


 and ining imes bisem Schedule Visit Here






CONSERVATIONIST URGES PRE-PLANNING NOW

## Erosion Time Fast Nearing

With pueen, rodeo, barbecue
Yoakum County Will Observe Golden Anniversary on Friday and Saturday
 lee. sponsored
Ga Study Club of Plains and
the Yoakum County Roping
Clab Begin in September
Otficers for the 1957.58




## on hand to anniversary.

Twenty entries have been. Martha Kuykendall
 Mcarco, float chairman. The
parare will begin at 11 a.m.
in front of the Plains High

## in front of the Plains High School, $\begin{aligned} & \text { Farmers Home Administratio } \\ & \text { state director, has announce }\end{aligned}$

 Two performances of the $\begin{aligned} & \text { state director, has andounced } \\ & \text { the appointment of Mrs. Martha } \\ & \text { rodeo will be given, on Friday } \\ & \text { and Saturday nights, and mem- } \\ & \text { J. Kukendall as assistant clerk }\end{aligned}$in the FHA Brownield office


THIS?-Henry Williamson, soil conservationist, qhecks cover provided by vetch and rye drilled in sorghum stubble on the


OR THIS7-Barren wind-eroded soil on a farm east of Meafore this pieture was taken and little clay material was left on the surface. An estimated 2-4 inches of to
 VOLUME 20 TEN CENTS BROWNFIELD, TERRY COUNTY, TEXAS, THURSDAY, AUGUST 22, 1957 NUMBER 50

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| been a wet year for our farm- |  |
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|  | NOT ENOUGH HOURS IN DAY |
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| For Mrs. H. French |  |
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|  | Watchdog of Terry County's Monies Is Mrs. Oscar L. Jones dy cunsuit Mpre |
| Cotton Insects Show |  |
| 'ncreased Activity 1 ffter Recent Rains | Men |
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| worms were found in light toSee No. 7 Page 3 |  |
| Ins. Stockion Sustains |  |
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No. 3-
departure times and other de.
tais or arangenents tor the
trip will
tew dew completed within a

## No. 4-



ary The group set September
as seinning mont of the
annual chest fund drive here.
No. 5-


## she majored in business. adminstration. Prior to her appointment.

Prior to her appointment
Mrs. Kuykenalil was empoyed
as bookener by
ery Company
No. 6-
 Bridges displays sp piece of dififtwood which she hhes treated
to make brillient and to preserve. (NEWStoto)
No. 1-



 mended lor the non- iegume
dryland crops," said willam.
son. $\stackrel{\text { son. }}{\text { The }}$


 ninoculated to increase thei
nitrogen producing


## A-I USED cars

1956 Ford Ranchwagon $\%==1695^{\circ}$

1956 Ford 4-door Fairlan Radio, heater, Ford-o-Matice, power steer.
ingt tutune finishb, good tires - Your for
ONL

1952 Chevrolet 4-door
 1950 Nash 4-door

Heater, overdrive . . good cheap work car. What will you

Portwood Motor Co.

"Oh, Mommy, it's so good to have you tuck me in again!"

Mother has recovered from a common but serious emotional distur oance. A of mental health by all citizens can do so much for so many more. For as your help grows, their hope of recovery increases.
No one is immune to emotional disturbance or mental illness. It can touch anyone-no there are 16 million or more Americans to day who are suffering from emotional disturbance or mental illness.
trestent and prevention of this illness. But better understanding of mental health, by all citizens, could do so much more to help. Acquaint yourself with the truth about emotional and mental illness. If this problem son why you shouldn't discuss it, face it as you would any physical illness. Find out how to deal with it, how it can be treated. And
above all, work with your local mental health association.
( FREEE BOOOKLET: If you knot someone
who neds help. or who ,oould like a batur understanding
of mertal health, send for a copy of "How To DEAL WrrH


