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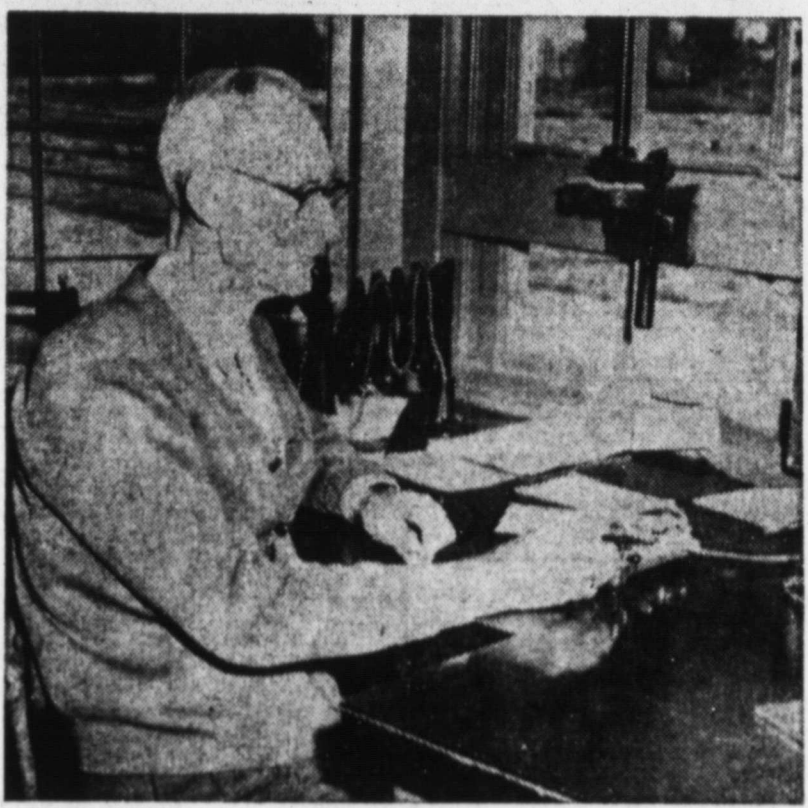
Brownfield News

And Terry County Herald . . . Terry County's Oldest Business Institution

VOLUME 20 TEN CENTS BROWNFIELD, TERRY COUNTY, TEXAS, THURSDAY, OCTOBER 10, 1957 NUMBER 64

BEGAN RAILROAD CAREER 47 YEARS AGO IN ROCKDALE

Santa Fe Railway Station Agent Here for 33 Years Has Seen Terry County and Brownfield During All the 'Growing Pains'



IT TOOK TIME — It may be easy for a young man but R. L. Harris, Santa Fe Depot agent here, said it took a lot of time for him to learn to operate the telegraph key so necessary for trainmen. (NEWSfoto)

By CHARLIE MAPLE
NEWS Staff Writer

R. L. Harris, Santa Fe Railway agent in Brownfield, will round out almost 33 years of service here this fall by preparing to provide freight transportation for Terry's probable record grain crop.

Harris, who came here as a cashier in late 1924, said Santa Fe ships more than 1,000 carloads of grain out of the county each year. Terry's annual cotton crop adds to the huge freight total.

The greying station agent said he began his railroad career as a ticket agent at Rockdale in 1910. "I worked for the International Great Northern Railway at Rockdale until 1912. "And then I moved to Waurika, Okla., as cotton clerk for Rock Island until 1917."

After working at Waurika, the agent moved back to Rockdale for three years before joining the Colorado and Southern Railroad in Clayton, N.M.

1924 found Harris acting in various capacities here and at other South Plains towns until December, when he was assigned as agent at Brownfield. "I had two assistants when I came here — a telegrapher and a cashier — but the force was cut when the stock market crashed in 1929 and I had it myself," revealed Harris. "Though I had been exposed to telegraphy, I didn't know a thing about operating it when the whole place was turned over to me."

Harris said his lack of ability to operate the telegraph presented a problem. "The telegraph is just about out-dated now, but back then we got all the markets and handled some 40 Western Union messages daily," he said.

Though he was considered too old to learn to operate the key, the agent stuck to it and finally mastered it. "It wasn't easy," he said. "But I practiced every day and learned enough to get the job done."

As Terry freight traffic began to climb after the stock market crash, Harris said the staff was increased little by little.

The agent said there is plenty of hard work around the station but he enjoys it. "If a boy doesn't have an education and can't own his own business, I'd advise him to try railroading," he said. "It offers good wages and good benefits. Of course it has its ups and downs but I wouldn't change for anything else."

Though he has a telegraph See No. 2 Page 6

'Dollars For Demo Drive' Is Scheduled

The Dollars for Democrats Drive will be staged Friday and Saturday in Terry County.

Sparking the annual event here will be Leonard Lang, county Democratic chairman. Said Lang: "This is to be a local, state and national drive to encourage every Democrat to give one dollar for each voting member of his family to the Democratic Party."

"The funds collected will be divided three ways: one-third local, one-third state and one-third national."

The county chairman continued: "We believe that the Democratic Party in Texas can be strengthened through this drive. Active Texas Demos can become more active by taking this interest through their contributions to the Democratic Party."

Lang urged that Terry Demos send their dollars by mail to him at 112 South Fifth St., Brownfield, Tex.

Winner in Football Contest Is Collum, Who Got 12 Correct

Top man in the Football Contest for week of Oct. 5 was Joe Collum of 1203 East Lons, who picked 12 out of a possible 15 winners.

Woman with the highest score had to be decided among four who each named 11 winners: Mrs. Bill Williams of Route 1, Rose Mayfield of 1208 East Lons, Patsy Mayfield of See No. 3 Page 6

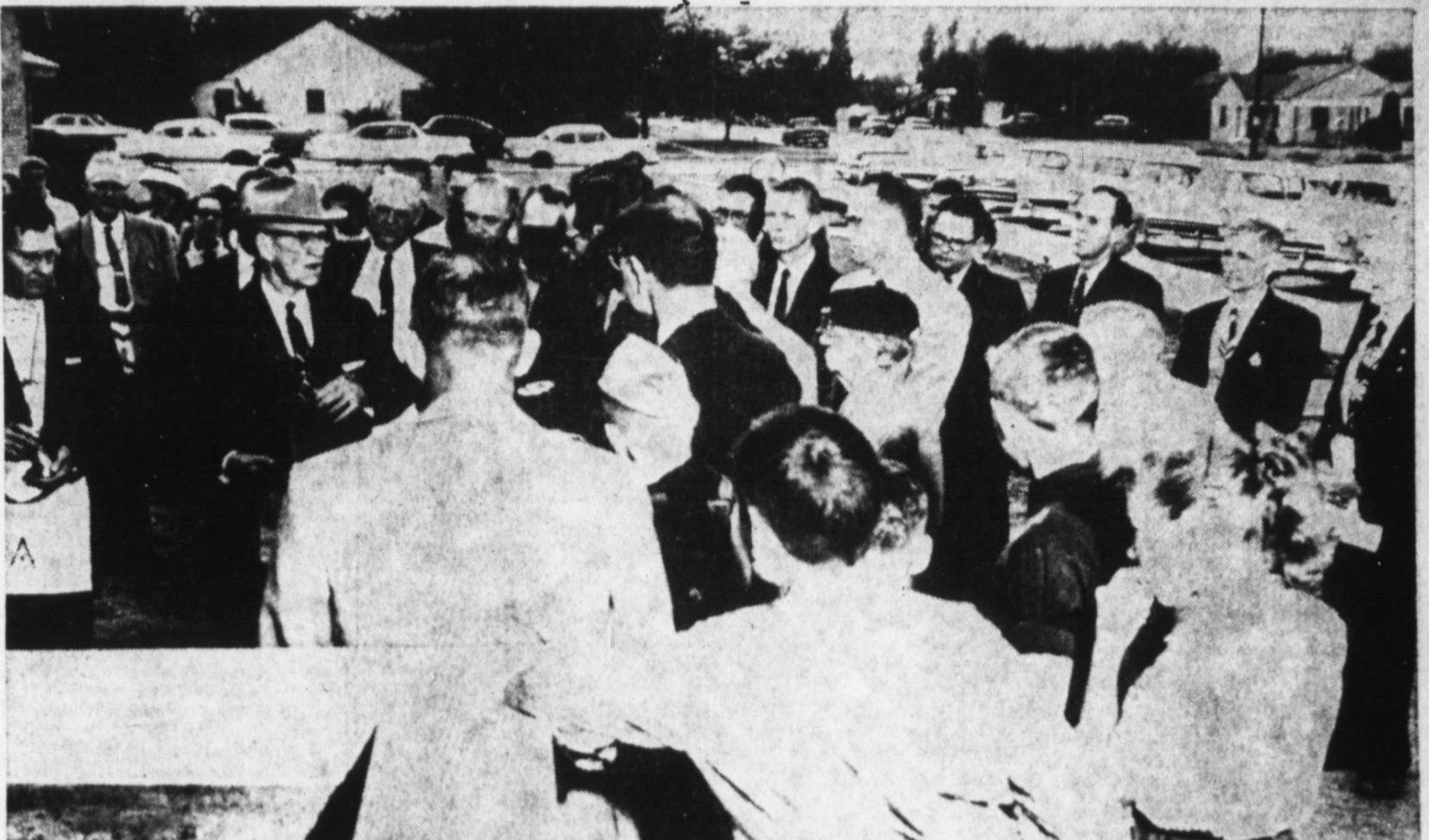
Estimated 107,000 Bales for County Made by Observers

Observers last week estimated Terry County's 1957 cotton harvest at 107,000 bales.

The estimate, compiled Oct. 1, is the same as that of Sept. 1.

The harvest was predicted by Lubbock Cotton Exchange and Plains Cotton Growers Inc. If current estimates hold, Terry will rank seventh in the 23-county South Plains in '57 cotton production. Others ahead of the county, in order of production, will be Lubbock 216,000, Hockley 170,000, Lamb 165,000, Hale 153,000, Dawson 125,000 and Lynn 118,000.

The groups also estimated the Yoakum County harvest at 20,000 bales.



CORNERSTONE RITES

Pictured above is part of the Saturday afternoon crowd which attended the leveling of First Presbyterian Church cornerstone. Man with hat in left portion of picture is Paul Turney, member of Del Ora Lodge, 715 at Sonora and Grand Master of the Most Worshipful Grand Lodge of Texas, AF&AM, who led a team of Grand Officers and

Brownfield Lodge 903 members in brief Masonic Ceremony. Other team members were R. V. Vielle of Leveland Lodge 1236, District Deputy Grand Master of 9th Masonic District, who served as Deputy Grand Master in the ceremony; Troy Rogers of Rotan Lodge 956, DDGM of the 78th, who served as Grand Senior Warden; W. E. Tredway of O'Donnell, DDGM 116th District, who served

as Grand Junior Warden; Sawyer Graham of Brownfield, Grand Treasurer; J. D. Miller of Brownfield, Grand Marshal; Bruce Zorns of Brownfield, Grand Architect, and William W. Condray of Mackenzie Lodge 1327 at Lubbock, Grand Tiler. After the ceremony, the audience was taken on tour through incomplete First Presbyterian and served refreshments in the fellowship hall. (NEWSfoto)

Woodmen of the World Schedule Banquet

Brownfield Camp 1959, Woodmen of the World, will elect officers and attend a banquet at 8 p.m., Tuesday in The Boy Scout Hut.

The world's largest camp Littlefield Camp, with more than 800 members—will conduct initiation. In addition, several 25-year pins for WOW membership will be presented.

The Tuesday event was announced Wednesday by the secretary of the Brownfield Camp, Bill Holder, who also explained that the WOW state manager, E. A. Bowers of Abilene, will be present.

Holder urged that all Brownfield members attend. The Hut is adjacent to the Veterans Hall.

'DESIRE' TO BE GAME FACTOR

Stage Set For Cub-Wolf Tilt

A battle hinging on which team desires to win most apparently will shape up when Brownfield's Cubs travel to Colorado City for an 8 p.m. game Friday.

Scouting reports indicate the Wolves are short in numbers and experience but that they make up for it in "desire to win." Coach Elroy Payne, who watched Colorado City upset Kermit last Saturday, said the team is fast and light but their spirit carries them through their games.

"Their win over Kermit was no fluke," said Payne. "They played hard and made their own breaks." The winning touchdown, scored in the final minutes of the game, came as quarterback Richard Compton faded back for a pass. Finding no receivers open, Compton threaded his way through Kermit for 41 yards and the TD to give the Wolves a 7-0 win.

Payne said Compton is an excellent passer, being hampered only by his receivers, Bancker Cade, fullback, also was lauded. "I would rate him as the best back we have faced yet," said the coach. "He's fast and a smart runner."

Coach Bob Reilly's Wolves will hold a slight weight advantage over the Cubs, averaging 159 to Brownfield's 156. However their backfield averages only 145. The team operates from a straight split-T.

Cub preparations for the game have been conducted on a somber note this week as the team went through stiff workouts in a business-like manner.

Johnny Mac Jones reclaimed his left end position and gave evidence of more desire to hit hard to keep it. Ronnie Bartley was moved up to the starting lineup at center, replacing Jon Fulfer. Other positions remained the same but second team players are launching an all-out attack to claim starting positions.

Sessions during the week set the stage for the upcoming tilt. Coaches and players had little to say but scouts warned the Cubs they will have to go all-out to keep up with the Wolves. Scouts said the Wolves, normally underdogs in every game, play the full game without let-up. See No. 5 Page 6



JACK OF ALL TRADES—R. L. Harris, station agent here, says it takes a jack of all trades to operate a small station these days. He handles express accounts and claims, sells tickets, orders rolling stock, and performs a multitude of other jobs around the depot. (NEWSfoto)

Condition of Crash Victim Still Serious; Improving Steadily

Eugene Lynn, 15-year-old son of Mr. and Mrs. J. L. Lynn of 908 Tahoka Road, slowly is improving although he remains in serious condition, according to Lubbock West Texas Hospital attendants.

The youth, who suffered severe head injuries and a broken shoulder in a car-scooter collision last month, occasionally becomes conscious and apparently recognizes visitors, report hospital attendants.

Lynn was injured Sept. 16 when the scooter he was riding rammed into the side of a car at Main and Lubbock Road. He was riding double behind Bobby Casebeer, son of Mr. and Mrs. A. E. Casebeer of 521 South Fourth, when the scooter smashed into the car, driven by Mrs. Fred Adams, 23, who lives 1 1/2 miles east of here.

The youth was thrown to the pavement by the impact, hitting his head on the curbing.

BHS Graduate Dies In Carlsbad, N. M.

A Brownfield High School graduate of 1949, Duane Roberts of Carlsbad, N.M., died Tuesday in Littlefield after a lingering illness.

He was the son of Mr. and Mrs. F. G. Roberts of Littlefield, and was a General Telephone Company employee at the Carlsbad Exchange.

His father also was a General employee, working with the company here for 14 years. In 1949, the family moved to Littlefield.

Roberts, 25, also is survived See No. 1 Page 6

Arp Farrell Wins \$50 In Dollar Day Monday

Winner of the \$50 in merchandise certificates for last Dollar Day in Brownfield was Arp Farrell of Route 3.

Farrell has \$10 certificates awaiting him at Dunlap's, Colons, Canipe's Fashion Fabrics, Cobb's and The Fair.

OCT. 24 IN THE PARTY HOUSE

BGC Readies for 4th Annual Flower Show

"Artistry thru autumn flowers in the home" will be theme of Brownfield Garden Club's fourth annual flower show, 3 p.m. until 5 p.m. Oct. 24 in The Party House.

Pres. Mrs. Ernest Latham Tuesday announced the following committeemen for the annual event:

Schedule—Mrs. Joe Johnson, Mrs. J. C. Rhodes, Mrs. Drew Hobby, Mrs. J. R. Hissom. Staging—Mrs. Lee Fulton, Mrs. Bob Spears, Mrs. James King, Mrs. Fred Turner.

Entries — Mrs. Virgle Travis, Mrs. Alton Webb, Mrs. J. O. Satterwhite, Mrs. L. M. Rogers. Classification — Mrs. J. C. Rhodes, Mrs. R. J. Purcell, Mrs. T. G. Faulkberry, Mrs. James King,

Mrs. Jess McWherter, Mrs. Bill Blackstock.

Placement — Mrs. Eulice Farrar, Mrs. Clarence Lewis, Mrs. Mitchell Flache, Mrs. A. J. Bell, Judges and clerks — Mrs. Joe Jackson, Mrs. Fulton, Mrs. Hobby, Mrs. Rhodes, Mrs. Johnson.

Hospitality — Mrs. Latham, Mrs. John King, Mrs. R. W. Baumgardner, Mrs. Leonard Lang. Publicity — Mrs. Farrar. Properties — Mrs. Hissom, Mrs. Bell. Educational exhibit — Mrs. James King.

Mrs. Latham also announced that the show would be judged by the standard system: first place, blue ribbon; second place, red ribbon; third place, white ribbon, and honorable mention, yellow ribbon.

AROUND THE SQUARE What's New? BY WELDON CALLAWAY

First off, Piggly Wiggly has given away the three new Fords, all out-of-the-county, and the \$250.00 in cash, also out of the county . . . Of all the stores participating, they had a "pack" of registrations which weighed approximately 1,700 pounds. That is a lot of paper.

Well, it's that time again — here are the Dollar Day Winners . . . Arp Farrell, Route 3, wins the \$50 in gift certificates, and Mrs. Jacke Bolen, 323 North 10th, and B. H. Hunger-

ford, 321 North 9th, win the \$10 gift certificates.

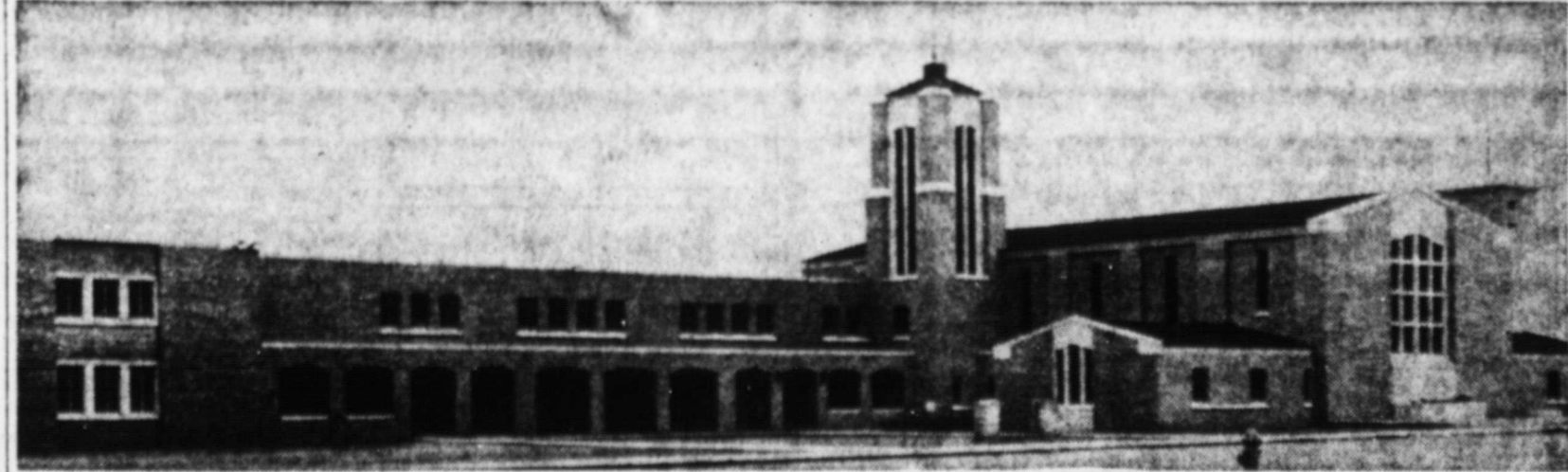
If you have not purchased you Oilmen-Businessmen Banquet tickets, please do so immediately. The money is needed and they also need to know approximately how many will See No. 4 Page 6

Welfare Office Need For Clothing Is Told

Terry County Welfare Office, located in the basement of the courthouse, is badly in need of used clothes for boys and girls of school age.

The need was described this week by Terry County Judge Herbert Chesshir.

Said the judge: "Mrs. Lorene Loe is our county welfare worker. She'll accept the clothing at the west side of the courthouse, and will distribute it to those in need."



REV. DALLAS DENISON

BISHOP WILLIAM C. MARTIN TO BE HERE MONDAY

Consecration Services, Open House Set by First Methodist

The presiding bishop of the Fort Worth-Dallas Area, Bishop William C. Martin, will conduct a consecration service at 7:30 p.m., Monday in First Methodist Church.

The 11 a.m. service on Sunday will be given by the Rev. Dallas D. Denison, former pastor, now serving First Methodist at Abilene.

From 3 p.m. until 5 p.m., Sunday, open house will be First Methodist.

assume the duties of superintendent of Brownfield District on Nov. 1, succeeding the Rev. Vernon Henderson.

The Rev. Mr. Henderson has been appointed to fill the pulpit of San Jacinto Methodist Church of Amarillo, after the death of the Rev. Orin W. Carter.

The 7 p.m. service Sunday at First Methodist will be given by the Rev. Herschel Thurston, former pastor here.

Tuesday, Wednesday and Thursday to many Methodist preachers from throughout the Northwest Texas Conference for the Denison Lecture Series. Series speaker will be Dr. Kenneth Copeland of Travis Park Methodist Church in San Antonio.

The Rev. James E. Tidwell, pastor of First Methodist, this week issued an invitation to "all persons to be with us for the up-coming activities at First Methodist."

Let's Get With Those CUBS Friday Night in Colorado City!

