

THE PLAINS JOURNAL

THE NEWSPAPER FOR THE WHOLE FAMILY

52 BIG ISSUES FOR ONLY \$1.00

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LUBBOCK, TEXAS, "THE HUB OF THE PLAINS"

THURSDAY, JAN. 31, 1924

CIVIC CLUBS TO GET PERMANENT MEETING PLACE

KIWANIS AND ROTARY MEN MAY LEASE BASEMENT OF M'AFEE STORE.

Members of the local Kiwanis and Rotary clubs will soon have permanent quarters in which they will hold their regular meetings and luncheons. R. A. Sowder, chairman of the Kiwanis committee on permanent location, announced yesterday.

Arrangements were completed last week whereby the organizations would be quartered in the basement of the Leader building but a hitch in the plans caused a cancellation of the contract and other locations were being investigated. As a result in the decision of the clubs to seek other quarters than the Leader building this week's meetings will be held at a local cafe.

At the present time conditions point to the contracting for the basement of the McAfee building on Broadway facing the square. A door will be cut leading from the side-walk to the basement if that location is decided upon by the two clubs, Sowder said.

The reason for the change in meeting place came as a result of the inability of club members to give their entire attention to speeches and suggestion when the meetings were held in a public cafe and under no circumstances because of inferior food service.

R. A. Sowder is representing the Kiwanis as chairman of the permanent location committee while Sam Deenan holds a similar post in the Rotary Club. When the permanent location is decided upon all meetings and luncheons of the two clubs will be held there but the quarters will not be open to members at all other times.

DALTON CHOSEN SPECIAL JUDGE FOR BIG TRIAL

Hon. Parks N. Dalton, of the Crosbyton bar, has been selected as special judge for the trial of the case of the State of Texas vs. Ed George, which began this morning. Judge Mullican was disqualified as trial judge in this case due to the fact that he was a member of the firm of Hedges & Mullican when that firm was employed to represent the defendant.

Judge Dalton is the son of the senior Judge Dalton, of Plainview, now deceased, who was a leading member of the bar of West Texas during his lifetime.

Judge Dalton has gained wide experience in the legal fraternity in the last few years and his selection as special judge is sure to meet with the approval of all interested parties.

A special venire of 15 men was summoned for the trial of the George case and it is thought that all of Thursday will be consumed in the selection of the trial jury.

The state is represented by District Attorney Gordon B. McGuire, who is assisted by special prosecutors, Pickers & Campbell, of the local bar. Hedges & Pharr represent the defendant.

Local Men Buy City Block in Big Deal Here

An important city real estate deal was closed here the latter part of the week when R. H. Martin and E. McElroy became the owners of block No. 182 for a consideration of \$15,000. The property was acquired from Judge Hawley and lies three blocks south of the court house between Avenue H and I.

Mr. Martin stated to a representative of the Journal that the property would be cleaned up and otherwise improved.

100 Subscribers Added to Journal

Since January 1, the circulation of the Plains Journal has been increased by four hundred (400) readers. Of that four hundred one hundred twenty-five (125) have come into the fold since last week, according to the figures released by our circulation department. A crew of subscription collectors is busy every day, selling the Plains Journal in the city of Lubbock and surrounding towns and villages. Beginning with the first part of February a systematic house to house canvass will be made in Lubbock and the larger towns of Lubbock county. The publisher of the Plains Journal believes that with the kind of a newspaper this publication is now it will be only a matter of months until the circulation will reach the 5,000 mark, the half-way post of which is already reached.

The slogan of this publication is "A Plains Journal in every home in Lubbock county." That goal must be reached.

Acuff Citizens To Vote School Building Bonds

A petition is now being prepared by citizens of the Acuff community whereby bonds will be voted to enlarge the Acuff school building by four rooms. County Farm Agent D. F. Eaton stated recently, after attending a meeting in that community last Wednesday. The school there is so crowded that another instructor is needed and will be furnished at the first opportunity while at least two additional rooms are needed.

At the meeting which was attended by at least 100 persons, Eaton estimated, it was the consensus of opinion among those present that by the time school opened next fall four additional rooms would be needed in the building under construction.

In addition to the decision to enlarge the school, a committee was appointed to keep in touch with road work and conditions and plans were formulated for the erection of a gin. The Acuff community is located 14 miles east of the city.

MUSIC FESTIVAL SCHEDULED FOR CITY IN MARCH

Contestants from South Plains will compete here on March 20. A spring music festival will be held here on March 19 and 20 at the Lubbock high school, under the auspices of the South Plains Music Teachers' association, according to an announcement made recently by Miss Mary Dunn, president of the sponsoring organization and director of piano music at the local high school.

Piano, violin, voice and chorus work will be the departments in which contestants may enter and any person residing within district two is eligible for competition. Contestants must file their entrance applications with Miss Dunn by March 1, in order to assure their enrollment in the contest.

Each entrant or group of entrants must render one selection of a list compiled by the committee in charge of the contest and each entrant or group of entrants may render one other selection of their own choosing. With the exception of bands and orchestras contestants must limit their time to twelve minutes. Entrance fees of one dollar for single contestants and two dollars for groups must be paid at the time application is entered.

A system of grading, based on tone quality, technique and interpretation has been decided upon and fitting prizes will be awarded winners of the various classes. All contestants must furnish their own accompanist and any key may be used which the contestant sees fit to choose.

Mrs. M. E. Ware, of Ralls, will have charge of the piano department, Miss Mabel Ricker, of Lubbock, voice and Miss Grace L. Halley, of Stanton, has been named in charge of the violin department. Contestants desiring further information are requested by Miss Dunn to write the lady in charge of the department in which the contestant is most interested.

In connection with the spring festival the teachers association will present in concert Efram Zimbalist, world famous violinist and husband of Alma Gluck, soprano singer, on the evening of March 19. A business session of the association will also be held and teachers from all over the district will be present, Miss Dunn believes.

Local Business Will Be Sold at Auction

Announcements of the proposed sale of the assets of the Star Mercantile company has been made by Chris Harwell, receiver of the concern. The receiver has advertised February 14 as the day on which all interested persons may appear and may bid on the assets of the company. The property will be knocked down to the highest bidder.

The Star Mercantile company is one of Lubbock most important retail establishments and has long enjoyed a large patronage. The business is owned by W. S. Hodges and J. T. Brown.

Prisoners Labor to Better County Park

Eight hundred trees are being planted on the site of the County Recreational park at the present time in addition to driveways being laid out and general improvements being made there, Curtis A. Keen, secretary of the local chamber of commerce, said recently.

Between six and eight negroes, prisoners of the county, are being worked on the job under the supervision of R. A. Wood, park superintendent. With the opening of spring the park site will be greatly improved through the work now going on there, Keen believes.

GRAND JURYMEN PROBE LUBBOCK ATKINS STATES

MANY VICIOUS CRIMINALS INHABIT CITY NOW IS FOREMAN'S WORD.

That the grand jury now in session was devoting considerable time to the investigation of general vice conditions in Lubbock and Lubbock county was indicated by W. B. Atkins, the foreman yesterday. The grand jury has had a number of important witnesses before it and startling revelations have been made. Atkins stated to a representative of the Journal that the report to be filed with the district judge at the completion of the work, possibly four weeks hence will deal with the vice subject. Investigation reveals the fact that many loose and immoral characters have inhabited the city since the influx of prospectors and investors started several months ago. Some of these characters, the investigation shows, are as vicious as any that ever inhabited the underworld of some of the largest cities of the country.

Illicit distilling and bootlegging has also come in for rigid investigation and scrutiny by the jurors. Some of the boys and girls of Lubbock have been inveigled into joining questionable parties and the revelations of the grand jury may cause them to admonish parents of Lubbock to know where their boys and girls are at all times.

The grand jury will continue its work as long as the district court is in session.

HEAVY PROGRAM SCHEDULED FOR COUNTY AGENTS

Poultry culling, pure seed campaigns, boys and girls club work, farm engineering and other projects make up the program for D. F. Eaton, county farm agent, and Miss Mabel Marsh, county home demonstration agent, for the next several weeks and plans are being laid by the agents to visit all of the communities in the county soon.

On Monday Eaton made a trip to New Hope, 6 miles south of the city, where he gave a terracing demonstration on the farms of B. F. Kendall and E. A. Abney and a similar trip was made Tuesday to the Newton farm, 9 miles southwest on the Brownfield road.

On Monday Eaton made a trip to Ralls and that district on Monday and the following day gave a poultry culling exhibition at the Newton farm.

School Board Finds New Building Right

The Lubbock School Board met in a special called session Tuesday morning to inspect and officially approve the new ward school building, recently completed by the J. B. Maxey construction company on north Q avenue.

Supt. Dupree, of the local schools, is the authority for the statement that this building is one of the very finest in the state. The architecture, construction, etc., is far excellent. This building is better known to the people of Lubbock as the K. Carter building. It will be occupied for the first time next week, relieving to a large extent, the crowded condition in the grade schools of the city.

Plant Trees Around High School

Approximately 75 trees are being planted on the campus of the Lubbock high school, G. N. Adkinson, principal, announced recently. The trees are being planted in rows along the front and at the south side of the building and within the next several years, when they begin to leave the high school campus will take on the appearance of a park.

PLAINS JOURNAL OPENS BIG SUBSCRIPTION CONTEST FOR BOYS AND GIRLS ON FEB. 4

Beginning Monday morning, February 4, the Plains Publishing company, publishers of the Plains Journal, is going to give every boy and girl between the ages of 15 and 20, of Lubbock, Lubbock county and the entire South Plains district, a chance to make some spending money and an additional opportunity to make extra prize money for selling the largest number of subscriptions, the second largest number and the third largest number of subscriptions in a contest to be staged by the Plains Journal, Lubbock county's big home weekly paper.

FIRE DESTROYS GIN AT IDALOU

The Idalou Gin, located at Idalou, was totally destroyed by fire which began shortly after 5 a. m. Sunday and raged for four hours. A loss of approximately \$30,000 was sustained although insurance to the extent of \$15,000 covered a part of the loss.

Loose cotton to the extent of about two bales was also lost in the flames and a quantity of hay became ignited, necessitating the use of most of the Lubbock fire department about 10 a. m. The local fire fighters, 11 strong, under the supervision of Fire Chief W. E. Twitty, got gas, water and oil and made the run in 27 minutes, easily controlling the blaze a few minutes after their arrival at Idalou.

Whether or not the gin will be rebuilt is not yet known although it is presumed that it will be re-erected to take care of next year's cotton crop. V. S. Harrington, of Idalou, is manager of the ginning company.

LIBRARY DRIVE IS CALLED OFF WITH \$1,400 IN

All active campaigning for donations and memberships for the Lubbock public library has ceased but donations and memberships will gladly be received at any time during the year.

Mrs. J. J. Smelser, librarian and secretary of the library board, said yesterday. The donations fell \$400 short of the required budget of \$1800, which it will be necessary for the board to have to run the library for the year 1924. Mrs. Smelser said. What arrangements will be made at a later date to reach the budget sum is not known at the present time.

215 New Members Added. A total of 212 new members was added to the library in the recent drive and there are approximately 75 others which have not yet been reported. About 528 members are now enrolled on the books and with the outstanding memberships the total enrollment for 1924 should reach the mark of 910, board members believe.

Sixteen campaigners, drawn from the memberships of the Twentieth Century and Junior Twentieth Century clubs, the civic league, the business and professional women's club and the Athenaeum and Adelpian literary societies, were active in the drive which secured donations from 128 business houses and individuals in the city.

Approximately \$100 worth of new fiction works will be ordered the latter part of this week by the purchasing committee, composed of Mrs. John Smelser, E. J. Lowrey and Mrs. J. J. Smelser. New works will be ordered from time to time within the next several months it was stated.

PEVEHOUSE BUSY MAKING TOUR OF COUNTY SCHOOLS

Daily visiting in the program of county schools Superintendent William M. Pevehouse at the present time, most of that official time being taken up with trips to the various sections of the county. With the closing of this week Pevehouse will have visited every school in the county since he was appointed to the office of county superintendent of public instruction several weeks ago.

At the present time there is a total of 23 schools in Lubbock county and prior to this week all of the schools in the west part of the county except two had been paid a visit by Pevehouse. The series of trips which he is making now is largely an advisory method. The next series of trips which will be made late in the spring, however, will consist of a half day's visit in each school when the superintendent will personally inspect the various schools, taking particular pains to see if the work is being carried on in an efficient manner.

City will Collect Large Tax Amount

The collection of city taxes is coming along better this year than in former years, J. R. Germany, city treasurer, said yesterday. While no attempt has yet been made to count the amount of money which has been received on taxes thus far it is already certain that the amount will exceed that of previous years, according to Germany.

Record Crop Scored by Hale Center Men

H. S. Clipo and W. A. Jones, of Hale Center, secured 670 pounds of cotton off one acre. They attribute this wonderful yield to several things; the land had been in alfalfa, the land was well prepared and thoroughly worked, a perfect stand, good seed, and sufficient water, by irrigation, was provided. The cotton and seed brought the grower \$441.25.

13 INDICTMENTS ANNOUNCED WHEN JURYMEN REPORT

LIQUOR LAW VIOLATIONS MAKE UP MAJORITY OF CRIME CASES FOUND.

Thirteen felony indictments have been returned by the Lubbock county grand jury during the past week. The first report was made Thursday, when five true bills were returned. Two of these were for violations of the liquor laws, one for assault to murder, one for rape, and one for murder.

The murder charge was contained in an indictment against Sam Denwood, accused of the murder of Jim Curry, in the northeast part of the county on October 15, 1923. Both parties are negroes. Denwood is now in the Lubbock county jail.

Arrests not having been made on the other indictments, the names of the defendants have not been made public. The second report, made late Monday afternoon, contained eight true bills of indictment. Five of these were for violation of the liquor laws, one for murder, one for seduction and one for burglary. No arrests having been made in any of these cases as the identity of the parties has not been made public.

Spencer Speaks To Rotary Club At Weekly Meet

The members of the local Rotary club were entertained at luncheon yesterday by Judge Percy Spencer, mayor of Lubbock, and Judge T. L. Klett, a member of the citizens advisory committee with a full explanation of the paving program as tentatively adopted.

Mayor Spencer recited the benefits that were to be attained by adopting this policy of going somewhere with the paving. The length and the breadth was the important feature of paving and therefore, after a thorough investigation, the commission and committee had decided to pave Broadway, the main thoroughfare to the Tech 40 feet, and all other streets 30 feet. This will also make the paving less expensive for the property owners who will be expected to pay all costs, except the usual twenty-five per cent assumed by the city.

Judge Klett spoke of the necessity of storm sewers, mentioning the fact that the city, through a bond issue, had provided \$100,000 for this purpose, but it may prove inadequate to cover the entire paving district. An additional bond issue may be necessary to complete the work. The importance of this part of the paving program was particularly stressed by Klett. He reviewed the possibilities of the beautification of the town when these improvements are made.

Lainosa has recently had a bid of \$2.20 on brick paving which may be what this type will cost Lubbock.

The Rotary program was in charge of H. H. Naylor, R. E. Klett, J. C. Naylor and Henry Rogers, who received into the club as new members.

Small Boy Injured in Fall from Wheel

Perry Reynolds Brooks, 5 year old son of Mr. and Mrs. L. M. Brooks, of 1612 Avenue G, sustained a broken left arm last Saturday shortly before noon when he fell from a bicycle in front of his home. He was rushed to a local hospital where an X-ray examination showed the arm to be broken at the elbow joint and the upper arm to be cracked. The injured member was set by attending physicians and the youngster is now convalescing.

Plans for City Hall Arrived Here Monday

The plans for the new city hall, which were to arrive in the city last week, have finally been received from the architectural firm of Sanginiet, Staats and Hedrick, of Fort Worth, according to J. R. Germany, city treasurer, yesterday. The plans reached here Monday, ten days later than first expected.

Local Woman Writes Book

"Essex Sketches" from the pen of Virginia Showell, or Mrs. J. L. Showell, wife of the rector of the local Episcopal church, has just been issued from the press of the Thomas & Evans company. The book embraces a series of delightful sketches of historical backgrounds and is full of life, vigor and ac. It is well written, well printed, elegantly bound and is a pleasing little volume for the reader.

Copies of the book have been placed in the Lubbock Public Library and are also on sale at the City Drug Store.

Zimbalist Is To Appear Here on March Nineteen

Efram Zimbalist, world famous violinist will appear in concert in Lubbock on March 19, under the auspices of the South Plains Music Teachers' association, Miss Mary Dunn, president of that organization and director of piano music in the high school, announced yesterday.

The Zimbalist concert will be held in the high school auditorium and will be a part of the Spring Music Festival being sponsored by the South Plains Music Teachers' association which is made up of music instructors of 29 counties.

