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## OPENING <br> Monday, Sept. 24 <br> THE WEST TEXAS FAIR <br> $\begin{array}{lllllll}A & B & I & L & E & N & E\end{array}$

SIX BIG DAYS SIX BRIGHT NIGHTS

## MONDAY

Georgeous Decorated Parade and Opening Pageant. The Youth and Beauty of West tacular Production. Children's day. All public School
 Children of Texas Invited to attend Foir
Free of Charge. Big Childrens Parade morning Football-Abliene High vs. stam tord High.
WEDNESDAY First sig Day of Automobile Races. Thirty Oklahoma and New Mexico FORD DAV. Big Ford Car Parade in morn.
THURSDAY $\begin{gathered}\text { ing. Handsome Cash Prizes for participants } \\ \text { Footbail-Abilene Christian College ve }\end{gathered}$ Meredian College.
FRIDAY $\begin{aligned} & \text { Second Day of Automobile Races Shring } \\ & \text { Day. Thousands of West Texas Shriners in } \\ & \text { Parade. }\end{aligned}$
SATURDAY $\begin{aligned} & \text { Traveling Men's Day and Traveling Men's } \\ & \text { Revue. Football-Simmons College vs. Bay. }\end{aligned}$
or University.
AT GRANDSTAND: Spectacular Cireus
and Hppodrome. Thilling Aerial CCreus,
teaturing Famous French Flyers.
EVERY DAY $\begin{gathered}\text { and Hippodrome. Thrilling Aerial Circua } \\ \text { teaturing Famous French Flyers. Itumina } \\ \text { ed Planes in Night Battio in the clouds. }\end{gathered}$

ON THE MIDWAY: Famous John T. Wortham Shows
BEST OF THE WEST in Livestock, Agriculture, Manufacturies and Machinery.
Low Rates on All Railroads

## Nothing to Match Chalmers Value At Its New Reduced Price of s1185

Study the rich appointments and the complete equipment of the improved Chaimers Six. Experience the surpassing excellence of its performance. Then consider the new reduced price of '1185.
Where could you find at an equally low cost the like of this greater Chalmers power and speed, and the all-round brilliancy of performance which advanced engineering has given it?
Where, at the price, could you find a more sightly and modish creation than this beautiful car of Meteor Blue, set off stunningly by steel disc wheels and touches of gleaming nickel on the lamps?

And where, for the money, could you get 30 much in the way of equipment-motor driven horn, windshield cleaner, spare wheel, tonneau lights operating with the door, side curtains opening with the door, nickel trimmed drum headlamps and the like?
Here is the car, then, that now gives the motor-car dollar a new and greater purchasing power.
Whether you are in the market for a car or not you will be interested to learn at first hand what has been accomplished. Therefore, come in at your convenience and study and test the improved Chalmers Six to any extent you please.

## Touring Car, 5-Passenger <br> $\$ 1185$ <br> 

${ }^{\text {Drices }}$ F. O. B. Detroit; Revenue Tax to be Added

HUBERT TOLER
dealer
SWEETWATER, TEXA

## The Ymproved CHALMERS SIX






## Classified Section

FOR RENT.

## Join the Thriity Crowd Come to Our Store

And pay cash and save 25 per cent on your Furniture, Rugs, Linoleum, Window Shades, Stoves, Glassware, Dishes, Paints and Wall Paper.
Two Big Cars of Furniture
Just un'oaded and added to our already enormous stock. To be sold for spot cash.
J. I. Payne Furniture and Undertaking Co.

Phone 84
"The Store of Service"
Sweetwater, Texas

# ANNOUNCING 

One of the largest circulation campaigns ever undertaken by a newspaper in West Texas to secure new subscribers.

THOUSANDS OF SAMPLE COPIES OF THE
Weekly Reporter

Will be sent everywhere in Sweetwater trade territory Thursday, September 20th and continuing three weeks.

THIS ISSUE WILL CONTAIN THE FIRST INSTALLMENT OF

## The Brown Mouse

One of the most powerful stories in recent years, as well as other

features of interest.



Business men can profit by the increased circulation of these issues at no additional cost for the enhanced circulation. Please make space reservations early. Thank you.


SHOES FOR THE ENTIRE FAMILY
Specializing in Ladies dress and sem-dress slippers in the New Fall Colors and combinations.
Boys and Girls School Shoes in well known brands noted for service and good appearance at prices that will bear the most critical comparison.

WE ARE GLAD TO SHOW YOU TUCKER SHOE DEPARTMENT On Balcony
TIDWELL-CAMPBELL COMPANY

|  | $\qquad$ <br> Buy Your Window Shades <br> At <br> Hunter's <br> ROMANCE SHATTERED $\qquad$ or temporarily halted at least when a County Clerk Farrar was returned to him a day or so later with the proused." Gus did not learn the details. $\qquad$ $\qquad$ afternoon for Austin where they will attend the meeting of the State Highway Commission there Monday with sue election called here Saturday, Oct, 20th. |
| :---: | :---: |



Reasons for buying the good Maxwell were almost irresistible before--they are overwhelming now. The new price lifts it head and shoulders above any other value in its own quality class.

## The Good MAXWELL

equipment as this.


Touring Car - ${ }^{5} 795$


## HUBERT TOLER <br> Distributor




