And- Terry County Herald ... Terry County's Oldest Business Institution
Easily Digested!




 here mee wednesasy in
ment: Urangia $\frac{-1}{}$ meses depart.
 "The Tarni
Tontry counviv. Sess savings
 REMEMBERS BASKETBALL IN SNOW AND SAND
The S. W. White's Have Supported Meadow School Activities And Athletic Teams 37 Years; Ex-Students Honor For Loyalty


DEFENDING CHAMPIONS Bromeos were at Canyon this weekend, battling to retain their Region 1-B title. Members
if thest; Harold Hinson, Norman Sharp, Maurice tion. Other candidates:
Brownfield Jaycees Now Seeking Donations To Their Stock Show

## ［ity Buying Wo Selling Renting Aer Semices Employmentyo <br> For Best Results <br> READ AND USE THE



JOIN SCS STAFF HERE－Paul Boden，left，and Williem Miller


 Slop． fith with bis wito ond wo deuntor Mille



 thice chilidren．（Newsiotol


| Bridge Prize Won | \＃－hork monci |
| :---: | :---: |
| 3y Mrs．Coppock | at in min wim |
|  | \％om |
| Stan | 込 |
|  | Nimaer bid |
|  | minmor |
| ${ }_{\text {3rowning，}}^{\text {Bob }}$ Jones and E． J ：smith |  |
| lere guess |  |
| Ra |  |
|  |  |
|  |  |
| HEGAL NOTIC： |  |
|  |  |
|  |  |
| Somed popait natrued | ation |
|  |  |
|  |  |
| Stome pore tor | ame |
| d | \％the manatat oceen of the tw |
|  | k－BuSIIESSS omoktuwin |
|  |  |
|  |  |
| nem | mitarase |
| 退 |  |
|  | and mor pieamime |
|  |  |
| ， |  |
|  | ＊－sevice |
|  |  |
| andera ma cermemic arite： | W |
|  | W |
| 边 | Commomer somic |
|  |  |
| \％memin | JAMES HOGAN，Mgr． |
| ，mane A ： | Pick |
|  |  |
| and | CUSHMAN DEALER |
|  | ooos motor co． |
|  |  |
|  |  |
| mam | 10 |
|  |  |
| ＋ |  |
| AL | Phone 3358 or 3532 |
| ANNOUNCEMEI |  |
| sowzes |  |
|  |  |
| MARY LENA WINSTON |  |
| WADE Y MNDEELL | BARGAII |
| HEsemerer Cumseril | SED EQUIPMENT |
|  |  |
|  | ${ }^{\text {mant }}$－Some Used Sprinker Pipo |
| WAYME MuTLINB | －Mounted 2 |
| Carl strehiveox | NEW EQUIPMEN |
|  |  |
|  |  |
| R．L．（Bob）BURNETT L．B．（Shorty）FORBUS | $A C$ Tracto |
| Comet Treameri |  |
|  |  |
|  | PHONE A138 |
|  | J．B．KNIGHT |
|  | Farm Machine |
|  |  |



## 



 $\pm=$ For SALI

$$
5
$$

FOR SALE
－new equipment－
－F Mront muourtad marren
Immediato dodivery－USED EqUIPMENT－I U．od I985 UBU M．M tootors with 4－trow oquipment．
baerd plow
dine A Viv tractor${ }_{2}^{2}-103.4 \mathrm{AMM}$ Power UAll Four Of These PowerSMITHMachinery Co．
I301 Lubbock Road
SERVICE
Call us for service on allyour Phileo appliances．
whether in or out of warrentr
PHONE 441
SCOTT＇S
Firestone StoUSED TRACTORS950 John DeereModel G Model G
1948－UZ MMThe abovehave 4 rowequipment and alare on Butane．
951 Ferguson－－EquipmenKERSHIMPLEMENT CO．
＂Your John Deere Dealer
Lenent Your hare：


| FOR SALE |  |
| :---: | :---: |
|  |  |
| \％ | TO |
| 込 |  |
| 52 |  |
| 隹 | SELL |
| Clasion Adition |  |
| ， |  |
| （2xysum | OR |
| Uitar |  |
|  | BUY |



## Brownfield News Editorials

WOULD SAVE MANY USEFUL LIVES
Driver Training Is A Must

| wued of wasting the taxperecer' money tocch. ho |  |
| :---: | :---: |
|  |  |
| While some courtes of thèt kind mory be of |  |
| Meitat - there is one course set up in some |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| art driving legalstart driving illegally under 14. |  |
| The Texas Federation of Women's Clubs |  |
|  |  |
|  |  |
| ority in the state in such matters, the PublicSafety Commission, seems to think such Irain- |  |
| ing pays off, since it will issue a-driving license |  |
|  |  |
|  |  |

## BEHIND AMERICAN BUSINESS SCENES

America's Higher Living Standard Reflected In 'New Leisure Mass' Replacing Old Leisure Class' of Several Decades Ago


Too High For Safety
THE AMERICAN WAY ya sives park
 $\underset{\substack{\text { to spend } \\ \text { cunf } \\ \text { Buididing }}}{ }$ Bulding new launching Camps and mproving the old


 our ireams in ous asree hat
 Luid road tor the usoot thore
 gasoline e trom the car. Then
onc e the eoat is in the water
on becones a motor tuel con-



 tome or we prmulev metaont

 arter ceep fuminimg pluses. boon Mnte and blick bast
Now
comer
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
Professional directiory

## Dr. J. U. Borum Jr.

 OPTOMETRIST 207 S. Fifth \$t. Phone 3172
## Dr. James E, Finley

 -Dentist-Office 308 West Meln PHONE 4854

Hackney $\&$ Crawford

Brownflold, Tanes

FUNERAL HON
Brownfieco
Dial 2525

## Megowan a Megowan

Brownfield, Tozees
$\underset{\text { Attorney at Low }}{\text { Morgan }}$ Civil Proetiee Courthouse
Dilal 3121.