The bringing of Zimbalist here is the second attempt made by local music lovers to bring nationally known musicians to this city, the presentation of Van Katwijk, pianist and dean of the school of music at the Southern Methodist university, by the Lubbock Music club being the first. Zimbalist is being brought here at considerable expense and it will be necessary to fill every one of the 524 seats at the high school auditorium if the teachers association clears expenses of the concert, Miss Dunn said.

JUNIOR CHAMBER OPENS BIG TREE PLANTING DRIVE

Members of the Junior Chamber of Commerce held a meeting this morning at the Elk Cafe to discuss the planting of trees in Lubbock, the erecting of street signs over the city and also the erecting of signs leading tourists to the tourist park and to decide on a method of serving the members of the Senior Chamber of Commerce at that organization's annual banquet, to be held on February 12.

Of the business to come up especially, was stressed the tree planting campaign of the city. Today's meeting was decided at a meeting held last Monday morning at which were present by a few of the members of the organization, due to the failure of the meeting notices to reach their destination on time.

Regarding the erecting of street signs the organization has already rendered service to the community in placing a number of such signs at street intersections and will continue the work until the entire business and residential sections of the city have been posted.

The defense introduced the testimony of the defendant, his wife, his father, J. C. Witt, and his two brothers, Earnest and John Witt, to establish an alibi. The defense witnesses testified that the defendant was at the home of his father, three miles south of Lubbock, on the night of the alleged transaction.

Rylander Addresses Professional Women

Members of the Lubbock Business and Professional Women's club met last Thursday evening at 8:15 p. m. at the Electric bakery for their regular semi-monthly meeting. In the absence of President Mabel Marsh, Miss Gladys Douglas, vice-president, presided over the meeting. Mrs. E. E. Haley, secretary, and Miss Hedina Hester were in charge of the program.

W. C. Rylander, local insurance man, occupied the principal time of the program with an address on "Good Citizenship." Following Rylander's talk a short business session was held prior to the adjournment. The next meeting will be held on Thursday, February 6.

Dallas Engineer to Work Here for City

R. R. Tushek, of Dallas, former city engineer of Joliet, Illinois, will arrive the latter part of this week to take up his duties in the offices of Hawley and Roberts, city engineers. H. N. Roberts, resident engineer in charge of the city's paving program, said today. Tushek is a graduate of the engineering school at the University of Illinois and has had a great deal of experience in paving work, Roberts stated. The new man succeeds Kent Knox in the office of Hawley and Roberts.

Journal Planning to Enlarge Field

The publisher of the Plains Journal is at present working on a plan, which, when placed into effect, will enable this newspaper to publish news items and articles of personal mention from every community in Lubbock county and the South Plains district every week. All of the details of this plan have not yet been worked out but when they are and the plan is put into working order the Plains Journal will be able to even more inform its readers concerning the happenings of interest throughout its entire field of endeavor.

In this manner the publisher hopes to keep the Plains Journal abreast with its rapidly growing circulation from a standpoint of news service. A definite announcement of the plan will be made when it is entirely formulated. Watch for this announcement. It will mean a bigger and better newspaper for Lubbock and the South Plains.

CITY OFFICIALS DISCUSS CHANGE IN PAVING WORK

MINOR ALTERATIONS ARE PASSED IN MEETING EARLY THIS WEEK.

Several changes in the paving campaign for the city of Lubbock were discussed and passed in a meeting of the city commissioners last Monday night at the city offices on that street. Howard H. N. Roberts, engineer in charge of the paving work, announced recently. Instead of Seventeenth street being paved, it was decided to put the concrete on sixteenth street between Avenue Q and L because of the location of several churches on that street. Broadway will be paved from the east line of Avenue B to 100 feet east of the west line of the Fair Grounds so paving will continue from the business part of the city to the entrance of the county fair grounds.

A suggestion was made to continue the paving out Main street to the site of the Texas Tech but no action was taken because of the absence of Commissioners H. G. Love and J. L. Jones, who reside in that part of the city which would be most effected by the change. The paving of Thirteenth street from Avenue Q to Avenue K was also discussed but no action was taken.

A plan to run the streets under the Santa Fe tracks on Avenue H and on Avenue E was brought up and it was found that such steps could be taken at a cost of \$25,000 to the city and a similar amount to the railroad. The suggestion, however, met with opposition from the Santa Fe management so the paving will be put across the tracks at those points but it will be of a temporary nature, due to the belief of the city officials that within five years time subways under the tracks will be built.

In addition to four members of the citizens committee Mayor Percy Spencer, City Manager Martin S. Ruby, Commissioners Walter Posey and George Woodruff and Engineer H. N. Roberts were present at the meeting.

MAN IS CLEARED ON BOOTLEGGING CHARGE MONDAY

Herbert Witt, living near Lorenzo in Crosby county, was tried before a jury in District Court Monday on a charge of selling intoxicating liquors. The jury returned a verdict of not guilty. The state relied for conviction upon the testimony of A. L. Weaver, now of Colorado, who testified to having purchased a quart of liquor from the defendant on the night of October 31, 1922.

The defense introduced the testimony of the defendant, his wife, his father, J. C. Witt, and his two brothers, Earnest and John Witt, to establish an alibi. The defense witnesses testified that the defendant was at the home of his father, three miles south of Lubbock, on the night of the alleged transaction.

Local Firemen Are Called Out Sunday

Two runs within 9 hours were made last Saturday night and Sunday morning by the Lubbock fire department. W. E. Twitty, fire chief, said recently. The first call came at 10 p. m. Saturday night when a blaze, which destroyed the stock of the Del Monte restaurant, 916 Main street, was reported. A few moments work by the fire fighters saved the building.

At 6 a. m. Sunday morning another blaze was reported in the same building, this time at the De Luxe cafe at 912 Main street. The small conflagration was also easily controlled by the department. The building in which both restaurants are located is owned by A. Judd. Damages to the extent of \$100 for both fires were covered by insurance.

PURELY PERSONAL

The publisher of the Plains Journal has been receiving many pleasing compliments on the paper being issued the past month. These compliments come from many sources, some of which come from those in the newspaper game. Heretofore one from W. F. Florence, publisher of a Slaton paper. He writes: "Since I have gotten into the newspaper business I have been a close observer of the newspapers that come to my desk and of the newspapers we receive I find the Journal to be nearer the paper I have wanted to make of mine."

Phelps Walker, coal and grain dealer of Littlefield, was in Lubbock Tuesday transacting business at the Lubbock State Bank. Mr. Walker reports business good at Littlefield with quite a noticeable movement of immigrants into that section.

Wm. Green of Sherman, S. V. Houston of Ft. Stockton, and J. W. Vaughn, of San Antonio, president of the Alamo Lumber company, arrived in Lubbock yesterday to look over recent land investments near this city. They expect to make arrangements while here to improve and otherwise prepare their lands for farming.

Dr. G. G. Castleberry, city health officer, reports a large number of cases of measles in the city, few cases are serious however.

K. S. Loving, prominent banker and capitalist of Sherman, Texas, is a visitor in Lubbock this week. Mr. Loving is here looking over business prospects with a view of becoming permanently located in Lubbock. He was president of the American Bank and Trust company of Sherman, for a long number of years disposing of his interests there recently. He states that he is greatly impressed with the Plains country.

Bob Crump, well known farmer and ranchman of Shallowater, is a member of the grand jury. Mr. Crump reports Shallowater the center of quite a little farm development. Many new people are arriving to take up farms and at least one immigrant car unloaded there each day.

Joe Hess, secretary-manager of the Lubbock Building and Loan Association, was in Dallas and Wichita Falls several days this week.

H. M. McDonald of Silverton, was a Lubbock visitor yesterday.

A. B. Guber, of Plainview, will establish a teaming and dry line in Lubbock with the next two weeks. Mr. Guber was here the latter part of the week making arrangements for local quarters for himself and business.

C. G. Dempsie, representing an insurance firm of Dallas, was in Lubbock the latter part of last week attending to business for his concern. Mr. Dempsie was as enthusiastic over the future of the South Plains as if he was a resident here.

J. F. Morris, a prominent capitalist of Coleman, was in Lubbock Friday.

Chas. S. Killough, and mother, Mrs. Lucy Killough, and sisters, Misses Thelma, Lucile and Tommy Killough, arrived in Lubbock Sunday from their former home at Odell. Mr. Killough is here seeking a farm location in this section where the family will make their home.

Slaton has ginned 2,700 bales of cotton up to Saturday night of last week.

R. F. Carr, through his agent, R. A. Baldwin, of Slaton, is expending \$12,500 for new improvements on his 950 acre three miles east of Slaton. The Slaton Radiograph says this is only an instance of what is happening on the South Plains.

The \$125,000 school bond issue at Slaton was sold one night last week to the firm of Stern Brothers of Kansas City for par and \$2,500 premium. Judging from this sale, South Plains securities are very much in demand.

Slaton was awarded the 1923 district

convention of the West Texas chamber of commerce, at a meeting of the district organization at Colorado last week. Slaton's Chamber of Commerce band was one of the big features at the recent convention.

E. E. Wilson, a progressive farmer residing near Slaton, has gathered more than 100 bales of cotton from his farm this season.

T. G. Shaw and W. L. Barnes, of the Paulhandle Clear company, motored to Abilene and other points below the cap rock the latter part of the week. They were making a business survey of the district.

W. R. Graves and family of Abilene, arrived in Lubbock the latter part of the week and immediately purchased a site for the erection of a permanent home. Mr. Graves is a painter and expects to engage in his profession here.

How is this, there were eleven state and district fire insurance agents registered in Lubbock one night last week, according to a local insurance man. These men were here in the interest of their companies, appointing agents and otherwise preparing for the anticipated volume of business in this section.

George H. Mulkey, local Hippoboscite, and Max Heiler, is in Chicago this week transacting business for his agency.

Gay Eaves, a job printer of Gainesville, Texas, is spending the week in Lubbock with old friends and acquaintances. Mr. Eaves was formerly in the printing business at Corpus Christi and Burkburnett.

J. B. Edwards returned the latter part of the week from Ardmore and Wilson, Oklahoma, where he spent the week looking after property interests.

H. H. Hecker has purchased the Lubbock Apple House on Avenue 11 from T. J. Jenkins. Mr. Jenkins and family expect to depart at an early date for a sightseeing trip through South Texas.

R. Z. Blackburn and R. F. Howard, of Cottonwood Falls, Kansas, were here the latter part of the week looking for a shipment of cattle. They were in conference with Tom Ivey and I. E. Barr and the Barr, Ivey, Hess company, while in the city.

Mr. and Mrs. G. W. Foster, of Harlingen, Okla., are late arrivals in Lubbock. Mr. Foster stated to a representative of the Journal that he had heard much of this wonder country and just down down to look it over. Mr.

Paul Barrier, of Barrier Brothers' department store, departs Sunday for New York to spend several weeks purchasing new merchandise for that concern.

J. B. Maxey, contractor on the K. Carter building expects to move his family here from Plainview as soon as he can construct a modern eight room home on 14th street.

Mrs. Q. Shelton, of Amarillo, is the guest of Mrs. A. J. Hicks, 1602 Avenue 1.

E. N. Harrison, a recent announcer of his intent to run for the office of County Commissioner from precinct No. 3, was a business visitor in Lubbock Monday. Mr. Harrison resides 2 miles south of Dalou and reports everything in that community progressing nicely.

L. W. Hill, who resides several miles south of Dalou, was a business visitor in Lubbock Monday.

Mrs. Frances E. Grubb, of the McAlfee company, will return Saturday from eastern markets where she has selected a number of exclusive Parisian as well as domestic creations along millinery lines.

Mr. and Mrs. Guy L. McAfee will leave Saturday for eastern markets where they will purchase the spring stock of ladies' ready-to-wear garments and additional millinery. Mr. and Mrs. McAfee will be gone three weeks.

Miss Clara Price, domestic science instructor at the local high school, has returned to her duties following an attack of measles.

L. E. Shte, a pioneer merchant of Slaton, was a business visitor in Lubbock Tuesday. Mr. Shte reports great prosperity in his vicinity and states that the cotton crop, which is fully thirty days behind the crop in this section, is the best in history.

H. A. Watson of Wilson, Oklahoma, is expected to arrive in Lubbock the latter part of the week, to look over the local situation with a view of many substantial investments both in town and farm property. Mr. Watson is a prominent capitalist of southern Oklahoma and his decision to invest in Lubbock real estate is of more than ordinary interest to local citizens. He will be a

The construction work on the Oscar Lites buildings on Avenue 11 is progressing satisfactorily, so stated Mr. Will by the R. S. Furniture company and the other will be leased to a new line of business.

J. H. Capps, a Lubbock county farmer residing six miles northwest of Lubbock was in town Monday with his eighteenth bale of cotton gathered from 100 acres of sod or new land this season. Mr. Capps states that he is well pleased with the yield for the first year and that he has high hopes of a much greater yield next season. He is one of the best farmers in the county to take up terracing. Mr. Capps has completed terracing 140 acres and expects to terrace his entire 280 acres.

Mrs. George Morris of Barrier Brothers,

departed Sunday for eastern markets to purchase spring millinery for that store.

George M. Boles, owner of the Peckham Hereford Farm, east of Lubbock, attended the Western Fat Stock Show at Denver the latter part of the week. Mr. Boles reports a large and interesting show, with the cattle selling well at auction.

Gus Robinson, well known stockman, of Slaton, attended the Fat Stock show at Denver last week.

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MATCH ANY TRADE PROPOSITION

That's our business and you can count on us to meet any exchange deal you may have to offer.

City, ranch and farm property for sale, rent or exchange.

We have one of the largest listings of real estate bargains in Lubbock County.

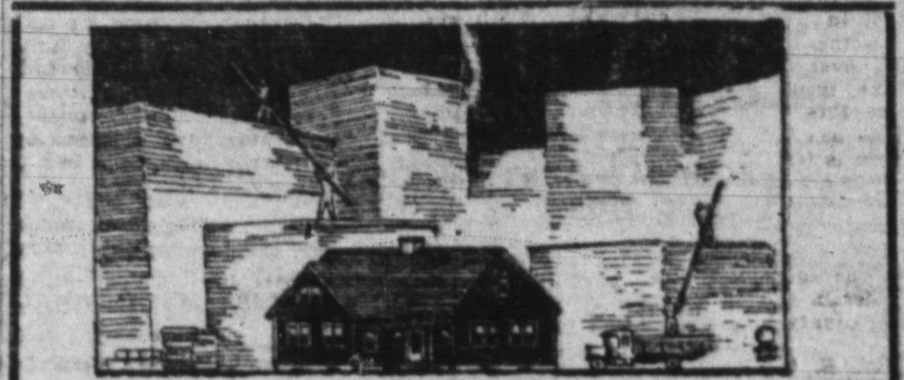
HOLT & BROOKS Room 3, Johnson Bldg. Phones 800 and 326-J

home here. Mr. Sapp will be joined by shortly by his wife, who is at present visiting in San Antonio.

Mr. and Mrs. L. M. Brooks moved this week from their residence at 1613 Avenue G, to their new home at the corner of Fifteenth street and Avenue G. Mr. Brooks is a member of the Holt and Brooks real estate firm here.

Walter Royalty, local Dodge Motor car agent, of the Royalty Motor company, left Saturday for Chicago where he will attend the National Automobile show.

Forest & Quinn Contractors and Builders Plans and Estimates Furnished 518 Ave. 1 Phone 116



GOOD LUMBER IS IMPORTANT! Here's the sort of Lumber good Homes are made of. We can supply you with all kinds of woods in all grades of finishes—and deliver it when and where you want it. We're able to do this through direct connections with the largest mills. T. R. PRIDEAUX LUMBER COMPANY "All Kinds of Building Material" LUBBOCK, TEXAS

When You Buy Tires Do you shop around to where you can buy the cheapest rubber for your car or do you use the judgement to think of the wear you may reasonably expect, and the time between this set and the next? When you do, you will think— GOOD YEAR The World's Standard Tires and Tubes EXPERT REPAIR SERVICE Lubbock Tire Co. W. H. LOGAN, Prop. 1212 Ave. J. Phone 953

TECH VIEW Your dream of a greater Lubbock, the greatest Lubbock investment opportunity of the hour, is now offered the wise buyer, in small acre plots, by the opening of TECH VIEW This beautiful tract of land fronts the Texas Technological College 2000 acre tract on 19th Street, and under the shadow of the million dollar college. Another spoke in the hub of the greatest, and fastest growing city of the South Plains, backed up by thousands of acres of the best proven Cotton and Grain land in the state, and the talk of all Texas today. TECH VIEW Has been carefully laid out, with 50-foot streets running each and west, and 60-foot streets running north and south from 19th Street. College Site; with most every ten acre block of the sixteen blocks in this beautiful addition, will have a street frontage on three sides and no time, or expense has been spared to grade these streets up in fine shape, making Tech View a fit place in which to live. SELLING IN 2 1/2, 5 AND 10 ACRE BLOCKS Only \$500.00 with one fourth cash, one fourth in six months without interest, balance in one, two and three years will buy a beautiful 2 1/2 acre tract, or a ten per cent discount will be given for all cash. This is your chance to get 12 big lots for only \$500. Remember there are only a few tracts. The low prices and easy terms are moving them quickly. Act today—get first choice. Be a ground floor man. R. A. McKINNEY, Exclusive Agent 208 Leader Building, Lubbock

When Accidents Happen You no longer have to wait while claims are forwarded to the main office to be passed and your check mailed back to you. We are pleased to announce that our district office for this section of the state is now located in Lubbock permanently and our General Agent, Mrs. L. S. Harkey will make Lubbock his permanent home. Your claim can now be settled in a few minutes and you receive payment at our district office here in Lubbock. The Standard Accident Insurance Company is one of the strongest and oldest of its kind now operating. It is 41 years old and in addition to a most enviable reputation for fair dealing, you are assured adequate protection through the deposit made with the State of Texas to further protect your policy. "Not even a stamp between you and the Company" We now offer you service which is unexcelled anywhere, service that cannot be beat and that coupled with policies of matchless worth, policies that protect —will insure your satisfaction and merit your continued patronage. L. S. HARKEY, Gen. Agent STANDARD ACCIDENT INSURANCE CO. LUBBOCK, TEXAS Room 206 Leader Bldg.

