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THE NEWSPAPER FOR THE WHOLE FAMILY

VOL. II. NO. 17.

LUBBOCK, TEXAS, "THE HUB OF THE PLAINS."

Thursday, January 3, 1924.

A GREAT FARMING COUNTRY IN THE MAKING IS HOCKLEY

Thirty-two miles due west of Lubbock in the new county west of Hockley County, Loveland, right out on the bald prairie has been erected a building to house the county officers. And around it, as a nucleus, are being built homes and business houses. A public square has been set out with shade trees, in fact, the townsite people are doing everything to create a town.

It is true that Hockley County is sparsely settled at present. Houses are far between. But it is in such a way that the homemaker has a most desirable opportunity. Probably not more than five per cent of this county is under cultivation.

The little county west is appropriately named. As far as you can see in every direction, the plains extend to an unbroken level. From Loveland to Hockley, the land is a plain. The rights of Lubbock can be plainly seen. This great scope of country is ready for the plow. There are no obstructions to clear away, no rocks to blast, it is just the kind of land that is suitable for corn, wheat, alfalfa, cotton. As far as the cultivation is concerned, a man could easily plant and cultivate one hundred acres.

Land, however, we have out to Loveland. It was an interesting trip. Going out, we followed the highway to the Spade Ranch at this point we turned north about a mile. Then west again. The town is about a mile south of the highway, but a road is being built to it.

The soil is a rich, deep loam, with the clay and humus. Under the top soil is a red clay sub-soil. This clay holds the moisture in the loam, so that all that is necessary is to give seed and the sub-soil will retain the rain that falls in the spring and hold it for the growing crop. An analysis shows that this soil is abundantly supplied with lime and potash, thus insuring a retention of their fertility.

Returning, we came through the Spade Ranch. Mile after mile of level road, across the prairie. A water hole or two, around which we had to circle, the farmer providing water for the cattle that grazed the pasture of rich meadow grass. That was all. But what a farming country this would make! Thousands of acres, ready to be turned into homes for the many who are seeking homes in the west. Farming here leads naturally to the use of modern labor-saving machinery, the tractor and the gang plow. The land is laid out in labor-saving hundred and seventy-seven acre—instead of quarter sections. The land is cheap in price and on very easy terms, offering a wonderful opportunity either to the speculator or to the homemaker. Hockley County is now. It is unsettled. It is virgin prairie, and the man who buys a home here now will get the benefit of the wonderful fertility of the soil.

Branch lines of the Santa Fe cross the corners of the county, but as yet, there is no railroad into Loveland. There is, however, a promise of railroad connection with Lubbock within a year. With the building of a railroad into this entire of potentiality, Hockley County will have a wonderful development, and soon take its proper place as an agricultural community.

Lubbock is intensely interested in the growth of the counties within the scope of the South Plains. It is Lubbock trade territory, and we will do well to encourage in every way the settlement of all the counties contiguous to this county, and locally offering a market to the Hub of the South Plains.

Even Legislators Make Resolutions!



The New Year always is the signal for people to make good resolutions. Senators and congressmen in Washington make 'em, too. Here are a few illustrated strikingly. Top shows Senator Magnus Johnson of Minnesota. He takes a resolution to give the soldiers a bonus. Lower left shows Congressman Nick Longworth of Ohio 'cutting' taxes in two. That's his resolution. Lower right shows Representative William O'Connell of Georgia, with the help of trick photography, holding an umbrella over the Capitol. The water Congress had dry.

Alleged Burglars Walks Into Uncomfortable Position

Alton Linn and Leonard Harvey were arrested by Sheriff Bud Johnson Christmas eve and charged with the burglary of the Higginbotham-Bartlett property on March 3, 1923. The burglary had been a mystery to the local officials until recently, when Sheriff Johnson discovered a clue that led to the arrest of the two boys.

According to County Attorney Owen McWhorter, one of the lads has given a statement in which he admitted that the lads entered the Higginbotham-Bartlett office and opened the safe, securing \$187.50 in cash. In the confession the lads also told of numerous burglaries at different Texas and New Mexico points, and the theft of an automobile at Loveland.

Alton Linn is 15 years old and the charge against him was filed in district court. Leonard Harvey is only 14 and this case will be tried in the juvenile branch of county court.

Fossilized Shells in Hockley County

On our desk is a fossilized mussel shell that was found by C. H. Tubb, of Loveland, at the alkali lake in Yellow House Canyon, eighteen miles northwest of Loveland, Hockley county, near the headquarters of the Yellow House ranch.

Last May there was an upheaval in the Pacific Ocean. It was really the creation of a new continent, between America and Asia, only that the floor did not come completely to the surface.

At places where the sounding sea could barely reach bottom, it is now within two or three hundred feet. Very probably, these points are the peaks of mountain ranges. The immediate result of this upheaval was a new ocean current off the California coast. The water off Los Angeles was warmer and fishermen caught fish that were native to tropical waters.

