## T: The Sweetwater Daily Reporter





## Sweetwater Serves You Better

## And So Does Sweetwater Cotton Oil Co.

A WEST TEXAS INSTITUTION that gives employment to more than one hundred persons and spends annually in Sweetwater for salaries, wages, taxes and incidental expenses more than $\$ 150,000.00$.


HOME OF SWEETCO FEEDS

The plant of the Sweetwater Cotton Oil Co. is located so as to best serve cotton growers of this section, in providing a market for their seed and giving prompt service on the famous Sweetco Brand of Stock Feed.
Not so very many years ago cotton seed were considered worthless and thrown away. Then came the oil mill, which crushes the oil from the seed and returns hulls and meal for stock feed, which is a much better feed than co: ton seed. Farmers can actualty giget tivo for one from their cotton seed. Meal and hulls, when properiy mixed, will go as far, pound for pound, as a stock feed, as cotton seed And the money from a ton of cotton seed will buy nearly twice as much meal and hulls.
A ton of cotton seed contains about 900 pounds of meal. 600 pounds of hulls, 295 pounds of oil, 125 pounds of lint cotton and around 100 pounds of dirt and trash. There is too much oil in the
eed to make good stock feed. Lint and trash have no food value whatsoever.
Stock and poultry growers who feed Sweetco feed from the Sweetwaler Cotton Oil Co. know they are getting the best value for their money, because there is no high freight rate to be paid on it as is the case on shipped in feeds. Cotton seed hulls have more nutritive value than common hay. Cotton seed meal is the most concentrated and rictiest food known. It is six times more nutritious than corn and four times more than bran.

The steadily increasing demand for Sweetco feeds from stock feeders over this section shows that nore and more of them are realizing better results from it in increased milk and butter produc tion in cows and in flesh, fat and general condition of all animals a well as poultry.

This is one of a series of pages devoled to the upbuilding of SWEETW ATER and made possible through the co-operation of the following Progressive Business Men. Walch for the next one.

WRIGHT FURNITURE \&UNDERTAKINGCO.

WEST TEXAS ELECTRIC CO.
Do it Electrically.
WADE BROTHERS
MANROE.\& MORRIS Texaco

WHIT AKER BAKERY
The Home of Best Yet Bread
SWEETW ATER COTTON OIL CO. Sweetco Feed
S. EDW ARDS GRAIN CO.

Purina Feeds
DABNEY MOTOR CO.
Fords-Lincolns-Fordsons
SWEETW ATER SANIT ARIUM

MILLER\&MIZZELL One Day Auio Painters

SWEET WATER MARBLE \& GRANITE WORKS

GALBRAITHS
Easi Side Square Since 1913
ROBERTSON CAFE
A Fine Place to Eal
SWEETW ATER VULCANIZING CO. Service Corner

SIMPSON FUEL CO.
Domino Coal for Heat
OTTO CARTER
Your Plumber
SWEETWATER FLORAL CO. Flowers for Every Occasion

## BULLOCK IMPLEMENT CO.

The Farmer's Friend
BRYANT LUMBER CO. Home Builders
SWEETWATER HATCHERY
CARTER HARDWARE A Complete Line
SWEETWATER DRYGOOIS CO. The Siore Ahead
SWEETW ATER CANDY KITCHEN Best Home Made Candies
M. D. WILLLS

Your Pholographer
FIRST NATIONAL BANK The Standard of Comparison
J P. HAJORS
Jeweler and Optometrist


## EVERY MONDAY SPECIAL

DOLLAR DOWN Mattress SALE
WE have all the best mattresses made including

## Sealeys <br> Dreamlands <br> Sanidowns

Elmores
Also several different grades of cotton felt mattresses.


DOLLAR DOWN MATTRESS SALE
WE HAVE ALL THE BEST MATTRESSES MADE. INCLUDING Simmons Beauty Rests
Nachman Spring Units
Blue Ribbons
Crim Specials
These mattresses will be sold on terms of \$1 down and $\$ 1$ per week, for Monday only. See them in our window.

# Rufus Wright <br> home furnisher and funeral director 

408-410-412 North Oak Street
Day Phone 540-775
Night Phones 423-76



## RESIDENCE LOANS

$\$ 12.50$ per Month each Thousand Pays PRINCIPAL AND INTEREST
LOWEST COST BEST SERVICE
D. A. CLARK

Phone 103

## We Wish To Thank

our many

## Friends and Patrons

for their kindness, consideration and patience while we were moving to our new location.

