

## arm Land Crosby Co. Booming

### being Opened

Thousands of Acres Being Placed on Market To Supply Demand Made by Coming of Farmers From Many Places.

The year 1924 promises to be a banner year in the development of the South Plains country as the banner farming section of the state. A thousand new farms have been opened in the past twelve months and new year promises to see many more than that number. The outside world is just now beginning to realize that opportunity that cannot be found elsewhere awaits those who come to the South Plains to engage in agricultural pursuits.

In every section of this vast adjoining state one may find dozens of farmers who have heard of Lubbock and the South Plains and are talking of coming here. The South Plains would seem to be the best advertised section of the nation today for people in distant states are talking Lubbock and the Plains of Texas. Already this week the Plains Journal has received letters of inquiry from California, Illinois, Mississippi and South Carolina besides several from different points in Texas and Oklahoma, from people who are interested in Lubbock and the South Plains and want to know something of land, the price, terms, etc. To all who have asked us for information we have furnished a sample copy of The Plains Journal and, in some instances, we have asked a few of the local ranchers to write the parties.

From all these inquiries and from other information we glean from various sources we feel safe in predicting that the year 1924 will see far more new farmers come into this section than in any previous year.

**The Land Awaits All Who Come**

With barely more than fifteen per cent of the great South Plains actually under the plow there is plenty of good land for all who will settle. While a number of new tracts are being placed on the market from time to time there are yet many thousands of acres that have never been subdivided. This is the best of land, and the demands make it necessary to take care of those who would come.

Among the tracts that are now on the market is the Boyd ranch in Cochran county. This tract, which comprises 50 laborers (175 acres each), is known as the Boydell Farms. The tract is located about fifty miles south of Lubbock in Cochran county, near the Cochran-Hockley counties line. The farms are about twenty-six miles west of Meadow, and approximately the same distance west of Hayes.

Near the center of the tract the townsite of Boydell has been laid out and plans are being made for a school, church and other institutions. The townsite and the farms were named for Hyla Boyd and H. J. Ellington.

The tract was recently surveyed by A. N. Harris, county surveyor, and the plan is being handled by H. J. Ellington, who subdivided the Boyd ranch near Meadow several years ago.

Cochran County Surveyor Harris recently surveyed thirteen sections on the East side of F. F. M. Ranch, eight miles west of Meadow, and that land is being sold by Fox and Goldman. This land is in Terry County.

Noah Bell has subdivided five sections into 140 acre tracts and is selling them to homesteaders.

Mr. Harris states that he will subdivide ten 177 acre tracts of Cook County school land in Cochran county for the Simms-Ross company of Illinois.

Stanton and Stantons of Lubbock. This land is located about ten miles west of Hale Center.

Last month Mr. Harris surveyed five sections in Lubbock County. Fox, W. M. Nathan. This was a part of the Frank Norflet ranch and is being sold, in 150 acre tracts by Wilson and Stanton of Lubbock. This land is located about ten miles west of Hale Center.

## Santa Claus Coming

St. Nicholas Will Be on Streets Saturday Afternoon.

Envoy T. B. Gregory, in charge of the local Salvation Army, tells us that he has had communication from Santa Claus in which he was told that Santa will be on the streets of Lubbock Saturday afternoon and will be glad to shake hands with all the little folks. Santa has also volunteered his services in delivering baskets of food to the poor families of the city on Christmas eve, which will be Monday afternoon.

Santa is very anxious to have a large number of nice baskets to take to those who otherwise would not have a Christmas dinner. In keeping with the customs of the day and would like for all who will to donate to the basket fund. Contributions may be made at any of the several pots at prominent street corners of the city.

The Salvation Army will give a Christmas tree for all the children of poor families of the city at the Army hall, 1019 Avenue J, at 7 o'clock Saturday evening, Dec. 29. All children who do not receive the presents they expect at Christmas are most cordially invited to come to the Christmas tree and everyone will receive a present.

Those who wish to make contributions other than cash, such as fruits, eggs, butter, poultry or anything that will do for the Christmas baskets, may take it to the Army hall or if the giver will telephone 783-M one of the Army workers will call for the donations.

### Building Permits.

J. J. Clements, residence to cost \$2,600.

Seven Day Advents, church, to cost \$2,000.

H. E. Crosby, residence to cost \$1,500.

Geo. T. Morrow, store building to cost \$4,000.

C. A. Harmed of Pecos, Okla., spent the first of the week here attending to business matters.

### TERRACING ON

## MERRY CHRISTMAS



May each of our readers find next Tuesday to be the merriest, happiest and jolliest Christmas they have ever spent.

## Terracing on Plains

### Results of Past Year's Work Prove That Per Acre Yield May Be Greatly Increased by Terracing.

Terracing on the plains of West Texas was an altogether new experiment this year, but on account of the very satisfactory results obtained from the four original demonstrations quite a demand for terracing has developed from all sections of the county.

There are two good and sufficient reasons for terracing soil erosion on our lake sides (and there is at least one lake on practically every section of land in the county), and second, the conservation and proper distribution of moisture on our more level lands, both of which are of equal importance.

Three of the four terracing demonstrations put down in the county this year were to prevent soil erosion, each one of these fields having from three to five feet vertical drop per hundred feet. Terraces on this type of ground will not show as good results as quickly as terraces on the more nearly level lands. The purpose for which they are constructed will be fulfilled the first year provided the terraces are properly constructed, especially at the weak points. Where the problem is simply one of proper distribution of moisture, the results will be outstanding the first year. This is especially true in a dry season.

The fourth terracing demonstration on the field of Frita Fuchs, three miles east of Abernathy, was simply a problem of moisture conservation and distribution. This field of 150 acres had a very gentle slope of three inches to the hundred feet to the northward and to the eastward. It was found by the use of the farm level that by running a straight diagonal line across the field from the northwest to the southeast

## CHRISTMAS CHEER FOR LONELY FOLK ON PITCAIRN ISLE

(By International News Service.)  
HONOLULU, Dec. 19.—Christmas cheer in the form of fresh fruit and vegetables, candies, nuts and clothing, is being sent from Honolulu to the lonely inhabitants of Pitcairn island, a tiny, isolated speck of land in the southern Pacific. The island is off the regular trade lines of Pacific steamers, but this Christmas one of the steamers bound from Hawaii to the Panama canal will swing from its course and send ashore this boatload of supplies.

Many Honoluluans are familiar with the tragic story of Lincoln Clark, the California boy, saddened by the loss of his wife fifteen years ago, went with his young son to Pitcairn island, where they have since lived with the descendants of the Bounty mutineers who discovered and settled on the island more than 100 years ago. Clark's son, now grown to manhood, is married to one of the island girls. The residents of the island, more than 100 in number, are devout Adventists.

The association has made previous shipments to Liverpool and other foreign markets this year. Mr. Edwards said, "but this is the largest shipment that has been made to date and according to the best information we have, it is the largest single water shipment of Texas cotton by any one shipper from Texas." As compared to last year the Association has already increased its output to foreign markets over 600 per cent, it was announced. It was also said that this shipment will approximately double the amount of cotton sold overseas last year.

### Steadily Increase Shown in Cotton Receipts.

Cotton receipts by the Texas Farm Bureau Cotton Association through Dec. 8 amounted to 141,210 bales. This is an increase of 35,604 bales over the

## Farm Bureau Meets

### New Officers are Elected and J. W. Jennings Elected as County Agent.

The annual organization meeting of the Lubbock County Farm Bureau was held at the courthouse Monday afternoon with about a hundred members present.

R. E. Overstreet, field service director of the Farm Bureau Cotton Association, delivered an interesting address, in which he outlined a program for the next year's work. J. H. Burroughs, who recently succeeded Mr. Overstreet as director for the Cotton Association for the Eighteenth District, told of the warehouse and compress facilities the association maintains at Houston and told of a visit to the Dallas office, explaining the manner in which the members' cotton is handled at the office and at the warehouse.

L. O. Burford, who lives two miles east of Lubbock, was chosen president for the year. W. E. Bennett of Posy was named vice president and the following are directors: J. H. Burroughs, Precinct No. 1, R. W. Casey, of eight miles west of Lubbock; district No. 2, C. Z. Pine of the Posy community; district No. 3, R. C. Camp of Idalou; district No. 4, W. O. Shieley of Shallowater. Mr. Shieley was the retiring president. The secretary was chosen, that matter being deferred to the next meeting.

At this meeting it was learned that the membership has increased more than 200 per cent during the year. The present membership is 490 and the officers predict another increase of 50 per cent within the next few months.

