# Downpour Wreaks havoc on havest Prownfiplat News 

And Terry County Herald
Terry County＇s Oldest Business Institution

## New Mexico Demo Rally Attracts Crowd


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| Annual Oill Week Barbecue Attended By A Record Crowd |  |
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The 1oct annual Harvest Festival parade and through its paces this atternoon in Brownfietd










## Voters Will Decide Fate of $\$ 770,000$ Bond lssue at Polls Tueso



Just out and just wonderful!


## SEE THE ${ }^{9}$ 37 CHEVROLET FRIDAY! IT'S SWEET, SMOOTH AND SASSY!

Chevy goes 'em all one better-with a daring new departure in design (looks longer and lower, and it is!), exclusive new Turboglide automatic transmission with triple turbines, a new V8 and a bumper crop of new ideas including fuel injection!


New right down to the wheels it rolls on-that's the 57 Chevrolet
By now you know it's new in style. You can see that But Chevrolet's new in lots of ways that don't show up in our picture. It's new in V8 power options that range up to 245 h.p.* Then, you've a choice of that range up tomatic drives as extra-cost options. There's an even finer Powerglide-and new, nothing-like-it Turboglide that brings you Triple-Turbine take-off
and a new flowing kind of going. It's the only one of its kind!
Come see the new car that goes 'em all one better


Only franchised Checrolet dealers CHEVROLET display this famous trademark

## Jack Bailey Chevrolet Co.

## News.Views-

$\qquad$
inches about 5 miles south of
Brownfield. But it was spotty as was the hail, which account ed for the real dama One of the worst spots was
north of
Wellman. $A$.
two or three miles. wide end
several miles two or three miles wide and
several miles long east and
west centering on the Foster west centering on the Foster
Road south of rownifild was Rost heavily hit. Insurance
madustors are still busy on the
a adjustors are still busy on the
crop insurance claims, some crop insurance claims, some
of which will run nearly 100
per cent.

| Harvey Smith, George Bentley, John Hill, W. M. Dubose and several suffered heavy losses. Virgil Burnett and cot ton gathered. <br> The Meadow area got as high as three inches of rain with hail losses small in proportion to the area covered. Jack McCrary, who lives 3 miles east of Meadow, sufferered nearly a complete loss as did the Russell farm adjoining. <br> Leonard La"g, with large acreage north of Brownfield | mostly open and unpicked, even with more rain. $\qquad$ <br> Loop area had heavy and there was a strip no of Tokio at the county 1 moisture. The hope for further damage rests upod fact that it seldoms rat even through it may threa considerably $\qquad$ <br> Over east of town, twe three sections suffered be Farms of Doyle Johnson, rian, Hinson, J. . Riley |
| :---: | :---: |

Why Should Yoia Ioin The American Legion?

[^0]2. Rehabilitation. Every member helps toward providing adequate care and protection

Child Welfare. Every member helps to carry out the child welfare program thro which the organization stands in place of the father to thousands of needy orphons.
4.. Americanism. By being a member, the veteran gives full support to the principles Americanism through which un-American influences are counteracted. He sup
otic education and helps make all communities better places in which to live.
5. Junior Education. Through membership the veteran supports the teaching of soortsma ship and high ideals to the youth through ac Scouts and the School Medal Award. 6. National Security. Every member will help the organization in attaining its goal an adequare national defence to insure the nation against attrack.
7. Legislation. While practically every piece of legislation beneficial to veterans Legion, a greater membership will insure the suciess of future legislative programs. B. Non-Partisanship. By joining veterans become members of the most democratic orge 8. Non-Partisonship. By joining veterans become members of the most dem
zation in the world. There is no rank in te Legion, no race, no creed.
9. Comradeship. Veterans enrolling in the Legion ioin a real outfit of he-men who sen rogether in time of war. Friendst'ps made in war service endure. Friendshios made in
American Legion likewise endure.
10. Voice Heard. The voice of the single veteran is not heard, but the voise of millic of veterans in The American Legion are heard and heeded.

## THE AMERICAN LEGION

H. B. VIRGIL CRAWFORD-Commender WILAM LEGUENE LINCOLN-Vice-Commander BRWN-Chairman Membership Committre Cleo Barnett-W. A. Bynum-Slick Collins-E. D. Dunca Wayne McKinney - O. O. Douglas - Hub King Kelton Miller - E. E. Harve


## FRUIT COCKTAIL …w...

Lliser's, 16-Oz. Can, With Meat Balls Lner's, No. 1/2 Con $\quad$ Liser's, No. 303 Cam ADTAD
 ORANGE JUICE ...n nom worac.

156




## SHAMPOO COLGATE ..........

14 C $121 / 2^{6}$ HAMS $=49$
 ROAST FRESH PORK SHOULDER, LB. 39

| FISH STICKS | 336 |  |
| :---: | :---: | :---: |
| S. cooo calf |  | 4. 5. cooo calf min |
| RIB STEAK | .698 | LON STEAK .......... 59\% |
|  |  | C. S. cooo calk |

SIRLOIN STEAK
69\%
CHUCK POAST
398
sliced bacon
SWIFTS
PREMIUM, 53c
 LONGHORN CHEESE .... 49C GARDEN LIMAS ....... 27e ASPARAGUS IIPS ..... 38C
 APAPRICOT NECTAR ..... 156 FLOUR JUICE 는 69 c PEARS


"We Will Trade for Anything"
We Are Getting Lots of Now Cor Trode ins
Pickpps From 1948 Modelis Up
The Good clean used cars are moving fast, so let
well get it!
PHONE 3691
PORTWOOD MOTOR CO.
"YOUR AUTHORIZED FORD DEALER


THE D:SCUSSION? - What else but Little barbecue supper given Wednesday night by League. The director of Region 7 of Little Terry County Little League. Other honored
League Basseball, Marvin Bradford of San An- guests included the World Championship Little tonio, talks the great American pastime with League team from Roswell. The event was he'd
Troy Noel. Jr., son of Mr. and Mrs. Troy Noel in Veterans Hall, attended by some 200 perof 201 West Broadway. The occasion was the sons. IStaff Photol

## 

 The eighth grade Cubs beat two periods the Cubs pickeI say Your HARVEST I Say YOUR HARVEST
FESTIVAL because it is for the a tatle to the finish last Thurs.
ontertainmen: and benefit of and won the game, , $13-7$.
day night. Seminole scored first

 proud, indeed, to have had a John, of Roswell, are the two and three losses.
small part in the Festival and coaches who guided the Ros. look forward to many more
years of participation. $\begin{aligned} & \text { well Little League team to } \\ & \text { victory and brought the title of } \\ & \text { Wropped a close } 7-0\end{aligned}$
 close, the wrestling matches
which are held each Monday
night are beginning to get more



