



PURELY PERSONAL

W. H. Johnson, traveling salesman for the National Biscuit company, with headquarters in Lubbock, departed Saturday night for Ft. Worth to look after business matters. Mr. Johnson reports business better in his territory at this time than it has ever been in years past.

Perry Wolf, of Slaton, was in Lubbock Saturday morning to accompany Mrs. Wolf to their home in that city. Mrs. Wolf underwent an operation in a local hospital recently.

M. K. Foster, motored to El Dorado, Oklahoma, the first of the week to bring Mrs. Foster and children to their home here. Mrs. Foster has been the guest of relatives and friends at El Dorado for the past three weeks.

J. B. Cabot of Waco Texas was in Lubbock several days the past week looking over land offerings in this section.

D. N. Leaverton, local contractor, has started the construction of a nice five room, modern bungalow, at the corner of Ninth Street and Littlefield Highway, for E. G. Walling.

D. N. Leaverton is building a six-room, brick veneer residence in the 2900 block on Main street for his own use.

The residence of Bert Pray, of Brownfield in the 2000 block Main street is nearing completion. It is an elegant six room brick veneer structure. D. N. Leaverton is contractor.

D. N. Leaverton has just completed a modern five room California bungalow at the corner of Fourteenth street and Avenue Y. Mrs. Leaverton and their four children arrived last week from the former family home at Grapeland, Houston county, and they are now at home in their new residence.

J. A. Frizzell, of Amarillo, was in the city on business Saturday.

A. K. O'Kelley, of Ballinger was in the city on business the latter part of the week. Mr. O'Kelley is salesman for Blue Wagon cotton seed and reports the sale of some sixty cars in West Texas for 1924 planting.

Bill Spikes, of Spikes Brothers Grocery, has announced that he will begin the construction of a business building on his lots near the corner of Thirteenth street and Avenue H.

County Judge W. W. McGeer and Commissioners Charles Paddock, Herman Gray and J. E. Hill, of Deaf Smith county, were here from Hereford last week for the purpose of inspecting the Lubbock Sanitarium and the West Texas Hospital to get ideas for the construction of a \$65,000 county hospital, bonds for which were voted in a recent election.

City Manager M. S. Ruby was a business visitor in Sweetwater on Thursday and Friday of last week.

Joe George spent part of last week end in Muleshoe looking over some cattle near there.

J. H. Brewer, Slaton banker, transacted business in Lubbock last Thursday. While here Mr. Brewer stated that the outlook for 1924 as far as Slaton was concerned, was unusually bright.

Forest & Quinn Contractors and Builders Plans and Estimates Furnished 518 Ave. I Phone 116

NEW STANDARD ROLLER BEARING WINDMILLS Hyatt Roller Bearings Ball Bearing Turntable Ring Oiling Pitman Self Tightening Wheel SELF OILING—LIGHT RUNNING—NOISELESS Hyatt Equipped Windmills Never Squawk Nor Bind Standardize on the Standard IT BRINGS WATER EVERY TIME THE WHEEL TURNS AROUND Made in All Sizes 9 ft., 10 ft., 12 ft., 14 ft., 16 ft., 18 ft., 20 ft., 22 1/2 ft.

Axtell Co. FORT WORTH LUBBOCK

W. W. Rix of Big Spring, spent several days of last week visiting his brother J. A. Rix, of this city.

A. W. Root, an architect and builder, formerly of Oklahoma, has moved his offices to Lubbock and will make his permanent home here. Mr. Root, although hearing of the remarkable growth of Lubbock prior to coming here was very much surprised at the rapid strides this city is making toward becoming the metropolis of West Texas.

J. E. Crosby Lubbock carpenter, announces the building of a modern home on Fifteenth street. When the house is completed it will be occupied by the Crosby family.

J. J. Barham, owner of the Canyon store on R. F. D. number one east of Lubbock, reports the farmers in that community in better financial condition than they have been in years. He also stated that he was optimistic as to the future of his section. The farmers are all set for another big crop, he stated, and it looks like that every thing is ideal for their success. Mr. Barham is a reader and booster of the Journal.

J. G. McElhenny, of Chickasha, Oklahoma, is a business visitor in Lubbock. He expects to make his home here.

George L. Yates, owner of the Yates Hardware company at Idalou, is attending a meeting of the Western Retail Hardware Dealers Association at Dallas this week. Mr. Yates has an up-to-date hardware store at Idalou handling a line of the best known implements in the country and is enjoying a fine business.

E. V. Guy, publisher of the Lorenzo Enterprise, was a business visitor in Lubbock the latter part of the week. Mr. Guy was a pleasant visitor at the Journal office while in the city. He reports business good in all lines at Lorenzo. Mr. Guy states that his circulation is larger today than it ever was in the history of the newspaper. He expects a bumper business in 1924.

J. C. Nance, publisher of the Journal, and a crew of subscription solicitors were in Idalou and Lorenzo Friday, soliciting readers for the Journal. The day's work netted more than forty new subscribers to the paper.

John Higgins, of El Paso, a real estate man, spent the week-end in Lubbock on business. While here Mr. Higgins expressed his surprise and pleasure at the volume of business being done here and the history steps being taken along civic lines here.

J. L. Freeman, of Washington D. C. a special representative of the Department of the Interior, was in Lubbock and Lubbock county the latter part of the week making a special investigation of local conditions for that department.

The Lubbock Plains Journal is only one dollar the year, anywhere in the United States. If you are not a regular reader of this growing newspaper we invite you to join our big family of readers. You can mail a copy of this newspaper to a friend anywhere because it clearly tells the story of this locality.

The subscription price of the Plains Journal is only one dollar. Mail a dollar to the Plains Journal and have this big home weekly coming to your home for a full year.

The Journal wants a correspondent in every school district in the county. This office is especially interested in having the teacher of the district school help this newspaper procure the happenings in that district. Write or call at the Journal office for full particulars.

Attorney T. L. Price, of Corsicana, has been here for several days looking after business interests. He is owner of the Lynn County Abstract company at

Tahoka, and some nice tracts of land. Mr. Price was county attorney of San Saba county until he resigned last year, to move to his present home.

H. T. Miller has traded his brick residence on Broadway to George Benson for a farm six miles northwest of Lubbock.

Mrs. J. A. Robertson, of Big Springs, has purchased the Peebler home of Broadway for a cash consideration of \$11,000. The family is now occupying the premises, having moved here last week from Big Springs.

Rufus Rush, district agent for the Big Three Life Insurance agency of this city, was in Brownfield Saturday appointing a local agent.

J. A. Lettwich, of Gainsville, Texas, is one of the late arrivals at the growing little town of Ropesville, southwest of Lubbock. Mr. Lettwich states that he is well pleased with the prospects of this new town and expects to engage in business there in the next few weeks.

Joseph Daniels, former secretary of the navy and versatile North Carolina newspaper man, says there are different epochs in government. He says we have now passed from government by "propaganda" to government by "stampede."

In all probability, a joint congressional resolution will call upon President Coolidge to revoke the Teapot Dome and other leases of government oil re-

serve lands to private ownership. Had the yield been up to expectations, the yield that had come up had been heard from coast to coast. Anyway, it was not enough to get Secretary Fall in bad.

A. Ennis, a prosperous farmer from south of the city, was a Lubbock visitor Saturday.

J. H. Hoffington, a farmer residing near the city was transacting business here Saturday. Mr. Hoffington has recently returned from a trip through Muleshoe and Texaco and reports a fine crop of cotton being harvested in that section.

H. H. Timmons, one of the pioneer citizens of the Ropesville community is very enthusiastic and optimistic about the prospects for that particular locality. Mr. Timmons stated that he had been there for the past thirteen years and that the past one year had brought more development than all the past years since he has been residing in that community. He thinks the Ropesville

section is the very best on the plains and will take the lead in development. Mr. Timmons has great hope for Ropesville.

E. W. and Carl Wilson of Gainsville, Texas, but more recently from Drumright, Oklahoma, have established a blacksmithing, woodworking and auto, mobile repair shop at Ropesville. These young men are masters of their work and their location in Ropesville will no doubt be highly pleasing to the residents of that community. Messrs. Wilson have had several years apprenticeship and master's work in the blacksmithing, woodworking and auto lines and are able to handle any kind of work. They are strangers to the people of Ropesville but want to get acquainted and prove their ability as workmen. They will appreciate any patronage thrown their way.

Thirty-two banks are said to have failed in the State of New Mexico in the past two months according to current reports. The strong First National Bank at Roswell is said to have suf-

fered a run one day last week but was able to withstand the run in fine shape. The First National is the strongest bank in the state and was prepared for the emergency. Bad cattle paper is said to be the direct cause of the bank's condition, while poor crops also contribute to the situation.

C. D. Markam, a well known citizen of Brownfield, contemplates the erection of a modern fifty room hotel in that city during the current year. The hotel will be constructed of concrete and will alleviate a situation in that city that has reached an almost unbearable condition. Visitors in Brownfield have been unable to secure accommodations because of room shortage. Many traveling men are stopping in private homes while the ordinary run of transients are sleeping on the floor when the rooms are all filled.

Mr. and Mrs. E. J. Wilson, have recently established a neat and up to date little restaurant in Ropesville. They report a good business has greeted them every day they have been open.



OFFERING TO YOU FARM LANDS And City Properties

OUR OFFERINGS TO YOU ARE UNQUESTIONABLE VALUES IN REAL ESTATE BARGAINS EACH LISTING WILL BEAR YOUR CLOSEST, MOST CRITICAL EXAMINATION. READ THEM.

\$12.50 Per Acre Special offering of attractive lands, at price and terms that are most interesting to the homeseeker and cotton farmer. A fertile tract of virgin Yoakum County land offered to actual farmers. Here is a most attractive tract of 10,000 acres of good cotton and corn land that will be offered the actual farmer in small tracts. Located five to ten miles north of Plains, Yoakum County, Texas. The soil is a mixed cat-claw and sandy loam, and is highly productive of cotton, corn and feed stuff. The sale price of these tracts will be from \$12.50 to \$15.00 per acre, with terms of \$2.50 an acre cash, the remainder payable in nine equal annual installments, with six per cent interest. The water supply is good, in shallow water belt, wells from 40 to 150 feet. Independent school district, ample educational facilities will be provided. This offering of good farm land will deserve the time and attention of the home seeker or farmer who wants rich productive land that will make him independent in the years to come. Mr. Farmer, come in and let us talk land to you. We are fully posted on our offerings and land in general on the south plains. We may be of great service to you. We invite your inquiries.

Lubbock City Property We have a large number of business and residence building lots and residence properties in Lubbock that we will be pleased to show the prospective home builder and investor. Our list is an exclusive one, is one that will merit the attention of the purchaser. Lubbock is the chief city of the plains section and investment made in property here is sure to enhance greatly in the next few years. Lubbock County Farms This concern also has a number of improved farm properties and raw lands in Lubbock county, that we say are a good investment. A home anywhere in this county places you in a rich productive section and in close proximity to good schools including the Texas Tech, an institution of university rank. Lands may be procured here at reasonable figures with that confidential assurance that values will increase as time rolls along. The South Plains has been proven to be the most reliable agricultural section in the south, because you can handle more land at less cost and labor, with more profitable crops, and growing conditions that are safe from the ordinary handicaps of other sections of the south.

5,000 Acres A GOOD HOME ON THE SOUTH PLAINS IS A GOOD INVESTMENT. A five thousand acre tract in Terry County, rich and productive soil, will be subdivided and placed on the market to actual farmers. Small cash payment, long terms and low interest rate. 5,000 acres of good cat claw and mesquite sandy loam, located ten to fifteen miles west of Meadow, Texas, at a sale price of \$20.00 to \$26.00 per acre patented basis. Terms of a small cash payment of from \$500.00 to \$660.00 per quarter section, the balance on two to ten years time, at an interest of only seven per cent. Water may be procured from an inexhaustible supply at from 100 to 150 feet. This tract is incorporated into an independent school district, where you may conveniently educate your children. This is a rare opportunity to acquire a good farm, one that produces the right kind of a crop and will always be the best investment you can make. This land is adapted to a diversified crop, cotton, corn and feed stuff. The South Plains are being settled by the right kind of people—who are ambitious to become comfortably situated in a rich, productive and fast growing country. The offering listed above demands your attention.

