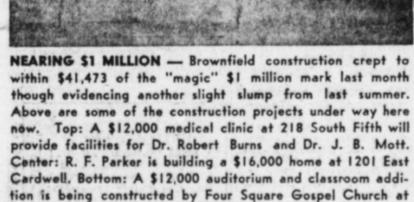
# Exes of BHS—Welcome To Brownfield

SEPTEMBER AND OCTOBER ARE GOOD MONTHS







Brownfield construction dollars climbed to within \$41,473 of the magic \$1 million mark VOLUME 20 last month when \$109,000 worth of building permits were issued for September and Oct-

The two-month total, though slumping \$32,527 below the previous two months, brought the for the year.

Construction slumped here for the second time this year, according to figures released by City Hall. July and August Improvement registered \$141, 527, a drop of slightly more than \$43,000 from the prior two months.

However, if construction con-"golden mark" should be sur- County. passed within the next month. City construction did not surlast year. Approximately \$23,-000 was spent to ease over the and maintenance.

Though Brownfield likely will beat last year's mark, it will fall far short of the yearly average maintained since 1950. The seven-year average totals \$1,436,016.

In August, Brownfield aver- BY AL AUXILIARY aged \$16.39 in building dollars per capita. Though a considerable drop from Febraury's \$29.54 average, the Bureau of Business Research, University of Texas, pointed out the slump is considered seasonal and likely will pick up again this win-

dollars per capita:

field \$0.00, Lubbock \$21.36, Pe- downtown streets. cos \$13.04, Kermit \$17.05, Semi- The poppies are made by here was accumulated when 18 sales. rmits were issued at City Money kept by the auxiliary

East Buckley; R. W. Whitney, year. \$150, frame carport at 1206 Tahoka Road; C. D. Hester, First Baptist Group 313 South Third; and

See No. 1 Page 3

#### MAJOR DECISIONS MADE AT FACHION MARKETS

## Milady's Whims Major Factor When Local Buyers Purchase For Milady

How far will Brownfield wo- sions." men go in accepting the "New | She told of the four definite Look" which has been decreed types of dresses: the coat, the as the latest style by the high two-piece, the chemise and the moguls of design?

Fashion Market last week.

Said Mrs .Joe Shelton, own- for more. er of Shelton's: "I saw the According to Mrs. Shelton, ing the back to hang free." She that my customers would not as "Bird Colors." They are shorter by about an inch. accept them. I was sure that I bright and gay, with shrimp,

By KLYDIE SCUDDAY had found what I-they wanted orange and banana hues lead-director of First Baptist at NEWS Woman's Editor |- among the modified ver- ing.

split personality. The chemise, Buyers for Brownfield stores falling from the shoulders, will fervently were asking them- touch the body in two places. Dunlap's felt the split personselves the same question while bust and hips. The modified ality version had the greatest attending the Greater Dallas version has an easier look and hopes for the average woman.

Her point on gloves was, "The glove must meet the sleeve. A longer glove will be necessary to meet the elbow length sleeve."

Mrs. W. F. McCracken of attendance and enrollment." is the style husbands will care "It can compliment the figure by belting the front and leav-

See No. 2 Page 3

#### SAY SOCIETY OF PROFESSIONAL ENGINEERS

#### It's Time for Texas To Inventory Her Position in Field Of Water Resources Development, Decide Where She Must Go

major problems: water. They state's water problem. were prepared by the Water Education Committee of the Texas Society of Professional them to its readers.)

ventory her position in the field state. So concludes the Texas Soc- Legislature. That act would al-

(EDITOR'S NOTE: This liety of Professional Engineers', low a reduction in the amount teacher at Wellman. Supper is the second of six articles Water Committee in the second of water held by users under will be served at 6 p.m. dealing with one of Texas' of a series of articles on the certified filings or permits Said J. T. (Jake) Fuford,

committee's view, apparently period. Engineers. The NEWS is oped plan for putting water to law, storm and flood waters about 45 minutes of entertainpleased to be able to present use should be a part of state belong to the people, but ment, following by a short busipolicy governing those who permission to impound more ness session. It's time for Texas to in- hold water rights from the than 200 acre-feet of the waters Fulford also explained that

of water resources develop- As an example, the commit- of water engineers, ment, decide where she has tee series cites the "partial The partial cancellation stat- which time the membership been and where she must go. | cancellation act" of a recent ute provides that owners of im- will elect several new direct-

where no beneficial use had TCFB president; "We'll start The state Legislature, in the been made within a 10-year eating at 6 o'clock, and prob-

# Construction Dollars Nearing The Magic \$1 Million Mark This Year Brownfield News

And Terry County Herald ... Terry County's Oldest Business Institution

TEN CENTS

BROWNFIELD, TERRY COUNTY, TEXAS, THURSDAY, NOVEMBER 7, 1957

**NEWS Sports Editor** 

Headaches Are Expected

Phil Ballard, a 145-pound jun-

proposal to change the method

of determining cotton allot-

ments in Texas.

partment of Agriculture.

Scouting reports indicate

MONAHANS TO BE HOMECOMING FOE

**Cubs Bid For** 

Third Victory

tion when the Cubs attempt to Ballard is a shifty, break-

their third victory of the season of yardage. Pearce provides

at 8 p.m. Friday in Cub Stad- the power in the Lobo back-

The 2-AAA contest will is ex- lent punter, noted Cox. "They

pected to pit the Cubs' new- especially use him effectively

field. Pearce also is an excel-

back who tips the scales at

See No. 5 Page 3

Monahans' line is big and

Wires Texas Officials

of colds and flu.

197-pounds.

is "greatly disturbed" over a said the representative.

team will furnish the competi- than a few headaches.

found offensive punch against on quick-kicks.

# **FM** Roads Here construction figure to \$958,527 Scheduled For

The Texas Highway Department will spend \$184,000 next year for improvements on tinues at the normal rate, the farm-to-market roads in Terry

Announced by the department's district engineer at Lubpass the \$1 million' goal until bock, S. C. McCarty, the exthe waning days of December penditure will be in addition to that for regular construction

Approval for the appropriation was given in October by the State Highway Commission, being a part of the \$20 million allotted to 183 Texas See No. 4 Page 3

### Poppy Sale Scheduled

The Auxiliary of Howard In comparison with other Henson Post 269, American In comparison with other Henson Post 269, American area towns, Brownfield stood Legion, will have their annual Dollar Day Winners this way in August construction poppy sale Friday and Satur Lamesa \$8.21, Plainview Gore, president, members will \$10.63, Levelland \$11.04, Little- be making the sales on the

nole\$ 10.23, Slaton \$2.08, San disabled veterans hospitalized Angelo \$7.14 and Plains \$37.50. in Texas. They will receive The September-October total part of the money taken in

will go toward some worth-Phillips Petroleum Company while project for the Veterans \$17,500 concrete block service Hospital located in Big Spring. station at First and Main; Mrs. Last year a TV was purchased Maudie Romans, \$900, frame for one of the wards. A Christcarport and storeroom at 701 mas donation is sent each

## To Enlarge Activity In Five-Day Event

Brownfield First Baptist Church will launch a Training Union enlargement campaign, beginning Sunday and continuing through next Thursday.

The event will be directed by Lamoin Champ, educational

Said Champ: "This campaign is designated to inform each Training Union of his duty and

Classes during the five-day See No. 9 Page 3

## extreme models first, and knew colors for spring are classed also added, "Dresses will be For 900 Members Of **Local Farm Bureau**

More than 900 members are expected to take part tonight in the annual barbecue supper of Terry County Farm Bureau. Two 700-pound beefs are being prepared by Homer Jones, vocational agriculture ably will be through by 7:30. intended a realistic, well-devel- Under long-standing Texas Next on the program will be

must come through the board this year's annual supper would

#### **Terry Voters Give Approval To Three New Amendments**

Terry voters okayed all three proposed amendments to the Texas Constitution in the special election held here Tues-

With less than eight per cent of eligible voters casting ballot, the three amendments were passed by large majorities. Approximately 295 votes were cast in the election to amend treat a homecoming crowd to away runner that picks up a lot the Constitution.

Only HJR No. 37, a proposal to make state employees' whole salary subject to the five per cent retirement contribution, had difficultly in passing here. The proposal, which was No. 1 on the ballot, passed by an 81 vote margin, 182-101.

HJR No. 2, which would in crease assistance to the aged. the blind and to dependent children, was okayed by a 214 power team "that will three game was played though Monavote margin, 252-38.

No. 3 on the ballot, dealing to Cub coaches. with the establishment of a water development board to to go to the air, generally gain- age weight in the backfield, 164 aid in the conservation and development of Texas water resources, also passed by a 209a fired up team and have a lot by their big, bulldozing full-86 margin.

# day, According to Mrs. Ches Gore president members will Determined by Draw

Winner of the grand prize of a \$50 gift certificate in Monday's Dollar Day activities here was Mrs. R. L. Montgomery of Route 1, Meadow.

Mrs. Montgomery will receive \$10 certificates from each of the following merchants who participated in the Dollar Day: Bayless Jewelry, Collins, Cobb's Franklin's and Furr's.

The following persons will receive \$10 certificates from these merchants who partici-

Mrs. Drew Hobdy of 616 South First (Canipe's Fashion Fabrics), Mary Clements of Route 1 (Dunlap's) and Mrs. John K. McKenzle of Route 1 (Fair Store). Registration in Brownfield

stores during the Dollar Day was heavy, merchants re-

#### John Eldon Jones Is **Winner in Contest**

Winner in the Football Conmember of the First Baptist test for Nov. 2 was John Eldon Jones of 116 East Hill, who to seek methods for increasing named nine correct out of a possible 15.

Jones called it Cubs 28, Ector 14. Actual score was Cubs 27,

High woman for the week was Mrs. L. C. Webster of 1503 East Cardwell, who called 10 correct.

Low man for the contest was T. A. Hicks of 1212 East Tate. with six. He called the score, however, Cubs 28, Ector 6. Joan Dudley of 1104 Tahoka

totem pole with five winners. Sponsoring this year's contest are the following Brown-See No. 8 Page 3

Road wound up low on the

#### Wellman High School's Homecoming Is Set

Annual homecoming for exes of Wellman High School will be Friday, with an open house at the school all day. All ex-students of WHS are urged to attend.

A huge bonfire will be lighted at 6 p.m., and at 7:30 be finished about 9 p.m., during p.m., the Wellman Wildcats meet Spade. There will be a party in the old gym following the game.

## Homecoming Events Take Shape Here

Brownfield High School students and residents prepared today to welcome exes of BHS for the annual homecoming.

Main feature: Cubs vs. Monahans Loboes at 8 p.m., Friday in Cub Stadium.

Other attractions: crowning of the Homecoming Queen at 10:30 a.m., Friday in special assembly in BHS auditorium; registration and reunion of exes at 6 p.m., today in the high school; barbecue supper for the class of '37 at 6 p.m., Friday at the home of Mrs. Wayjior tailback, and Herbert land Parker, 712 East Card-Pearce, a 197-pound senior full- well; pep rallies at 6:45 p.m., A strong Monahans Lobo back, will give the Cubs more today on east side of the high school and at 11 a.m., Friday

on courthouse square. Members of the Cubs' "A" squad, their dates, parents and exes will be guests for dinner Friday night in Veterans Hall after the game. Hosts will be members of Brownfield Quaterback Club.

See No. 7 Page 3 an agressive, hard-hitting de- The Loboes, though holding fense thrown up by Monahans. an unimpressive season record, The Lobos, running off a are strong on defense. They Post-Game Dinner Will single-wing and a split-T with held Colorado City to an 8-6 Be Held Here Friday an unbalanced line (similar to victory and a strong Kermit Ector's), is considered to be a team slipped by 7-6. The latter Brownfield Quarterback

Club will be host at a dinner yard you to death," according hans was hampered by a wave to be given Friday night in Veterans Hall after the Cub-"Monahans seldom has had The Loboes have about aver Lobo game. Guests for the event will ing good yardage through the pounds, but the line tips the be the Cub "A" football line and on end sweeps," said beam at 172 pounds. Actually squad, their dates and their Coach Doug Cox. "They are the backfield is boosted only

parents, and all ex-students, of Brownfield High School. Marking arrangements for the Friday occasion is Clarence Griffith, QBC president.

#### Friends of Library PRODUCTION ESTIMATES STILL HIGH Step Up Drive For 58 Allotment

**New Members Here** week stepped up their current efforts to enlist new members, members interested "in adequate, free public library facili-

(Special to the NEWS) to eliminate the proposals ties for Terry County. Rep. George Mahon of the which would be discriminatory Said Mrs. Leo Holmes, 19th District said this week he toward West Texas growers," Friends membership commit-

teewoman: "Basic principles of any "I have wired officials in successful endeavor are: 'Start Washington and Texas once where you are' and 'Do what is The proposal now is pending again, urging that the whole at hand.' Everyone is urged to before officials of the U. S. De- matter, be reviewed carefully become a part of this countyand that the history basis of wide project."

In a statement from Calif- allotment be followed. This Membership tickets to the ornia, where he currently is on would give West Texas its Friends (\$1 each annually) an emergency inspection tour equitable share of coton acre- may be secured through of the nation's missile program age allotments in the state." Brownfield parent-teacher orin his capacity as chairman of Mahon continued: "I have ganizations. The tickets also the Defense Appropriations asked Washington to hold the may be had by sending \$1 to Subcommittee, Mahon explain- acreage reserve figure for the L. G. Smith at Wellman, Route ed that he had been alerted to 1958 crop to two per cent, and 3; Mrs. John Cadenhead at the new method about two under no circumstances allow Meadow, or Mrs. Virgil Bynum it to be more than three per at '712 East Main, or to Mrs. "I appealed over the tele- cent. The pending proposal Bill Williams at Radio Station

# phone to USDA in Washington See No. 6 Page 3

TAILORING TRIO - Terry County home dem- Miss Betty Hillis, Terry HD agent. Looking on club is pressing the seams of a suit which she is making. Giving instructions on the left is

onstration clubwomen pictured above are is Mrs. Adrian Hinson of the Meadow-Challis among 35 taking a month-long course in tailor- club. The sessions are held in The Party House ing. Mrs. Shelby Baucum of the Willow Wells each Tuesday. See story on Page 4 Section 1. (NEWSfoto)

Tonight Is The Farm Bureau's Yearly Barbecue!

Ripley and Lubbock Road. (NEWSfotos)

dine, rayon, all full lined ad low at

REY

AMBRAY irts

hirts

ra good for

ARE

99 PER

\*-REAL ESTATE FOR SALE

See Us For Your -

. IRRIGATION LOANS

JOE W. JOHNSON

406 West Broadway

Phone 4443

FOR SALE - have two 2 bed-

room homes low equity; also have nice 3 bedroom and den well located, DAVID NICHOLSON AGENCY phone 3603-3740. 56-tfc

SEE US FOR . . .

INSURANCE

Phone 2272

A. W. TURNER

Agency

407 W. Main

REAL ESTATE

• REAL ESTATE

• BONDS

• OIL PROPERTIES

• REAL ESTATE

#### **Production of Grass Seed Looms As Potential Third Crop On High Plains**

Cotton and grain sorghums ed to increase by leaps and are major money-makers in the Texas Panhandie but a third

for \$1.25 a pound in 1955. switch grass in Hockley country threshed 400 pounds of seed at \$1.25 per pound, grossing says an acre.

Some growers have proved that grass will fit into moneymaking rotations. A farmer this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this write.

\$250 an acre. These, and other trial plots, soon may become an important part of every crop rotation. Although the price of \$1.25 per pound will not hold up long with successive good crops, those few far sighted farmers.

He can graze the grass in summer, pull off the livestock and make due return as the law directs. Issued and given under my hand and the seal of said court at Brownfield, Texas, this the 2nd day of November A. D. 1957.

Attest: Eldora A. White Most plots of grass were in Most plots of grass were in the control of the livestock and make due return as the law directs. Issued and given under my hand and the mandates hereof, and make due return as the law directs. Issued and given under my hand and the seal of said court at Brownfield, Texas, this the 2nd day of November A. D. 1957.

Attest: Eldora A. White (SEAL) Clerk, District Court

gambled on grass and it has paid off handsomely.

In spite of the high prices, the growers had no trouble selling all the seed raised. m a total of around 800 acres in grass seed produc-tion in the Panhandle during 1956, the acreage is expect-

#### **Eating Of Turkey Shows Sharp Rise**

are gradually getting away from the idea that turkey is rimarily a Thanksgiving-Christmas dish, says the University of Texas Bureau of Optometric Meeting State Will be offered in trade as part payment. FOR RENT: 2 Room & Bath house, 701 E. Reppto, Stove &

Turkey producers' associations and the U. S. Agriculture Department are encouraging year-round turkey comsump-Turkey Time" and the "Plenti- according to Dr. Orville H. ful Foods Program."

may be another way to push lety. turkey comsumption and pro-ducer's prices upward, the Bur-eau, suggests. Wholesalers in these ways of increasing sales: eties and attended by members

keys so that the customer can tend the two day sessions, purchase a smaller amount at many of them accompanied by a lower price per pound than wives and families.

he would pay for a whole small Speakers for this years meet-

discourage purchase of the endiscourage purch

CITATION BY PUBLICATION

Most growers agree that the

grass as a seed crop. Indian over-grazed rangeland can run Ramoz, Plaintiff, vs. Guadalupe as high as \$15 per acre. For Ramoz, Defendant, Morton produced 12,500 pounds many ranchers today, this cost A brief statement of the nature of seed on 14 acres which sold is prohibitive. Cheaper seed of this suit is as follows, to-wit:

may grow a seed crop and get shall promptly serve the same ac-

Most plots of grass were in the irrigated sections of the High Plains. The growers plant the grass seed in a small ridge, cover it very shallow and irrigate. Previously, planting in the

A 30 per cent increase in diction is that grass will spread turkey consumption so far in year by year over many parts of the country as a money of t

The fifth annual Tri-State Nance of Lamesa, president of Improved marketing practies South Plains Optometric Soc-

national markets recommend Panhandle Optometric Soc-

Raise retail margins on of American Optometric As-turkeys to compare favorably sociation from Kansas and Colwith those on other poultry orado as well as from New and meats sold throughout Mexico, Oklahoma, and Texas. More than one hundred Op-Split in half the larger tur- tometrists are expected to at-

ing will be Drs. Theodore Gros-Offer at retail only birds of venor, Benard Mazow, and desirable appearance and qual-ity. Many minor defects that members of the University of

tection glaucoma. Prospects for the Texas turkey industry are called "reasonably good" for the long-run period ahead ,despite an expected drop in prices this fall as a result of increased production.

The distribution of the Texas turkey industry are called "reasonably good" for the long-run will speak on the subjects of sub-normal vision aids and contact lenses. Dr. Pheiffer is a leading researcher and instructor in the fields of visual contact.



LEGAL NOTICE

TO: GUADALUPE RAMOZ, De-

County at the Courtnoise there, in Brownfield, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday o'clock A. M. o commodity looms on the hori-zon whose possibilities are just after a few more big crops. two days from the date of the is-is practically new. Call 4289. tfc This may be a "left-handed" the 16th day of December A. D. blessing for all concerned, how-At present, the cost of buying November A. D. 1957, in this cause, reaping large profits from and broadcasting this seed on numbered 4791 on the docket of

good quality will be in even Suit For Divorce as is more fully Two acres of Blackwell- greater demand than at curfile in this suit.

point up the fact that grasses He can graze the grass in sum-

Terry County, Texas By Lois Blair, Deputy

LEGAL NOTICE

bottom of furrows proved only Notice is hereby given that the bottom of furrows proved only moderately successful since even light rains would wash the dirt and bury the seed too deeply.

Grass farming is sound pro-Grass farming is sound, pro-fitable, and will bring the soil Diesel powered, Tandem drive Moback to its orginial fertility.

Main or can sous or site.

Moldboard, Hydraulic Steering

FOR RENT: Furnished 3 room and The days of fabulous profits Booster, Steel Cab, Cab, Heater, may be numbered but the pre- Four (4) 1400 x 24 tires rear, and

cavator Serial No. 11A1779 com. FOR LEASE: Good service station HEATERS For Sale, 2 Dearborn plete with Ateco ripper No. 8146. on Lubbock Road. Telephone 3167. One used LaCrosse heavy duty trailer, Model LTA4-8, Serial No. If a contract is made the Commissioners Court intends to pay cash

The Commissioners Court reserves year-round turkey comsumption through special promotions, such as "Midsummer to know the "Diest" book November 15, 16 and 17, groups to the Commissioners Court reserves the right to reject any or all bids. Treadaway Daniel Hospital for to waive formalities and accept the Ruby Busby between 7:00 A.M. & 3:00 P.M. after 3:00, 209 E. Tate. geous to the County's interest, Herbert Chesshir,

County Judge, Terry County, Texas. 70-2tc \*-BUSINESS OPPORTUNITY

> RELIABLE PARTY MALE OR FEMALE

to service a route of CIGAR-ETTE machines, No selling or soliciting. Routes are established for operator. Full or part time. Up to \$260 per month to start. \$1,100 to \$2,200 cash required which is secured. Please don't waste our time unless you can secure the necessary capital and are sincerely interested to eventually operate a \$31,000 annual net business. Give fun particulars, phone number Write American Viking Manu facturing Co., 228 Front Street Shakopee, Minnesota, for in-formation and interview.

lectures at this seminar.

\*-WANTED

WANTED: Would like to buy 160 Acres irrigated or dry land. 69-tfc

fendant, Greeting:
YOU ARE HEREBY COMMANDED to appear before the
Honorable District Court of Terry
County at the Courthouse thereof,
Towns by filing a specific court of the court of the

\*-HELP WANTED

RELIABLE PARTY MALE OR FEMALE

to service a route of CIGAR-ETTE machines. No selling or soliciting. Routes established for operator. Full or part time. Up to \$270.00 per month to start, \$945.00 to \$1890.00 cash required which is secured. Please don't waste our time unless you can secure the necessary capital and are sincerely interested to eventually operate a \$30,000 annual net business. Give full particulars, phone number. Write Atlas Enterprises, Inc., 420 East Excelsior Blvd., Hopkins, Minnesota for information and interview.

WOMEN Need extra money for Christmas? Earn Christmas money selling Avon's unconditionally guaranteed 72-2tc Gifts and Toiletries

FOR RENT

FOR LEASE: Filling Station with living quarters on Seagraves Highway, Inquire at 902 Lubbock Road

RENT A HOME - in the Brownfield Manor, beautiful brick apart-ment house, 900 East Reppto, with ice box and stove furnished, 1 or 2 bedrooms, all bills paid. See David Nicholson Agency, 418 West Main or call 3603 or 3740. 12-tfc

bath, 3 lots, Call 3782.

house, 701 E. Reppto, Stove & Refrigerator furnished. Call 3186.

FOR RENT: 3 room furnished house, at 719 North Bell, Call

\*-FOR SALE

FOR SALE: Good John Deere Cotton Harvester with Blower. Ray Christopher, Phone 2268 or 2064.

FOR SALE: 1957 Cushman Eagle Motor Scooter like new, Call 4243.

FOR SALE: Electric train like new for sale for half price. Phone 3260 or see 114 S. 3rd St. 72-2tc FOR SALE: Used typewriter and adding machine, Phone 3902, 72-2tp FOR SALE - 1, 2-Row Ihe Bind-

er. \$.200,00 1, 9 ft Oliver Wheat-Drill, with Grass and Fertilizer Attachment, (all steel Box) \$,150.00 1, 3-bale Chevrolet Truck, Long frame. \$.250.00 All in good running Order, Pho. or write J. W. Savell Six Mi. E. Wilson Texas Rt. 2 Wilson, Or Pho. WY6-2070. Slaten Texas. Jas. W.6 Savell. 59-tfc

To Sell Or To Buy Telephone 2188



EXCLUSIVE DEALER FOR

... Western Pumps

. . . A - M Couplers . . . Rain Bird And Buckner Sprinklers

FREE ESTIMATES GIVEN WITHOUT OBLIGATION Ask One Of Our Many Satisfied Customers!

Call 2156

Mack Ross - Shorty Forbes Western Pump & Supply Co. +-FOR SALE

FOR SALE: Slightly worn Kara-kul fur coat, size 16. . . beautiful black, exclusive — but not expensive. Practically new pair men's

FOR SALE OR RENT: Reduce at 65-66-67-68-69-70-71-72-8te

FOR SALE or TRADE - New Ford Combine — engine driven, at big saving, 1 only. Will trade for car, truck, pickup or tractor—See
Jonanie Venable at Brownfield
Tractor Co., Tahoka Road. 63-tfc
FOR SALE: 308 Acres 7 miles FOR SALE: 1950 Model 30' Anderson Trailer house - Modern with Air Conditioner, Causey Trailer 72-2tp

range, good condition, \$100.00 Phone 2773.

Several Late Model

AC COMBINES

Ready To Go

Priced Right

Phone 4633

**KERSH** IMPLEMENT CO.

Seagraves Road

e 3167. heaters with pilots, 4 and 5 radi-71-2te ants. Call Jerry Gannaway, 3809.

FOR SALE

Mayrath Grain Loaders • 1 Used 60 AC Harvester

• 1 Used 60 AC Harvester with motor \$795

 2 Used AC 60 Harvesters '51 Models • PRESTONE Anti-Freeze

• FORD TRACTOR With 2-disc Breaking Plow And Tandem Disc

DC CASE TRACTOR With 4-row Planter ALL HAVE BEEN REPAIRED AND ARE IN A-I CONDITION

Shredders

· Hesston Row crop savers available by November 15th.

Oil & grease guns • Pick up fingers

· Ensilage cutters FINANCE PLAN AVAILABLE

- We Have -AC Parts and Gleaner Baldwin Parts

Irrigation Supplies Phone 4138

J. B. KNIGHT CO. FARM MACHINERY "Your AC Dealer"

611 W. Broadway

sive. See usl

Phone 4181

+--REAL ESTATE FOR SALE

FARM, THIS FARM must sell soon if pos session is given Jan. 1st; Contract at once at \$70.00 acre \$5,000. cash \$10,000. Jan, 1st Balance one to ten years. Well improved, some minerals, D. P. CARTER.

One 6" well with sprinkler system \$10,000.00 loan. \$125.00 Acre. The Pemberton Agency, 210 S. 5th.

from Brownfield. One 8" well and One 4" well, Sprinkler system etc. 101 Acres Cotton, Has \$15,000,00 Loan. \$160.00 Acre. The Pemberton Agency, 210 S. 5th, FOR SALE: 1 Kenmore Electric Phone 4119.

> THE HITCH-N-POST

> > CAFETERIA

Seating Capacity of 64 Terms If Desired

Corner Brdwy. & Lubbock Rd.

but not valuable Will sell at \$100, acre or exchange for larger farm with or without ir-

D. P. CARTER. Brownfield Hotel Bldg. 70-tfc

**FARMS** 

460 A. Terry County. Fair mprovements, 2 Wells, or Nat. Gas. 2 complete Sprinkler Systems. 165 A. Cotton. only \$125 per A.

Ray Christopher 410 W. Bdwy Pho. 2268

FOR SALE: Nice 2 Bedroom Home. Garage Attached, Vacant. 75' Lot. Has large loan, 1205 North A Street, Ray Christopher Real Estate, 410 W. Broadway, Phone 2268. 69-tfc

## REAL ESTATE

100 A, Near Seagraves, All planted in wheat. Crop goes. 20 A. cotton allotment. Strong Water Belt. \$125 per A. \$4,000 cash will handle.

320 A, Gaines County. 107 A. cotton. One 10" Well — One 8" Well. 6 Rm. modern home, Pavement, 5280 Ft, Aluminum pipe. Sprinklers, \$175 per A, \$16,000 Cash — Balance 15 yrs, At 6%.

Ray Christopher -Real Estate 410 W. Bdwy. Ph. 2268

FOR SALE: 2 Bedroom with attached garage. Fenced back yard, 75' lot. On East Lons. Has FHA Loan, Priced to sell at \$7500.00. Ray Christopher Real Estate, 410 W. Broadway, Phone 2268. 69-tfc FOR SALE: Ready - Buft Homes, 2-Bedroom — 936 Sq. Ft. \$2995.00. Can be seen at 1400 E, Reppto.

Gienwood Homes, Inc.

IF A DELIVERYMAN falls on your property, if your

dog bites a neighbor, if your youngster's baseball

strikes a friend, if a guest stumbles on a toy . . . a

Why take a chance when insurance is so inexpen-

Robert L. Noble Agency

Brownfield, Texas 406 W. Broadway

liability claim could ruin your future.

Brownfield Hotel Bldg. FOR SALE: 160 Acres in Gaines County, Good Cotton Allotment.

FOR SALE

Contact

I. M. Marchbanks at HITCH-N-POST

160 acre irrigation available. All in 160 acre irrigation avaliable. All in cultivation with commodious house 713 Magnolia. Phone 2278. 42-tfc

D. P. CARTER.

• Repair & Improvement House Loans Irrigation Loans

> (No Minerals Required) The Pemberton Agency 210 S. 5th Ph. 4119

640 acres six miles Meadow. Good 4 R and bath, tenant house and barn, pressure pump. 485 cultivation balance grass, A good country home, \$15,000. forfeit balance next Jan, 1st with possession. Owners will carry re-

buy at \$70.00 acre. D. P. CARTER Brownfield Hotel FOR SALE: 5 room house, 316 S 3rd. Call 3830.

mainder. This is your chance to

payments. Call 2627 after 5 p.m. FOR SALE - Dixie Dog stand, 8' by 20' fully equipped, can be moved. Operating now. Priced for quick sale. Contact Roy Hefner, Chief of Police, Tahoka, Texas.

FOR SALE: House, 5 rooms and

bath on Seagraves Highway, Small down payment and low monthly

LOT FOR SALE: 90 ft. front, near Colonial Heights, Call Jerry Gan-naway, Phone 3809. 70-tfc

Classified Advertising Rates: 5 cents per word first insertion; 4 cents per word each time thereafter—minimum charge of \$1.00 per insertion. Classified Ad deadline for Thursday issue is noon Tuesday and for the Sunday paper. 5:60 p.m. Thursday.

**★**—MISCELLANEOUS

THE WORLD BOOK ENCYCLO-FOR SALE—320 A. farm. 300 A. in cultivation in water belt. 100 A. cotton allotment. Known as the old Reed farm C mi. east 1 mi. 56-tfc

FINISH HIGH SCHOOL or grade school at home in spare time. Books furnished. Diploma awarded. Start where you left school, Write Columbia School, Box 5061, Lubbock, or Phone SW9-0651. • FARM & RANCH LOANS

> WE BUY COTTON COCHRAN BROS.

WANTED - All type of interior or exterior painting, papering and decorating. For free estimate call 3707 or 2859. Terms if desired. Pete Merrit, 210 N. D. 39-fc DOG OWNERS, let us help solve

your pet problem. We sell and install 6' Stockade Fences. Bark Cedar or Oak — Installed \$2.00 Run Ft. Phone 2608. FOR ALL YOUR WINDMILL and Pump repair see James Estell 608 North A St. or phone 4401, 71-tfc

Mattress Co. for your bedding needs. Free Pickup & Delivery. 101 Seagraves Rd., Ph. 4422, 72-tfc CARD OF THANKS We are thankful beyond measure for all of our good friends who

helped us so much during our re-

cent sadness. May we offer our

COME IN Or CALL Terry County

humble thanks for your comfort Mrs. Wayne Bearden
Mr. & Mrs. Ralph Kerley
Mr. & Mrs. Otto Bearden 72-1tc

ese pup with bob-tail, near Meadow \$-\$5.00 reward — Call 4763 or notify Ann Bates, Meadow Rt. 1. CESSPOOL CLEANING Don't take chances with fly by night workers who might over charge you. We are reasonable

and here to stay. Brownfield Septic

Tank Service, 701 South D St.

LOST: Tan and yellow 1/2 Peking-

TO RENT, BUY, OR SELL, TRY A CLASSIFIED IN THE NEWS. - CALL 2188

Phone 2024.

VETERANS

OF FOREIGN WARS Hand Brothers Post 6794 Meets at 8 p.m. Fourth Thursday of each month, Veterans Hall Brownfield

HOWARD-HENSON POST No. 269 American Legion Meet second Thursday night of each month,

DAY NURSERY FOR SMALL CHILDREN Mrs.Winnie Copeland 112 West Cardwell **PHONE 2786** 

New Low F H A Down Payments

GLENWOOD HOMES Inc. 3-BEDROOM HOMES ...

Month Payment The "Holiday" \$10,500 \$400. \$77.00 The "Belvedere" \$10,900. \$450. \$80.00

SEE THESE NEW HOMES NOW

UNDER CONSTRUCTION

(On East Reppto Street)

Hurry . . . . Only 2 FHA Homes Left

**CALL 2608** 

Joe Ramsdell

T. K. McMillin

**NEW TAU PHI** pledges Tuesda

Chapter, Beta Madolyn Noble ter met in the the ritual. The

No. 1-Carports A Four Square \$12,000, concrete ium and classre and Lubbock Brown, \$4,000, f at 720r Park La Stevens, \$1,000 frame residence

Second; R. F.

brick venir res East Cardwell; \$300, frame car age room at 421 Lenore Cop masonry busine 218 South Secon ey, \$400, concre on West Harris \$5,000, frame r Park Lane; R. addition to brid 1207 East Cards Randal, \$2,000 and storeroon

Main; and L. M. Rodge crete tile build Ross; Ray H. to move house age at 1402 Ea Knight, \$14,000 steel retail off house at 524 1 Martin Stucker residence at 50!

No. Z

her hem line

top of the calf

She was qui

chemise blouse with street clo sport attire. Ma draw string at sports wear it aica shorts i Bermuda. The a little shorter uda, worn for vears. "Tams are things in hats, en said. "The various materi

for every occa



Mrs. Sam 1 told of the 'They were ma fles. They wer ballerina had the barre the figure to a hips then casci mass of ruffles She also g gloves, "They this year inste Mrs. Harvey



NEWS.

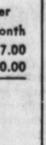
ifield

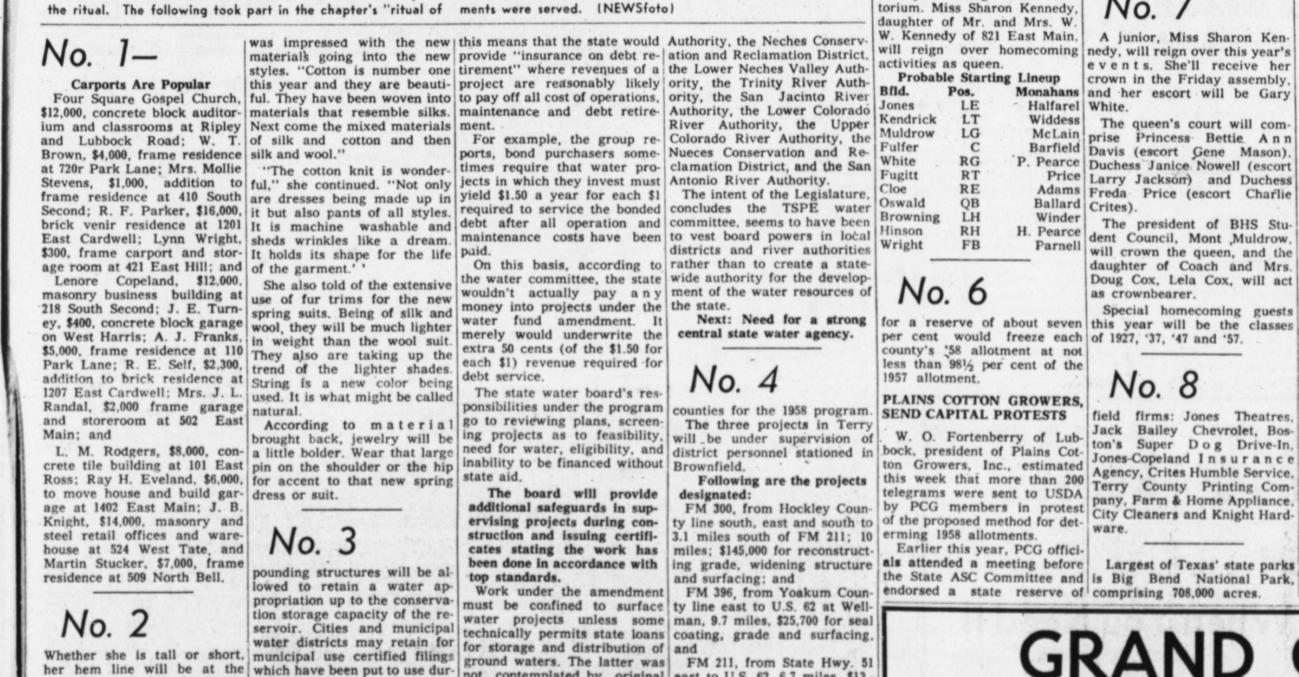
OST

EN

and

0.00





top of the calf of the leg."

with street clothes as well as

sport attire. Many will have the

sports wear it will be the Jam-

aica shorts instead of the

uda, worn for the past few

"Tams are the sharpest

things in hats," Mrs. McCrack-

for every occasion."

chemise blouse will be worn the new act.

and ballerina lengths. Some tion Nov. 5.

draw string at the waist. In cates heavy over-appropria-

Bermuda. The Jamaica is just paper reduction in permits

a little shorter than the Berm- and appropriations -do not

en said, "They are made in points to proposed state finanvarious materials to be worn cial assistance to local agenc-

Mrs. Sam White of Cobb's ment as meritorious legislation.

told of the formals shown. The assistance plan is depend-"They were masses of tiny ruf- ent on passing of a constitu-"They were masses of tiny rufers on passing of a constitution. They were of both ankle tional amendment in an elec-

had the barrel look, hugging If the amendment passes, a

the figure to a line below the \$200 million fund would be es-

hips then cascading out into a tablished through which the

gloves, "They are to be worn \$5 million limit, whichever

Mrs. Harvey Gage of Collins In effect, says the committee,

this year instead of carried." amount is smaller.

She also gave a tip on total cost of a project up to a

The cancellations will help

clear the record which indi-

tion of the uncontrolled wat-

ers of many streams. But

develop new water where ordinary flows of streams are

TSPE's water committee also

lies on water project develop

state could lend a third of the

over-appropriated.



was impressed with the new this means that the state would Authority, the Neches Conservmaterial's going into the new provide "insurance on debt re- ation and Reclamation District, styles. "Cotton is number one tirement" where revenues of a the Lower Neches Valley Auththis year and they are beauti- project are reasonably likely ority, the Trinity River Auth-

ports, bond purchasers some- Nueces Conservation and Re-

water fund amendment. It merely would underwrite the each \$1) revenue required for

According to material go to reviewing plans, screenbrought back, jewelry will be ing projects as to feasibility, will be under supervision of

The board will provide additional safeguards in supervising projects during construction and issuing certificates stating the work has been done in accordance with top standards.

must be confined to surface ty line east to U.S. 62 at Wellwater projects unless some man, 9.7 miles, \$25,700 for seal technically permits state loans coating, grade and surfacing, for storage and distribution of and ground waters. The latter was FM 211, from State Hwy. 51 not contemplated by original east to U.S. 62, 6.7 miles, \$13,-She was quick to say the cancellations authorized under

Since 1929, the Legislature ing. has created numerous river "We should have this pro-Authority, the Sabine River roads up to date."

River Authority, the Upper

districts and river authorities Wright On this basis, according to rather than to create a statethe water committee, the state wide authority for the developwouldn't actually pay any ment of the water resources of

Next: Need for a strong central state water agency.

The three projects in Terry Following are the projects

designated: FM 300, from Hockley Coun-

3.1 miles south of FM 211; 10 erming 1958 allotments. miles; \$145,000 for reconstructand surfacing; and Work under the amendment FM 396, from Yoakum Coun-

ing the 10-year period prior to drafters of the amendment. 500 for levelling and seal coat-

authorities for water resources gram moving by next spring,'

development - some basinwide said McCarty. "We believe the in scope, some smaller. These money spent in Terry will go a include in the Brazos River long way toward bringing these

# **PORTWOOD**

1955 CHEVROLET 4-DOOR BELAIRE V8

Radio, heater, PowerGlide, white sidewall tires, tutone finish, Clean inside & out. Local one owner, 100

1956 FORD V8 1/2 TON

6666666

6666666

Heater, 3 speed transmission. 1953 FORD 2-DOOR

1949 CHEVROLET 11/2 TON TRUCK

Portwood Motor Co.

"Your FORD-LINCOLN Dealer"

9999999999999999999

No. 5

and give passers little time to select a target.

Brownfield came out of the Ector scrap without injury but were limping around from AS A MAJOR DETERRENT numerous bruises inflicted in the encounter.

Cold damp weather has

seep the squad well. sion were devoted to setting a Cotton Growers, Inc., total is the weather . . . rain, rain defense for the Lobo attack. more than 1,650,000 bales. and more rain . . . plus below imphasis also was placed on

offensive work and timing. out with a bad cold, returned Some of the reasons given now it's rain.

he Loboes, however. on sale at the courthouse until production too much, yet. 11 a.m. Friday, Boxoffices at he stadium will open at 5 p.m. or any fan who could not ob-

ain tickets before the deadline. Pre-game ceremonies, which

at 8 p.m. Crowning of the queen will highlight a pep rally at 10 a.m. Friday in the high school auditorium. Miss Sharon Kennedy, daughter of Mr. and Mrs. W W. Kennedy of 821 East Main. activities as queen.

Probable Starting Lineup Jones Widdess McLain Browning Winder

for a reserve of about seven this year will be the classes per cent would freeze each of 1927, '37, '47 and '57. county's '58 allotment at not less than 981/2 per cent of the 1957 allotment.

PLAINS COTTON GROWERS. lities under the program counties for the 1958 program. SEND CAPITAL PROTESTS

> W. O. Fortenberry of Lubton Growers, Inc., estimated this week that more than 200 Terry County Printing Comby PCG members in protest City Cleaners and Knight Hardty line south, east and south to of the proposed method for det-Earlier this year, PCG offici-

ing grade, widening structure als attended a meeting before Largest of Texas' state parks Baptist is urged to participate Eighty-nine of Texas' 254 endorsed a state reserve of comprising 708,000 acres.

only two per cent of next year. Brownfield News-Herald, Thursday, Nov. 7, 1957 PAGE THREE Fortenberry explained that six per cent of the 1957 Texas hard-charging. They general- allotment would total more ly are tough on line plunges than 400,000 acres-to be distributed to counties not in West

#### WEATHER STILL NOT SEEN

Despite abnormal cotton growing conditions during October and early November. hampered workouts thus far as which included much wet wea-Coach Cox and his staff kept ther plus two below-freezing the Cubs inside, attempting to frosts over the area, the Nov. 1 cotton crop estimates for the Cox said most practice ses- 23 member counties in Plains The only thing that isn't new "Rocket 8 on Nov. 8."

While the estimate is down normal temperatures - that is 54,000 bales from the all-time the same old forecast for days 1958-it's Chrysler - at Craig Jon Fulfer, center, returned high estimate of Oct. 1 of past. And it looks as though Motor Co. Drop by and see this o workouts Tuesday after a 1,713,000 bales, the Nov. 1 esti- that will be the long-range fore- new, along with the other fine

Wednesday after missing the for continued high estimates first two practice sessions.
Both players are expected to done thus far by freezes and ing many long hours of late.

C. C. Primm has been spending their new cars many long hours of late.

Christmas

place on the list of estimated look over the new establishproduction, with 100,000 bales. ment, and watch this paper for Other counties outranking her their formal opening announceare Lubbock 209,000, Hockley ment — C. C. has big things boner, it's likely to be what 165,000, Lamb 160,000, Hale planned for the occasion. nclude introduction of the 150,000, Dawson 125,000, Lynn homecoming queen, will begin at 7:40 p.m. and kickoff will be bales.

A junior, Miss Sharon Kenwill reign over homecoming nedy, will reign over this year's events. She'll receive her crown in the Friday assembly, Monahans and her escort will be Gary stand in Frimm Drug - In list for Roberts of pork, lamb

prise Princess Bettie Ann pleased when they come in and main dish servings in Novem-Barfield Davis (escort Gene Mason), look over our new store and my ber. P. Pearce Duchess Janice Nowell (escort all-new merchandise." Price Larry Jackson) and Duchess Adams Freda Price (escort Charlie Ballard Crites).

> Doug Cox, Lela Cox, will act as crownbearer.

Special homecoming guests No. 9—

No. 8

field firms: Jones Theatres. Jack Bailey Chevrolet, Bos-Agency, Crites Humble Service. pany, Farm & Home Appliance.

THE

Ly Weldon Callaway

out with a cold earlier this mate is still about 15,000 more cast for days hence. If there cars for '58, now on display. veek. Gary White, right guard, than was produced in 1956. is anything we don't need right You will have an enjoyable

be in the starting lineup against wet weather have been mostly trying to get his beautiful new Christmas. Tickets for the tilt will be to quality and hasn't affected drug store open-it is, but they won't have their formal open-Terry still falls in eighth ing for a few days. Go by and

> If you want a Thanksgiving turkey just for shopping, go by Bayless Jewelry . . . you will get a 10-lb. dressed turkey with the purchase of watches and diamonds. You better bus and diamonds. You better hurry, this offer is limited.

with a new toy . . . I mean heads the U.S. Department of old and new customers," he and broiling and frying chick-The queen's court will com- said, "and I know they will be ens also will be available for

will crown the queen, and the "tour" of this all new car . . . in recent years. daughter of Coach and Mrs. it's a real beauty - I know, November plentiful vegetabl

dle of Amarillo, juniors; and USDA plentiful list. Mrs. James Holder of Ama-

rillo, primary; Mrs. L. M. Tay-Malone, nursery. Champ will books. direct the adult classes. "All the membership of First

Dr. Jones W. Weathers, pastor, service.

because I have already seen it.