Purely Mr. and Mrs. G. to 1613 of t Herbert Low Lubbock State beginning of e on Fourteenth ture, J. W. Ne received the cu tion work. H. C. Hagle company, wh ftuena, is co W. B. Slat National Bank of at the hom ton, in Lubbo has the unlik ing over the bank, in a stu The First Nat time has \$1.11 town is less th Slaton organz ago when the t hundred in pe more than ket of the town t leader in the and county. W. E. Oliv State Bank, y Monday, Mr. (gressing very will maintain being one of t on the plains. E. J. Hardi er and giner purchased two this county fr Middleton, at t Mr. Hardin pl 500 acres in c posing of all Texas prepara nment reside N. C. Wrigh Hotel, at Swo several days i hotel situation Jas. Cates Texas, have acres of land Cleve Hamilti peet to move The farm is pe spect to spec placing all the deal was ma Lubbock. R. E. Edw Leaday store, Sunday for 2 where they w eastern marke were accompa manager of thinery shop on er store. Mr. charge of th absence of M John F. Ed formerly a Lu chant for a is visiting frie moral that 3 several brick H. A. Barr Do You Want To Be Sure? —that yo property you are any mist later pro Then h made b; We have stracts in for fou our wor your fav Guaral & Tit C. L.

Purely Personal

Mr. and Mrs. E. G. White have moved from their residence at 1612 Avenue G. to 1613 of the same avnu.

Herbert Lowry, an employe of the Lubbock State bank has announced the beginning of construction on his home on Fourteenth street, for the near future. J. W. Neves, local contractor, has received the contract for the construction work.

H. C. Ragland, of the Ragland Motor company, who has been ill with influenza, is convalescing now.

W. B. Slaton, cashier of the First National Bank of Tahoka, was a visitor at the home of his uncle O. L. Slaton, in Lubbock Monday. Mr. Slaton has the unique distinction of presiding over the affairs of the largest bank in a small town in the west. The First National of Tahoka at this time has \$1,115,000 on deposit yet the town is less than 2,000 population. Mr. Slaton organized the bank several years ago when the town was less than three hundred in population. The bank has more than kept pace with the growth of the town and has always been a leader in the development of the town and county.

W. E. Olive, cashier of the Slaton State Bank, was a Lubbock visitor Monday. Mr. Olive recently visited Lubbock very rapidly at this time, and still maintains the reputation of being one of the fastest growing towns on the plains.

E. L. Hardin, a large property owner and planer, of Bartlett, Texas, has purchased two sections of good land in this county from Green Brothers and Middleton, at the rate of \$22.50 an acre. Mr. Hardin plans to improve and plant 500 acres in cotton this year. He is disposing of all his holdings in south Texas preparatory to taking up a permanent residence in this county.

N. C. Wright, owner of the Wright Hotel, at Sweetwater, was in Lubbock several days last week looking over the hotel situation in this city.

Jas. Cates and mother, of Bowie, Texas, have recently acquired 200 acres of land in Lamb county, from Cleve Hamilton of Plainview. They expect to move to the place this spring. The farm is partially improved but they expect to spend a considerable sum in placing all the place in cultivation. The deal was made by E. D. Cathey of Lubbock.

R. E. Edwards, proprietor of the Leader store, with Mrs. Edwards, left Sunday for St. Louis and New York where they will spend ten days in eastern markets. Mr. and Mrs. Edwards were accompanied by Miss Tessie Rhea, manager of the Vogue Emporium, millinery shop on the balcony at the Leader store. Mr. R. V. Kimmel will be in charge of the Leader store during the absence of Mr. Edwards.

John P. Lewis, of Waco, who was formerly a Lubbock dry goods merchant for a period of thirteen years, is visiting friends in this city. It is rumored that Mr. Lewis will construct several brick business buildings here.

H. A. Berry, Sr., of the Tennessee

Mercantile company, spent Monday in Mendow where he was looking at building sites with the end in view of opening a grocery store there.

Mr. and Mrs. A. C. Jones, of Roswell, are here this week visiting Mr. Jones' brother, C. H. Jones. A. C. Jones is district deputy game warden in Mexico. He reports business conditions bad at Roswell, due to two recent bank failures. He says Lubbock and surrounding country looks mighty good to him and he may decide to locate here in the near future.

E. A. Fringle, a prominent member of the bar, of Little Rock, Arkansas, was here Monday the guest of Neal Douglas, Jr., and other former Arkansas friends.

Kent Knox, local man, who for the past several months has been an engineer in the employ of Hawley and Roberts, city engineers, left today for College Station where he will continue his work in the engineering department of Texas Agricultural and Mechanical college. Mr. Knox attended the institution last year but did not return for the fall term.

Rev. and Mrs. W. H. Cook, of Idaho, spent Monday in this city. Rev. Cook is pastor of the Idaho Church of Christ.

W. L. Cook, formerly of Vernon, Texas, has purchased the A. E. Meadows farm, two miles south of Shallowater, and with his family will make that place his permanent home.

Judge Herman L. Pharr, has purchased the Leaverton home, at the corner of Fourteenth street and Avenue V, and will make that location his permanent home. The purchase was made through Hunter and Hunter, local real estate men.

Mrs. W. B. Powell and Miss Verna Brown left Tuesday for a two-weeks' visit in Dallas. On their way they stopped Tuesday night in Abilene as the guests of Miss Mary Douthitt.

C. G. Munson, of Littlefield, a prominent ranchman of that vicinity, transacted business in Lubbock Saturday.

G. H. Tubb and T. P. Hill, of Levelland, were business visitors here Tuesday. Mr. Hill moved to Levelland last week from Greer, County, Oklahoma. Mr. Tubb has been a resident of the capital at Hockley for the past two years.

H. N. Roberts, engineer in charge of the city paving work, was confined to his home Saturday because of illness. Mr. Roberts has now entirely recovered from his illness and is back at work in the court house building.

Rufus Wright of Sweetwater, was a business visitor in Lubbock Saturday.

L. S. Harkey, formerly of Plainview, has located in Lubbock and will be joined here by Mrs. Harkey and their young daughter. Mr. Harkey is engaged in the insurance business.

Mrs. Curtis Keen, who was ill several days the first part of the week, is recovering now.

Dr. P. C. McCay, of Idalou, was in the city Monday.

Dr. J. A. Hockaby and S. H. Adams, of Blanton, were visitors at the Lubbock Sanitarium, Monday.

Dr. C. F. Tate, of O'Donnell, brought a patient to one of the local hospitals Monday.

Dr. J. B. McBride, of Abernathy, was a professional caller at the Lubbock Sanitarium, Monday.

Dr. J. H. Haney, of Ballis, was a Lubbock visitor Monday.

W. E. Vaughn, a prominent farmer of Lubbock county, living eight miles north of the city, is reported quite sick.

J. M. Axtell, of Fort Worth, vice-president and sales manager of the Axtell company, was here the first of the week looking after the business of his company's local branch.

Total of Six Farm Clubs Now Founded

Four new farm clubs, two for boys and two for girls, have been enrolled during the past week, according to a recent statement by County Agent D. F. Eaton and Demonstration Agent Miss Mabel Marsh. The new clubs founded are Axtell and New Hope. The Axtell club will be two of the largest in the county, in the opinion of Mr. Eaton and Miss Marsh. A total enrollment of 25 was made there while the New Hope list includes the names of approximately 20 boys and girls.

A total of 115 children have been enrolled in six clubs so far, Miss Marsh said, and four more clubs will be founded. The communities which now boast farm clubs are Canyon, Shallowater, Axtell, New Hope, Monroe and Caldwell.

Teacher Buys Print Set for Youngsters

Mrs. J. W. Kolb, a teacher in the Caldwell school, has purchased a hand printing set for use in printing lessons for the primary grade at her school. William M. Fevehouse, county school superintendent, said recently. According to Mr. Fevehouse, Mrs. Kolb, who is serving her first year in the Lubbock county system, purchased the set out of her own funds and is having great success in teaching the young pupils their lessons through the use of the big signs which she makes with the set. Mrs. Kolb will formally present her purchase to the county school system at the meeting of the teachers scheduled for this week.

WILSON—The Kapp Land and Development company has placed 12,000 acres on the market. Within the last few days 2,000 acres have been sold at \$40 per acre.

All Is In Readiness for Advertising Benefit for Junior High School Here

An advertising jubilee, sponsored by the Parent-Teachers association of the Junior high school, will be held Thursday and Friday nights, February 1 and 2, at the Senior high school auditorium and everything is in readiness for the event. Mrs. Paul J. Connally president of the association, said yesterday.

Approximately 75 students of the Junior high school will appear in the productions and in addition several events, staged by students of the senior high school, will be included in the program. The high school glee club will appear in several vocal selections, Mrs. Connally stated.

The programs for the two evenings will be separate and distinct, so many business firms and professional men of the city having entered into the jubilee. Advertisements of feature form, will be presented for approximately 50 business houses. The following is the program for the junior high library:

THURSDAY NIGHT - The State Life Insurance, Hig 2, Spikes Bros. Grocery, Lubbock Variety company.

Reading, Maurice Hunter; y Martin Bakery, A. B. Conley, Jr. Lubbock Business College, C. K. Harrington Real Estate, W. J. Garretta, City Drug Store, Hines & McClellan, and Travis Groceries, Barrier Bros., Dr. Bloom & Bloom, Southland Life Ins. company, Yager Shoe Store, Anderson Bros. Jewelry, Bowen Drug, Simmons Furniture company.

Reading, Beatrice Ainsworth. Wilson Abstract Company, Sherrod Bros. Hardware, Baldridge Grocery company, Higginbotham-Bartlett Lumber company, H. & R. Theatre, Security State Bank, Paulger Battery Station, Plains Journal, Woods Jewelry and Optical company.

Song. Standard Tire company, Theatre Confectionery, Koons Grocery company, Joe C. Webster Myrick Hardware, The Palace Market, Dr. Jim's Electric Shoe Shop.

Reading. J. W. Baber Barber Shop, Clover Leaf Creamery, Jones-Sign Painter, T. R. Prudeaux Lumber Dealer, Dr. Kate Castleman, Masser, Neslar Hardware, Stafford's Chocolate Shop, Rep- lin's Family Shop, Mrs. Barkham's Millinery, Susanna Shop, Lubbock Oil and Grain, Sanitary Dairy.

FRIDAY NIGHT - Lubbock Floral Company, McAfee's

Shop, Martin Wolcott, Ainsworth Market, Calhoun Contracting company, Rix Furniture company, Watkins Jewelry company.

Reading, J. L. Stinson. Riddle's Garage, Citizens National Bank, Jackson Coal and Grain Co., South Plains Monument company.

Song. Moore Bros. Hardware, Building and Loan-Association, Long Bell Lumber company, W. L. Cone, Guarantee Abstract and Title company, Will Fletcher, Sr., Cash and Carry Grocery, Patterson Grain company, Texas Utility-Lubbock Battery and Electric company; Golden West Tailors, Waffle and Chill Parlor, Peters & Haynes Architects, Shepard-Smith Drug company, Carrington Tire Shop, Sanitary Barber Shop, Cone Auto and Parance works, Lubbock Tailoring company, Heiber's Gift Shop, Lubbock State Bank, Wofford Tin Shop, Avalanche Busy Bee Cafe, Panhandle Cigar company, Lubbock Printing company, the Wholesale Candy House of the South Plains, Yellow Cab Reading.

Cicero Smith Lumber company, Kristi Krip Potato company, Lubbock Auto company, Electric Bakery, Higginbotham-Bartlett Lumber company, Hemphill-Fryce, L. N. Dalmont Nursery, Wilson & Stanton Real Estate.

SAN ANGELO—On a charge of murdering an employe, Andy Meador, is being tried in the District Court of Tom Green county. He and his son jointly indicted, had separate trials and his son was sentenced to life imprisonment, but this was reversed and remanded by the Criminal Court of Appeals. The father was sentenced to twenty-five years, but won an appeal. A special venire of 125 has been summoned.

DALHART—Many inquiries are being received relating to the Colorado-Gulf highway, from prospective tourists.

SEAGRAVES—Because of the big cotton crop and the prospects for a heavy planting this year, a new gin is soon to be built.

WASHINGTON—President Coolidge looks upon the evidence in the Teapot Dome scandal as pointing to criminal action.

Probe on Potash Resources Called

Senator Sheppard has introduced a bill calling for a thorough exploration of the potash resources of Texas. The appropriation asked for amounts to \$250,000. The Midland Reporter says: "Officials of the U. S. Geological Survey agree that there is in the making one of the major industries of the country, rivaling in possibilities of the Mussel Shoals project and the oil and sulphur industries of Texas." Potash is looked upon as the special body of German industry. That country enjoyed a world monopoly.

Since the war, potash, as a basis for fertilizer has grown in favor. In war, potash has an all-important part as it is the basis of many chemical compounds entering into the manufacture of necessary explosives. It is thought that the West Texas field is larger and richer than the German field, and the latter has been supplying the world for seventy-five years.

Through the continued efforts of Congressman Hindspeeth, cattle feeding experiments were recently started at the dry farming station at Big Spring by the United States Department of Agriculture. These experiments are designed to test the relative value of sunnich silage, sunnich fodder and cotton seed hulls in fattening steers; to determine status of cottonseed meal and cowpea hay as a source of protein. The animals chosen for this work are 45 head of steer calves, weighing about 400 pounds. It is expected that these experiments will prove of great value to the live stock industry.

Local Man Gets Contract. Peters and Haynes, local architects, have been awarded the contract to design the new \$125,000 high school building at Lamesa. Mr. Peters was in Lamesa several days the latter part of the week, in conference with school officials and work will be rushed on the plans that construction work will not be delayed.

Lamesa voted the bond issue at a ratio of seven to one, which is a fair indication of the progressive spirit of that city. The bonds have been sold at two dollars above par.

Tests for Cattle Feeding Are Held

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Marvin Jones Is Busy in Congress

Congressman Marvin Jones of the Eighteenth Texas Congressional District who has been very active during the present session of Congress, as a member of the Committee on Agriculture, which handles much important legislation, recently made a speech in which he arrayed New York bankers and businessmen for the propaganda methods to secure legislation.

Mr. Jones pointed out that he was, like all members of Congress, anxious to receive the views of his constituents, but he drew the line at being swamped with form letters from the New Yorkers and others in behalf of legislation which specially favors them. He also urged tax reduction, the most rigid economy

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Will Hold School Meet at Floydada

On February 16 an educational rally and banquet will be held at Floydada. The ex-students of West Texas Teachers College are the sponsors. President J. A. Hill, of the college, will be the principal speaker. Other members of the faculty will be present and address the alumnae. The purpose is to stimulate an interest in the college and as one can do more for the Alma Mater than ex-students. Personal invitations to their friends will be given by the members of the association. All ex-students and friends of the college will be given a hearty welcome, and many from outside the county are expected.

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YOUR HOME INSURANCE

It may be your home; but will it be if it should burn to the ground? Your protection is in your fire insurance policy. Should your home burn would you have money to build a new one? See us today for full coverage insurance.

H. D. Woods

GENERAL INSURANCE Leader Building

NEW METHOD TAILORS Cleaning Pressing Alterations Phone 365 909 Broadway

YOUR LAST OPPORTUNITY

To buy the last good, cheap cotton, wheat and small grain land to be had at real bargain prices, and on terms that will enable you to pay for the land from what it produces.

