



FARM BUREAU CONVENTIONEERS — Approximately 1,100 persons took part last Friday in Terry County Farm Bureau's annual convention. The quintet pictured above was among the principals. From left: D. C. Flowers, newly elected director from Precinct 2; J. T. (Jake) Fulford, TCFB's president;

Mrs. Alfred Tittle of Route 2, who'll accompany her husband to the Texas Farm Bureau convention in Houston; Oliver Grote, field man for TFB, and John Gregg of Lubbock, National Cotton Council representative who discussed "The Past, Present and Future of Cotton" before the convention members.

FARM BUREAU 1956-57 DIRECTORS — Ten of the 12 directors of Terry County Farm Bureau are pictured above. The occasion was last Friday's annual convention of TCFB. From left standing: J. T. (Jake) Fulford, Carl Hogue, D. C. Flowers, Al-

ton Loe and R. D. Jones Jr. From left seated: J. O. (Jimmy) Farrar, Winfred Tucker, Bob Smith, Leon Foote and G. I. Sims. Not shown are L. M. Waters Jr., and Raleigh Luker. (Staff Photo)

IS LARGEST ANNUAL EVENT IN COUNTY

Farm Bureau Convention Draws 1100

"Argentine cotton blended with British synthetics and spun in Japan—that combination is hurting U. S. cotton producers".

So said John Gregg, National Cotton Council representative who spoke Friday night to some 1,100 persons attending Terry County Farm Bureau's annual convention.

The session got under way at 6 p.m., with the members and guests dining on barbecued beef. Time for feeding the group, cafeteria style, was about 90 minutes.

Before the event was ended, the membership had elected six new directors and named delegates to the annual convention of Texas Farm Bureau, scheduled Nov. 11-12-13-14 in Houston.

New directors are J. O. (Jimmy) Farrar of Precinct 1, D. C. Flowers and Bob Smith of Precinct 2, Winfred Tucker of Precinct 3, and Alton Loe and R. D. Jones Jr., of Precinct 4. Houston delegates will be Jerry Jones, Alfred Tittle, Bob Smith, Jack Mason, W. F. Collins, Buck Albert and J. T. (Jake) Fulford, TCFB president. Several directors indicated they also would attend.

New line-up of TCFB directors comprises Fulford, Flowers, Smith, Jones, Tucker, Loe, Carl Hogue, Leon Foote, L. M. Waters Jr., G. I. Sims, Raleigh Luker and Farrar.

The Rev. Howard Smith of Brownfield Church of the Nazarene said an invocation, and music was provided by Jimmy Mackey and Bill Bailey of Brownfield and C. A. Short and Don Allen of Lubbock.

The audience was told by Mrs. Alton Loe, acting farm bureau secretary, that TCFB comprised 880 members as of Nov. 3. Loe read the audit report, prepared by Brownfield accountant Virgil Burnett.

In addition to Gregg, the farm bureau members heard short addresses by their president and by H. L. (Hub) King, director of Texas Farm Bureau's District 2, which includes more members than any other of the 13 districts in the state.

Fulford told his audience that "despite some of our misgivings, we're all still a part of the American Farm Bureau Federation. If we don't like parts of the federation's program, we've got to lick 'em by the vote."

"As TCFB members, each of you has an obligation, that of selling farm bureau to you neighbors," Gregg discussed briefly the history of cotton, from the decline of its virtual monopoly as a fiber in the 1920's, to the present day.

The NCC representative, who lives in Lubbock, told the farm bureau members that "cotton has been out-researched, out-promoted and out-priced. It has faced a dwindling market because of synthetics, foreign cotton and blending."

Gregg was optimistic, however, about cotton's future. He explained that "If U. S. cotton holds its present share of the market, we'll have a 15.3 million bale market by 1960, and a 17.2 million bale market by 1965."

He explained further that "If the U. S. cotton increased its share of the market by one per cent, we'll have a 17.3-million bale market in four years, and a 20.6-million bale market by 1965."

Kenneth Purcell read a list of 12 resolutions which the Terry delegation will submit to the Houston convention.

68,011 Bales Produced To Date in the County

The 1956 cotton harvest in Terry County—it stood at 68,011 bales as of Wednesday afternoon.

The total, determined by Aubrey Jones of Texas Employment Commission, is a jump of 9,967 over one week ago.

Jones also said he "felt compelled to raise his estimate of the county's yield from 75,000 to 77,000 bales. Ginnings for the same period totaled 19,000 bales in Yoakum County."

Brownfield News

And Terry County Herald . . . Terry County's Oldest Business Institution

VOLUME 19 10 CENTS BROWNFIELD, TERRY COUNTY, TEXAS, THURSDAY, NOVEMBER 8, 1956 24 PAGES NUMBER 45

Terry Still Insists on Adlai

Adlai E. Stevenson apparently is still the man for the majority of Terry voters.

years, most county electors tried their best to make him President of these United States.

Their efforts—and votes—were in vain, however, in face of the irresistible tide which swept Ike Eisenhower back into the White House Tuesday for his second term.

play a major role helping to secure a modern airport for Brownfield and Terry County.)

A total of 260 Terry voters used their write-in privileges to endorse the old warhorse, W. Lee O'Daniel, for governor. He was too far behind Price Daniel, however, to swing the day: Daniel 2,847, and Republican gubernatorial nominee William R. Bryant 219.

Nominees for the county offices had a "walk away." The vote was this: Morgan Copeland, attorney 3,106; Don Cates, tax collector 3,151; James Fulford, sheriff 3,152; E. S. Tankersley, commissioner Precinct 1, 1,381; Mrs. B. R. Lay, commissioner Precinct 3, 121; Roy Moreman, constable 3,143.

Without opposition, Mitchell Williams of Tahoka garnered 3,120 votes for attorney of 106th Judicial District; Robert Bowers Jr., 3,147 for 98th District representative; Preston Smith, 3,156 for 28th District senator.

CORONATION CEREMONIES FRIDAY

Dianna Adams Will Rule at Homecoming

Dianna Adams, a junior student, will reign Friday over the 1956-57 homecoming of Brownfield High School.

The daughter of Mrs. Mary Lou Adams of 1206 East Hill, Dianna will be the center of interest in coronation ceremonies at 10:30 a.m., Friday, when BHS observes its annual Veterans Day.

The president of the Student Council, Bobby E. Moore, will present the crown to the queen. Crown bearer will be Lela Ann Cox.

Claudia Tuttle, senior class candidate for queen, will serve as princess. Duchesses will be Sophomore Brenda Frazer and Freshman Jerry Ann Trout.

Following coronation, the queen, her court and student body will hold a pep rally on the southeast corner of the courthouse square.

The Cubs meet the Lobos from Monahans at 8 p.m., Friday. In pre-game ceremonies, Miss Adams and her court will be presented to the spectators.

WILL TALK TERRY'S PROBLEMS

Rotarians Will Host Top WTCC Officials

Two top officials of the West Texas Chamber of Commerce will speak Friday to Brown-

field Rotarians.

Both of Abilene, they are Fred H. Husbands, executive vice president and general manager of WTCC, and Ralph E. Duncan, who heads the chamber's community services and member relations departments.

Occasion will be Rotary Club's weekly luncheon at First Presbyterian Church. Al M. Muldrow of Brownfield, WTCC director, is directing the appearance of the two men.

Husbands, Duncan, Muldrow and Brownfield C-C Manager Joe Satterwhite will meet at mid-morning Friday with other WTCC members for a business session.

In addition to a full turn-out of Rotarians, the club is preparing for several out-of-town guests, Muldrow explained.

Husbands has been with WTCC, world's largest regional chamber, since October 1950. Previously, he was Waco C-C manager. A graduate of Texas University, he is on the executive committee of the Council of State Chambers of Commerce, one of three committee chairmen of the International Good Neighbor Council.

Husbands also has served on the Board of Advisers of the U. S. Chamber of Commerce Southwestern Institute, of which he is a graduate.

A veteran of more than 20 years in professional chamber work, Duncan was Haskell C-C manager for 15 years. He also See ROTARIANS, Page 7

Dollar Day Winners Determined by Draw

A total of \$10 in merchandise awaits each of the following winners in the monthly drawing for Dollar Day prizes. Certificates for the prizes must be redeemed within 30 days at the following stores:

Bill McCullough of 419 South Third (Field's), Shirley Cravey of 721 North A (Collins), Mrs. D. Hunter of 517 South Third (Fair Store), Hazel Mabry of 907 South Second (Wackers), and

Mrs. C. B. Worsham of 402 North A (Brownfield Bargain Center), Mrs. K. N. McBride of 1416 East Cardwell (Shelton's), Mrs. W. T. Smith of 521 North Second (Fashion Fabrics), Mrs. Gertrude Kinsey of Box 264 (Cobb's), and

Mrs. Willie Rowden of Route 5 (Bob's Shoes), Mrs. Hugh Clark of Route 4 (Franklin's), Mrs. W. B. Sellner of 314 North Fifth (Dunlap's), Mollie Stevens of 410 South Second (Fenton's), Mrs. Helen Schuffert of 403 East Main (Bayless Jewelry), Florence Neugent of 909 West Powell (Furr's), and Mike Hughes of Route 3 (Klein's).

Chest Drive Is Being Planned

Terry County Community Chest officers met Monday with the 1957 campaign committee for an organization session.

The annual drive was divided into three weeks. First week for advanced gifts; second week for general business, and third week for employees.

Reports will be heard at breakfast each Monday morning for the following schedule: advanced gifts, Nov. 12; general business, Nov. 9, and employees, Nov. 26.

Advanced gifts committees are Chairman Dennis Q. Lilly, Lal Copeland, R. J. Purcell, Ike Bailey, John Kendrick, W. N. (Doc) Lewis, R. V. Moreman, Troy Noel, J. E. (Buddy) Gillham, Arlie Lowrimore and J. O. Gillham.

General business committees are L. J. Richardson and David Nicholson. Employees committees are Mrs. Sam Privitt and Mrs. J. E. Gillham.

Modern Airport For Brownfield, County Nears Reality Stage

Officials of the Civil Aeronautics Administration told Brownfield representatives Friday in Fort Worth: "We're ready when you are."

Thus did CAA put another OK on plans for a modern airport 4 miles east of Brownfield, the project to be financed 50 per cent by the government.

In Fort Worth were C-C Manager Joe Satterwhite, Earl Jones of Jones-Copeland Insurance Agency, and Pete Harris of Harris Flying Service.

Terry County commissioners are studying a petition for a \$100,000 bond election, which may be called around Dec. 1. The bond-sale approval is prerequisite to securing a like sum from the federal government.

Satterwhite explained this See AIRPORT Page 7

Karl Services Are Scheduled Friday

Funeral services for Alex Karl, longtime Brownfield resident who died this morning in a Lubbock hospital, will be held here at 10 a.m. Friday.

Complete details of the services had not been completed today at Brownfield Funeral Home. The Rev. A. J. Franks will officiate.

Karl owned and operated a cafe for many years on South First, where he had a singular reputation for his hamburgers.

News Views

You can see the new Oldsmobiles, Buicks, Studebakers, and Pontiacs on display Friday and the new Mercury's on Monday. As you will notice, Oldsmobile is coming out with a station wagon and Mr. McBride will have the Serenaders here in person for those who see the new Pontiacs from 2 p.m. until 3:30 p.m.

The service you get at the Farm Bureau office Nov. 11-12-13-14 probably will be pretty slow since most of the office staff plan to attend the state convention in Houston. There also will be about 14 local members and some 7 or 8 wives make the trip.

There will be a bingo party at Veterans Hall beginning at 8:00 p.m. Friday night for those who do not attend the football game, and if you would like to play after the game, come on out. Prizes will be given the winners.

Your Community Chest has Monday set as the starting date with \$17,743 as the goal for this year. Earl Jones was elected president, and B. F. Hutson and Marion Bowers will be co-chairmen of the fund campaign. These three fellows have a tremendous job and will need our assistance to complete this job in three weeks. Each employee is asked to give one day's pay.

Now that the national election is over, don't you think Mr. Stevenson's suggestion that we accept defeat with a smile and remind ourselves that we are Americans first, is good?

You now will find Leonard Lang in an office by himself just south of Cliff's Western Wear, in the same office with Dr. Martin or in the old Glen Akers office space.

Friday night is homecoming for the Brownfield Cubs, when they play host to Monahans. Needless to say, we will miss the services of our graduating seniors, and want them to know how proud we are of the spirit, sportsmanship, and leadership they have given to their team. Good luck Friday night and for the remaining games with Andrews and Kermit.

Brownfield Police Chief Nolan Lassiter and Mrs. Lassiter are in Waco, where he is attending a meeting of Federal Bureau of Investigation officers. The session is being held in the Roosevelt Hotel.

Oops!

The 1957 Cadillac will NOT be displayed Friday at Harding Motor Company.

Because of a mix-up in release dates, this week's NEWS carries a story on Page 1, Section 3, that Harding WILL show the Cadillac Friday. It is erroneous.

Instead, Harding will have on the floor the striking new 1957 Oldsmobile.

MILLION IN SIGHT THIS YEAR

Construction Dollars Mounting

September-October building permits have helped swell Brownfield construction dollars to near the one million mark.

As of Oct. 31, the total was \$917,455. City officials said this morning that "undoubtedly, we'll reach that million mark."

The foregoing figure was attained when September's \$92,725 and October's \$122,500 were added to the \$702,230 reached by the end of August.

Biggest assist came in September, when General Telephone received permit for its new \$40,000 office building at 614 West Tate.

Other September items: H. D. Starnes, \$7,000 frame residence at 812 Tahoka Road; R. N. Kayal, \$4,000 addition to the Fair Store; Cecil Chambers, \$10,000 frame house at 1011 East Hester; Henry Mertz, \$800 addition to residence at 401 North Fifth; and

W. R. Stewart, \$1,000 remodeling of residence at 60 North Second; John Franks \$675 addition to residence at 1416 East Cardwell; J. T. Hall \$2,500 addition to house at 131 East Main; and

Homer Nelson, \$7,000 remodeling of Nelson's Pharmacy at 211 South Sixth; Ed Mayfield \$750 addition to present resi-

dence at 1208 East Lons; Mrs. C. Hamilton, \$6,000 frame residence at 208 East Broadway, and Glenwood Homes, Inc., \$13,000 brick and masonry residence at 1404 East Tate.

October construction picture was pretty well filled in by 10 permits issued to Glenwood Homes, Inc., for a \$10,850 frame residence at 1503 East Buckley, \$6,000 unit at 1504 East Buckley, \$5,500 at 1505 East Buckley, and

A \$5,500 frame residence at 1506 East Buckley, \$6,000 at 1504, \$7,000 at 1502, \$5,500 at 1422, \$6,000 at 1420, and \$7,000 at 1418, all on East Buckley, and \$5,500 at 1422 East Cardwell.

Other October permits went to C. L. Causey for \$250 frame storage house at 420 Seagraves Road; Clarence Lewis, \$20,000 masonry residence at 1301 East Broadway; Shamrock Oil and Gas Corp., \$20,000 service station at 409-11 South First; Dea Parker, \$4,500 concrete block building at 211 South Atkins; and

P. R. Cates, \$10,000 residence at 1302 East Reppito; Harold Klein, \$2,500 addition to residence at 1214 East Lons, and R. D. DeBusk, \$400 storage room at 1021 North Second.



FRED H. HUSBANDS



RALPH E. DUNCAN

SPANKIN' NEW

Debbie Pearl, born Oct. 31 at 5:46 p.m., weighing 7 lb., 6 1/2 oz., to Mr. and Mrs. Art Willard Adair, city.
Anita, born Oct. 31 at 8:48 p.m., weighing 7 lb., 11 1/2 oz., to Mr. and Mrs. Blas Escobedo, Karnes City.
Rudy R. born Nov. 5 at 3:20 a.m., weighing 7 lb., to Mr. and Mrs. Jose G. Torres, Ropesville.
Jose, born Nov. 5 at 8:07 a.m.,

weighing 7 lb., 1 1/2 oz., to Mr. and Mrs. Candelario Zuniga, McAllen.
Baudilio, Jr., born Nov. 5 at 3:15 p.m., weighing 7 lb., 10 oz., to Mr. and Mrs. Baudilio Flores city.
David Mart, born Nov. 6 at 3:55 a.m., weighing 7 lb., 13 oz., to Mr. and Mrs. Wyndie Graves Miller, city.
Lusinda, born Nov. 6 at 8:58 a.m., weighing 7 lb., 10 oz., to Mr. and Mrs. Juan Rafael Rendon, Taft.

Manager of Orphan Home in Italy Will Speak Here Sunday

The former superintendent of Frascati Orphan Home of Frascati, Italy, Carl G. Hecker, will speak Sunday to members of Crescent Hill Church of Christ. The Frascati orphanage is under supervision of the Crescent Hill church eldership. Hecker recently was replaced at the Italian orphanage by J.



CARL G. HECKER

R. Chisholm of Brownfield. Chisholm and his family, formerly of 703 South D, now live in Frascati.

The Hecker family lived in Italy with "their 33 boys" from the spring of 1952 until recently. They now live at 1206 East Lons. He is associated with the Home Offices maintained by the Crescent Hill church.

John McCoy, minister of the church, said this morning that the public is invited.

CHALLIS NEWS

MAE HENDERSON
NEWS Correspondent

The Women's Missionary Union met Monday at 2 p.m. in the home of Mrs. B. L. Bagwell. The program, taken from the Royal Service, was "Joys From Wells of Salvation". The scripture, Isaiah 12:1-5, was read by Mrs. L. Henderson. Others participating were Mmes. L. P. Price, C. S. Carroll, W. L. Bagwell, and Bertie Mae Bagwell. Cake and coffee were served.

T/Sgt. and Mrs. E. S. Henderson and sons of Midland spent the weekend here with

HOSPITAL NEWS

Nov. 1: Grady Davis, Paul Farrar, Archie Jennings, and David Cain, surgical; Ray Delahunty and Umberto Garcia, medical.

Nov. 2: John Parker, Paula Munoz, Mrs. R. O. Burns, Mrs. Weldon Ridgeway, and J. B. Willett, medical; Mrs. Robert Mason, T & A; Mrs. Edgar Bruno, surgical; Karl Drake, accident.

Nov. 3: Mrs. Brian Brady, medical.
Nov. 4: Travis Freeman, Carl Watkins, Sue George, Joyce McPherson, Oscar Alemon, and D. J. Yowell, medical; Frank Proctor, surgical.

Nov. 5: Larry Honeycut, T & A; Crawford Taylor, surgical; Mrs. James Hall and Mrs. Jack Greenfield, medical.

Nov. 6: Mrs. Mary T. Clemmer, Mrs. Harry Cornelius, Willi Garza, Sherri Clements, medical; A. C. Carnathan, accident; Mrs. Billie Benson and Mrs. Frank Franco, surgical.

relatives.

Mr. and Mrs. C. S. Carroll entertained with a church social Tuesday night. Mrs. Carroll sponsored the games. Refreshments of cake, cookies, hot chocolate, and coffee were served to the following: Mssrs. and Mmes. F. H. Joplin, B. L. Bagwell, Gary Martin, T. C. Pettigrew, Wayne Bagwell, L. P. Price, E. N. Corley, W. J. Henderson, and J. L. Langford, and Mr. Bill Henderson. Approximately 14 children also were present.

Mr. and Mrs. Wayne Bagwell and Janice visited her parents, Mr. and Mrs. E. L. Hogg, in Lamesa Saturday.

Mr. and Mrs. W. J. Henderson and Mr. and Mrs. M. L. Pate and boys attended the First Church in Ralls Sunday. They also visited their daughter and sister and family, Mr.



SHARE IN COMMUNITY CHEST—The Brownies pictured above next year will share, along with their big sisters, the Girl Scouts, in the Terry County Community Chest. Seven other organizations have been checked for participation in the Chest: USO, Boy Scouts, Red Cross, Crippled Children's Society, Salvation Army, Heart Fund and Goodfellow Fund. The 1957 campaign to fill the coffers of the Chest gets under way here Monday. From left seated,

the Brownies, all of Troop 17, are Jean Schofield, Sharon Barrett, Barbara McGowan, Connie Lynn Powers, Pamela Kay Fox, Deborah Dean Bender, Linda Hicks and Barbara Baumgardner. From left standing: Susan Shropshire, Anne Proctor, Carolyn Sue Riech, Kathy Hill, Pat Cummings, Susan Zorns and Barbara Sue Newsom. Leaders are Mrs. Jack Bender and Mrs. Bill McGowan. (Staff Photo)

and Mrs. C. A. Edwards. Others visiting in the Edwards home were Mrs. Bill Henderson and children, Kathy Ann and Darrell Gene, and Mrs. M. V. Post and son, Keith.

home were brother Gary Martin and family.

and son from Idalou visited his parents, Mr. and Mrs. J. L. Langford, Sunday.

Your Invitation: Southside Church of Christ

701 Old Lamesa Road
James T. Watson, Minister
Sunday Services: Bible Study 9:45 a. m.
Worship 10:45 a. m.
Evening Worship 7:00 p. m.
Wednesday Bible Study 7:30 p. m.

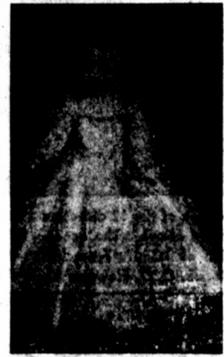
MORE . . .

Much More AT LINDSEY'S

These dolls are terrific values and are exactly as illustrated and described!

27" walking bride doll, vinyl head, full rooted saran bob wig, moving eyes, lashes. All plastic body bending knees. Dressed in exquisite elaborate wedding dress of flocked lace type net and tulle. Metallic trim. Matching slip plus buckram underslip. Bridal bouquet. Net bridal veil. Pants to match. Plastic shoes and socks. Reg. 24.95 Value.

Special \$13.95



Miss Anniversary 25" vinyl head, rubber body, arms and legs, moving eyes and lashes. Rooted saran poodle style hair. Assorted colors. Taffeta dress with net yoke and skirt. Silver braid trim. Bonnet to match. Knit pants. Vinyl shoes and socks. \$12.95 Value.

Special \$4.95



19 1/2" vinyl head, pony tail rooted hair. Ribbon bow in hair. Moving eyes, lashes. Full rubber body, arms and legs. Coo voice. Plaid skirt with white puff sleeved nylon blouse with collar. Plastic buckled belt. Matching taffeta pants. Vinyl shoes and socks. 9.95 Val.

Special \$4.98



14 1/2" moulded pony doll with ribbon. Full vinyl doll. Glassine eyes. Dressed in two-tone dress, print skirt and contrasting attached bodice. Knit pants. Shoes and socks. \$2.98 Value.

Special \$1.95



10 1/2" moulded bob, full vinyl doll. Dressed in bib style romper. Painted eyes. Ric-rac trim with halter ribbon tie. Moulded rubber painted shoes and socks. \$1.49 Value.

Special \$1.00



Girl, 10 1/2" moulded vinyl head, full rubber body, arms and legs. Coo voice. Painted eyes. Dressed in two-tone dress, knit pants, socks. Boy style, dressed in two-tone coverall. Printed top solid pants. Knit socks. \$1.49 Val.

Special \$1.00



16" vinyl head, full rooted saran bob wig. Ribbon in hair. Full vinyl doll. Coo voice, moving eyes, lashes. Wire in legs to bend and sit. Dressed in fancy lace edge net dress. Matching taffeta puffed sleeve. Matching slip and panties. Plastic shoes and socks. \$3.98 Value.

Special \$3.98



14" rooted saran bob wig, full vinyl, moving eyes, lashes. Ribbon in hair. Dressed in checkered taffeta dress, bodice contrasting color, ric-rac trimming. Lace around neck. Knitted pants. Shoes and stockings. \$4.49 Value.

Special \$2.98



15 1/2" vinyl head, rooted hair, saran poodle wig. Ribbon in hair moving eyes, lashes. All rubber body, arms and legs. Coo voice. Dressed in crissie dress, fancy contrasting collar and hem. Knit pants. Socks. Vinyl shoes. \$3.95 Value.

Special \$2.98



14 1/2" vinyl head, rooted poodle style washable hair. Ribbon bow in hair. Full rubber body, arms and legs. Coo voice. Fixed glass eyes. Dressed in two-tone combination dress. Solid color rayon blouse, cotton print shirt. Knitted panties. Shoes and socks. \$2.98 Value.

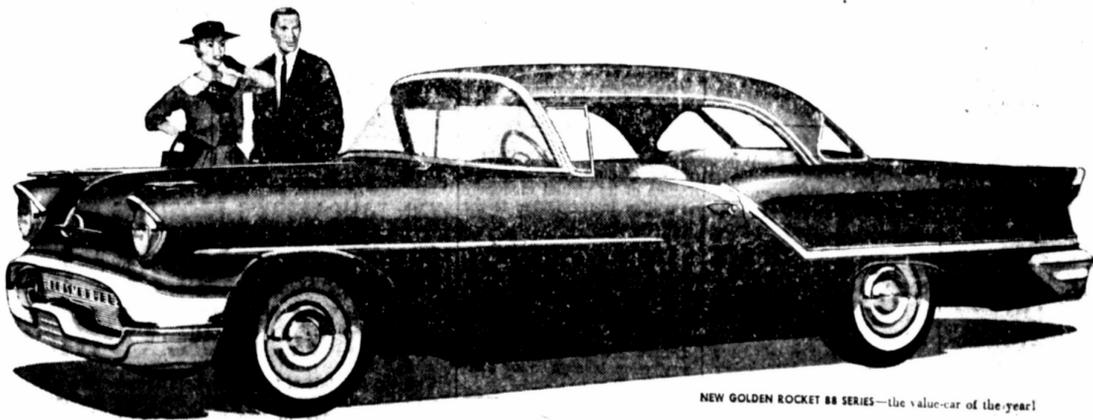
Special \$1.98

LINDSEY'S

HARDWARE — AUTOMOTIVE
SPORTING GOODS — PAINT AND WALLPAPER
Corner Broadway And Lubbock Highway

Tomorrow's the day... they go on display!

NEW 1957 OLDSMOBILES!



NEW GOLDEN ROCKET 88 SERIES—the value-car of the year!

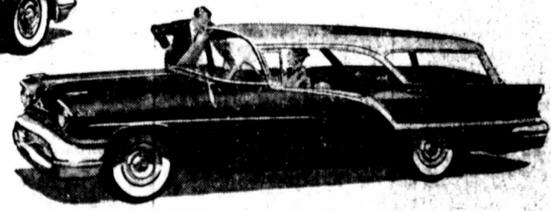
ALL that's
NEW is
OLDS!

