## To All Exes of BHS-Welcome To Brownield

 Septemer ano ocroobr ane 6000 month Magic \$1 Million Mark This Year

NEARING $\$ 1$ MILLION - Brownfield construction crept to
within $\$ 41,473$ of the "magic" $\$ 1$ million mark last month within $\$ 41,473$ of the "magii" $\$ 1$ million mark last month
though evidencing another slight slump from last summer.
Above are some of the construction proiects under way here now. Top: A $\$ 12,000$ medical clinic at 218 South Fifth will
provide facilities for Dr. Robert Burns and Dr. J. B. Mott. Conter: R. F. Parker is building a $\$ 16,000$ home at 1201 East
Cardwell. Bottom: A $\$ 12,000$ auditorium and classroom addiMAJOR DECISIONS MADE AT FA CHION MARKETS
Milady's Whims Major Factor When Local Buyers Purchase For Milady

 Look which has been decreed types of dresses: the coat, the sleeve. A longer geve will be
as the latest style by the high two-piece, the chemise and the
neecessary to meet the elbow



 SAY SOCIETY OF PROFESSIONAL ENGINEERS If's Time for Texas To Inventory Her Posstion in Field Of Water Resources Development, Decide Where She Must Go

| (EDITOR'S NOTE: This dealing with one of Texas major problems: water. They were prepared by the Water Education Committee of the Engineers. The NEWS is pleased to be able to present them to its readers.) It's time for Texas to inentory her position in the field ment, decide where she has een and where she must go. So concludes the Texas soc. | iety of Professional Engineers Water Committee in the second of a series of articles on the state's water problem. <br> The state Legislature, in the committee's view, apparently intended a realistic, well-developed plan for putting water to use should be a part of state policy governing those who hold water rights from the state. <br> As an example, the committee series cites, the "partial cancellation act" of a recent Legislature. That act would al | low a reduction in the amoun of water held by users under certified filings or permits where no beneficial use had been made within a 10 -year period. <br> Under long-standing Texas belong to the people, but permission to impound more than 200 acre-feet of the waters must come through the board of water engineers. <br> The partial cancellation stat ute provides that owners of im See No. 3 Page 3 |
| :---: | :---: | :---: |

Terry Voters Give Approval To Three New Amendments

 Determined by Draw

| $5=58$ Allotment |  |
| :--- | :--- |
| $=5$ | Plans Scored |

MONAHANS TO BE HOMECOMING FOE

## Cubs Bid For Third Victory

| By CHARLIE MAPLE | ior tailback, and He r be r |
| :--- | :--- |
| NEWS Sports Editor | Pearce, a 197 pound senior full |
| A. |  |



John Eldon Jones Is Winner in Contest
member of the First Baptis
Training Union of his duty and attendance and enrollment."
Classes during the five-day
See No.
Barbecue Prepared For 900 Members Of Localfarm Bureau

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## Tonight Is The Farm Bureau's Yearly Barbecue!

## Buying <br> Selling <br> Renting <br> Services <br> Employment <br> For Best Results use the Ma/AMC ADDC



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|  |  | GLENWOOD HOMES Inc. |  |
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|  |  | UNDER CONSTRUCTION (On East Reppto Street) |  |
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No. 1



## No. 5

and


No. 7

wait rein out hemeomin辟 43 : )

## No. 6



SEN Curtal Roorssis
 tel $\begin{aligned} & \text { this week that more than } \\ & \text { telegrams were sent to USDA }\end{aligned} \begin{aligned} & \text { Agency, Crises Humble Service } \\ & \text { Terry }\end{aligned}$ County Printing Com

$\qquad$


$\qquad$ No. 8


Hoarse have arcady seen $x$ mendation is a appreciated com-
one and all, and not disdained
even by the Pres er even by the President, 1 ina-
sine.
$\qquad$ Harding Motors, Friday, Nov.
8. This the day you will see
the new Oldsmobile cars for
$\qquad$

Chrysler new car for
Drop by at Craig
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coll


 Fry, this otter is limited.




 us an teal beats -1 mom er. Nose bee plentiful vegetable

 John round out the listings.
food distributution check southwest No. 9-

## GRAND OPENING

Friday And Saturday - November th - 8th REGISTER FOR

## FREE GIFTS

last PRIZE . . . Sylvania Transistor Radio<br>Choice of Any Electric Razor

NO PURCHASE NECESSARY TO WIN!
register as many times
AS YOU LIKE BETWEEN
NOW AND NOVEMBER 9 th

## DRIVE IN WINDOW



We invite you to try our drive-in win
and getting your prescriptions filled
$W_{0}$ invite every citizen in this area to come by register for the Free Drawing to be eld, November 9 . $W_{0}$
Coats Prescription Pharmacy
Now is an excellent time to make a complete inspection, of your irrigation equipment for repairs

Dairymen Advised To Give lliefier Crop Special Care Early


 and


 Amost all calf starters are
atisfactory if
sations art satistactory if tirections are
follwed short cuts can result in
trouble. Cleanliness, freedom
trom
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 ity forage, supplemented with

enough grain to keep growt | normal. |
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| The digestive system is not | meditaley. His office is locat-

ed in Room 204. POst Office
Building Building, Lubbock.
Sgt. Gaughan will be in Brown
fietd each Thursday afternoo field each Thursday afternoon
from $1: 30-4.30$ p.m. at the Vet-
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 and Anse




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|  | EBCCM



> Dr. J. U. Borum Jr. 207. Ffith s.i. Phoon 3172

## 



Born of more

## Aircraft Principles than any other car yet buift

$\mathrm{H}^{\mathrm{ERE}}$ - coming to you from the freshest
H bueprints in years - is a car built to
make your driving as modern as your
thinking.
This one's built with more aviation principles
throughout than any car before.
There's a greater use of airweight aluminum
in its form and structure-in its engine-in its
styling-even in its quick-cooling brakes.
There's an air-borne feeling of flight in its per-
formance with Buick's B-12000 engine and
with Flight Pitch Dynaflow* that can switch
the pitch a million ways.
And everywhere you go - you travel in new
skyway comfort with Buick's Miracle Ride plus Air-Poise Suspension.*
So this is a car of truly exciting ideas for 1958 the Air Born B-58 Buick. And you should see it and drive it at your Buick dealer's soon. Come on in today.
 on motors pumps, and sprinkler systems. If you have not made an inspection, we would be happy to go with you to assist in the inspection and make our recommendations.
This should be done before you need the wells. We can do a more thorough job now when we are not so busy.

