

SWEETWATER REPORTER

Published each afternoon and Sunday morning, except Saturday and its Weekly edition on Thursday by The Sweetwater Reporter, Houston Haris President; Minor Shutt, Vice-President; Willie Rowan, Secretary-Treasurer. Entered as second class mail matter at the postoffice at Sweetwater, Texas.

MINOR SHUTT, Editor

TELEPHONES
Business Office.....108
News Department.....46

SUBSCRIPTION RATES—
Daily, 1 Year.....\$5.00
Daily, 6 Months.....2.75
Daily, 1 Month......50
Weekly, 1 Year.....1.50

ADVERTISING RATES.
Classified advertising rates are 1c per word per insertion; minimum charge for first insertion 30c. Local readers 10c per line per insertion. Cards of thanks, resolutions of respect and in memoriam 5c per line. Display advertising rates on application to the Oak Street office.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in any of The Reporter's publications, will be cheerfully corrected upon being brought to the attention of the publisher.

AUTOMOBILES

It is impossible to ride in the new medium priced cars of the day without being amazed at the progress of the automotive engineering industry. For less than \$1500 today can be purchased cars whose power, ease of control, riding qualities and durability could not have been touched for less than two or three times that amount and some notable improvements, could not have been had at any price. The engineers of the industry are seeing how much they can give for how little money. Can you think of any better ideal of service?

PSYCHOLOGY

It is only in recent years that the study of psychology has come to be considered in its true importance.

For one thing it is such a formidable word; looks like something to be afraid of. But it isn't. It means the study of the mind and of people.

Smile at a person, and nine times out of ten they will smile back. Frown, and there is an answering frown. That's elementary psychology. Everybody uses it, some knowingly, others unknowingly. The attorney uses it addressing a jury and on the judge and opposing counsel. Salesmen use it, politicians use it, everyone uses it to a greater or lesser extent.

And everyone who is going to make a success of any endeavor, must know phase of human endeavor, every profession, every occupation deals in some way with people. And the knowledge of how to get along with people, how to comply with their desires and bring their wishes into line with what is right, is all bound up in psychology.

Some of the textbooks on the subject are vague and hard to understand but the principles are simple in the extreme and they open up a great new vista to the individual who wishes to make the most of himself in life.

SUN ECLIPSE SEPT. 10

Bits of smoked glass will be popular here Sept. 10 in view of the fact that the moon is going to slide between the earth and the sun. The eclipse will be visible here, it is said, but will be almost total in California, the land where the sun is supposed to shine all the time. Smoked glass will make the eclipse easily discernible without hurting the eyes.

DON'T FAIL TO ATTEND THE BIG SALE AT

TUCKER SHOE DEPARTMENT

—On Balcony—
Tidwell-Campbell Co.

GETS OLD JAIL KEY

If the size of the jail key has anything to do with it, criminals did not escape from the Nolan County jail back in 1882. The key to the jail of that year kept by Roy Bardwell, sheriff; at that time, has been turned over to N. Prince to be added to the latter's collection of curios and historical relics. The key is large enough to be used for a billy, should occasion demand.

George H. Samuel, Jr., formerly of Sweetwater, Texas, is recovering from an operation for appendicitis at Santa Rosa Infirmary, San Antonio. Just three weeks ago he suffered a broken nose, result of being hit while playing position of catcher on ball team.

"WORSE THAN PAIN"

Louisiana Lady Says She Has "Never Found Anything Better Than Cardui for a Run-Down Condition."

Morgan City, La.—"It would be hard for me to tell how much benefit I have derived from the use of Cardui," said Mrs. I. G. Bowman, of 1319 Front Street, this city.

"I was so run-down in health I could hardly go. I was thin. I had no appetite. Could not rest or sleep well. I was so weak, and so very nervous, I was no pleasure to myself.

"I suffered some pain, but the worst of my trouble was from being so weak and easy to get tired and out of heart.

"This nervous condition was worse than pain.

"Some one told me of Cardui, and I decided to use it.

"After using a few bottles, I regained my strength. I wasn't so nervous, and began to eat and sleep, and grew stronger and was soon well.

"I have never found anything better for a run-down condition."

If you suffer as this Louisiana lady did, you, too, should find Cardui helpful for your troubles.

Get a bottle of Cardui, today. NC-14

SPEND \$44,894.79
Special to The Reporter,
COLORADO, Sept. —Up to August 23 a total of \$48,894.79 had been spent for the relief of the Mitchell County Storm victims by the Red Cross. The total contributed was \$57,363.98, leaving a balance on hand of \$12,469.19.

Our monthly income policy will mean money in your pocket when you need it most. Southwestern Life Insurance Company, Dallas, Texas. Joe H. Boothe, Agent, Sweetwater, Texas. 17316dc.

Have you seen that New Pair of Ankle Strap Shoes in our Window???

J.P. COWEN'S

Quality Shoe Store

Fall Showing

Suits Fashion Park

Hats—Newest Styles and Colors.