## Attend The Church Of Your Choice...You're The One Who Will Be Blessed

FIRST MeThodist church
 130 p.m. - Evening Worahip evangezical methodist
 7:00. pm-Bibi.e Stury
Wodnesdiay Evening Worship
 FIRST METHODIST CHURCH Rev, Jomes Tldurnil, Pastor
 PARKYIEW METHODIST Rov. Ray Elmore, Pastor 10:00, a.m. Church School
10:0
8:00 p.m. - Wvening NORTHSIDE BAPTIST CHURCH
(Fundamentalists) Rev. A. J. Manks, Pastor
 calvary bapstist church Rey. Warren stowere Pastor
 7:30 p.m-Evening Service
first mexican baptist Rev. Lazaro Hernandee, Paster
10:00 am. . Sunday School
 FikSt baptist Church
Rev. Jones w. Weathers, Pasto
 FTRST BAPTIST CHUBCH
MINadow, Tevas
 WESTSIDE BAPTIIST CHURCB
 Chaliss baptist cherch
Franke Re tainey, Puator
 Johnson baptis cherch
Rev. H. H. Giny. Pastor $10: 00$
$1: 00$
am. m - M Mentrig Worship
 enion baptist cherch
 DMINNUEL BAPTIST CHURCH
$10: 00$
a.m- Sunday School
 OF EPISOPAL CHURCH
 9:45 am, Surmoa school
ithy Compunan
sundays


 8:00 p.m. $\begin{gathered}\text { Meopting } \\ \text { Priday yorice Young }\end{gathered}$
 Meet. W. Garfortio, Pator


Higginbotham-Bartlett Lbr. Co Complete Line For Building Newton \& Webb Implement Co our Cesse Implement Desier
5. B. (Shorty) Collier Gulf Service 501 S . Ist-Phone 4303

Brownfield Magneto \& Electric Electrical Service-Phone 4588 Village Grill
Specializing In Steaks and Mexican Food Jones Theaters
Jilto Rio-Rustic and Rig Drive In jexton Drapery \& Upholstery Shop Free Estimates-Work Guarranteed Phone 3115

Bob Campbell Plbg. \& Electric Heating \& A Air Conditioning
Phone 3843 Terry County Lumber Company A Square Deal For A Round Dollar Goldsiton Humble Service Station 721 Lubbock Road-Phone 2600
Frank Daniel Electric \& Furniture Also Philoo Appliences


Hirst assmabit or coid Rev, J. R. Breteer, Festor
 7:30 p.m. Worshipe service BRoWNFIRLD PRIMTIVE
BAPTIST CHURCH J. W. Garforth, Pastor
Meeis each second
sunday at 10:30 a mimo Edward, each fourth
Andso Elay at $0: 30 \mathrm{am}$.
UNITED PENTECOSTAL
OHURCH
Rev. J. IM, Allen, Pator
is
$\mathrm{am} . \mathrm{m}$. Sunday School


chúmit of god

 GKACE LUTHERN CHURCH
 NORTH SECOND STREET
CHURCH OF CHIAST 0:30 a.m. Servinday Morning 7.30 p.m. - Evening Servicee

SOUTH SIDE CHURC


chesent hill CHURESENT HHL
John MoCoy, Millister
 Foursqcare cospel

 first presbiterian
 7:30 p.m., Wed... Prayer Meeting church of the nazarene
Rev, Howard Smsth, Pastor
 St, anthonys cathola





THE CHURCH OF
THE LINING GOD south end of oin sitret
 SEVENTR DAY ADVENTIST
Moeting in Primitive Eaptist Msoting in Prrimituver Baptist
Church Each Saturday 2:30 p.m. -sabbath school First assemity or cod

 s:00 pom. Pryany
Young People serv Farmer's Cooperative Socity No. 16 in
Leonard Whits, Mgr
South Plains Ready Mix, Inc. With Our Compliment

Goodpasture Grain and Milling Co. Ine. 902 W. Broedway

Compliments of
Cobb's Department Store
Gaasch Construction Co Brownfield State Bank Bidg.

Cicero Smith Lumber Co. Puality Building Materials

Wood Chemical Company Plains Hwy- -Phone 2678
Bill Holder's Hitch-N.Pos Hickory Smoked Barbeeue We Carter To Partie


YES, IT IS - All sorts of activities are planned for this entire week in Brownfield schools. Aware of their part in the observance here of Public Schools Week in Texas, the youngsters picis their teacher, Mrs. J. W. Hawkins. From left, the trio com
prises Beth Moorhead, Calvin Steele and Mary Joan Bench.
They're Colonial Hoights students. School administrators urged Saturday that "the general public toke this fine opporuni. ty to Jearn more first-hand knowledge of their schools."

Willow-Wells HD Club Caring For German Family Who Escaped Reds By Klydie Scudday NEWS Staff Wruer
The highight of any Will The hignight of any wriow- ed with praise and thanks for Terry Savings Bond letters trom Mrs. Paum schiueve the clothing, Jewelry, toys and
of ther
of Erienbach, Germany. The group obtained her na branch state department the children are old enough to $\$ S S$ ef at 2005,000

## чtmas an wermo higulict

 branch in Washington more appreciate and care for them. "than five years ago. they have She is loud in her praise of
J. $\mathbf{O}$. Gillham, president
 packages and letters. The te- 1 must put them away to wear crairman of the Terry Coun-
ters Mrs. Schliebe sends in re- ine summer." She added ty Savings Bond Committee.
the
turn have been entertaining. ters. Mrs. Schliebe sends in re. in the summer." She added ty Savings Bond Committee.
turn have been entertaining.
Written in German, the iet.
and black. Written in German, the ietReber and his family of Sea-
graves sat up most of the nighi to translate the first letter.
a while later, the club heara ha
ha
wo
ho
to
to of Mrs. (Brad) Bradiey of Sea-
graves, a war bride from Cer-
many, and took many, and took their letters
her for a faster translation. Mer Met On Train
The Schilibebs smet while on The Schliebe's met while on
a train fleeing from Prussia,
when it was taken over by the a train fieeing from Prussia,
when it was taken over by the
Russians. Due timporer foods and living conditions a
displaced people, they developed tuberculosis. They now have
ed tio children, a boy, Burkhart. two children, a boy, Burkhart. is seven. is seven. son has been in a
The sen
hospittl with TB of the bone for the past two years. The
family seldom is allowed to visit him. They did see him
Christmas and were sur-
prised to find all the deooraprised to find all the decora-
tons in red. Mrs. Sehliebe
said, wWe always use white. said, "We always use
for our decorations." Ior our decorations. cured anc
Schliebe has been
is working as a is working as a butcher. Mrs
Schliebe, in a sanitarium, is preparing to go home in anoth been living with an aunt, will be allowed to come home anc they have hopes of
Burkhart home soon.