3 NEW SERIES!
17 ALL-NEW MODELS!
See them now—
in our showroom!



NEW STARFIRE 98 SERIES—there's nothing quite like it!

SO MUCH THAT'S NEW—SO MUCH THAT'S EXCLUSIVELY OLDS! Come make your choice—from 17 glorious models in three great Oldsmobile Series . . . Golden Rocket 88, Super 88, Starfire 98. In every exciting model, you'll find new engineering values—new styling accents! Plus a great new 277-horsepower Rocket T-400 Engine—new Wide-stance Chassis—a host of extra-value features! Here are big reasons why, for '57, the accent's on Oldsmobile . . . the car that puts the accent on you! Come choose your favorite right now!



NEW SUPER 88 FIESTA—smart new model for the station wagon set!

SEE THE NEW 1957 ROCKET ENGINE OLDSMOBILES! NOW ON DISPLAY IN OUR SHOWROOM!

HARDING MOTORS, INC., 321 WEST BROADWAY

PHONE 2144

COME IN! YOU'LL LIKE OUR QUALITY WAY OF DOING BUSINESS!

PREPARED FOR COOKING

- BUTTER—Alma Special
- BEANS, No. 300
- CORNED BEEF, Arm
- HASH
- KRAFT'S, Miniature,
- MARSHMALLO
- DEEP BROWN, Libby
- BEANS
- L'BBY'S, Whole Swee
- PICKLES
- SPEARS, Libby's All
- ASPARAGUS
- & MEAT BALLS, Libb
- SPAGHETTI
- VANILLA, 7 Minute,
- FROSTING
- MACARONI, 14 Oz.
- SKINNERS
- CLOVERLEAF, Light
- TUNA, No. 1/2 c
- MEADOWLAKE, 1 L
- OLEO
- TABBY, Large Can
- CAT FOOD
- RANCH STYLE, No. 3
- BEANS
- VELVEETA, KRA
- CHEESE
- PORK, FRESH,
- ROAST
- PRATER'S, Fresh Fr
- TURKEYS, 8-12
- 4-FISHERMEN, 8 O
- FISHSTICKS

HERE'S
Why
YOU

SAVE

at
Piggly Wiggly
SUPER MARKETS

PRESERVES	RED PLUM PAR 20 OZ. TUMBLER	29¢
FLOUR	10 LB. GOLDEN WEST BAG	69¢
CORN	KOUNTY KIST 12 OZ. WHOLE KERNEL	2 cans 25¢
ORANGE	DRINK KRAFT'S 46 OZ. CAN	25¢
MIX	CAKE, SWANSDOWN WHITE, YELLOW, OR DEVIL'S FOOD	25¢

WE'RE FEEDING MILLIONS FOR A PENNY!



A Penny represents the amount of profit the average food store makes on your food dollar. After paying for merchandise, salaries, rent, utilities, equipment, and other expenses, just one penny is left over as your grocer's return on his investment. This is possible because of the large-volume, fast-turnover method of self-service grocery merchandising which Piggly Wiggly originated 40 years ago when it introduced self-service, cash-and-carry grocery stores. By "Feeding Millions for a Penny," the grocery industry makes its contribution to the strength of a greater America—and better eating for you and your family.

BUTTER—Alma Speckled	11c
BEANS, No. 300 can	11c
CORNED BEEF, Armour's, 16 Oz.	33c
HASH	33c
KRAFT'S, Miniature, 6 1/2 Oz. Poly Bag	19c
MARSHMALLOWS	19c
DEEP BROWN, Libby's, 14 Oz. BEANS	15c
LIBBY'S, Whole Sweet, 22 Oz. Jar	49c
PICKLES	49c
SPEARS, Libby's All Green, No. 300 Can	45c
ASPARAGUS	45c
& MEAT BALLS, Libby's, 16 Oz. Can	25c
SPAGHETTI	25c
VANILLA, 7 Minute, 6 Oz.	29c
FROSTING	29c
MACARONI, 14 Oz. Cello Bag	25c
SKINNERS	25c
CLOVERLEAF, Light Meat Flakes	23c
TUNA, No. 1/2 can	23c
MEADOWLAKE, 1 Lb. Quarters	29c
OLEO	29c
TABBY, Large Can	13c
CAT FOOD	13c
RANCH STYLE, No. 300 Can	2 cans 25c
BEANS	2 cans 25c
VELVEETA, KRAFT'S 2 LB. BOX	

PIES

FET RITZ, APPLE, PEACH 24 OZ. FROZEN	39¢
BEEF, CHICKEN or TURKEY PIES Libby's Frozen, 8 Oz.	2 FOR 45¢
UNDERWOOD'S, 16 Oz. Pkg. BARBECUE	79¢
ORE-IDA, 12 Oz. Pkg. POTATO PATTIES	15¢
LEAF OR CHOPPED, Libby's SPINACH 10 Oz. Pkg.	15¢
COMPLETE, Your Choice PATIO DINNERS	59¢
ORANGE, LIBBY'S, 6 Oz. Can JUICE	15¢

SHORTENING MIRACLE WHIP CRACKERS

MRS. TUCKER'S 3 LB. CARTON	53¢
SALAD DRESSING PINT	30¢
KRISPY 1 LB. BOX	26¢
KLEENEX 400 COUNT BOX WHITE OR COLORED	25¢
ANTISEPTIC LISTERINE 14 OZ. BOTTLE	69¢
LARGE BOX TREND	2 FOR 39¢
STA FLO STARCH QT.	27¢

HAIR
ARRANGER
BOYER'S, 6 OZ.
43¢ Plus Tax

CHEESE 74¢

PORK, FRESH, SEMI-BONELESS, BOSTON BUTT, LB. ROAST 39¢

PRATER'S, Fresh Frosted TURKEYS 8-12 Lb. Avg. Hens, Lb.	49¢	KRAFT'S, Philadelphia, 8 Oz. Pkg. CREAM CHEESE	39¢
4-FISHERMEN, 8 Oz. Pkg. FISHSTICKS	33¢	FRESH GROUND, Sliced PORK LIVER	29¢

U. S. GOOD BABY BEEF

T BONE STEAK Lb.	79¢
ROUND STEAK Lb.	79¢
LOIN STEAK Finbone Lb.	69¢
ARM ROAST Lb.	49¢
CHUCK ROAST Center Cut Lb.	39¢

SKINLESS, All Meat FRANKS . . . 3 lbs. 89¢

AUSTEX, 24 Oz. Can BEEF STEW	39¢
CAMPFIRE, NO. 300 CAN BLACKEYED PEAS	10¢
CAMPFIRE, NO. 1/2 CAN VIENNAS	10¢
SANTA ROSA, 46 Oz. Can PINEAPPLE JUICE	25¢
TREESWEET, 46 Oz. Can ORANGE JUICE	35¢
ROSEDALE, Blue Lake, Cut, No. 303 Can GREEN BEANS	2 FOR 25¢

CALIFORNIA, NO. 1, LB. TOMATOES . . . 15¢

TEXAS, FULL-OF-JUICE, 5 LB. BAG ORANGES 39¢

APPLES JONATHAN, ALL PURPOSE, LB.	12 1/2¢
RUTABAGAS Lb.	10¢
CELERY CALIFORNIA GREEN, LARGE STALK	15¢
GRAPEFRUIT TEXAS WHITE, SEEDLESS, Lb.	10¢



Piggly Wiggly
SUPER MARKETS
DAVIS & HUMPHRIES, OWNERS & OPERATORS

BHS NEWS

By DONNA CHRISTOPHER

BHS likes Ike, too, it seems. While our elders trekked to the polls Tuesday, numerous votes were taken in the various classes. In most cases, Eisenhower won over Stevenson. In one class, however, Elvis Presley won by a landslide.

Homecoming preparations are in full swing and the spirit is mounting steadily. Tonight a big pep rally will be held and the exes of '26, '36, and '46 will be honored. Friday morning comes the crowning of the

queen and the downtown pep rally.

Entertainment will be featured by several organizations following the crowning of the queen in assembly. The Cubs play host to the Monahans Lobos for the all-important game Friday night. The Junior High Band will combine efforts with the Senior High Band for half-time ceremonies.

Dating Duos: Sally Rutledge Doug Tankersley, Shirley Merritt-Adrain McWilliams, Jeanie Criswell-E. V. Murphy, Phoebe Key-Bob Simpson, Jorita Fulford-Tommy Street, Brenda Barnett-Robert Butler, Kay Kessinger-Jerry Don Huckabee, Linda Gauntt-Danny Powers, Patsy Hulse-Johnny Raybon, Mary Waters-Hollis Smith, Mary Jane Brownfield-Bob Upton, Ruthie Moore-Glen Scruggs, and

Anne Lee-Ellis Cox, Mary Joe Christian-Mike Hamilton, Jackie Farquhar-Charles Cabbiness, Kathy Melton-Harry Wilson, Janith Spears-Clyde Bragg, Gail Cottrell-Lee Dale Rowden, Peggy Gray-Dixon Latham, Barbara Knox-Larry Meeks, Gloria Angus-Donnie Boyd, Donna Jane Newsom-Richard Ridgeway, Betty Hargrove-Bobby Casey, and

Joan Priest-Charles Gunn, Wanda Cornelius-J. W. Richardson, Barbara Nicholson-Bill Walker, Doris Ratliff Jackie Meeks, Carma Cole-Jerry Browning, Sandra Moore-Preston Glenn, Bettie Ann Davis-Bobby E. Moore, Judith Glenn-Charles Kersh, La Nora Turn-

KEEP THIS AD!

Over 20,000 Arthritic and Rheumatic Sufferers have taken this medicine since it has been on the market. It is inexpensive, can be taken in the home. For Free information, give name and address to P. O. Box 522, Hot Springs, Arkansas.



AT M&M SESSION — Mrs. E. M. Platz of Lubbock, right, is pictured above with the huge display which she used Tuesday in an address to members of Maids & Matrons Study Club.

Mrs. Platz is children's librarian at Lubbock Public Library. With her is Mrs. W. A. Kimbrough of M&M. (Staff Photo)

Dr. R. C. Martin
Optometrist
East Side of Square
110 South 5th
All Visual Services
Phone 2515

er-Gerald Jenkins, Sue Walls-Wayland Sealy, Barbara Germany-Jack Purlert, Brenda Faubion-Kenneth Hall, Mary Ruth Venable-Tom Chisholm.

The junior class will have a carnival party Saturday.

There will be cake-walks, fun shows talent show, apple bobbing, etc. All the festivities will be held in the gym, and proceeds will be used for the Junior-Senior banquet and prom.

Wedding Belles: Ann Toler will wed James H. Roberson Nov. 24. Jackie Farquhar received her ring from Charles Cabbiness last Saturday night and they plan to marry in December. Melba Phillips and Bill McKee have set Dec. 7 as the date for their wedding. La Moine Lindsey and Bobby F. Abernathy will wed Saturday.

Short Stuff: The juniors are in the process of selecting a script for their class play. Joan (Shelton) is home for a visit with her parents and to be in La Moine Lindsey's wedding.

The Halloween preview managed to put a frightful climax on the day's activities.

Bettie Ann Davis went to El Paso for Texas Western's homecoming Nov. 3. Bettie Ann's big sister, Gail, is a

sophomore at TWC. Several Brownfieldites attended Texas Tech's homecoming last Saturday and a chosen few were privilege to see and heard Woody Herman and his "Third Herd" at the dance in the Coliseum.

Arrilla Jones recently returned from a trip to Florida.

Sue Shewmake was elected band captain Monday. She will often-times represent the band at various functions, and she is second in rank to the drum major. A majority of the band members are sporting new jackets.

Jackie Moore, Ronnie Swan, Carl Moore and Bob Wilkinson will arrive from San Diego, where they have been stationed in the U.S. Navy, next Saturday.

The YWAs from Calvary Baptist Church had a Japanese supper Tuesday night. A missionary study was featured.

Now hear this! A coke machine will be installed in BHS within the very near future. It's a fact, according to the Student Council.

White Granex Onion Gets Favorable Nod

White Granex, a first generation hybrid onion, was developed through the cooperative onion breeding program of the Texas Agricultural Experiment Station and the Horticultural Crops Research Branch of the U. S. Department of Agriculture.

Limited quantities of seed of the new hybrid should be available to farmers through commercial seed stores this fall. No seed are available

RADIO SERVICE
Young & Collum
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Phone 2050
Farm And Home Appliance

Boudoir Coat Is Frothy but Practical

BY EDNA MILES

THE boudoir coat and cape have made a fashion comeback this fall, along with other Edwardian fashions.

Originally, the boudoir coat was a luxury that only a woman with a personal maid could afford. It was designed chiefly to make her look pretty over the breakfast table or while she sipped her coffee and opened the morning's mail. It was fragile—and looked it—and its upkeep, along with other frothy and impractical bits of lingerie, took a good deal of her maid's time each week.

The new boudoir coats are pretty. And frothy. But they're also practical and their upkeep is a matter of minutes. While there are many variations of the boudoir coat (including the cape), most are made in double layers of nylon tricot and further prettied up with lace or embroidery or eyelet embroidery. Sometimes two colors are used (pale pink over beige), but all boudoir coats are matched to their own nightgowns.

These are very feminine little bedroom coats, meant as contrast to tailored loungewear. They can, of course, appear in all modesty at the breakfast table, giving the wearer a fresh and pretty look.



Boudoir coat has tuxedo front design in double layer of nylon tricot.

from either of the developers.

White Granex is similar to Granex in shape and general appearance, except it is white. The bulbs are thick, flat and intermediate in shape. The tendency to bolting and doubling is about the same as for Eclipse and Granex. It matures about 7 to 10 days later than Granex.

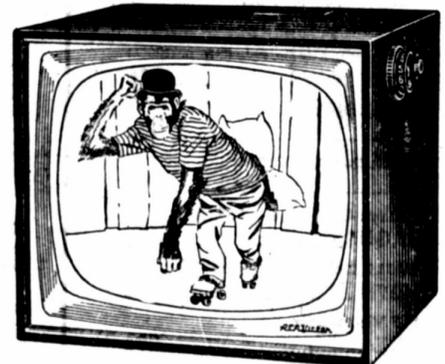
The seed parent of the new hybrid, L-308, is highly resistant to pink rot but the pollen parent, B-1410, is highly sus-

ceptible. The resistance of White Granex is intermediate.

In two-year yield tests at five different South Texas locations, Weslaco, Laredo, Winter Haven, Crystal City and College Station, White Granex produced an average of 11 bags less per acre of U. S. No. 1 onions than Granex, but 105 bags more than Eclipse.

The developers list these advantages for White Granex. It is a good yielder; has medium resistance to pink root and stores well.

NOW AT COPELAND'S



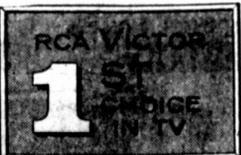
\$209.95

The Adair, 26 1/2 sq. in. viewable area. Ebony finish, maroon or lined oak grained finishes extra. Model 217711.

LOWEST PRICED RCA VICTOR TV

with 26 1/2 square inches of viewable "LIVING IMAGE" Picture!

Here's the last word in television value! It's the Adair... with new RCA Victor TV advances. It has brilliant new "Living Image" picture and rich Balanced Fidelity Sound. You even get new "High-Sharp-and-Easy" tuning that lets you dial standing up! Come in—see the Adair today!



All about the exclusive RCA Victor Factory Service Contract

See ENT—New High Speed UHF Tuning covers 70 UHF channels in 2 1/2 seconds! Optional, extra, at low cost.

See all the RCA Victor TV Originals today!

COPELAND HARDWARE

Like you would bake it...



...if you baked all the bread for your family

If you baked all the bread for your family, you'd bake with every ounce of your skill and knowledge. You'd test each baking step... whenever improvement could be made, you'd make it. You'd insist on baking the best loaf it was possible to bake. All these things — and more — are done at Mrs. Baird's. For Mrs. Baird's Bread is baked like you would bake it if you baked all the bread for your family.

Stays fresh longer

Sweet Tooth?



MORTON'S WORTH BRAND SYRUP
(fuller-bodied)

For those who prefer a heavier, fuller-bodied syrup, WORTH BRAND is the favorite. Especially good on hot buttered biscuits!



MORTON'S MAPLE-FLAVORED WAFFLE SYRUP

Light and delightfully maple-flavored, Morton's Syrup is first choice on thousands of tables for waffles and pancakes!



MORTON'S PURE HONEY

"Better than the bees can make it" because Morton's blends choice Colorado clover honey with top-grade Texas vetch blossom honey!



Morton FOODS
favorites of the southwest
DALLAS FORT WORTH LUBBOCK

IT'S ALMOST HERE... FURR'S SHOW of SHOWS

COMING NOV. 29 & 30, DEC. 1

LUBBOCK
MUNICIPAL
AUDITORIUM

REDEEM YOUR PINK

REGISTER TAPES TO THIS GREAT SHOW—NOW!

YES! The greatest line up of talent ever to come your way will be in the Furr's "Show of Shows" and it's so easy to get tickets! Just redeem your PINK Cash Register tapes, \$25.00 worth for each ticket.

WIN!

IN FURR'S \$10,000 JACKPOT OF PRIZES! 1st PRIZE 1957 CADILLAC

Register Free each time you are in Furr's! Nothing to buy! The prizes are really terrific!

REGISTRATION CLOSES—NOV. 24
DRAWING—DEC. 1

FLOUR	FOOD CLUB 10 LB. BAG	79¢
TUNA FISH	HI-NOTE GRATED CAN	19¢
SHORTENING	ARMOURS VEGETOLE 3 LB. CAN	69¢
FRUIT COCKTAIL	No. 2 1/2 Can	33¢

PINEAPPLE JUICE FOOD CLUB 46 OZ. CAN **25¢**

NAPKINS	Bo Peep 60 Count Pkg.	10¢	GRAPE JUICE	Welch, 24 Oz. Bottle	29¢
PICKLES	Food Club, Sour or Dill, Qt. Barrel	33¢	PINEAPPLE	Santa Rosa, Sliced, in Heavy Syrup, No. 2 Can	25¢

PORK and BEANS CAMPFIRE NO. 300 CAN **3 for 25¢**

ANOTHER GUARANTEED
FOOD CLUB
TOPCO
DETERGENT
Dish Cloths With
FREE! Purchase of Topco
10c Cannon 2-10c Cannon
Dish Cloth With Giant
With Large Box With Giant
Box

25¢ 59¢

FIRM GREEN HEADS

CABBAGE lb. **1 1/2¢**
TEXAS SWEET AND JUICY

ORANGES 5-LB. BAG **39¢**
MARYLAND SWEET

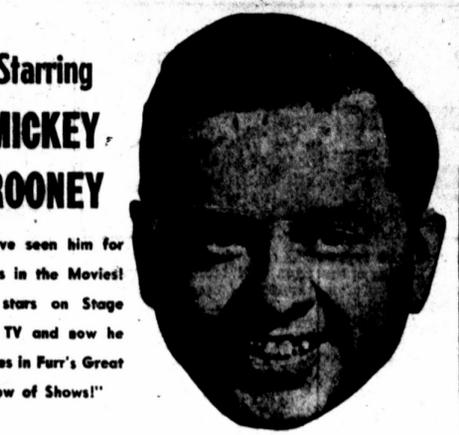
SWEET POTATOES LB. **12 1/2¢**
COLORADO FRESH AND CRISP

CARROTS BUNCH **7 1/2¢**
TANGY, SWEET

PERSIMMONS EACH **5¢**
JONATHAN

APPLES ALL PURPOSE LB. **12 1/2¢**

PEAS	Kounty Kist Sweet No. 303 Can	15¢	GREEN BEANS	Elna, cut 303 Can	2 for 29¢
TISSUE	Bo Peep 4 Rolls	35¢	KRAUT	Food Club No. 303 Can	15¢
NEW POTATOES	Elna Whole No. 300 Can	10¢	SPANISH RICE	Libby's, No. 303 Can	2 for 37¢
BLACKEYE PEAS	Elna Fresh 303 Can	2 for 25¢	CORN	Food Club, Cream Style Golden, 303 Can	2 for 33¢
HOMINY	Elna No. 2 Can	2 for 19¢	KIT CAKE	Pillsbury White, Yellow or Devil Food, Pkg.	23¢
TOOTH PASTE	COLGATE REG. 50c SIZE	33¢	PREAM	Powdered Cream 4 Oz. Can	29¢
HALO SHAMPOO	REG. 60c SIZE	49¢			



Starring
**MICKEY
ROONEY**

You've seen him for years in the Movies! He stars on Stage and TV and now he comes in Furr's Great "Show of Shows!"



FOUR ACES

For years they have been your favorite quartet recording stars! Now see and hear them in Person!

AND MANY MORE STARS

• FRESH FROZEN FOODS •

OKRA	DDARTMOUTH, CUT—Fresh Frozen 10 Oz. Pkg.	12 1/2¢
GRAPEFRUIT JUICE	LIBBY'S—Fresh Frozen 6 Oz. Can	10¢
POT PIES	Dartmouth—Chicken, Turkey, or Beef, Fresh Frozen 8 OZ. PKG.	19¢
FRUIT PIES	Morton's Fresh Frozen, Apple, Cherry, Peach or Pumpkin 24 OZ. PKG.	39¢
BAR B Q CHICKEN	Baldridge's In Foil, Each	79¢
BROCCOLI	Dartmouth, Frozen Frozen, 10 Oz. Pkg.	19¢
BRUSSEL SPROUTS	Dartmouth, Fresh Frozen 10 Oz. Pkg.	19¢

HENS YOUNG, FAT AND TENDER, 3-4-LB. AVERAGE, LB. **39¢**

PICNICS FARM PAC HALF OR WHOLE, LB. **33¢**

BACON

BACON	FRONTIER 1-LB. PKG.	49¢
PORK STEAK	BOSTON BUTT, LB.	49¢
PORK ROAST	SHOULDER CUT, LB.	39¢
RIB CHOP STEAK	U. S. Gov't. Graded Choice, Lb.	69¢
CHUCK ROAST	U. S. Gov't. Graded Choice, Lb.	48¢
BABY BEEF LIVER	LB.	35¢
BRICK CHILI	FARM 1-LB. BRICK	49¢

TRUSHAY LOTION REG. 50c SIZE **2 for 79¢**

SHAVE CREAM Palmolive Reg. 79c **69¢** **HAND CREAM** Melrose Medium Size **59¢**

VAPOR RUB Vick's, Large Size **69¢** **ASPIRIN** Bayer's Large 100 Tablets **59¢**



Save With Valuable Frontier Stamps At Furr's

LIGHT OR DARK COLORS
BOBBY SOCKS REG. 69c SIZE **49¢**

40 DENIER, 100% NYLON, ASSORTED COLORS, REG. 69c
LADIES PANTIES 2 for **98¢**

FURR'S

the farming angle



By DON BYNUM

Terry county will be represented during the judging of the South Plains Maid of Cotton contest, Nov. 19-20, in Lubbock. Our entry is Miss Stella Moore, 19-year-old daughter of Mr. and Mrs. Jim Moore of Route 4.

Stella is 5 feet 8 inches tall, Brownfield High School graduate, secretary to the county judge, and has raven-black hair and eyes. She's a beauty.

How many bales will Terry farmers produce this year? Observers here and there appear to have revised their estimates upward, despite the damaging rain and hail of a few weeks ago.

Latest estimate comes from the Lubbock Cotton Exchange, where officials say we'll produce 82,000 bales. Other estimates heard around Brownfield and in the county: 78,000; 72,000; 75,000; 80,000; 85,000.

The importance of the individual in Farm Bureau was stressed last Friday by J. T. (Jake) Fulford, speaking to some 1,000 persons attending the annual convention of Terry County Farm Bureau.

Said Fulford, TCFB president: "Each of you is farm bureau, and farm bureau can succeed only to the extent that each of you wants it to succeed."

Other speakers at the session were John Gregg of Lubbock, National Cotton Council's representative, and H. L. (Hub) King, director of District 2, Texas Farm Bureau.

"Your every voter, as surely as your chief magistrate, exercises a public trust."—President Grover Cleveland.

Wage finding effective Nov. 1 Terry County cotton pulling \$1.50 per hundredweight irrigat-

ed and dryland."—Telegram from Ed McDonald, regional director of employment security, Texas Employment Commission.

Farmer and ranchers in the 233 drought-stricken counties of Texas will save several million dollars as the result of drastic freight rate reductions put into effect by the railroads on shipments of cattle and on carloads of hay.

The rate reduction was announced last week, and it is the third time in four years Texas railroads have slashed rates for such a purpose.

George Bernard Shaw Story No. 8080:

He was eating his usual meatless dinner when the restaurant's orchestra struck up a noisy piece. When, after the briefest of intermissions, it launched into an even noisier one, Shaw summoned the head waiter.

"Does the orchestra play anything on request?" he asked.

"Oh yes, sir," replied the headwaiter.

"Excellent," snapped Shaw. "Kindly ask them to play chess."

Agricultural Commissioner John C. White charged Friday that the federal drought relief program is costing Texas farmers more than they are getting out of it.

He warned that soaring hay and feed prices may force an immediate session of the Texas Emergency Drought Committee and said:

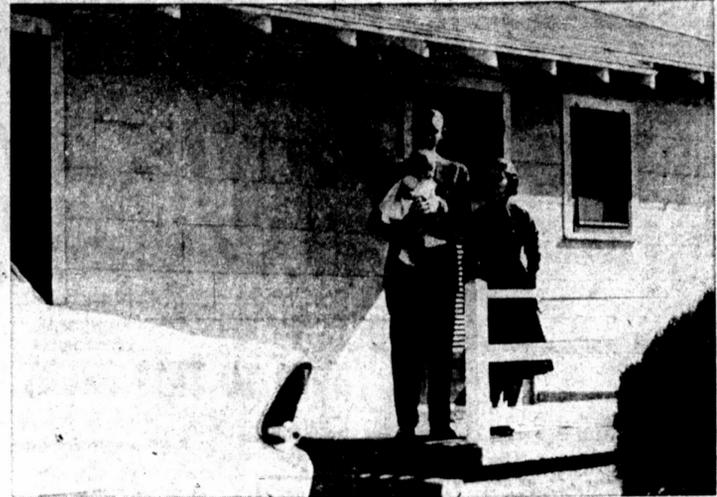
"Texas farmers are paying dearly for their drought program. It has backfired into a gouge of their pocketbook."