Geology teaches that the impenetrable portion of the earth has been formed in this way. As the molten mass that constitutes the earth gradually cooled and became solidified it shrank, and when it did this, it caused a bulging in the thin skin. Thus were mountain ranges lifted out of the deep.

These changes are still in progress, just as they have been during the many centuries since the earth was a gaseous mass.

It is only reasonable to believe that our own plains were the result of such an upheaval. A plateau gradually came out of the water. This is proved by these shells. The writer has found fossilized shells high up in the mountains, at an elevation of eight thousand feet.

Wherever comes oil and natural gas, no one knows but there is a theory that oil is from fish that have died in vast numbers. The oil has followed the same path, slowly and laboring, until it reached a point where there was an upward tilt in the strata. At this place

City Hall Plans To Be Submitted By Architects

Representatives of the architectural firm of Sangrelet, Staats & Hedrick are expected to arrive in Lubbock Saturday with a tentative draft of plans for Lubbock's new \$250,000 city hall. As soon as plans have been approved by the City Commission, they for the construction will be advertised for and it is expected that the contract will be let by Feb. 1.

An adequate city hall and fire station is badly needed in Lubbock. The city offices are now located in the court-house and do not have sufficient room for the establishment of systematic filing systems and other practically necessary equipment.

The \$75,000 city hall bonds were among the \$240,000 issue voted on Nov. 2 by a majority of 25 to 1.

This Farmer Knows His Corn

By International News Service
SAN ANTONIO, Jan. 3.—H. E. Lucas, farmer living near here "knows his corn" as it were and likewise knows his chickens and the feed he does out to them.

When Lucas discovered fourteen hens had been stolen from his farm he made a tour of the markets, identified a number of the fowls and substantiated his claim by cutting open their craws and producing therefrom his special brand of corn. Charges were filed against several Mexicans who had the hens for sale.

NEGRO WOMAN IS KILLED BY HUSBAND; CLAIMS SELF DEFENSE

Cary Williams, a negro woman, was shot and killed by her husband, Roy Williams, at their home in the southeast part of the city last Thursday night. The killing was the culmination of an all-day quarrel and a general shooting affray, according to county officials. Roy Williams was shot twice in the left side but not fatally wounded.

The story of the shooting, as gathered by Sheriff Bud Johnson, was substantially as follows:

Williams and his wife had been quarreling all day Thursday over alleged indiscretions of the woman, a feeling of jealousy possibly entering into the affair. After a bitter quarrel, Williams got in his car and drove out of town, remaining until after night. When he returned he found his wife gone from home and went to a negro dance in search of her. Cary was at the dance and in an intoxicated condition. When her husband tried to get her to go home with him she refused to go and he went home alone. As he was leaving the dance his wife is reported to have told some other negroes that she was not going until she had all the fun she wanted, then she was "going home and crying."

She seems to have immediately changed her mind, however, and followed her husband to their home. In the meantime Williams had gone home and procured a gun and was

starting away when his wife arrived. He started toward his wife and drew a .25 caliber automatic and began shooting. Four shots were fired by the woman, two taking effect in the negro's abdomen.

When his wife began shooting, Williams also drew his gun, a .25 automatic and emptied it at his wife. Four shots took effect, two in the region of the heart, one in the elbow and one in the hand. She died instantly. A rather peculiar feature of the shooting was that the bullet from Williams' gun struck the automatic in the hand of his wife, and clogged it so that it could not be fired again. Officers say Williams made an attempt to fire the body of his wife.

He made bond very promptly, the bond being signed by his brother and a local negro. While the bond was placed at only \$1,000 it was secured to the amount of \$12,000.

Williams had been employed as janitor by the Lubbock Avalanche. He was known as a peaceable and hard working negro and is said to have the average intelligence of his race.

Officers Take Negro's Still

Tom Johns, a negro living eight miles southwest of Lubbock, happened to send (to him) a package Saturday.

Tom had procured a nice little five-gallon hard can, a tomato box and a couple of two of gas pipe and had started in the manufacturing business. He seems to have been doing fairly well last Deputy Sheriff Vernice Ford and Chief of Police "Big Jim" Robinson happened to drive out in Tom's part of the country.

Deputy Ford reports the apprehension of a newly arranged distillation device and a quantity of yeast, all situated in the negro's cabin.

Tom languished in the jail of the law until he made a thousand dollar bond to guarantee his personal appearance before the proper tribunal at the proper time.

Cotton Ginned in Lubbock

A canvass of the local gins showed that the total number of bales ginned during the season had been 8,253. At the cotton yard up to date, 478 bales have been weighed. It is estimated that about 88 per cent of the cotton is based on this percentage, the total number of bales for the entire year will be a few more than 10,000. Notwithstanding the extremely cold weather of the past few days, several bales have been brought to the local gins.

