



PAGE TWO

SWEETWATER REPORTER produced the new name that conorms to the new code of ethics in Published each afternoon and Sunday salesmanship. morning, except Saturday and its Rayon can stand on its own merits weekly edition on Thursday by The Its price is less than a third of that

Sweetwater Reporter, Inc. Entered of worm silk. Its prodluction quantias second class mail matter at the ty was ten million more pounds in postoffice at Sweetwater, Texas. 1924 than the production of the natu-

TELEPHONES Business Office _ _ _ _ _ _ _ _ _

SUBSCRIPTION RATES

Daily, Six Months Daily, One Month _ _ _ Weekly, One Year --- 2.00 of a product that is so like the cost-

ADVERTISING RATES Classified advertising rates are le and better business, and a credit to per word per insertion; minimum the national association that brought charge for first insertion 30c. Local about the change in the name and readers 10c per line per insertion. the cause of honesty. Cards of thanks, resolutions of respect and in memorium 5c per line. Display idvertising rates on application to the office. Copy should be in the office Plan New Designated Highway From of the Reporter not later than 6 p. m. on the day preceding publication.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which Chamber of Commerce in Midland next may appear in any of The Reporter's chamber of Commerce in Midland next Friday night, April 10, to discuss the rected upon being brought to the attention of the publisher.

NATURE SENDS HER BILL

When the aged Franklin lay sufrich food and an easy life, he wrote highway. an essay on "The Moral Benefits of

ings ?" too much indulged those legs of yours Midland designated. in your indolence."

An uncommon number of important personalities have passed from the stage of life in the last few months; most of them in the full vigor of apparent health. The news stories of all these deaths read as one: "He appeared to be in the best of health." shocked at the death of men and women in the prime and vigor of life. Yet there is reason. Franklin's diagnosis is true in the main: Too much food of rich variety, too much drinking of stimulants, too little exercise to work off the surplus fat and energy.

icts a penalty of those Nature en who break her laws. Nature holds a mortgage on your body if you overdraw your health account at her bank. She may loan you all you want, but be sure she will foreclose some day. Nature does not excuse a man for ignorance of her laws. She de-mands that he be ever at the top of If his mode of life and condition. the environment in which he lives beguile him into excesses, that is his

MINOR SHUTT _____ Editor ral silk. In fact the latter industry has remained stationary for many years. Refinements in the weaving 105 and wearing qualities of Rayon threat News Department _ _ _ _ 46 en the silk-worm industry of the Old World. Daily, One Year _ _ _ _ \$5.00 But the point we have in mind is 2.75 the sensible setting up of a standard .50 of truth in the advertising and sale

> _ lier fabric it displaces as to dupe the average buyer. This is good sense

BOOSTERS MEET

Garden City to Lamesa

MIDLAND, April 8.-Road boosters Shults. of Glasscock County have been invited evening at 7:45 o'clock. organization of a new highway from Garden City to Midland and thence to everyone is invited to hear him. Lamesa.

County Judge Charles L. Klapproth and other directors of the Chamber of ured throughout the meeting, Rev. Commerce who are pushing this road McKissick stated. Two hundred new fering from an infirmity caused by will ask that it be designated a state song books have arrived for use during the revival.

The Chamber of Commerce and Gout," in which occurs this colloquy: Midland County Commissioners are Franklin: "Eh! oh! ah! What have contemplating sending delegates to I done to merit these cruel suffer- Austin April 20, to ask for the desig- Special to Reporter.

nation of the Glasscock-Midland-La- Mrs. George Spivey, who has for The Gout: "Many things. You mesa road and perhaps to assist in several weeks been suffering from a have eaten and drunk too freely, and getting the new Del-Plains road via broken ankle, is reported much better

ADA AND CALVARY NEWS Special to Reporter.

Mrs. Hamp Worrell had as her Sunday was a great day for the guests, Sunday her parents and bro-Calvary and Ada people. Rev. Howell, ther from Busby. the pastor at Calvary Baptist church, Mrs. N. H. Carlton will entertain was accompanied from Abilene by Friday night with a party. Everyone The world is rightly surprised and College Fry, Bible teacher of Simmons is invited. College, and Rev. A. R. Tyson of Mrs. Dell Hubbard is at Clayton-Wichita Falls. Rev. Howell filled his ville at the bedside of her father, who regular appintment Saturday night; is very ill. Dr. Fry preached Sunday morning; Hamp Worrell and daughter, Miss Rev. Tyson Sunday afternoon, Thelma, were shopping in Roscoe Satand Dr. Fry that night. Rev. Mc urday. Laughlin and family from Summars

were among the visitors. Sunday night the Calvary Baptist school;

Baptist sanitarium. Herman Scott who has been ill for at 10 o'clock, as usual. quite a while, was able to attend N. H. Carlton was on the sick list church Sunday night. His many last week for a day or so. friends were glad to see him.