Brownfield News

PNeE Four Brownfiold Newr-Herald, Thürdoy, Aug. 22, 1957
 Texas PERN SANFSS Association AUSTIN-Things will be a bit Sen. Charles. Herring of Aus aiferent here and there, begin-
Lin has been named by Lt. Gov
ning this week. Aug. 22 is the
Ben Ramsey as chairman of effective wate for most of the the Senate's new investigating
hundreds of new laws passed
group ailso is interested in what
Case hundreds of new laws passed $\begin{aligned} & \text { Cage has to say about ICT } \\ & \text { by the tairs. Herring said, however }\end{aligned}$
by tegistature. Scores of new win affect arfairs.
wheat you can and can't do from was no use in the
House and Senate Commithe now on. Examples:
of dangerous fireworks are pro-
hibited
2. News reporters cannot be to whether he will be asked barred from precinct, county ty appear also before the Sen-
or state political conventions.
ate group. or state political conventions.
3. Parents will be liable for
Senving with Herring on the property destruction by their
minor children.

 6. Tuition fees at state col- for Texas ${ }^{1} 1957$ crops, says the leges, beginning this fall, will U. S. Depp. of Agriculture.
be doubled. to. Voters will have to return $3,775,000$ bales. I's 4 per cent marking ballots. No more put- averger for the past 10 years.
ting an " $x$ " before the name
Other official of the person to be voted for. $\begin{aligned} & \text { Other official crop estimates: } \\ & \text { wheat, } 35 \text { million bushels, a mil }\end{aligned}$ for U. S. Senate or congress. pected; corn, 39.2 migilion bush-
man-at-Large posts. runoffs will
els, 43 per cent abovel have to be held unless one man hay, 2 million tons, second
gete a majority vote in the largest crop on record. 9. No more combination bank Ing-Insurance companies, such cent increase over last year. as the late U. S. Trust and
Guanranty, can be organized. $\begin{aligned} & \text { nine per cent better than last } \\ & \text { year, but four per cent below }\end{aligned}$
 provide more money to buy pears, 195,000 bushels, 10 per
right of way for roads.
cent below average, but highest
 independent securities commis- hundred weight, 63 , per cent
sion which will supervise both insurance aind supervise both above last year; Irish potatoes,
ind
incer tions formerly divided between FLU EPIDEMIC SEEN -
the secretary of State's office
 der the Pardons and Paroles
board will set up the state's
first paid staff to keep tabs on
adults paroled from the penit-
laboratory this samples of vires entiary. tt has been long sought
as a means of returning more the from Texas patients
bet as a means of returning more ment. It's a highly communic-
prisoners to useful citizenship.
able strain, says the departA Tax Study Commission will
oversee an analysis of the director, Dr. Henry A.
Holle. He advised people to be state's entire tax structure by
the Texas Research League. $\begin{aligned} & \text { vaccinated as soon as possible. } \\ & \text { But availability of vaceine }\end{aligned}$ Could eventually lead to a still is a question mara.. Pro-
shifting of tax burdens - new duction is being rushed, taxes for some. less for oth-
ers.
some ction ities are setting up prior-
ity Other new agencies are the
Texy schedules. Workers
Council on on
it
torming essential services, such Texas Council on Migrant
Labor and the Texas Historical
and urvey Commission.
JURY PAGES CAGE - Two
Texas Grand Juries, two legis.
storage in Texas - major re re Texas Grand Juries, two legis storage in Texas' major re-
lative committees, and lots of servirs now is almost double just plain Texans, are anxious what it was a year ago, says
to see how BenJack Cage plans the State Water Board. Overall. to "blow the lid off" in the ICT
probe Would do when he hestasties in in ditions""... A sharp drop in
paralytic polio is noted by the He is set to appear before the State Health Department. Only
Dallas Co. Grand Jury on Sept. eight paralytic cases, 15 non-
3. In a surprise move, the paralytic were 3. In a surprise move, the paralytic were reported through Aug. 20. But Cage waspear on there. Vaverement is attributed to Salik
His attorney, M. R. Trion, said hase B. Tate
has been named assistant His attorney, M. R. Irion, said has been named assistant state presumed he was visiting his, his Havrrisor repiacing, who is serving as
mother in Los Angeles, and in- Insurance Co mother in Los Angeles, and in. Insurance Commissioner. ...
dicated he would not return to
Dr. LaRoy Noyes has been ape Texas until Sept. 3.
Travis and Dallas County pointed director of the LiveGrand Juries both facce an Oct 1 adjournment. District Atto
ney Les Proctor of Austin saic ney Les Proctor of Austin said 000 to air condition the House
Travis County had no to be "first" in questiosiring and Senate chambers has been
tage, but that they were merg the building cage. but that they were mere- commission. Low bid was s s990.-
is working against a shortage 600 . More than a year's delay of ey Hallas District Attor-- in getting this project under terred to have Cage testifiy wad ordered the cooling systhere first, but his appearance tem for the last session.
in Austin would neither help nor
New contracts negotiated hurt the Dallas County investi- the purchase of gasoline for
gation. gation.
Also summoning Cage is the
state vehicles will save the