Buying

Selling

Renting

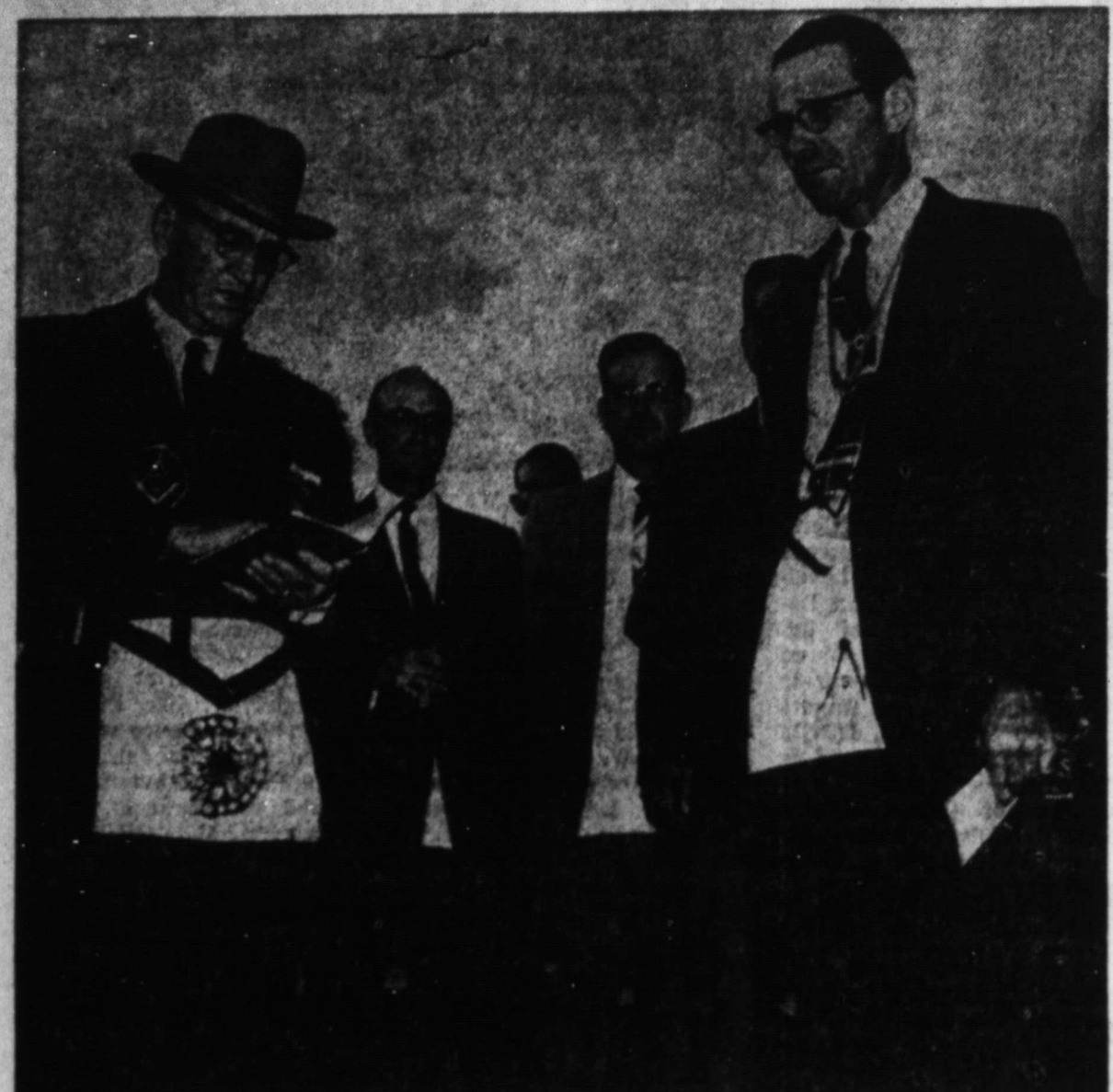
Services

Employment

For Best Results

READ AND USE THE

WANT ADS



CORNERSTONE LEVELED — In brief Masonic ceremony Saturday, cornerstone of First Presbyterian Church was leveled. High Masons here for the event included, from left in immediate foreground, the Grand Master of the Most Worshipful Grand Lodge of Texas, Paul Turney of Sonora, and district deputy Grand Master of the 116th Masonic District, W. E. Tredway of O'Donnell. From left in background: R. N. McClain, Paul Farrar and Bruce Zorns—barely discernible behind Tredway—all of Brownfield Lodge 903. It was the first time in Texas Freemasonry that the Grand Master in person had leveled a church cornerstone. After the event, the church members and their guests were taken on tour of the incomplete building and served refreshments in the fellowship hall. (NEWSfoto)

Mr. and Mrs. Joe Jones, 864 Tahoka Road, are the proud parents of twin daughters, Brenda Sue who weighed 4 pounds, 9 ounces and Linda Lou, 6 pounds 14 ounces. Jones drives a cement truck for Halliburton Oil Well Cementing Co.

Balconies were originally built for purposes of defense.

Jack Bailey Chevrolet advertisement featuring 'USED OK CARS' logo and listing various models like 1955 Ford Station Wagon, 1953 Buick 2-door, 1956 Chevrolet 4-door, and 1956 Plymouth 2-door V8 with prices and features.

Studebaker-Packard advertisement featuring a cartoon caterpillar and the slogan 'For Better Traction...'. It promotes a '56 Studebaker with Twin Traction for sure-footed power in mud, sand, ice or snow.'

★—HELP WANTED
"Opportunity. Full or part time. Good income opportunity available in Brownfield for two men as Electrolix representatives. No investment necessary. Apply in person 8:00 A.M. to 5:00 P.M. After 5:00 P.M. by appointment." Electrolix Corporation 2412 Broadway, Lubbock. 64-1tc

MAN OR WOMAN
ESTABLISHED TOY ROUTES
GOOD INCOME
No Selling - No Experience Necessary
Operate from home
We Place and Locate All Racks
SPARE OR FULL TIME
Earn up to \$350 monthly refilling and collecting from our MACHIC TOY RACKS in your area. Must have car—references—five hours spare time weekly—and minimum investment of \$195—for local interview—write at once giving phone number.
ADAM INDUSTRIES
170 West 74th Street
New York 23, N. Y.

Use a News Classified Dial 2188

WANTED — Route Salesman with mattress factory background. Middle aged man preferred. Contact A. S. Westbrook at Terry County Mattress Co. 64-1tc

WANTED: Lady to care for 8 month baby in my home, cook noon meal. Call 4664 or 3609 after 5:30. 64-1tc

★—FOR RENT
RENT A HOME — In the Brownfield Manor, beautiful brick apartment house, 900 East Reppto, with ice box and stove furnished, 1 or 2 bedrooms, all bills paid. See David Nicholson Agency, 418 West Main or call 3603 or 3740. 12-1tc

★—FOR SALE
FOR SALE — 13 ft. grain bed, good condition. See Jimmy at Sun-set Motor Co. 311 South 1st Street, Brownfield. 64-1tc

FOR SALE — One 2 row AC Combine. Good condition, for sale cheap. See 3 miles south of Gomez. 64-1tp

FOR SALE — All size tarps for sale at the Thrifty Store, 116 North 6th St., Brownfield. 64-2tc

REFRIGERATOR: In perfect condition. Carefully cared for. For Sale cheap. Phone 4621. 64-1tp

TRAILER: Two wheeled. Grain bed. Good class condition. Spare wheel and tire. Phone 4621. 64-1tp

LET US CONVERT YOUR OLD MATTRESS INTO A MODERN INNERSPRING
Free Pickup and Delivery
TERRY COUNTY MATTRESS CO.
101 Seagraves Rd. Ph. 4422

FOR SALE — 47 Chevrolet 2 ton truck, one owner, grain bed with 30" side boards. See George Boyer 16 miles south on Lamona Highway. 58-8tp

FOR SALE — Vine ripened and green tomatoes. First farm west of Rustic Theatre on Plains Highway, or phone Lloyd Hahn 3471. 63-1tc

FOR SALE — 1, 2-Row Ibc Binder. \$200.00
1, 9 ft Oliver Wheat-Drill, with Grass and Fertilizer Attachment. (all steel Box) \$1,550.00
1, 3-bale Chevrolet Truck, Long frame. \$250.00
All in good running Order. Pho. or write J. W. Savell Six MI. E. Wilson Texas Ill. 2 Wilson, Or Pho. WY6-2070. States Texas. Jas. W. Savell. 59-1tc

DAY NURSERY FOR SMALL CHILDREN
Mrs. Winnie Copeland
112 West Cardwell
PHONE 2786

FARMS FOR SALE
320 Acres, all in cultivation, 114 acre cotton allotment, one good 8-in. irrigation well pump motor sprinkler pipe located in Gaines County. All goes \$90.00 per acre cash.

320 acres all in cultivation—nice two bed room house with bath—108 acre cotton allotment, two irrigation wells and pumps, price \$150.00 per acre, 1/2 down bal. 10 years.

160 acres, three irrigation wells, 52 acre cotton allotment, price \$175.00 per acre.

320 acres—well improved — two good irrigation wells, pumps and sprinkler pipe, 107 acre cotton allotment priced at \$175.00 per acre, \$10,000 down bal. ten years.

See Bob Colson
of
Robert L. Noble Co.
406 West Brdwy. Phone 4181 Brownfield, Texas

★—FOR SALE
FOR SALE — One 16-10 John Deere Van Buren wheat drill with grass attachment. A-1 shape, used very little. New price for set up, \$925.00, will sell for \$425.00. H. B. Thompson 821 E. Cardwell, Phone 3615. 62-1tp

FOR SALE — 1956 Ford 1/2 Ton Pickup. Phone 4797. 59-1tc

FOR SALE or TRADE — 1956 Trailer house will sell or trade for squity in house — see at 3 Point Trailer Court, Phone 3388. D. Mitchell. 63-2tc

USED TRUCK FOR SALE — 1954 white cab-over with saddle tanks, break away valves. 1954-33 ft. Pneuhaul tandem float trailer. Priced at \$4350.00 complete. Can be seen at Richardson Motor Co. in Midland, or phone owner, Mutual 4-6784. 63-2tc

See Us For You! —
• REAL ESTATE
• FARM & RANCH LOANS
• IRRIGATION LOANS
• OIL PROPERTIES
JOE W. JOHNSON
406 West Broadway
Phone 4443

FOR SALE — 1-6 ft. Massey Harris Clipper Combine with motor. Never been used for Custom work. In excellent condition. See J. D. Parham, 3 mi. west of Loyd's Gin, which is nine miles N.W. of Hoppe. 63-4tp

FOR SALE or TRADE — New Ford Combine — engine driven, at big saving, 1 only. Will trade for car, truck, pickup or tractor—See Jonnie Venouse at Brownfield Tractor Co., Tahoka Road. 63-1tc

★—REAL ESTATE FOR SALE
REAL ESTATE
160 A. Gaines County. Paved, Nat. Gas — REA. Small House. 37 1/2 A. cotton. \$80 per A. 1/2 cash. Balance 6 yrs. at 5%.

Small 5 Rm. and Bath. Car Port. Walking distance of square. \$4000 — Good Terms.

2 Bd. Rm. and Bath — Garage attached, 75 Ft. Lot. Fenced Back Yard on E. Lons. Priced to sell at \$7500. Terms.

Ray Christopher
410 W. Brdwy. Ph. 2268

FOR SALE
3 Bedroom and Den
Fenced back yard
New Carpet
Nicely Landscaped

Will consider late model car, equity in land, small acreage near Brownfield or almost anything as part payment.

Located
1104 E. Buckley
Phone 4119 or 2380

COMBINES
NEW & USED
FOR SALE

1-'56 Model '66' AC \$950
1-'53 Model '60' AC \$750
1-'54 Model '60' AC \$780
1-Model '60' AC With Motor \$780
1-12' M-M Pull-type With Motor \$1000

Roto-Cycle Shredders
'49 Model '60' \$500

Heston Crop Savers
AC PARTS

GLENER-BALDWIN PARTS
New — "66" Allis - Chalmers Harvesters in Stock

For AC Sales and Service—It's
KNIGHT FARM MACHINERY

611 W. Broadway Phone 4138

★—REAL ESTATE FOR SALE
FOR SALE
3-Bedroom
1 1/2 Baths—
All Carpet
3 Mo. Old
Small Down Payment
1109 E. Reppto

When you want action and results, advertise your needs in the News Classifieds; dial 2188

FARM HOME FOR YOU.
400 acres, all cultivation, 143 acre cotton allotment, 5 rooms, bath, Some minerals. Good farm home. Terry County. Forfeit will hold until Dec. 31st.
Price \$100.00 acre.

D. P. CARTER
Brownfield Hotel.

FOR SALE — Dixie Dog stand, 8' by 20' fully equipped, can be moved. Operating now. Priced for quick sale. Contact Roy Hefner, Chief of Police, Tahoka, Texas. 51-1tc

REAL ESTATE
LOANS
• Repair & Improvement
• House Loans
• Irrigation Loans
(No Minerals Required)
The Pemberton Agency
210 S. 5th Ph. 4119

FOR SALE — New 3 bedroom, 2 bath room home. Close to schools with apartment renting for \$65.00 per month, also drapes. Monthly payments \$99.00 per month. Call 3425 or 3043. 63-4tc

FOR SALE
3 Bedroom and Den
Fenced back yard
New Carpet
Nicely Landscaped

Will consider late model car, equity in land, small acreage near Brownfield or almost anything as part payment.

Located
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Roto-Cycle Shredders
'49 Model '60' \$500

Heston Crop Savers
AC PARTS

GLENER-BALDWIN PARTS
New — "66" Allis - Chalmers Harvesters in Stock

For AC Sales and Service—It's
KNIGHT FARM MACHINERY

611 W. Broadway Phone 4138

Classified Advertising Rates: 5 cents per word first insertion; 4 cents per word each time thereafter—minimum charge of \$1.00 per insertion. Classified Ad deadline for Thursday issue is noon Tuesday and for the Sunday paper: 5:30 p.m. Thursday.

★—REAL ESTATE FOR SALE
FOR SALE — 10 Acres — 24'x26' modern house, Butane, pressure pump and 2 large chicken houses. \$6000.00, or \$3000.00 cash will handle. 1 mile north of city limits on Lovelland highway — Phone 2682. 63-2tp

FOR SALE — 320 A. farm. 300 A. in cultivation in water belt. 100 A. cotton allotment. Known as the old Reed farm 6 mi. east 1 mi. south of Bld. 61-1tc

FOR SALE — 160 Acres, in good irrigation area, near Loop, Texas. 120 Acres in cultivation. Contact Gilbert H. Jones at 522 Alricco N.W. Albuquerque, N.M. 61-1tp

FOR SALE — have two 2 bedroom homes low equity; also have nice 3 bedroom and den well located. DAVID NICHOLSON AGENCY phone 3603-3740. 56-1tc

SEE US FOR . . .
• INSURANCE
• BONDS
• REAL ESTATE
Phone 2272

A. W. TURNER
Agency
407 W. Main

FOR SALE — 2 bedroom house, 713 Magnolia. Phone 2278. 42-1tc

★—MISCELLANEOUS
THE WORLD BOOK ENCYCLOPEDIA — Any one interested in these books write Lou Manning Route 1, Box 11A, Tokio, Texas. 56-1tc

WANTED — Bookkeeper, permanent job, automotive experience, General Motors preferred. Write Box 1186-H, Brownfield, Texas. Pete Merrill, 210 N. D. 20-1c

WE BUY COTTON
COCHRAN BROS.
810 W. Main Night
Phone 2277 3634

CESSPOOL CLEANING
Don't take chances with fly by night workers who might overcharge you. We are reasonable and here to stay, Brownfield Septic Tank Service, 701 South D St., Phone 2024. 1tc

WANTED — All type of interior or exterior painting, papering and decorating. For free estimate call 3707 or 2859. Terms if desired, Pete Merrill, 210 N. D. 20-1c

Ready-Built Homes
2-Bedroom — 936 Sq. Ft.
\$2995.00
Can Be Seen at 1400 E. Reppto
Glenwood Homes, Inc.
Phone 2608

DOG OWNERS . . .
LET US HELP SOLVE YOUR PET PROBLEM!
We Sell And Install 6 Foot Stockade Fences
Bark Cedar or Oak—Installed \$2.00 Run.
Phone 2608
GLENWOOD FENCE CO.

NOW . . .
New Low F H A
Down Payments
By
GLENWOOD HOMES Inc.
3-BEDROOM HOMES . . .

Cost Payment Month
The "Holiday" \$10,500 \$400 \$77.00
The "Belvedere" \$10,900 \$450 \$80.00

SEE THESE NEW HOMES NOW
UNDER CONSTRUCTION
(On East Reppto Street)

Hurry Only 5 FHA Homes Left
CALL 2608

Joe Ramsdell T. K. McMillin

TOP TRAC left, son of 2, and Joe Roy Golden

Twilight Be Death Unwary

CHICAGO "Time" was a once-popular But safer would just a "twilight time" of day More fa dents and m

every un the

STAR At le each Dist

STAR CHA J. E. Abil



TOP TRACTOR DRIVERS — Hibern Briscoe, left, son of Mr. and Mrs. H. T. Briscoe of Route 2, and Joe Roy Golden, son of Mr. and Mrs. Roy Golden of Route 3, were named top tractor drivers among Terry 4-H and FFA members, respectively. The selection was made Saturday following a county-wide maintenance school and contest at Brownfield High School.

Twilight Time May Be Death Time For Unwary Motorists

CHICAGO — "Twilight Time" was immortalized in a once-popular song. But safety men of today would just as soon forget the "twilight time" of 1956—as usual the most dangerous time of day in traffic. More fatal traffic accidents and more auto mishaps

of all kinds occurred from 4-8 p.m., than during any other four hours of the day.

The just-published 1957 edition of "Accident Facts," the National Safety Council's statistical yearbook, shows that a fourth of all traffic deaths and 29 per cent of all auto accidents occurred from 4-8 p.m.

Jimmy Billings, former employee of Griggs and Goble Furniture Co., now is a salesman for Brownfield Motor Co.

'Little Rhody' Best

Motor vehicle mileage death rates for 1956 are listed in "Accident Facts," the Council's statistical yearbook.

Just published, the 1957 edition of the booklet reports that Rhode Island, with 2.3 traffic deaths per 100 million vehicle miles, had the lowest mileage death rate of any state.

It also led the previous year.

ARE MARVELS OF COMMUNICATIONS WORLD

'Automation' at Work in Telephone Systems Installed By Several Brownfield Business Firms; Transactions Speeded

By CARMEN DAVIS
NEWS Staff Writer

Automation in the form of five automatic electric telephone systems has come to Brownfield, a sign of the times when machines more and more will take over the duties of men and women in business and industry.

The adoption of this new phone system by Goodpasture Grain and Milling Company, Inc., Portwood Motor Company, Pan American Oil and Gas Company, First National Bank and the Division Office of General Telephone Company is a means of facilitating the transaction of business.

Instead of the usual old fashioned switchboard and headset with the many plugs that often caused confusion for the unwary operator, the equipment consists of a large cabinet which houses the multitude of wires controlling the relays and number selectors, and an attendant's cabinet.

Some Delays Met

It must be admitted that at the time of the change from the old to the new equipment the customers of these places of business must have wondered what had happened to the phone service, when they could not get a call through to certain parties or were cut off before the call was completed. Fun was had by all since each employee had to be instructed in the proper use of the new phones. A few days were required before the operation ran smoothly.

Can Leave Cabinet

When necessary to leave the cabinet unattended, a turn key may be used switching the public exchange signal from the attendant's cabinet to a central buzzer which announces the incoming call. The call may be picked up by any phone by first dialing the number eight, the call then can be transferred from the answering station by pressing the transfer button and dialing the desired number.

Watching the operation of this mechanical genius is almost like watching a magician. It is uncanny how its many relays and selectors instantly jump into action when a signal is received.

These units all have the same principle of operation, differing only in the number of trunks used and depending on the phone service the individual business requires. They can be ordered in various sizes ranging from 2 trunks and 20 stations to 19 trunks and 99 stations. From these they run

into multiple boards, which is the typing together of two or more boards and operating as a single unit.

All Calls Secret

Some of the special features of this modern invention is that all calls are secret, except where a conference unit has been installed. After the called party has accepted a call, they may not be overheard, cut off or cut into by the operator or any other party.

The conference unit which has been installed by Goodpasture Grain consists of four phones which may be connected to one trunk, thereby creating an open circuit over which there may be carried on a four-way conversation. This is a saving in time and does away with the necessity of busy persons meeting at a central place for discussion.

This electrically controlled and completely automatic equipment facilitates the phone service for all employees and departments. At any station or phone within the business an employee, by dialing the proper number, may talk to any other person on the intercom system. Using a different number they may dial to reach the public exchange system, then dial directly to any local number without the aid of the operator as was necessary with the old system.

Is Eye-Catching

The part of this new equipment to catch the eye of a woman is the attendant cabinet at First National Bank. It is

the very newest and the only one of its kind in Brownfield. It consists of a phone and a tiny box which has only five keys to operate the four trunks and 20 stations of the system. These are in a soft grey trimmed with black — an elegant touch to any desk.

Automatic Electric Company the organization behind this marvel, has for 60 years been known throughout the world as the originator and manufacturer of the Strowger Automatic Telephone System. The Strowger-type equipment serves over 75 per cent of the world's automatic telephones.

Paul Farrar, district manager here for General Telephone Company, says this just a beginning of the long range plans for the automatic phone service, and that the installation of these units in our city is a mark of progress. It is a sign that Brownfield is keeping abreast of the times by accepting this innovation.

The human brain has been compared to a giant switchboard which brings every part of the body into contact with other parts.

Early Greek and Roman boxers bound their hands with strips of rawhide loaded with pieces of iron and lead.

Johannes Brahms made his first public appearance as a pianist at the age of 14.



GRAND MASTER HERE — The Grand Master of the Most Worshipful Grand Lodge of Texas, AF&AM, Paul Turney of Sonora, headed a delegation of Grand Officers who took part Saturday in cornerstone leveling at First Presbyterian Church. The Grand Master and Mrs. Turney are pictured above with Jim Miller of Brownfield Lodge 903, and one of three charter members of First Presbyterian still living here. Others are Mr. and Mrs. John King of 308 East Cardwell.

SPECIAL!

everything under the sun!

LUNDSEYS

Vacuum Cleaners

Complete With Attachments

Guaranteed
Years of Trouble-Free Service
Powerful Motor

\$29⁹⁵

REGULAR \$49.95

HARDWARE
AUTO PARTS
SPORTING GOODS
PAINT AND PAPER

University of Texas Has Speakers Group Available for Clubs

The University of Texas operates a Speaker's Bureau to serve Texas civic clubs, service organizations and other groups planning informative programs.