We invite the visitor, the prospector and homeseeker to visit us, let us tell you about our offerings and the opportunity on the South Plains.

BARR-IVEY-HESS REALTY COMPANY

Security State Bank Building

Lubbock, Texas

### Purely Personal

**J. W. Peeter**, a prominent and well-known merchant and cotton buyer of Brownfield, who was seriously injured during the holidays is said to be steadily convalescing at his home in that city.

**A. C. McAllister**, of Greenville, Texas, arrived in Lubbock the latter part of the week to visit his son P. H. McAllister and wife. Mr. McAllister will also look over the country here for a location. He says he likes the plains location and if he can make proper connections will make his home here.

**A. J. Ammons**, principal of Canyon school, was a Lubbock visitor Saturday. Prof. Ammons stated that 38 students of his total enrollment of 140 had been absent from school part of last week because of sickness but that conditions in his district were better now and that a better attendance was expected for this week.

That the scientific method practiced by the Boys Clubs have shown that the full yield has not been reached by the farmers of the state is demonstrated by the averages made by the boys in 1923. The average yield of corn for the state was 18.5 bushels; the boys made an average of 29.8 bushels. The average yield of cotton for the state was 14 pounds; the boys increased that yield by eleven pounds. These averages show what can be done by careful seed selection, and proper methods of handling the banks \$19,608.60. All was repaid by Dec. 1, except \$108. Bank accounts were reported by 1,848 boys. In 1923 there were 19,588 boys enrolled in 832 clubs.

**B. N. Moore** returned to Lubbock Monday, from Post, where he has been employed in the W. O. Stevens store for the past two years. Mr. Moore will be with The Leader in the shoe and clothing department.

**Joe Hilton**, proprietor of the Cadillac Garage, is in Dallas this week.

**County Superintendent W. M. Peverly** visited at Wolfarth, Foster, Blide and District No. 7, Tuesday. He reports a substantial increase in the enrollment in each of these schools since January 1.

**F. C. Adams**, prominent farmer of the Canyon community, transacted business in Lubbock Wednesday.

**J. C. Anderson**, senior member of the firm of Anderson Brothers, Jewelers, is spending the week in Dallas, buying some new stocks for their already complete and up-to-date establishment.

**Thomas G. Patterson**, attorney and abstractor of Gall, Borden county, was here on business Monday. He says one cannot thoroughly appreciate the rapid strides Lubbock is making toward the city class unless one stays away for a few months and then come and look the city over.

**Judge I. B. Lane** of Slaton is attending district court here this week.

**I. E. Madden**, Slaton policeman, was here on official business Tuesday.

**Judge J. E. Brown**, of Wellington, a prominent member of the West Texas bar, transacted business before the local district court Tuesday.

**Ed J. Hammer**, prominent attorney of Sweetwater, was a legal visitor to Lubbock Tuesday, he being interested in a case in district court here.

**Attorney Sanderford**, of Comanche, was among the out-of-town lawyers in attendance at district court this week.

**Claude B. Hurlbut** of the firm of Hurlbut & Howerton, says that at the present time, thirty-five residences are under construction in Lubbock, upon which the owners are securing loans through the companies represented by his firm.

**J. I. McDonald**, prominent farmer living on Route A, came into the Journal office Tuesday morning, and requested that his paper be sent to his present address on Route A. Instead of Route 2, where he formerly lived. Mr. McDonald moved last week and states that he had to drive fifteen miles to get his copy of the last issue of the Journal.

**G. R. Scott**, inspector of weights and measures for this district, has returned from a trip over his territory. He reports prospering in every city and town he visited on his tour.

**H. A. Berry**, who recently purchased the stock of the Tennessee Mercantile company, left Tuesday for Wichita Falls, where he will spend several days cleaning up business affairs there before returning to make his permanent home here.

**F. L. Sherrod**, of the Sherrod Brothers Hardware company, spent the week in Dallas attending the convention of hardware dealers.

The family of **D. N. Leaverton** arrived yesterday from their former home at Grapeland, Houston county, to join Mr. Leaverton in making Lubbock their future home. Mr. Leaverton is a builder and contractor and has been in Lubbock busily engaged for the past three months. Mr. Leaverton is now constructing several important residences here and expects to launch out in a big way in the early spring.

Mr. and Mrs. **Harold DeMoss** arrived in Lubbock Tuesday from Dallas to make Lubbock their home and Mr. DeMoss' headquarters. Mr. DeMoss is a district examiner for the Federal Reserve Bank, with a district that embraces the Panhandle and a portion of New Mexico and Arizona. They will be domiciled at 1720 Main street.

Merchandise has begun to arrive from the east for the new Winter Brothers Dry Goods company, located in the K. Carter building on Broadway. Mr. Gansel, the local manager of this new concern, is now in the east making heavy purchases of staple and

sonable merchandise for the company.

**E. L. Meridith** has returned home from Austin where he was called by the serious illness of his aged father, J. N. Meridith. Mr. Meridith left his father greatly improved and well on the road to recovery. Despite his 82 years he is pulling through a tough siege, much to the delight of his family.

**J. W. Henderson**, wife and children, arrived the latter part of the week to make this city their home. Mr. Henderson will assume the position of cashier at the local Santa Fe station this week. He was transferred from a similar position at Amarillo.

**G. M. McCasland** and family arrived in Lubbock the first of the week to take up a permanent residency in this city. Mr. McCasland is now attempting to acquire a site for a new lumber store in this city. The new concern will be known as the Babb Lumber company and will carry a complete stock of lumber and builders hardware for the accommodation of their trade. A full announcement of the opening of this establishment will appear in the Journal at a later date.

**Mrs. M. M. Powell** left Saturday for Los Angeles where she will remain for several weeks in hopes that her health will improve.

**Mrs. A. B. Conley, Jr.**, and **J. R. Germany** of Newman Payne entertained Tuesday afternoon at bridge and forty-two at the Lubbock Country club. There were twelve tables of bridge and six of forty-two. Following the games a delicious dessert course was served. Mrs. Clara Abney presided at the punch bowl. The ladies also entertained an additional number of friends Tuesday evening.

**W. N. Gore**, a former well known furniture dealer of Post, was a Lubbock visitor Tuesday.

**D. P. Chapel**, of Mt. Air, New Mexico, has rented a building at Slaton and will shortly engage in the furniture and hardware business in that city. Mr. Chapel was in Lubbock a week or more attempting to locate but could not secure a suitable location.

**Hugh Rinehart**, a well known citizen and politician of Duncan, Oklahoma, is a visitor and prospector in Lubbock this week.

**Will Williams** and **Albert Locke**, of Lamesa, closed a deal here Saturday through the J. M. Patterson Land company for the purchase of farms near Littlefield. These gentlemen will occupy the new purchases at an early date. These tracts are a portion of the Yellowhouse Land near that place.

**W. A. Myrick**, manager of the Myrick Hardware company, spent the fore part of the week transacting business in Dallas.

In the rush of business, the citizens of a busy city are prone to overlook many things of interest and conven-

ience to them. Lubbock has acquired a number of small establishments in the past few months that offer many conveniences to local citizens. One of these institutions is the Lubbock Typewriter Exchange, located on east Broadway. The owner of this establishment is **A. R. McDaniel**, who came here from the state of Illinois last August. Mr. McDaniel stated to a representative of the Journal yesterday that he thought two weeks would clean up all typewriter repair work in the town but business proved so good he decided to remain here. He has an efficient typewriter repair department, as well as dealing in Victor adding machines and second hand typewriters. In this same building **J. T. Stanfill**, who operates a general repair shop, repairs talking machines, guns, locks, sewing machines and in addition to this is a locksmith. He can make any kind of a key as well as fit a key to any lock.

**W. E. Pool**, a well known ranchman, of Brownfield, was a business visitor in Lubbock Monday. Mr. Pool is the owner of one of the best ranch properties in Terry County, which he is dividing into farms and offering the actual farmer and home seeker. Five thousand acres will be placed on the market immediately and will be sold through the Harr-Ivey-Hess Company, of Lubbock.

**H. W. Stanton**, of the Wilson Stanton company, was in Dallas and Helton the first of the week.

**E. Studeman**, president of the Citizens National Bank departed Tuesday for a business trip to several south Texas points.

**J. D. Rausin**, district representative of the Lincoln Paint and Color company, was a business visitor in Lubbock Tuesday. Mr. Rausin is supplying the Whaley Lumber yards with a full stock of this well known brand of paint.

**Messrs. Neil H. Wright, E. C. Young and P. L. Parrish**, and several other local Shriners attended the funeral of Noble Lee Shrophire at Plainview Tuesday. The deceased was one of the most prominent Masons on the plains and was an active officer in the Shrine at Amarillo.

**Miss Clara Price**, teacher of Domestic Science in the local high school, was confined to her home Monday and Tuesday because of illness.

**Miss Grace Boone**, instructor of Latin at Lubbock high school, was kept from her work Tuesday by illness.

The Methodist Missionary Society, district number three met with Mrs. George Pickrel Tuesday afternoon.

The Parent-Teacher association of the K. Carter school gave a benefit silver tea at the home of Mrs. W. S. Posey this afternoon. The proceeds will go for shades in the new building.

**John Burns** and small child, of Brownfield, arrived here this week where the child will submit to an operation at a local hospital.

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### A Checking Account Is Your Protection

A checking account in this bank not only protects you against burglary and loss but it is a convenient and simple bookkeeping system and an automatic receipt writer. These things cost you nothing, but what immeasurable benefits you reap therefrom.

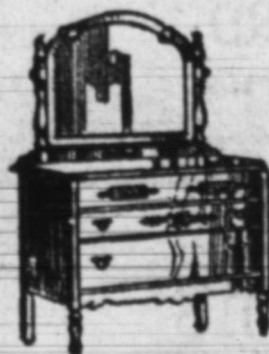


Open yours here TODAY.

### Lubbock State Bank

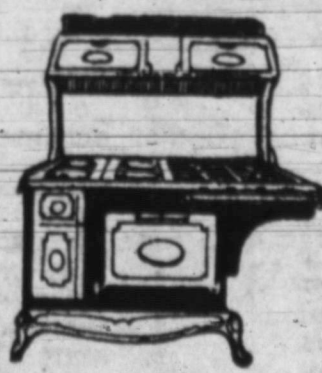
## Big Furniture Values AT MOORE BROS.

Whether you want to furnish your new house or buy a few pieces for the old one you will find that the values now obtainable at our store will be hard to duplicate elsewhere.



### BED ROOM SUITES

We are listing a number of odd bed room suites, beds, dressers, vanities, chiffoniers and other pieces which will outfit that spare bed room at a very reasonable figure.



### STOVES

Coal and wood ranges, monkey stoves and the well known Perfection Oil burner are all in our stock. The prices are marked as low as possible consistent with safe and sane merchandising.

BUY YOUR STOVE HERE Buy Your Stove Here

Your kitchen can't be complete without a kitchen cabinet. Let us show you our Hqsier and Sellers cabinets one of which is sure to suit your requirements.



### RUGS AND LINOLEUM

## MOORE BROS.

HARDWARE and FURNITURE (North Side of the Square)

## STOP LISTEN LOOK Is Your Family Protected?



You must face death. Some day you will pass from this life. That day may be comparatively far distant and it may be soon. Now is not too early to prepare for the future of your family.

### Life Insurance Is An Investment

Conservative business men, of every line of industry, recognize the importance of protecting their families against the time when the head of the family is called away.