## Saturday Rites Held

 For Fisher infant

Miss Susan Farrar Is Named President Susan Farrar. daughter of
Mr. and Mrs. Paul Farrar of
421 Norti. 421 North A, was elected presi
dent of Brownie Troop 14 when they met Thursddoy after-
noon in The Girl Scout House. Elected to serve with her
Tor the remainder of the schoo
vear Year, were Rachelle Brock
vice president. Kay Fincannon
secretary and Frances Parker. reporter. New leaders, scribes.
and reporters were also elest
ed for the three pairols. Songs, to be given at the Gir
Scout Party to be held in Lub
bock iced.
Others attending the meeting
. were Shirley Farrar, Bobby
Jones, Marcia Adams. Sherry
Immons, Mrs. Paul Farra

Police Funting For Two Ford Tractors Brownfield potice are search
ng for two late model Ford
oractors taken Tuesday from ractors taken Tuesday from
rravis Gin, ©01 North Fitth, ac Travis Gin, ©ol North Fitth, ace-
ording to Chief James Tippit.
The chiet said the tractors The chief said the tractors.
were taken from the gin yard were taken from the gin yard
lometime Tresday night. Mise
ing are a $195 s$ model. equipped with a front end loader, and a
1956 mith 1956 model, equipped wit
rear a-attached blade.
Tippit asked d.

## 


I. B. KNIGHT COMPANY FARM MACHINERY

 during the woek ot West Ward School. From left
front row: Ava Beth Neel, Stella Rice Cheryl Cole front row: Ava Beth Noel, Stella Rice, Cheryl Cole,
Bobby, Denison, R. J. Heartsill, Darrell Franks, Rite,
pietured above are prepared to entohtain visitors Armstrong, Terry Ware, Gary Sadlier, Ronnie Sea. The school's fitth-grade student body will proisent
during the week et West Ward School. From left
ton, Richard Smith. Gary Hodges, Don Gaasch. Several choral selections Monday night for West Mike Noble and Tommy Williams. From left back Ward PTA, and they'Il be directed by their teach.

Social Calendar

## MONDA

 Tau Phi Chapter of BetSigma Phi, \& p.m. Betty Hip ple, 1016 East Lake,
Gir1 Scout Troop i2, 4 p.m.
The Party House. Girl Scout Troop
The Party House.
Desk and Derric Desk and Derrick, 7.30 p.m.
Jane Lottis, 610 Cactus Laine Rebekain Lodge 56, 8 p.m.
toof Hall. Order of Rainbow Gir
p.m. Masonic Temple. Rainbow. Mothers Club, cot
ee. 9 a.m. Mrs. R. De Shew
nake, 802 East Cardwell. ee. 9 a.m. Mrs. R. D. Sh. .
nake, 802 East Cardwell.
HD Council, reporters
 odist Church. Jaycees, 12 a. m
House. Challis-Meadow HD Club,
m., Mrs. E. N Cod Kappa Zeta Chapter of Epsi-
 ardwell.
Beta Theta Chapter of Epsi-
on Sigma Alpha, on sigma Alpha, 7.30 p.m.

Mrs. R. T. Wilson, 1403 East $\underset{ }{2}$ | T |
| :---: |
| tor |
| hou | $\begin{array}{lll} \\ \text { Ors, } \\ \text { ouse. } & 30 \text { p.m. Radio Club }\end{array}$ Maids and Matrons, 4 p.m.

Seleta JJane Brownfield Club
house. Brownfield Country Brownield Country Club Wo
Gen's Golf Association, m., Club. Club, 2 p.m., Mrs
Pool HD
W. Young Rainhowng Girr's breakfast
30 to 8 am. Fellowship Hal First Methodist Church. WMU, 9.45 a.m., Calvary
Baptist Church,
Brownifield Chamber of Com Browniield Chamber of Com
merce, $6: 30 \mathrm{p}$.m., Melody Rest aurant.
Brownield Lions Club, 12 The Party House.
THURDAY Browne Troop 147, 3:45 p.m
The Scout House. West Ward. Francis Bell Brownfield Country C1ub
Bance course 7:30 p.m. club. Young people
Brownield Country club lance course, aduils, $8: 30$ p.m.
Browntield Kiwanis Cluh 30 pm . Melody Restaurant
Dorothy Carnegie Class, 7:30 . The Tharty House.
Date Carnetie Class BH 2
$\qquad$
Brownie Troop 309, 3:15 p.m.
he Scout House.
Browntield Rotary. Club,

## m. First Presty Clubis

Brownfield Nows-Herald, Sunday, March 2, 1958 PAGE FIVE


ONE ACT PLAY CAST - BHS students will present a one.ect
play. "The Happy Journey.' at $10: 30$ a.m. Monday in conjunce
 Beard, Rusisell Collins, Ethelyn Burris and Karen Fotheo: (BHS.

## APRIL 18 HERE

 HypnotistTo Appear
Air Shows, Inc.
Goroup Feels Fortunate
Bot Faynee. Jaycee prest
dent. explained Friday that his
group feels fortunate in being
abue to erin able to bring Dr. Greene to the
Brownield High School audi-
torium tor the entertainment.

consisting of "fast. clean fun | Browntield Jaycees said Fri | $\begin{array}{l}\text { consisting of "Yast, clean fun } \\ \text { in the mystery field and hold } \\ \text { ing appeal for the entire fam }\end{array}$ |
| :---: | :---: | :---: |
| day that |  | been made for the appearance "Şaid Payne: "Both adults

 Greene on April 18. Mortion mental gymnastics, which th Proceeds trom the event will
mental gymnastics. which in-
cude ade adience participation
be used to sponsor the Jaycee and feature demonstrations of
Little League team next sce

 is a hationally known hypnotist
and a top thight entertainer.
trol
whose extraordinary demat strations have derigfited and perhiencos have reported that years.
Not only has the doctor re-
as and
 ences bot he aiso has been fea- sion, and. with proner angeres.
ects, takes one back to a time
eured in teievision appearances before birth for a alimpse

 Church. saturday Meals wold | Jaycees Banquet, 7 p.m. high $\begin{array}{c}\text { Meats would be better if } \\ \text { there were tewer recipes and } \\ \text { more home cooking. }\end{array}$ |
| :--- |

## Announcing Mr. E. O: REEVES



As Manager Of:
J. B. Knight Co. HARDWARE

Mr. Reoves has been manager of Griggs and Goble Economy Furniture and wants his old friends and customers to come see him.



