

A NEW POSTOFFICE BUILDING WILL BOOST LUBBOCK; LET'S PUT IT ACROSS!

THE PLAINS JOURNAL

THE NEWSPAPER FOR THE WHOLE FAMILY

LUBBOCK, TEXAS, "THE HUB OF THE PLAINS"

Thursday, January 10, 1924.

VOL. II, NO. 18.

THIS IS YOUR NEWSPAPER USE IT

36 BIG ISSUES FOR ONLY \$1.00

DISTRICT COURT TO BE CROWDED IN COMING REGULAR WINTER TERM

The January term of District Court commences Monday, Jan. 14, and will continue in session six weeks. The week of Jan. 21 will be devoted to the trial of non-jury civil cases. Tuesday of the week is appearance day, and possibly all cases are to be tried during the term will be given a setting on that day. Monday of the week will be devoted to empaneling the grand jury, which is summoned for Monday, Jan. 21.

Local Banks Show 1923 Banner Year For Business

While other districts of the United States were struggling in the throes of depression, 1923 proved a banner year in the banking business in Lubbock, an inspection of the deposits of the three local financial institutions shows. A total in excess of \$788,292.50 is shown in the deposits of 1923 as compared with those of 1922. The gain is shown in the statements issued on December 31, 1923, and those of December 31, 1922.

Farmer Boy Accidentally Shoots Self

J. B. Tacker, son of Mr. and Mrs. H. B. Tacker, residing six miles south of Lubbock, on the Slaton road, accidentally shot himself early Friday morning while attempting to unload an old pistol belonging to his father. The bullet entered the young man's hand, necessitating an operation for the removal of the ball.

D. F. Eaton, County Agent, Begins His Farm Work

D. F. Eaton, of Balingier, arrived in Lubbock Tuesday night to assume the duties of the position of County Agricultural Agent, succeeding J. W. Jennings, who has been transferred to Blanton as county agent of Randall county.

Lubbock Firm Has Unusual Display

A highly interesting window display was viewed here Saturday afternoon in the window of Sherrill Brothers Hardware Company Store, 1314 Broadway, when that firm featured electric washing and ironing machines in one display space and a complete line of builders' tools in another.

Kiwanis Club Holds Service for Haynes

Members of the local Kiwanis club, in their meeting yesterday at the Elk cafe, gave their program period to the honor of Judge E. R. Haynes, former county judge and county superintendent of public instruction, who was before his recent death, a member of the Kiwanis organization.

Survey School Site

County Surveyor and Engineer A. L. Harris will begin this week a detailed survey of the 2,000-acre site of the Texas School of Technology. Mr. Harris will carefully survey the entire tract, establishing stations every fifty feet. After completing the survey Mr. Harris will make a contour map of the tract, on which one inch will equal fifty feet.

Membership Drive For City Library To Be Successful



With a committee of nine workers combing the city and with the civic clubs and community leaders firmly behind the proposition, the annual membership and donation drive of the Lubbock Public Library is progressing in good shape. Mrs. J. J. Smelser, librarian, stated yesterday.

Judge Mullican Announces For Re-Election

District Judge Clark M. Mullican this week announced his candidacy for the important judicial office which he has occupied since January 1, 1923, by appointment of Gov. Pat. M. Neff.

Pevehouse Heads Rural Schools

William Pevehouse, principal of the Carlisle school, was named temporary successor to the late County Superintendent E. R. Haynes at a meeting of the County School Board, Monday afternoon.

Local Legion Post Wants New Members

Allan Brubaker, Post No. 144, American Legion, is seeking a membership drive at the present time with the view of establishing a live, working post of that great national organization in this city and county.

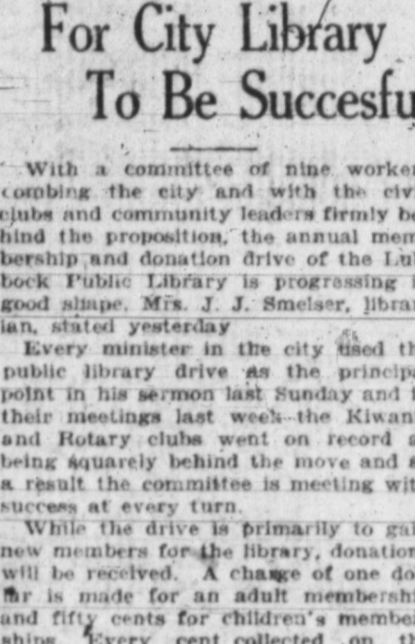
Tech Officials Start Inspection Tour of Northern Schools

President P. W. Hoen, of the Texas Technological College, was at Waco last Tuesday, conferring with the board of regents of the college. January 13, a tour of the larger cities of the country where technological schools are located, will begin.

Robbery Cases Transferred to Lubbock for Trial

The cases of W. E. York and W. F. Prater, recently indicted in Crosby County, charged with robbery, were transferred to Lubbock for trial. These defendants are charged jointly with robbery of Roy Howard and W. Ayres on December 4th of last year, in a hotel at Balis, Texas. The victims were held up at the point of a pistol, as alleged, and received of thirty dollars each, and shortly thereafter they were arrested and placed in jail at Crosby. At the December term, two indictments were returned against the two defendants, making that a separate offense.

ASPIRES TO GOVERNORSHIP



Lynch Davidson, of Houston, former Lieutenant Governor, chairman of the board of managers of the Texas State railway and one of the leading lumbermen of the Southwest, has announced his candidacy for governor, subjecting himself to the Democratic primary to be held on Saturday, July 26.

Lynch Davidson Will Run for Governor in 1924 Race

Lynch Davidson, of Houston, former Lieutenant Governor, chairman of the board of managers of the Texas State railway and one of the leading lumbermen of the Southwest, has announced his candidacy for governor, subjecting himself to the Democratic primary to be held on Saturday, July 26.

Score of Persons Give Skin to Save Burned Girl's Life

A strong evidence that the spirit of brotherly love and self-sacrifice has not died out in the world today is in the case of little Miss Irene Smith, of Lockney, who had been the subject of three skin grafting operations within the past three weeks. Twenty-two men and women of Lockney, Lubbock and other places have heroically permitted the surgeon's knife to be used on their bodies to secure skin to save the life of little Irene.

ON THE JOB—AND HERE TO STAY!

The staff of the rejuvenated Plains Journal is now permanently located in Lubbock. In the vernacular of the great American citizenry, "We are on the job and here to stay." While formerly of Oklahoma, we are now from Lubbock and proud of it. We promise great changes for the better of the Plains Journal and intend to make this promise good and then some!

POINTER COUNTY SHERIFF ACQUITTED

Less Whitaker, sheriff of Potter County, was acquitted by a jury in district court at Amarillo Saturday. Whitaker was charged with misconduct in office. The case attracted almost nationwide attention as the officer was at one time accused of having aided a mask band in whipping E. T. McDonald last summer. Whitaker was cleared of the charges and will probably be a strong candidate for re-election this summer.

Miles of paved roads, the Texas School of Technology, a \$75,000,000 City Hall, many fine homes and business houses, with a total expenditure of more than three million is some of the big things promised Lubbock for the coming year.

When in Lubbock pay us a visit! We want to have you!

THE PLAINS JOURNAL AND ITS PLANS

The Plains Journal is a weekly newspaper published every Thursday. Its subject is to cover Lubbock, Lubbock county and the entire South Plains territory. Local, county, South Plains and state news will be featured in every issue of the publication which will be a clean newspaper with its columns full of the affairs of the day from a local standpoint. It will not be a rewrite or a pick-up of all the happenings of the previous seven days but will approach all news occurrences from an original angle. Its editorial page will follow sane and constructive policies and as it goes into the homes of Lubbock and the surrounding territory will be an advertising medium in a class by itself in this part of the country. The Plains Journal will not be a liability but an asset to this community. It not only represents the support of every class and every individual of this section but it will merit this support. With the ultimate successful termination of its slogan, "A Plains Journal in every home in Lubbock County," this publication takes as its field the advancement of Lubbock, this county and the South Plains as a whole. In coming into this new territory the publisher and his staff feel that there is a distinctive need for a paper of the calibre of the Plains Journal. The South Plains, from a standpoint of development, is in its economic infancy. Lubbock, as the natural business center of the South Plains country, is certain to progress by leaps and bounds to meet the need of a gate-way to the great rural territory. As the United States Chamber of Commerce has expressed it: "Cities do not happen—they are built." In keeping with this idea, the Plains Journal, in addition to its expression of the news of this territory, will endeavor to send broadcast the virtues of this country and thus render the service to the development of Lubbock, Lubbock county, and the South Plains of Texas.

Dr. A. R. Poston, a former well known resident of Lubbock, has been elected president of the Ft. Worth Shiping Patrol. Dr. Poston was one of

the founders of the Lubbock Sanitarium. Other officers elected are Roy G. Russell, vice president; treasurer, Geo. L. Billingsley; secretary, Bert Walker;

captain of drill team, R. M. McKinney; first lieutenant, L. D. Lance; second lieutenant, B. Max Mehl; sergeant, C. R. Frenshley.

STATEMENT OF CONDITION OF THE Citizens National Bank

OF LUBBOCK, TEXAS

AT CLOSE OF BUSINESS, DECEMBER 31, 1923.

RESOURCES

| | | |
|---------------------------------------|-------|------------------------|
| Loans | | \$512,072.24 |
| U. S. Bonds | | 25,000.00 |
| Stock Federal Reserve Bank | | 3,750.00 |
| Banking House, Furniture and Fixtures | | \$4,950.00 |
| Other Real Estate | | 40,051.72 |
| Cotton Bills | | \$356,816.26 |
| Cash and Exchange | | 275,305.79— 632,121.95 |

Total \$1,267,945.91

LIABILITIES

| | | |
|-------------------|-------|----------------|
| Capital Stock | | \$100,000.00 |
| Surplus | | 25,000.00 |
| Undivided Profits | | 16,575.72 |
| Circulation | | 24,500.00 |
| Bills Payable | | 47,722.65 |
| DEPOSITS | | \$1,054,147.54 |

Total \$1,267,945.91

OFFICERS

W. O. Stevens, Chairman of the Board.

E. Studeman, President; France Baker, V. Pres.; Wm. D. Green, Cashier. Sam C. Arnett, V. Pres. E. S. Stewart, Ass't. Cash. P. Hardwick, Ass't Cashier; W L. Ellwood, Vice, Pres.

Lubbock Has Cotton Exchange Which Connects District With Markets

Did you know that Lubbock has a clearing house for all cotton operations on the South Plains and that any person interested in the cotton industry can call here and get just as complete market quotations as could be obtained in Galveston, Dallas, New Orleans or New York? The Lubbock Cotton Exchange, founded and operated by Sam Denman, exactly fills that bill and furnishes quotations and keeps in touch with not only the principal markets of the United States but also of the principal markets of the world.

Denman is assisted in the keeping up of the exchange by G. T. Hardin and E. P. Bennett, both of whom are expert telegraph operators and who keep in touch with cotton markets at all times. The business is operated in the Cotton Exchange building, on the corner of Avenue I and Thirteenth street. A complete explanation of the working of the business follows:

Two direct telegraph wires keep the exchange in touch with the market centers of the world. The wire handled by Hardin is a direct sending wire to Dallas. By the use of this wire a message may be sent to New Orleans and an answer received in from four to five minutes. The principal wire is the one operated by Bennett—the quotation wire, over which is received the full reports of all transactions on the New Orleans, New York and Liverpool cotton markets, the reports of all transactions on the New York Stock Exchange, the Chicago Board of Trade and the Kansas City Grain market.

The exchange first begins receiving cotton quotations at 8 o'clock in the morning, with the opening of the Liverpool market. The Liverpool market is received from 8 to 10:30. The American cotton market is received from 9 a. m. to 2 p. m.; the grain market from 9:30 a. m. to 1:15 p. m.; the stock market from 9 a. m. to 2 p. m.

While the exchange is primarily for the benefit of the cotton, grain and stock buyers, Denman invites all farmers who wish to know just how the cotton market stands, to come to the exchange and he assures them of courteous treatment and explanations of the market situation.

The Lubbock Cotton Exchange has been a great factor in making Lubbock the center of the cotton trading in a wide area of country. Because of the advantages of the exchange a number of large cotton factors and exporters have established offices here and a number of others have representatives here at all times.

Ball Player Weds in Pennsylvania

UNIONTOWN, Pa., Jan. 7 (Special).—Stanley Czelelskie, veteran pitcher of the Cleveland American league baseball club, was united in marriage here recently to Miss Frances Shirevitz, of Shamokin, near here.

Bronchos Win Over Austin Court Five

SHERMAN, Jan. 8 (Special).—The Austin College basketball team lost to the Southern Methodist University quintet by a score of 19-11 here Saturday night in a game characterized by rough tactics throughout. The game was the season's opener for the Methodists.

Fort Worth Cats to Report Nine Deaths Be Minus Hoffman Following Swap

FORT WORTH, Jan. 6 (Special).—"Dutch" Hoffman, veteran star second baseman of the Fort Worth Panthers, four consecutive times champions of the Texas league, has been traded to the New Orleans club of the Southern association for Eddie Palmer, Docbie Foss and Bob Bescher. The reason for the trade was given here as the wish of Hoffman to play in his home town, New Orleans.

Eddie Palmer, former Dallas star and more recently a member of the Sioux City team of the Western league, will fill Hoffman's shoes at the keystone rock-and-roll with play third base in case "Doddie" Rapp is recalled by the Philadelphia Athletics. He is also a dangerous hitter. Palmer and Foss both long-up fielders and heavy hitters, were cleared as stars of the first water in their respective leagues.

City to Have New Contracting Firm

The Lubbock Contracting Company, a new firm established here since the beginning of the current year by W. A. Ford and H. L. Frost, has taken offices at 209 Leader building. The firm will not only contract to build homes but will also aid in financing them, according to statements issued by the men in charge.

Both Frost and Ford are well known in Lubbock. The former has been engaged in general contracting work here for the past eighteen months while Ford has been in the grocery business in Lubbock for the past two years. Frost's work in the building line has proven his ability and Ford has gained a large circle of friends through his connection with the Tennessee Mercantile company, the firm in which he was interested after selling his own business, founded in 1921.

The new firm will undoubtedly be welcomed into the contracting and building business, a distinct need of more construction being felt here at the present time.

Again trouble is brewing in the Balkans. Jugo-Slavia and Bulgaria are near the breaking point. The trouble is arising over the threatened return of King Ferdinand who is in Germany with a well stocked court train on a siding. The Balkans have been the sore spot of Europe for many years. Trough alliances, an outbreak there is apt to cause trouble and upset peace of more than the powers actually engaged. It is hoped that the League of nations may be able to avert hostilities.

Ed Rowley, of Dallas, one of the members of the firm of Robb & Rowley, theater enterprises, was in Lubbock Saturday conferring with local business associates and otherwise looking after his interests in this city.

Former speaker of the Ohio House of Representatives, R. H. Beetham, said recently in a speech that, "Every voter who is not lax should for his slogan: 'Get informed.' That is just as true in one state as in another. When questions are before the voters as a referendum, it is the real duty of the best-with-himself citizen to get the full facts and vote accordingly. Good measures have been defeated by laziness.

D. C. Everitt, special representative Hibbard, Spencer and Bartlett, wholesale hardware dealers of Chicago, Ill., spent the past week in Lubbock with the Sherrod Brothers Hardware Company conferring with the members of this firm regarding the establishing of several additional lines of hardware and hardware sundries. This was Everitt's first visit to Lubbock and the South Plains and he was wonderfully impressed with possibilities of the Plains section and the phenomenal growth of the Sherrod Brothers store since its establishment several months since.

Our slogan—A Plains Journal in every home in Lubbock County in 1924.

YOUR LAST OPPORTUNITY

To buy the last good, cheap cotton, wheat and small grain land to be had at real bargain prices, and on terms that will enable you to pay for the land from what it produces.

Do not overlook this great opportunity to buy REAL land on the best terms to be had, where the land will soon pay for itself.

Act quick, and see, phone or write me for further information.

J. R. COLLARD,
Spearman, Texas.

To Better Serve The South Plains

To our many friends and customers of the South Plains—we are pleased to announce that we have opened our first and only branch office and warehouse at Lubbock, in order to serve the South Plains, where we have enjoyed a very large business. We have installed this warehouse at a cost of approximately \$125,000 and in addition to the large stocks on hand, there are at the present time 19 cars of equipment rolling toward Lubbock.