Do not overlook this great opportunity to buy REAL land on the best terms to be had, where the land will soon pay for itself.

Act quick, and see, phone or write me for further information.

J. R. COLLARD, Spearman, Texas.



IF IT'S CITY REAL ESTATE

See Sawyer

- Residence Properties Business Building Sites Lots, Subdivisions Rentals.

Many exclusive listings in city properties. If you are looking for a location in Lubbock, either residence or business—I can fix you up—

T. W. Sawyer

CITY REAL ESTATE Lubbock, Texas

Not Like A Sack of Flour

You drop into the grocery store and ask for a sack of flour. "I have a truck load on the way," says the grocer, and will send it over in a couple hours."

That is perfectly satisfactory.

You press the button. "Suppose the Texas Utilities would tell you that they were out of it just now but that they would send over a package of light in a couple of hours.

The difference is that the Texas Utilities Company sell service and not a commodity. It must be ready to serve its customers when they want the service. It is as reasonable for a light company to be expected to be ready to serve any minute of the day or night as it is for the dealer in staple commodities to take two hours to make a delivery.

But this is a factor in the Texas Utilities Company's service, that many users of the service have not considered when they appraise that service.

Texas Utilities COMPANY

Do You Want To Be Sure?

—that your title to your property is clear—that you are protected against any mistakes which might later prove costly?

Then have your abstract made by our company. We have been making abstracts in Lubbock county for fourteen years and our work is insured in your favor against errors.

Guarantee Abstract & Title Company

J. C. L. ADAMS, Mgr.

Contract Is Closed for Amusements For County Fair; Plan Improvements

The directors of the Fair Association met this week and closed a contract with the Waugh & Shaffer Amusement company for a twenty-day amusement program for the coming Panhandle South Plains Fair that is to be held on the lot to the left of the fair grounds, inclusive. Other plans are being discussed at this time and a broad program worked out for a bigger, better and more popular fair than ever before attempted.

"We believe that we have contracted for the highest class lot of amusements and entertainments ever shown on the Plains," stated President Louis Moore of the Fair Association, Wednesday afternoon in talking about the contract that had been closed on Tuesday. "In addition to the regular riding devices, such as whips, swings, Ferris Wheel, aeroplane swings, etc., the company brings three uniformed bands, which will be thrown together in one large band for special concert purposes. One of these bands is from the Ladies Minstrel and Concert Show and is one of the best trained and most accomplished ladies' bands, according to all reports, playing on the American Carnival Circuit today. A high class program is given by this special four-company with real artists, real music and a complete change of program every day. The entire program of shows and features look good to me and I believe that this section will be well pleased with the people we have secured for them.

Many Improvements to be Made.
Plans are already under way for a number of necessary improvements to take care of the coming fair. The park must be well fenced to cut out the fence crawler that we have had to contend with each year. The carnival attractions will be carried in the North West part of the park for the coming year, thus leaving every person that enters the grounds through the exhibit halls on the way to the White Way. Special free attractions are being lined up and will be contracted early and on a four-week schedule combining Children, Amarillo, Lubbock and San Angelo—thus making it possible for each of these fairs to get the highest quality of entertainment at the least possible cost.

The catalogue and premium list will be arranged two months earlier this year and more attention given to working out all of the necessary details looking toward a smooth operating fair organization for the coming year.

Fair Has Added Thousands to Plains.
It is the sincere belief that there is

no one factor or thing that has had more to do with the present extensive program of development throughout the South Plains than the fairs that have been held here during the past five years and the many exhibits carried in the State Fair at Dallas from this fair by Lubbock and the surrounding counties. Thousands of people who already live in this section have been thoroughly sold upon the idea of this as a dependable, exceptionally high producing section through seeing year after year, the exhibits at the South Plains Fair. They have been encouraged to attend the State Fair with a county exhibit and these have repeatedly won high prizes—selling to the entire Southwest the idea of the South Plains as a dependable agricultural section of much promise.

Folks are pouring into the Plains section. They are the best farmers, biggest land owners and biggest operators of the entire country. They are coming here with a determination to stay and make good. They are spending their money in building good homes, good roads and are regular supporters of everything for the good and progress of this section. The 1914 Panhandle South Plains Fair will be an open house where all of the new comers in this section will be invited to gather and meet the folks who have lived here for many years, to get acquainted with each other and to really find out what sort of folks they have settled next to and what this great new country can and will produce in the way of diversified crops.

Most Important Fair Ever Held Here.
The coming fair is the most important event of its kind ever staged on the Plains. The eyes of the world are upon this section. Daily the trains, trucks and wagons are bringing hundreds of new settlers into the section. They are going to be busy, day and night, getting established, putting in new land and becoming settled in their new homes. This pace will not let up until the fall crops are about ready to be harvested. During the breathing spell between laying by crops and starting fall harvest the South Plains Fair will be staged to bring all of these people together in one great thriving jubilee and get acquainted event.

Start planning today to take an active part in the development of the greatest fair ever held on the Plains and you will be more than repaid for your time and trouble.

Tech Officials Spend a Day in North Carolina

RALEIGH, U. C., Jan. 23.—A party of representatives of the Texas Technological college, Lubbock, Texas, spent today in Raleigh in conference with President Brooks of the state A. & M. college of North Carolina. The party consists of President F. W. Horn, John W. Carpenter, of Dallas, regent, L. C. Robert, Jr., of Atlanta, Ga., W. C. Hedrick of Fort Worth, and William Ward Watkin of Houston, architects. The Texans were especially interested in the textile department of this institution, as the North Carolina college is now engaged in expanding this department to a very considerable extent. The Texas people found much to interest them in the institution.

After leaving Atlanta and before reaching Raleigh, the party stopped at Greenville, S. C. At these places they visited extensive cotton mills, conferring with men interested in the educational side of mill work. At Greenville they conferred with E. E. Gear, president of the Jubben mill company, who was formerly a professor of textile engineering in Furman university, and also with C. W. McSwain, who is head of a textile school at Greenville. While in Charlotte they were guests of M. L. Cannon, and visited extensively in cotton mills. It is stated that there are a thousand cotton mills within a radius of a hundred miles of Charlotte.

The party had intended to spend a day at Clemson College, S. C., but on account of the recent sudden death of President Riggs and his funeral on January 25, this step was omitted.

Although the party is largely interested in textile work, they are also making a study of the agricultural department, the academic end and the matter of school buildings.

E. N. Harrison for County Commissioner

E. N. Harrison, better known to Lubbock and Lubbock county citizens as "Uncle Ed" Harrison, has decided to make the race for County Commissioner in precinct number three on a balance with the line of his decision has subjected himself to the action of the democratic primary on July 25.

"Uncle Ed" Harrison, who resides on rural route number one, out of Lubbock, has been a resident of Lubbock county for the past six years, and of the state of Texas for the past 41 years. He is married and has six sons and two daughters and is a farmer by occupation. While this is the first time that he has ever made a bid for public office "Uncle Ed" feels that his varied experience will enable him to efficiently handle the affairs of his office should he be the choice of the voters of precinct number three. If elected he promises an honest and careful administration of the office.

The Plains Journal takes particular pride in placing the name of E. N. "Uncle Ed" Harrison before the democratic voters of precinct three, of Lubbock county, as a candidate for County Commissioner, in the democratic primary, July 25, 1924.

Slaton Girl Hurt When Hit by Auto

Little Lena Schuetz of Slaton was seriously injured near her home when run over by an automobile on her way home from school. The driver could not turn his car out of the way in time to miss the little girl, who suffered a badly broken leg and a gash over an eye. The driver stopped his car and took her to her home, then secured Dr. Tucker. She endured the mending operation without an anesthetic.

An X-ray examination at Lubbock showed that the limb had been properly set and she is well on the way to recovery. If like Mr. Vaughn, drivers who accidentally inflict injury, would only stop, often much suffering would be prevented.

Chiffon Lining
Sapphire-blue chiffon is used to line the drapery of a white satin dinner dress.

NEW AND USED FORDS FOR SALE.
3 blocks south of Court House, 1212 Avenue H, phone 325. C. M. Elmore, 26-28.

Congressman Jones Has Plains Survey

WASHINGTON, Jan. 23.—Congressman Marvin Jones has just received from the Agricultural Department a number of copies of the "Soil Survey of Northwest Texas," which is a desirable of getting into the hands of the citizens in his congressional district. Mr. Jones says he will be glad to send a copy of the survey to anyone who will write to him.

AMARILLO—The Wheat Growers Association now has 3,200 members.

KATE CASTLEMAN Masseur Security State Bank Bldg. Phone 790, Lubbock, Tex.

NEW AND USED FORDS FOR SALE. 3 blocks south of Court House, 1212 Avenue H, phone 325. C. M. Elmore, 26-28.



Fit Yourself For Life's Task

In the race for success the man or woman with training for business has a handicap on the one who is untrained. They are fitted to fill responsible positions when the occasion arrives. Our business courses will train you for responsible positions, always available. Call or write. Enroll at once.

Lubbock Business College
1212 1/2 Ave F Lubbock, Tex.

CEDAR POSTS IN CAR LOTS

Build Your Fences for a Life Time with old growth Mountain CEDAR POSTS and be through with the job. We have on hand 300,000 to 500,000 carefully graded, dry Fence Posts. We ship—

Direct to Ranchmen

We quote prices Delivered Anywhere—State how many posts you need, what sizes you want and your nearest shipping point.

SEND US YOUR INQUIRIES also, for Lumber, Windmill Timber, Barbed Wire, Woven Wire, Cattle and Hog Dips, and compare our prices with others.

Wholesalers of Calcium Arsenate, White Arsenic and Paris Green. Always state how many rods of wire you need, if woven wire what height and for what purpose. Lumber inquiries should give the specifications, grades, etc. We do not ship lumber and cedar in mixed cars.

FEDERAL EXPORT AND SUPPLY COMPANY
SAN ANTONIO, TEXAS

Lubbock Man Will Sponsor Athletic League for Sunday Schools of City

Attorney James H. Goodman is the leader in sponsoring the organization of an athletic league among the Sunday Schools of the city and announces that plans are practically completed for the beginning of the functioning of the league in the near future.

The plan calls for the organization of the Lubbock Sunday School Athletic League, with leaders from each Sunday School. The league has for its purpose the stimulation of healthful recreation among the Sunday School students and an increase in interest in the Sunday School work. It will also promote a closer religious and social relationship between the members of the various Sunday Schools and the development of true sportsmanship and fair play.

The Sunday Schools of the First Methodist, First Baptist, First Christian and First Presbyterian churches have already enrolled in the league and other Sunday Schools are interested and expect to enroll shortly.

The league will be governed by a set of officers and board of directors composed of adult members of the Sunday Schools participating. There will be three divisions in the league, the senior division, junior division and girls division. The senior division will be made

up of boys and men over the age of 16; the junior division will be composed of boys under the age of 16. The girls division will contain girls of all ages.

Certain requirements are embraced in the by-laws, which must be met before anyone may participate in a contest. Participants must have been an attendant at Sunday School for 30 days. Anyone who is absent from Sunday School for two successive Sundays becomes ineligible until he has attended for two Sundays.

Contests will be held in basketball, baseball, tennis, handball, track and field sports. A system of scoring is being worked out and it is planned to give cups to the winners of each division. A plan is also being arranged for awarding the scores on the proportionate attendance at each Sunday School, giving the smaller schools an equal chance with the larger ones.

Attorney Goodman sponsored a similar organization in Galveston in 1912 and 600 Sunday School members participated in the contests. The cup went to one of the smaller Sunday Schools of the city.

City Property South Plains Farms

We make a specialty of city property and have a number of choice listings—well located and at bargain prices.

We are well posted on South Plains farms and are requested to advise the homeseeker and investor.

Hunter & Hunter
Merrill Hotel Bldg.

State Officials Announce Terms of Spring Sale

AUSTIN, Texas, Jan. 21.—In explaining the 274,923 acre land sale in west Texas, scattered over sixty counties, the state department issues the following report.

"The State of Texas will on May 1 place on sale to the highest bidder, 274,923 acres of land. These lands have been formerly forfeited for non-payment of interest but is subject to redemption by payment of interest due to November 1, 1923, but must be paid before May 1. Most of this land is situated in the western part of the state and is located in approximately 60 counties.

"These lands are sold under sealed bid to the highest bidder on 40 years time bearing interest at 5 per cent without condition of settlement. The sale closes at 10 a. m. on May 2 at which time all bids are opened and read.

"The act under which this land is offered for sale reserves all mineral rights to the state, but by present laws and state relinquishes to the owner of the soil fifteen-sixteenths of all oil and gas which might be found on these lands and is subject to prior outstanding oil and gas permits.

"Interest on all public land sales in this manner is due on November 1 each year, and unless paid the sale will be subject to forfeiture and the land again offered for sale.

"One who has never bought any land from the state may buy not to exceed eight sections. A section is a whole survey of 640 acres, except surveys of 1280 acres are considered two sections. One who has purchased less than eight sections from the state may buy enough more to equal that quantity.

"When land is sold by the state it becomes subject to taxation. No corporation can purchase any of these lands."



YOU MAY NEED GLASSES!

Glasses are no longer a hindrance to anyone. Today they are almost a necessity. With the great amount of reading we do—most of it very fine type or blurred printing—we are forced to strain our eyes constantly.

Gradually the eyesight becomes weaker and weaker and then fades. Correct it while you've a chance and let us fit you with a pair of attractive glasses.

Dr. Millard F. Swart
—EYE SPECIALIST—
With Anderson Bros. Citz. Natl. Bldg.

Sam S. Denman
LUBBOCK INSURANCE AGENCY
Fire, Automobile, Plate Glass Insurance and Bonds
Phones: Day 96—Night 332
Office in Cotton Exchange Bldg., Lubbock, Texas

COTTON SEED
Choice planting Cotton Seed, the Famous "KASCH COTTON SEED"
99 PER CENT PURE
Buy Early. Be ready for planting. Place your order now.
HEAVY RED SEED OATS
Let us supply you with your oat seed. We are ready to accept your order.
PATTERSON GRAIN CO.
Telephone 670 Lubbock, Texas, North Side Square

It's Odd, But True!

While merchants and professional men like to receive cash in currency and silver for their goods—While they welcome the "charge customer" who comes in on pay day and settles up with dollars and treasury notes—They rate highest the man who pays by check. Open a checking account here today.

Lubbock State Bank

Expert Attention For Your Car

At this garage your car will get the best attention that human minds and hands can give it. Our mechanics know cars—and their mechanisms. That is the reason why it is to your advantage to come to a place where experience and thoroughness means so much.

Our All-Star Line of Accessories

Texhoma Gasoline
Amalie Oils
Michelin Tubes
Kelly-Springfield Tires

AUTO PARTS

We carry the famous McQuay-Norris line of Parts, pistons, piston pins, rings and bearings for all makes of cars. Give our repair department a trial and your car will give better satisfaction.

Cadillac Garage
JOE HILTON, Prop.

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Readers Say Journal Improves Every Week; New Building Will Be Big Aid

Say folks, how are you liking the Journal by now? Every day we hear folks say that it is the best newspaper on the plains. Every mail is bringing up subscription renewals and new subscriptions. This past week more than 250 copies were sent to at least a dozen different states to folks who wanted "Aunt Sally, Uncle Pete, and the rest of the flock 'back home'" to see and know what was doing in this section.

As Grapenuts says "There's a Reason" and the reason that folks give us and the reason that we are working hardest to make true is simply because the Journal crew don't care a hang what kind of tabloids the cannibals use in the Hula-walla Islands or what some Fiji Island Prince thinks about the Einstein theory or the color of taploka (spelled wrong but who wants to know any more about the blooming stuff anyway?) served at the fourth assistant funkig general's home in the Sahara Desert. What we are trying to do is to carry the news of what is happening in Lubbock and the South Plains and to carry it in such a way that folks will not only read the papers each week but will send them home to their home folks and bring more folks into this section.

"Say, it gets better and better. Here's a 'Ray, it gets better' in the way W. F. Lamar of Crosbyton thinks about the Journal. Lamar subscribes in our day picked up on the streets of Lubbock while one of the boys was chasing news items was a record established last week. He wasn't on the subscription end of the paper but was hunting news and just picked up the 19 subscriptions on the side. On that day more than 25 new subscriptions were added to the Journal in Lubbock county.

"That is some paper you are putting out these days," says Gus Shaw, from Littlefield, last week. "Your bunch of subscription workers cleaned everybody in our town yesterday and everybody likes it," he continued. The Littlefield list runs something over 100 copies a week now of the Journal and by extra copies went to one firm there last week to be mailed out to prospectors. "It licks up what we have been telling them about this whole South Plains country," said the real estate man when he ordered them.