state $\$ 60,000$ during the comin new House general investigat- fiscal , dinar the coming | ing committee which has sent |
| :--- |
| out a |
| liscal yeard a according | directed Texas Ranuger. and and Department of Public Satety Jiggs Jackson, Cotton Center

to search for him. Chairman of the committhe, appointed re-
coach an all-star cage team at
cone cently by Speaker Waggoner
Carr, is Reagan Huffman of Thexas Six-Man Coaching
School, paced Texas Tech Re H. J. Bianchard, Lubbock; Cari Cinnamon is C. Conley. Raymondville; Wil bark of a species of laurel found
liam K. Elliott, Pasadena; and
chiefly in Ceylon




FRESH FROZ $N$ FOODS


PEARS : mamma MECTARIIES Cutame

19c CELERY
CALIF
staLK 19c MUSTARD GREENS nem H GREEN BEANS $=1212 / 2$ YELLOW ONIONS $=31 / 2$ PEAS
OUNTY KIST, SWE
 KOOD CLUE, CREAM STYLE CORIIS SALAD DRESSIIGG amorn oan MAPKIIS S TUIA

## TO GET UP EY!

 FURR'S FRESH FRUITS \& VEGETABLES
## BEHIND THE SCENES OF AMERICAN BUSINESS

1957 Business Spurt Upward Called Misleading as Compared To Last Year; 1956 Standard Lowered By Steel Strike Period by Reynolds kncht Economic Analyst

## pow

 business indipower output
weeks ago th indicators now seem, on the atter week,
suffice, to be spurting ahead of per wisc
tose





## At - We know our Dunlops ABcs Back to School

 Back-to-School With Grade A Looks! Shop Our Many Values

Back-to-School SHIP'n SHORE Blouses
 2.98
3.98
 O Slim filmanal line shit
 sint: Int is a hares gore elirt with 5.95 pocket steen 10-18. WWETERR: The sweate is is athor 1 mant toy tor tacke. oschool

Continental Car Coats

 6.99.
s.9. Nylon Panties
 58
Ivy League Pants


## Western Jeans 

Short Sleeved Sport Shirt $==-8^{\circ}$


Admiral Arleigh A. Johnson Gives Top Burke Continues In Priority To Water Operations Position Problems in Texas

