who were apparently blinded to the want and suffering in our own country.

When shiploads of foodstuffs and clothing were being dispatched to the former land of Kultur the German nation smiled benignly, in a most friendly manner. They were getting something for nothing.

But when the man who played such a big part in America's war campaign died last week the mask of good will was jerked from the face of Germany as her consul in Washington refused to join in the manifestations of all other nations in respect to the passing of Woodrow Wilson. Deutschland showed herself to be a "fair weather friend."

The incident should be a lesson to the impulsive Americans who believe they can do more good on foreign shores with their money than they can at home. Make the slogan "America First!"

FARMER OR PEASANT?

The essential difference between the American farmer and the European peasant lies in the difference between ownership of land by the farmer and by the absentee landlord. Our liberties are inherent, but have nothing to do with wealth or poverty. The question of property, save in those elections involving taxation, is not asked in America. But gradually absentee landlordism has wormed its insidious way into the fabric of American agriculture. In the older states, landlordism has become a veritable menace to the highest growth of the state. It remains for Texas to be the Mecca of hope for those who, condemned by the high price of land in the older states, are forced to a life of pseudo peasantry, and wish to get out of the tenant class and secure homes of their own.

Rarely is the tenant farmer progressive. If he is progressive, he makes every effort to get out of the tenantry. With its cheap and fertile lands, the South Plains offers a wonderful opportunity to the man who wishes to become a land owner. It was land ownership which built progressive states out of the virgin prairies of Nebraska, the Dakotas, Minnesota.

An owner on every quarter section, a man who took pride in his possession and, even more, in the possession, every citizen was anxious to do all that was in his power to advance the interests of his state. He felt that it was his own state. The government was a matter of intimate concern to him. So will it be with the South Plains. We can confidently look forward to the utmost that can be achieved in physical development of this country, because there shall be no peasantry here.

BANK FAILURES AND CROPS.

In the great spring wheat states, banks have been failing at the rate of three or four a day. Over two hundred have closed their doors. It has been the one crop plan that has caused this depression. Towns dependent on the wheat farmers and the cattle raisers have had a hard time of it keeping their heads above the financial quagmire. Lower prices of these two staples and inability, or unwillingness, to change to other lines, have resulted in many failures. In New Mexico, as a logical concomitant of the extremely dry weather in 1922 and consequent loss of thousands of head of cattle, together with the lowered prices of those that survived, thirty four banks have gone under.

There has been no hint of negligence in the conducting of these banks. But, in some instances at least, an unavoidable error in judgment in loaning on cattle. At the time these loans were made, the collateral was ample, but the slump in prices reduced to a negligible degree the sufficiency of this class of security. This, coupled with the action of the Federal Reserve Banking system, forced the banks to the wall. It is to be regretted that the reserve system failed the banks when they so greatly needed support.

These multiplied failures have tied up a vast amount of ready money, so much that it will probably be necessary for the government to go to the aid of the stricken districts with loans to tide them over until such time as the resources of the defunct banks can be liquidated and the cash again placed in circulation.

Diversification of crops would have averted these disasters. The people here should think of these things and not place all their dependence in cotton. While the price would probably be good the coming season, there is no probability that it will do so longer. All the eggs should not be placed in one basket.

Plans should be made to diversify, and it will be more easily done at this period than it will after cotton planting has become a fixed habit and all the resources of the farm tend to the exclusive growing of that crop.

LET US HAVE THE FACTS.

In the investigating of the California and Wyoming oil land leases, there seems to be no disposition to take the American people into the confidence of the committee and tell the facts as they rally are. We hold no brief for either Doheney or Sinclair, but there is a serious question as to how much politics has entered into the investigation.

Senator Walsh, in a speech before the Senate on January 28, said that the Government was to receive royalties from these leases, ranging from 12 1/2 to 50 per cent, payable in oil, fuel, lubricating or gasoline at the option and according to the needs of the government. In the case of the California lease, which covers 9,000 acres, there was seepage from the naval holdings to privately owned wells, and to get some of this seepage, Doheney was permitted to sink 22 wells. This is in the Congressional Record, page 1675.

The question arises, why have these facts been kept from the public? Why has everything coming out of Washington, relating to the Teapot Dome and the Doheney leases, pointed to Fall, Denby, Sinclair and Doheney as arch traitors, willing to divert the oil surplus of the country. The American people are patriotic enough to have sense enough to judge facts, if they ever get possession of the facts, divested of political vestures.

It is probable that this question will get in the campaign. If so, the vestments of insincerity will be stripped off, and the public will insist upon getting the actual facts. The matter has gone too far to be hushed by either party. It has had too much publicity for that. There is an immense vote that does not yield to the party whip and that will judge dispassionately. Let us have the facts now.

The United States is asked to raise \$10,000,000 to feed starving German children in the Ruhr. When Cuno wanted to help the people of his country, the aggregation composed of Stines, Thyssen, VonBohlen, kicked him out. There are profiteers in Germany. Let them disgorge and they can care for their own. As long as America is willing to feed them, the power behind the throne will permit American to let alone her own undernourished children, who are crying for milk and a chance to grow into healthy men and women. The Denver Post says of this sum, Colo-

rado's quota is \$100,000, the exact sum the local Community Chest needed but failed to raise for the care of local agencies. Photos are being taken of the Moffat tunnel in Colorado. Over six miles long bored through the Rocky Mountains, it will open up an immense coal field, and give thousands of acres of rich land to cultivation.

HERE AND THERE

DISTRICT.

LORENZO.—In one day recently, farmers brought in and marketed approximately 2,500 pounds of turkeys and chickens. That is getting away from the one crop idea.

LITTLEFIELD.—A congested condition in the schools coupled with short hours has resulted from the rapid growth of the community. Additional rooms and teachers will have to be provided to accommodate the children.

SLATON.—T. J. Abel, chief of police, is getting after those who are leaving their alleys in a bad condition. The streets and alleys must be cleaned up, he says. In the residence section, citizens have piled cotton seed and bolls in the alleys.

SLATON.—H. J. Gentry has let the contract for a rent house, and contemplated building more.

SLATON.—The Chamber of Commerce, at its noon day luncheon last Thursday, took up the matter of erecting telephone poles for the benefit of the rural people.

SLATON.—A 13-piece orchestra will assist the choir at the Methodist church.

PLAINVIEW.—Mr. Ferguson, of Sherman, is planning on leasing a 640-acre farm, with the purpose of installing a cottonseed breeding farm. This will be a superior variety of pure seed.

CROSBYTON.—Crosby county may build a jail, but issuing bonds for the purpose, but issuing script to defray the expense.

PLAINVIEW.—Because of the heavy fall rains and the late harvesting of cotton, the wheat acreage will be cut down from forty to fifty per cent, and this will add materially to the acreage that will be devoted to cotton.

STATE.

AMARILLO.—Some people in Colorado raised 250 sacks of potatoes and were offered \$35 for their entire crop. This was in a letter written to friends at Wolf Creek.

MIAMI.—The Gulf Refining Company is building a warehouse and laying the foundations for two gigantic gas and oil storage tanks.

MIAMI.—A meeting of the Fair secretarys has been called for the 14th to be held at Amarillo. The plan is to work out a schedule so that there will be no conflicting dates, too to take up the matter of races and attractions.

CORSICANA.—Plans are under way to erect a memorial to the dead of the recent war. It will be located at Corsicana.

SAN SABA.—Citizens living on the Mills Highway, jointly with the Chamber of Commerce, have protested against the abandonment of the highway from Goldwaite to San Saba.

AMARILLO.—A fight is being

Wise Cracks from the Southwest Press

With an increase of two cents in gasoline, the oil companies are trying to get back the fees paid to prominent leaders in the two parties, says the St. Louis Star.

The St. Louis-Post Dispatch asks why did the Coolidge campaign managers select an oil inspector to run their campaign in Missouri when they have so much more oil in Washington.

Snow three feet deep in Chicago may seem to some folk an affliction, but there is no doubt that it covers a multitude of sins, says the St. Louis Times.

The Jewell Republican says the groundhog is like the school board—has an important job but no salary.

A local opera chorus was rehearsing the tune "On Death or Glory," relates the Kansas City Star. "Take a good breath after 'death,'" said the director, "for a firm attack on 'glory.'"

The farmers have their troubles, declares the Oklahoma City Times, but shortage of advice isn't one of them.