Creager Being Boomed for Coolidge's Running Mate

DALLAS, Jan. 3.—R. Creager of Brownsville, star of the Texas Republican cast, through his supporters, has at last supplied the breathless artisans with a plausible excuse for his disqualification of the Mexico ambassadorship. Creager is after bigger game, into which he confide.

Col. W. R. Fairer of the headquarters committee of the Texas Republican executive committee has popped the bomb with the announcement that Creager is being groomed for the vice-presidency.

A formal meeting is to be held within the next few weeks at which time it is said, Creager will receive the official endorsement of the Texas Republican party as a team-mate to the presidential nominee.

Farmers Use Dynamite on Snakes

BRAKENRIDGE, Tex., Jan. 3.—Pioneers gun, fire and water having proved of no avail in their relentless attack on a huge den of rattlesnakes, farmers near here who have for years been menaced by the reptiles, are duty staging a dynamite assault.

Hundreds of tons of sandstone on the side of the hill occupied by the snakes have been blasted by the repeated blasts.

Potentate Greet Shriners.

F. R. Jamison, potentate of the Klithva Shrine Temple at Amarillo, remembered the Shriners of the Panhandle and Plains section this Yuletide season with a greeting card, said to be the Amarillo News to be one of the most unique affairs ever designed, lithographed and distributed. The folder is described by the News:

The front page shows Klithva temple in the background with a Shriners of the Klithva temple in the foreground, a Shriners of the Klithva temple in the foreground, a Shriners of the Klithva temple in the foreground.

Judge Haynes Dead

County Superintendent, Passed Away After Long Illness, Funeral Here Tuesday Afternoon.

Judge E. R. Haynes, County Superintendent of Schools for the past several years, died at a sanitarium at Temple at 9 o'clock Monday morning, Dec. 31, following a critical illness of several weeks' duration. For several years Judge Haynes had been in failing health but had been active and energetic until the death.

Boys Charged With Theft of Money

Clyde Bennett, aged 14, Jack Frost, aged 13, and Arthur Frost, aged 14, were placed under arrest last week on a charge of theft of a pocketbook containing \$5 from Walter Williams, an officer at the Texas Utilities plant.

It is said that the boys were loafing around the power plant and when Mr. Williams went into another room they went through his desk, and when he returned he found the money missing. His quest to find the money was fruitless and other articles were missing. His green clothes had been rifled and his pocketbook was missing.

Mr. Williams reported his loss to the police department and the boys were soon found at a picture show. They were arrested and charged with the theft of the money. In view of former offenses that have been charged against them it is thought likely that they will receive a sentence to the State Reform School.

Democrats To Meet at Amarillo

The Democrats of the Panhandle-Plains will observe Jackson Day with a banquet at the Amarillo Hotel at Amarillo, Tuesday night, Jan. 8. A number of prominent Democrats in each of the Panhandle and Plains counties have been named to head the delegations from their counties and arrangements are being made for a great occasion, according to the Amarillo Daily News, which is sponsoring the occasion. Senator W. H. Beldone will head the delegation from Lubbock county. No special invitations will be issued but all Democrats are urged to be present.

To The Readers and Patrons of The Plains Journal.

The opening of the new year finds the editorial and advertising staff of this publication fully organized to serve you in a manner that is sure to meet your approval in the year ahead. We will endeavor to keep you posted on the news of the day and the week, and we will endeavor to keep you posted on the news of the day and the week, and we will endeavor to keep you posted on the news of the day and the week.

But today the Plains Journal is ready to take its place among the active progressive newspapers published in Lubbock. We will not attempt to increase the size of our publication until we move into our beautiful new building on North I Avenue. We will however next week present you with a sample of what we expect to be a big "Home Weekly" to be in the weeks to come. Our efforts will be directed to the local "find" and Lubbock county. We will solicit subscriptions everywhere and especially the south Plains yet we are a Lubbock and Lubbock county institution.

The publishers of the Plains Journal hope to build a publication that will be unexcelled on the plains. Dissemination of the "home news" from a liberal standpoint will be our feature. We trust we will merit the patronage of the Lubbock people. All are especially a chance. The publishers are respected active newspapermen who we believe are capable of building a newspaper in keeping with the progress of this good city.

Mr. Nanco and Mr. Rodesick have been detained in Oklahoma disposing of their property interests but they are now on the job and will push the publication with all the energy and ability at their command. We don't believe Lubbock's "one newspaper" town any more than it is a one grocery store town.

We are going to stand four square on the Lubbock and Lubbock people and we hope to win a place in the community from which we may serve with credit to Lubbock and honor to ourselves.

The Plains Journal-Building is expected to be completed soon and when we have installed our modern equipment we want the people of Lubbock to visit this model newspaper plant of Texas.