How true: A timely commendation is appreciated by one and all, and not disdained even by the President, I ima-

It's Oldsmobility day at Harding Motors, Friday, Nov. 8. This the day you will see the new Oldsmobile cars for 1958. You will see many new innovations in the automobile field. Make a date to see the

Here is another new car for time all day Friday if you will go by these car dealers who

A thought: People who are never puzzled and have a ready answer for everything that comes up may do well for a while. But when they do pull a the British call "a smasher."

Many Thanksgiving menus likely will include turkey and Fred Nicholson is like a kid the trimmings, for turkey he is back in business at his old Agriculture's plentiful foods

Cranberries and fall fruits such as apples, pears and can-Portwood Motor Co., Inc., ned purple plums are in good has another new car to show supply. Grape products-juice, The president of BHS Stu- you this weekend . . . it's the jelly and jam-made the plentident Council, Mont Muldrow, 1957 Ford. Drop by and get a ful foods list for the first time

es are limited to Irish potatoes, pinto beans and peas, including dried, canned and frozen. Peanut butter, almonds and

drive will begin at 7:15 p.m., filberts round out the listings. and end at 9 p.m., explained John J. Slaughter, southwest food distribution chief, Agri-Other leaders to help in the cultural Marketing Service. endeavor will be Miss June points out that food stocks in Brown of Dallas, who'll work the major trade areas of this with the young people; Mrs. region are checked regularly V. F. Forderhase of Arlington, and only those foods in especiintermediates; Mrs. J. D. Rid- ally heavy supply make the

In the University of Texas lor, beginners, and Mrs. F. B. library are some 1,106,818

the State ASC Committee and is Big Bend National Park, in this up-coming clinic," said counties have general library

## GRAND OPENING

Friday And Saturday - November 7th - 8th

REGISTER FOR

## FREE GIFTS

Saturday — November 9 — 7:00 P.M. 1st PRIZE . . . Sylvania Transistor Radio

NO PURCHASE NECESSARY YOU DO NOT HAVE TO BE PRESENT TO WIN!

2nd PRIZE . . . Choice Of Any Electric Razor

REGISTER AS MANY TIMES AS YOU LIKE BETWEEN NOW AND NOVEMBER 9th



BILL COATS, Owner

DRIVE IN WINDOW . . . . For Your Convenience!

We invite you to try our drive-in window . . . We think you will enjoy the convenience of sitting in your car and getting your prescriptions filled.

We invite every citizen in this area to come by register for the Free Drawing to be held, November 9. We simply want you to visit us in our new location.

Across the street from Treadaway-Daniel Hospital . . .

Coats Prescription Pharmacy



#### **Tailoring Course Attracts Terry County Home Demonstration Clubwomen Here**

back each week to teach what ern Auto Store. They are de-they have learned to their local livered and set up before the clubs. Starting Oct. 15, the course will be completed Nov. also are picked up in the afternoon. nstructions, 33 women are tak- Leaders taking the course in ng advantage of the series.

lis, home demonstration agent, Pleasant Valley, Shelby Baupressing as you go is essential cum and O. D. Kennedy of Wilto good tailoring. Fitting is also low Wells Club, Rufus Dill of important, but with the flared Union, Ralph Spain of North-coat the job is cut to a mini-west, G. Chapman of Harmony, mum. With the exception of one R. D. Shewmake of Brownfield fitted coat and one suit the gar- and Joe Henson of Meadowments being made are all of Challis, the loose style.

Woolen materials are being used with the exception of one garment. Instead of the bound attonhole the class is using the tailored buttonhole. It is easier to make and gives a

#### **Final Services Held For Retired Farmer**

Funeral services for A. Z. side Baptist Church,

arene. Burial was in Terry cording to the SCS. County Memorial Cemetery, under the direction of Brown-

field Funeral Home. Survivors include his widow; creased fourfold. By 1955 in one son. Kenneth Couch of Sil- was up another 21 per cent ver City, N.M.; three daugh- from 1950. Water needs are exters, Mrs. John Bley of Plain- pected to double again by 1975: view, Mrs. W. C. Lambert of Average daily use for all pur-Aspermont and Mrs. E. H. poses increased from 600 gal-Davis of Brownfield, nine lons per capita in 1900 to 1,-

Couch died after a prolonged be using 1,800 gallons of water iliness. He was born April 2, a day for every man, woman, 1879 in Coffeyville, Tenn., and and child. ing until his retirement a short far are the largest users. time ago north of here.

A course in quick tailoring is being taught leaders of seven Terry County Home demonstration clubs each Tuesday at The Party House. Tuesday, because of election, they met in the basement of the courthouse.

Leaders taking the course go Charlie Price of Price's West-

Brownfield are Mmes. Leonard According to Miss Betty Hil- Willis and Adrian Hinson of

### Water Use Shows Rise

Expanding industry and rising standards of living require more and more water per person to satisfy the American way of life.

One-fourth the population to-Couch, 78, retired Terry farm- day is troubled with water To Be Shown Here er who died early Sunday in a shortage, poor water, or both, Plainview hospital, were held reports the Soil Conservation at 4 p.m., same day, in North- Service of the U.S. Department of Agriculture.

The Rev. Warren Stowe of The potential supply of wat-Calvary Baptist officiated, as er remains constant while sisted by the Rev. Howard needs for human use pyramid Smith of Church of the Naz- with growing population, ac-

> From 1900 to 1950, while U.S. population doubled, total water use, other than for power, in-

grandchildren and seven great 100 gallons in 1950 and 1,300 in 1955. By 1975 the country will



ATTEND TAILORING COURSE - A month-long course in tailoring is being given here for members of Terry County home demonstration clubs. Held in The Party House each Tuesday, the event is being sponsored by the Terry County home demonstration agent, Miss Betty Hillis. Seated at sewing ma-

chine in picture above is Mrs. Joe Henson, From left, the other women are Mrs. Rufus Dill, Mrs. Ralph Spain, Mrs. G. Chapman, Mrs. Leonard Willis, Mrs. O. D. Kennedy and Mrs. R. D. Shewmake. (NEWSfoto)

## **Reptile Collection By Junior Chamber**

"Congo Land," a traveling exhibition of reptiles, will be shown today, Friday and Saturday by Brownfield Jaycees on the courthouse square.

Plans for the showing were completed when the Jaycees met Monday for their weekly luncheon in The Party House, with Pres. Bob Payne presiding.

After an invocation was said by Jimmy Billings, Jaycee Eddie Courtney reported that the club had realized \$523 on its sale last week of

watershed protection problems, says SCS, pointing out that moved to Terry in 1931, farm- Industry and irrigation by water control and conservation cannot be separated from soil Water problems are largely conservation.

## Area Youths Given Opportunity To Join A Gyroscope Unit

fill existing vacanices. These tions. tion Corps Company and 320th

Engineer Company. Upon completion of basic and advanced training, the enlistee will join his chosen unit in Europe.

Only young men without prior service will be accepted to fill the exisiting vacancies.

Halloween "trick or treat" candy. The money fill be used to finance Jaycee civic

Berry Wilson, Magnolia Oil Company employee, was a luncheon guest of Bill

one of the Gyroscope units courthouse. units include the 11th Armored While in Europe, enlistees with travel to Europe are urg-

Cavalry Regiment, 534th Field will have the opportunity for ed to act as soon as possible. Artillery Battalion, 55th Field sightseeing, visiting the Vati- Terminal dates for enlist-Artillery B Battalion, 168th En- can in Rome, skiing in Switz- ment vary between November gineer Battalion, 714th Tank erland, touring the Scottish 15 and January 15. In order not Battalion, 126th Transporta countryside, and visiting fam- to miss out on the unit desired, ous museums and national see the U.S. Army Recruiter, SFC Frank J. Gaughan, im-

**Dairymen Advised** Special Care Early

ret that his dairy heifers of to-day are his milking cows of comorrow and the care he giv-es them may determine his success in the future.

intended that this start depend able. on the mother's milk, but there are substitutes for this valuable product.

Almost all calf starters are satisfactory if directions are follwed short cuts can result in trouble. Cleanliness, freedom from drafts, dry stalls, plenty of light, and an adequate diet are essentials to a good start for a baby calf.

The second six months of life for the calf are not as critical, says Meekma. Development during this stage will permit greater use of good, high quality forage, supplemented with enough grain to keep growth normal.

The digestive system is not

meditaley. His office is located in Room 204, Post Office Building, Lubbock. Sgt. Gaughan will be in Brown-

field each Thursday afternoon Replacements for Gyroscope Applicants must possess high Those who are interested in from 1:30-4:30 p.m. at the Vetunits in Europe are needed to mental and physical qualifica- enlisting for assignment with erans Service Office in the

completely developed during this stage, so only limited use should be made of pasture and To Give Heifer Crop should be made of pasture and silage. Don't forget to have the calf vaccinated for Bangs calf vaccinated for Bangs disease and blackleg toward the end of this period, he

Proper management of dairy Between one and two years herd replacements pays off. A of age, well-grown dairy heidairyman can't afford to for- fers can be developed on forperiod, because it is the least The first six months of a critical and least expensive. dairy heifer's life are critical, Heifers of this age can be says A. M. Meekma, exten- handled in fairly large groups sion dairy husbandman. Nature if ample feeding space is avail-

#### Fair's Famous Clown



Jimmy Savo, one of the world's most famous clowns and pantomost famous clowns and panto-mimists, will be starred in his own show, "Two A Day," during the 1957 State Fair of Texas in Dallas, Oct. 5-20. The sad-eyed little comedian and his company will perform in the Margo Jones Theatre Building.

Dr. J. U. Borum Jr. **OPTOMETRIST** 

207 S. Fifth St.

Phone 3172

CAMPBELL'S N

TOMATO S RED HEART 16 DOG FOOD SCHOOL DAYS PEANUT BU ARROW 11/2 O

BLACK PEPI

COR

Pork

# NOW IS THE TIME

AVOID THE BIG RUSH . . . Have Your Well Ready When You Need It

> Now is an excellent time to make a complete inspection, of your irrigation equipment for repairs on motors pumps, and sprinkler systems. If you have not made an inspection, we would be happy to go with you to assist in the inspection and make our recommendations.

> This should be done before you need the wells. We can do a more thorough job now when we are not so busy.

### COMPLETE IRRIGATION SERVICE

- Anderson Miller Couplers
- Rain Bird And Buckner Sprinkler

WESTERN PUMP AND SUPPLY COMPANY



## Born of more

## Aircraft Principles than any other car yet built

T TERE - coming to you from the freshest H blueprints in years - is a car built to make your driving as modern as your thinking.

This one's built with more aviation principles throughout than any car before.

There's a greater use of airweight aluminum in its form and structure-in its engine-in its styling-even in its quick-cooling brakes.

There's an air-borne feeling of flight in its performance with Buick's B-12000 engine and with Flight Pitch Dynaflow\* that can switch the pitch a million ways.

And everywhere you go - you travel in new

skyway comfort with Buick's Miracle Ride plus Air-Poise Suspension.\*

So this is a car of truly exciting ideas for 1958 -the Air Born B-58 Buick. And you should see it and drive it at your Buick dealer's soon. Come on in today.

NEVER SO MUCH SO NEW-

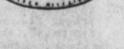
- \* Fresh bold styling with the Dynastar Grille,
- \* Flight Pitch Dynaflow\* with
- million switches of pitch. ★ B-12000 Engine with 12,000
  - \* "Velvet Wall" Sound

\* All built to exacting quality standards.

SEE IT NOW

at extra cost on other Series. Air-Poise Suspension optional at extra cost on all Series. Aluminum Brakes standard on all Series except the Special.

Flight Pitch Dynaflow standard on LIMITED and ROADMASTER 75, optional



every piston's power stroke. Air-Cooled Aluminum

Brakes\* with smoother,

surer control and longer

See TALES OF WELLS FARGO, Monday Nights, NBC-TV and THE PATRICE MUNSEL SHOW, Friday Nights, ABC-TV

SEE YOUR AUTHORIZED BUICK DEALER

ped during limited use pasture and to have the for Bangs leg toward period, he

dairy heiped on forgood qualnan points ten the heiduring this is the least expensive. ge can be arge groups ace is avail-



ie 3172



the world's and panto-ed in his own during the Texas in he sad-eyed his company Margo Jones

two years

NOV.9-7P.M. STORE NO.4 LUBBOCK-

D-day . . . Sat. Nov. 9 at 7 P.M.! That's the day some lucky person will win the GRAND CASH PRIZE . . . \$5,000.00. The drawing will be held at our store No. 4, Indiana Gardens in Lubbock. Winners of the seventeen \$500 cash awards have been announced (not in time for publication in this paper). These drawing tickets, along with registratons deposited up until 6 P.M. FRIDAY night, will all be tossed into a giant tumbler for the GRAND PRIZE \$5,000.00 drawing on D-day!

No purchase is necessary and you need not be present to win. Employees of Davis & Humphries, Inc. and their immediate families and their advertising agency are not eligible to win.

REGISTER UNTIL FRIDAY, 6P.M.



**53**° WOLF BRAND NO. 2 PLAIN SUNSHINE 1 LB. BOX ELLIS LARGE PIECES

	PECAN SANDIES	49c
TOMATO SOUP 2 cans 25c	TUNA	15c
RED HEART 16 OZ. CAN	BETSY ROSS 24 OZ. BOTTLE	
DOG FOOD 2 cans 31c		29c
SCHOOL DAYS 12 OZ. REFRIGERATOR JAR		
PEANUT BUTTER 39c		39c
ARROW 11/2 OZ. CAN	DOLE FANCY SLICED NO. 11/2	
BLACK PEPPER 10c	PINEAPPLE	20c
DEACHEC TRE RIP	E YELLOW CLING	250
PEACHES IN HEA NO. 21/2	VY SYRUP	25°
APPLE JELL	PAR	25°
APPLE JELL	PURE	43
CODM	7	25°
CORN KOUNTY KIST		40
D 0 D	_ ?·	750
Pork & Bean	S MARSHALL 5	25
. Jik & Dodi	NO. SUU CAN	
IIAID AIRE	FLAMINGO YOUR	
LIAID MLT	CHOICE	C
HAIR NET	OF COLOR	5
	10e FKG.	-
MENNEN 50c SIZE PLUS TAX	COMPLEXION SIZE ASST. COLO	ORS

KRISPY

SUPREME 16 OZ. BAG

12 OZ.

CELLO PKG.

PEACH	ES TRE RIPE YET IN HEAVY S' NO. 21/2 CA	LLOW CLING YRUP	25°
APPLE	<b>JELLY</b>	PAR PURE 18 OZ.	25°
CORN	KOUNTY KIST 12 OZ. CAN		2125
Pork &	Beans	MARSHALL NO. 300 CAN	3:25°
HAIR	NETS	FLAMINGO	<b>5</b> °
MENNEN 50c SIZE PLUS	는 이 <u>대한 경험 원인</u> 사람들은 보다 보다 보다 가는 것이 없는 것이 없는 것이 없다면 없다. 사람들은 보다 보다 보다 보다 보다 되었다면 없다면 없다면 없다면 없다면 없다면 없다면 없다면 없다면 없다면 없	DIAL SOAP	ASST. COLORS
DENT	AL CR	FAM	COLGATE

PINI	AL UNLAI	50c SIZE
	SEH GREEN STAMP DOUBLE EVERY TUESDAY	os I
	DOUBLE DAY EVERY TUESDAY	( S) (S)
	Haracon -	

ABY FOOD APPY VALE NO. 303 CAN EAS JSTEX NO. 300 CAN EEF STEW	2 for 2
SSUE	3 rolls 2 AG 1
LOOK AT OUR	lag cont
OF FRUITCAKE INGRE	
LYON'S 1 LB. PKG.	490
GLACE CHERRIES	
PINEAPPLE SLICES	290
GOLDEN RAISINS	290
TOWIE MARISCHINO 8 OZ.	BOTTLE 29c

GIANT BOX	e satt tool	e logral :		
TREND				4
QUARTS				
CLOROX		vest yes	1 2 2 2 2	-1

HAIR ARRANGER

BACON SWIFT'S SWEET RASHIER SLICED, LB. KRAFT'S **ELKHORN** LONGHORN, LB.

U.S.D.A. GOV'T. GRADED GOOD BEEF
RIB STEAK, Ib 69
CLUB STEAKS, Ib
PORTERHOUSE STEAKS, Ib. 69

PEAS	SWEET PICKINS FROZEN 10 OZ. PKG.
PIES	SPARE TIME FROZEN BEET, CHICKEN, OR TURKEY 8 OZ. PKG.

ROZEN-RITE 24 COUNT BAG	HILLS O HOME 14 Oz. Pkg. FROZEN CANDIED YAMS 29c		
KE-IDA FROZEN	SWANSON'S (Your Choice)		
ORN ON COB 2 ears 17c	MAINCOURSE 59c		

## **APPLES** WASHINGTON JONATHAN

**LEMONS** CALIF. SUNKIST 121/2

FRESH HOME GROWN SWEET POTATOES, Ib. ...... 10c FRESH LARGE BUNCH 71/2c RADISHES, Ea. TEXAS ORANGES, 5 lb. bag ...... 49c LARGE BUNCH GREEN ONIONS, Ea. ..... 71/2c 1 LB. BAG CARROTS ..... 121/2c



# Homecoming Feature: CUBS Versus Monahans Loboes



#### **New Bel Aire Addition To Be Developed** By Glenwood Homes; To Include 165 Lots

sites taken into the city last week, and will be extended as needed, said Ramsdell.

Bel Aire will include FHA Cow to Pasture Or

The Sheriff of Hockley County, Wier Clem, met Monday night with leaders of the Terry County Amateur Radio Club for a broadcast to the Inter-

it from close observation.

Pendergrass and Mr. and Mrs. ing to A. M. Meekma, exten-Pool. Pool is a net control of-sion dairy husbandman.

#### **New Construction Is Found For Farms**

Concrete tilt-up construction is a new development that can be a big help to farmers in constructing farm service sildings that are durable yet

Tilt-up construction is a method of building erection which involes the casting of concrete panels on a carefully prepared sand bed or on a floor previously cast at the building

These panels are tilted into a vertical position to form the ilding walls and, by means of concrete pilasters, are connected together to give the rigid constrution necessary for permanent farm service

This construction requires no killed labor. Two men can handle any phase of the work. Form materials can be reused or other purposes, after the completion of a tilt-up struc-

Agricultural Experiment Station bulletin, "Concrete Tilt-up Construction on the Farm," gives much helpful informa-Informaon on this new development. It contains sections on panel sizes, strength of panels, weight of solid panels, equipment for lling, casting procedure, cting procedure, stabilizing the wall panels and a discus-sion of the time, labor and

## Irrigation Conclave Slated For Lubbock Land Commissioner

tural leaders and the irriga- tion. tion equipment industry has Jack Z. Anderson, administthe Lubbock Hotel.

ter-Industry Irrigation Council, To Better Living."

less fencing, and elimination of extensive watering systems in

chop feeding system, the hus-over conference sessions. bandman says that a dairy green-chop feeding. But the operator would need to consider of these is partially offset or advantages and disadvantto and from pasture, need for his particular farm resources. nually in Texas.

An Irrigation Conference of will feature irrigation special Interest to farmers, agriculists from Throughout the na-

been scheduled Nov. 14-15 at rative assistant to President Eisenhower, will highlight the by the newly-formed Texas In- "Irrigation Farming - A Key

Dr. E. N. Jones, president of Texas Tech; Dr. W. N. Wil- Veterans' Land Bonds. liamson, assistant director of The bonds were offered for can be paid, or distant pastures, the study Service and C. I. Wall, president of Pioneer Natural Gas ceived. Before changing to a green- Co. in Amarillo, will preside

oo early?

AUSTIN-Land Commissioner This conference, sponsored conference. He will talk on Earl Rudder noted Friday the bond market seems to be growing more favorable for the sale Rudder. of some part of \$100,000,000 of

"The average interest rate on bonds of our type was 3.5 per cent this week," said Commissioner Rudder. "The markby less travel in taking cows ages as they would apply to tions and festivals are held an- et has got to go down a long way yet," he added.

The average interest rate on the market was 3.57 per cent several weeks ago.

The State Constitution says the Veterans' Land Board can Better for Veterans pay no more than there per cent interest on its bonds.

"One of two things must happen before we can sell our bonds," said Commissioner

"1. The Constitution must be amended so that more interest "2. Bond market interest

A certain species of ant cult-

ivates grass around its hill.

harvests the seeds and stores them away for food:

In medieval times the age of consent for a girl was 12.

### Cotton Quiz

HOW DOES COTTON PROTECT FOOTBALL



FOOTBALL HELMETS ARE MADE OF HIGHLY COMPRESSED COTTON FABRIC EMBEDDED IN PLASTIC.

# Plans for a new 165-lot addi-tion were announced here this clude three bedrooms and most

week by Joe Ramsdell, presi- will have 11/2 baths," revealed dent and general manager of the president. "They will consist of mixed brick and asbest-Glenwood Homes, Inc. The addition, to be called Bel os siding. New plans will be Aire, will be developed in the used in the addition."

atheast section beginning at | When Bel Aire is completed. Cedar Road and stretching the corporation will have confrom East Reppto to the Old structed 248 homes here. In the three years Glenwood Homes Initial construction will run ha s been here, Ramsdell estifrom East Reppto to Hester. mates the company has con-an area of about 45 building structed 83 houses, helping

## Pasture to Cow Is Hello, Mars! Studied by Owners

to pasture, or is it better to bring the pasture to the cows? Dairy farmers everywhere Planeterial Space Patrol in the have been much interested in me of E. C. Pool at 1003 recent studies designed to mea-East Buckley.

Clem broadcast The Level- ages of feeding freshly-cut. and Story-of weird lights and chopped green forage to aniother phenomena-as he knew mals confined in pens. as com-

Present for the broadcast A recent study indicated that were James Fulford, Terry on many dairy farms green-County Sheriff; David Nichol- chop feeding may be more son, club president, Homer, profitable than grazing, accord-

> For one thing, he savs, grassland feed is used more efficiently when it is green-chonned and fed, according to the study made on a typical dairy farm. Cows, it was found, trample and waste up to 40 percent of the available feed while grazng on lush growth.

Field channers were used to convert heavy grass crops into feed. Using the chonner dally during the summer. rather than a few days a year to make slinge, cuts the hourly overhead expense of the chopper, points out Meek-

Self-unloading wagons and feed bunks are required for





Test a '58 Studebaker with Twin Traction for sure-footed por in mud, sand, ice or snow.

Studebaker-Packard

**WEST TEXAS MOTORS** 

Well, perhaps, if you want to be strictly literal. And yet, when she reaches college age will she be too late!

Too late to get the kind of higher education so vital to her future and to the future of her country?