## COMPLETE IRRIGATION SERVICE

- Anderson - Miller Couplers
- Rain Bird And Buckner Sprinkler
- Western Pumps

WE DO THE COMPLETE JOB

## WESTERN PUMP AND SUPPLY COMPANY

TOMATO SI DOG FOOD PEANUT BU PEANUT $11 / 20$
ARROW $11 / 20$ BLACK PEPI

PEAAPP COR


## Homecoming Feature: CUBS Versus Monahans Loboes

##  <br> 

New Bel Aire Addition To Be Developed By Glenwood Homes; To Include 165 Lots Plans for a new $165-$-ot addi-
tion were annoumed here this
sci,000. "All homes will in
clude three bedrooms and most
will week bere announced here this
ween and geenamell, presi-
dienwood Horal manager of
 Aire, will be developed in the
southeast section beginning at
Cedar Road and stretchint Cedar Road an
from East Repp
Lamesa Road.
Lamesa Road.
Inition Initial construction will run
from East Reppto to Hester from East Reppto to Hester.
an area of about 45 building get been here, Ramsdell esti-
structed an area of about 45 building
sites taken intected
sito the city last
silleviate week, and will be extende
heded, sald Ramsel.
Bel Bel Aire will include FH
homes ranging from 510,000
Hello, Mars! Cow to Pasture Or Pasture to Cow Is Studied by Owners
 night with leaderso of the Terry
County Amateur Radio Club for a broadcast to the Inter-
Planeterial Space Patrol in the Praneterial Space Patrol in the
bomet of $\begin{aligned} & \text { S. Pool at } 1000\end{aligned}$
East Buckey. Clem broadcast The Level. other phenofena--as he knew
it from close observation. It from close observation.
Present for the broadcast were James Fulford, Terry
County Sheriff; David Nichol son, club pressident, Homer,
Pendergrass and $M \mathrm{Mr}$, and Mrs.
Pool. Pool is a net control Pool. Pool is a
ficer for IPS.
New Construction Is Found For Farms
Concrete elllt-up construction
is a new development that can
be a big help to formen be a big help to farmers
construeting farm service constructing
builidigs tha:
low ing cost
Tilt-up construction is
method of building erection
which involeu the casting of
concrete panels on a carefultiy concrete panels on a carefulty Tilte. These panels are tilted a vestical ponels are tilted int on to form the
building walls and of concrete pliasters, are con-
nected together to nigid constrution to necessary for the
for bullainga
This construction reauires no
skilled lator. Two men cann
handle any phase of the morn Form materials can be reused
comp
Agricultural
tion builetin, "Concrete Tult-un
Construction on the Farm," tion on this new development.
It contains sections on panel silzes, strength of panels, weight of solic, panels, equipment for
handing, casting pprocedure.
erecting, procedure, stabiliting the wall panels and a discus
sion of the fime. labor and
inter

## ) (For

Better Traction Thaction...

## 

Studebaker-Packard (I) west texas motors
$\square$
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green-chop reecing. But the
cost of these is partially $\left|\begin{array}{l}\text { chop feeding system, the hus. } \\ \text { bandman says } \\ \text { operato says that } \\ \text { a dairy }\end{array}\right|$ cost of hese is partially offset oper advantorald need to consid.
y less
y

##  <br> Irrigation Conclave Slated For Lubbock Land Commissioner  tural leaders and the irriga- tion. tion equipment industry has been scheduled Nock J. Anderson, administbeen scheduled No the Lubbock Hotel. | This conference, |
| :--- | :--- |
| by the nensored | $\begin{aligned} & \text { Eisenhower, will hill } \\ & \text { conference. Whight the }\end{aligned}$ less fencing, and elimination of $\begin{aligned} & \text { Ind }\end{aligned}$ $\begin{array}{ll}\text { less encing, and elimination of } \\ \text { extensive watering systems in } \\ \text { distant pastures, the study } & \text { liamson, assistant director of } \\ \text { Texas Agricultural Extension }\end{array}$  $\left.\begin{aligned} & \text { o and from pasture, need for } \\ & \text { his particular farm resources. nually in texas. }\end{aligned} \right\rvert\, \begin{aligned} & \text { missioner Rudder. "The mark } \\ & \text { and }\end{aligned}$

Cotton Quiz
How does cotion PROTECT FOOTEALL PROTECT PLOOTBARL


Well, perhaps, if you want to be strictly literal.
And yet, when she reaches college age will she be too latef Too late to get the kind of higher education so vital to her future and to the future of her country?

## It all depends.

There is in the United States today a growing threat to the ability of our colleges to produce thinking, well-informed graduates. That threat is composed of several elements: an inadequate salary scale that is steadily reducing the number of qualified people who choose college teaching as a career; classrooms and laboratories already overcrowded; and a pressure for enrollment that will double by 1967.
The effects of these shortcomings can become extremely erious. Never in our history has the need for educated leadership been so acute. The problems of business, government and science grow relentlessly more complex, the body of knowledge more mountainous. The capacity of our colleges-all colleges-to meet these challenges is essential not only to the cultura development of our children but to the intellectual stature of our nation.
n a very real sense, our personal and national progre depends on our colleges. They must have more support in keeping pace with their increasing importance to society.
Help the colleges or universities of your choice. Help them plan or stronger faculties and expansion. The returns will be greater than you think.
you want to know what the college crisis means to you, write for a free booklet to: HIGHER EDUCATION, Box 36, Times Square Station, New York 36, New York

