Surartuater Thatly TRepmor



## Fine Baby Beef

Just received a carload of fine, fresh baby beef-so difficult to secure at this time of year.

For choicest cuts of Baby Beef, phone-

WADE MARKET

The Choice of Mrs. Chitwood For A Range to use at the Cooking School conducted by the Sweetwater Reporter is the

## Hotpoint Hughes Electric Range

Just as these fine ranges are the choice of a majority of the discriminating housewives of Sweetwater today.
-No Smoke
-No Smell
-No Soot
-Instantly Ready
-No danger from open flame
-No Ashes
-No Matches

Special low rate for current to range users!
West Texas Electric Co.


Of course when Mrs. Chitwood desires the service of an alert, snappy grocery store, with first quality groceries, she selects

# QUICK SERVICE 

Grocery and Market 10-Phones-497

ACORN FLOUR
A True Extra High Patent A General Purpose Flour Good For Bread, Biscuits, Cake and Pastry
Official Flour Reporter Cooking School

Sold Exclusively by
Piggly-Wiggly
Sweetwater


## November was known in ancient times as the Pleiad month and it was the Seat Square lies Acuavis, Waterbearer, which

then the ancient Kings of Persia never uished by the Y -shaped group of star failed to grant any request presented the urn from which a stream of faint
to them on November 17 the day when stars is flowing toward the south and to them on November 17 the day when
the Pleiades came to the meridian at the Pleiadies came to the meridian at southeast.
midnight. This expuisite little group, with five stars forming a tiny dipper, and two additional stars visible to
keen eyes, will be one of the most noted groups in the heavens. The $V$-shap
ed cluster of the Hyades is scarcely less famous. when it was only $34,000,000$ miles away, and nearer than it had been in
a century, a remarkable impetus has a century, a remarkable impetus has
been given 'star gazing.' Reports of a new comet discovered by the Bonn Observatory recall the visit of Halley': Comet in 1910. meteor swarms ave due. The Leonids socealled because they come from the general direction of the contellation
Leo, appear about Novemer you will have to be up before sunrise to see them, because Leo is then in the ning sky come from the direction of Andirothe direction of Andiro-
thar in the evenin been for many months, will move
rapidly eastward during November
and recede from the earth. In OctoHow's Your Health?
Pier
 to baild teo up up
then the ai
tund

Have You Heard Mrs. Chitwood

Explain the use of ice during the fall and winter months?

The year 'round use of ice is healthful economy.

## Sweetwaterlce \& Cold Storage C C .

Can You Make All These Delicious Foods?
Are you sure you cook by the best, most improved methods?

Are you positive you know all the short cuts and economies, all the clever ways of varying the menu which modern Domestic Science has developed? If you would liketo learn what is new in modern methodsan i recipes, attend the

FREE COOKING SCHOOL
which is being conducted under the auspices of the Sweetwater Reporter by Mrs. Ida M. Chitwood at the Wright Hotel all this week.

You will notice that Mrs. Chitwood uses and recommends

## ROYAL BAKING POWDER

because her long experience has proven that Royal gives the best results. She also considers it the most healthful of all baking powders.

Royal---
is made from cream of tartar
ontains no alum
leaves no bitter taste
alvays gives perfect results
is absolutely pure

Send for the free Royal Cook Book. ROYAL BAKING POWDER CO. 100 East 42nd St., New York City


HOME
MADE
FOODS ARE BETTER


## Great Sale!

Is Now On Full Blast at Jones Drygoods, Inc. HUNDREDS OF PEOPLE HAVE ATTENDED BARGAINS GALORE HAVE ATTRACTED THEM; LOW PRICES ARE THE ATTRACTION
This is your great opportunity to purchase all your winter needs at-

GREAT SAVINGS

## ATTENTION MEN!

You can Save Money by getting your new shoes at FALL OPENING SALE at
Tucker Shoe Department Balcony Jones Drygoods, Inc.

SALE CLOSES OCT. 18th DONT MISS ANY MORE OF THESE GOLDEN BUYING DAYS
Jones Dry Goods, Inc.
"Pay Cash and Pay Less"


## Government figures show:

 Chesterfield has $61 \%$of the total increase in
cigarette sales this year


Such papularity must be deserved!



## The Women of Texas SAY NO:

There is no leavener regardless of price or claims that can be depended upon to produce such uniform and wholesome bakings as

## CARUNET <br> THE WORLDS GREATEST baking powder



It is the preferred bake-day aid in Texas. Every housewife who uses Calumet will tell you this.
Don't forget that public opinion and constant use for over a third of a century have branded Calumet as being far superior to all others.

Don't practice false economy by using other brands because nothing can take the place of it.
No other baking powder produces bakings that are so satisfactory at such a low cost. Remember this and always use Calumet.



And They're Glad It's All Over


The Last Picture of Dead Aviator and Plane


Classified Section


## Very Special

A manufacturer of dresses shipped us through error 30 dresses which were not quite up to the standard of quality insisted upon by the Sweetwater Drygoods Co. These dresses would retail ordinarily for $\$ 10$ and perhaps more, but while they last we are offering them for-

FRIDAY and SATURDAY


Sweetwater Irry Yoods Co:

