## ITS SURVIVAL AT STAKE

| (EDITOR'S NOTE: Plains Cotton Growers, Inc., has published only recently details published onle recentative pro- of a proposed legislate gram for cotton. The material is in the form of a pamphlet, being distributed now to 20,000 South Plains farmers. Following is the first of a three-part report which the NEWS will print for its readers concern- ing the PCG proposal.) ing the PCG proposal.) <br> The serious situation in the cotton industry, with markets dwindling due to competition from synthetic fibers and foreign cotton production, h a s Industry and government are giving deep study to the prob- | lem, and there is a nationwide feeling that something must be done and done quickly if the cotton industry is to remain healthy and to survive. <br> The national cotton acreage has shrunk from $24,800,000$ acres in 1940 to in 1957. Cotton rapidly is be coming the "vanishing American." <br> Despite a swiftly rising U. S. population and a higher standard of living, cotton has been in a steadily declining position with respect to its percentage share of the total fiber market, dropping from 84 per cent of total fiber consumption in 1935 to only 66 per cent in 1955, | while at the same time manmade fiber consumption climb ed from 4 per cent to 28 . <br> While acreage and markets were shrinking, costs were rising. Items needed to produce our cotton have year period, 1945-1955. <br> The price competition which U. S. cotton has in the domest- ic (American) market is strik ingly illustrated by the fact that rayon was about 7 cents a 1955, an advantage to rayon which is quite attractive to spinning mills. To increase farm income and | to expand markets for cotton, the following legislative program is proposed - which is same program endorsed by American Cotton Producer Associates, of which. PCG is a part: It's chief objectives are: 1. To continue reduction of the present surplus. <br> 2. To prevent accumulation of new surpluses. <br> 3. To increase consumption of cotton through lower prices at both mill and retail levels. tive in price and quality in both domestic and foreign markets. <br> 5. To protect the farmer's See No. 1 Page 2 |
| :---: | :---: | :---: | :---: |

## Promufielid News <br> And Terry County Herald . . . Terry County's Oldest Business Institution




## Union Wildcats Scathe Jayton, 42-38, for Regional Crown

'58 Cotton Allotment mom turn sam pime For Terry Not Upped
 cording to figures released
Friday by the District Agri- acres as compared to 152,181 $\left.\begin{aligned} & \text { cultural Stabilization and Con- this year. } \\ & \text { Neighboring Yoakum County }\end{aligned} \right\rvert\, \begin{gathered}\text { nervation office. }\end{gathered}$


KIWANIANS ACCEPT CHECK - Sponsor of sponsored by the Kiwanians. Coffee will be the current Dale Carnegie class here is Brown- served at the eyent tonight, and a door'prize
field Kiwanis Club, whose president, Harley will be offered. Said Norman:" "The enthusiStone, right, accepts a check from James E. asm of our present students and demand from (Red) Norman of Lubbock, course manager. those unable to participate this time - these The club sponsored the course to raise money are our reasons for beginning a new class in
for its several eivic projects, and the reward Brownfield." In the seventh of the 14-week was approximately $\$ 300$. Looking on are two courss, occassion of the event pictured above. students in the class, Mrs. Darlene Turner of Al Erwin of 721 East Tate took honors for best
 cless will be organized at b:36 p.m., today in achievement. (NEWSfoto)
Brownfield High Sehool cafeteria, again to bo
 Sams quickly was hoisted to the top spot Sat. season, including playoffs, in their second yeor
urday when his tedm; the Union Wildcats, up. of grid play. An estimated 1,200 fans braved set Jayton, 42.33 , in Cub Stadium. The win cold winds to watch Union win the game in the
gave the 'Cats the Regional gave the 'Cats the Regional I Six-Man football final two minu
championship - the ultimate for small schools. Chariles Luker)
$\qquad$


MOST HAPPY BUNCH - Coach Kenneth Union posted a, 12.0 won-lost record for the

Nome

 period when Bob Duboise flial . Murdoch and yards to Berys
ped seven yards to Jim Bryant Mack Land other the
climax a 62 . $\begin{array}{ll}10 \text { climax a } 62 \text {-yard drive. Red } \\ \text { Murdoch sed up the talley } & \text { Beryle Muiderdale for } 12 . \\ \text { the point. }\end{array}$ $x=2=5=5$ $\pm= \pm=5=2$ moved to their second touch- roum his own 27. He stepped
down from that point, Duboise out on the six, misjudging the
garnering the final \& \& yards on
sideline marker.
a dash around left end.
See No. 8 Page 2

Funeral Rites Held For Mrs. A. Green
$\qquad$
 Route 4, were held Wednesday
in Brownfield Funeral Home Chapel with John MMcoy, min.
ister of Crescent Hill Church of ister of Crescent Hill Church of
Crist, officiating.
Mrs. Green died Monday fol Mrs. Green died Monday fol-
lowing a prolonged Milness. She
was born in Hamilton County lowing a prolonged iliness. Sne
was born in Hamilton County
and had been a resident here Survivors include her hus
band, Alton R . Gre
 score $25-12$ at the malf hing
Wild Scoring Halt Wild Scoring Halt
showing more of the fis ${ }^{\circ}$ their play all season, the Wild- - W ats came back in the second Murphy and John Cloud. Bur


pointer during first period action in Tuesiday's seasson openor
against Seagraves. Unable to stop the bucket are Eagles Kinnison (23) and. Hamilton (22). Cason dropped 10 points in the game won by Brownfield, 53-37. (NEWSfoto)

No. | Income, and to permit him to | $\begin{array}{l}\text { acreages which would be: } \\ \text { domestic allotment, b. tota } \\ \text { allotment (domestic plus ex }\end{array}$ |
| :--- | :--- |
| use his land and equipment |  |

more effectively.