Sponsored as a public service, in cooperation with the Council for Financial Aid to Education, by

## Prownfielì News ©




AND ITS KCT L.LL VIEXE - The root on the turnip pictured Holding it is Sam Branch of 600 East Buckley, who says that
in his 43 years es a resident here he's never seen one quite as Nong. The turnip wcs rased on the B. W. Branch farm, 9 miles
longs west of Noedmore, in ground deepbroken 24 to 34 inches and SAYS AGRICULTURE SECRETARY Fiog Producers Should Consider Their Intentions for 1958 With Special Care Secretary of Agriculture Ezra, in December 1955. The gain
 special care in light of the pre- pective demand.
sent hog price situation
Hog prices have been fairly ed because conditions exist
good this year - running be
 What will happen to prices by by
what pricest would again dip
disastrousty. And the mation year depends the following would be flooded with pork ber of pigs produced next Among factors whichands. ed early nexe year could mean
a see increased hog productio
next year is a large supply Except for $\quad$ price due to bumper crops lion


p.m., he asked drivers to turn $\quad$ The University of Texas from 181 of Texas' 254 counties ing the past fiscal year totaled on their headigghts at the first
signs of dusk.

 | ing lights tend to cause other | In his annual report, Dr. Hob |
| :--- | :--- | :--- | :--- |
| tories. |  |

 1955-56.. In addition, 450 re- John Quincy Adams was the


Shop and Save During
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nols
Half Slips


Chenille Bedspreads $\mathrm{w}=5=4.99$

## Cannon Towels

Natam 68:

Cold Weather is Stage For Farm, Home Fires

 property has gone up in flames, be thoroughy examined for
according to economists in the cracks and breaks. USDA's Agricultural Research
Service. "Don't let a fire happen on "is don't give fire a place to
your farm or in your home,"
start. In other words, prevenis the word of caution from the tion by following the rules of
 comes colder and heating
equipment is put back into act dors but ant also the miss ins thy
ive service the thering from injuries and ive service, the chances for fir- even death to family members
es takes a big jump.": says the Some 3,500 rural residents an councll. add the USDA survey nually are killed in farm fire
They add

 most are preventable. The most deaths from fires involve
chief causes are fauty flues
and heaters, combustible roofs.
the very young and the ole
and spontaneous coom m us $\mathrm{t} i \mathrm{i}$ o n, , their exite from a burning maild-

matches and smoking, defect| matches and smoking, defect- $\begin{array}{l}\text { ing. Provisions should be made } \\ \text { ive electrical wiring, gasoline } \\ \text { and kerosene gand lightning. }\end{array} \begin{array}{l}\text { for getting such persons out o } \\ \text { a building and for that extra }\end{array}$ |
| :--- | and kerosene and lightning.

"Al he he tin g equipment
insurance, and tor that exaunilmen be be
should be checked carefully
lieve every farm home and

## Stars on the Fashion Scene!

 Prownfield News

Rummage Sale Is Dr.Mclliroy Attends Staged by Rebekahs District Session Of The nomitato or oftiveses Chiropractic Group ekah Lodge met in the 100F of 220 West Lake took part Sun vening. The group voted to have a
ammage in the bale bati-monthly sessio
of
of desiring to give clothes. for the
sale may send them to Lily $\begin{aligned} & \text { Foaturad Asociation. } \\ & \text { Joe Bushy speaker was }\end{aligned}$ McPherson of 202 West Broad
way, or to Mrs. Lorett Preston Busby, secretary of the
Eta Those East Broadway. functions and the responsibili are E. V. Riley, Mmes. Jean
Biels, Imo Riley, Imogene Nicholson, Mary Smith, Marion
The business meeting was
Stone. Preston, Bessie ad McPherson. $\quad$. tected by some type of fro $\begin{aligned} & \text { Board } \\ & \text { fighting equipment } \text { including }\end{aligned}$ by Dr. should be checked carefully lieve every farm home and extinguishers.

SAYS WRITER
Weather Proverbs Oft' True

Demand For Farm Products Expected To Remain Up in '58 Don't disregard all the fixed
saws and proverbs about the weather. Somere of about the
them are "Rainbow at night, sailors'
delight: rainbow in the morn-
ing, sailors take warning." ing, sailors take warning."
It's true. And Duncan Em-
rich explains why in his art ther! "'
Rainbows can only be seen in
the morning or in the late afternoon, when the low posi-
tion of the sun in the sky is
reflected against the clouds. reflected against the clouds.
Since our weather normally comes from the west, a rain-
bow in the late afternoon ("at night") when the sun is setting
in the west means that the
means that storm causing it are in an the
east, and have passed over A rainbow seen in the
mirning. on the other hand,
will be in the west-since the Miss Yvone Upton, Linwood Howell Are United in Marriage maxd rome viat and Lhi

 rin bide the daykie of Mr. and Mrs. J. W. Upton of
Winters. She bas been working
in Brownfield. The groom is the son of Mr. and Mrs. Lee The bride wore a beige dress corsage of pink feathered carn corsage of pink feathered carn-
ations. Miss Georgia Spark-
man, attending the bride, wore man, attending the bride, wore
a white taffeta dress with pink carnation corsage. Carlos Ho-
well attended his West man.
The pars $\qquad$ The counk mum arrangements. will make their
home in is employed at Newsom Gin. meeting of the district is sch
uled Jan. 5 in Levelland.