Dr. Howard W. Townsend, bureau director, has a list of faculty and administration members available to speak on their fields of major interest. Interest areas represented include literature, engineering, the sciences, speech, history, education, languages, business training, art, music, travel, health religion, cooking, designing, social work and government.

The University itself, which observes its 75th year in 1958, is a frequent speech topic.

When a speaker is requested, the bureau consults one who is trained in the particular field suggested and who can conveniently fill the assignment. His name and address are sent to the group making the request. Details of the arrangement are settled between the organization and the speaker.

Dr. Townsend said requests for a speaker should be made at least two weeks in advance of the date he is needed and should indicate the general subject on which the speaker will be expected to base his talk. No fee is charged by the bureau, but the speaker's food, lodging and travel expenses must be paid by the group served. Payment is made directly to the speaker.

Requests should be addressed to Speakers' Bureau, speech department, University of Texas, Austin 12.

WEST TEXAS FARMER BECOMES SALESMAN

Look! Your best WEAR MORE COTTON

LAINE COTTON GROWERS INC.

You too can look your best if you follow the wise slogan of this "Wear More Cotton" Board. Miss Barbara Sheppard, West Texas State College beauty points to one of hundreds of these signs which will be placed on leading highways throughout West Texas. The board will be a reminder for people to use more cotton, so that the huge stock pile of surplus cotton can be decreased.

The Clyde Chambliss home at 1016 Tahoka Road, last Saturday, was the setting for a miscellaneous bridal shower honoring Miss Jerry Dumas, who will become the bride of Jack Keys, Monahans, Saturday.

KEEP THIS AD!

Over 20,000 Arthritic and Rheumatic Sufferers have taken this Medicine since it has been on the market. It is inexpensive, can be taken in the home. For Free information, give name and address to P. O. Box 522, Hot Springs, Ark. names.

\$ DOLLARS for DEMOCRATS

NATIONAL AND STATE DRIVE

DATE: OCTOBER 11, 12

PURPOSES:
THE DEMOCRATIC PARTY IN TEXAS DESIRES TO:

- Broaden the base of party giving. This brings politics back to the people. By using this plan the local, state, and national levels of party organization can be set on sound financial basis.
- Achieve greater party harmony.
- Every Democrat in Texas can participate in this statewide drive by contributing at least one dollar for each voting member of the family.
- 1/3 To County, 1/3 To State, And 1/3 of Money Goes To National.

STATE GOAL:
At least \$10,000 from each Congressional District.

SEND YOUR \$\$\$ FOR DEMOCRATS TO:
Mr. Leonard Lang, County Chairman
112 South 5th
Brownfield, Texas

NAME _____
ADDRESS _____
CITY _____

STATE CHAIRMAN:
J. Ed Connally,
Ablene, Texas

BUY NOW and RECEIVE (Your Choice FREE Merchandise)

WITH THE PURCHASE OF

A REMINGTON HAND ADDER Model 7371-5 SUBTRACTOR

20.00

FREE MERCHANDISE

- No Down Payment
- Only 7.50 Per Month

A REMINGTON NON-SUBTRACT HAND ADDER

15.00

FREE MERCHANDISE

- NO DOWN PAYMENT
- Only 12.55 Per Month

ONE YEAR SERVICE GUAR.

316 W. Main Phone 3630 BROWNFIELD, TEX.

Every Farmer and Merchant Needs An Adding Machine (PAYMENTS CHEAPER THAN RENT)

Terry County PRINTING & OFFICE SUPPLY

Now at Frank Daniel Furniture The Ultimate in Custom-Assembled HIGH-FIDELITY

MOTOROLA Masterpiece HIGH-FIDELITY

ULTIMATE IN SINGLE-UNIT CONSOLE TONE QUALITY HAS 20-WATT AMPLIFIER AND 8-TUBE AM-FM TUNER! Amazing fidelity from 15" woofer and three 5 1/4" tweeters. Automatic 4 speed changer. Color-calibrated tone controls. Solid wood styled in Imperial Mahogany, Swedish Oak or Cherry finish.

Hi-Fi Sets From 129⁹⁵

Rated No. 1 In The Nation

Come in or call for a Three Day Home Demonstration and receive FREE a Hi-Fi Long Playing Record

Frank Daniel Furniture Electric

"Better Values at Lowest Prices"

410 W. MAIN PHONE 4664



Piggly Wiggly's gone "HOG WILD"

A NEW \$13,500.00

CASH GIVEAWAY



GRAND PRIZE!

Drawing for grand prize Sat., Nov. 9, 7 p.m.
at Piggly Wiggly No. 4, Indiana Gardens
LUBBOCK

A SOUTH PLAINS GIVEAWAY

17 SEVENTEEN CASH AWARDS OF \$500.00 EACH!

DRAWINGS FOR \$500 IN EACH STORE TO BE HELD NOV. 6, 6 PM

Register Now!

No purchase is necessary.
Register often at any or all Piggly Wiggly Supermarkets.
You need not be present to win. Winners will be notified if not present. Winners must claim prize money within 30 days after drawing.
Personnel of Davis & Humphries, Inc. and their advertising agency or their immediate families are not eligible to win.



PEA
LUN
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FROZEN
CHEESE
CAULIFL
FROZEN
OZARK MAI
STR
Shown abo
three Farlan
tickets. The
Tuesday, Oc
H. L. Scog
Jr. of Sem
V
COLORADO
CA
Colo. Reds N
POTATO
CE
NEW MEXI
CARROT
TEXAS SEED
ORANGE
SWEET, NEV
POTATO
GREEN, FR
ONION S
LEA
B
ROOM

PEACHES TRERIFE, YELLOW CLING IN HEAVY SYRUP, NO. 2 1/2 CAN **25¢**

LUNCH MEAT RATH'S 12 OZ. CAN **39¢**

PIES FROZEN, BEEF CHICKEN, OR TURKEY, SPARETIME 8 OZ. PKG. **19¢**

FROZEN RITE ROLLS 24 COUNT, FROZEN BAG **39¢**

CHEESE CASSEROLE MORTON'S FROZEN 8 1/2 OZ. PKG. **2 For 39¢**

CAULIFLOWER POLAR, FROZEN 10 OZ. PKG. **15¢**

FROZEN TACOS MORENO 13 1/2 OZ. PKG. **53¢**

OZARK MAID, 10 OZ. PKG. FROZEN

STRAWBERRIES **15¢**

MIRACLE WHIP SALAD DRESSING KRAFT'S PINT **33¢**

TUNA STARKIST CHUNK STYLE NO. 1/2 CAN **27¢**

COCA COLA 12 BOTTLE CARTON EACH **39¢**



CHEESE VELVEETA KRAFT'S 2 LB. BOX **83¢**

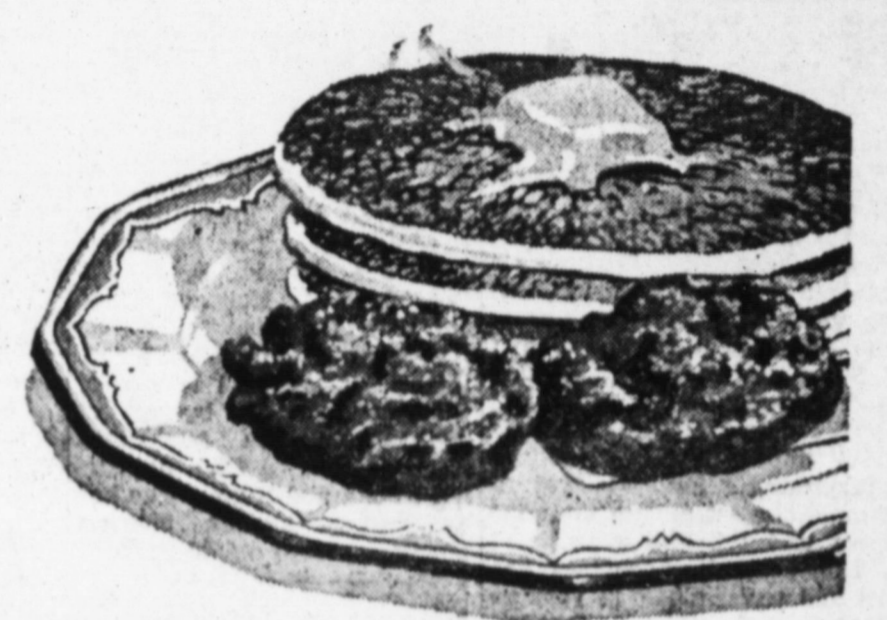
- | | | |
|---|-----|--|
| All Meat FRANKS 3 lb. bag | 99c | Lean Tender, Lb. VEAL CUTLETS 98c |
| Hereford Eat More, 12 Oz. Pkg. STEAKS 69c | | U.S. Good Beef, Lb. RIBS 29c |
| Pillsbury Canned BISCUITS 2 for 25c | | Chuck, U.S. Good Beef, Lb. ROAST, center cut 47c |
| First Cut, Lb. PORK CHOPS 59c | | U.S. Good Beef, Lb. RIB STEAK 79c |

SLICED BACON SWIFTS RASHER—LB. **59¢**

HAMBURGER FRESH GROUND—LB. **39¢**

- | | | |
|---|--|---|
| Lima And Ham, Austex BEANS, no. 300 can 3 for \$1 | | Cinch, Assorted, Box CAKE MIX 23c |
| Ma E:own, Fresh Pack, Dills PICKLES, or Kosher dills, qt. 39c | | Par, Pure Strawberry, 20 Oz. PRESERVES 39c |
| Ma Brown, or Fashion, Qt. PICKLES 43c | | Green, Grand Island, Cut—303 Can BEANS, Blue Lake 2 for 29c |
| Rath's, 4 Oz. Can VIENNAS 2 for 35c | | Santa Rosa Sliced, No. 2 Can PINEAPPLE 25c |
| Hi Vi 50, 16 Oz. Can DOG FOOD 2 for 19c | | Soup, Lipton's Onion, Beef or Veg. MIX, pkg. 18c |
| Hi Vi 100, 16 Oz. Can DOG FOOD 2 for 35c | | Soup, Lipton's Chicken-Noodle MIX, or tomato vegetable 14c |
| Shortening, Armour's, 3 Lb. VEGETOLE 69c | | Pecan, Supreme, 16 Oz. Box SANDIES 49c |
| Gold Medal, 25 Lb. FLOUR, pillow case sack \$2.29 | | Macaroni, 7 Oz. Box SKINNERS 2 for 25c |

- | |
|---|
| CRACKERS RITZ, NABISCO 16 OZ. BOX 39¢ |
| BEANS RANCH STYLE NO. 300 CAN 2 For 25¢ |
| TISSUE DELSEY 4 Rolls 57¢ |
| NAPKINS PAPER, NORTHERN 80 COUNT 2 BOXES 25¢ |
| SOAP TOILET, WOODBURY'S, 1c SALE 4 BATH SIZE BARS 48¢ |
| PUREX QT. BOTTLE 19¢ |
| TREND GIANT BOX 49¢ |
| STARCH STA-FLO LIQUID, QTS. 27¢ |
| RAZOR BLADES GEM 10 FOR 59¢ |



- | |
|--|
| SYRUP BLUE BRER RABBIT 24 OZ. BOTTLE 45¢ |
| SYRUP WAFFLE, BRER RABBIT 10c OFF, NET PRICE 29¢ |
| PANCAKE MIX PILLSBURY LARGE BOX 36¢ |



Shows above is one of the three little girls who drew the names of the winners of the three Farlane 500 Fords from the large ticket cage containing over 1700 pounds of tickets. The drawing was held at Piggly Wiggly number 16, 3003 Avenue H in Lubbock, Tuesday, October eighth.

WINNERS OF FREE FORDS

H. L. Scoggin of Levelland, Mr. J. E. McMeekan of Slaton and Wesley W. Barnes, Jr. of Seminole.

WINNER OF \$250 CASH IN THIS STORE:
Rutilde Thatcher, Box 172, Los Ebanos, Tex.

COLORADO FIRM HEADS
CABBAGE LB. **3¢**

Colo. Reds No. 1 POTATOES, 10 lb. bag 49c

Colorado Delicious, Extra Fancy APPLES, lb. 19c

CELERY CALIF. LARGE GREEN STALK EACH **12 1/2¢**

NEW MEXICO, 1 LB. CELLO PKG. CARROTS 12 1/2¢

TEXAS SEEDLESS, 5 LB. BAG ORANGES 49¢

SWEET, NEW CROP, HOME GROWN, LB. POTATOES 10¢

GREEN, FRESH LARGE BUNCH, EACH ONION S 7 1/2¢



LEMONS CALIF. SUN-KIST, LB. **12 1/2¢**

AUSTEX, PLAIN, NO. 300 CAN
CHILI **39¢**

DUSORB...the wonderful new way to dust ANYTHING!
Make your own chemically treated dust cloth from any clean cloth for just a few pennies. Picks up and holds dust like a magnet. Makes each dusting job easier—and you don't need to dust as often.

DUSORB PT. **79¢**

BUFFERIN 100 COUNT BOX **89¢**

HAND LOTION JERGEN'S 50c SIZE PLUS TAX **39¢**

ROOM DEODORANT FLORIENT AEROSOL **79¢**

KLEENEX 400 COUNT BOX, ASSORTED COLORS **25¢**





ATTEND LEGION CONVENTION — 19th District Commander R. L. Andrews, left, and Dr. C. B. Cathy, vice commander from San Angelo, will appear before the district American Legion convention being held this weekend in Big Spring. Several Brownfield legionnaires and auxiliary members will attend the two-day meeting, which will feature Congressman George Mahon of Lubbock.

'Quantez' Opens For Run At The Regal

With a masterful build-up of tension, conflict and action, "Quantez." Universal-International outdoor thriller in color and CinemaScope co-starring Fred MacMurray, Dorothy Malone and James Barton, will be unveiled for three days at the Regal Theatre.

Show dates: today, Friday and Saturday.

This tale blazes with a new trial among films of outdoor melodrama, for it's not a simple contest among the good guys and the bad guys.

The central characters are all bad guys, albeit in varying degree, and although banded together for safety in flight from the law, it is their attempts to double-cross each other that motivate most of the action.

Outside the United States, baseball is played most extensively in Canada.

Bachelor was the term applied to a man in the first or probationary period of knight-hood.

BINGO
VFW Hall
Every Friday Night
8:00 P. M.
Public Invited

City, County Police Make Liquor Raids

Police and Terry Sheriff's officers combined talents last week to turn up two caches of illegal alcoholic beverages.

Charged with illegal possession of alcoholic beverages were Joe Evans, 48, of the flats and L. H. Hubbard, 62, of 407 West Bridges.

Officers uncovered 75 containers of beer, 26 bottles of whiskey and 30 bottles of vodka from the two raids. Hubbard posted \$250 appearance bond and Evans, who has two other similar charges pending, posted a \$500 bond.

Ceramic Society Offers Scholarships This Fall

University of Texas students who show promise in ceramic engineering will be rewarded with tuition scholarships established this fall by the American Ceramic Society's southwest section.

The new scholarships will cover tuition fees for six semesters, provided the scholarship holder maintains his grade average each semester during the three-year period. Seventeen ceramic engineering students, all Texans, received the first tuition grants given this fall.

Back Bay is a fashionable residential district in Boston made by filling in the Charles River.

A game similar to backgammon was played by the Aztec Indians of Mexico centuries before the arrival of Cortez.

No. 1

by his wife; one brother, Gary, who is in the U. S. Army, and one sister, Miss Roxie Roberts, who lives with her parents.

Funeral services were to be held at 3 p.m. (mst), today in Carlsbad.

No. 2

operator, cashier and yard clerk now, Harris said an agent still has to be ready to do just about anything that comes up in the daily routine. He said his primary jobs include handling express accounts and claims, but he often is called upon to do many other things.

Harris said normally Terry's grain crops are shipped to Galveston and Houston for export. "However, with a bumper crop in prospect, it probably will go anywhere storage can be found."

Cotton In Same Boat
Cotton is in much the same boat, he said. "We have been freighting it to Arkansas for storage lately."

Shipment of grain and cotton is one of the station agent's biggest jobs here, he reported. "Grain companies and gin give us orders for cars and we turn in the requests to the division office at Slaton," said the agent. "The division sends us what is available and then it is our job to see that the cars are spotted at the various business houses."

"It looks like a long, busy fall for freight out of Terry this year," concluded Harris.

No. 3

Lubbock and Mrs. Albert Johnson of 805 East Lons.

Mrs. Williams and Rose Mayfield moved ahead of the other two women on the basis of their identical scores, Cubs 13 and Lamesa 20. Deciding factor was the Tech-LSU score picked by Mrs. Williams: Tech 7, LSU 21.

Cotton season is getting un-

der way here after about four weeks delay. Many of the county's gins have ads in today's edition of the NEWS soliciting your patronage . . . give them your consideration. They will appreciate it.

★
Goodpasture Grain is running a series of ads in the NEWS that are of particular interest to all farmers. These ads tell the story of locally produced Hybrid Grain Sorghum seeds . . . read them—you will surely profit by this information.

★
With this thought I will close—Sometimes after a couple of words, we wish we hadn't started talking.

No. 4

attend the banquet. If you have received tickets, please mail your check today to the Chamber of Commerce.

★
When you meet stupidity head on, there is nothing to say, so you might as well retreat.

★
Our Football Contest is going great . . . even if things did get SNAFUed last week. Joe Collum is high this week and now that the teams are getting straightened out, it should be a good contest from here on in.

★
One strange thing in life is that the very persons you don't want to see appear when you least want to see them.

★
Had a talk with C. C. Primm this week and he is looking forward to opening soon. He is really going to have a beautiful store if the beautiful tile floor and Roman brick front are any indications.

★
If you are looking for someone to send poses to, you might try a little bouquet on Gee Gee Privitt, our society editor—the pneumonia bug has bit her and won't turn her loose.

★
Now is the time to buy your Rotary Harvest Festival tickets—you have a votin' chance this year . . . two beautiful girls and three ugly men—and I do mean UGLY!

★
Cotton season is getting un-

Brownfield News
409 West Hill, Brownfield, Texas

JURTISS J. STERLING — Publisher
JON BYNUM — Editor
JEE GEE PRIVITT — Society Editor
WELDON CALLAWAY — Advertising Manager
M. D. FAIRBAIN — Mechanical Superintendent

Published Every Thursday And Sunday
Entered as second class matter at Post Office in Brownfield, Texas under the Act of March 3, 1879.

Subscription rates: Terry, Yoakum, and Gaines County — \$5.00 per Year. Carrier boy delivery in City — \$6.00 per year, Elsewhere — \$7.00 per year.

NOW YOU CAN OWN AMERICA'S FINEST TRACTORS MORE EASILY THAN EVER BEFORE.

335 2-3 plow class

OUR ON-THE-SPOT FINANCING LETS YOU FARM WITH THESE BRAND-NEW, ALL-NEW MM TRACTORS NOW.

445 3-4 plow class

- HERE'S HOW EASY IT IS!**
- 1 **LOW DOWN PAYMENT**—Your old equipment may cover this.
 - 2 **1st PAYMENT**—After your 1958 harvest.
 - 3 **2nd PAYMENT**—After your 1959 harvest.
 - 4 **FINAL PAYMENT**—After your 1960 harvest.

Some deal on tools purchased with your tractor.

LET US DEMONSTRATE THESE TRACTORS FOR YOU

Smith Machinery Co.
"Your MM Dealer"
1301 Lubbock Rd. Ph. 3123

No. 5

down and that the Cubs could not afford to slack off at any time.

Probable Starting Lineup

Brownfield	Pos.	Colorado City
Meeks	RHB	Black
Jones	LE J.	Richardson
Kendrick	LT	Weaver
Muldrow	LG	Free
R. Bartley	C	Blassingame
White	RG	Maddox
Fuggitt	RT	Simmons
Cloe	RE	Shoemaker
Oswald	QB	Compton
Browning	LHB	Aycock
Meeks	RHB	Black
Wright	FB D.	Richardson

FOR EXTRA WIDE SEATS

★ There's "three in a row" comfort in Studebaker-Packard interiors. Take the entire family for a guest-drive today!

Studebaker-Packard WEST TEXAS MOTORS

Dunlap's Clothing Brings You... FOR MEN'S AND BOYS' FALL WARDROBES

clearance priced SHIRTS

Men's Dress Shirts
Whites and Colors. Good selection of sizes . . . and priced to sell — **1.00**

PAJAMAS

Men's Broadcloth
—Weekend Special— **2.99**

Dress Pants

Men's
In this group you will find Orions, Dacrons and Acetates. Many colors, all sizes . . . —Weekend Special— **5.00 PAIR**

Boys' Double-Knee JEANS

Sizes 6 & 12 . . . Week-end Special Price — **2.30 PAIR**

Boys' Flannel Sport Shirts

Long sleeve, Sizes 6 - 16. Good range of colors and sizes. **1.00**

Men's Argyle Sox

Value Priced For Weekend Saving **31¢ Pair**

Men's Reversible Jackets

Solid Color on one side and chest-stripe on the other side . . . A real value for **2.99**

—PIECE GOODS—

Boys' Caps

Plain Corduroy 1.00
Plaid Corduroy 1.19
Leather—red & brown 1.69

BOYS' LONG SLEEVE Sport Shirts

In this group you will find a big assortment of colors and sizes. Values to 3.99 **3.99**

Cotton Fabrics . . . 29¢ Yd.

One group—Cotton Fabrics . . . Wide range of colors . . . Don't Miss This . . .

Pacific Mills Fall Cottons 34¢ Yd.