## Our Policy Insures a Feeling of Security

The Merchant's Life Insurance Company, of which the undersigned is General Manager for the Panhandle-Plains Agency, is one of the strong, substantial, conservative life insurance companies and the various forms of policy are sufficient to give the policy holder the kind of protection he needs and wants.

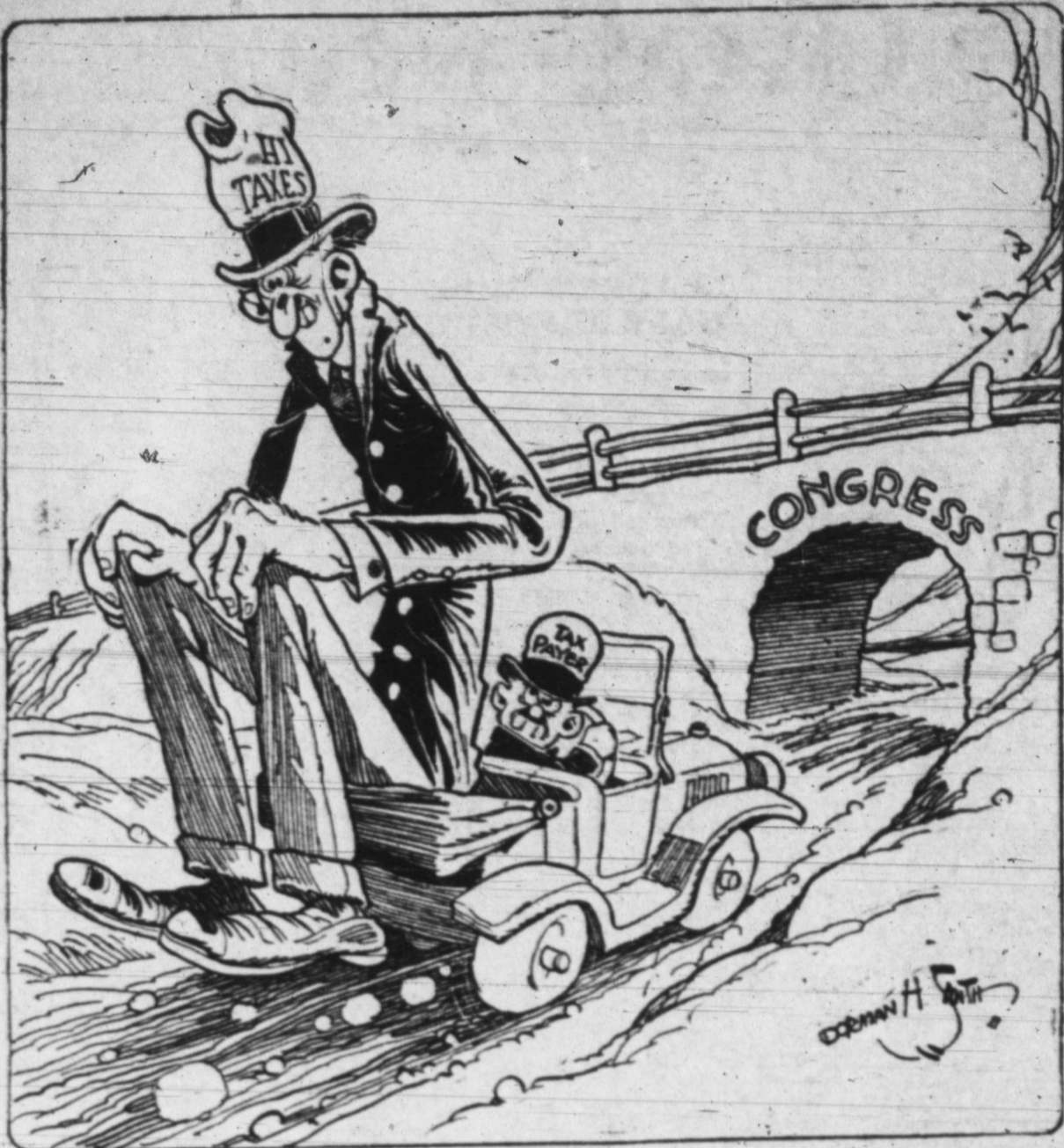
## A. W. SIMS

P. O. BOX 187

LUBBOCK, TEXAS

AGENTS WANTED—We have an attractive proposition to offer salesmen in almost any city or county of the Panhandle-Plains. Write for our proposition.

LOW BRIDGE!



Tourist Park Is Temporarily Closed

Announcement is made that the Junior chamber of commerce Tourist Park will be closed until the Spring travel gets under way. More than 4,000 automobiles were handled thru the park during the past year...

But with the coming of cold weather the boisterous tourist travel dropped off, cotton pickers, apple pickers, and knife grinders began to replace the tourists at the park...

Conditions became such that a real tourist of the class and kind for which the accommodation was instituted would not stop there and those there would not move, pay for the fuel they used in such generous quantities...

Many Beautiful Improvements Being Made. During the past year the county commissioners, under the personal direction and planning of Commissioner Warwick and Judge Brown, made many improvements to the Recreational Park...

In the years to come the wisdom of Lubbock county in voting the special park tax will be proven again and again. The parks at Lubbock, Slaton, Idalou and Shallowater are being improved into beauty spots for the pleasure and convenience of the people of Lubbock county...

Home of the South Plains Fair. The county Recreational Park at Lubbock consists of 60 acres of land adjoining the city on the east. Half of this area lies on the table land and the other half laps across the famous Yellow-house Canyon...

TEXAS IN LEAD IN CROP VALUE RECORDS PROVE

PORT WORTH, Texas, Jan. 23.—Texas, with a total crop valuation of \$1,064,775,000, led the nation in 1923 according to statistics compiled by Roosevelt A. Dy, industrial commissioner of the Chamber of Commerce.

Iowa ran second with a total of \$475,250,000 and Illinois third at \$459,509,000. The total crop value of the entire nation was estimated at \$9,470,976,000.

The itemized detail of Texas crops is as follows: Cotton \$512,800,000; corn \$394,440,000; sorghum \$43,552,000; oats \$36,312,000; tame hay \$18,768,000; wheat \$18,861,000; rice \$7,314,000; peanuts \$4,841,000; sweet potatoes \$2,850,000; Irish potatoes \$2,080,000; wild hay \$2,850,000; Syrup, Sorghum, \$2,159,000; Barley \$1,743,000.

Santa Fe Will Improve Here. Improvements to the extent of \$2,000,000 will be made by the Santa Fe railroad in Lubbock within the near future, W. E. Goodloe, division freight agent of the road, stated when here recently.

J. B. Hendrix, Norman, Oklahoma, was here on business matters last week and Mr. Hendrix is with the well known News-Dispatch Printing and Audit Company of Shawnee, Oklahoma. He is considering locating in this city in the near future.

of this unit and year a round use is made of the improvements put on the park through donations subscribed by the business men and citizenship of Lubbock.



It's Quality You Want in Lumber. You'll find our lumber has the strength and quality that makes it desirable material for building purposes. You may be assured that every square foot of Lumber you buy here is of the best quality timber.

HIGGINBOTHAM-BARTLETT LUMBER CO. Lubbock, Texas

Rev. Ferguson To Head Preachers. Rev. C. N. N. Ferguson, pastor of the First Methodist church, was elected president of the Lubbock Ministerial Alliance at a meeting held last week in the First Methodist church.

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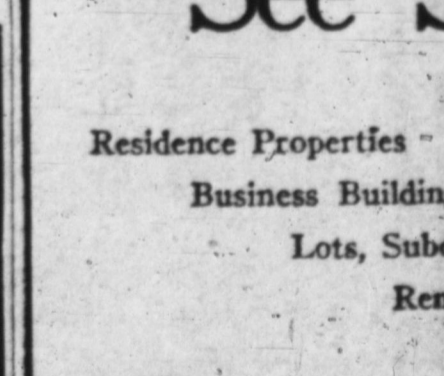
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HERE AND THERE

MULESHOE—A six room brick school building, to cost \$15,000 will soon be erected. Kerf and Walsh, Amarillo architects, have been awarded the contract for the plans.

LONGVIEW—The highways of Gregg county have been turned over to the state. They are in perfect condition.

ENNIS—S. C. Williams is organizing a company to put up a calcium arsenate plant. The plant will be located near Waco. The extensive use of this chemical in combating the boll weevil will give a good market for the product.

FT. WORTH—The Vancil case in which Ralph Vancil was accused of murdering his eight day old baby, has attracted wide attention by its sordid details. Vancil was found guilty and sentenced to forty years. He will appeal.

SAN ANTONIO—Rubin Vizcarra and Toribio Villaseca, prominent Mexicans in connection with the De La Huerta revolution, have been arrested on charges of violating the neutrality laws.

FT. WORTH—R. F. Spencer, visiting the Stock Exchange, expressed the idea that the cattlemen were facing a prosperous era. The chance to good stock is responsible for this encouraging condition.

STATE FT. WORTH—Fred Sladd, vice-president of the Ft. Worth National bank died suddenly on the morning of January 18. He was connected with the bank 27 years and rose from a messenger boy.

PARIS—The little town of Reno, consisting of three business houses, a road house and a swimming pool, has been moved from the line of the T. & P. to a point on the concrete highway about half a mile from the former location. The swimming pool was not moved.

DALLAS—Henry Ford will erect a \$2,500,000 assembling plant at this city. It is planned to make this the distributing point for South and Central America.

FT. WORTH—Webb Maddox, manager of the Crystal Ice company of Ft. Worth was elected president of the Southwestern Ice Manufacturer's Association at the close of the three days session. Galveston will be the scene of the next meeting of the association.

Success Assured for Home Talent Benefit in City. With business and professional men responding almost 100 percent to the advertising drive being staged by members of the Parent-Teachers association of the Junior high school the success of the organization's home talent entertainment, to be held on next Thursday and Friday nights, January 31 and February 1, is practically assured.

Has Sold Twenty Cars. Twenty automobiles have been sold thus far this month by the Mullican-Stephens Motor company, Lon A. Mullican, owner, said yesterday. The total number includes both new and used cars. Mullican is assisted in his sales work by Jack Pipkin and T. L. Mullican.

PLAINVIEW—The criminal docket of the District Court was taken up Monday. One of the cases to be tried is that of Grady Mason for the murder of Elder Morris. This case has been set for February 4, and is a change of venue from Floyd county. Mason was convicted last year, but the case was reversed by the higher court and sent back for trial.

H. E. Roseman, formerly a Lubbock citizen, has been employed as publicity agent for the Amarillo Board of City Development, the commercial organization of that city.

PLAINVIEW—The commissioners of Castro county are planning a highway to the county line and Hale county is expected to connect with this road.

PLAINVIEW—The Evening Herald says "the loan associations of Plainview under the Federal Land Bank plan, have more than a million dollars loaned to farmers in the Plainview country at low rates of interest."

LAMESA—In December bonds were voted for paving. Sealed bids have been received for various classes of pavement, and the commissioners are considering both asphalt and brick. The lowest bid was made on the basis of brick paving by the Panhandle Construction company.

BROWNFIELD—Mr. Peterman of Lubbock, representing the Plains Gin and Cotton Oil companies was here this week and bought a site just west of the depot for a new gin. As soon as the weather permits work will begin on a thoroughly modern gin, making five for Brownfield. It will be a 5-stand, 80-saw outfit, equipped with the latest cleaning devices. This company has plants at both Lamesa and Meadow.