NO CRAZED COMANCHE it's only Red Ingle, the mus-
ical zany who will bring his ical Lany who win bring his
Un-Natural Seven to Odessa
for the Permian Basin Oil
She Oat for the Permian Basin Oil
Show, Otooer 18-2l. A form-
er Spike Jones band member, Ingle is responsibe for

such mauled arrangements | such |  |
| :--- | :--- |
| as |  |
| as | mauled arrangements |


men."
running both touchdowns. The
seventh grade team alsa seventh grade team also played
a good game, but were defeat
ed ad by Seminole. Both team
ed teams
played good played good games, and we
know thtey will keep up the good work.
At the half of the ninth grade game for med C-U-B.S for
They
Browntield and a tomahawk Brownfield and a tomahawk
for Seminole. They did a fine for Seminole. They did a fine
job and we hope to be seeing
them in the Harvest Festival them in the Harvest Festival
parade. We have had the last two
pep rallies outside as It Sep railes outside as it
seems to ivive everyone more
school spirit and pep. We school spirit and pep. We
dread cold weather because we sure do like rillies out-
side so .. " "wait awhile, side so
Winter".
Last week we had a maga-
zine sale. The high salesman
was allowed to reach into a
was allowed to reach into a
fishbowl containing $\$ 30$ in
charge and pull out all he
could. The high salesman was could. The nigh saesman was
Judy Moore, who drew out 99.
There was also another event.
a mystery student. All students
were asked to put their names a mystery student. All students
were asked to put their names
on a piece of paper. If the or a piece of paper. If the
person's name who was drawn
had sold at least one subscrippersons name ho $\begin{aligned} & \text { had sold at least one subscrip- } \\ & \text { tion, they were given } \$ 20 \text {. The }\end{aligned}$ person's name who was drawn
hadn't sold any. so she was
given a consolation prize of a nickel.
The P. E. classes ing hard to get a show up for
te Harv he Harvest Festival this
year. The "Flying High". The show is
an hour long, with exciting attractions. so wany
hope to see you out there.


More Profits In Netw Grain-Dryer System, Studies Show


















Shop In Brownfield.-Where A Dollar is 100 Cents
LOWE'S STUDIO
Picture of the Week


MeBurnett Jt., of 1205 East Bucklo
for Pictures of your children, MMERCIAL, PORTRAIT, OR KODAKS
PHONE 4211 — - 604 WEST MAIN

## "A Bit of Politics"




 Ey MRs. S, H. GOBER Mr. and Mrs. Wink Warren last weekend in the home of his Warrents, Mr, and Mrs. Pearce moving to Durant, Okla Mr. and Mrs. Sam Gossett and daughter, Dahlia, spent
Sunday in Slaton visiting in the

## LOSE UGLY FAT!

In Ten Days Or Money Back! The new, Safe Easy way
to they are not a drug. No
to dangerous excess
hunger pains or starvation
 Weight ie' Insurance sta.
Cistics pro ve overweith
CAPSULES
you want tistics prove overweight
shortens life.
lite CAPP ULES successfully tors recommended this newtake off excess fat without est medical dicovery. Insist
fffecting vital body $\begin{aligned} & \text { borgans } \\ & \text { including the heart }\end{aligned}$ on REDUCOID CAPSULES.
 NELSON PHARMACY
216 South 6th
Brownfield, Texas


Take a look at yourself at the father-son banquet! MARTE SGMAFPBNERR A MAMES


Father rates attention, and not just from Junior, whose admiration is winning out over his appetite! Father rates a whole room-full of admiration . . . the kind a man deserves when he looks, acts, and dresses the part of a proud parent and civic leader. And even Junior knows the best way to dress like that is in a Hart Schaffner \& Marx suit.

## TAKE A LOOK AT YOURSE:

> IN MUTED STEIPESE

They're a peew and enlivered departure from plain fabrice rays . 1 and the tall, trim styling of the Trend model. crays. And the tail trim stying of the Tre
Soe our Hart Schaffiner \& Marx muted stripes

## Callins

|  | or Mrs. Collier |
| :---: | :---: |
|  | A miscellaneous shower hon ored Mr. and Mrs. Pate F Collier Monday, Oct. 15 from 3 to 5 p.m. in the Fellowship Hall of Crescent Hill Church of Christ. The Colliers' home burned recently. |
|  | Hostesses for the occasion ere Mesdames J. E. Eakin |
| It's Harvest Festival time again! Support your queen and | were Mesdames J. E. Eakin Leonard Lang, Ned Self, Har ley Starnes, Alvin King, Sam |
|  | ue, Tommy Hieks, Holland |
| B. H. ${ }^{\text {The }}$ seniors and freshmen of ${ }^{\text {Spent Monday and }}$ ( Boring, R. L. Bowers, Sr, and |  |
|  |  |
| Iowa tests of Educational |  |
| Development. Dr. Hoey was in charge of the testing program, | was centered with an arrange- |
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|  | fee and coll |
| Ellis Cox, Linda Gauntt-Danny |  |
|  | Jerry Don Huckabee, Juanema |
| orita Fulford-To |  |
|  |  |
| rphy, Mary Ruth |  |
| Tom Chisholm, Kay |  |
| family from California are here |  |
|  |  |
|  | Joe Christan- |
| W. T. Arnett were $n$ Brownfield | K a y Hamilton-Ronnie Grant, |
| Monday on business. |  |
| church Monday afternoon for |  |
|  |  |
| charge of the program in the |  |
|  |  |
| absence of the president, |  |
| Mrs. Gladys Moorhead and |  |
|  |  |
| field visited Mrs. W. A. Hinson |  |
| Wednesday afternoon. <br> The three gins here had ginned 6378 bales up to Sat. Oct. |  |
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New '57 RCA WHIRLPOOL all-porcelain washer
She new automatic washer with all the automatic
 oumal for brisk agitation for cottona, denimp you get a dowert swishing ection for Aner fabrica Soven automatic rinees, too. And builitin aun lamp All-poreolain white (rustproof, inside and out) - Imperial Washer-

- 24 Months to Pay
- Your old washer makes the down paymint
- Metching dryer on some contract - You save big money if you buy 'om together COPELADD HARDWARE


. Down Wellman Way... | Hil |
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\text { par }
\end{gathered}
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Church.
The First Baptist Church will
sonsor a

 bare one point loss for the Cubs
28-27. This week it's back to Cub Stadium for the game with
Colorado City...$\quad$ Finis

## QUALITY SHOES

Imest int the Fiuture
DIVIDENDS GUARANTEED

This boy will become a man.
He may become a great man.

## He Needs You!

$\qquad$

- GOODSCHOOLS
- GOODTEACHERS

To ATTRACT and HOLD Good Teachers..


Sunfir


\section*{| purisent |
| :---: |
| 2188 |} James Milburn Is Promoted in ROTC Jomes Exibur of fowm toid reaidy wis nopime







## Business Women Elect Officers

What put the magic in the new kind of FORD?
now matmena the new kind of FORD!
It started with the "Inner Ford." When
Ford planned dhis baty, the thought in
terms of a car throughand The wheele got smatler. This Ford is so
new that even the whecls have changed. Now
smallet and broader, they help you take of $+=$ long-or one over 17 ft. long!
The frame got wider. Side rails bow out
to gire a more stable, sfafer riding platform
 The handling got easier. Poised and bal
anced like a panther tuis car has swept-back
front suspension that works its magic 8


## NOTICE

For all your windmill and pump repair service see
WOODROW ESTIL At new address-801 North $2 n d$


taNKERSLEY'S PHILLIPS 66 SERVICE

SPECIAL GET ACQUAINTED OFFER

## Coupon Books

COUPON BOOKS $\$ 2.00$
(umitio offer)
5


WHAT DOES THIS BOOK GET YOU.

