

Sweetwater Daily Reporter

VOLUME IV.

TECH EDITION.

SWEETWATER, TEXAS.

TUESDAY, JULY 24, 1923.

TWENTY-FOUR PAGES TODAY.

NUMBER 148.

SITE VIEWED BY BOARD AND CORRESPONDENTS

Arguments Why Sweetwater Is the Logical Location for The Texas Technological College, Advantages of Site Offered And Water Supply Data Is Presented to Locating Board.

ARRIVE IN SWEETWATER BY AUTO FROM COLORADO

"When You Locate The Tech In Sweetwater, The North Door Opens to the Panhandle, East to Oil Lands, South and West To Sheep and Cattle District," Chitwood Declares.

The members of the Locating Board for the Tech College were told to look for disadvantages that would justify them in not locating the college here, as they passed through this city in their search for the logical location for the Texas Technological College.

The members of the Locating Board were conveyed to Sweetwater on schedule time by the Sweetwater Tech Committee from Colorado. As the cars passed through Roscoe, they were halted for a few minutes while the Roscoe Boosters Band gave a short concert.

"We just wanted to stop you in a good town," said a Roscoe citizen.

After a brief rest in the Hotel Wright, the Locating Board was taken to the Court House where R. M. Chitwood presented the case for Sweetwater. Then they were taken over the site and C. O. Erwin presented the advantages of the location there, after which they were driven to Lake Trammell where John T. Johnson showed them water enough to run twenty colleges.

Presents Sweetwater's Points.

"In the other towns you have visited you have been searching for advantages which would justify the location of the college in them, but in Sweetwater you must look for disadvantages to see if there by any reason why the school should not be located here," R. M. Chitwood, co-author of the bill which created the Texas Technological College told members of the Locating Board.

R. M. Chitwood explained that the Sweetwater Tech Committee had delegated to him the presentation of the facts relative to Sweetwater and the college and that in analyzing the Senate Bill 193 which provided for the new institution, he found that the one consideration which "must outweigh all others in the minds of the Locating Board, is to choose the location where in the future the college will render the greatest service."

"That is, you gentlemen are directed by law to select the location where the college can be of greatest service and not where it can best be served," Mr. Chitwood told the Locating Board.

The one city where the Texas Technological College can be of greatest service to the state and to the section for which it was created is Sweetwater, by reason of three transcontinental railroads and its central location with reference to the area, local advantages with reference to large water supply, healthful climate conditions, lack of other state institutions to divide political support, or other colleges to divide local moral support, lessen opportunity for self help and increase student expenses.

"Sweetwater is built on permanent foundations. Her people have built for the future. The railroads here all originate out of the state. The present status of the railroad industry in the United States is such to warrant the belief that there will be no further building for many years to come. In fact, with the large decrease in railroad mileage registered in the past few years, there is every reason to believe that the next few years will see the abandonment of some of those now in operation. But you have here the Texas & Pacific, the Santa Fe and the Orient, transcontinental lines, permanent railroad lines. Similarly the highways through Sweetwater are permanent highways, not to be changed at the caprice of a Commissioner's Court. The Bankhead Highway starts at the nation's Capitol at Washington and its terminal bathes in the blue waters of the Pacific. State Highways No. 4 and No. 7 likewise are through highways. Railroads and highways in Sweetwater do not begin and end at the adjoining county seat.

"In the same permanent way, the citizens of Sweetwater prepared for the water supply. This was the first city in West Texas to build a large lake and when it was built, its citizens provided for a population four times the present size. And when Lake Trammell shall have been out-

grown, this very foresight is ample guaranty that whatever additional water is needed will be provided for. You will find this habit of permanency in all Sweetwater institutions—in its school buildings, here in this courthouse as well as the characteristic of caring for the most essential things first. And the Texas Tech when located here will rest upon the same firm foundation upon which the town itself rests.

"West Texas, when permitted to express itself without restraint of competition has already unmistakably indicated its preference for Sweetwater as the logical location for the new institution. The only all West Texas meetings held in connection with the college movement were all called in Sweetwater by men from other cities. The movement originated here and the record shows that West Texas met here twice to plan, twice to protest and once to rejoice. The men who called these meetings showed their judgment and their consideration when they named Sweetwater the great half way point for all West Texas as well as Texas itself. The man from Lubbock travels as far as the man from Brownwood the Angolan meets the citizen of Stamford, Big Springs meets Cisco because this is the place for them to meet.

"The Texas Technological College has already begun its official life here, inasmuch as the Board of Regents met here for organization at the call of Governor Neff. He appointed a state wide and its members met here more conveniently than they could in any other city in the whole state. They came from the Panhandle, from El Paso, and from the east.

"Sweetwater has already written itself into the hearts of the people of West Texas in connection with this new college and they have so expressed themselves.

Mr. Chitwood told of the plant of the United States Gypsum Company building here and stated that in no other of the nearly a score of cities where plants of this concern were located, was there a college of any description. He spoke of the large number of technically trained men this corporation needed and referred to the opportunities here provided for students. He sketched the other industries of the city, cotton oil mill in connection with the scarcity of oil mill superintendents, and proved that Sweetwater was the logical location of the new college from a technological standpoint.

"When you locate the Texas Tech at Sweetwater," Mr. Chitwood said, "its north door will open on the great Plains and Panhandle country, the grainary of a nation. Its eastern door opens on the oil fields of Eastland and other counties and the oil and other counties and the populous cities of Fort Worth, Dallas, Waco, Austin, San Antonio, all in easy reach. Its south door will open wide to the great Concho country, with its wool, livestock, pecans and its western door to the great range country. All of

DEMANDS RECALL OF GENERAL WOOD

Resolution Declares Governor-General Unfitted for Duty And Surrounds Himself With Army Officers.

TO BE PRESENTED TO PRESIDENT

Document Bears Names of Members Of Philippine Legislature—"Resolve To Defend Constitutional Rights."

By The United Press.

MANILA, P. I., July 24.—Immediate absolute independence for the Philippine Islands, is the result of the political crisis, was demanded in a resolution by the independence committee composed of all the members of the legislature.

The resolution demands also the removal of Gen. Leonard Wood, declaring him unfitted for the duty and surrounded himself with army officers. It will be presented to President Harding. The resolution continues:

"We therefore solemnly resolve to defend the constitutional liberties of our people against the invasion by General Wood, to maintain the liberties granted and the organic laws. We hold that it is our duty, which we cannot evade under present circumstances, that we secure the vindication of the constitutional liberty of our people which has been trampled upon."

WRECK CLAIMS MANY LIVES.

PARIS, July 24.—One hundred and three persons were killed and approximately 200 injured, in a wreck on the Yerna railroad, according to a report received here from the Bulgarian capital.

these great sections of West Texas need this college, not only for what it will teach, but for the inspiring influence it will have on the grade and high schools of the areas. The college is the great beacon of hope, the inspirer of ambition to the youth to finish common schools with the idea of going to this great new college of the West. But if you place the school in the Panhandle or Plains, you have done nothing for the Angelo country. If you place it to the west at Midland you have removed it where its influence will not permeate to the Plains. If you place it to the west at Midland, then you have removed it and its beneficial influence from the other sections. Gentlemen, you are directed to place this college where it will in the future render the greatest service, which means Sweetwater."

C. O. Erwin Presents Site.

"Gentlemen of the Board, no one could fail to appreciate the honor of presenting a matter of this importance to this Board of noted men, but you are also busy men, and I will not take up your time with encomiums, but come to the point under consideration at once, was the remark of C. O. Erwin in presenting the Tech site to the Locating Board. Continuing, Mr. Erwin said:

"When our brief was prepared and this map was made, we had an option on only about 3,000 acres of land, but have since procured an option on some 2,500 acres more, and will now submit for your consideration approximately 5,500 acres, out of which you can select the 2,000 acres or more that will in your judgment best meet your requirements.

"Here it is, a mile east, with a very gentle slope, the entire distance to the north and the south.

"In this valley you will find what farmers and land men call heavy or tight land; also a mellow chocolate sandy loam and in spots deep sandy soil, even to sand that will blow and drift; but very productive if properly farmed; hence, in this valley can be demonstrated the best method of farming, three distinct characters of soil, of which there are hundreds of thousands of acres of each in Central and West Texas.

"On this site, you will find practically level upland, a mellow chocolate sandy loam, known to West Texas people as cat-claw land, this character of soil abounds in West Texas, in fact, you might say prevails on the Plains, and is recognized as absolutely the best cotton and feed land in West Texas.

(Continued On Page Five.)

CITIZENS GATHER FOR TECH RALLY

Hundreds Hear Prominent Citizens Speak Monday Night From The Court House Lawn.

BOOSTER BAND GIVES CONCERT

Loyalty And Courage Of Citizens And Sweetwater's Advantages For Tech Are Topics Of The Speeches.

By The United Press.

From the Sweetwater town spoke Monday night from the Court House steps to hundreds of Sweetwater citizens who gathered for the Tech Rally. The Court House lawn was thronged with people and cars were closely parked about three sides of the Court House. A splendid concert by Sweetwater's Booster Band under the direction of Prof. Harry LeMare preceded the speeches.

Rufus Wright, who acted as chairman, declared that "this meeting has been called to inform you that the Tech committee will be here Tuesday. He then introduced Mayor Joe H. Boothe, who said in part:

"Sweetwater is the logical place for the college. It is centrally located, has an ideal climate, best of railroad facilities, fine soil, plenty of water—inside the city limits, and above all, that class of citizens who pull together for things worth while." (Applause.)

Representative R. M. Chitwood was the next speaker introduced by Mr. Wright. He declared that Sweetwater had already been chosen as the home of the West Texas Tech, not only by Sweetwater people, but by all the people of West Texas. He stressed the point that Sweetwater was centrally located and stated that the college should be located here, not only because it could best serve West Texas, but because West Texas could then serve it best.

"Lubbock to the north," said Mr. Chitwood, "Brownwood to the south, Midland to the west and the oil fields to the east. If the institution is put in Sweetwater, it will be a fair deal to all the great sections of West Texas."

Judge E. I. Hill spoke next and declared that after hearing the mayor and the representative speak he didn't see how any committee could put the Tech anywhere except in Sweetwater.

He briefly discussed the advantages of the site offered for the relocation of the institution, the accessibility, central location, good site, and other advantages.

In conclusion, he stated that "Sweetwater is not only the logical place for the Tech, but the only sensible place for it. I'm for Sweetwater for the Tech."

In his speech, County Judge Maurey gave a brief history of the growth and improvements of the town and surrounding country within the past thirty years.

He spoke at length of the water supply of the city, an important factor in the location of the college.

"Through the courage and loyalty of these people," said Judge Maurey, "we have constructed a reservoir that will not only flow water by gravity into the homes in the city, will not only supply the town, its three railroads, Gyp plant, and the Tech College, but will furnish a town five times this size through a two year drought and then have some left over."

"This reservoir, constructed by the courage and loyalty of the citizens, will put, by gravity, water into the highest building in town; it will shoot a stream five times the height of this Court House and throw water all over the corporate limits of the city and over the Gyp plant!"

Charles O. Erwin, who will present the site to the locating board, said, in his speech: "I went out yesterday to look over the site where the Tech college is going to be located. We have the sites of all sites for the Tech."

IS NEW CITIZEN.

McKee Blair, formerly of Lubbock, has been added to the staff of the Wright Undertaking Company. Mr. Blair is an embalmer of experience and comes here well recommended as a public spirited citizen.

Miss Mabel Spann is attending the short course at A. & M. College.

WOMAN SOUGHT

Belle... to Be Master Mind of Jail Delivery.

By The United Press.
CHESTER, Ill., July 24.—A woman, the wife of a St. Louis desperado inmate, was sought by authorities as the "master mind" of the riot and jail delivery at the Illinois State Hospital for the Insane.

She visited the jail Saturday and it is believed that she smuggled in the knives used in cutting the bars. Seventeen convicts are still at large. Poses with blood hounds are searching the hills for the fugitives, many of whom were serving sentences for murder.

A. M. MARRS HERE.

A. M. Marrs, brother of State Superintendent S. M. N. Marrs, is in Sweetwater on business. He is representative of a Strawn coal company.

NOLAN COUNTY FARMING CENTER

One Fourth Cotton Crop of Texas Produced Within 100 Miles of Sweetwater Last Season.

POULTRY RAISING IMPORTANT

Good Rainfall And Even Climate Make Sweetwater Community Best For Farming And Ranching.

Climate conditions, topography, and the character of the soil make the Sweetwater territory wonderfully well adapted to a great variety of agricultural pursuits and to stock-raising in all its phases.

An annual rainfall of 24 inches, a fairly even climate without extremes of heat and cold, which insures a long growing season and a great variety of deep, rich, drought-resisting soils assure the successful growing of almost any crop grown in other portions of the state. While cotton is the principal crop, milo maize, kafir corn, Indian corn, feterita, millet, wheat, oats, Sudan grass, alfalfa, rye, barley, field peas and beans, potatoes, water melons, cantaloupes, and all kinds of garden truck are raised extensively.

The Sweetwater territory lies exactly in the center of what is rapidly becoming the greatest cotton growing section of the state. During the past season there was produced within 100 miles of Sweetwater approximately one-fourth of the cotton crop of the state.

While the great majority of the Sweetwater territory is all-agricultural land, there is a large amount of rough, rolling land which is especially adapted to stockraising and poultry farming. This rolling land furnishes good grazing the year round, and the valleys and small canyons offer shelter as is done in other more level portions of the West. Ranching has always been one of the leading industries of this section, but the non-descript cattle of the past are rapidly giving way to herds of registered Herefords and Shorthorns. Poultry farming during the past year contributed as much to the wealth of the section as did the cotton crop, which is an indication of its importance. Both the Hereford breeders and the poultrymen of this section are organized for the double purpose of exhibiting their products in annual shows and for successful marketing.

Nolan county was the first county in Central West Texas to take advantage of the Extension Service of the Agricultural and Mechanical College, and for many years has co-operated with this service in the support of both a County Agent and a Lady Demonstrator.

\$5,000 SADDLE.

S. D. Myres Visits Sweetwater From El Paso

S. D. Myres visited Sweetwater from El Paso a day or so ago and left a \$5,000 saddle here on exhibition in his window.

The saddle is mounted with trimmings of solid gold and silver, with stamped and stained leather work of a rare artistry—such a saddle as would set a cowboy's eyes a glitter with desire.

Saddles of this kind are purchased by movie actors, principally.