## 1958 Oldsmobile Redesigned For "Mobile Look," Lower Silhouette



 quarter panes, a new front end
with recss-type grille and aur-door sedan, Fiosta seda
fo ur-beam headlamps, one. and convertibbie. In all there
 side panels accentuates the able to customers-a Trans
length, flowing lines and low
silhouette of the now old. monte.
"The 1958 oldsmobile has ${ }^{\text {car }}$ Sty Sentinel speedometer and

 and vice president of General
Motors. "We bellieve our new car is. a fitting culm outioation of of ment panel but it can be with
six decades of progressive pro. drawn to use away from the
car. Both these accessorie
 60 years of progress." " ing starts at the four-beam
Oldsmobile for 1958 offers headlamps in the front three different Rocket engines
in its three series of cars. The teads to to the new and tights. Two headlamps larger
 " 88 " serines is powered by an
engine with the new "Econ--
way"
side in each front fender.
The recess-type grille is comway" dual carbyretor and is is posed of anodized alumnium
rated at 265 horsepower. This rated at aco horsepower. This
engine, according to Woifram.
louvers with a streamlined
Oldsmobile emblem at the represents the greatest fuel center. Rectangular parking
economy improvement in
mods.
mebile
 Rocket engine with quadri-jet

carburetor and developing 305 | carburetor and developing 305 |
| :--- |
| h.p. $\begin{array}{l}\text { the length of the front fenders } \\ \text { and through the rear quarter } \\ \text { panels and fenders. A thin reof }\end{array}$ | tra on all series is the J-2

Rocket engine with three dual
The rear window is a sinthenette carburetors and generating 312 pane of glass with up to 28
h.p. Compression ratio is 10 to
1 and displacement is 371 cu. in per cent more area. Disting. at three engines.
The "nges
are flowing twin blades o The "98" series has four chrome atop each fender
bödy styles in 1958-two hard. crown.
tops, Holiday sedan wis tops. Holiday sedan and Holi-
day coupe, a four-door sedan
Is optional at extre-Matic Ride and a convertible. There are series. This true air suspension
five body types in the

on-Fat Milk Helps n'Baitle of Bulge' trimming the food budget
keeping family figures in lin can rely on non-fat dry mill
solids, or dry milk, to help according to foods and nutri-
tions specialists of the iexa Agricultural Extension Service
Dry milk is high in food Dry milk is high in foo
value ... only the fat, vit
min $A$, and some of the ami acids contained in whole, fre milk have been removed. Thi It is less expensive tha
whole, fresh milk, and can stored without refrrigeration in
its dry form. After it been converted ot oliquid form
it should be refrigerated. There are many ways to
use this nutritious food in use this nutritious food
family meals. It can be shipp
ped for use as a dessert ped for use as a dessert top
ping, chilled and used as Pevgerage, converted into
bevericious butter
dell delicious, buntermill, or used a
in any rectipe that calls for in any recipe that calls for
milk.
To make buttermilk, conven To make buttermilk, convert
the dry form to liquid and add to each quart of liquid. Use it in the dry form in pre
paring cakes, cookies, biscuit paring cakes, cookies,
muffins, other quick breads
and cereats. In such recides mix the drised milik solidids with
the other dry ingredients and the other dry ingredients and
use water as the liquid.
Convert dry milk solids into Convert dry milk solids into
liquid form for use in bever.
ages, soups, sauces, custards and dishes such as scrambled
eggs and creamed vegetables. Uses these proportions for
Uixing, or follow direction mixing, or follow directions on
package: package: $1 / 4$ cup non-at dare
milk solids ppus 1 cup of water
for each cup of skim milk de sired. The package may call
for less dry milk, but special-
ists for less dry using the above
ists suggest un
proportions to proportions to improve fla
and increase food value. $\begin{aligned} & \text { Last state to enter the union } \\ & \text { was Arizona in 1912. }\end{aligned}{ }^{\text {and }}$. was Arizona in
Lilisiana has
miles under water.

RIISTCC DRIVE $\mathbb{N}$
Thurs. Nov, 7
"FRANCIS IN THE
HAUNTED
HOUSE"
Staring
MICKEY ROONEY
Priday \& Saturday
November $8-9$ November 8 -9
TONY CURTIS MLLER
COLLEEN MILE ARTHUR KENNED
"THE
RAWHIDE

|  |
| :---: |
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|  |

 NEW DEVELOPMENT - The plat above shows the Bel Aire will include 165 building sites with city by the Oid Lamesa Road, and on the west by Cedar first section of Bel Aire Addition, which will be de- utilities and paving when completed. The general Road.
veloped in the southeastern part of Brownfield. area is bounded on the north by East Reppto; south
Back Your Football Team! Show Your Appreciation By Attending Every Game Played. THE NEW ROCKETS ARE HERE...BRINGING YOU

## OLDSmobilizy > s <br> THE NEW WAY OF GOING PLAOES IN THE ROCKET AGE I



## FOR ISEs

 OLDSMOBILE CREATES A NEW CLASS OF CARS I

## Com

Ex (9) 5 NOW ON DJSPLAY... AT YOUR AUTHORIZED OLDSMOBILE QUALITY DEALER'S

# DON'T LEAYE YOUR CHRISTMAS GIFTS 

TO CHANCE! mchude PUTBOAM USEAVRSS

SUNBEAM APPLIANCES ARE THE FINEST! SELECT YOURS FOR
CHRISTMAS NOW AND USE FURR'S CONYEN:ENT LAYAWAY CHRISTMAS NOW AND USE FURR'S CONVENIENT LAYAWAYBENEFIT IN MANY YAYS
Avoid the Christmos rush, yet get a befter seection. You pey small weeldy or monthly
payments when the fotal is poid in fuil con the item is picked up. Frontier Stomps are given with every peyment.

 STEAM IRON $=$
Give her the only
Completely Automaiic
Toaster


PLACE It ON LAY AWAY ONLY
(602

## Enjoy Lovely Radiant

 Hair More Often with the NEW



## ROME BEAUTY

4-LB. BAG ...
FIRM GREEN

HEADS, LB.