- Auto Bottery Re-Chorged
- Air Filter Serviced
- Flat Tire Repaired

Internol Motor Fluss

- Motor Weshed
Grease Ja
Grease Job
WE GIVE S\&H GREEN STAMPS


| mae henderson |
| :---: |
| The Women's Missionary Union met at the church MonCarroll, president, leading the opening discussion and the business meeting <br> book. John Garner gave a vances". There were six members present. <br> Mrs. Lence Price led the opening prayer and Mrs. Ruby Whitaker closed the meeting with a prayer. <br> Those visiting in the home of Mr. and Mrs. John Garner Sunday were Mr. and Mrs. Cline Carter and family of Plainview and Mr. and Mrs. C. S. Carroll and family. Mr. and Mrs. Lence Price visited Mr. and Mrs. Tom Howard in Clovis, N.M. Sunday. Carolyn Ann Corley spent Sundy ni |
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Mr. and Mrs. w. J. Hender-
son visited Sunday



Mr. and Mrs. Charies Quillon
of Seminole visited in the Billy of Seminole visited in the
Henderson home recenty.
 and familly
Mrs.
spenc
Mrs. Spencer Murphy and

We Buy Your blackeres, mung beans, PEAS, GRASS SEEDS, GUAR,
PINTOS and most other PINTOS and most other
SOIL BUILDING CROPS Highest Cash Price Highest Cash Price
DORMAN \& CO.


ley is pictured above placing her crown on the hoad of Miss Oil
Progress of 1956 , Kay Kessinger. The occasion was the annual Progress of 1956, Kay Kessinger. The occasion was the annual
Oilman-Businnessman Banquet, held last Thursday in Year Priman-Businnessman
Hatl. (Staff Photo)

DURING OUR
COMPLETE REMODELIMG
We Will Be
In The
OLD TERRY COUNTY HERALD BLDG.
1 Door North of Our
Present Locction
We will not be closed during this remodeling period-

NELSOM PHARMACY


## Here! New Task-Force 57 Chevrolet Trucks!

## Performance-proved in a history-making test

 on the ALCAN Highway to Alaska| The Alcan Highwagis the road where truck grow | simss with tue most moosen riaverst |
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|  | Chamolen |
| carao roard north tron |  |
| and hail to Faritamks, Alasasa. Running a | twat modib Hderememete |
| they |  |
| ing the run, |  |
| ne in and see how well these new Alcan |  |



Only franchised Chevrolet dealers CHEVROLET display this famous trademark

## Jack Bailey Chevrolet Co.

## Badge of Better Living

- Whenever you see a Liquefied Petroleum Gas container on a home, you know there's comfortable living inside. A product of petroleum automatic hot water, dependable refrigeration and generally better living for millions of families throughout the nation.

We'd like to tell you a lot more about Liquefied Petroleum Gas, so phone us today. Let us show you what progress in the competitive, progressive oil industry can mean to
it can add to your living enjoyment.

## Bowers Liquefied Gas



Plains Highway


 staple, or upland, cotton is the the HANDSOME PRIZES IN OFFING


## WARPED VIEWPOINTS ARE SCORED

The Farmer: He Is A Poitical Stormcenter

 | With the 1956 presidential |
| :---: | :---: | :---: |
| lection campaigns currently |


 $\begin{array}{lll}\text { The farm problem is a living } & \begin{array}{l}\text { done, rather exactly what must } \\ \text { be done. } \\ \text { done }\end{array} \\ \text { Nene one will fail to recog. }\end{array}$
 In Competifion For $\begin{aligned} & \text { are } \\ & \begin{array}{l}\text { are living in a state of depres- } \\ \text { sion completely out of keeping } \\ \text { with the overall picture. How- }\end{array} \text { labor, living, production and } \\ & \text { marketing in near-balanee be- of their strict inter-de- }\end{aligned}$ Farm Bureau Queen


 Mist

## 5ater $\quad \begin{aligned} & \text { must be able to sell his goods } \\ & \text { at a rate which will be in line } \\ & \text { with his buying power. } \\ & \text { And that's exactly what }\end{aligned}$

 prices that give to farm com-
modities the same purchasing
power the commod power the commodities had in
a selected base perion when
prices received and paid by a selected base period when
prices received and paid by
farmers were considered in By this reasoning, th
tarmer's parity ratio now farmer's parity ratio no
should range at least up to
100 per cent 100 per cent because ever
thing he buys, plus his tax
and heres. and interest r.
all-time high.
But under present "flexible"
price supports, parity ratio has price supports, parity ratio has
plummeted while farm costs phave skyrocketed. The parity
have
formula has been completely cockeyed.
In any other business this
could never work; increased could never work: increased
costs would be passed on to the
next in line and so-on down to next in line and so-on down to
the consumer. Why should the
farmer have to suffer farmer have to suffer the br
of economic shock? He can not prosper under
Hesent controls, nor can he
purvive without proper cont$\begin{aligned} & \text { survive } \\ & \text { rols. }\end{aligned}$

## PLENTYOF STORAGEFORGRAIN

Our storage is U. S. Government approved and adequately insured.

We are also buying farmer's grain and pay top prices for every load

## WHEAT AND RYE PLANTING SEED

It's planting time for wheat and rye and we have a big stock for your planting needs

We also stock vetch and Austrian winter peas winter peas for your soil building cover crops

WESTERN GRAIN \& FARM STORE

YOUR FERTILIZER HEADQUARTERS

It RATES YOUR APPROVAL ON NOV. 6
Amendment 2 Can Mean Money Saved for Terry Taxpayers
Voters of Terry County will have on oppor-
tunity in the general olection Nov. 6 to mako the most progressive changine in country fiscal operea-
tion seen in 100 years or more, according to County Judge Herberr十 Chesshir. That wording to fion No. 23, which would amend the Cesso tution of Texas to ollow commisisiner's courts to realiocate the tax levies for the four requilar
county operation tunds on an annual basis with
out the necessity of holding reallocation elec. out the
tions.

Adoption of the amendment will do more od put county government on a business-like operating basis than anyming that has been
proposed in many years. Judge Chesshir proposed
declared. could lery only the amounts actually noeded in
operating funds instead of the mounts now operating funds insteod of the amounts now
fixed by the Constitution, which are, General Hund by the Constitution, which are, General
Fund cents Rood and Bridge 15 cents Perments, this being on a $\$ 100$ value. The full amounts fixed by the Constitution tions. the $\$ 100$ valuation PROVEN STRENGTH for over half a cenfury! Pumburesantita
W. GRAHAM SMITH Sepacesenting SOUTHWESTERN LIFE INSURANCE COMPANY

Under the present law, the only way the
amounts can be changed is for the commission
ers court to call a reallocation election every
 thousands of dollars, Judge Chesshir pointed
out. By voting for this amendment. the rax.
 the amendment cause an incould adoption of in county levy for the four regular funds at 80 cents on
$\qquad$ Sometimes it seems that few proposal
are presented to the toxpayer which gives him opportunity to save some money. But this is o we hope the voters of this county
an overwhelming majority on Noy,


off to college!
Your chid will heve the opporatuiry to be off to college
 Bank \& Trust Company. Save every week and watch your child's educational fund grow helped along by our profitable Intereset ot the wirrent rate of $2 \%$,