## 6. To provide means for ordd $\begin{gathered}\text { 3. Eqe Equalization payments } \\ \text { eriy marketidg and stability in then his domestic a } \\ \text { lotment, with no limitations }\end{gathered}$

 7. To return cotion market. $\begin{aligned} & \text { payments. } \\ & \text { 4. A . . loan program at a pric }\end{aligned}$
## To accomplish the objects as 5. Provisiol outlined, the following five Soil Bank so long as

 points are proposed. Details age reserve section is in effeare discussed after the general 1. One price at a competitive

## Cubs Grab Season's Opener

## 

$\qquad$

No. 4
the district, and to evangelism.
misions. education, lay act.
ivities, wsch and outh work.
Dr. Luther Kirk, superin.

 ain An






## No. 6





 this event. Do your Christmas
shopping now, while, selections
are complete.
Jaed hanuan is ibe man

$\qquad$
 ghimese to the moin amily


 , ind


PORTW:OOD MOTOR CO., Inc.

## ANOTHER PIGGLY WIGGLY EXTRA

 MEADOWLAKE Colored Qtrs. 5c Off Pkg. MARGARINE, 1 lb. .............. 25 c ENCHILADAS $\quad$ WIN WIN ALL No, 300 Can APPLE SAUCE 2 for $25 c$ TRERIPE No. $2^{1 / 2}$ Can Yellow Cling PEACHES in heavy syrup ...... 25c GREEN BEANS GREEN BEANS .......... 2 for 25c PEAS

THE BBLE STORY NOW ON SALE vOLS. 1 THROUGH 4

## CHILI PATIO PLAIN NO. 300 CAN 35 CHERRIES ${ }^{5} 18$

| MONARCH No. 303 Can <br> BUTTER BEANS $\qquad$ <br> CAMPBELL'S No. 1 Can <br> TOMATO SOUP $\qquad$ 2 for 25c NORTHERN 150 Count Roll PAPER TOWELS $\qquad$ 21c |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |

## COFFEE

 MARYLAND CLUB 1 LB. CAN 85Par red plum is oz Jar
Par RED PLUM
PRESERVES

PENEUIN COOKIES ......... 49c
SWAANS DOWN
WHITE, YELLOW
OR DEVIL'S FOOD
BOX

| ARRIUR'S |
| :--- |
| VEGETRLE |
| 3 LB. CAN |23

VACUUM PACK

XMAS
WRAP

HEEN ASSI. CONTINUOUS ROLL
WITH 2 SHEETS WRAPPING PAPER

SHOP OUR COMPIETE CHE OF GIFT WRAP

## For \$toriday *

 Cooking rismer no. 3 Squat Can * WHOLE SWEET POTATOES 29 2........ KRAFT'S Miniefure $\mathrm{b}^{1 / 2}$ Oz Bog MARSHMALLOWS ....... 19e GILETTEFOAMY SHAVE ............ 69e 5 DAY STICK DEODORANTS, plus tax 59c

NFNTAI CRE SHAMPOO \begin{tabular}{c}
MODART <br>
75c SIZE <br>
\hline

 

SIRE <br>
SIZ <br>
\hline
\end{tabular}


nderwood's frozen 16 Oz. Pkg. BARBECUE

TACOS ${ }^{13 / 2}$ Oz. Pkg. Frozen MORENO $131 / 2$ Oz. Pkg. Frozen $\quad 53 c \quad$ ORE IDA FROZEN 2 Ear
TACOS CORN ON COB
hills $\mathrm{O}^{\prime}$ home 10 Oz Pkg. Frozen BLACKEYE PEAS


CARROTS, ea. ........ 121/2c Le. 15

## FRYERS $=33^{\circ}$ CUTLETS ${ }^{\text {wis }} \quad 98^{\circ}$

 U.S.D.A. GOOD BEEF Pinbone Loin STEAK, lb. U.S.D.A. GOOD BEEFRIB STEAK, Ib. 79 C U.S.D.A. GOOD BEEF T-BONE STEAK, lb. SLICED BACON

## TEXAS BEEF WEEK, DEC. 1 Thru 7!

17e


RED SMITH
Wayne 'Red' Smith Resigns as Chamber Commerce Manager BIP SPRING - Wayne B
(Red) Smith, Chamber of Com nin inmine ner reite effective Dec. 3 , to become
general agent for Franklin Lif
Insurance Company. The chamber preside Beale, , has mer president, R. narned ,
committee to choosi manager. He explained that h
hopes a. successor could
 cce momer ho nion

 mece nont inimis mithin dastrial Foundation, and chair vices Department of the Wer Texas Chamber of Commerce. the posts mentioned above.
Smith is a member of several other protesisonal organiza-
tions, is a Soctish Rite Mason
Shriner and past president Brownfield Lions Club. Farmers Union Set
Annual Convention The Sth Annual Convention
of Texas Farmers Union will be in Abilene Friday and Sat
urday at the Windsor Hotel. Mrs. Frances Hailey, servic
agent for Brownfied Local
the Union, said Toe the following Terry farmers
were making tentative plans to Dong the Abilene sessions
Bond Lowe Fand Frank Benal, Clyd
Bond and The speakers scheduled
address the convention includes
Senator Senator $R$ al Ph harborough
and Congressmen and Congressmen Omar Bur
eson and Walter Rogers.
Senator Yarborough will a dress a banquet session at 6: 6 son is scheduled for $11: 00 \mathrm{om}$.
Satur Convention Sessions are ope
to any farmer or individual in to any farmer or individual in
tersted in the well being of
farm people.