One of America's finest fabrics . . . Good Selection of Fall solid colors . . . Reg. 59¢

ONE GROUP Cotton Prints . . . 3 Y D S 1.00

Large assortment of colors

Dunlap's
We Redeem Scottie Stamps

Now at Copeland Hardware

NEW MAYTAG "HALO OF HEAT" DRYERS

No Hot Spots
Gentle even heat surrounds clothes

Dry 'em fast . . . a typical load in 26 minutes
Dry 'em safe . . . at little more than body temperature
Dry 'em all . . . cottons, silks, wools, synthetics

All this and the "HALO OF HEAT" too!
• AUTOMATIC TIME, TEMPERATURE CONTROLS • SPECIAL WASH AND WEAR SETTING takes out wrinkles • SPECIAL AIR-FLUFF SETTING • ANTI-LINT DISC pulls lint right out of drum • ELECTRIC (230 or 120v) OR GAS (City or LP)

SPECIAL INTRODUCTORY SALE 209⁹⁵
Small Down Payment

COPELAND HARDWARE

Meadow-Challis HD Studies Citizenship

A citizenship program was presented to members of Meadow-Challis Home Demonstration Club at their meeting Oct. 1. The meeting was held in the home of Mrs. Joe Henson.

Mrs. T. C. Pettigrew presented the program following and devotional by Mrs. Lence Price.

Refreshments were served to Mmes. W. J. Moss, S. Gossett,

E. N. Corley, L. Henson, M. Pettigrew, L. P. Price and J. C. Finley.

Next meeting will be held Oct. 15 at the home of Mrs. Loyal Henson.

Ray Tippit, district engineer for Halliburton Oil Well Cementing Co., attended the Mid-Continent Petroleum Producers convention in Fort Worth last week.

CLEARING OUT ALL
1957 MERCURYS

LAST CALL

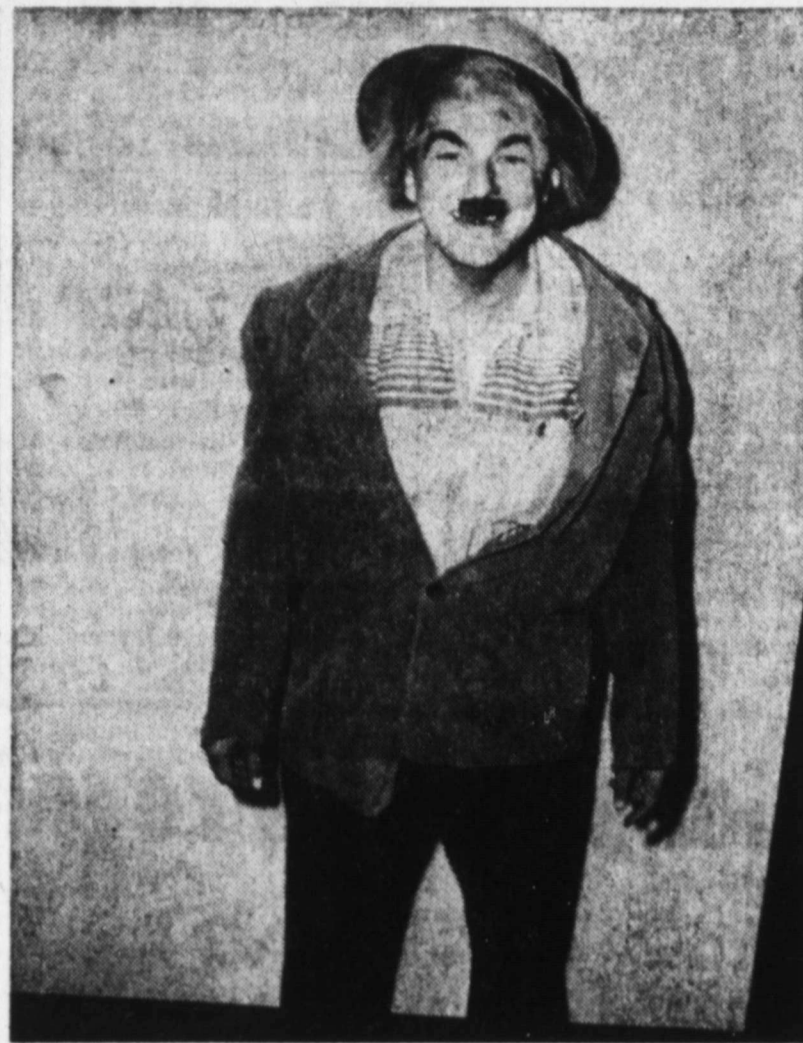
Only a few days left!

Buy from stock! Save hundreds!

- Get into the big-car class at a small-car price.
- Save hundreds of dollars on brand-new models.
- Big M Dream-Car Design will stay in style for years.
- Every '57 car must go to make room for '58 Mercurys.
- Huge allowances—easy terms. Hurry in today!

'57 MERCURY
Brownfield Motor Co.

702 W. B. Highway



RIGHT OUT OF THE JUNGLE — This nefarious-looking gentleman, who appears to be coming from, or going on a safari, actually is another of the Harvest Festival Ugly Man candidates. Believe it or not, this "Jungle Jim" is John Hansard, who is representing Brownfield Lions Club in the contest. Others who will be vying for the ugliest man title, to be bestowed the night of Oct. 17, are the Rev. Ralph O'Dell of the Rotarians, and H. L. (Hub) King of the Jaycees. (NEWSfoto)

TEL Officers Elected In Sunday School Year

The TEL Sunday school class of First Baptist Church met last Thursday in the home of Mrs. Ame Flache at 514 Lubbock Road.

The group elected the following officers for the new Sunday School year which began Oct. 1:

Mrs. L. R. Leach, president; Mrs. D. P. Carter, teacher; Mrs. L. D. Pounds, vice presi-

SECTION TWO

Brownfield News
And Terry County Herald... Terry County's Oldest Business Institution

Vol. 20 Brownfield News-Herald, Thursday, Oct. 10, 1957 No. 64

Beta Sigma Phi Holds Model Meeting; Plans To Assist Big Spring Hospital

Tau Phi chapter of Beta Sigma Phi voted Monday night to purchase a Bible for Big Spring Mental Hospital as part of their annual project of assistance.

The move was made at a meeting of the group held in the home of Mr. and Mrs. Robert Noble Sr., 801 Tahoka Road.



MISS JOY MAINES

Maines-Blake Vows Slated For This Fall

Mr. and Mrs. Sidney Maines of Tatum, N.M., announce the engagement and approaching marriage of their daughter, Joy, to Hartsel Blake, son of Mr. and Mrs. J. R. Blake of Gardena, Calif.

Nuptial vows will be given in Tatum sometime this fall. The couple plans to live near Meadow where Blake is engaged in farming.

Members of the bridal party will be Miss Betty Hargrove of Brownfield, maid of honor, and Melvin Carrol of Meadow, best man.

The bride-elect is a 1957 graduate of Tatum High School.

Hostesses were Mmes. H. B. Parks, J. H. Scott, J. D. Whiteside, James F. Daniel, Tommy Hamilton and Scott.

There were 17 present for the turkey dinner and the business session.

SOCIETY? CALL 3858

The sorority also plans to send clothing and other necessary articles to the institution throughout the year. Articles will be gathered at 816 East Main and the organization will forward them to the hospital.

John Lou Callison, president, and Louise Fleeman discussed "Poise and Charm" following the opening ritual. Marilynn Noble gave a short summary on the purpose and scope of Beta Sigma Phi for guests attending the model meeting.

Hostesses Nancy King and Betty Smith served small green and yellow decorated cakes, mints, salted nuts and coffee from a serving table laid with a lace table cloth and a centerpiece of yellow gladiolas and dahlias.

Guests attending were Nancy Gaston and Betty Hipple. Members included John Lou Callison, Wanda Cornelius, Nancy King, Willa Mitchell, Mayme Terrill, Claudia Maple, Jo McBride, Marilynn Noble, Diana Gary, Louise Fleeman, Nancy Price and Betty Smith.

A presentation tea for rush-ees will be held Sunday in the home of Mayme Terrill at 1314 East Lons.

Mrs. Billy Hamilton Is Shower Honoree

Mrs. Billy Hamilton was honored with a pink and blue shower Sept. 26 in the home of Mrs. Joe D. Scott, 1408 East Buckley.

The serving table was laid with a crocheted white table cloth and a large stork as the centerpiece. Punch and cookies were served to approximately 35 guests.

Hostesses were Mmes. H. B. Parks, J. H. Scott, J. D. Whiteside, James F. Daniel, Tommy Hamilton and Scott.



72 YEARS YOUNG — Mrs. Dalt Lewis of 419 East Main, is surrounded by some of the many gifts she received at a surprise birthday party given in her honor Sunday. About 70 friends and relatives visited Mrs. Lewis during the afternoon. Mr. and Mrs. Lewis came to Brownfield from Eastland County in 1919 and were in —the dry-goods and grocery business here for a number of years. They have two sons, L. O. of 311 North Sixth, and R. L., who farms south of Gomez. (NEWSfoto)

Girl Scout Troop 12 Divided Into Patrols

Girl Scout Troop 12 reorganized into three patrols in a meeting held at the Girl Scout House Monday, according to Mrs. Truett Flache, troop adult leader.

Cub patrol members are Janice Fugitt, leader; Patricia Turner, assistant leader; Nancy Benson, scribe, and Carolyn Callaway, Jeanene Hays and Rita Flippen.

Woodpecker patrol members include Mamie Herrington,

leader; Linda Fay Odum, assistant leader; Suzanne Armstrong, scribe, and Frances Dishman, Stella Rice and Judy Green.

Members of Cherokee patrol are Daphne Pemberton, leader; Elaine Flache, assistant leader; Mitzi Dodd, scribe, and Pam Shirley, Randa Barton, Ava Beth Neel and Betty Brownlee.

Mrs. D. L. Pemberton, Mrs. Everett Armstrong and Mrs. Flache provide adult leadership for the troop. Committee mothers are Mrs. John Benson, Mrs. H. A. Dodd and Mrs. Charlie Green.

Challis News

By MAE HENDERSON

The Women's Missionary Union met Monday in the home of Mrs. Slater. The president, Mrs. Sylvia Clark, was in charge of the business meeting.

Mrs. Clark and Mrs. Neman gave a report on the W. M. U. meeting they attended in First Baptist Church of Brownfield last Tuesday.

An open door was the topic of the program taken from Royal Service with Bertie Mae Bagwell in charge. Others taking part in the program were Mmes. J. L. Langford, F. H. Joplin, C. S. Carroli, L. P. Price, Corley, Slater, Henderson and Bulah Ray Neman. Mrs. Holcomb joined the group this meeting.

Mrs. Corley led the opening prayer and Mrs. Henderson closed the meeting with prayer.

Secret pals were revealed and sandwiches, chocolate cake, coffee and punch were served to 11 members and six Sunbeams.

Mr. and Mrs. L. V. Langford and girls were dinner guests in the J. L. Langford home Sunday.

Visiting in the home of Mr. and Mrs. M. L. Pate Tuesday night were her parents, Mr. and Mrs. W. J. Henderson, her aunt and husband, Mr. and Mrs. Johnny Gipson of Los Angeles, her sister, Mrs. C. A. Edwards and boys of Ralls, and her brothers and families, Mr. and Mrs. E. S. Henderson of Big Spring, Mr. and Mrs. C. J. Henderson of Gomez and a niece and children, Mrs. Bill Moore of Fort Worth.

Mrs. E. R. Slater and Marilynn visited Mrs. Grawunder Saturday evening. Mr. and Mrs. W. J. Henderson and Mrs. Lilly Harris announce the birth of a new granddaughter, Lilly Mae Henderson, daughter of Mr. and Mrs. J. T. Henderson of Albany.

Mr. and Mrs. Lence Price visited Mr. and Mrs. Tom Howard in Clovis, N.M., recently. Josephine and Ruthie Holcomb and Ruth Holder visited Linda Kay Carroll Sunday.

Mr. and Mrs. L. R. Bagwell made a business trip to Lubbock last Tuesday.

INCOMING
FASHIONS
for
WINTER

from
Cobb's



Marcy Lee

1-square sheath

Straight silhouette... top-crossed with all-in-one sleeve and yoke. Marcy Lee fashion designer's trick to achieve the thin look. In silky blend of cotton and acetate... brown, grey or blue shot with shadow-black. Lapels stotted and tied with black. Sizes 12½ to 22½, 10 to 20.

14⁹⁸

Warm,
beautiful
cover-ups



Fashionsbilt

Style 4318

Easy to look at, easy to wear is the draped Fashilla great-coat. Flattering shawl collar is richly lined with beading. Deep-set sleeves give plenty of suit room with luxury-wide cuffs. Hand-stitched edges add elegance. Embroidered milium satin lining. Sizes 8 to 18, in nutria.

69⁹⁵

Cobb's

• Use Your Credit at Cobb's . . .

Now At Frank Daniel Furniture

The New Award Winning
"CUSTOM LOOK"
REFRIGERATOR

New 1957

PHILCO
Super Marketer



REFRIGERATOR-FREEZER

FULL SIZE 5.1 CU. FT. HOME FREEZER BELOW

FULL SIZE 8.5 CU. FT. REFRIGERATOR ABOVE

13.6 CU. FT. TOTAL CAPACITY ALL-IN-ONE CABINET ONLY 31 1/2" WIDE

Terms Arranged to Fit Your BUDGET

Exclusive 33° Meat Locker

- Giant 177 lb. Zero Freezer
- Slide-Out Freezer Basket
- Automatic defrost refrigerator
- Double Depth Dairy Bar Storage Door
- Self-Service Freezer Door
- Waist High, Pull-Down Vegetable Crisper
- Two Pull-Out Shelves
- New Seetone Interior Color

NEW SUPER MARKETER "CUSTOM LOOK" NOW IN ALL 1957 PHILCO REFRIGERATORS FROM

\$449⁹⁵ UP

FRANK DANIEL FURNITURE ELECTRIC

410 West Main "Better Values at Lowest Prices"

Phone 4664



HE'LL EMCEE FESTIVAL SHOW — Pictured above is Candy Candido, who will emcee the major two-hour show scheduled by Music Corporation of America for Rotary Club's 11th annual Harvest Festival. "The Little Man With a Thousand Voices" is a lovable person, equipped with all the sensibilities which make a comedy actor great. Here are motion pictures in which Candy has had roles: "Mama Steps Out," "Sadie McKee," "Roberta," "Only Angels Have Wings," "Smart Politics," "Broadway Gondolier," "Battling Hooper," "Sarge Goes To College" and "Peter Pan." A total of \$5,750 in cash and merchandise prizes await holders of lucky tickets during the 10:15 p.m. drawing of the Festival. All events are scheduled for Cub Stadium. Other great national acts to be here are Phil Maraquin, the Comedores, Billy Williams and Hubert Castle.

Meadow News

By MARY GOBER

The Rev. and Mrs. M. W. Reynolds, Mr. and Mrs. Jesse Brooks, Mr. and Mrs. Louis Peeler, Mr. and Mrs. Winfred Tucker, Mr. and Mrs. Raymond Vardenman, spent the weekend in Waco visiting the Methodist Orphans' Home. From there they went on to Dallas for one day at the State Fair.

Mr. and Mrs. Joe Edwards and son, Jerry of Clovis, N.M., spent the weekend in the home of Mrs. Edwards' sister, Mrs. Ruby Dalton.

In the absence of Rev. M. W. Reynolds, Ronnie Bartley, Brownfield, brought the morn-

ing sermon last Sunday.

Sunday dinner guests in the home of the J. H. Gobers, were Mr. and Mrs. Ray Gobers.

Sunday visitors in the Edd Kirk home were Mr. and Mrs. Richard Cheek and daughter of Lubbock.

Mr. and Mrs. H. V. West left last Thursday for a short visit with his mother and sister in Munday.

With nine members present, the Fidelis Sunday School class met at the church last Wednesday for a business and social meeting.

Mrs. West opened the meeting with a prayer, the business of the meeting was the election

Halliburton Employees Attend House Warming

Employees of Halliburton Oil Well Cementing Co., and their wives surprised Mr. and Mrs. C. L. McLendon, 1407 East

of new officers. All incumbent officers were re-elected with the addition of two new ones. Meeting adjourned with a prayer by Mrs. Holder.

Mrs. Bob Castleberry is visiting this week with her son, Aubrey, and wife of Morton.

A visitor in the home of her mother, Mrs. J. L. Carruth, is Mrs. Estelle Work, Lubbock.

Mr. and Mrs. Pearce Warren were weekend visitors in Amarillo.

Mrs. L. J. Carruth spent last Sunday afternoon in Brown-

field with Mrs. Mae Belle Carruth and daughter Connie.

Mr. and Mrs. Pearce Warren and Mr. Warren's brother and wife have returned from a fishing trip to Old Mexico.

Bucharest means "city of joy."

Brownfield Marine In Desert Combat Training

Marine Cpl. Marion D. Phelps, son of Mrs. Opal Phelps of 215 W. Lake, and and husband of the former Miss Diane J. Morrison of Hawthorne, Calif., took part in an artillery field exercise Sept. 17-30 on the Mojave Desert at Twenty-nine Palms, Calif.

The blistering 13-day grind involved 2,000 of the 1st Marine Division's 11th Regiment Marines.

Mr. and Mrs. Jerry Ell's left last Monday to vacation for a week in Abilene and San Antonio. Nelda is an employee of Magnolia Oil Company and Jerry of Gene Gunn Tire Store.

National Fire Prevention Week

October 7-13



**TO PREVENT FIRES—
Don't Give Fire
a Place to Start!**



Don't smoke in bed!



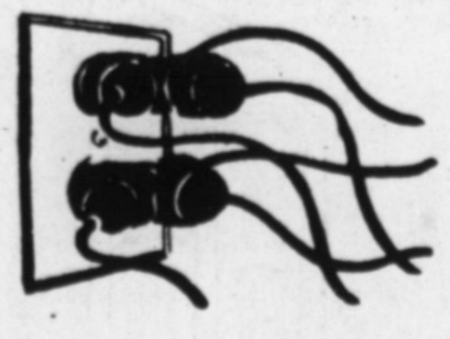
Don't use frayed electric cords!



Keep matches away from children!



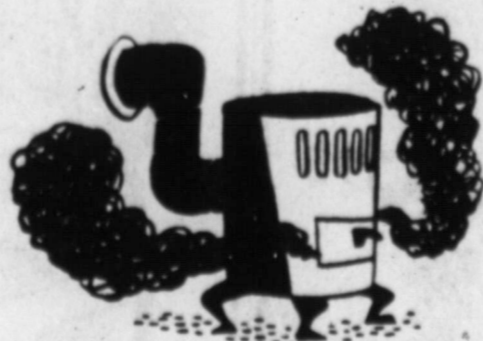
Remove cellar, attic & closet "junk"!



Don't overload electric outlets!



Be careful of kitchen fires!



Be careful with oil stoves!



Don't use flammable cleaning fluids!



Don't be careless with cigarettes!

We Want to Gin Your
COTTON

We Want and Appreciate Your Business
"Complete Satisfaction Guaranteed"

We Buy
Cotton and
Cottonseed



We Are
Here To
Serve You

We have one of the best gins on the South Plains
... Modern equipment — Experienced personnel, plus Guaranteed Satisfaction ... You gin your own cotton when you gin with us ... Bring your cotton to ...

**Farmers' Co-Op Society
No. 1 Gin**

902 West Main

Phone 2044

L. L. WHITE, Manager

This Ad Sponsored By The Following Insurance Agencies:

Robert L. Noble Insurance Company
406 West Broadway

Terry County Farm Bureau Insurance Agency
Joe Sullivan, Agent

A. W. Turner Insurance Agency
407 West Main

David Nicholson Insurance Agency
418 West Main

McGowan Insurance Agency
119 South 6th

Jones-Copeland Agency
408 West Broadway

John W. Cadenhead Insurance Agency
Meadow, Texas

Brownfield Insurance Agency
Brownfield State Bank

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Regiment

Jersey Ell's left
vacation for a
and San Ant-
employee of
Company and
unn Tire Store.

We Invite You One and All! 11th ANNUAL HARVEST FESTIVAL

Thursday - October 17, Brownfield's Football Stadium

PROGRAM

4:00 P.M. Parade 5:30 Texas Tech Band Concert
6:00 Novelty Show, Featuring—Hi-Tones, BHS Stage Band
... Everett Grey String Band 7:15 Texas Tech Trampoline Team
8:00 Music Corporation of America Presents:
... Bill Williams 16 Piece Orchestra, Candy Candido
... Hubert Castle, The Commodores, Phil Maraquin
10:10 P.M. Queen Coronation, 10:15 Prizes Given away

CASH PRIZES

1st Prize \$500.00
2nd Prize 300.00
3rd Prize 200.00

List of Cash donations of \$50 and more:

First National Bank \$250, Brownfield State Bank \$250, Goodpasture Grain \$100, Glenwood Homes \$100, General Telephone \$50, Jack Bailey Chevrolet \$50, Farmer Co-Op Station \$50, Leonard Ellington \$50, Brownfield Savings & Loan Assn. \$50, Kersh Implement \$50, Tudor Sales \$50, Independent Gin, \$50, Farm Chemical \$50, Higginbotham Bartlett Co. \$50.

BIG MERCHANDISE Prizes...

(LISTED ARE THOSE GIVING \$75 AND MORE)

\$129.95 ... Good Housekeeper Sewing Machine—Western Auto
\$100.00 ... 4—\$25 Book Passes—Jones Theatres
\$ 89.50 ... Modern Barrel Chair—Griggs & Goble Furniture
100.00 ... 2—\$50 Wyler Watches—Bayless Jewelry
80.00 ... 3 Pc. Samsonite Luggage—Copeland Hardware
79.00 ... 2 Occasional Chairs—Farm & Home Appliance
79.95 ... 2-Piece Living Room Suite—Frank Daniel Furniture

UGLIEST MAN CONTEST

Joycees H. L. (Hub) King
Lions John Hansard
Kiwanians
Rotary Club Ralph O'Dell

\$5,579 IN PRIZES TO BE GIVEN AWAY . . .