Here's Fine Drink if Your System's Wrong

International News Service
YORKVILLE, Ohio, Jan. 3.—A unique drink, popular among local "booth hounds," is made by using sweet spirits of nitre as a base. A small bottle is chilled in a cake of ice. A channel is formed from the hole to the edge of the ice, where a bottle, or a can is placed. The spirits of nitre is poured into the "ice pound." As it runs out through the channel, the ether in the liquid is frozen. The product emptying into the container is credited with being pure alcohol.

W. T. Brown, Dominant Insurance Man of State, was looking after business Wednesday.

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PAGE TWO

Real Estate Transfers

M. A. Pember and wife to Luther ... Floydada Lumber Co. Celebrates ... Floydada To Have C. of C. Band ... Building Permits

Floydada Lumber Co. Celebrates

(Special to Plains Journal) FLOYDADA, Jan. 3.—The Floyd County Lumber Company staged a New Year's Banquet for their stockholders, officers, directors, and employees in their business office and store room at Floydada Saturday night serving eighty-five plates.

Floydada To Have C. of C. Band

FLOYDADA, Jan. 3.—The Floyd Chamber of Commerce has made arrangements for the organization of a Chamber of Commerce Band at Floydada. Tom Cullum of Floydada has been secured as Director and instructor and will begin the organization and instruction of the band during the first weeks in January.

Building Permits

Permits and estimates, residence on lot 2 and 3, block 10, to cost \$4,000. George Parks, residence on lot 16 and 17, block 11, to cost \$1,000. L. G. Wilson duplex residence, lot 6, block 14, to cost \$3,000.

S. A. Baber of Dallas was here, the first of the week visiting his nephew, Francis Baber, vice president of the Citizens National Bank.

The thermometer registered eight above zero Tuesday, the coldest day of the year in Lubbock.

Home seekers continue to pour into Lubbock and the South Plains. Local real estate offices appear to be crowded each day.

Monday night the members of the fire department enjoyed a turkey supper at the fire station.

Mrs. T. G. Shaw and three little sons are visiting relatives at Brenham.

L. A. Moore, formerly of McKinney, has purchased the Queen Cafe, at the northeast corner of the courthouse square.

A party of prominent Santa Fe officials, including Assistant General Manager F. L. Murphy and Superintendent J. P. Anton, were Lubbock visitors Monday.

Mrs. Byron C. Dickinson expects to depart the first of the week for Crystal Springs, Miss., for an extended visit with her parents, Mr. and Mrs. Will Marshall.

The construction work on the Plains Journal building on North I avenue is temporarily delayed on account of the extreme cold weather.

Curtis A. Keen, secretary of the Chamber of Commerce, and Mrs. Keen, are expected to return this week from an overland trip to Los Angeles, Cal., where they spent the holidays with relatives.

Dr. A. W. Berch, an osteopath physician of Marlow, Okla., arrived in Lubbock Monday to open an office and make this city his permanent home.

Dorrance Roderick, of Perry, Okla., arrived in Lubbock Monday to assume the management of the advertising department of the Plains Journal.

The Plains Journal added more than twenty-five new subscribers to its list the first day of the year.

Rev. and Mrs. J. B. Cole, of El Paso, former well known residents of Lubbock were here this week attending the funeral of their brother-in-law, Judge El H. Haynes.

P. H. McAllister, special sales manager of Amarillo, has recently established headquarters in Lubbock.

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Harry W. Boyer, wife and children of Frick passed through Lubbock today on their way to Oklahoma to their home.

Mrs. Hugh Taylor has let a contract to J. E. Van Buren Construction Company for the erection of a modern home on West Main street.

Wyndom C. Marble of Los Palomas, New Mexico, arrived in Lubbock the latter part of the week to make this city his future home.

George F. Lindsey, Amarillo Rotarian, has established a record for attendance that is going to be mighty hard to exceed by any other Rotarian in Texas.

The list of real estate transfers published in the Journal is a good indication of the land and lot business in this county.

H. D. Chipley, local real estate man, announces that he has recently contracted to sell 37,000 acres of virgin land located due west of Lubbock.

The Chamber of Commerce officers report their mail increasing daily with inquiries from all parts of the United States.

Lubbock is already assured of a three million dollar building program to start just as soon as winter weather breaks and therefore the future prosperity of the city is established and assured for the next two years.

Kavanaugh, Ga., is the leading naval-stores port of the world.