Wednesday's Best Radio Programs CNRO, Ottawa (485m) 8 p. m. (EST) Sacred cantata "Seven last Word of Christ." WMAO, Chicago, (477.5m) 9 p. r



close of the last prize ballot and club nothing to invite money spending at affer remain for the workers in the the last and closing days of the drive great circulation drive for the Daily and those who have the confidence and

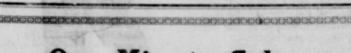
count on the prize ballots must be out and who will put forth their consecured by Saturday night, April11. tinued splendid efforts to secure sub-All subscriptions must be in the Re-| scvriptions and payment of subscripcorter office in District No. 1 by that tions will be the winners of the three time. Workers in Districts No. 2 and new model Chevrolet cars and all of

Rev. R. D. Shults, of McKinney ar urday can send them in Monday with Those who do not receive a prize rived in Sweetwater Tuesday night to the statement that they were posi- and have qualified as an active worker take charge of the Church of Christ tively secured by 10:00 o'clock Satur- by averaging one subscription a week revival which opened here Sunday. day night, April 11, with the signature after they started to work according Rev. J. T. McKissick, pastor of the of the worker.

morning and evening services since the drive with the final close on Sat- award. Sunday before the arrival of Rev. urday, April 25, which will decide who This drive has been made in a fair the winners are.

Services will be held at the First

Rev, Shults came strongly recom- paid the second time which will give money. The olds are too great against mended as a minister and teacher and a high vote for each subscription. anyone spending money.



Our Minute Sale Yesterday was attended by a large crowd which was well pleased with the bargains we were offering.

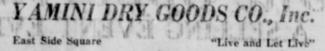
Tomorrow, Thursday at 3:00 to 3:30 P. M.

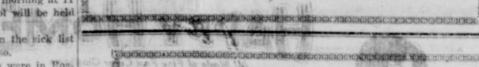
10 yards of Percale valued at 25c per yard for the price

\$1.00

MNNH KRERGENHERSEN RUCERE ROUMERRECHERSCHERSCHERSCHER

Our sale will last all this week and each morning at 9:00 o'clock we are passing out fifty envelopes to the first fifty women who enter our store. Five of these envelopes contain One Dollar Bills. Better be on hand and get YOURS:



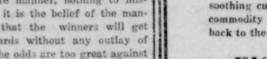


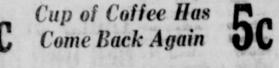
Every subscription secured that will believe that these plans will be caried

3 who secure subscriptions late Sat- the thirty valuable awards.

to the rules and regulations published Church, has preached at both the There are only two more weeks of in the beginning, will be given a cash

and square manner, nothing to misto meet with directors of the Midland Church of Christ on E. 3d street each be intended to secure new subscrip egement that the winners will get tions and subscriptions that can be their awards without any outlay of





THIS IS THE

TORNADO and **HAIL**

SEASON

"Better Be Safe Than Sorry"

D. A. CLARK

PHONE 103

preventable danger.

307 OAK ST.

Let me insure that property of yours against this un-

We take pleasure in announcing to the folks who love a soothing cup of GOOD COFFEE that the market in that commodity is due to take a slump which permits us to go back to the old FIVE CENT CUP without a change in the

HIGH QUALITY BLEND

We have always served the very best special blend of coffee that money will buy. The coffee that we use is that used exclusively on DINERS, and the same high grade will be maintained at the lower price.

DROP IN AND DRINK A CUP WITH US ANY TIME The 5c cup of coffee is here now.

TEXAS CAFE

AND DESCRIPTION OF A DESCRIPTION OF A DESCRIPTION ADDRESS DESCRIPTION OF A DESCRIPTION ADDRESS ADDRESS DESCRIPTION ADDRESS DESCRIPTION ADDRESS DESCRIPTION ADDRESS DESCRIPTION ADDRESS ADDRESS

ARCHIELES J. R. INYANT

0t

SAL PARTIES

This

An Easter egg hunt is planned for

the children Sunday afternoon at the people gave \$100.00 to pay for a bed Mrs. Lizzie Williams will conduct in one of the wards in the Abilene church services Sunday morning at 11 o'clock. Sunday school will be held

Rev. R. D. Shults.