We Are Now Established
and ready to care for all business. We are carynng at all times a complete line of

DRUGS AND SUNDRIES
and we maintain and are proud of having the most efficient and up-to-date

Prescription Depariment in West Texas

## Palace Drug <br> 107 E. N. 3rd. st. <br> Phone No. 1



ت


## When Miranda Didn't Come

It almost wrecked the plans that day Miranda phoned and said she couldn't come to do the washing. But our PrimPrest service saved the day, and ever since then it has been doing the work with unvarying satisfaction and reliabiliy. With Prim-Prest service everything is washed sweetly clean, beautifully ironed and folded ready to put away. Telephone today and our route man will call for and deliver your bundle with clocklike regularity.

## Juati 42

SWEETWATER LAUNDRY CO.

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| , \%amision |  |
|  |  |
|  |  |
|  |  |
| Nown |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Somet |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| 边 |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| , yes |  |
|  |  |
| mity |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Hitem |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| as or |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Nearly all new cars are Alemite equipped so that all points on the chassis can be reached by the powerful Alemite grease gun. Manufacturers know that a large per cent of all car trouble is due to lack of greasing. Let us grease your car for you, and it will run smoother, ride easier, and, if kept up regularly, will dodge repair bills for you. Grease shot into all bearings under 2500 pounds pressure.

AUTHORIZED ALEMITE SERVICE We are the authorized Alemite dealers for this section and have all equipment and accessories, so that you can arrange to grease your car yourself if you wish bring


SWEETWATER, MOTOR CO.
At Your Service



MRS. HUDSON INVITES
The Ladies of Sweetwater and the Surrounding Vicinity to Call at Her Shop and See The Many New

## * Fall Dresses and Hats

Which Are Arriving Daily

##  <br> 

at SHE WANTS YOU TO SEE THEM


To All Alike
It makes no difference how small your account may be. Courtesy, financial advice, and the best we have in service and accommodation are given all depositors alike. Of course we are glad to get large accounts, but we welcome the small ones too.

First National Bank
The Standard of Comparison
SINCE 1901


I AM YOUR FRIEND
"I will do your washing, rinsing, bluing, drying for a year for a sum equivalent to a little each week and after that for the rest of my long life for nothing. I do not eat any lunch and never talk. Please see me at Sweetwater Battery Company. Savage Washing-Drying Machine"


## ROBERT WITHERS



## The Ladies of SWEETWATER

Who desire to learn the art of being MORE BEAUTIFUL will be delighted to know that we will have with us Dorothy Perkins (the College Beauty Specialist) in person all next week. Dorothy Perkins has the distinction of being the only woman in the south who has been permitted to enter the leading Schools and Colleges and teach the scientific art of Beauty and Youth.
Dorothy Perkins will give scientific facials featuring Dorothy Perkins Toilet Requisites, "THE COLLEGE LINE."
Every lady invited; we will have an improvised beauty booth in our store. Don't forget to ask for a booklet.

SEE OUR DISPLAY OF THESE TOILET REQUISTTES $I$


not start into Fall with a new pair at summer prices?
Stiles \& Allen
Men's and Boys' Furnishings


MONDAY and TUESDAY Presents


|  | Also Showing |
| :---: | :---: |
|  | "FOX NEWS" |
|  | - |
| -ar |  |
| th he tad nevere ta | E COWBOY |
| Pen. more interesting tale | EXPERT" |

10c
$\square$ 250


HE

Which does
she choose? she choose

## SHE mishty biris hut hee lore teteongs to another:



Dorothy Mackaill, Gladys Brock Dorothy Mackaill, Gladys Brock-
well, Hobart Bosworth, Myrtle
Sted Stedman, Olive Tell and John
Bowers. Bowers, The story of Chickie will grip
all hearts. This little kirl wh wanted more- than she had-a
romatic romantic- misss-who_followed
where love led-Chickie hrings a where love led-Chickie brings a
new and refresting story abouu
eur

[^0]

The kind of romance and drama you seldom see Also Showing "OH BRIDGET" "PATHE NEWS"
10. $\qquad$ "Cheaper to marry"
40.


[^0]:    own daughter.