SPECIALS MONDAY ONLY 70 Bars Soap \$1.00 2 pieces Aluminum \$1.00 \$1 OFF ON ALL SHOES ABOVE \$5.00 1 Lot Ladies high top Shoes, all sizes and kinds \$.95 2 yards 27 in. Gingham \$1.00 5 yards 32 in. Gingham \$1.00 4 yards 36 in. Outing \$1.00 5 yards 27 in. Outing \$1.00 5 yards 36 in. Bleached Domestic \$1.00 1 lot Boys' Sweaters \$1.00 5 yards 36 in. Percale \$1.00 10 cans 15c Talcum \$1.00 5 yards 36 in. Cretonne \$1.00 5 yards 27 in. Heavy Cretonne \$1.00 2 yards 26 in. Lace Curtain \$1.00 7 pairs Children's Hose \$1.00 2 pairs Ladies' Silk Hose (Black Only) \$1.00 3 Vanities \$1.00 Derrick Coat style Work Shirt \$1.00

THE LEADER

OUR SECOND ANNUAL JANUARY CLEARANCE SALE ALL WINTER GOODS NOW SELLING AT 1/4 1/3 to 1/2 OFF SUPPLY YOURSELF NOW WHILE OPPORTUNITY KNOCKS! Hemphill-Price Company

Dollar Day CASH IN YOUR DOLLARS This event at our store doubles the size of your dollars. Sherrod Bros. HARDWARE COMPANY 1014 Broadway Phone 837

Marriage License

R. S. Nail and Miss Jessie Hunter. Thomas Cashin and Miss Bessie Levrett. C. W. Hand and Miss Addie Foidin.

Buy It In Lubbock

THE growth of a city depends largely upon the loyalty of the people who make up the city to it and to its institutions. There are two ways of "knocking." One way is by patronizing out of town concerns. The business houses of Lubbock are its institutions and, as such, are entitled to the preference when purchases are to be made.

As these business houses grow and expand, through your patronage, they will be better able to serve you. Unless you are loyal to them, they cannot grow, and their ability to serve you is limited.

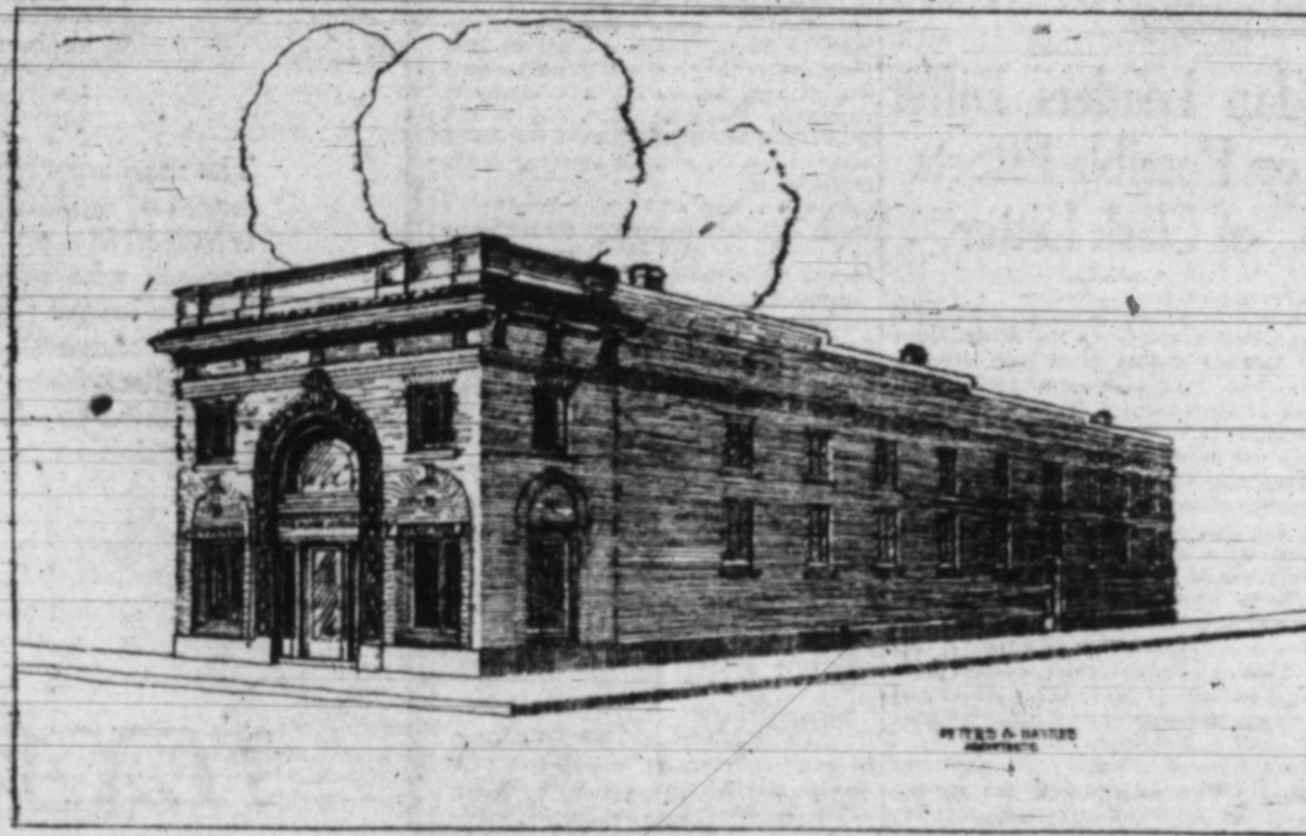
AS they prosper, they reach out. The streets facing the square become inadequate for their housing, and they begin to look for quarters on the side streets. The effect of this is to increase the value of lots. Residence lots become the sites of business houses.