BAPTIST WOKERS FROM DALLAS-Pictured are a group of Church. They are, from left, V. F. Forderhase. Miss Eula Mae
five workers from Baptist Geneizal Coivention of Texas, lo- Henderson, Hooper Dilday, Andrew Allen, L. H. Tapscott and cated in Dallas, here Thursday to give special instructions
when District 9 Baptist Convention convened in First Bapist


TWO-TIME CHAMPS - Brownfield's seventh, tournaments. Members of the team are, from
grade cagers tecently closed one of their most left, Garry Nunn, Buzz. Steele, Kenneth Hiltgrade cagers recently closed one of their most left, Garry Nunn, Buzz. Steele, Kenneth
successful seasons. The team zompiled a 14 . brunner, Britt Pounds. Tedy. Howell and
6 record and took chempionship trophies in Coach Cliff Niles. (BHSfotol)
the Levelland and Denver City Junior High
No. 1- $\quad$ No. 2-

 Bilie school director: Royce tary.
Dowell of Lubbock. music di- First Baptist Church of Lit
girl in the red dress happened
to be the man's niece and he The first football Hearst. M The first football game Mr.
White attended was when Hor
ace was playing with Texas



If TAKES SKILL TO FILL A PRESCRIPTION
To be sure........see us!!
NELSON'S X PHARMACY
211 S . 6 th St.
"Where Hout P
Whese Most Prescriptions are Filled
Wo Give SSH Green Stamps Froe Delivery
escript
Free Delivery $\left\lvert\, \begin{aligned} & \text { cluded, "And she has been } \\ & \text { mine ever since." They were } \\ & \text { married June. 4, 1903. }\end{aligned}\right.$


 In January of 1921, the
Whites and their nine children
moved to Terry County and
sett

 Only recently, Mr. White sold
the last milk cow hand as
he. said, "Got in styly and
started buying milk." All nine children attended
Meadow schoo. Five grad-
uated from high school and
three attended college. The en.
 Basketball and track
their favorite sports. All nine children stildren ing and are as follows: Ceci
White of Lubbock, Mrs. Le Walker of Meadow, Cariton
White. of Meadow J. L. White of Alamogordo, N.M., Clayton White of Midland Mrs. White of Midland, Mrs. Fred
Westmoreland of Crane. Mrs obert Stokes of Lubbock, an


They're the sons of Mr. and Mrs. G. B. Kearney
FOR PICTURES OF YOUR CHILDREN. COMMERCIAL PORTRAIT, OR YODAKS PHONE 4211 - - 604 WEST MAIN



$\qquad$
 Remember outdoor?" Basketball
Mr. White. hinted that Pro-
gress.
tand.
 old
fans
deat
ed by
M
they compended because they lition and get a kick o
om seeeing grandchildren, gre
prandchids. grandchildren, and the ne
bors'
bids. particisate. for re
games
Mre.
are
sports
Years are not as enthastic over
sports as they used to be.
Years

 cation, wherefore got an edu-
隹
would
ware phasized the importance o
readin writin' and rithmetic
and said

 | Reading from a history writ- ed |
| :--- |



BAPTIST LEADERS-Pictured are, leff, Dr. Jones W. Weathers pastor of First Baptist Church, host to the 24th annual session of District 9 Convention, which met Thursday. With him is
Rev. Woyland Boyd of Crosbyton, president and presiding officer of the convention; who was reelected to the same pogi-

## IRRIGATION




Visit your local authorized Chevrolet dealer now for the
widest choice in good used cars. He's taking in trades of all widest choice in good used cars. He's taking in trades of all
descriptions, and pricing them to move fast to make room descriptions, and pricing them to move fast to make room
for the large number of cars that are being turned in on the

$\qquad$ (0)



## Appraisal of Four School Systems Is Getting Under Way






##  Wards New Catalog

get a copy today
Here's Wards big, new Spring and Summer Catalog, offering you the biggest variety, most economy, and easiest shopping averl You'll see more than 900 poges of fine quality items in family foshions, home furmishings, auto accessories, and still morel Every item is priced to give you more quality for less monoy, with convenient credif terms available on everyming, 100 . And, you li find it so easy to shop Wards Catalog. ... You can enjoy real one-stop-shopping, plus the convenience of ordering at home by phone, Get your free copy of Wards Spring and Symmer Catalog and shop it today! Phone 2113 4

Onky at Uarest....More Quadity for Less!

## TELEPHONE MEET <br> Four Men In Dallas


 Teiceponomeret con al ot General

 gineer, and $\mathbf{W}$ W. J. Nichols. field en.
sivi-
sion traftic superintendent.
$\qquad$ ployees from other cities are
accompanying the tro spoup,
D. Shanks of Hobs, field engi
neer, and Willie Dee Good o.
Let.

$\qquad$

\section*{| hear |
| :--- |
| Clive |
| Mont. |
| State |
| Asso |
| Was |
| tor |
| to |
| Ad |
| Ka |
| vice |
| tie |
| les, |
| la |
| Na |
| Su |
| vice |
| vaid |}



$\qquad$


gram, with Mmes. Frank Wier
and W. M. Adams as hostess
es.



 mittee by May

[^0]s.