## 


 Ward, judge addocate of the that dealt with water.
Navy, during ceremonies at the
"Water is the most important nation's capital.
ndmiral Burke has been the
Assue before the people of our
State," declared Senator 'JohnAdmiral Burke has been the
leading advocate for an atomic
son in his weed senty ratio report
lo Navy. Under his leadership new
spectacular weapons have been
to Texans. "Every dam, ever
flood control project, every ir
ripation spectacular weapons have been
added to fleet units, and revol-
rigation project is in
for utionary developments have for the future and an inves
led to a new concept in Naval ment in the future."
wartare wartare.
The Navy now includes nu-
clear back senator his cone extion thates clear powered submarines, the most important single thing
guided missile cruisers and that can be done for Tex guided missile cruisers and the pance done for Texas is
submarines, the world's largest aircraft carriers, and an array for developing the state's water or supersonic missile weapons.
The admiral, a native of
Boulder, Colo
athe other day 1 received
"The ord Bhe, admiral, a native of a meerorandum informing me
Boulder, Colo., graduated from
the Naval Academy in 1923.
that Texas now has the world's the Naval Academy in 1923.
During World War II he gained Texas now has the world's.
Dargest synthetic rubber plant." fame as "31-knot Burke" for
his exploits as abserved. "That plant is on
hestroner the Texas Gulf Coast because squaren
"Texas is the world's largest be available to the medical pro-
fession before the end of this
and other of cotton, beef cattle, year. Texas cannot hold those records THiNGS TO COME-Amateur unless we learn to control our
movie-makers plagued by the water supply. movie-makers plagued by the water supply.
fear of wrong exposures will "Our cities fear of wrong exposures will the "ur cities are booming.
have no problems with a new every day as
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thy solar energy (the same thing we have to offer. But those by solar energy (the same thing we have to offer. But those
vour eyes do).. For shoppers cities will shrink to villages trying to figure the savings by if we. cannot find adequate
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the purse . This is the time of the great
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guessing game among potential ng instrument tells motorists car buyers, and the manufact-
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und the mileage figure shows
ror of running many dealer
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since the increasing complexity $\begin{array}{ll}\text { since the increasing complexity } \\ \text { madern aircraft and our vast } & \text { our new ears from of october on } \\ \text { will }\end{array}$ tr defense system made the will me determined by how
many people have been waiting
sor electronic pilot-train-
to see the new models-and how ac. devices so urgent, the De- well they like what they see.
nnse Department has sought
Among the Big Three, Che
 ctual aircraft. delivery or he
Bid to wipe out the small lea
But the problems to be over.
therd has taken so far thi
vme were so great that con-
vear. Ford, in an effort to hol


 | Co planes were flying missions | $\begin{array}{l}\text { market against } 15 \text { per cent } \\ \text { Therefore. when an Air Force } \\ \text { year ago, is out to protec }\end{array}$ |
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| yam and eneineers at the Ercc |  |
| or increase its cut of the piec |  |




 Congress. The record-setting simulato
wo-cent rise in the retail price
and

- Suburban living and bige KC.-135 pilots for the Strateol $\begin{aligned} & \text { amilies are upping demand for } \\ & \text { oomier cars, which is expect } \\ & \text { ond }\end{aligned}$ $\begin{array}{lll}\text { Force-Erco team is counting or } & \text { d to result in sales of } \\ \text { tation wagons in } 1958 \text { vs. an } \\ \text { the same techniques for del. }\end{array}$ the same technisues for dell

very soon of the second of this | simulator series. |
| :--- | :--- |
| NEW FACE OR FACELIFT? | dustry expects record sal $\begin{aligned} & \text { dillion this year. }\end{aligned}$

Brownfieli- Neoms

Vol. 20 Brownfield News-Herald, Thursday, Aug. 22, 1957 No. 50

Cancer, Heart Disease Kills 33,056 Texans




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 $\frac{\text { Texas }- \text { u. } \mathbf{s} \text {. cancer de }}{\text { Beta Thetas Have }}$ First Meeting of Bef first meeting of the yea on sigmantipha sorority was Es. 314 East Broad Way. which tume reports trom trand ing commiteee wer exard and

 executve board meting zhich nuguthe the tome thece ofroe were etved




CHECK THE things YOU NEED FOR SCHOOL

NOTE BOOK FILLER TYPING PAPER
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(Zippor-Name Free)
NOTEBOOK
(No Zippor-CXES CLIPBOARDS
GLUE \& PASTE RULERS
COMPASS COMPASS
LETTERING
(Guides \& Pent PROTRACTORS POSTER BOARDS PENCIL CLIPS ERASERS
NOTEBOOK POCKE NOTEBOOK POCKETS
PENCIL SHARPNERS STAPLERS PAPER CLIPS SCOTCH TAPE THUMB TACKS REPORT FOLDERS BLACKBOARDS CHALK \& ERASER BULLETIN BOARDS MANY OTHER ITEMS COME IN AND REGISTER AND SEE OUR SCHOOL SCHOOL
STOCK

316 W. Maln

## IERRY COUNTY PRINTNG BACK TO SCHOOL SPECIALS



BUY YOUR SCHOOL SUPPLLES HERE
AND RECEIVE FREE!