CASH DONATIONS

CASH DONATIONS TO PRIZE FUND:
TO BE BILLED BY ROTARY CLUB SECRETARY

MRS. O. L. JONES	5.00
J. D. AKERS	10.00
JAMES FULFORD	10.00
H. & H. GROCERY—502 Tahoka Rd.	5.00
STATION KTFY	25.00
Hamilton Auto Parts	10.00
BARNETT SHEET METAL-AIR COND.—707 Lub. Rd.	5.00
BALLARD PLUMBING & ELECTRIC	25.00
GOODPASTURE GRAIN & MILLING	100.00
DR.-FINLEY, DENTIST	10.00
BUM GIBBINS, INC.—Box 789	35.00
FOX PAINT & PAPER SUPPLY	25.00
BROWNFIELD FLORAL CO (Rogers)	15.00
ROBERT L. NOBLE CO.	10.00
MORGAN L. COPELAND	15.00
GENERAL TELEPHONE CO.—c/o J. L. Kemper	50.00
FIRST NATIONAL BANK	250.00
JOHN M. HILL	10.00
SAM PRIVITT—706 E. Buckley	25.00
JONES COPELAND AGENCY	25.00
GEORGE W. WEISS	25.00
CLOVIS KENDRICK	25.00
MERRIMAN-THOMAS—c/o Hugh Thomas	20.00
BROWNFIELD FUNERAL HOME	25.00
RMA AND PEMBERTON AGENCY	25.00
SHELTON'S READY TO WEAR	25.00
BYRON RUCKER	10.00
GLENWOOD HOMES—c/o Joe Ramsdell	100.00
McGOWAN & McGOWAN	25.00
LEONARD ELLINGTON	50.00
BROWNFIELD NEWS-HERALD	25.00
GRIFFITH VARIETY	25.00
BROWNFIELD STATE BANK & TRUST CO.	250.00
BROWNFIELD SAVINGS & LOAN ASSOC.	50.00
A. W. TURNER INSURANCE AGENCY	10.00
LEE BROWNFIELD	25.00
KERSH IMPLEMENT CO.	50.00
A. & D. STANDARD SERVICE—607 Lubbock Rd.	20.00
BROWNFIELD PRINTING CO.	20.00
TEXAS COMPRESS & WAREHOUSE CO.	25.00
KOBE, INC.—c/o K. D. Sneider	20.00
HOY'S FLOWERS	10.00
HERMAN'S GINS	25.00
THRIFTY STORE—116 N. 6th	10.00
DR. E. O. NELSON—Box 88	10.00
COMMISSIONER'S COURT, & CO. AUDITOR	30.00
c/o Herbert Chesshir	15.00
WILGUS PHARMACY	10.00
CITY DRUG STORE	10.00
BOSTON'S SUPER DOG STAND	15.00
MODERN STEAM LAUNDRY—905 Lubbock Rd.	20.00
MERRITT GROCERY — 912 Tahoka d.	10.00
JACK'S TEXACO SERVICE—322 South 1st	10.00
STEELE MACHINE SHOP	5.00
STATE FARM —INSURANCE—317 South 1st (Bradfield)	10.00
McINTYRE ELEC. SERVICE—904 South 5th	5.00
ROCKET DRILLING CO.—c/o Joe Henderson	25.00
Box 232	50.00
TUDOR SALES CO.	5.00
L. A. RHYNE, JP	10.00
K. B. REFRIGERATION—112 West Hill	10.00
G. F. WACKER STORES	\$15.00
CRABTREE MACHINE SHOP	\$10.00
BROWNFIELD STEAM LAUNDRY	\$10.00
A. & W. ROOT BEER STAND	\$10.00
W. G. McDONALD REAL ESTATE	\$10.00
HIGGINBOTHAM BARTLETT LUMBER CO.	\$50.00
SCOTT'S BLACKSMITH SHOP	\$15.00
MARTIN MOTOR CO.	\$25.00
AL MULDROW	\$25.00
PIONEER NAT. GAS	\$25.00
NELSON PHARMACY	\$35.00
LEONARD LANG REAL ESTATE	\$25.00
MID-CONTINENT SUPPLY	\$10.00
BILL NEEL INSURANCE	\$ 5.00
FARM CHEMICAL CO.	\$50.00
McILROY & McILROY	\$12.50
REX HEADSTREAM	\$15.00
PALOMINO GIFT SHOP	\$10.00

FENTON'S SHOE STORE	\$10.00
PERMIAN MUD SERVICE	\$25.00
CASH DONATIONS TO PRIZE FUND:	PAID
JACK BAILEY CHEVROLET CO.	50.00
IKE BAILEY	25.00
E. G. BROWNLEE	5.00
MR. & MRS. J. D. MILLER	25.00
SWART OPTOMETRIC CLINIC	5.00
HOUSE OF BEAUTY	20.00
JACK'S ONE STOP SERVICE (H. E. Simpson)	15.00
JEWELL BEAUTY SHOP	5.00
N. M. CALLOWAY HUMBLE SERVICE	7.50
MODERN MOTEL	5.00
CITY BAKERY	2.00
INDEPENDENT GIN CO.	50.00
JACK'S GARAGE	10.00
FARMER'S CO-OP SERVICE STATION	50.00
FARMER'S COOPERATIVE SOCIETY	20.00
SOUTH GIN	25.00

MERCHANDISE PRIZES

MERCHANDISE & Service Prizes:
(Gift certificates to be billed out for these)

THOMPSON PLUMBING & ELECTRIC
118 SOUTH 5TH
10.00 in Mds.

COLLINS DRY GOODS CO.
Two gifts, \$25.00 in merchandise, each—Total \$50.00

VILLAGE GRILL
\$5.00 meal ticket

TIM'S SAFETY LANE—1309 LUBBOCK ROAD
Front end alignment and wheel balance \$15.00

TIM'S SERVICE STATION—1309 LUBBOCK ROAD
10 gals. gas, & oil change \$6.00

TREADAWAY-DANIELL HOSPITAL
Merchandise, any Brownfield or Terry County merchant \$50.00

BENSON BATTERY CO. — 203 SEAGRAVES RD.
One CIA Grange 1 battery \$14.95
COPELAND HARDWARE CO.
3 piece Samsonite Luggage \$80.00

CANIPE'S FASHION FABRICS
Merchandise \$5.00

CALIFORNIA SPRAY-CHEMICAL
Merchandise, dust or spray \$25.00

CHARLIE'S DRIVE INN
Meal Ticket \$6.00

CAPERON GARAGE — 221 NORTH 1ST
Merchandise or service \$10.00

CICERO SMITH LUMBER CO.
Sunbeam Percolator \$26.50

WM. CAMERON CO.
Two AW Lawn Chairs \$24.00

CARGILL TRACTOR CO. — 619 W. HILL
Two gifts, auto or tractor battery, group 1 each \$15.00 each Total \$30.00

CITY CARPET CLEANERS — 701 SOUTH D.
Clean carpet in one home \$70.00

AKERS INSURANCE AND ABSTRACT
Merchandise, any Brownfield merchant \$25.00

BROWNFIELD DITCHING CO.—207 SEAGRAVES RD.
Yard work, \$20.00

JIM BAYLESS JEWELRY
Two Gifts, Wyler Watch, ladies' or men's \$50.00 each: Total \$100.00

BROWNFIELD MAGNETO & ELECTRIC
709 LUBBOCK ROAD
Merchandise and or Service \$25.00

COMO OIL CO — 803 SEAGRAVES ROAD
2 Cases Skelley Supreme Motor Oil \$30.00

CINDERELLA SHAMPOO BAR — 108 SOUTH 5TH
Permanent, \$10.00

BROADWAY CLEANERS
5 gifts, \$5.00 cleaning each, Total \$25.00

BROWNFIELD GLASS & MIRROR
Merchandise \$50.00

BOB'S SHOE STORE
Merchandise, \$10.00

FIELD'S MEN'S STORE
Merchandise, \$25.00

CRITES HUMBLE SERVICE
\$15.00 in Mds.

FRANKLIN'S
Merchandise, \$15.00

FURR FOOD STORES
5 gifts, \$10.00 merchandise each. Total \$50.00

SCOTT'S FIRESTONE STORE
Merchandise \$7.50

ANDERSON MOTOR SERVICE — 711 W. MAIN
Service \$10.00

MURPHY MEAT CO.
Hind quarter beef, \$50.00

SEXTON'S DRAPERY SHOP
Merchandise \$25.00

C. S. MULKEY CONSTRUCTION CO.
Merchandise at Field's \$10.00

KLEIN'S DEPT. STORE
Merchandise \$25.00

JACK HAMILTON TIRE & SERVICE
Merchandise \$25.00

TERRY COUNTY LUMBER CO.
5 gallons outside paint \$35.00

THE TEXAS CO. — 721 W. HILL (LACKEY)
Gasoline, at West Main Texaco Sta. \$25.00

COLLIER'S GULF STA. — 501 SOUTH 1ST
Merchandise \$15.00

CONTINENTAL OIL CO. — 220 NORTH 7TH
Case anti-freeze \$19.50

CITY TAILORS
one gift, cleaning and pressing service \$25.00

SMITH MACHINERY CO.
Merchandise \$15.00

PAT'S 66 SERVICE
Two gifts, (3 wash & Grease jobs)
(2 wash & grease jobs) Total \$17.50

HESTER IMPLEMENT CO.
Merchandise and or service \$25.00

HARDING OLDSMOBILE-CADILLAC
Service, any make of car \$50.00

THE DUNLAP CO.
Merchandise \$50.00

GOSDIN DRUG STORE
Kenwood "Lazy Susan" \$25.00

BOB GRAVES MAGNOLIA SERVICE
Merchandise \$10.00

DECKER'S GARAGE
Two gals. anti-freeze and motor tune-up \$25.00

GREEN HUT GRILL
Meal Ticket \$10.00

DEWITT'S WELDING SERVICE
Merchandise \$10.00

DE LUXE CLEANERS
3 gifts, \$5.00 cleaning each, Total \$15.00

HARRIS FLYING SERVICE
Aircraft flying course or 400 mile trip \$75.00

GENE GUNN TIRE STORE
Merchandise, \$20.00

GRIGGS & GOBLE FURNITURE
Modern Barrel Chair \$89.50

FAIR DEPT. STORE
Merchandise \$25.00

FARM & HOME APPLIANCE
2 gifts, OCC chair, \$39.50 each. Total \$79.00

JONES THEATRES
4 gifts, \$25.00 in free passes each \$100.00

CLIFF'S WESTERN WEAR
\$25.00 on any pair boots

WESTERN PUMP & SUPPLY
\$35. mds. any Brownfield, Store.

WESTERN GRAIN CO.
\$15.00 in Mds.

T. A. HICKS GULF
\$25.00 mds. any Gulf Station

BRYANT TRACTOR
Two gifts, \$10.00 in Mds. or labor, \$20.00

FOOD MART
\$10.00 in mds.

MASON OIL CO.
\$25.00 in trade

BROWNFIELD BARGAIN CENTER
\$25.00 in Mds.

LINDSEY HARDWARE
Electric Toaster \$44.95

FRANK DANIEL FURNITURE & ELEC.
Two piece living suite, (love seat and chair) \$79.95

SCHMIDT GROCERY
\$10.00 in mds.

BOWERS LIQUEFIED GAS
Five gifts, 1 case of Amalie Motor Oil each.
\$6.80 per case, total \$34.00

S. & P. MOTOR SUPPLY
One bumper jack, \$14.95

STELL GROCERY
\$10.00 Mds., any Brownfield store.

HACKNEY & CRAWFORD
\$25 merchandise in any Brownfield Store

STARNES & PERRY BARBER SHOP
Service, \$10.00

CHARLIE PRICE WESTERN AUTO
Good Housekeeper Sewing Machine \$129.95

AMARILLO HARDWARE CO.
Sunbeam Electric Skillet \$28.00

DENNISON & EAVES
\$15.00 in Mds.

CRAIG MOTOR
\$25.00. Mds. or service.

JACK CLEVELAND PHILLIPS WHOLESALE
\$25.00 in trade, any Phillips Station

TED HARDY GROCERY
Two gifts, \$10.00 in mds. each (Total \$20.00)

C. D. SHAMBURGER LUMBER CO.
\$50.00 in mds.

DR. WAYNE C. HILL
\$25.00 U.S. Savings Bonds

ARMY SURPLUS STORE
\$10.00 in mds.

STAR TIRE STORE
Two gifts, One 6-70 x 15 tire
One complete wheel balance job. Total \$40.00

GAASCH & O'NEAL
\$20.00 merchandise, any Brownfield Store.

FABRIC MART
\$10.00 in merchandise

BRECKON AND GOUND SERVICE AND WHOLESALE OIL
10.00 in Mds.

R. L. SIMPSON SERVICE - GAS (CADENHEAD)
25 gals. butane \$21.25

LOWE'S STUDIO
Photo Work \$7.50

PLAINS LIQUEFIED GAS
500 gals. butane \$42.50

STAUDT'S JEWELRY
Mds. \$10.00

McBRIDE PONTIAC
Mds. or service \$25.00

RAY'S CLEANERS
Two gifts, \$15.00 in cleaning each, Total \$30.00

KYLE GROCERY
Two gifts: \$25.00 in Merchandise, each

DAVID NICHOLSON AGENCY
\$25.00 Insurance premiums

REDDING WELDING SERVICE
\$10.00 car hitch

HARBEN GROCERY
Mds. \$10.00

COBB'S DEPT. STORE
Two gifts, Mds. \$25.00 each.

J. B. KNIGHT CO.
Three Gifts, \$25.00 in mds. each. Good at any of Knight stores.

NAVAJO FREIGHT LINE
\$10.00 Mds., any Brownfield store

SONNY'S FEED & SUPPLY
Outdoor grill, \$14.95

BAILEY STARTER & GENERATOR SERVICE
One, 6 volt battery (Tractor) \$21.45

TERRY COUNTY MATTRESS CO.
Renovation of mattress \$42.50

SID'S CLEANERS
\$10.00 in cleaning

PORTWOOD MOTOR CO.
\$50.00 in Mds.

PIGGY WIGGLY SUPER MARKET
\$25.00 in Mds.

WESTERN GRAIN CO.
\$15.00

Each Ticket Represents 100 Votes For Your Favorite Queen Candidate
And Ugly Man Contest; Also Your Ticket Stub plus 50¢ Will Admit You to the Big 'Show of Shows'

Pool News

By CLARA DUNCAN
NEWS Correspondent

Rev. Alton West preached here Sunday was present for Sunday School.
Rev. and Mrs. West and children were dinner guests in the home of Mr. and Mrs. Leroy Barrier and boys.
Mr. and Mrs. Elvica Duncan and children were guests in the home of Mr. and Mrs. E. J. Duncan and family.

Mr. and Mrs. Victor Trussell and children of Lubbock, visited Sunday with Mr. and Mrs. J. M. Trussell. Beverly Brown also visited with Mrs. Trussell.
Mr. and Mrs. Neil Barrier and Kathy visited awhile Sunday evening with Mr. and Mrs. Roy Barrier and family.
Mr. and Mrs. Walter Brenson and Mr. and Mrs. Charles Dunn and family were visitors in the home of Mr. and Mrs. Homer Dunn and Bobby.
Mr. and Mrs. Jessie Blackerby and Alton of Sweetwater,

visited in the home of Mr. and Mrs. M. C. Wade and Tennie Sunday.
Rev. Cletis Caswell of Meadow, preached here Sunday night. He was accompanied here by his wife and children.
Mr. and Mrs. Donald Brown of Brownfield, visited Sunday evening in the home of Mr. and Mrs. Jack Brown and family.
Mr. and Mrs. M. C. Wade visited Sunday in the home of Mr. and Mrs. Wade and family.
Mrs. Elvica Duncan and children and Mrs. E. J. Duncan and girls and Rev. and Mrs. Alton West and children

visited awhile Sunday evening with Mr. and Mrs. Sid Fowler and Mrs. Margie Milburn.
Those visiting Sunday with Mrs. artha Howard and Johnny were Mr. and Mrs. Howard Alexander and children from Odessa, Mr. and Mrs. Gene Joplin and Mark and Mr. and Mrs. David Dunn and children all of Seagraves, Mrs. Ewel Lee Howard and girls of Brownfield and Mr. and Mrs. Neil Barrier and Kathy.
Rev. and Mrs. Alton West and children, Mr. and Mrs. Junior Biggs and Kerry, Sunday, and Mr. and Mrs. Neil Barrier and Kathy all visited



WELL SPRINGS ETERNAL — This possibly was the thought of city police as they uncovered a cache of beer in the flats Saturday morning. Officers found 23 quarts and one case of beer buried in a Negro man's back yard. Uncovering the cache above are, from left, Jack Willier, Clarence Walser and Chief James Tippit. (NEWSfoto)

Colonial Heights PTA Sets Thursday Meeting

Mrs. D. L. Pemberton will present a skit on "Partnership" at Colonial Heights School's second regular PTA meeting at 7:30 p.m. Thursday in the school cafeteria. Executive committee will meet at 7 p.m. in the cafeteria.

Sermon Topic Is Given

The Rev. Marion W. Nilsson of First Christian Church this morning announced his sermon topic for Sunday: "Christianity and Liking It."
The Rev. Mr. Nilsson arrived here only last week to assist his pastorate at the church. Sunday worship is scheduled for 11 a.m.

Brazil occupies 47 per cent of the entire South American continent.

Brass is an alloy made from copper and zinc.

VICTORY EXPOSITIONS

14 DIFFERENT RIDES

Lubbock and Levelland Y
Open
Mon. - Tues. - Wed.
Oct. 14 - 15 - 16 at 6:00 P.M.
All Day Thurs. Oct. 17
Fri. Oct. 18 - 6:00 P.M.
Sat. & Sun. Oct. 19-20—2:00 P.M.

"YVONNE" BABY ELEPHANT

FREE ATTRACTION FOR THE CHILDREN

2 SHOWS DAILY

During HARVEST FESTIVAL WEEK

RUSTIC DRIVE IN

Thursday
October 10

AWAY ALL BOATS!

— Technicolor —
JEFF CHANDLER
GEORGE NADER

Friday and Saturday
October 11-12

"RUNNING WILD"

WILLIAM CAMPBELL
MAMIE VAN DOREN
—AND—
"CONGO CROSSING"
VIRGINIA MAYO
GEORGE NADOR

Sunday and Monday
October 13-14

"SOMEBODY UP THERE LIKES ME"

PAUL NEWMAN
PIER ANGLI

You're Sure—
With Southwestern—

FOR IRRIGATION GAS LINES

WRITE TODAY FOR COMPLETE INFORMATION

Manufactured by
Southwestern Plastic Pipe Co.
P. O. BOX 117 - HONOLULU, HAWAII, TEXAS

JONES THEATRES

"MOVIES ARE YOUR BEST ENTERTAINMENT"

REGAL

DIAL 2416

Thurs. - Fri. & Sat.
Oct. 10 - 11 - 12

QUANTEZ
CINEMASCOPE
Fred MacMURRAY · Dorothy MALONE
JAMES BARTON · STONEY CHAPLIN
JOHN CAVIN · JOHN LARICA
A UNIVERSAL INTERNATIONAL PICTURE

SMOOTH AND JOYOUS!
FRED ASTAIRE
CYD CHARISSE
Silk Stockings
JANIS PAIGE · PETER LORRE
A General Release at REGAL

Sunday and Monday
October 13-14

DIALTO

DIAL 2230

Thursday
October 10

KNUTE ROCKNE ALL AMERICAN

An All-American Thriller For All Americans!

PAT O'BRIEN
GALE PAGE · RONALD REAGAN · DONALD CRISP
Directed by LLOYD BACON

Friday and Saturday
October 11-12

WARNER BROS. PRESENT
RANDOLPH SCOTT
"Riding Shotgun"
WARNERCOLOR
ALSO STARRING WAYNE MORRIS · JOAN WELDON
Screen Play by TOM BLACKBURN Directed by MICHELE DE TODE

Sun. Mon. and Tues.
October 13-14-15

"TIP ON A DEAD JOCKEY"

ROBERT TAYLOR
DOROTHY MALONE

Johnny Hazard

By Frank Robbins

Beetle Bailey

By Mort Walker

Giant Size
Regular Size
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 ROTHY MALONE

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DO IF YOU
 2 BE!

Don't Miss KYLE'S Wife-Saver Sale!



CRISCO
 3 -LB. CAN 92¢
CRACKERS
 NABISCO
 1-LB. BOX 27¢



Giant Size 59¢
 Reg. Size 2 For 65¢
 4 For 49¢
 6 For 49¢

Giant Size 79¢
 Regular Size 25¢

IVORY SOAP
 Large Size
 Medium Size
 Small Size

PET MILK POWDERED 13-OZ. JAR 29¢
 WOLF BRAND HEINZ

TAMALES 17-OZ. CAN 25¢

SOUP TOMATO CAN 11¢

JELLY ZESTEE GRAPE 18-OZ. JAR 29¢

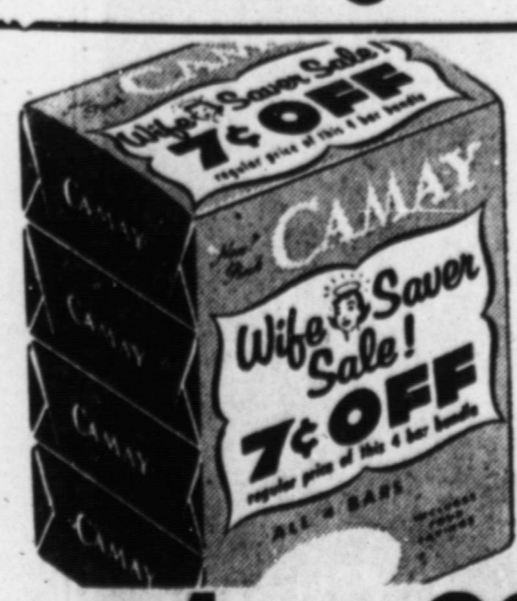
PICKLES SHURFINE SOUR OR DILL 22-OZ. JAR 29¢

FISH STICKS

FROZEN 8-OZ. PKG. 29¢

FROZEN 2 1/2-LB. PKG. 59¢

DOG FOOD
 BIG BOY 3 CANS 25¢



4 BARS 29¢

Hurry! Register for the \$4,000 In Merchandise TO BE GIVEN AWAY OCT. 29, 4:00 P.M.
 Only 20 Days Left to Register

1st Prize
 210 MODEL
 1957
 Chevrolet



2nd Prize 15 Cu. Ft. **AMANA Freezer**
 Register—you may win this beautiful 15 cu. ft. Freezer, the Freezer that out-performs all others... See it today at Kyle's.