It all depends.

There is in the United States today a growing threat to the ability of our colleges to produce thinking, well-informed graduates. That threat is composed of several elements: an inadequate salary scale that is steadily reducing the number of qualified people who choose college teaching as a career; classrooms and laboratories already overcrowded; and a pressure for enrollment that will double by 1967.

The effects of these shortcomings can become extremely serious. Never in our history has the need for educated leadership been so acute. The problems of business, government and science grow relentlessly more complex, the body of knowledge more mountainous. The capacity of our colleges-all colleges—to meet these challenges is essential not only to the cultural development of our children but to the intellectual stature of our nation.

In a very real sense, our personal and national progress depends on our colleges. They must have more support in keeping pace with their increasing importance to society.

Help the colleges or universities of your choice. Help them plan for stronger faculties and expansion. The returns will be greater than you think.



If you want to know what the college crisis means to you, write for a free booklet to: HIGHER EDUCATION, Box 36, Times Square Station, New York 36, New York.

Sponsored as a public service, in cooperation with the Council for Financial Aid to Education, by

# Brownfield-News



K and HILL'S

CECIL GE

BROWNE 701 West Hill

> BRC 1103 Lubbock

> > DAY

GRIF

TOR

SID

BLU E. H. GR

TANKERS







Grapefruit Juice TEXSUN 46-02.

Orange Juice 46-02 25' Tomato Juice NO. 300 10'

Crackers NABISCO 1-LB. 27° FLOUR

Pet Milk INSTANT 29° CORN

Baby Food GERBER'S 3 27' PEAS

Quality MAA

TUNA

PUMPKIN SHURFINE 2 23° Tissue 3 Rolls ...

29° Viennas CAMPFIRE NO. 1/2 CAN

TOP

"It's Nice To Save Twice" Save the Valuable K and S Blue Stamps

At Any One of The Following Merchants-

S & M MOBIL STATION 106 South First Street Phone 3102	
HILL'S TEXACO SERVICE 801 Lubbock Road	270
CECIL GEORGE SERVICE STATION	
CRUTCHER GROCERY	5

BROWNFIELD STEAM LAUNDRY Phone 2656 701 West Hill UNION STORE

Newmore, Texas

Y. B. Howze, Owner WILGUS PHARMACY Phone 2575 302 South Fifth

BROWNFIELD FLORAL 1103 Lubbock Road DAVIS SUPER SERVICE

1315 West Main

TOKIO GROCERY **And Humble Station** Tokio, Texas

GRIFFITH'S VARIETY, Inc. 516 West Main SIDS CLEANERS

301 South First Street BLUNT GROCERY Johnson, Texas

E. H. GREEN GROCERY & STA. Needmoore. Texas

TANKERSLEY'S PHILLIPS 66 STA. Labbock Road at Main St.

HONEY BOY

ON YOUR PURCHASE OF PUMPKIN OR MINCE PIE To Dealer, This coupon is redeemable for 15c plus 2c handling hen mailed to CARNATION-ALEERS, Los Angeles S. Colifornia."

BIG

1/2 OZ. TUMBLER

RATH'S BLACK HAWK POUND

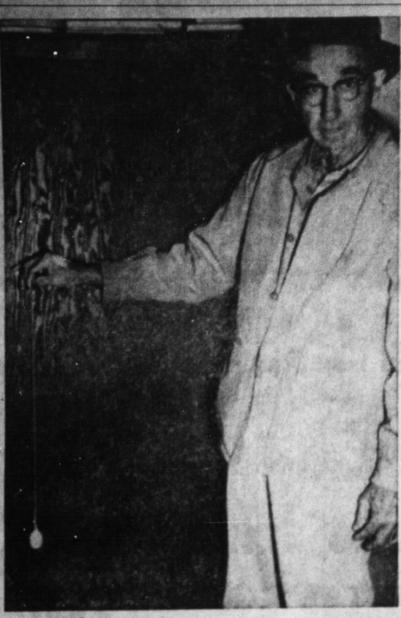
Garden





**Double On Tuesday** 





AND IT'S NCT LLL MERE - The root on the turnip pictured above measured more than 24 inches, and part of it is missing. Holding it is Sam Branch of 608 East Buckley, who says that in his 43 years as a resident here he's never seen one quite as long. The turnip was raised on the B. W. Branch farm, 9 miles west of Needmore, in ground deepbroken 24 to 34 inches and irrigated. (NEWSfoto)

#### SAYS AGRICULTURE SECRETARY

#### **Hog Producers Should Consider Their** Intentions for 1958 With Special Care

Taft Benson has asked hog of the past two years can be special care in light of the pre- pective demand. sent hog price situation.

Hog prices have been fairly ed because conditions exist good this year - running between \$17 and \$22 per 100 late production to the extent pounds through September. But that prices would again dip what will happen to prices by disastrously. And the market fall of 1958 and the following would be flooded with pork ber of pigs produced next spring. Too many sows farrow- to increased hog production 1955.

100 pounds to which they fell above 12 over many years.

Secretary of Agriculture Ezra, in December 1955. The gains producers to consider their pro- maintained only if supply is duction intentions for 1958 with kept reasonably close to pros-

> The secretary is concernthis fall which could stimu-

Helping To Establish Records in U.S. Birds in flocks participating participating hatchery capacity in the National Poultry Im- this year attained a U.S. Pull-

**National Poultry Improvement Plan Is** 

provement Plan reached an all- orum-Typhoid Clean classificatime high of more than 39 mil- tion. lion as of June 30, 1957, accord- NPIP participation in breeding to the U.S. Department of ing classifications remained speed or distance away," Mu- rector, notes a growing de- es reported in 1956-57 was 12,-Agriculture. These birds are in about the same this year as sick said. "So to always make mand for college and univer- 596, compared with 10,788 for about 67,000 NPIP flocks last, with about 92 per cent of safety your passenger, think sity personnel. throughout the country. the flocks qualifying.

and loss.

altogether.

100 lbs weight.

would be \$18.

depends on the value of the

Recent studies on midwdest-

ern hog raising has produced

a guage for estimating in ad-

vance, the possibilities of profit

To determine the finished

value, a farmer first estimates

the prices at the time he will

sell the hogs, and their prob-

able weight. For example, if farmer Jones wants to buy 35-

The weight is based on ex-

perience with rate of gain, and

pected income or net value at

Probable costs should be

estimated next. Figures vary

from year to year and farm

to farm but experimental re-

sults show the average mid-

western farmer uses 350 lbs

of protein supplement to add

This would be a total of 665

pounds (about 12 bushels) of corn and 100 pounds of supple-

ment to increase the 35 pound-

afford to pay for a feeder pig.

or a survival rate of 95 per

cent. Multiplying margin per pig (\$13.44) by 0.95 gives price

per pig: \$12.77 in this case. If Jones pays this price for a feeder pig, he can expect to

get market price for his feed

and average wages for his labor. In addition he will cover all costs for shelter, equipment,

and other items. When a pig

may be purchased for less than

\$12.77, the difference consistut-

Hitchhiker, Death

Often Travel Roads,

Says Safety Expert

There's a hitchhiker waiting to be picked up at the next

corner, but if you are wise you

will drive right past him. Death

ty Association, today urged motorists to support TSA's cur-

rent safety-after-dark program. "Darkness hides danger. As

a driver you must be alert at all times-your life and the liv-

es of others depend on it. If

you become drowsy or sleepy,

pull completely off the road

and get out to stretch your legs

Aside from alertness, Musick

stressed the importance of

traveling at lower speeds. He

emphasized that a driver

should be able to stop within

the distance covered by his

beams, periodic checks should

be made to see that lights are

in good working order," said

Musick. "Then, too, use your

upper beams sensibly. Dim

your lights even though an oncoming driver fails to dim his.

Courtesy can keep a catastrop-

The safety-expert also

he from happening."

"Speaking of headlight

or for a cup of coffee.

headlight beam.

thumbs a ride at every corner, crosswalk and along every streeet—especially at night.
In this way, J. O. Musick, general manager of Texas Safe-

es profit.

Flock owners in 47 states are taking part in the national **Cost of Raising Pigs** program, sponsored by USDA. Its major objectives are breeding improvement and the control and eradicataion of poultry diseases, with specific em-The price a farmer can afphasis on pullorum and typford to pay for feeder pigs

The previous participation finished hogs, cost of raising record was set in 1951-52, when them, and death loss. the program included more than 37 million birds in some 96,000 flocks.

This year's record number of birds represents those in flocks in which no reactors to pollorum or typhoid were found in the qualifying test, out of more than 40 million birds in flocks officially test-

In the initial test this year pound feeder pigs in late may 18.000 reactors were found, to sell in October, he may estiamounting to only .045 per cent mate their ultimate weight at of birds tested, the lowest in 225, the price at \$16. the 22-year history of the NPIP.

Fully 95 per cent of the birds the price is a forecast. His exin participating flocks, following the tests this year, qualified the farm is 225 pounds times as U.S. Pullorum-Typhoid \$16 per hundredweight of \$36

Commerical hatchery participation in the NPIP, as of June 30 this year, included a total egg capacity of about 384 million. This represents 73 per cent of total estimated hatchery capacity in the United States-the highest percentage of participation on record. Eighty-six per cent of the

This September it rose to a high of 16.6 bushels, and it is ers to 225 pounds. expected to run between 14 and With corn at \$1.15, the cost 15 during the current breeding for 12 bushels would be \$13.80 season. Such a situation al- and with supplement at \$5 a most invariably leads to in-hundredweight, total cost creased farrowings.

Increased population should Feed is the largest cost item. take care of a moderate in- but labor shelter, equipment crease in the 1958 spring pig and veterinary count too. crop, but growth in consumer Usually, these amount to onedemand for pork has been fifth of the feed costs. This is slow. The department's market \$3.76, bringing total production analysts warn that more-than- costs to \$22.56. beyond consumers' demands. to a repetition of the unfav- and total costs is the first esti-Among factors which points orable price situation of late mate of the price a farmer can

ed early next year could mean next year is a large supply of They think that at least a 7 This figure is \$13.44. But the a severe decline in price next feed grains at a relatively low per cent increase is in pros- amount should be adjusted for price due to bumper crops this pect, and for a gain of this size death loss. Probable survival Except for slight seasonal year. The number of bushels price declines might not be ex- rate is multiplied by the mardownturns, hog prices have of corn that could be bought ceptionally large. For increas- gin over cost per pig. been steadily recovering from with the price of 100 pounds of es above 7 per cent the risk of For example, Jones expects a low point of around \$10 per hogs has averaged slightly sharp declines would be great- a death rate of 5 per cent -

right at night. Since about 20 Intense Search For Teachers Revealed per cent of the accidents, in Texas, occur between 5 and 8

do for twilight driving. Park- decade." a lift to death."

#### The University of Texas from 181 of Texas' 254 counties ing the past fiscal year totaled p.m., he asked drivers to turn Teacher Placement Service re- and made placements in 118 1,155, compared with 1,298 in on their headlights at the first ports the search for well-qual-counties. Requests from other 1955-56.

way-so parking lights won't than it has been over the past and calls came also from foring lights tend to cause other In his annual report, Dr. Hob tories. motorists to misjudge a car's Gray, placement service di- The total number of vacanci- th "acts of the day."

ended, T.P.S. received calls Army and Air Force schools serve in the White House.

ified school teachers and ad- states showed a 31 per cent in-"A little light won't go a long ministrators is "more intense crease over the previous year,

eign countries and U.S. terri- originally referred to Roman

sonnel stationed in Europe and

For

Fire co

ers last y

million. I

years, all

property l

according

USDA's A

"Don't

your farr

Texas Fa Council.

equipmen

ive service

es takes

shows tha

to seven

chief cau

and heate

spontaneo

matches

ive electi

and keros

should be

council. They a

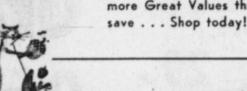
Service.

Actually, which now denotes an insurance mathematician. news reporters who recorded

1955-56. In addition, 450 re-John Quincy Adams was the safety always, and avoid giving During the fiscal year just quests were received from only president's son ever to

Shop and Save . . . During

You will find in this Autumn Preview, not only items listed in this ad, but many more Great Values throughout the store . . . Because at Dunlaps's you always



Half Slips

LADIES'

100% Nylon by Miss Broadway, in beautiful new Fall shades, red, blue, white, pink . . . 8 great buy . . .

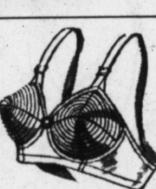


ladies' panties . . . sizes 5-6-7 . . . at a special Dunlap's low

49:

Ladies Bras

Nationally advertised brand ladies' bras . . . wide range of sizes . . . at this special low





LADIES' NYLON **SLIPS** 

100% Nylon slips, beautiful new lace trimmed, very pretty, Sizes 32 to 38 . . . a real Dunlap's special. . .

1.99

Buy Several At

This Low Price



Leopard print corduroy . . . here is a real buy ....

A new assortment of ladies' Capri

Pants . . . solid color corduroy, also

Ladies Gowns

All nylon tricot gowns by Lady Echo. A beautiful lace trimmed gown . . . colors of red, apricot and blue . . . Wonderful

Buy . . . Low Low Price



Chenille Bedspreads

Baby chenille bedspreads, colors of pink, white, yellow, brown, chartreuse green, rose and numerous others. Regular

Cannon Towels



Full-sized Cannon towels, many beautiful colors . . . A towel value you can't afford to miss.

Blankets Your Now! Buy

10% wool, 60% rayon, 30% cotton . . . warm, for those cold winter nights . . . buy



Foam Rubber Pillows



it's the new foam rubber pillow . . . doesn't lump up, let your head sink low .. makes sleeping a

3.99

USE OUR LAY-AWAY PLAN Small Deposit Will Hold Any Item . .

Dunlap's

Your Scottie Stamp Redemption Center



mmm, no bee could blend choice Texas vetch blossom honey with selected Colorado mountain clover honey like Morton does! Clear, pure,
wholesome... Morton's Honey is availale with or
without comb, as you prefer. Try Morton's Creamed
Honey-Cup for the little folks—just scoop and spread with a knife, no drip, no "sticky paws."

#### and just as good as those famous MORTON'S POTATO CHIPS

Made right here at home and delivered fresh to your store in Morton's own little red trucks every single week. Southwest folks buy more Morton's Potato Chips than any other brandl

**勿ら years of pleasing people** 

military per-Europe and cements duryear totaled with 1,298 in

thematician. ho recorded

ams was the son ever to

lap's low

ants

es' Capri

OWS le sleeping,

am rubber esn't lump

ad sink low leeping a

tie Stamp

shows that farm fires are due injured," says the Council. to seven principal causes and Too, reminds the Council, and heaters, combustible roofs, . . . those less able to make spontaneous combustion, their exit from a burning build-

should be checked carefully lieve every farm home and extinguishers.

For Farm, Home Fires Fire cost the nation's farm- and adjusted by a qualified perers last year an estimated \$145 son," says the Councilmen A million. During the past 10 check of all lines and connecyears, almost a billion and a tions should be made for leaks, half dollars worth of farm and flues and chimneys should Rummage Sale Is Dr. McIroy Attends property has gone up in flames, be thoroughly examined for

Cold Weather is Stage

according to economists in the cracks and breaks. USDA's Agricultural Research "The most important item of all." points out the Council. "Don't let a fire happen on "is don't give fire a place to was discussed when the Rebyour farm or in your home," start. In other words, prevenis the word of caution from the tion by following the rules of Texas Farm and Ranch Safety good safe farm and home living Council. "As the weather be can save not only the loss in comes colder and heating dollars but also the misery equipment is put back into act- and suffering from injuries and ive service, the chances for fireven death to family members. State Board of Chiropractic the morning or in the late 35 per cent greater than the nually are killed in farm fires They add the USDA survey and another 300,000 persons are

most are preventable. The most deaths from fires involve matches and smoking, defect- ing. Provisions should be made and kerosene and lightning. | a building and for that extra tected by some type of fire by Dr. J. V. Miller of Plain- east, and have passed over.

Vol. 20 Brownfield News-Herald, Thursday, Nov. 7, 1957 No. 72

Featured speaker was Dr. ther!"

# Staged by Rebekahs District Session Of

The nomination of officers Chiropractic Group hall Monday evening.

The group voted to have a of District 3, Texas State Chirummage sale Saturday. Those ropractic Association. desiring to give clothes for the of 420 East Broadway.

were E. V. Riley, Mmes. Jean ments since its organization. Biels, Imo Riley, Imogene chief causes are: faulty flues the very young and the old stone, less able to make Stone, Preston, Bessie Stone mon of Levelland, district night") when the sun is setting and McPherson.

"All heating equipment insurance, the councilmen be- fighting equipment including view. Dr. McIlory said that next

SAYS WRITER

#### Weather Proverbs Oft' True

Don't disregard all the fixed weather. Some of them are pased on fact.

"Rainbow at night, sailors" delight; rainbow in the mornof 220 West Lake took part Suning, sailors take warning." day in the bi-monthly session It's true. And Duncan Emrich explains why in his article "Come Wind, Come Wea-

afternoon, when the low posifunctions and the responsibilition of the sun in the sky is Those attending the meeting ties and told of its accomplish- reflected against the clouds. The business meeting was comes from the west, a rain-

Since our weather normally president. Reports were heard in the west means that the on the last meeting of the State means that the clouds and ive electrical wiring, gasoline for getting such persons out of other buildings should be pro- Board of Directors, presented storm causing it are in the

> A rainbow seen in the morning, on the other hand, will be in the west-since the raising sun from the east

#### Miss Yvone Upton, Linwood Howell Are United in Marriage

The bride is the daughter of Mr. and Mrs. J. W. Upton of Winters. She has been working in Brownfield. The groom is the son of Mr. and Mrs. Lee Howell of Gomez.

The bride wore a beige dress

home in Brownfield where he is employed at Newsom Gin.

meeting of the district is scheduled Jan. 5 in Levelland.

#### **Demand For Farm Products Expected** To Remain Up in '58

Domestic demand for agricultural products will probably be good in 1958, because consumer income should remain at a high level, and general aws and proverbs about the economic activity should continue strong. However, there are signs of weakening.

> At the present time, it appears that exports in this fiscal year-July 1, 1957, to July 1, 1958—may not be a; high as they were last year, according to John G. McHaney, extension

preceding, due primarily to government export programs. The main trouble with agriculture, says the economist, is that our production is over-expanded in terms of available

Cattle prices in 1957 are better than in 1956 because of higher incomes, a larger number of people, a smaller slaughter and improved range conditions which have created a good demand for range cattle.

Cattle prices in 1958 probably will be somewhat higher than in 1957 because employment and incomes should be high and the number slaughtered should be a little less than in 1957, points out McHaney.

Feeder cattle probably will not decline as much seasonally Miss Yvone Upton and Lin- this fall as they usually do bewood Howell were united in cause there will be an abundmarriage Sunday, Oct. 27 at 4 ance of cheap feed in the form p.m. in Gomez Baptist parson- of corn, grain sorghum and age. The Rev. T. L. Mpp offici- other grains, says the econo-See No. 1 Page 2

> against the western clouds makes it possible; the weather - the rain and stormwill thus be moving eastward toward you.

with black accessories and a is based on scientific observacorsage of pink feathered carn- tion. For instance, old-timers ations. Miss Georgia Spark- believe that cobwebs on the man, attending the bride, wore grass are a sign of fair weatha white taffeta dress with pink er. They also believe that: carnation corsage. Carlos Ho- "When the dew is on the grass, warm air passing over the North graduated from Plainwell attended his brother as rain will never come to pass." Both the belief and the pro-The parsonage was decorated verb are true, Emrich says. The Weather Bureau does attended San Angelo Junior

with pink mum arrangements. Cobwebs can be seen only not draw upon such proverbs College at the present the The couple will make their when there is dew on the for its scientific reports, but bride is attending Jessie Lee's

the radiation which caused the curacy.



MRS. LESTER NORTH

#### IN PLAINVIEW CEREMONY

### Barbara Chesshir And Lester North Married

Miss Barbara Chesshir and Mr. and Mrs. Herman Chesshir in the home of his parents. The Mrs. L. R. Simpkins. Rev. Marvin Lane officiated at Other weather folklore also the double ring ceremony.

loss of heat and resulting con- of Clarendon. densation on the grass. A wind-

And dew cannot form its chief, F. W. Reichelderfer, Beauty School in Lubbock. unless the skies are cloudless is not dogmatically negative A cloud-sheet would prevent prove out with remarkable ac- ed by Southwestern Investment

Lester North were united in of 1006 East Tate. The bridemarriage, Oct. 26, in Plainview groom's parents are Mr. and

The bride wore a red knit suit with white accessories. At-The bride is the daughter of tending the couple were Miss Sally Joslin and J. D. Joslin

Miss Chesshir is a graduate less night is necessary lest of Brownfield High School. ground prevent it from cooling. view High School. They both

about them. Some of the omens in Hobbs, where he is employ-Company.

## Stors on the Fashion Scene! **Custom size** coats ... Custom made Style 4403 . . . A softly flaring coat proportioned for the petite is enhanced by its charming collar. Deep-set sleeves, so wearable with suits, can be pushed up to please . . . tipped with tiny winged cuffs. Hand stitching outlines the slim yoke and closing. Buttons snugly to defy wintry blasts. Embroidered milium satin lining. Styled in polished Fashilla, custom sizes 10 and 14 . . . in nutria and 69<sup>95</sup> American **favorites** Style 4119 . . . Einiger's flannel rates a fashion salute for its gentle boxy styling with every edge exquisitely hand stitched. Small collar edged with beading gives just a touch of glamour. Soft detailing in back with open pleat nipped into a tiny button-on belt. Drum lined skirt with waling pleat behind. Size 12, in grey. USE OUR LAY-AWAY PLAN . . . GIFT WRAPPING A PLEASURE



#### People, Spots In The News



No. 1

This should create a good de-

mand for feeders. Hog production in 1958 will probably be larger than in 1957, and beef will have to compete with more pork. Poultry products also



MISS 1957 CHRISTMAS SEAL—Carolyn Calvert of Austin, Miss Texas of 1957, sids her mother, Mrs. Robert W. Calvert, in preparing Christmas Seals for mailing over Texas. Mrs. Calvert is a long-time member of the board of the Texas Tuberculosis Association, and she and her daughter have spent many past pre-Christmas seasons working with Christmas Seals. Miss Calvert is the first named Miss Christmas Seal of Texas, adding another title to her previously acquired Miss Texas title.