Caps—Some Snappy Ones

We Solicit Your Cleaning and Pressing The Men's Store

M. G. Cooper

"The Men's Store."

PHONE 316.

To All Members of the American Federation of Labor

HARLEY SADLERS LONE STAR THEATRE

—On this occasion, the annual Labor Celebration, for 1923, allow us to extend to UNION LABOR our sincere best wishes, and the hopes that your organization may grow in strength and service throughout the coming year.

Harley Sadler, Member A. F. of M. and A. E. A.

Bunny Ellis, Member A. F. M., I. A. T. S. E. and A. E. A.

J. C. N. Luca, Member I. A. T. S. E.

Loyd Scherdivant, Member A. F. M.

Mrs. Cherdivant, Member A. F. M.

Harley Sadlers Lone Star Theatre

The All Sweetwater, All Union, 100 per cent home of the show a little different

Presents Today

NORNA TALMADGE in

"Within the Law"

The mightiest American Drama ever staged, and one that you will long remember

In conjunction with The Lone Star Orchestra, Miss Elene Munster, Nip and Tuck, Chester Outing, Pageantry in India; and don't forget the house is cool, and we are ready to serve you the best.

The Prices

70

20

30

Join the Thrifty Crowd

Come to Our Store

And pay cash and save 25 per cent on your Furniture, Rugs, Linoleum, Window Shades, Stoves, Glassware, Dishes, Paints and Wall Paper.

Two Big Cars of Furniture

Just unloaded and added to our already enormous stock. To be sold for spot cash.

J. I. Payne Furniture and Undertaking Co.

"The Store of Service"

Phone 84

Sweetwater, Texas

11 DAYS OF INTENSIVE SELLING

SMASHING ALL RECORDS

11 DAYS OF INTENSIVE SELKING

THOUSANDS OF EAGER BUYERS SWARMED THIS STORE ANXIOUS TO INVEST THEIR MONEY IN HIGH CLASS MERCHANDISE MARKED DOWN TO UNHEARD OF PRICES

Despite our large corp of clerks, hundreds of people, who sought purchases here, were unable to be waited upon. We only ask that you who went away unserved, return and make those planned purchases.

We are saving money for hundreds of people. Only a small portion of our stock was damaged by fire and water, yet we are selling the entire stock at low-ebb prices. Have you profited by this sale.

SCHOOL TIME IS HERE. TAKE ADVANTAGE OF THIS SALE AND GET THOSE KIDDIES READY FOR SCHOOL

TIDWELL-CAMPBELL COMPANY

"Where The Price Is Right"

TO MEET THE DEMAND OF ALL THE PEOPLE

We have in stock burial cases from seventeen dollars and fifty cents for the lowest priced and ranging up to one thousand dollars for the finest bronze. The same courteous personal attention given to every one—and credit to those who need it—is assured you by us.

Wright Furniture and Undertaking Company

NORTH OAK STREET.

Classified Section

FOR RENT.

FOR RENT—2 rooms furnished for light housekeeping. Mrs. S. R. Neblett, 303 East North Third street, 150dht

FOR RENT—Desirable apartment in the Berman apartments. Phone 24. 157tfc

FOR RENT—2 nice, large rooms, furnished, for light housekeeping; conveniences. 310 North West 2nd St. phone 282. 166tfc

FOR RENT—2 rooms furnished for light housekeeping, 609 Lamar street. Phone 35. 175tfc

FOR RENT—New three room apartment, modern conveniences. 1 block south of T. & P. Depot. Call 110 Bowls Street. 180-5tfc

FOR RENT—Two furnished light housekeeping rooms. Close in, phone 210. 182-5tfc

FOR RENT—Nicely furnished apartments with private bath, phone 682. 182-6tfc

FOR RENT—2 nice, large rooms, furnished, for light housekeeping; conveniences, 310 North West 2nd St. phone 282. 182-tfc

FOR RENT—Unfurnished rooms to couple for light house-keeping, modern.—Address Box 713 182-4tfc

MISCELLANEOUS.

FOR SALE—4 room frame house, modern in Orient addition, lot 56x140. \$400 cash, balance, terms to suit buyer. See me quick; will sell worth the money. J. C. Gray, Roscoe, Texas, phone 15. 178t6dp

WANTED—Fresh Jersey Milk cow at once. Marva Allen, Phone 292. 178-5tdp

FOR SALE—One of the best homes in town for sale; easy terms, and worth the money. Phone 378. J. T. Brown, Inc. 167tfc

NE WHOSE just finished and good farm to trade for cotton or cattle.—G. E. Ramsey. 183t6-1tw

HOUSEHOLD furniture for sale cheap. Phone 33 or see Otha Smith at Globe. 180t6p

FOR SALE—Electric range, Perfection oil range, refrigerator, bedroom suite and other household furniture.—Mrs. Joe H. Boothe, phone 18. 181t3c

FOR SALE—479 acres improved farm. Stock of general merchandise. C. B. Johnston, Eskola, Texas. 179-6tdp-1wp