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Advertisement for Lucko Mixed Feed. Text: 'Get More and Richer Milk and Butter by Feeding Lucko Mixed Feed. Manufactured by Lubbock Cotton Oil Co. Phone 12 Lubbock, Texas Phone 12'

Advertisement for Building Hardware. Text: 'BUILDING HARDWARE. BOLTS, nuts, hinges, screws, parts of all kinds—you'll find them here—in our store. These pieces of hardware are a necessity in every home. Have your contractor order from us. Implements - Tractors. We are agents for the famous J. I. Case line of implements and tractors. Until you have seen the Case line you have yet to see the most efficient. In plows, the J. I. Case is most popular because of its greater efficiency. Only in the Case machines has the cell drop principle been successfully applied to cotton planting. You save half your seed and the labor of replanting. We are now showing plows of every kind including horse drawn and tractor plows. Agents for Hot Point Ranges Thor Electric Washers. TOOLS. A complete stock of tools that cannot be excelled anywhere is one of our proudest boasts. For the carpenter or the handy man we have complete work chests to suit. Good tools are always essential. Sherrod Bros. HARDWARE COMPANY. Lubbock Idalou

Advertisement for Real Estate. Text: 'IF IT'S CITY REAL ESTATE See Sawyer. Residence Properties Business Building Sites Lots, Subdivisions Rentals. Many exclusive listings in city properties. If you are looking for a location in Lubbock, either residence or business—I can fix you up. T. W. Sawyer CITY REAL ESTATE. Lubbock, Texas'

Thursday, Jan. 24, 1924. Good R. In the 1923... 17 from Lubbock were represented... were 100 tenar... the contest 121... 64, 119 water... water systems... work themselves... improved by a... were paid for... 104 women pa... poultry, \$9 wi... by canning... school, I took... house, I saw... The amount... averaging less... Nine women a... Short Course... The following... Davis of Ac... first in county... having the mo... The rural w... opportunity of... the Extension... College, and ti... turp. We surely... of the interest... the rural distr... ing hold of th... is wholly for... the same. Probably you... enough, or th... could make y... score card, b... you can do it... and more pie... study your k... suggestions fr... your county d... make your kit... with a han... and a little p... ders in your... begun to stu... ventilation, w... devices, etc... things that y... have time to... contest. Having wo... end in state i... help someone... the improvem... I began by... a general rea... main object... thing together... tain work. I... in taking in... of cabinet, ar... shaving and... ing utensils... door. On righ... all dishes, w... washing, wit... compartment... Of left of... ing for amp... large drawers... small ones fo... cake box. Next I buil... net with fire... for cook, w... which made... being about i... stove. A box wit... far coal hod... truck for an... for an old... all lower con... lighter and... coat of varni... net look bet... saver. Next I buil... net with fire... for cook, w... which made... being about i... stove. A box wit... far coal hod... truck for an... for an old... all lower con... lighter and... coat of varni... net look bet... saver.

### Good Results Gotten From Kitchen Contest Staged by State Interests

In the 1923 kitchen contest, there were 42 contestants in the entire state, 17 from Lubbock county. 43 counties were represented, and in the contest were 100 tenant wives. As a result of the contest 121 new windows were added, 119 water systems, 85 temporary water systems, 109 women did all the work themselves and 185 kitchens were improved by all the family. How they were paid for is an interesting story: 104 women paid the expenses with poultry, 89 with dairy & with gardens, 2 by canning, 8 with boarders, 2 taught school, 1 took orders for mail order houses, 1 sewed, 1 renovated clothing. The amount expended was \$4,248.88, averaging less than \$10 per kitchen. Nine women attended the Farmers Short Course on scholarships.

The following article is by Mrs. Earle Davis of Acuff community, who won first in county and second in state as having the most convenient kitchen.

The rural women are having another opportunity of reaping the services of the Extension Department of A. & M. College, and the department of agriculture.

We surely will show our appreciation of the interest that is being shown in the rural districts of late years, by taking hold of this Kitchen contest, which is wholly for the good that we get from the same.

Probably you think your kitchen good enough, or that the improvements you could make would come up to the score card, but you don't know what you can do to make your work easier and more pleasant until you begin to study your kitchen. With the many suggestions from these departments and your county demonstrator, you can make your kitchen a place of delight.

With a hammer, a saw, a few nails and a little paint, you can work wonders in your kitchen. After you have begun to study arrangement lighting, ventilation, water supply, labor-saving devices, etc., you will find more little things that you can do than you will have time to do in the few weeks of contest.

Having won first in county and second in state in the 1923 contest, I might help someone by giving some idea as to the improvements I made.

I began by giving a built-in cabinet a general rearrangement, with the main object in view of getting everything together that pertained to a certain work. I placed everything needed in baking in upper center compartment of cabinet, and below on left a special shelving and hanging place for all cooking utensils, with racks for lids on the door. On right above sink a place for all dishes, making it handy for dish washing, with all cleaning articles in compartment under sink.

On left of baking department, shelving for ample supply of groceries. A large drawer for kitchen linen, two small ones for cooking culinary, and a cake box.

By moving two shelves and adding one, I made a dandy pie shelf without losing any room in shelving.

With a good supply of light paint in all lower compartments to make them lighter and easier to keep clean, and coat of varnish on outside, made cabinet look better and a step and time saver.

Next I built of scrap lumber a cabinet with fireless cooker placed on top, for cooker, vessels, radiators, lids, etc., which made cooker more convenient by being about the same height as my stove.

A box with two compartments one for coal hod and one for kindling, a truck for mop bucket, a tea-wagon from an old dressing table a shelf for all stove oven when not in use, a high work stool from child's high chair a small rocker, all with several coats of white enamel, made a more convenient kitchen.

Also made a rack for ironing board and racks for all brooms and mops.

After going over mantels covered walls and pasting all cracks, using small linoleum rugs in worn places of floor linoleum, and giving all a generous coat of varnish, with new curtains, your domestic bond with binding and applique to match wall covering, and with stove cabinet, sink and cooker arranged to save steps, I had finished my work.

Mrs. J. C. Stanford, of Slide, won first in county in the Kitchen Making Contest. Her suggestions follow:



A fine assortment of hot water bottles. On these cold nights one of them will prove very comfortable.

Hot water bottles are always invaluable in case of sickness.

A complete line of rubber goods—

**City Drug Store**  
The Rexall Store

### Western Union Is Doing Fine Business Here

"With over 1,000 messages going through the local Western Union telegraph office it is a safe statement that Lubbock is doing more telegraph business than any city of its size in the country."

That was the statement of C. A. Lovett, local manager of the Western Union interests, recently, when approached on the subject of the telegraph business here. According to Lovett his business has been keeping pace with the phenomenal growth of the city in that business for January and December of 1923 has been eclipsed by practically 100 per cent.

An increase in facilities for the local office is expected in the near future and the improvements coming will also include the installation of new office furniture and equipment throughout, Lovett said. The new equipment furnished will be a counter, three desks, new files, a new switchboard, a six position telegraph table and a number of chairs. All of the furniture will be made of quarter-sawn oak.

At the present time the local office employs fourteen persons including Manager Lovett, four operators, six messengers, a counter clerk, a delivery clerk, a bookkeeper and a janitor. Five separate wires run through the Lubbock office. Two of them are to Dallas, one to Amarillo, one to Lamesa and one to Crosbyton. Manager Lovett has been in the employment of the Western Union for the past five years, coming to Lubbock three months ago from Longview, in the eastern part of the state.

ula, scissor eggbeater, can opener, potato masher, jar top wrench. Small nutting staples were driven in the end of all kitchen knife handles and they, too, were hung up. When I am working at the cabinet or stove I can get anything I need off the door without taking more than one step.

By the aid of brackets a shelf eight inches wide and the length of the oil stove was put up directly over the wall and painted the same color as the wall, which I find is a help.

I have added several other little improvements which I find are helps in my work, such as long handled dust pan, a hanging lamp, a hook in the end of the broom handle enables me to hang it behind the door. A large aluminum dipper is hung over the sink and a white wooden towel rack is at the right of the sink.

An unbleached muslin curtain bordered in blue and white checked ginghams, was hung at the window.

It is really beyond my power to tell of the help and pleasure the improvements made in my kitchen have been to me. One great help; it has taught me to use what I have and that a woman can really drive a nail or saw a plank in two if she tries. While my husband helped me quite a bit, it was a very busy time with him and I couldn't wait for him every time I wanted anything done.

Our well is just one hundred and five feet from the back porch, and with every bucket of water carried we walked two hundred and ten feet. Anyone can easily see that quite a distance would be traveled in a year's time just to bring the water alone, to say nothing about carrying out the waste water.

### Southwest Will See Prosperity Says Easterner

KANSAS CITY, Jan. 23.—Better business in 1924 in virtually all lines of industry was foreseen by J. H. Trago of New York City, who was in Kansas City today to address the local unit of the National Association of Credit Men of which he is executive manager.

"An interview with the International News Service the New York Credit expert told his observations of business considerations in general in the southwest and of prospects for increased industrial activity and progress during the current year.

"Particularly encouraging is the outlook for 1924," Trago said. "Industrial production, employment, credit facilities and nearly every line seems destined to share in business prosperity. These prospects will brighten if there is a reduction of taxes and if the sixty-eighth congress does not over-indulge in dilatory tactics and attempt to over-regulate business.

"If we purgare our course intelligently insulating upon what is right, I am certain 1924 will be much better than 1923."

**Dairying Helps Kansas.**  
Trago will return to New York from here after having spent several weeks in the southwest surveying business conditions in the interest of the association.

"Many farmers in Kansas still are feeling the pinch of low wheat prices of last summer and have been unable thus far to accumulate sufficient revenue to pay current obligations, he said.

"The situation is a little better, however," Trago explained, "in the western part of the state. Here dairy business is on the increase which is producing a marked effect upon the economic situation in the region.

**Texas Condition Better.**  
In Texas, Trago said, economic conditions were better than since 1915. Texas, he said, derived \$450,000,000 from the sale of last season's cotton crop and with improvement in the cattle industry, many ranchmen were put on their feet financially.

**Four Farm Clubs.**  
A total of four boys' and girls' farm clubs have been enrolled up to the present time by County Farm Agent D. F. Eaton and County Home Demonstrator Mabel Marsh and now with the epidemic of measles over the organization of the other six clubs which will be formed over the county will go on with redoubled speed.

The four clubs founded thus far, with their respective enrollments, are: Canyon, 25; Monroe, 15; Shallowater, 15; and Caldwell, 15. Miss Marsh and Mr. Eaton are working in conjunction with Roy Mowry, director of agriculture and vocational education at the local high school, in their work.

Rev. C. D. Poston, of the First Christian church, and Mrs. Poston had as their guest last week G. E. McDaniel, of Clovis.

### H. C. Bowlin Announces

It is not without deliberation and solicitation of friends that I am announcing to the voters of Lubbock county my candidacy for the office of County Superintendent of Public Instruction.

My friends are not the only incentives prompting my announcement for this office of trust and grave responsibilities. It is my earnest desire to serve the citizens, patrons and pupils of the rural schools of Lubbock county, and co-operate with the officials of the independent schools, which do not come under the supervision of the county superintendent, in every way to promote the general interests of the entire school system of the county. I feel that the school work is the greatest field of human service and endeavor save that of the ministry.

As to my qualifications, I wish to state that I graduated from the North Texas State Teachers' College, Denton, Texas, in 1917. Hold a diploma and permanent certificate from said school. In this institution I took a course in Practice Teaching and in addition thereto, a special course in School Administration, thus preparing myself for the duties of a superintendent, and have had twelve years' experience teaching in rural and town schools.