## ${ }^{\text {rensh }}$ crisp

RADISHES $71 / 2^{\text {e }}$

## calle. pasca

CELERY stalk 10 E
fress cluped tops
CARROTS $10{ }^{6}$

# CHIL $=-39$ FLOUR 

 TOMATO JUICE HNOTSS socanPLAN YOUR CKRISTMAS SHOPPING NOW


DOUBLE ON TUESDAY

ORANGE DRINK
$\mathrm{Hi}-\mathrm{C}$
46.0 $46 \mathrm{O}_{2} \mathrm{CAN}$

25 Fruit COCKTAIL = HEAVY SYRUP,
NO. 303 CAN Strawberry Preserves = $25^{\circ}$ Salad Dressing 쁭 37 SHORTENING ARMOUR'S
VEGETOLE
3-LB. CAN 69


AGE SIX Brownfiold Nowa-Herald, Thuriday, Nov. 7, 1957


New Transmission, Suspension
System Introduced in 1958 Ford
 car's inistory, a new automatic is emphasized in a front view series. The 352 cubic inch en
transmission and new optional of the massive wrap-around
gine is an extra high pertor transmission and new optional of the massive wrap-around
air suspension, will go is an extra high perform
play at one
portwood Motors to-
 have developed a new Ford
titat incorporates some of the incorporates metal treatment able ane morer most models and and

 he pointed out. has actually created, funda- Ford introduces the newest porting and direct flow intake peak performance at all
 Demonstrating this change of more than 25 years' sales its own power.

 The external appearance of othe new 332 cubic Inch en- and low rearic inch engines and the new car features Ford's gine, which will be standard on Matic provides a new power
scuptured-m-metal treatment the Fairlane, Fairlane 500 and train that combines overdrive

## PRIMM DRUG IS BACK IN BUSINESS

We Want You to Come By and See Our New Store . . . Watch This Paper for Formal Opening Announcement PRIMM DRUG "Where Most People Trade"

Governor Daniel Is Slated To Receive Honorary Degree From Hiardin-Simmons








 and aitio mono fict asin















EXPANDED FACILITIES - Pietured above is dealer here of the U.S. Royal for 15 years Charlie Foster, foreman of the recently expand- Hamilton is engaged in nothing but repair, sale
ed facilities at Jack Hamilton's Tire \& Service. and service of tires. Others in the organiza-
 capping and repairing all kinds of tires. It was
21 Hearser, bookkeeper, and Henry Fugitt, that business here at 401 West Main. He has been
pressure inside the domes, |er valves make slower adjust- sun visors all have been im-
 varies according to the weight of improving safety packaging fabrics and color treatments
of passenger or passengers and luggage to for driver and passengers, will be new for 1958 as will distheight and optimum constant
or a "boulevard ride.p which it poineered in its 1956 inctive two-tone combinations.


Proved and approved around the world and now it's here for you...the 58 FORD


One look tells you...there's nothing newer in the world!


Mow deppselitived stithy Mew litiecteptor $\mathrm{V}-\mathrm{s}$ power Now Crise-0-Matk Dive Mow Ford-Ako Serpension Now Mople-Cirdos Steeriby The 58 Ford is the neweet car th
the woorld -the only car ever to moet the world - The only yar eeer to moel a woorld-wide eest and win worldpremiere.
Here's a cer so neve, so benutiful
it made eyee pop
it made eyees pop from Paris to Pakistan... a car so rugoed it
proved its mettle in a road teat around the entire world! What's more, it did it on surprisingly
little gas- thanks to new Precision Fuel Induction. Come in and sion Fuel Induetion. Come in and
let us show you the woorl's mo
beaut ful new bargaint

## PORTWOOD MOTOR COMPANY



Come in today
Come in today.
Action Test America's
only world-proved carl
58FFRD

"Your FORD-LINCOLN Dealer"



PAGE EIGHT Brownfield News-Herald, Thursday, Nov. 7, 1957

| Upland seasons are open now - or will be in a matter of days. Don't overlook the first weeks opportunity, The smart pheas. gets smart enough to take to the swomp a week later. | with glass for extra strength and power ... Refrigiwear Clothvertical quilting is said to give you the most waynth with least weight. | tand rifle reduces recoil by 40 $60 \%$. Real light in weight, too. Save your heart this winter. Gravely Tractors offers three snow removal toois for their |
| :---: | :---: | :---: |
|  | Wallon will be erected by the cifizens of Fort Pierce, Florida, to impress visitors with the ex. | The new StripTeaser lure by Let Davis has a new kind of tantalizing action that's said to |
| You can now get Red Ball | cellent year 'round fishing found in that locale. | be irresistible to trout and pan 6ish... If you own a Jap 6.5 or $\mathbf{7 . 7}$ riffe Norma has factory |
| Onecida Thermo-ry insulatedbunting boots in brilliantsufetyyellow color. National Rifle Association field tests |  | ded ammunition for these |
|  |  | in |
| prove this color is most visible $\ldots$ We've been lucky enough to prove, and the 21 aluminum and | tures high-ut, sum.f.fit counter of soft, fexibie rubber said to | (erettag guns are chosen from |
|  | e ride bite | precisely the correct metallurgi- |
| Fiberglas outboards we saw are packed with more features than ever before. You'll like theirautomobile "feel" and control | bisters. The new Push |  |
|  | Burma Shave is said to gy |  |
| Fiendoll keeps lubricating your gun even at 40 below errot water. | ${ }^{10}$ with now saturation action liathery |  |
|  | new Fisherman's Lantern |  |
| In Texas any sports fisherman between 17 and 65 years of age must have a fishing license tofish in either salt or fresh water. | fishing day. h fits right into yo |  |
|  | lackle box, and lantern bateries. |  |
| ? | The largest sea bird is the albatross. | birds in and watching the into the other fellow's rig. |
| Levpold \& Stevens Instru- | Franchil say they make the world's lightest automatic shotgun: $61 / 4 \mathrm{lbs}$. in 12 gauge, $51 / 4$ |  |
|  | libs in 20 gauge Stoeget Arms |  |
| low-mounting rile scope which permits quick change from | will give you detais...There's' |  |
|  | a same rife to meet all your | in this column, consult |
| scope to aperture sight or factory iron sight. No tools needed | hunting needs All are made | . |
| ... Ply-Sex hunting, field and terget bows by Sportsmen Accessories are $100 \%$ | with their exclusive rotary mag. |  |
|  | that their new B. S. A. of Eng. |  |