MANY TOURISTS VISIT CAMP HERE

Attractive Camping, Swimming And Fishing Facilities Are Proving Popular With Travelers.

FIVE STATES ARE REPRESENTED

Majority of Campers Enroute to Western States—6 to 12 Cars in Camp Daily.

The Sweetwater City Lake and Free Tourist Camp is maintaining its popularity with hundreds of travellers and campers who stop here, according to the praise they give the camp and the number there each night. There were twelve different parties at the Park last night and all declare that they like and appreciate the free park and swimming and fishing facilities offered by Sweetwater.

According to the register book kept of the tourists who stop over at the camp, there have been over three hundred parties camped there within the last three months with an average of five to the party. Some have as many as twelve and over in the same party. Fifteen boys camped there recently enroute to the harvest fields. Many stop there to cook dinner and then continue their journey to other cities and states.

It is interesting to know that many Texas people are using the plan of "seeing Texas first," and there are many names in the register book of Texas folks who are simply touring and seeing their own state. The majority of long distance travelers are either going to California or have just come from that state, most of them having Los Angeles as their destination.

Campers this week include Sam Morgan and party of five from Cooper, Texas, enroute to Lubbock; T. E. Stewart and party of six from Groesbeck, Texas, enroute to Lamesa; F. O. Crely and party of three of New Mexico, enroute to Cisco; John Gray and party of six of Kingsville, enroute to Lubbock; John Allen and party of five of Austin, enroute to Lubbock; L. T. Hibbin and party of three of Los Angeles, California, enroute to Ft Worth; J. E. Harkins and party of seven of Falls, enroute to Blooming Grove; C. F. Massey and party of three of Walnut Springs, enroute to New Mexico; W. R. Kelly and party of three of Cleburne, enroute to Lamesa; W. I. Wharton and party of four, enroute to their home at Calvert; Duke Hogan and family enroute to their home at Kansas City; R. G. Reo and family of Yoakum, enroute to Denver; C. W. Russell and party of two of Hico, enroute to Lubbock; R. M. Divall and party of five of Gorman, enroute to Numan, California; C. C. Backley and party of three of Dallas, enroute to Western states.

Many long distance trips are being made this year, including the following parties who have camped here recently:

Mr. and Mrs. H. Baker of Chicago, enroute to California; Hubert H. Bour of Long Beach, California, enroute to Little Rock, Arkansas; Harry L. Haskens and party of six of Dallas, enroute to Los Angeles; Mr. and Mrs. Lee McMahan of Peoria, Illinois, enroute to Los Angeles; a party of seven from Morehouse, Missouri, enroute to Brookings, Oregon, and a party of six from Carthage, Missouri, enroute to Los Angeles. Another long distance party included Mr. and Mrs. Billie Hughes, and son, Billie, Jr., Miss Katherine Collins, and Master John Pirmetto, of Memphis, Tennessee, enroute to Los Angeles, this making their second trip to the Sweetwater camp in two successive years, and who gave the local Tourist Camp and Sweetwater people high praise.

It is an uncommon sight to see from six to twelve automobiles in the camp daily in which from three to six are transported in each car.

Practically every make of automobile has been parked in the camp this season.

Judge Ellis Douthit of Fort Worth is visiting in Sweetwater.

Willard Bruce Gibson has returned from a visit to Fort Worth.

SWEETWATER REPORTER

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in any of The Reporter's publications, will be cheerfully corrected upon being brought to the attention of the publisher.

THE TEXAS TECH.

Qualities of the Locating Committee is a peculiar pleasure. The feeling of what will be done by the big major college in the State of Texas. In this great college, grown and grown with the nation which it is destined to serve, in ever greater measure will your own nation be better-inspired, linked with the institution for all time to come. And what greater pleasure is there than in the thought you have added youth toward nobly higher achievements in life and who will in turn strike their own ventures and fill the whole nation to a higher plane where some of service to the end that the "Bacon Light of Knowledge" may have been brought for generations yet unborn.

Yours is a great responsibility—and so locate this college where "in the future it will realize the greatest service." So that its inspiration may reach the greatest possible number of people. The students, here and there, as you would like to see them, or you would like to see them, or you are planning "Would some of the present state educational institutions be located here, they are all the same, then, charged with their location, but the knowledge of the future that we have of the past" that we will see your oversight over into the future, what is there to be done? We see the great possibilities to the north of us, to the south of us, to the west of us, and to the east of us. The holders of these sections have or will sell out of their plans but they are dependent upon your guidance to place this and here where, it will serve them in their efforts to develop their communities and to make of them a better place in which to live. We can make the support any of them, the location of the Texas Tech where we would like to see it at the expense of another? Or will you benefit them all by placing it where, it can best serve them all, will equally benefit them?

Surely Sweetwater wants this institution. There would be something wrong with any city that did not. There are, of course, considerations of a material nature, but these are subordinate to the innate hunger of man for something higher and better; the instinct that leads us in direction before an illness, a fever or a cold, the instinct that leads us to the exquisite poignancy of a Chopin, a Beethoven, or a St. Saens; that has ever impelled the race onward and upward in its climb toward the ideal of all humanity.

WOULD SIMPLIFY RAILWAY REPORT

American Carriers Would Save \$700,000, 500,000 Freight Tons Required Data To Make Less Complicated.

STILES AND STORREZOSAS FILLED

Account Vested Would Buy 2000 locomotives or 70000 Freight Cars, Says Stationer.

IN THE UNITED STATES

CHICAGO, July 23.—American railroads would save \$700,000 a year if the Interstate Commerce Commission would simplify reports it requires according to Stiles Thompson, railroad stationer.

The stationer, who recently went to pay the altered fare, stationery, stamps and printing necessary to prepare returns and indigestible information that goes to clutter up pigeon holes in Washington," he said.

"The files and storerooms at the commission are bursting with details for which it has no use," Thompson continued, "and if it had, strictly would be the start of a saving to provide intelligent summary."

Industrial executives have been studying the problem for the last few years, and some of them agree with Thompson that they are being loaded down with armies of clerks. Others, among the railroads, need the information these reports prepare.

Thompson's figures, prepared for a recent report, analyzed a year ago, have attracted great interest in the Railway Auditing Officers' Association.

STOP THAT TYPING

Use Blue Star Remedy for Coughs, Colds, Hoarseness, Sore Throat, Whooping Cough, Ring Worms, Chapped Feet, Poison Oak, Sunburn, Old Sores or Sores on Children. It Relieves All Forms of Skin Itch, Itchiness.

DRUGGISTS, PHARMACEUTICALS

TURNIPS COVER SCOPE

Seamstress Officers Make Unusual Discovery

BEAUMONT, Texas, July 24.—"Mr. Finney had a turnip and it grew behind the barn." So reads the first line of Henry Wadsworth Longfellow's greater attempt at poetry.

A man here had a turnip and it grew on the cellar door. Possibly not so poetic, but the turnip's place on the cellar door was of more importance than the one behind the barn.

Prohibition agents searching a local residence for booze found that a patch of turnips had been planted over the cellar door. When the turnip patch was removed along with the dig some 100 gallons of mash together with several bottles of the finished product were found in the cellar.

Unlike Mr. Finney, the owner of this turnip patch was arrested.

WELCOME LOCATING COMMITTEE
To Sweetwater
The Center Of All West Texas
McCALL & GORDAN
Real Estate

WE EXTEND A HEARTY WELCOME
To
The Tech Locating Committee

SWEETWATER

The City that is accessible from all points in Texas, having three trunk-line railroads, the Santa Fe, the Texas & Pacific and the Orient.

The City that has pure, clean water, with 11,240,000,000 gallons available from Lake Tammell, one of the largest artificial lakes in West Texas.

The City where three main State Highways meet, thus making it accessible through automobile transportation.

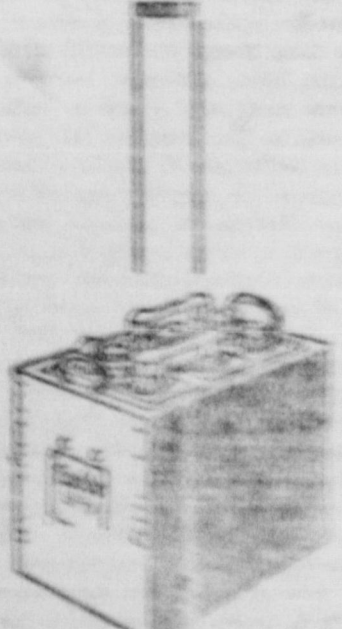
The City that has nine churches and an excellent School system, with the proper spirit and environment that should be dominant in every College town.

The Center Of All West Texas

SWEETWATER

Cotton Oil Mill

REPAIR SERVICE



We do electrical work of all kinds, including starting generator repair and re-winding of armatures.

Life of a battery is dependent on the care of its owner. Let us service your battery and see that there is proper amount of water there at all times.

Batteries charged in 1 hour.

Exide Battery Station
Harry Collins, Proprietor.
Next To Deere Service Station.

FACTS ABOUT MARKETING.

Texas does not take a second place when it comes to supplying the outside world with food stuff and W. R. White, manager of the Western Produce Company has been one of the largest shippers of poultry and eggs in the United States for the past 25 years.

Sweetwater has had an open cash market every day in the year through the energetic efforts of Mr. White, for an unlimited amount of butter, eggs, poultry, hides and other farm products which the farmers can dispose of each and every day that he comes to Sweetwater.

In a large part of the South, cotton is the only cash crop and if for any reason the cotton crop is a failure the farmers are in a very bad shape.

The Western Produce Company in the last twelve months has paid out to the farmers in cash, more than \$1,250,000 for eggs, poultry and hides.

The outlook for the coming season is very bright and the company estimates that the volume of poultry and eggs for the next twelve months will be fully three times as great as it has been for the past year.

The farmers and ranchmen have suffered for the want of a profitable market for their cattle, but the farmers and their wives should have given attention to the poultry and egg business, for they have had a ready market, at good prices for all of their eggs that they had to offer for sale.

The farmer with a large flock of turkeys does not have to put out poison if he turns the turkeys into the cotton field, for the grass hoppers will disappear very rapidly and they make a well balanced ration for the turkey.

In many sections of the United States the farmers have gone together and raised large sums of money with the thought of manufacturing and preparing for shipment their own products, but due to lack of marketing experience have shown in many cases a disastrous loss.

At Fargo, North Dakota, the farmers were organized into a great cooperative company and put \$5,500,000 into an up to date packing house. After operating the packing house eighteen months the farmers found that they had lost \$1,000,000 of their cash and they closed the house. This was in 1920 and the property is now for sale and the farmers are willing to turn

it over to any one who will pay the debt of the Company amounting to \$150,000. What they want is a plant operated to furnish them a home market. Just such a market is the Western Produce Company is furnishing for poultry and eggs at Sweetwater.

At Grand Forks, North Dakota, the farmers who felt that they were being gouged by the grain buyers went into a cooperative company and built a mill to make flour out of their wheat. They invested \$800,000 in this mill and it has never been able to operate at more than one-half capacity. The trouble being that the men at the head of it were not practical, experienced men in the manufacture and sale of flour.

At Sioux City, Iowa, and Omaha, Nebraska, within the past five years, the farmers have invested over \$10,000,000 in cooperative packing houses for the handling of their products. These two plants and many others are closed and represent a total loss to the farmers who invested their money for the simple reason that the people operating them for the farmers did not know where and how to dispose of their products in competition with old and experienced dealers.

The Western Produce Company has shipped car loads of eggs and poultry to New York City, Havana, Cuba, Mexico City, San Francisco and many other points during the past, and have at all times paid the farmers a good market price in cash for their products and sold to the highest market.

Every farmer in reach of Sweetwater can go ahead, buy his incubators and raise all the poultry, eggs and produce possible, knowing full well that this company will be ready to buy and pay cash, at the full market value all the poultry and eggs that he or she can produce.—(Advertisement.)

BUILD Y. M. C. A.

By The United Press.
MEXIA, Texas, July 24.—Work will begin in a few days on Mexia's new \$80,000 Y. M. C. A. building. One hundred and four thousand dollars was recently raised by public subscription for the new Y. M. C. A. and a Public Library. The campaign was generated by Co. A. E. Humphreys, discoverer of the Mexia Oil Field.

Exclusive retail dealers in Sweetwater for Domino coal. Simpson Fuel Co. Phone 239. 130tfc

Jno. H. Cochran, Jr., Owner.

I. Le Lusk, Manager.

BEALL ABSTRACT COMPANY

Accurate Abstracts, Neatly Compiled.
Always On The Square (West Side, Ground Floor.)
Telephone No. 339. Sweetwater, Texas.

When
Better
Automobiles
Are Built

**Buick Will
Build Them**

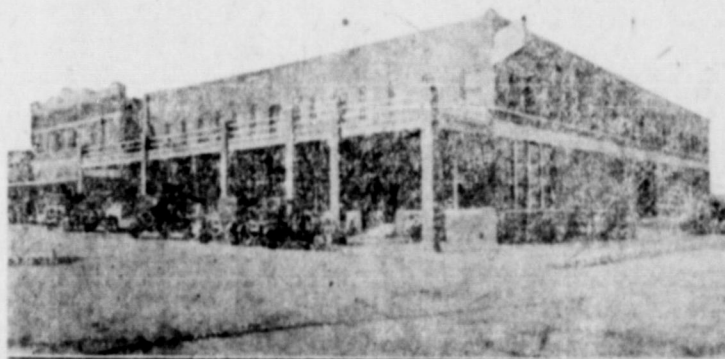
**WESTERN
MOTOR
CO.**

WE WELCOME THE
LOCATING COMMITTEE
TO

Sweetwater

"THE CENTER OF ALL WEST TEXAS"

PALACE DRUG STORE



The Hotel Wright

**"Where in The Future It Can Render The
Best Service"**

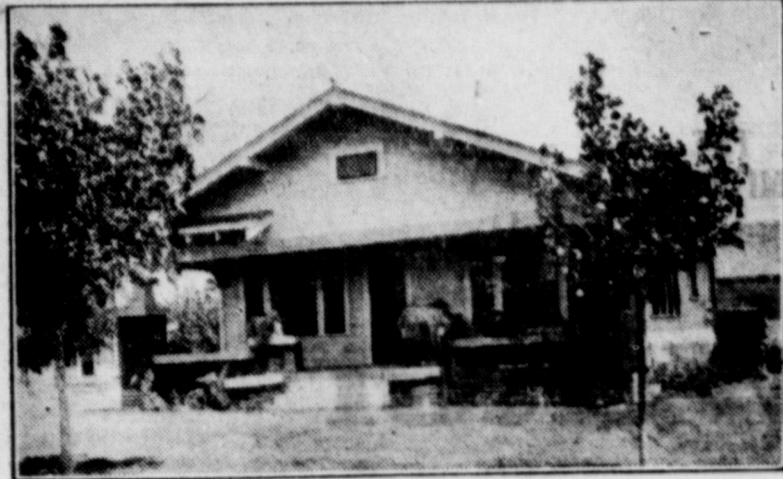
That is the direction of the state legislature with reference to the location of the Texas Technological College.