Ranchers and businessmen in the Odessa and Permian Basin areas are shooting the works in planning for their Sand Hills



IMMANUEL BAPTIST PROGRESSES — Members of Immanuel Baptist Church gathered last Friday for open house at their new parsonage at 1202 North Atkins. Their host was their relatively new (for a second time) pastor, the Rev. Boyd Pearce, pictured in the left panel with his wife, Sydney, and 9-month-old daughter, Sheri. Ere their stint before camera was ended, the family posed in front of the parsonage, and the Rev. Mr. Pearce in front of his church at the intersection of North B and East Stewart streets. Only this month, Immanuel Baptist entered into a \$10,000 improvement program. The members will add an educational wing to the church. The

Rev. Mr. Pearce is the son of Mr. and Mrs. Wade Pearce of 1309 East Broadway. He began his second pastorate with the church last August. Previous to that time, he served for 2½ years beginning in 1953. He is a Brownfield High School graduate, and is a 1952 graduate of Baylor University at Waco. Said the Rev. Mr. Pearce: "We have had good growth here at Immanuel Baptist. There were 40 new members registered during the last two months. Immanuel (150-member congregation) is the youngest of four Baptist churches in Brownfield. The others are First Baptist, Westside Baptist and Calvary Baptist." (Staff Photos)



DISTRICT QUEEN ELECTED

Brownfield Chapter Hosts FFA Groups

Brownfield District of Future Farmers of America held its annual banquet Monday night in the high school cafeteria. Post, Plains, Tahoka, Wilson, New Home, O'Donnell, Wellman, Meadow and Brownfield—these chapters were represented. Elected district sweetheart was Miss Ida Pearl Mason of the Wilson chapter. She also will represent the district at the Area 2 convention, to be held here May 30, 31-June 1. Some 90 schools will take part in the up-coming event. Miss Dianna Adams represented the Brownfield chapter in the Monday queen-contest. Larry Huckabee of Brownfield won the district entertainer-contest and will compete here in May.

Hereford and Quarter Horse Show at Odessa, Jan. 1-5. The event will be held in the new Ector County Coliseum at the fairgrounds.

The U. S. Department of Agriculture has announced the 1957 state acreage allotments for upland cotton and the national allotment for extra long staple cotton and set Dec. 11 as the date for a referendum on marketing quotas for the 1957 cotton crop.

The northernmost point of the U. S. is located in Minnesota. Louis Bleriot first flew the

At the Panama Canal the Pacific Ocean is east of the Atlantic.

The chief executive of all federal prisons is the Attorney General.

The Statue of Liberty was erected in 1886.



CAMPAIGN PRINCIPALS — Among the many here who are volunteering much time and effort toward the success of the 1957 Community Chest campaign is the trio above. From left: B. F. Hutson and Marion Bowers, co-chair-

men of the annual event, and Dennis Q. Lilly, chairman of the advanced gifts division. Eight organizations will share in the Chest in 1957. Goal: \$17,743. (Staff Photo)

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of

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Complete
REALTY SERVICE

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2-700 Acre

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FARMS
In
Gaines County

Both these farms have an adequate water supply and both have natural gas lines.

\$75.00 per acre

See me before you buy or sell. We have some excellent real estate values from which to choose. We also have many good farm prospects.

Announcement

Swart Optometric Clinic

IS NOW

Under Complete Ownership and Management

OF

DR. CHLOE SWART HART

OPTOMETRIST

The competent personnel will remain unchanged and the same high standards of professional service and quality of materials used will be maintained.

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Brownfield, Texas
Phone 2070

1630 13th Street
Lubbock, Texas
Phone PO3-4771



EIGHTH GRAD
Jerry Redler, P. Eaves, Kenny Ke...
ond row, left to...
David McGill, D...

Floranna S Giving Good

Floranna sweet area south of an from College Sta Pass, will give weeks grazing at that much earlier line, he says, F earlier than Hub...
With Irrigati Texas, the new s more desirable a soil imp since more grow by the time plowed down crop to follow Trew explains, difference in th

Sy...
Qu...
GASOLINES -
The below app to te of S mot typi cons dom the f all S petr prod

KANSAS TO ARIZONA
FROM WYOMING TO TEXAS

SHAM



SEVENTH GRADE CUBS — Front row, left to right, Ronnie Igo, William Forbes, Jeff Pemberton, Marcus Brazil, Terry DuBose, Johnny Rodgers, Joe Garcia, Jerry Qualls, Neal Davil and Tray Noel, Jr. Second row, left to right, Tommy Worley, Winston Odom, Robert Bullard, Frankie Flores, Carl Barton, Bobby Chapman, Jimmy Price, Charles Cook, Sammy Garcia, Leonard George, Donnie Raybon and Phillip Bradfield. Third row, left to right, Coach Clifford Niles, Arnold Wilson, Joe Armas, Ronnie Raybon, Tommy McCullough, Billy Moore, Domingo Zamore, Ronnie Fenton, James Anderson, David McDonald, Charlie Henson, Gem Childress, Floyd Tucker, Leon Speed, Woody Harbin and Coach Coy Jones. (Staff Photo)

MEADOW NEWS

By MARY GOBER
NEWS correspondent

Carl Pritchard, Sr. was in Dallas over the weekend on business. Mr. and Mrs. J. M. Buresor visited Mr. and Mrs. Newell Reed in Brownfield Sunday afternoon. Newell had the misfortune of wrecking his car Saturday afternoon near Tokio, but was not seriously injured.

Burl Hinson and two children, Bobby and Sue, of Pecos spent the weekend in the home of his parents, Mr. and Mrs. Robert Hinson, and attended the Methodist Church Sunday morning. Rev. Tommy Beck of Cone preached at the Methodist Church Sunday, Mrs. Beck and daughter attended the service. The Becks were Sunday dinner guests in the parsonage home of Rev. and Mrs. M. W. Reynolds and Patsy.

Mr. and Mrs. L. J. King are keeping one of her granddaughters this week while the mother, Mrs. Louis Whisenhunt, is confined to a hospital in Lubbock. Carl Pritchard, Jr. was honored with birthday dinner Sunday in the home of his parents, Mr. and Mrs. Pritchard, Sr. Those attending were Jonice Clem of Tahoka, Carl of Big Lake, Beverly Isaacs of Brownfield, Ray Gober and Bob Warren.

Mr. and Mrs. Allen Barrett of Lubbock spent the weekend in the home of his parents, Mr. and Mrs. Ralph Barrett.

The pastor, Rev. M. W. Reynolds, and several workers with youth went to Levland Thursday evening to attend the Brownfield district meeting of adult workers.

Mr. and Mrs. Joe Bureson and daughter, Harriett, visited Mr. and Mrs. Bobby Alrheart and family in Muleshoe Sunday.

Mrs. L. J. Carruth spent the weekend in Lubbock visiting her children, Mrs. Idelle Westbrook and family and Mr. and Mrs. Elwood Carruth and family.

Visitors in the home of Mr. and Mrs. E. A. Short Sunday were their daughter and family, the Jimmy Gamfills, of Lubbock; Mrs. Short's niece and daughter, Mr. and Mrs. Louis Peeler.

Mr. and Mrs. Roy Gober visited Sunday in the home of her mother, Mrs. Ruby Dalton, and family.

Mr. and Mrs. J. E. Peek and Mrs. Dot Castleberry visited Wednesday at Morton with Mr. and Mrs. R. A. Castleberry.

Mr. and Mrs. Cleatus Caswell and daughter of Plainview visited with his parents, Mr. and Mrs. D. C. Caswell,

Friends of Library Launch Membership Campaign in County

A membership drive is under way by Brownfield Chapter of Friends of the Library. The campaign to enlist additional friends was determined upon last Thursday, when the newly organized group met to elect permanent officers.

President is Mrs. Looe Miller of Old Lamesa Road; vice-president, Mrs. W. A. Kimbrough of 710 East Main; treasurer, Mrs. V. A. Bynum of 712 East Main, and secretary, Mrs. Cornelia Peters of 615 East Hill.

To last through November, which is "Library Month," the membership campaign is under the direction of Mrs. O. D. Kennedy of 709 East Lake.

In speaking to last Thursday night's audience, Mrs. Miller explained that "there is a possibility of a Terry County library building without raising taxes or without voting a bond sale."

Membership price is \$1 a year, explained Mrs. Kennedy. Her telephone number is 4587.

Income derived the ticket sales will be used by the chapter to promote plans for getting the "library idea" before Terry County residents.

during the week end and attended the Baptist Church Sunday morning.

Mr. and Mrs. Edd Peek visited in Lubbock Sunday afternoon with Mr. and Mrs. Cecil Peek and family.

Leon Moore of Lubbock spent the weekend with his sister, Mrs. Arthur Curtis, and family.

Mr. and Mrs. Mike Moore and son of Plainview visited in the home of Mr. and Mrs. H. B. Settle and family Sunday.

Tom Verner received word Sunday that his father-in-law, T. A. Gage, of Stephenville had passed away. Mrs. Verner and a brother from Brownfield left last Thursday for Stephenville to be with their father, who had been ill for some time.

Mrs. Edd Peek visited Mrs. J. A. Miller last Thursday afternoon.

Mrs. J. H. Gober and Mrs. Roy Gober were in Lubbock Thursday afternoon.

The W. M. S. met at the church Monday afternoon in a Bible study. Mrs. West had charge of the program.



DISTRICT SWEETHEART — Elected last Monday night, the sweetheart of Brownfield District, Future Farmers of America, is pictured above. She is Miss Ida Pearl Mason of Wilson, daughter of Mr. and Mrs. T. B. Mason. She is the sweetheart of the Wilson Chapter, FFA. Judging was held here in high school cafeteria. With her is Avon Floyd of the Brownfield Chapter. Miss Mason will compete here in May for title of sweetheart of Area 2. (BHS Photo)



"We Will Trade for Anything"
HOW ABOUT THESE FOR BARGAINS!

- 1956 FORD RANCH WAGON, heater, white tires, overdrive, local one owner and low mileage. Only \$1800
- 1955 CHEVROLET, 210 Series with radio and heater, 2 dr. and extra nice car \$1150
- 1955 CHEVROLET 4 dr. V-8, 210 powerglide, radio and heater, only \$1295
- 1956 FORD PICKUP, 1/2-ton, local one owner, low mileage \$1350
- 1955 FORD PICKUP, 1/2 ton, Radio and Heater, 2 tone, 6 cylinder \$1150

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ALSO . . . 1951 Purple Studebaker, 4 dr., automatic transmission with dual exhaust. Only \$300

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Buy and save Friday and Saturday with these value smashing November Bell Ringers! Buy for yourself, your home, your family . . . at Dunlap's . . . Everyone else will!

Save 6.96 on this Fabulous Heirloom Bedspread

Regular 14.95 **7.99**

A complete sellout twice before in a matter of hours . . . be early . . . be sure you get yours. A bedspread that is both beautiful and practical . . . lush, deep fringes . . . drapes gracefully to the floor . . . means true luxury . . . washable and reversible. A rare buy in Treasured Bedspreads.

Save 7.01 on Every Coat Cashmura Short Coats

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Fashion right short coats styled by Phil Walters of California . . . luxurious cashmura fabrics blended of 10% cashmere and 90% wool. Your choice of four styles in a beautiful array of colors.

Ladies' Skirts **4.99**

- Tweeds
- Cotton Suedes
- Taffetas

Regularly to 7.95 . . . large selection of ladies skirts in full or slim line styles. Select from wool and nylon tweeds, cotton suede felts, checked acetate taffeta and novelty rayon fabrics. Sizes 24 thru 30.

Men's Underwear

- Cotton Briefs • Cotton T-Shirts
- Broadcloth Shorts
- Ribbed Undershirts

2 **1.00**
Pair

Regular 69c-79c . . . choice group mens combed cotton briefs, T-shirts or undershirts. Sanforized broadcloth shorts in either boxer waist or gripper waist.

Men's Flannel Shirts

Regular **1.98**
2.98

Texas weight sanforized flannel sport shirts with long sleeves and convertible collars. Bright plaids and neat checks.

Men's Suede Jackets

Actual **16.95**
19.95 Value

Choice selection first quality suede jackets with knit collar, wrist and waistband. Fully lined with acetate rayon satin. Navy blue, charcoal grey, natural sand or rust colors.

Men's Sport Shirts

Regularly **2.99**
To 4.95

A bell-ringer in fine quality mens sport shirts. Long sleeves with your choice of collar styles. Choice gingham, gabardines, novelty rayons and cottons. Buy several during our bell ringer.

Save 46% Now

Men's Argyle Sox

Regular **54¢**
1.00

Genuine argyle socks for men in sizes 10 thru 12. Knitted by Craftsman of vat dyed soft combed cotton. Stock up during Dunlap's Bell Ringer—Friday and Saturday.

Boy's Underwear

- Knit Briefs 3 **1.00**
- Sizes 6-16 PAIR
- Cotton T-Shirts 2 **1.00**
- Sizes 6-16 PAIR

Super quality white combed cotton briefs and T-shirts for boys. Both are reinforced with nylon stitching.

Men's Dress Oxfords

Regular **6.90**
8.95 to 12.95

One group of mens oxfords taken from our regular stock. Your choice of leather or panolite soles. Two-eyelet ties, regular oxfords or slip on styles in black or brown. Sizes range from 6 thru 11.

Sensational Blanket Bargain

Rayon and Nylon Plaid Blankets

Size 72x84 **4.99**
Regular 6.95

A new modern blanket . . . made of rayon for beauty and nylon for strength. This is a perfect blend of nylon and rayon, and is bound with lovely 6" acetate satin binding. You save 1.99 on each blanket you buy.

Boy's Dan Sheen Jacket

Regular 5.00 **3.99**

These Dan Sheen gabardine jackets are fully lined with soft flannel. This is a light weight jacket that will be just the thing for school. Two slash pockets and full zipper. Treated for spot and moisture resistance. Colors: tan, navy, red and charcoal! Sizes: 6 to 16.

Warmth Without Weight

Dacron Filled Comforts

Regular 12.95 **8.99**
Full Bed Size

Pretty tiny rosebuds printed on nylon cover—one side of this comfort which reverses to a solid color. Generously filled with light, warm 100% Du Pont Dacron. Completely washable . . .

Ladies' **Bouffant Petticoats**

Sizes S-M-L **2.99**
Regular 5.95

Here are the billowy bouffants with the extravagant sweep to the skirt . . . and look at the money you save. Made of tricot marquisette with nylon tricot yoke. Bands misted with nylon and lace edging underscore the three tiers.

Save 72c A Yard Famous BATES

Disciplined Cotton

Regular 1.49 Yd. **77¢**

A fabulous purchase of Bates Disciplined cottons . . . made from all combed yarn. Bates Disciplined cottons launder easily . . . resists dirt . . . irons smooth with a single stroke Mercerized . . . shrinkage will not exceed 2%.

Ladies' **Nylonized Briefs**

Sizes 5-6-7 **28¢**
Regular 49¢

Run resistant 2 bar nylonized rayon tricot briefs in whites or colors. Smooth fitting Hollywood brief style with elastic leg and waistband. Buy several at this money saving price.

Brownfield Dealers Now Displaying 1957 Models



PONTIAC CHIEFTAIN FOUR-DOOR SEDAN—The 1957 Chieftain four-door sedan is a favorite of owners who want the convenience of four doors in an economy priced car. Tastefully upholstered in bright combinations of

nylon and durable vinyl fabrics, the big, roomy car makes an ideal family car. Star Flight styling of the exterior is available in 68 color combinations. A new standard of performance results from its big new V-8 engine

McBride Pontiac To Show Glamorous 1957 Models on Friday

McBride Motor Company will show its 1957 Pontiac Friday at 1013 Lubbock Road.

Pontiac introduces its 1957 models with three series, the Star Chief on a 124-inch wheelbase, the Super Chief and Chieftain on 122-inch wheelbase, in 16 new body styles.

Bill Knudsen, GM vice-president and general manager of Pontiac Motor Division, says the accent is on two-toning, luxurious interiors, spectacular performance.

"The 1957 Pontiacs are the most exciting new cars we have ever offered", Knudsen said. "From the massive gleaming front to the smart, streamlined fins of the rear fenders, the 1957 Pontiacs are a triumph of

modern design and safety engineering. The body design is new. The overall length has been increased 1.2 inches; however, the lower silhouette and the dramatic styling creates a much longer and fleetier appearance."

The wide, low front end of the 1957 Pontiac is highlighted and protected by heavy wrap-around bumpers with integrated bomb-type bumper guards. Large oval parking lamps are set into the lower part of the bumpers. A semi-circular chrome grille and a full width air scoop direct air flow to the car radiator.

Hooded head lamps surmounted by sleek-fender orna-

ments are prominent in the front-end styling. Greater vision is achieved by lowering the hood 1.6 inches and increasing the windshield area 75.4 square inches in the Catalinas, convertibles and custom station wagons and by 69 square inches in sedans and other station wagons.

The flair of the rear fender fin houses an integrated tail and back-up lamp and a safety reflector. The rear projection of the oval tail lamp is protected by a projection in the rear bumper which also serves as an exhaust port on cars equipped with dual exhausts.

A missile outline trim of stainless steel sweeps the entire length of the car on each side.

Harding Motor Company To Stage Display Friday of the Fashionable 1957 Cadillacs

The 1957 Cadillac will go on display Friday at Harding Motor Company, 321 West Broadway.

From bumper to bumper, from top to bottom, the 1957 Cadillac is completely new. Yet, in appearance it is unmistakably Cadillac.

In announcing the new Cadillac, Don E. Ahrens, General Manager of the Cadillac Motor Car Division and Vice President of General Motors, said, "The 1957 car represents the most complete model change in Cadillac history."

These changes are found on eight of the ten models. The two Eldorados, the Biarritz and the Seville, are distinctively different, featuring a rear quarter panel and rear end styling that puts the "dream car" into reality as a

limited production car. "An engineering development in the form of a revolutionary new frame has allowed us to achieve our new low silhouette", Ahrens explained. "With this frame the body is secured to outrigger mounting brackets rather than the side rails of former years. Not only does this permit lowering of the car but torsional rigidity is increased."

A restyled chrome-capped adaptation of the Cadillac tail fin makes its appearance on all models this year on the rear quarter panel. An Eldorado feature finding its way into production is the twin rear lamps—one houses the back-up light while the other contains the stop light, tail light and turn light—located directly above the vertically shaped exhaust ports. These ports include four horizontal louvers and frame the ends of the massive rear bumper.

Like the rest of the car, the front end styling is all new. Unquestionably, the cellular grille effect, gull-wing bumpers and bumper guards are reminiscent of recent Cadillac styling, but they have been redone to tie in with low, sweeping design of the 1957 models.

Completing the revolutionary styling, a three-sectioned built-in rear bumper is utilized. All three sections fit in tight to the body contour. The center section houses the license plate frame. And the outer sections curve around, extending to the rear wheel openings.

Additionally, it features a long rear deck and stylized stainless steel shield on the lower rear quarter panel which extends forward from the rear bumper past the wheel well into the rear door. Back-up lights are flush mounted in the rear deck.

A third four-door hardtop in the 1957 Cadillac line is the 62 Sedan. Additionally, it is three inches lower than the 1956 counterpart.

See CADILLAC Page 5



SEDAN DE VILLE—The completely new styling of the 1957 Cadillac is readily apparent in this Sedan de Ville, the four-door hardtop introduced last year. The overall car is lower, the hood and rear deck are below the

fender line and a restyled Cadillac tail fin, somewhat remindful of the Eldorado fin, has been adapted. A new instrument panel, deep post steering column and wide selection of luxurious trims are featured in interior styling.



MERCURY—"dream car" design for today is offered by Mercury in its completely new line for 1957. Representing one of the most expensive model changes in history the 1957

Mercury has a unique styling theme highlighted by graceful, sculptured side projectiles topping low rear fenders and terminating in massive V-angle tail-lights.

Proud Mercury Line To Be Seen Monday at Brownfield Motor

Sam Teague, owner of Brownfield Motor Company, said this morning that he would display his 1957 Mercurys Monday.

Introducing "dream car" design, the 1957 Mercurys are distinguished by an unusually low silhouette, a completely new and larger body, choice of 255 hp. Safety-Surge V-8 or 290 hp. Turnpike Cruiser engine and a unique new floating ride which pioneers air-cushion rear suspension on many models.

"These new Mercurys introduce a new concept of motoring with bold, new styling and many mechanical advances destined to influence the shape of cars for years to come," said F. C. Reith, Ford Motor Company vice president and Mercury general manager.

"Designed to provide unequalled driving ease, comfort, safety and performance for motorists on America's turnpikes and freeways as well as

on rutty, rural roads or city streets, they represent one of the most extensive model changes in the history of the automotive industry.

"We are confident they will present Mercury's greatest challenge for public favor."

Mercury's long flowing lines are highlighted by graceful, sculptured side projectiles topping low rear fenders and terminating in massive V-angle tail-lights which make Mercury unique. See MERCURY Page 7



Our
Congratulations
To You:

Miss Stella Moore

Stella is the daughter of Mr. and Mrs. Jim H. Moore, Rt. 4, Brownfield, and is Terry County's entry in the South Plains Maid of Cotton Contest.

SPONSORED BY . . .

The Terry County Home Demonstration Clubs and other interested people such as the Terry County Cotton Growers Association, Terry County Farm Bureau, Chamber of Commerce, Ginners,, and other business men in Terry County.

NATIONAL CONTEST . . .

There will be a regional preliminary in Lubbock of the Maid of Cotton Contestants in this area and the winner in Lubbock will be given a \$1,000 wardrobe and all her expenses to the National Contest in Memphis, Tennessee which will be held the latter part of December.

GOOD LUCK TO YOU, STELLA . . .

We are very proud of our Contestant and want to wish her the very best of luck. The National Cotton Council is the National Sponsor and is doing this to give Cotton and its products national recognition. We hope that through this contest our Cotton Products will receive some good benefits and let's be pulling for Stella Moore in the Lubbock contest November 19-20.

LET'S REACH OUR GOAL .

TERRY COUNTY COMMUNITY CHEST BEGINS . . . NOV. 12

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COMMUNITY CHEST DRIVE

BEGINS NOVEMBER 12

LET'S REACH OUR GOAL



WESTERN GRAIN
AND FARM STORE

Brownfield News Editorials

IF THE BLOCKADES ARE REMOVED

Private Companies Can Supply Power

The willingness and ability of the taxpaying, independent electric power companies to meet any conceivable need and demand was one of the themes stressed in a recent speech by a leading utility executive, W. H. Sammis of Ohio Edison.

He took, as one outstanding example, a system which has been built by a group of these power companies to supplant an Atomic Energy Commission plant. The contract, signed in 1952, called for the largest single block of power in industrial history. The cost of the system came to about \$385,000,000.

The system was completed in less than three and a half years — a brief period for so big an undertaking. And the cost of the power to the AEC is slightly less than the original 1952 estimate — even though material and supply prices generally have increased since then.

Is this simply an isolated example? Not by a long shot! The executive said that "This willingness and ability are further exemplified by the joint proposals of five New York power companies for the redevelopment of the Niagara River, by the efforts of four power companies in the Pacific Northwest to develop hydro-electric projects on the Middle Snake River in Idaho and Oregon, and

By the application of the Alabama Power Company for a license to complete the development of the Coosa River in Alabama, and by the plans of the Idaho Power Company licensed last year by the Federal Power Commission to develop the Snake River — to mention but a few of the important projects."

It is true that some of these and other projects are not in being. The reason — the sole reason — for that is found in the activities of the "blockaders" — public power partisans who are determined that the country shall either have socialized government power monopolies or no power at all. Once the blockades are broken, taxpaying private enterprise will give every region all the power it can use at low, publicly-regulated rates.

The Farm Bureau has been serving agriculture on a national basis since 1919 when the American Farm Bureau Federation was formally organized. The first county Farm Bureau was organized in 1911 in Broome County, New York. The Terry County Farm Bureau was organized in 1938.

Brownfield News

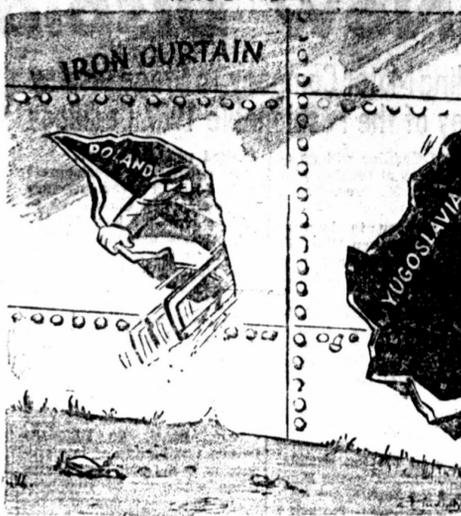
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West Texas Press Association

Who's Next?



THE AMERICAN WAY

"SOLDIERITIS"

By George Peck

EDITOR'S NOTE: George Peck is Chairman of the Board of the National Labor-Management Foundation and Executive Editor of its official publication, PARTNERS.

As this is being written we are about to go to the polls to register our decision as to the individual who is to reside in the White House for the next four years and the individuals who are to represent us in Congress. By the time it appears in print, the elections will be history and once again the nation can settle down to carrying on its affairs without the shouting and tumult that inevitably accompany our great American quadrennial hippodrome.

So, what to write about at this in-between period? Perhaps just a few more words about the Hoover Commission recommendations and the failure of our lawmakers to do the "necessary" to put most of them to work, would be in order. In this connection, "The Outlook," published at Toronto, Canada, printed in its October issue, some very appropriate comment, which it found in "The



George Peck

Recorder" of London, England. This bit of humor in rhyme aptly depicts how mother England suffers from a similar malady to that which afflicts America and which the adoption of the Hoover Commission recommendations would go far toward effecting a cure. I quote this gem from England via Canada:

"One Civil Servant, with nothing much to do,
Wrote a Memorandum, and then there were two.
Two Civil Servants, over cups of tea,
Formed a Working Party, and then there were three.
Three Civil Servants, drafting forms galore:
Someone whispered 'Planning' and then there were four.
Four Civil Servants found they

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Highlights and Side State CAPITOL

By VERN SANFORD
Texas Press Association

AUSTIN — Good news from Gov. Allan Shivers.

Texas' Governor reports that the State will begin the new biennium with a \$50,000,000 surplus. He also advised the Texas Research League, to whom he made the announcement, that under the same general budget now in use, a tax bill might be avoided by the upcoming legislature.

Four future needs were listed by the retiring governor for the Legislature's consideration.

1. Full-time paid parole supervisors.
2. Authority to back up responsibilities placed on the governor.

couldn't thrive Without Co-ordination, and then there were five.

Five Civil Servants settled down to fix The size of their establishment, and then there were six.

Six Civil Servants in a bureaucratic heaven

Needed technical advice, and then there were seven.