The Oklahoma City Times raves to remark that there are several problems that can't be solved by amending the constitution.

Press reports said Newton D. Baker, former secretary of war, just laughed when informed of reports that he would run for president. No news in that, comments the Marion, Kans. Record. That's what everyone else did.

The Buffalo Blade has noticed that the man who arrests real estate each morning isn't satisfied until he has everybody else up.

The Abilene, reflector refuses to accord any special credit to Cato for learning Greek at the age of 80. He didn't have to learn Mah Jongg, says the Editor.

The Atchison Globe finds that after a man reaches 50 a beefsteak looks much more interesting than a trim ankle. Still there are some exceptions, due, no doubt, to dyspepsia.

An Arkansas City bandit is terrorizing women with a wealth of hair by intimidating them with revolvers and then cutting off their tresses. The Kansas City Kansas gives this as another reason in favor of bobbed hair.

Nebraska City News describes Mah Jongg as a game played with ivory tiles by persons with very blocks.

We have an idea, says the Tulsa World, that the next political move made in Oklahoma will be subject to

launched to bring to this city the 1924 convention of the Texas Federated Clubs.

DALLAS.—Mrs. Leslie Ramsey, accused of murdering her husband about two months ago, was exonerated by the grand jury.

NATIONAL.

WASHINGTON.—Congressional inquiry will be made of the treasury department, coming out of the charges that government securities have been duplicated. Mellon denies that there has been any duplication except through mechanical error and avers that for every certificate issued there is security in the vaults. (It looks as though there may be a lot of politics in this hysterical investigation.) The people get just what it is desired that they get and no more.

LAMESA.—At Wilson a Boys and Girls Agricultural Club has been organized. This club is composed of about twenty-five.

CROSS PLAINS.—Architects plans have been made of the new \$20,000 brick church, which the Methodists are planning to build.

AUSTIN.—Four hundred important state cases are now pending in the various courts. Some of these involve the validity of acts passed by the legislature. The attacks made on the constitutionality of the motor vehicle tax has added many cases to the docket.

FLOYDADA.—The Floyd County Wheat Growers Association, at its recent meeting, elected J. D. Christian, of the McCoy Community, as president.

FORT WORTH.—An average of 145 new homes per month for the past 26 months is apt to be increased. A great tendency, judging from the building permits, is toward the building of the suburbs.

RISEING STAR.—Editor M. S. Sellers, of the Brady Sentinel, has purchased the Rising Star X-Ray.

LOCHART.—The third district of the Texas bankers' Association will hold their meeting at the 14th and Vogel Hall. Among the speakers will be Charles Cason, vice president of the Chemical National bank, of New York, who will have as his subject, "What New Yorkers Think of Texas."

AUSTIN.—A fight on the death penalty will be launched in the next session of the state legislature.

WASHINGTON.—The naval budget calls for \$291,442,567 for the coming year. This about \$20,000,000 less than the appropriation for the current year, and less than for any year since 1916. This includes \$57,000,000 for ship building and \$155,969,999 for the land building program.

Lone OAK.—Sam S. Frazer has announced for the gubernatorial nomination.

After all when we come to think about it, remarks the Tulsa World, the Teapot Dome and California reservation are not so very far away from Oklahoma.

One of the strangest things in the world, says the Dallas News, is why no efficiency experts get elected to congress.

Cheer up, urges the St. Joseph Gazette, adding that there will be only six more months until it is too hot.

The Springfield Leader has found out that radio has its disadvantages because one misses the satisfaction of "cussing" central.

The Mexico Ledger says this is the kind of weather that popularizes hard surfaced roads.

Love of money seems to be the article that beset the teapot-boiling, things the Newton-Kansas-Republican.

A boy baby with a rich uncle never has any trouble getting named, observes the Parsons Republican.

As a general thing says the Fort Worth Star Telegram, persons who have chips on their shoulders have no other weight above them worth mentioning.

Isn't Calvin Coolidge venturing out a little, asks the Dallas News. He has endorsed the Salvation Army and Thanksgiving day.

In announcing his candidacy for the presidential nomination, Jim Reed was almost as reckless as Cautious Cal, according to the St. Louis Post-Dispatch.

"Shakeups" to function properly should be followed by shakeouts, the St. Louis Times believes.

Japanese Diet dissolved Mid Wild Disorder—headline. Must have been unpalatable and nearly insoluble remarks the Wichita Beacon.

Where Lieut. Griffin made his big mistake in the opinion of the Wichita Beacon, was in trying to capture Bergdoll. "He should have killed him."

Defeat is never fatal to a man, says the Maryville, Mo., Democrat, unless he admits it.

If you do not depend upon luck you stand a fair chance of being lucky, says the Maryville, Mo., Democrat.

KURRENT KOMMENT

Two die in the lethal chambers in Nevada; four are electrocuted in Texas; two more go to their death in the electric chair in Oklahoma. And after nineteen hundred years of Christianity and pseudo civilization, we have evolved no better method of punishing murder than by doing likewise.

An old guy of 63 married a young woman of 23. She naturally and properly wanted to have a good time, but he did not see it that way; instead he shot her and then committed suicide. While preparing uniform divorce and marriage laws, they ought to take cognizance of the fact that great disparity in age is a deterrent to happy and lasting marriage in most instances.

It is natural that youth should seek pleasure. When older people get sense enough to see the side of youth, and instead of raising a holler when the young people go to dances, theaters and other places of recreation, tell them, "go to it, we are with you," there will be less tendency to sneak away. Quite often, it is the old rascal who sees evil in every little thing, and who is the most critical. This is the age of "excitement eaters." We need a little more of the religion of common sense.

The German incident leaves a nasty taste. Perhaps, the death of no president has been as generally and sincerely mourned as that of President Wilson. Even those who differ with him in politics feel that he died for an ideal. The order of the German ambassador not to fly the embassy flag at half mast because Mr. Wilson was a private citizen, was an affront to the sensibilities of the entire nation. Cabinets have been changed for less than this, and the German people are very bitter at the diplomatic blunder.

Simplicity marks a great man. Woodrow Wilson was that kind of a man. He was accused of being cold. So is Calvin Coolidge. But both of them were and are thinkers. Men who haven't time for banalities are misunderstood. You don't have to get a lawyer to interpret the writings of either of these men. Stories told about Mr. Wilson prove that he was tender hearted. It was a lament with that he wanted the people love him. In the army it is often easier to see the commanding general than a second lieutenant, and you get more courteous treatment.

"I have taken my life because I would rather die now than spend the rest of my life in an insane asylum." These were the final words of Prof. E. J. Christie, a wonderful scientist, a friend of the late Charles P. Steinmetz, on the scientific board during the war, he was disappointed in an invention. Had he succeeded—and perhaps a little change would have made his invention a success, and he had had the acclaim of the world. People want speed. His machine, a gyroscope controlled unicycle, had given it. It is said that he became discouraged.

An anti-fat remedy was shown to be a coating of gelatine around the head of a tape worm. The purchaser pays good money to get it. How long are such things as that going to be tolerated? The remedy works all right, but—the man who would knowingly sell such a thing has the soul of a criminal—no, his soul is so small that it would "rattle" in a mustard seed like three dimes in a sugar bowl. But, probably, he is called a success.

The man who adds a million acres of fertile soil to the lessening crop area of this country is worthy of a place in the niche of fame. With growing cities and rapidly impoverished soil through primitive methods of cultivation, virgin soil is at a premium. Soil must rest. It needs food. Twenty millions more people in this country will put a heavy burden upon the farms, unless intensive fertilization accompanies intensive cultivation. As a nation, to prosper, must feed itself. England is about the only exception, and it is an exception because of its colonies and its sensible system of building a magnificent merchant marine.