The Axtell Company was founded by F. W. Axtell at Fort Worth, 32 years ago. The company is still headed by Mr. Axtell as president and J. M. Axtell, vice president and sales manager. The leading product manufactured by the Axtell Manufacturing Company is the Standard Roller Bearing Wind Mill, the only one made in the south. A wood rod plant was added to the factory in July, 1923, at a cost of \$90,000.

Our Lubbock warehouse occupies seven lots at the corner of Avenue H and 10th Street. We expect to install model bath rooms complete in our show rooms in the very near future. We will handle everything in water supplies out of our Lubbock office.

The wonderful growth of the South Plains and the field for development in this section we feel has warranted the establishment of our first branch office, in Lubbock. The local house is under the management of Tom Stone of Abilene, who will be assisted by De Witt Harber, Fort Worth, office manager; Orion Terry, Fort Worth, shipping and distributing manager; W. W. Shepherd salesman, formerly of Amarillo and Harry Fuller salesman of Fort Worth and "Shorty" Law, Fort Worth, truckman. We are glad to be a part of this community.

Standard Roller Bearing Wind Mills, Monitor Mills, Well Machines, Kohler Enamelware, Monitor Gas Engines, Pipe, Pipe Fittings, Arcolas, Plumber's Supplies, Etc.

AXTELL COMPANY

FORT WORTH, TEXAS

LUBBOCK, TEXAS

PURELY PERSONAL

A regrettable accident occurred one day last week when T. G. Scott, son of U. W. Scott, suffered a broken arm while attempting to crank his automobile.

Hugh Anderson, of Paris, a representative of the Paris Candy company, was here Monday making arrangements to open a branch jobbing office in Lubbock.

R. J. Ellington, of Mexia, has taken up quarters in the Merrell preparatory to the handling of a large tract of virgin cat clay land, forty-five miles southwest of Lubbock in Cochran county.

J. M. Patterson, of the Patterson Land Company, spent Monday in Littlefield with a party of home-seekers.

F. M. Bowen, proprietor of the Bowen Drug Store, spent the week-end with relatives at Sweetwater. He was accompanied by Mrs. Bowen, who has been at Sweetwater during the holidays.

Mrs. T. G. Shaw and children returned home Sunday from Cameron, Texas, where they spent the holidays with relatives and old friends.

Curtis Keen, secretary of the Chamber of Commerce, is back on the job after a pleasant two weeks' vacation spent with Mrs. Keen at Los Angeles, Cal.

If you want to advertise Lubbock mail a copy of the Plains Journal to an interested person.

T. S. Shaw and Champ Warren made a business trip to Elgin, Monday afternoon. Judge J. H. Moore accompanied them.

C. A. Vaughan, a civil engineer of San Angelo, was in the city this week with a view of locating here permanently.

Dyke Cullum bought the H. E. Vernon residence on Fourteenth street this week and is now domiciled there.

Claude McDaniel sold a residence building site on Fifteenth street to W. A. Spikes, Monday. Mr. Spikes expects to build a modern home on the property in the near future.

J. F. Anton, Santa Fe Superintendent of Slaton, was in Lubbock on business Friday and Saturday.

Frank Dyer, a representative of Barnhart Brothers and Spindler, Dallas manufacturers of print shop equipment, was a Lubbock visitor the first part of this week.

J. H. Shaw of Dallas, Texas, is a guest at the home of his nephew, Dr. G. G. Castleberry, and family.

Mr. and Mrs. Roy Cowart are entertaining a baby girl at their home, 1408 Eighth street. The little lady arrived Sunday, January 6th, and will carry the name of Betty Gene.

Members of the Lubbock Bar Association and their wives and families were entertained by Senator W. H. Bledsoe on Tuesday night at his home, 1505 Broadway. A turkey dinner was served to the guests and a pleasant evening was spent in playing dominoes.

The 1924 political campaigns appear to be taking on life. Candidates are announcing for county and state offices in all parts of the state and the "dear voters" may soon expect a full campaign enlightening them of the character and efficient qualities of those seeking public favor.

M. L. Hambley, United States Probation Inspector for North Texas, was a visitor in Lubbock Monday.

Attorney John Ford, of Sweetwater, former member of the state legislature, was a business visitor here Tuesday.

The Rocha Newton Plumbing Company has been awarded a contract to remodel the plumbing in the county jail.

Mr. and Mrs. G. B. Herron are rejoicing over the arrival of a ten-pound boy at their home Thursday. Mr. Herron is proprietor of the Elite Tailoring company.

Mr. and Mrs. Leo Garrett, of Fort Worth, en route to California, are visiting Mrs. Garrett's sister, Mrs. A. B. Ellis. Mr. Garrett says that Lubbock looks good to him and that he is contemplating locating here.

The news of the death of E. J. Lamb, Lubbock county farmer, residing near Shallowater, was received here Saturday night. The deceased had been a resident of the Shallowater community the past four years, where he had gained the friendship and respect of all who knew him.

The Chamber of Commerce is planning a drive for new members at an early date. This efficient organization is entitled to the support of every Lubbock citizen. It has proven its value in the years past and must continue to be the official representative and spokesman of the citizens of Lubbock.

The present system of over-insurance is conducive to arson, in the opinion of the State Fire Insurance Commission. In one city, where over-insurance had been written, the department secured

mission wishes to arouse public interest in the fire hazard, thinking that an aroused public conscience along this line will tend to reduce the number of fires, by educating toward the habits of carelessness. The commission may make a 10 per cent reduction on insurance rates.

Because of the condition of the roads and the lack of seals in some counties, it has been decided to grant tourists an extension of thirty days. This courtesy is extended by other states. As far as those operating in the state are concerned, the decision rests with the peace officers of the county.

Capt. R. F. Coleman, warden of the state prison at Huntsville, has offered his resignation, in preference to remaining in a post where it will be necessary under the new state law, for him to become state executioner.

Captain Coleman, writing to the Board of Prison Commissioners under date of Jan. 1, asked to be relieved on Jan. 15, it was learned today. The state's electric chair, authorized by the last Legislature, is to be put into use Jan. 16. The warden would become the state executioner. Captain Coleman said he felt his welfare work among the prisoners would lose its effectiveness if he were seen daily in the light of state executioner.

The Lubbock schools opened for the winter term Monday morning after a two weeks' vacation for the Christmas and New Years holiday season.

The Comptroller of Currency at Washington and the State Bank Commissioner, of Austin, have sent out a call for the condition of national and state banks of December 31st, 1923.

The agricultural and economic experts may advise southern cotton farmers in general to grow less cotton in 1924, but not here on the south plains where the rule will not apply. This is ideal section of the world to grow cotton, short season, less cultivation and no boll weevil almost guarantees a good yield, where in most southern states the growing of a cotton crop is handicapped by the boll weevil, long seasons, more labor, and as a rule too much moisture. The plains farmer should diversify but should always grow cotton here as the principal crop.

The condition of Postmaster H. C. Deuring has not improved during the past week. He will possibly be confined to his bed several days.

J. T. Fancet, well known cafe man of Brownfield, was in Lubbock a short while Friday morning en route home from Texarkana, Arkansas, where he spent the holidays with relatives at his

old home. Judge E. C. Abernathy, C. Bearden and Walter Barefoot, all of Hollis, Okla., arrived in the city Tuesday night and will spend several days looking over the South Plains country. Judge Abernathy was county judge of Harmon County, Okla., for ten years. He also bears the distinction of having been elected to two offices in the same election—county judge and state representative. He declined to go to the legislature and accepted the county office. Messrs. Bearden and Barefoot are both county officials of Harmon county.

J. M. Stagle is completing an elegant new seven room bungalow.

Squires & Johnson have started a modern residence for Merrell & Johnson on the Tahoka road, three miles south of Lubbock.

J. Fred Smith has the contract for the erection of an artistic brick school building in the Lindsey Independent district, ten miles west of the city. The work began Monday.

Amos Howard, of the Guarantee Abstract company, and Miss Emma Coleman, an accomplished and popular teacher in the Lubbock public schools, were married at the home of the bride's parents at Henrietta, Sunday, December 30. Mr. and Mrs. Howard will build a residence in this city in the near future.

A classified advertisement in the Plains Journal will bring results. All advertisements should be in the office by Wednesday noon.

Send the Plains Journal to your friends or relatives who are interested in this country. You can tell them all about Lubbock, Lubbock County and the South Plains every week for only one dollar a year. We have received many subscriptions during the past week. We would like to add your name to our healthy list.

The arrival of 1924 reminds us that it is again tax paying times to many different governmental agencies.

The Plains Journal has resolved to make this weekly the newest and most thoroughly read on the plains. There is a need here for a big home weekly covering the city and county. Home features for city and country folks will be our specialties. The county people must have a weekly and the city person is always glad to have a paper that handles home news practically exclusively. The Plains Journal invites you to call by the office and secure a sample copy of the paper.

Sidney C. Lackland, one of the best known poultry breeders of West Texas, is installing a poultry and colony plant at Lamesa, in Dawson County. Lackland announces that he has placed an order for 1200 fullblood white leghorns which he expects to arrive soon. The plant is to be placed in operation at an early date is expected to give great

impetus to the poultry industry of that county.

A press report credits John D. Rockefeller with donating \$500,000 to Washington University at St. Louis. Here's hoping John D. will still be living and feeling just as philanthropic when the Texas Tech needs a new building and additional teachers for a particular science.

The cold weather of last week is said to have been the coldest in several years on the plains. The weather man is considerate with his promises for this week.

The Gates Dry Goods company, of Slaton, was destroyed by fire of unknown origin last week. The loss is partially covered by insurance.

There are thousands of farmers in the south who would come to the south plains in the next thirty days if they were only fully informed as to the opportunities of this section. A campaign either through the press of Lubbock or through the Chamber of Commerce will draw many home-seekers here.

Nick Alley, prominent banker and ranchman of Hale Center, was in Lubbock Friday looking after business matters. Alley has extensive ranch holdings in Gaines and Andrews county.

Smith county not only from other counties but also from other states. This would be a good movement for Lubbock to join, as it would tend to stimulate production.

Littlefield, the progressive little community seat of Lamb county, is coming in for its share of development on the plains. A building program involving more than fifty thousand dollars is ready to start here this month.

Ross McWhorter, local cotton buyer, was in Cone Friday taking up a shipment of cotton.

STATEMENT OF THE CONDITION OF

The Lubbock State Bank

LUBBOCK, TEXAS

At the Close of Business, December 31, 1923.

Table with Resources and Liabilities columns. Resources include Loans, Interest in Bank Guaranty Fund, Assessment in Bank Guaranty Fund, etc. Liabilities include Capital Stock, Surplus, Undivided Profits, Savings Deposits, etc.

I certify that the above Statement is correct.

W. K. Dickson, Sr., Vice Pres. W. S. Posey, Cashier. J. M. Denman, Ass't Cashier. Ralph Bedford, Ass't Cashier. A. B. Ellis, Ass't Cashier. H. S. Lowrey, Ass't Cashier.

BECAUSE—

Of the universal response to our Clearance Sale—we won't have an Ad this week.

—THE LEADER

Our Greatest January Sale

During January, it has been the custom of this store to offer our customers the advantages of our January Clearance Sale. By concentrating our efforts we have made this sale an event of great importance to our community.

CLEARANCE PRICES IN OUR LADIES READY-TO-WEAR DEPARTMENT



Table listing clearance prices for ladies' ready-to-wear department. Columns include item description (e.g., Coat, Dress or Suit) and price.

STAPLES

- 32-in. Best Grade Gingham .29c yd.
32-in. Good Grade Gingham .19c yd.
27-in. Good Grade Gingham .19c yd.
Good Grade Percal 15c yd.
All Silks Less 20%
7 yds. Domestic for \$1.00
1 lot Silk Shirting \$1.75 value \$1 yd.

MEN'S SUITS

- \$20.00 Men's Suits \$16.00
\$25.00 Men's Suits \$20.00
\$27.50 Men's Suits \$22.00
\$30.00 Men's Suits \$24.00
\$33.50 Men's Suits \$26.80
\$35.00 Men's Suits \$28.00
\$37.50 Men's Suits \$30.00
\$40.00 Men's Suits \$32.00
\$45.00 Men's Suits \$36.00
\$49.50 Men's Suits \$39.60



The A. B. CONLEY Jr. Store

LUBBOCK, TEXAS We Give S&H Green Trading Stamps

J. I. CASE

IMPLEMENTS

One of the most convincing proofs of the popularity of the J. I. Case Implements is the ever increasing demand for them. This is due to the fact that J. I. Case, through years of changing conditions, has never permitted any experimenting with its uniformly high quality.

This explains the wonderful money-making value of the J. I. Case Implements to the farmers who use them.

Every farmer in this part of the country wants the most for his money when he buys a plow.

And we are equally anxious to sell such a plow.

We call your attention to the famous J. I. Case Implements on that basis. Whether you want the horse drawn or tractor implements, they positively give you most for your money in performance, strength, long life and convenience.

We now have some listers, and have a full supply of implements and repairs on the road that we will receive in a few days. Our stock of repairs will be complete.

See the J. I. Case implements at Lubbock, or Idalou.

SHERROD BROS. HWD. CO.

J. I. CASE Implement Dealer

Lubbock Idalou

PERSONALS

George Drenon, proprietor of the Drenon Candy and Fruit store on Avenue I, spent the week in Amarillo visiting friends.

Mrs. James C. Nance and children are expected to arrive from Oklahoma City tomorrow to join the publisher of the Plains Journal in making Lubbock their future home. The Nance family will occupy the Byron Dickinson house on West 10th street until their new home is completed.

The Plains Journal is distributing a large number of sample copies this week that those who are apt regular subscribers may have some knowledge of the paper we are publishing. The Journal itself are all strangers to Lubbock and Lubbock people and our readers may expect a bigger and better paper as time tells its story.

What do you think of this issue of the Plains Journal, Mr. Reader? Is it worth a dollar a year? Isn't it mighty convenient to get all the home news in such a small bundle if you are not on our list, we would like to have you. Hand us a dollar and keep it coming a full year.

Mrs. F. M. Hoven spent the past week with her parents, Mr. and Mrs. J. L. Majors, at Sweetwater.

Mrs. Sam Mathews has returned from an enjoyable visit with her mother, Mrs. S. P. Roquemore, at Coleman.

P. Scott Ballard of Dallas is the new fountain man at the Down Drug Store.

H. W. Murfitt has purchased lot 12 in block 42 and will erect a new home at an early date.

C. A. Guy, of Tulsa arrived in Lubbock the latter part of the week to assume a position with the Plains Journal. Guy has recently been associated with the Daily Oklahoman at Oklahoma City and the American of El Reno. He is a newspaperman of the first rank having equipped himself with a degree from the University of Oklahoma, specializing in journalism. He will be a valuable addition to the Journal and we count ourselves fortunate in securing the services of this young journalist.

H. E. Miller, of the Lubbock Candy company is in the Lamesa country this week.

E. M. Carr, a clerk in the local post-office, departed Saturday night for Jonesboro, Arkansas, to look after business matters a few days.

R. M. Crawford, of Tokio, was here the latter part of the week receiving treatment from a local physician.

P. H. McAllister, local special merchandise sales manager, was in Dallas on business Monday. McAllister is a newcomer to Lubbock, having recently arrived here from Greenville, Texas, where he is employed by the same firm.

W. L. Barnes, traveling salesman for the Miller Cigar company of Webb City, Missouri, spent the week-end in Lubbock with his family.

W. H. Johnson, traveling salesman for the National Biscuit company, spent the week-end in Lubbock.

J. M. Washam, cotton buyer of Waco, has been here the past week buying cotton and incidentally looking over Lubbock with a view of locating permanently in this city. Washam will keep up with Lubbock development and happenings through the Plains Journal.

G. N. Atkinson, principal of the local high school, and Mrs. Atkinson, enjoyed the holidays with relatives and friends at Denton and Barret.

L. T. Martin, formerly connected with the Security State bank, expects to depart this week to join Mrs. Martin at Los Angeles, California, to make that city their future home. Martin was for several years prominently identified with the business life of Lubbock and his departure will be a keen loss to the city. His friends here, however, are pleased to extend best wishes for happiness in their new home.

G. C. Shipley, representative of the Remington Typewriter company, of Amarillo, is spending this week in Lubbock, caring for the business of his company.

Mrs. Frances Grubbs and Mrs. Will Mathis became associated with McAfee's the first of the year. Mrs. Grubbs, who will have charge of the millinery department, has spent eight seasons in the Lubbock millinery shop. Mrs. Mathis will be in charge of the ready-to-wear department. Mrs. Mathis has been associated with McAfee's for many years.