Seven Civil Servants set out to demarcate The sphere of their activities, and then there were eight.

Eight Civil Servants attempted to assign A joint responsibility, and then there were nine.

Nine Civil Servants—very busy men, Just whispered: 'Cut them the percent. You'll find they've grown to ten.'

Sad to relate, over-staffing is not a "crime" that is confined entirely to our public servants — it also prevalent in private industry and business — made necessary by "feather bedding" and soldiering on the job of all too many employees. To the Chamber of Commerce, of Boulder, Colorado, I'm indebted for sending me a copy of an announcement that was posted on the Bulletin Board of a manufacturing concern in that city. Any employer reading this column will cheer the effort of this Boulder concern to correct a disease with which a large number of employees suffers in this day of high wages and low performance. This announcement read as follows:

"NOTICE TO ALL EMPLOYEES
Due to increased competition and a keen desire to re-

See AMERICAN WAY Page 3

3. Abolition of earmarked special funds.
4. A building for housing state archives.

Austin's biggest spotlight will, of course, be turned on the Capitol building come January. Arrival of a new Legislature will quicken the tempo of the city. Large turnovers in the summer primaries mean a horde of newcomers to both houses.

Crusade for Archives — Legislators likely will hear many pleas for a "permanent and proper home" for Texas archives.

Group after group has joined the crusade to protect the state's historical documents. Their theme: a remote Quonset hut is no fitting place to house the original Texas Declaration of Independence and William B. Travis' famous "victory or death" letter from the Alamo.

Besides being unhandy and unsuitable, say the crusaders, the hut is unsafe. It's the same building where Highway records burned two years ago. It's leaky, and some water already has seeped in and damaged some documents.

Texas State Historical Foundation is taking the lead in rallying its 1,400 members and other tradition-minded groups to seek legislative action.

Water Money Sought—Texas Water Resources Committee is working against time to have a statewide water conservation program ready for the next Legislature.

Already approved by the committee is a proposed \$10,000,000 appropriation to buy storage space in federal reservoirs.

Three other proposals are being re-written and will be

taken up at a December meeting. They are (1) an anti-pollution bill to deal with contamination of underground water supplies, (2) a constitutional amendment to set up a \$100,000,000 bond fund to finance local conservation projects and (3) an enabling bill to finance the bond revenue.

Also still being considered is a three-cent property tax with proceeds marked for water conservation. Some observers have suggested that several plans operating all at once will be needed to finance the kind of water program Texas needs. Texas League of Municipalities is backing a \$300,000,000 program.

Sam Houston Shrine—Another request of the Legislature, this one from Huntsville, will be laid before both houses in Austin, come January. Asked for will be \$82,000 to add three new wings to the Sam Houston Memoria Museum, plus a \$3,000 appropriation increase for maintenance.

Gas Pricing Formula—Atty. Gen. John Ben Shepperd has filed a "friend of the court" brief in the case of Panhandle Eastern Pipeline Co. vs The City of Detroit. He wants the U. S. Supreme Court to review a decision by the court of appeals for the District of Columbia.

Shepperd's complaint is that the appeals court decision compels the PFC to use a gas pricing formula that penalizes small producers. "The Federal Government should not have the power to fix Texas natural gas prices," Shepperd contended, "but if they assert that power, then the PFC should determine local prices on a

See HIGHLIGHTS Page 3



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We'd like to welcome you to our city and extend a cordial invitation to you to visit our bank. What will your banking needs be? A Checking Account? An Auto Loan to buy a new car? A Safe Deposit Box for your valuables? A Personal Loan to help meet necessary expenses?

You'll find completely progressive banking services at **Brownfield State Bank**. We've been taking care of the banking needs of folks in this area since 1905 . . . and we'll be happy to do the same for you. Come see.

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Brownfield Savings & Loan Association
BROWNFIELD, TEXAS

Highlights

(Continued from local basis.)
Christmas is Despite a steady sales decline, still think Christmas the year's average. Opinion survey of Te Business Research "typical merchant that holiday sales surpass 1955 and ory volume ca well into 1957." Latest figures other way so

Highlights —

(Continued From Page 2)

Christmas Is White Hope — Despite a steady four-months sales decline, Texas merchants still think Christmas will cure the year's average.

Opinion surveys by the University of Texas Bureau of Business Research show that "typical merchants are confident that holiday business will surpass 1955 and that satisfactory volume can be expected well into 1957."

Latest figures pointed the other way. September sales

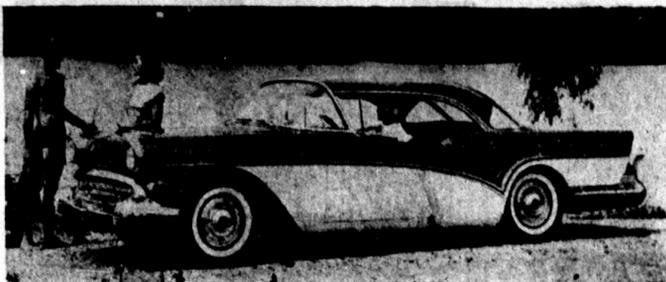
were down 12 percent from a year ago, and the year as a whole was 6 per cent under 1955. Slipping significantly from last year were: Automobiles, 28 per cent; Food Stores, 18 per cent; Furniture, 13 per cent; Building Materials, 13 per cent.

Bureau explanation in a nutshell: People bought so heavily in '55, they're having to use '56 income to pay off the installments.

Farmers At Work — Wide spread rains, though generally light, put farmers to work day and night. It was a chance to get winter crops in before the soil dried out again. But it was not soon enough, say agricultural experts, to prevent a hard winter for livestock owners.

"It's pretty late in the year for enough winter grazing to be produced... herds will require heavy supplemental feeding," said a spokesman for the Texas Agricultural Extension Service. "But with additional moisture, farmers and ranchers can begin their 'come back' next spring and summer."

Short Snorts—Frank A. Driskill is the new administrative assistant to Land Commr. Earl Rudder. Driskill, a Crockett businessman, succeeds Douglas Weitzel who went to Longview as an investigator in the district attorney's office... Six major air-sampling stations will operate in Texas after the first of the year, reports the State Department of Health Sites will be Dallas, Houston, Corpus Christi, San Antonio, El Paso and Point O'Conner or the Gulf Coast. Air will be tested for sources and types of contamination... State assistance for Austin city finances was suggested by a Travis County grand jury last week. It noted that the city furnishes police and fire protection and other governmental services to state institutions and buildings—all except from city taxes... Texas contributions of \$5,000 have been sent to Europe to help feed refugees in Hungary, according to John Gillies, Texas Director of the Christian Rural Overseas Program... Request has gone to Washington for approval of 1957 Texas cotton acreage allotments, the Texas Agricultural Stabilization and Conservation Committee has announced. Figures were not released. West Texas cotton farmers say they will be unable to repay their obligations and make a normal income unless their acreage quotas are increased... Lawrence E. Ledbetter, superintendent of the Capitol building and grounds, has retired after 38 years of state service. He was among 17 long-time employees of the Board of Con-



DREAM — The racy lines of Buick's dream car styling for 1957 lend themselves to the grace and beauty of the new Century. Long recognized as one of the outstanding performers on the highway, the nimble Century has been given new agility in the form of a 300-horsepower V8 engine with 10-to-1 compression ratio. Bigger panoramic windshields, three-piece rear windows, new front and rear design and completely new chassis are featured on the new shoulder-high Century.

American Way

(Continued From Page 2)

main in business, we find it necessary to institute a new policy—Effective Immediately. "We are asking that somewhere between starting and quitting time and without infringing too much on the time usually devoted to lunch periods, story telling, ticket selling, vacation planning, and the rehashing of yesterday's TV programs, that each employee endeavor to find some time that can be set aside and known as the 'WORK BREAK.'"

"To some this may seem a radical innovation, but we honestly believe the idea has great possibilities. It can conceivably be an aid to steady employment and it might also be a means of assuring regular pay-checks."

"While the adoption of the Work Break Plan is not compulsory, it is hoped that each

employee will find enough time to give the plan a fair trial. It is also hoped that those employees not in favor of adopting the Work Break idea, will have fully completed their vacation plans."

Cute, isn't it? Especially that last sentence!

In all fairness, let it be proclaimed that there are still millions of employees of industry and business who have so far resisted the attack of virus "Soldieritis." May their powers of resistance hold out against the all too-prevalent policy of getting the most for doing the least! Perhaps our Labor Unions may one day (I hope soon) get back to the policy of "A Fair Day's Pay for a Fair Day's Work"—a policy bequeathed to them by the pioneer leaders of the American Union Labor movement. Or is that too much to hope?

P. S. Webster's Dictionary defines the verb "to soldier" as follows: "To make a pretense of working, while doing only enough to escape punishment or discharge; to malingering."

— Sell — Rent — Buy — Classify

Sleek, Beautiful 1957 Buicks To Go On Display Friday

Tudor Sales Company will display its 1957 Buicks Friday. Ride and handling have been improved on the 1957 Buick with the introduction of a new ball-joint front end suspension and a new anti-dive device which reduces dive on fast stops by approximately 60 per cent.

Buick's new hardtop estate wagon is available in both the Special and Century series. Conventional four-door styling, with the center pillar, also is offered on one model of the estate wagon in the Special series.

A vacuum booster pump improves windshield wiper operation on all 1957 Buicks, eliminating their tendency to slow down when the car is accelerated.

Three-piece back windows are featured on all Buick Special and Century models in 1957 and are standard on the Roadmaster. The one-piece back window is standard on the Super and is offered as an option on the Roadmaster at no extra cost.

In the last three years Buick has boosted the cubic displacement of the V-8 engine in its Special series by 100 cubic inches—from 264 to 364 cubic inches.

The low silhouette of the 1957 Buicks was obtained by spreading the sidersails of the frame and nesting the body between them. The driveshaft was lowered, to reduce the tunnel height inside the car, by the addition to a second universal joint near the rear axle. Some 1957 Buick models are as much as three and three-eighths inches lower than last year.

The gasoline tank filler cap

on all 1957 Buicks is located in the center of the car and is reached through an opening in the top of the rear bumper.

A safety speed reminder that buzzes constantly when a predetermined speed is reached is standard on all Roadmasters and optional on all other 1957 Buicks. A flip of a knob on the dash sets the speed reminder for any speed desired.

The new 1957 Buicks come in 48 interior trim combinations.

Carrizo Springs Rites Held for Mrs. Johnson

Funeral services were held Saturday at Carrizo Springs for Mrs. C. J. Johnson, mother of Mrs. M. G. Tarpley of 716 East Broadway.

Mrs. Johnson died Nov. 1 in a Carrizo Springs hospital. Mrs. Tarpley returned to Brownfield early this week.

and 15 exterior colors, either in single or two-tone combinations.

OPEN A Charge Account OR USE OUR CHRISTMAS LAY-A-WAY

- No Down Payment
- No Interest
- No Carrying Charges
- As Little As \$1 Weekly
- Up To 1 Year To Pay

Bayless JEWELRY

Who says dream cars never come true?

Dynamite from Detroit

Coming! America's first production dream car— it will influence the shape of cars for years to come.

The old Detroit rule was to introduce new features gradually, to make little changes each year. Sometimes a new grille, an engine improvement, or new colors and trim.

We broke that rule. In fact, we broke all the rules. This is dynamite!

For you are not the only one who has dreamed of a totally modern car, a car that has everything you find at automobile shows, in illustrations, and in custom-built experimental cars.

Detroit has had that dream, too. And that's why the 1957 Mercury is the car that has honestly excited the most car-jaded, the most sophisticated of Detroit's automotive experts.

When you see the new 1957 Mercury, you'll see America's first full-production dream car—a car that

will influence the shape of cars for years to come.

You'll see a dream car you can own and drive—a car that has far more than startling years-ahead beauty.

THE BIG M for '57 boasts dream-car features never before found outside a designer's dreambook: a Keyboard Control that makes ordinary push-button driving old-fashioned; an exclusive Floating Ride with a revolutionary new cushioning action you have to feel to believe. There are Mercury "firsts" everywhere you look. A Power-Booster Engine Fan in the Montclair series that saves horsepower other cars waste. And many more Mercury exclusives.

You'll see THE BIG M—the new Mercury for 1957—soon. You'll see it. You'll drive it. The first dream car that can be yours. The dynamite is on its way from Detroit to your dealer's—now!

STRAIGHT OUT OF TOMORROW

THE BIG M for '57 with **DREAM-CAR DESIGN**

See it at your MERCURY dealer's on **November 12**

Don't miss the big television hit, "THE ED SULLIVAN SHOW," Sunday evening, 9:00 to 10:00. Station KDUB, Channel 13.

BROWNFIELD MOTOR CO.

720 West Broadway

NEW MM COTTON STRIPPER

SAVES COTTON HARVEST DOLLARS AS NEVER BEFORE!

Here's the high-speed, high-capacity cotton harvest machine that can make the BIG profit-difference on your cotton crop. By the bale, by the acre, by the hour worked, this new Minneapolis-Moline 2-Row Cotton Stripper pays you dollars you never thought you could make on cotton! MM cotton stripping lowers labor costs, protects you from untimely labor shortages.

LOOK AT THESE NEW ADVANTAGES!

- Mounts in units...not in parts
- Easy-to-lubricate bearings reduce service time
- Big capacity 16-inch elevator directs cotton to all parts of the wagon...you don't need an extra man to build the load
- Overshot blower mounted on elevator aids distribution
- Handles row widths from 36 to 42 inches
- Hydraulic height control of stripper units
- Separate hand levers control height of each stripper and angle and height of plant lifters
- Thorough cleaning with 12-inch louvers along the auger trough and the entire length of the elevator.

See all the many new advantages of this MM Cotton Stripper for yourself! Stop in the next time you're in town!

PHONE 3123 SMITH MACHINERY CO.

"Your Friendly M-M Dealer"

"One Tankful Convinced Me!"

"Flite-Fuel" brings out the best performance qualities of my car, and... IT'S PERFORMANCE THAT COUNTS!"

There's a reason why Phillips 66 FLITE-FUEL is winning new users at a record-breaking pace. That reason is... performance!

Test drive FLITE-FUEL! You'll discover ease of starting and responsiveness that you may never have suspected your motor could deliver. You'll benefit from the smoothness of advanced high octane. You'll get the advantages of controlled volatility and positive anti-stalling, and many, many miles per gallon, too. No other gasoline gives you the combination of high performance components you get in FLITE-FUEL. Fill up at any station where you see the orange and black Phillips 66 Shield. PHILIPS PETROLEUM COMPANY

Phillips 66 Flite-Fuel

WEBSTER'S "66" SERVICE

S&H Green Stamps With Every Purchase—Double on Tuesday

702 Lubbock Road Open — 6-a.m. to 9 p.m.

"Seek Ye First Thy Kingdom"

CHURCH OF THE NAZARENE
Rev. Howard Smith, Pastor
9:45 a.m.—Sunday School
10:00 a.m.—Morning Worship
7:30 p.m.—Church Service

ST. ANTHONY'S CATHOLIC CHURCH
Rev. Thomas J. O'Reilly, Pastor
9:00 a.m. and 11:00 a.m.—Masses
8:30 p.m.—Holydays
7:30 p.m.—First Fridays
Confessions—Before all masses.
Baptism—Sunday, after 11 mass
Catechism—Sunday before masses

CRESCENT HILL CHURCH OF CHRIST
John McCoy, Minister
9:45 a.m.—Sunday School
10:45 a.m.—Morning Worship
8:30 p.m.—Evening Worship

IMMANUEL BAPTIST CHURCH
10:00 a.m.—Sunday School
11:00 a.m.—Morning Worship
8:00 p.m.—Evening Worship

FIRST METHODIST CHURCH
Rev. James Tidwell, Pastor
9:45 a.m.—Sunday School
10:30 a.m.—Morning Worship
7:00 p.m.—Evening Worship

FOUR SQUARE GOSPEL CHURCH
Rev. R. J. Walls, Pastor
10:00 a.m.—Sunday School
11:00 a.m.—Morning Worship
8:00 p.m.—Evening Worship

SOUTH SIDE CHURCH OF CHRIST
Fred Davis, Minister
9:45 a.m.—Sunday Bible Study
10:45 a.m.—Morning Worship
7:00 p.m.—Evening Worship

FIRST PRESBYTERIAN CHURCH
Rev. Ralph O'Dell, Pastor
9:45 a.m.—Sunday School
11:00 a.m.—Morning Worship
6:00 p.m.—Westminster Fellowship
7:30 p.m.—Wed.—Prayer Meeting

FIRST CHRISTIAN CHURCH
Rev. Bill Spreen, Pastor
9:45 a.m.—Sunday School
11:00 a.m.—Morning Worship
7:30 p.m.—Evening Worship

JOHNSON BAPTIST CHURCH
Rev. H. H. Gray, Pastor
10:00 a.m.—Sunday School
11:00 a.m.—Morning Worship
7:30 p.m.—Training Union
8:30 p.m.—Evening Worship

FRIENDSHIP BAPTIST CHURCH
Elder C. A. Seay, Pastor
Meet 1st and 3rd Sundays
11:00 a.m.—Morning Worship
7:30 p.m.—Evening Worship

CHURCH OF GOD
Rev. W. E. Mitchell, Pastor
10:00 a.m.—Sunday School
8:00 p.m.—Evangelistic Service
11:00 a.m.—Morning Worship

GRACE LUTHERAN CHURCH
R. L. Young, Pastor
7:00 p.m.—Sunday School
8:00 p.m.—Divine Worship

ASSEMBLY OF GOD
Rev. Cameron B. Stanton
10:00 a.m.—Sunday School
11:00 a.m.—Morning Worship
8:00 p.m.—Evening Worship

BROWNFIELD PRIMITIVE BAPTIST CHURCH
J. W. Garforth, Pastor
Meets each second Sunday at 10:30 a.m.
Also Elmo Eward, each fourth Sunday at 10:30 a.m.

WESTSIDE BAPTIST CHURCH
Rev. S. R. Reapess, Pastor
10:00 a.m.—Sunday School
11:00 a.m.—Morning Worship
7:30 p.m.—Evening Worship

NORTHSIDE BAPTIST CHURCH (Fundamentalists)
Rev. A. J. Franks, Pastor
10:00 a.m.—Sunday School
11:00 a.m.—Morning Worship
8:00 p.m.—Evening Worship

EPISCOPAL CHURCH
Of The Good Shepherd
Rev. Rex C. Simms, Vicar
8:45 a.m.—Morning Prayer and Sermon
9:45 a.m.—Sunday School
Holy Communion 2nd and 4th Sundays.

CALVARY BAPTIST CHURCH
Rev. Warren Stowe, Pastor
9:45 a.m.—Sunday School
11:00 a.m.—Morning Worship
7:30 p.m.—Evening Service

CHURCH OF CHRIST
Wellman, Texas
9:00 a.m.—Study Period
10:45 a.m.—Preaching Service
8:00 p.m.—Preaching Service

FIRST BAPTIST CHURCH
Rev. Jones W. Weathers, Pastor
9:45 a.m.—Sunday School
10:50 a.m.—Morning Worship
7:30 p.m.—Evening Service

EVANGELISTIC METHODIST CHURCH
J. C. Waters, Jr. Pastor
10:00 a.m.—Sunday School
11:00 a.m.—Morning Worship
7:00 p.m.—Evening Worship

FIRST BAPTIST CHURCH
Meadow, Texas
9:45 a.m.—Sunday School
11:00 a.m.—Morning Worship
7:30 p.m.—Evening Services

FIRST METHODIST CHURCH
Meadow, Texas
9:45 a.m.—Sunday School
10:00 a.m.—Morning Worship
7:30 p.m.—Evening Worship

UNITED PENTECOSTAL CHURCH
Rev. J. M. Allen, Pastor
9:45 a.m.—Sunday School
11:00 a.m.—Morning Worship
7:30 p.m.—Evening Worship
8:00 p.m.—Friday—Young People's Meeting

NORTH SECOND STREET CHURCH OF CHRIST
10:30 a.m.—Sunday Morning Services
7:30 p.m.—Evening Services

Perfection at 5

An angel's food cake may be a work of perfection. An athlete may have a perfect golf swing. But, generally speaking, our lives are quite imperfect. *About the most perfect thing one could ever find is a little girl just turned five.* "Be ye perfect as your Father in heaven is perfect." That's a big order. No man has perfectly kept God's commandments...we all break them in thought and word and deed. Yet, the order stands—"perfection!" "Be perfect!" Then, make perfection the constant aim of your life. Be dissatisfied with your accomplishments and unrelentingly and everlastingly strive toward the highest and the best which is found only in Jesus. "Be ye perfect!" Traveling the perfect way one needs all the help he can muster. *We suggest regular church attendance as your greatest aid.*

YOU IN THE CHURCH THE CHURCH IN YOU

Character is a by-product of the church. It is here that young and old alike are allowed with benevolent hands to help one another. In the church the members and the church share in the same joyous life. The church is a place where we can learn to love one another and to love our neighbors as ourselves. There we have a chance to grow in grace and to be like Jesus. **GO TO CHURCH AND BE A CHURCH MEMBER!**

This Feature Is Being Published With The Hope of Getting More People To Church, And Is Paid For By The Undersigned Business People.

Brownfield Ditching Service
• Dick Chisholm

Cadenhead Servis Gas
• T. W. Cadenhead

Frank Daniel Electric & Furniture
• If It's Westinghouse it's the best

Fair Department Store
• Quality Merchandise

Harris Flying Service
• Aero Crop Dusting & Spraying

Tim's Service & Safety Lane
• Bear Wheel Alignment

Farmers Cooperative Society
No. 1 Gin
• Leonard White, Manager

Terry County Lumber Co.
• Square Deal For A Round Dollar

Farm Chemical Co., Inc.
• Fertilizers & Insecticides

Merritt Grocery
• Your Best Food Buy

Plaza Cafe
• Nick and Ladell Nicholson

Herman's Gin
• Plains Highway

Ross Drilling Co.
• Mac Ross

Brownfield Bargain Center

Steele Machine Shop
• Seagraves Road & Bandy St.
The Finest in Craftsmanship

Brownfield Glass & Mirror Co.
• Our Mirrors Reflect Our Honesty

The First National Bank
• Complete Banking Service

Portwood Motor Co.
• Your Authorized Ford Dealer
4th & Hill Streets

H. C. Denson
• Oil & Water Hauling

Jones Theatres
• Regal—Rialto—Rio—Rustic
and Rig Drive Ins

Newton & Webb Implement Co.
• Your Case Implement Dealer

Goodpasture Grain And Milling Co., Inc.
• 902 West Broadway

Furr's Super Market
• Brownfield, Texas

Jack Bailey Chevrolet Co.
• 401 West Broadway

Modern Steam Laundry
• 905 Lubbock Road

Primm Drug Store
• Where Most People Trade

Robert L. Noble
• Insurance & Real Estate

J. B. Knight Company
• Hardware—Furniture—Implements

Glenwood Homes, Inc.
• Quality Homes

Gasch Construction Co.
• Of Brownfield

Higginbotham-Bartlett Lbr. Co.
• Complete Line For Building

Griggs & Goble Furn. Co.
• 506 West Broadway

Decker's Garage
• Quality Repair Work

Kyle Grocery
Home of K&S Blue Stamps

Brownfield News-Herald
Working For A Better Brownfield

Bob Graves Magnolia Station
• Bumper to Bumper Service

The Pemberton Agency
• Real Estate & Loans

Cadillac—

(Continued From Page 1)

Another desirable feature is the air conditioning outlets which are installed on the forward edge of the instrument panel ledge. This is the first time Cadillac has had the air conditioning outlets so situated. The air conditioning system itself is front mounted for the first time.

Another 1957 Cadillac first will be a front seat arm rest, available in all models but the 62 Coupe and Sedan. This arm rest, in addition to providing driver comfort, makes it possible to move both front seats forward at the same time in two-door models permitting passengers to enter or depart simultaneously from both sides. The driver's power window control buttons have been moved to a very convenient and natural location at the extreme left corner of the instrument panel cover. Windshield wiper and washer controls are located in the panel area.

With this multitude of new

physical features included in the 1957 Cadillac, a complete redecorating job was called for. And it happened. New fabrics, trims, leathers, floor coverings, and headliners are combined into the finest of interiors.

The gull-wing bumper and bumper guards are lighter in appearance and are situated so that the tie-bar separates the hood from the more massive underslung grille.

A completely new styling innovation in 1957 models is the use of rubber tips on the bumper guards—just one more Cadillac safety feature. Matching fog and parking lights are located in the outer ends of the bottom bumper section. Built into the center section is a stylized license frame.

Behind this front end is a 300 horsepower engine, the most powerful and the highest performance engine ever offered by Cadillac as standard equipment. This V-type overhead valve engine has a 1 to 1 compression ratio, a four-inch bore and a displacement of 365 cubic inches.



SERGEANT COMMENDED — Pictured above is M. Sgt. Morris E. Rowden, son of Mr. and Mrs. J. C. Rowden of Brownfield, as he received the Commendation Ribbon during a recent review at Tinker Air Force Base, Okla. Pinning the award is Col. Leslie E. Martin, reviewing officer. Sgt. Rowden is performing duty in the Directorate of Personnel of the 1800th AACS Wing at Tinker. A graduate of Brownfield High School, the sergeant and his family live in Midwest City, Okla.

Pontiac—

(Continued From Page 1)

models are upholstered in the finest hand-buffed leather in "dream car" colors of Silver Beige, Kenya Ivory, Cordova Red Lime fire Green, Seacrest Green and Fontaine Blue. These top grain leathers can also be had in combination with "encore" patterned nylon fabrics.

Super Chief series models feature upholstery of colorful combination in "horizons" patterned nylon faced fabric and grained vinyl coated fabrics. Rich-piled carpeting is standard equipment for the Star Chief and Super Chief series, except in convertibles and station wagons. The economy priced Chief series models offer a new height of luxury with interiors of "contemporary tweed" patterns of nylon faced cloth and vinyl. Sixty-six interior trim combinations are offered in the 1957 line.

New Instrument Panel
Pontiac's completely new instrument panel or 1957 offers the ultimate in safety, convenience, and modern styling. The lower section of the panel on Star Chief models features full-width chromed trim panels. The glove compartment door

and dual ash trays are housed in the lower panel. The instrument cluster, with two circular dials and a luminescent "Safety Line" speedometer, are positioned at an easily readable level. New finger-tip heater and defroster controls, radio controls and clock are located near the center of the instrument panel. The radio speaker is positioned below the center of the instrument panel for better sound reproduction and distribution. Another influence of "dream car" styling in the 1957 Pontiac is the deep swallowtail steering wheel, which adds the final touch of modern, safety design to the passenger compartment.