The meeting, which was also participated in by the Lubbock County Pure Cotton Seed Association, voted an endorsement of J. W. Jennings as County Agent and requested the county commissioners to reappoint Mr. Jennings for another year. The following resolution and letter were made public by the officers of the association:

**Resolution Indorsing Jennings.**

"At a joint meeting of the Lubbock County Farm Bureau and the Pure Cotton Seed Association held in Lubbock on the 17th day of December, 1923, the following resolutions were presented by J. W. Jennings and seconded by J. H. Burroughs:

"Resolved, That we, the Lubbock County Farm Bureau and the Pure Cotton Seed Association, in meeting assembled, unqualifiedly endorse Mr. J. W. Jennings as county agent for Lubbock County, and respectfully request the county commissioners to reappoint him for the ensuing year."

Chairman declared the resolution carried and ordered it spread upon the minutes of the meeting. A copy sent to the honorable commissioners' court, a copy sent to Mr. T. O. Walton, director of extension service, A. & M. College, and a copy to the newspapers of the county. L. O. BURFORD, Chairman.

"The Lubbock County Farm Bureau." Letter to Commercial Organizations.

"To the Lubbock Chambers of Commerce, Lubbock Rotary Club, Lubbock Kiwanis Club, Slaton Chamber of Commerce, Idalou Chamber of Commerce.

"By a resolution adopted by these organizations on this 17th day of December, 1923, we have unqualifiedly endorsed Mr. J. W. Jennings as County Agricultural Agent of Lubbock County, and requested the honorable commissioners' court to appoint him for the ensuing year, as we feel that he is best

## Junior C. of C. Elects

### Byron Dickinson Chosen Head of Organization for Next Year's Work.

The Junior Chamber of Commerce held its annual election of officers last week and began preparations for another year of vigorous activity for the progress of the city.

Byron C. Dickinson was selected to head the organization, succeeding Louis F. Moore. Vice Presidents chosen were J. R. Germany and Harold H. Griffith. New men on the board of directors are Lee M. Dugan, Russell Myrick, H. D. Woods, Joe Nislar, Bob Barrier, Louis Price and H. I. Allen. In addition to the new directors the following hold over on the board: Ernest Conley, T. E. Buckner, Roy Starnes, O. L. Peterman, E. E. Conner, F. W. Dines, Edgar Stubbs, Edgar Inmon, W. A. Ross and Ben Slagle.

The Junior Chamber of Commerce is composed of men between the ages of 18 and 31. A membership fee of \$1 per month is charged. The organization is a working auxiliary to the Chamber of Commerce and much of the detail work that is necessary to the upbuilding of a city is entrusted to the junior organization. Since its beginning the Junior Chamber of Commerce has handled a number of difficult problems and the organization has many other problems before it for solution. As one of the fastest growing cities in the country today, Lubbock cannot be content to rest upon its laurels but must continue to keep pushing forward onward and upward—and, as is usually the case, it devolves upon the Chamber of Commerce to see that there is no lagging back but that everything that should be done for the promotion of the best interests of the city is done.

A few men should not be required to do all that is done in civic matters but there should be a united strength that will carry on in everything and it behooves every man to be a member of one of the Chambers of Commerce. If you are within the ages specified for members of the junior chamber, join that organization today. If you are above the age limit join the Chamber of Commerce. Let's all get together and work for the good of all.

Jimmy Caldwell, with the Dimes Printing Company, called on the courthouse family Monday.

J. T. Magee has completed his work in putting National weather strip on the Lubbock county courthouse.

The Honorable Commissioners' Court has made an appropriation for this work and will appoint a county agent soon and we feel that Mr. Jennings should be appointed.

"This request is made by a vote of the members present at the above meeting and represents the sentiment of all members of both organizations.

"Thanking you in advance for your co-operation in this and many other things you have done for our organizations, and assuring you that we feel that the best interests of our people will be served by the appointment of Mr. Jennings, we are, respectfully yours,

L. O. BURFORD,  
PAT NIX,  
J. H. BURROUGHS,  
W. M. BOGGS,  
Committee, Lubbock County Farm Bureau, Lubbock County Pure Cotton Seed Association."

## The Plains and The Plains Journal

Why is The Plains Journal? Is not Lubbock already well served by the established newspapers? Is not each of the surrounding towns already well served by a local paper? What is the need for and what is the purpose of The Plains Journal?

Newspapers are like grocery stores or dry goods stores in many ways. They have something to sell, a service to render, must give the patrons full value for the money charged for their wares and either prosper and grow as a result of doing these things or else go broke because they do not or cannot deliver the goods. Then too, newspapers, like the stores mentioned above, depend upon the prosperity, the progress, growth and development of the city or section they serve for their increased growth and prosperity. The greatest department store in the world could not show a profit in the middle of the Sahara Desert—neither could the greatest newspaper. On the other hand it is impossible to conceive of a department store great enough to serve the entire city of Chicago or New York. It takes a combination of conditions to justify any business and this combination, in the opinion of the builders of The Plains Journal, exists in this section today.

The Farm and Ranch and the Semi-Weekly Farm News have represented agricultural Texas to the world for the past many years. The Dallas News, The Star-Telegram and other daily papers have represented commercial Texas to the world for many years. While doing this they have rendered a great service to the readers by giving them dependable, near, reliable information and substantial food for thought. Each paper has justified its existence and is a better paper from having the other newspapers to compete with. Your dry goods stores, furniture stores and grocery stores are better stores because they have other stores of the same kind to compete with them for your business.

The Plains Journal attempts to

# COTTON ASSOCIATION BALES \$4,000,000 SALE

These sales were consummated during the ten days when the market was at its peak," Mr. Edwards said, "and represents a big profit to the members of the Texas Farm Bureau Cotton Association."

"The 'Abareba' a ship of 6,078 gross tonnage, has been furnished by the United States Shipping Board, and will dock at Houston, Dec. 17. Five days have been allowed for loading and arrival of cargo in Liverpool will be about twenty-one days later. Plans have been made for officials of the association to accompany the boat from Houston to Galveston."

It was also announced that Texas would be widely advertised through this shipment, steps being taken to extensively mark the boat so that "the world will know it's Texas Cotton."

"The association has made previous shipments to Liverpool and other foreign markets this year. Mr. Edwards said, "but this is the largest shipment that has been made to date and according to the best information we have, it is the largest single water shipment of Texas cotton by any one shipper from Texas." As compared to last year the Association has already increased its output to foreign markets over 600 per cent, it was announced. It was also said that this shipment will approximately double the amount of cotton sold overseas last year.

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### NEWS LETTER

Gossip of Staff Correspondents at World Centers of Population.

Today: Santa's Glamour Dim in N. Y. What He Does "Between Times."

BY JACK CARBERRY International News Service Staff Correspondent.

NEW YORK, Dec. 19.—Everybody knows there is a Santa Claus. There are so many of him. He is dressed in his flowing King Lear and his uniform that never cost a cent less than \$2.25. He has taken his place on every important corner from Broadway to Market street—hired by department stores usually to emphasize the "Christmas spirit."

Some are poorly fitting the universal conception of the old saint. Others are skinny, dyspeptic fellows, with scraggly beards. But what is he? Where does he come from? What does he do between seasons? And do the children believe in him?

O. Henry found one who was a burglar in off hours. "Ga-wan, ya bum—beat it! Ya can't pull that stuff on me. If ya ain't got a nickel ya can't ride on this car—see!"

And Santa left a Broadway surface car at the end of the conductor's boot. "He didn't have a jit to pay his fare—thought them phoney whiskers would get him by, I guess," the conductor explained.

Evidently Santa Clauses aren't treated with respect in New York. Can you picture Santa at home answering the good wife's call of "Clarice?"

That's what the 200-pound individual of the red suit and whiskers in the Times square district must do. And he is a little fat. Clarence was observed in the act of rescuing an almost good-as-new cigar from the gutter there—it wasn't half smoked.

"Do the kids believe you?" the Santa and he looked like Santa, too—at Herald square was asked. "No, Yo's kids don't believe nothin'," Santa informed.

"How can we fool de kids when dere's from two to eight of us workin' in de same block?"

"Today I sticks out me mitt to a kid dat ain't over 4. 'Dese ya want to shake hands wid Santa Claus?' I asks.

"Say, where de ya get dat stuff, ya big bum? Back to de truck for youse," he tells me. Dat's how we fool de kids. Maybe in Jersey City, or any of dem other far western towns it may be different."

"What do you do in off hours after Dec. 25?" the representative of the spirit of Christmas cheer who holds forth on Park Row was queried. "Well, kinder, while I'm not Sandy, I do look up an' down the street—around the corner."

"Over de hood Santa continues. "Well, if any of your friends need a little real stuff for Christmas, I can help. The rest of his story was drowned in the rubble of a passing truck."

### PERSONALS

Claude Denham, who attends Simmons College at Abilene, is home to spend the holidays with his parents, Mr. and Mrs. F. W. Denham.

Bert Fry of Meadow is building a nice brick home in the 2100 Block Main Street. D. N. Loverton is the contractor. Mr. Fry is building a home in Lubbock in order to give his children the benefit of our excellent schools.