Splendid song services will be feat

BERNECKER NEWS

Bob and Fred Walker were in Ros

coe Saturday.

T. Johnston and wife were in Ros

coe Sunday afternoon.

MACHOOPING COUGH

These suddan and unexpected deaths that bring loss to the nation and sadness to many circles of friends; these men who drop out of the line of march in apparent full vigor of life,, are are straws in the wind pointing to new and insidious perils of presentday civilization.

Doctors who are battling with these diseases that creep up in the dark and strike a fatal blow have little to add to what Ben Franklin implied in his essay a century and a half ago.

RAYON IS ARTIFICIAL SILK

The consumer who wonders whether he or she is paying the price of natural silk for the artificial product has nothing more to fear from substitutes in this field.

Rayon, the coined trade-name for fibre-silk, not only marks the progress of American manufacturing skill in s this difficulty fabric, but is a milestone along the way that leads to truth in advertising.

Te co-operation of the fibre-silk producers in the adoption of a disinctive name for the artificial weave demand of the Better Business Bureaus of the Associated Advertising Clubs of the World. No legislation was needed to prevent the substitution of fibre-silk for natural silk. The advertising clubs and the manufacturers took the law in their own hands and



(CST) WMAQ Players. WOC, Davenport (483.6m) (CST) Organ recital WOO, Philadelphia (5082m) 10:34

p m (EST) Steiner's Cantata "The CHICHESTER S PILLS Crucifixion" WCAP Washington (468.5m);WEF New York (491.5m) WOO, Philadel-

phia (508.2m) WTAM, Cleveland (389.4m) WJAR, Providence (305) 7:30 p. m. (EST) U. S Army band Washington mixed quartette

Thanks

Considering the high standing honorable character of my opponents in yesterday's election, I am very proud of the leading vote and sincerely thank my friends for their vote and confidence.

I ask your further consideration in the coming run-off and assure you if elected, I will give the office my time and best effort for the advancement of our city.

Roy Bardwell

Electric Cookery Is Better Cookery

NUMBER OF STREET, STRE



Hotpoint Electric Range

Special Offer for a Limited Time ONLY

DEMONSTRATIONS

9 8 12

EASY TERMS

Every day this week by Experts from the Hotpoint fac-Convenient monthly payments can be arranged if you so tory.

West Texas Electric Company



Dt

STREET,

Line

PAGE FOUR THE MENT THE PAGE TO A

SWEETWATER DAILY REPORTER, SWEETWATER, TEXAS, WEDNESDAY, APRIL 8, 1925

Baptist Missionary Society

Twenty eight members of the Bap-

tist Missionary Society met Monday

afternoon at the church for their mon-

thly business session. Mrs. L. D.

oward the Church Building Fund in

On next Monday afternoon the so-

ciety will meet in circles at the home

Sorosis Called Meeting

There is an important called meet-

ing of the Sorosis Club announced for

Thursday afternoon at 5 o'clock at

the court house auditorium. This is

Dishes and Food Stolen

When Mr. and Mrs. M. B. Hunter

eturned home from a trip up town

Saturday night recently, they found

that their home on Pine street, had

been ertered and nearly all of their

lishes and food of ever ydescription

gone. A door had been pried open

and a hole cut through the screen in

the kitchen. No clothing of any

Married in California

TO AID STUDENTS

very short time.

of the members.

Classified Section

All Classified Ads must be in the Reporter office not later than 11 A. M. on the day of publication. Rates 1c per word per insertion, minimum charge Lake Trammell. 30c for first insertion.

57t3e

55t6d

56t6p

58t4e

58t1p

58tfc

water into said lake.

in said lake.

Commissioner No. 1.

58tfc expectorate in said lake.

on the water shed of said lake.

by a fine of not less than five dollars

All ordinances and parts of ordi-

nances in conflict herewith are here-

Upon motion of Mayor, Joe H.

nor more than fifty dollars.

the lake.

by repealed.