Rotary To Host Union Football Team Friday Union's Region 1 Six-Man
footbanll chanpions will be
guests of Brownfield Rotary at their noon luecheon Fri day in First Presbyterian
Church, according to Morgan
Copeland, president Copeland, presindent.
Coach Kenneth Sa Coach Kenneth Sams will
introduce members of the
tean and give a short re
view of the school's 1957 gre

## 'Deal a Day' To Be December Program At Smith Machinery

 The catchy slogan "Let UsBe Santa Claus" this week
starts a dynamic new sales campaign by Smith Machinery
at 1301 Lubbock Road, Minnea. polis-Moline dealer in Brown-
field. neid. announcing the timely
In m machinery offer, J. E.
farm
Smith, owner, says he intends Smin, owner, says he inten
to make "A deal a day" fro
now until Dec. 31 now until Dee. 31 MM general
Smith quotes MM
manager. Mate Carronl, as say-
ing. AII M.M dealers are act. ing, "All $M-M$ dealers are act-
ing as Santa Claus this year by
making gerenous allowances
 Said Smith: "December ha
been accepted by a lot of deal
ers as a traditional off-season month, but we don't see it tha
way."
 for Terry Woman
 Publication Covers Sweetclover Crop "rovines sumectover int ly released Texas Agircultural
Extension Service publication.
The extension agronomists,
authors of the authors of the publication,
point out that the greatest
value of sweet value of sweetclover is for
pasture and soil improvement
uses.
The legume is widely adapt. ed and. .like other legyumes, it
utilizes nitrogen from the air. In addition to adding nitrogen
to the soil. a good crop of
sweetclover will improve the
 The authors, Lee Coffey. Ben
Spears and E. M. Trew. ©over
such items species and vari ties, adaptability, cultural
practices, ditferent uses of the
crop, special hints on harvesting, seed and diseases and in-
sects.
The authors, in their acknowledgment, say most of the
new pubbication is adapted
from research information compiled by Dr. R. C. Potts.
formerty associate professor.
Department Tormery associate professor.
Department of Agronomy and
now asistant
Schean of the
Scheol Agricultear at School of Agricu
A\&M Coilege.

- they bag limit Jim Quinton of Route 5 and
A . $\mathbf{V}$. Black of 419 North Bell
Rent spent the weekend at the 6666
Ranch in King County quail
hunting. They bagged their

PARMERS UROED TO CHECK OWN STTUATION South Plains Cotton Crowers Advised To Pick Open Cotton
 Nome
 and

$\qquad$
 Mig
Mhi
unt
unt it
BCC Annual Bazaar

## Is Scheduled Today

$\qquad$
Judge Cites Need For 'Ounce Of Prevention


New OFFICERS - Pre-School Parent Teach- Jr. of 1310 East Lons, secretary - treasurer;
ers Association officers were elected Mondoy Mrs. Darrell Knight of 719 East Hill, vice presi-



USDA Predicts Higher 1958 Consumer Income



## 

Planni
the best
Planning is what separates
best communities from the one of the numerous such or-
onanizations crying for help on
eyery hand. Forget about
to
iraining - the need is for
PEOPLE far more than it is
Cor trained people.
for trained people.
You can even teach without previous training. To help re-
lieve the great shortage of
leachers, Texas authorities are eachers, Texas authorities are
issuing temporary certificates the nable you to teach during
the time that you are taking
a television course a television course in your own You can teaching me methods.
children a personal friend Jecome acquanited with, talk
ing to them, LISTENING ing to them, LISTENING
diem, giving them jobs... Jnired States Leads The Worid Fiog Production tion records this year for hogs.
soybeans and sugar beets, and soybeans and sugar beets, and
near record for corn. Beeow-
ecord crops were indicated lor cotton, cottone seed, wheat,
barley, and oats. The United States is in front in hog procuction, with an esti-
mate of 84000, mate of $884,000,000$ head, com
pared wth $18,700,000$ for Ween ern Germany, which is second. Argumentative souls, short INOW YOUR INAVY


Referend



## Your Old Furniture is worth Plenty <br>  <br> TRADE-INSALE

## 3PC Sectional's

 Sofas, Studios \& Relaxers By Kroehler -.All Factory Fresh ... Beautiful Fabrics ... Your Old Furniture is valuable-Trade Now. $\$ 79 .{ }^{95}$ Modern DinetteChoice of ColorsYour Old Set is Worth ${ }^{\text {s }} 30.00$ Pay only ${ }^{5} 49^{95}$
and Trade-in
SHOP OUR COMPLETE MAPLE DEPARTEMENT

Featuring Beautiful Sprague-Carleton
 Denk . . $\$ 165.25$


AT UNHeard of Low Prices Expert Installation
Lee's * Bigelow * Alexander-Smith *Gulistan *and Many Others

Requiar $\mathbf{\$ 1 1 . 9 5}$ High Society it's a honey

Over 50 Beautiful Patterns $3^{77}$ yo. up

Axminster's Wilton's Blend's Tufted Yarms Twist Weaves

The Finest in Wilton's, Tweeds and Axminsters any style or color

Viscose tweed

## UNDISPUTED Carpet Center Of West Texas

Buy 100 yds. of Lee's Lustretuft at only $4^{71} \mathrm{yd}$
no Doin Pammer
up To 36 mornis


Free Delivery
within 100 miles



















No. 1
Hed sumannes themar, we sars




 Doo Martin, 8 fit unamoer.

NEW TRANS-PORTABLE:... The por rodio thot goos whero you go....Ionde onomantment to

## OLDSmobility $<$




Get the Features of the Future ... in a '58 Oldal

 and




OLDSMOEILE FOR'5B
$\rightarrow 2$

White Bass Fumish

The mite bass is Auritithe
polemented by 72
Secent roma. SMU-Notre Dame Tilt






 Mide bass fingeringes were inm in ine iake. hrey have reached The know.how is less import
 tan the doit toom. B8upa puun g sobu umu
 rainage system ot the oid construction of mier. bagg imit is 25 per day. ed as the best bait in Lahe

## JONES THEATRES <br> "hovis are your ores miteranmment"

RUSTIC DRIVE IN
numbor, Doce 5
"MAN
ON FIRE"
Bing Crosby Inger Stevens trider 4 saturdor December 6 a 7 SHOWDOWN AT ABILENE"
mm Jock Mahoney Marthe Hyer Lyle Bettge Sunday $\&$ Monday "TEENAGE DOLL"
June Kenney Fay Spain John Brinkley ALSO "UNDERSEA GIRL"