And Service Is The Slogan Of This Hotel

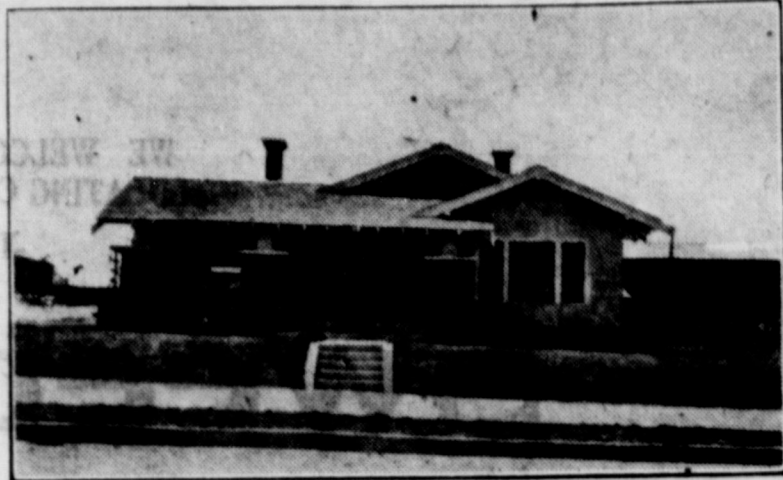
To see to it that our guests are taken care of in the way that we would like to be taken care of if we, ourselves, were guests and to demand of ourselves the most relentless standards of excellence that our patrons can possibly ask.

The Hotel Wright

RUFUS WRIGHT, Proprietor.



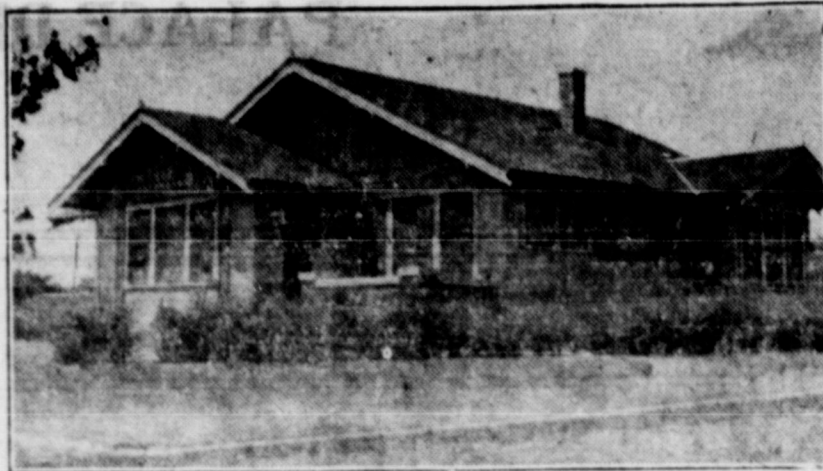
RESIDENCE OF CARL WILLIAMS.



RESIDENCE OF J. H. TUBB.



GREENE'S APARTMENTS



RESIDENCE OF GEORGE WILLIS.



PECAN GROVE ON RANCH OF G. E. BRADFORD.



THE POULTRY FARM OF W. W. WITT.



RESIDENCE OF R. M. SIMMONS.



NEWMAN RESIDENCE.



RESIDENCE OF A. S. KENDRICK.

NOTICE!

To Lake Keepers, Doctors And Nurses, And Public
In General

We have installed a Lung-Motor and we know how to operate it. The Lung-Motor is a simple machine, made for removing the water and mucus from drowned cases, or new born babies and restoring fresh air to the lungs—yet, not injurious to the lung tissue. Also for restoring oxygen in cases of asphyxia. We have installed this little life restorer for the general public and shall be glad to have all acquaint themselves with its use. Call us for service.

Phone 84. Phone 84.

J. I. PAYNE

"Welcome"

To The Texas Technological Committee,
We extend a welcome wide.
When you're welcome to our town,
It's with a feeling of gladness and pride.

We know where you will locate the college,
In the place where it should belong;
Old Sweetwater, in the Heart of the West,
The home of sunshine and song.

A climate delightful and mild,
And a soil both deep and rich,
No other town can compete with us;
It isn't a question of "which."

So it's a question of "where" in Sweetwater,
And a question of "when" to begin,
So of course we are proud to see you,
And WELCOME, we say again.

Sweetwater Dry Goods Co.
LADIES AND MENS WEAR
THE STORE AHEAD

TO OUR CUSTOMERS

Our buyer is leaving the 30th of this month for
We wish to thank those who attended our Big Sale
for the splendid patronage, and we feel grateful
for the success of the largest value-giving event
in the history of our business.

New York. Fall stock will be purchased. The
same policy of close margin buying will enable us
to sell at the lowest prices, as we have always
done in the past.

McCORD BROS.

WE SERVE
THE PEOPLE HERE
IN SWEETWATER,

THE CENTER OF
POPULATION,

WITH GUARANTEED
WORKMANSHIP

CITY PRESSING PARLOR

Classified Section

FOR RENT.

FOR RENT—3 furnished rooms, all modern conveniences. Phone 300, 511 Cedar street. 1473tc

FOR RENT—3 unfurnished rooms. Phone 567. 14316p

FOR RENT—5 room apartment, H. Berman. Phone 24. 1071fc

FOR SALE OR RENT—Cottage, new and modern. See A. H. Herring, Burton Lingo Co. 1291tc

FOR RENT—2 completely furnished light house keeping rooms with sink and kitchen; private porch and entrance; bath adjoining. Phone 66 or 98. Mrs. Willard Gibson. 1451fc

MISCELLANEOUS.

WANTED—Furnished room in private family, north or east. Write Box 446, Sweetwater. 14713p

C. E. South of Clyde is visiting his daughter, Mrs. Oscar May, and family in Sweetwater.

SITE VIEWED BY LOCATING BOARD

(Continued From Page One.)

as; hence, on this level upland can be demonstrated the best method of farming this character of soil wherever located.

"But of vastly more importance is the fact that on this site you will find hillsides and slopes where can be demonstrated how to conserve the moisture and the soil by terracing on the hill land farms that abound in at least three fourths of the counties to be served by the school you are locating.

"On this site are spots where the soil is comparatively thin not overly productive, where can be demonstrated how to fertilize and bring to a state of productiveness land of this character.

"On this tract is a site where for a

Beautiful home in Weatherford, 8 rooms, all modern to trade for Sweet water property of like value. J. E. Bryan, phone 59. 14917c

FOR SALE—10 shares capital stock of the Texas Bank & Trust Co.; book value \$2,000. Will sell for \$1,500 cash. Dr. P. T. Quast, Address Box 248, Sweetwater, Texas, or 704 Main street, Fort Worth, Texas. 1371fd

FOR SALE—Nice red horse silver side minnows, one block east of tractor building. Laney. 14416p

WANTED—RAGS! Not strings. Must be clean cotton rags and unstarched. Don't bring wool rags—can't use 'em. Reporter office.

For the next few days, phone my residence after 7 o'clock p. m., as my folks are away, and I'll be home at night. Or leave note in letter box by office door. C. C. Cooper, surveyor. 14712.

WANTED—Modern 5 or 6 room cottage, furnished or unfurnished. Write Box 446, Sweetwater. 1481fc

comparatively small cost can be constructed a dam that will impound millions of gallons of water. This site is just above a valley where there is soil suitable for irrigation by flooding. It is also in close proximity to soil suitable for sub-irrigation, by loose jointed tilling or any other known method.

"On this tract of land are gravel beds containing sufficient gravel for all roads and driveways for many years to come. Around these gravel beds you will find some very rough broken land, gravel hills, etc., which to the casual observer would seem of little worth, but we would call your attention to the fact that these gravel hill sides, which retain moisture remarkably well, can be utilized in the growing of vineyards, berries, fruits, etc., and as there are hundreds of thousands of acres of this rough broken land in Central and West Texas which is today considered almost worthless, the demonstration of how land of this character can be made

productive will alone be worth many times what this school will cost the state of Texas. As here, in a sense, can be demonstrated how "two blades of grass can be made to grow where only one grew before."

"In other words, without decrying the merits of any other sites that are being offered, we believe that we will submit for your consideration a tract of land that will lend itself to more kinds of farming, methods of conservation and reclamation and that is more nearly representative of every character of soil and every lay of land to be found in Central and West Texas than can any other applicant for this school, a tract that we believe goes far towards making this the location where this college can in the future render the greatest service to the state and to the Section of the United States for which it is especially intended.

Water Supply.

"Here is enough water to supply a city of 20,000 inhabitants for more than two years without an additional drop of rainfall." John T. Johnson said, as he waved his arm over the vast expanse of Lake Trammel, directing the attention of members of the Locating Board to the fact that the Texas Tech would be amply provided for in the essential of water.

The party stood on the top of the dam and looked upstream into the deep blue waters of the Lake and as they looked, Mr. Johnson told of the springs which unfailingly fed the Lake, of the underground river that flowed through the gravel of the streambed, of the sheet piling that was sunk to retain this flow.

"This underground river," he said, "was found to be 600 feet wide by John B. Hawley, the engineer in charge of this project, and credited with being one of the best water engineers in the business. This Lake is 176 feet above the Texas & Pacific depot in Sweetwater and if the 12-inch main that now supplies the town were opened wide and allowed to run unchecked, it would require two years to empty this vast reservoir with its

1,240,000,000 gallons of water."

"This Lake was built in 1916, it was the first and is still one of the largest artificial lakes in West Texas. And figuring the average water consumption of 50 gallons per capita, here you have enough water for a city of 20,000 people to last through two years of absolute drouth."

Then the party were taken to a projecting point on the east shore of the Lake and while the descending sun made a path of rippling glory across the lovely Lake, the party partook of some very prosaic, but nevertheless appreciated grub.

Eight Cars Bring Board Here.

The Locating Board and accompanying correspondents, arrived in Sweetwater in the following order:

Stillman Evans of the Star Telegram
Max Bentley, of the Houston Chronicle, Bob Baker of the Amarillo News, in Car No. 1, driven by Clyde Payne, accompanied by George Sheppard of the locating committee.
Senator Cowell, in Car No. 2, driven by John T. Johnson, accompanied by Dr. A. H. Fortner and T. O. Cowan of the local committee.
Dean Sutton, in Car No. 3, driven by Rufus Wright, accompanied by Honorable R. M. Chitwood, Judge Ellis Douthitt of the local committee and W. G. Rathjens, assistant Chief Engineer of the United States Gypsum Company.
Professor Marrs, in Car No. 4, driven by Mose Newman, accompanied by R. C. Crane and H. R. Bondies of the

local committee.
Dr. Bralley in Car No. 5, driven by Paul Sorenson, accompanied by Rev. J. T. McKissick and Mayor Joe H. Boothe of the local committee.
Secretary Nabors, in Car No. 6, driven by W. El Wade, accompanied by S. I. Edwards and Secretary John McCurdy of the local committee.
Dr. Bizell in Car No. 7, driven by Walter L. Boothe, accompanied by C. O. Erwin of the local committee, and Minor Shutt, editor of The Sweetwater Reporter.
Ted Dealey of the Dallas News, and Martin of the Fort Worth Record in Car No. 8, driven by C. R. Simmons, accompanied by L. J. Geer.

Subscribe for The Reporter.

Welcome To Our City Members Of The Locating Board

Quick Service Grocery And Market

Requirements

Proper Food is the need of every man and woman student, the best meat available supply will be needed. We have been in the meat business many years and are producing to the buying public the best fed beef that can be bought. We are the representatives of the WILSON CERTIFIED PRODUCTS, which the name speaks for itself.

We welcome the Texas Tech Locating Committee to Sweetwater, the City that has concrete and conclusive arguments why the Tech should be located in Sweetwater.

THE FACT—that Sweetwater has three trunk line railroads makes it accessible from all points in Texas.

That Sweetwater lies in the center of the three great producing sections, grain to the north, cattle and sheep to the south, and in the cotton section, it will serve all sections equally well.

That Sweetwater has an abundant water supply, totalling 1,240,000,000 gallons, it would be able to supply the Tech without limiting the citizens needs.

THE LOGICAL LOCATION FOR TEXAS TECH

Wade Market

Wholesale And Retail

Sweetwater Vulcanizing Co.

WELCOMES
THE LOCATING COMMITTEE
—TO—

Sweetwater

THE CITY—with a 1,240,000,000 gallon water supply.

THE CITY—that is accessible from all points in the State.

THE CITY—that has the proper environment.

THE LOGICAL LOCATION FOR THE
TEXAS TECH COLLEGE.

Sweetwater Vulcanizing Co.

AN ORDINANCE.
A motion was made by Joe H. Boothe, Mayor, and seconded by W. T. Trammell, Commissioner No. 2, that paragraph No. two (2) of Section three, (3) of "an ordinance pertaining to electric wiring and electric apparatus" adopted and approved by the City Council of Sweetwater, August 16th, 1916, be amended so that paragraph No. 2 (2) of Section three (3) thereof shall read as follows:

The City electrician may inspect or cause to be inspected any old wiring or electrical apparatus in any building within the corporate limits of the City of Sweetwater, and shall thereupon issue a certificate if the work is in accordance with the provisions of this ordinance. In case the work does not comply with this ordinance, the City electrician shall issue a written statement as to the changes necessary to bring the work up to standard.

Under no consideration shall a certificate be issued on work that is concealed in such manner that it cannot be examined.

The motion was declared to have carried. Mayor Joe H. Boothe voting aye, Commissioner W. T. Trammell voting aye and Commissioner L. E. Musgrove voting aye.

Passed the 22nd day of June, A. D. 1923. Approved the 25th day of July, A. D. 1923.

JOE H. BOOTHE,
Mayor.

Attest:—
W. H. BARTLETT,
Secretary.

143110c.

AN ORDINANCE.