- Ball Point Pen TWint 2.50 Purcheno or Mor TREE
- Bubble Gum FREE.
- Name Stramped in 24 K Gold
 Drawing Safurday - Sept. 14, 1957-4 P.M. FOR VALUABLE CERTIFICATES
- ${ }^{10}$ Praze
$50^{.00}$ Merchandise Cerrificate From TCP
- 2nd PRIZE
25.00 Merchondise Certificate From 15.0 in Phonograph Records

- 3rd prize
10.00 Merchandise Certificate
5.00 Merchandise Certificate

You Do Not Have To Be Present To Win Lucky persons who win these prizes do not hove to use them
of once, but will recelive credit fowerd suich time as they noed the merchondise.

Good For Aaything Wo Sell!

## 7one County



REMINGION Quiet:niter 5.00 FREE MERCHANDISE OOUPON OR METAL THE WRW - QUIET-RITER-- quier-riter-- QUIET-DELUXE-

- SUPER-SILENTSMITH CORON ONLY \$1.00 WEEKLY ONLY $\$ 1.00$ WEEKLY

[^0]Gill Boopip suers

- EVERY STUDENT NEEDS A PORTABLE TYPEWRITER


PTA School Slated For This Afternoon A school of instruction of
Parent Teachers Associatio Parent Teachers Associati
will be conducted this afterno park, it has been announce
Instructors will be Cates and Mrs. Ve. L. Patterson
All PTA presidents and the committee chairren are
to attend the meeting.

## MR. COTTON FARMER DON'T. . .

Let Insects Have Your Cotton!

## SEE US. . .

For Your Cotton Poison-Dust or Spray

## WE HAVE. . .

Several of the Best Brands to choose from at

## WHOLESALE PRICES!

Phone 4642
Farm Chemical Company


CALLED ' $u$
Parents, Communi By joivs T. Flynn is a
lecturer and ra

CALLED 'WAR ON THE MIND'
Parents, Educators Urged To Be Alert For Books Injecting Communist Ideologies Into Student's Minds Via Classroom
By JOHN T F FLYNN
(EDDTTOR'S Note: John T. Flynn is a noted author,
lecturer and radio commenat. lecturer and radio commenat-
ator.) $\begin{aligned} & \text { A se find running throughout the }\end{aligned}$ There is such a thing as "war
interpretation of of history"
in the mind as it is called-a
which, in reality, is pamphlets are edited planned, and managed opera- more nor less than the inter- ed with being a member of the tion to poison the minds of pretation of history in terms Communist Party, though he
people with ideas, fears, hat- of a pseudo-Marxian philo- stoutly denied this, of course people with ideas, fears, hat- of a pseudo-Marxian philo- stoutly denied this. Of course and economic theories. political
In many textbooks a shrewd paying member, but he has You can introduce poisonous use is made of the practice of been listed by the House un-
ideas into a novel, a poem, a directing the student to what is American Activities Committee
play or, most serious of all, into called "required" play or, most serious of all, into
a school book. When un-American ideas are course, is an excellent medium zations. slyly introduced into a novel or for introducing, the student to it is not possible here to do
any book of general circulation.
historical, economic and cur- more than call attention to the no one is forced to read such rent books to supplement the extent to which various organi a book. But in the case of a more rigid studies of the text-
chations, committees and institu
tions, interested in promotin chool book-avext dealing wco The practiced observer socialist theories, have man history or government or eco- The practiced observer ased to bring their un-Ameri-
nomic ideas the student is (which the student is not while
compelled to read and study
readily detecting the presence
can philosophies into the class compelled to read and study
such a book.
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act this dangerous warfare
athe are infected with socialist or $\begin{aligned} & \text { poisoning the student's mind } \\ & \text { communist or other anti-Amer- } \\ & \text { Aith various } \\ & \text { Anands of on }\end{aligned}$ is quite simple.
Parents Must Be Alert ican philosophies, the teacher
is obliged to teach american philosophies, usually
For every communist, so

ialist or left-wing dupe | is obirged teach and promote |
| :--- | :--- |
| their dangerous and even sub- |
| versive theories. | \(\begin{gathered}Material Edited by Red <br>

Another device in this shrewd\end{gathered} $$
\begin{gathered}\text { ialist or left-wing dupe in } \\
\text { America there are hundreds o } \\
\text { patriotic }\end{gathered}
$$\)


## Wilborn Roach And His DUDE COWBOYS

Every Saturday Night AMERICAN LEGION HALL

DANCING FROM 9 P.M.-TILL ?