American car buyers, who over the past few years have grown increasingly interested in "what's under the hood" of their new cars, will find that Pontiac engineers have developed the 1957 car to a new level of efficiency and smooth, durable performance.

The Strato-Streak V-8 engine, with displacement increased to 347.04 cubic inches, has higher horsepower, 10:1 compression ratio, larger manifold, completely machined and contoured combustion chambers, larger, more efficient valves and newly designed carburetors. The

Speakers Are Announced For TFB Sessions

Speakers for the Texas Farm Bureau's 1956 convention have been announced by the state farm organization. The 23rd annual meeting will be held Nov. 11-14 at the Rice Hotel in Houston.

Speakers will include Dr. Clifton L. Ganus, dean of the School of American Studies, Harding College, Searcy, Ark.; Hassil E. Schenck, president of the Indiana Farm Bureau Federation; Robert D. Harrison, congressman from Nebraska

and member of the House Agricultural Committee; and Arthur H. Motley, publisher of Parade magazine.

Genus will conduct vesper services on Sunday, Nov. 11, following registration earlier that afternoon. Schenck and Harrison will address the Tuesday afternoon session of the convention, and Motley will be banquet speaker Tuesday night.

Highlighting the convention Monday night, Nov. 12, will be the finals of the Texas Farm Bureau queen contest with 13 district nominees competing for the crown. The winner will go to the national convention of the American Farm Bureau Federation in Miami Beach, Fla., in December.

Voting on resolutions will take place on Wednesday, the final day of the convention. Adopted resolutions dealing with state matters will become the official Texas Farm Bureau policy for 1957.

Approved resolutions pertaining to national issues will be recommendations to the American Farm Bureau Federation for consideration at its convention.

Mr. and Mrs. J. W. Andrews of Cookeville are visiting this week in the home of Mr. and Mrs. F. B. Skaggs and family of Route 2.

Pogonlogis a study of breads.



GREENHANDS — The annual "Greenhand" initiation ceremonies for first-year vocational agriculture students were held Oct. 30 by Brownfield Chapter, Future Farmers of America. Parents were guests. Initiated were Jacky Bench, Jerry Boen, Alan Browning, Charles Bullard, Dean Eubank, Gus Foshee, Gene Gipsingill, Tommy Mason, Joe Milburn, Eddie Perry, Gene Stubblefield, Jimmy Smotherman, Leon Summerlin, William Scoggins and Roney Ward. (BHS Photo)

BUS STATION CAFE

212 S. First St. Phone 3022

OPEN SEVEN DAYS

6 a.m.— 10 p.m.

- Complete News Stand
- Complete Fountain Service
- All Kinds Sandwiches—Good Coffee
- Costume Jewelry—School Supplies
- Patented Drugs

FRED ARNOLD
Owner



BUS SERVICE

I wish to announce the purchase of the old Community Drug & Bus Station from Kenneth Frazier on October 1st, 1956. The new name will be BUS STATION CAFE and I will continue to give good service and invite your patronage at all times.

Shop In Brownfield--Where A Dollar is 100 Cents

Extra-washable paints for every room!

matching colors for WALLS and WOODWORK
Odorless, too!

DuPont COLOR CONDITIONING PAINTS

ALKYD FLAT WALL ENAMEL
A beautiful, fine-textured, flat finish for walls and ceilings. Wide choice of colors. Washable. 1.18

DULUX SEMI-GLOSS ENAMEL
Easy to apply; dries fast to an extra-hard, washable finish. Perfect for both walls and woodwork. 2.10

DULUX GLOSS ENAMEL
An economical, washable enamel especially suited for kitchen and bath. Use on woodwork throughout the house, too. 2.98

COPELAND HARDWARE

DU PONT PAINT SERVICE

IT'S OLD STOVE ROUND-UP!



TIME WHEN *Smart* MODERNS CHANGE TO A NEW GAS RANGE

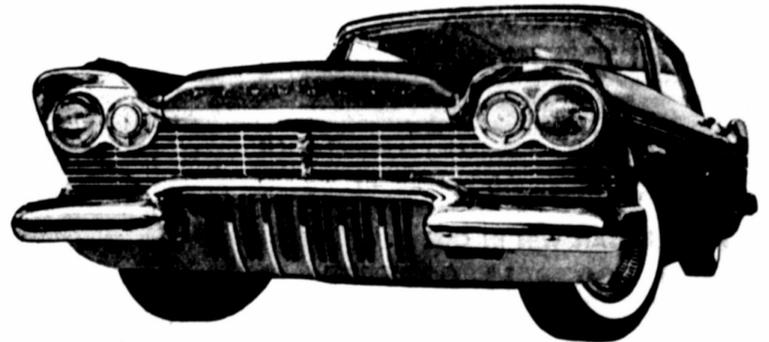
BETTER DEALS... WIDER SELECTIONS... EASIER TERMS ON THE BEST GAS RANGES EVER OFFERED... SENSATIONALLY NEW WITH THERMOSTATICALLY-CONTROLLED TOP BURNERS!

Now's your golden opportunity to "move up" to one of these better lookin', better cookin', COMPLETELY automatic GAS ranges. Smartest lookin' critters in the herd, and you'll SAVE on the original cost — as well as on every meal you prepare. Buy NOW, during Old Stove Round-up... see your gas appliance dealer right away!

UNIVERSAL gas range with thermostatically-controlled top burner.

Pioneer Natural Gas Company
FUEL FOR A GROWING EMPIRE

SUDDENLY,



IT'S 1960...



PLYMOUTH!

Never has a car stirred up so much excitement... so soon! But no wonder... suddenly Plymouth has leaped three full years ahead of the low-price field! Only the 1960-new Plymouth brings you revolutionary new Torsion-Aire "floating" ride... Flight-Sweep Styling, the dramatic new shape of motion... exhilarating sports-car handling... tremendous

new power for safety from the fabulous Fury "301" V-8, super-powered up to 235 hp... new super-safe Total Contact Brakes... and Push-Button Driving with fully automatic 3-speed TorqueFlite transmission. Drive the car that's three full years ahead at your Plymouth dealer's today... and suddenly, it will be 1960 for you, too!

Don't miss Plymouth's great new TV program: Lawrence Welk's "Top Tunes and New Talent." See TV section for time and station.

6th Annual FOOTBALL CONTEST

**COTTON BOWL TICKETS FOR SEASON WINNERS . . . \$21.00
IN PRIZES EVERY WEEK . . . TICKETS TO TECH GAME . . . ALL FREE**

FREE

- Compliments of Brownfield News Herald
- 2 Tickets to Texas Tech-U. of Houston Game, Nov. 24
- For Person Making Highest Total Score for the Weeks of Nov. 10 and 17

- Watch This Space
- Each Week

WE DO FOUR MAJOR THINGS FOR YOU—

- Help you get the kind of protection you need . . .
- Help you keep your insurance policy . . .
- Assist you in time of trouble . . .
- Assist you when you have a claim . . .

JONES-COPELAND AGENCY
Phone 4147 408 W. Broadway

Weekly Prize:
1st place . . . \$2.00 cash
2nd place . . . \$1.00 cash

BENDIX Duomatic WASHER-DRYER COMBINATION

- Washes Cleaner
- Dries Faster
- Safer for ALL Fabrics!

Weekly Prize:
To Person Making Lowest Score
\$2.00 in Merchandise

J. B. KNIGHT HARDWARE
105 S. 6th Dial 2286

FOR THE MOST FOR YOUR MONEY On Used Cars SHOP JACK BAILEY CHEVROLET

Weekly Prizes:
1st Place: \$2.00 cash or wash and grease job
2nd Place: \$1.00 cash or wash job

FOR THE FINEST IN ENTERTAINMENT ATTEND ONE OF THE JONES THEATRES

— Rialto — Regal — Rustic

Weekly Prize:
4 Adult Passes to person making the lowest score each week.
(Must be Redeemed the Following Week.)

Take a Short Cut to Beauty With **HELENA RUBENSTEIN COSMETICS**

Weekly Prize:
1st Place: \$2.00 in merchandise
2nd Place: \$1.00 in merchandise.

PRIMM DRUG
"Where Most People Trade"

USE OUR EASY PAYMENT PLAN

- NO CARRYING CHARGE
- NO INTEREST

Weekly Prizes:
1st Place: \$2.00 cash
2nd Place: \$1.00 cash.

Dayless JEWELRY
Pay Less at Dayless

"Soiled Garments Should Not Be Coming To You . . . They Should Be Coming To Us."

24-HOUR SERVICE
On Request at No Extra Charge

RAY'S CLEANERS
619 West Main Dial 2565

Weekly Prizes:
1st Place: \$2.00 cash
2nd Place: \$1.00 cash
MUST Be Redeemed the Following Week

FOR THE "BEST TASTY TREATS"
Stop At

BOSTON'S SUPER DOG DRIVE-IN
Before and After the Game

Weekly Prizes:
1st Place: \$2.00 cash
910 Lubbeck Road



Homecoming Day To Be Marked By Cubs-Monahans Game, Coronation Ceremonies

The top attraction in this week's homecoming schedule is the football game Friday night. The Cubs will play host to the Monahans Loboes and must win that game if they are to stay in the running for conference honors.

The Cubs have three games remaining on the 1956 schedule and all three are conference games. Andrews and Kermit will be the Cub opponents after Friday night's game and the Cubs must win both these games in order to share honors in the conference.

The Conference standings to date show Andrews leading with two wins and no defeats. Here are the complete standings:

DISTRICT 2-AAA	W	L	T
Andrews	2	0	0
Kermit	1	1	0
Pecos	1	1	0
BROWNFIELD	0	1	0
Monahans	0	1	0

The major attractions for this week's homecoming include the coronation ceremonies which will be held in the high school auditorium at 11 a.m. Friday.

Unwhipped Pearsall And Hondo Matched

Only one game matches undefeated and untied teams this week end in Texas high school football. Pearsall and Hondo will battle to keep their unblemished records intact, and the winner in this Class A struggle will emerge a strong contender for state honors.

In AAAA play, defending champion Abilene meets Odessa in a game that will see an old feud renewed. Amarillo Palo Duro meets Borger and Wichita Falls plays Denison in other AAAA action.

Clyde Bond Jr. Is Weekly Card Winner

Clyde (Junior) Bond stood atop the contest ladder last week as he chose 19 correct winners of a possible 22. For the first time in several weeks Bond was the only winner who held the top spot alone.

However, the second place winner last week had to be determined by the nearest correct score of the Andrews-Pecos game. Both John M. Hill of 901 Tahoka Road and J. B. Huckabee of 905 East Broadway tied with 18 correct answers. Hill's entry blank carried the nearest to the actual score of the game and he was awarded second place and Huckabee was given third prize.

Class AA will see defending champion Stamford meeting once defeated Seymour. DeKalb meets New Boston and West Columbia takes on Wharton.

Finish Training At School in San Diego

Five Brownfield men were graduated Oct. 17 from Naval Training Station, San Diego.

The nine weeks of "boot camp" included drill and instruction in seamanship, gunnery, life saving, sea survival, boat handling and the use of small arms.

The graduate were Danny L. Summers, son of Mr. and Mrs. H. S. Summer of 414 West Story; B. D. Parks, son of Mr. and Mrs. H. B. Parks of 1209 East Buckley; and Lonnie D. Goodpasture, son of Mr. and Mrs. Dolphus D. Goodpasture of 1310 Tahoka Road; Carrol D. Goldston, son of Mr. and Mrs. R. H. Goldston of 419 North First; and Charles D. Collins, son of Mr. and Mrs. Archie E. Collins of 702 West Harris.

IT'S EASY . . . ENTER EVERY WEEK . . .

RULES OF CONTEST:

1. Anyone can enter, but only one entry per person.
2. Weekly prizes will be given those naming the most winners. Cub's score and Tech's score will be used to determine winner in event of tie.
3. Turn entries into any firm listed on this page.
4. Decision of the judges will be final.
5. No one person may win the same weekly prize more than once.
6. Grand winner for bowl tickets will be those picking the most winners 8 out of 10 weeks.
7. Weekly winners must have identification of having won the prize from News Herald office or notice from paper.

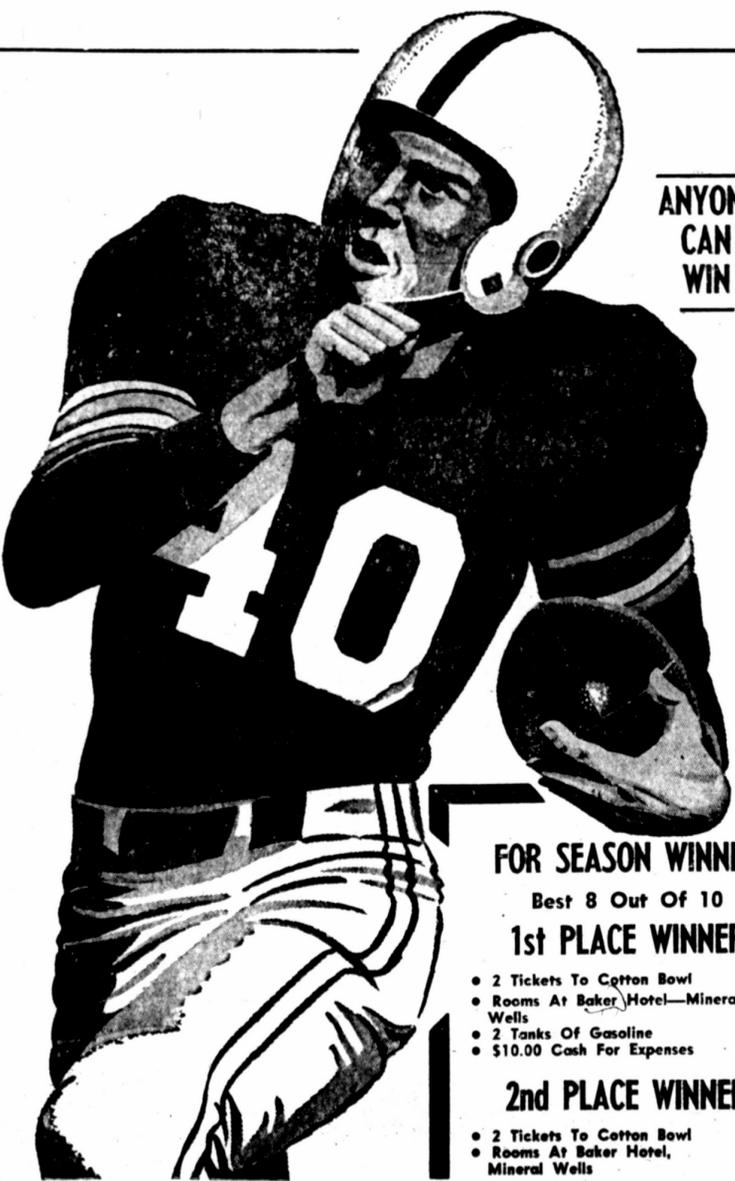
ANYONE CAN WIN IN OUR . . . ANNUAL FOOTBALL CONTEST

Have Fun! Enter our big football contest every week until December 1; you may win one of the big cash prizes! Nothing to buy . . . no obligation of any kind! Just circle your choice for winner on the official entry blank below and deposit at firms listed on this page. (Do not bring entry blank to NEWS-HERALD office).

Deposit Entry Blanks With Firms Listed Above

Contest Entry Blank		For Week Of
		NOVEMBER 17
Brownfield	—Vs.—	Andrews
Monahans	—Vs.—	Pecos
Texas Tech	—Vs.—	Tulsa
Arizona	—Vs.—	Ariz. State
Arkansas	—Vs.—	SMU
Army	—Vs.—	Pittsburg
Baylor	—Vs.—	Nebraska
California	—Vs.—	Wash. State
Duke	—Vs.—	Wake Forest
Ga. Tech	—Vs.—	Alabama
Hardin Simmons	—Vs.—	C. of Pacific
Houston	—Vs.—	Villanova
Iowa	—Vs.—	Ohio State
Kansas	—Vs.—	UCLA
Mich. State	—Vs.—	Minnesota
Michigan	—Vs.—	Indiana
Notre Dame	—Vs.—	North Carolina
Okla. A&M	—Vs.—	Detroit
Oklahoma	—Vs.—	Missouri
Rice	—Vs.—	Texas A&M
TCU	—Vs.—	Texas
Texas Western	—Vs.—	West Tex. State
B'field vs. Andrews		T. Tech vs. Tulsa

Name _____ Address _____ Phone _____



ANYONE CAN WIN

FOR SEASON WINNER
Best 8 Out Of 10
1st PLACE WINNER

- 2 Tickets To Cotton Bowl
- Rooms At Baker Hotel—Mineral Wells
- 2 Tanks Of Gasoline
- \$10.00 Cash For Expenses

2nd PLACE WINNER

- 2 Tickets To Cotton Bowl
- Rooms At Baker Hotel, Mineral Wells

DEPOSIT ENTRY BLANK WITH FIRMS LISTED ON FOOTBALL CONTEST AD:

Contest Entry Blank		For Week Of
		NOVEMBER 3
Brownfield	—Vs.—	Monahans
Kermit	—Vs.—	Pecos
Arkansas	—Vs.—	Rice
Army	—Vs.—	William & Mary
Baylor	—Vs.—	Texas
California	—Vs.—	Southern Cal.
Duke	—Vs.—	Navy
Geo. Tech	—Vs.—	Tennessee
Houston	—Vs.—	Tulsa
Iowa	—Vs.—	Minnesota
Kansas	—Vs.—	Nebraska
Michigan State	—Vs.—	Purdue
Michigan	—Vs.—	Illinois
Notre Dame	—Vs.—	Pittsburg
Ohio State	—Vs.—	Indiana
Oklahoma A&M	—Vs.—	La. State
Oklahoma	—Vs.—	Iowa State
SMU	—Vs.—	Texas A&M
Texas Tech	—Vs.—	TCU
Texas Western	—Vs.—	Ariz. State
UCLA	—Vs.—	Washington
West Texas State	—Vs.—	Hardin Sim.
B'field vs. Monahans		Tech vs. TCU

Name _____ Address _____ Phone _____

A few weeks carried here at Ray Shaw Miss. Ray is a team, from th

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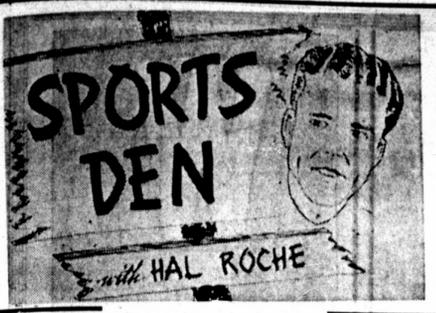
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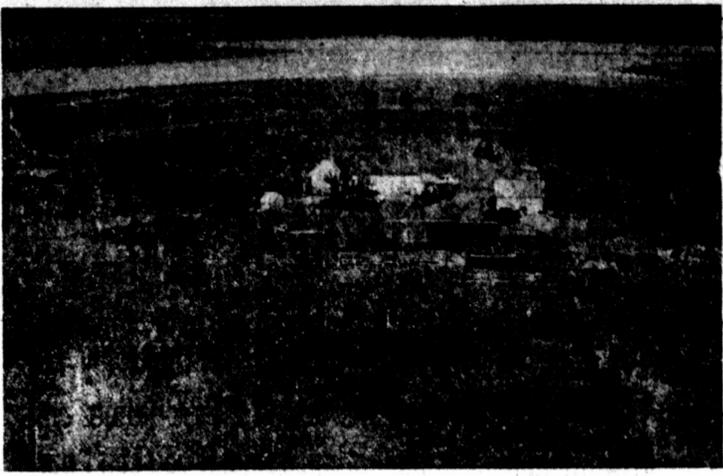
A few weeks ago a note was carried here about a lad named Ray Shaw from Perkinson. Miss Ray is a basketball player on the Sellars High school team, from that town, and one of outstanding ability, according to his uncle. The uncle, Alton Polk, is pastor of First Baptist Church in Meadow and an energetic booster of his nephew as well as the whole team.

LOWE'S STUDIO
Picture of the Week



Becky is the 8-year-old daughter of Mr. and Mrs. L. J. Richardson Jr., of 1014 East Oak.

FOR PICTURES OF YOUR CHILDREN,
COMMERCIAL, PORTRAIT, OR KODAKS—
PHONE 4211 — 604 WEST MAIN



MYSTERY FARM NO. 57—Five persons are just as sure as they can be that MF56 is the Charles R. Barret farm, located on Route 4, north of the Gomez Community. First to telephone (2183) the NEWS to say as much was Mrs. Barret, herself. Her time was 6:10 p.m., Thursday. Others telephoning in this order were Jay Barret of the Johnson Community, Mrs. A. R. Isaacs of 1304 East Lons, W. D. May of Route 4 and Mrs. Lewis Waters of Route 2. Mrs. Barret, you have won yourself two tickets to any one of the Jones theaters. Same holds for first person correctly identifying the MF pictured above. It also is located in Terry County.

from Perkinson and for the past few weeks has been working to have that team appear in this area.

His efforts seem to have borne some fruit provided the Interscholastic League of Texas puts its stamp of approval on the following plan.

Alton and Bill Preston, Ropesville coach, got together and after a long discussion, Preston issued an invitation to the Perkinson team to appear in the Ropesville Holiday tournament. That is where the Texas Interscholastic League comes in. They must approve the invitation in order for both teams to maintain eligibility in their regular season play.

The lad, Ray Shaw, is an 18-year-old senior and one whom, according to Polk, most of the major Colleges in Mississippi and Louisiana are trying to entice to play basketball for them. Rays heart's desire is to journey to the Plains of Texas and play basketball here. Consequently, Polk wants the coaches in this area to have a look at this nephew.

Ray is 6-feet 1½-inches tall and at that height is the shortest man on the Sellars

high team. He is adept at playing all positions and his coach, Roland Ladner, thinks the lad has the ability to become an outstanding basketball player, provided he is playing ball where he is happy.

That, briefly, is the situation at the moment and word is being awaited from TIL before further action is taken.

This week, you know, is homecoming for the Cubs and their opposition is Monahans. Beginning tonight (Thursday), activity aplenty has been arranged for the old grads who will be coming back to take

part in the week-end festivities.

Coach Doug Cox has been putting the Cubs through some stiff paces during the last two weeks since he is well aware that there is still a chance for his charges to be around the top rung of the Conference ladder.

Andrews has made that possible by defeating both Kermit and Pecos. The Cubs will face that same Andrews team next week. Cox is playing one game at a time and is gearing to defeat Monahans this week. The Cubs must beat Monahans, Andrews and Kermit. A large order to be filled but one the boys are capable of filling.

Mercury
(Continued From Page 1)
mistakeable on any road. The new Mercury's "dream car" styling is based on the XM-Turnpike Cruiser — an experimental model — which was introduced last January and has won nation-wide approval on its coast-to-coast tour this year. The 1957 Mercury is 5 inches longer than the previous model, 3 inches wider and 4 inches lower. Headroom has

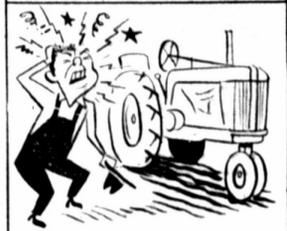
been increased 2 inches and there is also more hip room and leg room. Wheelbase is up 3 inches from 119 to 122 inches and the front tread is one and a half inches wider. The new Mercury styling starts with the thin, crisp roof with its distinctive front and rear overhang. Slim but rugged pillars support the roof front and rear. With sharply reduced car height, the roof has become an integral part of the car design. First to recognize this important transition, Mercury has imposed a clean-cut channel in the center of the roof which continues in the rear deck with the channel extending past the rear window into the package tray. The projectile side theme on rear fenders accents the feeling of motion induced by the car's low silhouette and the projectiles as well as the distinctive V-angle taillights are rimmed in chrome.

SERVICE NOW is Better than SORRY LATER

The choice is up to you... take time for preventive maintenance now or take a chance on "getting by" in the field later on.

The most economical choice, in the long run, is to bring your John Deere Tractor and Equipment in for a checkover now... while we both have plenty of time. Our skilled mechanics will go right to work; they'll do only the work that's necessary... do it quickly, efficiently, and economically.

Your tractor and equipment will be ready for work—come what may. Renewed power... performance... and economy will more than repay you. Why wait? Let's make a service date... this week.



The Home of Quality Service and Genuine JOHN DEERE PARTS

KERSH IMPLEMENT CO.
SEAGRAVES ROAD DIAL 4633

Pound for pound, it's...
the most powerful truck ever built!



New GMC light duties with 206 h.p. and new styling advances how to no passenger car on any point of roadability

HERE, headlining GMC's 1957 Blue Chip Money-Makers, our new light duty becomes a truly phenomenal vehicle. It has one horsepower for every 15½ pounds of its weight. You'll be bossing around engine power usually found only in trucks rated at more than four times this truck's capacity. You'll be getting flashing response to pedal demand—high-mileage efficiency

from an unstraining engine—work capacity that won't drop off after a few months. And you'll be very definitely in pocket, too. THIS light-duty engine cannot be overtaxed in normal use. So there's little chance of parts failures, no excessive wear, or repair needs due to engine strain. If money-making power is what you want, here it is! Come in and see us for all the facts.

GMC TRUCKS for '57
McBRIDE PONTIAC

1013 Lubbock Road Phone 2124



HEY, RILEY! HOW DO YOU KEEP THAT NEW-CAR POWER IN YOUR BUGGIE?

SIMPLE, MY BOY, THAT CLEAN-BURNING GULF NO-NOX. YOU KNOW GULF TAKES OUT THE GOO AND GIVES YOU MORE GC

MAKES SENSE TO ME. IF YOU KEEP 'ER CLEAN YOU KEEP HER POWER



Get clean-burning
GULF NO-NOX
the "high-value" gasoline

* See William Bendis in The Life of Riley. Consult local listings for time and channel.

T. A. HICKS Gulf Distributor

Sports Editor
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Brownfield HOMECOMING

Fall and football, sooner or later, spell Homecoming, in schools, all over America, and this is the week here in Brownfield. Starting with the Thursday Pep-Rally and other activities, the program will roll along through the Queen's Coronation and right up to the climax — the Brownfield-Monahans football game. If you can't participate in other parts of the program we urge you to get out and back the Cubs. Your support will mean something to them as they fight for Dear Old BHS.

Homecoming Queen



HOMECOMING QUEEN — Lovely Diana Adams, daughter of Mrs. Mary Lou Adams, 1208 East Hill, will reign over all homecoming activity this weekend since she was elected, by the student body, as the 1956 homecoming queen.