3rd Prize — 5 Pcs. SET **SAMSONITE Luggage**
4th Prize — SIX SETS STAINLESS **COOKWARE**
 (6 Names to Be Drawn)

All you have to do is register each time you enter Kyle Grocery—no purchase is necessary, you do not have to be present to win.

CAKE FLOUR SWANSDOWN WHITE, YELLOW, DEVIL'S FOOD—PKG. 29¢

Vienna Sausage CAMPFIRE CAN 10¢

Delsey Tissue 4 ROLLS 49¢

Wife-Saver Sale
 This Week We Are Featuring Meats From Texas Packing Co.
 SWEETWATER, TEXAS

TEXAS PRIDE **FRANKS** 3-LB. BAG 89¢
 TEXAS PRIDE—PURE PORK

Sausage 2-LB. BAG 79¢

LIVER PORK LB. 29¢

Biscuits GLADIOLA 2 CANS 25¢
 DRY SALT

BACON LB. 49¢

Wife-Saver Sale

PEARS KEAFER POUND 10¢

Tomatoes HOME GROWN POUND 15¢

APPLES WASHINGTON DELICIOUS POUND 19¢

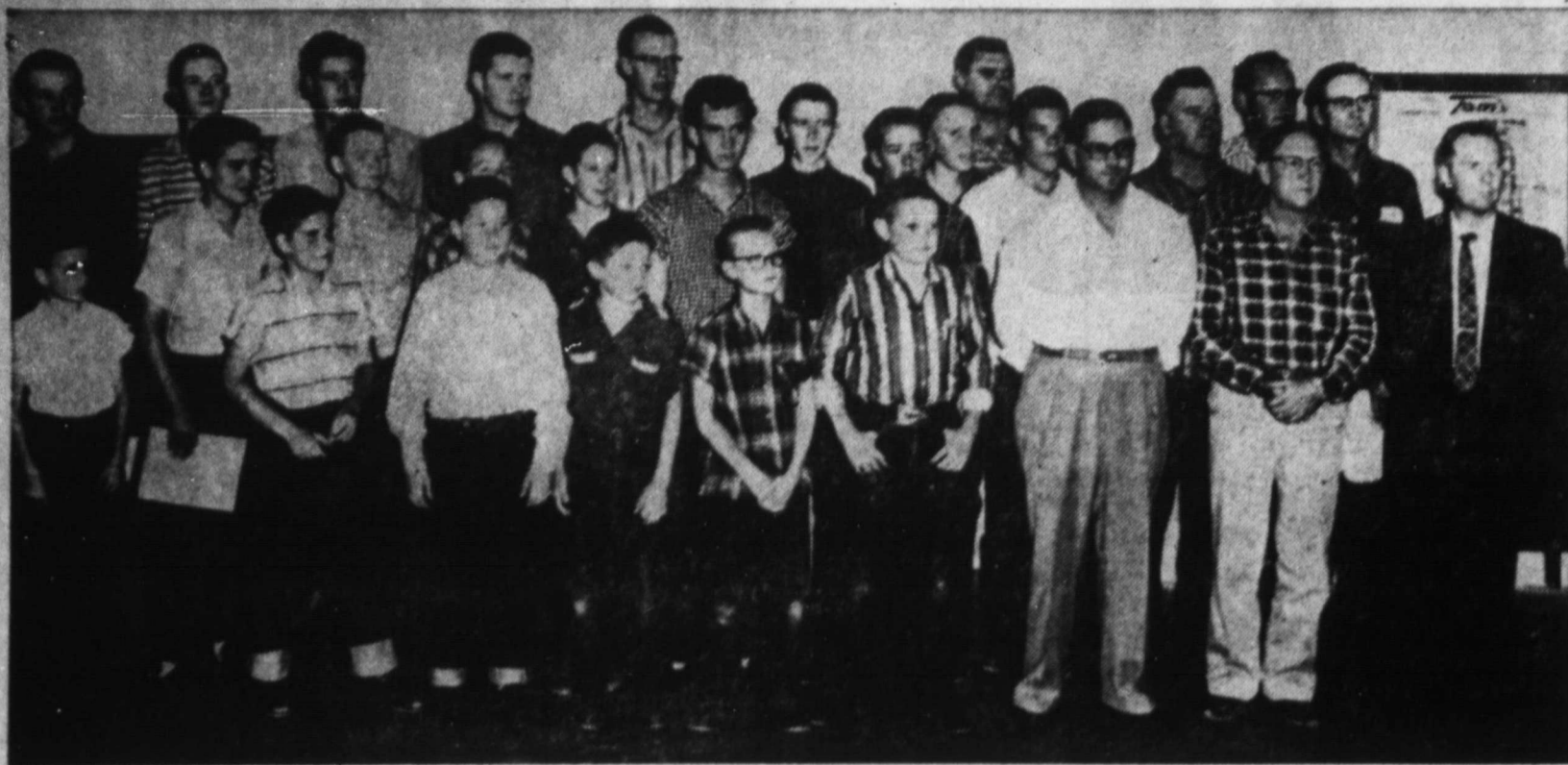
GRAPES CALIFORNIA TOKAY POUND 10¢



2 Reg. Size 55¢ 69¢

Double On Tuesday "SAVE BY SAVING K & S BLUE STAMPS" Double On Tuesday

We Deliver **KYLE & S GROCERY** EVERY DAY LOW PRICES



PARTICIPATE IN SCHOOL — Terry 4-H and Future Farmers of America held a day-long tractor maintenance school and driving contest at the BHS vo-ag building Saturday. The group included, from left back row: Hoyt Wheeler, R. Lee Petty, Loyd Franklin, Jackie Bench, Deryl King, Thomas Cargill, Ross Campbell of J. B. Knight Machinery Co., and Delton Tatum of Route 1. Second row from left: Jimmy Watson, James Bandy, Hilbert Briscoe, Johnny Moorhead, Don Patton, Bob Whitney, Joe Milburn, Bryan Stone, Ira Inscore, Henry Cargill of Cargill Tractor Co., and Marshall Aiken of Kersh Implement Co. Front row from left: Danny Thurman, Clayton Newsom, Jimmy Hester, Larry Willis, Vaughn Tatum, J. E. Smith of Smith Machinery Co., Perry Bryant of Bryant Tractor Co., and James Massey of Humble Oil Co. Briscoe and Joe Roy Golden were selected as the top tractor drivers in 4-H and FFA, respectively, in the county-wide competition. (NEWSfoto)

Meadow, Wellman Team Leave County

The Meadow Broncos and Union Wildcats will leave the county this week as they prepare to add another district scalp to their belt while Wellman attempts to nail down their first win. Meadow will journey to Whiteface to take on the always tough Whitefaces in a District 4-B battle. Riding on the crest of a 40-0 victory over Cooper last week, the Broncos are favored to add number two to their list. Union will tackle Three-Way in a scrap that is not expected to produce much competition for the Wildcats. The game is set for 8 p.m. Friday at Three-Way. Wellman will play host to Pettit in an 8 p.m. game at Wellman. The 'Cats will be attempting to claim their first game of the young season from a so-so Pettit team. Dr. and Mrs. Robert C. Burns, 320 North Bell, and children Ann of the high school set and Joe in grade school, have recently moved here from Grand Prairie. Dr. Burns will begin practice next week in temporary offices at 321 West Hill, pending building of a new office.



GRAND OFFICER TEAM — Among a Grand Officer team which leveled First Presbyterian Church cornerstone Saturday afternoon was the quartet pictured above. From left front row: Clovis Kendrick, KCCH, who served as Grand Senior Deacon, and W. E. Keener of Rotan Lodge 956, who served as Grand Junior Deacon in the brief ceremony. From left back: Othel Reeves and Leonard Ellington, who served, respectively, as Grand Junior Steward and Grand Senior Steward. Leveled was the northwest cornerstone of the incomplete sanctuary. J. O. Burnett Jr., Worshipful Master of the Brownfield Lodge carried the Constitution and By-Laws. (NEWSfoto)



If there ever was a product worthy of national recognition, it is the newspaper, which has become embedded so firmly as an integral part of American life that it is the one institution which has shown the ability to survive all challenges of opposing or diverting media with little change in its essential form.

Completion of a recent survey of the nation's newspaper reading habits shows over 100 million people read a newspaper daily in the United States. Facts and figures were obtained from the files of a firm that measures and reports the daily activity of the U.S. population. On Aug. 2, 1957, this survey showed 87.1 per cent of the total population of the country (12 years of age and older) read at least one newspaper.

Questions asked by interviewers of the readers included: Did you at anytime yesterday read a newspaper anywhere? When you read a newspaper do you read the sports section, comic section, movie ads, editorials, woman's page, department store and food store ads? Almost as many people read the woman's page as they do the sports edition. Next came the comics and then the editorials.

How much time would you spend reading a newspaper? More than you realize, I bet. I wonder if you have stopped to consider how much a newspaper affects your line of thinking and what a vast part it has played in forming your own personality?

To many of us, the daily paper is as much a part of our living as are our meals. When something disrupts its being delivered, immediately, we get irritated. At our house, the mail usually comes about 11 a.m. After lunch, and before the dishes are washed, I lie down in the living room and proceed to read the mail. At this particular hour any housewife needs the rest and relaxation reading provides. First comes the correspondence, second the newspaper(s), and the magazines last.

I read all the front page stories that appear interesting before turning to any of their continuations on the back page. From the back page, I read forward, usually covering the woman's page pretty thoroughly.

Next come the editorials and columnists. "The Plainsman," written by Charles Guy, editor of the Avalanche Journal, and Jim Bishop, AP writer, are my favorites. I never read the comics or the sports page. Sometimes if I am bored, I read the classified section. Most always, I take a quick look at the department store ads as I read the news.

This daily routine requires 30 minutes to an hour or an average of 5 hours per week... a lot of time.

Most people who don't read, say they don't have the time. These people usually make poor conversationalists unless they read some specialized subject, and even a specialized subject can become boring if you listen long enough. I never have known an interesting talk-

er who did not have good reading habits—and to enjoy reading, it must become a habit. Newspaper reading is contagious, just as much as religious training, and if you don't think so, start observing the children from homes which subscribe to a daily newspaper and see how many of them read a part of it. Likely it will be the comics, but just keep observing and it won't be long before they will be glancing at the other sections.

Ray Tippit, Halliburton district engineer, has been confined to the Treadaway-Daniell Hospital with pneumonia.

PAGE SIX Brownfield News-Herald, Thursday, Oct. 10, 1957

SEE YOUR OLDSMOBILE QUALITY DEALER Today!

It's money in your pocket to deal NOW for a Rocket!



Check the Score... OLDS gives you more!

WANTED

BLACKEYES, COWPEAS MUNG BEANS, PINTOS and other seeds CUSTOM CLEANING

DEWEY COMPANY, BILL DEWEY, PHONE NO. 3323, P. O. BOX 302, 1202 AVENUE I, BROWNSVILLE, TEXAS

Announcing . . .

The Opening of

PHILIP THOMPSON'S

Refrigeration and Air Conditioning

Winterize Your Air Conditioner And Light Your Heating System

108 SEAGRAVES ROAD

PHONE 3008

- ★ Low Down Payment
- ★ Up To A Year To Pay
- ★ No Interest
- ★ No Carrying Charges
- ★ Pay as Little as \$1 Weekly
- ★ Use Our Christmas Lay-Away

We Invite You To Open A Charge Account With Us



Firestone NYLON TIRES
...only Pennies More



SPEED SAFE

Firestone's exclusive nylon race tire construction provides an extra fifteen miles-per-hour safety margin for your driving peace of mind.

HEAT SAFE

Firestone "500's" with all-nylon cord withstand up to 40 degrees higher road temperature than ordinary tires with ordinary cord.

SHOCK SAFE

Double-strength all-nylon cord body takes rough bumps and bruises right in stride—makes the "500" virtually immune to impact damage.

Look how little extra you pay for Nylon!

TUBE TYPE "500" NYLON			
BLACKWALL		WHITEWALL	
SIZE	EXTRA	SIZE	EXTRA
6.40-15	\$1.25	6.40-15	\$1.55
6.70-15	1.35	6.70-15	1.65
7.10-15	1.50	7.10-15	1.85
7.60-15	1.60	7.60-15	2.00
8.00-15	1.80	8.00-15	2.20
8.20-15	1.85	8.20-15	2.25
TUBELESS "500" NYLON			
7.50-14	\$1.65	7.50-14	\$2.00
8.00-14	1.80	8.00-14	2.20
8.50-14	2.00	8.50-14	2.45
9.00-14	2.20	9.00-14	2.70
9.50-14	- - -	9.50-14	2.90
6.40-15	1.40	6.40-15	1.70
6.70-15	1.50	6.70-15	1.85
7.10-15	1.65	7.10-15	2.00
7.60-15	1.80	7.60-15	2.20
8.00-15	2.00	8.00-15	2.45
8.20-15	2.10	8.20-15	2.55

Just \$1³⁵ Extra!

for the popular 6.70-15 black tubed tire

Attention Mr. Cotton Farmer We have a large supply of good used tires for your cotton trailers. 1-Day Service on Recapping

Scott's Firestone Store

413 West Main

"Sudden Service"

Phone 4411

have good read-
l to enjoy read-
become a habit.
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Halliburton dist-
has been confin-
eadaway-Daniell
pneumonia.



FRIDAY NIGHT ACTION — Ellis Cox, indicated by arrow in left picture, is stopped for a loss by three Lamesa tacklers after taking a handoff from Joe Oswald (33) in Friday's 21-0



loss. Tornadoes moving in for the "kill" are Paul Todd (63) and Howard Westmoreland (32). In center picture Robert (Rabbit) Wright is brought down by a trio of Lamesa tacklers



while Cox (29) looks on. In right photo an unidentified Cub ball-carrier is caught by the shoestrings as Mont Muldrow (27) comes up to block Bill McCulloch (75). (NEWSfotos)

Raiders Are Ready For TWC

Texas Tech's leading ground-gainer, sophomore Ronnie Rice of Lefors, has rejoined the Red Raiders, who will seek their first win of the season against Texas Western in El Paso Saturday night.

Rice, among the 20 squad members struck down by flu last week, was unable to play in the Raiders' 19-14 loss to Louisiana State. A knee injury suffered in the game by Gene Bentley of Panhandle is not expected to keep the 230-pound fullback from playing against the Miners.

Tech's lone letterman quarterback, John Riddle of Artesia,

Jackie Meeks Set In Lineup Against Raiders on Saturday

Texas Western College's Miners hope to have a healthy lineup again for their struggle with improving Texas Tech in El Paso Saturday night.

The Miners played the University of New Mexico last week

N.M., out for a month with a broken left hand, has had his cast removed but probably will not be ready to play until next week.

Although the Raiders have lost three successive starts, Coach DeWitt Weaver said, "I have never been more proud of a team's spirit. Honestly, the way they suffered last week with the flu I would not have been surprised if they had been run out of the stadium."

"We just didn't have the breakway speed we needed Saturday night. Those 75-and

See No. 1 Page 2

end without the services of two first team players who had been hospitalized with the flu. Many of the other players had been ill during the week.

First team players who will return to the lineup are fullback Charles Ward, 195-pound senior from Odessa, and guard Bill Hannon, 185-pound sophomore from Midland.

The Miners plan only one change in their first two units after squeaking past New Mexico, 15 to 13. Coach Ben Collins announced that freshman Charles Bradshaw, a 155-pound fullback from Abilene, would be promoted to the second team.

Bradshaw raced 24 yards for the Miners' winning touchdown late in the fourth quarter against the Lobos, but the main reason for his promotion is his defensive play, said Collins.

"Bradshaw is one of the most determined and best trained players on the team," Collins said. "He has exceptional poise for a freshman, and he just doesn't make many mistakes."

Bradshaw is a solemn-faced, intent alumnus of Abilene's championship team, where he was all-district as a defensive back.

Placing him on the second unit, Collins will have two freshmen on his reserve team. Halfback Jackie Meeks of Brownfield, also a 155-pounder, is the top substitute at right halfback.

The Miners are unbeaten in three games this year. They have defeated North Texas State, West Texas State and New Mexico University all by close margins. Last year they beat Tech, 17 to 13.

B Game Canceled; Frosh Still To Host Seagraves at 7 p.m.

The B game slated with Denver City here tonight has been cancelled, according to Coach Elroy Payne.

As a result, only the freshman game will be held as Cub frosh meet Seagraves here at 7 p.m. at Cub Stadium.

Coach Payne said Denver City was forced to cancel the B game due to a lack of players. "Their varsity has been hit with several injuries so they had to move up several B players to play," he said. "So they don't have enough to play on the B team."

Darrell Royal Featured At Dinner-Dance Friday

Darrell Royal, University of Texas football coach, will greet Texas-Exes in Dallas, Friday at a dinner-dance the night before the Texas-Oklahoma football game.

The dinner-dance, sponsored by the University Ex-Students' Association and Dallas Texas-Exes Club, will begin at 7 p.m. in the Adolphus Hotel's main ballroom.

Tickets are \$6 per person if bought in advance from the University Ex-Students' Association or from Ed Schutze, Dallas Texas-Exes Club President. Tickets at the door will be \$6.75 per person.

County Team Standings

SEASON District 2-AAA

Team	W	L	T	Pct.
Andrews	3	1	0	.750
Kermit	2	1	1	.667
Pecos	1	2	0	.333
Monahans	1	2	0	.333
Brownfield	0	3	1	.200
Odessa Ector	0	4	0	.000

District 4-B Conference

Team	W	L	T	Pct.
Meadow	1	0	0	1.000
New Deal	1	0	0	1.000
Wilson	1	0	0	1.000
Whiteface	0	0	0	.000
Cooper	0	1	0	.000
New Home	0	1	0	.000
Lorenzo	0	1	0	.000

SEASON District 4-B

Team	W	L	T	Pct.
Whiteface	2	1	0	.667
Wilson	2	2	0	.500
Meadow	2	2	0	.500
New Deal	2	2	0	.500
Lorenzo	1	3	0	.250
Cooper	1	3	0	.250
New Home	0	5	0	.000

District 2-B Six-Man

Team	W	L	T	Pct.
Union	3	0	0	1.000
Cotton Center	3	0	0	1.000
Bula	3	0	0	1.000
Southland	2	1	0	.667
Spade	2	1	0	.667
Pettit	1	2	0	.333
Smyer	1	3	0	.250
Nazareth	0	2	0	.000
Three Way	0	3	0	.000
Wellman	0	3	0	.000

Breeches were formerly called hose in England.

From
The Huddle
By CHARLIE MAPLE
NEWS Sports Editor

PROMISE KEPT...

Last spring we promised Coach Doug Cox we would back the Cubs all the way so long as they showed they wanted to play football. We also told him we would go to the other side of the ledger if we thought they were loafing on the job.

Coach Cox said he didn't want it any other way, so after Friday's debacle, we feel the time has come.

We feel sure that any team, no matter how many times they lose, will gain stature in the eyes of the fans so long as they show a desire to play and fight the full 60 minutes. (Texas Tech is a case in point.)

Friday's episode undoubtedly was the worst showing the Cubs have displayed to date. They showed little desire to get in and mix it up and a result, a not too strong Lamesa team ran over them.

The Cubs looked good in the first two games though the missed the win column. Against Littlefield they looked mediocre, only showing occasional sparks of life. But Friday was an altogether different story as most of the team performed haphazardly with slip-

shod blocking (when there was any at all) and attempted horsecollar tackling.

WHAT'S THE CAUSE?...

What is the matter? We don't profess to know the answer. However, one thing is sure—it is not because of a lack of coaching. The coaching staff outlined practically every play the Tornadoes used Friday and worked the Cubs against them. The Cubs demonstrated fire and determination all week as they worked against the plays but fell flat when the chips were down.

All the lackadaisical blocking was not in the line either. Pitch-out plays around the ends, that went for good yardage last year and earlier this season, fell flat as backs missed blocks that would have sprung runner loose.

Colorado City, this Friday's opponent, have scouted the Cubs at least three times this season so they will be ready for the game. The lone question will be "Is Brownfield ready to play ball for a change?"

WOLVES ARE READY...

Coach Elroy Payne, who
See No. 2 Page 2

Mr. Farmer — Here Are Two Questions for You



Hybrid Grain Sorghums, such as the field above, have proven definitely that locally produced Hybrid Seed are best adapted for our locale.

1. Did I lose money because I did not plant Hybrid Sorghums?
2. What variety is best for me?

— ANSWER —

Many Terry County farmers are singing the praises of locally produced Hybrid Grain Sorghum Seeds... they give higher yields, and are specifically adapted to our soils. Ask your local seed producer which Hybrid Grain Sorghums are best suited for you.

Goodpasture Grain & Milling Co.