THE STADIUM - Sputnik and Muttnik and The Levelland Story aside, plans for the new Jones Stadium at Lubbock have created considerable interest here and elsewhere. To tell the story of the new stadium, Texas Tech's head basketball coach, Polk Robison lunched Friday with Brownfield Rotarians. Robison

explained that the Cumberford Company of Kansas City, Mo.,

had been hired to help raise money for the project - some

spectators will fill the giant bowl. The coach said that Tech had committed herself to the expansion when she was admitted to the Southwest Football Conference. Part of the work will involve picking up and moving - in sections - the present east bleachers. The Rotarians involved in conversation with Robison, right, are, from left, Clarence Griffith, Virgle Travis and Burton Hackney. (NEWSfoto)

> This Offer Is In Effect Will Also Receive A FREE CAMERA

Brownfield Savings

NSURED & Loan Association



expected during the feeding year of 1957-58. SOCIETY? CALL 2188

will give beef strong competi-

It is estimated that about 418

million bushels of grain sor-

ghum will be harvested this

year. This is more than double

last year's crop and is 72 per

cent more than the record

crop of 1955. The production of The oat crop is 20 per cent

larger than last year and the

barley crop is up 17 per cent.

As a result, McHaney says

that lower feed prices can be

# IHEKE, SAME TO THE SOLL HE IN 2 SETS!

No more "what to watch" squabbles when you make your second set an all-new, low-cost

# MOTOROLATV



OVER-ALL DIAGONAL 263 SQ. IN. VIEWABLE AREA

THE PERFECT COMBINATION! BIG-SCREEN VIEWING . A LOW, LOW PRICE . . . AND WHAT FEATURES!

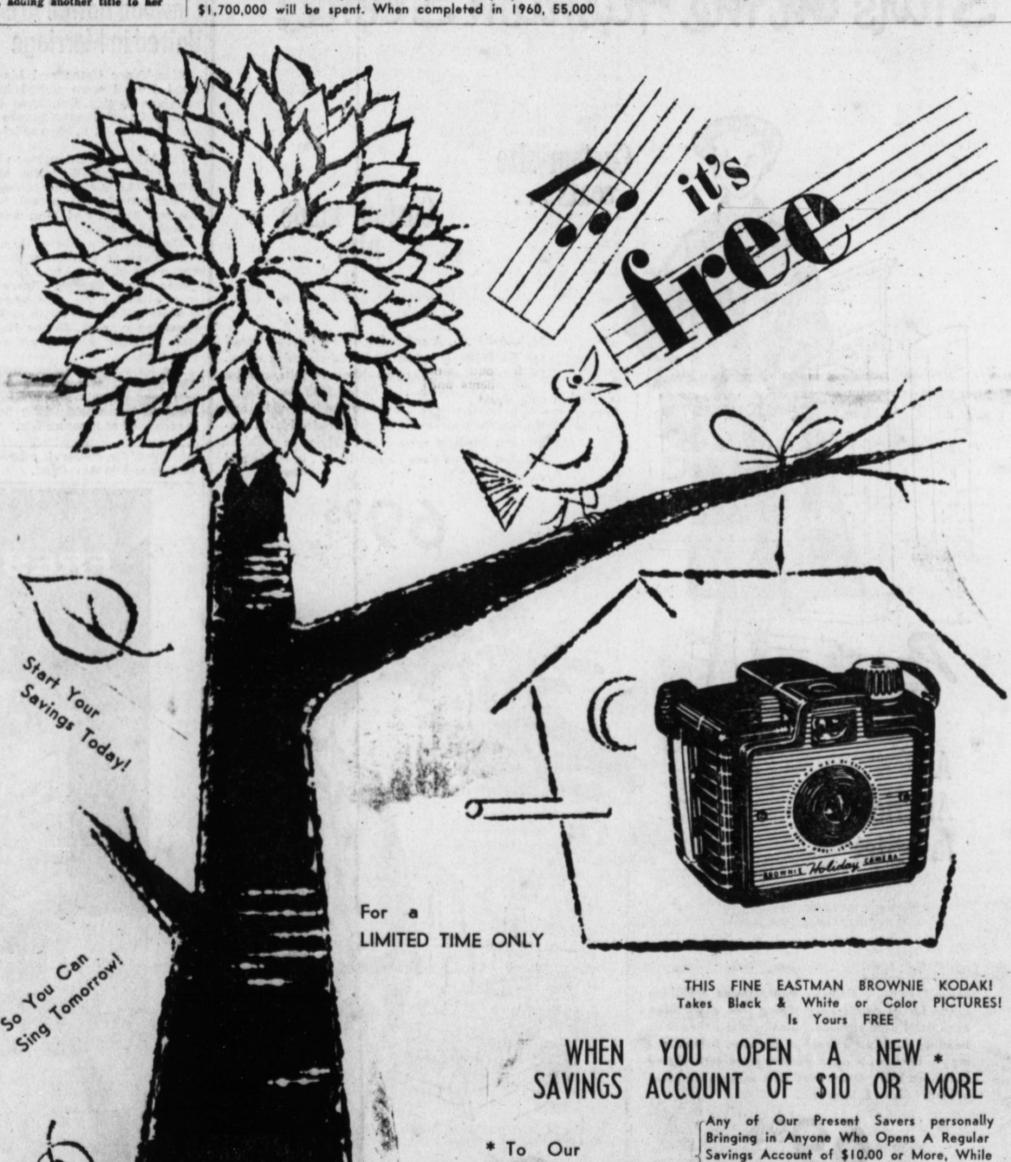


America's brightest table TV buy! Controlled warm-up increases life of every tube. Pushbutton On-Off. Power M chassis. Right-up-front controls. 'Charcoal, Blond finish. Model 21T39.

workroom or blayroom

**2.5.** We're giving liberal trade-ins on any old TV!

"Better Values at Lowest Prices"



PRESENT SAVERS

ON DIS

on display ber 8, at I Oldsmobi quarter par four-bear piece read er glass deck and r side pane silhouette "The 19 been comp

redesgined exciting st is new," sa Oldsmobile and vice p Motors. " car is a fi six decade duct leader car to stal 60 years of Oldsmob three diffe in its three "88" series way" dual rated at 2

represents

economy in

mobile hist

and "98"

Rocket en

carburetor

Available tra on all Rocket eng carburetor h.p. Compr 1 and displ all three e The "98" body style tops, Holid day coupe

## 1958 Oldsmobile Redesigned For "Mobile Look," Lower Silhouette

ber 8, at Harding Motors.

look" is evident in the entirely redesigned body, new rear quarter panels, a new front end four-beam headlamps, one and convertibble. In all there piece read window with greater glass area and new rear deck and roof. The trim on the side panels accentuates the length, flowing lines and low silhouette of the new Olds-

been completely and tastefully both a light and buzzer to warr redesgined with distinctive and exciting styling. In fact, practically everything you can seis new," said Jack F. Wolfram, Oldsmobile general manager and vice president of General Motors. "We believe our new ment panel but it can be with car is a fitting culmination of drawn to use away from the keeping family figures in line six decades of progressive pro- car. Both these accessorie duct leadership, and is a fitting are optional at extra cost. car to start Oldsmobile's next Oldsmobile's new 1958 styl 60 years of progress."

three different Rocket engines tends to the new and larger ecomonmy-priced Dynamic recessed and placed side-by- min A, and some of the amino "88" series is powered by an side in each front fender. engine with the new "Econ-o- The recess-type grille is comrated at 265 horsepower. This louvers with a streamlined engine, according to Wolfram. Oldsmobile emblem at the mobile history. The Super "88" er ends of the massive and pro- been converted to liquid form, and "98" series both have the tective front bumper. Rocket engine with quadri-jet | Horizontal trim strips sweep carburetor and developing 305 the length of the front fenders

tra on all series is the J-2 line accents the low silhouette. carburetors and generating 312 pane of glass with up to 28 h.p. Compression ratio is 10 to per cent more area. Disting-1 and displacement is 371 cu. in uishing the long rear fenders

body styles in 1958-two hard-crown. tops, Holiday sedan and Holi-

Thurs. - Fri. & Sat.

Nov. 7-8-9

November 10-11-12

No Body

er Turned It On Like

IAYDEN EKBERG

STEVENS

selections-Holiday sedan, Hol- conventional leaf, coil or to iday coupe, two-door sedan, with recess-type grille and four-door sedan, Fiesta seda.

are 16 body styles. Two Oldsmobile accessory innovations for 1958 are avail moisture, oil-vapor and dus able to customers-a Trans are eliminated by a special air Portable radio that can be filter and oil filter which e. completely removed from the able the valves to function p car for use elsewhere and a perly under all operating a Safety Sentinel speedometer weather conditions. "The 1958 Oldsmobile has warning that utilizes when any pre-set speed is being exceeded. The compact all transistor Trans-Portable radio with its self-contained batteries and aerial fits in a conventional compartment on the instru-

ing starts at the four-beam tions specialists of the lexa Oldsmobile for 1958 offers headlamps in the front and exin its three series of cars. The taillights. Two headlamps are value . . . only the fat, vita

way" dual carburetor and is posed of anodized alumnium means fewer calories.

and through the rear quarter Available as an optional ex- panels and fenders. A thin roof Rocket engine with three dual The rear window is a single are flowing twin blades of The "98" series has four chrome atop each fender the dry form to liquid and add

Oldsmobile's New-Matic Ride to each quart of liquid. day coupe, a four-door sedan is optional at extra cost on all and a convertible. There are series. This true air suspension paring cakes, cookies, biscuit five body types in the Super system cushions the car on muffins, other quick breads

**Sunday & Monday** 

Nov. 10-11

Friday & Saturday

November 8-9

Gun Alive"

FORD · CRAIN

MOERICK CRAWFORD

COMING SOON

"JAILHOUSE

ROCK"

**ELVIS PRESLEY** 

- It's Great -

Fastest

FRANK SINATRA

MITZI GAYNOR

JEANNE CRAIN

JONES THEATRES

"MOVIES ARE YOUR BEST ENTERTAINMENT"

REGAL

RIALTO

DIAL 2230

9 DIAL 2616

The 1958 Oldsmobile will be Holiday coupe, four-door sed- air, one at each wheel, to on display, beginning Novem- an convertible coupe and Fies- create an ultra-smooth ride, ta station wagon. The budget- with less driver and passenger Oldsmobile's new "mobile priced Dynamic "88" Series of fatigue, according to Wolfram fers a wide range of seven body It eliminates completely any sion-bar spring units with met al-to-metal contacts.

> Oldsmobile's unque air-ride design is a "closed" system When new air is require

#### .kon-Fat Milk Helps n 'Battle of Bulge'

Homemakers interested i trimming the food budget of can rely on non-fat dry mill solids, or dry milk, to help according to foods and nutri-Agricultural Extension Service.

Dry milk is high in food acids contained in whole, free milk have been removed. This

It is less expensive than whole, fresh milk, and can be represents the greatest fuel center. Rectangular parking stored without refrigeration in economy improvement in Olds- lights are integrated in the out- its dry form. After it has it should be refrigerated.

There are many ways to use this nutritious food in family meals. It can be shipped for use as a dessert topping, chilled and used as a beverage, converted into a delicious buttermilk, or used in any recipe that calls for

To make buttermilk, convert 1/4 cup of cultured buttermilk

Use it in the dry form in pre-"88" Series - Holiday sedan, four chambers of compressed and cereals. In such recipes mix the dried milk solids with the other dry ingredients and use water as the liquid.

Convert dry milk solids into liquid form for use in beverages, soups, sauces, custards and dishes such as scrambled eggs and creamed vegetables.

Use these proportions for mixing, or follow directions on package: 1/4 cup non-fat dry milk solids plus I cup of water for each cup of skim milk desired. The package may call for less dry milk, but specialists suggest using the above proportions to improve flavor

Last state to enter the union was Arizona in 1912. Louisiana has 7,409 square miles under water.

# and increase food value.

## RUSTIC DRIVE I

Thurs. Nov. 7 "FRANCIS

IN THE HAUNTED HOUSE"

Starring MICKEY ROONEY

Friday & Saturday November 8-9

TONY CURTIS COLLEEN MILLER ARTHUR KENNEDY

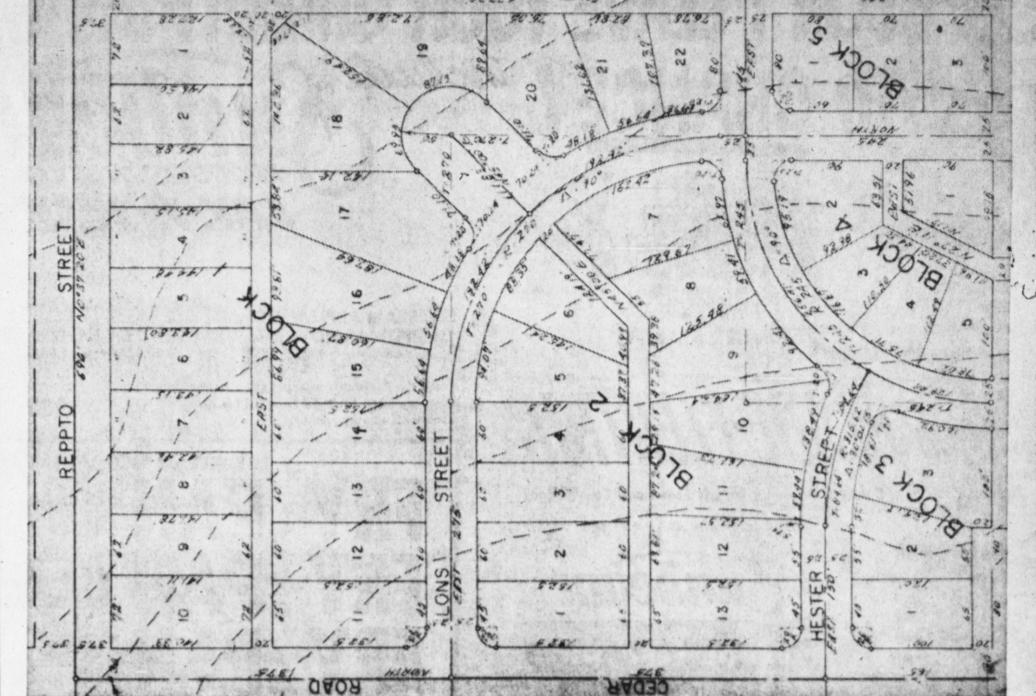
"THE RAWHIDE YEARS"

Sunday & Monday November 10-11

— CinemaScope —

WALK THE PROUD LAND"

AUDIE MURPHY



NEW DEVELOPMENT - The plat above shows the first section of Bel Aire Addition, which will be developed in the southeastern part of Brownfield. area is bounded on the north by East Reppto; south

Bel Aire will include 165 building sites with city by the Old Lamesa Road, and on the west by Cedar utilities and paving when completed. The general Road.

Back Your Football Team! Show Your Appreciation By Attending Every Game Played.

THE NEW ROCKETS ARE HERE...BRINGING YOU

# OLDSmobility

... THE NEW WAY OF GOING PLACES IN THE ROCKET AGE I



#### FOR 1958 ... **OLDSMOBILE CREATES** A NEW CLASS OF CARS



New, more efficient Rocket New Trans-Portable Radio\* Engine gives you outstanding per-formance. Remarkable Improve-but can also be unlocked and used



Dual-Range Power Heater\* delivers the exact amount of heat ments in carburetion offer you as a lightweight, 160-hour bat—when you want It. You push a up to 20% greater fuel economy. tery-powered, transistor portable. button...power does the work!



In the 1958 Oldsmobile you'll find most everything you've ever wanted in a motorcar—outstanding styling; smart, tasteful design; delightful new features; alert new Rocket Engine performance; supreme comfort; daring new colors and fabrics. And most important of all, you'll find real down-toearth operating economy! As never before, Oldsmobile for '58 gives you true big-car size, big-car comfort and handling, big-car smartness-combined with budget-car thrift. Once you Rocket-Test the '58 Olds, gou'll know for sure, that from its safer Four-Beam Headlamps to its sparkling Twin Bladesit's the biggest value in Oldsmobile's 60-year history!

NOW ON DISPLAY ... AT YOUR AUTHORIZED OLDSMOBILE QUALITY DEALER'S

URES!

at Tech

dmitted

present

on with

Travis

Vhile

# DON'T LEAVE YOUR CHRISTMAS GIFTS



SUNBEAM APPLIANCES ARE THE FINEST! SELECT YOURS FOR CHRISTMAS NOW AND USE FURR'S CONVENIENT LAYAWAY-

LAY-A-WAY

Avoid the Christmas rush, yet get a better selection. You pay small weekly or monthly payments when the total is paid in full and the item is picked up. Frontier Stamps are given with every payment.

SUNBEAM FRY PANS - ALL SIZES!

10 INCH.

\$19.95 VALUE

es Close as a Safety Razor with Electric Speed and Convenience

an exclusive advantage with



You get the close, clean shaves of soap and blade with the speed, comfort, and convenience of Electric Shaving. The only real double edge, hollow ground' blade in electric shaving powered by a 16-bar armature type REAL motor. Blade travels lightning fast to give you super fast, comfortable shaves.



FREE 14 DAY



AT FURR'S LAY AWAY

\$29.95 VALUE, ONLY



12-INCH. REGULAR

\$16.95 VALUE, ONLY

Sunbeam PERCOLATOR

Makes 2 to 8 cups of delicious coffee, automatically. Strength-Selector Dial. Accurate Thermostatic Control. Made of copper with heavy nickel and chrome plating inside and out.

PLACE IT ON LAY AWAY, ONLY .....

TEXAS AND

TOMATO

PLAN Y



The only completely automatic toaster. It lowers the bread automatically and rises cutomatically when done. You get perfect toast every time because RADIANT CONTROL cdjusts the toasting cycle to every type of bread.

23<sup>95</sup>



• Faster • More convenient · Your hands are free



Your hands are free for

Dries hair faster because warm air is scientifically concentrated where hair is heaviest. Leaves hands free for reading, writing, doing nails etc. Soft vinyl cap has no electric wires. Available in your choice of pink yellow, and turquoise.

SUNBEAM, LADY SUNBEAM YOURS NOW AT FURR'S



Announcing the GREAT ALL NEW MIXMASTER All New ... for faster, **Better Mixing Results!** 

**NEW!** Mode

America's finest! New 12 speeds, New more powerful motor, exclu-sive Bowl-Fit Beaters, and Auto-matic Bowl Speed Control give perfect mixing results. In white, chrome, pink, turquoise, and



REGULAR \$43.50 VALUE, LAYAWAY AT FURR'S NOW ONLY

MIXER.

DECEMBER OF THE PROPERTY OF TH

The state of the s



nt

rm air where ds free

ils etc.

wires.

pink



A NEW AND EXPANDED LINE OF STATION WAGONS BY FORD, producer of the most popular ms, is offered for 1958. New to the line is the six-passenger Fordor Ranch Wagon (above), one of Ford's aw models built on body shells entirely separate from the Ford passenger cars. Ford spent \$185,000,000 on ges, including safety dual headlights, new jet intake grille and massive bumper, sculptured metal treatment shout the car's exterior, and twin safety taillights as well as a completely new power train from engine to all-new Cruise-O-Matic drive and optional Ford-Aire suspension. The 1958 Fords will be displayed at all-dealerships beginning November 7.

AT PORTWOOD MOTORS TODAY

## New Transmission, Suspension System Introduced in 1958 Ford

"At a cost of \$185,000,000 we Flow hood. made in the car," Said J. O. front-to-rear flutes or grooves, Custom 300 series.

But in its 1958 models, Ford ty oval taillights. has actually created funda-

major styling changes, the ed into the sheet metal itself, able as an extra cost option st efficient engines in the The new distinctive styling in the Custom and Custom 300 car's nistory, a new automatic is emphasized in a front view series. The 352 cubic inch entransmission and new optional of the massive wrap-around gine is an extra high performair suspension, will go on dis- one-piece bumper with anodiz- ance option on the Fairlane. play at Portwood Motors to- ed aluminum "jet intake" gril- Fairlane 500 and the station le, dual headlights, and Power wagon series. The economical

Wright, Ford vice president, and trunk lid and rear quarter The new engines feature

mental design and engineering and most modern V-8 overhead engine speeds. Each engine is changes just one year after its valve engines in its 1958 line — electronically mass balanced completely new 1957 model," the 332 and 352 cubic inch displacement engines. The result speed and temperature under of more than 25 years' sales its own power. are twenty-one models on two and engineering leadership in Cruise-O-matic, an automatic separate wheel-bases; the Fair- V-8 engines, these engines com- transmission combining inlane and Fairlane 500, with an bine new highs of efficiency, stantaneous "solid" response overall length of 207 inches, durability and economy with with nearly imperceptible upand the Custom, Custom 300 the added time and cost sav- shifting, is new for 1958. Coupand the station wagon, measur- ings of quick services accessi- led with the four-Venturi 332

the new car features Ford's gine, which will be standard on Matic provides a new power sculptured-in-metal treatment the Fairlane, Fairlane 500 and train that combines overdrive

PRIMM DRUG

IS BACK

IN BUSINESS

We Want You to Come

By and See Our New

Store . . . Watch This

Paper for Formal Open-

ing Announcement

"Where Most People Trade"

RIMM DRUG

The 1958 Ford line featuring in which styling lines are mold-station wagon series, is avail-

'Mileage Maker' six is availhave developed a new Ford New sheet metal treatment able for most models and the that incorporates some of the incorporates redesigned front 292 cubic inch V-8 engine is most extensive changes ever fenders, new roof with seven standard on the Custom and

Historically, auto companies panel innovations. From the completely machined, wedgehave made basic changes in rear, the 1958 Ford is distinct type combustion chambers, their cars every three years, tive with a "V" sculptured larger, cooler running valves, trunk lid flaring into twin safe- new carburetion and exhaust porting and direct flow intake Ford introduces the newest for peak performance at all

and 352 cubic inch engines and The external appearance of The new 332 cubic inch en- a low rear axle ratio, Cruis-O-

#### **Governor Daniel Is Slated To Receive Honorary Degree From Hardin-Simmons**

tist layman, will address a special convocation at Hardin-Simmons University Nov. 22, and will be honored by the university reports President Evan Allard Reiff.

H-SU will confer the honorary Doctor of Civil Law degree on Gov. Daniel in recog- Hardin-Simmons nition of his distinguished ser-Texas attorney general, U.S. Senator and Texas governor.

The address and ceremony the regular student chapel period. The date is the annual meeting of the Board of Trustees of the University.

honorary degrees committee, unusual honorary degree in endorsed by the faculty and the this country. It is conferred board of trustees, the honorary only in special cases and is doctorate of Civil Law will be done so more abroad than in conferred upon Gov. Daniel the United States, he pointed during the exercises. It is anti- out. cipated that the governor will Gov. Daniel has been active speak on a matter of signifi- in the Baptist denomination cance to the educational lead- and especially in the state ership and program of Texas," Brotherhood program. He is a

open to the public. "Person- state.

ABILENE, (Special) - Gov- al invitations are being issuernor Price Daniel, Texas Bap- ed to representatives of the educational institutions of Texas, to outstanding business and professional leaders of this area and of the whole alumni of the university,' added President Reiff.