LAST HOMECOMING GAME — Pictured above are the twelve Seniors on the Cub Varsity squad who will be playing in their final Homecoming game tonight. From left to right, in first row: Charles Gunn, Lewis Chambliss, Ken Muldrow and Ernest Hymen. Second row: Leon Willis, Mike Hamilton, Bobby Moore and Lee Dale Rowden. Third row: Gerald Jenkins, Chris Addison, Jackie Meeks and Johnny Raybon.

HOMECOMING SCHEDULE

THURSDAY, NOV. 8th

6:00 P. M.—Classes of 1926, 1936 and 1946 hold reunions in Rooms 105, 106 and 108 at high school

6:45 P. M.—Pre-homecoming pep rally to be staged on east side of high school.

FRIDAY, NOV. 9th

11:00 A. M.—Coronation ceremonies at high school auditorium, public is invited. A pep rally of gigantic proportions will be held on the southeast corner of the courthouse square, immediately following the coronation.

7:30 P. M.—Queen and court will be presented to the public in a pre-game program at Cubs stadium.

8:00 P. M.—BROWNFIELD CUBS vs MONAHANS LOBOES

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Women's News

See Gee Privitt Society Editor
Vol. 19 Brownfield News-Herald, Thursday, Nov. 8, 1956 No. 45



MR. and MRS. B. C. HORTON

Mr. and Mrs. B. C. Horton Mark Their Fiftieth Wedding Anniversary in Meadow

Mr. and Mrs. B. C. Horton observed their fiftieth wedding anniversary Sunday, Oct. 28, at their home in Meadow with a family reunion and dinner.

Miss Belle Davison and Bert C. Horton were married in Stratford Oct. 26, 1906. Today they live in Meadow, leaving the home place that they settled on, cleared and farmed from 1921 to 1951. Mr. Horton is still an active farmer and carpenter.

from a cattle country to a great agricultural territory . . . from lamp-lighted villages to the cities as we know them today." Mr. Horton said.

The gift table was set with a white crochet cloth over gold taffeta, centered with yellow and white mums.

The Horton's children are Velma Heath, Cloudcroft, N. M.; Cecil Horton, Odessa; Winfred Horton, Meadow; and a son, Lloyd, deceased.

"We saw the Plains grow

Attending the celebration

HD Club Meets With Mrs. Mary Bounds

The Terry County Home Demonstration Club met Thursday afternoon in the home of Mrs. Mary Bounds. A demonstration on shoes and hosiery was given by Miss Shirley Holbrooks, county agent.

Refreshments were served to Mesdames Lynn Smith, Little, Billie Ruth Shewmake, James Riddle, Elzy Brown, J. C. Waters, Mack Thomason, J. W. Lucas, and Miss Holbrooks and the hostess.

were Mesrs. and Meses. T. S. Heath and Teddy, Cloudcroft, N.M.; Cecil Horton, Joyce and Tommy, Odessa; R. W. Horton, Bobby, Joe, and Linda, Meadow; Robert Deemer, Dan and Dale, Cloudcroft, Glynn Bolin and Mike, Cloudcroft; Bill Pendleton and Vicki, Midland, Billy Horton of Odessa; and Mr. Melvin Horton of Leviland.



BRIDE ELECT HONORED — Miss Parilee Nelson, bride-elect of James Tidenberg, was honored Friday with a miscellaneous bridal shower groom; Miss Nelson and Mrs. Homer Nelson, given in the home of Mrs. Arlie Lowrimore. Pictured, left to right, are Mrs. Lowrimore; Miss Beth White of Lubbock (seated), Mrs. H. L. Tidenberg, mother of the prospective bridegroom; Miss Nelson and Mrs. Homer Nelson, her mother. Approximately 70 guests called between 4:30 and 6 p.m. (Staff Photo)

Knight's proudly brings you

A magnificent furniture value on

Travis Court by Drexel



- Open head and foot beds
- Poster beds
- Panel beds
- All beds available in twin or double bed size.
- Double 8 drawer dresser
- Triple 12 drawer dresser
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- Breakfast chairs
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you can't afford not to see this superb traditional furniture by Drexel! Graceful pieces for bedroom and dining room in beautifully matched swirl mahogany on selected cabinet woods . . . superbly made with dust-proofed, center-guided drawers, dovetailed on all four corners, and a deep, rich hand-rubbed finish that requires a minimum of care: All pieces are open stock, so you can choose as many as you wish how, add more later. But come in soon for quantities are limited.



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612 WEST MAIN

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Randal PTA Slates Supper On Friday

A chili supper, sponsored by the Jessie G. Randal PTA, will be held at the school cafeteria Friday, Nov. 9, from 5 to 8 p.m. A complete chili supper will be served, and the public is cordially invited to attend.

Children up to 14 years of age will be served for 50¢ a plate, and adults, plates will be \$1.00.

Regular meeting of the Randal PTA will be held at 7:30 p.m. Monday, Nov. 12, at the school. "Understanding of Self and Others" will be the theme of study and discussion. Mrs. Norene Hudspeth is program leader for the meeting.

Just Arrived! New Shipment

REVELON—
"Kissing Pink" and
"Queen of Diamonds"

DOLLS!

—Special Closeout—

On
Some Lines of
CALIFORNIA

POTTERY . . .
Ideal For Christmas

Use Our Convenient
Lay-A-Way

Palomino

Gift Shop
Seagraves Road

Miss Parilee Nelson Complimented With Shower In Lowrimore Home

Complimenting Miss Parilee Nelson, bride elect of James Tidenberg, a miscellaneous bridal shower was given in the home of Mrs. Arlie Lowrimore Nov. 2 from 4:30 to 6 p.m.

Hostesses with Mrs. Lowrimore were Mesdames D. L. Patton, A. H. Daniell, T. L. Treadaway, Henry Newman, John Hill, E. M. McBee, H. M. Cargill, Glendon Stockton, Leo Willis, H. N. Swan, S. W. Miller, Graham Smith, John King, Claude Henderson, Jack Holt, and Eldora White.

Mrs. Lowrimore greeted guests and presented them to Mrs. Homer Nelson, mother of the honoree; Miss Nelson; and Mrs. H. L. Tidenberg of Clovis, N.M., mother of the prospective bridegroom.

Carrying out the honoree's chosen colors of brown and pink, the serving table was laid with a beige lace cloth over brown linen. Centering the table

Pleasure Club Meets With Mrs. Brownfield

Pleasure bridge club met Tuesday night, with Mrs. Lee Brownfield as hostess.

Angel lemon fluff and coffee were served to Mesdames George Weiss, Jack Hamilton, J. T. Bowman, Ed Wilder, Mike Barrett, Grady Goodpasture, Tom Harris, Joe Hinson, Perry Bear, Earl Layman, Lal Copeland, and Kenneth Watkins.

Mrs. Goodpasture scored high, and Mrs. Copeland was second high. Mrs. Barrett and Mrs. Weiss binged.

was an arrangement of pink rosebuds in a crystal bowl, flanked with brown tapers in crystal holders. Crystal appointments were used in serving pink punch, cookies and nuts. Mrs. Nelson's sister, Mrs. Leroy Jennings of Abilene, and Miss Beth White of Lubbock alternated at the punch bowl.

Mrs. S. F. Bowers of Breckenridge, another sister of Mrs. Nelson, registered approximately 70 guests in an engraved musical bridal book.

Arthur Ame Flache Feted On Birthday

Arthur Ame Flache was honored on his sixth birthday with a party given by his parents, Mr. and Mrs. Truett Flache Friday, Nov. 2, from 3:30 to 5 p.m. in the park Party House.

Following games, ice cream and cake were served. Favors were hats, balloon whistles, and puzzles.

Those attending were Dawn Pemberton, Elna Ray Christopher, Pattie Thurman, Joe Henderson, Tommy Jones, Scott Doss, Kimberlee May, Meri Kay Bird, Jimmy Powell, Bobby Craig, Shirley Beaver, Howard Prweitt, Bruce Kerley, Gary Dugger, Carole Gaasch, David Smith, and Mrs. E. M. Harral and grandparents of the honore, Mrs. Ame Flache and Mr. and Mrs. Arthur Sawyer.

Gregarious animals are those that live in flocks or herds.

ANNOUNCING PONTIAC

For 1957

TRULY AMERICA'S NUMBER 1 ROAD CAR

A'so

Our pleasure and privilege to have with us on Friday, November 9th from 2:00 to 3:30 p. m.

THE SERENADERS
from KCBD-TV



COME OUT, ENJOY A GOOD PROGRAM — A wonderfully NEW PONTIAC — powered and styled with your pleasure in mind.

Lubbock Woman Speaks To Maids, Matrons On Children's Reading

Maids and Matrons study club held a regular meeting Tuesday, Nov. 6 and recognized national Book Week, Nov. 25-Dec. 1. The theme was carried out in table appointments and decorations.

The serving table was laid with a white taffeta cloth edged with gold braid. A styro-foam book with yellow ribbon and yellow button mums centered the table. White tapers flanked the arrangement. Coffee was poured by Mrs. Percy Spencer from a silver service. Small open face and ribbon sandwiches, nuts and olives competed the refreshments.

Special decorations for the occasion were furnished by Mrs. E. M. Platz of Lubbock, guest speaker. They consisted

of a paper mache shoe with many wooden children, each reading a book. Quite a few children's books were displayed throughout the room.

Speaks on Book

In her speech on "Children's Books, Their Importance in the Development of Our Young People", Mrs. Platz said that we are told by educators that 83% of everything we learn comes through the process of reading. "The furor created by the now famous book, 'Why Johnny Can't Read' has underscored this necessity for learning to read. We assume then, that children must read," Mrs. Platz said.

"We want our children to grow up with learning, in addition to acquiring practical techniques with which they compete to earn a living," she continued. "We want them to be educated, cultivated men and women."

"But we have more than mere utilitarian reasons for wanting our children to read. We think of reading as one of the great pleasures of life, and we are eager that they shall not miss this enjoyment. Those of us who found in books one of our most abiding satisfactions during our own childhood, want to open to other boys and girls this profound experience. We want them to know the same kind of joy that Paul Haz-



BANQUETTERS — Hardly anything escaped the attention of the trio shown above at the annual convention Friday of Terry County Farm Bureau. They helped swell the crowd to more than 1,000 at the event, held in Veterans Hall. From left, they are David S. Ger-

ald I, and Clea Myrtle J, all children of Mr. and Mrs. Harry Childers. The Childers farm 5 miles south of Wellman. The camera fascinates David. Gerald can't take his eyes off his parents, and Clea Myrtle wonders where a passer-by is going. (Staff Photo)

ard was talking about when he wrote "Give us books, say the children. Give us wings. You who are powerful and strong, help us to escape into the far away. Build us azure palaces in the midst of enchanted gardens. Show us fairies strolling about in the moonlight. We are willing to learn everything we are taught in school, but please

let us keep our dreams." In continuing, Mrs. Platz stated that she sincerely hoped no parent had missed reading to their children and found that books are not only a pleasure, but also mental and spiritual food.

Serve Spiritual Needs

"Books serve these very spiritual needs," Mrs. Platz. "They unlock a world of thought and emotions that cannot be reached in any other way. Books bring to the child the thought and feeling of men who lived long ago or at the ends of the earth. He comes to understand people and the forces that move them. The child immersed in a book is living with the people in it; he sits with them, so to speak. They may be people like himself and his family and neighbors, or they may be a strange sort such as he is unlikely ever to meet face to face. He finds that he may revisit them at will and find them his friends unchanged."

Mrs. Platz told the group that books offer so many things, sense and sensibilities: the carefully planted seeds of knowledge and the proper stimulation for the growth of these seeds; a strong feeling of

security, along with a greater personal adequacy; a finer sense of the meaning of human relationships and human welfare; a sense of humor; a wholesome approach to living.

Reading for Fun

In speaking of the moral values acquired through reading, Mrs. Platz said that reading provides "the only way I know of by which children can see the whole view of how people who are in earnest about it grow slowly but surely into the habit of right conduct. Every good book read at the time purely

Eddie Foshee Visiting Here With His Parents

Eddie F. Foshee has been on leave from San Diego Naval Training Station since Oct. 23, visiting in the home of his parents, Mr. and Mrs. B. F. Foshee.

Foshee will report back to the USS Shangri, La. on Nov. 12 for duty in the Far East. The Shangri La will sail Nov. 19.

Eddie's brother, Joe, was stationed aboard the Shangri La until Nov. 5, when he was transferred to the Marimar Naval Air Station in San Diego. The brothers served together for a year.



EDDIE F. FOSHEE

Nocona Services Held For Former Resident

Last rites were held at 2:30 p.m. today in Nocona for Mrs. R. R. Robb, who died Tuesday in Nocona, following a long illness. Mrs. Robb was a former resident of Brownfield for many years before moving to Nocona.

Burial was at Gainesville. For the fun it adds something to a child's reading for life."

Mrs. Platz stated in closing that through books, a child communes with the great minds of all ages. Literature is 'Art,' she said, "a thing of truth and beauty. To be deprived of these would be deprivation indeed. These are the reasons Why Johnny Should Read. It is up to you and the public in general to see that Johnny must be given the chance through available books."

Hostesses for the meeting were Mrs. R. E. Johnson and Mrs. Leo Holmes. Guests, other than regular and associate members of the club, were Mesdames J. H. Bounds, O. R. Williams, J. C. Resler, Phil Gaasch, and Wayland Parker.

Mrs. Leonard Cheschir Hostess to Gala Club

Mrs. Leonard Cheschir entertained members of Gala bridge club in the party room at the Melody Restaurant Tuesday night.

High player was Mrs. Coy Barnett, and Mrs. Herbert Cheschir was second high. Mrs. Murphy May and Mrs. Troy Noel played.

Pecan pie and coffee were served to the above and to Mesdames Burton Hackney, Frank Ballard, Eddie Ballard, Orb Stice, J. O. Rodgers, Ben Christopher, Harlan Glenn, and Mary Lou Adams.

Lubbock.

Mr. and Mrs. H. V. West of Meadow visited church here Sunday night.

Mr. and Mrs. Leroy Barrier and boys ate Sunday dinner with Mr. and Mrs. Arnold Waters.

Mr. and Mrs. Bradley Seaton and Brenda of Lubbock visited here Sunday. Mrs. Seaton and Brenda are spending a few days here, taking care of her mother, Mrs. Homer Dunn, who is home from the hospital following surgery.

Myrna Riley and daughter and Joyce Lindsey of Brownfield were here in Church Sunday night.

W. M. U. met at the church Monday night. Mrs. M. C. Wade presided over the meeting. Mrs. Alton West, Bible study chairman, had the program, "The Great Prayers of Moses". She reminded the group of Moses' great faith in prayers. He did not forget his people or neglect them in times of danger and conflicts. God spared Moses' people many times because of the prayers of Moses. Others present were Mesdames Elvica Duncan, E. J. Duncan, and Miss Wilmoth Duncan. Mrs. E. J. Duncan led the closing prayer.

SORGHUM ALMUM GRASS SEED FOR SALE
(Limited Amount)
Original seed bought from JOHN COLEMAN, Wellington, Texas
—SEE—
JOE D. DOAK
Meadow, Texas
1/4 mile east and 1/2 mile south of Combs Gin

CITY DRUG
FOR THE GIFT OF DISTINCTION
Shop At The City Drug Gift Nook

- ★ Watermelon Milk Glass
- ★ Blenko Hand Craft Glass
- ★ Newcomb Enamel Copper
- ★ Thrift Mountaineers Pine
- ★ Country Kitchen Copper
- ★ Social Supper Tray
- ★ Salt of Sarsa

601 West Main —Northwest Corner of Square— Brownfield, Texas

It's that new V8 in the '57 Chevrolet. It's as quiet as a contented cat and as smooth as cream . . . and it's cat-quick in response when you call for action!

But when you nudge the accelerator, you know it's there, all right! Its right-now response keeps you out of highway emergencies. It overpowers steep hills with such ease they seem like level landscape.

This new Chevrolet V8 puts up to 245 high-compression horsepower* under your command! It's sassy, sure—but as tame to your touch as a purring pussycat. Come try the smoothest V8 you ever put a toe to.

CHEVROLET 1 USA

*270-h.p. V8 also available at extra cost. Also Ramjet fuel injection engines with up to 285 h.p.

that purr you hear is no pussycat!

Sweet, smooth and sassy! The Bel Air Sport Coupe with Body by Fisher. AIR CONDITIONING—TEMPERATURES MADE TO ORDER—AT NEW LOW COST. LET US DEMONSTRATE! Only franchised Chevrolet dealers display this famous trademark. Jack Bailey Chevrolet Co. 401 West Broadway Phone 2177

Give EXQUISITE NYLON SLEEPWEAR by Tommie's for an exciting CHRISTMAS

What could be a more welcome gift than one or more of these luxurious all nylon Tommie's—crepe, taffeta and 40 denier tricot? Beautiful prints, brilliant stripes, magnificent appliques and embroideries—all are combined with smartly tailored brand new designs to give you a breathtaking selection of nylon sleepwear. But don't take our word for it. Come in today and see for yourself—that is, if there are any left!

No. 6889 Magnificent nylon 40 denier tricot pajama in Blue, Yellow, or Pink with exquisite applique. \$3.75 Reg. heights: 32 to 40. Tall heights: 34 to 40. Tiny heights: 32 to 34.

No. 6. Set 653 Cozy nylon tricot quilted robe with embroidered nylon trim over matching nylon tricot pajama. White, Pink, or Aqua—the 3 piece set for \$19.95 Reg. heights: 32 to 34. Tall heights: 34 to 40. Tiny heights: 32 to 34.

No. 2521 Glittering gold leaf print nylon crepe top, with solid color nylon crepe trousers. Powder blue print top/blue trousers; Baby Pink print top/pink trousers. \$3.75 Reg. heights: 32 to 40. Tall heights: 34 to 40. Tiny heights: 32 to 34.

No. 2523 Tommie's Candy Stripes Quilted striped nylon taffeta top with solid color embroidered nylon taffeta trousers. Sizes 32 to 36. Red/white stripes with red trousers; black/white stripes with black trousers. \$12.95

only TOMMIE'S are made to fit your height as well as your size TOMMIE'S ARE MADE ONLY BY KAYLON INCORPORATED LOOK FOR THE TOMMIE'S LABEL *Reg. U.S. Pat. Off

Shelton's

GREEN BEANS
PRE 21 C
VAN C
Pork &
No. 30
2 F
25
AUS
No. 30
SPAG
AN
MEAT
25
F
BANAN
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TOMAT
APPLE
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GOOD FOOD BUYS!

DOUBLE STAMPS ON TUESDAYS

DEL MONTE WHOLE GREEN BEANS 24¢

SHURFINE SHORTENING 3 Lb. Can 69¢

MA BROWN STRAWBERRY PRESERVES 21 Oz. Jar 45¢

WALCO BLACKBERRIES 19¢

5th AVENUE

CORN-ON-COB 33¢

KIMBELL'S SALT 10¢

KRAFT'S Salad Dressing PINT 30¢

SWAN'S DOWN CAKE MIXES

WHITE GOLDEN DEVIL'S FOOD 33¢

HERSHEY'S COCOA 1/2 Lb. 33¢

VAN CAMP Pork & Beans No. 300 Can 2 FOR 25¢

AUSTEX No. 300 Can SPAGHETTI AND MEAT BALLS 25¢

DEL MONTE CATSUP 19¢

SUNSHINE KRISPY CRACKERS ONE POUND BOX 25¢

Specials on top quality MEATS

Wilson's Certified BACON Family Style 2 Lb. Pkg. 89¢

Rath Black Hawk—Morrel Pride HAMS CANNED 10 TO 12 LB. AVG. LB. 79¢

CHUCK ROAST LB. 45¢

PAULGER'S—All Meat FRANKS LB. 49¢

WE ARE NOW TAKING ORDERS FOR THANKSGIVING HAMS & TURKEYS

DOG FOOD

KEN-L-RATION IDEAL RED HEART 2 For.... 27¢

VAN CAMP TUNA 25¢

POWDERED SUGAR 2 PKG. FOR 25¢

- "IT'S NICE TO SAVE TWICE"**
- Save the Valuable K and S Blue Stamps
- AT ANY ONE OF THE FOLLOWING MERCHANTS—
- BAKER GRO' & MKT.** MEADOW, TEXAS PHONE 3781
 - CRUTCHEON GROCERY** NEWMORE, TEXAS
 - Brownfield Steam Laundry** THAD RISINGER, Owner 701 WEST HILL PHONE 2656
 - UNION STORE** Y. B. HOWZE, Owner
 - WILGUS PHARMACY** 302 SOUTH FIFTH PHONE 2575
 - BROWNFIELD FLORAL** 1103 LUBBOCK ROAD PHONE 2193
 - BOB BURNETT GROCERY AND HUMBLE STATION** WELLMAN, TEXAS
 - TOKIO GROCERY AND HUMBLE STATION** TOKIO, TEXAS
 - GRIFFITH'S VARIETY, Inc.** 516 WEST MAIN PHONE 2747
 - JACK'S ONE-STOP SERVICE** JACK DuBOSE, Owner 1401 WEST MAIN
 - SIDS CLEANER'S** 301 SOUTH FIRST STREET PHONE 2030
 - HALE'S PANHANDLE SERV.** 802 W. MAIN
 - BLUNT GROCERY** JOHNSON, TEXAS
 - E. H. GREEN GROCERY & STA.** NEEDMORE, TEXAS
 - Tankersleys Phillips 66 Sta.** Lubbock Road at Main St. Phone 4608

Fresh FRUITS and VEGETABLES

BANANAS LB. 12 1/2¢

POTATOES 10 LB. MESH BAG 49¢

TOMATOES CARTON 19¢

APPLES WINESAP, LB. 12 1/2¢

YAMS LB. 10¢

HUNT'S Country Style PICKLES 3 FOR \$1.00

KARO SYRUP PINT 22¢

FROZEN PATIO ENCHILADAS 55¢

FROZEN FOUR-FISHERMAN FISH STICKS 33¢

FROZEN RITZ CHERRY PIES 39¢

WE DELIVER DIAL 4161

"SAVE BY SAVING K & S BLUE STAMPS"

KYLE & GROCERY EVERY DAY LOW PRICES

Education Council Schedules Roundtable Nov. 20

GOMEZ NEWS

By ERA SEARS
NEWS Correspondent

Sunday visitors in the A. V. Britton home were Mr. and Mrs. Bill Miller and children of Lubbock, Jerry Britton and Mr. and Mrs. Ralph Bethune of Lubbock, and Mrs. Clara Britton of Brownfield.

Mrs. Anna Bell Lay visited her mother, who is in the hospital at Lorain.

S/Sgt. and Mrs. Billy L. Metcalf are parents of a daughter born in the Reese Air Force Base hospital at Lubbock Saturday, Nov. 3, at 3 a.m. Tipping the scales at 8 lb., 5 1/2 oz., the new arrival has been named Beverly Ann. Mrs. Metcalf is the former Annie Mae McKee. Granparents are Mr. and Mrs. Cliff McKee and Mrs. S. A. Metcalf. Mrs. Metcalf and the baby will join S/Sgt. Metcalf in a few weeks at Larodeo, where he is with the 1900-7 AACs as a ground control operator.

Visitors in the C. A. Huckabee home this week included Mr. and Mrs. C. H. Merritt and daughter, Yvonne, and Mr. and Mrs. George Merritt and son, Lloyd, all of Dallas; and Mr. and Mrs. Walter Edney and daughter, Regina of Lubbock.

Mrs. Bob Payne will be hostess for the next coffee on Dec. 6th in her home.

Mr. and Mrs. Bobby Lynn Carter of Big Lake and Mr. and Mrs. Oscar Carter and children of Hereford visited in the Gordon Carter home over the week end.

Mr. and Mrs. Bill Rowe and children of Denver City and Mr. and Mrs. Roy Gunter and children of Union visited in the Homer Britton home Sunday.

Mr. and Mrs. J. W. Christesson and Joe visited their daughter and family, Mr. and Mrs. Bob Blocker at Amarillo.

Mr. and Mrs. Henry Layne of Snyder visited Sunday in the home of her brother, Mr. and Mrs. Garvin Smyrl.

Mr. and Mrs. Tyler Martin were host and hostess for a Halloween social for the adult, young people, and intermediate training union of the Gomez Baptist Church.

A barbecue supper was served in the back yard. The menu consisted of barbecued wieners, red beans, chili, toasted marshmallows.

Mrs. A. V. Britton and Mrs. Marvin Vest directed Halloween games for the young people, and the adults sat around a bonfire and told "ghost" stories.

Approximately 30 attended.

Edith Herron of Seminole, formerly of Brownfield, visited Mr. and Mrs. Bob Simmons Tuesday night.

COBBS

Brownfield, Texas
Will Have A Photographer Taking Pictures

Monday and Tuesday Nov. 12 & 13, — 10 a.m. to 5 p.m.

Bring Your Child to be Photographed FREE OF CHARGE for the contest. Parents must personally select the proof to be entered in the contest. Each contestant will get a free picture.

ONLY ONE CONTESTANT TO THE FAMILY

Come In Early and Avoid the Rush!

Ages to qualify: 1 Month to 6 Years

- First Prize — 11x14 Tinted
- Second Prize — 8x10 Tinted
- Third Prize — 8x10 Copperton

All Prizes Mounted in Salon Mounts

TAYLOR'S STUDIO — Littlefield, Texas

OUR FALL BABY CONTEST

Others may be Photographed for Pictures on A Small deposit at this time.

—EVERYONE INVITED—

Roundtable discussions of several West Texas problems have been scheduled Nov. 20 by the Adult Education Council of Brownfield.

The Nov. 20 session was determined when council members met last Thursday for luncheon in Melody Restaurant.

The group also elected Mrs. Virgil Burnett secretary-treasurer.

In other luncheon activity, Dr. Robert Hoey, guidance counselor in Brownfield public schools, reported on the adult education program during the 1955-56 school year, outlining the current programs still active.

From the report of Kenneth Browning on a recent regional meeting at Texas Tech, the Brownfield group determined to call the Nov. 20 roundtable.

To come under full discus-

sion will be such problems peculiar to West Texas as water, oil, top soil, agriculture, industries, community life, ethnic group problems

Terry 4-H Group Holds Meeting

"What is 4-H Work?" was the theme of the program when the Terry County 4-H club met Monday.

Projects that the girls will be participating in this year will be beautification of home grounds, canning, clothing, dairy foods, food preparation, frozen foods, gardening, home improvement, poultry, recreation, and safety.