POLITICAL ANOUNCEMENTS

The following named announce their candidacy for the offices named, subject to the action of the Democratic primaries in July:

- FOR DISTRICT JUDGE: CLARK M. MULLICAN of Lubbock
- FOR DISTRICT CLERK: LOUIE F. MOORE of Lubbock
- FOR COUNTY JUDGE: GEORGE W. FOSTER of Lubbock
- FOR COUNTY ATTORNEY: OWEN W. McWHORTER of Lubbock
- FOR COUNTY SUPERINTENDENT: WILLIAM M. PEVEHOUSE of Lubbock
- H. C. BOWLIN of Lubbock.
- FOR COUNTY TAX COLLECTOR: I. F. HOLLAND of Lubbock
- FOR SHERIFF: BUDD JOHNSON of Lubbock
- FOR COUNTY TREASURER: J. B. SLOVER of Lubbock
- FOR COUNTY ASSESSOR: R. C. BURNS of Lubbock
- FOR COUNTY CLERK: HERBERT STUBBS of Lubbock
- FOR COUNTY COMMISSIONER: E. N. "UNCLE ED" HARRISON, of Lubbock, Route 1.
- FOR PUBLIC WEIGHER, PRECINCT NO. 1: W. S. (BILLY) CLARK of Lubbock.
- FOR DISTRICT ATTORNEY, 12ND JUDICIAL DISTRICT: PARKE N. DALTON of Crosbyton.

Panhandle-Plains Historical Club To Hold Annual Meet in Plainview

The regular annual meeting of the Panhandle-Plains Historical Society for the election of officers and the transaction of other business will be held at the West Texas State Teachers College in Canyon at 4:30 p. m. Friday, February 15. All members are urged to be present.

At six o'clock a banquet will be given, served by the Home Economics Department of the college. Interesting speakers have been secured for this occasion. Tickets for the banquet are \$1 each. The banquet is open to anyone interested in the work of the Panhandle-Plains Historical Society.

T. F. Turner, of Amarillo past president of the Panhandle-Plains Old Settlers Association, is also president of the Panhandle-Plains Historical Society. He believes that the interests of the Panhandle Old Settlers Association and the Panhandle-Plains Historical Society are identical.

The Historical Society is doing something which is talked about at every Old Settlers meeting; that is, it is collecting all the evidence which tell of the early pioneer life and is preserving them for generations to come. This letter will tell you a few of the things that the Panhandle-Plains Historical Society is trying to do.

1. Old papers, letters, and legal documents are being collected. Many more of these are desired in order that, taken together, they may furnish an accurate record of life in the early days. Personal letters are particularly valuable.

2. Guns of all sizes and descriptions, dating from the Revolutionary war days down to the present time, are wanted. It would be fitting for the Panhandle to have the finest assortment of guns found anywhere in the United States.

3. Branding irons. The cattle industry as it existed in the early days is gone forever. The names of the old brands are fast becoming meaningless to the younger generation. The Panhandle-Plains Historical Society should have in its museum an splendid collection of branding irons and, where irons are not available, drawings with descriptions of all the brands that were used in this region, if possible.

4. Arrow heads, beads, tomahawks, and other relics of Indian life. All kinds of tools and utensils that were used by the Indians, whether in peace or in war, have a rightful place in this

museum. Already there is a valuable collection of arrow heads and a nucleus around which many other relics of Indian life can be grouped.

5. Photographs and sketches of the lives of pioneers, both men and women. Much emphasis has been placed on the part which the pioneer men took in the settling of this country. We wish to preserve the record of the wives and mothers as well as of the fathers and brothers. As a part of this museum there will be a pioneer's gallery, in which will appear photographs of men and women who first made the Panhandle a civilized area.

6. Relics of all kinds, including tools used by men out-of-doors and utensils used by women within the homes. This would include interesting old-time costumes, counterpanes, quilts, furniture, dishes, etc.

7. It is desirable to have maps of the Panhandle showing the first ranches and then the changes as they came from decade to decade.

Needless to say, it takes money to carry out his work. President J. A. Hill of the West Texas State Teachers College has agreed to match each dollar which the Historical Society is able to raise. The State Teachers College is also caring for the relics collected up to this time, keeping them in a fire-proof building; and President Hill has promised a room for a museum in the first new building which the state legislature gives to the college.

The Panhandle-Plains Historical Society belongs to all the people of this region. Yearly dues are \$2.50; life membership is \$25. Anyone who is interested is eligible for membership. In becoming a member, every old timer will be helping to preserve the memory and interest in the early days which he cherishes. Dues should be sent to Mrs. T. V. Reeves, Secretary, Canyon, Texas.

If you think the aims of the Historical Society are worthwhile, your cooperation will be very much appreciated. —Plainview News.

It's Shri! Enough! STAGE STRUCK MAIDEN (after trying her voice)—Do you think I can ever do anything with my voice? STAGE MANNER—Well, it may come in handy in case of fire.—Pearson's Weekly (London).

Railroad Yards To Be Improved

The Santa Fe Railway company has a large and important improvement program planned for Lubbock, according to J. F. Anton, division superintendent, who was a visitor in Lubbock Monday. Anton stated to a representative of the Journal that the local switch yards would be extended and rearranged to take care of the rapidly increasing business at this point. No additions or improvements will be made to the local station at this time, according to Anton.

The local yards will be rearranged to meet the conveniences of the local patrons of the company. Switch tracks will be so located that loading and un-

loading of merchandise, cotton products etc., can be accomplished without delay or danger. Addition to the yards are called for in the building program, that will provide ample facilities for the city for years to come. The construction work is expected to be started at once.

Wilson Services Held Memorial service in honor of the late President Woodrow Wilson, were held on the courthouse lawn here last Wednesday afternoon. The Late Mayor Percy Spencer, in his last public appearance prior to his death, called the meeting to order and introduced as speaker of the day Senator W. H. Bledsoe. Rev. J. L. Howell, rector of the Episcopal church, returned thanks for public leaders of the type of the dead war chief.

One Man And His Town

A man by himself is just —one man.

Multiply him by hundreds or thousands and he becomes a town or city.

If he "gets on in the world" so will dozens or hundreds or thousands of his associates. If he fails, so will a greater or less number of others—for no one man can affect only himself by his actions.

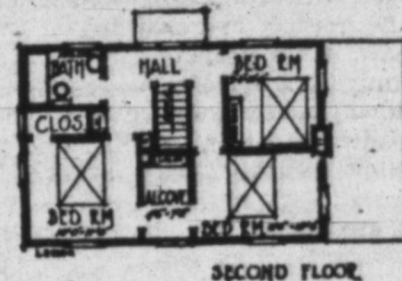
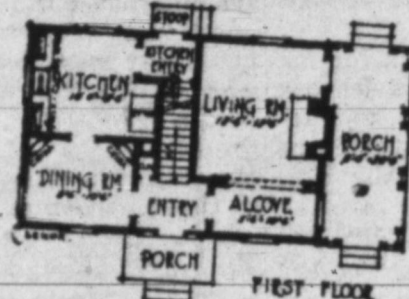
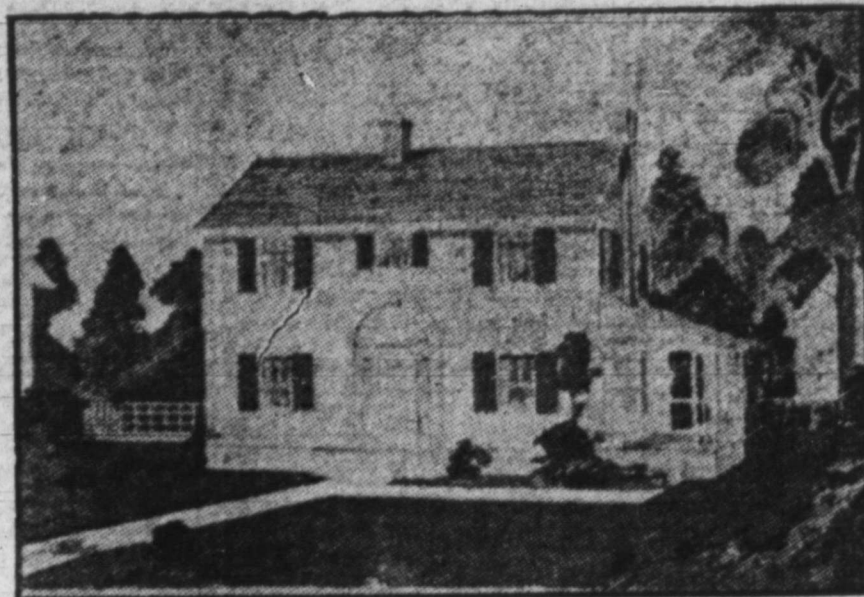
Because of this fact of human nature, our bank exists to help our friends succeed. Any problem of finance put up to us is carefully considered and our best advice is freely given. You are invited to take advantage of this service.

Security State Bank

AND TRUST COMPANY

Art and Economy in Home Building

No. 239—Design Submitted by the National Builders' Bureau, Spokane, Wash.



