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- The SWEETWATER DALLY REPORTER, SWEETWATER, TEX, WEDNESDAY, APRIL \&, 1925

| BWETWATER REPORTER <br> Published each afternoon and Sunday morning, except Saturday and its weeicly edition on Thursday by The Sweetwater Reporter, Inc. Entered as second class mall matter at the postoffice at Sweetwater, Texas. | produced the new name that conforms to the new code of ethics in salesmanship. |  |
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|  | Its |  |
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| MINOR SHUTT . . . . . . - Editor |  |  |
| TELEPHONESBusiness OfficeNews Department_............. | years. Refinements in the weaving |  |
|  | and wearing qualities of Rayon threat |  |
|  |  |  |
| SUBSCRIPTION RATES | World. |  |
|  |  |  |
|  | the seasible setting up of a standard |  |
| One |  |  |
| ekly, One Year | average buyer. This is good sense |  |
| ADVERTISING RATES <br> Classified advertising rates are 1 le per word per insertion; minimum eharge for first insertion 30 c . Local readers 10 e per line per insertion. Cards of thanks, resolutions of respeet and in memorium be per line. Display udvertising rates on application to the office. Copy should be in the office of the Reporter not later than $6 \mathrm{p} . \mathrm{m}$. on the day preceding publication. |  |  |  |
|  | and better business, and a credit to the national association that brought about the change in the name and |  |
|  |  | Rev. R. D. Shuits, 2. D. Slults, of McKinney ar |
|  | the cause of honesty. |  |
|  |  |  |
|  | Plan New Designated Hishway Fromi Garden City to Lamesa |  |
|  |  |  |
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| Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in any of The Reporter's publications, will be cheerfully corrected upon being brought to the attention of the publisher. | MIDLAND, April 8.-Road boosters of Glasseock County have been invited |  |
|  | or Glassecec, County have been invited |  |
|  | Chamber of Commeree in Midland next | vening at 7:45 o'cluck. |
|  | organization of a new highway from Garien City to Midland | Rev, Shults came strongly recom-renied as a minister and teacher and |
|  |  |  |
|  | Garien City to Midland and thence to Lamesa. | evaryone is invited to hear him. <br> Eplondid song services will be feat- <br> ured throughout the meeting, Rev, |
| Nature sends her bili When the aged Franklin lay suffering from an infirmity caused by rieh food and an easy life, he wrote an essay on "The Moral Benefits of |  |  |
|  | Commeree who are pushing this road |  |
|  | will ask that it be designated a state |  |
|  |  |  |
| an essay on "The Gout," in which oecurs this colloquy: Franklin: "Eh! oh! ah! What have | The Chamber of Commerce and Midland County Commissioners ari |  |
|  | Midiand County Commissioners are |  |
| 1 done to merit these cruel sufferings ?" |  | Special to Reporter. |
|  |  | Mrs. Gearge Spivey, who has for severa! weeks been suffering from a broken ankle, is reported much better |
|  |  |  |
| have eaten and truik too freely, and too much indulged those legs of yours | d getting the new Del-Plains road via |  |
| too much indulged those legs of yours in your indolence." | Midland designated. | now. <br> Bob and Fred Walker were in Ros- |
| An uncommon number of important |  | coe Saturday. |
|  | ada and calvary news <br> Special to Reporter. <br> Sunday was a great day for the |  |
|  |  | ther from Busby. |
|  | Sunday was a great day for the Calvary and Ada people. Rev. Howell, |  |
| , | the pastor at Calvary Baptist church, |  |
|  | Doetor Fry, Bible teacher of SimmonsCollege, and Rev. A. R. Tyson of | is invited. Mrs , Dell Hubbe |
| The world is rightly surpris |  |  |