Gov. Daniel accepted the in vitation Saturday to visit th campus and to receive the vice as a practicing attorney, doctorate degree. State Repsentative Truett Latimer, director of alumni affairs at I SU, extended the personal in will be held at 10 a.m. during vitation to the governor on be half of President Reiff and the

President Reiff pointed ou "By recommendation of the that the D.C.L. degree is a

frequent speaker on Brother-The convocation will be hood programs throughout the

economy with automatic trans- | Also new will be air suspenmission convenience, first such sion, optional for Ford Fair- varies according to the weight of improving safety packaging fabrics and color treatments combination in the industry. lanes, Fairlane 500's and sta- of passengers and luggage to for driver and passengers, will be new for 1958 as will dist-

solid feel take-off or all-out ac- 1958. is available.

capping and repairing all kinds of tires. It was Hater, bookkeeper, and Henry Fugitt, tire 21 years ago that Hamilton established his salesman. (NEWSfoto) business here at 401 West Main. He has been

for a "boulevard ride." for springs at each wheel. Air passengers enter or alight. Oth- padded instrument panel and and two types of heaters.

which is supplied by a com ments for luggage, etc.

EXPANDED FACILITIES - Pictured above is dealer here of the U.S. Royal for 15 years.

Charlie Foster, foreman of the recently expand- Hamilton is engaged in nothing but repair, sale

ed facilities at Jack Hamilton's Tire & Service. and service of tires. Others in the organiza-

Foster has been 10 years in the business of re- tion are James Strickland, sales manager; Chris

The new transmission intro- tion wagons with V-8 engines keep the car at a constant which it poincered in its 1956 inctive two-tone combinations duces a new drive position for and automatic transmissions in height and optimum springing models. The deep center steer- of new colors. Optional equiping wheel, shatter-proof rear ment includes a full line of celeration through all three Air domes, made of specially Switches on the car's doors view mirror and safety door power assists, two models of gear ranges. An improved strengthened rubber reinforced operate valves to quickly read- locks, standard in all models. transistorized radios, two mod-

pressure inside the domes, er valves make slower adjust- sun visors all have been improved for 1958.

pressor and air storage tank, Ford also continues it policy Exterior trim and interior Fordomatic transmission also with steel sleeves, substitute just height and balance when and the optional seat belts and els of air conditioning units,

Proved and approved around the world and now it's here for you... the 58 FORD



One look tells you...there's nothing newer in the world!



You'll ride in a new world of style in the 58 For

**New deep-sculptured styling New Interceptor V-8 power New Cruise-O-Matic Drive New Ford-Aire Suspension New Magic-Circle Steering** 

The 58 Ford is the newest car to the world—the only car ever to meet a world-wide test and win worldwide approval before its public

Here's a car so new, so beautiful it made eyes pop from Paris to Pakistan . . . a car so rugged it proved its mettle in a road test around the entire world! What's more, it did it on surprisingly little gas-thanks to new Precision Fuel Induction. Come in and let us show you the world's most beautiful new bargain!



gines that give you up to 300 hp. Smoother power! From less gas! One secret is Precision Fue! Induction, a





nps | And Ford's new air suspensio slevels the car every time someon teps inside or luggage is leaded. An



Come in today...

**Action Test America's** only world-proved carl 58 F RD

PORTWOOD MOTOR COMPANY

**"Your FORD-LINCOLN Dealer** 

DIAL 413

BU HIG the Fortified

Buy

Four

FOR CUSTO

At this time we

Go're building,

an additional 3

serve you, our

and other acce

Ion to withs YOU NEED LIMITS OF You need Safety 8 N Power Brak And you'll for extra mi STOP IN TO ALLOWAN

ut repair, sale the organizananager; Chris , Fugitt, tire

and interior lor treatments 958 as will distcombinations Optional equipa full line of two models of dios, two modditioning units, of heaters.

have been im-





Trade - 'n Allowance

We pay you \$11.00 for your old recap-pable tires when you buy 6.70-15 blackwall tires-even more on whitewalls, tubeless and larger sizes.

**Buy Four-Get More Four-Tire Allowance** 

For your old recappable tires (size 6.70-15 blackwall-greater allowances on whitewalls, tubeless and larger sizes).

#### BUILT FOR HIGH POWER CARS

If your car is powered with 180 horsepower or more, you need the Fortified Body Strength of the new U.S. Royal Safety 8 Ny-Ion to withstand extra strain high horsepower puts on your tires. YOU NEED STRENGTH AND ENDURANCE BEYOND THE LIMITS OF ORDINARY TIRES

You need the Power-Action Tread and Traction of the new Safety 8 Nylon that's designed to satisfy the requirements of Power Braking and Power Steering.

And you'll want the extra value of Safety 8, tool its capacity for extra mileage makes Safety 8 your best investment in safety. STOP IN TODAY DURING OUR BIG "PAIR 'N SET" SPECIAL-ALLOWANCE SALE.

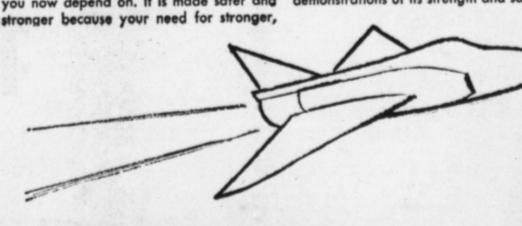




# NOW from the SUPER STRENGTH of JET PLANE TIRES...COMES YOUR **GREATEST DRIVING SAFETY**

The new High-Performance U.S. Royal safer tires increases every day. you now depend on. It is made safer and

Master provides many times the safety, en- You are invited, without obligation, to indurance and blowout strength of the tires spect this tire and to watch some amazing demonstrations of its strength and safety.



the HIGH-PERFORMANCE

U.S. ROYAL MASTER

SPEED SAFETY

8 TIMES THE HIGH-SPEED ENDURANCE OF ORDINARY TIRES

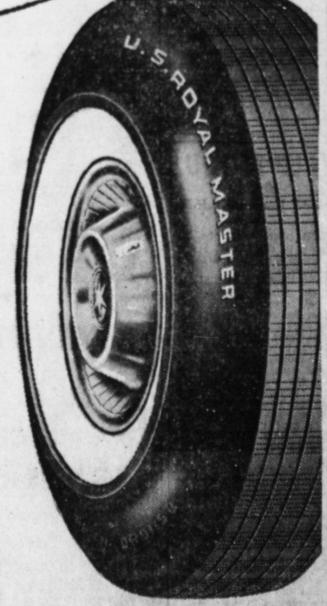
STOPPING SAFETY

STOPS 57.3 FEET QUICKER AT 60 MPH **BLOWOUT SAFETY** 

STRONG ENOUGH TO LAND A PLANE

**PUNCTURE SAFETY** 

SURVIVED 5,000-MILE TEST WITHOUT A FLAT



Jack Hamilton Tire & Service . . . 401 West Main . . .

ick with iteering, d that's g ease, steering ion-free | yet to is try it!



SPORTS AFIELD MAGAZINE FISHING AND HUNTING AUTHORITY

or will be in a matter of days.

Don't overlook the first week's opportunity. The smart pheas-ant that will flush opening day gets smart enough to take to the swamp a week later.



You can now get Red Ball Oneida Thermo-Ply insulated bunting boots in brilliant "safety" yellow color. National Rifle Association field tests prove this color is most visible ... We've been lucky enough to preview Lone Star's new 1958 e, and the 21 aluminum and Fiberglas outboards we saw are packed with more features than ever before. You'll like their e "feel" and control . Flendoil keeps lubricating your gun even at 40 below zero. Prevents rust, even near salt

In Texas any sports fisherman between 17 and 65 years of age must have a fishing license to fish in either salt or fresh water.



Leupold & Stevens Instruneuts have introduced a new low-mounting rifle scope which permits quick change from scope to aperture sight or fac-tory iron sight. No tools needed ... Ply-flex hunting, field and terget bows by Sportsmen Ac-cessories are 100% saturated

with glass for extra strength and power . . . Refrigiwear Clothing's new DQ-10 Dura-Therm vertical quilting is said to give you the most warmth with least

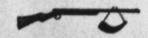
A memorial statue of Izaak Walton will be erected by the citizens of Fort Pierce, Florida, to impress visitors with the excellent year 'round fishing found

Converse Rubber Company's exclusive, patented "No-Bite" leather-top hunting shoe features high-cut, snug-fit counter of soft, flexible rubber said to eliminate ride, bite, chafing and blisters . . . The new Push Button Brushless Shave Bomb by Burma Shave is said to give comfortable, clean shaves, due to new saturation action lather, with no after burn . . . Justrite's new Fisherman's Lantern will add many extra hours to your fishing day. It fits right into your tackle box, and uses standard lantern batteries.

The largest sea bird is the

Franchi say they make the world's lightest automatic shot run: 614 lbs. in 12 gauge, 514 in 20 gauge. Stoeger Arms will give you details . . . There's a Savage 99 lever action big game rifle to meet all your hunting needs. All are made with their exclusive rotary magazine . . . J. L. Galef & Son say that their new B. S. A. of Eng60%. Real light in weight, too.

Save your heart this winter. Gravely Tractors offers three snow removal tools for their 5 H.P. tractor you'll want to help make snow removal easier . . . The new StripTeaser lure by Les Davis has a new kind of tantalizing action that's said to be irresistible to trout and pan fish . . . If you own a Jap 6.5 or 7.7 rifle Norma has factory loaded ammunition for these special calibers ... Did you know that the materials used in Beretta guns are chosen from all over the world in order to get precisely the correct metallurgical quality for each part?



Duck hunters are talking about Sports Afield's October issue. Jimmy Robinson's illustrated Duck Hunting Primer gives you the tips that make the difference between bringing birds in and watching them fly into the other fellow's rig.



For further information on all products and services reviewed in this column, consult your local sporting goods dealer, the classified telephone direc-tory or write Sports Afield, Dept. Q. 959 Eighth Avenue, New York 19, N.Y.

#### **Farmers Urged To Establish Pastures**

Proper management of a winter pasture will pay big dividends to the operator. But first, the pasture must be established.

specialist. Late planting means the Regal Theatre Sunday. less grazing, but this is still d alone or with a legume.

ern third of the state, but this award. 3 justifiable only in high-rain-

Trew advises that grazing of in a single performer. mall grains and annual clovches high before being graz- own career and personality.

Prostrate types like Mustang oats may be grazed when they are 4 to 6 inches high and have established a good oot system. The upright ypes should not be grazed loser than 4 inches, for they make poor regrowth when grazed closely.

ncrease the efficiency of the sometimes hay.

AT REGAL SUNDAY AND MONDAY

#### Joe E. Lewis Role In "The Joker Is Wild" Puts Sinatra Up for Oscar Derby

Winter pasture still can be Sinatra plays his first biograp- upon him that scarred his face planted this fall, according to hical role in "The Joker Is and ruined his promising sing-E. M. Trew, extension pasture Wild',, tomorrow's opening at ing voice.

better than none at all. Oats, inary Joe E. Lewis, whose enormously successful new wheat, barley, rye, ryegrass career story is beyond a doubt career as a comic, the injury and rescuegrass are some of the most amazing in show busi- and the loss of his youthful the more important winter pas- ness annals, Sinatra's portray- dreams built a wall around ure crops. They may be plant- al has been called a deeply- him and turned him toward a moving, shockingly realisitic night-into-day life of gambling Trew says sod seeding is get- performance that may well put and drinking. His comeback, ing more attention in the east- him in the running for another career and riotous life and the

Probably no other entertainall areas and then only when er today could have done full wall are the core of the candid ot enough cultivated land is justice to the role, for the story vailable or when such pastur- ranges from the most intense es on prepared seedbeds are drama to romance, comedy oo wet to graze for long per- and song, requiring a combination of talents rarely come by

However, for Sinatra, Oscarers be delayed until they have honored dramatic star, dean of rificed her code to be with him; good root system to prevent singers and proven master of heir being pulled up. Upright caustic wit both on-stage and ype plants such as Alamo oats off, the Lewis characterization d Goliad barley should be 8 is the sum and substance of his

Drama is the main ingredient

pasture, says the specialist. This allows better regrowth and will permit taking silage or hay from that growth not needed for grazing Do not allow the pasture to get too far routines and personality were ahead of the stock. The excess reproduced by Sinatra with the Rotation grazing can greatly may be mowed for silage or help of weeks of study of spe-

In what has been hailed as a of "The Joker Is Wild," since new dramatic triumph for him, the entire Lewis story stems Academy Award-winner Frank from a gangland knife assault

Though, as the Vista Vision Cast as cafe comic extraord- film pictures, he found an attempts of two women and a loyal friend to penetrate the uncompromisingly honest

Starring with Frank are Mitzi Gaynor, as the dancer who divorced him to stay in love with him: Jeanne Crain. as the society beauty who sacand Eddie Albert, as the accompanist whose friendship he could not turn aside. Beverly Garland and Jackie Coogan are featured.

Against Chicago, New York and Las Vegas nightclub backgrounds, Sinatra sings almost a dozen popular standards and a new ballad by Sammy Cahn and James Van Heusen.

The hilarious Lewis stage cial films.

TO WED HERE-First Baptist Church Chapel will be the scene Nov. 16 of Miss Jenelle Hulse's marriage to Orval Walser. Miss Hulse is the daughter of Mr. and Mrs. Norval Hulse of Route 2, and is a Wellman High School graduate. Walser is a member of the Armed Forces, and they will live in Wichita Falls after the marriage. Dr. Janes W. Weathers, First Baptist pastor, will officiate at the double ring rites at 6 p.m. (LOWE'S

#### **Liquidation of Small Laying Flocks Noted**

Many farmers who raised laying chickens last year are not doing it in 1957, according to the Crop Reporting Board of the U.S. Department of Ag-

The decrease is greatest in small flocks, many of which have evidently been liquidated.

Bob Griffin, extension poultry husbandman, says that by January 1, 1958, the total U.S. laying flock is expected to be down six to eight per cent from January 1, 1957. The reduction will be due to fewer replace ments. The number of young chickens raised on farms this year is expected to be the low-

est on record. In Febraury of this year farmers reported that they intended to buy nine per cen' fewer chicks than they bough last year. But Griffin points ou they actually bought 19 per cent fewer flock replacemen chicks during the first si: months of this year, compar ed to last year.

Texas figures are even high er, showing a 25 per cent do crease. During these sam months, egg prices average 22 per cent below last year an feed prices were one per cen'

Every region of the country has shown a sharp decrease in chicks raised, ranging from a 23 per cent drop in the East North Central States to an eight por cent drop in South Atlantic states

## IT'S UP TO YOU

Howard E. Kershner, L.H.D. UNTIL recent times the in-tegrity of the United States Government was proverbial. No one doubted the

word of a Presi-dent, the good faith of Congress, or the in-tegrity of the Supreme Court. Deception,



#### Winter Increases Destruction By Rats and Mice



ination of grain by rodent droppings, hairs and urine has cost the farmer thousands of dollars usable only as animal feed. Mouse contamination of grain is increasingly becoming important in many areas where rat populations have been drastically reduced and the mouse population is growing. Such are the alarming, but true statistics furnished by the United States Fish and Wildlife Service and compiled in a brochure published by the Wisconsin Alumni Research Foundation of Madison, Wisconsin.

action must be taken to fight an enemy that last year alone destroyed the production of more than 100,000 farms—enough to feed 1 person out of every 15! Clean grain means money in the

helpless in the face of rat menace as he was ten years ago. In addition to the traditional defensive stores throughout the country. fight this menace with the proven, secured by calling your county easy-to-use rat and mouse killer, agricultural agent or local health officer.

urben, and winter is the time they strike in greatest numbers. Cold weather and lack of food drive them into barns, granaries and even

A single rat on a farm can cost the farmer \$20 a year! A pair of rats can eat 54 pounds of food in a year and will destroy ten times the amount they eat! Rats an-nually destroy as much food in Link of the University of Wiscon. the United States as one out of every 25 farms produce. Contamination of grain by redent drop-instication of grain by redent drop-insticat

Warfarin kills rodents by thin the farmer thousands of the farmer though down-grading from grain internal hemorrhage, over a perisuitable for human food to that internal hemorrhage, over a perisuitable for human food to that internal hemorrhage, over a perisuitable for human food to that internal hemorrhage, over a perisuitable for human food to that internal hemorrhage, over a perisuitable for human food to that internal hemorrhage, over a perisuitable for human food to that internal hemorrhage, over a perisuitable for human food to that internal hemorrhage, over a perisuitable for human food to that internal hemorrhage, over a perisuitable for human food to that internal hemorrhage, over a perisuitable for human food to that internal hemorrhage, over a perisuitable for human food to that internal hemorrhage, over a perisuitable for human food to that internal hemorrhage, over a perisuitable for human food to that internal hemorrhage, over a perisuitable for human food to that internal hemorrhage, over a perisuitable for human food to that internal hemorrhage, over a perisuitable for human food to that internal hemorrhage, over a perisuitable for human food to that internal hemorrhage, over a perisuitable for human food to that internal hemorrhage, over a perisuitable for human food to that internal hemorrhage is not a perisuitable for human food to that internal hemorrhage is not a perisuitable for human food to that internal hemorrhage is not a perisuitable for human food to that it is not a perisuitable for human food to that it is not a perisuitable for human food to that it is not a perisuitable for human food to that it is not a perisuitable for human food to the Mouse contamination of grain is increasingly becoming important on bait shyness. The rodents simply eat warfarin containing baits

until they die. Warfarin is comparatively safe when there are children about, because it is slow acting and usually mixed with unapportizing cereal baits to be fed to the rate and mice.

The entire community, working together, can win the war It is obvious in the face of facts is bound to add up to a cleaner available that some constructive neighborhood a safer community

A few basic steps to remember in personally fighting this enemy are to keep garbage and refuse containers tightly covered, ratproof buildings by closing all holes in exterior walls, and make Today the farmer is not as use of any of the rodenticide

sures, he can now actively Additional information may be

To My Customers

Same Location . . . New Store . . .

New Merchandise . . .

IT WILL BE A REAL PLEASURE TO ONCE AGAIN BE

OF SERVICE TO YOU . . . BRING YOUR

FRED NICHOLSON

ot PRIMM DRUG

"WHERE MOST PEOPLE TRADE"

and Friends

Know

**Business At PRIMA** 

WATCH REPAIRS TO -

# Bel Air Impala Sport Coupe with the solid quality of Body by Fisher,

# NOW CHEVROLET TAKES THE GIANT STEP!



Here's the biggest, boldest move any car ever made-Chevrolet for '58! New length, a radical new V8, a Full Coil suspension, a real air ride, brilliant new body-frame design! See Chevrolet now.

Talk about news, that's all Chevrolet is for 58 . . . starting with its long, low lines and new gull-wing rear fenders!

There's an engine so new it even looks different - the 280-h.p. Super Turbo-Thrust V8\*. Sample it, and you'll know it's different. Combine it with Turboglide\*, and you'll boss

the quickest combination on the road.

There's news in Chevrolet's two new rides. You have your choice of a Full Coil suspension and a real air ride\*! These brilliant advances outdate, out-cushion anything you've known in the low-price field. Chevrolet's body-frame design is new, and the wheelbase is longer, for a wonderful new handling feel.

For an extra helping of pleasure, see Chevrolet's new super models, the Bel Air Impala Sport Coupe and Convertible. Never before has such distinction been offered in Chevrolet's field. See the giant step at your Chevrolet dealer's now! \*Optional at extra cost.

CHEVROLE

PORWARD FROM FIETY

AIR CONDITIONING-TEMPERATURES MADE TO ORDER-AT NEW LOW COST, GET A DEMONSTRATION I

Only franchised Chevrolet dealers display this famous trademark THEVROLET See Your Local Authorized Chevrolet Dealer



With t

tucked u Cubs bega Monahans town Frid rict 2-AAA In going defeat, E Cubs a h notice the door mat the Eagle: fense, th a better Left Ha one of around ru this year Everett, year, was

but did no backs to Brownfi the same the Eagle knock the cause the never slov when the After t thrown u games, a

those trou of the pla Everett v the ball. when I d had the Cloe. SPARKLI

Speakin fine pass-

MEA

WIN STREAK . . .

Cubs began eying a third this rict 2-AAA homecoming tilt.

In going down to their sixth defeat, Ector still gave the Cubs a hard time and served notice they will be no one's door mat in the future. Though of which set up the second Cub hunting preserves. the Eagles lacked a strong defense, they certainly showed TD. a better than average offense.

one of the best looking all- running through, over and peraround runners we have seen haps under the Eagles defense this year. Quarterback Gary for tremendous yardage. Everett, who will be back next | Though it would be hard to year, was one slick ball-handler single out any specific linebut did not seem to utilize his man, it was through their backs to the fullest.

the same trouble that bothered the Eagles-good offense but not a tigh defense. We can't It looks like the Cubs will knock the team, however, be- have their work cut out for cause the Cubs hit hard and them again this week as they never slowed up - especially when the chips were down.

ill be the scene

Orval Walser.

Norval Hulse of

uate. Walser is

live in Wichita

ers, First Baptist

p.m. (LOWE'S

After two niggardly defenses thrown up in the two previous Money, Most of Catch games, any team can have those troubles. Talking to some of the players later, they said Everett was just too slick with had the ball," revealed Bob the Game and Fish Commis- favored to lose by at least two over Cotton Center, 34-25 (48-Cloe.

SPARKLING PLAYS . . .

Speaking of Bob, he did some fine pass-grabbing in the Ector

SHAMROCK'S 10 W-30

MOTOR OIL FLOWS

FREELY IN A COLD

ENGINE ... SAVES

YOUR BATTERY, PRE-

VENTS ENGINE WEAR

PROTECTION AT

HIGHEST OPERATING

TEMPERATURES

SHAMROCK

game-some of them when helped most. He also turned in With their second victory a nifty 14-yard gain on an at- Privately-sponsored shoot- from October 1 to April 1. tucked under their belt, the tempted punt when the center ing resorts are helping mightily There is no actual limit alsnap came back to him on the to provide Texans with place though the rates might set week as they prepared for the bounce. No time to kick, Cloe to hunt, according to Cecil Monahans Lobos who roll into tucked the ball under his arm Reid, executive Secretary of town Friday night for a Dist- and dashed around his right Sportsmen's Clubs of Texas. end for the needed yardage.

ning well as usual, is due the said scatter gunners are findaccolades for his three thefts ing top sport through facilities of Eagle passing attempts, one provided by an estimated 30

Little Mike Browning again Left Half Dee Williams was turned in a fine performance,

blocking that the Cub backs Brownfield seemed to have were able to find running room. TOUGH OPPONENT . . .

### **Greed Costs Fishermen**

sion. Warden W. R. Long took touchdowns. them before a Justice of the HUDDLE'S HUNCHES . . . Peace, where they paid fines.

He accompanied them back ones and kept the smaller fish. thing else. another year.

SECTION THREE

Vol. 20 Brownfield News-Herald, Thursday, Nov. 7, 1957 No. 72

#### **Private Shooting Resorts Are Abetting** Partridge, Pheasant Hunters Elsewhere

As SCOT moves ahead to set Rabbit Wright, though run- up its own big game chain, he

> Reid quoted one of these operators as stating that more areas. than 200,000 pheasants, quail and chukkar partridge will provide actual field targets in most parts of Texas this fall.