LENOX—SOUTHERN COLONIAL

In this home the central hall, a prominent feature of colonial days, has been omitted and instead an entry is used. The main stair to the second floor leads directly from this entry. To the right as one enters is a roomy alcove leading to the living room. Artistic French doors from the living room give access to the large, comfortable porch. The living room is well lighted with plenty of wall space for furniture and hangings, special care being used in the placing of the openings for this purpose.

The opposite end of the house is used for dining room and kitchen. The dining room is provided with two corner china closets of the colonial type.

The kitchen is roomy, with plenty of light and ample working space between the range, sink, cupboards, etc., which occupy the outside wall.

An entrance to the basement is provided from the kitchen.

The second floor contains three bedrooms, bath, alcove, closets, wardrobes, linen cases, etc.

In the basement, which is the full size of the house, are located the laundry, fuel, furnace, fruit and vegetable and storage rooms.

COMPLIMENTS OF Higginbotham-Bartlett Lumber Co.

SPRING DISPLAYS

Huge Savings in Frocks and Suits



The most complete line of the Season's newest creations in dresses and coat suits direct from the eastern markets. Hundreds of coats, suits and frocks in a wide variety of smart styles have been arranged in attractively priced groups representing big savings in every instance.

SPRING'S NEWEST IN MEN'S NECKWARE

In our new stock you will find the best and most fashionable in Men's ties and collars.

A wide variety of prices is the outstanding feature of this display. Here you will find a complete selection from the gay fore-in-hand to the popular black bow.



Try the Leader First for Your Spring Outfit

SHOES! SHOES! SHOES!

Our shoe department is showing the largest and finest lot of both women's and men's shoes in the history of this store.



The style is unquestionable and there is a price to suit every pocket-book.

THE LEADER INC.

SAVE Time AND Labor

Don't think that the house-wife who does her work by old fashioned methods enjoys her household duties! Everyone knows that this drudgery brings premature wrinkles and broken health.

Why then deprive the woman of the house of electrical time and labor saving devices? Let us tell you how easy and economical it is for you to own and operate them all—

Texas Utilities COMPANY

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Report of Red Cross Indicates That Lobbock Chapter Is In Good Condition

A report on the activities of the local chapter of the American Red Cross was submitted to Curtis A. Keen, secretary of the Lubbock Chamber of Commerce, recently, and shows that that organization has been keeping pace with the growth of the community in its work.

Miss May Murfee, secretary of the Red Cross here has been kept busy all times caring for the business of her organization as the following report shows:

Ex-Service—Fifteen Cases Attended
Supporting evidence secured for disabled veteran.

Affidavit requested in favor of man claiming compensation.

Telegram and letter sent adding man to list of sick family.

Requests for affidavits in favor of ex-service man sent.

Government papers sent man now in hospital at Ft. Bliss.

Effort made to locate ex-service man for mother.

Letter written for man in interest of Missouri Bonus.

Papers filed requesting burial expenses of ex-service man.

Filed claim for compensation for man.

Helped family who had suffered loss by fire.

Secured vocational training for man.

Letter written in effort to secure additional compensation for disabled man.

Letters received from ex-service men asking aid.

Board and room furnished disabled man.

Civilian—Assistance to Representatives of 40 Families

Visits made to 20 homes.

Jobs secured for 25 persons.

One sick man cared for, board, room and medical attention given.

Child deserted by parents, looked after.

A family of five were looked after and medical attention given.

Groceries and medical attention given sick girl.

Four orphan children were fitted out so they could start to school.

Medical attention and operation was offered sick child.

Charity rate ticket was secured for sick man.

Family of five looked after for week, groceries, and clothing furnished and home secured with work for father and mother.

Clothing provided for sick man who had clothing stolen.

Care taken of man suffering from epilepsy, board furnished and ticket applied for to Abilene.

Garments given to needy 250.

Office interviews, 40.

McLaren Wins Suit On Land Sale Case in Court Recently

The case of Leslie McLaren vs L. N. Clawater, a suit on contract of sale, involving 220 acres situated in Yoakum county, Texas, was tried before a jury in district court last week.

The plaintiff in the case, it was alleged, had purchased from defendant the tract of land above set out and defendant had agreed to furnish abstract showing merchantable title, in which respect the purchaser and plaintiff in the case alleged had not been done.

The trial consumed the major portion of the day, and the jury after only a few minutes debate, returned a verdict in favor of the plaintiff, the substance being that defendant Clawater had failed to comply with the contract so made.

Poultry Train Will Visit Spur Friday

The Fort Worth and Denver railway company's poultry train will stop at Spur over the coming week-end for a demonstration there and Miss Mabel Marsh, Lubbock county home demonstration agent, will aid in the work, according to a statement issued Monday by County Farm Agent D. F. Eaton.

Miss Helen Higgins, state home demonstration agent, is in charge of the poultry train which is touring the western part of the state, stopping at different intervals for demonstration to boys' and girls' farm clubs. The farm clubs at Spur will view the demonstration there. Miss Marsh will spend Friday and Saturday at Spur.

Klan Meet Is Held

A combination Klan lecture and revival ceremony was held last week in Littlefield by W. S. Arma, national lecturer for the Klan organization, the close of which saw the naturalization of a large class of entrants into the organization and the conversion of a number of persons present. The Littlefield auditorium was filled to capacity by men, women and children, and approximately 40 members of the Ku Klux Klan in full regalia, attended the meeting and took part in the ceremony.

Negroes Are Jailed

Curtis Ray and Addie Hill, negroes, were arrested in Snyder Friday on charges of theft of \$50 from the W. E. Lowrey Grocery store. They were brought to Lubbock where both pleaded guilty to the charge. County Attorney Owen McWhorter said Tuesday.

Ray, an ex-convict, was given a fine of \$50 and sentenced to serve 60 days on the county roads and the Hill woman was assessed a fine of \$10 and sentenced to serve 20 days in the county jail.

Slide News Items

School is progressing nicely. We have several new scholars in school since Christmas. Our enrollment has increased 50 per cent since January 7, 1934, making a total of 29 pupils in school.

We have a new basket ball court, of which Professor Owen was the blacksmith who made the goals, and also the carpenter who built the backboards. Too bad for Mr. Owen, the wind blew one of the goals down Sunday night.

Friday, Feb. 1, Professor Owen took his basket ball team over to Wolffarth and played the fast Wolffarth team's hotly contested game, of which Slide was victorious with a score of 14 to 4. Mr. Nixon has a fast little team at Wolffarth and we are expecting a return game at an early date.

Last week Mrs. J. S. Eades and children for Justiceburg, in answer to a death message of Mr. J. S. Eades, who accidentally killed himself when cleaning a gun. Mr. Eades is survived by his wife and several children who are attending school at Slide.

Thursday night, Messrs Grady and Floyd Harris visited Mr. Joe H. Owen our teachers.

Friday night, Floyd and Grady Harris and their sister, Miss Emma, visited Mr. F. J. Whittle and wife and W. B. Copeland at the home.

Mr. and Mrs. Joe H. Owen spent the week end in Lubbock with relatives.

Slide was visited by some very hard wind, accompanied by lots of sand, Sunday and Monday.

There were only nine students in school Monday, but Tuesday found them all present.

The farmers have been making use of the last two weeks of pretty weather by breaking their land. We are hoping the weather stays pretty so they will not be delayed any in their crops this year.

Another Operation to be Held

Irene Smith, 16-year-old daughter of Mr. and Mrs. C. M. Smith, of Lockney, who was severely burned less than two months ago at the family home, will submit to a third skin grafting operation it was learned here yesterday. The two previous operations, made possible by the giving of skin by local citizens and friends of the Smith family of Lockney, were both successful and the third one is expected to finish the work of restoring as near as possible, the scars of the terrible burns received by the little girl.

Announcement
To my old friends and new customers, I wish to announce that I have taken back my

LAUNDRY
and will guarantee you the same good work and courteous treatment as before—

R. L. SMITH
611 Ave. N. Phone 641

Sooner Basketeers Threaten Jayhawks for M. V. Leadership

NORMAN, Okla., Feb. 14.—The University of Oklahoma basketball team drove into second place in the Missouri Valley standing table Saturday when the Sooner five administered a 24-20 defeat to the Kansas university squad at Norman, routing the Jayhawk's record of consecutive conference victories which had reached 24 since begun on January 25, 1933.