Mara Corday Pat Conway

REGAL

* Dunt 216



## Beetle Bailey * * * By Mort Walker Beatle Bailey $* * *$ By Mort Walker



## Johnny Hazard By Frank Robbins

## 

- 



Brownfield Sailor nl TWC Touts Four For Helicopter Squad All-Border Conference

|  | aree Texas Western College |  |
| :---: | :---: | :---: |
| i.submarine Squadron 4 at | footall players are strong | Forrest was the team's |
| Ream Field Nav | candidates to be narned to the all Border Conference team for | fine |
| Air Atation, Imperial | an border Conterence eeam for | fine |
|  |  |  |
| Wubert B. |  |  |
|  | year also may be considered | and a tour-year regular. |
| Roy-repored ao | Left | yn |
| igned to the electronic |  |  |
|  | Don Maynard of Colorato City |  |
|  |  | ${ }_{\text {year }}$ |
|  | phayeder who conid repeate on the | dow |
| 为 |  | (eamm in scoring, |
| Air |  | ${ }^{\text {a }}$ |
| ce Base, Big S | Tackle Dan Boyd, 20-pound | A |
| r. and Mrs. |  |  |
| St | year | the finest |
| irn to his duties Monday | tion, and could move to |  |
|  |  | Laraba was Te |
|  | gardner of 704 East Lon | leating paser. is a |
| ${ }_{\text {for }}^{\text {faith and cont }}$ (wo worthwhile |  | ner |
|  |  |  |


more MORTON'S Potato Chips than any other brand

 Nets Some 25 Deer $\begin{gathered}\text { points. } \\ \text { On the Black Gap area i } \\ \text { Orewster county } 23 \text { deer wer }\end{gathered}$ Management Area in K err were fat and in excellent con
county, on the fourth public dition, according to report,
hunt to be staged there. There from the area.
 Fish comission, of the hun two came upwith poins and




 He has good speed, is a tough proves profitable in the
competitor, and is one of the run.
smartest players in smartest players in football.
Many of the Miners best gains
were through his hole because state is still the church
seynote of

## DEKALB

Hybrid Sorghum


WESTERN GRAIN \& FARM STORE
Peitroleum Society Printing Directory





II TAKES SKILL TO FILL A PRESCRIPTION To be sure..........see us!

NELSON'S K PHARMACY "Where Mast Prescriptiens Cre Filled" xamum wiver Gibtso Wear
*

FIELDS
FOR MEN\&BOYS

## EVRR'S SUGGESTS... WESTINGHOUSE GIFTS FOR XMAS

Cook Better. . End Watching WITH WESTINGHOUSE EXCLUSIVE SPREAD-EVEN HEAT


 $-\mathrm{A}$


## NOW IN COLOR!


mus amave!

## START TODAY!

Christmas now and place them in Purr's Lay-A-Way to be picked up by December 14. You may make small weekly pay
 YOU BENET MANY WAYS
AVOID THE CHRISTMAS RUSH

$$
\begin{aligned}
& \text { AVOID THE CHRISTMAS GIFTS } \\
& \text { BETTECTON OF }
\end{aligned}
$$

SAL WEEKLY OR MONTHLY PAYMENT SMAL WEEKLY OR MONTHLY PAYMENTS
FRONTIER STAMPS WITh EACH PAYMENT

## WESTING HOUSE ELECTRIC BLANKETS <br> WESTING HOUSE ELECTRIC BLANKETS <br> sou can na sure e.... mb Westinghouse

you ca: an surze...narsWestinghouse The PRESENT for every FUTURE breakfast!


Westinghouse roastre

 \$19.95 VALUE

FRONTIER STAMPS WITH EVERY PURCHASE AT SURE


USE RURR'S $\Rightarrow$ LAK-A-WAY!



OFF AND RUNNING - Wylie Kay $(121$ slips past Jayton's Jim Bryant in a play that picked up short yardage in Satur-
day's Rogion I championship tilt. The Wildcats came from behind in the final minutes of the game to cop the crown, 42 .
38. IFoto by Charles Luker) 38. IFofo by Charles Luker)

## ACROSS THE CATILE GUARD <br> By LEO W. WHiTE Yoakum County Agent

About three weeks ago I was doin int ies outher parn cometro which was ane new mod ilearned that in that ore Min popie ere preet They have it growing tion all otetit petarubseded wome ome of the
 broum inere noceotins rees.
 deatar of thate eratication ane sumed
se icriveromanly, there will be
 of crasest and ont ot obic
 semit verak um dounty tor
 matit difterencee moid heep tom dime
 roue hive oher trasees in Yoinum, oconer or mateos in toree. somp of them hheve not totanit tey yilit owoult tor this

| Dr. J. U. Borum Jr. |  |
| :---: | :---: |
| OPTOMERTIST | Phoon 3172 |

$\xrightarrow[\substack{\text { Sorghum atmum NEw } \\ \text { Our newest rases } \\ \text { N probat }}]{ }$ Sour newest gras is probabl


 ed in this county this year.
Most of the people who planted
this grass were inter this grass were intersted in pro-
ducing a seed crop rather than
baving somethen acing a seed crop rather than
having something to graze.
Growing seed for Growing seed for the first
year was a wise move because
seed prices were high at planting time last spering hind at a plant
er well could afford to wait one year to plant the acreage the
he wanted to be in grass. Seed Was Hrgh. One acre of Sorghum Almum
will produce enough seed
lant several hundred plant several hundred acres.
The seed was high only because
they were scarce Fal they were scarce. Farmers who
did not grow any seed this yent did not grow any seed this year
can probably buy seed fairly
reasonable next spring. reasonable next spring.
I doubt if many people w
say that Sorghum Almum say that Sorghum Almum is
going to be our one best grass.
I do believe that it is I do believe that it it going to
be one of our better grasses. It be one of our better grasses. It
makes an enormous growth and
produces a larke amount of forage that can be amount of
Sudaned like Sudan erass or it can be stored
as dry forage or used as a sil. age crop.
It is clo It is closelv related to Jo
son Grass and people fear t
will be a problem of. Wo will have to arow it for a ard it is to kill. A. The onl
of who The o
of who
Almum
Ginty.
inty. He



LARRY HART Texas,
secretar
group. group The Lubbock meeting whi will be preceded beeting, whice
will be held Directors Room of Plains t C Hart also will be greeted by
the grand counselor the grand counselor of Texas,
Tom L. Morton of Lubbock. Tom L. Morton of Lubbock.
The national officer wa The national officer was
born in LaGrange County,
Ind. in 1907, and was graduatInd., in 1907, and was granduat-
ed from La Grange High
Scheol He wa ele ed from LaGrange High
School. He was elected grand
secretary of the jurisdiction in secretary of the ejurisidiction in
Indiana in 1948, still serving Indiana in 1948, still servin
in that capacity. Hart was married in 1929, at-
tends First Church of Christ,
Sch tends First Church of Christ,
Scientist, in in Fort Wayne, is a
member of Home Lodge 342, member of Home Lodge 342,
F\&AM, Scottish Rite and Miz-
pah Shrine Temple in Fort pah Shrine Temple in Fori
Wayne.