$\qquad$

 re beginning to think sobo
heir summer vacations. TI
kids will be out of shool
nost before we know it. Ho
bout vacationith most before we know it. He
about vacationing in Texa
There are soman minterestin
places to visit and so many beeutiful sights to see that
will be easy to pick out
 Associatit
Washingt
tor of the
Administ

Floral Arrangements Described for Club



 Dinner Meeting is Scheduled by API


$\qquad$



 mideens. win No. 4 REGISTER FREE Name
Addren


Brownfield News-Horold, Sundey, Mereh 2, 1950 PAGE SEVEN
5100 Fine, 30 Days In Jail Assessed In County Court Trial

Meadov Girls Will Mast Loop Monday nBiD:Disicici Game


 , mon and and



 Arthar W. Dorsett Enlists in The Nary

Worry Over Piumbing Problems

Call 4554

 do ort cod oll bat you mopo Noon ot to lot ont too mel a too layy tore. 10 tada.

> fres estimates . . On All Jobl

SHAMBURCER LUMBER CO.

## 

CHARLIE PRICE WESTERN AUTO STORE is a great man However, Not Quite . . . WORLD FAMOUS! We Are Salesmen, Merchandisers And Collectors. While Visiting Our Store

For One of 5 New '58 Fairlane Fords.

FREE! Win A New '58 Ford Fairlane!
Nothing to buy! simply rin in the two missing words from the
famous Wentern Auto Batiataction siogan:

1. Use this entry coupon, or one
trom Western Auto advertis-
ing. Depositit coupton at at storite-
Contest is open to any reai.
Contest is open to any reas-
dent of the United states
tio to 18 years oid or otder


advertisting ato Deaiers, the the
fame
tamilibsing these.
Western A
Contest Cio


MRS. L. L. MARTIN HONORED - Pictured, mother, Mrs. W. F. Frymire of 215 East Buckley on the leff, is Mrs. L. L. Martin of El Paso, the and Miss Sheri Clements, daughter of Mr. and honored Thursday afternoen with as Mis Rosallene Barrett, daughter of Mr and shower in the Mike Barrett home at 104 East Mrs. Barrett. (NEWStoto)

PRODUCT ALONE NOT ENOUGH
It Took Advertising To Sell the Item By WELDON CALLAWAY
NEWS Advertising Manager
Our ever-improving standard of iiving did not "just happen.
New wealth is created donly when mass sales follow the de
elopment of a new product. Low-cost production would no velopment of a new
otherwise be possible.


with a farewell dinner last
Sunday week in the home of
her sister and family, Mr. and
Mrs. Charles Tyler and child-
.
 cotton to produce a new and stronger fabrich Four years later the material was perfect-
de. Tests showed that it would double the wear-life of cotton colthing, while increasing
the cost only 20 per cent. This was the first step toward new wealth
However, it did not mean actual This was the first step toward new wealth
Howere, it did not mean actual wealth unti he product untill consumer demand had been stimulated. material. For $\left.\begin{aligned} & \text { For } \\ & \text { hrough advertising that ontlic }\end{aligned} \right\rvert\,$ whe vital to the success of ne
whan they formerly paid demand could be created. A
deneral educational campaign
gene manufacters, the seller general educational campaign
on the value of the new goods
was started. was started. the public did not when advertising introduce
However
receive benefits until local re-
new and better product. sell shirts and trousers made from the fabric.
New wealth actually was New wealth actually was
created when local newspaper Meadow advertising caused farmers
and carpenters to buy workclothes which last twice as
long and which cost little more
Former Citizens Of Germany Speak To Brownie Troop 309

Mrs. Erika Robison and rrailer Courts and Mrs. Mar. of one of his brothers Wyat

 Originally from Bad-Ems ot their different customs and and sisted by the Rev. Don Murated, as
 lin words in German. and
sewist Church. Burial
singing some of their native
Tech Memorial Park Ongs.
The Germany. According to the and J. H. G. Mark Watkins
The group voted no to mone $\begin{array}{lll}0 \text { peakers, "Children there go to } & \text { Ropessille Monday were in } \\ \text { Rol }\end{array}$ chool six days a week with
tor the wSC B Bible study.
Twenty-wo program was acranged in ob- Mr. and Mrs. Carl
survance or riendship Month.
Mrs. $\qquad$ with a surprise birthday party. ill for some time and died fas day trom , Brownie "Hap
centered the
Refreshments were served to Kaye Boroughs, Vicks Daueh to
erty, Billie Hesnley, Nina Wil. liams, Sharon Sue Doss, Nora Doss.
and Lucille Holieman, June guests.

## B. oun necemono omammer SERVES YOU FAITHFULLY!




COATS PHARMACY PHONE 2622


No. 1 Pope Pool Has Shows In Wolfcamp

 | 1 Pope Pool, was coring ahead |  |
| :--- | :--- | :--- |
| following the recovery of silight |  |
| ohrom | Formation pressures ranged |
| fhows |  | shows on a drillstem test op- $\begin{aligned} & \text { with a } \\ & \text { posite the Wolfcamp. } \\ & \text { Tool }\end{aligned}$ of 375 pounds shutin gauge and five minutes to recover 360 of of Sundsite is 12 miles southeast

leet of clean mud gas-cut mud, Section 16, Block X, PSL sur

## FORMER MISS SHARON FRYMIRE

Mrs. Martin Bridal Shower Honoree

## the former Miss Sharon Lee of pink asters.. Silver and cry- Frymire, daughter of Mr. and

 Frymire, daughter of Mr. andMrs. W. F. Frymire of serving dishe 215
the table setting
East Buckley, was honored
with a bridal shower Thursday
afternbers of the house party Mike Barrett of 1104 East
Buckley. Reciving guests with the called
bride and her mother, was bride and her mother, was Hostesses. were Mmes. Bar-
Mrs. Barrett. Miss Sheri Cle. rett. . A. Parker, Earl Car-
ments was at the register and
Mistl, Oott Roberts, J. W. FitzMiss R os a 11 en e Barrett
presided at the silver tea serv-
liams, Jack . Eiche, Bill Will The table was covered with $\begin{aligned} & \text { lims, Marvey Gage, Jerry, } \\ & \text { Kirschner, Buddy Gllham, N. } \\ & \text { L. Mason and Misses Barret }\end{aligned}$ The table was covered with
white. and pink linen cloth and Clements.