AN ORDINANCE ORDERING AN ELECTION IN THE CITY OF SWEETWATER FOR THE PURPOSE OF DETERMINING WHETHER OR NOT THE CITY OF SWEETWATER, TEXAS, SHALL BE AUTHORIZED TO ISSUE BONDS OF SAID CITY IN THE SUM OF THIRTY-FIVE THOUSAND DOLLARS, FOR THE PURPOSE OF THE CONSTRUCTION AND INSTALLATION OF A FILTRATION PLANT TO BE USED IN CONNECTION WITH SAID CITY'S WATER SYSTEM, AND WHETHER OR NOT SAID CITY SHALL BE AUTHORIZED TO LEVY A TAX OF TEN CENTS ON THE HUNDRED DOLLARS' VALUATION OF PROPERTY IN SAID CITY FOR THE PURPOSE OF

PAYING THE INTEREST ON SAID BONDS, AND CREATING A FUND FOR THE REDEMPTION OF SAID BONDS AT THEIR MATURITY.

On this 22nd day of June, 1923, the City Commission of the City of Sweetwater, Texas, being in regular session, and all the members thereof being present, and there coming before the said Commission for its consideration the question whether or not an election shall be ordered by said Commission to determine whether or not it is the desire of the property tax paying voters of said city to issue the coupon bonds of said city for the purpose of the construction and installation of a filtration plant to be used in connection with said city's water system, and whether or not said city shall be authorized to levy a tax of ten cents on the One Hundred Dollars' valuation of property in said city for the purpose of paying the interest on said bonds and creating a sinking fund for the redemption of said bonds at their maturity.

THEREFORE, BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF SWEETWATER, TEXAS, that an election be held on the 8th day of August, 1923, said date being not less than thirty days from the date of final passage of this ordinance, at which election the following proposition shall be submitted to the qualified property tax paying voters of said city, to-wit:

Shall the City Commission of the City of Sweetwater, Texas, be authorized to issue the bonds of said city in the sum of Thirty-Five Thousand Dollars, payable in forty years from their date with such options of redemption as the said City Commission may designate in said bonds, said bonds to bear interest at the rate of five per cent per annum, payable semi-annually, and also whether or not said City Commission shall be authorized to levy a tax of ten cents on the one hundred dollars' valuation of property in said city, or so much thereof as may be necessary to pay the interest on said bonds and creating a sinking fund sufficient to redeem said bonds at their maturity; said bonds to be issued for the purpose of the construction and installation of a filtration plant to be used in connection with the water system of said City of Sweetwater.

Said election shall be held at the City Hall in said City of Sweetwater,

and the following named persons are hereby appointed managers of said election, to-wit: L. S. Polk, Presiding Judge, T. E. Crutcher, Judge, and T. L. Hughes and Gerald Fitzgerald, Clerks. Only qualified property tax paying voters shall be allowed to vote in said election, and all voters desiring to support the proposition to issue said bonds and levy a tax as here provided, shall have written or printed on their ballots the words "For the issuance of bonds in the sum of Thirty-Five Thousand Dollars for the construction and installation of a filtration plant to be used in connection with the water system of the City of Sweetwater, Texas, and the levying of a tax of ten cents on the one Hundred Dollars' valuation of property in the said City of Sweetwater, or so much thereof as may be necessary to provide for paying the interest thereon and creating a sinking fund for the redemption of said bonds at their maturity."

Those opposed, shall have written or printed on their ballots the words: "Against the issuance of bonds in the sum of Thirty-Five Thousand Dollars for the construction and installation of a filtration plant to be used in connection with the water system of the City of Sweetwater, Texas, and the levying of a tax of ten cents on the One Hundred Dollars' valuation of property in the said City of Sweetwater, or so much thereof as may be necessary to provide for paying the interest thereon and creating a sinking fund for the redemption of said bonds at their maturity."

The manner of holding said election shall be governed by the General laws of the State of Texas and the Charter of said city of Sweetwater. The Mayor of the City of Sweetwater shall issue his call for said election by posting notices thereof at the place of holding said election at least thirty days prior to the date of said election, and by publication of such notice in some newspaper published in the City of Sweetwater, for at least twenty days prior to the date of such election. A copy of this ordinance signed by the Mayor shall serve as proper notice of said election.

Approved, June 22nd, 1923.

JOE H. BOOTHE,
Mayor.

Attest:—

W. H. BARTLETT,
City Secretary.

143110c.

Anniversary

1921

1923

WE LOCATED HERE IN SWEETWATER AND THIS IS OUR SECOND YEAR IN BUSINESS

WE ARE PLEASED TO

WELCOME

THE TEXAS TECH LOCATING COMMITTEE

—TO—

Sweetwater

THE CITY OF DESTINY

White House Grocery

Miller & Mizell,
Proprietors.

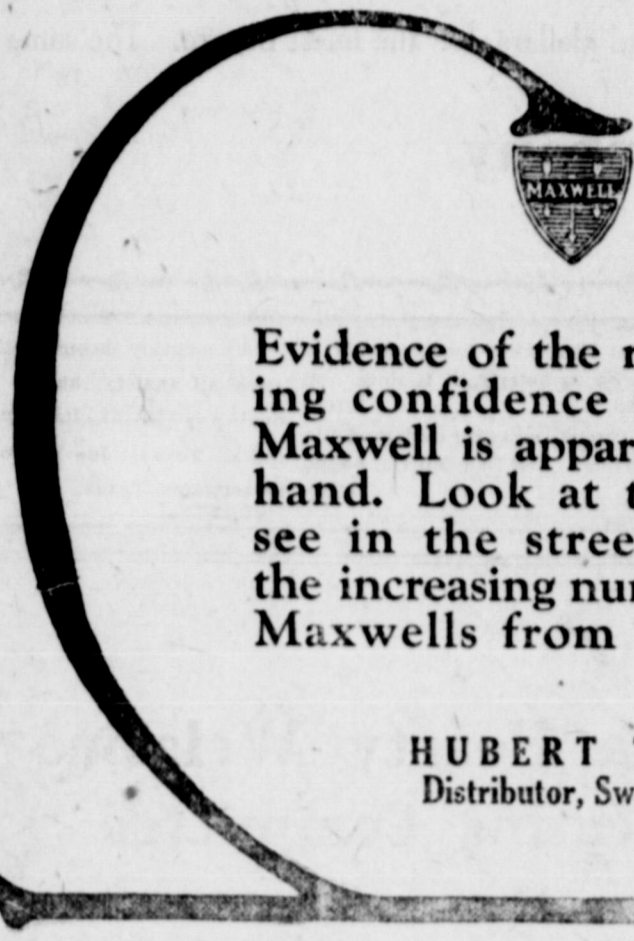
THE CITY NATIONAL BANK

Extends A Hearty Welcome to the Locating Committee

Sweetwater--

The Center Of West Texas
The Center Of Population

PROPER ENVIRONMENT—ABUNDANCE OF WATER—ACCESSIBILITY—THE LOGICAL LOCATION FOR THE TEXAS TECHNOLOGICAL COLLEGE

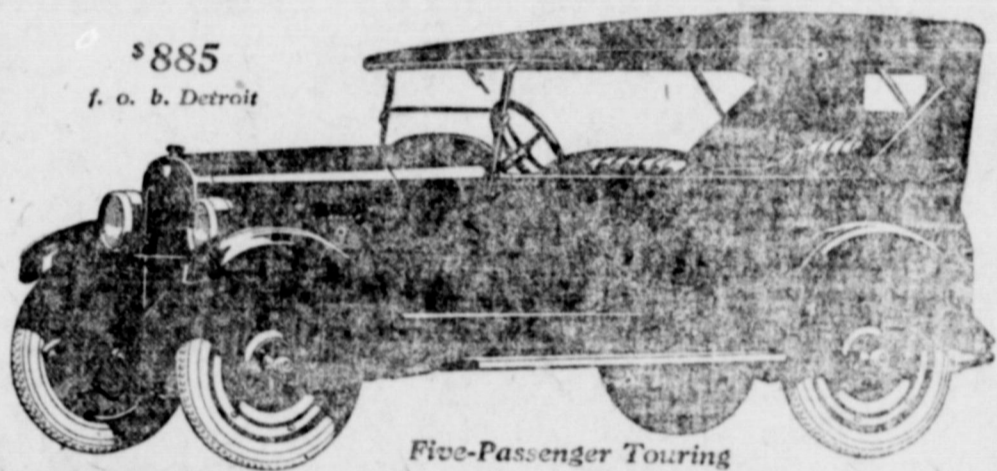


Evidence of the rapidly growing confidence in the good Maxwell is apparent on every hand. Look at the cars you see in the streets and note the increasing number of good Maxwells from day to day.

HUBERT TOLER
Distributor, Sweetwater.

The Good
MAXWELL

\$885
f. o. b. Detroit



Five-Passenger Touring

Tidwell-Campbell Co.

WELCOMES THE
TECH LOCATING COMMITTEE
TO
SWEETWATER

THE CITY—with an abundance of water, a supply that will meet the needs of a city of 20,000.

THE CITY—where three trunk line railroads meet, making it accessible from all points in the State.

THE CITY—with three main State Highways, thus giving it direct contract with all points.

PROPER ENVIRONMENT GOOD CLIMATE
CENTER OF ALL WEST TEXAS

TIDWELL-CAMPBELL CO.

"Where The Price Is Right."

REPORT OF THE CONDITION OF

THE FIRST NATIONAL BANK

Of Sweetwater, Texas, at the Close of Business June 30, 1923

RESOURCES

Loans and Discounts	\$438,329.63
Stocks and Bonds	\$ 34,300.00
Banking House Furniture and Fixtures	\$ 25,000.00
Other Real Estate	\$ 4,000.00
Cash and Exchange	\$184,818.31
Total	\$686,447.94

LIABILITIES

Capital Stock	\$ 80,000.00
Surplus	\$ 30,000.00
Undivided Profits	\$ 998.54
Dividend Unpaid	\$ 4,000.00
Circulation	\$ 19,100.00
DEPOSITS	\$552,349.40
Total	\$686,447.94

The Above Statement is Correct.

R. K. McADAMS, President.
CLYDE B. PAYNE, Cashier.

Established 1901

TO MEET THE DEMAND OF ALL THE PEOPLE

We have in stock burial cases from seventeen dollars and fifty cents for the lowest priced and ranging up to one thousand dollars for the finest bronze. The same courteous personal attention given to every one—and credit to those who need it—is assured you by us.

Wright Furniture and Undertaking Company

NORTH OAK STREET.

TREATY IS SIGNED

Lausanne Document Brings to An End The War Between Greece And Turkey.

By The United Press.
LOUSANNE, July 24.—The Lausanne Peace Treaty, bringing to an end the Greco-Turk war, which involved Britain, was signed here today. Ismet Pasha, Turkish representative, was the first to affix his signature to the document.

PYRON NEWS.

Mr. Jowell of this place started a singing school at Sulphur this week.

Wesley Hiss and family and Mr. and Mrs. W. M. Hiss are visiting in Abilene this week.

Hugh Souls and children are visiting relatives this week.

The Baptists of this place started a meeting here Saturday night with Rev. Crawford in charge of the services.

Rev. Christian of Snyder will start a Christian Church revival here next Wednesday night.

Miss Cora Jowell is at Roscoe this week.

Mrs. Garrett is improving, but is still confined to her room.

Mrs. Bertie Haggard and Mrs. Gladys Elam, of Roby, were week end guests of Mrs. Haggard's parents, Mr. and Mrs. Richardson.

Erwin Glass, who has been away from home for some time is back.

Dora Jowell and Lois Richardson were in Hornsleigh Monday.

Earl Richardson and family were in Sweetwater Saturday.

Herbert Brock and family were in Sweetwater Saturday.

Miss Irene Richardson of Sweetwater is visiting Mr. and Mrs. Earl Richardson.

Johnnie Gilmore is visiting at May Pearl. He is attending a singing school while there.

HAY LEADS.

By The United Press.
FORNEY, TEXAS, July 24.—Old king cotton may take the lead in quantity output in the Lone Star State but for quality, hay, the paragon of horse feed, still holds sway, according to Mayor C. L. Duke.

The mayor has a 500 acre meadow in which he recently started a crew to work. The hay is of excellent quality for which Forney is noted all over the state.

Several years ago this section consisted of many thousands of acres in this product but as the price of cotton advanced the hay crop has gradually been nosed out.

VOTE BOND ISSUE.

By The United Press.
BEEVILLE, Texas July 24.—The board of trustees of the Beeville Independent school district has ordered an election to be held August 11 for the purpose of voting on a \$15,000 bond issue. The money, if voted, will be used to repair the school houses of the districts.

LAST CALL—
\$7.75 GINGHAM DRESSES
\$3.95
\$20.00 ORGANDY DRESSES,
\$ 7.95—
**Whitten's
Shop**



HEREFORDS ON THE WALTER BOOTHE RANCH.

WE WELCOME
THE TECH LOCATING COMMITTEE
—TO—
SWEETWATER
The Center of West Texas.
S. D. MYRES SADDLERY

We have "Hot Running Water" piped through our fountain. We scald all glasses and spoons as fast as they are used. Crosthwaites, Phone 90. 1377dc.

"Golden Peacock" face powder is guaranteed to satisfy, if it does not, Phone 90. 1377c.

Our monthly income policy will take away all anxiety about the future. Southwestern Life Insurance Company Dallas, Texas. Joe H. Boothe, agent. 1416p Sweetwater, Texas. 131156

**We Extend a Hearty Welcome
To The Locating Committee**

Sweetwater---

**The City with three Trunk Line
Railroads**

Max Berman

—AT THE R. & R. THEATRES TODAY—

R & R PALACE
A Sweetwater Institution.

—Presenting Today—

The beauty of a thousand passions



POLA NEGRI
MAD LOVE
her supreme picture sensation

A Powerful Story Of Modern Life Among the Fast Upper Class of Society

—A l s o—

"BACK TO THE WOODS"

—AND—
FOX NEWS

Adults 30c
Children 10c

R & R QUEEN
Where You Will Find The Cool Winter Breezes Blowing—

—Present Today—
WESLEY BARRY

—IN—
"HEROES OF THE STREET"
Folks, if you haven't seen this picture before, or if you come and see it again, you will enjoy it just as much as you did the first time.

—A l s o—
"EXIT QUIETLY"
This Great Double Program at Bargain Prices.
Adults 25c Children 10c

ANNOUNCEMENT EXTRAORDINARY—
There will be a great surprise for you and all the family at the R. & R. Palace Wednesday. So make arrangements to be here.