Mrs. Cooke and daughters, who operate Sue's Art Shop, moved into their new home in the 2100 block Broadway the first of the week.

W. B. Atkins will move into his new home in the 2100 block Broadway this week. The Atkins home is of elegant English architecture and is one of the finest homes built in the city this year.

W. M. Jackson is finishing his elegant pebble dabbled residence in the 2000 block Main street.

WASHINGTON WANTED for single people. Family washing only. 209 Avenue H.

Curtis A. Keen, secretary of the Chamber of Commerce, and Mrs. Keen left Sunday morning for Los Angeles and other California points. They are making the trip in their Hupp mobile and expect to return about January 1.

City Manager Martin S. Ryby and family are spending the holidays with relatives at Cameron, Texas.

Mrs. W. M. Woodall of Austin is the holiday guest of her daughter, Mrs. Neil H. Wright.

### C. P. B. DEGREE FOR MOONSHINE COURSE

"OLD TIMER" TEACHES PUPILS TO MAKE MOUNTAIN DEW OF RARE QUALITY.

(By International News Service) SPENCER, Iowa, Dec. 19.—No institution of learning teaching the higher education is located in this city, but old-timers are winning degrees of "C. P. B." right along, if the word of officers of the law can be believed.

"C. P. B." means "certified private bootlegger" and it means a mouthful to the thirsty. According to the information reaching officers here, an old Kentucky moonshiner has been conducting schools in distilling in various spots around the surrounding countryside, and his pupils are anxious to stay in after school.

The officers declare the old man, who learned his profession from generations back, visited many homes near here, taught the men to concoct near and often remained from four to six weeks in one home. To palates which had been burned, poisoned and scorched by the products of the new school of bootleggers, the mountain dew was as spring water to a country schoolboy.

The old gentleman was invited to stick around for life. The constabulary, however, is investigating, and the alumni are not boasting of their alma mater at present.

### CHARGE AIRPLANES PREVENT RAINFALL

PEASANTS TELL FRENCH GOVERNMENT DROUGHT IS DUE TO FLYING.

(By International News Service) BEJGHEZ, Dec. 19.—Because peasants in the Panchero district aver that the company's aeroplanes prevent rain from falling and have caused a long drought, it seems likely that the Franco-Rumanian Aero Navigation Company will have to discontinue its service and close down its aerodrome at Panchero.

The peasants maintain that ever since aeroplanes began landing at the station over four months ago not a drop of rain has fallen, and a unanimous appeal has been sent to the Government to suppress the station. The Government promises to give their appeal "sympathetic attention."

### QUEEN MARY BUSY PURCHASING GIFTS

STARTED BEFORE THANKSGIVING TO DO CHRISTMAS SHOPPING.

(By International News Service) LONDON, Dec. 19.—Queen Mary is doing her Christmas shopping early. The queen is an ardent and indefatigable shopper and even before Thanksgiving day she had started her Christmas shopping and has been working at it strenuously ever since. Now that the Queen is a grand mother she is spending considerable time in the toy departments of the big London stores.

When the Queen goes shopping she is accompanied only by one lady-in-waiting and moves about among the shopping crowds almost unnoticed, except when she is occasionally recognized, and then crowds gather to watch her purchasing gifts for crowned heads.

Pictures, books, lampshades, clocks and many pieces of china have been purchased by the queen for gifts, but the real-a decidedly practical turn of mind and has been particularly interested in unbreakable glassware for cooking purposes. In this connection there is an interesting tale. Three years ago the queen was shown this glassware and asked where it was made and she informed that it came from the United States. She asked why it wasn't made in Great Britain, and then her interest seemed to lag.

Recently an English firm began to manufacture the glassware, and the Queen was informed of the fact. She immediately renewed her interest and made several purchases.

The Queen has waited three years for the glassware in order that she might purchase only British made goods.

KATE CASTLEMAN Masseur Security State Bank Bldg. Phone 790, Lubbock, Tex.

Lubbock, Texas, phone 420 GUARANTEE ABSTRACT AND TITLE CO. Merrill Hotel Building C. L. Adams, Manager

NEW METHOD TAILORS Cleaning Pressing Alterations Phone 365 909 Broadway

### FIVE HUNDRED MILLION NEW YORK'S CHRISTMAS BILL, FIGURES INDICATE

International News Service Staff Correspondent. NEW YORK, Dec. 19.—This will be a \$500,000,000 Christmas in New York, merchants and bankers here estimate. It will break all records. Manhattan had gone on an orgy of buying.

The path of the reindeer was being strewn with tinsel from East Side tenement to Riverside apartment. The narrow little island, bulging with cash, was filling its streets with tin-cracks and diamond necklaces—all to be distributed as Christmas gifts.

The nameless "shoppers" of Fifth avenue took on the appearance of a Fourteenth street "five-and-ten" with crowds.

The big leading department stores, Santa's headquarters for Mrs. Average New Yorker, were "mad houses."

Sidewalk vendors on lower Sixth avenue took on the appearance of a Fourteenth street "five-and-ten" with crowds.

Out-of-town shoppers packed hotels. Motor-car row declares "there never was anything like it."

One Fifth avenue florist reports sales of \$6,000 a day on potted plants alone—a figure, he estimates, that will be a record.

Mr. and Mrs. Keen Drive Through to California for Holidays. Mr. and Mrs. Curtis A. Keen left for California Sunday morning for the Christmas holidays. They drove through the country and while away will make a special study of Chamber of Commerce work, agricultural conditions and co-operative marketing as found in California and intermediate points.

"We will go by way of Midland, El Paso, Tucson, Yuma and San Diego," said Mr. Keen Saturday afternoon in discussing the trip. "Our present route calls for something more than 2,500 miles there and back, with 400 or so more that we will cover in visiting various outstanding communities and towns in the valley up and down the state where co-operative marketing and constructive chamber of commerce work have made such an international reputation. I want to see just what they are doing, get some facts and figures on how they do it and kinder get a pulse of the spirit of these communities and the organizations that serve them."

Mrs. Keen's mother, father and brother from Saskatoon, Saskatchewan, Canada, will meet them in Los Angeles at the home of her sister for a family reunion. Her father and brother are wheat farmers in northwestern Canada.

"Incidentally," said Keen, "I think the Old Gentleman is coming down to look me over to see whether or not he will let his daughter continue to run up with me. For we have never met. After he looks me over I may want to look in the books alone. But I will at least have seen a lot of country and looked in a lot of information in the meantime."

They expect to return about the first of January.

R. J. Belcher recently of Odell, Texas, who has purchased the City Drug Store at Ralls, was a business visitor in Lubbock Wednesday.

Cedar Posts in carlots. BUILD YOUR FENCES FOR A LIFE TIME With our growth Mountain CEDAR POSTS, and be through with the job. We have on hand 300,000 to 500,000 carefully graded, dry Fence Posts. We ship DIRECT TO RANGERS. We Grade Posts Delivered Anywhere—State how many posts you need, what class you want and your nearest shipping point. SEND US YOUR INQUIRIES also for Lumber, Windmill Pole Posts, Barbed Wire, Wires, Castles, Sheep and Wiremen's of Calcium Arsenate, White Arsenate and Paris Green. FEDERAL EXPORT & SUPPLY CO., San Antonio, Tex.

Three Cars in One! A wonderful business car for dad—big loading space for samples, grips, tools, anything—by removing rear seat and upholstery! A wonderful closed car for the whole family—both seats adjustable forward and backward to accommodate everybody, tall and short! A wonderful vacation car for next summer—seats and upholstery make up into full-sized bed! More service at less cost! Come and enjoy a free demonstration.

NEW Overland \$695 CHAMPION LUB-TEX MOTOR CO. F. N. PAYNE, Mgr. Lubbock, Texas

### County Buys Tractors

Two 10-Ton Tractors Purchased For Use in Road Work.

The county commissioners of Lubbock county have purchased two ten-ton C. L. Best tractors from D. T. Haines of Amarillo, district agent for the R. B. George Machine Company of Dallas. The tractors are to be used in road work and it is expected that they will be in use within the next fifteen days. The two tractors that were purchased were selected after several tractor men had demonstrated their machines on the new road southwest of Lubbock, that is being built as a short cut on the Brownfield road.

We have recently been informed through the press of the dolars in a fifty million dollar divorce suit. Nothing in the whole proceedings is worth a copper as news or as information worth having. Thousands of things of vastly more importance are daily going unacted, but they are not sensational. They do not excite morbid curiosity.

When it comes to reform and reformers, the law of supply and demand does not always work well. That we need reform is admitted, but the reformers do not seem to be able to deliver the goods.

Ask this agency for "My Property"—a valuable Farm Inventory booklet. It is free to farm owners.