Mrs. J. E. Edwards, who has been spending the holidays with her mother at Ada, Oklahoma, returned Sunday, being accompanied by her sister, Mrs. J. P. Hicks, of Fort Worth, who will visit here for several days.

T. R. Zellner, Lubbock Public accountant, has been employed by the H. L. Davis Dry goods company of Snyder to audit the books of that company and otherwise check up their business preparatory to the expansion of the concern.

Mrs. W. C. Mathis, a well known and popular saleslady of Lubbock, has accepted a position with the McAfee company. Miss Eratha Garrison, of Medina, Texas, formerly teacher of Home Economics, has been appointed Home demonstration agent for Dawson County. Miss Garrison arrived the first of the week to assume the position and will at once begin to organize various kinds of clubs over the county.

Rufus Van Dever, local manager for Neil P. Anderson & company, returned Saturday from Corsicana. Van Dever greeted all his friends with a happy smile upon his return announcing the arrival of a fine baby girl at his home.

F. H. Ferrans, of the firm of Donald McGinnis, cotton brokers, of New Orleans, was a visitor at the Lubbock Cotton Exchange Saturday.

W. A. Ford, of the Lubbock Contracting company, is building four homes on Eighth street. One is a six room house and the other three have five rooms each. Each of the homes is of the modern bungalow type, finished with pebble dash stucco. A garage is being built with each home.

H. I. Frost is finishing elegant pebble dash stucco bungalow, which cost \$12,000.

J. B. Edwards is preparing to build a new residence on his one-acre farm, nine miles northwest of Lubbock. The farm will be cultivated this year by Messrs. Telford and Lucas, recently of Carnegie, Oklahoma. These gentlemen will plant 250 acres in cotton.

Fletcher Hawkins has recently purchased the Dalton farm of 320 acres, 12 miles east of Lubbock and is preparing to erect a modern farm home.

M. P. Ivey, representing the Southern Surety company, was a business caller at Sam Denman's office last week. Joe Jennings of Electric, spent last week here with his brother, Cecil Jennings, local cotton buyer.

Sam Denman left Wednesday for New Orleans, where he will transact business for the Lubbock Cotton Exchange, of which he is proprietor.

Halsell Farms company is completing a \$40,000 hotel and store building at Ambient. The building was designed by Peters & Haynes, and is a valuable addition to the city.

In addition to the fastest growing town on the Plains. The first floor will be occupied by a bank and two stores, in addition to the hotel lobby. Hotel accommodations for 30 guests are provided.

For Adams, of Sherman, is a recent addition to the corps of local cotton factors.

John Glover, of Kempner & Company, San Antonio cotton brokers, was here on business last week end.

Newton Baker, of Simmons Furniture company, left Saturday for Kansas City and Chicago, where he will purchase a large line of new furniture for his popular firm.

T. F. Bramlett, draftsman with Peders & Haynes, local architects, reports a very unusual and happy experience one evening last week. Mr. Bramlett was at the Pat Wolfarth home listening on the radio. Mr. Bramlett tuned in for Los Angeles and had the pleasure of listening to a piano number played by his sister, Miss Lillian Bramlett, of Los Angeles.

Read the Plains Journal for the home news. It's a newspaper for the whole family.

W. W. Chancellor, selling coffee for the Maury Cohn company, of Memphis, Tenn., was in for the week-end. He reports very good business in his district, which includes Abilene, Sweetwater and San Angelo. Mr. Chancellor will keep posted on Lubbock affairs through the Journal.

Rea E. Perrier, of the Santa Fe office at Slaton, spent the week-end with his parents, Mr. and Mrs. H. K. Porter, of 1601 Main st.

Miss Mary Alice Stanton, daughter of Mr. and Mrs. H. W. Stanton, 1402 Broadway, and Miss Mary Lucille Smith, daughter of Mr. and Mrs. S. Smith, of Crosbyton, left here Saturday night for Sherman where they will continue their studies at Kidd-Key seminary.

Read the Plains Journal, only one dollar a year.

The Citizens of Slaton have organized a Good Fellow's Club to look after the sick and the needy of that city.

The Secretary of the Chamber of Commerce, of Slaton, takes a rap at the local telephone service in this week's issue of the Slatonian. He complains that the equipment is worn and dilapidated and altogether unfit for care for the business of that fast growing city. The citizens there threaten to install an independent company unless the Bell people improve the service, so states the Slatonian.

The Plains Journal, Lubbock's big weekly newspaper, only \$1.00 a year. All the news the year round.

The class of 1923, of the Slaton high school, was entertained at the home of one of the members, Miss Eris Smith one night last week. More than half of the 24 graduates were in attendance at

the first annual banquet. Miss Mattie Lee Hacker, of Burris Switch, and C. T. Scroggins, of Springdale, Arkansas, were married Saturday night with Rev. John Hardesty, of the Slaton Baptist Church, officiating.

The Scurry County Times has purchased the Snyder Signal, the consolidation becoming effective the first of the year.

Bill House, late of Ada, Oklahoma, is a late arrival on the Lubbock cotton market. Mr. House is seriously considering making Lubbock his permanent home and says a number of citizens of Ada are expecting to locate here.

L. B. Smith, of the Credit Land company, is expected to return this week from Norman and Maricopa, Oklahoma, where he spent the holidays.

J. S. Hemphill and wife and daughter, Novelle, returned home last week from a short visit in Olney, their former home.

Louise Pearce, daughter of Judge and Mrs. Fred C. Pearce, returned from Amarillo, where she spent the holiday with her aunt, Mrs. M. D. Montgomery.

T. W. Brandlett has moved from Slaton to Route A, Lubbock. FLOYDADA—Local banks now have more than a million on deposit is reported by the recent statements. This is \$250,000 more than this time last year.

LOCKNEY—An election on paving six additional blocks has been called for June 20th. The Christian Church is planning on the erection of a \$40,000 building, and an election was held on the 15th to vote a \$25,000 bond issue for an annex to the school building.

CANYON—Fire losses during the year were only \$2 per capita.

NEW YORK—A radio set installed in the new vehicle tunnel and ninety feet under the Hudson river, cleared the broadcasting station at Pittsburg.

RANGER—Over \$14,000 in delinquent taxes have been collected during the past three and a half months.

ST. LOUIS—The Day Rubber company building was destroyed by fire Sunday. The firemen had great difficulty in fighting the flames because of the intense cold. The hose froze to the pavement, which hung from the fire men's helmets, and their clothing was covered with ice. It was below zero.

Washington—The interstate commerce commission will investigate freight rates on paper. Millions of dollars are involved.

Oklahoma City—Carl Williams, president of the Cotton Growers' Exchange, urges moderation in cotton planting Co-operative marketing and short crop brought about the increased buying power of the southern producer.

How About Your Windows and Doors?

The wise home owner knows that his windows and doors cannot be made complete without weatherstrip. The National Metal Weatherstrip is the only double ribbed strip made, which makes it function with double security to keep out dust, water and cold.

SAVES 25 TO 40% OF THE FUEL BILL!!

And the cost is assumed in general savings during the first year. It protects rugs, draperies, furniture and decorations. Windows cannot rattle if equipped with the National.

10 YEAR GUARANTEE

We guarantee our products against wear and tear for ten years and know it will last as long as the building stands. We have equipped thousands of the best homes and buildings in Texas. The National Metal Weatherstrip will insure maximum comfort—No trouble to make an estimate.

National Metal Weatherstrip Company

J. T. MAGEE, EXCLUSIVE AGENT
Phone 337-J.

FOR SALE OR TRADE FOR LUBBOCK PROPERTY

15 room Hotel with good lease at Roswell for Sale. This hotel enjoys big patronage and is a money maker. Cheap rent.

100 acre farm, located near Marlow, Oklahoma, for sale. Seven acres of alfalfa on place. Good four room house. This is an ideal place for home. Close to schools and churches.

250 acre ranch, near Capitan, New Mexico, for sale or trade for Lubbock property. One-half mile of Capitan and county high school. The very thing for dairy. Has sheds, four room house, well and windmill. This place is in seven miles of Ft. Stanton a good market for your products. If interested call at Plains Journal office or address—

W. T. LUMPKIN
ROSWELL, NEW MEXICO

A Straight From the Shoulder Message to Home Seekers!

Our Statements Are Positive Assertions

Boydell and Boydell Farms are located about 26 miles west of Meadow and Ropes and about 50 miles southwest of Lubbock, in Cochran County, Texas, and are being sold by the undersigned to actual farmers.

The Boydell Farms were selected by our Agricultural and Soil expert after making careful inspections of soil and surface, water, etc., and is defined by comparison to be, beyond doubt, among the safest FARMING COUNTRY or land on the South Plains and will be shown to your entire satisfaction after you inspect them. We will show that our BOYDELL FARMS will equal in productive value acre for acre the high priced lands of Ellis, Hill, Bell or Williamson Counties on an average of ten years, and will verify this statement by comparing Records reports of the Lubbock Experimental Farm and the U. S. census crop reports of the above mentioned Counties, or any other of the high price land in TEXAS.

PRICES AND TERMS

We are selling the Boydell Farms in small tracts at \$20 to \$25 per acre, depending on surface and distance from Boydell. We would like to collect as much as \$5 an acre in cash when deed and abstract showing good title is delivered, but we may vary from this rule in some instances, and we give ten years time on which to pay the balance, but require no principal payment until the end of the second year.

H. T. BOYD
BOYDELL FARMS

R. J. Ellington

MERRILL HOTEL OR P. O. BOX 127
LUBBOCK, TEXAS

Boydell Farms

CHARACTER OF SOIL

The Soil to our Boydell Farms is uniformly a red or chocolate loam, practically covered with cat-claw and mesquite, with some shiner in spots. The surface is smooth, practically level, and is very rich.

WATER

Water is found in inexhaustible quantities at about 200 feet at any place one may see fit to drill, and is pumped by wind-mills 365 days in the year, and is as good as can be found anywhere for any purpose it is needed.

RAIN FALL

The U. S. Government report at Lubbock shows about 21 inches of rain, 75% of which is said to fall during the crop growing period.

CROPS.

The BOYDELL FARMS are located in that region of the SOUTH PLAINS which is known as the COTTON BELT, Cotton grows off early, and fruits full and rapidly, and the seasons are long enough to insure good yields every year. Corn does well also, and Maize and other crops belonging to the sorghum family seldom if ever fail. Beans and all the varieties of peas do fine, and seemingly immune to the grain weevil, and cotton boll weevil is unknown in this South Plains Country up to this date.

SCHOOL, GIN AND CHURCHES

We have planned to have constructed on spot at BOYDELL, which is about the center of our Boydell Farms, a substantial brick school house and agree to assist the payment of a church building, and a well established gin man agrees to build a gin in time to gin the 1924 crop of cotton.

To such men that actually want homes, and are in love with their wives and children, to men who love good roads, schools and churches, and to such men only, we can help, and this type of man, should all arrange to see our offerings at your earliest opportunity, for there are thousands of men in Texas who would see this land if they personally knew that they could buy a block of 177 acres of this land, 98% of which is first class farm land, and for prices and on terms hereinafter stated.

Write at once that you are planning to see this land, bring with you a man that you want as a neighbor and who will make the other fellow a good neighbor also. Bring along this copy when you come, compare what you see and hear with our statements.

TOWNSITE AND RICH ACREAGE OPENED FOR SETTLEMENT IN COCHRAN

Complete New Townsite, Boydell, and 8,000 Acres Virgin Land Offered to Homeseekers by R. J. Ellington.

A complete new townsite, to be known as Boydell, located in Cochran county about fifty miles southwest of Lubbock, and a tract of fine catclaw land is being offered this week to actual home seekers by R. J. Ellington, of this city.

The townsite will cover forty acres and lots therein are now available to the persons who want to help build what promises to be one of the most prosperous little towns on the South Plains. The promoters of the townsite and owners of the tract to be sold are negotiating for the erection of a \$10,000 brick school house and for the erection of a church, gin and store. This improvement will form the nucleus of a brand new town. The townsite is located centrally in the tract of 8,000 acres which is now being offered. The soil is of

Lubbock Basketeers Defeated by Cone

The Cone High School basketball team defeated the Lubbock quintet here last Friday night at the local school's gymnasium by a count of 47 to 21. The visitors, taking advantage of the home-boys' lack of practice during the holiday period, got away in the lead in the early moments of the tilt and were never headed.

In addition to individual brilliancy the Cone teamers showed a nice display of teamwork. Forward McFarland registering goals from the floor almost at will. The Lubbock offense showed flashes of effectiveness but the lack of good defensive play proved the undoing of the Hunter machine. The line-ups follow:

Lubbock (21)—Pos. Cone (47):
Sides McFarland
Hensley Lee
Forwards Wheeler
Moore Travis
Barnes Holman
Guards Nobles, Lamb, Pearson and Dunlap.

Fickos Buys Interest in Lubbock Drug Co.

Well Known Druggist of Memphis Has Effected Partnership for the Conduct of Local Store.

Announcement was made Monday by G. G. Johnson, owner of the Lubbock Drug Store, that he had disposed of half interest in the establishment to W. F. Fickos of Memphis, Texas. The deal was consummated last week and Fickos is now busily engaged at the store.

The Lubbock Drug Store has been in its present location for the past eight years but is being moved this week to the Davis building on the south side of the square, on Broadway. The store has long enjoyed a wide patronage and is one of the most popular establishments in Lubbock.

Fickos, the new partner in the business, is not an entire stranger to the people of this section, as he has lived in West Texas practically all his life and was located at Snyder for many years and it was in that city that Fickos and Johnson first became acquainted. The Plains Journal extends best wishes for the success of the partnership.

R. B. Walthall, of Nacogdoches, was Saturday appointed a member of the State Board of Control by Governor Pat M. Neff. Walthall succeeded L. W. Little, whose term expires the first of the year. Walthall will serve a full six year term.

City Health Officer Says Lubbock Must Be Sanitary

All Property Owners and Tenants Must Connect with Sanitary Sewers in District Prepared by City.

Warning was issued by Dr. G. G. Castleberry, city health officer, Tuesday to all property owners and tenants within the sanitary sewer districts of Lubbock that all dry toilets and cess pools must be discontinued on and after the 15th of January.

The City has recently made improvements in the sanitary sewerage system of the city, covering practically every addition in the city. There is an ordinance effective in the city at this time requiring all property owners and tenants to connect with this sanitary sewer as soon as same is made available for them. The city health officer has the supervision of the enforcement of the ordinance and his warning issued at this time is in accordance therewith.

Dr. Castleberry is giving ample notice to those affected by the ordinance to comply with its provisions and those interested will therefore take due note of this order.

Dr. Castleberry stated to a representative of the Plains Journal Tuesday that his order was for the protection of the health of the city and all toilets must be in a sanitary condition just as soon as connections can be made.

Louis Moore Announces for District Clerk

To the Voters of Lubbock County:

After having been privileged to serve you during the past three years as Clerk of the District Court, I am now coming before you and asking you to re-elect me for another term.

I feel that past experience qualifies me to serve you better. I sincerely pledge that if re-elected, I will give you the benefit of my past experience. It will be my ambition to serve you, and to render you the best service possible, and I assure you I am always at your service.

Thanking you for the support given me in the past, and the hearty co-operation shown at all times, I am,

Respectfully yours,
LOUIS F. MOORE.

Three Officials Lost by Death in Past Year

During the year 1923, three pioneer citizens of Lubbock county, who had been honored with public office and held a high place in the hearts of their fellow citizens, passed on to the Great Beyond.

On January 14, 1923, District Judge W. Spencer passed away, after a service in that capacity from 1911. He was recognized as an able jurist and a man with a heart. Judge Spencer was succeeded by Judge Clark M. Mullican.

"Uncle Sam" Spikes, tax collector of Lubbock County, passed away June 3, after a long and devoted public service. He was succeeded by I. P. Holland.

Judge E. R. Haynes, county superintendent, county superintendent of public instruction, died December 20. Judge Haynes had served two terms as county judge and was elected to the office of superintendent when that office was created. He was succeeded temporarily by William Pevchouse. A special election in the near future will name a permanent successor.

The Burton Lingo Lumber company, of Littlefield, is making plans to construct fourteen modern homes at Littlefield. The wallpaper to paper these homes was purchased from Lubbock Variety store.