Drive Down-Plenty Of Parking Space
Our Hats Are Off To

## Oilmen-Oil-Progress Week Oct. 14-20






 $\left\lvert\, \begin{aligned} & \text { thrift. And further, many o } \\ & \text { our educators have turned } \\ & \text { biting the very hands unat fee } \\ & \text { them. Heving the mint }\end{aligned}\right.$ them. Having the minds and
training of social workers, the
know only how to spend money know ont even the remotest idea
havent
as to how wealth is produced
They are suggesting that "The
American Way," our free en
terprise terprise economic sys sysem,
len
all wrong, and are instilling in
the minds of the students BUSINESS AND
PROFESSSONAL
DRECTORY DIRECTORY

| Dr. James E. Finlev -DENTISTOffice 308 West Mala PHONE 4884 |
| :---: |
| NELSON CLINIC <br> 220 South Third <br> * EYES EXAMINED GLASSES FITTED Physician and Surgeon <br> No Charge For Examinction <br> E. O. NELSON, D. O. GENERAL PRACTICE Dial 8881 |
| HACKNEY \& CRAWFORD <br> - Altomeys - <br> Brownfield, Texes |
| BROWNFIELD FUNERA: HOME Modern Ambulance Service Roy B. Collier, Ownor Dial 2525 |

## MeGOWAN a MeGOWAN

- Anconers -

Morgan L. Copeland
Attoney of Law Attorney at Law Civil Practice
Courthouse


## Brounfield News Editarials

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And
and
astic


| Here's How to Assure GOOD GOVEKNAGENT IH TEXAS |
| :---: |
|  |  |

Cepartments have in too


SAVE FOR THOSE RAINY DAYS
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

Start to save this week

## Brownfield Savings (umin \& Loan Association


"You can still win, friends. Gulf's gala

- 2 big stage shows - 3 dances nightir - glant western barbecle

Only $\$ \mathbf{2 . 5 0}$ Hire buys ticket book tor
2 titertionment progra
2 stoge shows stage shows, 3 dances, and
borbe cue. No odmsision
charge to grounds or exhibitrs. Odee tickets today rrom
Odessa Chamber of commerce or Permion Rasin Oill Show,

of year by mass inoculation $\begin{aligned} & \text { 7.60 school children } \\ & \text { First project of its kind in Tex. }\end{aligned}$ as , it was wiect of itsout kind in Text to the
children. County-wide coopera-
tion of dit tion of doctors. nurses, teach-
ers and bus drivers made it
possible. Investments Outlined
School Invest
 $\$ 335,000,000$. It's the largest
its kind in the U. $S$.
Annual income Annual income to pub
schools is about $\$ 9,000,000$, th
Cthen State Board of Education has
been advised by its investmen been advised by its investme
counselor
Two-thirds of the fund is vested in the U. S. Governmen
the remaining $\$ 125,000,000$
Texas Texas. In-state investments in-
clude $\$ 92,000,000$ lent to schoo
distrists districts. $\$ 8.000 .000$ to $\begin{aligned} & \text { cithe } \\ & \$ 21,000,000 \\ & \text { to counties. }\end{aligned}$ $\$ 21,000,000$ to counties.
New Look In Licenses
Next year Next year for the first tin
zince 1932 Texans will ha
black and white license olat
on their cars. Lettere on their cars. Letters will
black. backgrounds white. St a te Highway Departmen
said it is bowing to public in
sistence. B Wack and orange plates didn't blend with toda
auto color schemes. New tags also will be dresse
up with a .lone star". betw.ee
the prefix letters
For Ouick Sale - Phore $2188-$

Texans Find Ike Stands For Same Things We Do
 $5 x^{2}=4=2$ $4=2+2+2$ $5=4=2=2+5$
 mix $x=-2+5$


 $=4=4=4=2$ $=2=5 v 54$

 dimin cany oums
'Life of Riley' Contest closes October 31!"

.lighlights -
 in federal funds unless polio
vaccination is greatly stepped
up in the next eight months. State Department of Health
officials said Texas so far has
spent only $\$ 500,00$ of the $\$ 3.064$,
124 allocated. If spent only $\$ 540,000$ of the $\$ 3.064$,
124 allocated. If not used by
June 3 , 1957 funds will revert
back to the U U P P June 30, 1957 . funds will revert
back to the U. Public Health
Service. At the present rate Service. At the present rate of
inoculation, say officials a siz-
able portion will be left over.
In urging more widespread
In urging more widespread
vaccination, they cited statist-
ics. Polio deaths Nand yemen seo ance LIVE THE LIFE OF RILEY IN A PRLACE 踇 RIVIERA

WIN 30 FABULOUS DAYS WITH \$200 A DAY TO SPEND

Fly via a luxurious Pan Auerican Super 7 Clipper!

| Fly direct to Nice, France in 20 hours | in-a-lifecte opportunity for |
| :---: | :---: |
| via the world's most experienced airline. |  |
| (e) | experiences-and get $\$ 200$ |
| home, with all modern conveniences. You | Yourown lim |
| have everyhthing for sporss, amusement, | a gay round of gala event, mn nearby Nice, |
| excting vacation adventure: |  |
| Serant staft, lu ury furni |  |
|  |  |
| ing faci |  |
| urs in a stunning Mediterrancean setting | Riley fora magnificent, memorablem |
|  |  |
| StMpli to enteretast to wint | Cull No.Nox is the gasoline |
| Just |  |
| - ${ }^{\text {you wish. All entries must be on officill }}$ Contest Enty Blans, which conain com- |  |
| - plete octestruses. Get yours feeatary |  |
|  |  |
| Here's why clean-burning No-Nox gives |  |
| you many more miles of new-car power! |  |
| HINTS to help you wint |  |
|  |  |
| out the "dirty-burning tail-end" found in | ere intact far to |
|  |  |
| "shrink" engine power. | htor-trip driving. |



## T. A. HICKS - - Gulf Distributor

PAGE FOUR Brownfield News-Herald, Thuroday, Oct, 1.8, $1956 \left\lvert\, \begin{aligned} & \text { pledges of Trinity University } \\ & \text { Detta Pi chapter of Alpha Ph }\end{aligned}\right.$
Pastor's Son Pledged By Service Fraternity Omega, national service frat
ernity.
Ralph Douglas O'Dell, son of
the Rev, and Mrs. R. L. 'O'Dell, men $_{\text {men }}$ E. Broadway, is one of 27
recently accepted as
We Are Glad To Be OPEN IN BROWMFIELD

We are pleased to be in your city and we are anxious to have you visit us in our new business.
-FEATURING-

- A Complete Stock of International Parts
- Repair Shop Here And in Meadow Too!
- New Tractors for Immediate Delivery
- New And Used Cotton Strippers


## HESTER IMPLEMENT CO.

YOUR INTERNATIONAL DEALER"

514 W. broadway

BROWNFIELD-MEADOW


## 36 cents?

(A barrel of crude oil weighs over 300 pounds.)
SERVICE PIPE LINE COMPANY transports a barrel of oil more than 1,000 miles for $38 \phi$.

How can we do it ?
It's the Pipeliners' KNOW-HOW plus investmen of $\$ 102,000$ per employee to provide modern transportation facilities.