Liquidation of Small Laying Focks Noted Many farmers who raised
laying chickens last year are
not doing it in 1957, according not doing it in 1957, according
to the Crop Reporting Board
of the U.S. Department of Ag . The decrease is greatest in
small flocks, many of which have evidently been liquidated
Bob Griffin, extension pout Bob Grifin, extension poul
try husbandman, says that by
January 1, 1958, the totan laying flock is expected to be down six to eight per cent from
January i, i. 1975 . The reduction
Jill Will be due to fewer replace
ments. The number of young
chickens mense. The number of young
chickens raised on farms this
year is expected to be the lowest on record.
farmers reported the they year tended to buy nine per cen
fewee, ehicks than they lewe., hicks than they bought
last /jar..Eut Griffin points ou
they actually they actually bought 19 per
cent lewer flock replacement chicks during the first sit sit
monghs of this year, compar ed to lost year.
er. Showing a 25 per cent crease. During per cent the sam
months, egg price a serage
22 per cent below list 22 per cent telow last year an
feed prices were one per cent higher. Every region of the country
has shown a sharp decrease if
chicks raised rang has shown a sharp decrease ir
chicks raised, ranging from a
23 per cent drop in the East North Central States to an
eight por cent drop in South
Atiantic states

## IT'S UP TO YOU  

Winter Increases Destruction By Rats and Mice


RODENTS ARE A COMMUNITY PROBLEM, both rural and
 the anmeunt they eatt Rats anHually destroy as much food in motorien of Profeseor. Kart Paul
 2vervis
 $=2=2$
 vivizativizis
 Mawition $=25=$
 x,


## To My Customers and Friends

I Just Wanted to Let You Know Pm Back in Business At PRIMM DRUG

Same Location
. New Stor
New Merchandise
IT WILL BE A REAL PLEASURE TO ONCE AGAIN BE OF SERVICE TO YOU
WATCH REPAIRS TO -
FRED MICHOLSON
of PRIMM DRUG
WHERE MOST PEOPLE TRADE"

Farmers Urged To Establish Pastures Roper maseme or bix




 and rescuegrass are some of
the more important winter pas-
ure crops. They may be planture crops. They may be plant
d alone or with a legume. Trew says sod seeding is get-
ing more attention in the east-
rn third of the state, but this
s justifiable only in high-rain3 justifiable only in high-rain-
Il areas and then only when
ot enough cultivated land is ot enough cultivated land is
vailable or when.such pastur
2s on prepared seedbeds are vailable or when. such pastur-
2s on prepared seedbeds are
oo wet to graze for long per-
lods. Trew advises that grazing of
mall grains and annual clov irs be delayed until they have good root system to prevent
heir being pulled up. Upright
ipe plants such as Alamo oats ype plants such as Alamo oats
y Goliad barley should be
ches high before being graz-
Prostrate types like Must-
ang oats may be grazed when
they ang oats may be grazed when
they are 4 to 6 inches high
nd have established a good 3nd have established a good
oot system. The uprigh
ypes shound not be grazed
yoper than. 4 fiches, for they
 grazed closely,
Rotation graning can greatly
ncrease the efficiency of the ncrease the efficiency of the

AT REGAL SUNDAY AND MONDAY Joe E. Lewis Role In "The Joker Is Wild" Puts Sinatra Up for Oscar Derby
 Scademy Award-winner Frank
Srom a gangland knife assault
hicat plays his first biograp-
upon him that scarred his face
 Che Regal Theatre Sunday.
Cast as cafe comic extraord- film pictures, he found an
 career story is beyond a doubt eareer as a comic, the injury
the most amazing in show busi- and the loss of his youthful
ness annals, Sinatra's ness annals, Sinatrats portray- $\begin{aligned} & \text { and treams built a wall a round } \\ & \text { al has been called a deeply. } \\ & \text { him and turned him toward a }\end{aligned}$
and moving, shockingly realisistic night- ninto-day life of gambling performance that may well put
him in the running for another
award $\begin{aligned} & \text { and drinking. His comeback, } \\ & \text { career and riotous } \\ & \text { attempts of and the }\end{aligned}$
$\qquad$ Probably no other entertain-
er today could have done full
ustice to the role, er todic the role, for the story
ustie to
ranges from the most intense
ustory.
unama drama to romance, comedy
and song. requiring a combin.
ation of talents rarely come by

 However, or Sinatra, Oscar- as the society beauty who sac-
honored dramatic star, dean of
singers and proven master of
caiced her code to te with him;
and singers and proven master of
caustic wit both on-stage and
companie Albert. as the ace those
courndship he off. the Lewis characterize ant
is the sum and substance of his
could not turn astand and aside. Jeve. Beverly
own career and Coogan is the sum and substance of his
own career and personality. own career and personality.
Drama is the main ingredient pasture, says the specialist.
This allows better regrowth ${ }_{a}^{\text {and }}$ and willows petter regit taking silige
and
or hav from that growth not $\begin{array}{ll}\text { needed from that growing } & \text { Do not not }\end{array}$ and James Van Heusen. Cahn low the pasture to get too far

ahead of the stock nay be mowed for silage or |  | reproduced by Sinatra with the |
| :--- | :--- | :--- |



TO WED HERE-First Baptist Church Chapel will be the scene Nov. 16 of Miss Jenelle Hulse's marriage to Orval Walser.
Miss Hulse is the daughter of Mr. and Mrs. Norval Hulse of Route 2, and is a Wellman High School graduate. Walser is a member of the Armed Forces, and they will live in Wichita Falls after the marriage. Dr. Janes W. Weathers, First Baptist
pastor, will officiate at the double ring rites at 6 p.m. LOWE's pastor, will officiate at the double ring rites at 6 p.m. ILOWE'S
foto)

## NOW CHEVROLET TAKES THE GIANT STEP! 

[^0]
## From





 Tense they cerainly sinewed
a beiter than anverase
oftense

 Yuar was one silick bailk nexet





|  | Partridge, Pheasant |  |
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|  | ateempt to rack up their third | area wition a 20 2n |
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|  | ${ }_{\text {ctiche }}$ |  |
| It looks like the cuibs will |  |  |
|  |  | Grange area |
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| ney, Most of Catch |  |  |
| Two fishermen reeenty were |  |  |
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Step in...
shumoras 10 w .30
motor oil hows REETY in a Cold ENGIME ... SAVES
YOUR BMTEYY PE. your bittiry, me-
vents emgine werk


OUALITY YOU CAN
MEASURE BY YOUR CARS PERRORMANCE

NEW FORD TRUCKS for'58


 PORTWOOD MOTOR CO., Inc.