But just wait a Little While folks and we'll show you a Real Newspaper. All of this in spite of the handicap of having to carry all of our stuff all the way to Amarillo each week to get it printed. But it will only be a few more issues until we will be in our own new home and printing with our own newspaper plant. And say—folks—talking about newspaper plants and new buildings—we want you to see the little black The Journal is building on the northeast corner of the Merrill Hotel. Black just across from where the new city hall is going to be built. Some folks think it is a bank building, some think it is a trust company, and some folks simply think that a little slice of Wall Street or highbrow Dallas wandered off and located in Lubbock.

The building is a beauty. Brick and the with a hand carved trim, oak floor and finish in the office, concrete and metal finish in the shop department—all with French cement windows, steam heat and all of the built in cabinet features.

AMARILLO—The fair association is planning on the establishment of a zoo.

AMARILLO—The Rock Island has joined the Santa Fe in giving ten day stop-overs to tourists. This will afford many an opportunity of examining the plains and their resources.

LAMESA—The bonds for the \$125,000 school building brought a premium of \$2,488.46. Work will begin on the building.

kidding when we say that we are going to either give you the best home newspaper in Texas. You can just scratch it down in your little note book that if we don't it will simply be because the Big Boss didn't give us sense enough and not because we are not putting our best into the proposition. Send a Copy Back Home, Just One or by the Year.

We are always glad to send the Journal back home to your home folks. They like to get it. We are adding names everyday and already reach more than 20 states—subscriptions that are being paid for by some body here that wants to let folks back there know about this country. It only costs \$1 a year—or if you just want to send one copy—mail us a stamped, addressed envelope and we will roll up the current issue of the paper and shoot it to them in the envelope you address yourself.

Home News is Real News—Read The Journal and you will get it.

Business College to Have Entertainment

An evening of entertainment will be held by members of the alumni association of the Lubbock Business College, the present students of the institution and their friends, at the college rooms next Tuesday night, February 5. It was decided at a business meeting of the alumni association held last Tuesday night.

The business meeting was presided over by Clyde L. Backenstoss with Miss Estelle McFarren as secretary-treasurer. Plans for the permanent organization of the alumni association were discussed and a short business session followed. Twenty students and former students were present.

Seven new students have been added to the college rolls within the last week. C. L. Backenstoss, field representative, said Wednesday. They are Miss Verdon Bell, Mrs. Mae Franklin, Joe Hale, Ed Foster, Miss Inez Winn and James Winn, all of Lubbock, and Miss Linnie Mae Cardwell, of Brownwood.

County Examinations for Teachers Called

County and state teachers examinations will be held here on Friday and Saturday, February 1 and 2, according to an announcement made by William M. Pevchouse, county superintendent of public instruction, yesterday. Prof. E. J. Hood, of the Estacade school, will act as chairman of the examination. Pevchouse stated. The examination work will be given in the court house.

Nineteen Patients in Local Hospital

A number of patients, from various points, have been admitted to the Lubbock Sanitarium within the past week. Among them are: H. A. Bryant, Le-russo; R. L. Good, Lubbock; Daniel Simpson, Lubbock; Alena Carback, Boon-ton; Tensie Dickerson, Eaton; C. E. Dean, Ball; Rose Sires, Tahoka; Gertrude Turner, Tahoka; Mrs. R. L. Good, Lubbock; P. A. Stuart, Jr., Lamesa; Mildred Brunson, O'Donnell; Zelma Holgate, Brownfield; Ruthel Anderson, Wilson; Mrs. L. C. Bashaw, Rosburg Springs; Beula Moore, Lubbock; Alena Snoddy, Wilson; Mrs. C. J. Hallmark, Malou; George Fletcher, O'Donnell; Mrs. W. E. Ruskin, Lubbock.

Lubbock Realtors Sell Ellwood Land

The firm of Wilson and Stanton report the sale of five tracts of land in the Ellwood ranch property, comprising 840 acres near Ropesville, to M. L. Cabiness of Lamar county, Texas. This tract includes a portion of a tract that was one time traded to J. A. Wilson for a pair of boots. This land sold at a good price thereby giving some indication of how land has improved in price here in the past few years.

This firm also reports the sale of 250 acres of Ellwood land to M. F. and W. S. Hayes, of Haskell county, at the rate of \$35 an acre; also a number of tracts of land from the Anderson ranch, north of Dalou, to the following persons: John Mullins, of Crosby county, 160 acres; O. T. Easter, of Dalou, 160 acres; Archie Clark, 160 acres; C. C. Brackeen, 160 acres.

Twelve Couples Wed in Week

An even dozen licenses to marry were issued from the office of County Clerk Herbert Stubbs during the past week. The records of the office show that licenses were issued to the following: Price Neal and Miss Vera Clements; R. B. Hamilton and Miss Georgia Mae Sanders; Elmer Mowsey and Miss Lela Ruth Sanders; Willie Clayton Bay and Miss Annie McNear; Jack Atkins and Miss Clara Heavens; Wm. M. Spiller and Miss Ethel Pickett; R. W. Cheyne and Miss Charlotte Seal; Earl Mangum and Miss Roberta Bass; Julian N. Neabitt and Miss Rosa Ho-gue; Clyde Sherman and Miss Sada Sikes; Delbert L. Sawyer and Miss Opal McWhorter; Ernest Hibdon and Miss Vera Humphrey.

Snyder Merchant Dies

J. D. McClahan, a prominent merchant of Snyder, died at a local sanitarium January 23, following a brief illness. He was thirty-four years of age. The body was shipped to Blooming Grove for funeral and interment.

TECH VIEW LOTS ARE BEING SOLD

Many tracts in the Tech View addition, located southwest of the Tech site, have been sold in the past few days. This addition, comprising 160 acres, and owned by John W. Jarrett, is being subdivided into 25, 5 and 10 acre tracts for the accommodation of the person who wants a suburban home, or who wants a dairy or vegetable farm near this city.

The tracts are moderately priced which has the drawing appeal. The addition is being advertised in the Journal and many inquiries are coming into the special selling agent, R. A. McKinney, in the Leader building.

Recent purchasers of Tech tracts are C. S. Hinton of Greenfield, Okla., J. F. Cole of Plinview, and J. F. Robertson of Ligon.

Exclusive Tire Shop Opens Here

An exclusive tire and tube shop has recently been opened in the building formerly occupied by the Collie Printing company, on Avenue J. The owner of the new shop is W. L. Logan, formerly of White Deer. Mr. Logan is handling nothing but the well-known Goodyear brand of merchandise. Mr. Logan is a young man and has located here for keeps and will appreciate your patronage.

England the United States have finally disposed of the "boomer" treaty. The three-mile international limit remains intact, except that suspected vessels may be searched one day's sailing distance from shore—about twelve miles. English vessels may enter port with liquor in seal. So, England retains its grip on the passenger service. They rarely lose anything without gaining something. Diplomacy is a life profession there. Changes of party mean nothing in the foreign service. Diplomacy and politics should have an absolute divorce.



SERVICE—SATISFACTION
in our
GROCERIES!
We give S & H Green Trading Stamps
We Want Your Account to Start February 1st.
We aim to make this Grocery a better one—a more desirable source of supply—an efficient aid to thrifty housewives. We aim for—perfection in all details—quality—prices—service and better Foods for you. Phone your order.

HINES & McCLELLAN
1015 Broadway Phones 860-861

Of Interest to Santa Fe Patrons

Have you compared after-the-war prices of what you buy and sell with those of a pre-war normal year—say, 1922 with 1915?
Santa Fe System Lines have made such a comparison, and you will be interested in the result:

The Santa Fe System sells transportation only, but buys steel, fuel, lumber and all kinds of building and construction material; and is a very large user of labor.

The Santa Fe System received in 1922, \$1.45 for hauling the same amount of freight the same distance that it received \$1.00 for in 1915, and \$1.60 for hauling a passenger the same distance it received \$1.00 for in 1915. Or, combining freight and passenger, it received \$1.50 for the same service it received \$1.00 for in 1915, the increase being 50 per cent.

The Santa Fe System paid \$2.11 for the same quantity of fuel that \$1.00 paid

for in 1915; \$1.77 for the same quantity of materials and supplies, other than fuel, that \$1.00 paid for in 1915; \$2.22 for the same number of hours of labor worked in 1922 as \$1.00 paid for in 1915. Aggregating all operating expenses, it paid in 1922, \$2.05 for the same number of hours worked and same quantity of materials and supplies as it paid \$1.00 for in 1915. It paid \$2.90 in taxes in 1922 for every \$1.00 paid in 1915.

Santa Fe System employees received an average annual compensation in 1922 of \$1.81 for every \$1.00 received in 1915, and the cost of living of such employees was \$1.62½ in 1922 for every \$1.00 in 1915.

Freight rates and passenger fares cannot be reduced until taxes and the cost of operation are reduced.
Cost of operation cannot be substantially reduced until the price of labor and material is reduced. And the price of labor and material cannot be reduced until the cost of living is reduced.

W. B. STOREY, President
The Atchison, Topeka and Santa Fe Railway System

Dollar Day

WRITE IT IN THE SKY

If we had our way about it we'd write this even all over the sky, but the next best thing is to tell you about it here. Dollar Day is the day of values—try it at our expense.

SPECIALY PRICED FOR DOLLAR DAY

1 Lot Shirts, \$1.25 to \$1.50 Values	\$1.00
1 Lot Work Shirts, \$1.25 value, for Dollar Day	\$1.00
\$1.25 Ladies' Unions, special at	\$1.00
Two yards 75c Serge	\$1.00
\$1.25 Gowns	\$1.00
\$1.25 Teddies, priced at	\$1.00
5 yards 30c Gingham at	\$1.00
8 yards 15c Gingham for	\$1.00
7 pairs Children's Hose	\$1.00
8 pairs Men's Sox	\$1.00
Good Boy's Cap, special at	\$1.00
4 yards 36-inch Outing	\$1.00

EXTRA SPECIAL
1 Lot Ladies' Shoes, values to \$5.00
(small sizes) at \$1.00

THE LEADER

Save Money On Your Feed Bill and Get Better Feed

The cotton farmer, who is feeding cottonseed to his stock, can save enough money each year to pay his taxes by exchanging his cottonseed for MEAL and HULLS.

On our present exchange basis you get more than two pounds of MEAL and HULLS for one pound of seed.

In every ton of seed you feed there is about two hundred pounds of dirt, trash and lint, that, if not harmful, is worthless as a feed; it is more profit to you in exchanging this loss for good clean feed.

Besides being cheaper, experience will show you that Meal and Hulls make a better feed than cottonseed. The oil content as contained in cottonseed is harmful to cattle just like too much grease is harmful to a human. Excess of fat in feed retards digestion, and feed containing a very large per cent of fat becomes unpalatable.

Bring in a load of seed and trade for Meal and Hulls and see the results for yourself.

Lubbock Cotton Oil Company

Phone 12 LUBBOCK, TEXAS Phone 12



Housework and Headache

There's relief for you housewives who suffer from aches and pains.

When lack of fresh air, working over a hot stove and the odor of cooking make your head throb, your back ache, your limbs tremble, just take 1 or 2 **DR. MILES' Anti-Pain Pills**

They'll relieve you quickly and safely.

Your druggist sells them at pre-war prices—25 doses 25 cents. Economy package, 25 doses \$1.00.

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THE PLAINS JOURNAL

Successor to The Plains Agricultural Journal

Entered as second-class mail matter at the Post Office at Lubbock, Texas, under the provisions of the Act of Congress of March 3, 1879.

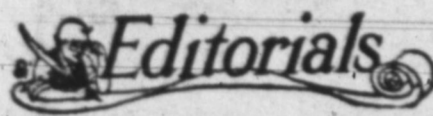
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It is not the intention of the publishers to cast any undue reflection upon the reputation, character or integrity of any person, firm or corporation. Any error or mis-statement of facts will be gladly and promptly corrected.



A PUBLIC MARKET

Just what is Lubbock's greatest need at the present time is a matter of conjecture. What some people consider the city's greatest need is considered in the minds of others as a trivial matter. There is one thing, however, which the city does need and needs badly. That is a public market space where auction sales can be held.

Every month there is a great amount of goods sold here at public auction. Great bargains in farming implements, household equipment and live stock are presented for sale in these auctions which are held in vacant lots scattered over the city. Because of the lack of a suitable place to hold these sales it is practically impossible to advertise them for any particular place or time and as a result only a small fraction of the interested people can keep track of the sales.

Now is the time for the city of Lubbock to acquire a space to be set aside for a public market. There are several locations near the business part of the city which are admirably suited for the purpose. The institution of a public market, equipped with modern comforts and facilities, would prove a boon to town and country people alike and instead of proving a handicap to legitimate merchants of the city, which has been given as a reason for neglecting the public sale space, would draw more people to the city and provide for the city merchants a wider clientele. One of the best investments the city can make at the present time is undoubtedly that of a public market space.

MR. MERCHANT—MR. ADVERTISER:

Do you know that the circulation of the Plains Journal is growing faster than any other newspaper on the Plains? More than four hundred new readers have been added to the already healthy list of this newspaper. There must be a reason for this hearty response on the part of Lubbock and Lubbock county people. Our solicitors have made a thorough canvass of town and city and are still energetically working. A clean, healthy list of readers, procured without any extra inducement except the promise on our part to print the "Home News." Our hobby is home news. Telling of the activity of Lubbock and Lubbock county people, institutions and establishments. Newspaper readers everywhere will tell you home news is what they want. We are endeavoring to print a newspaper that will go into the home and remain on the reading table until every member of the family has read it. What is this worth to you Mr. Advertiser? 2500 copies of the Plains Journal are distributed each week. This is a guarantee on our part, with the positive assurance that the list will grow as time rolls along.

Just a home newspaper is all we claim to be, not metropolitan, but one that is read and appreciated by home folks. If you believe this newspaper is the right kind of an advertising medium, we will be pleased to serve you with all the efficiency at our command.

We are thankful for the liberal patronage received during our first month's business, with the Journal fully organized.

THE COUNTY AGENTS

County-Farm Agent D. F. Eaton and County Home Demonstration Agent Mabel Marsh are fostering the biggest investment available on the Plains. They are investing in the boys and girls of Lubbock county, the future guardians of the district, financially, politically and socially. Their work of forming the farm clubs is undoubtedly one of the largest and most important tasks being undertaken and too much co-operation cannot be given them by the citizenry of the county.

Handicapped as they were by the epidemic of measles and the recent arrival here of Mr. Eaton, the county agents have already enrolled four clubs for boys and a like number for girls, in this county. A total of seventy youngsters have been enrolled thus far and in the six additional clubs yet to be formed, one hundred and fifty more farm children will be brought under the influence of this useful work which is fostered by the federal department of agriculture and the Texas Agricultural and Mechanical college.

To show just how interested the young people of the county are in the work outlined by Mr. Eaton and Miss Marsh, in less than a week's time after the first four clubs were organized members of the organizations began visiting the office of the agents here to learn more about the proposition and to get advice on the planning of crops and on the outlining of small farm industries which can be successfully handled by farm boys and girls.

Sooner or later Mr. Eaton and Miss Marsh will invade your territory to enroll boys and girls in farm clubs. Co-operation with them in their work will be the chance for service for the betterment of the county extended to every citizen of the rural districts.

MORE SCHOOLS ARE NEEDED.

With a score of new families moving into the city every week now is the time to consider the erection and equipping of at least two more ward schools in the city of Lubbock. The school system here is already taxed to its capacity and were it not for the able administration of the educational authorities here the system would even at the present time be totally incapable of handling the great influx of new students.

From the way that conditions now point the logical locations for two new grammar schools would be in what is now the outlying residential districts to the northwest and the southwest of the city. At the present time families residing to the north and to the south of Broadway are forced to send their children to school over distances which often exceed ten blocks. Further chance for inefficiency is prevalent through the crowding of the school rooms and the scarcity of instructors to thoroughly inculcate the fundamentals of education into the minds of the children.

While a great deal of money has already been spent to provide a fine educational system for the city more money will have to be expended to keep the school system abreast with the rapid growth of Lubbock. Conservation of finances should never be considered in the running of municipal schools which form an American birth-right equal to the right of balloting. Too much credit cannot be given Superintendent M. M. Dupre and his corps of principals and teachers in the able manner in which the schools are and have

been conducted. The greatest vote of thanks which can be given Mr. Dupre is a vote for more comprehensive enlargements of the city educational system at the next municipal election.

THE DOG.

The dog is a nuisance. He should be banished to the pound. So some say who advocate the goat as a substitute. The other day, at Waco, two house dogs kept barking until they awakened the family. The house was on fire; the steps a sheet of flame. The people made ropes of bedding and escaped, but the poor dogs lost their lives. Can you imagine a pet goat having sense enough to awaken his master and mistress? Goats are alright in their places—but dogs—they have been man's true and faithful friend since the paleolithic age. The monkey likes a dog.

THE SLATON RADIOGRAPH.