If your business seems to be
sort of slack, try the time-testsort of slack, try the time-test-
ed tonic-advertising-and see improve.



SIGHT-SEENG OUIZ

 AUSTIN - The Veterans
$\begin{aligned} & \text { Land Board has now purchased } \\ & \$ 114,143,000 \\ & \text { worth of Texa }\end{aligned}$ Carmland with the $\$ 100,000,000$
available to it, Land Commis ioner Earl Rudder said
week.
Payments from ve t eran s participating in the program
are used to buy more land. Eventually, a $\$ \mathbf{\$ 2 5 , 0 0 0 , 0 0 0}$
"profit" will be realized from the first $\$ 100,000,000$ in the pro-
gram, Commissioner Rudder said. This money will be put
in a fund which the State Leg-
is The land commissioner also noted that the bond market
continues to block the sale of some part of the second sioo,-
some
00,000 worth of bonds 000,000 worth of bonds in the
program. No more than three per cent
interest may be paid to purchasers of these securities
Bonds on the market are now selling at an average interest
of 3.43 per cent.

Recreation is vitally import-
ant to the development of ant to the development of
balanced life and no progres
sive community can afford to
 paralysis.
So far, judging from re- how to increase your business So far, judging from re- $\begin{aligned} & \text { how to increase your business. } \\ & \text { ceipts, our neighbors have poor } \\ & \text { and the plan will work-until } \\ & \text { gou try it. }\end{aligned}$ gardens this year.

## THRIFTY STORE

Moved To New Location 109 North 5th

Across Street From Gosdin Drug Owner - C. D. Wise

## The Edsel outperforms any

## medium-priced car you've ever driven

Yet the one that's really new is the lowest-priced, too!


See your Edsel Dealer and road-check 1958's most remarkable automobile*

Brownfield Motor Co.<br>702 W. Broadway Phone 2020

Free Enterprise Key To Nueces Man's Life

TO INCLUDE LEVELING OF CONSUMER PRICES
Economists Report A 'Moderately Good' Advance In Offing For the Nation's '58 Economy; Shift Seen to Durable Goods

##  <br> 

| YEAR END | How To Plan Federal |
| :--- | :--- |
| TAX TIPS | How |
| NUMBER 2 | Income Tax Deductions |




## Cadillac



## A Masterpiece....Even by Cadillac Standards!

The magnificent Cadillac car for 1958 is, without
question, a rare masterpicece in all the things that question, a rare masterpiece in all the things that make a Cadillac .... a Cadiliac!
Certainly, it has had no precedent insofar as beauty is concerned. In its graceful symmetry of line and in its remarkable look of stature and Unee, it is in it is without counterpart by the Unquestionably, it is without counterpart by the way of interior degance. Never before have Fieetluxury and spaciousness in a single interior design.

And, most assuredly, it has set its own extraorIts dynamic new engine, its more responsive transmision, new engine, its more responsive Cransas an extra-cost option, are simply a revelation We carnestly bope that you will the see and drive this extraordinary new Ce your earliest possible convenience.
Your Cadillac dealer will be delighted to give you full details on Cadillac's twelve new models,
including the incomparable Eldorado Brougham

VISIT YOUR AUTHORIZED CADILLAC DEALER ON

BUV ONIV GENUINE JDHN DEERE PARTS -THEY FIT RND WEAR UKE THE ORIEINALS!
sargen Don , como Sill
 frompial The Rev. and Mrs. James
Tidtell and family of 402 Easi Tate attended the family re
union dinner at the home of
the Rev. Mr. Tidwell's mother the Rev. Mr. Tidwelif s. mother
Mrs. C. E. McBride of Dallas
last Thursday.


THEY wON - Proudly displaying trophies of Mr. and Mrs. Dan Hulse of Route 2. From


 Sety Hules, evtreme ight tending, doughter


Futurity Is
Scheduled
By Ruidoso

## RUIDDoso, N.M., $-G e n e ~$ Hensley, Ruidoso Downs gen- 

 richest quarter or the worlid'sstake - the estimated $\$ 50,000$ "All-American" Fiturity. Extensive plans for the form-
ation of this fuvenile classic.
which will have

## racing in this colorful "hor <br> Labor in the pines" plant ${ }^{\circ}$

Hensley revealed today whom
blanks alreaty hation lianks already had been widide.
ly clreutated among quarter horsemented throughout quarter west
ern states.
Desceribing in detail this novation that will give tuart.
er horse racing a long-neede horse racing a long-needed ation.with the original nominarckpot comparable to the Supplemental nominations Burt home at sil Park Lane
Kentucky Derby of thorough-





## CHURCH OF CHRIST

## GOSPEL MEETING

November 30 Through December Daily Services 7:30 P.M., Sun. Morning 10:30, Sun. Eve. 7:00 Erangelist Dell Young from Spur, Texas will be the speaker. Everyone Is Invited

EAST HIL STREET CHURCH OF CHRIST 1204 E. Hil
Brownfield, Texas

## Dullope Cuntitule

75 Gauge, 10 Denier Sheer Hosiery
 y tinal
final



Men's Washable -i-Bulk Orlon Sleeveless Sweaters

Giff He For sport or dress .....Hi-Sulk $100 \%$ orlon sweater
completely washable... Retains shape and luster
known for its long wear. Colors in Camel, powder b competery washabe... Retains shape and aster
known for its long wear. Colors in Camel, powder bue,
black, gray and red. Sizes. S-M-L. Ideal for your col-
lege man.
 fashion-right feminine colors and handsome he-man colors.
This is a Christmas gift all the family will appreciate.