RUSTC DRIVE IN
Smow troinat BERNARDINE -STARRING-
PAT BOONE Tues.Wed. 2 Thuri BEYOND MOMBASA CORNEL WILDE DONNA REE DONNA REED LEO GLEN


The 3 exeiting stars of "WRITTEN ON THE WIND"


UESDAY \& WEDNESDAY MARCH 4 \& 5
 - GEURIGE MONTGUMERE RANOY STUART -a wum comess now badroom 1 owning a beoutiful con have this wite in tho futureol You can have thit untual furniture now
Sonsible, down-to ecorth prices! It, truly tomorrow's bodroom with ad.
vence strying, top quality and detaile You'd usually find only in highor Priced pieces! Triple oxbow top
drawers combino with \& thaped top ond exclusively designod pulls, to toc.
cent
cont tho modern foesing
it at Knight's Furnitures.


CREDIT? - Yes .... at Knight Furniture
Your Old Furniture Taken In Trade
J. B. KNIGHT COMPANY
"Home of Quality Furniture"

## Monday Is Dollar-Day In Brownfie Id

Tom omat bum Patron Lethir Corrier Route Sec. 34.66 P.L. AR. Rurel or Ster Route Bózholder Permit No. 57
Brownfield. Texes


WINNERS, RUNNERS-UP - The Band-Aids, the captain, is not pictured. The runner-up Hol. left panel, were winners of the girl's basketball landers, right panel, inclade from loff standing.
tournament held at BHS last woek. They are: Donne Puckett, Aurille Masingill and Joyce trom left, standing, Jo Latham, Lenora Turnor, Bingham. From left kneeling: Linda Brown, Ruth
Patti Thomas, Margaret Snyder and Donna Nol. Glenn and Glenna Blake. Pat Howell and Wanson. From left kneeling: Brenda Faubion, Mary da Holland are not pictured. (BHSfoto)
Jane Brownfield and Doris Retliff, Patoy Hulse. 10 TEAMS PARTICIPATE IN EVENT

## Band- Aids Top Cagers In BHS Girl's Tourney

## The Band-Aids took top hon- feated Norris' Team, 32-6, and wards will be presented


 ney director.
The winners, comprised of the DS Club and a 27.20 win
over Noris' Teo reported a 13 .team vortiey-

 way to the title. Victims in.
clue cluded the Cubets, 42-29; Pep ney included 10 teams. Some
Club. 42.35 ; Mousker


 the

 $\left.\begin{array}{l}\text { The Followers of Moses de-- } \\ \text { Brs. Todd said individual a } \\ \text { Band. }\end{array}\right]$

## Don't Miss Our

## New Spring Dreses

 Beoutiful Now Spring Drestes in Linens, Cottons andGinghams ... oll new Spring colors. . . . regulart
and half-sizei-DOLLAR DAY


THE FOLOWING MERCHANTS GIVE
K and S RIIE STAMPS
crutcher's erocery Newmors, Texes GRIFFITH'S VARIETY Brownfield, Texas HOWZE GROCERY LITLE'S GROCERY Wellman, Texes CECLL GEORGE STATION CK MPYea's GROcERY SNEED'S ONYX SERVICE Brownfield, Texas TOKIO GROCERY Tokio, Texas SID's CLEANERS wicus pharmacy Browafiela, Texer. ANKERSLEr's "66

|  |  |
| :---: | :---: |




South Plains Junior Fat Stock Show To Pay Premium Money With Silver






 which will be held manual. show. Plaiss. representing the climax
 Sponsored by the Panhandile
Soumh Plains
Fair
Assn., the
South Pains Fair Assn., the The region



 and
 show want this to be the best
to

like number of 4 H Cliub Briscoe Aneriey
 Immediately after their se Dickens, King, Yoakum, Terry.
lection, the roincesses wil be biyn, Gara, Kent, Stonewail. Tournament At BCC
ownifield Nows.Horald, Sunday. March 2. 1958 PAGE THREE
 andict ortion wiemi Serving In Germany



 or Cass. Cardell, Mrs. Bob Hick- $\begin{aligned} & \text { Ed more tha } \\ & \text { son of Littlefield. Mrs. John }\end{aligned}$ Germany.


Replaces kerstone-pleming And Property in Great Plains Area Flash-O-Gas, Inc., distribu- of Flash-a Gas, Inc., is to as-
tors of LP-Gas in this area, sure the many customers of announce a consoliatation of sure Come many customers of
and company. continued good
properties and company names service and to simplify the properties and company names
in the Greace and to slaimplify the
then
which it operates. Company also is undertaking
a program to improve its es Eifective at once all business a program to improve its ex-
will be conducted under the tacilities and methods. Floyd Forseth, who has had eystone-Fleming in some
ereas of operation. Objective of the present located in Lubbock. Bulk 1 Wilkinson, Lubbock to Everett plants are at Plainview, Lock-
manager
ney, Turkey, Dimmitt, Spar




COPELAMD HARDWARE

World's finest break-resistan Melamine dinnerware!
oonton ware Bua "OUARUNTEED AGAINST BREARAGE*



BUY MORE only
AVE MOREI
A Ploce Solling: Ploce Solinges
(16 Plocet)



schools. We especially are in- your team.

| Brownfield Nows-Herald, Sunday, March 2, 1958. PAEE EIT |
| :--- | as important.

Either write and tell us about your spring sports program or
give us a call. We need rosters, schedules,
phast records and any other in ormation available concerning $\mid$ Thursday paper. $\quad$ schools in West Texas.

## ANNOUNCING

The Opening Of
Brownfield's Newest and Restricted Housing Development

## the Bel Aire Addition

(Beginning at the 1400 Block of East Reppto, going East-and Which Will Consist of 165 Medium Priced Homes Only FHA Loans Available We Will Feature 3 Types of Houses CAPRI ${ }^{3}$ Bedroom- $13 / 4$ Bath $\$ 11,500.00$
EL DORADO ${ }^{3 \text { Bedroom- } 11 / 2}$ Bath CATALINA ${ }^{3 \text { Bedroom }} 1 \frac{1}{2}$ Bath $\$ 11,750.00$
Down Payments from 550 $0^{00}$
Another Progressive Development for Browafield By Glenwood Homes, Inc.