King Cotton Is Coming To Town—and We're Ready TO GIN YOUR COTTON

Our Equipment Is In Top Trim... To Give You The Best Possible Grades and Turnout By The Use Of Dual Lint Cleaners... For Top Notch Service On—YOUR FIRST BALE AND EVERY BALE

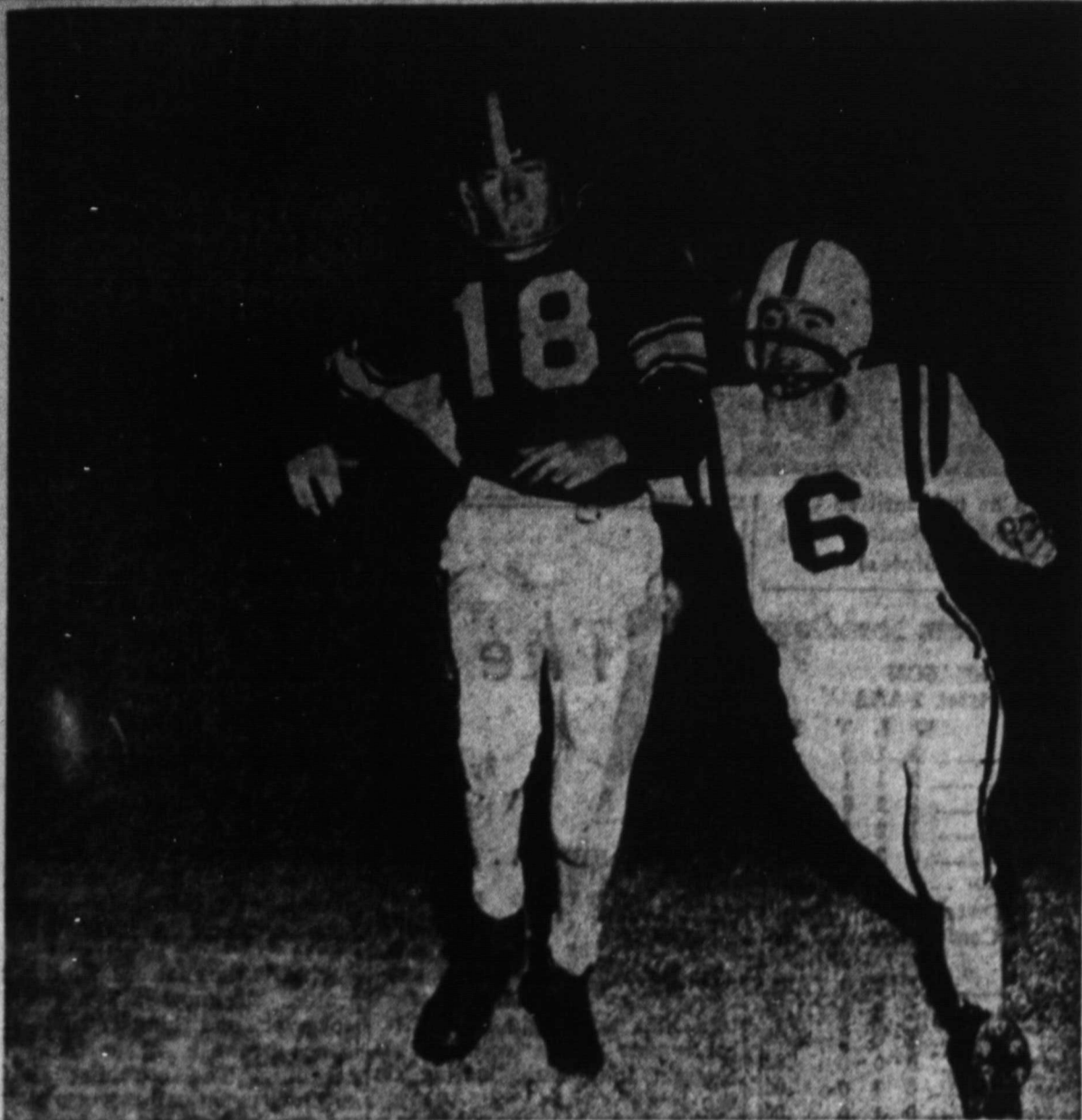
BRING YOUR COTTON TO

WE APPRECIATE YOUR BUSINESS

Needmore Gin

Harry Cornelius and Lonny Webb — Owners

WE BUY COTTON



MISSED IT — Wellman's Curtis Morton (18) comes up to defend. Union won the fifth, 46-7, watches the ball trickle away on a Wildcat Thursday night at Wellman. (NEWSfoto) pass attempt as Weldon Bell (6) of Union

No. 1

73-yard touchdown drives of ours took too much out of the boys and they didn't have anything left with which to come

back in the fourth period after LSU's last touchdown. LSU's winning margin was provided by Billy Cannon's 97-yard kickoff return, the first such scoring runback made on a Tech team since 1951.

Miss Wanda Williams, Charlotte Weigle, Terry Lou Moorhead, Wyvone Robinson, Pat Dillon and Ruby Cannon, teachers in the Brownfield school system, will leave Friday for Dallas to attend the Fair. They will be house guests of Mr. and Mrs. Al Dillon, Irving.

No. 2

scouted Cee City Saturday, said though the squad totals only 19, they have 11 starters who play ball the full 60 minutes. Their win Saturday over a strong Kermit Eagle team was no fluke, he reported. "They played hard and made their own breaks," said Payne.

HUDDLE'S HUNCHES...

The hunches paid off this week as this picker hit six of eight selections on the Friday and Saturday schedule. Only misses came on the Cub-Lamesa game and Cee City and Kermit. Though the results brought our percentage to .588 for the season, very few came near the actual point totals—perhaps we're too optimistic.

Here goes for this Friday's round in the county and 2-AAA. Colorado City over Brownfield, 28-14. It just takes heart.

Meadow over Whiteface, 26-21. This should be a tight one despite the Broncos' new-found scoring punch.

Pettit over Wellman, 46-30. The Wildcats still are suffering from some first string injuries and they are not deep enough.

Union over Three-Way, 46-33. We don't see anything to stop the 'Cats—at least until their last game with Bula.

Andrews over Levelland, 27-13. The only thing that will make this close is two straight losses by the Lobos.

Sweetwater over Monahans, 40-12. Though improving, Monahans still has a long way to go before beating this week's opponent.

Pecos over Lakeview, 12-7. This week's blind guess.

Tech over Texas Western, 28-27. We pick this as the upset of the week because Tech will be back to full strength and because it is about time for them to hit the win column.

ABOUT LETTERS...

Undoubtedly our readers—if we have any—will take exception to some of this columnist's remarks as time goes on. If you have anything to say, pro or con, we certainly would like to hear from you.

Whether comments are about the column, good or bad, about sports in general, or other-

wise, we want to hear your side of things.

There is only one thing we ask of the letters. Please sign them! If you ask that your name not be used—in the event we have space to print them—we will follow your wishes. If The Huddle is missing the boat, let us know. We want to hear about it. However, nothing ever is accomplished by singing "A Cub Supporter, A Reader, etc."

CLOSING CLIPS...

Though we enjoyed the world series, it will be nice to sit back and relax again. Baseball seems to get longer each year

... After an open date next week (Oct. 18), the Cubs will open their district schedule Oct. 25 when they host Pecos here... Charles Lee reentered the hospital Sunday with another seige of convulsions. We are sure he would like to receive a card from Cub fans... Two more top-notch games are slated here Thursday when the frosh host Seagraves and the Bees host Denver City B.

Eight-Man Football Is Likely To Be Here Soon

Texas which has more teams and boys playing football than any state, is trying out an eight-man brand of ball.

There are 153 high schools playing six-man football now in Texas. It's primarily for small schools and speedy players. The lumbering, mountain size lads on the six-man teams are just so much excess baggage.

Eight-man ball is similar to the standard version. The field is the same. So is the scoring.

Only five players are eligible to receive a pass. You have to have 15 yards for a first down.

With six players, all are eligible to take a pitch or pass. The quarterback has to make a clear pass on each play. It takes 15 yards for a first and a drop kick after a touchdown is worth 3 points. The field is only 80 by 40 yards compared with the normal gridiron of 100 by 50 yards.

"We've had a good deal of requests for the past three or

Condition of Body Is Determined by Food

Poor eating habits can result in many bodily disorders. Nervousness, night blindness, improper growth in children, skin irritations, tooth decay,

and loss of weight and energy are just a few symptoms that may result.

Eating habits are something that most people talk about but few do anything to improve.

four years to try eight-man football. Some feel it fits their needs better," said Rhea Williams, director of the Inter-scholastic League.

"It gives more boys a chance to play than in six-man and lets the larger boys have an opportunity. The six-man style is too fast a game for the big boys. Also it's easier for the fans to follow since it's so similar to what they usually see."

A leaflet recently released by the Texas Agricultural Extension Service, L-352, "Are You A Good Eater," provides a standard by which we may measure our diet and eating habits.

It lists the more important elements needed by the body and then gives food sources for each as well as some of the results of a deficiency in these foods.

playoffs.

It appears the game will spread quickly to other districts next year. Williams said he thought the state committee would give each district an option on whether to play six or eight-man teams.

THE PRESS REPORTS ON THE 1958 EDESEL

"Transmission buttons at last have found their rightful location. They are smack-dab on top of the steering wheel hub. And the feel of shifting is syrup-smooth."
—Science and Mechanics

"In the luxury-loaded Edsel, whopping-big engines power four lines of cars."
—Popular Science

"Distinctive New Edsel Loaded With Innovations."
—Detroit Times

"Under its hood is a burly engine turning up 303 h.p. in the less expensive models, 345 h.p. in the top-priced line."
—Time Magazine

"Individuality is Basic Theme in Edsel Styling."
—Chicago Daily Tribune

"... more than 1½ million road-test miles went into the development of this car before its introduction here last week."
—New York Journal American

"... the hood which thrusts gracefully back from the top of the vertical grille is reminiscent of motoring elegance of a generation ago."
—Dallas Times Herald

"195 mile trip on 11.9 gallons (16.3 miles per gallon) of gasoline, used no oil, and attracted attention wherever we stopped."
—The Columbus Dispatch

"No. 1 automotive event of the postwar era... The Edsel looks like no other car on the highway."
—Chicago Sun Times

"Ford's investment of a reported \$250 million... is an impressive vote of confidence in the economy."
—Washington Post

"... could very well be an indication of things to come."
—Motor Life

"... competitive models in every price bracket from top to bottom."
—The Philadelphia Inquirer

"Loaded with performance and new ideas... in a few words, the Edsel is the newest—and it's hot."
—Tom McCall, Mechanix Illustrated

"... it remains for one to drive an Edsel to appreciate the engineering features and innovations which help make this newcomer outstanding."
—evolved Plain Dealer

These are the words of automotive writers who drive every make of car every new model year.



Check the experts. Road-check the Edsel yourself. Your dealer has one waiting for you.

Your Edsel dealer invites you to see and drive 1958's most remarkable automobile*

BROWNFIELD MOTOR CO

702 W. Broadway

*IN OTHER AREAS SEE YOUR LOCAL EDESEL DEALER

From FIRST SLICE to ... LAST!



Finer ingredients and baking skill make Mrs. Baird's Bread taste better and stay fresh longer. This means better eating for your family and fewer of those "last slices" to throw away. Your best buy is Mrs. Baird's Bread.

Stays Fresh Longer

GET SUMMER STARTS

WINTER SHAMROCK

FOR REPAIRS New & Used Motors CALL

Davis Electric Motor Service

—Phone 3180—
902 Lubbock Road

QUALITY YOU CAN MEASURE BY YOUR CAR'S PERFORMANCE

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L-352, "Are
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6 WEEKS!

Show of Stars

ALL STAR CAST!



See these three with the Jimmy Dorsey Orchestra
 Johnny Matson Tenor
 Tommy Mercer Vocalist
 Julio Vernon Vocalist
 Leo Casti Leader

PLUS MANY MORE!

COMING
 OCT. 31, NOV. 1, 2 TO LUBBOCK CITY COLISEUM

ONLY TWO WEEKS LEFT TO GET FREE TICKETS!

REDEEM YOUR COLORED CASH REGISTER TAPES BY OCT 23

- FARM PAC ALL MEAT
- FRANKFURTERS LB. 49¢
- SMALL STICK
- BOLOGNA LB. 39¢
- VELVEETA
- CHEESE SPREAD 2-LB. BOX 79¢



SAVE!
 FRONTIER SAVING STAMPS

FRYERS
 FOOD CLUB 2 POUND 89¢

SPARE RIBS

- LEAN MEATY BRISKET OFF LB. 45¢
- RIB STEAK U.S. GOV'T. GRADED CHOICE HEAVY BEEF, LB. 79¢
- SIRLOIN STEAK U.S. GOV'T. GRADED CHOICE HEAVY BEEF, LB. 79¢
- RIB STEAK U.S. GOV'T. GRADED CHOICE HEAVY BEEF, LB. 79¢
- CHUCK ROAST U.S. GOV'T. GRADED CHOICE HEAVY BEEF, LB. 49¢
- U.S. GOV'T. GRADED STANDARD, LB. 85¢
- U.S. GOV'T. GRADED STANDARD, LB. 69¢
- U.S. GOV'T. GRADED STANDARD, LB. 69¢
- U.S. GOV'T. GRADED STANDARD, LB. 45¢

Sweet Potatoes
 STILLWELL NO. 303 CAN
 2 for 29¢

CHILI
 AUSTEX NO. 303 CAN 39¢

WILSON'S CORN BEEF
 HASH NO. 303 CAN 35¢

DUSORB FOR YOUR DUST CLOTHS PINT 57¢

T.V. Popcorn ARROW TALL CAN 2 FOR 29¢

BLACK PEPPER ARROW 4 OZ. CAN 19¢

OLEO ALLSWEET COLORED QUARTERS 1-LB. PKG. 29¢

WIN ONE OF TEN 1957 PLYMOUTH PLAZAS! REGISTER AT FURR'S

COFFEE WHITE SWAN REGULAR OR DRIP 1-LB. CAN 82¢

FLOOR WAX 6 MONTHS WAX QT. CAN 1³⁹

SYRUP MORTON'S IMITATION MAPLE FLAVOR, QUART 39¢

PINE TREE OIL JERRY'S PINT 39¢

BROOMS NATIONAL GEM EA. 1⁷⁹

GET YOUR PET INSURANCE NOW Send your label from a can of Champ Dog Food to Pet Protection Insurance Co. Box 4306, Ft. Worth, Tex.

DOG FOOD CHAMP, RED OR YELLOW LABEL TALL CAN 3 FOR 25¢

ENCHILADAS PATIO, FRESH FROZEN 8 OZ. PKG. 59¢



SHAMPOO LUSTRE CREME \$2.00 SIZE 1³⁹

TOOTH PASTE GLEEM 50c SIZE 33¢

Yellow Onions MEDIUM SIZE Lb. 3 1/2¢

APPLES RED DELICIOUS COLORADO, LB. 19¢

FLORIDA SEEDLESS, White GRAPEFRUIT, 5-lb. bag 49¢

SALAD LETTUCE, Nice and Fresh ROMAINE, bu. 15¢

FRESH CRISP RADISHES, bunch 7 1/2¢

NEW CROP COCOANUTS, each 15¢

— FRESH FROZEN FOOD —

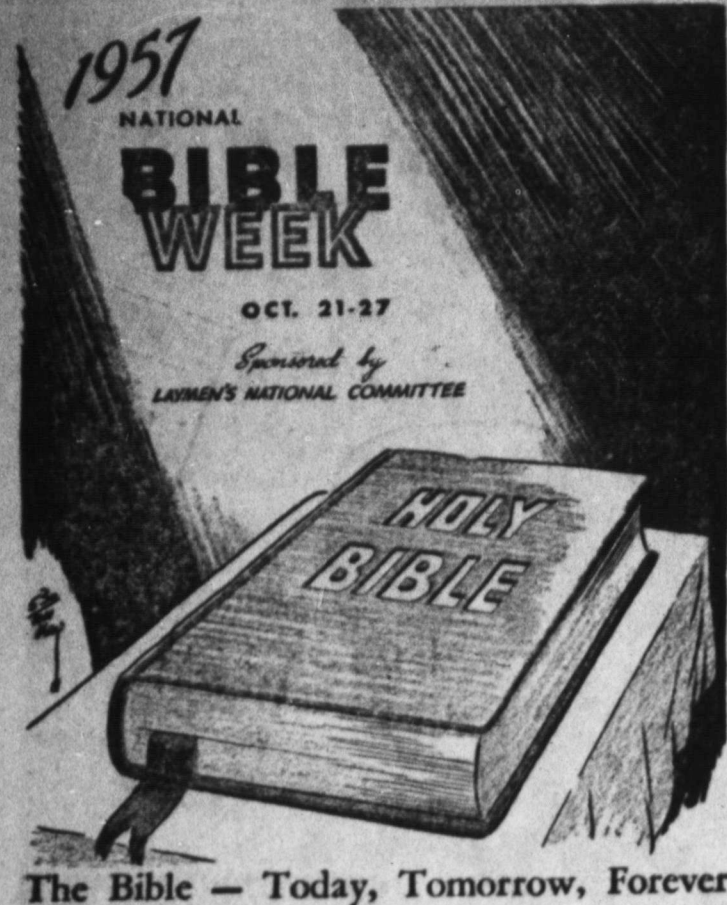
ORANGE JUICE BIG BEN FRESH FROZEN, 6 Oz. CAN 10¢

FOOD CLUB FRESH FROZEN LEMONADE 6 OZ. CAN 2 For 19¢

DARTMOUTH FRESH FROZEN BROCCOLI 10. OZ. PKG. 17¢

DARTMOUTH FRESH FROZEN BRUSSEL SPROUTS 8 OZ. PKG. 19¢

FURR'S



Texas Safety Association Urges Action Against Drunk Driver Menace in State

A recent survey of state traffic officials from 46 states and the District of Columbia shows that the social drinker is a bigger traffic hazard than the ordinary drunk.

One of the principal reasons given is that such drivers are protected by the obvious symptoms of the ordinary drunk, thus, the social drinker may go undetected until he makes a miscalculation.

The original report of the survey was released by the Association of Casualty and Surety Companies and was accompanied by a strong plea for (1) total abstinence behind the wheel, (2) uniform legislation and (3) stiffer enforcement.

In our state, the Texas Safety Association has fought for the achievement of these same goals.

TSA, for example, was instrumental in drawing the attention of the 55th Legislature and the general public to the need of increased personnel in the Texas Department of Public Safety—a need that has been partially filled and should result in increased enforcement.

Also, the association has spent countless hours and dollars in urging abstinence while driving. All with some degree of success. But, the fact that 39 percent of the rural fatal accidents in Texas last year involved drinking drivers, attests to the need for greater efforts in this area.

Again, TSA, worked diligently to pass a chemical testing bill during the 55th session of the Legislature, but the lack of public support defeated the cause.

Governor Daniel has taken an unusually strong stand against returning the licenses of convicted drinking drivers—as has Colonel Homer Garrison Jr., Director of DPS. But neither of these men, TSA or all the law enforcement agencies in the state can do much about protecting innocent motorists and pedestrians from drinking drivers so long as outmoded and unreliable methods of detection must be used.

In spite of the claims of the users and manufacturers of alcoholic beverages, alcohol is not just a stimulant. Instead, it is closely related chemically to the important anesthetic gases—chloroform, ether and ethylene.

Alcohol not only resembles these drugs chemically, but pharmacologically—that's a fifty cent word meaning that it affects the body in a similar manner.

The principal effect of alcohol is revealed by its attack on the higher nerve centers in the brain. Thus to drink is to anesthetize our central region of body and mental control.

This, then, is the reason professional safety workers and policing agents so strongly urge greater control over the drinking driver. He should be looked upon for what he is—a potential murderer.

George K. Burt, Olen Hair and Tom Trout said the fish were biting good at Lake Stamford last Saturday. They brought home 75 Crappie to prove it. All are associated with Halliburton Oil Well Cementing Co.

60,000 Persons Owe Lives To Progress

CHICAGO — Sixty thousand lives were saved last year—through safety.

The 1957 edition of "Accident Facts," the statistical yearbook of the National Safety Council, which is just off the press, shows that the accident death rate in 1956 was nearly 40 per cent lower than for the five-year period of 1908-1912—or 60,000 fewer than would have been killed at the old rate. This progress was achieved despite present-day hazards growing out of the speed-up mechanical age.

Greatest improvement in accident prevention ranged from 31 per cent for persons 65 years old and over to 54 per cent for children four years old and younger.

The death rate for persons 15-24 years old was as high as it was nearly 50 years ago.



**Here It Is . . .
Our 7th Annual
FOOTBALL
CONTEST**



**COTTON BOWL TICKET FOR SEASON WINNERS
ALSO \$25.00 IN PRIZES EVERY WEEK... TICKETS
TO TECH GAMES... ALL FREE!**

For The
Finest in Entertainment
Attend One Of The
JONES THEATRES
Rialto — Regal — Rustic

Weekly Prize:
4 Adult Passes to person making the lowest score each week.
(Must be Redeemed the Following Week.)

FOR THE
MOST
For Your Money
On Used Cars
SHOP
**JACK BAILEY
CHEVROLET**

Weekly Prizes:
1st Place: \$2.00 cash or wash and grease job
2nd Place: \$1.00 cash or wash job

FOR THE
'BEST TASTY TREATS'
Stop At
**BOSTON'S
SUPER DOG
DRIVE-IN**

Before and After
the Game

Weekly Prizes:
1st Place: \$2.00 Cash
910 Lubbock Road



WE DO FOUR MAJOR THINGS FOR YOU—

- Help you get the kind of protection you need . . .
- Help you keep your insurance policy
- Assist you in time of trouble . . .
- Assist you when you have a claim . . .

**Jones-Copeland
AGENCY**
Phone 4147
408 W. Broadway

Weekly Prize:
1st place—\$2.00 cash
2nd place—\$1.00 cash

For Gasoline With Real
GO — It's Golden Esso
"Your Car's Beauty Shop"

CRITE'S HUMBLE SERVICE

10 Gallons Golden Esso to
Weekly High Scorer
(Must be Redeemed Following Week)

FREE
15.00 in
Merchandise
With The
Purchase
Of A

Quiet-Riter, Quiet-Deluxe or Super-Silent Portable Typewriter
NO DOWN PAYMENT
4.33 Per Month

**Texas County
PRINTING OFFICE SUPPLY
COMPANY, LTD.**

1.95 Ball Point Pen to Weekly Low Scorer
(Must be Redeemed Following Week)

**ANYONE
CAN WIN**

FREE!

Compliments of Brownfield News-Herald —
For Person Making Highest Total

- 2 Tickets to Texas Tech Vs. Baylor Game Oct. 12

For The Week of Oct. 12th

- Watch this Space Each Week . . .