In 1905 I began teaching in Victoria county on the Coastal Plains of South Texas. Spent two years there and returned to Coryell county, where I was reared a country school boy, and taught in my old home school at Eagle Springs, Texas. It was in this community that I received all of my early training and the inspiration to become a teacher. Taught four years in an adjoining community, which I assisted in effecting a consolidation between districts of said locality and secured State Aid for this school every year during my administrations. In Nov. 1919 I moved to Lubbock county. Since that time I have lived and taught in this county, beginning my work as a teacher at Shallowater, filling the unexpired term of a former principal. The next year I taught with and succeeded our former county superintendent, Judge E. R. Haynes as principal of the Lubbock Grammar School (George M. Hunt). The past two seasons I served as superintendent of the Malou school. As to how well I served these positions shall not be mine to say, further than to state, that I am indebted to the Malou community together with friends at Acuff and Bledsoe, for a very strong endorsement which they

### Methodist Pastors Hold Meeting Here

A meeting of the Lubbock District Preachers Institute, of the First Methodist church, was held here last Thursday with the Rev. Dr. E. E. Robinson in charge. Twenty-five members of the association were present and the business problems of the district came

gave me in seeking this office. I am not unmindful of those friends at Shallowater, Lubbock and Slaton who have expressed an interest in my candidacy.

It shall be my purpose, if elected, to contribute from my training and experience as a teacher, to the growth and development of the Lubbock county schools, my best efforts.

As a citizen, teacher and a patron of the Lubbock county schools, I earnestly desire a careful investigation and consideration of my fitness and qualifications for the office which I am seeking at your hands, the voters of Lubbock county. If same meets your approval I shall be grateful to you for your vote or influence.

Very respectfully submitted,  
H. C. BOWLIN.

in for lengthy discussions. W. A. Terry, field secretary of the Northwest Texas Conference and the Rev. C. N. N. Ferguson, pastor of the local Methodist church, made addresses at length. The meeting was held at the First Methodist church here.

At the insistence of Secretary Hughes the governor of Texas permitted the movement of 2,000 Mexican federal soldiers through El Paso. To the mayor of El Paso this looked like a bad thing. There are thousands of Mexicans in the border city and they are clearly divided into two factions. It is difficult to avert trouble between them. The support of a faction by the government may be misconstrued by the more ignorant of the followers of the de la Huerta. Americans are not any too popular on the other side of the Rio Grande.

We heard in the Sunday papers that ex-Governor Jim Ferguson is grooming himself for another plunge into the gubernatorial fray. We also read in the same paper, that kings are scarce in the South Sea Islands. We might be called rude were we to make a suggestion in the premises so we will just let the matter drop with two statements of fact.

## City Property South Plains Farms

We make a specialty of city property and have a number of choice listings well located and at bargain prices.

We are well posted on South Plains farms and are requested to advise the homeseeker and investor.

## Hunter & Hunter

Merrill Hotel Bldg.



## STRENGTH!

It takes a real man to heave a windless and pull up anchor after a storm—a strong man.

It takes a real Bank, a strong bank, to weather business storms and sail serenely on.

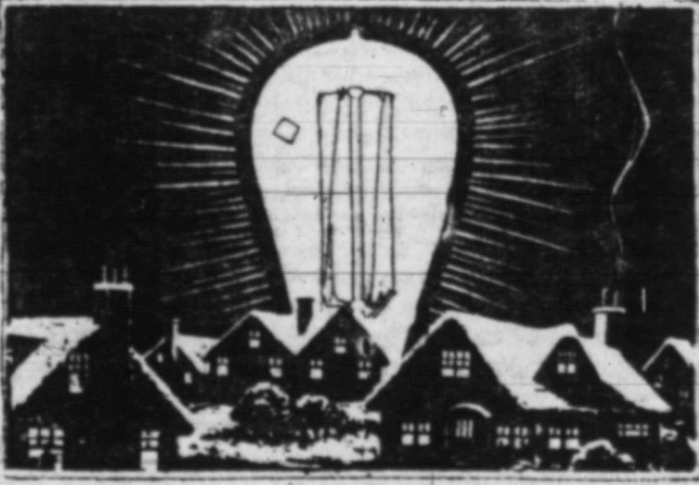
This Bank has weathered many storms. It is a strong, sound Bank, carefully managed and constantly growing. It is a good safe place, where your money will grow and it's a pleasant place to do business.

## Citizens National Bank

**Officers and Directors**

W. O. Stevens, Chairman  
E. Studeman, President  
Francis Baker, Vice-President  
Wm. D. Green, Cashier

W. L. Elwood, Vice-President  
Sam C. Arnett, Vice-President  
Paul Hardwick, Ass't. Cashier  
Emory Stewart, Ass't. Cashier



## Better Lighting Means Electric Wired Homes

LIGHTING your home is just as important as heating or decorating it, in fact more so, because poor lighting often paves the way for a dismal home atmosphere.

YOUR SAVING on service with electric wiring pays for the installation. We'll be glad to furnish you with an estimate.

THE TEXAS UTILITIES CO. invites your closest criticism of the service they are now giving Lubbock and ten towns on the South Plains.

Light Power Ice

# Texas Utilities Company

THE PLAINS JOURNAL

Successors to The Plains Agricultural Journal

Entered as second-class mail matter at the Post Office at Lubbock, Texas, under the provisions of the Act of Congress of March 3, 1879.

Published Weekly by

PLAINS PUBLISHING COMPANY

Subscription Rate \$1.00 Per Year

Temporary Offices: 1320 Avenue I, Lubbock, Texas Telephone 884

IMPORTANT NOTICE

It is not the intention of the publishers to cast any undue reflection upon the reputation, character or integrity of any person, firm or corporation. Any error of mis-statement of facts will be gladly and promptly corrected.



YOUR NEWSPAPER

The Plains Journal is earnestly striving to carry all the home news. The Journal staff will appreciate any suggestions as to news our readers may be kind enough to make. You are invited and urged to phone this office any news you may about yourself, your neighbor or friend. The newspaper invariably appreciates this assistance. It helps to publish a better paper. This newspaper wants to cover the field completely and thoroughly and it is easily accomplished with the cooperation of our readers. Your help will be gratefully appreciated.

If you believe the Plains Journal a good home newspaper, we want you to tell your friends or neighbor who doesn't read the paper about it. Hand him your copy when you are through with it. Let him know what kind of a paper we are publishing. Our slogan is "A Plains Journal in every home in Lubbock County." With the help of our readers and friends this can be accomplished. We print only once a week, carry a full edition of home news, and sell our paper for only one dollar a year. The price is clearly in reach of everyone—town and country—and we want them all for readers. The Journal is a newspaper that can be mailed to friends or relatives at a very small cost and "It will tell them of your home town."

THANKS FOR A MOTHER.

Thank God, some of us have, and others have had, an old-fashioned mother. Not a woman of the period, enameled and painted, an expert bridge player, whose white jeweled hands never have felt the clasp of her baby's fingers, but a dear old-fashioned, sweet-voiced mother, with eyes in which the love-light shone and brown hair threaded with silver, lying smooth upon her faded cheek. These dear hands worn with toil, gently guided our tottering steps to childhood and smoothed our pillow in sickness, even reaching out to us in yearning tenderness when her sweet spirit was passing through the cold, dark river. Blessed is the memory of an old-fashioned mother. It floats to us now like the beautiful perfume of some woodland blossoms. The music of other voices may be lost, but the entrancing memory of her's will echo in our souls forever. Other faces will fade away and be forgotten, but her's will shine on until the light from heaven's portals shall glorify our own. When in the fitful pauses of busy life our feet wander back to the old homestead, and crossing the well-worn threshold, standing once more in the low, quaint room, hallowed by her presence, how the feeling of childish innocence and independence comes over us and we kneel down in the mottled sunshine streaming through the window—just where, long years ago, we knelt by mother's knee, lisping, "Now I lay me down to sleep." How many times, when the tempted lured us on, have the memory of those sacred hours, of mother's words, her faith and prayers, saved us from sin. Years have piled great drifts over between her and us, but they have not hidden from our sight the glory of her pure, unselfish love.

MELLON AND BOND TAXING.

Secretary Mellon, in his plan for reducing the sur-tax maximum from 50 percent to 25 percent, bases his argument on the idea that lowering the rate would increase the amount actually received.

Certain classes of bonds and securities are exempt from the operation of the sur-tax. Among these are state and municipal bonds. The natural result of this exemption has been the shifting of wealth from taxable properties to those which are exempt. These bonds find a ready market at a premium in many instances. On the other hand those enterprises, he profits from which are subject to the tax, are forced to pay a premium as an inducement to the investment of capital. This premium must equal the sur-tax to be paid. Few industries can afford to pay this difference. It is on this account that comparatively few miles of railroad have been built in recent years; manufacturing enterprises have not made the improvements that would have been made, and competition has been stifled by non-existence.

On the other hand, state and municipal developments have reached enormous totals. There has been reckless bond voting for all kinds of improvements along these lines, until the debt is staggering in its totality. Yet, these bonds, backed by state or municipality, have been easily sold.

Now comes the suggestion that the constitution be so amended as to eliminate this tax exemption phase and render the purchaser of these bonds subject to the sur-tax, just the same as the purchaser of other securities. The ex-post-facto provision of the federal constitution would preclude making this operative on past issues of bonds, but it would be operative upon those issues made after the adoption of the amendment.

From this arises the question as to what influence this would have on future issues of bonds. A choice must be made. However, in this proposed amendment may be the solution of the tax reduction-bonus muddle. The premise is established by common sense that both these desired ends cannot be secured unless some way be devised to greatly increase the receipts of the government. It is very probable that the immediate consequence of such an amendment would be to increase the amount of money invested in business enterprises, and either raise the interest rate on state and municipal bonds or force their sale at less than face value.

This amendment may soon come before the legislatures. A similar measure was defeated at the last session of Congress by adjournment. The matter is of paramount importance and is entitled to the careful consideration and candid criticism of the American people.

THE LOCAL SCHOOL SITUATION

As rapidly as possible new school buildings are being erected and turned over to the school board. Yet, the growth of Lubbock has been so rapid that a seriously congested condition has arisen. This is making it very difficult for the school authorities to do the best work and give the children the opportunity that should be given them and to which they are justly entitled. We have every disposition to laud the superintendent for his splendid work under the lamentable circumstance that obtains, and urge that his hands be upheld by the people. When warmer weather comes and building operations can be undertaken, the city should begin to make preparations for the proper accommodation of more children. Adequate seating capacity should be provided to the end that every child may have a full six hour day in the school room.

There is no economy where the children have less than six

hours. A certain amount of work is required for the completion of a grade. Under the short day plan, this work can not be completed and the child is required to be a "repeat." The history of education demonstrates that "repeats" cause an economic loss: California had an experience along this line. This loss is a serious matter with the average citizen who can barely afford to keep his children in school. It is a menace to the child, who is forced out into the world without the educational qualifications to which he is entitled. Thus the state loses, the parent loses, and, most important of all, the child loses.

THE PRESIDENTIAL OUTLOOK.

The Democrats have wonderful advantages during the coming campaign. The party in power is between the horns of the dilemma-tax reduction and soldier bonus. Another advantage comes from holding the New York convention about a month after the Republicans have their national meeting. By doing this, the shifting winds of public opinion can be gauged and the platform adapted to the whim of the moment. This is a very important factor in securing the so-called independent vote.

Another important element lies in the personality of the candidates. At the present time, indications point to the nomination of Calvin Coolidge as the Republican nominee. The numerous blocks in Congress render the passage of bills difficult, and Mr. Coolidge's attitude on vital questions—for example, the Mellon plan—is driving away from him the support of a great many people.

The question of who will be the Democratic nominee is still held in abeyance. It is to be hoped that a man of national reputation be secured. Mr. Bryan is suggesting a Florida man who is an unknown quantity. Such a nomination would be a serious mistake. The man needed as a standard bearer is one who will appeal to the independent voter. Underwood, of Alabama, the "dry" candidate; McAdoo, of California; Rayston, of Indiana; these are names that are known. They will conjure votes, as they have before the public and the people know their attitude toward the important questions of the day.

BANISHING LONELINESS WITH RADIO.