INSURANCE GENERAL AGENCY IS LOCATED IN LUBBOCK

A. W. Sims, who has been with the Oklahoma City general agency of the Merchants Life Insurance Company for several years, arrived in Lubbock the first of the week from Des Moines, Iowa, where he was authorized by the home office of his company to establish a general agency in this city to cover the sixty counties of this great section.

Mr. Sims is now permanently located in Lubbock and his family will move here from Oklahoma City February 1.

Mr. Sims states that his company chooses Lubbock as the location for a general agency upon his recommendations that this is the greatest undeveloped section of the nation today and has the brightest future of any part of the country. Mr. Sims had been in the section for some time and had visited practically every county of the district before he went to Des Moines with a recommendation that a general agency be located here.

Mr. Sims was formerly an educator in Oklahoma but quit the profession of teaching several years ago to engage in the insurance business. For the past three years he has been with the Oklahoma City office of the present company and for the past two years led all the agents of the company in Oklahoma in personal production. He also stood fifth in the nation in production of business. Mr. Sims is an estimable and courteous gentleman and comes to Lubbock with the very highest recommendations. His efforts are sure to meet with success.

County Court Will Convene on January 21

The regular January term of county court will convene Monday, January 21, with Judge P. F. Brown presiding. The first two days will be consumed with calling the docket and assigning cases. It is not thought that a great amount of business can be disposed of at this term because of the fact that District court will convene on the same date.

Sentence Three to State Reformatory

August and Jack Frost and Clyde Beasant, the three boys who were alleged to have stolen \$29 in money and other items from the pockets of Walter Williams, Texas Utilities Company engineer, were arraigned before Judge P. F. Brown in juvenile court Saturday and were sentenced to terms in the State Reform school at Gatesville. The two Frost boys each received a sentence of from six months to two years and the Beasant lad was sentenced to from thirty days to one year.

Newlyweds Separated by Legal Action

Annulment proceedings against E. L. Hughes, 26, and Adelle Gordon, 15, who were married by a local justice of the peace last Saturday, have been issued through the office of County Attorney O. W. McWhorter, it became known here recently.

The license was issued by County Clerk Herbert Stubbs when the young man produced a letter, purported to have been written by W. R. Gordon, father of the girl, giving his consent to the union. Hughes also swore that his bride-to-be was of the legal age to wed. Shortly after the license was issued the girl's father appeared at the court house and denied having written the letter displayed by Hughes. Annulment proceeding were immediately issued and the couple has been parted.

W. L. Elwood Is Convalescing

W. L. Elwood, prominent Lubbock county citizen, who has been an inmate of a local hospital for the past several weeks, is improving daily and the last several days has been permitted to sit up for a few minutes each afternoon. His complete recovery is looked forward to within the next few months.

After figuring in automobile accidents in which several persons were injured, Thomas A. Doan was sentenced to "keep away from the state of New York."

Public Service!

It is a term we often hear—and yet we venture the statement that few people have given it the thought and study that we have, for it is our watchword, slogan, aim and object—in fact it is our very existence. We invite the closest criticism of the service we are now giving the people of Lubbock and the South Plains.

Our Part In This Development—

Our faith in the future of territory we serve is not without foundation. It is the same faith and judgment of the people who inhabit the South Plains. We are proud that our chosen occupation allows us such an important part to play in the industrial development of this community.

We have made an enormous investment in our desire to aid in the upbuilding of the South Plains. The outlook for 1924 is brighter than ever before.

Light-Power-Ice

Texas Utilities Co.

Serving Lubbock and the South Plains

"Security and Service"

STATEMENT OF CONDITION OF THE

Security State Bank and Trust Company

AT THE CLOSE OF BUSINESS, DECEMBER 31, 1923

| RESOURCES | |
|---|---------------------|
| Loans and Discounts | \$298,125.78 |
| School Warrants | 24,128.93 |
| Stock in Federal Reserve Bank | 3,250.00 |
| Interest Guaranty Fund | 2,525.64 |
| Bank House (Furniture and Fixtures) | 43,282.57 |
| Other Real Estate | 7,900.00 |
| Interest earned (not collected) | 1,072.26 |
| Ass't for Depositors Guaranty Fund | 5,949.23 |
| Bill of Exchange (cotton) | 75,603.49 |
| Call loans | 110,000.00 |
| Cash in vaults and with banks | 234,973.21 |
| TOTAL RESOURCES | \$806,811.11 |
| LIABILITIES | |
| Capital Stock | \$100,000.00 |
| Surplus and undivided profits | 9,365.59 |
| Reserved for taxes | 3,101.40 |
| Dividends unpaid | 10,000.00 |
| DEPOSITS | 684,344.12 |
| TOTAL | \$806,811.11 |

I certify that the above statement is correct—L. C. ELLIS, Cashier

THE PLAINS JOURNAL Successors to The Plains Agricultural Journal Entered as second-class mail matter at the Post Office at Lubbock, Texas, under the provisions of the Act of Congress of March 2, 1879.

PLAINS PUBLISHING COMPANY Subscription Rate \$1.00 Per Year Temporary Offices: 1820 Avenue L, Lubbock, Texas Telephone 884

IMPORTANT NOTICE It is not the intention of the publishers to cast any undue reflection upon the reputation, character or integrity of any person, firm or corporation.

Editorials

A DIVIDED PARTY.

The way the new Congress acted before the holidays was far from reassuring. The country is clamoring for relief from its burdens. Yet instead of getting promptly to work, the time of the Senate was taken up for nearly three weeks by a deadlock over questions of organizations, and the House of Representatives has not accomplished much more.

THE POWER OF PERSONALITY.

A pioneer educator of Lubbock country spoke a great truth the other day when he said what the rural schools of the country need today more than anything else is a new emphasis on the power of personality and high ideals in the school rooms.

A WISE MOVE.

The Oklahoma legislature proposes to make a forward step in a feasible direction by raising funds for the construction and maintenance of hard surfaced roads.

THE MELLON TAX PLAN.

The administration plan for reducing taxation, suggested by Secretary Mellon, is meeting with considerable opposition in Congress, regardless of the president's threat to veto any compromise bill that comes to his desk.

cost of living has made salaries, that were relatively high a few years ago, barely sufficient to keep up the proper standard of living. It is the people who would benefit the most by the reduction in the sur-tax by the Mellon plan, who are largely responsible for the increased cost of food, clothing, rent, and the other factor that enter into the life scheme of the average American citizen.

THE CHAMBER OF COMMERCE.

As a promoter of progress and industry the local Chamber of Commerce has no equal in Texas and very few in the United States. Success has crowned every effort and let's hope that Lubbock will always enjoy that highly developed spirit of co-operation that has made this success possible.

FOREIGN WOMEN.

A gentleman, writing to the Bureau of Immigration, from California, claims that there is a shortage of women for positions usually filled by the gentler sex, and he blames the condition on immigration.

WELCOME TO LUBBOCK.

Many homeseekers and prospectors are arriving in Lubbock daily. These people are coming here because they have heard of the opportunities offered. They have also heard of the hospitality and congeniality of the plains people.

A NEW POSTOFFICE.

The congested condition of the postoffice in Lubbock is a fair indication of the recent growth of the city. The volume of business has increased to such an extent that the normal force is unable to efficiently handle the distribution.

WE THANK YOU.

The publishers of the Plains Journal desire at this time to extend sincere thanks and appreciation to the citizens of Lubbock who have been so friendly and cordial since his arrival in Lubbock this week.

The enterprising Chamber of Commerce of O'Donnell has completed the organization of a twenty-four piece band which will have official recognition as the Chamber of Commerce band.

The O'Donnell Index reports the gaining of 8,300 bales of cotton up to the Christmas holidays. The newspaper says the number does not include the bales that have been placed in public warehouses or the bales hauled back to the farm.

KURRENT KOMMENT

The consumption of cement showed a decided increase during the past year. That is a healthy indication of permanent improvements. It's getting to be the opinion that cement and steel are the only worth-while building materials for large construction work.

The air mail service between New York and San Francisco has been temporarily suspended, in order to overhaul planes. It should not have been necessary.

The sale of munitions to the Oregon government leads us to the idea of filibusters furnishing the same to the de la Huerta forces.

Let's divorce the idea that Mexico is so far behind times. Oregon is using autos to move his forces.

"Jay walkers" are considered a city problem. Like patrons of the bootleggers, they won't be problems very long. An auto'll get 'em if they don't walk out.

A divorce for seven marriages in the United States: one for four in Potter county. Are paying the penalty of civilization.

Big deposits of potash have been found in the Big Spring-Midland district. Development is waiting on the government report. A great industry rivaler oil is promised.

Welcome to the new postal savings rule that gives quarterly interest on certificates instead of annual.

The Philippines are asking for independence through their new president commissioner, Pedro Guevara. The so-called Japanese menace has heretofore stiffened the necks of Washington.

Alexander Eiffel is dead. He did things. He built the Eiffel tower in Paris. It was a venture, perhaps it was not a financial success, we do not know as to that, but it gave to France one of the sights of the world.

An incandescent lamp held a foot from a vacuum tube gave light. This is a small beginning to the transmission of electricity by wireless.

The president of the New York stock Exchange, opens wage earners against speculative stock. The small man has no chance to win.

One of the five things I find out before I employ a man, says a writer in the American magazine, "is whether he can talk and write effectively."

Mitchell County Has a Boom. During the past year 15,000 acres of virgin soil was turned over by the plow.

The Colorado National Bank has erected a building that cost \$60,000. Sixteen new business buildings and residences have also been built.

In Honor. At Arlington cemetery has been erected a 35-foot shaft, intended for the tomb of the Unknown Soldier.

HERE and THERE

DISTRICT. Slott-The city has purchased a Holt tractor to be used for road improvements.

Slotton-The cotton brought to this city will be close to 5,500 bales. More than 8,000 bales have already been ginned.

Slotton-The local Masonic lodge will celebrate its tenth anniversary tonight. A musical program has been prepared and a prominent Mason from Dallas is expected to deliver an address.

Slotton-The Chamber of Commerce is agitating the location of a wholesale grocery.

Floydada-The sewer bond election has been postponed from Jan. 25 on account of an error in the election notice.

STATE. Austin-Collections through the liquidation of defunct banks amounted to \$2,000,000 during the past year.

Austin-Records of fire losses of all Texas cities and towns for the past three years are requested by the State Fire Insurance Commission.

Austin-The court of criminal appeals has ruled that doctors, lawyers, firemen, road overseers and other special classes are not exempt from having their names placed in the jury wheel.

Groesbeck-The constitutionality of the state highway law is being attacked in a suit brought in Limonstone county. An injunction is sought to restrain county officers from permitting automobile tax collections to the state highway department.

Lockney-Three hundred square inches of skin will be taken from citizens of this town and grafted on the face, neck and body of Little Irve Smith, recently burned while attempting to light a fire. Women will contribute the skin for her face.

Roby-Fisher and Jones counties need 1,000 Mexican laborers to clear marsh lands, which are being broken up into farming tracts.

Fort Worth-Railroad construction projects totaling \$26,000,000 have been completed.

Electra-In honor of his son, Ross Allen has announced a scholarship to the boy making the highest grade in the senior class of the local high school. It includes three years at Princeton.

Waco-Lutheran pastors of the Central Texas circuit are in conference here.

Houston-This port handled \$15,821 bales of cotton during the past year.

Marshall-Two new dormitories for the college will be built in time for the next school year. Cost, \$40,000.

Dallas-The Santa Fe Terminal building is one of the largest construction projects today. A 19-story office building, a 16-story warehouse, two right-of-way buildings, 273 "inlets" together with a five-track railway system connecting with the Santa Fe lines. The building will cost \$3,000,000. To be completed during the year.

Electra-The Security National Bank and the First National Bank have merged under the name of the latter, with capital stock of \$100,000.

Groom-A Carson county farmer raised thirty-six bales of cotton on forty acres.

Fort Worth-Work on the state school survey will begin Jan. 14.

Ahlens-Jesse F. Sewell, president of Ahlens Christian College, has resigned on account of health. The resignation will be effective at the close of the summer term next August.

Corsicana-Oil has been encountered at 1,610 feet. A widespread shallow well campaign is presaged by this finding.

Texarkana-An extensive building program, involving \$4,000,000, is under way. A union station that will cost nearly a million, a million-dollar paving project and a \$450,000 hotel are the important items.

Selective Immigration. The present immigration law is not satisfactory and is meeting with considerable opposition for its continuance.

improvements of considerable magnitude that will be made during 1924.

Denton-The College of Industrial Arts matriculated students for the winter term on Jan. 3. Many new students were enrolled.

Brownwood-Building permits for 1923 aggregate seven times those of 1921.

Galveston-Bank clearings showed a gain of \$25,000,000 over 1922, totaling \$1,892,514,000.

Dallas-Hon. Thomas B. Love, national committee man from Texas, will not be a candidate for delegate at large from Texas to the Democratic national convention. He is not seeking re-election as committee man.

Dallas-Money paid into the U. S. Treasury in fines, etc., more than paid the expenses of enforcement maintenance during 1923.

Athens-C. B. Muckelroy marketed a wagonload of watermelons on Dec. 29. The patch was planted in July.

Weatherford-A freight wreck on the T. & P. delayed trains during the first days of the new year.

Fort Worth-Two thousand, nine hundred and twenty-eight marriage licenses were issued during the past year.

Briggs-The new \$20,000 school building is ready for occupancy.

Memphis-Fire has destroyed the Williams-Miller gin, together with seed and cotton; total loss \$25,000.

Commerce-Work has begun on the education auditorium of the East Texas State Teachers College. This is the first structure undertaken by the state here.

Manterville, La.-Sixty-one deaf and dumb children were saved by the fire drill when the Deaf institution at Chau-chuba was destroyed by fire. The dormitory was saved by a bucket brigade.

Burkburnett-The bridge across the Red river has been opened to traffic.

NATION. Washington-The senate authorized an investigation of the election of Senator Mayfield of Texas-and set his case for the 8th.

Washington-Representative Upham of Georgia, by a resolution in congress, asks that members and other high government officials ride the water wagon.

Washington-Steps are being taken to unify the War and Navy departments, also to eliminate from the Treasury department all non-fiscal duties.

Washington-Republican leaders are planning on rushing the bonus bill through congress. Most of the Democrats as well as the Republicans favor the present compromise bill.

Washington-Control of the railroads during the war cost the government \$1,606,690,000. All claims are now paid.

Washington-The Interior department is warning autoists to guard against carbon monoxide, formed by the exhaust of the engine. In closed garages, a very light percentage of this gas will prove fatal.

Washington-The tick quarantine area has been reduced seventy-three counties, going into effect the first of the year.

Louisville, Ky.-Adrian T. Kendall, said to have fired the last shot of the Civil War, died here Tuesday.

Washington-Four cities, New York, Chicago, St. Louis and Denver, are asking for the national Democratic convention. The attitude of the local newspapers will have pronounced bearing on the selection.

Washington-Government expenditures for 1923 were \$2,855,065,055; balance, \$276,812,378.

Washington-An agricultural census every five years is being urged in order to get greater accuracy in crop estimates.

Tuskegee, Ala.-Lynchings in the United States decreased 50 per cent during the year, there being 26 during 1923; Mississippi and Florida, 8 each, Georgia 4, Arkansas and Texas two each, Virginia, Missouri, Oklahoma and Louisiana one each. Two were white.

Washington-The Bureau of Mines has perfected a process for making good fuel of poor coal. This will extend the American coal supply for centuries.

POLITICAL ANNOUNCEMENTS The following named announce their candidacy for the offices named, subject to the action of the Democratic primaries in July:

- FOR DISTRICT JUDGE: CLARK M. MULLICAN of Lubbock. FOR DISTRICT CLERK: LOUIE F. MOORE of Lubbock. FOR COUNTY JUDGE: J. HARVEY MOORE of Lubbock. FOR COUNTY ATTORNEY: OWEN W. McWHORTER of Lubbock. FOR COUNTY SUPERINTENDENT: WILLIAM M. PEVEHOUSE of Lubbock. FOR COUNTY TAX COLLECTOR: L. E. HOLLAND of Lubbock. FOR SHERIFF: BUD JOHNSTON of Lubbock. FOR COUNTY TREASURER: J. S. SLOVER of Lubbock. FOR COUNTY CLERK: HERBERT STUBBS of Lubbock.

Piggly Wiggly Store to Occupy Bryant New Building

Bill County Man Purchases Piggly Wiggly Right in Lubbock County and Will Open Store Here at Early Date.