## 4ith \& Hill

Brownfielì Neus

Private Shooting Resorts Are Abetting Partridge, Pheasant Hunters Elsewhere
 LOBO MAINSTAYS - Monahans tough Loboes likely will Norman Bartield CI, Tommy McLain (LG), and Jimmie Mul-
field il of these huskees here Friday night. They are, from drew (LE). Back row from left: Doyle Eubank (WB), Billy
left kneeling. Scotty Adams (RE), Bryan-Stuckey (RT), Jerry Parnell (WB), Johnnie Winder (BB), Herbert Pearce (FB) CAN CINCH SHARE OF CROWN THIS WEEK
Union Wildcats Take Seventh Win Hosts Pettit at Friday Homecoming Doe, Three Sets Of Triplets Still Free


ONLY OUR SHOP OFFERS



## Kersh Implement Co.

## SEAGRAVES ROAD

The Home of Quafity Service and Genuine JOHN DEERE PARTS

FOR CARE-FREE SPRING - Previewed this week at the Califormic National Press Fashion Week by San Francisco Designer Stephanie Mores was this neck-to-hom crystal pleated dress in lovely rote print Tricots Arnol tricot jersey). It has a campic elasticized waist holds the pleats io perfect position. The cess has a self-fabric belt as well as th econtrasting sash Shown. A dress that adds leisure hours to your summer-it's washable, needs no ironing and is guarrenloed permanently

Small Business Death
Toll Climbs to New High
More than 2,300 small busi- $\begin{aligned} & \text { trend and reverse it, we are } \\ & \text { sss enterprises have gone un- } \\ & \text { going to be in serious trow- }\end{aligned}$ 隹
 re years, according to Sen-
tor Senator Johnson pointed out
Jonson, and
ch establishments failed
the Senate Small Business
 ie rate of 41 per month in
st six months In the nation, 10,000 small
1sinesses have
 The cut sal weekly average $\begin{aligned} & \text { Dallas in December. } \\ & \text { The President did not }\end{aligned}$
 far above the average of any
this year's session," Johnson Week since World War II. said. "Members of the majorWeek after week, the largest sty party in congress introduc-
rcentage of bankruptcies is
ed several bills along this line
 i,000 andities, of between sumy testified against each of
nail firms
sine nail firms by any standard of
measurement for small business."
"Unless



## Here It Is . . .

 Our 7th Annual FOOTBALL CONTESTCOTTON BOWL TICKET FOR SEASON WINNERS ALSO ${ }^{5} 25^{00}$ IN PRIZES EVERY WEEK... TICKETS TO TECH GAMES . . . ALL FREE!





> ANYONE CAN WIN

FREE!
Compliments of Brownfield News-Herald For Person Making Highest Total For The Week of Nov. 9th

- 2 Tickets to Texas Tech Vs. Hardin-Simmons Nov. 16
- Watch this Space Each Week



## RULES OF THE CONTEST:

2. Weekly prizes will be given those naming the most winners. Cubs' score and . Tech's score will be used to determine winner in event of tie. 4. Decision of the judges will be final.
3. No one person may win the same weekly prize more than once.
4. Grand winner for bowl tickets will be those picking the most
5. Grand winner for bowl tickets will be those picking the most

Weekly winners must have identification of 10 ANYONE CAN WIN IN OUR
ANNUAL FOOTBALL CONTEST Have Fun! Enter our big football contest every week until December it you may win your choice for winner on the official entry blank and deposit at firms listed on this page. (Do not bring entry blank to NEWS-HERALD office).

FOR SEASON WINNERS BEST 8 OUT OF 10 list PLACE WINNER

[^1]- 2 Tanks Of Gasoline
- 2 Tanks Of Gasoline

Ind PLLCE WNN ER

- 2 Tickets To Cotton Bowl
- Rooms At Baker Hotel, Mineral Wells

Visit Our Gift and Silver Department
Here You Will Find
Reed \& Barton, Wallace, and
International Sterling

＂LOOK PRETTY＂PLAY FASHION－This week＇s California
National Fashion Press Week was occasion for introduction of the＂Look Pretty＂play fashions in floral knit for spring 1958， among them the Stephanie Koret outfit piectured above．Show knit．＂The Carmel length，＂says Mrs．Koret，＂is flattering to every figure．＂The shorts have an exclusive Elastikord waist
band which gives adiustibility to a full wais larger．The matching shirt has a contrasting ribbed cowl collar Everglaze knit，are washable，press－free and shrug at wrinkles．
Tech Homecoming To Be Aired Here Highlights from four football
gern Tips will describe the
games played by Southwest
highlights taken from the Tex games played by Southwest highlights taken from the Tex－
Conference teams will be fea－ $\begin{aligned} & \text { as } \text { A\＆M－SMU，Arkansas．－Rice．} \\ & \text { fured at } 7: 30 \text { p．m．Tuesday on } \\ & \text { Baylor－Texas，and Texas Tech }\end{aligned}$ T．