| shocked at the death of men | Wiehita Falls. Rev. Howell filled his | ville at the bedside of her father, who is very ill. |
| there is 9 reason. | Dr. Fry preached Sunday morning; |  |
| , |  | Hamp Worrell and daughter, Miss |
|  | and Dr. Fry that night. Rev, Me- |  |
|  | Laughlin and family from Summar | the ehildren Sanday afternoen at the sehool: |
| e to | were among the visptors. |  |
|  | people gave $\$ 100.00$ to pay for a bed ta | Mrs. Lizzie Williams will conduct church services Sunday morning at 11 |
|  |  |  |
|  | Baptist sanitarium. <br> Herman Seott who has been ill for |  |
|  | quite a while, was able to atten |  |
|  |  | N, H. Cariton was on the kic |
|  | friends were glad to see him. | T. Johnston and wife were in Ros soe Sunday afternoon. |
| for ignoran¢\% of her laws | Wednesday's Best Radio Programs CNRO, Ottawa ( 485 m ) $8 \mathrm{p} . \mathrm{m}$. |  |
|  |  |  |
| guile him iffo excesses, that is his responsibilityt. <br> These suldian and unexpected deaths | (EST), Sacred cantata "Seven last |  |
|  |  |  |
|  | (CST) WMAQ Players. WOC, Davenport ( 483.6 m ) $\rho \mathrm{p} \mathrm{m}$ |  |
| that bring loss to the nation and sadness to many circles of friends; these men who drop out of the line of march |  |  |
|  | WOC, Davenport ( 483.6 m ) $\rho$ p m (CST) Organ recital |  |
| men who drop out of the line of mareh in apparent full vigor of life,, are | WOO, Philadeliphia ( 5082 m ) 10:30 D $m$ (EST) Steiner's Cantata oTh: |  |
|  | Crueifixion" <br> WCAP Washington ( 468.5 m ); WEF | CHICHESTER S PILLS |
|  |  |  |
| day eivilization. <br> Doetors who are battling with these | New York ( 491.5 m ) WOO, Philadelphia (508.2m) WTAM, Clevelanit |  |
|  |  |  |
| diseases that creep up in the dark and strike a fatal blow have little to | ( 389.4 m ) WJAR, Providence (305) $7: 30 \mathrm{p} . \mathrm{m}$. (EST) U. S Arny band, |  |
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-rayon is artificlal silk The consumen who wonders whether
he or she is paying the price of natural silk for the artifieial product has nothing more
in this field.
$\qquad$
fibresilk, not only marks the prosroeng
of Ameriean manufacturing skill in
this
this diffieulty fabsic, but is a mile-
stone along the way that leads to
stone along the way
truth in advertising:
Te co-operation of the flore-silk
producers in the adeption of a distinctive name for the artificlal weave demand of the Better Business Bu-
reaus of the Associated Advertising Clubs of the World. No legislation of fibre-sink for natural silk. The adveok the lavis in their own hands and
tole

We Won't Argue pase your fudgment on our
$\$ 30.00$ Suits WHITTEN'S SHOP

Thanks
Considering the high standing honorable characier of my opponents in yesterday's eleclion, I am very proud of the leading vote and sincerely thank my friends for their vote and confidence.
I ask your further consideration in the coming run-off and assure you if elected, I will give the office my time and best effort for the advancement of our city.

Roy Bardwell
DEMONSTRATIONS

THIS IS THE TORNADO and HAIL SEASON
$\qquad$
"Better Be Safe Than Sorry"
D. A. CLARK

Cup of Coffee Has Come Back Again $\downarrow$ C
$\qquad$ commodity is due to take a slump which permits us to go
back to the old FIVE CENT CUP without a change in the

HIGH QUALITY BLEND We have always served the very best special blend of coffee that money will buy. The coffee that we use is that
used exclusively on DINERS, and the same high grade
wiff be maintained at the lower price. DROP IN AND DRINK A CUP WITH US ANY TIME
The 5e cup of coffee is here now. TEXAS CAFE

Electric Cookery Is Better Cookery
 Hotpoint Electric Range

Special Offer for a Limited Time ONLY
EASY TERMS
$\qquad$
West Texas Electric Company