MEN'S CASE:

| VIP Case | . 19.50 | Train Case | 17.50 |
| :---: | :---: | :---: | :---: |
| Journeyer | . 27.50 | 2110 O'Nite | 19.50 |
| Quick Tripper | . 19.50 | Wardrobe | 25.00 |
| Two Suiter | 25.00 |  |  |

Smartly Styled for the Holidays

## Faille Coats 10.99

## Smart styling for the holidays . . . water repe lent, spot and crush resistant. . . insulated it

 with a generous sweep. Glamour for any occa
sion. Navy blue, black and electric blue .. sion. Navy
sizes $8-18$.

Smart Gals Love
Stripe Pants
Re9. 12.95- 8.88
Velvecen Pants are the perter etill mis. christ




Boys' Cotto

## SPORT SHIRTS 2.99

This blend of tine cotton and pure silk is yours
for luxurious Christmas giving. Colored in for luxurious Christmas giving. Colored in
checks stripes, and plaids.s. Shirts. that reflect
the Holiday season. Sizes 8 -18.

Miss Victoria Hook To Be Wed Dec. 24

 Casebeers Entertain
Thanksgiving Visitors

Luckie Yoice Class To Present Concert Sunday in Church Mr. and Mrs. C. W. Chap Mrs. John S. Luckie of 1006 Nancy King, J. W. Hawkins,
Tahoka Road will present her hana Douglas, Carolyn Hatil,
voice pupils in a special Christ-
Cheryl Turner, Beverly Dunn, hati,
hann,
Johnnie Clouds Have man and Linda, Shaion and
David Ray returned to their
Dahoka Road will present her
voice pupils in a special Chist-
年



 Clarence Casebeer and Eddie,
Mr. and Mrs. Allen Elwood
 $\begin{aligned} & \text { Hobbs, and Mr. and Mrs. W. B. B. } \\ & \text { Anderson and Ella Faye of } \\ & \text { Brownfield. }\end{aligned}$
$\begin{aligned} & \text { elle Wheatley, Virginia Cooper, } \\ & \text { Charla Berry, Caro Christop- } \\ & \text { her, James Hill, Linda Brown }\end{aligned}$ or.


$\int^{2 a^{n k i n}}$


Pool News
 preached here Sumday with is is prad Mrs Morrion wer dinner
guse the the home of Mr. and
 Mr. and Mrs, Lawences Dunn

 and and Mridares. Elivited Dunctin and ${ }^{2} \mathrm{gin}$ in Meendow with M
girls.


 attending , were Mr. and Mrs.
and Lera, Mr. and Mrs. Dave Jack-
Robert Berryhill and and girls all of son all of Lamess, Mr. and Brownfield visited S Sunday in
Mrs. Horace Johnson and boys, the home of Mr. and Mrs. Jack Mr. and Mrs, Bradiey Seaton Brown and family, Mrs. Alton
and
Mrsins or Lubbock, Mr and Mrs. Lawrence Dunn and West and family visited Sunday
Rhonda of Plains Mr. and Mrs. with Mr. and Mrs. Euel Ho-
Wetrer Watter Brenson of Brownitield, ward and girls of Brownfield
and Mr and Mrs. Charres Dumn and Mr. and Mrs. Leroy Bar-
and family and familly Dinner guest th the home of The Rev, and Mrs. J. M. M.
Mr. and Mrs. Leroy Bariver. Morrison and Mr. and MMs. E.
and boys were. Mr, and Mrs. J. Duncan visited Sunciay eve


Many Seemingly Normal Everyday Habits Noted As Cause

## Of Dental lis And Often Prove injurious To Over-All Health

 Opening boute with your, tles after age six, since they dental health habits which caeeet may make you the life are likely to cause protrusion
be broken if you try.
 pis
 enching of teeth continued
to control
dutions all mey anbock and Mrs. R. M. M.
ley and children of Post. emotions all may have their
adverse effects.
Also listed as detrimental to Also listed as detrimental to
teeth and gums is te practice
among women of using their teeth to open bobby ppins. An.
to
other is the habit of cupping
chin in tade other is the habit of cupping
chin in hands white reading or
watching television. It causes
side peresure that may harm teet or juws.
Among chidren the habit
Among chlortal to teth is
 most authorities agree it
will not cause improper teeth allignment providing it is

stopped by age four or five. | $\begin{array}{l}\text { Related to cuumb sucking } \\ \text { the use of pacifiess. Dentist } \\ \text { strongiy } \\ \text { recommend agains }\end{array}$ |
| :--- |

No. 1
ia, born Nov. 28 and weighing
8 pounds and 8 ounces.
Mr. and Mrs. Marcos Garcie Mr. and Mrs. Marcos Garcia
D. Box 1164, a daughter, Sivia
born Nov. 29 and weighing 7 pounds $51 / 2$ ounces.
Mr. and Mrs. Menry Med-
rano of the soo block of South
tit 12th, a son, Antonio, born Nov
30 and weighing 6 pounds
ounces. ounces. and Mrs. Francisco De
Mr.
Lao of 611 South Tenth. a son,
Raul, born Nov, 30 and weigh. ing 8 pounds 15 ounces. Other Hoapitaiss,
Mr. and Mrs. Charles
of Meadow. a daughter, born Nov. 25 and weighing 8 pounds
$41 / 2$ ounces.
ning in the homes of Mr. and ning in the homes of Mr. and
Mrs. Roy Barrier and family
and Mr. and Mrs. J. M. Trussell. The Pool WMU met Monday
in the home of Mrs. Neil Bar
iner those attendins rier. Those attending, were Mrs
Atton West, Mrs. M. C. Wade
Mrs. Martha_Howard., Mrs. Le
roy Barrier and Wilmith Dun roy
can.