FOR RENT 2nd, Phone 106. FOR RENT-Two large unfurnished rooms, modern conveniences, to ished cottage with bath and garage. couple without children. Phone 689-J. \$35.00 per month. 903 Locust St. 7-tf FOR RENT-Building now occupied MISCELLANEOUS. by Dabney Motor Co., possession June 1. Rufus Wright. 5tfe or to build a home or to pay off in-FOR RENT-1 nicely furnished bed room. Phone 688. Agency, 109 W. North Third St. FOR RENT-Four room unfurnish ed house, all modern conveniences, ap-FOR SALE-Two small bungalows; said Commissioner No. 1. ply 500 NW 2nd St. FOR SALE-Four room house, well terms reasonable. Phone 616. 37-dtfc catch more than fifteen pounds of ing that this ordinance be passed as built, all modern conveniences, corne lot, trees, good buy. Kendrick-Thompson Agency. 109 North West Third. 43tfdh and easy terms. Southern Fountain FOR RENT-Furnished apartmen for light housekeeping, all convenion-54t6p Dallas, Texas. ces. Phone 682. WANTED-Any kind of office or ome work suitable for woman or wade, swim or seine for fish or other FOR RENT-Good five room house girl. Call at 500 W. N. 3rd St. Phone things in said lake. with two lots in northwest part of town. I Lee Lusk, Real Estate & In-396. 55tfe surance. FOR SALE OR RENT-Six room bait, and no artificial bait consisting use on Pine street. Call McGinty's of meat of any kind, nor shall grass-FOR RENT-Three unfurnished Grocery or phone 9001-F13-long, four hoppers nor worms be used in fishing rooms; all modern conveniences. Jim short. Collins at T-P Freight Depot. 55t6c FOR SALE - Hotpoint electric FOR RENT-Two furnished rooms range; bargain. 107 Lamar, evenings. for light housekeeping at 100 Hickory Phone 377. 54t6c LOST-muley Jersey cow; branded C" on left side. Phone Sweetwater shall be permitted, but holders of FOR RENT-Four room unfurnished duplex apartment, bath and garage. Refinery. Reward. Ernest Wright. 57t3c WANTED-Reporter of March 11 for fishing purposes only; FOR SALE-Tomato plants. McGee and 20. One copy of each, Reporter 52t8p Office. and Stone. Phone 691-J. FOR RENT - Three unfurnished rooms, modern conveniences. 905 Lo-58-30tc. at Texas Cafe. cust St. 58tfc FOR SALE-Iron clad 260 egg In-For Rent-Modern four room apart- cubator, two sets plow harness and a ment; corner Fifth and Cedar. S. A. 22 Winchester Target. G. F. Harper, 56t3p. 11th and Orange sts. AN ORDINANCE one dollar. For resident citizens of the City of Be it ordained by the Commis-sion of the City of Sweewater, Texas, Sweewater for one year, ten dollars; of the things herein commanded to carrying forward the work. The chair For any one residing outside the

that fishing in Lake Tranmell, in the future, will be permitted upon the limits of the City of Sweewater, for following terms and conditions, to wit. one day, one dollar and fifty cents. All persons who shall fish in said hike shall first obtain a permit to do limits of the City of Sweewater, for from the Commissioner No. 1. one year the sum of fifteen dollars. which permit shall be in printed form If such permits be issued to the executed and signed by said Commis- head of the family, both husband and sioner No. 1.

wife as well as all of the children un-Boothe, seconded by Commissioner L. The following charges for such per der the age of majority, shall be per- E. Musgrove, the foregoing ordinance

permits may also be furnished free of shall have thereon any lugs, spikes or program the hostesses served plates any charge to all active ministers of other protuberances reasonably calcu- of delicious bricks of ice cream and the gospel residing within the limits lated to tear up or injure the paving white cake. of said City of Sweetwater. on said street, unless the wheels of

All such permits, shall before the such tractor shall have securely atholder thereof shall do any fishing, be tached thereto some metal band so exhibited to the Lake Keeper at said attached as to not allow such lugs, spikes or other protuberances to touch

Any purchaser of such permits shall the paving. FOR RENT-Bedroom. 311 N. E. when he or she shall make applica- Any violation of this ordinance 55t6c tion therefor, state to the said com- shall be punishable by a fine of not FOR RENT-Four room partly fur missioner No. 1 how many members less than fifty dollars nor more than there are in his or her family who has lately had some new pavement have not reached their majority; and installed on some of its streets, and the number of members of such fam- has contracted to have other streets ilv shall be written in said permit. newly paved at great cost to the said

It shall be unlawful to fish in said city and that if tractors were permit lake earlier than 5 o'clock a. m. or ted to run or be run over or across

_REAL ESTATE LOANS-To buy later than 9 o'clock p. m. of any day. said newly paved streets without pro-It shall be unlawful to fish nearer tecting the streets from injury done debtedness. Also farm loans. Investi- than 200 yards of the intake at said by such lugs, spikes or other protuber-301dtfc gate our plan. Kendrick Thompson lake, and the line indicating such 200 ances on the tractors wheels, such yard limit shall be indicated by a sign streets would be greatly damaged