Forest & Quinn Contractors and Builders Plans and Estimates Furnished 518 Ave. 1 Phone 116

O. W. JOLLY Manufacturer of SADDLES, HARNESS AND AUTO TOPS Shoe Work a Specialty PRICES THAT ARE RIGHT

For Sale or Trade One used 45-60 Avery wheel type tractor, in excellent condition.—D. T. Haines, Cova Hotel.

TO ALL and may this Christmas be a joyous one to you and to your loved ones. In considering presents for your Christmas giving, a saving certificate in the Building and Loan could not be duplicated for its lasting value. For her—for him—for you—for anyone—via Santa—on Christmas Day. Give them a certificate—that's what they want—a token of Christmas spirit that brings lasting joy and happiness into the home. This is a gift of permanence—one that will remain long after the holidays are past and one that always recalls the memory of the spirit in which it was given. Come in today and start them an account, they will appreciate it more than words could tell.

"If you do not make money work for you; you will always work for money." — W. A. Bacon.

Lubbock Building & Loan Association Joe Hess, Sec'y and Mgr. Phone 208 Security State Bank Building

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Another reason for the safety of Hartford Farm Insurance

WHEN you order an insurance policy that is backed by the Hartford Fire Insurance Company—that bears the Hartford trademark, you are making a contract with a Company that safeguards its policyholders' interest in many ways. The Hartford insures property in every state of the Union, and its risks are widely distributed throughout the country. No unusual condition in any one locality would therefore endanger the security of your contract. Furthermore, wherever you are there is a Hartford representative ready to serve you.

This is your Hartford agency. Make sure of your insurance now. J. E. MURFEE and SON Room 202, Citizens Bank Lubbock, Texas

MERRY XMAS TO ALL

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Lubbock Building & Loan Association Joe Hess, Sec'y and Mgr. Phone 208 Security State Bank Building

TO ALL

and may this Christmas be a joyous one to you and to your loved ones. In considering presents for your Christmas giving, a saving certificate in the Building and Loan could not be duplicated for its lasting value. For her—for him—for you—for anyone—via Santa—on Christmas Day. Give them a certificate—that's what they want—a token of Christmas spirit that brings lasting joy and happiness into the home. This is a gift of permanence—one that will remain long after the holidays are past and one that always recalls the memory of the spirit in which it was given. Come in today and start them an account, they will appreciate it more than words could tell.

"If you do not make money work for you; you will always work for money." — W. A. Bacon.

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TO ALL



We wish you all a  
Merry Christmas

## Good Citizenship And Public Utilities

A Good Citizen is one who is always alert to exert his influence constructively for the good of the community in which he lives, and to make his life fuller for his neighbor and himself. Our idea of good citizenship, and our aim as good citizens is to make it possible for this community to continue to grow, not in size alone, but in resources and attractiveness, which make for better living, cleaner living, higher living for everyone. We realize the responsibility which is ours, for it is **ELECTRICITY** that first of all brings a community to real progressive existence, and that makes its expansion a possibility.

### Your End of The Button--

In thousands of Northwest Texas buildings and homes, thousands of little buttons in the walls are pushed daily. Electric energy responds, and it is put to a multitude of uses. It turns machinery, lights residences, illuminates show windows, it cooks, sweeps, washes, irons, heats. These things it does, and more. It can be, and is bent to almost every use that the ingenuity of man can devise. But the button on the wall is merely a signal—the everready summons for the everready servant—Electricity.

### Our End of The Button--

(CONCERNS YOU TOO)

Your summons may be given any hour of the day or night, and we must be prepared to instantly respond. For us there are no periods of rest. Our business is the business of continuous service, which means that always a small army is at work to safeguard the comfort and convenience of the citizens of Northwest Texas, who are our customers. For these customers, each night our trained corps of trained, alert men watch and attend the huge boilers and giant turbines, keeping them in smooth, accurate operation; through each storm our uncomplaining sentinels patrol the high lines protecting the continuity of service. We have these paramount duties—that of keeping electric energy in readiness for the customers' call, and keeping open the path over which it travels to report for duty.

That this service may be rendered at a cost low enough to be available for the use of all classes of people, skilled engineers study daily and experiment to affect all possible economies.

# Texas Utilities Company

Satisfying Electrical Service  
In Ten Plains Towns

THE PLAINS JOURNAL

Successors to The Plains Agricultural Journal

Entered as second-class mail matter at the Post Office at Lubbock, Texas, under the provisions of the Act of Congress of March 2, 1879.

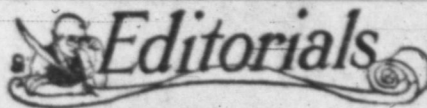
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THE SPIRIT OF CHRISTMAS GIVING.

The Joyous Christmas holidays are right upon us. Busy shoppers are rushing everywhere. Tired, overworked clerks are trying to do the impossible—take care of the rush without losing their temper under the strain. Foolish, worthless knic knacks are being bought without regard to price, suitability as a gift, or usefulness.

A Christmas Gift given in the spirit of paying an obligation of purchasing future good will or of anteing the other fellow into giving us one in return is not a Christmas Gift at all—but a travesty on the Season-actuated by greed, selfishness, or curlish hankering after prestige—which is a combination of the first two.

Christ, the Great Christmas Gift to suffering Humanity, was sent to the world to be born of woman, to live as a man, to be tempted, to suffer and to struggle as does all humanity. Yet thru His Divinity and thru the Endless Marvel of the First Christmas Gift from Our Heavenly Father—everything that is Good, in lasting, and satisfying was made possible.

Why do parents tell their little ones that the Christmas gifts are brought by Santa Claus? Do the grown-ups enjoy fooling their children, and seeing how many absurdities they will swallow? More likely they do so from a certain admiration for the innocence of childhood. We live in a skeptical and sophisticated world. There is a pretty contrast in the lack of this spirit among the little ones.

THE CHRISTMAS GIFT CUSTOM.

It is human nature, when people get hold of a good idea, to warp and twist it more or less out of shape. Thus it is to some extent with the matter of Christmas presents. The idea started from a religious motive. The example was set by the savior of mankind that people should give of their best to each other, instead of seeking personal acquisition so selfishly.

The holiday as now observed gives an enormous amount of happiness, yet the gift custom is overdone in some respects and not done enough in others. The parents that load their children up with a lot of superfluous presents, ought not to do any less giving. They would better give their youngsters just what those children could enjoy and take the rest of the money and put some more with it and make some presents that would meet the needs and longings of the children of the poor.

THE CHILD AND THE TOY.

Unimaginative people may regard the child's Christmas toys as mere playthings, a means to keep his mind occupied so that he won't be bothering the family. There is something in that point of view. A kid with nothing to play with has got to find vent for his activity, and he may become a public nuisance.

Tools with which boys and girls can play at work have their effect to develop the motive of industry, and get it started at an early age. Many boys made their beginning toward a successful

technical career, as the result of the interest stimulated by a set of tools.

Bats and balls, croquet sets, tennis rackets, and other equipment for games, both indoor and outdoor, start the little folks early on the paths of physical and mental development, and help them make their way in their own accord. A well made mechanical toy should set a boy to thinking about the physical forces that make machinery act. The doll should arouse the motherly and housewifely instincts in the little girl, and so on.

A CHRISTMAS STORY.

The poet Longfellow once wrote a little lyric which suggests in versified form how the Christmas thought has softened human life through all the ages. It was called "The Norman Baron."

"Wassail for the kingly stranger," they sang. Born and cradled in a manger. King like David, priest like Aaron, Christ is born to set us free."

So touched was the dying nobleman by these sweet carols of Christmas time, and the message of love and good will that he brought, that he wrote on the sacred missal a decree giving freedom to all these wronged and wretched creatures.

A certain mystic charm attaches itself to Christmas. There is a singular sweetness in the carols that express the thought of the day. The decorations give their touch of beauty and sentiment. But this charm comes principally from the suggestion of nobler ideals. If people could but keep the Christmas spirit through all the other days of the year, all life might have this Christmas joy and charm.

GOOD ROADS PAY FOR THEMSELVES.

The Plains people spend more every year on unnecessary depreciation on their automobiles—not to mention broken springs, tires, gasoline, etc.—to more than pay all interest and sinking fund for the construction of hard-surfaced highways between every county seat in the section.

In addition to that this section sends more than two million dollars annually to East and Central Texas to build their roads simply because we do not have the nerve or push to vote bonds to build some for ourselves. That's mighty poor business.

GOOD SEED ARE MORE CERTAIN.

It is funny how much care a farmer will give to breeding a registered hog or cow and how little attention he pays to good seed for his crops.

The same things are true of grain sorghums and other field crops. Certain varieties of seed are recommended by the State Experiment Station at Lubbock after fifteen years of close study and experimenting. The varieties are grown from carefully selected seed by many progressive farmers in the Plains country and with a little care and extra expense can be secured by any farmer and they will pay a profit on the investment.