The first issue of the Slaton Radiograph reached the desk of the editor of the Journal Saturday. It is a newsy sheet, well edited and printed and judging from its general appearance is launching out into the journalistic field under very auspicious circumstances. W. P. Florence is editor and general manager and Frank White is associate editor and publisher. The salutatory statement of the owners and publishers outlines the plans of the new publication which is interesting to say the least. These newspaper men evidently know their "stuff" and Slaton may well be proud of the acquisition of another up-to-date journal. The publishers of the Plains Journal extend best wishes to the youngest contemporaries in the county; the field is rich and wide and the success-made of the venture depends on the effort put forth by the publishers.

THE PLAINS JOURNAL.

The Plains Journal continues to receive subscriptions from all sections of the county, but more particularly Lubbock and Lubbock county. Nearly 2,600 copies of this publication were mailed and distributed to readers last week. The Journal wants a subscriber in every home in Lubbock county. And if the paper is able to maintain its present rate of acquiring new readers it will not be many weeks until this ambition is realized as nearly as it is possible. The publishers of the Journal are earnestly and sincerely endeavoring to publish a paper covering the local field. Just a big family weekly, that chronicles all the local happenings, thereby making a paper that goes on the reading table and remains until every member of the family has read it. The publisher is indeed grateful for the many compliments on our paper and we assure you that we are going to exert every effort to publish a paper that will be appreciated by its readers. We thank you for any co-operation you may extend.

THE CANYON AND HUMANITY.

Many have been the maledictions heaped upon the Yellowhouse canyon, which surrounds the northeast part of the city. Many times has this freak of nature been maligned because its presence has halted the growth of the city to the east of the fair grounds. The canyon was made the butt of numerous jokes and slurs cast upon Lubbock before the city became acknowledged to be the hub of the great plains district. Now, however, the Yellowhouse canyon has come into its own. The use to which it is peculiarly suited has at last been discovered.

Last week a contract for a system of storm sewers was let and the canyon will be used as an outlet for the system. Were it not for the crude valley, engineers would have a problem confronting them concerning the dumping of the storm waters which will flow from the streets to the sewers. The solution of that problem would, in all probability, be an expensive one to the taxpayers. So, with the coming of civic improvement, the canyon has come into its own. A use for it has been found. It takes its place in the spotlight of respectability.

What a direct comparison can be drawn between the Yellowhouse canyon and some people. And what a lesson can be extracted from that comparison. We have all seen individuals who seem to have no purpose in life; people who are ne'er-do-wells in any field they enter. For years, perhaps for the greater parts of their lives, they careen along life's highway, floundering like leaky ships in a gale. Then suddenly, they become righted, sail smoothly and find peaceful harbors in which to spend remaining existence. They are suddenly transformed and their lives become constructive rather than destructive. A definite aim in life becomes apparent.

Remember the example of Yellowhouse Canyon when becoming prone to criticize one whose life appears less useful than your own. The object of your criticism may, like the canyon, arise from the ashes of disrespect to fill a long-felt want in the life of your community.

Wise Cracks From The Southwest Press

In the European game, confides the Kansas City Journal, they discard the kings. But they are strong for queens and the jack.

A Michigan man claims he holds almost nightly conversations with the angels, says the Springfield Republican. We had similar notions when we were young.

The woman who cries does not get half as far as the woman who merely threatens to cry, says the Kansas City Star.

Husbands who have to sew on their own buttons seldom have time to sew wild oats, according to the Fort Worth Star-Telegram.

Henry Ford's friends are having a hard time getting a ring to throw itself around Henry's hat, summarizes the Winfield Courier.

It is never sane to jump at conclusions unless you are sure the sought conclusions are there, says the Chillicothe Constitution.

MORE SCHOOLS ARE NEEDED.

At last Russia has done something worth emulating, notices the Carthage Press. A profiteer has been sentenced to thirteen years in prison.

At last reports, notes the St. Louis Gazette, Mexico was taking no interest in the American Bok peace prize.

If some persons were as eager to be good as good looking, says the Joplin Globe, our churches would be overflowed every Sunday.

Astrologers once regarded December 31 as the unluckiest day of the year. The Kansas City Star still holds that opinion because the Christmas bills are mailed out then.

"It is my own money to play with as I see fit," says Harry Sinclair. But Mr. Sinclair didn't back my own the other time, so perhaps he shouldn't go too far with it this time, says the Kansas City Star.

While radio may keep a man at home nights, that fact doesn't change

his chance of getting acquainted with the family, says the Oklahoma City Times.

Rune Hoskins concedes that money may talk, but it's just as well it doesn't tell everything, says the Oklahoma City Times.

President Coolidge is said to favor a brief platform for 1924, and the Kansas City Star humbly suggests that if he really feels that way about it, to write it himself.

A kiss a day will keep the lawyer away," it is said, but the Maryville Democrat says it all depends upon who does the kissing.

Senator Jim Watson's decision not to run for the presidency probably didn't require any unusual display of will-power, says the Oklahoma City Times.

When a woman's husband won't quarrel with her, says the Altoona, Kas. Tribune, there is nothing left to do but divorce him and marry someone who will.

With a chain about his neck, a youthful swindler is taken to the penitentiary to serve five years. He had had mercy shown him because of his youth, but he did not have sense enough to profit by the warning. He was a bad actor. Some men are born criminals—they are not happy unless in trouble. They are the kind that ought to have a permanent home.

Spain is making an attempt to grow cotton. We may look forward to attempts being made over the world to do this, but with what success only time can tell. This is a legitimate result of the weed-induced short crop last year and the high price. There is a protest against the purchase of American cotton by the Spanish growers. There is warning in this.

France is again talking about paying on the war debt. We will believe the debt will be paid, when the gold is actually transferred—the average American is not wasting time with golden day dreams.

The distribution of the Pe-

THE BATTLE RAGES



HERE AND THERE

STATE. ABILENE—An amendment to the city charter so that the school tax could be increased from fifty cents to sixty cents was carried at the election last Saturday. Vote for, 895, against, 519.

ABILENE—The Taylor County Times says editorially, "practically every candidate who has announced for the office of governor comes out 'balfooted against the Ku Klux Klan, which no doubt will offer some inducements for some man to make the race on the Klan ticket.' Reading which is to laugh.

SWEETWATER—A movie dealing with the early days of Texas is soon to be made here. The cast includes forty stars and 3,000 actors. 'The Frigid of the Lone Star,' is the name of the picture, that is being produced by the Pacific Film company, of Culver City. It will also show scenes at Woodward, Okla., Roswell, N. Mex., and Bisbee, Arizona.

MCLEAN—John B. Vannoy has been appointed postmaster, to succeed J. P. Faulkner, who has held the position since 1915.

MCLEAN—The Presbyterian church has called to the pastorate, Rev. J. G. Pollard, of Dallas.

SAN ANTONIO—Several Texas cities are having an epidemic of "trunch mouth," a disease frequently encountered during the war. It is similar to pyorrhea and comes from infection.

CLARENDON—For the first time the citizens of Clarendon gathered Tuesday in the newly acquired community building for a banquet. There are accommodations for 100.

DISTRICT. PLAINVIEW—The building and Loan association is reporting fine business and a splendid outlook. The paid up capital is equal to one third that of the First and Third National Banks. This is for two years showing.

PLAINVIEW—Only 551 automobile licenses have been issued. Last year there were about two thousand.

PLAINVIEW—The grand jury has returned five indictments for felony and one for misdemeanor.

CROSBYTON—The chamber of commerce has adopted the policy of having a luncheon in connection with its weekly meetings.

LAMESA—In Dawson county boys and girls clubs are being organized. The business men of Lamesa are offering some substantial premiums.

TAHOCA—To date nearly 24,000 bales of cotton have been ginned in Lynn county.

TAHOCA—The Dixie Methodists are beginning the construction of a \$2,000 church, which they hope to have completed within sixty days. The site covers two acres, abutting the Dixie school grounds on the west. The auditorium will have a seating capacity of 550.

TAHOCA—The accidental collision of the Ford car in which L. J. White and his son Toral were riding, with a cotton loaded truck, caused the painful injury of the boy. He was bruised about the head and face and a finger was dislocated.

PECOES—The city council has done away with the office of marshal in order that the council may have better control over the police power of the city.

PECOES—The distribution of the Pe-

out at a state conference at El Paso has not yet been settled. The purpose of this conference is to settle for all time the water question, so that land may be developed with the assurance that an ample water supply.

CLARKSVILLE—It has been decided to build the highway of concrete from Detroit. This will be an eighteen foot roadway, four miles long.

FLOYDADA—The Baptists at Center are planning on building a church, and have started subscription for the purpose. Between \$2,000 and \$3,000 will be expended.

FLOYDADA—The Texas state school survey will include Floyd county as a "type" county.

FLOYDADA—Mrs. Lon Smith, president of the County Federation of Women's clubs, is urging the women of Floyd county to pay the poll tax, and vote.

FLOYDADA—The first colored couple to ever wed in Floyd county were married last Monday night. They gave their residence as Plainview.

FLOYDADA—The Chamber of Commerce is making an effort to double the population of Floyd county within the year. Let each citizen try to get one more in the plan that is being adopted.

FLOYDADA—For the benefit of Waker School, the patronus put on a "waker less wedding." The entertainment netted \$42.56. It was very amusing. The wedding march was, "There'll be a hot time."

ADD STATE HERE AND THERE

CAMERON—During the expanding and questioning of a jury here, the court held that membership in the Ku Klux Klan was not sufficient disqualification to remove a prospective juror from the box. The state had asked that klanmen be dismissed.

SULPHUR SPRINGS—Approximately 150 bankers are expected here February 25th as delegates to the eighteenth district State Bankers association annual convention. The Lone club and federated women's clubs will entertain the representatives.

AMARILLO—A three story temple to be devoted exclusively to the activities of the Masons and to be erected at a cost of \$200,000 will be built here, contracts for construction to be let March 1. The building will be known as the Khiva Shrine Temple.

KEMPER—Wolves killed 14 sheep and merrily wounded a score more while Jack Taylor, rancher, was absent from his ranch attending a funeral. Following the funeral, a wolf club was organized and with a large bounty offered for wolf scalps.

MCKINNEY—Reports here show that Collin county ranked fifth in cotton production in Texas during 1923. The five leading counties are, Ellis, Williamson, McLennan, Nueces and Collin, in order named.

HOUSTON—Carlene Ecklund, popular grapple, will meet Harry Mamoo in a finish catch-weight bout here January 30. It is announced, Ecklund is a wrestler of considerable merit in the estimation of Houston mat fans.

HUNTSVILLE—The annual meeting of the Walker county intercollegiate league will be held March 16 at the McHouston State Teachers College. Athletic events will be held on Pritchett field. Literary programs in the auditorium and exhibits displayed in main building.

KURRENT KOMMENT

Banks, in certain sections, are having hard sledding. A movement is on foot to relieve the situation by advancing credit. The details have not been fully worked out. Two very essential industries are being somewhat stifled by the financial condition. Farming is far from what it might attain if given proper encouragement. And the cattle industry is in the same condition.

Along the line of the above, one of the potent factors in driving young people from the farm is the financial straits. The farmer sells at a low price; he buys at a high. Something is radically wrong, else there would not be this discrepancy. When this condition is corrected and it will—the young people will be attracted to the farm more and to the white light less. When as much brains are used to keep them on the farm as there is to sell them gold bricks, the problem will cease. Politicians are beginning to get sense enough to look at the farmer as something more than a source of votes. Having sense is good politics.

Lenine is dead. All Russia mourns. Perhaps the rest of the world is glad. Is that heartless? We are that. A national hero in one country, is often at sword points with the remainder of the world. The world came out of chaos. What civilization we have has come out of some man being brave enough to antagonize public opinion, and cleave to his belief. Russia was chaotic; it still is. If we believe everything printed about that country. But who knows what a real government may eventually grow out of the national proflam! France had its revolution. Washington was once considered a traitor; so, also, was Simon Bolivar. Both men are now held in the highest esteem as the world's great patriots. It's the point of view.

Of all our debtors, only England is paying the honor debt.

POLITICAL ANNOUNCEMENTS

The following named announce their candidacy for the offices named, subject to the action of the Democratic primaries in July.

- DISTRICT JUDGE: CLARK M. MULLICAN of Lubbock
FOR DISTRICT CLERK: LOUIE F. MOORE of Lubbock
FOR COUNTY JUDGE: GEORGE W. FOSTER of Lubbock
FOR COUNTY ATTORNEY: OWEN W. McWHORTER of Lubbock
FOR COUNTY SUPERINTENDENT: WILLIAM M. PEVEHOUSE of Lubbock
H. C. BOWLIN of Lubbock
FOR COUNTY TAX COLLECTOR: I. F. HOLLAND of Lubbock
FOR SHERIFF: BUD JOHNSTON of Lubbock
FOR COUNTY TREASURER: J. S. SLOVER of Lubbock
FOR COUNTY ASSESSOR: R. C. BURNS of Lubbock
FOR COUNTY CLERK: HERBERT STUBBS of Lubbock
FOR COUNTY COMMISSIONER: E. N. "UNCLE ED" HARRISON, Of Lubbock, Route 1
FOR PUBLIC WEIGHER, PRECINCT NO. 1: W. E. (BILLY) CLARK of Lubbock
FOR DISTRICT ATTORNEY, 12ND JUDICIAL DISTRICT: PARKS M. DALTON of Crosbyton.

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NSAS A. & M. ALL BROADCAST FARM COURSES

Regular radio agricultural courses to be broadcast from coast to coast by the extension service in Kansas. The college of the air will open on Monday.

Extension radio curriculum as announced for the first radio semester beginning February 11, will consist of courses: Monday, poultry; Tuesday, and livestock; Wednesday, crops and soils; Thursday, agricultural news; Friday, home economics.

All Town Has System to Fool Crime Suspects

ERIC, Ill., Jan. 29.—This city railroad, and with a population of 230,000, has qualified for a "place the sun."

It is a devised an effective method of fooling bank robbers. The bank is down bank simply closes when a suspect is feared and remains shut until the suspect has departed.

Man Recovering from Rustler Fight

WAS, Texas, Jan. 28.—S. L. W. 28, world war veteran, is recovering from a fight with a rustler.

Worth Rodeo Will Be Big Event

WORTH, Jan. 28.—The annual Worth Rodeo and Fat Stock show, one of the largest of its kind in the state, will be held here.

Vancil Case Causes City to Investigate

By International News Service. DALLINGER, Texas, Jan. 28.—What is undoubtedly a direct reflection of the recent 40-year sentence passed upon Ralph Vancil at Fort Worth for the slaying of his 7-day old baby, is embodied in the action of a campaign launched against immorality here.

An appeal has been drafted by a special committee, to all fathers and mothers of the city in an effort to curb putting parties and familiarity between the youths of the city.

Boy Rescues Shoes from Burning House

ST. LOUIS, Jan. 29.—Charles J. Steetzer came into a young fortune here for scrubbing floors. He received \$1,500.

North Texas To Be Like Sahara Says Dry Chief

FORT WORTH, Jan. 28.—The sands of the desert may grow old but they never will grow wet and the arid regions of the Sahara will look like Lake Michigan alongside North Texas when 1924 bows it way off stage.

In a personal appeal to every county attorney and peace officer in 99 north and west Texas counties, Zweifel has said that the "law can be enforced and its use to put the lid on."

WOMAN SAYS KISS IS STOLEN KISS WORTH. Mrs. Malissa Hergefeld of this city says its worth \$5,000 when stolen from her.

TREES TREES TREES

We have trees for shade, and fruit trees, bushes and shrubbery. Our prices are right. Now is the time to beautify your home and increase its value. See us— A. A. KENNEDY Res. Phone 934-J. Nursery, Broadway and Ave. K

SPRING HATS

"FOR THOSE WHO CARE"



PATTERN MODELS

AN UNUSUAL SELECTION PRICED FROM \$7.50 TO \$30

McAFEE COMPANY

Exclusive Ladies Furnishings


The Modern Bath

Decorative Plumbing For the Home!

Decorative and useful plumbing adds materially to the beauty and value of your home. There is nothing like the comfort and convenience of a well equipped and well heated bath during these cold wintry days.

New Mexico Plumbing Co.

M. C. Nevels, Mgr. Lubbock, Texas



BOYS! GIRLS!

EARN YOUR OWN MONEY

HERE'S HOW TO DO IT

The Journal, Lubbock's big home weekly newspaper, is offering the boys and girls of The South Plains the opportunity to earn spending money in one of the easiest ways possible.

\$10000

IN GOLD

First Prize	\$50.00
Second Prize	\$25.00
Third Prize	\$15.00
Fourth Prize	\$10.00

EXTRA REWARDS
\$5 Gold Pieces for every book of 20 subscriptions you sell. This is in addition to the big prizes. In other words, you make 25% commission on every one you sell. Start Now!