It is claimed for the radio that it is performing a priceless service to mankind in eliminating distances and driving loneliness away from the world. Captain McMillan and his crew are snugly frozen in for the winter in the far north, near the little known "top of the earth," yet they converse with their "neighbors" every day, though they may live in far distant parts of the world. The McMillan expedition is in constant communication with England, Germany, France, Holland, Mexico, Italy, the United States, and other nations and they enjoy concerts in the civilized nations of the earth from their ice bound winter retreat.

There is something wonderful in being able to banish the loneliness caused by distance, but there are other depths and mysteries of loneliness which the radio can not fathom. The loneliness that holds the man walking the crowded street, the unmeasurable distance between two people who live in the same household for fifty years without really understanding each other, the sting of criticism unjust and the lack of sympathy for those who bear the burdens of life under conditions of most adverse fortune—these the radio and all scientific inventions of man can do little toward relieving.

There is something in the human touch, a responsiveness to human heart cries which scientific achievement can not supply. There is something fine and good in the old time spirit of neighborliness that can never be supplanted. The hospitality for which the West has long been noted is the greatest allegiant for loneliness existing in the world today and no mechanical device can ever outstrip it.

The heart of many a man is filled with a loneliness that could be banished by a kind word, even from a stranger. Mankind likes to receive sympathy in the darker hours and encouragement in the hard fights. It is the responsiveness to the throbs of a human heart that banishes loneliness.

SWAT INFERIOR COTTON SEED.

Edwin J. Clapp, financial expert who visited Lubbock several weeks ago, refers to the Plains as the country in which the cotton of the future will be raised. A well known cotton expert recently said the imagination of man is not vivid enough to realize the amount of cotton that will be produced in the Plains country within the next two decades. Cotton authorities everywhere recognize that the Plains is a great potential cotton growing country.

Now is the time to think of the kind of cotton you are going to plant in 1924. Now is the time to decide whether or not you are going to be content with a low price for your cotton or are going to be in a position to demand the top of the market.

The Lubbock County Pure Cotton Seed Association is an organization with a highly important mission. If the organization has a vision for the future and conducts a successful campaign of education it may be the factor that will bring thousands of dollars into the section in years to come. It is true that the difference in price may be only a few dollars per bale but on the thousand of bales that are grown and that it is possible to grow in Lubbock County that few dollars per bale will reach into a considerable sum. Success to the organization.

GENIUS IN DISOBEYING THE LAW.

It is interesting to observe how much more genius is displayed in devising means of disobeying laws than in making and enforcing them. It is related that a traveler going through the State of Tennessee read the following notice printed on the back of the dining car menu:

"By an act of the Legislature of Tennessee, the giving or receiving of a tip or gratuity of any kind for service in a dining car within the State of Tennessee is made unlawful, under a penalty of a fine of not more than \$25.00 or less than \$5.00 for each offense, the penalty applying both to the giver and receiver."

He had scarcely finished reading when the drummer who sat opposite him shoved a quarter of a dollar in the direction of the waiter and the customary "thank you, boss" was heard from the waiter. The traveler explained the notice to the waiter and he smiled and explained that there was nothing to it, that the drummer had only left the quarter and he had picked it up.

It has been reported in the press of the country that federal agents have discovered that homing pigeons are now employed to bring narcotics across the border from Mexico to points in the United States. Small water proof packages are fastened securely under the wings of the birds.

Men of education and talent are known to be devoting their full time to the writing of alluring advertisements of fake stocks, worded in such manner as to be "within the law" yet result in the sale of stocks that can bring profits only to the promoters.

Men who could doubtless become notable successes in legitimate lines of endeavor are known to spend all their time devising ways of evading the state and national prohibition laws and, doubtless, as much brain energy is expended on some of these schemes as is used by the average congressman in framing a law of national import.

On the other hand, thousands of men—and many women—are devoting all the powers at their command to evading the laws of the land. Genius is displayed in their methods. Lawmakers and the executors of the law rarely ever display genius—theirs is a job of sober, business judgment.

In the matter of law enforcement it is most generally honesty and hard work versus crookedness and genius. When we learn to display as much genius in obeying and upholding the laws of the land as we do in violating them we will have a better country and there will be less discussion of crime waves.

KURRENT KOMMENT

The statement made by Professor Smith, of Keanok College, Salem, Va., that the "modern college girl is a hard drinking, cigarette smoking, leoniduous Amazon," is reaping a whirlwind of protests and denunciations from the fair co-eds. People still have to get a divorce to get their names in the paper; perhaps, in a few years, couples who have lived together five or ten years will be so rare that they will get into the news column. Just so with girls. The worthy professor must have met some of the exceptional variety.

M. C. Cone is returning to America. So well "get better and better." If this auto-suggestion method of curing diseases general, some legislature will be passing a law requiring a license to think. That is about the only thing for which we are not taxed.

Seventy-four leaders of the St. Louis G. O. P. are facing trial for political frauds, connected with the 1922 primary. History fails to record an election, primary or general, in which fraud has not been charged by the losing faction. The looter always has an alibi.

An attempt is being made to extend the three mile limit to twenty-four miles. As long as the supply of labels hold out, this will not have any appreciable effect on the amount of rare and costly liquors that, somehow, find their devious ways into fashionable circles. Corn Juice, fresh from the still, has more kick if it is encased in a pretty bottle with an attractive label.

The senate wants to investigate the Bok Peace Plan, or rather the scope of propaganda that is alleged to exist in connection with the plan. There is wide spread interest in some practical plan to get the nations together. A senatorial investigation would prove that. The American people have every reason to wish some plan devised, the burden of taxation is so oppressive that it is causing dissatisfaction, and the worthy representatives of the people will be learning in November that the American people have not yet sacrificed all their prerogatives. Reduction of taxation is insistent and must come. A move to avert war would have a beneficial effect in stabilizing affairs. We have not had a decline in our money, yet the purchasing power of a dollar has been reduced. There is an intimate connection between taxation and the propaganda for world peace.

At Denison, it has been found that much desirable publicity has been lost to the city through failure to report building activities. That a closer check may be kept, arrangements have been made with the various lumber and material dealers to get co-operation along this line. Indications point to a \$2,000, 000 building program for Lubbock during the next two years. This includes paving and the Tech. The lesson learned at Denison might well be taken to

A Scotch soldier is dead after "eating" a knife seven inches long, a toothbrush, two dining needles and 12 trousers buttons. Say, buddy, how many times during the late struggle for Democracy did you feel like substituting something like that for the well known stumgullion-three-times-a-day-fare?

Wise Cracks From The Southwest Press

The bright minds you hear about, according to the Fort Worth Star-Telegram, seldom are the kind that reflect.

Is it possible that Florida was jealous of the front page position lately occupied by Oklahoma, says the Houston Chronicle.

All Christmas ties were not necessarily the kind that bind, the Cleburne Times has learned.

Having twice escaped assassination, Hirohito now will face married life with unruffled kimono, notes the Dallas News.

Strike violence has suspended service on several Cuban railroads, which is the opinion of the San Antonio News is significant of its true democracy.

The shipping board and the veterans' bureau are running neck and neck in disposing of the government's property at below cost, according to the St. Louis Star.

Well, anyway, the state troops that were lacking in Williamson county when twenty-two human lives needed protection at Heron, seem to be present in considerable force when some danger to Volsteadism is alleged, notes the St. Louis Globe-Democrat.

A normal maid is one who thinks cleaning a room consists in disturbing the dust and making it settle in a new place, says the Fort Worth Star-Telegram.

"What is the age of discretion," asks a feminine writer. Obviously it isn't this one, ventures the Wichita Beacon.

Speaking of liquor, the Wichita Beacon, remember that the Democratic convention next year will be held in New York.

There is this to be said of quack doc-

tor here, as it will be easy to lose a great amount of the private residence building unless a close tab is kept upon this class of building activity.

A Gentleman remarked about the condition of the corridor in the beautiful new court house that graces the city square. It is bad. Apparently no attention is paid to the warning against spitting on the floor or against the radiators, which give off the sickening odor of tobacco juice. A radiator is not a spittoon, wasn't made for the purpose, and a fine or two might have a salutary effect.

tom, says the Fort Worth Star-Telegram, they could write prescriptions and they didn't try to sell us any fake oil stocks.

The Fort Worth Star-Telegram has learned it can tell you of its creditors made New Year's resolutions by the notations on the statements.

How the horses must laugh as they view the procession of frozen motor cars being hauled into service stations these days, notes the Great Bend Tribune.

As it appears to the Kansas City Star the worst drawback of the phonograph and the radio is that you have to stay home to enjoy them.

Why, do you suppose, does it require the combined efforts of three stalwart men to write the modern popular song, asks the Kansas City Times.

Even January seems to be a short month to the gent acquiring a vineyard cottage on the monthly payment plan, muses the Oklahoma City Times.

If the state and nation both can reduce taxes as has been suggested then a larger part of the population will believe in miracles, says the Oklahoma City Times.

POLITICAL ANNOUNCEMENTS

The following named announce their candidacy for the offices named, subject to the action of the Democratic primaries in July:

- FOR DISTRICT JUDGE: CLARK M. MULLIGAN of Lubbock
- FOR DISTRICT CLERK: LOUIE P. MOORE of Lubbock
- FOR COUNTY JUDGE: GEORGE W. FOSTER of Lubbock
- FOR COUNTY ATTORNEY: OWEN W. McWHORTER of Lubbock
- FOR COUNTY SUPERINTENDENT: WILLIAM M. PEVEHOUSE of Lubbock
- H. C. BOWLIN of Lubbock
- FOR COUNTY TAX COLLECTOR: I. F. HOLLAND of Lubbock
- FOR SHERIFF: BUD JOHNSTON of Lubbock
- FOR COUNTY TREASURER: J. S. SLOVER of Lubbock
- FOR COUNTY ASSESSOR: R. C. BUEBNS of Lubbock
- FOR COUNTY CLERK: HERBERT STUBBS of Lubbock
- FOR PUBLIC WEIGHER, PRECINCT NO. 1: W. S. (BILLY) CLARK of Lubbock
- FOR DISTRICT ATTORNEY, 72ND JUDICIAL DISTRICT: PARKE N. DALTON of Crosbyton.

THE NEWS YOU HAVE BEEN WAITING FOR

Tech View

Lubbock's new addition fronting the Texas Technological College grounds on West 19th Street, the talk of Lubbock, and selling at a rapid rate

Tech View

Is beautifully laid out in 10-acre blocks, with 50 and 60 foot streets, and under the shadow of the "Million Dollar College" site. If we are correctly informed the cornerstone of this Great College will be laid July 4th, this year.

Prices and Terms

We are selling this beautiful property in 2 1/2, 5 and 10-acre blocks for only \$200, \$225 and \$250 per acre, with only one-fourth cash, one fourth in six months without interest, and the balance in one, two and three years, 8% interest, notes payable on or before. Or we will allow 10% discount for all cash.

No City Taxes

Just think of this wonderful location, only five minutes to the business section, in the Free School District, and no city taxes to pay.

Prices Soaring

In the Overton addition, adjoining the Tech, a 50-foot lot on 19th Street will cost you \$375 to \$500, while on the same street fronting the College Grounds, our very best 2 1/2 acre tracts will cut 12 fine lots, at only \$625, as against the cheapest 12 lots in the Overton addition at \$3600.00, with City Taxes to pay, and that is why it is selling.

Get a Home Close to the Tech

Raise chickens, poultry, truck, sell every dollar's worth of your products from your front door to Lubbock, and this Great College. Educate your children, and double and treble your money in Tech View.

Only a few of these tracts. Better wire your reservation, with check to follow to insure first choice. We will hold your tract.

R. A. MCKINNEY

Exclusive Agent Lubbock, Texas 208 Leader Bldg.

Phone 886

MEXIC... HER... JE... here you... of ex... ure to pl... Buy her... oth usef... Ve carry... f high... ings... atches... DI... Watch... F... Ande... J... citizens







### COUNTY SCHOOL NOTES

**BY W. M. FIVEHOUSE,**  
Superintendent of Schools, Lubbock.

General of Lubbock county's Inter-scholastic league, was in town the whole of Saturday, working out the details of the league. He is a wide-awake fellow, who knows exactly how to push a good work.