F. C. Yarbro, of Hillsboro, Hill county, Texas, closed a deal with the Piggly Wiggly Corporation, of Memphis, Tennessee, Saturday for exclusive rights in Lubbock county and will open a Piggly Wiggly store in Lubbock at an early date. Yarbro has secured a lease on one of the new Bryant buildings, now under construction on West Broadway, in which the new store will be installed as soon as the building is completed.

The establishment of a Piggly Wiggly store will be a popular acquisition for the city, as it is generally presumed this day and age, "a town has not really become a city until it has acquired a 'help yourself' store." The Piggly Wiggly system has made a nationwide reputation for itself and wherever they are installed invariably enjoy a large patronage.

Yarbro stated to the Journal man that he was more than delighted with his situation and prospects here. He chose Lubbock as the most progressive and liveliest city in the state, as the ideal place to locate after a comprehensive survey of the state. He will also construct a beautiful new home on West Broadway at an early date.

Mr. and Mrs. Yarbro and children are now in Lubbock and will personally supervise the construction and arrangement of their investments.

The Plains Journal is pleased to join the business fraternity of Lubbock in welcoming this new family to the city.

Smith To Erect Rooming House

W. D. Smith, a citizen of Lynn county, Wis here the latter part of the week closing up the deal for lots near the Long-Bell Lumber Company, on which he announces he will erect a modern rooming house. The deal for location has been consummated, and the title to the property is now being examined by a local attorney.

The contract for the erection of the building will be let to a local contractor as soon as the title is perfected and the weather permits the construction work to go forward.

Mr. Smith stated to the Plains Journal man that he wanted to reside in Lubbock and that the rooming house business looked promising to him at this time. Hotel accommodations in Lubbock are always taxed to the limit and Smith will possibly find his new establishment a lucrative one.

The Plains Journal is pleased to welcome Mr. Smith and his estimable wife to Lubbock. This family has been a reader of the Plains Journal since its birth.

2 New Teachers on Local High Faculty

Two more teachers have been added to the public school system and another will be signed at the beginning of the new term, which will come in the course of two weeks' time, M. M. Dupre, city superintendent of public instruction, stated yesterday.

Mrs. Mary Hearrell has been placed in the G. M. Hunt school to direct fourth and fifth grade students and Mrs. Newelle Bryan will take the same

First Presbyterian Revival to Begin on January 13th

Dr. W. K. Johnston, D. D., evangelist of the El Paso Presbytery of Texas, has been chosen by the directors of his presbytery to have charge of the evangelistic meetings here beginning on Sunday, Jan. 13, and continuing for a period of two weeks, Rev. J. M. Lewis, pastor of the local congregation, stated recently.

The meetings held here will be a part of the campaign to be carried on throughout this district of the Presbyterian church. Dr. Johnston is well known to the local citizenry and is making his headquarters here at the present time. The coming meetings will be held in the Presbyterian church, located on the corner of Fourteenth street and Avenue N. Every interested person is the city, regardless of their faith, is invited to enter into the services.

Miss Mable Marsh, county home demonstration agent, has rejoined the official family at the court house after a month's vacation, spent with her mother in Oklahoma City, and other relatives at points in New Mexico.

grades at the K. Carter building. Just what classes will be assigned to the teacher yet to be chosen has not been decided but the newcomer will probably be assigned to teach history in the high school, Dupre said.

At the present time there is a total enrollment in the city school system of 2,116, and only 75 instructors are available to take charge of the pupils, according to the superintendent. The enrollment is growing daily and many new students are expected to be enrolled by the opening of the second term.

Lubbock State to Enlarge Quarters

First Floor Will Be Remodeled and Bank Space Enlarged to Take in Room Now Occupied by Lubbock Drug Store—Bank Will Use All Space Fronting on Avenue I.

The Lubbock State Bank, Lubbock's largest and oldest bank, will soon occupy larger and more commodious quarters. The Lubbock Drug Store, which has occupied a twenty-foot space in the bank building facing Avenue I, is this week vacating the room preparatory to the expansion of the bank quarters. This space will be remodeled and otherwise improved to conform to the architecture and decorations of the main bank building. The bank will then have possession and use of all space facing Avenue I.

In speaking of the improvement, O. L. Eaton, vice president of the bank, stated that the increased patronage of the bank made it imperative that more space be secured to more efficiently accommodate the daily increasing clientele. The remodeling work will be begun about the first of March.

The Lubbock State Bank has enjoyed a phenomenal growth in the past few years and is now looked upon as one of the largest and most substantial banks in the state. The bank makes a very striking statement of condition at the close of the old year which appears in this week's issue of the Journal.

S. T. Allison of the Clover Leaf Creamery, and C. J. Farris arrive home Saturday after a two months' hunting expedition along the Rio Grande.

J. A. Cokerel has started an elegant tile and stucco residence on Nineteenth street.

Brick Will House Plumbing Firm

The W. M. Crawford Plumbing Company made the announcement the latter part of the week that the concern will immediately start construction work on a two-story brick building, corner of 14th and T Avenue. This location is the same now occupied by the company.

The lower story of the building will be occupied by the plumbing company while the upper story will be rented for a rooming house. Crawford has been in business in Lubbock a number of years and has won a well earned reputation for high-class, honest work. The expansion of his business demanded more improved quarters.

Big Spring Banker Dies

L. T. Deats, president of the First State Bank at Big Spring, and one of the most prominent Methodist laymen in the state, died of apoplexy while en route home for mabou, four miles north of Happy. He was stricken when he got out of his car to put on mud chains, and did not regain consciousness.

Deats and his widow and his daughter, Mrs. Martha Moody, had been at Amarillo, visiting his daughter, Mrs. Less Whitaker. They started for Big Spring in their car, when their car was mired near Happy.

The deceased has been president of the First State bank eighteen years and was owner of a large ranch north of Big Spring. Funeral services were held in Big Spring Monday. He was 64 years of age.

Mrs. W. I. Shadle and son, Gerald, and daughter, Juanita, arrived in Lubbock Monday to make this city their home. The Shadle family resided at Clarendon the past two years, but are former residents of Marlow, Oklahoma.

Coach Expects to Have More Court Success

Although sustaining a recent defeat at the hands of the Cono High School coaches, Coach Harry Hunter of the Lubbock High School basketball team, is looking forward to better success in the future, providing he can sidetrack the ineligibility jinx, which has been on the track of his stalwarts all season.

Prevailing conditions indicate that Andrew Castleberry, center, who has been a previous letter man on local quintets, and Forward Alex Hensley, who has already won three letters in court competitions here, will soon be made eligible for competition, although they are both on the retired list at the present time. In addition to these veterans becoming eligible for play, Iris Haney, former regular center, who sustained three broken ribs in a fall during the Monroe-Lubbock clash previous to the holiday season, will soon be able to again don the local livery, probably in time to enter the next game.

Only three more contests have been arranged for but Hunter is planning to schedule several others. Next Friday the team will journey to Estacado to take on the court talent there.

The following week, January 18, the Monroe team will furnish the competition in the foreign gymnasium. Between the Monroe and Estacado tilts a postponed game at Idalou will be played off.

Although he can schedule a game with the Abilene collocated, Hunter is yet undecided as to whether or not he will take the opening. Daily practice periods are now the vogue in the local gymnasium from 2:30 to 5 p. m.

Baseball Meet to Be Held in Lubbock Soon

A meeting of the Panhandle and Pecos Valley baseball league will be called in Lubbock in the very near future in order that the moguls of the circuit may satisfactorily close up the business of the 1923 race and make plans for the league for the coming diamond season, S. D. Hunter, president of the loop, stated yesterday.

Whether the league will live or die is not yet known. It is almost certain that it will not be made up of the clubs which composed it last year, Roswell and Clovis, the New Mexico representatives, being almost certain to relinquish their franchises. There is a chance that both Lubbock and Amarillo will retain their berths in the league, although neither club has made any decision for 1924.

Regardless of whether or not Lubbock is represented in organized baseball in 1924 the city will not want to participate in the great American pastime. Local baseball enthusiasts will form a fast semi-professional club and thus prevent a dearth of the game here. Rumors are already current concerning the forming of a semi-pro league for the summer should the local organized franchise be turned in, Lubbock, Plainview, Amarillo, Snyder and Floydada being mentioned as possible entries.

The Lubbock club of the Panhandle-Pecos Valley league in 1923 finished the season as the undisputed champion of the circuit. The local team won the first half of the season and the Amarillo losers took the last half. The playoff, to decide the champions of the season, was won by the homebirds.

Holland for Collector

I would be pleased indeed if it were possible for me to see each voter in the county and, tell them face to face that I am a candidate for the office of tax collector for the county of Lubbock. But this is not possible, therefore, I state through the columns of the papers that I am before you, subject to the action of the Democratic primaries.

It has been my pleasure to live in Lubbock for the past six years and during this time, I have been before the public practically every day. And I am frank to state that I have enjoyed every day of my citizenship in this great section of the country and have taken great pride in the development that has taken place during this time.

With me the South Plains is the coming country of the state. My life is here and it will be my pleasure to try and so live as to be able to add my mite to the general advancement.

On the seventh day of last June I was appointed to the tax collector's office to fill out the unexpired term of Mr. Sam C. Spikes. It has been my aim to fill this place with satisfaction to all the people and the record of my work is open to all.

Between now and the primary election this summer I will see as many of the voters, personally, as it is possible for me to do but I ask that each and every voter of the county consider my claims and assure each of you that your support and influence is solicited and will be appreciated fully.

If I am your choice, I herewith pledge myself to meet your every requirement to the best of my ability at all times.

Thanking you one and all, I am, Sincerely,

I. F. HOLLAND, Tax Collector, Lubbock Co., Texas.

A meeting of the creditors of the Star Mercantile Company was held in court Friday afternoon. No definite agreement was reached between the creditors, attorneys and owners of the business, but a plan of closing the receivership is said to be in the source of preparation at this time and the business turned to one of the owners. The Star company is now sharing the responsibility and will soon be serving its old patrons in its usual satisfactory manner.

Dr. G. G. Castleberry transacted business in Fortalea, New Mexico, Friday and Saturday of last week.

Slover for Re-Election

The Plains Journal is authorized to announce the candidacy of J. S. Slover for re-election to the office of County Treasurer, subject to the action of the Democratic primaries in July.

Mr. Slover was appointed to the office of County Treasurer in 1921 and was elected for a full term in 1922. During his tenure of office he has remained constantly on the job and has been courteous and efficient in the conduct of the business of the office.

J. S. Slover has been a resident of Lubbock county since 1891, having engaged in the business of stock farming most of the time. He was in the mercantile business in Lubbock for four years.

During his residence in this county, Mr. Slover has become well known in all sections of the county and is recognized as a thoroughly capable and affable gentleman. Upon his record in public office and as a citizen, Mr. Slover solicits the suffrage of the voters of Lubbock county in the jury primaries.

Announcement

At the earnest solicitation of many friends I have decided to offer for re-election to the office of county tax assessor, subject to the Democratic primaries.

I feel that it would be useless to go into any lengthy details as to who I am and will only state that my best official record is an open book to friend and enemy alike. There is nothing to conceal and I certainly want each and every voter of this county to know and feel that I will appreciate their vote and influence.

My all is staked on the future of Lubbock and for the past thirty-five years I have had no interests outside this county. Therefore, if you see fit to favor me with the office I will endeavor to fill the place to the entire satisfaction of the public and if you should not see fit to elect me I will still be a citizen and a booster for Lubbock and the great South Plains.

Respectfully,

R. C. BURNS, Tax Assessor, Lubbock County, Texas.

It has been decided by the Masonic Grand Lodge of Texas to conduct two state-wide educational tours during the year. It has also been decided upon to organize the Masonic physicians into units for service in case of disaster and distress in any part of the state. This service would be rendered regardless of race, color or creed.

An Announcement!

Of Prime Importance to the People of Lubbock and Lubbock County--

We are privileged to announce that we have secured the rights to open a PIGGLY WIGGLY Store in Lubbock in the very near future.

Piggly Wiggly means a new store, new fixtures, fresh, clean stock at all times, big variety of food products, snappy service and LOWEST PRICES.

THIS IS A REAL ANNOUNCEMENT, FOLKS!
PIGGLY WIGGLY IS COMING

F. C. Yarbro

On West Broadway



Harness and Horse Collars

We are offering some remarkable values in harness and collars which will pay the prospective customer to see our line before buying.

DEPENDABLE HARDWARE

For the handy man about the house or the skilled carpenter and builder we have one of the best and most complete lines of dependable tools in the state.

Agents for:

Thor Electric Washers
Hot Point Ranges

Sherrod Bros.

1014 Broadway
Phone 837

Herbert Stubbs for County Clerk

It has been my sincere pleasure to serve the citizens of Lubbock County as County Clerk for the past year, and I now announce my candidacy for re-election to said office in the July primary, this year.

Respectfully yours, HERBERT STUBBS

Eight in Hospital

Five Women and Three Men Are Now Undergoing Treatment in Lubbock Sanitarium.

Eight patients have been received into the Lubbock sanitarium within the past several days. Five of the total number are ladies and the remainder men. A complete list follows:

Mrs. D. E. Dye, Crosbyton; Mrs. Hug Hopen, Snyder; Miss Francis Cunningham, Meadow; Mrs. T. J. Bennett, Austin, and Mrs. Clarence Martin, of near Lubbock.

Yeggs Break Window

The hardware store of Moore Brothers was burglarized early Sunday morning and a \$12.50 revolver taken. The burglary was committed by breaking a hole in the plate glass window large enough for a man's hand to reach through.

Moore Brothers state that they did not care so much for the revolver being taken and that they would have rather given it to the culprit than to have the plate glass damaged to the extent of \$125.

buquerque, New Mexico, and Spurgeon Turner, Snyder.

AXTELL COMPANY OPENS WHOLESALE BRANCH HERE

Axtell Company has opened their large wholesale branch in Lubbock and are now among the permanently established business of the city.

Axtell Company has been in the manufacturing and wholesale business in Ft. Worth for thirty-two years.

This week, W. W. Shepherd has moved here from Amarillo and Harry Fuller has moved here from Fort Worth. Both of these gentlemen will be road salesmen for the company.

McWhorter for County Attorney

To the Voters of Lubbock County: This is to announce that I will be a candidate for the office of County Attorney, to succeed myself, at the July primary this year.

In making this announcement, I desire to express my sincere appreciation of the splendid support that our citizenship has rendered to the officers during my one year's tenure.

Respectfully yours, OWEN W. MCWHORTER, County Attorney.

Hockley County Building Roads

Engineers in Charge of Work Here Confering with Associates.

A fine road is being constructed at this time in Hockley county, under the supervision of Civil Engineers C. L. Hasie and B. K. Garrett.

The Hockley county road is a strip of the R. Q. Mills Highway traversing this county, which also connects Lamb county and Lubbock.

The Hockley county road is a strip of the R. Q. Mills Highway traversing this county, which also connects Lamb county and Lubbock.

Sheriff Bud Johnson Announces

To the Voters of Lubbock County: This is to announce that I will be a candidate for the office of Sheriff, to succeed myself, at the July primary this year.

I have during my year's service to the public, endeavored to fulfill the duties incumbent upon me with favor and prejudice toward no one.

Sincerely yours, H. L. JOHNSON, Sheriff, Lubbock County, Texas.

Senator Borah characterizes the talk of tax reduction and bonus together as an insult to the sense of the voters.

"The greatest obstacle to tax reduction is the bonus," says the senator. He points out that most of the ex-soldiers have returned to civilian situations and that the burden of the extra taxation will fall as heavily upon them as upon other citizens.



The Modern Bath Decorative Plumbing For the Home!

Decorative and useful plumbing adds materially to the beauty and value of your home. There is nothing like the comfort and convenience of a well equipped and well heated bath during these cold wintry days.

New Mexico Plumbing Co.

M. C. Nevels, Mgr. Lubbock, Texas

WHY RENT?

You can get three years to make the first deferred payment on Littlefield lands. The consideration to start with is very easy, about \$620.00 worth of improvements, and a small cash payment gets you started.

LOCATION: These lands are near Littlefield and Amherst in Lamb County, 27 miles northwest from Lubbock, and are being rapidly purchased by home seekers who are thronging to the district.

RAILROAD: Littlefield and Amherst are on the main line of the Santa Fe, which runs from the Gulf to California, furnishing a splendid market for cream, butter, eggs, chickens, turkeys and other farm products.

WATER: This land is in the famous sheet water belt, which can be had anywhere at a depth averaging around 100 feet, pure, cold and good for irrigating.

SOIL: This soil is red chocolate cat-claw loam, the kind that has made the South Plains famous as a cotton and feed country.