Where You Can Find—
Frigidaires Appliances
Sylvania Radios & TVs
and
A Large Selection of Nationally
Advertised Furniture
— At —
**Farm & Home
Appliance & Furniture**
Across Street from Post Office
1 Quik-Cube Ice Tray to high and low
lady each week.
(Must be Redeemed Following Week)

"For Dry Cleaning At Its Best"
Always Rely On
CITY CLEANERS
609 West Main Phone 4656

2.00 in Dry Cleaning to
Weekly High 1.00 in Dry
Cleaning to Weekly Low
(Must be Redeemed Following Week)

Visit Our Gift and Silver Department
Here You Will Find
Reed & Barton, Wallace, and
International Sterling

**KNIGHT
HARDWARE**

1 Sterling Silver Teaspoon
— any pattern — to the
High Lady of Each Week.
(Must be Redeemed Following Week)

FOOTBALL CONTEST		FOR WEEK OCT. 12
Cubs	Vs	Colorado City
Tech	Vs	Texas Western
Army	Vs	Notre Dame
Columbia	Vs	Yale
Navy	Vs	California
Arkansas	Vs	Baylor
H. Simmons	Vs	Arizona St.
Houston	Vs	Texas A&M
Rice	Vs	Duke
SMU	Vs	Missouri
Texas	Vs	Oklahoma
TCU	Vs	Alabama
Georgia Tech	Vs	LSU
Maryland	Vs	Wake Forest
N. Carolina	Vs	Florida State

Cubs — Vs. Colo. City — Tech — Vs. Tex. West. —

RULES OF THE CONTEST:

- Anyone can enter, but only one entry per person.
- Weekly prizes will be given those naming the most winners. Cubs' score and Tech's score will be used to determine winner in event of tie.
- Turn entries into any firm listed on this page.
- Decision of the judges will be final.
- No one person may win the same weekly prize more than once.
- Grand winner for bowl tickets will be those picking the most winners 8 out of 10 weeks.
- Weekly winners must have identification of having won the prize from News-Herald office or notice from paper.

**ANYONE CAN WIN IN OUR . . .
ANNUAL FOOTBALL CONTEST**

Have Fun! Enter our big football contest every week until December 1; you may win one of the big cash prizes! Nothing to buy . . . no obligation of any kind! Just circle your choice for winner on the official entry blank and deposit at firms listed on this page. (Do not bring entry blank to NEWS-HERALD office).

FOR SEASON WINNERS BEST 8 OUT OF 10

1st PLACE WINNER	2nd PLACE WINNER
• 2 Tickets To Cotton Bowl	• 2 Tickets To Cotton Bowl
• Rooms At Baker Hotel—Mineral Wells	• Rooms At Baker Hotel, Mineral Wells
• 2 Tanks Of Gasoline	
• \$10.00 Cash For Expenses	

Deposit Entry Blanks With Firms Listed Above

Contest Entry Blank

Arkansas	Vs	Texas
Baylor	Vs	Texas Tech
Hardin Simmons	Vs	Wichita
Houston	Vs	Oklahoma State
Rice	Vs	SMU
Texas A&M	Vs	TCU
Alabama	Vs	Tennessee
Duke	Vs	Wake Forest
Georgia Tech	Vs	Auburn
Kentucky	Vs	LSU
Maryland	Vs	North Carolina
Mississippi	Vs	Tulane
Army	Vs	Pittsburgh
Columbia	Vs	Harvard
Penn. State	Vs	Vanderbilt

Tech . . . Vs. Baylor . . . Arkansas . . . Vs. Texas . . .

Name _____
Address _____ Phone _____

BROWNFIELD
Farmers pl
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at Lubbock
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Booklet
A 24-page
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BROWNFIELD EXHIBIT — Brownfield Future Farmers placed fourth in the educational exhibits at the annual Panhandle-South Plains Fair at Lubbock. Basis for the FFA exhibit was the "Feeding of Sugar to Hogs To Cut Shipping Losses." The exhibit explained that by feeding brown sugar to hogs in their drinking water before shipment, shrinkage loss can be reduced, according to reports from the Arkansas Experiment Station at Fayetteville. Four truckloads of U.S. No. 1 barrows and gilts were shipped 250 miles to a terminal market in the trial. One load received two pounds of brown sugar in each five gallons of drinking water,

and a second load was given three pounds of brown sugar in each five gallons. All four loads were weighed 48 hours before loading and also at the terminal market. All loads were taken off feed and water six hours before loading. The hogs fed sugar in water drank more, and wanted more water after the sugar was stopped. Results of the study showed that the two loads of hogs which received no sugar shrank an average of 4.2 and 7.3 per cent, respectively. Of the other two, shrinkage was only 1.2 per cent in one, and in the second there was a gain 0.2 per cent, or 0.4 pound per head.

Booklet Available To Train Milk Judgers

A 24-page booklet on judging and scoring milk, intended to help train students and beginning judges who want to learn some of the fundamentals of judging milk, has been issued by the U.S. Department of Agriculture.

The score card method of judging milk is described in detail, says Meekma. The student is told how samples are judged for flavor and odor, sediment, container and closure, bacteria, and temperature. Sample score cards are included. Also included are hints on factors affecting a judge or grader and description of a judging room and the facilities needed for judging.

Source of Low Interest FHA Loans Revealed For Potential Home Builders

Prospective home buyers and builders in small communities and members of minority groups will greatly increase their prospects of obtaining financing for their homes if they make use of the facilities offered by the Voluntary Home Mortgage Credit Program, reports Housing Administrator Albert M. Cole.

In addition to being Housing Administrator, Cole is also chairman of the VHMCP's National committee.

"The availability of funds coupled with the lowered down payments on FHA-insured mortgages," Mr. Cole added, "can result in quite a spurt in homebuilding in small communities if prospective home buyers and home builders take advantage of the VHMCP's facilities."

VHMCP was established by Congress in 1954 to serve as a nationwide mortgage clearing house by bringing together persons who are unable to obtain FHA or VA financing for homes from local banks or lending institutions all over the country who are in the market for such mortgage loans.

Region XIII, which serves the States of Texas and New Mexico, has its office at 1114 Commerce Street, Dallas, Texas.

C. J. Hermann, executive secretary in charge of the office, reports that 2,350 loans, totaling \$19,750,000, had been placed through August 15, 1957, with private lenders for the purchase or construction of private dwellings in these States. On a national basis, VHMCP placed 29,741 loans totaling \$275,422,929 with private lenders in the same period.

VHMCP's services are available to all persons in small communities and the members of minority groups anywhere. All applicants for obtaining home loans with VHMCP's assistance must certify that they have been denied loans by two local or reasonably accessible lending institutions.

City Beautification Is Subject of Leaflet

Do you experience a feeling of pride as you scan the familiar sites in your community or is there restless dissatisfaction because you see so much that could be improved?

Rural folks all over Texas have been making this community evaluation and many have seen the need of improvement. In fact, over 800 neighborhoods have organized, set goals and have begun to achieve them.

An estimated 2,000 small towns in Texas could benefit greatly by taking part in an organized community improvement program.

A leaflet recently released by the Texas Agricultural Extension Service, "My Community—How Does It Look", suggests some of the projects that organized communities in Texas

Twilight Time Called Death Time by TSA

Early twilight calls for drivers to ease-up on speed and use extra caution.

"Motorists must be aware of the fact that dusk can be deadly, and drive accordingly," said J. O. Musick, general manager of Texas Safety Association.

"There is no doubt about it, many future traffic accident victims are walking and riding on the streets right now. Victims who will be struck down after dark," said Musick. "I'm talking about the careless pedestrians and motorists — the ones who do not realize that 5 p.m. to 8 p.m. are particularly dangerous hours. That's when people are rushing home from work, tired, fretful, impatient and inconsiderate. And, when visibility is especially poor."

Musick stressed it is important for pedestrians and motorists to look out for each other. He emphasized that this could be made easier if they would "light up" at night.

"Darkness reduces visibility, and it is important that the pedestrian be easily seen. It is a good idea for night walkers to wear white or light colored clothing and carry a flashlight if possible," said Musick. "Of course the idea of being seen also applies to the drivers. They should make it a point to turn on their headlights at the first hint of dusk. Parking lights won't do, because they make the distance of the car too easy to misjudge."

Guests in the homes of Mr. and Mrs. Al Hallbauer and Mr. and Mrs. Frank Hallbauer are Mr. and Mrs. Gordon Howard and son and Mrs. Cellinda Hallbauer, of Neodesha, Kan. Mrs. Cellinda Hallbauer, will remain in Brownfield while the Gordons continue on to California for an extended vacation.

Mrs. Ivory Smith, 1309 North Seventh, returned home last Saturday from the Seagraves Hospital where she had undergone surgery. Smith is a maintenance man for Halliburton Oil Well Cementing Co.

Musick also stressed motorists should have their lights checked regularly to make sure they are in good condition. And each driver should take it upon himself to be the first to "dim" when another vehicle approaches.

Dr. J. U. Borum Jr.

OPHTHOMETRIST

207 S. Fifth St.

Phone 3172



For the Finest in COTTON GINNING
You Can Always Rely On McNABB Wellman Gin

Wellman, Texas

- New Machinery has been added to better serve you
- If you gin with us, your cotton is insured in your trailer in the field, on the way to —the gin, through the ginning process, and is insured until it reaches the compress.
- Experienced personnel.
- Moss Lint Cleaners
- Electrically powered
- Steam for static electricity in late season cotton

COMPARE YOUR GRADES AND TURNOUT

We Appreciate Your Patronage

JOHNSON GIN
Now Under
New Management

★ ★ ★
Mr. Cotton Farmer . . .
Our Gin Has Been Completely Overhauled and is in Tip-Top Condition . . .

For the Best Turn Outs...Let Us Gin Your Cotton!

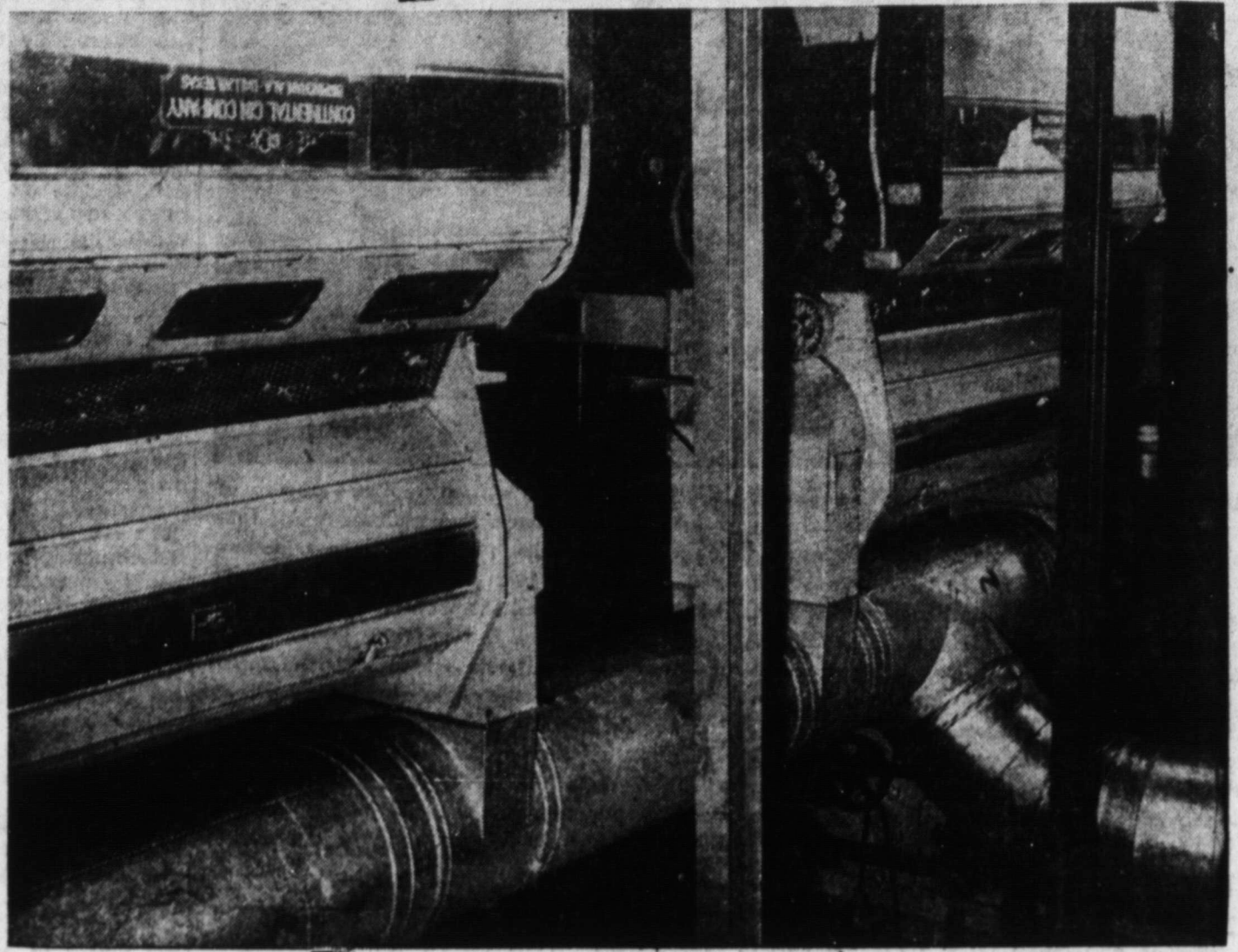
- We Buy Cotton and Cottonseed
- Complete Satisfaction Guaranteed

JOHNSON GIN

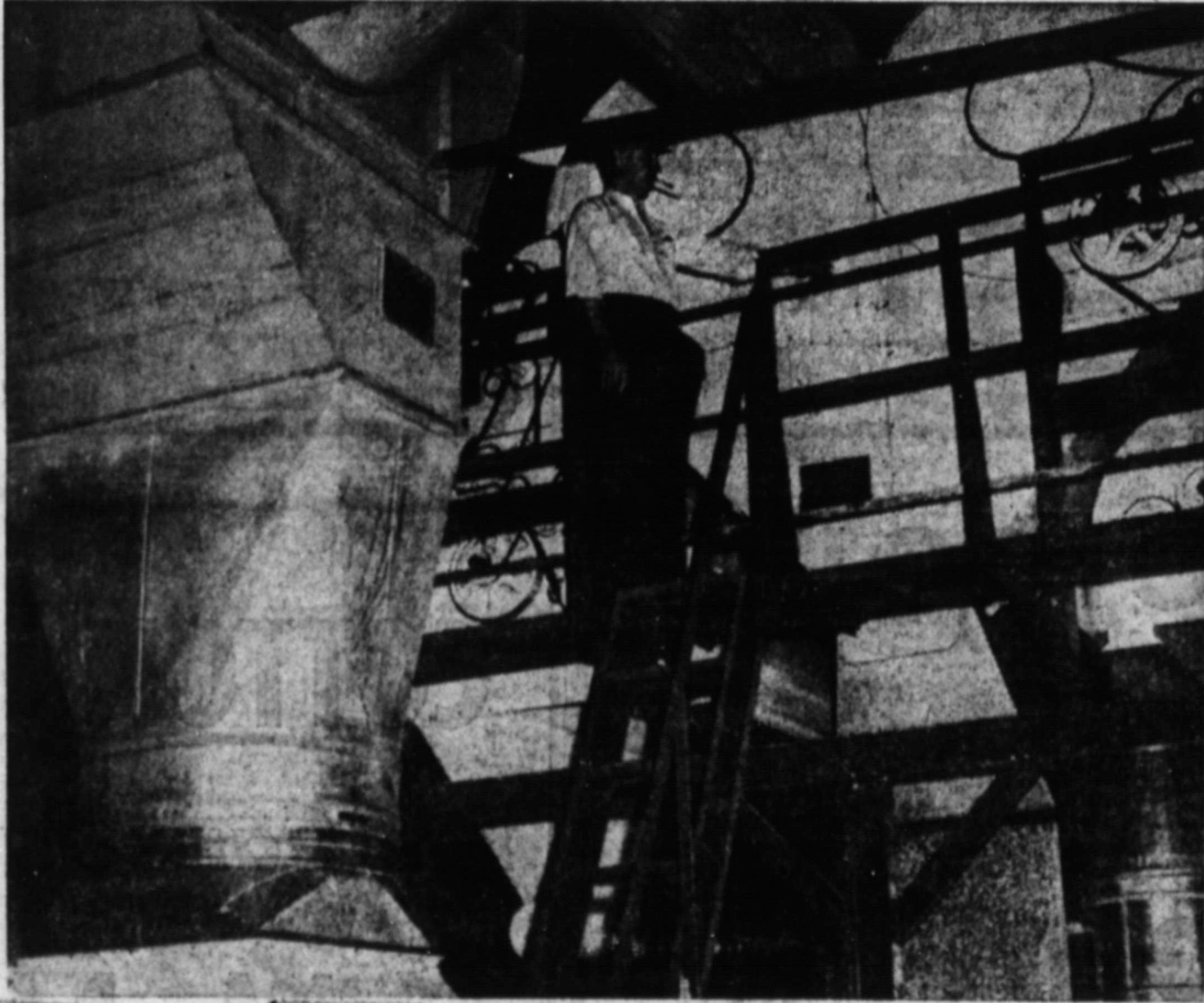
Johnson Community—J. L. Newsom & Dale George, Owners

COTTON GINNING Time Is Here ...

We Are Equipped to Handle All Your Ginning Needs; We Have 5 New 90 Gin Stands — Plus Double Cleaning — Which Means More Profit To You!



At Right: Carl Pritchard, manager of Meadow Co-Op Gin, explains how he is able to give the farmers a much cleaner cotton by using both the Continental Lint Cleaners, and then completing the cleaning process by using the Moss Lint Cleaner . . . cleaner samples mean better grade and better turn-out for the farmer. We also have automatic feed control on cotton coming from the trailers which gives an "even flow of cotton through the gin" and this also makes for better samples.



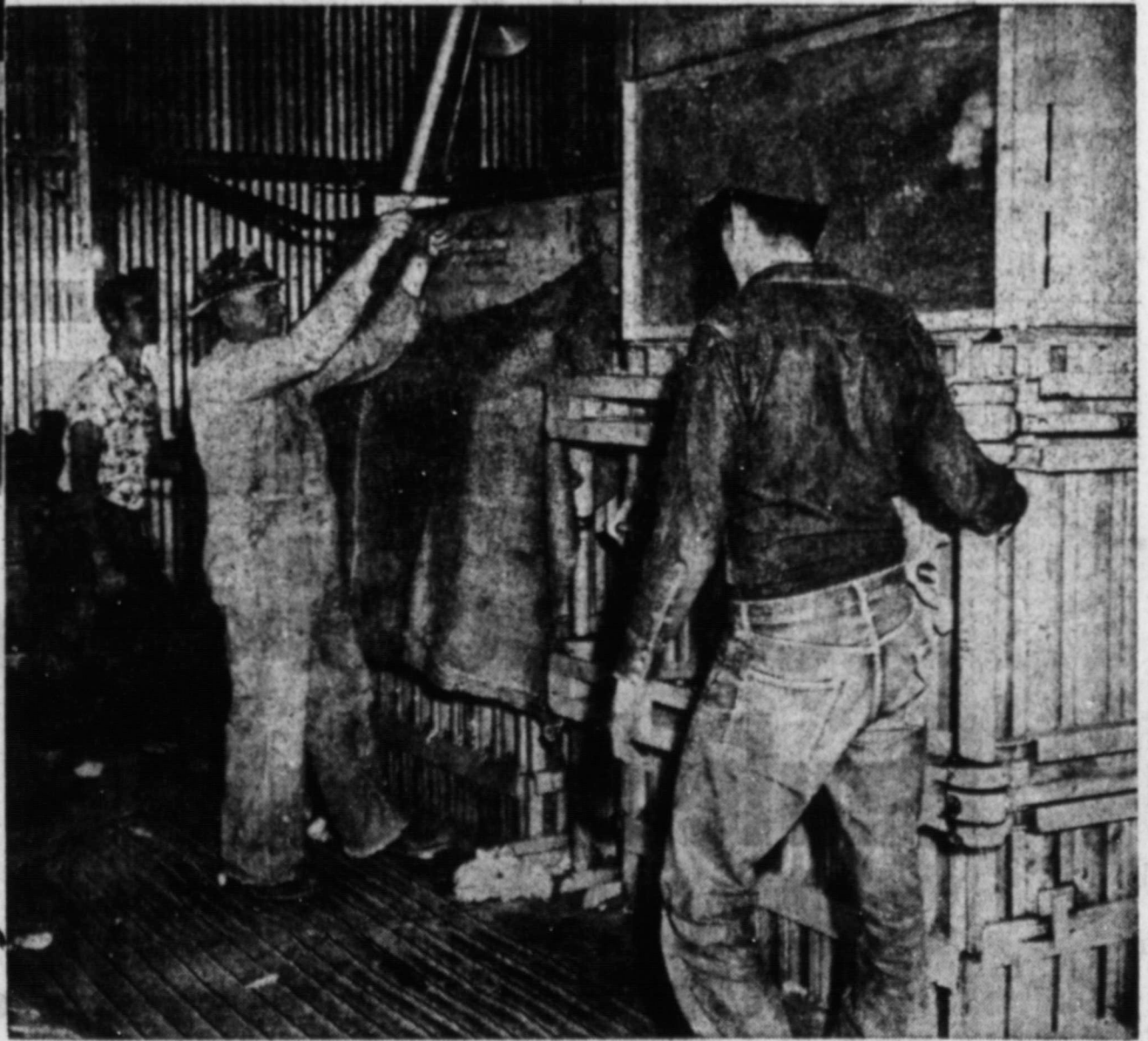
In order to give you the very best in clean cotton we have added an additional cotton cleaning process, Hardwicke - Elter Master Stick Machines which make for better samples and this in turn means more profit to you. Shown above is our first cleaners — Continental — and from here the cotton goes through another cleaner . . .



Remember! When You Gin With Us...You Are Ginning For Yourself . . .

Highest Prices Paid For Your COTTON AND SEED . . .

We Appreciate Your Business



After having completed the rounds through the gin stands, Continental Cleaners and Moss Lint Cleaners, the cotton is ready for the press (above) and hence the farmer is ready to sell his cotton. These top-notch ginning services all add up to more profit to you for your cotton ginning money . . .

MEADOW CO-OP GIN

MEADOW, TEXAS

CARL PRITCHARD, MANAGER

OF
Ba

H. E. C. president of pany, will speaker at Businessmen held at 7 p.m. for High School.

An estimated business men attend the feature a J. E. (Bud)

The Rev. minister Church, w tion, and J. ecutive vic National master of Gannaway music.

A high activities Gretchen Mr. and Mrs. Seagraves Oil Progr Al Muldr man-farmer Chiles.

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The speaker Council; n Chamber former me of director search Lea

In 1953 "Engineer Permian B Texas Soc Engineers. president of dent's org 1954, and r See