JOE RAMSDELL, President-PHONE 2608


## SHOP WHERE SMART SHOPPERS SHOP-FURR'S

## FURR'S OOES GIVE YOU:

## ILCON PRCEES

2. QUALITV FOODS 3. AOOTTIONAL SAVINGS IN FRONTIER STAMPS

Double Stamps on Tuesday

## kount xist swe



## COCA-COLA $=$ Carlon.

 CORN
 PINTO BEANS , naimo $10^{\circ}$ SPACHETTI mo chement 10 TOPCO Low or High Suds Detergent, Giant Box.


DINNER 29 Fooo cuiv
BROCCOLI pash mozn 22
DARTMOUTH fRESH FROZEN 19.

BRUSSEL SPROUTS .oz mo GRAPE JUICE Fioz 17.

INSTANT COFFEE ${ }^{2 \cdot 2}$ 99 PINEAPPLE JUICE ${ }^{*=2}$ 25


To the Point GLEAMING PATENT


PRINGESS
in patent
SIZES $51 / 2.9$ WIDTHS AAA-AA-B
PRE-EASTER SPECIAL
FIRST QUALITY VANETT HOSE
Reguler 1.35 to 1.05
BOB'S SHOES
SB SHOES


FLORAL ARRANGEMENTS - Pictured on the Kennedy of 702. East Lake. Shown with her right is Mrs. O. W. Kelly of 1301 North A and on the left is Mrs. D. A. Kelly of Route 4.
with Brownfield Floral Company, as she gives member of the Gomer - Johnson HD Club, and - demonstration on floral arrangements for Mrs. Roy Howell of Meadow, member of epresentatives of Terry County HD Clubs as Northwest HD Club. (NEWSfoto)
they met Thursiday morning with Mrs. O. D.

Maybe the reason advice is
so cheap is because there is so so cheap is b
much of it.
Eccentricity: Paying a debt that the cre
ty collect.

The Palomino Gift Shop Phone 4848 Has A Complete Line of Rental Pieces For All Occasions
We Have A We Have $A$
Complete Line of Complete line Of
BARKER COMIC GREETING CARDS


Engagement Is Revealed

Mr. and Mrs. Floyd Thomp-
son of Novato, Calif., have anson or Novato, Calif, have an-
nounced the engagenent and
pending marriage of their pending marriage of their
daughter, Gayye, to wilard
Stell, son of Mr. and Mrs. Al-
bell bert Stell of 7II. And Mrs. Al-
Marriage vows will be taken
 L. Stell Jr., statjoned at Sand Sandia
Base near Albuquerque, N.M.
will be Sil will be his brother's best man.
Miss Thompon is a grad.
uate of Cheyenne Hi
 ed college in California, before
taking job with Hills Broth-
ers Cotfee Company in San ers Coffee Company in San
Francisco.
Stell is a graduate of Brown-Hardin-Simmons in Abilene be.
fore going to
 MISS GAYLE THOMPSON F-6,

 $\begin{array}{lll}\text { stuy group got under way } \\ \text { Thursday with a meeting in } & \text { set school system and their } \\ \text { Beeds. Attending th home econel }\end{array}$

J. M. Teague and Mrs. Beu-
lah Herring. Members not P. C. OConnell, Alton Loe.
(ictured are Lee Mering, Mertion not Cart Golden, Mrs. M. R. Padpictured are Lee Bartiett, dack, E. G. Brownlee. John
vice chairman, J. T. Fulford, K. Kendrik, Mrs. Rey Tim-
M. G. Gary, G. C. Shuts, mons and T. A. Hicks. (BHSM. G. Gary, G. C. Shults.

Children's Dresses
One Group One Group Values to 5.95
$2^{95}$ $14^{00}$ Non



All Boy's Long Sleeve Sport And Knit Shirts-Boys' Robes-One Group Of Men's Sport Shirts. | dollar |  |
| :--- | :--- |
| dar | $1 / 2$ | A SPECIAL PURCHASE

OF MEN'S SANFORIZED Cotton Pajamas Reg. 3.98
VALLES
DOLLAR
DAY

Ladies' Dresses
One Group Dollar Day One Group
Dollar Day.......... 1000
 PIECE GOODS COTTON-COTTON \& SLLK RAYON \& ACETATE dollar dar

$$
45^{\prime \prime} \text { GINGHAMS }
$$

$$
\text { REG. } 1.00 \text { YARD }
$$

LADIES' NYLON
BRIEFS
SIZES 4 TO
WHITE OMLY
$\div 79$

## Pre-Teen Skirts



Children's Pajamas

|  |
| :---: |
|  |  |
|  |  | 211.00





IN BI-DISTRICT MONDAY - These Meadow girls will meet left standing: Barbara Richey IMgr., Coach Charles Rand, Loop Monday night to determine who enters regional play Linda Hendrieks, Linda Barron, Evelyn Best, Joan Curtis,
next week. They are, from left kneeling. Jeannie Solsberry, Glenda Belew, Claudene Beaver, Ruby Smith and Shirley Hall Carlene Russell, Kay Settle, Sue Jones and Betty Eubank. From (Mgr.) (NEWSfoto)

 $\begin{array}{lll}\text { visited their daughter and fam- } \\ \text { day } & \text { der } & \text { were her daughter and fam }\end{array}$

 who is home on leave and is
stationed in triends, Mr, and Mrs. Charley
in California. Racent visitors in the c. s.
$\begin{aligned} & \text { Carroll home were Mr. and }\end{aligned}$
hor Carroil home. were Mr. and
Mrs. J. . Arsstrong. and
children of Ropessille and Mr. children of Ropesville and Mr.
and Mrs. L. V. Langford and
irls.