We sink or swim together. Some people have a mania for buying out of town. They do not investigate. They do not visit the local merchant, but blindly send away an order and trust to luck that it will prove satisfactory.

This Picture Is That of One of Your Home Industries. What Do You Know About Them?

This week this campaign is pleased to announce that the Van Buskirk Construction Company has located permanently in this city and are strict believers in the Buy in Lubbock policy. That Lubbock business men are in a position to meet competition with those elsewhere has been demonstrated beyond doubt in view of the fact that the Van Buskirk company is conceded to be one of the most careful and well informed purchasers of building material in the country and that they have been able to purchase a large per cent of the materials used in the construction of the Plains Journal building from Lubbock merchants—and since becoming more acquainted with situations here they are pleased to announce that, in future, practically all of the materials needed in construction work by them will be purchased in Lubbock.

J. E. Van Buskirk, general manager for the Van Buskirk Construction Company came to Lubbock November 1, 1923. After being here a few days he became interested in the apparent situations and prospects for a bright future development of the city and, after attending the banquet given by the Chamber of Commerce and listening to the able addresses given by some of Lubbock's citizens and business men, he became convinced that the material for a great city existed here and he immediately informed his home office at Oklahoma City of the future prospects, expressing his desire to make his home in Lubbock and open an office here, which he has done. He formerly lived in



Plains Journal Building, now being erected by VAN BUSKIRK CONSTRUCTION COMPANY

Oklahoma City where his company is engaged in the construction business in the building of school and business houses in various localities in Oklahoma and the construction of fine homes in Oklahoma City. Mr. Van Buskirk has had a wide experience

in the general contracting and building industry, has been active in some part of it since boyhood, serving in the capacity of Building Superintendent and Construction Engineer for large construction companies, is a graduate in Architecture, Construction

Engineer and Building Superintendence, a member of the American Technical Society of Chicago, which is composed of the most able architects and engineers in the United States.

Having spent thirty years of devoted study in the construction business, being active in fourteen states, enables Mr. Van Buskirk to give his patrons the benefit of a valuable experience in the execution and construction of business or public buildings or homes.

In Oklahoma City the company maintains and operates its own architectural department, under the management of Mr. Hugh Dryer, one of the most able architects and estimators in the middle West. A Bond and school furniture department is under the direction of Messrs. M. C. and F. E. Butler, two men who are well known all over Oklahoma as authorities in their line. The financiers of the company are men of reputation and character beyond reproach.

The hobby of the Van Buskirk Construction company is to satisfy their patrons and make each and every one a booster for them. This has been their policy in the past and it will be continued and extended to all future patronage.

At the present time and until suitable office rooms can be procured the company is temporarily officing with the Plains Journal. The office phone number is 884 and Mr. Van Buskirk's residence number is 98.

"No job too large for our capacity or too small for our courtesy."

Boost For The Chamber of Commerce

And All Home Industries and Institutions

The Following Progressive Business Firms Made This Campaign Possible

Anderson Bros., Jewelers
Citizens' National Bank Bldg. Phone 805

Lubbock Cotton Oil Co.
Lucko Mixed Feed
Phone 12

Ideal Tailoring Co.
804 Main Street Phone 344

Elk Cafe
902 Main Street Phone 83

Lubbock Sanitarium
1301 Broadway Phones 710-711

Posey Brothers
INSURANCE
Leader Building

Lubbock Poultry & Egg Co.
703 Avenue H Phone 306

Higginbotham-Bartlett Lumber Co.
1408 Avenue H Phone 139

O. W. Jolly Harness Co.
Manufacturers of Auto Tops, Saddles,
Harness and Shoe Work

Sherrod Bros. Hdw. Co.
1014 Broadway Phone 837

Hodges Bros.
1109 Avenue G Phone 644

Lubbock Business College
1316 1/2 Avenue I Phone 335

Lubbock Floral Co.
GREEN HOUSE
1612 Avenue O Phone 451

Earhart Motor Co.
112 Main Street Phone 89

Lubbock Tailoring Co.
1110 Broadway Phone 85

Scott-Farley Tire Co.

Van Buskirk Construction Co.
Architects, Engineers and Builders
Phone 884

Clover Leaf Creamery Co.
513 Broadway Phone 678

Texas Utilities Co.
Satisfying Electrical Service
1111 Main Street Phone 120

Jons Signs
913 Broadway Phone 793

Read This Page Each Week, It Gives the History of the Firm You Patronize

Railroad Extensions in West Texas

Several Important Branch Lines Proposed to Enter San Virgin, Postville Territory.