CROPS: Cotton, maize, kaffir, feteria, sudan, small grain, melons, strawberries, grapes, cherries, apples, peaches and almost all kinds of garden vegetables one would expect to grow in the temperate zone.

SCHOOL: Best of all is the Littlefield Consolidated High School, which furnishes free transportation to and from school. Eleven teachers, college recognition, modern in every respect, and one of the best High Schools in the State.

We trust we may have an opportunity to talk this over with you and tell you all we know about the above propositions, and in case you are interested, take you from our office in Lubbock in our cars and show you these lands without any obligation on your part whatsoever to buy unless we can show you just what you are looking for.

Yours very truly,

J. M. PATTERSON LAND COMPANY

Phones: Office 317, Residence 733. 210 Leader Building LUBBOCK, TEXAS

Best And Most Economical

The service rendered the people of Lubbock by their own power and light plant is unexcelled, but the growth of Lubbock has demanded added facilities.

In the very near future your own plant—The City Light and Power—will install two new 300 horse power motors. We will then be equipped to serve you even more economically than at present.

We will continue to give you satisfactory service and in return ask for your continued patronage and good will.

MUNICIPALLY OWNED AND OPERATED The City Light and Power Co., is not operated for private gain. Every dollar of profit reverts to the City of Lubbock. To patronize this service is to patronize yourself.

CITY LIGHT AND POWER

239 CASES ON DOCKET FOR TERM OF COURT COMMENCING JAN. 21

- M. C. Overton vs A. J. McCray, et al.
Lubbock State Bank vs Jno. J. Gerlach.
Lubbock State Bank vs Leek Bird, et al.
Panhandle Construction Co. vs C. A. Morrison, et al.
J. S. John vs H. B. Robb, et al.
S. C. Rouse vs W. P. Welby.
J. P. White, et al vs C. E. Parks, et al.
K. H. Duggan vs M. S. Acuff.
Venino Ramirez vs Profensia Ramirez.
Deadmonia State Bank vs Nettie O. Hawkins, et al.
R. H. Martin vs Geo. W. Morris, et al.
W. D. Benson vs R. D. Holvey.
Mollie Darwin vs Tobe Darwin.
J. R. Burrus vs H. T. Boyd.
Robert Pettit, et al vs W. E. Spencer, et al.
R. G. Douglas vs O. L. Stapleton.
W. T. Raleigh Co. vs W. E. Grison, et al.
Ed F. Mann vs L. B. Wright, et al.
Beavie Nelson vs W. T. Nelson.
L. B. Seaton vs T. A. Curry.
J. L. Chapman, Comm. vs O. E. Sears.
Ruby Starnes, et al vs Mrs. M. A. Losey, et al.
W. A. Bowen vs Ad. W. Creekmore, et al.
Geo. H. Holzbog vs M. C. Vaughn.
1st St. Bk. of Slaton vs Chas. J. Gill, et al.
Walter Hill vs D. M. Moore, et al.
Vern Reid vs Jno. Reid.
Ivy A. Moore vs W. T. Moore.
G. W. Scott vs E. R. Sneed, et al.
Nicholas Azilar vs P. S. F. Ry. Co.
Maggie Brown, et al vs C. H. Musgrove.
Vacuum Oil Co. vs J. J. Richards, et al.
W. T. Wicker vs A. E. Whitehead, et al.
C. C. Wicker vs P. S. F. Ry. Co.
Ruan & Klett vs Arthur Kelsey, et al.
Eula R. Chappell vs Jarrell Chappell.
Texas Utilities Co. vs I. C. Burgess.
Cicero-Smith Lbr. Co. vs F. W. Boerner, et al.
Cicero-Smith Lbr. Co. vs Sec. St. Bk. & Tr. Co., et al.
G. L. Slaton, et al vs Joe Perkins.
Apolonia Castillo vs Juan Castillo.
Lubbock Investment Co. vs Mrs. May Jones, et al.
J. T. Brown vs W. S. Hodges.
W. E. Webb vs J. P. Webb, et al.
Mattie Hooker vs Connie Hooker.
Roberta B. Hughes vs Ernest Hughes.
J. F. Perry vs G. W. Croiss, et al.
R. W. Leonard vs J. C. Williford, et al.
State of Texas vs Jim Humphreys.
Belle Young, et al vs J. P. Ruhl, et al.
Susie Matheny vs Otto Stolley.
Celesta Cruise vs Dora Cruise.
Sadie Gullatt vs Cecil Gullatt.
J. A. Blackwell vs W. H. Wilkinson, et al.
Mrs. Stella Brown vs Home Mutual Life & Acc. Assoc. No. 1.
W. S. Hodges vs S. M. Hufstodler.
J. F. Raley, et al vs J. L. Caldwell, et al.
Globe-House-World Furniture Co. vs R. S. Wheathead, et al.
Firestone Tire Co. vs W. C. Bryan, et al.
O. V. Bagwell vs H. M. Carr, Guardian, et al.
Lubbock State Bank vs W. H. Merrill, et al.
F. M. Maddox vs Joe Perkins, et al.
Anniea Garnett vs Jno. L. Garnett.
Bulah Hlatt, et al vs Joe Mayrhofer.
C. H. Burrus vs Rooney Mercantile Co., et al.
1st St. Bk. of Slaton vs W. E. Hamill, et al.
O. L. Slaton, et al vs Otto Cottan, et al.
E. R. Hynes vs E. R. Williams, et al.
J. W. Phillips vs W. L. Rea.
M. G. Dymart vs Anna Dymart.
Lon A. Mullican vs R. W. Alvey.
J. Andy Caldwell vs 1st St. Bk. of Plains, Texas.
Long-Bell Lbr. Co. vs Lubbock Baseball Club, et al.
Percy Spencer, et al vs Oda Parish, et al.
Mrs. Pearl Case vs C. W. Hardriker, et al.
M. R. Sawyer vs F. W. Denham, et al.
W. E. Pritchard, et al vs J. P. Fulton, et al.
Civil Cases on Jury Docket.
W. D. Crump vs R. T. Stewart, et al.
Jno. & Earl Green vs M. S. Acuff, (On Appeal).
Alfalfa Lbr. Co. vs J. P. Hope, et al.
Porter County vs C. C. Slaughter Cattle Co.
Frank Boyles vs J. W. Watson, et al.
M. O. Owens vs J. H. Rieger.
B. I. Boles vs Witherspoon-McCullen Com. Co.
J. W. Quillen vs J. W. Watson, et al.
Gurney Seed Co. vs L. S. Hoggan.
J. C. Newton vs Thrift Oil & Gas Co. No. 2.
J. M. Hurst vs E. S. F. Ry. Co. (On Appeal).
W. D. MacMillan vs B. R. Oates, et al.
W. D. Millan vs J. W. Watson, et al.
Maud M. Seaton vs S. G. Bradford.
W. D. MacMillan vs S. E. P. Norwood.
O. Cooper vs Theo. Summer, et al.
Panhandle Construction Co. vs Geo. L. Hearty.
J. B. Hearrell vs R. W. Casey, et al.
Jas. J. Doty Pub. Co. vs F. W. Boerner.
G. W. Donaldson vs Eleanor P. Jennings.
G. W. Donaldson vs Eleanor P. Jennings.
J. H. Martin vs Hill Christian, et al.
1st St. Bk. of Slaton vs T. B. Barber, et al.
Slaton St. Bank vs J. D. & J. L. Wheeler.
International Shoe Co., et al vs W. A. Ford, et al.
M. B. Sawyer vs I. D. Shurman.
Benton Wallace vs P. S. F. Ry. Co.
Branch Chase vs P. S. F. Ry. Co.
T. E. Amos, et al vs Slaton Light & Power Co.
Lucy Judd vs Lubbock Mutual Aid Assoc. No. 2.
O. C. Hufstodler, et al vs H. E. Vernon.
Neal A. Douglas, Sr. vs H. P. Edwards, et al.
Robt. F. Carr vs K. K. Tudor, et al. (On Appeal).
Civil Cases on Judge's Civil Docket.
C. J. Varrs vs B. F. Graham, et al.
W. H. Sorrenson vs B. F. Graham, et al.
A. H. Baer vs Mrs. M. M. Powell.
W. W. Bookers vs B. F. Graham.
H. T. Kimbro vs P. S. F. Ry. Co.
Citizens Nat'l Bank vs J. F. Hope, et al.
Ellen Porter, et al vs Lucy Sinquifield, et al.
R. S. Pevsling vs E. D. Henry, et al. (On Appeal).
Estelle Hancock vs W. A. Knox.
R. H. Lowery vs Wm. Peck.
C. A. Morrison vs Jno. W. Tobin, et al.
Morton J. Smith vs Rochester Haddaway (On Appeal).
R. M. Hester vs Jack Parrish.
S. Lester Gunn, et al vs Ed F. Mann, et al.
Estate of W. A. Carlisle vs R. I. Tubbs, et al.
Ida Humphrey, et al vs E. C. Murray.
Robt. H. Parkinson vs T. H. Sears.
Panhandle Construction Co. vs Geo. Gerlach.
T. N. Twaddle vs R. M. Winger, et al.
D. P. Carter vs Lubbock Compro Co. Garthoeb.
C. P. Jackson vs P. S. F. Ry. Co.
H. Y. Quarles vs M. G. Abernathy, et al.
M. M. Charbonneau vs A. L. Turner.
Mrs. J. A. Brazier vs Union Transfer Co.
Annie F. Higbee, et al vs Robt. E. Leech, et al.
R. I. Tubbs vs Gus Watkins, et al.
F. B. Collins Inv. Co. vs M. B. Dreaner, et al.
Panhandle Construction Co. vs Ora McWilliams, et al.
F. E. Wheeler, et al vs City of Lubbock.
Estate of Jno. Gagnon. (Probate).
J. E. Shelton, et al vs G. W. Lopus, et al.
W. T. Raleigh Co. vs O. M. Bates, et al.
J. P. White, et al vs Milt Good, et al.
Ethel M. Bragg vs Robt. E. Bragg.
Edward Stephenson vs L. A. McDaniels, et al.
State of Texas vs R. B. Myers (Civil).
State of Texas vs Fred Baldwin (Civil).
Joe J. Mickle vs R. F. Rhoades, et al.
The Midland College vs Citiz. Nat'l Bank of Lubbock.
W. D. Benson vs C. C. Lane.
Leslie McLaren vs L. N. Clawater.
Governor Pat Neff is credited with having granted only 14 full pardons during the year 1923. This record will not compare very favorably with Governor Walton of Oklahoma, who granted nearly 700 in nine months.
Lieutenant Governor T. W. Davidson granted 17 pardons while serving as governor during Governor Neff's absence from the state.

Getting an Earful



Chamber of Commerce Receiving Heaviest Mail in History

Sixty-three letters were received by the Lubbock Chamber of Commerce in Sunday's mail. These included thirteen inquiries for rent farms and for work of various kinds, three building contractors seeking a location, two architects, two dentists, two machine shop inquiries, a millinery shop, an artificial gas plant, one or two smaller shops and the rest were for general information about Lubbock and the Lubbock Country. They were from Colorado, Paris, Ft. Worth, Dallas, Plainview, Dalhart, Mineral Wells, and Houston, Texas, and from Chickasha, Tulsa and Oklahoma City, Oklahoma, New Orleans, La., Cookeville, Tenn., Chicago, Ill., and Montemorelos, Mexico.

In every case the writer was interested in coming to Lubbock or to the South Plains country. Of particular interest was a letter from Cookeville, Tenn., asking about the millinery shops of Lubbock. In this letter was enclosed the following letter from a woman's brother who lives in one of our neighboring towns—it is interesting to see what he has to say about Lubbock.

"I have been waiting to learn more about Lubbock before writing you, but it is almost impossible to get anything definite. Lubbock is about 200 miles from here; one hundred miles from Amarillo. It is a fast growing town of about 8000 population at present. Recently the million dollar state technological college was established there, and this has given the town a big boost. It is situated in the best agricultural section of the Panhandle. This part of the Panhandle is known as the 'lower plains,' and the climate is not quite so severe, and agricultural conditions are better than around Dalhart. There is lots of wealth there, and the town is the fastest growing town of the Panhandle. In a few years I think it will outstrip Amarillo.

"I understand there are no exclusive millinery houses there, but a number of dry goods stores handle millinery. Rent is pretty high, they say, and going up all the time. It will be at least a year before the buildings for the big college will be finished, but there will be lots of activity in the meantime. The college is to be co-educational, and young men and young women from all West Texas will go there rather than to the State University at Austin hereafter. Lubbock was a fast growing town before the college was established there, and it will grow faster now. It is a good railroad town, and is on the main line of the Santa Fe, with other roads in prospect. Recently they have

For Cut Fingers
Finger stales in various sizes with narrow tapes for tying are useful to keep on hand in case of cuts or accidents.

CHICAGO—The cold wave claimed eighteen lives. Over 2,000 persons were killed by a good circus lion costs \$1,250.

business is already filled in Lubbock or that the lady in question would not be suited to this section and its people—so the Chamber of Commerce policy in handling such inquiries is to give them the FACTS in the case—the population of the city and county, the number of shops now here, the number of department stores, dry goods stores, etc., that handle similar lines and invite the man or woman to visit the city, meet the present owners of shops, make a close survey of the situation and then if they are convinced that there is an opportunity for them—to open here or to purchase one of the existing shops.

"I don't know what to say to you further about the town as a location for your business. Those I have talked to do not think your business is overdone there, but there will be a rush for locations there this spring. I have been to Lubbock a number of times but my acquaintance there is limited. They have a daily paper there and one or two weeklies.

"They have a live Chamber of Commerce with a reputation of going out and getting the big things they need for the town and section and if you will write them I am sure that you can depend upon the information they give you."

So you see how folks on the outside think of us and the way we do things. The day of unfounded boasting in Chamber of Commerce work has passed and the information given out must be sound and dependable. It would be possible for the secretary to write the lady in question a glowing letter of the prosperous condition prevailing in this section and, by stretching his imagination just a little, guarantee that she would pick up and move here immediately. It might be that the millinery

interests of all concerned be protected. This means that dependable facts and information be made available, that personal attention and service be given new comers in arriving at these facts, that additional buildings are provided for them to do business in and residences for them to live in. To keep the public utilities of the city keep pace with its growth and development, that its schools are enlarged from time to time to meet the growing demands made upon them. There are a thousand details to be looked after and the Chamber of Commerce and the citizenship of Lubbock must keep watching the criteria—looking after details and forever on the alert for anything that is for the good of the city and section.

Don't WATCH Lubbock go—HELP Lubbock GROW.



IF IT'S CITY REAL ESTATE

See Sawyer

- Residence Properties
- Business Building Sites
- Lots, Subdivisions
- Rentals.

Many exclusive listings in city properties. If you are looking for a location in Lubbock, either residence or business—I can fix you up—

T. W. Sawyer
CITY REAL ESTATE
Lubbock, Texas

CEDAR POSTS IN CARLOTS

Build Your Fences for a Life Time With old growth Mountain CEDAR POSTS, and be through with the job. We have on hand 200,000 to 500,000 carefully graded, dry Fence Posts. We ship

Direct to Ranchmen We quote Prices Delivered Anywhere—State how many posts you need, what sizes you want and your nearest shipping point.

SEND US YOUR INQUIRIES also for Lumber, Windmill Timbers, Barbed Wire, Woven Wire, Cattle, Sheep and Hog Dips, and compare our prices with others.

Wholesalers of Calcium Arsenate, White arsenic and Paris Green.

Always state how many rods of wire you need; if woven wire what height and for what purpose. Lumber inquiries should give the specifications, grades, etc. We do not ship lumber and cedar in mixed cars.

FEDERAL EXPORT AND SUPPLY COMPANY, San Antonio, Texas.

DEMONSTRATION FARM TO CONSIST OF 4,000 ACRES NEAR CITY OF O'DONNELL

Forty-five Hundred Acres to Be Planted to Cotton and Five Hundred to Feed—Headquarters to Be Site of Community Center.

Lynn county is moving forward at a pace that within a very short time she will be ranking agriculturally with the best farming counties in the state. In days when the raising of cattle was chief industry, she led the world in quality of stock produced. In those years she had the men who kept their heads up to the highest grade of perfection, and they were rewarded by always finding a ready market at the very best prices for their stuff. Today the same spirit of progressiveness prevails among those who are transforming this erstwhile settlement into one of the most fertile in this section, by its ability to carry the project to a successful culmination. He states that the work will be done by machinery, eleven tractors furnishing the motive power in the breaking of the land, planting and cultivation of the crops, several of which are now being on the ground. Thirty-five hundred acres will be planted to cotton and five hundred acres to feed-crops.