Projects the boys will participate in will be the same as the above, plus swine, beef, and dairy calves, crops, and tractors.

and building programs.

Councilmen present were President Mr. J. M. Teague, and Jim Thompson, Hoey, O. R. Douglas, Coleman Williams, Mrs. P. C. Cates, Mrs. W. A. Kimbrough and Mrs. Phil Gaasch.

Guests were Delwin Webb, curriculum coordinator in the schools; Browning, principal of the West Ward School; Curtis Sterling, publisher of the NEWS; William Conlee, visiting teacher for the schools; the Rev. James Tidwell of Brownfield Ministerial Alliance; Dr. Tim Faulkenberry, president of City PTA, and Clarence Griffith, president of the school board.

Mrs. Baumgardner Hostess At Coffee

The Come Double Sunday School Class of the First Methodist Church was entertained with a coffee in the Robert W. Baumgardner home last Wednesday morning.

Coffee and doughnuts were served to the following members: Mesdames Bob Payne, James Thurman, Tim Faulkenberry, W. T. Briscoe, R. F. Parker, Dave Jarratt, Leo Wenzel, and Faye Wilson; and guests Mesdames J. Fred Bucy, Sr., Monk Parker, and Foy

Going Some Place? — Been Somewhere? — Have Visitors—Phone 2188

At Firestone!!

our wonderland of **TOYS** IS NOW OPEN!

At Firestone!!

Complete 27-piece .027 gauge
LIONEL TRAIN SET

39⁹⁹ Reg. Value 59.55

INCLUDES ALL THIS

- GE-44 locomotive
- Twin auto car
- Standard box car
- Single-dome tank car
- Red caboose
- 90° crossover
- Girder bridge
- Automatic crossing gate
- Automatic block signal
- 45-watt transformer
- Transformer lock-on
- 12-section curved track
- 3-section straight track
- Uncoupling track set

Plus lubricant and instruction sheet

She'll Love this Beautiful
BRIDAL DOLL

4⁹⁹ Reg. 7.00

- ★ She's 18 inches tall
- ★ Walks as you lead her
- ★ Moving eyes—long lashes
- ★ Lustrous lifelike hair
- ★ White taffeta gown
- ★ Vinyl plastic body

Realistic Toy for Tiny Tot

TAKE-A-PART LOG TRUCK

4.98

Brilliantly colored, all-wood toy can be pulled, pushed, dismantled and reassembled. Six sturdy wheels. 20 inches long.

To Take Dolly Riding in Style

FOLDING DOLL STROLLER

4.98

Just like real ones! Gay red and white striped vinyl trim. Sturdy steel frame. Chrome-plated handle.

A Beautiful Set for Little Folks

ROCKER and OTTOMAN

16⁹⁵

Makes Cakes, Cookies, Pies, etc.

PASTRY MIX SET for Junior Cooks

2.98

Little girls will have the time of their lives preparing their very own delicious pastries. Includes everything needed.

Children Love To Play It

ACCORDION

3.98

Full-scale keyboard plays both sharps and flats... a real musical instrument. Includes case and song book.

Includes 3 Jet Planes

36-INCH AIRCRAFT CARRIER KIT

4.98

Here's an exciting, easily-assembled aircraft carrier kit. The realistic tower with radar and signal flag assembly, plane storage hangar and real working elevator for hoisting planes.

All-Wood, Beautifully Finished

DOLL NURSERY FURNITURE

8.95

Finished in off-white with pretty pink and blue designs. The wardrobe is 10 inches high, other pieces in proportion.

Over 100 Plays!

FOOTBALL GAME

1.98

Over 100 running, passing and kicking plays. Player actually hits the ball.

BIG 20" STRUCTO ROCKER DUMP

3.98

Every detail perfectly simulates a real model. Winch actually raises and lowers the body. Universal coupler connects the body to the tractor. Rubber wheels have tractor-type treads.

Every Bit as Elegant as Mother's!

TOY TEA CART with Gold Service

14.95

Super de luxe black wood and silver brass-plated cart with beautiful gold and white service for four including gold-plated cutlery!

SEE THE LIONEL ELECTRIC TRAIN NOW ON DISPLAY

A Small Deposit Will Hold Your Gift!

Hundreds Of Gifts For All Age Boys and Girls

—It's Lay-A-Way Time at Firestone.

SCOTT'S Firestone STORE

413 West Main Brownfield, Texas Dial 4411



Sir Galahad never had it so good! Today's up-and-coming knight gets a royal performance with horsepower to spare from his OK Used Car. That's because OK Used Cars are inspected, reconditioned and warranted in writing by Chevy dealers. Volume trading for new Chevrolets means princely selections at popular prices, too!

Only franchised Chevrolet dealers display these famous trademarks.

JACK BAILEY CHEVROLET COMPANY
BROWNFIELD, TEXAS

53 Olds "88"
4-door. Whitewall tires, radio, heater.
\$995.00

54 Chevy 2-dr. Heater, good rubber, excellent mechanical condition, local owner. **\$995.00**

52 Chevy 4-dr. Radio, heater, new seat covers, perfect rubber. **\$695.00**

56 Ford 4-dr. Radio and heater. New seat covers, new tires, low mileage, local owner. **\$1795.00**

Jack Bailey Chevrolet

Beta TI Pledge
Beta Theta Alpha home of Bc p.m.
Kay Billie ed the memo pin ceremo Patsy Har
CAN Fashion
Just East First Nat
for
Just wool full, you'll color robe. brow
NOVEL
Choose fr dancing of all size no sewing
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Our engi you quali They s Level Ri differenti keep safe But m manshipp See St meaning
We
720 WES

Beta Theta Has Pledge Ceremony

Beta Theta chapter of Epsilon Sigma Alpha met Nov. 6 in the home of Bonnie Vachal at 7:30 p.m.

Kay Billings, president, opened the meeting with a pledge pin ceremony for Jewel Coats, Patsy Hamilton, Dixie Wil-

liams, and Shirley Holbrooks. Not present was another pledge, Ardeth Herring.

The ritual table was centered with yellow chrysanthemums, flanked with tall yellow tapers and an open Bible.

Following the ceremony, a business meeting was held. At this time, plans were discussed for the Christmas and New Years parties.

Finger sandwiches, pot a t o

Farewell Coffee Fetes Mrs. Griggs

As a courtesy to Mrs. Jack Griggs, who will move with her family to Monahans in the near future, a coffee was given in the home of Mrs. W. G. McDonald Wednesday from 10 to 11 a.m.

Hostesses with Mrs. McDonald were Mesdames E. L. Jackson, Johnny Criswell, Gene Gunn, Dennis Lilley, Claude Merritt, and J. L. Newsom.

Fresh fruit was served with coffee to about 35 guests who called. Mrs. Jackson presided at the silver service. Mrs. Griggs' daughter, Bob Smith, registered guests.

Mrs. Griggs was presented a hostess gift of pottery.

Church Gives Week's Events

The calendar at the First Presbyterian Church for the coming week includes:

Sunday, Nov. 11: 9:45 a.m. Church school; 11 a.m. Morning worship; 4:15 p.m. Vespers over KTFY; 6 p.m. Junior and Senior High Westminster Fellowship.

Wednesday, Nov. 14: 5 p.m. Westminster choir rehearsal; 6:30 p.m. Covered dish supper; 7:30 p.m. choir rehearsal.

Friday, Nov. 16: Rotary club meets at 12 noon.

Brownfield Soldier Is With Army in Germany

MURNAU, Germany — Pvt. Troy L. Bryant, son of Mr. and Mrs. John E. Bryant of 614 North Third, Brownfield, Tex., recently was graduated from the Army's European Engineer School at Murnau, Germany.

Bryant completed the school's artillery surveyor course. The nine-week course trained him in the fundamentals of surveying and the use and care of survey equipment.

chips, hors d'ouerves, cold drinks, coffee and carrot cookies were served to Kay Billings, Sarah Callaway, Peggy Cow-sar, Jodie Davidson, Dorothy Gore, Ann Johnson, Betty Kehoe, Nancy Stultz, Gladys Swain, Rita Wilson, the hostess, and the pledges.



CALL ROUNDTABLE DISCUSSIONS — The group pictured above, leaders in the Adult Education Council of Brownfield, has scheduled roundtable discussions Nov. 20 of problems peculiar to West Texas. From left standing: Coleman Williams, Dr. Robert Hoey, Delwin Webb, the Rev. James Tidwell, Dr.

Tim Faulkenberry, O. R. Douglas, Kenneth Browning and Clifford Niles. From left seated: Mrs. W. A. Kimbrough, Mrs. P. R. Cates, Mrs. Phil Gaasch, Mrs. J. M. Teague, Jim Thompson and Clarence Griffith (Staff Photo)

Union 4-H Club Has Discussion of Work

The Union 4-H club met Monday, Nov. 5, with 23 present including three new members. Miss Shirley Holbrooks was unable to be present. Bob Eldridge met with the boys, who discussed their projects.

The group received calendars and booklets.

SHOP IN BROWNFIELD

TV SERVICE
Young & Collum
T. V.
Phone 2050
Farm And Home Appliance

CANIPE'S Fashion Fabrics
WITH ONLY 2 YARDS... A FULL CIRCLE SKIRT!

Just East Of The First National Bank



for skirts, gay accessories!
CANIPE'S EASY-SEW FELT
Just 2 yards of this wonderful wool-and-rayon felt makes a full, full skirt! So easy to make you'll want several of these gay colors for your holiday wardrobe. Black/grey, red/black, brown/tan, turquoise and red.

2.98
Yard
72 inches wide

NOVELTY FELT TRIMS

Choose from a wide selection of dancing girls, butterflies, dogs of all sizes... Just iron on... no sewing necessary!

49¢ to 1.49

CHOOSE ADVANCE PRINTED PATTERNS!

Big Discount SALE!

Begins Friday, Nov. 9th, and ends Saturday, Nov. 24th. We will be closed all day Thursday, Nov. 22nd, but the sale will continue Friday and Saturday. Here's your chance to buy excellent Christmas gifts at low, low prices.

Children's wagons, tricycles and other toys are all 20% off the regular price during the sale.

1-Qt. THERMOS BOTTLES
Regular Price \$2.25
Sale Price \$1.50

BORG BATH ROOM SCALES
A sensational value at 20% off the regular price.

KITCHEN SCALES
A value at the regular price of \$2.70
During sale, only \$1.50

Ice Cream Dippers
Regular Price \$1.95
Sale Price \$1.45

2-BARBER SETS
Including Clippers, Scissors, etc.
Regular Price \$11.20
Sale Price \$ 8.95

A wide selection of all-weather MAILBOXES
Going At 25% off the regular price

ALL ALUMINUM WASTE BASKETS
Designed for any room in the house. During the sale—30% off regular price

All Plastic WASTE BASKETS
Regular Price \$5.25
Sale Price \$3.35

ICE CREAM SPADES
Regularly sell for \$9.95
During Sale, only \$6.65

6-QUART PRESTO COOKER
Reg. Price \$25.55 \$18.95
Sale Price

DELUXE FRYRYTE DEEP FRYER
Reg. Price \$18.00 \$15.75
Sale Price

SETS OF 8 COLORAMA TUMBLERS
Reg. Price \$6.50 Set \$3.75
Sale Price, set

COLORAMA TUMBLER AND PITCHER SET
Service of 6
Reg. Price \$7.60 set \$4.25
Sale Price, set

BAR-B-QUE GRILLS
33 1/3% Off Reg. Price

COPPERTONE MOLDS
SET OF 5
Reg. Price \$9.00 \$5.65
Sale Price

FREE

SIGN COUPON! DEPOSIT AT STORE!

You may win this beautiful Deep Fryer valued at \$18.00, absolutely FREE during the Big Discount Sale.

Drawing Sat., Nov. 24—5 p.m.
No Purchase Necessary—You Do Not Have To Be Present To Win

Name _____
Street Address _____
City _____ State _____
Phone _____

PYREX DISHES
In settings for six are going for only half price.

Set of Dishes For Six
Regular Price \$10.35
Sale Price \$7.95

Here's a very special value for the kiddies. An excellent Christmas gift — A Basketball and Goal Set for only \$3.50 during the sale.

Clothes Hampers
A buy of a lifetime for 25% off the regular price during sale.

During the sale you will find unheard of values that will make excellent Christmas Gifts. Shop during the sale for your Gift list.

Stainless Steel Tableware
Setting for Six
Reg. Price \$14.95 \$7.95
Sale Price

1 1/2-Quart Revere Ware SAUCE PAN
Reg. Price \$3.40 \$2.25
Sale Price

Sunbeam Mixers, Juniors
White and Colors
Reg. Price \$18.50 \$15.95
Sale Price

10-inch SUNBEAM FRY PAN
Reg. Price \$21.75 \$16.75
Sale Price

11-inch SUNBEAM FRY PAN
Reg. Price \$26.60 \$19.95
Sale Price

Sunbeam DEEP FRYER
Reg. Price \$23.15 \$18.95
Sale Price

This year—
Craftsmanship
makes the big difference!

STUDEBAKER '57 IS HERE!



Only cars in America with Supercharged Power... Twin Traction... Slipstream Styling... Luxury-Level Ride!

Our engineers knew that this year they had to give you quality! And look what they did!

They gave you Supercharged Power... a Luxury-Level Ride... and Twin Traction, a new type of differential that lets you pull out of mud and snow... keep safe on the road.

But most important—Studebaker gives you workmanship that's miles ahead of the low price field!

See Studebaker '57 today and discover the true meaning of *Craftsmanship with a flair!*

When you buy Studebaker, you buy—

- CRAFTSMANSHIP** in a car more solidly built.
- PERFORMANCE** in a car more thoroughly tested.
- DEPENDABILITY** in a car more completely inspected.
- SATISFACTION** in a car you'll enjoy longer.

Studebaker-Packard CORPORATION
Where pride of Workmanship comes first!

West Texas Motors—8th & Main
720 WEST MAIN BROWNFIELD, TEXAS DIAL 3004

SAVE! 8-Cup UNIVERSAL Electric Percolators
Reg. \$21.95 SALE PRICE \$16.95

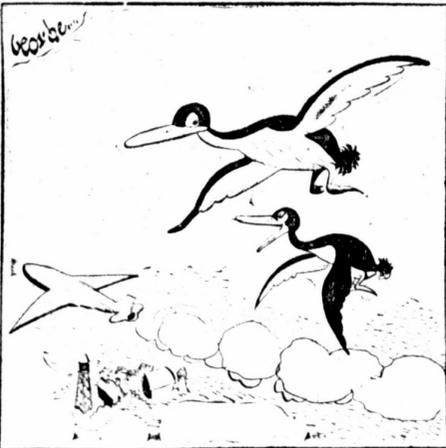
All Wallpaper 1/2 Price—10% Off On All Paint During Sale Some Paint, 50% Off—All Tools 10% Off, Some Are 40% Off

Cicero Smith LUMBER COMPANY

212 South 6th Brownfield, Texas Phone 4424

SAVE! Sunbeam MIXMASTER
• White or Colors
Reg. \$42.00 SALE PRICE \$32.95

Ticklers By George



"Mama, his tail is on fire."



CARROLL PARKER

LA RUE REX

... Down Wellman Way ...

Hi! The basketball girls played Sundown Tuesday evening at 6:30 in the Wellman High School gymnasium. The B team girls played first and won by a score of 51-32. The A team girls didn't have that luck. They were defeated by a score of 53-45. The girls went to Sundown Tuesday where the A and B teams competed with Sundown.

The girls A and B basketball teams from Ropes will play our girls in the Wildcat gymnasium at 6:30 p.m., today. Everyone is invited.

Since Friday is an open date for football at Wellman, the girls of Wellman High School arranged a Powder Bowl football game at 2 o'clock between two groups of girls. Mr. Jim Lawlis, assistant coach, is training the Blacks. Mr. Rip Sewell, head coach, is coaching the Greys. Work-outs are being held during and after school.

This flag football game should be interesting. Twenty-seven girls are on the two squads. I'm for the Blacks. Course you know why! I'm on that team. Imagine me as "Center". Just call me "Miss Bulldog Turner" of 1956.

During the football game between the Blacks and Greys, there will be a rooting section composed of all boys. Chief cheer leaders are Bill Adams, Kenneth Taylor, Donnie Pinson and Ldean Hughlett. This pep squad will be different any way!

Our beloved custodian, Pop Keeling passed a way last Thursday after a short illness. Webb Funeral Home at Seagraves had charge of the arrangements. He was buried at

LOSE UGLY FAT IN TEN DAYS OR MONEY BACK

If you are overweight, here is the first really thrilling news to come along in years. A new & convenient way to get rid of extra pounds easier than ever, so you can be as slim and trim as you want. This new product called DIATRON curbs both hunger & appetite. No drugs, no diet, no exercise. Absolutely harmless. When you take DIATRON, you still enjoy your meals, still eat the foods you like but you simply don't have the urge for extra portions and automatically your weight must come down, because, as your own doctor will tell you, when you eat less, your weight less. Excess weight endangers your heart, kidneys. So no matter what you have tried before, get DIATRON and prove to yourself what it can do. DIATRON is sold on this GUARANTEE: You must lose weight with the first package you use or the package costs you nothing. Just return the package to your druggist and get your money back. DIATRON costs \$3.00 and is sold with this strict money back guarantee by: Brownfield News-Herald

Matador at three o'clock on Sunday afternoon. Pop was a dear friend of ours. We will miss his cheerful smile and those many little things he did for us. Dear Pop, we loved you so.

The members of the Wellman school board announced Wednesday that the Wellman School will celebrate Thanksgiving on Nov. 29. A holiday of two days will be observed, Nov. 29 and 30.

The Juniors and Seniors have been practicing their plays during school hours. They are progressing nicely.

See you at the Powder Bowl football game Friday at 2 p.m. La Rue and Carroll

Hi! From Jr. Hi

By LATRICE TEAGUE and GAYLE SMITH

Hi! We hope everyone had a good time Halloween night. There were two junior high parties given. Barbara Kirschner gave the party for the 8th graders. We went trick or treating, played games, danced, and some went to the midnight show.

Pat Hamilton and Jeff Pemberton had a costume party for the 7th graders. There were many good costumes, such as Eddie Wilder, who was dressed as Elvis Presley, and Tommy Harris, who came as an old man. Although all of them were very realistic, Beth Chesshir took the prize as the best dressed. She was dressed as a dancing girl of Egypt and she really looked the part. Both parties were a success and everyone had fun.

Our cafeteria was opened Monday. It is a beautiful building, and Junior High is proud of it.

The band and pep squad went to Levelland Thursday. It was a good and exciting game, although we were defeated by one touchdown. At the half of the B team game, the band marched. They did a series of precision movements, after which they formed C-U-B-S for Brownfield and LO-B-O for Levelland. Keep up the good work for BJHS.

We want to extend our deep sympathy to Joe Christeson and his parents on the death of his brother, Johnny Johnny was in the 6th grade, and well liked by everybody. So long until next week.

LEGAL NOTICE NOTICE OF INTENTION TO LEASE FOR MINERAL DEVELOPMENT PURPOSES LAND OWNED BY TERRY COUNTY, TEXAS

LEGAL NOTICE

Commissioners' Court of Terry County, Texas, deems it advisable to make an oil and gas lease covering the land hereinafter described...

All of the minerals, including oil, gas and other minerals in and under the South One-half of the South One-half of Section Number 94, Block D-11, Terry County, Texas, containing 160 acres of land.

HERBERT CHESSHIR County Judge, Terry County, Texas

NOTICE OF BOND SALE \$270,000.00 CITY OF BROWNFIELD, TEXAS WATER AND SEWER SYSTEM REVENUE BONDS

Sealed Proposals will be received by the City Council of Brownfield, Texas, at the City Hall, Brownfield, Texas, until 10:00 a.m., C.S.T. on Tuesday, November 27, 1956...

Each bid shall be enclosed in an envelope clearly marked "Bid for Bonds" and addressed to Mr. Alva J. Geron, City Secretary, Brownfield, Texas.

Said bonds of \$1,000 denomination are to be dated November 1, 1956 with interest payable May 1, 1957 and semi-annually thereafter on November 1st and May 1st.

Each bid must be accompanied by a Certified or Cashier's check payable to the "City of Brownfield, Texas" in an amount equal to 2% of the par value of bonds...

Bidders shall specify the rate or rates of interest the bonds will bear, but split rate bids involving more than three different coupon rates and more than three coupon changes will not be considered.

Each bid must be accompanied by a Certified or Cashier's check payable to the "City of Brownfield, Texas" in an amount equal to 2% of the par value of bonds...

Each bid must be accompanied by a Certified or Cashier's check payable to the "City of Brownfield, Texas" in an amount equal to 2% of the par value of bonds...

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LEGAL NOTICE NOTICE OF BOND SALE \$500,000.00 CITY OF BROWNFIELD, TEXAS ELECTRIC LIGHT & POWER SYSTEM REVENUE BONDS

LEGAL NOTICE

of Brownfield, Texas, at the City Hall, Brownfield, Texas, until 10:00 A.M., C.S.T. on Tuesday, November 27, 1956...

Each bid shall be enclosed in an envelope clearly marked "Bid for Bonds" and addressed to Mr. Alva J. Geron, City Secretary, Brownfield, Texas.

Said bonds of \$1,000 denomination are to be dated November 1, 1956 with interest payable May 1, 1957 and semi-annually thereafter on November 1st and May 1st.

Each bid must be accompanied by a Certified or Cashier's check payable to the "City of Brownfield, Texas" in an amount equal to 2% of the par value of bonds...

Bidders shall specify the rate or rates of interest the bonds will bear, but split rate bids involving more than three different coupon rates and more than three coupon changes will not be considered.

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LEGAL NOTICE NOTICE OF BOND SALE \$500,000.00 CITY OF BROWNFIELD, TEXAS ELECTRIC LIGHT & POWER SYSTEM REVENUE BONDS

FOR SALE

FOR SALE - Sorghum Alum grass seed, limited amount, original seed bought from John Coleman, Wellington, Texas.

ATTENTION FARMERS

- Used Ford Tractor
1 Section Harrow
Used Johnson Cotton Stripper... Bargain!
Used A.C. Combines
All Irrigation Equipment
Drilling
Casing
Pumps
Motors
Sprinklers

DRILL NOW BEFORE THE RUSH SEASON

PHONE 4138 J. B. Knight Co. Farm Machinery

FOR SALE - Field ripened tomatoes, green, pink also canning tomatoes. See J. C. Crawford, 701 East Hill or call 4357.

FOR SALE - Dark red Townly coat, fur collar, size 14 - \$12.00. Also genuine camels hair boys coat, size 8-11. \$14.00. Call 4631.

FOR SALE - 2-2 1/2 months old registered Boxers, Call 2888.

REAL ESTATE FOR SALE

FOR SALE - My 3 bedroom modern, rock home on two 50 ft. lots. T. J. Griggs, Phone 2516, 401 South 3rd.

LOOKING FOR A FARM 640 acre place well improved with 485 acres in cultivation, the balance in grass.

160 irrigated acres with good home and sprinkler system. Being offered with some minerals at \$225 per acre.

320 acres grass land with good well and mill, 320 acres adjoining leased goes with the place. In East Yoakum County at \$25.00 acre.

We can only mention a few places but see us! If you have a farm to offer at reasonable price why not list it now?

D. P. CARTER Brownfield Hotel 44-4c

REAL ESTATE FOR SALE

320 acres, all in cultivation, two irrigation wells with line pipe sprinkler pipe pumps and motors, 108 acres cotton allotment, good improvements. The price, \$175.00 per acre. Has some royalty.

640 acres in the irrigation belt, all in cultivation and on the pavement. Price \$35.00 per acre, 180 acre cotton allotment.

Several good 2 and 3 bed room homes for sale, priced to sell.

ROBERT L. NOBLE AGENCY 406 West Broadway

FARM LISTINGS WANTED

As a member of the WEST TEXAS FARM MULTIPLE LISTING SERVICE all farms listed by me will be sent to REPUTABLE REAL ESTATE AGENCIES throughout the South Plains and Panhandle area.

THE PEMBERTON AGENCY 410 W. Broadway Dial 4119-Nite 2380

FOR SALE

Good John Deere Cotton Stripper with blower. Clean '51 model John Deere A on butane. Planter and cultivator.

See Ray Christopher at TERRY COUNTY GIN Phone 3900

Classified Advertising Rates: 5 cents per word first insertion; 4 cents per word each time thereafter—minimum charge of \$1.00 per insertion. Classified Ad deadline is Wednesday noon, after that time they will be run in "Too Late To Classify" column, if requested, and if brought in before 10 o'clock, Thursday.

REAL ESTATE FOR SALE

"So Nice To Come Home To" Glenwood Homes, Inc. Are Now Building 6 New 3 Bedroom Homes On East Buckley

VETERANS! ONLY 2% DOWN Monthly Payments From \$67.00

Insulated Walls and Attics Tile Bath Hardwood Floors Roughed in for Automatic Washer and Cooler 10 Year Guarantee Water Heater Plexitone Child-Proof Paint Attached Garage Paved Street Choice of Colors—both Exterior and Interior

PHONE 2608 Joe Ramsdell or T. K. McMillin

FOR SALE - Improved 320 acre farm. Ample water for irrigation. Close in, one quarter minerals. Phone 3264. See R. E. Townzen, 401 N. B. St.

FOR SALE - Good stock farm for sale or will trade for land in Terry, Yoakum, or Gaines Counties. 1291 acres, 520 in cultivation, 101 acre cotton allotment in 1956. 4 1/2 inch wells, new 5-room house on paved road, all sheep proof fenced, can be watered by ditch. All land is tillable but about 100 acres. Heavy mesquite land in Reagan County, 105 miles south of Brownfield.

640 ACRES for sale or will trade for land in Terry, Yoakum or Gaines Counties. Land is 3 miles south of Dora, New Mexico, 570 acres in cultivation, dry rill, on pavement. Call C. E. Ross, 2156 or 3648.

FOR SALE - See 11, Block E, 1 mile north of Meadow, 1/4 cash, 20 years, 5%. No minerals. Look at it and make offer. Owners, 809 South 12th St. San Jose 12, California, after 5 phone 3740, 39-4c

FOR SALE - 2 bedroom home, large lot, tile floor. Located near school. Priced to sell. Will trade for late model pickup truck or car. See owner at 903 East Lake, Phone 2087.