The Texas, Panhandle & Gulf recently made application for authority to build a line from Fort Worth to Tucumcari, N. M. Other companies have been awarded to the need of railroad extensions that will develop the agricultural empire in West Texas.

Several lines were in prospect just prior to the Great War but were forced into abeyance by the government taking over the railroads of the country. The return to the owners has now brought about a revival of the original plans of the companies.

In this immediate locality the Santa Fe has the control, but the Santa Fe has no direct line into Postville and Dallas the logical points to which this district should ship its farm and ranch products.

A shipment to either of these points now requires a transfer at Amarillo. This adds not only in the mileage but the fee as well, and this additional cost is paid by the shipper.

It has been the history of railroad building in the United States that population has followed the railroad. James F. Hill built up the Dakotas, the Union Pacific built up Nebraska, the Rock Island and other lines built up Oklahoma. Not one of these railroads waited until the country was settled, but pushed boldly in and crossed the plains of the north with buffalo herds named the prairie.

As the railroads advanced their lines, hardy pioneers settled on the lands near the mushroom towns that sprung up along the right-of-way. This was in the seventies, the eighties and the nineties when every steamship coming from Europe was loaded with home seekers from Germany, Norway, Sweden, they filed on the hitherto unbroken lands, they made homes, and they built up states.

In the western part of this state there are fourteen counties that have no railroads at all, and numerous counties which have only a "dormant" one. Cochran, Yoakum and Selden counties have no railroads at all. Other counties are merely touched.

The area of this territory is more than eight thousand square miles, a greater area than some of the eastern states. These counties named are all in the Lubbock trade territory.

Only a very small percentage of this immense territory is not tillable. Only the poor is needed to make the Plains bloom like a garden. The railroad companies know this, they know that there will be immense freight haulings at farm points as soon as this land is put into cultivation.

The extension mentioned at the beginning of this article is the only one that is concrete at the present time, but there are several tentative routes that are favorably considered by the companies. T. P. G. extension will connect Fort Worth with the Rock Island at Tucumcari.

Another short line will connect Plains with Amarillo, passing through Postville, N. Mex. to Ft. Worth, passing through Amarillo, Lamson and Dall.

Every effort should be made by the people of Lubbock to encourage the Santa Fe to make an extension into Cochran and Cochran counties in the west of this county.

The growth of Lubbock should be promoted to those companies making tentative plans on extensions before they complete their plans.

Civil Service Workers Warned to Let Politics Alone

(By International News Service) WASHINGTON, Jan. 7.—Civil Service workers were warned today not to take active part in political campaigns.

The commission's announcement stated that 296 cases of alleged political activity by classified civil service employees were considered last year.

Winter Fur Market

BY ISAAC NOTES.

I have just been interviewing a number of Chicago raw fur buyers in regard to the prospects for good prices this winter, and what kinds of furs are likely to be in greatest demand.

No fur buyer will make a definite prediction this early in the season (Nov. 19) as to what the fur market will be this winter. They all say that whether certain furs are to be high or low in price will depend upon the demand for those furs.

It is to be hoped that this may prove to be the case, for the bulk of our fur most widely distributed for wear in North America, it is easily caught, and with care it may be killed in the trap and then skinned without discharging its scent.

Some fur buyers with whom I talked think the demand will be good this winter for pelts of the mink, opossum and coon, also all of the foxes, as well as the finer furs like pine marten, beaver, otter and fisher.

The best grades of Canadian muskrat pelts are even now in demand. These fine pelts are sheared in the ends of the longer fur are cut off to an even length with the main mass of the fur, then dried and made into muskrat "skins" or "coats" known to the trade as Hudson seal.

Every raw fur buyer with whom I talked advised marketing early-caught furs early in the season, as soon as they are sufficiently dry to be sent to market. They will bring better prices, buyers say, than later in the season.

So don't delay sending your catch to market early because it makes but a small package. It costs but little for express charges to send a compact little bundle of pelts like muskrat, house cat, opossum, weasel or skunk, and still less by parcel post, the latter method of marketing being cheapest and safest for very small packages, but in every case you should have the package insured, which means an additional cost of only 1 to 2 cents.

There is a market also for squirrel skins, but the dealer told me that this means the Russian squirrel. However, I'm sure that as a boy I often killed big-back or red squirrel in midwinter (generally on sunny afternoons, when they occasionally come out of their holes in the trees) whose pelts would have sold for some price if carefully taken, dried, flaked, dried and sent to the proper market.

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Texas Methodists Raise Dormitory Quota

(By International News Service) AUSTIN, Jan. 7.—After the tireless effort of Methodist churches throughout the state, announcement has been made that the Texas church quota of the \$45,000 toward the new \$100,000 Methodist girls' dormitory at Texas U. has been practically attained.