This is just one of the reasons why the PROGRESSIVE OIL INDUSTRY can serve you with high-quality products at such low cost

## SERVICE PIPE LTNE COMPANY

2
how屋ar vauld you carry bapprel of oil for footbal
winner

Local Legionnaires To Go To Upcoming District Convention Members of Brownfield Post
269, American Leegion, will go
to Colorado City Saturday and Sunday for the annual fall co
vention of the 19th Congressio vention of
al District.
The two-day junket was a nounced this morning by $H$.
B. Virgil Crawford, command
er er of 269.
Among other events to be Afmong other events to be
discussed by the Brownfielid discussed by the Brownife
group with Warren Liner Seminole, district commander, be discussion of the Veterans
Sill be 269 's current member
will will be 269's current member-.
shand Ame Amendment to be vorted
shive, which ends Nov.
on at the general election

## $\frac{6}{4}$

COTTON STRIPPER


SAVES COTTON HARVEST DOLLARS AS NEVER BEFORE
Here's the high-speed, high-capacity cotton harvest nachine that can make the BIG profit-difference on
your cotton crop. By the bale, by the acre, by the hour worked, this new Minneapolis-Moline 2-Row Cotton stripper pays you dollars you never thought you could make on cotton! MM cotton stripping lowers labor LOOK AT THESE NEW ADVANTAGES:

Mounts in units... not in parts Easy-to-lubricate bear-
ings roduce service time Big capacity 16 -inch olevator directs colton to all parts of the wagon... You don't neod on oievator aidd diatrribution Hendlot brow widath $\}$ from 36 to 42 inches Hydractic height control of stripper units
Soparate hand lovers control height of each trripper and angle and hoight of plant llfters Thorough cleoning with 2 -inch lourres along the auger trough and the entire See oll the many new advantages of this MM Cotton Stripsor for rourselfi Stop in the the noxt time you're in fownt crans Cow PHONE 3123

## SMITH MACHINERY CO.


 POPULAR MANonthe SERVICE TICKET!

Here's our Platform for More Driving Pleasure! Now in the ime to toke advontoge of oll
the services rout philips 66 Deoler offers
Get this 3 -way check-up of your Phillips 66 Dealer's!

| for the months oheod. His 3 .way checkop covers the vitol points of your car. trom tires to spark pluge. $\qquad$ | $\sqrt{ }$ |  |  |
| :---: | :---: | :---: | :---: |
| the oronge end block Philips 66 Shield. | Saftit | MAINTENANCE | COMFORT |
| phtuirs Petiolieim Company | tres | MOTOR 'ıl | WINDOWS CIEANED |
|  | Lichts | ubrication |  |
| 9 | WINDSHIELD <br> WIPER BLADES | spark plugs | Sthe out |
|  |  | cooung srstem | plas |
|  | ARMS | TRANSMISSION AND DIFFERENTIAL | CLEAN REST ROOMS FOR MOTORISTS |
|  | mido mekel | and different batter and |  |
|  | whel packing | cables | road information |



י57 CHEVROLET


SWEET, SMOOTH AND SASSY!

## OVER \$100000 IN DOOR PRIZES . . . FREE

IMCUDNG:
(all You Do is Register)

- 21" T. V. Set
- Automatic Electric Coffee Maker
- Automatic Westinghouse Clock Radio
- Sunbeam Electric Skillet
- 3 Sets of Tailor Made Seat Covers
- $\$ 50.00$ In Groceries At Any Local Grocer
- $\$ 400.00$ Discount on New ' 57 Chevrolet at Reg. List Price
- Special Drawing For Childrens Bicycle


## Jack Bailey Chevrolet



THE ANSWER: YES AND NO

## May You Earn Social Security Credit

For Income From Land You 'Rent Out'? Do you get social security
credit for your income from
land you rent to someone else . Whaterially pourticipate to do to the $\begin{gathered}\text { management or production? }\end{gathered}$ tand you rent to someone else
for farming? $\begin{aligned} & \text { management or production? } \\ & \text { First, there must be an ar- }\end{aligned}$ Under some circumstances
your income from the land may
 covered by the law; under
other circumstances your earn. do any if you don't actually
onsical work, you must

 | a farmer. |
| :--- | :--- |
| In you simply rent the land |
| in return tor cash or a share | \(\begin{aligned} \& of production if you: <br>

\& arly <br>
\& advise and consult regul-\end{aligned}\) in return for cash or a share
of the crops or livestock, and
you take no part with the person who ren
art the land on the operation a $\begin{array}{ll}\begin{array}{l}\text { you take no part in the pro- } \\ \text { duction or management of } \\ \text { due production of the }\end{array} & \begin{array}{l}\text { the land on the operation a } \\ \text { management of the farm, } \\ \text { maspect the production activit }\end{array} \\ \text { Ine }\end{array}$
 or crop share you receive is
rental iscome and it does not
count toward livestock. 4. Pay part of the
expenses of production.




PAGE FIVE We re in Business to Please CUSTOMERS . . . Not Ourselves!


KERSH IMPLEMENT CO.

## poly pitri seagraves roa <br> LIFETME Equipment Ne <br> DIAL 4633



Dear Friends
A farmer friend of ours paid Humble's field men He said, "There's one thing about you Humble people, you close gates."
Well, of course we do. with whom we do business. And among those folks. the farmers and ranchers who lease ther land to for expioration and production are right the In fact, you farmers are partners with us in the development of a vital natural resour
If our efforts are successful then everyone involved benefits.
Keeping the gates closed and the fences mended things like that are the least we can do.

## HUMBLE

Sincerely
OIL PROGRESS WEEK
HUMBLE OIL \& REFINING COMPAN October 14-20
Oil Serves You-Every Minute of Every Day

PORTWOOD MOTOR со.

4th and Hill Streets
MODERN STEAM LAUNDRY

905 Lubbock Road
hermans gilk
Plains Highway

STAR
TIRE STORE
708 West Main
BAILEY CONOCO SERVICE

Main and Lubbock Highway

## KeyStone

Fleming
FLASH-0-GAS
Levelland Highway

ROBERTL EOBLE
Insarenec Agency
406 West Broadway

## TED HARDY <br> Grocery \& Market <br> Seagraves Highway <br> JACKS OHE <br> STOP GULF SERVICE <br> 1400 West Main <br> WESTERN PUMP <br> AMD <br> SUPPLY

1007 Lubbock Roed.


- At least one fourth of the population of Brownfield are working directly with the oil industry one way or another.
- Over $\$ 115,000.00$ has been spent on each well that has been drilied in Terry County.
- Seismic hole shooting has placed many thousands of dollars in the hands of land owners.
- Over $\$ 4,000,000$ per year is spent to pay the employees of the oil companies that now live in Brownfield

We are truly grateful for all that you have made possible for us .. and appreciate having you living in our community.


| TERRY COUNTY | PIONEER |
| :---: | :---: |
| LUMBER | NATURAL GAS |
| cheeck beod | - 211 wert |

GREEN HUT
GRILL
507 Seagraves Road
W. H. B.

PUMP MACHINERY
inc.
ourne cinv, reac


This week we are glad to join oilmen everywhere in observing Oil Progress Week. We think it's a good time to take our hats off to America's oilmen for their continuous: faithful service to us all.

As a part oi service-conscious, competitive industry, they are proving daily that our progress and Oil Progiess go hand in hand. Today we can actually measure tha! progress by improved gasolines that power our car, more efficient fuels for home heating and hundreds of other oil products that make living more comfortable every day.

We'd like to point out that by serving us and the nation as well, America's oilmen have actually made every week of the year Oil Progress Week.