GLEANER-BALDWIN Combine


More Acres . . . More Bushels . . For More Profit!


## Dne-Time Trainee Runs

 Worldis Rigigest Store


When the sacks fill up faster than usual, you know youre saving more seed. It's a simpie gauge that
fells Allis Chalmers ocmbine owners they have
uperior sedd-baryeting equipment for aney. uperior seed
With Allis-Chalmers, you're ready and able to tackle any seed harvest troblem-from light, fuffy
orchard grass all the way to lima beans. Come to
eed Performance lead in all Three Combine Field Popular-size Pull-Type. Six-foot Model 66 Aur
Cpor Harcestes
 Large Size Self-Propelled. Nodel A Gleankr-
-Finance Plan Available-

|  | HAVE YOUR COMBINE OVERHAULED NOW! Can smear Act | We Also Have- <br> Shredders <br> - Crop Sprayers |
| :---: | :---: | :---: |
| J. B. KNIGHT FARM MACHINERY |  |  |



## Keeping Current...For Economy I

In the illustration above, you see a very happy high resale value-Cadillac dealers are, at this time, reasonally prepared to make Cadillac ownerBecause of the demand for used cars and Of course, there's not much doubt as to why because of increased production of the Cadillac e decided to purchase a new Cadillac. Like everyone else who selects the "car of cars", received both a generous allowance on his previ he did it to "keep current", so to speak, on all Have you considered how wonderful it would But be to step into a Cadillac of your own? Then, you Cular time of the year, we also suspect that he the highway in the luxury of Fleetwod an on was inspired by the added motive of practicality crafting-and get the facts for yourself coach For in addition to the norma/Cadillac economics You'll agree, we know, that the car is Cadillac

| OHAINPERMISNOW |  |
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| Antelope Hunting Set |  |
| West Texas Area |  |
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| RUSTIC DRIVE IN |  |
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| $\begin{aligned} & \text { Friday-Safurday } \\ & \text { Aug. } 23 \text { \& } 24 \end{aligned}$ |  |
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| MOHAWK | Ing. ${ }^{\text {In }}$.re |
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## JONES THEATRES

 ra
the basis of the lowest priority
members assigned from those Trans-Pecos area hun
will
be permitted in Brewster applicants who did not get a Jeff Davis, Pecos, Presidio
1556 permit. In this manner all Culberson and Huspeth cour In addition to having an ant. $\$ 6$ charge a fee of not more than
elope priviliege or hunting

 holders may hunt. All antelope ico state line to Punta de Agu
hunting shal be under te Creek, thense north of the creek
$\frac{\text { Ralph Yaiborough's }}{\text { Washington }}$
Newsletter




 ate for Texas. rrojesest otatat

 they are capital investments
which will enrich our economy and pay for themselves many
times over.
Military Construction times over.
Miltiary Construction Too
In addition to these public works, I worked for and voted
into law sir million for con-
struction at Texas military bases. See if your town is nea
one of these bases: ${ }^{\circ}{ }^{\circ}$ as Shooting of game other than hinting wiil bee permitted
antelope wilt not be permited Hartley and oldam countie
on the same range. Antelope between a designated line on the same range. Antelope between a designated line and
may be stalked from an auto the Canadian River. The Pan-
mobile but not chased by auto. handle fee is not expected to
mobile.

reta Canyon Meet Set This Weekend By Area Methodists cayon- Anoul courd



 membership cultivation super
intendent and the chairman of
the commission the commission on eevication
in each local church through-
o the confer in each local chu
of the conference. discussion inctudentation and church
school organization and school or ingization and job
responsibilites, evaluation and
improvemen improvement of the educational
program, attendance and mem-
bershit, bership, teacher recruitment
and training, the work of the and training, the work of the
division councils and the workers conference.
The Rev. Randle Dew, staff
member of the Department of member of the Department of
General Church Shhol, Gen
eral Board of Education, The General Church school, Gen
eral Board of Education, The
Methodist Church, Nashille,
Tent Ten.,
leader.
Mr. and Mrs, Ted Cole and
children of Tulsa, Okla. are visiting her parents, Mr. and
Mrs. Lence Price at Challis his week. Mrs. Homer Newman and
girls
from Oklahoma City are
are giris fing this week with her
visition
mother, Mrs. Jim Burnett. 903 East Main.
DeWitt Weaver, Texas Tech's
head football coach and athletic


ron Meet Heeken delthodists Annual churc
tendents meeting rest Texas Meth
ce will be held ice will be hel
MMethodist cam
iturday throug serssion is s.e
Saturday. itures are pl
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 WE CAiN SAVE YOU BIG MONEY ON A MERCURY