Texas Bank & Trust Co.

Sweetwater, Texas

Capital Stock	\$100,000.00
Surplus And Profits	\$100,000.00

— OFFICERS AND DIRECTORS : —

G. E. Bradford, President	E. B. Hull, Assistant Cashier
T. L. Hughes, Vice-President	J. N. Dulaney, Cashier
R. A. Ragland, Vice-President	J. R. Headrick, Director

—Member of Federal Reserve—

**The Only Guaranty Bank In
Sweetwater**

Sweetwater Daily Reporter

VOLUME IV.

SWEETWATER, TEXAS,

TUESDAY, JULY 24, 1923.

SWEETWATER--Center Of All West Texas



ON PARADE
Sweetwater Booster Band in action Jubilee Day, March 2, 1923, when all West Texas assembled in Sweetwater to celebrate the signing of the Texas Technological Bill.



A NEW CHURCH
The new Church of Christ building which has just recently been completed.

FORTY MILE ROAD SPECIALLY BUILT

Railroad Over Desert In State of Idaho Rushed to Completion in Eighty-Seven Days.

COST OF CONSTRUCTION \$1,049,000

President Harding Rides First Train Over Line—Ground Broken On April First.

SALT LAKE CITY, Utah July 24.—A forty-mile railroad over the desert between Lund and Cedar City, rushed to completion in 87 days at a cost of \$1,049,000, was one of the incidentals in the recent reception by the state of Utah to President Harding.

On April 2, last, the right of way men, acting for the Union Pacific railroad, secured possession of the needed ground for the construction of the railway from the Salt Lake route main line at Lund to the entrance of Zion National Park, and on the same day the first scaraperful of earth was turned

ed on the grade. The contractor strung his men out in sections and as fast as a section was completed, the track-laying crew took possession and the ties and rails were set in place. Crowding upon their heels was the ballast crew. And so the work was rushed toward Cedar City.

In the midst of this orgy of toil came word that the President of the United States would visit Zion Park, providing the track was in shape for his big special train upon his arrival in the west. Every man on the system from the highest executive to the lowliest section hand plunged into the work with redoubled energy.

Whereupon there came the announcement that President Harding's trip to southern Utah had been cancelled, and the work dragged.

But again came cheering news, definite this time, that the president would come. Ignoring dust and desert heat, the men plunged into the job again, determined to finish the road in time.

Only forty-eight hours before the arrival of the president's train the depot site at Cedar City was strewn with

foundations and debris left from the removal of houses that had been carted away or torn down. Ballast trains brought in clean white gravel. An approach twenty feet wide for automobile travel was graded and surfaced and grounds were roped off.

Twelve hours before the president's train was due the electricians were erecting poles and stringing the lights along the railway track and the station yard.

The superintendent of the work rode into Cedar City on a pilot train ahead of the presidential train and met his yard foreman, who was just finishing his second continuous 24-hour shift that week. He was covered with dirt and grime and a half-inch growth of rough beard bristled on his face. The superintendent prevailed upon him to get cleaned up and take a little nap before the president arrived. The man dragged himself into

a car within 500 feet of the spot where the president's special was "parked", and slept so soundly that he never even saw the highest executive.

During the construction of the new branch, ballast trains bringing gravel were given right of way over every other train on the Salt Lake route main line. The biggest day's output was 119 cars. In the 87 days nearly one-half million tons of gravel were hauled an average distance of 100 miles.

When Health Is A Question We Have To Offer

- Chiropractic massage treatments
- Grogan Mineral Baths.
- Grogan Mineral Water (1,320 grains of useful Minerals per U. S. Gallon.)
- Sixteen buildings for your accommodation.

A Guaranteed Proposition For The Asking

Grogan Wells Sanatorium

The Largest Drugless Sanatorium In The South.

Use Reporter Want Ads.

WELCOME

TO
SWEETWATER
THE CENTER
OF ALL
WEST TEXAS.

GEO. MASSEY

WELCOME To Sweetwater TECH COMMITTEE

—After viewing the wonderful inducements Sweetwater has to offer for the location of the New College—

You are cordially invited to visit the

R & R Theatres

—AND—

Inspect the class of amusement presented in

"The Center of All West Texas"

LOCATING COMMITTEE

You Are Now In The Center Of All WEST TEXES

Welcome

Sweetwater -- The logical location for the Texas Tech.

PRIMS

A. J. PARKER Realty Co.

STATE-WIDE REAL ESTATE
BUSINESS
OLDEST ESTABLISHED
AGENCY IN
NOLAN COUNTY
"WE HUSTLE ALWAYS"

Roscoe - - - - - Texas

We Are Dealers
In
STAPLE AND FANCY
GROCERIES

Exclusive Dealer For
SUPREME FLOUR
Fresh Vegetables,
Best Line Of Coffee And Tea That Can
Be Obtained

Copeland Grocery

No. 36—Phone—No. 36.

Roscoe - - - - - Texas

WE ARE FOR
SWEETWATER

For The

"Texas Tech"

Hemphill-King Realty Co.

Farms, Ranches, City Property.
Roscoe - - - - - Texas

WE STAND FOR IMPROVEMENT
AND PROGRESS
THAT'S WHY OUR GROCERIES ARE
ALWAYS UP TO REQUIREMENTS
OF OUR MOST FASTIDIOUS
CUSTOMERS.

"THE STORE WITH A REPUTATION"
YOUR BUSINESS APPRECIATED

M. E. Smith Grocery

Roscoe - - - - - Texas

ROSCOE---

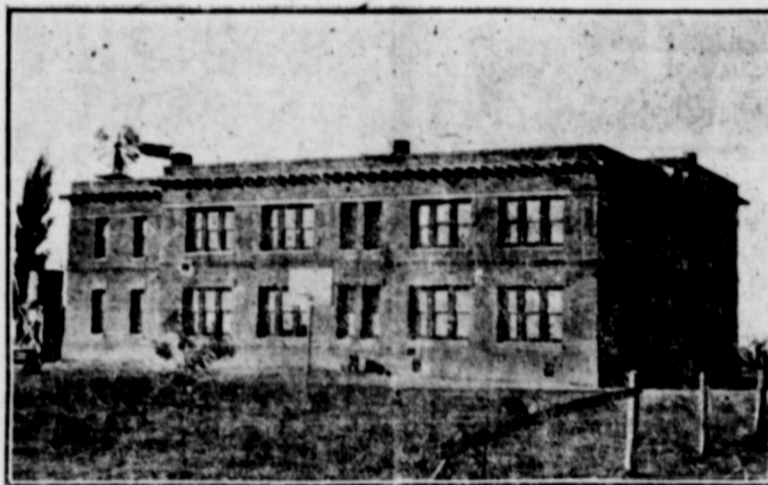
THE HEART OF THRIVING COMMUNITY.

To the west of Sweetwater eight miles lies Roscoe, a thriving little city of 1800 people, and is in the very heart of the famous black waxy divide. The city is surrounded by fine farms of cotton and grain and is in the center of a hustling, bustling and prosperous community.

Roscoe is the home of five churches, Methodist, Presbyterian, two Baptist and Christian.

Roscoe is on the main line of the Texas and Pacific Railway, and is also the southern terminus of the Roscoe, Snyder and Pacific railroad, and the general offices, shops and roundhouse of this railroad are located there.

Roscoe's water supply is not only practically inexhaustable, but the water is exceptionally good water, coming from 140 feet underground. Twelve thousand dollars will be spent on the extension of the waterworks, buying new mains, pumps, etc.



\$75,000.00 HIGH SCHOOL

Roscoe has a \$75,000 two-story brick school building, and the school is first class and affiliated with a corps of twelve to fourteen teachers.

Roscoe has received State aid for their paving program. Ten blocks will be paved with reinforced concrete and a brick face, work to commence August 15th.

One of the most important industries in Roscoe is cotton ginning. There are four unusually good gins in Roscoe and the fifth is under course of construction and will cost approximately \$30,000. It is estimated that between 12,000 and 15,000 bales of cotton will be ginned there this year.

Roscoe has in addition, electric lights, Southwestern Bell Exchange, two banks, Western Union, a newspaper and 32 brick business houses.

Besides five fraternal organizations, Roscoe has a Chamber of Commerce, affiliated with the West Texas Chamber of Commerce, and a Community Club with a membership of over 150.

The city officials include A. J. Parker, Mayor; A. H. Haney, city secretary, and a board of aldermen consisting of W. W. Witherspoon, Val Forester, Grover Hanes and L. S. Howard.

THE BEST
In
DRUG STORE GOODS
THE BEST IN
DRUG STORE
SERVICE

Roscoe Drug Co.

"The Rexall Store"
No. 24—Phone—No. 24

Roscoe - - - - - Texas

Roscoe State Bank

(A GUARANTY FUND BANK)

We solicit your account large or small and guarantee the best possible service consistent with sound banking principles.

(The Oldest State Bank in Nolan County)

OFFICERS

R. K. McAdams, President,
T. M. Dobbins, Active V. P.,
W. D. Haney, Vice President,
B. E. Hamilton, Cashier,
J. B. Worthy, Asst. Cashier.

DIRECTORS

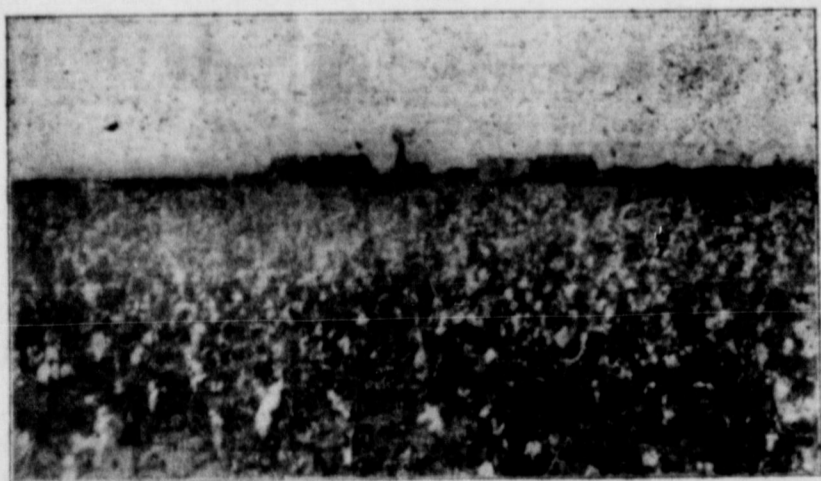
R. K. McAdams
T. M. Dobbins,
W. D. Haney
J. W. Young
R. O. Dobbins

Roscoe - - - - - Texas

PUT IT UP TO US
When you have any building to do, put it up to us to furnish you the right kind of lumber. Our years of experience, plus a stock of lumber that is of the highest quality, insures your getting lumber that will be exactly what you should receive for the building you want done.

Higginbotham - Bartlett Company

Roscoe - - - - - Texas



FIELD OF COTTON



FIELD OF MAIZE

YOU GO NORTH, EAST, SOUTH OR
WEST
AND HIGHWAYS AND RAILROADS
TAKE YOU THROUGH
SWEETWATER

WELCOME LOCATING COMMITTEE

Heath Tailoring Company

WELCOME TO
THE CENTER OF
ALL WEST TEXAS

SWEETWATER—THE LOGICAL
LOCATION FOR THE
TEXAS TECH

S. Edwards Grain Company

WELCOME TO SWEETWATER
THE LOGICAL PLACE FOR
THE TEXAS TECH

Sweetwater Candy Kitchen

LOCATING COMMITTEE
WE WELCOME YOU TO SWEETWATER

THE LOGICAL
LOCATION
FOR THE
TEXAS TECH

J. P. Majors

Jeweler and Optometrist



Masonic Temple

POULTRY RANKS NEXT TO COTTON

Along With Growth of Cotton, Grains,
And Sorghum Tillage Has Devel-
oped Important Farm Asset.

PRODUCE BRINGS OVER \$600,000

From July 1, 1922 to July 1, 1923, 750,
Dozen Eggs, 200,000 Hens, 180,000
Fryers Were Marketed.

Along with the development of cot-
ton, grain and sorghum tillage in
West Texas, there has grown up an
industry which ranks next to cotton in
the value of its annual products,
namely the poultry industry which
ranks next to cotton in the value of
its annual products, namely the pou-
ltry industry which has outstripped in
wealth production, the catt. indus-
try in this territory—Central West
Texas.

The value of the poultry products
handled through any one shipping
point or considered from the average
160 acre farm is not so large in any
one shipment, but when the total for
a period of twelve months is consid-
ered, it is understood why poultry rais-
ing is the second greatest industry in
this community.

There was marketed in and ship-
ped from Sweetwater, from July 1,
1922, to July 1, 1923, the following
poultry products: 750,000 dozen eggs,
valued at an average of 20c per dozen,
making a neat sum of \$150,000. 200,
000 hens were either consumed or
shipped away to market at an average
price of 75c, making another \$150,
000. Thirty carloads of dressed tur-
keys were shipped, weighing an av-
erage of 20,000 pounds to the car and
bringing 40c per pound put another
neat sum in the bank to the amount
of \$240,000. One hundred and eighty
thousand fryers were marketed and
brought the growers over \$90,000.

When these figures are totaled it
is found to be well over six hundred
thousand dollars, and when it is un-
derstood that quite a quantity of pou-
ltry products were marketed in such
a way that authentic figures could not
be secured, and that the above figures
do not include such poultry, the im-
portance of the poultry industry in
West Texas is realized.

BATTERING RAMS TO SWEEP SKIES

Build New Airplane Designed to Dis-
able Enemy Planes By Ram-
ming Them in Mid Air.

HEAVILY ARMORED: STEEL NOSE

Planned to Lie in Wait Miles Up in
Air And to Swoop With Folded
Wings On Helpless Enemy.

By CHAS. McCANN
(United Press Staff Correspondent)
LONDON, July 24.—An aerial bat-
tering ram, that will swoop down like
a hawk from the skies to prey upon
slow-moving "troop planes" and trans-
ports, is being constructed secretly in
England, according to newspaper re-
ports.

Described as the most fearful air
weapon conceived, the new plane is to
be a heavily-armed, steel-nosed air-
ram, a combination of airplane and
javelin, which at the direction of its
pilot would dash down to destroy larg-

er, slower aircraft transporting sold-
iers or munitions.

The new machine is designed for
use with the air leviathans that will
act as mother planes to small battle
flyers.