FOR SALE - 3 bedroom brick home, two full baths, central heating, refrigerated air conditioning and beautifully landscaped. 1 block of Colonial Heights school, 1203 E. Repetto. Can be seen by appointment. Call 4754. 41-4c

FOR SALE - 2 bedroom homes \$500 to \$1500 down, 3 bedroom homes \$1000 to \$2000 down. See David Nicholson Agency, Phone 3707 or 2859. Terms if desired, Pete Merritt, 712 East Hill, 39-4c

WANTED - All types of interior or exterior painting, papering and decorating. For free estimate call 3707 or 2859. Terms if desired, Pete Merritt, 712 East Hill, 39-4c

WANTED - Lady to take care of one child, 10 a.m. to 5 p.m. in my home. Call 4383 after 5 p.m. 45-1c

WANTED - Will keep 1 or 2 small children in my home. Phone 2800. 45-1c

WANTED - Ladies to sell Beauty Counselor cosmetics. Apply between 2 and 4 p.m., at 1103 East Buckley. 42-4c

WANTED - Female - EARN UP TO \$10 PER DAY INTERVIEWING - Women needed to conduct market surveys in Brownfield. Pleasant part-time work. Pay \$1.25 per hour. No selling. Choose own hours. Write Belden Associates, 351 West Jefferson, Dallas, Texas. 44-4c

SICKNESS MAKES AVAILABLE - Raleigh Business in Terry County. Good opportunity for industrious person to supply demand for well known products. See L. J. Wright, 421 E. Hill St., Brownfield, or write at once to Raleigh's, Dept. TXK-550-203, Memphis, Tenn. 45-4c

WANTED - Waitress and car hop. Apply at Dairy Mart, 302 Lubbock Road. 44-2b

FOR RENT - 900 sq. ft. space in business building on Main Street. Suitable for storage - Ideal for beauty shop. Dial 4589. 5-TFC

Sell - Rent - Buy - Classify

DAVID NICHOLSON AGENCY "Complete Insurance"

DIAL 3603 or 3740 LOANS 418 W. Main

FOR RENT OR LEASE - Modern building well located for any type business, on most traveled street in town. Call 2024. 39-4c

FOR RENT - 3 room modern home unfurnished, 202 No. 14th. Phone 4297 after 4:30. 38-4c

FOR RENT - 3 room apartment to couple or with one child. Desirable location. Inquire 315 E. Cardwell. 45-1c

MISCELLANEOUS IN CONNECTION with our National advertising program, we will give \$50 cash to clubs, lodges, church, school organizations for distributing 84 packages of a Nationally known home product. Write 4108 Ave. H, Lubbock, 22-1c

FINISH HIGH SCHOOL Or Grade School at home, spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 5061, Lubbock, J3&36-24c

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Regardless of Rumors...

to the contrary, I am still a general line dealer. I can give you a good trade on a Farmall tractor - I can offer a complete line of repairs, no matter what your needs.

For a new tractor - for repairs on your farm equipment, see

PRENTICE WALKER FARMER'S IMPLEMENT CO. 201 Lub. Rd. Ph. 2233

WANTED TO RENT - 2 bedroom furnished house. Call 2421 39-4c

CESS POOL CLEANING Low rates, satisfaction guaranteed (Don't take chances with drifters who might over charge you) We are established and experienced. Phone 2024 or 3622, Winford Septic Tank Service, 701 South D, St.

WANTED - All types of interior or exterior painting, papering and decorating. For free estimate call 3707 or 2859. Terms if desired, Pete Merritt, 712 East Hill, 39-4c

WANTED - Lady to take care of one child, 10 a.m. to 5 p.m. in my home. Call 4383 after 5 p.m. 45-1c

WANTED - Will keep 1 or 2 small children in my home. Phone 2800. 45-1c

WANTED - Ladies to sell Beauty Counselor cosmetics. Apply between 2 and 4 p.m., at 1103 East Buckley. 42-4c

WANTED - Female - EARN UP TO \$10 PER DAY INTERVIEWING - Women needed to conduct market surveys in Brownfield. Pleasant part-time work. Pay \$1.25 per hour. No selling. Choose own hours. Write Belden Associates, 351 West Jefferson, Dallas, Texas. 44-4c

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FOR RENT - 900 sq. ft. space in business building on Main Street. Suitable for storage - Ideal for beauty shop. Dial 4589. 5-TFC

Sell - Rent - Buy - Classify

DAY NURSERY FOR SMALL CHILDREN Mrs. Winnie Copeland 112 West Cardwell PHONE 2786

CESS POOL CLEANING Phone 2024 or 3622, Winford Septic Tank Service, 701 South D, St.

VETERANS OF FOREIGN WARS Hand Brothers Post 6794 Meets at 8 p.m. Fourth Thursday of each month. Veterans Hall Brownfield 15-TFC

HOWARD-HENSON POST No. 269 American Legion Meet second Thursday night of each month. Legion Hall Brownfield

Cess Pool and Septic Tank Cleaning, Mud Tanks Pumped Phone 2024 or 3622 Winford Septic Tank Service 701 South D

DAVID NICHOLSON AGENCY "Complete Insurance"

DIAL 3603 or 3740 LOANS 418 W. Main

FOR RENT OR LEASE - Modern building well located for any type business, on most traveled street in town. Call 2024. 39-4c

Well, we can't favorite racams without d with the p ve no further election. Pe Ona (Mrs. C d me early th e to help pu an Legion au p poppies thi Saturday, whi appy to do m es in the w ay will give o pause and p o support the oppies Friday accidentally, doubt be inter that these par that you are creek end are veterans, l veterans. And subject, it's membership in to hand your the ladies this It's big doln ombrow (Frie being homec eld High Scho ne NEWS is hings to come e sure to chee Also tomorrow 8, member andal PTA ar upper, and ev ally invited to lete chilli sup or kids un to the rest of u and eat chilli ub Stadium fo Along the Frances Bell this year stag campaign to s without that l ful of member all the work chilli supper, e go out next w all you Bell p operate fully ject. I think t idea and one catch on well ganizations. Friends of Barnett (Mrs.

PHONE
2188

FOR LEASE — Mod-
ell located for any
on-most traveled
Call 2024. 39-fo

3 room modern
hed, 202 No. 14th.
r 4:30. 38-fo

3 room apartment
with one child. De-
n. Inquire 315 E.
45-1c

LANEOUS

ION with our Na-
ing program, we will
to clubs, lodges,
organizations for
packages of a Na-
n home product.
e. H. Lubbock. 22-1c

HIGH SCHOOL
ool at home, spare
furnished. Diploma
t where you left
Columbia School.
ock. J3&36-24c

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of
DRS . . .

ary, I am still a
dealer. I can
good trade on a
or — I can offer
line of repairs,
what your needs.

actor — for re-
our farm equip-

CE WALKER
RMER'S
MENT CO.

Ph. 2233

RENT — 2 bed-
house. Call 2421
39-fo

DI. CLEANING
atisfaction guaranteed
ances with drifters
(or charge you) We
d and experienced.
3622. Winford Sep-
ce, 701 South O.

All types of interior
nting, papering and
r free estimate call
Terms if desired.
12 East Hill. 39-fo

ED — Odd jobs,
rk fence building
walks. Frank Ad-
st St. 44-2tp

UY — Used Ham-
or 1953 Ferguson
t, 1, Box 163 Ropes-
45-1p

Lady to take care
0 a.m. to 5 p.m. in
ll 4383 after 5 p.m.
45-1tc

Will keep 1 or 2
in my home. Phone
45-1c

NURSERY
ALL CHILDREN
ie Copeland
st Cardwell
NE 2786

DI. CLEANING
3622. Winford Sep-
ce, 701 South D, St.

ERANS
EIGN WARS
hers Post 6794
8 p.m. Fourth
of each month.
Brownfield
15-TFC

ENSON POST
merican Legion
Thursday night
ch month.
Brownfield

and Septic Tank
ud Tanks Pumped
024 or 3622
ptic Tank Service
South D

AGENCY

418 W. Main

Well, we can now listen to
favorite radio and TV pro-
grams without having to cont-
act with the politicians. And I
have no further comment on
election. Period.

Ona (Mrs. Ches) Gore called
me early this week to ask
to help push the American
Legion auxiliary's sales
of poppies this Friday and
Saturday, which I am most
happy to do. In these grave
times in the world, this Sun-
day will give us extra reason
to pause and ponder. Be sure
to support the sale of these
poppies Friday and Saturday.
Incidentally, you will no
doubt be interested to know
that these particular poppies
that you and I will buy this
week end are not only made
by veterans, but by Texas
veterans. And while we're on
subject, it's renewal time for
membership in the auxiliary,
so hand your check to one of
the ladies this weekend.

It's big doings around here
tomorrow (Friday), what with
being homecoming at Brown-
field High School. Elsewhere in
the NEWS is a schedule of
things to come, so all you exer-
cise sure to check it carefully.

Also tomorrow night, from 5
to 8, members of Jessie G.
Randall PTA are staging a chill
supper, and everyone is cordi-
ally invited to attend. A com-
plete chili supper is just 50c
for kids up to 14 and \$1.00 for
the rest of us. Why not go by
and eat chili before going to
Cub Stadium for the game?

Along the PTA line,
Frances Bell PTA is again
this year staging their "stay
at home and send a dollar"
campaign to swell their funds
without that inevitable hand-
ful of members having to do
all the work on a bazaar,
chili supper, etc. Notices will
go out next week, and I hope
all you Bell parents will co-
operate fully with this pro-
ject. I think this is a terrific
idea and one that should
catch on well with other or-
ganizations.

Friends of Peggy Bradley
Barnett (Mrs. Glenn) and her

family will be glad to know that
they have been safely evacu-
ated from Arabia to Naples, Italy
and will stay there until "that
mess" takes a turn for the bet-
ter . . . or worse. Peggy's
mother, Mrs. Earl Bradley,
called me this week and said
that she has had many inquiries
about the Barnetts, so I thought
I'd pass along the news to you.

Members of the country club
are reminded that there will be
a special game night at the club
Saturday night and everyone is
urged to attend. That means
you'll have to rush home from
the Tech-TCU tilt, so be sure
to drive carefully so that you
can finish off the evening with
flourish.

It's about time for that man
again . . . Santa Claus, that is.
Only a few short weeks, but if
you haven't started your shop-
ping yet (nope, I haven't . . .
I'm a Christmas eve shopper,
myself), it's not the merchants'
faults. They are bulging at the
seams with gifts and from now
until Christmas, I plan to try
to give you the inside dope on
what our merchants have to
offer.

Item: small hand vacuum
cleaners that look like a
flashlight (they're powered
with batteries) and have real
little bags to catch the lint,
because you see, they're
automatic clothes cleaners.
These are available at Knight
Hardware and Cobb's. Quite
inexpensive and a wonderful
gift for almost anyone on
your list.

Item: Out-of-this-world can-
can petticoats in a variety of
color, sizes, and prices and
styled to delight the hearts
of any red-blooded American
teenage girl. At Shelton's.

When you're downtown shop-
ping, be sure to go by Scott's
Firestone and see the enchant-
ing display they've built around
their electric train. You'd bet-
ter not take the son unless you
plan to kill about an hour, it's
that fascinating.

And I'll see you and you at
Cub Stadium tomorrow night.

Average life of a milk bottle
is 34 deliveries.



RECEIVE CUB AWARDS — Pictured above are
members of Cub Pack 74 who received Ameri-
can Legion bravery awards at a Pack banquet
held last Thursday at the Legion Hall and a
group of Cubs who received Bobcat awards in
October. Pictured left are (background)
Harold Wilson, Cubmaster; Mrs. Wilson, who
is pinning the bravery award on Ronnie Howe;
and Mrs. John Cloud who is pinning the brav-



ery award on her grandson, Joe Ned Barker
(back to camera). More than 200 persons at-
tended the banquet. In the picture at right
are seven members of the pack who received
Bobcat awards in October. They are, left to
right, James Cleveland, Michael Gauntt, Jerry
King, Eddie Thurman, Roy Bode, Ronny Berton,
Dana Haywood. The Cub whose face is partly
obscured by the flag is unidentified.

Pack 74 Cubs Are Presented Bravery Awards

A barbecue dinner honoring
members of Cub Pack 74 and
their families was held last
Thursday in Veterans Hall. A
fall theme was carried out in
table decorations.

The invocation was asked by
H. B. Virgil Crawford, com-
mander of the American Leg-
ion. Presentation of the colors
was made by members of Dens
3 and 4, followed by a poem
read by Danny Thurman of Den
1, and a dance number by
Mrs. Dee Parker's students.

Crawford made the address,
pointing out that many people
do not realize that the Ameri-
can Legion carries out worth-
while projects outside of the
organization.

Pack 74 is sponsored by the
Brownfield Post 269, and
Crawford said that the Leg-
ion is happy to sponsor
this group and that "Pack 74
is among the best, if not the
best, packs in the district".

Ronnie Howe and Joe Ned
Barker were given American
Legion awards for bravery.
Ronnie is credited with putting
out a blazing costume worn by
Judy Timmons on Oct. 31, 1955.
Joe Ned was cited for getting
help to save a woman from
drowning on May 26, 1956.

Other awards made were:

Wolf: Robert McKee and Terry
Borough; Bear: Danny Thur-
man, Allen Hallbauer and
Randall Jones; Lion: Danny
Thurman. Bobcat: Larry
Beaver, Rip Walser, Randy
Seales, Marvin Morris, and Eli
and Sammy Hernandez.

Arrow points were awarded
Randall Jones; Wolf, gold,
as followed: Bear, silver, Floyd

Ford; Bear, silver and gold.
Joe Ned Barker; Bear, gold,
Johnny Blackburn, Joe Ervin,
and Terry Borough; first year
service awards, Grady Cox and
Larry Pickett; and second year
service award, Floyd Ford.
Also included in the program
were: mother's balloon stunt
by Webelos Den; a Big Howl
to the boys who rode the float

ESA Chapter Has Game Party Monday

Mrs. Laura Mae Clark and
Miss John Lou Callison were
hostesses at a game party for
members and husbands of Kappa
Zeta chapter, Epsilon Sigma
Alpha, Monday at 7:30 p.m. in
the Seleta Jane Brownfield
clubhouse.

Cake and coffee were served
to Messrs. and Mmes. Roy Wil-
liams, Ray Steele, J. E. Gill-
ham, J. L. Kemper, Lowell
Sweeten, Jack Freeland, Clif-
ford Miles, and Gene Holmes-
ley, and Miss Sue Whitson and
the hostesses.

Games of bridge, canasta,
and "42" were played during
the evening.

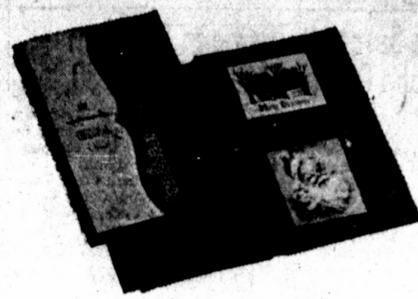
Dr. James Finley Will Attend Lubbock Session

Dr. James E. Finley of
Brownfield has registered in
advance for the fall clinical
meeting of South Plains Dis-
trict Dental Society.

To be held Nov. 8-9-10 in Lub-
bock, the session will comprise
18 hours of lectures and clinical
demonstrations to help keep
area dentists informed on the
latest and best developments
in dentistry.

(Harvest Festival); a skit, Get
Out the Vote, by Den 5; and a
puppet skit, Hound Dawg, by
Den 2.

Approximately 200 persons
attend.

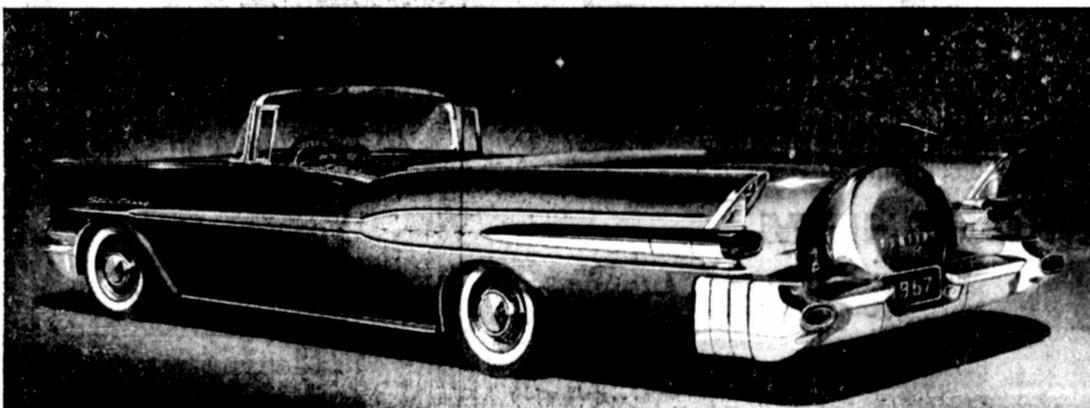


For Christmas Cards of quality and good taste
see our Hallmark Albums

Whatever your personal choice, you'll find a Hallmark
Card that is a perfect reflection of your Christmas spirit.
Order now while selections are complete and you can
shop in leisure — now while you can still have your
name imprinted on the cards of your choice.

Terry County
PRINTING & OFFICE SUPPLY
COMPANY, LTD.
316 W. MAIN ST. DIAL 3630

Shop In Brownfield--Where A Dollar is 100 Cents



THE NEW Pontiac is Completely New
from Power to Personality!

Fresh from 100,000 miles of testing, the '57 Pontiac is on display tomorrow!
Even a brief once-over of Pontiac's sleek new lines tells you that you're in at
the start of a styling revolution. And that glistening sheath conceals a carload of
engineering "firsts"—all polished to watch-work perfection in the toughest test ever
given a new car.
This '57 Pontiac pounded the road through 100,000 miles of tests . . . through it
all Pontiac engineers refined and perfected every feature of this great car.
They made Pontiac's big, new power plant even more efficient than its predecessor,
the engine that set over fifty new world records and led all eights in miles per
gallon! They perfected the new suspension system, new controls and new Strato-
Flight Hydra-Matic* to give you the smoothest riding, easiest handling—and safest
—new car ever to hit the road!
See and drive this new '57 Pontiac. Sample in a single mile all that's been proved
by 100,000 miles of testing.

AND THE FIRST CAR AT ANY PRICE WITH . . .
STAR FLIGHT BODY DESIGN—a Pontiac Exclusive
—longer and lower than ever before—the year's most
distinctive new automotive styling.
NEW INTERIOR STYLING—WITH THE
"OFF-THE-SHOULDER" LOOK—a fashion "first" for
'57—perfectly color-matched with the exterior.
NEW STRATO-STREAK V-8—270 h.p. in Star Chief
and Super Chief, 252 h.p. in the Chieftain—with smoother
Strato-Flight Hydra-Matic.
CLOUD-SOFT, LEVEL-LINE RIDE—the ride sensation
of the year—a new suspension system based on a big
124- or 122-inch wheelbase.
THREE POPULAR-PRICED SERIES—
Star Chief • Super Chief • Chieftain.

See America's Number 1 Road Car—On Display Tomorrow!
McBRIDE PONTIAC

BROWNFIELD, TEXAS

1013 LUBBOCK ROAD

Nelson Pharmacy
"From Boston Bay To L. A."
There's None More Modern"
211 S. SIXTH ST.

**Prompt Accurate
PRESCRIPTION
SERVICE**

Your Good Health
Is Our Business

OPEN FOR BUSINESS
IN OUR NEW MODERN BUILDING

Watch For Grand Opening

We are proud and happy to offer you service from a new
building that is as modern and up to date as any in the
country. You are always welcome and we invite your in-
spection.

We Invite You To Visit Our
New Building At Your Convenience
Homer Nelson, Owner Phone 3144

Traffic Safety Is Theme of Program For Alpha Omega Study Club Oct. 30

Traffic Safety was the theme of study when the Alpha Omega Study Club met at Seleta Jane Brownfield clubhouse at 4 p.m. Oct. 30.

Guest speaker was James Tippet, a member of the Brownfield city police force, who spoke on traffic safety. D. K. Waldrip, also a member of the force, showed a traffic film entitled, "The Case of Officer Hollibrand". Mrs. Ed Wilder was program director.

Following the program, Mrs. C. R. Lackey conducted a parliamentary drill, and a new member, Mrs. Perry Bear, was initiated into the club by Mrs. Wilder.

The hosts, Mrs. Marion Bowers, served pumpkin pie and coffee to the following members: Mesdames Jack Cleveland, William Cope, Doug Cox, A. J. Geron, Grady Goodpasture, Jake Gore, Jack Hamilton, Tommy Hicks, Earl Jones, V. L. Patterson, Fred Smith, and Lackey, Wilder and Bear.

Special Project Planned By PTA

"Stay at home and send a dollar" is the project sponsored by the finance committee of Frances Bell PTA again this year. Members have used this plan in the past to boost their funds, and have decided that they will again use the plan this year, according to Mrs. Phil Gaasch, chairman.

Notices will be sent out next week, Mrs. Gaasch said, with the project covering a three-



WELCOME, MISTER — The welcome mat was out Saturday at Ed Hill's new Texaco Service Station, 802 Lubbock Road. The occasion was grand opening. Taking part in the observance was Girl Scout Troop 20. In the picture above, Scouts Loree Key, left, and Janice Hill and Sandra Turner welcome a customer, J. L. Aubrey of 913 South Eighth. Other Scouts taking part in the day were Kerry Nowell, Darlene Lowrey, Ann Neal, Linda Brownfield, Peggy Andrews, Shaeron McWhorter, Kathy O'Dell, Judy Pickett, Susan Bear, Charlotte Goble, Becky Burnett and Carol Christopher. Leaders are Mrs. Nolan Lassiter and Mrs. Perry Bear. (Staff Photo)

Parent, Teachers Problems Studied

The Frances Bell PTA met for a regular meeting in the Junior High auditorium, Thursday, Nov. 1, at 4 p.m.

Members voted to buy hot lunches for needy children, as one of their projects.

The program consisted of a parent-teacher conference, in which Miss Terry Moorhead and Mrs. O. R. Williams showed the proper way for a parent to confer with a child's teacher. This was followed by a parent-principal interview between Junior High principal Kenneth Browning and Mrs. Roy Priest, bringing out many questions that arise between the parent and the school. The new cafeteria, which was opened Monday, was discussed.

Mrs. Jane Carpenter's room won the prize for having the most parents present.



DISCHARGED — Hiram T. Carr Jr., sonarman third class of the U. S. Navy, son of Mrs. H. T. Carr of Brownfield, has been honorably discharged from the service at Norfolk, Va. (Navy Photo)

Baptist Circles To Meet In Homes

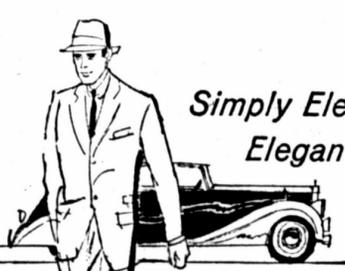
Circles of the First Baptist Church Women's Missionary Union will meet in homes for mission study.

Janelle Doyle will meet at 3:30 p.m. Monday with Mrs. Ross Campbells 501 N. E. Blanche Groves, 3:30 p.m. Monday, with Mrs. Henry Fugitt, 1301 E. Broadway; Lucille Reagan, 4 p.m. Monday, with Mrs. C. W. Denison 1106 E. Repetto; Louis Glass, 9:30 a.m. Monday, with Mrs. Jerry Dumas, 607 N. 2nd; Roberta Edwards, 9:30 a.m. Tuesday, with Mrs. L. L. Banta, Route 3; Ann Pettit, 9:30 a.m. Tuesday, with Mrs. Jerry Gannaway, 319 E. Tate; and Lottie Moon, 3 p.m. Monday with Mrs. J. L. Crow, 1215 E. Lons.

"Myriad" literally means ten thousand.

666

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ALL for Fall

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Lubbock Woman To Address Gardeners

The Brownfield Garden Club will have a guest speaker from Lubbock at their luncheon meeting Wednesday, Nov. 14, at 1 p.m. in the Seleta Jane Brownfield clubhouse.

Mrs. Joe Arrington will lecture as she demonstrates the making of holiday candles, just as she did at the district fall board meeting of the Texas Garden Clubs. Mrs. Arrington was elected to serve as the new director of the Central Zone, of which Brownfield is a member. She is also a flower judge.

Hostesses for the luncheon meeting are Mesdames J. R. Hissom, Alton Webb, Robert Baumgardner, J. H. Carpenter, L. M. Lang, Joe Jackson, Fred Turner, A. J. Bell, C. W. Avery,

and J. C. Rhodes. Roll call for this meeting will be answered by "What I Plan to Make for the Bazaar", by the members.

Jackie Moore Graduate From Navy Schooling

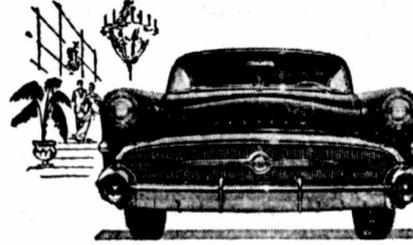
Jackie D. Moore, son of Mr. and Mrs. J. Ben Moore of Route 1, was graduated Saturday from recruit schooling at the Naval Training Center, San Diego, Calif.

The nine weeks of "boot camp" include drill and instruction in seamanship, gunnery, life saving, sea survival boat handling and the use of small arms.

VETERANS OF FOREIGN WARS, POST 6794 SUBSCRIPTION CAMPAIGN BROWNFIELD, TEXAS

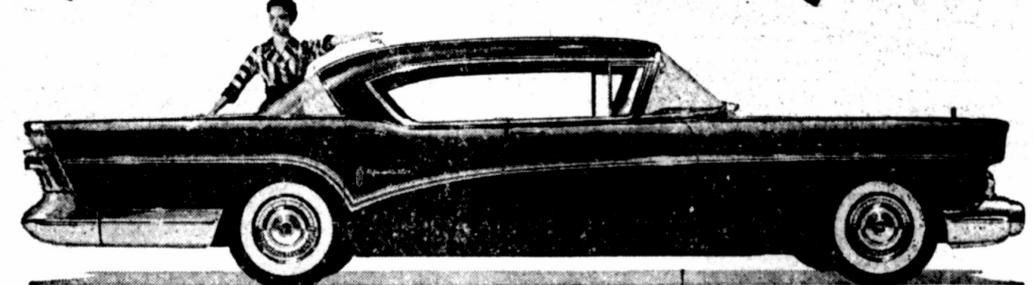
We are sponsoring a drive to secure additional wheel chairs and hospital beds to be loaned FREE OF CHARGE on a temporary basis to the residents of Terry County. NO DONATIONS will be accepted on this drive. The equipment is paid for by commissions from the sale of well known publications sold by Copper Publications, Inc., which gives you full value for your money.

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