Free Concert By Don Cossack Chorus Nov． 15


 Good Duck Hunting in Offing Here Soon Cold weather of the pasi
week has put a big push no
only behind ducks but hunters only behind ducks but hunters，
according to the director of
wildlife retoration of the Game and Fish Commission．
The 1957 season on ducks

 wardens who have been mak－
ing spot checks．There are
more places for ducks this year
mes． more places for ducks this year
than ever before，with every pot hole in Texase，filthed ivery the
spring and refilled by the early rall rains．
The flight from the north has
been good．Crop condition been good．Crop conditions
and fresh water along the
Texas coast and fresh water along the
Texas coast all add up to good
prospects． Hunters also had another
warning．The limit on ducks warning．The imit on ducks
is 5 a day or 11 in possession
after the first day．The limit is six geese，with no more
than 6 in posestlite
after the first diter than 6 in possession．
If you hunt outside your o
county，you need a state
cense．If
 All shotguns must be plug
ged to hold no more than three ged to hold no more than three
shells．The use of a motor or
sail boat for hunting is pro－ sail baat for hunting is pro
hibited except in toing to and
from blinds or picking from dinds or picking up crip
ples．
Blinds are available for hunt ing at all the major lakes in
the state and along the coast． Texans paid $\$ 2,153,882,000$ in
federal taxes in 1954. show TCU＇s key play，the
screened pass，the fundament screened pass，the fundament
als of end play demonstrated
by members of the Rice team and a look back at
SMU－Arkansas game． The Tech－Tulsa game，to be
broadcast by Dave Russell and
Jack Dale Jack Dale from Lubbock，wil
be broadcast at $1: 45$ p．m．Sa be broadcast at 1：45 p．m．Sal
urday over KTFY，Brownfield
and KFYO，Lubbock．


Wildlife Is







$\qquad$
she＇ll love

a color telephone to match her color scheme
WONDERFUL CHRISTMAS GIFT．．．an additional telephone sparkling color Harestends with her decor Choose from 3 new 7 ther prety colors suitable all through the home．It will mean
conveniencece，privacy，protection．．．morer beauty，too．Gift wrapped
if desired．Call our business office for complete information．

GEMERAL GENERAL TELEPHONE COMPANY OF THE SOUTHWEST

PAGE FOUR Brownfield Nows-Herald, Thursdoy, Nov. T, 1957 a lecture in addition to the Entertainment Is Provided the serving of lunch.
 Ham'; Terry Members Hosts For Event


BUY NOW and RECEIVE "wism WTHH THE PURCHASE OF
(REMNGON


## ILTis 60

 CUB STADIUM-8:00 P. M.

Pep Squad Leaders...


This Poge Sponsored by the Below ANDERSON EEECTRIC MOTOR SERVCE FARMERS COOP STATION

NESON PRESCRIPTIOW PHARMACY SOUTH GIN INC. TEXAS COMPRESS TESS' STEAK HOUSE

GULF OIL PRODUCTS

FIRST NATIONAL BANK


THEY LEAD THE CHEERS - The quintet pietured above the field Friday night. From left: Laenell Cheshir, Ruth Glenn
will spark the cheers when Brownfield High School Cubs take Josse George, Bobby Noll Richardson and Mary Joe Christian

> BRONWFELD STATE

BANK
COBB'S DEPT. STORE
O. C. ELIOTT OIL CO.

NO. 2
TRAIIS GIN
 DELUXE CLEANERS

FIELDS FOR MEN \& BOYS
KYLE GROCERY
GREEN HUT GRILL
STAR TIRE STORE
GRIGGS \& GOBLE Funniture \& Appliance Co.
JaCK BAILEY CHEVROLET
FARMERS CO-OP SOCIETY
NO. 1 GIN

## It's Homecoming Friday for Exes of BHS

Saturday Reunion Set For Tech, Tulsa Staffs Just like a Homecoming ${ }^{\text {sats }} 6.0$ triumph in the 1942 -Su
Should. Saturday's Tulsa, Tech
Bowl the Golden Hurrican
 reunions.
Texas Tech's. head coach. $\begin{aligned} & \text { Tu } 4 \text { s a triumphed by } 10.7 \\ & \text { George Caghiola's fourth quart- }\end{aligned}$ was an associate coach at er pats for 31 yards to Ronnie
Tulsa in 49 and 50 Defore com-
Morris enabled Tulsa to come ing to Tech. Tulsa's coach, 1 rome behind. Both are back in
Bobby Dobbs..coached Tech uniform for Tuls, which in
Assistant Bud Sherrod at Cars. Cluded nine starters among its $\begin{array}{ll}\text { well Air Force Base, and one } & \\ \text { of sherrod's teammates was } \\ \text { Roterning lettermen this fall } \\ \text { Roger Lehew, now a Tulsa as- } \\ \text { sistant }\end{array}$ sistant.
A.rmer Tulsa player on
Tech's staft is Tom Harm, in Tech's staff is Tom Harm, in
school with Lehew and a team. mate of Tommy Hudspeth, who
has returned to help coach the Tuslsa team.

| and |
| :--- | | $\begin{array}{l}\text { Aermit } \\ \text { Andrews } \\ \text { Brownfield }\end{array}$ |
| :--- |
| Pear | Among th

 both of Fort Worth, Tueseman, end
Robert Graham and Tech end

Rr | Robert |
| :--- |
| $\begin{array}{l}\text { Jimmy } \\ \text { rillo. }\end{array}$ |

Tech Tusa Frosk with Tul-Re-schedule Friday Tilt The Texas Tech-Tulsa fresh-
man football game will be palay
 The change was made to avoid
and con
coming
and


## NEL COTTON STRIPPER


that can look you in the eye and say it's new all over"


Compare it with highest-priced cars for performancè Match it against lowest-priced cars for cost


BINGO VFW Hall
Every Friday Night 8:00 P. M.
Public Invited

"The EDSEL is the one 1958 car

1958
EDSEL
New member of the Ford family of fine cars


[^0]:    Only frandited Cherrole dealers dthplay this fumous mademark cuivelist See Your Local Authorizerl Chevrolet Dealer

[^1]:    - 2 Tickets To Cotton Bowl