24tfc erected or constructed by the City of creates and constitutes an emergency for the purpose of meeting the program committee, according to Mrs. Sweetwater under the supervision of requiring that the rules providing for Tom Hughes, president, and every ordinances to be read at more than member is requested to be present. close in; just completed. Price and It shall be unlawful for any one to one meeting be suspended and requir-

fish in said lake in an one day, i. e. One Hundred Dollars. SODA FOUNTAINS, carbonators, between the hours of five o'clock a. .m The fact that the City of Sweetwater drug confectionery and restaurant fix- and nine o'clock p. m. of any one day. an emergency measure, and all such tures, showcases, candy refrigerators It shall be unlawful for anyone to rules and requirements are accordcases, new and second hand; low pices camp or hold a picnic or other social ingly suspended, and that this ordigatherings of a like nature on the nance is passed as an emergency meaand Fixture Manufacturing Company, water shed that throws or conveys sure and shall be in force and effect immediately from and after its pas-It shall be unlawful for anyone to sage.

Passed and approved this 2nd day of April 1925. Approved: Joe H. Boothe, Mayor. It shall be unlawful to fish with anything else than artificial or live Attest: W. H. Bartlett, City Sec.

rooms had been disturbed. 57t5

Christian Missionary Society

Any such permits may be, at any The members of the Christian Mistime on account of violations of these onary Society held their monthly regulations, cancelled by order of said meeting Monday afternoon at the ome of Mrs. John Hubbard, with Mrs. No pleasure boating on said lake Robert Eidson, Mrs. S. N. Leach, and such permits may be permitted to Mrs. Walter Anderson sharing the duties of hostess with her. launch their own boats on said lake

Mrs. Poffenbach, president occu-It shall be unlawful for anyone to pied the chair. The program subject was China: Mrs. Hubert Toler told an Should anyone catch from said lake interesting story of the Suo Chow WANTED TO TRADE-Rooming any Crappie less than 7 inches in mission field; Naomi Watson contriouse for good car. See Harry Kress length, or any Bass fish less than 11 buted two beautiful plane numbers; inches in length, such fishermen shall and appreciated readings were given immediately throw such fish back into by Woodrow Sheridan, Louise Toler and Helen Davis; Interesting bits of It shall be unlawful for anyone to Missionary facts were given by difleave any fish or turtles, or the re- ferent members: Mrs. Robert Eldson mains or the parts of remains thereof spoke with interest of the coming Easter offerings to be taken for min-If anyone shall do any of the things isterial relief and the importance of herein prohibited, or fail to do any be done, he or she shall be guilty of apointed several committees. During the social nour following the a misdemeanor, and shall be punished



last fall

announce



TOILET GOODS, NOTIONS AND ACCESSORIES

In this department will be found many of most popular requisites for the proper completion of milady's toilette.

Here may be found tasteful array:

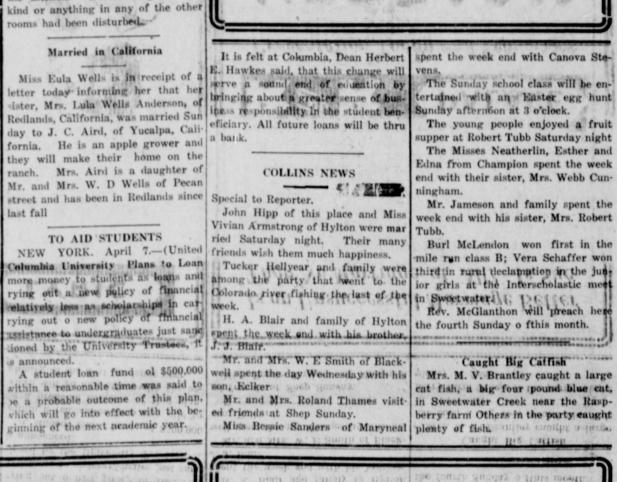
TOILET SETS MIRRORS COMBS BRUSHES SIDE COMBS NOVELTIES CHOKERS THREE FLOWERS PERFUMES TOILET WATERS FACE POWDERS POWDER PUFFS

> MAVIS, HUNDUT'S and COTY'S **Toilet and Beauty Preparations**

BEADED, MESH OR LEATHER ARM BAGS, VANI-TIES COIN PURSES, LEATHER PURSES

We also carry a most complete line of necessary articles for the woman who does considerable sewing. BUTTONS, PINS, NEEDLES, THREAD, SCISSORS, ETC

We are glad to have you look over this department of our store at any time.