Its only weapon is to be a knife-like
prow to disable its adversaries. It is
a one-man affair.

The pilot will watch for enemy
planes, and when one has been sight-
ed detach himself from the mother
ship and drop at tremendous speed,
when certain of hitting his target, he
will move a lever that will cause the
wings to fold back under cover of the
prow. After the blow has been struck,
it is intended that equilibrium shall
be restored by means of a peculiar
rudder arrangement and a powerful
engine that will operate previously-
shielded air-screws. Then the wings
are to be unfolded and the flight back
to the mother ship begun.

The air-ram would not usually
strike at the body of an airplane, but
the wings, hoping to disable it.

Air experts say that a weapon
against it must be sought indirectly—

WE WELCOME
THE
LOCATING COMMITTEE
OF TEXAS TECH
SWEETWATER
CENTER OF ALL WEST TEXAS

Otto Carter

Plumbing And Sheet Metal Work

STEARNS' ELECTRIC PASTE
is recognized as the guaranteed exterminator
for Cockroaches, Waterbugs, Ants, Rats and
Mice.
Don't waste time trying to kill these pests
with powders, liquids or any experimental
preparations.
Ready for Use—Better than Traps
2-oz. box, 50c 15-oz. box, \$1.25
SOLD EVERYWHERE

Welcome Locating Committee

The GLOBE.

DRY CLEANING AND DYEING.

Hatters and Cleaners

We Extend A Hearty
-- WELCOME --
To
The Locating Board
Sweetwater -- The Center Of All West Texa
Sweetwater Laundry

WELCOME TO SWEETWATER TECH LOCATING COMMITTEE WELCOME TO SWEETWATER TECH LOCATING COMMITTEE WELCOME TECH LOCATING COMMITTEE



LOCATING COMMITTEE WELCOME TO SWEETWATER TECH LOCATING COMMITTEE WELCOME TO SWEETWATER TECH LOCATING COMMITTEE WELCOME TO SWEETWATER TECH LOCATING COMMITTEE

WELCOME TO SWEETWATER TECH LOCATING COMMITTEE WELCOME TO SWEETWATER TECH LOCATING COMMITTEE WELCOME TO SWEETWATER TECH LOCATING COMMITTEE WELCOME TO SWEETWATER TECH LOCATING COMMITTEE

VALUE BORN OF EXPERIENCE

During the 15 years that it has been our privilege to serve the public in a merchandising way, we have studied the wants of many thousands of people, in order to satisfy their discriminating taste in style, quality and value.

The continually increasing patronage that has been accorded this store is a self evident fact that most of our efforts to please our customers, at least, have been successful.

And just as we feel that Sweetwater is best fitted to serve the New Texas Technological College, so too do we know that here will the students of that college find an organization best fitted to serve them. Sweetwater and Hubbard's Store alike stand ready to greet faculty and students with not merely an empty "welcome" but with an eagerness to aid the New Institution in every way.

The service that this store is particularly fitted to render is in providing the material needs of the boys and girls that will come here—standard merchandise of known quality and at standard price. That is a service that our fifteen years of experience particularly fits us to render and one that we will take a keen pleasure in giving in the future, as we have in the past.

HOME OF

- Manhattan Shirts
- Stetson & Knox Hats
- Munsingwear
- Mitchell Dresses
- Interwoven Hosiery
- Kuppenheimer Good Clothes
- Edwin Clapp Shoes
- Bradley Sweaters
- Printzess Coats & Suits
- Gossard Corsets

HUBBARD'S



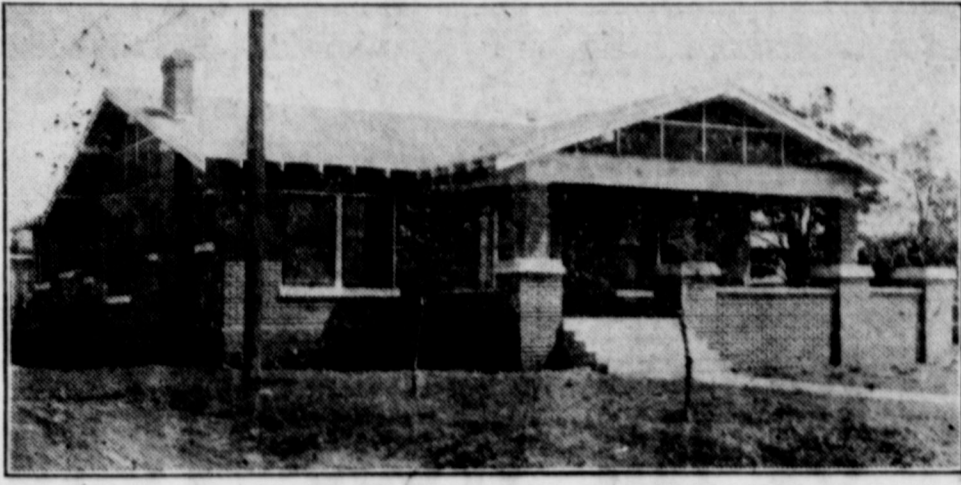
WELCOME TO SWEETWATER TECH LOCATING COMMITTEE WELCOME TO SWEETWATER TECH LOCATING COMMITTEE WELCOME TECH LOCATING COMMITTEE

SWEETWATER --- Center Of All West Texas



The West Texas Electric Company is now serving thousands of citizens in this section and the present installed and efficient equipment will sure good service to the Texas Tecnologir lege and people who would make this home.

WEST TEXA COM



First Baptist Parsonage

COW PUNCHERS HERD BUFFALO

Days of Wild West Have Changed But
Riding Buffalo Said To Provide
All Old Thrills And More.

COURT OF POSTGRADUATE COURSE

After Years of Experience Riding
Range, Maybe One Can Take a
Few Lessons—Is Much Faster

YELLOWSTONE PARK, Wyo., July 24.—Life in the "Wild West" has changed a lot in the last few decades. A good many of the old Fair-and-Square bartenders are jerking soda or water on tables, and the Old Scouts haven't been shooting tin-cans off each other's heads for many moons, ex- Nevertheless the changing times have brought to the West at least one thing which is as wild and as the most ardent Old-dreamed of. That is the of buffalo herding. Of it a very big demand and the only ones to Lacombe, chief of the Na-

"Oh, you punch cattle years an' years an' years and then you punch buffalo as a post-graduate course."

I asked "Bob" to tell me something of the wonderful herd of Yellowstone buffalo, which now has grown to proportions assuring the preservation of this historic American animal.

"First you should understand," he said, "that there are two bands of wild buffalo in the park, the only wild buffalo in the world. About twenty-nine range in the Pelican Creek section and about forty-seven in the Lamar River valley.

Tame Buffalo Herd.

"The 'tame' herd is kept at the Buffalo Ranch, about twenty-five square miles, from Lamar Valley to Cold Creek. There are 578 big ones, Eighty six calves already born this spring and fifty-five more expected. The calves are weaned in the fall.

"The monarch of the herd now is 'Commodore.' He's six foot one inch high at the hump, and the buffalo on the nickel, modeled from the bull at the New York zoo, was only five foot eight inches."

"Bob" says the biggest buffalo ever weighed was about 2,800 pounds, and he thinks Commodore and one or two other bulls at the Ranch are as heavy, if not heavier.

Twenty years last September, according to Lacombe, the Yellowstone herd of buffalo has been caded for. It started from eighteen cows and three bulls. The cows were originally tak-

en from the Charley Allard herd on the Flathead (Montana) Reservation, and the bulls from the Goodnight Herd, at Goodnight, Texas, on the

Colorado River.

The Ranch is now a show-place of the world. There are splendid corals with white-washed fences twelve feet high. Elsewhere six hundred and twenty acres of hay are under cultivation, to feed the buffalo in winter. Over one hundred acres of wild hay also are cut.

Dr. Ware's
Black Powder

INDIGESTION
Sick Headache
Stomach Troubles
Write For
Sample **FREE**

In Use
Over
50
Years

Ware Chemical Co.,
Dallas, Texas.

LOCATING COMMITTEE

WELCOME TO
SWEETWATER

WHERE THE RAILROADS CROSS
THE CENTER OF ALL
WEST TEXAS

Herndon's Shoe Store

Subscribe for The Reporter.

SWEETWATER
CENTER OF ALL WEST TEXAS

EXTEND A HEARTY
WELCOME
LOCATING COMMITTEE

Manhattan Cafe

Manhattan Shirts
Stetson & Knox Hats
Munsingwear

Bradley

Mitchell Dresses

Gossard

HUBBARD

ICE CREAM

The Winter of Summer--

That's just exactly what our Ice Cream Sundaes and Sodas are! They're the most cooling and refreshing—and they have the most healthful properties, too—hot weather dainties obtainable.

Hoffman Chocolates in beautiful boxes and in bulk—Good Home Made Candies

Cigars Tobacco

Up-to-the minute news and magazine service

Lone Star Candy Kitchen

Next door to Post Office.

WELCOME

TO

SWEETWATER

THE LOGICAL LOCATION

FOR

The Texas Tech

AND WHERE IT WOULD BE

ACCESSIBLE TO ALL WEST TEXAS

Dabney Motor Co.

LOCATING COMMITTEE WELCOME TO SWEETWATER TECH



SWEETWATER TECH LOCATING COMMITTEE WELCOME TO SWEETWATER TECH LOCAL

WELCOME Locating Committee

WHEN You Go

WEST

NORTH



SOUTH

EAST

YOU GO TO SWEETWATER

LAW FIRMS

Harry Bondies
Beall, Beall and Beall
Douthitt, Mays & Perkins
R. C. Crane
J. C. Babb

DOCTORS

Rosebroug
Chapman

WETS TRY AGAIN TO WIN IN OHIO

Organizations Maneuvering for Another Spectacular Clash in the Cradle of Prohibition.

DRYS RAISE MILLIONS FOR FIGHT

Wets Confidently Predict Victory at Polls—Carry Fight to Every Congressional District.

COLUMBUS, O., July 24.—Ohio, cradle of prohibition is to witness another battle over the wet and dry issue.

Forces of the American Anti-Saloon League and the Organization Against Prohibition are maneuvering for another spectacular clash.

The "drys" have laid plans—with \$2,500,000 backing—to fight off any attempts of this or any other state to repeal its prohibition enforcement code. Their goal is to make Ohio a shining example of dryness for the whole country.

The "wets," following the recent Anti-Saloon League war council at Westerville, announced the first in the counter-attack would be moving their headquarters to Columbus, a more strategic point, they believe, than Toledo.

"It will be fine business," said G. C. Hinkley, "if we can announce inroads on the dry cause right here in the home state of the Anti-Salooners." Hinkley is general manager of the Organization Against Prohibition.

As soon as the organization's headquarters is well established here, the work will begin in earnest, said Hinkley. "We are going to hold the 189,000 wet votes we had in the elec-

tion and we're going to swell

to a substantial wet ma-

in enemy dry. Hinkley's

their missionary work

districts.

ing they are

ned by the

activities of the opposition, point out that every possible indication of the trend in Ohio since she first went dry has been that she is growing drier every year.

It is true that there is not the sparkling enthusiasm for battle among the "wets" of the electorate that has marked other conflicts on this issue.

Most Ohioans seem reconciled to a "dry" future insofar as the law is concerned and few persons will deny that the work of the prohibition agents has been effectual.

There was great promise in the work of the Organization Against Prohibition before the election last fall. People were thinking there might be something to the talk of wine and beer coming back in the state. But then the election came and the "damps" were defeated overwhelmingly. Now there doesn't seem to be so much of that old-time confidence in the "wet" ranks.

Election time, however, may bring new life to the campaigners and new enthusiasm to the voters.



FIRST NATIONAL BANK

WELCOME LOCATING COMMITTEE
WHEN YOU GO YOU HAVE TO
GO THROUGH SWEETWATER,
THE LOGICAL LOCATION FOR THE
TEXAS TECH

M. G. Cooper
The Men's Store

We Believe

SWEETWATER IS THE LOGICAL
TRADE CENTER OF
WEST TEXAS.

THAT IS WHY WE LOCATED OUR
WALL PAPER AND PAINT
STORE HERE.

HUNTER'S

C. P. Woodruff T. Vard: Woodruff
Woodruff & Woodruff
LAWYERS
Aycock Building.
Sweetwater Texas

NEW SATIN SLIPPERS

DRESSY IN APPEARANCE
HIGH IN QUALITY
COMFORTABLE FITTING
PRICED REASONABLE.

Tucker Shoe Department
Tidwell-Campbell Co.

DOUTHIT, MAYS &
PERKINS
Attorneys At Law
Sweetwater Texas

WE WELCOME THE
LOCATING COMMITTEE
TO SWEETWATER
THE CENTER OF ALL WEST TEXAS

Corbett-Hubbard Drug Company

THE
Committee
Welcome

In
The Center of Population
of West Texas
WE SERVE THE PEOPLE WITH

Shelf Hardware, Stoves, Ranges, Guns, Ammunition, Harness, Paint, Queensware, Silver Ware, Cream Separators, Automobile Casings, Tubes, McCormick Corn Harvester, P. & O. Implements, Webber, Moline, Columbus, Keystone and Monarch Wagons, Wire, Windmills, Piping, Cylinders, Gasoline Engines, Deering and McCormick Binder Twine.
Sheet Metal Works and Plumbing Shop.

Costephens Hardware Co.

Sweetwater Daily Reporter

VOLUME IV.

SWEETWATER, TEXAS, TUESDAY, JULY 24, 1923.

SWEETWATER --- CENTER OF ALL WEST TEXAS

Map showing the six separate and distinct sections competing for the Texas Technological College, and Sweetwater's central location relative to all six.

No. 1. Snyder, Post, Lubbock, Plainview district.

No. 2. Stamford, Haskell, Seymour district.