YOUR CHAMBER OF COMMERCE OR COMMUNITY CENTER.

It makes no difference where you live it is your obligation and opportunity to take an active part in the civic, educational, church and social life of your town or community. You should be an active member of your Chamber of Commerce, your Parent-Teachers' Association, your church and the various other organizations of your city or community which have for their purpose the advancement of your town or community and the improvement of conditions found there.

MAN'S DOMINION OVER NATURE

"We have already had two and a half inches of rain since the first of January and our 'rainy season' is already over so I am sure that you will have no trouble from mud over the roads in this section." So read a letter from the Yuma Chamber of Commerce in Arizona.

Yuma is the flower that blooms in the desert—a tribute to the ability of man to overcome the handicaps of nature, and to his mentality which makes him ruler over the land and the seas and the beasts of the field. In 1912 the valley served by the Yuma irrigation project produced \$497,000 worth of products of all kinds. The project cost \$9,000,000 and the same land—as a result of the irrigation, produced for 1922, crops to a total value of \$10,500,000—or more than enough in one year to pay for the entire cost of the project and more than maintain the pre-irrigated production. Since 1912—when the water was first turned into the canals the project has paid the United States thru increased production and prosperity to the citizenship who have taken advantage of the conditions made available, a profit of more than \$65,000,000 upon the investment above total cost—and each year sees greater production and addition and additional extensions of the project.

Indeed MIGHTY are works of man. He makes the deserts blossom as the rose. Mountains bow their majestic peaks before his handiwork, his machinery, his engineering skill and power of organization. The very seas are joined as one and the forces of gravity is conquered by the swift flying airplane. Yet in one instant time God wipes thousands from the Earth with an Earthquake. The boasted perfection of centuries of naval progress is sent to the bottom of the seas in the twinkling of an eye. World's are thrown into Space, are peopled, endure for a time and are recalled—and Man understandeth not—and yet some men—some creatures of flesh and blood at least—deny the existence of a Divine Creator—of God as the Maker and the Ruler of the Universe.

As man rules things material so does God rule man, with these great differences man works with material things—water, wood, ore, man adapts to his needs the materials and forces he finds—God works with immortal elements—Life, Love, Time—and the attributes of each—and creates the materials and forces that He needs. Let the Spirit of Christmas be one of reverence and humility as well as rejoicing.

Wise Cracks of The Southwestern Press
A goodly per cent of college training, in the opinion of the Fort Worth Star-Telegram, consists of learning the gentle art of kicking the opponent somewhere that the referee isn't watching.

WINDY WOLF SAYS:

I was talking to my old friend Ragson Tatters the other day. You know, he's a unique character, a "spilled" lot of interesting stuff, and I believe I'll pass some of the best of it on to you. So here goes:
"Heredity and environment go to the mat every once in a while. I think environment is the big thing. My pa was a laundryman, my ma was a diving beauty, and I ain't had a bath since I was in jail."
"While, in defense of environment, I have often been took, whilst surrounded by rag-weed, as a scare crowd. And I ain't ever dared to work in a pork-packing establishment."
"Justice to the other side I will say, 'though, that I have often laid down among milk weasels, and no one has ever called me 'boss'."

THEY'RE SAYING

"State Press," which makes many wise and humorous comments in his column in the Dallas Morning News, has been invited to speak at the dedication exercises at the opening of a bottling works in Amarillo de Guadalupe or some other flourishing Panhandle town, to participate in the entrance examinations when Texas Technological College is opened and now he tells of another Dallas party, who he calls Corinth Doctors tell us it takes more than a half hundred makes to make a Crown while only a dozen are required to be put into action to make a smile.
"Smile—anybody can smile, it's a split-smile."—The Vanguard.
That is what EDWARD D. Spinks, who publishes a little monthly paper down at Perryton, says, and we believe he must know. That is a real, honest-to-goodness way of speaking a real truth. Doctors tell us it takes more than a half hundred makes to make a Crown while only a dozen are required to be put into action to make a smile.
What's the use of wasting all that energy in frowning when a smile is worth a whole lot more.
As we watch, in going about over this tempestuous world in which we live and have our being, we note that people are made different and use themselves in different ways. Sometimes we meet a fellow who is all smiles and has a handshake that is not of such nature as to make us believe that he has been working in an ice plant at the North Pole and we feel that it will be that meet him. On the other hand we see some one who is a real, honest-to-goodness smile and we think that if it were to turn his face skyward it would elude the MILKY Way and when you offer to shake hands with him he shakes his hand like he weighed as much as a ton of coal and when you shake it it feels like a printer's towel (before using). He may be a pretty good sort of fellow in some ways but if he can't shake hands and can't smile there is something lacking.
A man may have the Map of Myopia written all over his face and look as ugly as plucked rooster but if he can smile and shake hands like he meant something by it you like him and like to have him around and like to do business with him.

BEE'S A BUZZING

County candidates are beginning to appear in many Panhandle counties. A great crop of candidates is expected in several counties. It is reported that in Randall county, several prospective candidates are jockeying for a place in the race. Texas politics will be interesting this year.—Randall County News.
Now, isn't it funny that every time there is an election there is somebody that feels he ought to be elected? Every time there is an election for any office, there is somebody that feels that he is good material for that office. And there is somebody else who feels that he is good material for every office, and all the good men can't be in office and sometimes it looks like all the offices can't have good men in them but if the voters could just know in advance what the names of the candidates are there would be good men in every office. We sometimes hear some kind of story that all the office holders are grafters and crooks but that can't be true for if it was it would mean that the voters who elected them wanted that kind of officials. Of course you can foot all the people a part of the time, and sometimes some guys like Bullie and Lubbock is a mighty good example of where they are building a real city. But then the leaders of Lubbock are broad enough and intelligent enough to admit that Lubbock could never build a city without the support and confidence of its surrounding territories, neighbors, towns and counties and she glories in the great growth and development that is being made throughout the Plains country.

Wise and Otherwise

We need some more broadcasting stations sending out joy and good will.
You are not down and out as long as you have a desire to get up and go.
Speaking of taking life seriously and in dead earnest, what can beat the fun of New York and Chicago?
Cotton is going up and silk is going down. I hope you are a man that America is succoring home products? Let us hope that it is.
We are continually saying that the world needs leaders. It is true, and it will be true twenty years from now, also ten years and thirty years ahead. Get into the training now.
European nations are not liable to pay America the war debts they owe, but they are able to do a great many other things. France, for example, can support huge armies for herself and other Continental nations.
In view of the prospect of further increase in taxes, the cost situation and general increase in living expenses, many people are not inclined to show much enthusiasm about the announcement of the discovery of a new serum to prolong life.
It might make some Oklahoman sore to slip in by fooling a lot of people. Politics ain't what they used to be. A fellow told us the other day that when he was eighteen years old he voted twenty-seven times in one day and got two bucks for each vote—a pretty good show in those days. But he says such a deal does not happen out in the great West where people know their neighbors and their neighbors know that they know them.
Now, we did not start out to give an exegesis on politics. What we wanted to say is that politics is a great game and candidates are a great American institution and—the more the merrier.

# WOMEN'S DEPARTMENT

## Ruth Moore Tuton, Editor

### Decorating the Home and Useful Gifts

Some grown tired of the sameness of Christmas decorations. Holly wreaths tied with red sashes grow to be a sacred tradition from which we dare not depart. Of course there's a special Christmas flavor to holly wreaths, just as there is to the fragrance of pine branches. For older folks, vague memories of childhood days are awakened by the associations of scents and the Christmas festival is hallowed by old happinesses.

Wouldn't it be a pleasant change to decorate an entire room in one color scheme and the next room in a different scheme, keeping in mind the old favorites red and green and white and adding tinsel as a fourth, to the possible combination?

A red and white living room will be friendly and gay. An old white mantle will make a wonderful centerpiece, as the hearth is ever the center of the home. White cotton shoes covering the mantle shelf with a pair of great tall thin red candles flanking both sides of a miniature tree in the middle, is suggested as an attractive setting. The green of the tree would be subordinate, making red the principal part of the story. Red and white decorations hanging from chandeliers or wall brackets, and placed over picture frames will add to the effect. Beaded fringes, made of cranberries and popcorn will add wonderfully to one of the big white globes usually in the center of the room.

Green and white will be cool and quiet for the library, as for the dining room. In the latter one might want a special note of emphasis in low-tall red candles on the table. In the library the soft green of bayberry candles will seem fitting.

Tinsel can be combined effectively with either red or green. The use of long lines of tinsel or of tinsel ornaments will give an unusual touch to

your decorations. You know it doesn't have to be used exclusively for the Christmas tree.