Erection of the new building will probably get under way February 1. The board in charge of the building is anticipating a \$95,000 fund from the Centenary Fund at Nashville, Tenn. The Methodist board has purchased a lot five blocks north of the campus for the new structure. One hundred girls will be accommodated.

Carrier Pigeon Carries Gift

(By International News Service) PARIS, Jan. 7.—One of the most unique methods of donation to an institution was made here when a carrier pigeon belonging to the children of the Methodist Orphans home in this district, was released some miles distant and arrived safely with his burden of \$12.14.

The pigeon was released at 10 o'clock Christmas morning here and arrived in Waco shortly after.

Klan Leaders Differ on Possible Effects of Clark Letter

(By International News Service) FORT WORTH, Jan. 7.—Just what the reaction will be to the recent letter of Edward Clarke, Klan organizer, to President Coolidge is varied in the opinions of Klan leaders of Texas and Oklahoma.

In the letter in which he bitterly assailed the Klan, Clark declared that bloodshed between the two factions of the Klan was inevitable. Upon this point Klan leaders agree that such a prediction is "wildly fanatical."

Clarke also made reference to the "lawlessness" of the Klan in Texas and Oklahoma. His letter follows: "I have received from widely separated sections of the country direct and authoritative information that the Klan is rapidly developing nationally as a cheap political machine."

Clark then quoted from numbers of his speeches at Reading, Pittsburgh and Philadelphia to show that he has always stood for law and order and declared that as Imperial Wizard he had threatened to revoke all the charters in our state (Texas) and had forbidden parades in another state (Oklahoma) because he considered them "against public morals."

I propose to immediately issue a proclamation to klanism calling for the better element of the Klan to take heed of the situation and recognize its seriousness and to hold and remedy existing evils and remove from the nation, law and order and to be a threat to revoke all the charters in our state (Texas) and had forbidden parades in another state (Oklahoma) because he considered them "against public morals."

Trooping among South Sea Islanders in diving out, explorers report.

THE AUTO

The past year has shown a decided growth in the popularity of the closed car. Its serviceability during stormy weather has been a potent factor in this development. The prospects are for a more decided tendency along this line this year.

The automobile industry, during the past year, had a growth of about 25 per cent over 1922. The output was in the neighborhood of 4,000,000 vehicles. Nearly half of this immense output was by the Ford company, which is planning to increase its output during the coming year.

In these days of freezing weather, a cheap anti-freezing compound is greatly to be desired. It is not always convenient to drain the radiator.

Information of a sweeping reduction from 4 1/2 cents a mile to 3 1/2 cents a mile on main line passenger traffic in New Mexico and Arizona was received Saturday by Amarillo railroad men.

The order has been made by the Interstate Commerce Commission at Washington and it is understood the new rates will become effective the latter part of February.

It is said that the reduction on main line rates will give passengers in New Mexico and Arizona for the first time in history rates identical with those of Texas and other Southwestern States.

Local railroad officials say that the reduction in rates will mean a tremendous amount of work in passenger department. It was pointed out, New tariffs must be computed. Tickets from New York and Chicago, for instance, must be figured on the new rates, and it will be just about all the railroads can do to compute the new tariffs by the end of February, it is said.

The Rock Island and Southern Pacific railroads will be affected through the reduced rates and will be compelled to issue new tariffs. Believe railroad men.

When Texas had a rate of 2 cents a mile, New Mexico and Arizona had rates of 1 cent a mile. During the war the rates were increased 50 per cent for passenger traffic and 25 per cent for freight rates.

Reduction in rates will make more homeseekers for New Mexico from Eastern states, it is believed—Amarillo News.

Modern Italian carnival probably was founded on the old pagan Saturnalia.



Stranded in the Middle of the Desert

The man who is accustomed to enjoying the pleasures and conveniences of modern civilization and then becomes stranded in a desert is indeed in a pitiable condition. His feelings are not similar to the nomads who are accustomed to desert life and he does not know how to secure relief from his position.

TEXAS UTILITIES CO.



What Are You Going to Leave Her?

No devoted, indulgent husband and father will leave his widow and children face the possibilities of eviction notice. His best insurance against such a condition is life insurance. Place your family's future safety and comfort in the hands of a reliable company like ours.

Home Mutual Life and Accident Insurance Association

OUR PLAN IS CHEAPEST AND BEST. Q. K. BURRUS, Secretary, Security State Bank Building.

Your Money Here Means Safety Plus

A dollar under lock and key is worth two in your pocket. Not true, you'll say, but consider a moment and you'll agree with us. The guarded dollar means no fear of loss by theft, spendthrift, or speculation. You'll think twice before you remove the guard, because he's your dollar's best friend. Here we extend the utmost vigilance to keep your dollars intact—we offer savings or checking accounts and for your convenience highly protected safety boxes.

Lubbock State Bank