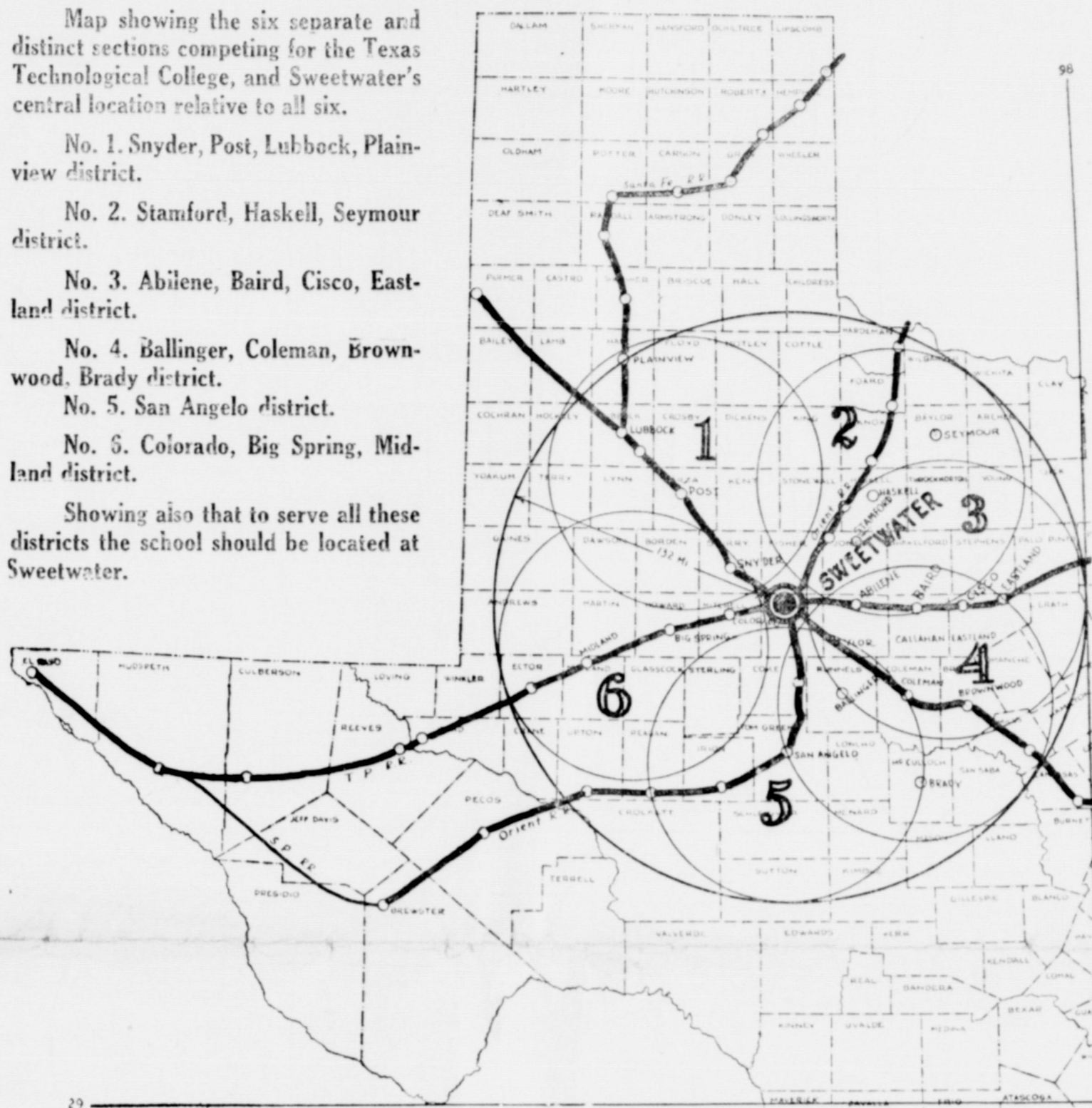
No. 3. Abilene, Baird, Cisco, Eastland district.

No. 4. Ballinger, Coleman, Brownwood, Brady district.

No. 5. San Angelo district.

No. 6. Colorado, Big Spring, Midland district.

Showing also that to serve all these districts the school should be located at Sweetwater.



In the following pages it is shown that Sweetwater is first, the center of area of the district to be served; second, the center of population of the district; third, the most accessible town in all the district; and fourth, the center of the territory now unserved by a college. It will now be pointed out that Sweetwater is also the center of activities and interests in West Texas.

Those familiar with the great empire of West Texas know that while

there is not another similar area in the world that exhibits the same spirit of unity and co-operation, still there is as much diversity of interest and activity in the district west of the 98th meridian as there is in all the rest of the State together. Taking Sweetwater as the center, there are within a radius of 140 miles six separate and distinct sections with their varied and different interests.

1. To the northwest along the Santa Fe there is the Snyder, Post, Lub-

bock, Plainview section, developing rapidly as the greatest sorghum grain and wheat growing section of the State.

2. To the northeast there is the Stamford, Haskell, Seymour section, with its great oil and cotton interests.

3. To the east along the T. & P. there is the Abilene, Baird, Cisco, Eastland section with its vast oil, agricultural and industrial interests.

4. To the south along the Santa Fe

there is Brownwood, Coleman, Ballinger, Brady section with its poultry, pecans, agricultural and stockraising interests.

5. To the south along the Orient there is the San Angelo section, the great wool market of the Southwest and the headquarters of the South-Central cattle interests.

6. To the west along the T. & P. there is the Midland, Big Spring, Colorado section, the cattle center of the West, and rapidly developing as a great agricultural center.

Oil is being developed both in the Colorado Big Spring section and in the Big Lake section west of San Angelo.

Forty towns or more divided about equally among these six sections, are asking for the new college. To place it in any one of them would be to make it merely a sectional school.

Sweetwater is the Central All West Texas location for the college the one place where it would serve the people of all sections of the territory.

Sweetwater---The Ideal Location

Sweetwater is the Central City of West Texas. The citizens of the territory to be served have met in mass meetings four times in Sweetwater in their campaign for a West Texas College. They met here only because this is the Central City and easily reached from all points in the West.

Sweetwater is a city of 7,000 people, and growing rapidly. It is large enough to give social and home life to the faculty and students, to aid student enterprises, to provide opportunities for self-help, and to house the student body without the expense of dormitories. There will be no immediate need for the building of dormitories if the Texas Technological College is located at Sweetwater. While ultimately it might be desirable to house a part of the student body in dormitories, educational advantages which the college is designed to offer need not be delayed or sacrificed because of large expenditures for housing facilities.

Sweetwater has no state institution or denominational college. There are no other students to fill up the homes, divide the openings for self-help, and increase the cost of living. All of the facilities of the community will be at the disposal of this one college. Moreover, the college authorities will find the citizens of Sweetwater ever willing to provide additional accommodations for the growing institution.

Sweetwater will watch over and help develop this college to its greatest possible usefulness. Its refined and progressive population appreciates education, and will welcome the cultural benefit which will come to its own people from nurturing the Texas Technological College.

The following qualifications are respectfully submitted for consideration.

Sweetwater Tech Committee

R. M. SIMMONS, Chairman.

RUFUS WRIGHT, Vice Chairman.

JOHN A. McCURDY, Secretary.

C. R. SIMMONS

W. E. WADE

G. H. SHEPPARD

TOM COWEN

R. M. CHITWOOD

ELLIS DOUTHIT

L. J. GEER

PAUL B. SORENSON

VALTER BOOTHE

JOHN T. JOHNSON

DR. A. H. FORTNER

REV. J. T. McKISSICK

S. I. EDWARDS

R. C. CRANE

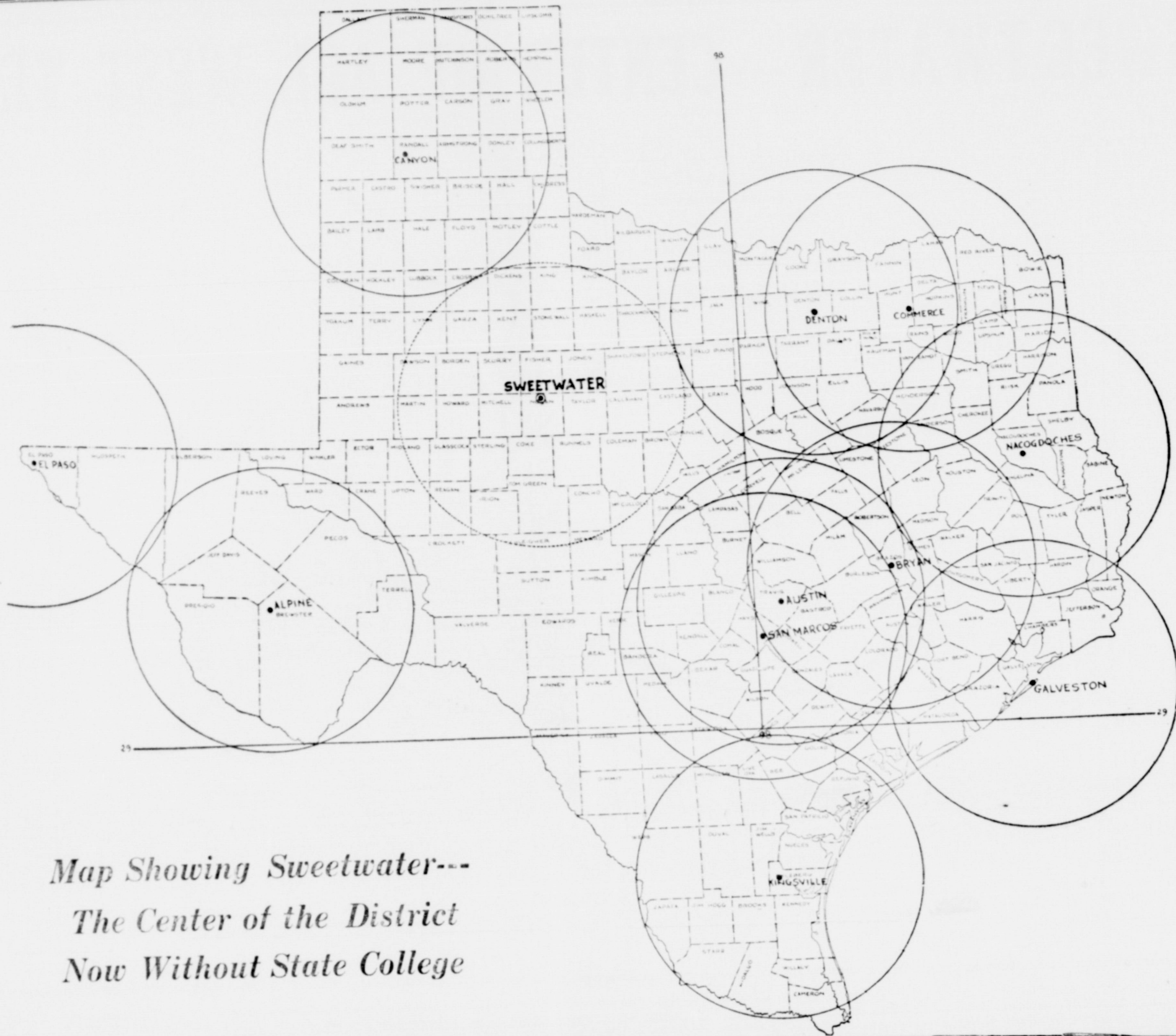
C. O. ERWIN

MOSE NEWMAN

CLYDE B. PAYNE

MAYOR JOE H. BOOTHE

SWEETWATER -- Center Of All West Texas



Map Showing Sweetwater--
The Center of the District
Now Without State College

WHERE LOCATE TECH COLLEGE?

Law Says Locate It in Place Where
It Can Best Serve The Area Not
Now Served By State Institution.

OTHER AREAS ARE NOW SERVED

All Portions of Texas Including Pan-
handle, Alpine, and El Paso Have
State Institutions Except Central.

Every unbiased man and woman
will agree that this new college should
be located in that place in which it
best serves the purposes for which
it was established.

The question to settle, then,
is why is this new college estab-
lished and located in West Texas?
There are two reasons. State Colleges al-
ready to hold all the students in Tex-
as. The only barrier to their establish-
ing a new one was the inaccessibil-
ity of the present State Colleges to
the children residing in West Texas,
to have a State college near and easily
accessible to the homes of the child-
ren of West Texas was the one and
only justification for establishing this
new college. A department of techno-
logy could have been added to any of
the old colleges just as well as es-
tablished in this new college. Coun-
ses in subjects peculiarly adapted to
this section even, could have been
added likewise to the curriculum of
any of the old colleges. Just as tropi-
cal medicine is not taught in the
tropics but in Liverpool.

But it was pointed out to our Leg-
islators that it has been shown by the
most careful scientific studies that
students of college grade would go to
college much more readily if a college
were near and accessible. It was
shown in Texas and in other states
that more than twice as many stud-
ents, in proportion to population,
were attending college in those dis-
tricts that had a college nearby as
were attending in those districts
that did not have a college near and
easily accessible. To be specific,
the charts prepared by the University
of Texas for the State Commission on
Higher Education showed that there
were over twice as many students in
proportion to population attending col-
lege in the Panhandle District with
a college at Canyon as were attend-
ing college from this Central-West
Texas district with no conveniently
located college.

Thirty-four counties in the Plains
Panhandle section including Randall,
the home of the Canyon Normal
shows a population of 161,353, with
600 students attending state colleges.
Forty-one counties in Central West
Texas shows a population of 284,996,
with 498 attending state colleges. The
Central West Texas counties should
have 1073 in college to equal the ratio
in the Plains Panhandle section.

As the character of population and
the wealth of these two districts are
almost the same, this failure to at-
tend college on the part of more than
half of the youths of Central West
Texas, who are prepared to attend,
is clearly due to remoteness and inac-
cessibility of the other state colleges
to these children of West Texas.

The legislature recognized this
truth and established this college pri-
marily in order to make a state col-
lege as accessible to the young men

THREE HIGHWAYS INTERSECT HERE

Sweetwater Located on State High-
ways No. 1, 4 and 7, Which Give
Unusual Accessibility

SECOND ONLY TO RAILROADS

Railroad Building in United States
Shows Effect of Automobile Com-
petition, Makes Roads Important

Sweetwater is also the intersecting
point of three State Highways--Nos.
1, 4, 7--better known as the Bank-
head, the Del Rio-Canadian, and the
Central Texas Highway. These high-
ways reach out across West Texas in
six directions and add greatly to
Sweetwater's accessibility.

It is certain that there will be
little railroad building and extension
in the next decade. The total tollage
decreased many thousand miles in
recent years in the United States and
in more populous centers many

and women of West Texas as state
colleges are now accessible to the
youths of North Texas, Central Texas,
East Texas, and the Alpine and Pan-
handle sections.

Since the primary reason for estab-
lishing this college was to have a
college near and accessible to the
citizens of West Texas, it is obvious
that Central location and accessibility
by road and railroad should be the
first consideration in determining
the exact location of this college.

trains are being taken off owing to
the competition from automobiles.