Tinsel can be used for tying Christmas gifts, combined with red or green ribbon, or tied into the bow knot on the packages. Brilliant colors for tying make attractive all sorts of gifts and the combination can be chosen from colors that clash slightly. Bright blue and green tied together will attract attention as will two shades of red—like cherry and crimson, for instance. Little flat paper flowers of gay color can be cut by the children and with a little paste can be used as seals. These will be effective on a background of white tissue paper.

Table decorations give one abundant opportunity for the use of the imagination. A large snowball containing tiny wrapped gifts each with a ribbon attached is not an entirely new idea but it can be decorated in a new way by having each string lead to a place card, on which resides a gundrop man with clove eyes.

Gum drops can be used in so many ways for decorations. Christmas trees, eight inches high, can be constructed of them. Four of these set on the table with fat gundrop men on sleds here and there will make a quaint and unusual table treatment.

In all our decorations either for the home, our gifts or our table, joyous gaiety is the key-note for Christmas.

With the proper spirit and care the familiar rooms and objects of our everyday living can be suddenly transformed from the humdrum to the romantic, from dullness to sparkling, adding zest and buoyancy not only to our friends and relatives but to ourselves making the close of the old year and the beginning of the new a happiness to be long cherished.

I  
Am  
The  
Tree  
Of  
Love  
I am the light  
That Christmas-tide  
Brings. I am ever green  
My limbs are yearning to  
Bear the burden of gifts of  
Noel. I live in high, open  
Spaces where God smiles his light  
Keeps the memory of Christ's birth  
Refreshed. Years ago men fought and  
Knew no time to think of the Gentle  
One who spoke of Love. And then one  
Night a star beamed in the east and filled  
Me with a sweet grace. My soul quivered,  
And I was born again. And now I come  
With the Christmas time to remind you of  
Love—Love, that fades, but lives again. I am  
But a dream unless you know me. I wish  
To ache under the burden of love gifts  
Yes I am ever green; I live forever, but  
You do not know me always. I ask  
You to remember the little ones  
Whom love has passed when some  
Forget me. I pray the light that  
Never dies shall flame out again  
In your heart. For this I live  
For this I ask, I wish  
To live and serve  
I am  
Love  
Hope  
Life  
I am the Tree of Love.

### A Christmas Carol.

Our God, Heaven can not hold Him  
Nor earth sustain;  
Heaven and earth shall flee away  
When He comes to reign;  
In the bleak mid winter  
A stable place sufficed  
The Lord God Almighty  
Jesus Christ.

Angels and Archangels  
May have gathered there,  
Cherubim and Seraphim  
Thronged the air,  
But only his mother  
In her maiden bliss  
Worshipped her beloved  
With a kiss.

What can I give him,  
Poor as I am?  
If I were a shepherd  
I would bring a lamb,  
If I were a wise man  
I would do my part,  
Yet what I give him,  
Give my heart.  
—By Christina Rossetti.

**THE Typewriter**  
YESTERDAY was the golden jubilee of typit if it were not for the typewriter we would not be able to write this editorial so quickly as our ordinary hand-writing is not only hard to read but takes a long time to write. Because fifty years ago the typewriter was invented by Alex. Bell or whoever the tenks of all-writing man should be extended to the pioneer spirit who first conceived this tin and money saving device! Because of the typewriter Robert W. Chambers and Harold J. Wright and the others can turn out \$450,000 mire like per yr than Plato, Aristotle, Bencivoto Coligny or the other amanets cud writ in a lifetime and if that is no a sing of progress then WE ask what is.

NB! WE hope our readers will excuse the tipping of the above as of regula steno? hash gone off in a rash hashona.  
—New York Leader.

You and I are inseparably bound. Recognition and respect for our relationship is vitally essential. What I know and possess is of no value, aside from my comrades and friends.

**SUE'S-ART SHOP**  
Art needle work material  
Embroidery—stamping, hem-  
stitching. Novelty Goods. If  
front balcony Barrier Brothers.  
PHONE 33

### For Christmas Dinner! MEATS-GROCERIES

Your table on Christmas Day should be bedecked with the finest foods obtainable—and here's the place to get them. Fresh meats—groceries of all kinds—at moderate prices, with service that is unexcelled.

STOP AND SHOP

## Hines and McClellan

### Gifts a Housewife Would Choose

Don't imagine that fancy things are all that a woman would be pleased to receive at Christmas time. Many a woman would despair at the idea of another sofa pillow or piece of bricabrae intended for an already crowded mantel, would be pleased for words over almost any sort of practical household tool.

For the fact that many a homemaker is just longing for some time strength saving appliance, which she feels that she cannot afford to buy herself, but which she nevertheless would be overjoyed to receive as a gift. The man who is puzzling over a suitable present for his mother could not do better than to choose a vacuum cleaner, which will save her time and strength each day. And it is safe to say that she will like that much better than a costly brooch, candy or flowers. When you think of something for the linen closet, do not let your mind dwell on a foolish little dolly, which your friend will probably never use, because it does not match anything she has. How much nicer would be a large center piece. A woman never has too many of these. Little guest towels are very pretty indeed in the shops but in a home, where there are many guests, they do not begin to compare with the three hundred sixty-five days a year variety of every day towels. Linen pillow cases, hem-stitched and embroidered are as pleasing to the older house wife as to the young bride, and if there are sheets to match, your gift is lovely indeed.

A bread mixer or cake beater does not sound much like a holly and Christmas ribbon sort of present, but many a housewife has needed and wanted just those articles most of her life and would be tickled to find them under the tree on Christmas morning. As real labor savers, there are the vacuum ice cream freezers, electric irons, special brushes and so on. Other desirable gifts for the dining room are tumblers, pitchers, bowls and casseroles. A tea wagon could never be anything but a welcome gift.

A new reading lamp, floor lamp, day bed, gate-leg table, a fine woolen blanket or bed spread would hardly be a miss in any home. Make these Christmas gifts as useful as they are desirable.

From all that we hear from the platform and read in the press, it is apparent that the business of law making and law enforcement is not diminishing in interest and concerns every man in the state and in the nation.

It is said that the morals of the world do not change much, but the immorals do, at least in form. It is perhaps due to this that many people conclude that the world is growing worse instead of better.

Hiram Johnson is the latest earthquake shock from California.

**The Oriental Art Shop  
Ladies' Exchange**  
Balcony Sherrod Bldg. Hardware  
Miss Mary Bellah Phone 837

**H. D. Woods**  
General Insurance  
Room 206, Leader Bldg.  
Phone 833



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Milady's  
Christmas

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Very Acceptable

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### FASHIONS

By Lillian Meriwether

#### Neckwear.

Neckwear is one of the recent revivals in fashion items. The well groomed woman neglects neither wrists nor throat and dresses them in the daintiest of lace and fine linens. Every frock has its own special collar this season, from the shallowest bit of lace in front to below the waist in back.

An inexpensive bit of neckwear freshens up a winter wardrobe and softens the neckline and lends a delicate note to the costume generally. Matching collar and cuff sets are "in" again, and fashion has brought the ruffled cuff back into favor. In the dressy sets there is more elaboration on the cuff than on the collar, where the collar is a simple round one.

To be worn with the sweater and a decidedly effective adjunct, are the vase and cuff sets.

The big set is a well liked combination. Very attractive was one of Alencon and point de Venise lace over a net formation. The underleaves are made of the same lace with a tiny cuff of Valenciennes.

Worn with the black satin or velvet dress, collar and cuff sets have a fine effect in white or deep cream, or the new shade known as mocha. This last shade is particularly effective with shades of brown.

There are the bertha-like affairs of cream lace or batiste, elaborately trimmed with tucks and insertions or made entirely of lace, which cover the entire front and back of the waist.

There are the fine, sheer organdie sets in white or ecru, plain or trimmed, to be worn with those fashionable "boyish frocks." Butchers' cuffs, a long gauntlet, has had a vogue and with them goes the collar that is round and deep. They are of linen and made attractive with an Irish crochet edge or allied taffing.

A severe style is one of oyster white linen with round collar attached to a yoke, and cuffs, with drawn-work and hand embroidered dots.

Women's neckwear is showing an entirely new origination in evening scarfs made of chiffon and novelty fabrics with elaborate handwork. These scarfs, when in use, are partly draped over the face and shoulders, giving a charming oriental effect.

What a very acceptable Christmas present a collar and cuff set would make!


**Shoes.**  
Was it attractive ideas in shoes that made skirts go up, or was it short skirts that brought smart footwear? Up it is, shoes have been anything but beautiful, and feet were made ugly, if not well-nigh deformed by the extreme high heel and pointed toe for all day wear. With the new idea in footwear and the frequent changing during the day, has come the care of the feet and with it, comfort. In these days we never see the strained and tired look that comes from aching feet from ill-fitting shoes.

There are special shoes for each costume and for every occasion. There are the oxfords with the sensible heel to companion one buoyantly through winter walks. Sandals for tea-time and matinees, special shoes for the dress coat, the street frock, the tailleur, the dinner gown, and slippers to dance away a whole evening full of shining hours.