Those visiting in the home derson, Sunday were the
Rev. and Mrs. Frankie Rainey and Mr. and Mrs. Morris Pate and boys. w. J. Hénder
Mr. and Mrs. W. son visited Mrs. and Mrs. Leyal
Henson and Kathy Friday Henson and Kathy Friday
morning. Sunday visitors in the Corning. Sunday visitors in the
Mrson. C. home were Mr. arroll and
and Mrs. C. S. Carroll and Lynn.
Mrs. E. R. Slater attended the flineral R. S. Siater G. Buttended
tubbock Sunday attern in The C. S. Carroli family visit ed Mr. and Mrs.
Friday afternoon.
Gomez News Mr. and Mrs. Pat Cariker of
Richmond, Calif., visited during the weekend with Mr. and
Mrs. Bill Blackstock and child
 bee and sons are moving to
Brownfield this week from heir farm west of Gomez.
Mr. and Mrs. George Ellis nd son moved to Gomez Monday. They have lived north of Gomez for a number of years.
Mr. and Mrs. Norris Kemp Mr. and Mrs. Norris Kemp-
on and children of Covis, N.
M., visited his parents, Mr. nd Mrs. G. I. Kempson and
hildren over the weekend. WMU of Gomez Baptist
Church met Monday atternoon or a mission study.
Mrs. A. V. Britton, mission
study chairman, gave a book report on "Look! Look! The
Cities" by Albert McCleelean Mrs. Bil Blackstock, presimeeting with Mrs. Grady
Dickson leading the opening prayer. for "Week of Prayer"
Plans for were discussed by Mrs. T. L. Nipp, prayer chairman. The
closing prayer was led by Mrs. Mrs. Chesshir Is Gala Bridge Winner
 Man roin Noan or ing bam Kmad hen mon bino trate

Nilen. Gers. Serse Steele was a
Muest and Mrs.
$\underset{\substack{\text { guest } \\ \text { Refreshments } \\ \text { mere }}}{\text { served }}$ Mmes. Steele, Alien, Ches ney, Frrank Ballard, Ballard, C. B. Barnetf and Corenlius. Ready cash, it seems, is able
to out do magicians in $a$ diap pearing act.


TO START MONDAY - These Meadow lasses will vie for starting positions against Loop Monday night. They aro, clock-
wise from Coach Charles Rand, Clouddene Beaver. Glenda Be.
low, Kay Settle Bety lew, Kay Settle, Betty Eubank, Linda Hendricks, Linda Barron,


COMPETING AT CANYON - Coach Charler Rand and his starting quintet took time out of practice for the photographer
before the Broncot headed for Canyon Fridoy for regional lay. Wary are, from leff, Perry Lockett, James Smith, MaurINEWS. ice W

Fiscount Days
Time To Play Outside


ALL-METAL IRONING BOARD


Work Gloves "mis 59


|  |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |

## Scott's firestone Store 413 WEST MAIN <br> - SUdDEN SERVICE' - <br> PHONE 441

## ANNUAL $\$ 100,000.00$ STORE-WIDE SALE




FIRST ChrIStian CHURCH - Pictured are First Christian Church and its pastor, the Rev. Marion Nilsson. The church is
located at the corner of East Hirl and Bellerd, had the parsonage at 811 East Tate. Sunday sehodule: $9: 40$ a.m., church
school; $10: 50$ and
 T. p.m. . worrhip. Bible study meets each Wodnendey at 7:45
p.m. The church hhes o memberhhip of 200 and an average chorch school attendence of 100 .
$\star \quad \star$

SPECLALS FOR . . . DOLLAR DAY MONDAY And TUESDA


- We Do Pieture Framing
- We Assist With Decerating Problems - Coll Us For Reliable Palaters And Unoleum Layers Phone 3646 FOX PAINT \& $\&$ PAPER SUPPLY 415 W Main

| SAVE FRANKLNS SAVE |  |
| :---: | :---: |
| \& | FAVE |
| SALLAR DAY SAVE |  |


| ES | EASTER |  | SKIRTS |
| :---: | :---: | :---: | :---: |
| 2:3 | DRESSES |  | 2: |
|  | 2:511 |  | Reg |
| BRA | Eistir |  |  |
| 2 |  |  |  |
| CHILIORENS DRESSES | spe |  |  |
| \$100 |  |  | - 99.98 |
| materin | (tant |  |  |

## 600 For March Call


meme mive Tem the
 " Brownfiold Nows-Horeld, Sundey, March 2, 1958 PAGE FIVE ed with men who are at least
22 years old on March 1, with
Ban do the job better. 22 years old on March 1, with
the exception of volunteers or game than they play, $\begin{aligned} & \text { can alk. } \\ & \text { Mot }\end{aligned}$ che exception of volumteers or game than they play.
delinquents, who $m a y$ be
younger. The March quota is the lone. always dangerous The March quota is the
state's share of anation always dangerous to
tor the Army of ins.000 men.

## Dunlap's

## dollarciau

Monday-March 3rd .. Values for You in Every Department


Frank Daniel Furniture \& Electric

Sale Starts Monday 8:30 a. m. - Shop \& Save

FREE: 5.00 IN FRONTIER STAMPS TO THE FIRST 100 LADIES' MONDAY
This is the first time in the history of our store that we hove had a store-wide
sole. We are hoving this one fo give you greoter volues ate money-seving prices as a way to express our appreciartion for your paikes at money-saving,
you will find many items not mentioned in this od - everything in the store

Nothing Held Back Everything Marked Down


SAVE UP to $50 \%$ on MANY ITEMS in THIS SALI
$\qquad$
Occasional Chairs Hitilumid china sinion ioice Requler 119.95
SWIVE ROCKR, Foom Rubber

## All Other Chairs $25 \%$ off



BEDROOM SUITES
Reg. 429.95 4.pe. Solid. Maple - Nite and
 Ros.
Many Other Items to Choose From at Greatly Reduced Prices


Dinette Suites Rog. 1.258 s.e. 4 chain 69.95


One Group Tables


 Other Dinettes reivced $25 \%$ More Occasional Chairs
 Reg. 19.95 Yours For 9.95


Plate Glass Mirrors duving
THIS SALE


## BUY NOW and SAVE ON fINE

 this sale25\% off


FURNITURE

 THIS BIG STOR WIDE SALE AT.


Dryer
COMBINATION NOW



[^0]:    220 s. Third
    
    E. O. Nelson, D.O.