For the first time since the Oklahoma school's entry into the Missouri Valley conference, the center of inter-scholastic basketball superiority, the Sooners are considered as championship timber, largely due to the scintillating play of Forward Maurice "Doc" Ruppert, Center Dick Wheeler and Guard Fred Wallace, the trio which is the most dangerous offensive machine in the entire conference. This trio has long been prominent in Oklahoma basketball circles, taking the limelight while in high school competition. All three have another year of play in the Missouri Valley conference.

Huge silver flowers in the most primitive designs are embroidered on a tube sock or corse taffeta.

Community Meetings Attended by Agents

A community meeting at Hardy, 24 miles northwest of the city, and one at Monroe, 11 miles from here in the same direction, were attended by County Agent D. F. Eaton and Home Demonstration Mabel Marsh last Friday and a boys' and girls' farm club was formed at Hardy with a membership of approximately 25, according to recent advice from the office of the agents.

Approximately 150 persons were in attendance at Hardy while over 100 appeared at Monroe where a short program and a picnic was staged by school children. The total profits of the picnic amounted to \$22 and the money will be used in buying stage equipment for the school. In addition to the agents, County Judge P. F. Brown was in attendance at Monroe from Lubbock. Eaton will hold a terracing demonstration at the W. H. Blackston place near Hardy tomorrow.

Safeguarding His Reputation

Wife—Why do you go to the front door when I sing? Don't you like to hear me?
Husband—It isn't that. I don't want the neighbors to think I'm beating you.—Selected.

CEDAR POSTS IN CAR LOTS

Build Your Fences for a Life Time with old growth Mountain CEDAR POSTS and be through with the job. We have on hand 500,000 to 600,000 carefully graded, dry Fence Posts. We ship—
Direct to Ranchmen
We quote Prices Delivered Anywhere—State how many posts you need, what class you want and your nearest shipping point.
SEND US YOUR INQUIRIES also for Lumber, Windmill Timbers, Barbed Wire, Woven Wire, Cattle and Hog Dips, and compare our prices with others.
Wholesale of Calcium Arsenate, White Arsenic and Paris Green. Always state how many rods of wire you need; if woven wire what height and for what purpose. Lumber inquiries should give the specifications, grades, etc. We do not ship lumber and cedar in mixed cars.
FEDERAL EXPORT AND SUPPLY COMPANY
SAN ANTONIO, TEXAS

COTTON SEED

Choice planting Cotton Seed, the Famous "KASCH COTTON SEED" 99 PER CENT PURE
Buy Early. Be ready for planting. Place your order now.
HEAVY RED SEED OATS
Let us supply you with your oat seed. We are ready to accept your order.
PATTERSON GRAIN CO.
Telephone 670 Lubbock, Texas, North Side Square

Improvements— Extensions

AS WELL AS LOWERED RATES

Your City Light and Power Department will make many improvements in its service in the next few months and construct extensions necessary to serve the city adequately.

Lower Rates Are Coming

It is well for the owners of this plant—you—to look forward to a reduction in Light and Power rates which is sure to come in the next few months.

City Light & Power Co.
City of Lubbock

Highway Work Progressing

Work on the R. Q. Mills highway is progressing nicely and concrete for the water passages will be poured this week, was the statement made by B. E. Garrett, engineer employed on the project, here recently. According to Garrett the heavy work from Lamb county east to Roundup has been completed and within a few more weeks the entire project will have been finished. The completion of the R. Q. Mills highway will give Lubbock another good road leading to the city and will increase the number of rural visitors to the city.

Trees Trees Trees

We have trees for shade, and fruit trees, bushes and shrubbery. Our prices are right. Now is the time to beautify your home and increase its value.
See us—
A. A. KENNEDY
Res. Phone 934-J. Nursery, Broadway and Ave. K

The Modern Bath

Decorative Plumbing For the Home!

Decorative and useful plumbing adds materially to the beauty and value of your home. There is nothing like the comfort and convenience a of well equipped and well heated bath during these cold wintry days. Good plumbing is the best economy. There is nothing quite so expensive as cheap plumbing and heating fixtures and a cheap job of installation. Let us figure with you on modernizing your present home or get our prices before letting the contract for your new home. It will pay you to let us give you an estimate.

New Mexico Plumbing Co.

M. C. Nevels, Mgr. Lubbock, Texas

OH BOYS, ARE YOU IN IT?

Did you know that the Plains Journal was giving away \$100.00 in Gold as prizes to the fellows who get the most subscriptions during the next month? The contest has hardly started so you will be right in time. Everybody wants to read the Plains Journal and all you do is tell them you are in the contest and only want one dollar for a full year's subscription.

Whether you win a prize or not, you get to keep a quarter out of each dollar you get and your subscription counts in the big contest.

Almost 30 days more to get one of these big prizes and at the same time make some easy spending money.

FIRST PRIZE ----- \$50 IN GOLD
SECOND PRIZE ----- \$25 IN GOLD
THIRD PRIZE ----- \$15 IN GOLD
FOURTH PRIZE \$10 IN GOLD

Write now for your subscription book and full information about the contest. Open for girls, too—

Contest Editor, Plains Journal
1320 Ave. I Lubbock, Texas

Announcement

To my old friends and new customers, I wish to announce that I have taken back my

LAUNDRY
and will guarantee you the same good work and courteous treatment as before—

R. L. SMITH
611 Ave. N. Phone 641

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LYNCH DAVIDSON BEGINS CAMPAIGN FOR GOVERNOR

Former Lieutenant Governor Makes Formal Opening Address in Old Home County of Limestone

More Business in Government, Less Government in Business, Proposed

Groesbeck, Tex.—Former Lieutenant Governor Lynch Davidson of Houston fired the opening gun of his campaign for Governor Saturday afternoon, February 8, at the Methodist church at Groesbeck, his childhood home. Thousands of people heard the address, including the majority of the citizenship of Limestone County, and many prominent citizens from various sections of the state.

After referring to the beginnings, in Groesbeck, of his Methodist church affiliations, and then paying a tribute to the late Woodrow Wilson, Mr. Davidson discussed the qualifications and principles upon which his candidacy was based, as follows in part:

"My long connection with the lumber business, commencing as a saw-mill laborer at 80 cents a day, has carried with it a vast experience in banking, mercantile institutions and other businesses of various kinds, involving extensive contact with the sciences and administration of government. During four years in the legislature, first as representative, then as senator and last as lieutenant governor and presiding officer of the senate, I studied the ramifications of government and experimented with its various functions, striving to understand government as I have striven to understand my own business.

LYNCH DAVIDSON

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More Business in Government, Less Government in Business.

"In 1922, at the end of my term of office as lieutenant governor, I voluntarily declined to stand for re-election, and the present lieutenant governor of the state was elected in my place. At that time I announced my intention of being a candidate for Governor in the 1924 primaries. In order to do so I found it necessary to devote my attention to my own extensive business affairs, to get them in order for my absence from my own business, when elected your Governor.

Taxation.

"Our methods of levying and collecting taxes have become expensive and haphazard. We have wasted the state's resources in a number of ways. A readjustment is necessary to simplify, equalize and lower taxation. Our entire tax system should be reorganized, overhauled, and business methods of levying and collecting taxes put into effect. To save our tax rate and to lower it, we must reduce expenditures, and improve the usefulness of our government departments. In accomplishing a readjustment of this kind, the government must have the co-operation and assistance of the legislature. The legislature will act only in accordance with the wishes of its constituency, the sovereign people of Texas. Immediately upon the meeting of the legislature, I proposed to the legislature for the appointment of a joint house and senate committee to confer with me in working out a plan to equalize and simplify the tax law, and lower the rate of taxation, and to have delegates of their own selection join and become members of the committee, which has been appointed. My plan is to accomplish what I am determined to accomplish—a reduction of taxes and simplification of the system and equalization of taxes."

Economy.

"Treating at length the subject of economy in our state government, Mr. Davidson pointed out that economy comes in management, and that mismanagement was most frequently the cause of extravagance in government. "I am convinced," he said, "that between eight and ten million dollars can be taken from the state's appropriation budget without harm or hurt, but contrarywise, as the betterment of the state's entire educational and governmental program, if economy and management hold hands in the undertaking. His economy program embraced the following propositions:

1. By redefining the law so that the county unit system may be employed, the same amount of money will lengthen the school terms from 30 to 25 per cent.
2. Through management and economy the prison system, which has been costing practically a million dollars annually, can be made to save a million dollars annually, thus saving two million dollars to the state's treasury.
3. Through the elimination of useless bureaus and commissions and the reorganization of other institutions, close to a million dollars annually can be saved and at the same time the efficiency of government improved.
4. Through certain readjustments in our judicial system, the work of that branch of government will be rendered more economical, as well as more efficient and expeditious, and other similar economies will create the money saving indicated.