THE BIGM ${ }^{3} 300000000$ TRADEIN PARADE



 BROWHFIELD MOTOR CO.

## Siep Lively to Biggen Mindrowed-Crop Profic



Quarter-millionth telephone - G. Howard Briggs operating vice presidident for General Telephone Companys of
the Southwest, looks on as General's $250,000+$ h telephone is installed in the home of Mrs. R. E. Kane of Denton, Texas. James M. Glover, installer repairman at Denton, is shown test.
ing the instrument before Mra. Kane makes the first call on the ing the instrument beforo Mr. Kane makes the first call on the
new yellow extension tolephone. General is the lorgest inde.
 No buyers for $\$ 1$ million in bonds Veteran's Land Program Still Stymied By Bond Markef's High Interest Rates market still was making it im-
possibe
past
weit ans' Land Program bond issue to buy only about 200 tracts of
approved by voters last Nov- missioner Earl Rudder who is approved by voters last Nov- missioner Earl Rudder, who is
ember.
The net effect is that the only
aiso chairman of the Veterans
Land Board. way most veterans can parti-
Lathere are about 21.000 Texas
Tipate in the program now is to
veterans on the V. L. P. waiting purchase forfeited land. Th He continued speaking of
krowth by pointing out that th rewty by pointung out that of tain
company was serving 40,000
boon


 | ed. Today. Just 12 years later |
| :--- | :--- |
| 78 per cent of the 250,000 |
| telephones are dial operated |
| in the company. Danner stat- | \(\begin{aligned} \& ou <br>

\& tha <br>
\& sel <br>
\& bu <br>
\& sa\end{aligned}\) telephones are dial operated
in the company. Danner stat-
ed that the comnany's budget ed that the company's budget
for 1957 and 1958 , which is is
 than one-half of the total tele-
phone platin investment of the
Company phone plant investment of the
Company as of Dee. 31, 1956
This is just an indication, h This is just an indication, h
said, of the greatly improved
equipment and facilities bein roumhent and tacilities bein
brought to customers o
General Telephone Company the foreseeable future.
$\qquad$ cost of doing business is we we
illustrated by the fact that 946 the company had an aver-
age company-wide investmen of $\$ 121$ a telephone in service
Today that figure stands Today that figure stands a
s29 a telephone. Danner point Telephone is to give the custo
mers they serve the service they want when they comes only when a company
operates from a sound financ
a base al base which permits adequa


TEXAS PRESS ASSOCIATION

Crops Can Starve Too

## Crops trying to grow in m eral deficient soils are like p

 ple onhungry
an overweight persan to po go on
a diet to reduce
wants to reduce his crop pro
duction. Yet, that is exactly
ate
duction. Yet, that is exactly
what happens to crops that are
grown
grown on soil lacking in min
erals, warns $W$. F. Bennett, ex-
tens.
erals, warns W. F. Bennett, ex
tension agricultural chemist.
But the crops are not the
only things that suffer from this
condition, says the chemist.
These sick crops cause mineral
hunger in livestock. This pro-
duces poor livestock, giving
poor gains and poor stock propoor gains and poor stock pro-
ducts-at even tends to promote
livestock disease Mineral hungry crops and
Mivestock produce food that may cause a deficiency in
our own body, says Bennett. The average says mennett.
thas about
three pounds of calicum ation three pounds of calicum (lime-
stone) in his body. Children
need lime for strong bones and need lime for strong bones and
good teeth. These strength-providing minerals. are important
to the human Booy.
So, the chemist advises ferti-
lizing tor more and better crops lizing for more and better crops
that will produce more and bet
ter livestock. Liming, in some areas is especially needed now
to offset the leaching that re
sulted from the hard rains of should be made. A soil test the exact needs.
Soil that is weil supplied with and phol - especially calcium
and phospous - is essentia for maximum productively o
top quality crops, concludes
Bennett.
Field Davls Slated For Sent. 18 at High Plains Test Station September 18 is the date set
for th first Field Day at High
Plaing Station Plains Station of Texas Re
search Foundation at Halfway
according to Harold $H$ in Chairman of the Regional Council and Dr. T. C. Long
necker, Head of the Station. Tours will start at 2 p.m. and
continue through the afternoon continue through the afternoon
Wagons drawn by tractors will ransport the guests down will
 ar, Mediana.. Atase, Wilsoson, Bex Mave
rick. Zavalla, Dimmit, LaSall VALLEY: Hidalgo, Cameron
Texas formation about the sale call Commissioner Rudder a