Is an Unsuccessful Marriage Better Than No Marriage at All? Is Suc-

mits are hereby fixed, and shall be mitted to fish by reason of such per collected by said Commissioner No. 1, mit. before the issuance of the same, to wit.

was passed upon its first reading by a Permits to fish in said lake may be the 19th day of March, 1925.

For any one residing outside the

sued to all active members of the For resident citizens of the City of Fire Department of said City of Sweet of the commission upon its second Sweewater, for one day, the sum of water free of any charge; and such reading on the 2nd day of April, 1925.

EASTER'S BEST IN FOOTWEAR

Illustrated above is the Perlee, the smartest shoe

seen this month, with the smartest buckle seen in

years. In black patent leather, cut at the sides in

\$8.50

Another smart, new number is a black satin with

narrow white braid trim, one strap, spike heel, at

\$8.50

A dainty pump in blonde satin combined with

blonde, kid trim one strap, cut out vamp and spike

\$8.50

We are also showing several new numbers, recent

arrivals, with low heels in combination colors, and

with a one strap bow tie. These are priced from

\$5.00 to \$6.50

SEE OUR OFFERINGS FOR THIS WEEK

Sweetwater Dry Joods Co

LADIES AND MEN'S WEAF

THE STORE AHEAD

the newest Parisian manner. Priced at

eel bids fair to be most popular at

unanimous vote of the Commission of Finally passed by a unanimous vote

Approved: Joe H. Boothe, Mayor. Attest: W. H. Bartlett, City Secretary.

Moved by Commissioner W. T Tran nell seconded by Mayor Joe H. Boothe and carried by a unanimous vote of the Commission, that the following rdinance and emergency clause theref be passed

AN ORDINANCE Be it ordained by the Commission of he City of Sweetwater, Texas, that hereafter, it shall be unlawful for any ne to operate or drive any tractor pon any paved street within the limts of the City of Sweetwater, Texas such tractor wheels or any of them

DREADFUL PAINS

Georgia Lady, Who Had Lost Too Much Weight, Was Advised to Take Cardui and Is Now Well.

Columbus, Ga .-- Mrs. George S. Hunter, of this city, writes: "After I married, thirteen months ago, I suffered with dreadful pains in my sides during ... My side hurt so bad it nearly killed me. I had to go to bed and stay sometimes two weeks at a time. I could not work and I just dragged pround the house

"I got very thin-I went from 126 pounds down to less than 100. My mother had long been a user of Cardui and she knew what a good medicine it was for this trouble, so medicine it was for this trouble, so she told me to get some and take it. I sent to the store after it and be-fore I had taken the first bottle I began to improve.

"My side hurt less and I began to improve in health. ... The Cardul acted as a fine tonic and I do not acted as a line tonic and I do not feel like the same person. I am so much better. I am well now, I have gained ten pounds and am still gaining. My sides do not trouble me at all. "I wish every suffering woman knew about Cardui." NC-160

Presents Today and Tomorrow **Punch After Punch!**

a Garamount Gicture

cess, but a Lonely Old Age Preferable to the Sacrifices Demanded of a Woman to Create a Home? --- Before You Decide See the

PALACE

Presentation Today and Tomorrow

"BREAD

"A Slice of Real Life"

"Bread" is cut from the hearts of every-day people- a deep, swift-moving, thrilling story of modern conditions; of people who are neither rich nor poor, but who are struggling in an intense fight for a decent existence of men and women whose lives depend upon salaries. It's a photoplay that HITS HOME.

With a 100 per cent cast Including Mae Basch **Hobart Bosworth Robert Frazer** Eugenie Besserer Wanda Hawley Myrtle Stedman Pat O'Malley Ward Crane

ALSO SHOWING COMEDY Will Rogers In "A TRUTHFUL LIAR"

Admission

Loges 10c Extra



ADOLPH ZUKOR AND JESSE LLASKY PRESENT A

DOROTHY MACKAILL RICARDO CORTEZ LOUISE DRESSER

The love problem of a young married woman who was swept away by the glamorous love-making of a Spanish nobleman. Based on Kate Jordan's fascinating novel and play. Produced by the director of "Prodigal Daughters,"

Also Western Thriller "A RACE FOR A RANCH" ADMISSION ---- 25c