"During the past ten years the population of Texas has increased 35 per cent," the speaker stated, "whereas the state's wealth has increased 84 per cent, and cost of state government has increased

over 300 per cent. Yet there are candidates asking you to make them governor of Texas, conscious of this appalling condition of the state's finances, whose first objective is to increase the tax burden, and whose only hope is to 'sell' the people. I say they can, and moreover I will do it when elected Governor of Texas. If the people of Texas will give me a legislature, sympathetic with what they want accomplished and what I want to accomplish, I will promise not only to liquidate the state's present liabilities, but turn the office of Governor to the people of Texas with cash in the bank. I will also bring about a substantial reduction in the tax rate."

Bureaus and Commissions.

Dealing with abolishment of useless bureaus and commissions and the reorganization and consolidation of others whose activities overlap, he said that such bureaus and commissions build a dam between the people and their government—at the expense of the people; that they undertake to do for the citizen what he can infinitely better do for himself, thus destroying individual initiative and enterprise. In this connection he said that government commercial enterprise is stagnated and discouraged by government regulation; that it is right to foster and offer every possible inducement, consistent with good government, to the people of Texas, to develop the state's resources, and to encourage the various industries consuming our principal products.

Education.

"I deplore the fact that Texas does not stand at the top of the ladder educationally, and it will be my endeavor to put it there. I believe that the present school system, but the personnel of the faculties of our institutions of advanced learning are generally capable. Our present school system from the little red school house on the hill to our highest educational institutions, is in need of a complete expansion to meet the needs of a great and growing state and a constantly increasing population. I shall strive, when elected Governor, for the proper financing and betterment of our entire educational system, as far as possible; adequate compensation for principals, superintendents and teachers; better facilities in rural schools; better buildings and equipment, and a full school term everywhere. However, as with other departments of government, I believe that business methods should be applied to the management and control of these institutions, and that there should be neither waste nor extravagance.

An educational survey of the state's entire school system was advocated by the speaker when a candidate for lieutenant governor, he said, adding that he was in hearty accord with the purposes of the educational survey now being made. He also commended the teachers colleges of Texas, saying that if we are to educate we must train educators.

The Penitentiary System.

A plan whereby he proposes to convert the penitentiary system from a million-dollar annual loss into a million-dollar annual gain was outlined by the candidate. He advocated the sale of most of the penitentiary system's eighty-odd thousand acres of farm lands on long terms and easy payments at reasonable prices, and the improvement of the land. He also advocated the purchase of a few thousand acres of land near the central part of the state, where the climate is particularly healthy and near the capital. On that land he advocated building a modern, model, up-to-date central prison building and system.

Use Able Convicts on Highways.

"I advocate the use of every physically and mentally fit convict in the building of the great highway system of Texas, as designated by the highway department, and in co-operation with the highway department, to work for road work to be kept within the central prison building and system. Through highway construction the penitentiary system can be converted into one of the greatest road building enterprises ever known, and by so doing the highways of Texas can be developed into an asset of enormous value, at a 50 per cent less cost than we are now paying for highway construction. Millions of dollars of federal aid are available for Texas roads, but we are without funds required under the federal act to get the money. My program of working convicts on the highways will make large sums of this money available and materially quicken and aid highway construction. This penitentiary program I have advocated continuously, and my candidacy for lieutenant governor."

The Financial plight of the penitentiary system.

The financial plight of the penitentiary system, compared by the speaker with the condition of the State Railroad at the time it was placed in his hands by legislative action, he said. "The State Railroad had cost the state \$250,000 to build and \$200,000 to operate," he said. "I should like to see the legislature take the road and give it for a dollar to anybody who would take it and operate it. When a bill was enacted in 1921, giving me charge of the road on behalf of the state, that road now costs \$2,500,000 to operate and \$2,000,000 to maintain."

Consideration for Convicts.

"The vocational and educational training of the convict, and his return to civilization, was stressed by the speaker. He also emphasized the fact that the convicts of Texas should be kept in the care and custody of the state and its own agents—under no circumstances to be leased or contracted. He favored paying convicts some monetary per diem, though stating that the state should not pay such compensation. It would be an incentive to work, he said, given them hope for the future and provide for their families.

Highways.

"The highway construction program I have discussed in connection with the penitentiary system, of course, has been further supplemented from a financial standpoint by the tax-gathering laws, making revenue available to the highway departments and by co-operation of counties under their bonding privileges. I would advocate such readjusting of the law, in carrying out this program, as would insure to the counties the full benefits from their bond and tax revenues, thus harmonizing the interest of state and county, and as would insure the uniform and uninterrupted construction of roads."

Law Enforcement.

"Disagreeing with those who condemn the people of Texas as the most lawless people in the world, he said: 'For my part, I think the people of Texas are about as law-abiding as any to be found anywhere. It goes without saying that the laws of Texas must be enforced. I shall use all the power at my command to enforce them, shall also stand guard against the enactment of useless and unenforced laws.'

Too Many Laws.

"Disrespect for law and its lax enforcement result to a considerable extent from too many laws. When an Governor, if it is humanly possible to do so, I shall exact of the legislature the repeal of at least two laws every line it passes. A new one. The multiplicity of laws being ground out by our legislative mills not only confuses the people, but also stifles enterprise and individuality, usurps the citizen's rights, restricts his freedom and hampers his individuality. I shall endeavor to see that the legislature does not pass laws that are not necessary for the good of the state."

burdens; they add to the high cost of living, and cause distress and suffering for the people. The excessive law-making was attributed largely to the various blocs, groups and associations seeking special legislation in behalf of their own interests, and resisting legislation inimical to their interests. The speaker said he would insist the excessive laws and better those remaining, thus safeguarding their enforcement. This will statutes, he said, and by a constant weeding-out process.

Women's Rights.

Declaring himself an original supporter of woman's rights, he said that woman's complete equal rights with man under the statutes of this state should be established. "I would further protect and exempt woman from obligations that would bring unnecessary burdens upon the mother of the race," he added.

Prohibition.

"A lifelong prohibitionist, I am against any plan, program or scheme that would take to rehabilitate the liquor traffic. And I favor the stern enforcement of the prohibition laws by the scientific nation. No greater curse ever beset the human race than its arch-enemy, liquor.

Reforestation.

"The extinction of the yellow pine forests is imminent unless vigorous steps are taken to stop it. They must be conserved and reforestation should be conducted on the cut-over areas."

Flood Control and Water Conservation.

Protection of the people and their property in the river valleys of Texas against periodic floods was urged by the speaker. He disapproved of the state's building the necessary reservoirs to control the river floods, unless it could not be done otherwise. "The better course," he said, "is to have a state reserve fund held into itself unequal control, sovereignty and possession over its great rivers. I favor the creation of firms or corporations operating thereunder, through a constructive program by which the state is protected, capital can be induced to make the waterways of Texas one of the greatest assets of the state."

Relief for the Farmer.

Discussing the problem of the farmer and its solution, Governor Lynch Davidson said that the farmer is the backbone of every business and professional man in the country in marketing his products to the end that a substantial portion of their sale price be delivered to his door. "Co-operative associations provide a means of marketing produce as the markets call for them, and greatly improve the producer's financial status. I shall promote and assist such associations in every possible way.

Transportation.

Cheaper and better transportation was cited by the speaker to be the master key to the producer's situation. Discussing railroad transportation, he said that freight rates are too high, indicating this was due largely to stringent legislative regulation. He advocated a reasonable program that will bring about improvement of the conditions of the railroads as a means of reducing freight rates.

State's Rights.

"I view with apprehension and alarm all principles of law-making that tend to wipe out state lines in government," he said. "We should contribute enormous sums of taxes to federal government to be redistributed to us, less enormous administrative costs, under federal aid act. I cannot see. It seems to me lacking entirely in sound government. The theory of state rights is the theory of good roads and military necessity the federal government might reasonably join in the building of a highway system; likewise in protecting public health, and possibly our waterways. In practically all other instances federal aid is a financial sop that insidiously breaks down the right of state. We must, of course, accept federal aid under laws already enacted. We pay the taxes, and if we failed to take the federal aid, we would take our part of the money."