Aurhassador Station Wagon for '58! Now get roomy Ambassador luxxury, Ambassador NEW 270 HP V. 8 conitort, Ambamador power, in America's smart-
Cromes Country by Rambler. See it with entirely new jet stream stambier. pee it with entirely Powr-Lok anti-spir differential oriving, NEW 270 HP V. 8
Fival
Finest Car Ever
Priced So Close to the Lowest!

DEAN MOTOR CO. row w. noi

## SIOO REEUND时

 TOWARDS THIS BRAND-NEW
## PHIICO-BENDXXDUOWATIC

WASHER-DRYER COMBINATION . $\xrightarrow{W A}$ ?

Washes and dries 45 min . faster!


Frank Daniel Furniture \& Electric LOOK AHEAD -and youte obome PHILCO.

Shop KYLE'S

Receive $K$ and $S$ Biue Stamps

| Save the Valuable K and S Blue Stamps <br> Athilling ore of the $\qquad$ CECIL GEORGE SERVICE STATION <br> CRUTCHER GROCERY$\left.\begin{array}{l}\text { BROWNFIELD } \\ 701 \text { West Hill }\end{array}\right] \begin{array}{l}\text { STEAM LAUNDRY } \\ \text { Phone } 26\end{array}$ <br> UNTON STORE $\underset{\substack{\text { WILGUS PHARMACY } \\ 302 \text { South Fifth }}}{\text { Phone } 2575}$ BROWNFIELD FLORAL 1103 Lubbock Road DAVIS SUPER SERVICE $\square$ |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## Buying Selling Renting Services Employment <br> For Best Results use the <br> READ AND USE THE <br> 



Former Resident Is Coffee Guest Here

 W.C. Burrow of Wichita, Kan. Ment of Browntield.
ind red balls centered the table aid with als centered the table
The minen cloth.
mantle was ornamen vith greeste candses ornamented
trimmed in
vilver. The honorre Christmas corsage.

## (2) <br> shemdinga romy bob Bartos   <br> 

wical rione with a metal comb with yoir hand nomeen, andit

 Hortent and wevest the rest comb
 Trish with long suifif bristele for Ford any kind ot grooming soped evees, on the ton fours or
 mploin that dog reguerty: as Ao ailing vith seme housio


 him a top-grite corimercialiy

Christmas cake and coffe
were served to about 35 guests


WE SELL DIRT
PAY CASH FOR
ASHES SPUTNIK! MUTTNIK! ME SITES ON TH
MOON

> MOON
 ranch. 13,000 acre catti
of cuws 14.000 hend or more
milies of of then front







Seo "Bris" or Ted REAL ESTATE AND INSURANCE
 FOR LOCAL REFERENCE See Wm. C. Irown at Bro
field Post Office.


TO SELL

OR BUY

CLASSIFY
Phone 2188



$$
\text { Telephone } 2188
$$

$$
\begin{gathered}
\text { Mrs Winnie Copeland } \\
\text { 112 Wost Cardwell } \\
\text { PHONE, } 2786
\end{gathered}
$$

## *-REAL ESTATE FOR SALE



글

| See US For Youl - |
| :--- |
| - REAL ESTATE |
| - FARM I RANCHLOANS |
| I IRRIGATION LOANS |
| - OIL PROPERTIES |
| JOE W. JOHNSON |
| 406 West Broedway |
| Phene 4443 |

## Heve some good buys in

Terry and Gaines County.

## Plenty of good lots. in. Brownfield.

Leonard Leng
Real Estate
112 S. 5th Ph. 3351
ala
EXCLUSIVE DEALER FOR


Anry

| ESTAE FOR SALE | ¢-misciunious |
| :---: | :---: |
| \% | UNTIE |
|  |  |
|  |  |
| \% | jumpot |
|  |  |
| mat | Youn mo |
| bex zat |  |
|  |  |
|  |  |
| SEE US FOR |  |
| 2272 | WE BUY COTION. OCHRAN BROS. |
| URNE | mam |
| ter W. M. Main |  |
| \% | ${ }^{210} 0$ |
|  |  |
|  |  |
|  | , |
| \% | Atis ormo |
|  | Som |
|  | 0 |
|  |  |
|  |  |
|  | cane ie |
| \% |  |
|  | ${ }^{\text {mad }}$ |
|  |  |
|  |  |
|  |  |
|  |  |
| Nit main wio mill |  |
| iscilaneous |  |
| Look |  |
| Ai Bainy |  |
|  |  |
|  |  |
|  |  |
| No. 268 Amoricen Logion |  |
|  |  |

## NOW

Now Low F H
Down Payments \%
GLENWOOD HOMES Inc. 3-BEDROOM HOMES


SEE THESE NEW HOMES NOW UNDER CONSTRUCTION

Hurry
Only 2 FHA Homes teft

CALL 2608

Joe Remidell ......t. T.K.McMillin

 Portwood Motor Co.


Your FORD-LINCOLN Doalen" क्व ल एल एल स CH

595
1954 Ford $1 / 2$ Ton Piclop
695
Jack Bailk; Chevrolet

Jack Bailey


1954 Chevrolet $1 / 2$ Ton. Pickup
5795
s 895

1953 Ford $1 / 2$ Ton Piekup
 Detuxe Cab, heater, good ures

1955 Chevrolet $1 / 2$ Ton Pick
There will be friction in, the United States as long as polit-
icians promise minorities more than they can deliver.
The trouble with many in-
dividuas is that they worry too much abe
other fellow.
Gomez News Visiting in the home of Mr.
and Mrs. H. N. Key for sev.
eral days the first of the week,
were her brother, Will Minor, were her brother, Will Minor,
of Bethney, Oka.. and his son,
R oy hey Mindr, of horpus
Chirsti. Minor is 86 . years olid nirsti. Minor is, 86 years oid
and it is the first time he and
Mrs. Key have seen each other

ner pictured ab Chamber of Cobove. A project of Brownfiel emphasiza tho rapidly nearing Yule season aro and the hugo star alop the courthouse. Said Jo?
ule projects tor have done our best. Our thre胴

THIS IS OUR INVITATION TO YOU to discover how little more it costs to own a new Mercury than one of the "low-price three." But what a big difference you enjoy in looks and road-holding size! What a big difference in value and prestige! For The Big M is the first car to bring you Sports-Car Spirit with Limousine Ride. Stop in today!