CLIP THIS COUPON AND START

CONTEST EDITOR, Plains Journal, 1320 Ave. 1, Lubbock, Texas

Dear Sir: Send me Subscription books and complete instructions as I want to get in the big contest and earn some spending money. I am ... years old.

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Mother Silent in Alleged "Drug Plot"



New York—Above at the left is shown Helen H. French, the heiress figuring in the alleged drug plot for which she is suing for a million dollars damages. With her is Hazel M. Yorke, the trained nurse who aided Miss French to escape from the New Jersey sanitarium where she charges she was being forcibly detained. The girl's mother, known as Mrs. Helen F. Darling and also as Mrs. William Stevenson, remains silent in the face of the extraordinary charges made by her daughter.

Crosby County to Get Highway Help

RALLS, Texas, Jan. 25.—In a session of the Crosby county commissioners at Crosbyton recently arrangements were made by which the State Department will take over all the highways in Crosby County May 15. George Lifer, representing the state, negotiated the deal and will recommend that the state assist in repaving the concrete bridge across the White river, 3 miles east of Crosbyton also build three concrete culverts in the county.

Ralls Bank Names Officers for Year

RALLS, Jan. 25.—The Guaranty State Bank & Trust Company of Ralls, have elected officers for 1934 as follows: W. E. McLaughlin, president; P. M. McLaughlin vice president and cashier; J. Edd McLaughlin, vice president; P. R. Rall's vice president; M. A. McLaughlin, assistant cashier; C. E. Lewis, assistant cashier; Charles Moore, bookkeeper.

SAN ANTONIO—Felix Crutcher, runner-up to Bobby Jones of Atlanta in 1933 national open golf play, will be among the stars who will compete for the \$6,000 purse in the Texas Open Championship here February 14, 15 and 16.

Haney Is Named to Head Bank of Ralls

RALLS, Jan. 25.—At a meeting of the stockholders of the First State Bank here last night John Haney was elected president, to succeed C. E. Dean, who is devoting most of his time to his gin interests. Mr. Dean contemplates building two new gins on the plains this year. A. L. Winfrey of Fort Worth, who purchased the interest of W. R. Stockard, was elected vice president and cashier; Dr. E. L. Haney, vice president; Fletcher Shubanks, assistant cashier, and C. A. Hollingsworth, bookkeeper. Directors: John Haney, A. L. Winfrey, Dr. E. L. Haney, C. E. Dean and F. M. Reed.

May Form New League BROWNWOOD, Texas, Jan. 25.—Plans are under way here to organize a Central Texas Baseball League. The following towns have signified their willingness to become members, so it was stated today: Brownwood, Stephenville, Dublin, Goldthwaite, Ballinger, Coleman, Brady, Comanche.

DECATUR—Wise county citizens have endorsed a campaign for bond issues to construct a modern system of county highways. A central committee has been organized.

ROME, Italy—Mussolini has announced a reduction in the Italian army. This is in the line of government retrenchment that has been in force since he came into power.

TECH OFFICIALS JOIN PRESIDENT IN GEORGIA CITY

ATLANTA, Ga., Jan. 25.—John W. Carpenter of Dallas, a member of the board of regents of the Texas technological college, William Ward Watkins of Houston, architect, and W. C. Hedrick, of the firm of Sanguinet Straits & Hedrick, architects, of Fort Worth, reached Atlanta this morning. They immediately had a consultation with President P. W. Horn, who has been here for several days visiting the Georgia Tech. and studying its work. The entire party will go from here to Clemson College, South Carolina and will go from there to Raleigh, where they will visit the state A. & M. college of North Carolina. While the party is studying technological colleges in general it is understood that they are particularly interested in the textile department. They are also making a special study of what is known as the cooperative system by which students work in pairs, one of the pair working for a month while the other is attending school and the two exchanging places at the end of each month. The itinerary of the party will probably include the Philadelphia textile school, the Fall River textile school and

Branch Rickey To Scout Longhorns

AUSTIN, Texas, Jan. 25.—With the end in mind of signing several members of the University of Texas baseball team for future play in the Cardinal league, Manager Branch Rickey, of the St. Louis National League baseball team, will visit Austin this week. Rickey, "Billy" Ditch, veteran player and Longhorns baseball mentor, announced here recently. First baseman Ed Carson of Waco, Texas, second baseman and Captain Herman Odum, of Rank, Third baseman Dewey Smalley, of Yorktown, and Outfielder Oscar Eickhardt are the members of the present Longhorns squad who will fall under the inspection of the big show manager. Ever since "Bib" Paik, leading hitter of the White Sox outfielders, graduated into fast society from Texas University, major league moguls have had their eyes on Ditch's tossers. The Boston Tech. The party also expects to visit the university of Cincinnati, the university of Wisconsin, the A. & M. college of Iowa and a number of other institutions before returning to Texas. It is stated that the cornerstone of the first building of the Texas Tech. will probably be laid with appropriate celebration on the 4th of next July.

FAMOUS MEBANE COTTON SEED

I have some of the pure Mebane Cotton planting seed grown by Sheriff W. M. Ellison, Lockhart, Texas. It is the improved long staple variety.

J. O. B. SMITH
LOCKHART, TEXAS

Your Money Here Means Safety Plus

A dollar under lock and key is worth two in your pocket. Not true, you'll say, but consider a moment and you'll agree with us. The guarded dollar means on fear of loss by theft, spend-thrift, or speculation. You'll think twice before you remove the guard,

because he's your dollar's best friend.

Here we extend the utmost vigilance to keep your dollars intact—we offer savings or checking accounts and for your convenience, highly protected safety boxes.

Citizen's National Bank

MONEY TALKS

Money saved is money earned!

FARM FOLKS—We want you to get the habit of coming to our store when you are in town. Your visits here will be well worth your time to take advantage of our many specials. We guarantee that you will be more than pleased.

We give especially good values on Saturday and Trades Days. For your approval we offer specials for Saturday and Monday only:

- Spuds by the sack\$2.35
- Sugar, 10 lbs.\$1.00
- Evaporated Peaches, 10 lbs.\$1.35
- Evaporated Apricots, 10 lbs.\$1.50
- Evaporated Prunes, 10 lbs.\$1.50
- Evap. Seedless Raisins, 10 lbs. ...\$1.35

MARTIN & WOLCOTT

"The Service Store"
Phones 160, 309, 310 We Give Gold Bond Stamps

BROWNSVILLE—Development companies importing prospective home seekers, lured one of their biggest assemblies here when 27 pullmans carrying 700 home seekers arrived enroute to the Rio Grande Valley. Over 3,000 persons have arrived in the Valley since January 1.

MIDLAND—Two big ranches have been sold and are soon to be cut up into farms. They are the "G" ranch, thirty miles northwest of this place, and an eight-section ranch about twenty miles southwest. Both these ranches

are in agricultural territory. ST. LOUIS—Senator Reed has formally announced that he will be a candidate for the Democratic presidential nomination. His platform includes soldier's bonus, reduction of smaller income taxes, reduction of freight rates, and right economy in government.

DALLAS—"No business concern would think of doing business like the government is in Dallas," said the third assistant Postmaster general in commenting on the necessity of a new federal building.

DALLAS—A New sixteen-story building, which will cost \$1,000,000, has passed the preliminary details are being worked out.

WASHINGTON—The House means committee has agreed on certain taxes. That when less than fifty cents, candy and telegraph taxes are to be removed. The tax will be cut in half.



Beautiful Rugs at Low Prices

We are prepared to offer you some exceptional values in rugs of high grade Domestic make—the kind woven of materials that will withstand great wear. Our line of linoleum is complete and the prices are astonishingly low.

BUY IT AT MOORE'S

PERFECTION OIL STOVES

The New Perfection Oil Stoves are priced from \$7.50 to \$125.00, to fit your pocketbook as well as your need. They are the peer of all oil burners.

MOORE BROS.

HARDWARE and FURNITURE (North Side of the Square)

PAYING FOR THE PEAK

In the Electric Industry the total gross revenues for a year are between one-fourth and one-fifth of the total capital employed in rendering the service. In other words, it takes between four and five years for an electric company to turn over its capital. Practically every other business in the community makes from two to six turnovers in a year.

This heavy ratio of capital investment earnings is due to the service obligations of the utility. Service must be delivered in any quantity when it is demanded by the consumer. This means that the company must have capacity and equipment capable of meeting any demand that may be made upon it.

Everybody knows that there is extensive use of Electric service at certain hours of the day and very little use made of it at certain other hours. The plant must be big enough to handle the peak load. Naturally it will not be busy to its capacity at any other time of the day. But it would not be serving well if it could not handle the maximum demand by its customers when they ask it,

CITY LIGHT AND POWER

APPLES APPLES APPLES

\$1.00 per basket and up. Will deliver one basket or more in the city.

LUBBOCK APPLE HOUSE

1214 Ave. J. Phone 879

ONLY ONE GOOD FARM A REAL BARGAIN

The 160-acre farm home of the late H. C. Duerling is now on the market.

A reasonable cash payment, long time on the balance at a low rate of interest will buy this very desirable home. All modern improvements, choice land and well located close to Lubbock. This is your chance.

H. T. KIMBRO

PHONE 9

Announcing--

The opening of my office in Lubbock. Specializing in the construction of high class homes.

Let me figure your plan.

W. D. Roberts

Building Contractor
Office with Cleare Smith Lumber Co.

Thursday, County TI

The spinning... When the... one estimates... thousand bale... A little more... been ginned... other thous... sly more... regiments... a dryer than... proving more... it is the id... plant wherev... 25 or 30 inc... The greater... growing of c... with 100 m... large rainfall... the five... cotton needs... cord made to... that fact to... with the fac... said why no... Plains may b... the United S... Dallas adv... half of the... which produ... the cotton g... with 100 m... said why no... that within t... third of the... grown withi... you figure a... 1,500,000 bal... within a hal... said why no... the farmers... have the ac... and we don... what is to... cotton? No... this far als... being writte... ten years fa... had.

Country Y... The great i... the possib... ton crazy... most of us... youngsters... down in th... cotton crazy... every other... Any one cr... sooner or l... ton cannot... It looks li... high rice t... with a great... the United... the foreign... superhuman... growing of... oates and... strikes just

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County Cotton Crop May Make Thirty Thousand Bales; 1924 Acreage Larger

The growing reports continue to come in. When the county passed 25,000 bales the first of this month all previous estimates were broken by fully a thousand bales and still it is coming in. A little more than 27,000 bales have been ginned to date and at least another thousand bales will come—possibly more. This in spite of several replantings, a lot of hail, high winds and a dryer than usual summer. Cotton is growing more and more each year that it is the ideal drought resistant crop to plant wherever the rain fall is less than 25 or 30 inches.

The greatest factor in the successful growing of cotton on the Plains is the fact that 75 percent of the annual average rainfall of 16.69 inches falls during the five growing months just when cotton needs the moisture most. A record made for the past 25 years shows that fact to be true and that coupled with the fact that boll weevils simply "ain't" as far as this country is concerned may become the Cotton center of the United States.

Dallas advertises the fact that one half of the cotton grown in Texas—which produced about one-seventh of the cotton grown in the world—grows within 100 miles of Dallas. But authorities who are studying conditions say that within ten years not less than one-half of the cotton grown in Texas will be grown within 75 miles of Lubbock. Can you figure what business will be when 1,500,000 bales of cotton are ginned within a half day's drive of Lubbock? And why not? We have the room for the farmers to grow the cotton. We have the soil, the climate, the water and we don't have the boll weevil—what is to keep us from growing the cotton? Nothing that can be figured this far ahead and the way this land is being settled this year—if it won't take ten years for that prediction to be realized.

Country Will Not Go Cotton Crazy.

The greatest danger for this section is the possibility that folks will go cotton crazy. Not cotton headed—for most of us were that way when we were youngsters going to the country school down in the forks of the creek—but cotton crazy to the total exclusion of every other income producing crop. Any one crop section will meet disaster sooner or later. Thirty-four cent cotton cannot always be sold for that price. It looks like everything is in favor of high rice for the coming year. But with a greatly increased acreage all over the United States and with several of the foreign countries making almost superhuman efforts to introduce the growing of cotton in their various colonies and countries—should the season strike just right and the United States

County School Notes.

By W. M. PEVEHOUSE

When a bunch of energetic, live teachers and trustees put their shoulders to the wheels, something is going to happen or break. That is just the conclusion, in Lubbock county, rural schools today. All over the western half of the county I have visited this week. I have found the teachers full of enthusiasm and vim. For instance, at Slide, where the enrollment has increased forty percent since the holidays, J. E. Owens and wife are doing a great work. They are handicapped by being in an old wooden building, but it is only for the time being, as board member Harriet was in my office this week, acquainting himself on the laws and limits of erecting the nicest, most modern building possible, as soon as a modern permit. Professor Owens has the utmost confidence of his pupils, and to say he is a disciplinarian, just puts it mildly; or else the students are just naturally good folks. His room was as quiet for study and recitations as could be desired. A class in political geography was conducted and the boys and girls just seemed to be able to see the tides, ocean currents and harbors. All the causes and effects of such were brought out. When play time came, the teachers and all of us made for the grounds with a baseball.

Foster Working Well.

Over at Foster, Professor Dopson, and daughter, Miss Oen Lee, are carrying on a good work. He is a fine instructor. We have known Mr. Dopson several years and he is a real success in the school room. They, like Slide, work in an old house, but they are a little ahead of Slide since a modern eight thousand brick is nearing completion.

Wolffarth School Finished.

At Wolffarth, the finished product is in evidence. A beautiful four-room bethel, with a hall the entire length of the building, adorns the grounds of what is to be a thriving little town soon. You just can't keep the west down. The day has come. Now it is our time to play the trump card, and the South Plains people will surely play it correctly. Rising from one to three teachers from last year to this, Wolffarth will need four next year. Prof. I. L. Nixon and Misses Pool and Owens are there now.

Prof. C. D. Showalter, of the Bledsoe school, was present the office to

Journal to Do Job Printing Work Soon

Within the next three weeks the Plains Journal will move into its new home, on the southwest corner of Tenth street and Avenue L. On that location has been placed what the publisher of this newspaper believes is the most efficient and up-to-date publishing plant in West Texas, a building which will fittingly house a publication of the character of this Plains Journal.

When the personnel of the Plains Journal is housed in the new building it will be made up not only of a news and advertising staff but also of a mechanical force, which will be capable of turning out job printing work of all kinds, in the highest and most acceptable form. Weldon C. Mabbitt, a practical printer and a mechanical foreman of many years experience, will superintend the mechanical department of the Plains Publishing company. His department guarantees satisfaction in all job work, at a price which will not be exceeded by super services.

With the advent of the moving of the Plains Publishing company into its new quarters a bigger and better Plains Journal will not only be forthcoming but a new and highly efficient mechanical printing department will take its place in the business circles of Lubbock.

Pioneer of City Passes After a Short Sickness

About a week ago "Uncle Billy" Tubbs, a pioneer of Lubbock, was seized with an attack of hiccoughs. In spite of the best medical care that could be given him, this dread disease could not be checked, and Mr. Tubbs passed away at 7:30 Monday night, at the age of 88 years. The funeral services were held from the Methodist church at 3 o'clock Tuesday afternoon.

Thirty-three years ago, Mr. Tubbs and his family came to Lubbock from Kaufman county, where he had suffered severely from asthma. At that time it was not thought that he could live long, but his healthful conditions here restored his health. Aside from a fall four years ago at his home at the Sanders Hotel, and his final illness, he has not had the services of a doctor since coming to Lubbock. He was one of Lubbock's strongest and most consistent boosters. In all these years there have been less ones but Mr. Tubbs was ever cheerful and regarded this as the ideal place for a home. At the northwest edge of the city, he has laid out an addition which bears his name.

Relatives at Beside.

With him, at the time of his death, were his daughter, Mrs. Goggin and his son Ollie. Another daughter, Mrs. Blake of Corpus Christi, came Tuesday morning, in answer to the summons to be at her father's bedside.

In addition to these children who mourn their father's demise, are another daughter at Corpus Christi, one at San Diego, California, and a son who lives on a ranch in Arizona.

During the many years that he made Lubbock his home, "Uncle Billy" has formed a host of friendships, who join with the family in their sorrow at the sad departure of their cheerful old friend.

Had Romantic Career.

Mr. Tubbs had a very romantic career. Coming to Texas in the early days, he drove a stage coach from San Antonio to El Paso. At that time the county had trustees W. W. Ferguson and A. M. Beeson transacting business.

H. E. Griffith, principal of Woodrow, was in making arrangement to attend the Teachers' Association, February 2. J. H. Roles, principal of New Hope, was boasting of the new brick edifice into which they have recently moved.