Worn with the lace dance frock are slippers in satin and metal brocades, with buckles or ornaments of rhinestones, or novelties of lace. The buckles are of any size. Some of the popular trimmings for setting up an eye-catching shoe are ribbon bows, tiny jeweled buttons or fan-shaped ornaments. The heel is either French or Spanish. Heels studded with rhinestones are the height of luxury.

And, while there is a shoe for every occasion, why not apply this principle

Judge, Clark M. Mullican spent the week-end with his family, returning to Crosbyton Monday morning to continue the busy session of district court. It is expected that the term will be adjourned by the end of this week.



**Merry Xmas!**

We want you to enjoy yourself on this Christmas, and feel that this Bank is with you in a co-operative spirit, and want you to use us as

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Labor, Booze and the News

(Reprinted from Locomotive Engineers Journal by Request)

The most progressive note sounded at the annual convention of the American Federation of Labor... The most important fact that the committee found was that the Federated Press, by opening its membership to "every genuine labor paper," necessarily took in some papers outside the A. F. of L.

ed by the present administration of the A. F. of L. The Executive Council of the Federation... The Federated Press... This committee consisted of the president and editor of administration's rival news service and their closest associates.

These gains are offset by two backward steps which deserve the disapproval of every clear-headed worker... We refer specifically to the acts of the Portland convention in putting labor's stamp of approval upon the booze business and in condemning the one independent, reliable labor news service in the United States because it was not controlled by the present executives of the A. F. of L.

Burn Chinch Bugs

Now is the time when the chinch bug can be most successfully controlled. Whenever the bug has caused injury during the past season, 95 per cent of the field will be found in the fall harboring the chinch bug... The best time to destroy chinch bugs in hibernation is from November 1 to December 15.

When to Burn. Whenever possible the grass should be burned with a back fire, against the wind... The method of burning, however, will vary somewhat with the different areas and must be determined by the individual at the time.

Co-Operation. The most effective results from burning will be had when it is carried out co-operatively over relatively large areas... The best results are to be had where the entire county enters into the campaign and a campaign unit should not be less than a township.

Masonic Twins

BELLEVILLE, N. Y. — This city boasts of having the oldest twins in the Masonic fraternity... Attorney George L. Mayfield... is here on legal business Tuesday.

THE FARM BUREAU AND ITS RELATION TO AGRICULTURAL DISCONTENT.

By JOHN P. OWENS

For a long while there has been dissatisfaction and discontent in the mind of the American farmer... His purchasing power—his standard of living—is growing less all the while, and the goods made from his products are increasing in price.

If extremely energetic, he grows two blades of grass where he grew one before, and finds his two blades of grass have lost their purchasing power... Morris took a rap at the stand taken recently by United States Senator Arthur Capper of Kansas, for a repeal of the rate-making section of the transportation act of 1920.

Historic Masonic Hall Remodeled at Bath

BATH, England.—The meeting place of the Masonic order in Bath is of great historic interest... The lease of the building was purchased in 1865 by the Royal Sussex Lodge, which made it into a Masonic hall.

Rail Official Raps Senator Capper's Stand on Rates

(By International News)

KANSAS CITY, Dec. 18.—Lower transportation rates can be obtained only by making it possible for railroads to improve their facilities and increase their capacities to bring about a reduction of costs... Morris took a rap at the stand taken recently by United States Senator Arthur Capper of Kansas, for a repeal of the rate-making section of the transportation act of 1920.

Travey By Air

While the Navy's newest and most expensive battleship was being commissioned, another naval craft of infinitely greater possibilities, the new Zeppelin ZR-1, was launched in the air.

Commercial airplane travel is already firmly established in Europe... The airship and the airplane owe their rapid development to their utility as instruments of war and destruction, yet we venture to predict that their promotion will do more than many peace homilies to break down national barriers and overcome national prejudices.

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Why Suffer? Pain interferes with business, spoils pleasure and wrecks the human system. Hundreds of thousands of sufferers find relief by taking DR. MILES' Anti-Pain Pills

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Why Suffer? Pain interferes with business, spoils pleasure and wrecks the human system. Hundreds of thousands of sufferers find relief by taking DR. MILES' Anti-Pain Pills

### TEXAS GOSSIP

**TODAY:**  
No Tears of Neglect in Texas Christmas.  
Texas Football Player Has Artificial Leg.  
Tea for Texas U. Co-Eds During Exams.

**BY J. SIDNEY HUGHES**  
International News Service Staff Correspondent.

**FORT WORTH, Texas, Dec. 18.**—Not a tear in Texas Christmas!

And if a tear falls in Texas Christmas day it will not be a tear of neglect or disappointment, for this vast state is preparing for the Yuletide with an unprecedented enthusiasm.

Committees, organizations, civic and independent, private clubs, fraternal and religious, all are striving toward a realization of sorrow and disillusionment for the state's unfortunates on Christmas day.

It will be a Christmas of true joy and jubilation for it is estimated over \$1,000,000 will go to charity that day.

Every city from the most scurrying metropolis to the most tranquil of isolated communities have formed various emergency organizations to see that there is neither suffering nor want.

"Not a Tear in Texas Christmas" is the universal slogan of the state, and it is avowed not a tear shall there be other than perhaps a few tears of happiness.

As one views the crippled, who unaided of physical handicaps plunge into the task of earning a livelihood, there arises a billow of admiration and respect that oft times hardens the inevitable bit of pity that surges forth at the side of the sidewalk beggar.

Perhaps more truly does this admiration arise for the crippled athlete who personally would give the world if at his command, if you would but ignore his afflictions and credit his efforts as of normal proportions.

Several football teams of the state have their crippled members, Texas Christian University recently electing Lindsey Jacks to the role of captain for 1924. Another team, which washed the Red Sea, confidant, possesses a freshman who finds an artificial leg no drawback.

Captain Jacks of the T. C. U. squad has but one hand, his right hand having been severed at the wrist.

There is a high school squad whose center has but one arm, the other having been amputated at the shoulder, while yet another high school lad plays the difficult position of quarterback with a false chin and a partially paralyzed arm.

The greatest fear within the heart of a crippled athlete is the belief that he is being shown leniency and consideration by his opponents. It is not common for a crippled athlete to retire voluntarily from the field of battle because he believes his secret is out and the opposing squad is purposely avoiding any risk of taking advantage of his affliction.

Scene: Almost any college class room, 1922.

Teacher—Miss Jones, will you please rise and respond to my question?

Miss Jones (ignoring teacher)—Yes, dearie, two lumps.

Teacher—Miss Jones, are you still in this afternoon?

Miss Jones—Dearie, you know I never use cream, simply a little lemon.

What's it all about? It is the result of a recent decision at Texas University to serve tea to the transient candidates during final examination week. The idea has been adopted by several schools throughout the state. Select your own motive.

A recent review of the livestock situation throughout Texas by a group of state statisticians shows all classes of stock wintering in the best condition in years with an unusual abundance of range per head.

H. H. Schultz, one of the investigators reports an excellent season in the ground grass and winter weeds exceptionally plentiful, with an abundant supply everywhere. It is predicted grazing will hold out to the satisfaction of the most particular.

He also predicts a big crop of calves based on the provision that the early season rainfall is not over normal.

The high range condition, estimated at 51 per cent, a noticeable improvement over the 50 per cent ranking a year ago.

### Swine Breeders of Panhandle to Meet at Canyon

CANYON.—It is likely that the Panhandle Swine Breeders' Association will hold its annual convention in Canyon next January. Invitations have been sent asking that the swine breeders meet here at the same time the Panhandle Plant and Stock Judging Contest is to be held. The Canyon Commercial Club and the agricultural department are fostering the joint meeting.

It is pointed out that should the two events occur simultaneously much benefit would come from the meeting of the hog raisers, the 150 contestants that are expected, and the teachers of agriculture that are now being trained at the college.

### To Have South Texas C. of C.

STAMFORD, Texas.—Plans of a South Texas Chamber of Commerce, an organization functioning similar to the West Texas body, are about to become a reality. Plans rapidly nearing a head, according to Homer D. Wade, assistant manager of the West Texas chamber.

Mr. Wade also states that an endeavor will be made to organize an "East Texas" organization, pointing out that the combined efforts of three such tremendous bodies, as the West Texas chamber would accomplish unprecedented

### POISON PEN NOTES BESTIR ENGLISH TOWN

**GIRL GOES TO COURT, IS CHARGED WITH WRITING ANONYMOUS LETTERS.**

**SCANDAL RUNNING AMUCK**  
Many Snickers Occasioned by Publication of Several Double-Edged Missives.

(By International News Service)  
SHERINGHAM, Eng., Dec. 19.—The tongues of this quaint old town have been wagging vigorously for five months past.

Scandal, concerning some of the wealthiest people in the town, has been spread by nearly every mail. The postman brought many a fine juicy morsel in anonymous letters.

