Yate The Sweetwater Dally Reporter $=$






# SWEETWATER Serves You Better 

With three trunk line railways and a county wide system of hard surfaced highways over 70 miles in all, to be completed in the near future, Sweetwater's transportation facilities are unexcelled in West Texas. Due to these facts and to the hustling, alert to serve, character of its business men, Sweetwater is making rapid strides forward as a wholesale and retail distributing center. Dependable power and light is an important factor in this development. The West Texas Electric Company furnishes power and light in never failing measure to patrons in Sweet water, as well as Roscoe, Loraine, Colorado, Coahoma, Westbrook, Big Spring, and Lamesa, aiding them in their growth and development.

## And So Does TEE WEST TEXAS ELECTRIC CO.



This is one of a series of pages devoted to the upbuilding of SWEETW ATER and made possible through the co-operation of the Progressive Business Men. Watch for the next one.

WRIGHT FURNITURE\&UNDERTAKINGCO.
west texas electric co. Do it Electrically.

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Texaco
WHIT AKER BAKERY
The Home of Best Yet Bread
SWEETW ATER COTTON OIL CO. Sweetco Feed
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Purina Feeds
DABNEY MOTOR CO.
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MILLER\&MIZZELL One Day Auto Painters
SWEET WATER MARBLE \& GRANITE WORKS
GALBRAITHS
Easi Side Square Since 1913
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A Fine Place to Eat
SWEETWATERVULCANIZING CO. Service Corner

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OTTO CARTER
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