Challis News

 farewell social Saturday night
in the home of Mr. and Mrs
A watermelon feast wa en watermelon feast was
approximately back yard by 50 friends and A going-away gift was pr sented to the couple by the
Challis church and other tried Challis church and other friend
and relatives.
Those attending the Bap tist wore aurs conference at
Calvary Church in Brownfield Calvary Church in Brownfield
were Mmes. C. $\mathbf{S}$. Carroll, Floyd Joplin, and Clarence
Clark. Clark.
Recent visitors in the Joh Recent visitors in the John
Garner home were Mr. and Mrs. J. C. Armstrong JJ. and Sons of Ropes and Mr. and Mrs.
C. S. Carroll and children. The
Carroll frem Carroll family visited his pa
ents, Mr, and Mrs. L. P. Carr ents, Mr. and Mrs. L.
in Meadow Sunday. Mr. and Mrs. Ted Cole and
Ann of Tulsa, okla. are vis. Ann of Tulsa, Okla, are visit-
ing her parents, Mr. and Mrs ing her parents, Mr. and Mrs.
L. P. Price, this week Their
son, Charles, has been son, Charies, has been visit-
ing his grandparents here fo ing his grandparents here for
several days, and will return seeme with his parents.
Sunday visitors in the Sunday visitiors in the W.
Henderson home were the Henderson home were their
daughter and husband, Mr and
Mrs. Lewis Sanders of Muleshoe, Mr. and Mrs. M. L. Pate
Sonny, Ronnie and Bryce an
Mry and Mrs, Sonny. ond Mrs. Bill Byenderso
Mr. and
and Rodney. Jeftrey Jamie of Brownfield.
Those visiting in the L. R Bagwell home Sunday were
the Rev. and Mrs. Frankie the Rev. and Mrs. Frankie
Rainey from Plainview, Mr Rainey from Plainview, Mr
and Mrs. D. Stephens and
Delbers. Delberta from Morton, Mr.
and Mrs. Bill Mekey o
Brownfield and Miss Bobbie Brownfield and Miss Bobbie
Jo Bagwell, who has a posi-
tion tion in Brownfield and spent
the weekend with her parents. Mr. and Mrs. Wayne parents
Janice and Donald, visited Su Janice and Donald, visited Sun
day in Lamesa with her par
ents. Mr. and Mrs ents. Mr. and Mrs. Lee Hogg.
Miss Ann Peacoek from
Brownifid
spent
Tuesday Brownfield spent Tuesday road through the center of the
Station past the new recharge well and back to the starting poin.
Descriptions of the crop, an
fertilizer research on both in rigated and arch on both iry
of the station will be portions various stops on the tour by
scientist familiar whe sand ist fammes.
and parposes.
Each wagon load will be acpoint out the various item questionst raisoute by and answer and
It is estimated questions raised by their grou
It is estimated the tour w
last one hour.
with Bobble Jo Bagwell. $\begin{aligned} & \text { er, w. W. Jones and wife, and }\end{aligned}$ Visitors in the E. N. Corley their son, Ralph Corley and
tome recently were her broth- family of Odessa.

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For the first time' in television a three epeaker whd


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[^0]:    PRINTING \& SUPPLIES FOR OFFICE - HOME - SCHOOL