HATIONAL BANK

423 West Main

## KYLE

GROCERY
121 North lst

## STEELE

MACHIIE SHOP
Seagraves Road \& Bdwy.
MELODY
DRIVE $\mathbb{I N}$ restaurant

Seagraves Road \& Bandy
TANKERSLEY'S "66" SERVICE STATION

01 North lst

GAASCH
CONSTRUCTION COMPANY
Brownfield State Bank Bidg.
T. W. CADENHEAD

SERVIS GAS
Seagraves Road

## (PGDVring

415 West Hill

## PREWITT

ELECTRIC CO.

SOUTH PLAIIIS READY MIX

902 West Broadway

Jenkins (24), Cut back, was put out of the play by Joe Hughes
(70), Indian tackle. At the right, Browning throws a neat (70). Indian tackle. At the right, Browning throws a neat
shoulder block at Indian fullback Don Holt ( 30 ) and brings him down as Johnny Raybon (36), Cub back, moves in to assist. Dennis Richardson (25) and Charies Tomlinson (61), of Seminole move in too late to prevent Browning's thrust. IStaff Photos)

## SHOULD RAINS COME THIS FALL

Aids Listed for Keeping Water Where It Falls
> $\left|\begin{array}{l}\text { brush scattered over the past } \\ \text { ure holds water and help }\end{array}\right|$ ure holds water and help
grass seedling get started by
giving giving them protection. A range which is dotted with wire spreaders, pits and piles of fallen trees and brush holds many times more wator than a range which is bare of vegetation
constructions. The bare areas should be water waill be absorbed if mea e $\begin{aligned} & \text { sures are not taken to break } \\ & \text { te surface crust which will }\end{aligned}$ rain comes as a downpour.


A DRILLING RIG NEVER LOOKED SO GOOD - as the one protty Judy Cranfill of Odessa visited to sell tickets to the net little sales-ressistance from Bob Thurmon, left, and J. L. Light with Permian Mud Service, or from C. H. Ward and Jack Williams, right, both with Delta-Gulf Drilling Co. The rig
is located within a mile of the southeast city limits of Odesse where the world's biggest oil show for 1956 will be presented where the worls
October 18-21.


We Are Moving To Denver City

So as to better serve the majority of our customers, we are relocating our business in Denver City.

Considering that $80 \%$ of our past year's business has been with farmers who are within a twenty mile radius of Denver City, we feel we have an obligation to those farmers to make ourselves more readily available to them.

This does not mean we will cease to serve our local customers. It only means we have to travel farther to do so which we will be happy to do just as though we were still in Brownfield.

We have enjoyed being a part of the Brownfield Community and give a special thanks for the courtesies shown our business and families by the townspeople, business men and farmers alike.

## W. H. B. PUMP AMD MACHIIERY, Inc.

Denver City, Texas

## TO THE OIL INDUSTRY

Your Presence In
Our Town And Community Means Much To Us!

We want to say to each of you that we are happy to have you in our community You contribute much to the welfare of our schools . . . Our churches . . . and to the economy of our area.

In turn, we want your stay in Brownfield to be pleasant, happy and for many years to come. It is with pleasure tha we salute you during

OIL PROGRESS WEEK


WE PAY TOP PRICES FOR GRAIN . . . PLENTY OF GRAIN STORAGE
Goodpasture Grain

## stection four <br> Women's Mews 

Wedding In Odessa Church Unites Miss Gunn, Mr. Coleman Oct. 5

| The Sherwood Baptist Church |  |
| :---: | :---: |
| in Odessa was the setting Oct. |  |
| ${ }_{5}^{5}$ for marriage of Miss Billie | Imported Lace |
| 硅ces Gunn to Billy M | in marriag |
| eman, The double ring rit | father, the |
| re read by Rev. Harv |  |
| Ife, pastor of the |  |
| ore |  |
|  |  |
| theumus and a |  |
| archway. |  |
| pews were | points ove |
| ge white satin | points over the han |
| Tommy Gass, cousin of the |  |
| nn, |  |
| lighted candies. |  |
| rs. J. |  |
|  |  |
|  |  |
|  |  |
| The traditional wedding |  |
| red |  |
|  |  |
|  |  |
| ng |  |
| and 'The We |  |

WAIT A FEW DAYS... BE 3 YEARS AHEAD!



 PLYMOUTH



Bible. She had the tradional $\left.\begin{aligned} & \text { something new, borrowal, } \\ & \text { and blue. Her, father-in-law }\end{aligned} \right\rvert\, \begin{aligned} & \text { marked with a large bow in the } \\ & \text { bock, and Becky bink. }\end{aligned}$
 Miss Coda Jean Gunn attend-
ed her sister as maid of honor and Becky Gunn was bride
maid. Their gowns were mad
 DENT SAEAK - Mr. Robet trict vice-president, Mr. OW Lamer, prosident . Lindsey of Borger lextreme left), district 7 of Maids and Matrons Study Club; Mrs. Wel
president. TFWC, was guest speaker at a tea don Callaway. president of Dolphian Study president, TFWC, was guest speaker at a tea don Callaway, president of Dolphian Study
given by all Brownfield federated clubs at Se. Club; Mrs. Tommy Hicks, Alpha Omega Study
Sel leta Jane Brownfield club house Tuesday at 3 Club prosidemt; and Mrss. E. B. Be. MeBurnett, Jr.
p.m. Shown with Mrs. Lindsey. left to right, president of the Brownield Junior Woment

Reid-Shannon $\quad$ Mrs. Robert R. Lindsey, District Vows Exchanged President, Speaks To Local Clubs
 well., N.M. on October 4. The
bridegroom is the son of Mr and Mrs. Bob Shannon of And
and
rews. rews.
The double ring rites were
read in the Calvary Baptist
Church parsonage by Rev. read in the Calvary Baptist
Church parsonage by Rev.
Warren Stowe.


 a white cartation corsage.

 dress with a pink carnation
corsage.
Ollie Little of Andrews was $\begin{aligned} & \text { beige spider crysanthmums brown tapers. Mrs. Grady } \\ & \text { and } \\ & \text { Godpaster }\end{aligned}$ corsage.
oflie Little of Andrews was
best man. Parents of the couple and
Mr. and Mrs. Herb Hvamyers and Mrs. Herb Hvanyers and
Mrs. Larner conducted the ding guests.
The couple will make their
tome in Roswell.

Mrs. Lindsey spoke on the
ing our society. She complt
mented Malds and Matrons
club on their heritage. When
the local club was tounded
50 years ago, Sarah Platt
Decker was federation prest-
dent. She urged all women to keep In step with all projects ment of the communprove Mrs. Lindsey told the group hat clubwomen of then and ande mo moit to
 ready to work.
To "To think of the federe ion.", sald Mrs. Lindsey, "t
think of ley, who or Jenanle June Cro club of five women. Now
here are $11,000,000$ wome who belong to federated
clubs. It is the strongest amm largest organisation in the
world and its scope is interworld and
national."
The purpose of these club
Mrs. Lindsey ducate woy said, has been to they may serve humanity
Each woman must give some thing of herself. so we hono we honor the women. who im
oroved our schools.." Mr Lindsey continued, "through
beautification and added curri culum. Eighty seven per cent
of the libraries in the country vere put into existence by wo
nen's clubs. Women gave us Pure Food and Drug Act to
See CLUBS Page 4

## 5

End
Dandruff
Today
Rinse Away
$\qquad$

## Leoves hart sof sond


Coupon below enturtey you
o benerous Free Sample:
GOSDIN DRUG
PRIMM DRUG STORE NELSON'S PHARMAC wilgus pharmacy

FREE SAMPLE


 T


Your Invitation: Southside Church of Christ 701 Old Lamesa Road
James T. Watson, Minister James T. Watson, Minister
Sunday Services: Bible Study $9: 45$ a. Worship 10:45 a.m.
Evening Worship 7:00 p.m.
Wednesday Bible Study $7: 30$ p.m.