Superintendent Hood and Prof. Tankersley, of Estacado, spent Saturday in Lubbock in the interests of the athletics of their school. They are right on the job when it comes to Estacado's school affairs.

M. L. Brashear, trustee from Acuff, was in Saturday for a financial statement of the district. Acuff is growing so much that a new teacher will be employed soon. A meeting for discussion of a \$3,000 bond issue to add two rooms to the almost new brick building is called for Wednesday, January 23, 8 p. m. Professor Leo Fulton and wife, who know how to boost Acuff, were in Saturday also.

Principal A. J. Amason, of Canyon, reported Saturday that conditions were A 1 out his way.

Professor C. L. Hale boasted Saturday at the County Superintendent's office that Liberty had about the prettiest school building and the finest horse shed of any place.

Principal B. A. Myers and wife, of Center, spent Saturday in the Hub City and called at the office with vouchers.

Professor Clyde D. Showalter and wife, of Biode, were in town Saturday. Biode has voted bonds for a \$19,000 brick building with modern equipment, and when it is finished those farmers there will wear a smile one can see a mile, as the poet said, because the building is needed to accommodate the children of a community that is growing so rapidly.

Principal E. B. Dulaney, of Grovesville called Saturday.

A. F. Hess and wife, from Caldwell, were called this week in the interest of Caldwell's school. They reported that Prof. Kolb and wife were doing splendidly.

Miss Leola Cox, principal of Hardy, called this week and requested a number of books for new students.

Mrs. A. M. Jackson, of the new Lindsey District, was in Saturday with her fifth voucher. A teacher should deserve pay and wants it—usually needs it when the amount is due.

Principal I. Johnson, of Shallowater, was in Saturday at the meeting of the league officials. Professor Johnson is director of spelling for Lubbock county.

Professor Robinson, of Carlsbad, is our newest rural teacher—he having been elected to fill the place left vacant by W. M. Fivehouse, when the latter was appointed as county superintendent, to succeed the late E. R. Haynes. Professor Robinson is an experienced teacher, a University student, and a lover of sports and singing, all of which have weight in rural school success. Here is hoping he may do even better than any previous teacher.

Principal Nixon, of Wolfarth, was in this week protesting that Ropes enrolled six of his students last spring and that Wolfarth wanted that \$12,000. If the teacher would look after the affairs of his trustees and patrons in regard to something else besides his own salary, our schools would be helped considerably. And, Professor Nixon is unselfish in this matter for the balance sheet shows Wolfarth will emerge with a thousand dollars to the good this spring. But what belongs to Wolfarth should be here.

J. H. Owen, principal of Slide, reported Saturday that his enrollment had increased 50 per cent since the holidays.

Professor H. E. Griffith, of Woodrow, was in Saturday in the interest of athletics for his pupils. That athletic work which goes with a school, just takes the eye and ears of the average boy and girl. If the teacher is of the true type, a child is so full of life's rich



**Take a box with you!**

If you have headache, backache, toothache, neuralgia, rheumatism, sciatica.

**DR. MILES' Anti-Pain Pills**

will give you quick relief. A package of these pills in your pocket or in your shopping bag may save you hours of suffering.

Your druggist sells them at pre-war prices—25 doses 25 cents. Economy package, 125 doses \$1.00.

### FAIR HEADS TO MEET AT HOTEL AMARILLO SOON

A meeting of the Fair secretaries of West Texas has been called for February 14, in Amarillo, S. J. Cole, district manager of the West Texas Chamber of Commerce, announced recently. The meeting will be held in the Longhorn club room of the Amarillo hotel and will go into session at 2:30 p. m. on the date announced.

Dates for the different fairs will be set at the meeting whenever it is possible and plans will be laid to see that no two of fairs of the district will be scheduled for the same dates. Fair attractions, such as horse races, side shows, carnivals, auto races and exhibits, will also be scheduled for the different cities having fairs in 1924.

Every city contemplating having a fair this year should have representative at the coming meeting. Cole stated, and each representative should be vested with the necessary authority to O. K. a date for his city's attraction.

### Big Supply Store To Open in Slaton

The Slaton Supply company is the name of a new firm recently organized and now making arrangements to open for business at an early date. The owners and managers of the new concern are Smart and Lanham. This concern will handle everything: furniture, hardware, implements and groceries and dry goods. The investment by the new concern is said to total around \$100,000.00.

**Buy's Third Stephens.**  
J. H. Lee, manager of the telephone office at Lamson, has recently purchased his third Stephens automobile. Lon A. Mulligan, owner of the Mulligan-Stephens Motor company, said yesterday.

**Mulligan To Sell Land.**  
Three thousand acres of highly improved farm land are being disposed of this week by Lon A. Mulligan, local automobile man. The land is located near Shallowater and some of the farm tracts have houses on them, Mulligan said.

**Using Gold in Trades.**  
For the year 1923 our net gold imports were \$297,000,000 and the merchandise balance in our favor was \$376,000,000. Making allowance for tourist expenditures and other invisible items it would appear from these figures that our international trade is now being conducted on a cash rather than a credit basis and that the cash used is gold.

nd blood, that a teacher must join him in his play, if he would become a comrade of the child, and thus reap the fullest benefit of the good influence to be had over the boy.

**Professor Anthony of Union, was in looking after athletics also.**

Principal J. H. Roles and wife, of New Hope, were in town at the week end. Mr. and Mrs. Roles are boasting of the beautiful present the board is presenting the teachers and pupils, Tuesday, January 22—a brick building with modern equipment. J. C. Garrett, the contractor for New Hope building, started on January 21, that the building was finished. Just think of it! A ten thousand dollar rural school! And Liberty, seven miles northeast with a fourteen thousand, and here comes Biode with a nineteen thousand dollar building bond issue. Lubbock county is ahead, so must maintain the lead in educational circles.

L. C. Boyd, trustee from New Hope, came in and voluntarily paid some accounts. Just imagine progress lagging when board members pay without being dunned.

The scholastic enrollment of Lubbock county rural schools under the county superintendent's jurisdiction in the spring of 1923 was 2,014. We have at present 63 teachers, 24 being men and 39 ladies, in 23 schools. We have only two one-teacher schools, both of them being in their first session. Seven two-teacher schools; ten three-teacher schools; three four-teacher schools and one five-teacher school. Many of these schools will raise their faculty a notch higher for next session and some will add a new teacher this spring, as Acuff. We expect the scholastic enrollment to run above 2,400, possibly 2,000 this spring.

The county board of education, composed of H. F. Hutton, J. H. Burroughs, E. J. Richardson, Bob Crump and W. O. Sheely, will meet in regular session the first Saturday in February.

### Idalou Enjoying Biggest Growth of its History

The town of Idalou is enjoying the greatest growth in its history, according to L. F. Smallin, mayor of the town, and Bill Clark, of Yates Hardware store, of that place. The growth now being made is of a substantial type and is very gratifying to the people of Idalou. This town is surrounded by the finest agricultural regions in the state of Texas, and the citizenship of the town and country is of the very highest type in west Texas. There is a fine cooperative spirit prevalent in Idalou which enables the town to do things which otherwise would be impossible. Idalou has one of the most beautiful and convenient school buildings in the county. It also has a community house where all gatherings, including civic club meetings are held.

The people of Idalou believe in their town, and are much like the people of Lubbock, believe its possibilities are unlimited. A new building of some sort is said to have been started there every day for the past week.

The girls of Idalou have turned out more than 5500 bales of cotton during the current season and it is estimated ten per cent is yet to be gathered.

### C. of C. at Slaton Holds Big Meeting

Members of the Chamber of Commerce at Slaton held a meeting the latter part of last week for the discussion of the program of the organization for 1924. More than 150 persons attended the meeting and the budget for the year's expenditures was outlined. The Slaton Chamber of Commerce band, accompanied by a number of boosters visited Colorado City Tuesday and the entire membership of the organization is enthused over the prospects of prosperity for 1924.

**New Oven For Electric Bake Shop.**  
A new Hubbard oven, capable of baking 134 loaves of bread at one time, will be installed in the Electric Bakery, home of Golden Cream bread, in the very near future. F. K. Mitchell, owner and proprietor of the establishment, stated yesterday. The new oven, when put into operation, will have been procured at a cost in the excess of \$2,000. The reason for the purchase of the new oven was given as the increased demand for the Golden Cream bread.

**Local Men At Plainview Meeting.**  
W. O. Stephens, president of the Lubbock Chamber of Commerce, Mayor Percy Spencer and Curtis A. Keen, secretary of the local Chamber of Commerce, attended the annual meeting of the Plainview organization Tuesday night. Stephens and Spencer both made short addresses following the dinner served in connection with the meeting which was held in the municipal auditorium of the neighboring city.

**Miss Johnson Goes to Big Spring.**  
Miss Mary Johnson, who conducted classes in voice at the Lubbock schools last year, has decided to return to her home in Big Spring. She will succeed Miss Myrtle Reeves at the Big Spring schools. Her studying will be at the high school and Central school buildings.

**Demand for Texas Cotton Good.**  
The review of the stock market showed that the demand for Texas cotton is continuing good. The threatened railroad strike in England caused the demand to slacken somewhat.

### Floydada Man Is Chosen Engineer

Geo. A. Linder, for the past fourteen years a resident of Floydada, and for the past ten years county surveyor of Floyd county, the latter part of last week was named the first assistant engineer for District No. 4, of the State Highway Department, and will be supervisor of maintenance on the state highways in the north half of the district, comprising 14 counties.

Announcement of this appointment was made Saturday out of Lubbock by R. W. Baker, chief engineer for the district after conferences with representatives of headquarters at Austin and Mr. Linder here and at Lubbock. Mr. Linder has assumed his new duties. Monday he spent in conference with the commissioners of Floyd county, and Tuesday with commissioners of Motley county. He will visit practically all the counties of his territory during the next few weeks.

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### Complete Tech Site Survey by this week

Work of surveying the site for the Texas College of Technology will be completed this week. A. L. Harris, engineer, said yesterday. Harris and his men have been working on the project for the past two weeks, dividing the area into 50 square foot elevations. When the work is completed excavation and building work for the school can be begun at any time.

**Throngs Gather to Littlefield.**  
Such a number of people are coming into Littlefield that the hotel accommodations are far from adequate, and private homes with rooms to spare are adding to care for the people. Still there is not room for all. The office of the Yellow House Land company, was opened and a number of men slept on the floor. Many sales are being made to farmers who have expressed themselves as being well pleased with the quality of the soil and the lay of the land. The south plains are attracting farmers who have been fighting the boll weevil.

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### NEW REAL ESTATE FIRM IS FOUNDED

A new realty firm, to be known as the Barr, Ivey and Hessa company, was organized in Lubbock the first of the week with three of the city's best known citizens, Messrs J. E. Barr, Tom Ivey and Joe Hessa composing the company. These men have resided in Lubbock and on the plains for a long number of years and enjoy an extensive acquaintance in all sections of the south plains.

The new concern will deal exclusively in real estate and livestock. They immediately launched out into the field with an extensive list of city property and farm tracts. The members of this new firm are possibly as well posted on conditions and values as any other "three men on the South Plains. They have selected several important and desirable ranch tracts which have been subdivided in smaller farms which will be placed on the market at this time.

The company will be located in the rooms in the rear of the Security State Bank and Trust company and will be pleased to have all persons who are interested in farm and city purchases to visit them and inspect their listings.

Work of surveying the site for the Texas College of Technology will be completed this week. A. L. Harris, engineer, said yesterday. Harris and his men have been working on the project for the past two weeks, dividing the area into 50 square foot elevations. When the work is completed excavation and building work for the school can be begun at any time.