Public Health.

"The functioning of our public health department must be carried on accurately and scientifically, the speaker declared. He lauded the benefits to mankind of the medical profession, and its concern and interest in the state's health department. He advocated a system requiring every man and woman proposing to cure ailments of the human race to qualify in all respects as competent, before a legally constituted examining board or committee.

Ku Klux Klan.

"The Ku Klux Klan should not be an issue in this campaign, the speaker asserted; to base one's candidacy upon the proposition of being Klan or anti-Klan is tantamount to saying that the candidate is without other qualifications. However, he pointed out the political activities of the Klan have made the Klan an issue. "For that reason," he continued, "every candidate should state his views and position on the subject, and the voters should require him to do so. While I am not a member of the Klan, my opposition to the Klan's activities is a published statement. None of the present gubernatorial candidates voted there to be heard on the subject, though one of them occupied state office at that time. I believe in the administration of the law, the determination of guilt and infliction of punishment by the duly constituted authorities, and not by any group, club, association, clique or Klan. No political party should be dominated by secret societies or organizations. Openly, openly arrived at is a fundamental proposition of the democratic creed, and government under that principle will best endure."

Not Bloc or Group Candidate.

Former Lieutenant Governor Lynch Davidson concluded his address as follows: "My candidacy is before the people of Texas on the solemn promise that I will carry into state government an experience and ability that will enable me to restore this state's affairs to a sound financial basis. I will take the helm of state unsharpened, unprejudiced and uncontrolled by any class or kind of special interest, group, bloc or association. It will be my endeavor to give each and every citizen of Texas, regardless of his affiliations and associations, a fair, square deal. I shall go into office conscious of its exacting responsibilities. It will be my purpose to meet them and to respond fully and faithfully to the demands of each and every citizen of Texas, be he high or low."

Seventeen Are Caught As Law Raids Negroes

Sixteen negroes and one Mexican were arrested and charged with gambling following a raid staged by Sheriff Bud Johnson and Deputy Sheriff Verne Ford last Thursday afternoon at a barber shop in the negro section of the city.

The Mexican was absolved of all crime and connection with the affair when the prisoners were arranged. He was getting a hair-cut in the barber shop when the raid came. Several prisoners were able to pay fines assessed them for gambling but the majority of them were forced to submit to incarceration to atone for their violation of the statutes.

LON A. MULLICAN, OWNER Lubbock, Texas

Amarillo Is Chosen for Hereford Sale

AMARILLO, Feb. 11.—The annual spring sale of the Panhandle Hereford Association, to be held here in connection with the Panhandle Live-stock Producers' convention on March 4 and 5, will break all records both as to number of consignors and animals offered, according to local officers here. Eighteen breeders have already listed 300 head of registered stock in lots ranging from single animals to carloads.

Santa Fe Officials Planning New Bridge

AMARILLO, Feb. 11.—Plans for the Santa Fe system's million dollar bridge across the Canadian river at Canadian, Texas, are now being checked over at the railway's offices here.

The bridge will consist of twelve 115-foot spans, in addition to four spans already in place. It is estimated that the concrete piers must be sunk 55 feet and that 300 men will be employed for nearly a year.

KATE CASTLEMAN
Masseur
Security State Bank Bldg.
Phone 790, Lubbock, Tex.

JNO. L. RATLIFF
Attorney-at-Law
Practices in all Courts
Abstracts Examined
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297 Security State Bank Bldg.
Lubbock, Texas

O. W. JOLLY
Manufacturer of
SADDLES, HARNESS AND AUTO TOPS
Shoe Work a Specialty
PRICES THAT ARE RIGHT

LUMBER FOR ALL KINDS OF BUILDING

Whether you are planning a new garage or chicken house or whether it is to be a new home, you will find our lumber of the highest quality and the price is right. Call us.

W. C. BOWMAN LUMBER CO.
Phone 204

LUBBOCK COUNTY FARMS
Cotton farms in Lubbock County, the home of the Tech College, on the great South Plains of Texas. Ranging from 90 acres to 3000. Highly improved. Well located. On R. R. and automobile highway. Two miles from good town, cotton gins and excellent school. Farm road around each quarter section. Deep rich and fertile soil. Abundance of good water. This land is especially adapted to cotton, sudan, maize and kaffir. Fruits and vegetables do exceptionally well. Wouldn't you like to own one of these farms, in a country of beef, pork, mutton, poultry and dairying? Price \$40.00 to \$67.50 per acre. One-fourth cash, balance easy. If you are interested and mean business, come direct, or write for further information to

LON A. MULLICAN, OWNER Lubbock, Texas

The Best Unsold Large Tract of Land on the Plains in Lubbock Territory
5,000 acres, surrounded by good farms on two sides, on highway. Located in the fastest agricultural developing section of the Plains. It can be bought right by parties desiring to colonize. It will sell rapidly at a profit in quarter sections. Eight miles from fast growing towns on railroad. Good schools on all sides; gin and inland town near it. Other sections lying near this land are being cut up in quarters and sold at prices higher than this land can be sold for at a good profit when subdivided.

We will refinance the deal for you and make it the best selling land proposition on the plains, at a rate of interest as low that you will wonder how we can do it. Get in touch with us at once and let us explain our plan fully. This opportunity will not remain open, don't let it get by you.

T. H. Nelms & Company
Room 11, Cotton Exchange Bldg. Phone 763

15,000 Acres Virgin Land Goes On Market

Mr. Homeseeker, here is your opportunity to acquire a home in one of the finest and most desirable tracts of virgin land that has yet been offered the farmer who wants to locate on the South Plains.

15,000 acres are offered to the homeseeker. The tract will be cut into farms any size you desire. It is located only 18 miles from the railroad and is close to a gin which you will find most convenient for handling your cotton.

The tract is further desirable because it is close to school. It is also in the heart of the country which is being rapidly settled, and will subsequently make your land more valuable.

This land is selling for only \$20.00 an acre and on easy terms. This offer is worth your time to fully investigate. For full particulars write or call the

Echols Realty Co.
Lubbock, Texas

Professional Column
The Lubbock Sanitarium
A Modern Fireproof Building
Equipped for Medical and Surgical Cases. X-Ray and Pathological Laboratories.
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Office Phone 710
Residence Phone 714
Dr. J. T. Hutchinson
Eye, Ear, Nose and Throat
Office Phone 209
Residence Phone 216
Dr. M. C. Overton
General Medicine
Residence Phone 407
Office Phone 710
Dr. O. F. Peehler
General Medicine
Office Phone 209
Residence Phone 341
Miss Gracia Hinkley, R.
Superintendent
M. F. Williams, Business Mgr.
A chartered Training School is conducted by Miss Gracia Hinkley, R. N., Superintendent. Bright, healthy young women, who desire to enter may address Miss Gracia Hinkley, R. N.

Peters & Haynes
Architects
Leader Building

FERMAN MARTIN
Cartooning, Illustrating and Designing
Office with
The Plains Journal
Phone 884

Neil H. Wright
District Agent
Southland Life Insurance Co.
Lubbock, Texas

Rix Furniture & Undertaking Company
Lubbock, Texas
J. A. Rix and H. H. Griffith
Licensed Embalmers
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J. A. Rix, 610 N. H. Griffith, 937
A. C. Sanders, 227

McGee & Marshall
Attorneys at Law
Practice in all courts
Room 8, Conley Bldg. Phone 336
Lubbock, Texas

See Us Before Selling Your Cotton
Weaver Bros. Cotton Co.
Room 4, Conley Building

E. L. Noey
Contractor-Building, Lubbock, Texas

Wilson Abstract Company
One of the best equipped abstract plants in Texas, covering every foot of land in Lubbock, Hockley and Cochran counties.
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Dr. M. F. Swart
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VAN BUSKIRK CONSTRUCTION CO.
General Contractors
Oklahoma City, Okla., and Lubbock, Texas

MALLIE A JACKSON
Post, Shingles, Globe Plaster, Gravel and Steel
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H. D. Woods
General Insurance
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NATURE'S HEALTH SCHOOL
Learn Self Healing
J. F. HARTIN, D. S. T.