This work is not undertaken with a view of financial gain entirely by the Newman-Moore interests, but to fulfill promises that a demonstration farm should be put in to give the buyers of the lands an opportunity to learn by actual observation the latest methods of planting and cultivation in this section. This land will not be broken in this body, but 25 acres of each quarter-section will be reserved for pasture and a building site for the future owner or tenant, as the present owners may desire later on.

There will be idle hours for these tractors on this big farm. Then they will be put to work building roads on the sides of each section of the Newman-Moore lands, improving the road leading to O'Donnell, the trade center market for the people living out this way. This will be done without cost to the county. If being one of the final plans of the proprietors in developing the lands they have sold and present holdings.

Sometime in January, a grand old-time get-together meeting is planned to be held at the headquarters, where each of the newcomers may become acquainted with each other. Speakers of importance will be present to welcome these new citizens to the county, a band will furnish music, and as finale of the meeting, a sumptuous repast of barbecued beef and all the accessories that go with it, will be spread before the visitors.

This is the way things are moving forward in Lynn county. (From the O'Donnell Index)

OCEAN PARK, Cal.—After destroying property to the amount of \$1,500,000 in the amusement district, a fire that started in a restaurant was controlled.

SANTA FE—Carl Magee, editor of an Albuquerque paper, was acquitted by the jury in the libel suit brought against him by Clarence J. Roberts, former Chief Justice of the State Supreme Court.

Gene to Eastern Markets, Local Store Will Be Open in February

J. W. Gamel, manager of the Miner Brothers Dry Goods Co., has departed for St. Louis, Chicago, and New York, where he will visit the markets to purchase merchandise for the local Miner Brothers store, which expects to be in the markets some thirty days but will return here in time to get the new store opened for business in the early part of February. Mrs. Gamel and children are now domiciled in Lubbock for a permanent residence.

PARIS—After 30 years service as Judge of the District Court, Judge Ben H. Denton, has announced his retirement.

FORT WORTH—Louis J. Wortham has retired as editor of the Star-Telegram, and has been succeeded by Amon G. Carter.

CHICAGO—The cold wave claimed eighteen lives.



Safety in Being Sure

There is nothing like having confidence in the Druggist who fills your prescriptions and knowing that your Doctor's orders will be carried out to the minutest detail and that only the purest drugs will be used as ingredients.

At Bowen's your prescription has the personal attention of a skilled pharmacist and receives three checks against errors. The price is no higher.

Here you will find quality drugs and medicines to fill your emergency medicine chest. Bring your next prescription to Bowen's.

PRESCRIPTION SPECIALISTS

Bowen's Drug Store

HAS IT

PROTEIN CONTENT IS WHAT YOU WANT WHEN YOU BUY FEED

Protein is a term which includes all the nitrogenous compounds of a feed, regardless of their nature. They all contain nitrogen and this seems to be the only common characteristic.

In every day life we deal with materials which resemble protein substances, namely, white of egg, curd of milk, lean meat, gelatin, etc, and the animal uses the protein of the food to make these important substances, to restore waste of tissues and muscles, which occurs at all times, and uses it to form flesh.

Protein then is the most necessary ingredient for the farmer to purchase.

You Cannot Find Cheaper Protein Than Cotton-Seed Meal Supplies.

Lubbock Cotton Oil Co.

Phone 12

Lubbock, Texas

Phone 12

SENATORS IN WOOD CUTTING BEE



Washington—Senators Frazier of North Dakota, and Johnson of Minnesota, the only two farmer senators in the new Congress, enjoyed a good splitting log as a sort of New Year's day contest. Frazier says he outwinded the Senator from Minnesota because the latter had to rest several times during the "battle" of ax and saw.

SHORT SPORTS

ABILENE, Jan. 8.—Ten games of the Simmons College Cowboy squad's full basket ball schedule for the season just beginning will be played here. The season will open here Jan. 16 and 17 when the Cowboy team meets the basket ball squad of the East Texas Normal College of Commerce for two games. Practice started in Marston gym on the first day of the year and there was such a rush for places in the lineup that Coach A. B. Hay's has already had to make two elimination cuts in the squad. Twenty-five men are out for regular practice now. In this group Coach Hay's has only two letter men from last year's team, Muri McCallister of Winters and Vernon Adams of Palfry, but he stated that there was unusually good new material with which to build a winning squad. The cowboys lost only one game out of the 14 played last year. That game went to Canyon Normal squad, the Cowboys taking the other game from this school in a doubleheader series. In the seven years that football was taboo at the College the Simmons coaches developed a formidable basket ball squad, winning from some of the best teams in the state. The schedule for the 1924 season includes the following: Jan. 16 and 17, East Texas Normal College at Abilene; Jan. 28 and 29, Howard Payne at Brownwood; Jan. 30 and 31, Southwestern at Georgetown; Feb. 1 and 2, San Marcos Normal College at San Marcos; Feb. 6 and 7, Sam Houston Teachers College at Abilene; Feb. 8 and 9, Shurtliff College at Abilene; Feb. 11 and 12, West Texas Teachers College at Abilene; and Feb. 20 and 21, Howard Payne at Abilene. BEAUMONT, Jan. 10.—Official announcement was made here today of the appointment of A. W. (Dutch) Bergesen as manager of the Beaumont club for the coming season. Bergesen, who was developed by Fort Worth several years ago has been a

Law Moves To Halt Flappers' Brawls in Oklahoma

TULSA, Okla., Jan. 8.—A ban has been clamped on all "wild parties" here which John Goldsberry, county attorney, alleges have been frequently participated in by hundreds of young Tulsa girls not yet out of their teens. Goldsberry presents evidence to show that Tulsa's younger set has been attending all night drinking and dancing affairs at roadhouses and cafes near here. The county attorney alleges many young girls, some under sixteen, have been dancing and drinking "with the ease of hardened underworld characters." A local newspaper printed an article New Year's day, alleged to have been an eyewitness story, describing the "mad frolic" of the younger set New Year's eve and charging 300 flappers "gulped down red hot whiskey like old time drinkers."

star first baseman in the Southern League holding down the initial bag for Nashville last season, will succeed Frank Kitchens, veteran catcher who piloted the club in 1923.

The new manager made quite a record in the Southern League circuit as a home run hitter. He has batted over 300 for 12 years.

NEW YORK, Jan. 10.—Scout Bob Connery of the Yankees notified the office yesterday that he had not as yet closed a deal in Louisville for Pitcher Wayland Dean and Outfielder Earle Combs, the two stars of the Colonels the past season. Business Manager Edward Barrow of the Yankees denied a report that the club had offered \$150,000.

MARLIN, Jan. 10.—Topper Rigney, stellar shortstop for the Detroit Tigers, has returned to Marlin for an additional course of baths, having taken several before the holidays and is again here for the purpose of getting a game hip in condition. He missed twenty-five games in the middle of the season last year on account of trouble with his hip which he had no recollection of getting hurt unless it was while playing football several years ago. His home is at Leonard, north of Tulsa, and being a youngster yet, he has several years of major league baseball before him.

Farm Co-Operative Selling

Capital Rallies to Support of the Farmers.

He was a former son of Italy, a bright-eyed, blue-overalled little farmer with five acres of grapes to sell. "How's business this year, Tony?" a Santa Clara banker asked, surveying the prune orchard from his car. "Beesneap!" with this thumbs back of his suspenders and blowing out a pair of sun-kissed lungs, Tony replied. "I've gotta one beeg \$25,000 boss works for me to sell them prunes." Tony had gone into business. He was keeping step with American agriculture. He is only one of a million American farmers who are hiring high-priced experts to market their crops. Ten years ago the farmer's business was handled by brokers, by speculators, by financiers—city men, who owned not an acre of land nor a single team of horses. It was the speculator that sold the farmer's wheat and corn, that gutted the markets with his pears and apples, that juggled the prices of the livestock exchanges. The farmer stood by and watched his share of the dollar shrink to somewhere around 37 cents. The farmer didn't say a word. But he was doing a lot of thinking as he watched his tobacco and his cotton and his wheat and his livestock sell at a profit to everyone except himself. Then his years of steady thinking crystallized into group action. Farmers got together and decided to go into business for themselves. They would do what all great industry has done, join forces for collective selling. They would set up their own sales department and merchandise farm products in an orderly way rather than dumping them on glutted consuming centers within four months after harvest. They would hire the best business brains in America to manage the selling of their products and to represent them in the central markets, on the grain exchanges and on the stock exchanges. And that's what they did. Out of the cotton fields, the fruit orchards, the dairy barns and the feed lots are rising up great agricultural enterprises producing and producing—controlled enterprises which during the past year marketed more than a billion dollars' worth of farm products at the actual cost of handling. The farmers' own sales department produced a business half as large as that of the hundreds of automobile factories and five times greater than the total output of American-made machinery. In five years the farmer has learned the art of big business. An effective outlet has been provided for perishable products. The non-perishable are stored to be sold as the buyers will absorb them at a fair price. Organizations have been built up capable of handling the nation's food supply. These farmer co-operatives, as they are called, are not outlaw organizations unrecognized in the business world. They have been legalized by an act of congress to function not only as selling agencies but to have the full-fledged rights of corporate entities in financial operations. This put them on a legal footing with the world's greatest corporations. Once the farmer made his appearance in the business world he was accepted in good faith. Even Wall Street has sounded its approval and offered its assistance. To go into business on a billion-dollar scale requires money—a lot of money, and around 1919-1920 the farmer didn't have a dollar in spare change. How was he going to finance his new undertakings? The Loan Plan. The cotton farmers were in the midst of the worst depression that their industry had suffered in years. They were trying to organize co-operative marketing associations to handle their crop, but they couldn't raise the money. Then the War Finance corporation de-

Real Estate Transfers

D. M. Strong and wife to V. P. Hadwell, lot 4, block 70 and lots 2 and 3, block 70, original Lubbock; consideration \$2,500.00. O. F. Peebler and wife to J. T. Hutchinson, SEC1 section 3, block A; consideration \$8,000. Monte Howrey et al. to J. J. Adams, lots 1 and 2, block 172, original Lubbock; consideration \$1,400.00. A. R. Ponton and wife to B. B. Perkins, lots 1, 2, 3, block 150, original Lubbock; consideration \$4,750.00. O. F. Peebler and wife to J. T. Hutchinson, lots 1, 2, 3, 4, 5, block 157, original Lubbock; consideration \$10,000.00. H. R. Grayson, et al. to Alex Weaver, NW1 Sec. 12, block RG (160 A.); consideration \$6,400.00. A. D. Swift and wife to Homer L. Pharr, block 51, McCrummen 2nd Addition; consideration \$5.00. C. Quigley et al. to Homer L. Pharr, block 51, McCrummen 2nd Addition; consideration \$1,800.00. G. N. Judd and wife to Joe C. Webster, lots 19, 20, block 18, original Lubbock; consideration \$2,700.00. H. E. Gibson, et al. to Alex Weaver, NE1 Section 12, block RG. (160 Acres); consideration \$6,400.00. France Baker to Homer L. Pharr, block 51, McCrummen 2nd Addition; consideration \$5.00. Lubbock Irrigation company to J. H. and D. J. Greer, Lubbock 11, League 1, San. Aug. Co. School Land; consideration \$7,433.94. J. H. Lawster and wife to W. S. Jacobs 111 by 292 feet, Section 41 (Abstract 400); consideration \$175.00. T. H. Hendrick and wife to C. M. Sullivan, lots 2 and 3, block 4, South Station addition; consideration \$1.00. Tillman Stutz to H. J. McMcClellan, lots 5 and 6, block 52, Overton addition; consideration \$1,500.00. A. M. Watson and wife to E. H. Hendricks, lots 3 and 9, block 5, South Station addition; consideration \$1,500.00. O. P. Sanson to Jno. C. Googins, south 200 acres of W1, Section 14, block B; consideration \$12,000.00. L. W. Stitt and wife to S. C. Marrs, lots 7 and 8, block 101, original Station; consideration \$350.00. J. R. Grayson, et al. to V. C. and E. D. Snodgrass, SEC1 Sec. 15, block RG (160 acres); consideration \$18,000.00. G. H. Hilton and wife to F. O. Kelly, lot 4, block 74, Overton addition; consideration \$715.00. J. D. Caldwell to S. C. Arnett, lots 11, 12, 13, 14, 15, block 131; consideration \$15,000.00. K. D. Brown and wife to C. E. Moran, lots 1 and 2, block 41, original Lubbock; consideration \$1,750.00. W. L. Pattilo and wife to W. A. Spencer, E1 Section 149, block C (320 acres); consideration \$9,000.00. J. F. Moins to Mrs. A. H. Ellis, Und. interest in lots 1 and 2, block 113, original Lubbock; consideration \$700.00. Baxter Honey and wife to H. F. Hawkins, SEC1, Sec. 32, block 20 (120 acres); consideration \$4,400.00. Lubbock Investment Company to C. N. Whitford, lot 4, block 51, Overton addition; consideration \$333.33. P. & N. T. Ry. Co. to J. I. Reichling, lots 1, 2 and 3, block 102, original Station; consideration \$325.00. Clark Griffin to J. J. Flanagan, lots 15, 16, 17, block 53, Overton addition; consideration \$1,500.00. Lubbock Irrigation Co. to J. F. Proctor, 177.17 acres, Labore No. 2, San Aug. Co. School Land; consideration \$6,494.25. W. C. Grimes and wife to O. D. Pace, Labore 5, San. Aug. Co. School Land; consideration \$7,527.00. M. A. Stewart and wife to A. B. Russell, lot 10, block 2, South Station addition; consideration \$600.00. A. E. Wheathead and wife to Laura Reed, lot 2, block 112, West Park addition to Station; consideration \$900.00. P. & N. T. Ry. Co. to Alice Bailey, lot 1, block 102, original Lubbock; consideration \$1,500.00. Magazine editors soon took up the cause. Today the biggest newspapers and magazines of the nation are carrying top heads and front page stories about the farmer and his billion-dollar sales machine.

Red Cross Begins Swimming Drive

ST. LOUIS, Jan. 8.—A campaign to develop leadership in life saving activities has been started in the Southwest ern division, American Red Cross, under the direction of Capt. Joseph S. Law, assistant director of life saving of the division. Law has just returned from a series of demonstrations and lectures in Texas, Oklahoma and Missouri and will start his larger campaign soon in January. The plan of this campaign includes the organizing of classes in leadership and later organizing of classes under the members of the leadership class. An reason for developing leaders, Law says that in colleges there always is a demand for leaders in every activity. The Red Cross will attempt to make "every American a swimmer," he says. Law's plan is to take up this work in the various educational institutions both for men and women in the several states of the division—Arkansas, Colorado, Kansas, Missouri, New Mexico, Oklahoma and Texas.

Raids to Continue Till Bootleggers Routed, Dry Area

MARION, Ill., Jan. 8.—Raids will continue here until Williamson county is clean of bootleggers and gamblers, E. Glenn Young, dry worker, who today has a commission from Prohibition Commissioner Haynes, announced today in a militia issue here and at Herrin remained inactive. Steps were taken today to have production of liquor cases taken out of the hands of U. S. District Attorney Potts and entrusted to a special prosecutor from Washington. Mayor J. H. Clark and Sam Stern excited citizens of the Ku Klux Klan joined Young in denouncing the traffic for troops by Sheriff Galligan as "the greatest sin ever perpetrated here. They affirmed that "there is not an single excuse for it."

NOME—Alaska—Roald Amundson will not claim for Norway the million square miles near the North Pole.

J. block 127, East Jark addition to station; consideration \$100.00.

J. F. Proctor to R. C. Page, Labore 10, San. Aug. Co. School Land; consideration \$1,500.00.

O. G. Kerstner and wife to B. Hodges, E 75 ft. lots 18, 19, 20, block 47, original Lubbock; consideration \$1,100.00.

J. B. Durham, et al. to Feebee P. South, lots 16 and 18, block 2, South Station addition; consideration \$450.00.

D. A. McGregor and wife to Mrs. Thompson 10 acres, Sec. 44, block A consideration \$7,500.00.

Roscoe Wilson to Ernest E. Hobbs, lots 1 and 2, block 75, Overton addition; consideration \$1,250.00.