## SET YOURSELL FREE FROM THE "LOW-PRICE 3"!



> This is the year to make the easy step up to The Big M discover. Mercury '58 gives you the road-grippin control of a sports car and the smooth, quiet ride of a art from all others in appearance. It has the froek, new straight-line design preferred by those who stay
> ahend in style. And Mercury 58 offers you revolutionary new driving aids like the amazing Cool-Power Matic Keyboard Controls, new automatic. power many more. All theee cas be yours in The Big M Come in and pick your favorite, today.

I958 MERCURY M-I
BROWNFIELD MOTOR CO.
$\frac{1}{6} \frac{8}{0}$
$\frac{8}{6}$
$\frac{1}{6}$
$\frac{1}{6}$会 rake the

DALE CARNEGIE COURSE
in Leadership Training, Human Relations and Improving Your Memory. Presented By
2702 21st Street - Phone PO5-7959 Lubbock, Texas

Develop self-confidence
2. Preperre for leacieiship
3. Think on youri face
4. Control enxieties
5. Untover ypy
hidden abiziies b. Spaek effizetively
6. Spack effactively.
8. Work in hec-mony with pcopie
9. Commmiteate idoos deotly
9. Improve memory


B-58 BUICK


## First Big Car

## that's light on its feet -and light on your budget tool

Look it over. Big - brawny - room for the Márines
Step in. Turn the key. Get braced for a surprise. In your first mile of dricing, you discover the first big car in history that really is nimble, easu to handle, light on its feet.
You boss a B-12000 engine. You command a Flight Pitch Dynaflow.* You switch the pitch a Flight Pitch Dynaflow.* You switch the pitch a million way
You find a Miracle Ride plus Air-Poise Suspenion* that floats you like silk on the breeze.
But that's nothing to the discovery you make about this ' 58 Buick whe

> THE UNIQUE OPE! -the imported car mode by Generol Motoris in Germony- Con now Wozon models $\begin{aligned} & \text { hrough } A \\ & \text { Buick Deolers. }\end{aligned}$

You learn you can own this 1958 Buick Specul -this bottom-priced of the B-58 Buick linefor just a fraction more than the well-known smaller cars would cost you. So come drive the B-58 Buick Special. It's based on more aviation principles than any car in history. It makes your heart take wing. Try it today.

 Folue Sumpension optional at extra cort on all Serien. NEVER SO MUCH SO NEW * Fresh bold stylling with the Dynastar Grille * The Miracle Ride plus

Bulck Air - Poise Suspen
*Flight Pitch Dynaflow or
Pitch Dynaflow
"Volvet Wall" Sound silencing

- Thicker, wider, more powerful brakes
* All bullt to exacting quality standarde
see Ht and Drive It-There's Nothing Else Like It
THE AIR BORN


## E-53 EUICK

[^0]

10 N ATTENTIONI
irrigation farmers Let ME Cind be SANTA WITH A BIG
ALIOWANCE ALOWANCE
ON A NEW GEAR HEAD
OR A SPEED Ratio CHANG when you buy
on MM 605 or 800 power unit during December With he dollivery of a now be
 W
Uberal Credit Terms Tallored to Everop Purchase

## MM

Smith Machinery Co.
nome 3123 Convenient Terms Available 1301 Lubbock kood
 Cimaik are eut in muen whe hank and spareribs, caen be




 trated largely in the fat. The tural Extension Service, says small grain forage has bee
tremoval of the bulk of fat will
that nat nitrogen fertilizer is
gen-
grazed down is recommen
ond
 makd herbs help to bring out its
and
good flavor. $\begin{aligned} & \text { dressing fall-seeded } 8 \mathrm{~m} \text { a } 11 \\ & \text { grains, as atsere generally is } \\ & \text { ample moisture to put the nit- }\end{aligned} \begin{aligned} & \text { quate, Bennett said. } \\ & \text { On the Blackland soils o } \\ & \text { Central and North Texas ap }\end{aligned}$
 Most of the over-active civic tional plant growth. rogen per acre in January has workers know what they're
doing. doing.
$\begin{aligned} & \text { Your best friend is the one } \\ & \text { who will tell you the truth }\end{aligned}$


 The loin will give the best
roasts and steak (sirloin or good flavor.

 animal is particularly toogh.
In this case, it can be ground In this case, it can be ground
or used as swiss steak. If the all is small it may be roasted who will tell you the the in the most efficient rate of nit. High Plains and west Texas.

Brownfield Nowr-Herald, Thursioy Dec. 5, 1957 PAGE SEVEEN
Federal School Bill Is Pigeonholed By House Federal aid for school con- 1 issue and Democratic irriation
Fuction turned down twice with President Eisenhower's cruction, turned down twice with President Eisennower's
years, hess in the last two leadership in liast sesion's ed for a House committee piege-
school-aid battle were all fact-
ortributing to the decionholed at the
of Congress. ors contributing
sion, it is said.

"I Came By Early to Tell You About the Wonderful Gift Waiting for You at the Brownfield Savings and Loan Association"

## LOOK!

 You Get This Eastman Brownie Kodak . . . FREE

## When You Open a Savings Account of ${ }^{\mathbf{1} 10}$ or More

Why Not Open an
Account for Yourself . . . Then Give the Camera as a Christmas Giff-Or, Give a Savings Account and Camera for Christmas.

TO OUR PRESENT SAVERS. Any of our present savers Personally Bringing in anyone who opens A Regular Savings Account of $\$ 10.00$ or More, while this offer is in effect will also receive a FREE CAMERA!




[^0]:    