$\mathbf{\$ 1 0 0}$ SMLLES - "They waitod so long that I finally threw away the carban copy of my safoty essay. Two days later
they notified me that 1 had won $\$ 1001^{\prime \prime}$ Neivertheless, Mrs. Marge Milburn, forefront, accepted the first prize in a recent safety essay contest sponsored by the U. S. Agricultural Sta-
bilization and Conservation. The $\$ 100$ check and a certificate of merit were presented to Mrs. Milburn last Thursaday in Amarillo. She's chief clerk in the ASC office here of Looe Miller. Her principal clerk, Mrs. Juanita Sewell. checks the
check. The orchid is a gift of the office staff. Mrs. Milburn's check. The orchid is a giff of the office staff. Mrs. Millburn's
subject: "How We Could Eliminate an Accident Hazard" subject: How
(Staff Photo)
spider, exhibition, pompon,
button, and double hardy; 2; $\begin{aligned} & \text { sthedule, Mrs. J. C. Rhodes } \\ & \text { staging, Mrs. Lee Fulton; en }\end{aligned}$

 | formal, informal, cactus, |
| :--- | :--- |
| semi-cactus, and pompon; 4, | semi-cactus, and pompon; 4,

Perenial, Salvia, Snapdrag--
L. M. Rogers (horticulture) on, Pyracantha, Nandina,
ond
and Tritoma; and section 5, and Tritoma; and section 5,
Anual, Petunias, Zinnias, and
Cetocham; hospitality, Mrs. W. W. .
Spreen; publicity, Mrs. R. W. The following chairmen are $\begin{aligned} & \text { Baumgardner; and properties } \\ & \text { Mrs. Bill Blackstock. }\end{aligned}$ The following chairmen are Mrs. Bill Blackstock.
serving with Mrs . Travis: The public is cordially in

Rites(Continued From Page 1) Reeeption in Parlor The bride's parents hosted
R reception to the church a reception the the church partor. The table was lald
with a handmade white env broidered organy c1 eth
bordered in yellow taffeta. bordered in yellow taffita.
The three tiered wedding
cake was cake was ornamented with
white and bronze, harmont
wing with the bronze candles zing with the bronze candiles
and
center arrangement of styrofoam centered with a
heart amd cupld. The arrow heart and cupld. The arrow
was of bronze ribbon, bear-
ing the names of the coup ing the na
in yetlow.
Punch
Punch was served from a
crystal sens crystal service by MMs. Mr. D . C.

Dunn of Seagraves, Mrs. Ne. | Barrier or Meagraves, Mrs. and Mill |
| :--- | Joyce Allen of Odessa, Mrs.

Gene Joplin of rene Jisteredin of guests. Mrs. Suesraves
Mrs. registered guests. Mrs. Dunn,
Mrs. Bartier, and Mrs. Joplin
are Mre aurrier, of the Mrs. Jopin
arder travelling, Mrs. Coleman
For For travelling, Mrs. Coleman
chose a brown gabardine chose a brown gabardine
sheath dress with white acces.
sories sories. She is a a 1956 graduate
of Ode of Odeesac High School
tended Ddessa college.
Her hushand Her husband is a 1955 grad-
uate of Odessa High School and is a. sophomore stholent at at
Odessa College, where he is vice president of Phi "Theata
Kappa" social fraternity. He is Kappa social fraternity. He is
employed with Great Western.
Out of town Out of town guests attended
the wedding from Brownield the wedding from Brownfield,
Meadow, Midland, and Sea-

graves. | Meadow |
| :--- |
| graves. |
| Miss Pa |

Miss Patsy Jean Hill visited
in the home of her parent Mr in the home of her parent, Mr.
and Mrs. John Hill, last Friday
and Saturday Miss and Srs. John Hill, last Friday
has been a dietitian Hint, who has been a dietitian in the Vet
erans Hospital in Big Spring has moved to Bonham where she will be assistant dietitian
in the Veterans Hospital vited to attend "Telerans Hospital.



Style 6321. Precision seaming marks this jewel of a coat with its iewel of India on the collar tab. Seventeen gores reversed alteroately from neck to hom give a two-tone look
as light catches the polished, deep-napped Cone. as light catches the p
$6-18,5-17$. $\$ 54.95$.

## Shethen's



Mrs. Mike Barrett Entertains Players
Mrs. Mike Barrett entertain ed members and guests
lieasure bridge club Oct. 9 . Theasure attending were Mes dames Lee Brownfield, J. T.
Bowman, Joe Henson, Grady Goodpasture, Jack Hamition,
Ed Wilder, and Joe Henderson Mrs. Henson scored high, and
Mrs. Mrs. Bowman and Mrs. Henso Mrs. Barnes Leads Colonial Program Colonial Heights PTA met
Thursday, Oct. 11 , at $7: 30 \mathrm{p} . \mathrm{m}$ In the school cafeteria.
The meeting was called order and reports were given orepresent the group at the TA convention to be held in
Amarillo next month. It was reported that a parliamentary eld, and members voted to eip with the PTA float to be parade.
Mrs. Mrs. Wanda Barnes and her ram, continuing the the pro sassion series with "Feeling of gh school students Mrs. Weigle's room won the Approximately 100 attended. TV SRRVICE Young \& Collum I. V.
arm And Home Applience
,
do you and your family need for the see sons ahead? Be sure to shop for if first find a vast variety of values in family cathions and shoes . . . household furnishings .: : and many others. If you haven't received copy today. Then take a look at Wards new Salo Book, for that one look can show you how to save more than ever at Montgomery Ward

SHOP AT MOME BY PHONE JUST CALL 2113

314 West Mein


## "Seek Ye First Thy Kingdom"



This Feature Is. Being Published With The Hope of Getting More People To Church, And Is Paid For By The Undersigned Business People.

Brownfield Ditehing Service

- Dick Chisholm

Cadenhead Servis Gas

Frank Daniel Electric \& Furniture - If It's Westinghouse it's the best

Fair Department Store - Quality Merchondise

Harris Flying Service

- Aoro Crop Dusting a Spraying

Tim's Service \& Safety Lane

- Closed Suaday. 5e0 You in Church

Farmers Cooperative Society No. 1 Gin
-L.Lonerd Whito, Managor
Terry County Lumber Co.

- Square Deal for A Round Dollar

Farm Chemical Co., Inc.

- Fortilimen \& Insecticides

Merritt Grocery

- Your Best Food Buy

Plaza Cafe

- Nick and Ladell Nicholson

Herman's Gin

- Plains Highway

Ross Drilling Co.

- Mac Ross

Brownfield Bargain Center
Steele Machine Shop

- Seagraves Road \& Bandy St.

The Finest in Craftsmanship

Brownfield Glass \& Mirror Co

- Our Mirrors Reflect Our Honesty

The First National Bank

- Complete Banking Service

Portwood Motor Co.