Now the letters have been made public, and the whole countryside is agog for Dorothy Myrtle Thurburn, aged twenty-three, has been haled into the police court at Cromer and formally charged with having published a series of defamatory libels.

Miss Thurburn is a pretty, demure little miss, very girlish in appearance. She has indignantly denied that she had ever "written a single anonymous letter" postcard in her life. The prosecution, charges, however, that watch was kept on the mailbox and that Miss Thurburn was seen to post letters and that while the box was opened, anonymous letters were found inside.

**Maid Imperturbable.**  
The demure young miss attended the first hearing of her case and was quite undisturbed by the proceedings. De Vere Stapoole, famous novelist, stood as one of her sureties when she was released on \$5,000 bail after the preliminary hearing.

Publication of the anonymous letters has brought more than a snicker, for the whole countryside is laughing and wondering.

One postcard sent to Mrs. Murray, wife of Commander Murray, reads: "Mrs. Christopherson, need not have been jealous of you and her old boy. She is in love with one of her servants."

Mrs. Marguerite Christopherson, to whom the above evidently refers, is one of the leading citizens of Sheringham and charges that she has been libeled on nine separate occasions.

"You spiteful, jealous old cat and she-devil!" said a letter received by Mrs. Ethel Copeman. "So you let your friend, Boris Hewitt, meet your old boss, but require into her past. But you won't let the Thurburn girl meet him. You see she has not a post like that of Deris. Everyone will be written to warning them about you and the old Christopherson girl. You both are spiteful, jealous, sick cats!"

**Raps Matrons.**  
"Old Christopherson girl cannot talk," said another letter to Mrs. Copeman. "Look at her with the man who drives her car. You ask her where she sits right out in the country. He calls her 'cat' and she calls him 'cat'. You are (1) new rich, (2) a very old woman trying to be young, (3) an evil-tongued mischief-maker—a jealous, spiteful old cat, and you have yellow-dyed hair!"

Meanwhile Christopherson received the following letter: "Mrs. Christopherson is a wicked, fast woman, and she is in love with her servant, Johnnie, and does not care a damn for her husband. Johnnie has stayed with the Christopherson girl during the war. What about the times the Christopherson girl has with Johnnie in London?"

Lady Tambringe received a letter in terms similar to these.

These letters have supplied the "fire-side leagues" of Sheringham with winter amusement. No matter what the outcome of the charges against pretty Dorothy Thurburn, Sheringham has something to talk about for months to come.

### Canyon Normal Has A Heavy Basketball Schedule

CANYON.—Fourteen games are on the schedule of the West Texas State Teachers College Buffaloes' basketball season and included in this number are two games with the Oklahoma Argies at Stillwater. The Buffaloes make nine games on two road trips, one of which will carry them to Abilene, Denton, Stillwater and Edmond for games.

The schedule as announced by Coach Burton follows: Abilene Christian College at Canyon, Jan. 23-24; N. M. M. I. at Canyon, Jan. 26-27; Sam Houston State Teachers College at Canyon, Feb. 8-9; Buffaloes at Simmons, Feb. 12-13; Buffaloes at Denton, Feb. 15-16; Buffaloes at Oklahoma A. & M., Feb. 18-19; Buffaloes at Central Teachers College, Edmond, Okla., Feb. 20, and two games with N. M. M. I. at Roswell at a later date which has not been decided upon.

The 1924 Buffalo squad is headed by Captain Joe Lancaster at guard. Aside from one guard position to be filled from raw material, Coach Burtop has a veteran group of athletes. Hale and Lewis Hill are forwards of known ability and along with Mitchell, center, have been considered the greatest scoring trio in the W. T. A. A. Davis Hill is a letter utility man and is a valuable scorer, as is Lancaster, veteran guard, who is a good defensive player.

Othello Herm, stellar forward with the Grubbs Vocational College, is eligible for the Buffalo squad and it is likely that he will be able to play at guard. Should he do this, Coach Burton will have what is believed will be the strongest scoring combination in the Southwest.

Training is now under way for the conference races. Coach Burton and Assistant Coach Lockhart have thirty men to work with at present.

No doubt many good congressmen have their ears to the ground these days, listening for a low voice or rumbling noise which is taken to mean that the average constituent is not averse to

tax production

### Summer Normal To Be Largest in History of School

CANYON.—Preparations are being made to care for one of the largest student bodies which ever attended a summer session of the West Texas State Teachers College. An unprecedented number of students are expected by the authorities in view of the fact that the enrollment for the present fall term has surpassed that of any other regular term.

Selection of the summer faculty is now under way by President J. A. Hill and will probably be completed before the holidays.

Work on the bulletins for the summer session is rapidly going forward. C. W. Warwick of Canyon is doing the printing and they will be ready for mailing early in January.

The Summer Session which opens on June 4 and continues twelve weeks will be on the five-day basis this year, with two terms of six weeks each. It is likely that Monday will be the off day for the students. A fall year's work will be offered in the departments of chemistry, physics, home economics, French and Spanish. Other departments may also offer a full year's work in the twelve weeks on the five-day basis.

Efficient term hours of work will be the maximum allowed any student except by permission of the dean of the college.

With Birmingham rivaling Pittsburg in the steel industry, Fort Arthur becoming a great sea port and oil refining center, New Orleans increasing her pace, the slow trains of Arkansas turned into Sunset Limited's and the staked plains of Texas blossoming as the rose, the South is witnessing greater changes than any other section of the country.

Once the whole region was either agricultural or waste. It is now coming to be industrial, and yet there is too much waste. There is room for vastly more development in both the character and method of our industrial progress.

### Others Copy Texas Progress

AUSTIN, Texas.—Is Texas a model state?

From the amount of "copying" and "fashioning" planned throughout the world it would seem so. German industrial magnates have satisfactorily viewed the state and after a peek at its innermost workings are drafting their home industries along similar lines.

Russia will soon dispatch a delegation to obtain a more thorough understanding of the co-operative marketing methods of the Texas Farm Bureau Cotton Association.

Way up in Waterloo, Iowa, a duplicate plan of several state tourist camps were applied for and now Iowa has modeled its tourist camps after Texas. At Los Angeles they have requested the park system of several cities for similar use.

And at various times, delegates of both England and France have toured the state, carrying away a quantity of the little civic secrets that are demanding of the world recognition of Texas, rapid civic strides.

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But will a Republican convention not held in Chicago be considered constitutional, asks the Kansas City Star, considering that for twenty years such meetings have been held in the Windy City.

### To Lecture on Woman Problem and Child Welfare

CANYON.—"The Woman Problem" and "Child Welfare" are the subjects upon which Prof. Gordon M. Lang of the economics and sociology department of the West Texas State Teachers College, will speak at Hale Center, Plainview and Floydada on Dec. 17 and 18. Mr. Lang will address the Mystic and Home Economics clubs at Plainview and the 1923 Study Club at Floydada on "The Woman Problem." He will speak to the Delphian Club at Hale Center on "Child Welfare."

Mr. Jones went down town, bought linoleum, put it down. It buckled up and wouldn't fit. Top scuffed off and ruined it. He went back to the store and swore there he'd not buy any more. Bought at Moore Bros. that same day. Had it laid the Moore Bros. Way. No more bucking, no more cars. Fits like it grew right there. Fifteen years have come and gone. That linoleum is still on.

### Short Course To Be Held at Cleburne

CLEBURNE, Texas.—With problems of sheep, cattle, agriculture, horticulture, dairying, hogs, marketing and management paramount, the Fourth Farmers' Short Course will be held at the North Texas Agricultural College Jan. 19 and 21.

A second division of the course will be confined exclusively to women and girls with their problems of home life on the farm.

A special course for boys' club work, including lectures and judging of all forms of livestock and farm products will be given.

Preparations are being made to accommodate 750 visitors.

## Moore Bros.

North Side Square  
**The Tale of Joe**

Mr. Jones went down town, bought linoleum, put it down. It buckled up and wouldn't fit. Top scuffed off and ruined it. He went back to the store and swore there he'd not buy any more. Bought at Moore Bros. that same day. Had it laid the Moore Bros. Way. No more bucking, no more cars. Fits like it grew right there. Fifteen years have come and gone. That linoleum is still on.

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**Rugs and Linoleums**

We Wish You  
**A MERRY CHRISTMAS**



**SANTA! Their Crying Desire Is A Home.**

(BUILD NOW, THE BOWMAN WAY)

Your support, your co-operation, your patronage, your indulgence during the days of pressure attending the pre-holidays, have enabled us to make this a Merry Christmas for many as well as for ourselves. And with a deep sense of recognition that to you is due the credit and the courtesy we are pleased to take this means of rendering our thanks and conveying to you the compliments of the season—the spirit of the day—

A MERRY CHRISTMAS TO ALL

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