### Complete Tech Site Survey by this week

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**Throngs Gather to Littlefield.**  
Such a number of people are coming into Littlefield that the hotel accommodations are far from adequate, and private homes with rooms to spare are adding to care for the people. Still there is not room for all. The office of the Yellow House Land company, was opened and a number of men slept on the floor. Many sales are being made to farmers who have expressed themselves as being well pleased with the quality of the soil and the lay of the land. The south plains are attracting farmers who have been fighting the boll weevil.

**Local Men At Plainview Meeting.**  
W. O. Stephens, president of the Lubbock Chamber of Commerce, Mayor Percy Spencer and Curtis A. Keen, secretary of the local Chamber of Commerce, attended the annual meeting of the Plainview organization Tuesday night. Stephens and Spencer both made short addresses following the dinner served in connection with the meeting which was held in the municipal auditorium of the neighboring city.

**Miss Johnson Goes to Big Spring.**  
Miss Mary Johnson, who conducted classes in voice at the Lubbock schools last year, has decided to return to her home in Big Spring. She will succeed Miss Myrtle Reeves at the Big Spring schools. Her studying will be at the high school and Central school buildings.

**Demand for Texas Cotton Good.**  
The review of the stock market showed that the demand for Texas cotton is continuing good. The threatened railroad strike in England caused the demand to slacken somewhat.

To Open New Addition To City. Morningview, a new addition to the city, will be opened for home building soon by Bush and Lehr real estate firm here. The surveying work on the new tract, which is southeast of the city, has been completed by A. L. Harris, county engineer. Harris has also recently finished the engineering work on two new additions for the city of Idalou.

For Sale  
I own the north half of section number 2, in block D-2, just 2 miles west of Monroe, 1 1/2 miles from school, 3 miles from gin, with 200 acres in cultivation; 4 room house, well and windmill. Five acres of irrigated garden, 18 acres hog pasture. This is without a doubt one of the best farms here and a bargain at \$45 per acre. Immediate possession, \$3,500 cash and the balance terms to suit. Claude B. Furbur, Citizens National bank building, Lubbock, Texas. 11-21

POST—Leather Overcoat somewhere in Lubbock. Reward for return to the Rix Furniture company, J. C. Roney, Lubbock, Texas. 20-21p.

**H. D. Woods**  
General Insurance  
Room 206, Leader Bldg.  
Phone 833.

**NATURE'S HEALTH SCHOOL**  
Learn Self Healing  
J. F. HARTIN, D. S. T.

**JNO. L. RATLIFF**  
Attorney-at-Law  
Practices in all Courts  
Abstracts Examined  
Deeds and Contracts Drawn  
207 Security State Bank Bldg.  
Lubbock, Texas

**Sam S. Denman**  
LUBBOCK INSURANCE AGENCY  
Fire, Automobile, Plate Glass Insurance and Bonds  
Phones: Day 96—Night 332  
Office in Cotton Exchange Bldg., Lubbock, Texas

Lubbock, Texas, phone 420  
**GUARANTEE ABSTRACT AND TITLE CO.**  
Merrill Hotel Building  
C. L. Adams, Manager

**O. W. JOLLY**  
Manufacturer of  
**SADDLES, HARNESS AND AUTO TOPS**  
Shoe Work a Specialty  
**PRICES THAT ARE RIGHT**

**FAMOUS MEBANE COTTON SEED**  
I have some of the pure Mebane Cotton planting seed grown by Sheriff W. M. Ellison, Lockhart, Texas. It is the improved long staple variety.  
No other as good for the price.—Write—  
**J. O. B. SMITH**  
LOCKHART, TEXAS

**APPLES APPLES APPLES**  
\$1.00 per basket and up. Will deliver one basket or more in the city.  
**LUBBOCK APPLE HOUSE**  
1214 Ave J. Phone 879

### Professional Column

**McGee & Marshall**  
Attorneys at Law  
Practice in all courts  
Room 8, Conley Bldg. Phone 336  
Lubbock, Texas

Your Photograph for Christmas  
**THE ART STUDIO**  
Room 200 Leader Bldg  
Phone 301

**Dr. M. F. Swart**  
Eye Specialist  
Office with Anderson Bros.  
Citizens National Bank  
Phone 805

See Us Before Selling Your Cotton  
**Weaver Bros. Cotton Co.**  
Room 4, Conley Building

**VAN BUSKIRK CONSTRUCTION CO.**  
General Contractors  
Oklahoma City, Okla. and Lubbock, Texas

**Neil H. Wright**  
District Agent  
Southern Life Insurance Co.  
**SUE'S ART SHOP**  
Art needle work material  
Embroidery, stamping, hem stitching. Novelty Goods. In front balcony Barrier Brothers.  
PHONE 33

**Rix Furniture & Undertaking Company**  
Lubbock, Texas  
J. A. Rix and H. R. Griffith  
Licensed Embalmers  
Day Phone 675 Night Phone 8  
J. A. Rix, 450 H. R. Griffith, 207 A. C. Sanders, 227

**The Oriental Art Shop**  
Ladies' Exchange  
Balcony Sherrard Bros. Hardware  
Miss Mary Bellah Phone 287

**E. L. Noey**  
Contractor-Building, Lubbock, Texas

**Wilson Abstract Company**  
One of the best equipped abstract plants in Texas, covering every foot of land in Lubbock, Hockley and Cochran counties.  
R. I. WILSON, Mgr.  
Lubbock, Texas

**The Lubbock Sanitarium**  
A Modern Fireproof Building  
Equipped for Medical and Surgical Cases. X-Ray and Pathological Laboratories.  
**Dr. J. T. Krueger**  
General Surgery  
Office Phone 719  
Residence Phone 784  
**Dr. J. T. Hutchinson**  
Eye, Ear, Nose and Throat  
Office Phone 350  
Residence Phone 218  
**Dr. M. C. Overton**  
General Medicine  
Residence Phone 497  
Office Phone 110  
**Dr. O. F. Peebler**  
General Medicine  
Office Phone 269  
Residence Phone 841  
**Miss Gracia Hinkley, R. N.**  
Superintendent  
M. F. Williams, Business Mgr.  
A character training school is conducted by Miss Gracia Hinkley, R. N. Superintendent. Bright, healthy young women who desire to enter may address Miss Gracia Hinkley, R. N.

**Peters & Haynes**  
Architects  
Leader Building

**FERMAN MARTIN**  
Cartooning, Illustrating and Designing  
Office with  
The Plains Journal  
Phone 884

**MALLIE A JACKSON**  
Post, Shingles, Globe Plaster, Gravel and Steel  
Phone 903,  
Avalanche Bldg.

**KATE CASTLEMAN**  
Masseur  
Security State Bank Bldg.  
Phone 790, Lubbock, Tex.

**REDUCTION!**

In Light and Power Rates Expected

It is the duty of the management of YOUR city light and power department to give you the benefit of uninterrupted service, dependable service, satisfying service and service as low in COST TO YOU as is possible.

With the assistance you have rendered it is the aim of the management to fulfill their duty to you. You may expect a reduction in rates just as soon as conditions justify same.

**City Light & Power Department**  
CITY OF LUBBOCK

# Buy It In Lubbock

**T**HE spending of money with the local merchants keeps the cash in circulation among your neighbors and friends, and thereby makes it possible for the local dealer to still further contribute to the development and prosperity of the home town, and incidentally to you and your neighbors and friends. The dollar spent with the home merchant today may reach you again tomorrow, while the dollar spent in another town is gone from your grasp forever. The local merchant is entitled to your support and encouragement for the very good reason that he pays taxes to keep the machinery of the municipal government in motion. He supports the schools, churches, civic organizations, helps pave the streets and provide police, fire and health protection.

**W**HEN you buy from him you meet him face to face, and if the thing you purchase does not fit, is faulty in any particular or is unsatisfactory—or if you change your mind and decide that, after all, you do not want the thing you have bought—no doubt he will gladly take it back and return the purchase price to you. And, last but not least, the stock of the home merchant is well selected and dependable, and his prices are as low, or lower, the quality of the goods taken into consideration, than those charged by the big store in the big city. That the local dealer will sell on a smaller margin than the big city store is not questioned, for the reason that his overhead expenses are much less. The home dealer sells cheaper than it is possible for the great city store to do, and by trading at home you save many hours in time and dollars in transportation charges.

## This Is The History of One of Your Home Business Institutions - - Read It

Among the substantial business concerns, of this city, that has builded a reputation upon the principles of fair dealing and courtesy is the Earhart Motor Company, 812 Main Street.

The firm is composed of J. B. Earhart and his son, E. P. Earhart. The members of the firm have lived in Lubbock and immediate vicinity for many years, in fact the senior member of the firm came here when Lubbock was only "the town farthest from a railroad in the United States" and the junior member of the firm was born within ten miles of Lubbock.

In 1920 J. B. Earhart erected the building that now houses the concern and entered the garage business. In 1921 the Earharts sold their business but purchased it again the next year and again entered business on June 5, 1922.

The firm sells Goodrich and Michelin tires and tubes, Texaco gasoline and motor oils, Mobiloils, Ford parts, and does tube vulcanizing. A general mechan-



—Photo by Art Studio

Earhart's Garage, 812 Main Street

ical department is maintained, in the rear, under the management of P. T. and C. I. West, two excellent young gentlemen and splendid mechanics.

An interesting fact about the Earhart Motor Company is that in the year 1923 they sold more Goodrich tires than any other dealer in all of West Texas.

They maintain a road service for their patrons and are always pleased to come to the assistance of anyone who meets with motor troubles or needs gasoline or oil while out in the country.

They have complete information as to travel routes, with maps of the various highways, and are always pleased to assist the traveler by giving reliable travel information.

The Earhart Motor Company is a pleasant place to do business—they have a way of "greeting you with a smile" and their service is first-class.

# Boost For The Chamber of Commerce

## And All Home Industries and Institutions

### The Following Progressive Business Firms Made This Campaign Possible

- |  |   |   |
|--|---|---|
| Anderson Bros., Jewelers<br>Citizens' National Bank Bldg.<br>Phone 805 | Lubbock Poultry & Egg Co.<br>703 Avenue H<br>Phone 306  | Earhart Motor Co.<br>812 Main Street<br>Phone 89                                      |
| Lubbock Cotton Oil Co.<br>Lucko Mixed Feed<br>Phone 12                 | Higginbotham-Bartlett Lumber Co.<br>1408 Avenue H<br>Phone 139  | Lubbock Tailoring Co.<br>1110 Broadway<br>Phone 85                                    |
| Ideal Tailoring Co.<br>804 Main Street<br>Phone 344                    | O. W. Jolly Harness Co.<br>Manufacturers of Auto Tops, Saddles,<br>Harness and Shoe Work                                    | Scott-Farley Tire Co.   |
| Elk Cafe<br>902 Main Street<br>Phone 83                                | Sherrod Bros. Hdw. Co.<br>1014 Broadway<br>Phone 837  | Van Buskirk Construction Co.<br>Architects, Engineers and Builders<br>Phone 884       |
| Lubbock Sanitarium<br>1301 Broadway<br>Phones 710-711                  | HODGES BROTHERS<br>Dry Goods, Groceries, Hardware, Furniture, Floor<br>Coverings, Implements<br>1109 Avenue G.<br>Phone 644 | Texas Utilities Co.<br>Satisfying Electrical Service<br>1111 Main Street<br>Phone 120 |
| Posey Brothers<br>INSURANCE<br>Leader Building                         | Lubbock Business College<br>1316½ Avenue I<br>Phone 335   | Jons Signs<br>913 Broadway<br>Phone 793   |
|  | Lubbock Floral Co.<br>GREEN HOUSE<br>1612 Avenue O<br>Phone 451   |   |

Read This Page Each Week, It Gives the History of the Firm You Patronize

THIS IS NEWS USE

VOL. II. NO. CIVIC GET P MEE

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