M. J. Smith and wife to J. L. Ely 2, block 102, original Lubbock; consideration \$1,500.00.

J. W. Kerley to H. W. Murff, lots 2 and 3, block 62, Overton addition; consideration \$500.00.

J. T. Overby to C. W. Wilks, lot 3, block 2, South Station addition; consideration \$250.00.

D. W. Puckett and wife to A. Norris, lot 4, block 1, Puckett addition; consideration \$250.00.

W. J. Brown and wife to G. W. J. M. Trulock, Sec. 15, block D-6 (60 acres); consideration \$10,000.00.

J. H. Brewer and wife to H. L. C. Ruth, lot 1, block 113, South Station addition; consideration \$125.00.

J. H. Dodson, et al. to R. Bush, lot 1, block 130, Overton addition; consideration \$200.00.

G. W. Knowles to A. A. Nance, block 2, Roberts & McWhorter addition; consideration \$1,250.00.

J. L. Bradham and wife to R. L. P. NW1 Sec. 12, abstract 149 (160 acres); consideration \$8,000.00.

W. D. Lawson and wife to D. Stokes NW1 Sec. 5, block JB (160 res); consideration \$10,400.00.

C. C. Lane and wife to J. F. Harms, part Sec. 2, block 9 (10 acres); consideration \$5,000.00.

C. W. Alexander to Myrtle A. Bangardner, N1 lot 15, N1 15 all of 17, block 66, original Lubbock; consideration \$1,899.07.

P. & N. T. Ry. Co. to Lola Jane, P. ers lots 13, 14, 15, block 91, West Park addition; consideration \$675.00.

C. M. Bollinger and wife to Mrs. Sislo F. Summers, lots 21 and 22, block 98, Overton addition; consideration \$200.00.

Mrs. W. A. Hammack to W. M. Jackson, lot 24, block 27, Overton addition; consideration \$750.00.

E. C. Priest, et al. to M. V. Conner, lot 5, block 2, Overton addition; consideration \$550.00.

J. N. Gook to A. A. Pruitt, lots 15, 16, block 61, McCrummen 2nd Addition; consideration \$1,000.00.

Morton J. Smith to L. H. W. The, lots 17, 18, block 5, original Lubbock; consideration \$300.00.

C. A. Harrod and wife to W. J. Jno. Spikes, lot 17, block 138, original Lubbock; consideration \$1,750.00.

H. D. Ratliff and wife to Spil Bros, lots 12, 14, block 22, Overton addition; consideration \$850.00.

F. F. Hardin, et al. to Ed Stra, lots 7, 8, 9, block 24, original Station; consideration \$500.00.

J. S. Edwards and wife to H. C. Frey, lot 1, block 114, West Park addition; consideration \$150.00.

Ethel Fraley to H. C. Fraley, lot 2, block 114, West Park addition; consideration \$750.00.

C. C. Hornsby to C. T. Burns, lot 10, block 10, McCrummen 2nd Addition; consideration \$550.00.

Gib Jackson and wife to J. H. De NW1 Sec. 12, block D-6; consideration \$6,800.00.

Ripley Townsite Co. to Paul and Etha Wright, lot 15, block 10, original Shalwater; consideration \$85.00.

L. A. Lottford and wife to D. L. H. lot 3, block 120, Overton addition; consideration \$300.00.

Mrs. M. A. Hammack to W. M. Jackson, lot 1, block 27, Overton addition; consideration \$750.00.

Mrs. M. A. Hammack to W. M. Jackson, lot 1, block 27, Overton addition; consideration \$750.00.

Mrs. M. A. Hammack to W. M. Jackson, lot 22, block 27, Overton addition; consideration \$750.00.

Playing a Part In The Building of Lubbock! It has been our privilege during the past year to play an important part in the great building program which is making Lubbock into a beautiful city. The past year has meant much to Lubbock and Lubbock County—but the year before us augurs far more for continued growth and development. Now is the time to make plans for Spring building. We are now planning and drawing up complete specifications for a large number of artistic homes and business buildings which will contribute their part to make Lubbock a city of permanent beauty. Peters & Haynes, Architects LEADER BLDG. LUBBOCK, TEXAS

Taking America Off Its Feet! Overland Success is the Talk of the Country The year just ended has been the greatest of all the fifteen years of Overland history. A great year made by great cars—the greatest Overlands ever built. Greatest in looks, power, action, comfort—and money's worth! Look at the new Overland Champion, for instance. It brings a quality of speed car with features and utilities unheard of within reach of every purse. America's first all-purpose car—conceded to be the most useful motor car on wheels. The Champion and all Overland models have the bigger Overland engine—brute power with extreme economy. Leaders in economy—leaders on the road—leaders in the many satisfactions they bring to owners. See them. Sit in them. Ask for a sample of their performance. LUB-TEX MOTOR COMPANY F. N. PAYNE, Mgr. LUBBOCK, TEXAS Overland

MAGNUS JOHNSON LOSES MILKING RACE



Washington—Magnus Johnson, the dirt farmer Senator from Minnesota, and Secretary of Agriculture Wallace attempted to settle their feud with a milking contest, but the result was so inconclusive that...

Lubbock Looks Best, Says Keen, Home From Long Trip

"Nowhere in the vast distance between here and San Francisco did I see so much building going on as is under way in Lubbock and in no section of the country that I traversed did I see so much new land being placed under cultivation."

active prospective students. He has set a figure of the annual enrollment for this year at 800 new students and all indications point toward this number being reached.

The new students enrolled since the first of January are: Barclay Andrews, 1602 Broadway; Miss Daisy Royalty, 517 17th St.; Miss Eula Hilton, 1614 Avenue N.; Miss Greta Paul, Priona, Texas; Miss Frances Paul, Priona, Texas; Miss Nellie Tanner, 1118 7th St.; Miss Blanche Easley, 114 7th St.; Miss Wadie Easley, 1114 7th St.; Miss Ruby Levy, Lubbock, Texas; Walter Simmons, Lubbock, Texas.

Forest & Quinn Contractors and Builders Plans and Estimates Furnished 518 Ave. I Phone 116

O. W. JOLLY Manufacturer of SADDLES, HARNESS AND AUTO TOPS Shoe Work a Specialty PRICES THAT ARE RIGHT

Lubbock, Texas, phone 420 GUARANTEE ABSTRACT AND TITLE CO. Merrill Hotel Building C. L. Adams, Manager

NEW METHOD TAILORS Cleaning Pressing Alterations Phone 365 909 Broadway

H. D. Woods General Insurance Room 206, Leader Bldg. Phone 833

Professional Column

The Lubbock Sanitarium A Modern Triproof Building Equipped for Medical and Surgical Cases. X-Ray and Pathological Laboratories. Dr. J. T. Krueger General Surgeon Office Phone 119 Residence Phone 784 Dr. J. T. Hutchinson Eye, Ear, Nose and Throat Office Phone 249 Residence Phone 216 Dr. M. C. Overton General Medicine Residence Phone 467 Office Phone 710 Dr. O. F. Peebler General Medicine Office Phone 209 Residence Phone 141 Miss Gracia Hinkley, R. N. Superintendent M. F. Williams, Business Mgr. Characterized Training School conducted by Miss Gracia Hinkley, J. T. Superintendent. Bright, healthy young women who desire to enter may apply to Miss Gracia Hinkley, R. N.

Your Photograph for Christmas THE ART STUDIO Room 200 Leader Bldg Phone 301

Peters & Haynes Architects Leader Building

FERMAN MARTIN Cartooning, Illustrating and Designing Office with The Plains Journal Phone 884

The Oriental Art Shop Ladies' Exchange Balcony Sherrod Bros. Hardware Miss Mary-Bellah Phone 837

E. L. Noey Contractor-Building, Lubbock, Texas

Wilson Abstract Company One of the best equipped abstract plants in Texas covering every foot of land in Lubbock, Hockley and Cochran counties. R. I. WILSON, Mgr. Lubbock, Texas

Rix Furniture & Undertaking Company Lubbock, Texas J. A. Rix and H. H. Griffith Licensed Embalmers Day Phone 675 Night Phone 2 A. Rix, 666 H. H. Griffith, 897 A. C. Sanders, 327

Dr. M. F. Swart Eye Specialist Office with Anderson Bros. Citizens National Bank Phone 805

See Us Before Selling Your Cotton Weaver Bros. Cotton Co. Room 4, Conley Building

ED NEAL & CO. COTTON Phones: L. D. 9, local 878

VAN BUSKIRK CONSTRUCTION CO. General Contractors Oklahoma City, Okla., and Lubbock, Texas

MALLIE A JACKSON Post, Shingles, Globe Plaster, Grave and Steel Phone 903, Avalanche Bldg.

Neil H. Wright District Agent Southland Life Insurance Co. Lubbock, Texas

SUE'S ART SHOP Art needle work material Embroidery, stamping, hem-stitching, Novelty Goods. In front balcony Hinkley Brothers. PHONE 33

BOK PEACE PLAN SUBMITTED TO THE AMERICAN PEOPLE

Since the ending of the World War there has been a widespread feeling on the part of the American people that war is criminal and that it could be averted by the united efforts of the people of the world. This attitude has been from people in every walk of life. Animated by a desire to get a plan in concrete form, Edward W. Bok created a prize of \$100,000 for the best practicable plan by which the United States may co-operate with other nations looking toward the prevention of war.

Splawn Proposes Plains Railroad

The proposed allocation of the Ft. Worth & Denver and the Colorado Southern Railroads to the Santa Fe system is meeting with great opposition, not only from the Burlington, which wishes to continue an outlet to the gulf but also from the people. The contention is that such an allocation would remove from the Santa Fe an incentive to build lines in the Staked Plains counties, which are now greatly in need of railroad facilities.

LEGS TAKE ALL LAUGHS FROM 1924 BATHING BEAUTIES, SAYS CRITIC WHO HAS SEEN LATE FILM



EUGENIE GILBERT



DOT PARLEY

HOLLYWOOD, Jan. 9.—Just as the affliction of chilblains was becoming almost unbearable throughout our fair land, Mack Bennett throws out some of the frost by parading 1924 Bathing Beauties on the screen. Of course it was a good deal cooler on the Santa Monica beach than California boosters would like to admit when these Bennett beauties made their picture debut but they shivered heroically to give us all a shivery New Year.

With so much stress on legs (let's call them that just this once, Mr. Censor) it's rather difficult to keep history straight within the legs of critical spectators. He was persuasive and seemed an earnest and deserving young man. But as to his ability, it would be rather unfair to judge by his initial vehicle. The multiplicity of legs steal all the available interest.

Seven Couples Take Out Permits To Wed

Seven marriage licenses were issued during the past week by County Clerk Herbert Stubbs. They are recorded as follows: December 21; William Henry and Miss Gertrude Daughtry, both of Lubbock. On January 1; M. N. Clemm and Miss Zea Lewallen, of Station. On January 2; J. E. Mills and Miss Iva M. Stager; Sammie J. Hunter and Miss Myrtle Hunter. All four contract-marry parties from Lubbock. On January 3; Walter Wray and Miss Gertrude Smith; J. W. Harston and Miss Viola Teal; Albert McInroe and Miss Ruthy Dawdy. All of the applicants registered from Lubbock.

LOCAL BUSINESS COLLEGE ENROLLS MANY STUDENTS A campaign for a large enrollment of students for the year 1924 has been launched by the Lubbock Business College and results have already proved that young people of this city are strong for a business education. The college has contracted for the services of Clyde L. Backenstos, of Harrisburg, Pa., to manage this campaign, and he has already brought in several new students and has a list of

1924 Wishing all our friends, customers and associates a full realization of their fondest hopes for the New Year in Peace, Health, Business—in Everything. Panhandle Cigar Company T. G. Shaw, Owner Hamilton Fish Henry The Fourth Douglas Fairbanks Shaw's Hand Made Wholesale Only

The Plains Journal, Lubbock, Texas. Do you approve the winning plan in substance? Yes-No (scratch one). Name Address City State Are you a voter? MAIL FREELY TO THE AMERICAN PEACE AWARD 341 Madison Ave., New York City. If you wish to express a fuller opinion also, please write to the American Peace Award.

Sam S. Denman LUBBOCK INSURANCE AGENCY Fire, Automobile, Plate Glass Insurance and Bonds Phones: Day 96—Night 332 Office in Cotton Exchange Bldg., Lubbock, Texas

Buy It In Lubbock

THE merchants and business men of Lubbock are contributors to the civic enterprises that are always on the alert for the addition of every worth-while improvement that looks toward the making of Lubbock an outstanding educational, industrial and commercial activity of the city of which it is the Hub. The business men of Lubbock have attracted the attention of the entire country by the unselfish enthusiasm with which they contributed to the Texas School of Technology campaign in 1923. It was this untiring effort upon the part of the entire citizenship of Lubbock that caused that great school to be located in this city. The business men of Lubbock contributed of their time and their money to that campaign.

WHAT mail order concern contributed to that campaign? What mail order concern is helping pay for the new city hall in Lubbock? What mail order concern is helping pay for the \$360,000 in paving that is soon to begin?

What mail order concern is helping pay the taxes to support the splendid educational system of our city and county? What mail order concern contributes money when a new church is to be built? When one considers these questions there is a logical reason for buying in Lubbock, and when, to the fact of the support of local institutions by the local business men, is added the fact that the local business men are in a position to supply any mercantile or professional need, without necessitating the delays that are always incident to the mail order business, there appears an incontrovertible argument for the "Buy in Lubbock Campaign."

This Is The History of One of Your Home Business Institutions - - Read It

Among the professional firms of the city who are and the subjects of this article have been active in contributing to this campaign is the strong general insurance agency of Posey Brothers. While this business is less than a year old it is recognized as one of the outstanding firms in its line in the city. The men who own and operate the agency have lived in Lubbock for many years, they are from a pioneer family of the city and their personal friends are legion. Posey Brothers Insurance Agency is owned by E. B. and Eric Posey, and is under the active management of E. B. Posey, whose friends usually call "Pete." The Posey brothers were born on the Plains, on a sheep ranch between Lubbock and Floydada. Fifteen years ago the family moved to Lubbock

and the subjects of this article have been active in the social, civic and business life of the city since that time. Twelve years ago Eric Posey established the Lubbock Tailoring Company and has operated the business very successfully since that time. "Pete" Posey was employed in the Lubbock State Bank for four years. His insurance training by which he was employed for several months. The Posey Brothers Agency was established in 1923 and is located in Room 205 Leader Building. The agency writes fire, tornado, liability, casualty insurance and writes bonds. Among the strong companies represented by this agency are the American of New York, the Columbia of New Jersey, Fire Association of Philadelphia, Dixie of Greensboro, N. C., U. S. Casualty Company and New York Plate Glass Insurance Company.

"Pete" Posey is assisted in the office by Miss Margaret Whip, stenographer and bookkeeper. D. K. Bondurant is the city solicitor. Posey Brothers are contributors to all civic enterprises and the members and employees of the firm are always ready to contribute to anything that has for its motive the upbuilding of Lubbock and the South Plains. Posey Brothers wish it distinctly understood that they are permanently established in Lubbock and expect to make Lubbock the home of their life activity in the general insurance business.

Boost For The Chamber of Commerce And All Home Industries and Institutions

The Following Progressive Business Firms Made This Campaign Possible

Anderson Bros., Jewelers
Citizens' National Bank Bldg. Phone 595

Lubbock Cotton Oil Co.
Lucko Mixed Feed
Phone 12

Ideal Tailoring Co.
894 Main Street Phone 344

Elk Cafe
902 Main Street Phone 53

Lubbock Sanitarium
1391 Broadway Phones 719-711

Posey Brothers
INSURANCE
Leader Building

Lubbock Poultry & Egg Co.
703 Avenue H Phone 306

Higginbotham-Bartlett Lumber Co.
1408 Avenue H Phone 139

O. W. Jolly Harness Co.
Manufacturers of Auto Tops, Saddles,
Harness and Shoe Work

Sherrod Bros. Hdw. Co.
1014 Broadway Phone 837

Hodges Bros.
1109 Avenue G Phone 644

Lubbock Business College
1316 1/2 Avenue I Phone 335

Lubbock Floral Co.
GREEN HOUSE
1412 Avenue O Phone 451

Earhart Motor Co.
812 Main Street Phone 89

Lubbock Tailoring Co.
1110 Broadway Phone 85

Scott-Farley Tire Co.

Van Buskirk Construction Co.
Architects, Engineers and Builders
Phone 884

Clover Leaf Creamery Co.
513 Broadway Phone 678

Texas Utilities Co.
Satisfying Electrical Service
1111 Main Street Phone 129

Jons Signs
913 Broadway Phone 793

Read This Page Each Week, It Gives the History of the Firm You Patronize