- Your Authorized Ford Dealer

4th \& Hill Stroets
H. C. Denson

- Oil \& Water Hauling

Jones Theatres

- Regal-Rialto-Rio-Rust
and Rig Drive Ins

Newton \& Webb Implement Co. - Your Case Implement Dealer

Goodpasture Grain And Milling Co., Inc.

- 902 West Broadway

Furr's Super Market

- Brownfield, Texas

Jack Bailey Chevrolet Co - 401 West Broadway

Modern Steam Laundry - 905 Lubbock Road

Primm Drug Store

- Where Most People Trade
- Robert L. Noble
' J. B. Knight Company
- Hardware-Furniture -Implements

Glenwood Homes, Inc.

- Quality Homes

Gaasch Construction Co.

- Of Brownfield

Higginbotham-Bartlett Lbr. Co

- Complete Line For Building

Griggs \& Goble Furn. Co.

- 506 West Broadway

Decker's Garage

- Quality Repair Work

Kyle Grocery
Home of K\&S Blue Stamps

Brownfield News-Herald
Working For A Better Brownfield

Bob Graves Magnolia Station

- Bumper to Bumper Sorvice

The Pemberton Agency

- Real Estate $\&$ Loans

6th Annual FOOTBALL CONTEST


If 111 |l| III PRIZES EVERY WEEK . . . TICKETS TO TECH GAME . . ALL FREE
FREE:

- Compliments of Brownfield News Herold
- 2 Tiekets to Texas Tech-Okla. A\&M Game-Nov. 3rd.
For Person Making Highest Total

For Person Making Highest Total Score for the Weeks of Oct. 6, 13 and 20

- Wateh This Space
- Each Week

WE DO FOUR MAJOR WE DO FOUR MAJOR
THINGS FOR YOU-

- Holp you got
- Help you keop your insurance



## FOR THE

MOST
FOR YOUR MONEY
On Used Cars SHOP
JaCK BaILEY CHEVROLET
for the
finest in entertainment ATtEND ONE OF THE JONES THEATRES
— Rialto — Regal — Rustic

## Weekly Prixe:

4 Adutt Passes ro percon mating the low.
est score each week.
Must be Redeemed the
ITS EASY . . . ENTER EVERY WEEK



wooke 8

## ANNUAL FOOTBALL EONTEST <br> ANYONE CAN WIN IN OUR <br> annval football contest





## Take a Shert Cut to Beaury With <br> helena rubenstein COSMETICS

Weekly Prize:
Ist Place: $\mathbf{\$ 2 . 0 0}$ in merchandise
2nd Place: $\$ 1.00$ in mercen
2nd Place: $\mathbf{\$ 1 . 0 0}$ in merchandise.
PRIMM DRUG
"Where Most People Trade"

USE OUR EASY
PAYMENT PLAN

- no Carrying charge Weekly Prizes:
Ist Ploce: $\$ 2.00$ cash
2nd Ploce: $\$ 1.00$.
GalylESS *)
"Solled Germonts Should Not Bocoming To
You . . . They Should Be Coming To Us."
24-HOUR SERVICE
On Roquest at No Etrra Charge
RAY'S CLFANERS
R West Main CLEANLIS
Weeldy Prises: $\$ \mathbf{1 . 0 0}$ cessh.
2nd Ploce: $\$ 1.00$ cemh
MUST Be Redoemed the Following Woek
FOR THE
'best tasty treats"
Srop At
Boston's
SUPER DOG DRIVE-N
Before ond After the Game
Weekly Prizes:
1st Ploce: $\$ 2.00$
910 Lubbock Rood
ITS EASY . . . ENTER EVERY WEEK
Herald ofthe or notice tran paper.
dircle your choce for winner on the official entry blank below and dep
uisted on this page. (Do not bring entry blank to NEWS-HERALD office)


Mrs: Earl Jones Is
Hostess to Players Hostess to Players Mrs. Earl Jones was hostess
to her Wednesday Afternoon Standardizing food produch
Women worked for and imWer Wednesday Afternoon
bridge club Oct. 10 .
Cake and coffee were served proved shorter working hours ridge club Oct. 10 .
Cake and coffee werved
to Mesdames Robert Knight, and better working condititions.
Women Mere now counted on ondames Robert Knight,
Whe census because of the ef.
 gave us a modern way of ne.
They planed and set up the
first model home on the White
Hors. Knight was high player
House grounds. They have in.
flill bingoed, and Mrs





Adlai Stevenson

## WHAT STEVEMSON STANDS FOR

"It is rime to start minking again in America in terms of people - in terms of individual human lives. To believe in the New America is to commic ourselves to fighting with every resource at our command these ugly patches of poverty and insecurity which still deny dignity, even decency, to the live of almost one-fifth of all American families.
"Ler's foce it. Let's talk sense to the American people. Ler's tell them the truth, that there are no gains without pains, that we are now on the eve of grear decisions, not easy decisions, uike resistonce
struggle which alone com assere striumph over the great enemies of man-wor, poverty and tyronny." "I say it is wrong that 14 million of our fellow Americans live today in fomilies whose income is less than $\$ 1,000$ a year."
7) "Small business has been a neglected stepechild of the Republican Administration, and we Demoerats propose to bring it back into the fomily."
"Somatimes we get so mired down in the problems of today that we forget the possibilities of to moms of


Estes Kefauver

## WHAT KEFAUVER STANDS FOR

"Democracy cannot be strand."
democracy-if it is ofraid.
"We want to keep America a nation which ap preciates the fact that ideas are important, that the Constitution and Bill of Rights are not only pillars of Strength here at home but are also recognized symbols of American reed
"The growing problems of a growing people seem beyond the Republican's grasp. They see the doller seyn but they do not see the man."

Our principle as a democracy in the development

## The Democratic Party Stands Today . . .

 As Always For . . .- Prosperity for the many - instead of the few.
- A sound diplomacy, without bluster or threats
- Protection of the rights and economic security of working people
- Prosperity for all business - small as well as large
- A good living for the farmer, adequate return for his own investment and labor
- Government officials dedicated to the interests of all the people, not just special interests of their own. AND, of course - a FILL. TIME President!


## Get Rid Of GOP! Vote DEMOCRATIC

The Ticket for YOU, Not Just the Few

## ADLAI STEYEMSOM

 ESTES KEFAUVERNIXON TO VOTE DEMOCRATIC"AN 1956

cratic Campaign Chairman.
John W. Nixon, of Plainview, Texas, a cousin of Vice President Richard Nixon whom he voted for and supported in 1952, will vote DEMOCRATIC this year. Says Nixon, "I have had enough of the Republican farm promises of $\mathbf{9 0 \%}$ parity and better. I cannot make a living on a $\mathbf{1 3 0 0}$ acre irrigated farm under the REPUBLICAN BENSON FLEXIBLE FARM PROGRAM. Everything the farmer sells brings less and less, everything the farmer buys costs more and more. Look at the increased cost of all farm machinery and all other expenses including the peak cost of the living index. FOR ME . . . I HAVE HAD IT . . . HOW ABOUT YOU?"

This tight money policy of TME REPUBLICANS is NOT ENOUGH, they have had to raise the interest rotes to the highest rates since Hoover Days.
My Grondmother is 98 years old and has never voted anything but the Democratic ticket, so what is good enough for Grondmother wim be good anough for me from NOW ON:




[^0]:    1. Peacetime Service. The button of The American Legion
    during World Wor I. World War II or the Korean conflict.