JAMES H. GOODMAN
ATTORNEY-AT-LAW
General Practice
Room 11, Burrus Building

Buy It In Lubbock

THE spending of money with the local merchants keeps the cash in circulation among your neighbors and friends, and thereby makes it possible for the local dealer to still further contribute to the development and prosperity of the home town, and incidentally to you and your neighbors and friends. The dollar spent with the home merchant today may reach you again tomorrow, while the dollar spent in another town is gone from your grasp forever. The local merchant is entitled to your support and encouragement for the very good reason that he pays taxes to keep the machinery of the municipal government in motion. He supports the schools, churches, civic organizations, helps pave the streets and provide police, fire and health protection.

WHEN you buy from him you meet him face to face, and if the thing you purchase does not fit, is faulty in any particular or is unsatisfactory—or if you change your mind and decide that, after all, you do not want the thing you have bought—no doubt he will gladly take it back and return the purchase price to you. And, last but not least, the stock of the home merchant is well selected and dependable, and his prices are as low, or lower, the quality of the goods taken into consideration, than those charged by the big store in the big city. That the local dealer will sell on a smaller margin than the big city store is not questioned, for the reason that his overhead expenses are much less. The home dealer sells cheaper than it is possible for the great city store to do, and by trading at home you save many hours in time and dollars in transportation charges.

This Is The History of One of Your Home Business Institutions - - Read It

Comparatively new among the industries of Lubbock, yet growing within less than a year into one of the largest institutions of the city, the Lubbock Poultry and Egg Company is playing an important part in the upbuilding of the city and section.

The Lubbock Poultry and Egg Company opened for business on May 1, 1923 and has already established a record of paying \$100,000 per month to the farmers of Lubbock and adjacent counties for produce.

Richard White, manager, and W. E. Corley, assistant manager are courteous and wide awake business men and are conducting the business of the company in such a way as to be a valuable asset to the city.

Before the establishment of this concern, the produce houses of other towns were handling a great majority of the local produce business. The Lubbock Poultry and Egg Company established a market here that enables the farmers and poultry raisers to get as much for their produce here as elsewhere. The producers have realized this fact and at the present time the Lubbock Poultry and Egg company is the concentration point for produce for a territory within a radius of 75 miles of Lubbock.

Branches have been established at Tahoka, O'Donnell, Lamesa, Littlefield, Ralls, Crosbyton, and Plainview and a large staff of men are employed in handling the business. During the months of November and December 60 men

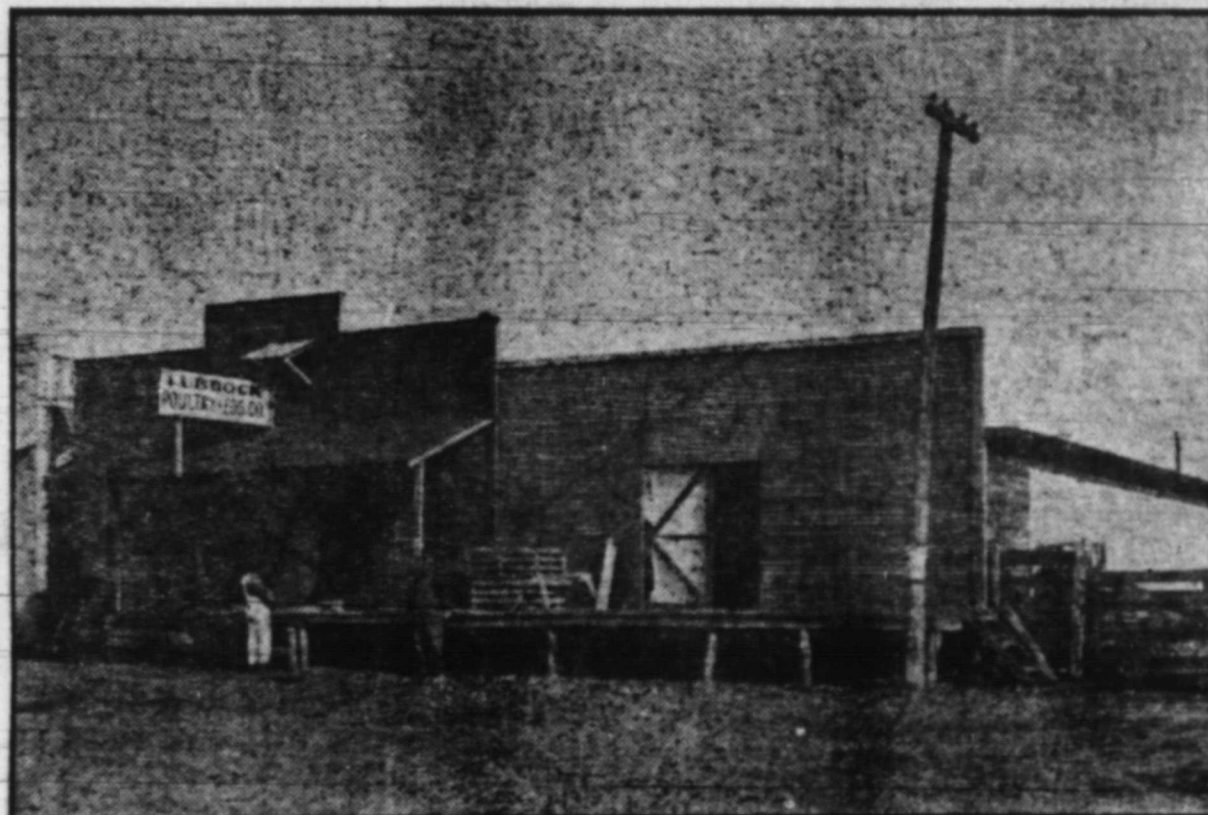


Photo by Art Studio

Lubbock Poultry and Egg Company, A Fast Growing Business.

were employed. At all times there are not less than 25 men employed by the company. Manager White states that his company expects to double its business during the present year.

Before the establishment of this company there had never been a carload of hides shipped from Lubbock. Now this company averages shipping a car of hides per month.

Before the establishment of the Lubbock Poultry and Egg company there had never been a car of dressed poultry shipped from Lubbock. During the months of November and December this company shipped 25 cars of dressed turkeys to the eastern markets. 8 cars of dressed turkeys were shipped during the month of January.

47 cars of live poultry were shipped from March 1, 1923 to January 1, 1924. 38 cars of eggs were shipped during the egg season of 1923—during the months of March, April, May and June.

The Lubbock Poultry and Egg Company has its home in the building shown in the accompanying photograph, which is 60 by 147 feet. A cold storage plant is maintained and it is, in every way, a modern produce plant.

Mr. White is a strong believer in diversification and in the production of a better poultry and wishes to advise the farmers of this section to get away from the smaller type of chicken and to breed the larger strains of poultry, that the better prices may be obtained.

Boost For The Chamber of Commerce

and All Home Industries and Institutions

The Following Progressive Business Firms Made This Campaign Possible

- Anderson Bros., Jewelers
Citizens' National Bank Bldg. Phone 805
- Lubbock Cotton Oil Co.
Lucko Mixed Feed Phone 12
- Ideal Tailoring Co.
804 Main Street Phone 344
- Elk Cafe
902 Main Street Phone 83
- Lubbock Sanitarium
1301 Broadway Phones 710-711
- Posey Brothers
INSURANCE
Leader Building

- Lubbock Poultry & Egg Co.
703 Avenue H Phone 306
- Higginbotham-Bartlett Lumber Co.
1408 Avenue H Phone 139
- O. W. Jolly Harness Co.
Manufacturers of Auto Tops, Saddles,
Harness and Shoe Work
- Sherrod Bros. Hdw. Co.
1014 Broadway Phone 837
- HODGES BROTHERS
Dry Goods, Groceries, Hardware, Furniture, Floor
Coverings, Implements
1109 Avenue G. Phone 644
- Lubbock Business College
1316 1/2 Avenue I Phone 338
- Lubbock Floral Co.
GREEN HOUSE
612 Avenue O Phone 451

- Earhart Motor Co.
812 Main Street Phone 89
- Lubbock Tailoring Co.
1110 Broadway Phone 85
- Scott-Farley Tire Co.
- Van Buskirk Construction Co.
Architects, Engineers and Builders
Phone 884
- Texas Utilities Co.
Satisfying Electrical Service
1111 Main Street Phone 120
- Jons Signs
913 Broadway Phone 793

Read This Page Each Week, It Gives the History of the Firm You Patronize

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