"We believe in our schools," said one of the teachers. "We believe in our students and we believe in our trustees and patrons." Now, if that is not getting in proper line, then I am headed the wrong way.

Everybody come to the Teachers' and Trustees' Association, Feb. 2, at 10 a. m. We hope to have a live program. Without your support, we fall a little short. We expect a teacher and trustee, one anyway, from most every school. Altogether, let's make the Lubbock County Teachers' Club the best on the Plains.

Construction Work Goals.

General outlook for construction work for the year 1923 is the brightest in the history of Lubbock, stated W. B. Atkins, manager of the Higginbotham-Bartlett Lumber company, Tuesday. Lumber shipments have recently been delayed by the heavy rains in the lumber producing districts but this condition will possibly be relieved in the near future.

GUARANTEE ABSTRACT AND TITLE CO.

Merrill Hotel Building
C. L. Adams, Manager

"HALF THE CROP IS IN THE DROP"

The J. I. Case Cell Drop has a force feed that insures uniform planting. There are no bare places or splattered bunches. Thus it saves the seed and labor usually required for replanting. Besides chopping can be done in half the time, because you chop right down the row with ease and speed.

These straight rows can be cultivated much quicker than zig-zag rows. If labor is scarce at chopping time, a little delay will not hurt, because plants are not "bunched." Each sprout has a fair chance to develop.

ASK TO SEE THE J. I. CASE CORN AND COTTON LISTER MODEL B.



O. W. JOLLY
Manufacturer of
SADDLES, HARNESS AND AUTO TOPS
Shoe Work a Specialty
PRICES THAT ARE RIGHT

Junior C. of C. Prepares for Influx of Tourists; To Construct Building

The Junior Chamber of Commerce is getting busy on the tourist problem for the coming summer. Every student of general conditions and especially the authorities on tourist travel, the highwaymen, summer resort operators and others predict for the coming summer the greatest volume of tourist travel ever recorded for the state. An increasing number of these travelers want to come through Lubbock and the South Plains to see if all of the good things they have been hearing and reading about this city and section are true. Consequently the Junior Chamber of Commerce is making arrangements to care for at least three times as many tourists as they have over handled through the past summer months.

The park has been closed for a few weeks for a general cleaning up, rearranging and painting up. The county is planning to get under way the construction of the tourist and Community Club Building within the next thirty or sixty days and everything will be in readiness to care for the thousands of cars that will pass this way.

Highways to be Marked Out of Lubbock.

For a distance of 300 or more miles in every direction from Lubbock road signs will be used to advertise the tourist park and indicate the road to this city. Special signs will be posted in all tourist parks of the country calling attention to the advantages offered by the Lubbock park and inviting tourists to stop with us as they pass thru. In this way thousands of people will be brought to Lubbock and through the South Plains section—and records show that many of them catch the South Plains Geop in passing and come back to make the section their permanent home in after months. A number of such instances have been recorded already this year.

The organization will also maintain a complete Tourist Bureau for the distribution of all kinds of highway information as to best routes to take to all parts of the United States, frequent and complete reports on road conditions and road maps of every kind to everywhere. Every man between the ages of 18 and 31 are invited to get lined up with the Junior Chamber of Commerce and help put over this big program of constructive work for the coming year.

Building Permits

Mrs. M. L. McCollom will build a residence on lots 6 and 7, block 213, Original Town of Lubbock, at a cost of \$2,500. Squyres & Johnson are the contractors.

Squyres & Johnson are the contractors for the erection of a \$1,500 residence on lots 1 and 2, block 52, Overton addition, for J. H. Jenkins.

Mrs. Jessie Summers will build a residence on lot 15, block 15, McWhorter 2nd addition, costing \$500.00.

Charles Greenwell will build a \$500 residence on lot 7, block 232, Original Town of Lubbock.

R. C. Stevens has secured a builder's permit to erect a stone building on lot 9, block 18, Overton addition, costing \$380.00.

Ab Henaley will build a \$4500 residence on lot 11, block 217.

Dex Vessell will build a residence on lot 15, block 61, costing \$700.

J. E. Earhart will build a \$3,000 residence on block 13, N 3 A addition.

W. D. Smith has taken out a permit to erect a rooming house on the East half of lots 8, 9, and 10, block 148, original town of Lubbock, costing \$5,000. The building will contain 15 rooms. L. W. Squyres is the contractor.

J. H. Dodson will build a \$5,000 residence on lot 3, block 127, Overton addition. H. E. Vernon is the contractor.

W. E. Stephens will build a residence, costing \$500, on lot 18, block 141, Original Town of Lubbock. D. N. Leaverton is the contractor.

Professional Column

The Lubbock Sanitarium
A Modern Fireproof Building
Equipped for Medical and Surgical Cases. X-Ray and Pathological Laboratories.

Dr. J. E. Krueger
General Surgery
Office Phone 718
Residence Phone 784

Dr. J. T. Hutchinson
Eye, Ear, Nose and Throat
Office Phone 209
Residence Phone 216

Dr. M. C. Overton
General Medicine
Residence Phone 407
Office Phone 710

Dr. O. F. Peebler
General Medicine
Office Phone 209
Residence Phone 341

Miss Gracia Hinkley, R. N.
Superintendent

M. F. Williams, Business Mgr.
A chartered Training School is conducted by Miss Gracia Hinkley, R. N., Superintendent. Bright, healthy young women who desire to enter nursing address Miss Gracia Hinkley, R. N.

Peters & Haynes
Architects
Leader Building

FERMAN MARTIN
Cartooning, Illustrating and Designing
Office with The Plains Journal
Phone 884

Neil H. Wright
District Agent
Southland Life Insurance Co.
Lubbock, Texas

Rix Furniture & Undertaking
Lubbock, Texas
J. A. Rix and H. E. Griffith
Licensed Embroiders
Day Phone 675 Night Phone 214
R. A. Rix, 650 E. H. Griffith, 197 A. C. Burdette, 197

McGee & Marshall
Attorneys at Law
Practice in all courts
Room 5, Conley Bldg. Phone 336
Lubbock, Texas

Your Photograph for Christmas
THE ART STUDIO
Room 200 Leader Bldg
Phone 301

See Us Before Selling Your Cotton
Weaver Bros. Cotton Co.
-Room 4, Conley Building-

SUE'S ART SHOP
Art needle work material
Embroidery stamping, hem stitching, Novelty Goods. In front balcony Barrier Brothers.
PHONE 33

E. L. Noey
Contractor-Building, Lubbock, Texas

Wilson Abstract Company
One of the best equipped abstract plants in Texas, covering every foot of land in Lubbock, Hockley and Chisran counties.
R. E. WILSON, Mgr.
Lubbock, Texas

Dr. M. F. Swart
Eye Specialist
Office with Anderson Bros.
Citizens National Bank
Phone 805

VAN BUSKIRK CONSTRUCTION CO.
General Contractors
Oklahoma City, Okla., and Lubbock, Texas

The Oriental Art Shop
Ladies' Exchange
Balcony Sherrod Bros. Hardware
Miss Mary Bellah Phone 899

MALLIE A JACKSON
Post, Shingles, Globe Plaster, Gravel and Steel
Phone 903,
Avalanche Bldg.

H.-D. Woods
General Insurance
Room 206, Leader Bldg.
Phone 833

CROCKETT—The bond issue of \$250,000 carried by a vote of four to one. This is for the construction of gravelled and hard surfaced highways.

LUBBOCK COUNTY FARMS

Cotton farms in Lubbock County, the home of the Tech College, on the great South Plains of Texas. Ranging from 90 acres to 3000. Highly improved. Well located. On R. R. and automobile highway. Two miles from good town, cotton gins and excellent school. Farm road around each quarter section. Deep rich and fertile soil. Abundance of good water. This land is especially adapted to cotton, sudan, maize and kaffir. Fruits and vegetables do exceptionally well. Wouldn't you like to own one of these farms, in a country of beef, pork, mutton, poultry and dairying? Price \$40.00 to \$67.50 per acre. One-fourth cash, balance easy. If you are interested and mean business, come direct, or write for further information to

LON A. MULLICAN, OWNER
Lubbock, Texas

A Word To The Cotton Planter

The Bennett new cottor seed is best for planting on the plains because it is

- Drouth Resister, the best
- Storm Proof, tight locking,
- Big Boll, easy to pick,
- Early Maturing,
- Biggest Producer, More lint at the Gin.
- Runs from 35 to 42 percent lint.
- 11-16 to 11-8 inch Staple.
- The seed is 99 percent pure.

The Bennett new cotton is the result of years of experimenting by one of the best cotton seed breeders in the south, and contains all the qualities desired by the cotton grower. It comes nearest being the perfect seed for planting and will prove its worth in one year's planting. It is recommended for planting on the plains because of the early maturing and drouth resisting qualities, as well as the other qualities that make it a sure money producer.

Place your order now for February delivery. Sample seed on exhibit at our office.

LUBBOCK GRAIN and COAL COMPANY
Lubbock, Texas Telephone 194

PLANS

BUILD WITH OUR LUMBER

Build with our Lumber—it's the safest and the cheapest in the long run. Strong, sturdy timber makes strong support for your home—your walls, your floors—your beams—and elsewhere where quality wood is needed.

Higginbotham-Bartlett Lumber Co.

"HALF THE CROP IS IN THE DROP"

The J. I. Case Cell Drop has a force feed that insures uniform planting. There are no bare places or splattered bunches. Thus it saves the seed and labor usually required for replanting. Besides chopping can be done in half the time, because you chop right down the row with ease and speed.

These straight rows can be cultivated much quicker than zig-zag rows. If labor is scarce at chopping time, a little delay will not hurt, because plants are not "bunched." Each sprout has a fair chance to develop.

ASK TO SEE THE J. I. CASE CORN AND COTTON LISTER MODEL B.

SHERROD BROS. HARDWARE COMPANY
J. I. CASE Implement Dealers
Lubbock Idalou

POWER

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Buy It In Lubbock

THE spending of money with the local merchants keeps the cash in circulation among your neighbors and friends, and thereby makes it possible for the local dealer to still further contribute to the development and prosperity of the home town, and incidentally to you and your neighbors and friends. The dollar spent with the home merchant today may reach you again tomorrow, while the dollar spent in another town is gone from your grasp forever. The local merchant is entitled to your support and encouragement for the very good reason that he pays taxes to keep the machinery of the municipal government in motion. He supports the schools, churches, civic organizations, helps pave the streets and provide police, fire and health protection.

WHEN you buy from him you meet him face to face, and if the thing you purchase does not fit, is faulty in any particular or is unsatisfactory—or if you change your mind and decide that, after all, you do not want the thing you have bought—no doubt he will gladly take it back and return the purchase price to you. And, last but not least, the stock of the home merchant is well selected and dependable, and his prices are as low, or lower, the quality of the goods taken into consideration, than those charged by the big store in the big city. That the local dealer will sell on a smaller margin than the big city store is not questioned, for the reason that his overhead expenses are much less. The home dealer sells cheaper than it is possible for the great city store to do, and by trading at home you save many hours in time and dollars in transportation charges.

This Is The History of One of Your Home Business Institutions - - Read It

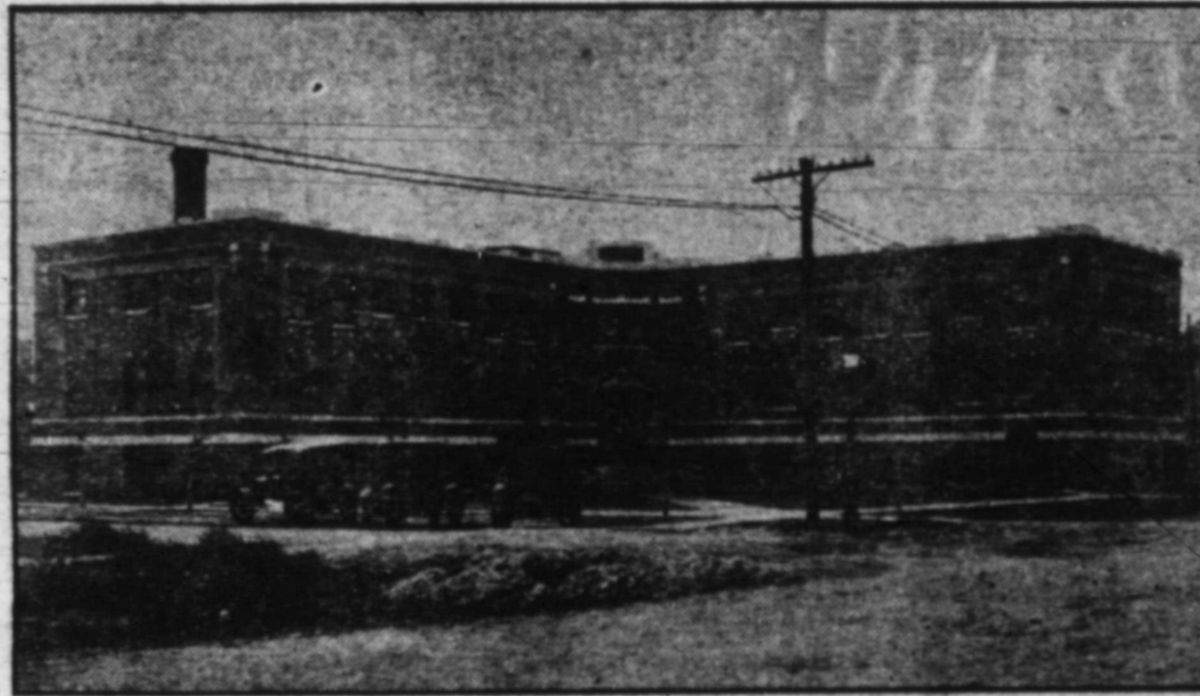
There are several institutions for which Lubbock is noted throughout a large territory. Among these is the Lubbock Sanitarium, one of the finest and best equipped medical and surgical institutions in any town the size of Lubbock.

The Lubbock Sanitarium was built in 1917 and was opened in January, 1918. The capacity is forty patients, yet the demands upon the institution are so great that a substantial addition is now contemplated.

The hospital building and equipment is valued at \$175,000 and the owners expect to make an additional expenditure of approximately \$60,000 during the present year.

An X-Ray department, said to be the finest and most complete west of Fort Worth, was installed last fall and special attention is given to the x-ray and laboratory departments, under the direction of Miss Robeson, an expert technician and ex-ray operator.

The staff of the hospital is composed of Dr. T. J. Krueger, who specializes in surgery, Dr. J. T. Hutch-



—Photo by Art Studio

LUBBOCK SANITARIUM, CORNER BROADWAY AND AVENUE J.

inson, specializing in diseases and treatment of eye, ear, nose and throat; Dr. M. C. Overton and Dr. J. P. Lattimore, general medical practitioners.

Twenty nurses are employed in the hospital and a chartered training school for nurses is maintained in connection.

The Lubbock Sanitarium covers a wide scope of territory in its work. Patients are brought here for treatment from a radius of more than a hundred miles and that area is growing as the reputation of the institution grows.

Hospitals are necessary institutions in modern life and it is a credit to the city of Lubbock, and a great advantage also, that this institution is located here. It is an institution in keeping with the progressiveness of the city and section and it is going to keep up with the advance of the city, as evidenced by the substantial improvements that are now being planned.

Boost For The Chamber of Commerce

And All Home Industries and Institutions

The Following Progressive Business Firms Made This Campaign Possible

Anderson Bros., Jewelers
Citizens' National Bank Bldg. Phone 805

Lubbock Cotton Oil Co.
Lucko Mixed Feed
Phone 12

Ideal Tailoring Co.
804 Main Street Phone 344

Elk Cafe
902 Main Street Phone 83

Lubbock Sanitarium
1301 Broadway Phones 710-711

Posey Brothers
INSURANCE
Leader Building

Lubbock Poultry & Egg Co.
703 Avenue H Phone 306

Higginbotham-Bartlett Lumber Co.
1408 Avenue H Phone 139

O. W. Jolly Harness Co.
Manufacturers of Auto Tops, Saddles,
Harness and Shoe Work

Sherrod Bros. Hdw. Co.
1014 Broadway Phone 837

HODGES BROTHERS
Dry Goods, Groceries, Hardware, Furniture, Floor
Coverings, Implements
1109 Avenue G. Phone 644

Lubbock Business College
1316½ Avenue I Phone 335

Lubbock Floral Co.
GREEN HOUSE
1612 Avenue O Phone 451

Earhart Motor Co.
812 Main Street Phone 89

Lubbock Tailoring Co.
1110 Broadway Phone 85

Scott-Farley Tire Co.

Van Buskirk Construction Co.
Architects, Engineers and Builders
Phone 884

Texas Utilities Co.
Satisfying Electrical Service
1111 Main Street Phone 120

Jons Signs
913 Broadway Phone 793

Read This Page Each Week, It Gives the History of the Firm You Patronize

VOL. II.
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