We repair and refinish furniture.—Hunters, phone 353. 182-3tc

FOR SALE—Reed Sidway baby carriage. French gray finish, reversible body, rubber tires. Good condition. Phone 665. Mrs. B. B. Brown, 180-3tfc

WANTED—Experienced and competent stenographer desires permanent position with reliable concern. Beginning not later than September 15th. Address Box A. Reporter. 182-4tdp

We repair and refinish furniture.—Hunters, phone 353 182-3tc

FOR SALE—30 acres 2 1-2 miles east of town, one quarter mile from United States Gypsum Company plant; the entire block or in lots of few acres. Call at Palace Drug Store. 182-13p

Almost half of the lots in the Bradford Addition are sold. Some of the best lots are still on the market. Better get yours while they are selling below their worth. McCall & Gordon, LOST—Card case containing Masonic receipts. Finder return to Commercial Hotel. Reward. 182-2tp

FOR SALE—Kitchen cabinet, four burner New Perfection oil range, breakfast table, phone 162. 182-3tc

DANCE—Tuesday night at Elk's Club. 183-12c

FOR RENT—2 furnished rooms for light housekeeping; conveniences and close in. Phone 418. 183tfc

LOST—Sack of clothing on road to Hamlin Monday morning with letters addressed O. A. Hill. Finder notify him at Hamlin. Reward. 183t4ptw

LOST—Large black fur several weeks ago. Finder phone 659. Liberal reward. 182-3tfc

We have some real bargains in close out patterns of wall paper.—Hunters. 182-3tc

Furnished light housekeeping rooms. Phone 4. 181t3pc

We have some real bargains in close out patterns of wall paper.—Hunters. 182-3tc

WANTED—Man or woman for pantry work.—Hotel Wright. 183-13c

WANTED—Clean cotton rags at 7c lb.—Hotel Wright. 183-cod3c

LOST—Black and white spotted shots in Sweetwater, notify City Meat Market. 183-11p

WEST TEXAS NOTES.

Within the past few weeks quite a lot of land has changed hands in this section. There are many more who are anxious to buy or trade for the fine land to be found around Roscoe.

and there will be still more come. A great number of men who live in East Texas have been here wanting to trade land in that section for land here, but it is a very hard matter to find anyone in this section who wants to go back to East Texas where the boll weevils are plentiful. It is said that this section has the best crops to be found anywhere in Texas. This section is going to develop even more than it has in the past few years and land is going to be much higher than it is now. Real estate is a mighty good investment.—Roscoe Times.

Use Reporter Want Ads.

**BARGAINS
In Second Hand
FURNITURE
HUNTER'S**

Phone 353.

Hudson -- R and R

Style Show

WEDNESDAY NIGHT ONLY

Also

THOMAS MEIGHAN

In

"The Ne'er Do Well"

There will be no advance in the prices

ADULTS 40c
CHILDREN 10c

**When Better Pictures Are Shown in Sweetwater
R and R Will Show Them**



Presents To-Day

TO-DAY

THE MILE-A-MINUTE ENTERTAINMENT EXPRESS



ALL ABOARD

STARRING RALPH LEWIS

OUT of the welter of mediocre pictures thunders this veritable Titan of stupendous entertainment. It roars—it whirls—it rushes—it crashes—it flames—it leaves you gasping at its multitude of thundering thrills—its crashing drama—its epic heart tugs! You're cheating yourself of the best time you ever had if you miss this Mighty Photodrama of Flesh and Steel. SEE IT!

—Also—

CHARLIE CHAPLIN

—IN—

"His Trysting Places"

Show Starts 2, 4, 6, 8, 10 P. M. Adults 30c, Children 10c

Wonderful Pipe Organ Music
By Cicero Holder

Just received a telegram that they failed to ship Jack Holt in "The Tiger's Claw." So we will be forced to show—

WILLIAM S. HART

—In—

**"The
Two Gun
Terror"**

"Draw Egan"—bandit! Terror of the border and good for nothing except to handle a gun. But he sure could do that! After the stage coach hold-up, cornered in the burning cabin, did he die like a regular man?

A heart-touching story where in dark eyes, more effective than sermons and more deadly than bullets, play havoc with a crime-stained soul. Hart's greatest picture!

—with—

Louise Glum and
Margery Wilson

—Also—

"SAVING SISTER SUSIE

ANNOUNCING—

...That we will show Jack Holt in the—

"THE TIGER'S CLAW"

Wednesday and Thursday without fail

Where George and his Jazz Hounds will Jazz your blues away!

ANOTHER NOTE OF INTEREST

We are now showing a big and complete line of handbags for Fall. Genuine leather crush grain pouch bags, box purses, and many other new and attractive shapes, in black, new shades of brown, tan and gray. New and charming vanities also on display.

\$1.45 to \$7.90

Sweetwater Dry Goods Co.
LADIES AND MEN'S WEAR
THE STORE AHEAD