This special season, by act of the Legislature, runs

attempt to rack up their third district win against Monahans of young birds on to maturity. Friday.

The Lobos run off of the singlewing, which gave Brownfield fits at Plainview, and the split-T with an unbalanced line similar to the Ector offense.

Scouting reports show Monahans to be a tough, power team, seldom using deception

Ol' Huddle finally passed the were still alive. The fish varied seven games right for .857 last for the best. in weight from  $\frac{3}{4}$  to  $\frac{1}{2}$  week. Climbing to .704, the pounds, with one weighing  $\frac{5}{4}$ . Huddle's only miss was on the 20-13. We are crossing our fing-

They said the big ones would We even came close to act. Andrews over Ector, 26-13. just seemed to disappear to help to proved brood stock for ual scores on some of the We still see no hope for the November. By late January games. Our picks, with actual

an automatic restriction for most hunters bags in cases involving \$6 per killed phea-

Reid said the private shooting club operators not only help take up the slack of surplus hunters but that their installations serve as potential reservoirs to populate surrounding

In fact one resort proprietor Ted Houghton of the Cock Walk pheasants released on his property during the last four years have scattered all around the area within a 20-mile radius and some have raised clutches

Houghton, one of the original pioneering trio in Texas, enthusiastically predicted that pheasants will thrive in the La Grange area until a substant. Doe, Three Sets Of ial "native" population is es-

or passes. The Lobo record scores in paraenthesis, were: OSU, 21-14 (0-13).

This may be another rough died of screw worms. to the lake and suggested they .700 mark on the season's pred- week for the Huddle but here toss back the illegal fish, which icitions as he picked six of we go out on a limb and hope

totaling 54 pounds. The men Tech game and we were hoping ers on this one. The Cubs will voluntarily put back the big for an upset more than any really have to be ready for the visiting team.

See No. 1 Page 6 she was back again with her



LOBO MAINSTAYS - Monahans' tough Loboes likely will field 11 of these huskies here Friday night. They are, from drow (LE). Back row from left: Doyle Eubank (WB), Billy left kneeling, Scotty Adams (RE), Bryan Stuckey (RT), Jerry Parnell (WB), Johnnie Winder (BB), Herbert Pearce (FB) Howorth (RG), Phillip Pearce (RG), Weldon Price (T & C), and Phillip Balland (TB). (MONAHANS NEWSfoto)

Norman Barfield (C), Tommy McLain (LG), and Jimmie Mul-

Farms at La Grange, says CAN CINCH SHARE OF CROWN THIS WEEK

## Union Wildcats Take Seventh Win; Hosts Pettit at Friday Homecoming

## **Triplets Still Free**

One doe on the Engeling Two fishermen recently were does not show their true pot- Brownfield over Ector, 28-13 Wildlife Management area of period of the tilt. arrested on Lake Dallas for ential. Last week's tilt with (27-18); Andrews over Pecos, the Game and Fish Commishaving 62 bass in their possession, according to E. M. Sprott

Kermit is indicative, we think. 26-19 (28-6); Kermit over Monasion, according to E. M. Sprott

Kermit is indicative, we think. 26-19 (28-6); Kermit over Monasion has produced three sets night, gave Union the undisputor of triplets, according to the lead as Rula fell before. the ball. "There were times sion, according to E. M. Sprott livered to lead as Bula fell before when I didn't even know who director of law enforcement of the ball. "There were times director of law enforcement of law enforcement of the ball. "There were the ball. "There were times director of law enforcement of law enforcement of law enforcement of the ball. "There were three the ball. "There were times director of law enforcement of law enforce There were three fawns in 25); Nazareth over Wellman, 1955; three more in 1956, and five touchdowns to the Wildcat then passed to Shults for the said, 26-20 (40-13), and Tech over three more this year. However, one of this year's fawns later

> It was pointed out that high productivity is possible where proper ratio of buck and doe

This doe escaped the heavy "any sex-any age" hunt on the Engeling area last year. She

NEW '58 FORD RANCHERO ...

America's first work-or-play truck!

'SE FORD TRUCKS-

WITH THE FEATURES

THAT COUNTI

A battling Cotton Center fourth 'Cat score just before game when Kay dashed over team held Union to a narrow the half after setting the score the goal from the Elk 17. Newtwo point margin during the up with a 45 yard kickoff return som to Sargent pass clicked first three quarters before the to the Elk 20. The try for point for the extra point. Wildcats roared for three was stopped.

Six-Man victory in the final to two points mid-way in the Union at 7:30 p.m. Friday in a The conference scrap, play- sprinted 65 yards for thte tal- of the crown for the 'Cats. ed at Cotton Center Friday ley. The try for point was no Though Pettit is not especialed lead as Bula fell before Newsom tallied again with a Kenneth Sams said they are a

cause, broke around right end point for the First Union talley in Minutes later, End Jimmy the first period. The sprint cap- Sargent snagged a stray Elk

Driving back 46 yards in five sprinted for 68 yards and the plays, the Elks retailiated with touchdown. Newsom ran the a 23-yard dash to pay dirt by point.

ed in the waning minutes of the C C ..... Kay plunged one yard for the second Wildcat score to climax a 65-yard drive. Alfred New-

with Don Fisher breaking loose for a 60-yard scoring dash on Girls basketball coaches consecutive games. the ensuing kickoff. Again the from over Texas are expecttry for point was no good, giv- ed for the second annual Flying Union a 14-12 lead in the ing Queens Clinic at Wayland first period.

scoring jaunt on the second Queens. play of the second quarter. Redin says a full day is plan-Newsom added the point.

Shults was good for the point after the 'Cats were set ba

by a five-yard penalty.

point was no good.

end. Larry Stanley hit Fisher The Hutcheron Flying from Roosevelt, John Blaine, for the extra point.

line for two yards and the day will be climaxed in a clash coaching at Dimmitt, and W.

three off-springs.

This year 200 hunters will re- night. ceive permits for shooting on The Queens will demonstrate the area. It is expected that 60 ball handling, defensive maneu- Texas paid 3,025,000 acres of deer will be harvested during vers and offensive plays that land for the present Capitol

touchdowns and a District 2-B The Elks narrowed the gap a homecoming celebration at

third period when Morehead game that could cinch a share

Wylie Kay, who contributed yard Union Drive. Newsom team averaged 175 pounds," he

ped a 45-yard drive in five aerial on his own 12 to set up plays. Kay added the point on the sixth Union score. On the Yds. Rushing first play from scrimmage Kay Yds. Passing

Terril Morehead. The try for The final talley was register- Union .

CC Union

ly strong on offense, Coach

The Wildcats host Pettit in

328 465 65 Passes Comp. 5-19 1-6 3-35 2-30 SCORE BY QUARTER 14 13 0 21-48 12 . 7 6 0-25

## a 65-yard drive. Alfred New-som's pass to End Kermitt Wayland Cage Clinic by a five-yard penalty. The Elks countered again Spots Flying Queens

Baptist College on Nov. 23, ac-After a penalty moved them cording to Harley Redin, back to their own 10-yard line, athletic director and coach of Kay shook loose for a 70-yard Champion Hutcherson Flying

ned for coaches and players at After four plays netted a first this clinic, which has been ar- ties in the basketball world will down on Union's 30-yard line, ranged at the request of 25 be on hand to lend their talents. Morehead rang up the third coaches who attended the first Marvin Williams, who coached Elk TD with a burst around clinic at Wayland last May. | the 1957 state girls champions

Queens will be on hand for now at Plainview Junior High Newsom rolled through the demonstration purposes. The School, who set a great record between the girls teams from C. Risinger, perenial winner Roosevelt and Abernathy that from Bula High, are on the

have enabled them to win 104 building.

Two 1957 All American

Flying Queens, Alice Barren and Rita Alexander, who are now teaching in League City, will give a special report on the World Basketball Tournament in Rio de Janerio, Brazil, in which they were recent participants. Other outstanding personali-

Flying Queens Clinic program.

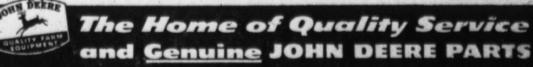
# ONLY OUR SHOP OFFERS



John Deere Parts. It's a combination that assures better work, quickly and economically done. Call us today for a free estimate.

**Kersh Implement Co.** 

SEAGRAVES ROAD



NEW FORD TRUCKS for '58 NEW TILT CAB TRUCKS ... Lowest-priced\* NEW '58 FORD PICKUP ... Modern Styleside body is as wide as the cab and standard at no extra cost! with all that's new...costs less, too!

• Meet America's newest, most modern trucks-Ford for '58! Discover the new advances in this pace-setting line. See the many advantages that help you do your job better and at lower cost!

Then match your requirements against Ford's over 300 models. Whatever your need-from pickup to heavy duty tandem-Ford's got it! And you'll get a truck that costs you less to own, less to run and lasts longer, too.

So see your Ford Dealer today and step ahead with America's most modern truck-built modern to cost NEW capacity! Extra-wide Styleside pickup bodies have 23% more loadspace than any other competitive pickups

iggest loadspace per dollar!\* NEW easy ride! Scientific mpact-O-Graph ride tests have eved amazing superiority of Ford's suspension over competitive pickups . . . a ride mighty close o that of a carl

**NEW** comfort! Driverized Cobs have non-sag seat springing, sus-pended pedals and weather-

NEW safety! "Safety Vision" dual headlights . . . Lifeguard steering wheel . . . and doublegrip door locks . . . standard on all Ford trucks! NEW "fine car" conven

in both Six and V-81

rugged V-8 engines! And only Ford offers Short Stroke economy

Ranchero offers all power assists, even power windows and air conditioning, factory-installed, at Ford's low prices.

THE BIG FLEETS BUY MORE FORD TRUCKS THAN ANY OTHER MAKE! FORD TRUCKS COST LESS

PORTWOOD MOTOR CO., Inc.

"Your FORD-LINCOLN Dealer"

QUALITY YOU CAN MEASURE BY YOUR aler CAR'S PERFORMANCE



FOR CARE-FREE SPRING - Previewed this week at the California National Press Fashion Week by San Francisco Designer Stophanie Koret was this neck-to-hem crystal pleated dress in lovely rose print Tricotta (Arnel tricot jersey). It has a camise a neckline in back and front and narrow shoulder straps. In clasticized waist holds the pleats in perfect position. The ress has a self-fabric belt as well as th econtrasting sash Shown. A dress that adds leisure hours to your summer-it's washable, needs no ironing and is guaranteed permanently sleated. Approximate retail price: \$20.

### Small Business Death Toll Climbs to New High

More than 2,300 small busi- trend and reverse it, we are ess enterprises have gone un-er in Texas during the last ble," said the Senator. iree years, according to Sen- Senator Johnson pointed out rst six months of 1957.

The tal weekly average The President did not send sar since World War II.

1,000 and \$10,000. These are them. The result was no tax nall firms by any standard of relief for small business."

tor Lyndon B. Johnson, and the Senate Small Business ich establishments failed at Committee is holding hearings ie rate of 41 per month in the over the country while Congress is in recess in an effort In the nation, 10,000 small to develop legislation that will usinesses have gone bankrupt give tax relief to small busi-) far this year, stated Senator | ness. A hearing is scheduled in Dallas in December.

business failures has in Congress a bill providing tax eased to 272, he said. That relief for small business during far above the average of any this year's session," Johnson said. "Members of the major-Week after week, the largest ity party in Congress introducercentage of bankruptcies is ed several bills along this line. ported among companies but the Secretary of the Trea-ith liabilities of between sury testified against each of

"Unless we can halt this CLASSIFIED? CALL 2188

FOOTBALL FOR WEEK CONTEST NOV. 9 Princeton Holy Cross Penn Arizona Arkansas Texas A&M Navy Miss. Florida St. Alabama **Wake Forest** Wisconsin Ohio State



# Here It Is . . . Our 7th Annual FOOTBALL CONTEST



COTTON BOWL TICKET FOR SEASON WINNERS ALSO \$2500 IN PRIZES EVERY WEEK ... TICKETS TO TECH GAMES . . . ALL FREE!



For The Finest in Entertainment

JONES THEATRES

Attend One Of The

Rialto — Regal — Rustic

Weekly Prize: 4 Adult Passes to person making the lowest score each week. (Must be Redeemed the Following Week.)



FOR THE MOST For Your Money On Used Cars

SHOP JACK BAILEY

Weekly Prizes: 1st Place: \$2.00 cash or wash and grease job 2nd Place: \$1.00 cash or wash job

For Gasoline With Real

"Your Car's Beauty Shop"

FOR THE BEST TASTY TREATS Stop At BOSTON'S

> **SUPER DOG** DRIVE-IN Before and After

the Game Weekly Prizes: 1st Place: \$2.00 Cash

910 Lubbock Road





WE DO FOUR MAJOR THINGS FOR YOU -

- Hclp you get the kind of protection you need ...
- · Help you keep your insurance policy · Assist you in time of trouble . . .
- · Assist you when you have a claim ...

Jones-Copeland AGENCY Phone 4147 408 W. Broadway

Weekly Prize: 1st place-\$2.00 cash 2nd place-\$1.00 cash



CRITE'S HUMBLE SERVICE 10 Gallons Golden Esso to

Weekly High Scorer (Must be Redeemed Following Week)

With The **Purchase** Of A Quiet-Riter, Quiet-Deluxe or

Super-Silent Portable Typewriter NO DOWN PAYMENT

COMPANY, LTD. 1.95 Ball Point Pen to Weekly Low Scorer (Must be Redeemed Following Week)

ANYONE CAN WIN

## FREE!

Compliments of Brownfield News-Herald -For Person Making Highest Total

For The Week of Nov. 9th

- 2 Tickets to Texas Tech Vs. Hardin-Simmons Nov. 16
- Watch this Space Each Week . . .

Where You Can Find-Frigidaire Appliances Sylvania Radios & TVs

A Large Selection of Nationally **Advertised Furniture** -At-

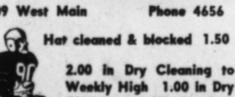
#### Farm & Home **Appliance & Furniture**

Across Street from Post Office 1 Quik-Cube Ice Tray to high and low lady each week.

(Must be Redeemed Following Week)

"For Dry Cleaning At Its Best" Always Rely On

CLEANERS



Weekly High 1.00 in Dry Cleaning to Weekly Low (Must be Redeemed Following Week)

Cantact Entry Rlank

Visit Our Gift and Silver Department Here You Will Find Reed & Barton, Wallace, and International Sterling



KNIGHT HARDWARE "LOOK PR

National F

the "Look

among the

every figu

band whic

larger. The

and ribbed

Everglaze

Tech H

Highlight

games pla

Conference tured at 7:

The Humb

ball Review

1 Sterling Silver Teaspoon - any pattern - to the High Lady of Each Week. (Must be Redeemed Following Week)

### RULES OF THE CONTEST:

1. Anyone can enter, but only one entry per person.

- 2. Weekly prizes will be given those naming the most winners. Cubs' score and Tech's score will be used to determine winner in event of tie.
- 3. Turn entries into any firm listed on this page.
- 4. Decision of the judges will be final.
- 5. No one person may win the same weekly prize more than once.
- 6. Grand winner for bowl tickets will be those picking the most winners 8 out of 10
- 7. Weekly winners must have identification of having won the prize from News-Herald office or notice from paper.

ANYONE CAN WIN IN OUR . . .

## FOOTBALL CONTEST

Have Fun! Enter our big football contest every week until December 1; you may win one of the big cash prizes! Nothing to buy . . . no obligation of any kind! Just circle your choice for winner on the official entry blank and deposit at firms listed on this page. (Do not bring entry blank to NEWS-HERALD office).

FOR SEASON WINNERS BEST 8 OUT OF 10

### 1st PLACE WINNER

- 9 2 Tickets To Cotton Bowl Rooms At Baker Hotel-Mineral Wells
- 2 Tanks Of Gasoline • \$10.00 Cash For Expenses
- 2nd PLACE WINNER
- 9 2 Tickets To Cotton Bowl
- Rooms At Baker Hotel, Mineral Wells

### Deposit Entry Blanks With Firms Listed Above

comes runy	DIGIIK	NOV. 16
LSU	Vs	Miss. State
Vanderbilt	Vs.	Florida
Arkansas	. Vs	SMU
Houston	Vs	Wichita
Rice	Vs	Texas A & M
Texas	Vs	TCU
Colgate	Vs	Syracuse
Cornell	Vs	Dartmouth
Herverd	Vs	Brown
Penn State	Vs	Holy Cross
Duke	Vs	Clemson
Tulane	Vs	Army
Wake Forest	, Vs	West Virginia
Texas Tech	Vs	Hardin-Sim.
Cubs	Vs Vs	Andrews
Cubs Vs. Andrews		Tech Vs. Hardin-Sim
	-	

WEEK OF



"LOOK PRETTY" PLAY FASHION - This week's California National Fashion Press Week was occasion for introduction of the "Look Pretty" play fashions in floral knit for spring 1958, among them the Stephanie Koret outfit pictured above. Shown here are her "Carmel" length shorts in floral damask cotton knit. "The Carmel length," says Mrs. Koret, "is flattering to every figure." The shorts have an exclusive Elastikord waistband which gives adjustibility to a full waist size smaller or larger. The matching shirt has a contrasting ribbed cowl collar and ribbed waistband. These fashions, in Alamac Permathal Everglaze knit, are washable, press-free and shrug at wrinkles.

#### **Tech Homecoming To Be Aired Here**

Conference teams will be featured at 7:30 p.m. Tuesday on The Humble Company's Football Review.

h Week.

ned Fol-

Virginia

Tulsa games.

Highlights from four football Kern Tips will describe the SMU-Arkansas game. games played by Southwest highlights taken from the Texas A&M-SMU, Arkansas-Rice. Baylor-Texas, and Texas Tech-In addition, the program will and KFYO, Lubbock. Average horse-power of this year's cars is 232, compared to MAKE THE MOST 140 just three years ago. Higher power and higher compression in this year's cars calls for a new and OF TODAY'S HIGHER HORSEPOWER! better gasoline to give you peak performan Test Drive New Phillips 66 You'll Discover a New High in Performance! • You'll get better performance from your new car by using a modern gasoline. Modern high compression motors need a modern high octane fuel. That's why you're smart to fill up with new Phillips 66 FLITE-FUEL! Not only new cars, but older cars, too, will benefit from this high performance gasoline.

The fact is—no other gasoline provides the combination of high performance components you get in today's new FLITE-FUEL.

Fill up at your Phillips 66 Dealer's.

PHILLIPS PETROLEUM COMPANY

### Free Concert By Don Cossack Chorus Nov. 15

munism in Russia.

toured six continents and ap-

In the first part of the pro-

sing "Blesesd Be The Lord" by

Gretchaninoff; "The Lord's

"The Song of General Platoff,"

will feature a Slavic polka,

Blown Over the Steppes," a

patriotic song; "My Sweet

Lady," "Soldier's Song," and

"Kozatchok" the popular Don

Cossack dance.

peared in 65 countries.

out the South Plains area will have the opportunity to hear dance of the Don Cossack the famed Don Cossack Chorus here Nov. 15 through the court-esy of the Texas Tech Student Czechoslovakia, by its founder

The free concert is open to off, the Don Cossack Chorus althe public and is sponsored by weys has comprised the best the Tech Union special events vocal talent and dancers obcommittee. The performance of tainable among the White Rusgreat Russian songs and danc- sian emigres who fought comes will begin at 8 p.m. in the Lubbock Municipal Auditorium.

Under the direction of Nicholas Kostrukoff, the Don Cos- the Don Cossacks have missed sack Chorus will sing religious only one performance, when hymns, folk and popular songs a locomotive of their train exand military ballads of Czarist ploded in Kentucky. They have

#### **Good Duck Hunting** In Offing Here Soon sing "Blesesd Be The Lord" by Tschaikovsky; "Credo" by

Cold weather of the past Prayer" by Malotte; "O Holy week has put a big push not God" by Tschaikovsky; "Ave only behind ducks but hunters, Maria" by A. Donizetti and according to the director of "Save Thy People" by P. Tchwildlife retoration of the Game esnokoff. and Fish Commission.

The 1957 season on ducks and geese promises to be one of concert, folk songs like "Along the best in years, according to the Peeterskaia," "Serenade," reports of both biologists and "Signals" a Cossack battle wardens who have been mak- song; "The Twelve Robbers," ing spot checks. There are "Monotonously Rings The Litmore places for ducks this year tle Bell," "Snowball Tree." than ever before, with every pot hole in Texas filled in the a Cossack war song; and "Lezspring and refilled by the early ginka" a Caucasian dance, will

The flight from the north has been good. Crop conditions and fresh water along the Texas coast all add up to good prospects.

Hunters also had another warning. The limit on ducks is 5 a day or 10 in possession after the first day. The limit is six geese, with no more than 6 in possession.

If you hunt outside your own county, you need a state license. If you hunt ducks or geese you must have a federal Stamp, costing \$2.

All shotguns must be plugged to hold no more than three shells. The use of a motor or sail boat for hunting is prohibited except in going to and from blinds or picking up crip-

Blinds are available for hunting at all the major lakes in the state and along the coast.

Texans paid \$2,153,882,000 in federal taxes in 1954.

show TCU's key play, the screened pass, the fundamentals of end play demonstrated by members of the Rice team. and a look back at the 1948

The Tech-Tulsa game, to be broadcast by Dave Russell and Jack Dale from Lubbock, will be broadcast at 1:45 p.m. Saturday over KTFY, Brownfield.

## Wildlife Is Available

Organized in 1927 in Prague, are available again this year for stocking purposes, accordand present director Kostruking to Howard Dodgers, executive secretary of the Game and Fish Commission.

and transportation costs, deer will be delivered for \$35 a head; turkeys \$12 each and jav-In 18 years of singing more elinas for \$10 each. than 2,400 concerts in the U.S.,

Under the plan, landowners will make application to the Commission for what they need. The areas then will be inspected by trained personnl to make a recommendation as to the carrying capacity and gram, the Don Cossacks will needs. Payment is made to the Commission and the game for



Manufactured by . . .

Southwestern Plastic Pipe Co.

stocking is delivered.

No orders will be accepted Fish Commission. At the time three doe. of the delivery, a representative of the Commission will be that relief is provided for over- Commission in Austin. Deer, turkey, and javelinas present to meet the landowner populated areas, giving the

There will be no attempt at vive elsewhere. It also will populataion is in cities of 10,sorting, according to the secret- make game available for har- 000 or more.

she'll love

Brownfield News-Herald, Thursday, Nov. 7, 1957 PAGE THREE

for fewer than 10. The game ary. Usually, the turkeys will vest in new and additional will be trapped from the King average about half toms and areas. Ranch and released on areas half hens, and the deer will Persons needing deer, javelapproved by the Game and have a ratio of one buck to inas, or turkeys for this re-

Transplanting game means directly to the Game and Fish and assist in the release. game animals a chance to sur- Some 48 per cent of Texas'



a color telephone to match her color scheme WONDERFUL CHRISTMAS GIFT ... an additional telephone in

sparkling color that blends with her decor. Choose from 3 new pastel tints, designed with bedrooms and kitchens in mind... or the 7 other pretty colors suitable all through the home. It will mean convenience, privacy, protection ... more beauty, too. Gift wrapped if desired. Call our business office for complete information.



# JUST ARRIVED!

All-new '58 DODGE



#### L-WAY LEADERS OF THE LOW-PRICED 3!

Here—for you to drive now—are the first trucks ever built that lead the low-priced three all four ways! Styling, power, payload, economy—Dodge for '58 is definitely way out front.

New economy-engineered V-8's and Sixes give super performance, more miles per gallon (on regular gas). New Full-Traction Drive makes "getting stuck" in mud, snow or sand almost impossible.

Check the 4-way leader before you buy—and get your Dodge dealer's special 40th-anniversary deal!

Drive a DODGE Power Giant today!

#### FIRST IN STYLINGI

All-new design! Sleek, yet rugged. Deluxe chrome grille and trim . . . modern twin headlights for safer night driving . . . sweeping, future-inspired lines . . . sparkling new colors and two-tone combinations.

#### FIRST IN PAYLOADI

Advanced Dodge construction is extra strong, but without an ounce of load-robbing excess "fat". Lets you haul as much as 1/2 more, thus

#### FIRST IN POWERI

New Super-Torque '58 Power Giant V-8's deliver whopping 204 to 234 horsepower. Extra power cuts trip time, lets you pass more safely, reduces engine strain, assures long

#### FIRST IN ECONOMYI

Most advanced of all short-stroke V-8 truck engines. Exclusive Power-Dome combustion puts extra miles into every gallon, ends power-stealing carbon deposits, alashes

CRAIG MOTOR CO. • 719 W. Bdwy • Dial 2181

# Annual Swapfest Award Goes To Stinnett Ham': Terry Members Hosts For Event Terry County Amateur Radio at the past meeting. Terry Cou

Terry County Amateur Radio at the past meeting.

Club held its annual "swap- Jim Lee of Abilene brought were in attendance. fest" in Brownfield Sunday with 34 surrounding West Texas cities represented. Registering during the day were 155

After visiting and swapping used radio equipment, an informal program was held with E. C. Pool as master of ceremonies. David Nicholson, president, gave the welcome

Walt Verner of Stinnett received the annual award given by Claude Stanaland of Tulia. The award goes to the friendliest and most congenial 'ham' on the air waves during the year. Stanaland has received it

FOR REPAIRS New & Used Motors

#### **Davis Electric Motor Service**

-Phone 3180-902 Lubbock Road

Mort

By

Bailey

Beetle

Ultra-Smart

Luxury Car

New

See the Sensational All-New 1958 Ambassador

DEAN MOTOR CO. - 701 West Main

of Brownfield had charge of

of Slaton were in charge of re-gistration.

Louisiana Cajuns are des-cendants of Acadians expelled Guard can trace their begin-

## BUY NOW and RECEIVE (Your Choice FREE Merchandise)

#### WITH THE PURCHASE OF **A REMINGTON**

HAND ADDER Model 7371-5 SUBTRACTION

FREE MERCHANDISE • No Down Payment

Only 7.50 Per Month A REMINGTON **NON-SUBTRACT** HAND ADDER

15.00 FREE MERCHANDISE

. NO DOWN PAYMENT Only 4.33 Per Month

ONE YEAR SERVICE GUAR. 316 W. Main **Phone 3630** BROWNFIELD, TEX.

#### **A REMINGTON** Electric—Subtractor

Adder MODEL 9371-5

35.00

FREE MERCHANDISE

. NO DOWN PAYMENT

Only 12.55 Per Month

Town Country PHILIP OFFICE STEPLE

Every Farmer and Merchant Needs An Adding Machine

# Walker





Never before a car so luxurious, so modestly priced! 270 HP, dual exhaust, 4-barrel carburetor engine gives one of the world's best power-weight ratios for top V-8 performance with outstanding V-8 economy. New pushbutton driving. Powr-Lok anti-spin differential. Come in today and drive the ultrasmart new Ambassador by Rambler for 1958.

American Motors Means More for Americans



NEW 270 HP V-8

Ambassador

Finest Car Ever Priced

So Close to the Lowest!



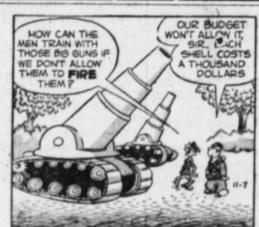






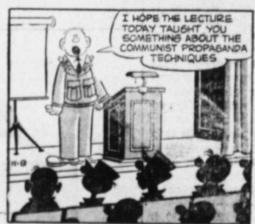




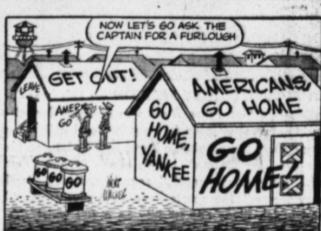








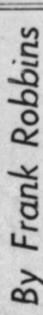


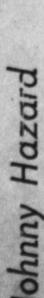


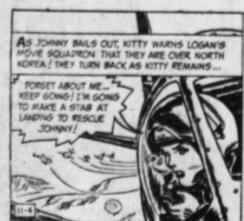












DOWN INSIDE NORTH KOREA WHILE FLYING AN AMERICAN SABRE JET ... BROTHER, WILL THE REDS KICK UP A



MEANWHILE KITTY'S SABRE JET SWOOPS LOW, LOOKING FOR A WAY TO RESCUE JOHNNY!





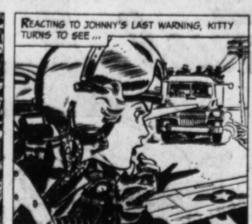






















e FREE

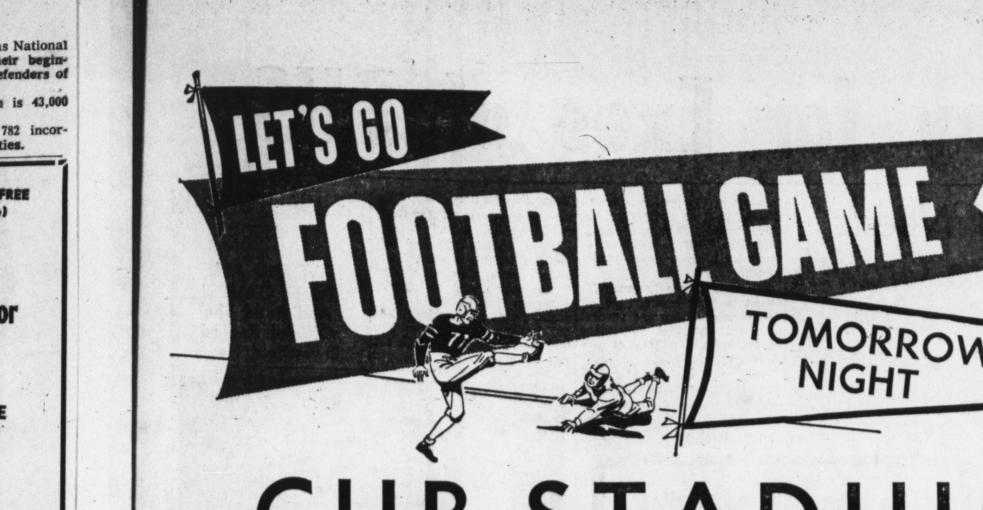
ISE NT

EELE

TY MAKES A

MAKES P. GENERAL! MMANPER ET MALE IST LAND IN T FIELD!





# CUBS + Vs. + TOMORROW 3 MONAHANS

CUBSTADIUM-8:00 P. M.



Ellis Cox, Jimmy Rodgers, Leon Hinson, Robert Wright, Mont Muldrow, Herbie Pickett and James Turner.

From left third row: Lennis Roscoe, Kent Denson, Elbert Landes, Gary White, Gus Foshee, Johnny Jones,

From left back row: Don Copeland. Larry

Rob Clos. George Fugitt, Jacky Bench and Preston Glenn. From left third row: Lennis Roscoe, Kent Denson, Elbert Landes, Gary White, Gus Foshee, Johnny Jones, Larry.

From left back row: Don Copeland, Wells.

From left back row: Don Murray Wells.

From left back row: Don Copeland, Wells. Coaching Staff .

BHS COACHING STAFF - Two new coaches signed this summer brought Brownfield Schools' coaching staff to full strength. The full staff includes, from left front row: Farris Nowell, freshmen; Bill Curry, freshman line coach: Clifford Niles and Coy Jones, junior high school coaches. Second row from left: Doug Cox, Head Coach; Charles Keese, varsity line coach; Elroy Payne, assistant backfield coach, and Don Hendley, assistant line coach. (NEWSfoto)

Pep Squad Leaders . . .

This Page Sponsored by the Below Listed Businesses:

ANDERSON ELECTRIC MOTOR SERVICE

FARMERS CO-OP STATION

**NELSON PRESCRIPTION** PHARMACY

SOUTH GIN INC.

TEXAS COMPRESS

TESS' STEAK HOUSE

**GULF OIL PRODUCTS** 

FIRST NATIONAL BANK



THEY LEAD THE CHEERS - The quintet pictured above the field Friday night. From left: Laenell Chesshir, Ruth Glenn, will spark the cheers when Brownfield High School Cubs take Jesse George, Bobby Nell Richardson and Mary Joe Christian.

> BRONWFIELD STATE BANK

O. C. ELLIOTT OIL CO. NO. 2

**TRAVIS** 

This Page Sponsored by the Below Listed Businesses:

DELUXE CLEANERS

FIELDS FOR MEN & BOYS

KYLE GROCERY

GREEN HUT GRILL

STAR TIRE STORE

GRIGGS & GOBLE **Furniture & Appliance Co.** 

JACK BAILEY CHEVROLET

FARMERS CO-OP SOCIETY NO. 1 GIN

# It's Homecoming Friday for Exes of BHS

Brownfield News-Herald, Thursday, Nov. 7, 1957

## Saturday Reunion Set For Tech, Tulsa Staffs

should, Saturday's Tulsa-Tech Bowl, the Golden Hurricane game here will be one of many holds a 9-6 edge. Last year

Tulsa in '49 and '50 before com- Morris enabled Tulsa to come ing to Tech. Tulsa's coach, frome behind. Both are back in well Air Force Base, and one 17 returning lettermen this fall. of Sherrod's teammates was

A former Tulsa player of Tech's staff is Tom Harm, i school with Lehew and a team mate of Tommy Hudspeth, wh has returned to help coach the Tulsa team.

Among the players, fellow townsmen on opposite sides of the line of scrimmage will be Tulsa quarterback Benny Davi and Tech and Gerald Seeman both of Fort Worth, Tulsa end Robert Graham and Tech end ! Jimmy Allison, both of Ama-

In the series begun with Tul-

#### Tech - Tulsa Freshmen Re-schedule Friday Tilt

The Texas Tech-Tulsa freshman football game will be played at 3 p.m. Friday instead of that night, according to DeWitt

Weaver, Tech athletic director. The change was made to avoid possible cold weather and conflict with other Homecoming events. The two school's varsities will meet at 2 p.m. Saturday.

KEEP THIS AD! Over 20,000 Arthritic and

imatic Sufferers have taken this Medicine since it has been on the market. It is inexpensive, information, give name address to P. O. Box 522 Springs, Arkansas.

SAVES COTTON HARVEST DOLLARS

AS NEVER BEFORE!

Here's the high-speed, high-capacity cotton harvest

machine that can make the BIG profit-difference on

your cotton crop. By the bale, by the acre, by the hour

worked, this new Minneapolis-Moline 2-Row Cotton

Stripper pays you dollars you never thought you could make on cotton! MM cotton stripping lowers labor

**∀Mounts** in units...not in parts **∀** Easy-to-lubricate bear-

ings reduce service time # Big capacity 16-inch elevator

directs cotton to all parts of the wagon...you don't need

an extra man to build the load #Overshot blower mounted

on elevator aids distribution # Handles row widths from

36 to 42 Inches # Hydraulic height control of stripper units

Separate hand levers control height of each stripper and

angle and height of plant lifters & Thorough cleaning with

12-inch louvres along the auger trough and the entire

See all the many new advantages of this MM Cotton Strip-

per for yourself! Stop in the the next time vou're in town!

Convenient Terms Available

Machinery Co.

length of the elevator.

costs, protects you from untimely labor shortages.

LOOK AT THESE NEW ADVANTAGES!

Just like a Homecoming sa's 6-0 triumph in the 1942-Sun Tulsa triumphed by 10-7 Texas Tech's head coach, George Cagliola's fourth quartwas an associate coach at er pass for 31 yards to Ronnie Assistant Bud Sherrod at Cars cluded nine starters among its

T	w			Dat
Team	••	L	L	Pct
Kermit	5	1	0	.83
Andrews	5	2	0	.71
Brownfield	2	4	0	.35
Monahans	2	4	0	.333
Pecos	2	5	0	.28
Ector	1	6	0	.14
Dis	tric	t		
Team	W	L	T	Pct

Ector	1	6	0	.143
Dis	tric	t		
Team	W	L	T	Pct.
Brownfield	2	0	0	1.000
Kermit	2	0	0	1.000
Andrews		1	0	.500
Monahans	1	1	0	.500
Ector	0	2	0	.000
Pecos	0	2	0	.000
Distri		4-B		

S	easor	1		
Team	W	L	T	.F
Whiteface	. 6	1	0	.8
Meadow	4	3	0	.5
Wilson	4	4	0	.5
New Deal	3	5	0	.3
Lorenzo	. 2	5	0	.2
Cooper	. 2	7	0	.2
New Home	. 1	8	0	.1
D	istric	t		
Team	W	L	T	.F
Whiteface	. 4	0	0	1.0
Wilson	3	1	.0	.1
Meadow	3	1	0	.:
New Deal	2	2	0	.!

Lorenzo ...... 1 3 0 New Home ..... 1 4 0

Cooper	1	4	0
D	istrict	2-B	
1000	Six-Ma	an	
Team	W	L	T
Union	7	. 0	0
Southland	7	1	0

1.00

# West Texas Museum's Needs

ogy, cattle and the cowboy.

Holden.

(EDITOR'S NOTE: This | Plains Art Guild, and other in- and similar subjects. is the last of three articles terested persons," explained Dr. Holden pointed to the ment and operation of West Texas Museum on Texas Tech campus in Lubbock).

By Elsie M. Wilbanks West Texas Museum Assn.

Holden, director.

f this year has created many groups, paleontology, archaeol-

The present museum build- cotton, oil, art and for special Pct ing was constructed in 1950 children's exhibits. 857 when the city population was A health gallery would be 71,747 or slightly over half of one of the most utilitarian ser-500 the present population figure. vices to the public and would 375 In 1950 the museum annual be vitally informative, the budget was \$25,000 as compar- director explained. If the Mued with \$30,000 today. The num- seum had space, exhibits would 111 ber of annual visitors has be available to the public imgrowth from 50,000 in 1950-51 to mediately, through gifts of interested profesisonal groups,

20r Junior League, Museum Wo-

Bula	6	. 1	0	.875	
Spade	5	2	0	.714	
Cotton Center -	4	3	0	.571	
Pettit	3	4	0	.429	
Nazareth	2 .	5	0	.286	
Wellman	1	6		.143	
Contras			-	143	

#### No. 1

agles this week. Kermit over Pecos, 33-12. We would like to see the Pecos boys spring an upset but don't feel they have the power to do much more than score a couple

Meadow over Wilson, 20-14. This should be one of the best attles in the area. The two eams are tied for second in -B and a loss here would just bout knock out all hopes for

Union over Pettit, 26-13. Another slam-bang battle but we don't think Pettit will be able to deny the Wildcats as hey go for a share of the title

tack this week.

ut the Hurricane is pointing for this one and Tech is slow ed by injuries.

stadium, starting at 5 p.m.

. . Last week's Bula loss leaves Union in the front of their district . . . However, the title will not be decided until the ast game unless Bula should lose again this week.

## BINGO **VFW Hall**

**Every Friday Night** 8:00 P. M. **Public Invited** 

# Are Outlined For Future Growth this sor appeal.

compared with 411 in 1955-56. exhibits.

the Texas Tech campus has group meetings were held at ficient well-mounted specimens Texas Panhandle, Arrowhead Bobby Dobbs, coached Tech uniform for Tulsa, which in been serving the people of The Museum in 1950-51, while West Texas and South Plains 68 group meetings were held communities in particular, and in 1955-56. Nine art exhibits great progress has been made were held in 1950-51, and 26 Roger Lehew, now a Tulsa as- County Team Standings toward achieveing the build- were held five years later. ing and exhibits the founders There were no planetarium visualized, says Dr. W. C. shows in 1950-51, but in 1955-56 a total of 65 planetarium dem-

The Museum has been con- onstrations were presented. ceived as a small general "The time has now arrived Museum dedicated to preserv- when we must consider the ing and encouraging the tradi- future plans for West Texas tions which have made West Museum," declared Dr. Hold-6 Texas one of the most vigor- en. "In addition to what we us, vital and democratic re- have now, we need additional ions in the land, and to ful- space and additional staff in lling the cultural needs of the order to carry out the proeople. The phenomenal gram, activities and services rowth of Lubbock from ap- our community requires." roximately 20,000 people in A minimum of 12 new galler-929 when the Museum Assn. ies is needed for health exvas formed to 139,682 in June hibits, natural history habitat

"Expanded services and act- on "Tooth Decay," Prevention vities since 1950, in response of Cancer," "Diseases of the to public demand, have been Nervous System and Brain" possible to a certan extent because of a dedicated staff and volunteers from the Lubbock men's Committee, the Vol-

Bula	6	. 1	0	.875
Spade	5	2	0	.714
Cotton Center		3	0	.571
Pettit	3	4	0	.429
Nazareth	2	5	0	.286
Wellman	1	6		.143
Smyer	1	6	0	.143
Three-Way	0	7	0	.000

his week. Spade over Wellman, 28-12. resh from a victory over last year district champs, we see othing to slow the Spade at-

Tulsa over Tech, 13-7. This asily could go the other way

#### CLOSING CLIPS . . .

Here is the last notice that all four county schools will be celebrating homecoming this Friday . . . Tickets for the Cub tilt will be on sale at the courthouse until 11 a.m. Friday and hen will be moved to the

said Dr. Holden, Exhibits of

Guided tours for school try in Chicago as an example eontology.

groups totaled 47 in 1950-51 as of outstanding public health Much material on archaeology also is owned by the muse-Five programs were given for federated clubs in 1950-51 and mens frequently are offered um. Collections include those For 28 years the museum on 20 were given in 1955-56. Ten the museum, and we have suf- from the field schools in the

This takes skill and practice

IT TAKES SKILL TO FILL A PRESCRIPTION

To be sure....see us!!

NELSON'S & PHARMACY

"Where Most Prescriptions are Filled"

211 S. 6th St.

tural history habitat groups," ral Texas Collection.

Other notable Museum colthis sort have a great public lections include ancient Hawaiian crafts, Comanche and Similarly, there is much in- Plains Indian, Apache baskets, terest in "old bones," the di- Tarascan Indian, world minrector said. There are several erals, Texas paleontology, Yaexcellent mounted specimens qui Indians, West Texas his-Museum of Science and Indus- on hand for a gallery of pal- tory and photographs, folk art and paintings.

in view at the present time to Ruin, Southeastern New Mex-fill a fair-sized gallery of na- ico and the Cyrus N. Ray Cent-IS HERE

ATTEND ALL THEIR GAMES! And Read The Official Record Brownfield News

#### \* Low Down Payment

- \* Up To A Year To Pay
- \* No Interest
- \* No Carrying Charges
- \* Pay as Little as \$1 Weekly
- \* Use Our Christmas Lay-Away

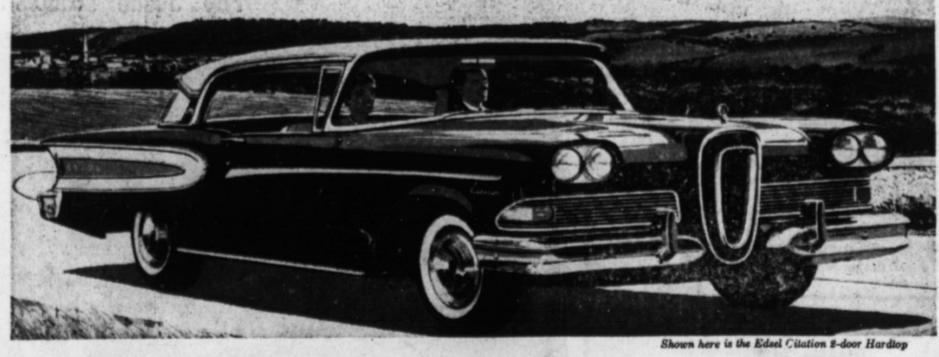
We Invite You To Open A Charge Account With Us



YOUR EDSEL DEALER INVITES YOU' TO WATCH "WAGON TRAIN"-NBC-TV

# "The EDSEL is the one 1958 car that can look you in the eye and say it's new all over"

Phone 3144



Compare it with highest-priced cars for performance Match it against lowest-priced cars for cost

You don't get a revised edition when you buy a 1958 Edsel. You get the only car that's new in every way-from name plate to taillights. And every comparison proves it!

Your shift buttons are where they belong-in the center of the steering wheel. When you have exclusive Teletouch Drive, you shift without even lifting a hand from the wheel. Your big Edsel Engine is the newest V-8 in the world. You have never in your life had this kind of usable power before.

Your Edsel brakes are more than big and safe -they are self-adjusting. The instrument panel goes beyond being handsome-it is based on the latest, most efficient aircraft designs. And the seats are genuine contour seats. Only the Edsel offers you all these advances -and more. Yet Edsel prices start just above the low-priced three.

Visit your Edsel Dealer this week for sure. Try out 1958's one really new car. EDSEL DIVISION . FORD MOTOR COMPANY

New member of the Ford family of fine cars

See your Edsel Dealer and road-check 1958's most remarkable automobile\*

**Brownfield Motor Company** 

DIN OTHER AREAS SEE YOUR LOCAL POSEL DEALER

was cro

CALLING

**Buckley tal** 

Patrol Net

the convers

formation <

ACTUAL

Inte

By CHA

NEWS

Sputniks.

Whatniksdaily news-

passing inte

Terry amat

The group,

part of t

Space Patr

ually is co

throughout

scientific di Hams fre

STATIST

Chamber o

es Brownfi

rapid grow

Total con

the city is

473,316 for 1956 to No

slight decre

Joe Satte

manager, p

that last

about \$67 struction,

ming pool

\$2,633,883

Though t