Highways theretofore will play an in-
creasing part in the transportation of
the future and are only less essential
in determining the accessibility of a
given point. The three highways
named above are among the most im-
portant in the state and reach all
portions of the area to be served by
the college as well as the rest of the
state. It is probable that more tour-
ists pass through Sweetwater than any
other City in West Texas.

SCHOOL TO SERVE ALL WEST TEXAS

Primary Purpose of Texas Tech-
nological College is to Provide Col-
lege for West Texas.

"TECH" PART IS SECONDARY

Other Schools in State Teach Tech-
nology--Important That It Be
Located Where Can Best Serve

Some seem to think that this col-
lege is to be the only Technological
College in the State and therefore
should be located over somewhere
near the center of the state. This idea
is based on the lack of knowledge of
the facts and of the primary purpose
in establishing the college. If this
college should be located near the
center of the State, then West Texas
would still have no accessible college
and would have to start its fight all
over again for still another college
for this district. It is true that the
addition of the technological depart-

ment has added greatly to the scope
and possible usefulness of the college
for West Texas, but no thoughtful
or well-informed person supposes
that this is, or will be, the only school
in Texas giving technological educa-
tion.

Our great A. and M. College at
College Station already gives much
technological education, the College of
Industrial Arts and the University
also give much technological educa-
tion. All of these colleges will un-
doubtedly increase their technological
departments as fast as the state de-
velops its mechanical industries and
needs more of such education. It
would be as futile for us to expect
one West Texas college to furnish
technical education for all the child-
ren of the vast empire of Texas, as it
would be to expect one Normal Col-
lege to furnish all the teachers, or
one Agricultural College to provide
all the educated farmers that Texas
needs.

This new college will be first, last,
and all the time a College For West
Texas. Its technological departments
will furnish technological education
for this district primarily, and tem-
porarily and incidentally for a large
part of the State in certain lines.

Since, therefore, the primary pur-
pose in creating this new college was
to satisfy the needs of West Texas,
the name the college bears, and the
special functions assigned to it, in no
way lessen the necessity of locating it
in the center of West Texas--the cen-
ter of the district now unsupplied with
an accessible State college.

Where, then, is the center of West
Texas district unsupplied with State
college facilities? Look at the map!
The Texas Technological College lo-
cated in Sweetwater would complete
the college system for the State of
Texas.

SWEETWATER THE CENTER OF AREA

Town Would Have to Be Moved Only
Five Miles South And Five Miles
West To Be Exactly In Center.

EQUIDISTANT FROM ALL POINTS

Circle With 140 Mile Radius Includes
Entire Area Not Now Reached By
Any State College Influence.

Considering first the question of
Central location, we find Sweetwater
located at practically the exact cen-
ter of West Texas. It is 140 miles
from the 98th Meridian on the East,
and a circle of this radius drawn
around Sweetwater touches the north
line at the Red River, comes within
10 miles of New Mexico on the West,
and within 50 miles of the Mexican
border on the South.

Outside of this 140-mile circle there
are three cutting districts, the San
Antonio district, the Big Bend-El
Paso district, and the Panhandle. It
will be noted from the map that Sweet-
water is practically equidistant from
the center of all three, being 210
miles from the center of the San
Antonio district, 220 miles from the
center of the Big Bend-El Paso dis-
trict, and 215 miles from the center
of the Panhandle. It will also be
noted that diagonals drawn from the
four corners of the prescribed district
intersect within a few miles of
Sweetwater.

Sweetwater would have to be mov-
ed only 5 miles west and 1 1/2 miles
south to be the exact geographic cen-
ter of the area.

SWEETWATER--Center Of All West Texas

PUBLIC SCHOOLS CREDIT TO CITY

High School Represents Investment \$125,000 And is Modern in Every Particular

NEW WARD SCHOOL BUILDING

An \$80,000 Building Program Nearing Completion With New and Modern Equipment.

Sweetwater justly prides herself on her public school system. Her local public schools will compare favorably even with those of the largest cities. Sweetwater has invested \$250,000 in buildings and grounds.

The High School alone represents a valuation of \$125,000. It consists of two stories and a basement and is modern in every particular. In the basement is to found equipment for domestic science, manual training, and the fine arts. A large swimming pool and gymnasium are provided in the extension at the rear of the building. The basement also contains steam heating plant, book room, locker, shower bath and toilet rooms. The main floor of the building is provided with eight recitation rooms, a large library, and superintendent's and principal's offices. The lighting is perfect and the building is amply heated with steam. On the second floor are found more class rooms, well equipped science laboratories, and the auditorium and study hall with a seating capacity of nine hundred. This hall is provided with a large, deep stage electrically equipped.

The city now has three modern ward schools. A recent bond issue, passed by a nine to one vote, has made possible the erection of a new East Ward School, and substantial additions to the South and West Wards. The new East Ward School, which is now under construction, is to be built according to the California "unit" plan. It will contain twelve class rooms, library, principal's office, and an auditorium with a seating capacity of seven hundred and fifty. This building will also be steam heated, electrically lighted, and provided with the latest school equipment.

The registration in the city schools this year is fourteen hundred, of which three hundred are members of the High School. This year forty students are eligible for graduation in the Sweetwater High School. Of these, thirty have expressed their intention of attending some college next year. The standard of work being maintained in this school is shown by the high records made by its graduates in the University, the A. & M. College, the College of Industrial Arts, and the denominational schools of the State. The Sweetwater system of schools employ thirty-two teachers and a superintendent.

This brief summary of Sweetwater's schools is merely to call attention to the community's interest in educational matters, and to give an idea of the sort of school facilities that would be available for the children of faculty members should the new college be located here.

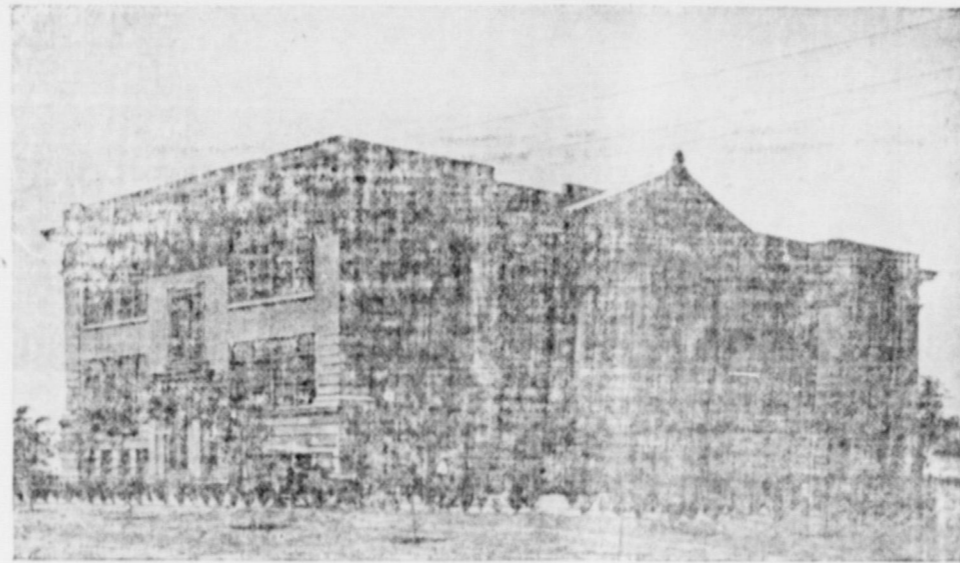
SITE ADVANTAGES

Location for College Offered By Sweetwater Shows Many Excellent Features Included:

Desirable features of the Sweetwater site may be summarized as follows:

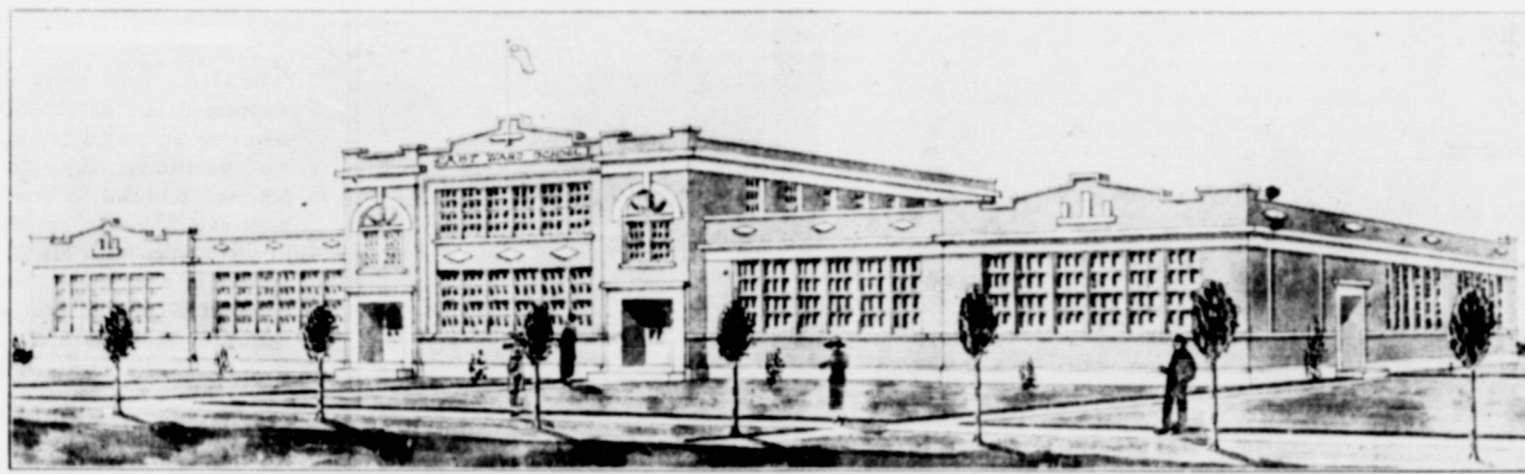
1. It is a tract of land adjoining the residence section of one of the best located cities in Texas.
2. It is a tract with an ideal site for a college campus and college buildings.
3. It is a tract with perfect drainage.
4. It is a tract into which a private railroad switch can be extended.
5. It is a tract which contains soil suitable for the growing of pecans.
6. It is a tract on which irrigation can be demonstrated.
7. It is a tract combining in one place almost every kind of soil and lay of land found in West Texas.

Churches and Schools



SWEETWATER HIGH SCHOOL

Few cities of the West can boast a handsomer or better arranged High School than the \$125,000 structure that serves the students of Sweetwater High School.



NEW EAST WARD SCHOOL

Now nearing completion, this handsome new school building embodies the latest design in Ward School Building. It is another portion of Sweetwater's \$80,000 ward school building program.



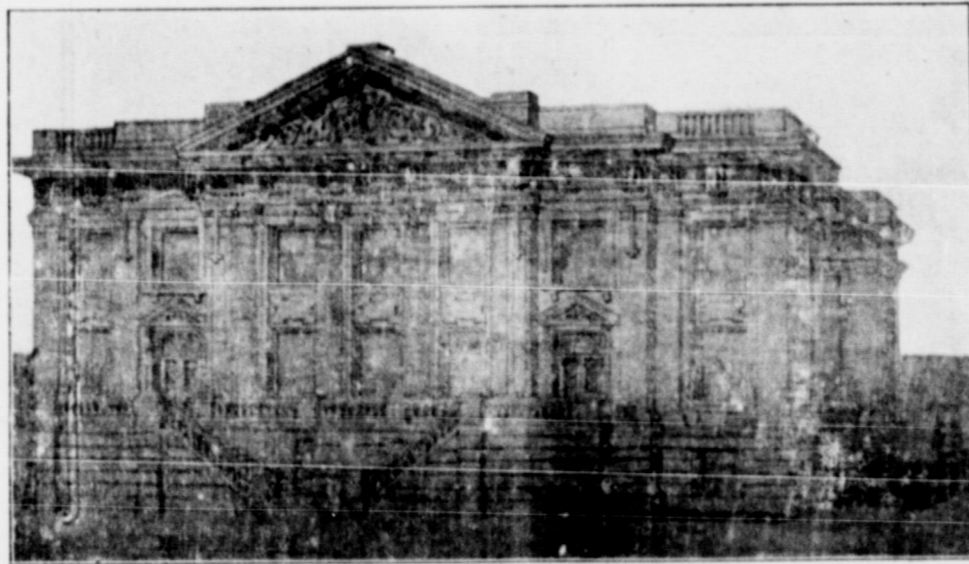
EPISCOPAL CHURCH

This handsome church structure has been completed just a little over a year.



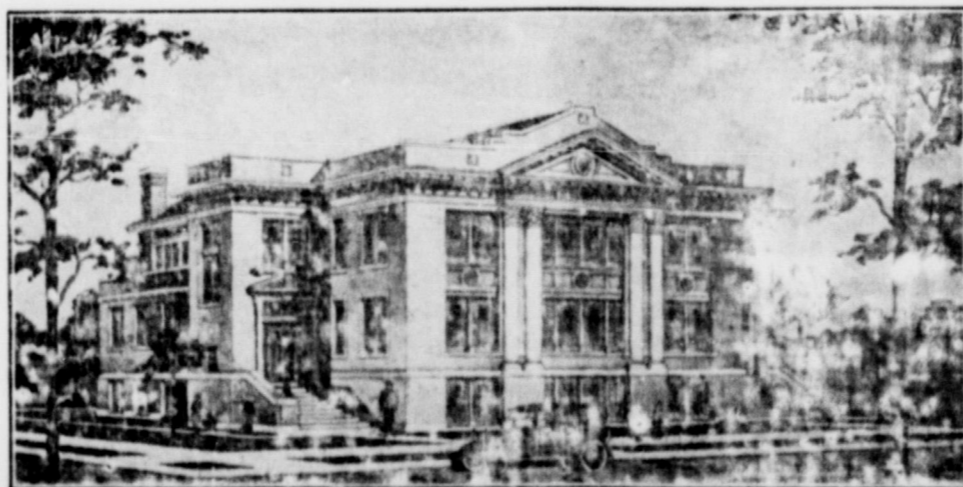
CHRISTIAN CHURCH

The First Christian Church has designed along very pleasing architectural lines, as the above photograph shows.



METHODIST CHURCH

The large membership of the Sweetwater Methodist Church is housed in the handsome, commodious structure shown above.



BAPTIST CHURCH

Construction of the \$75,000 home for the Baptists in Sweetwater is actively under way at the present time. The parsonage has been completed and also the excavation for the new church. Completion by the first of the year is contemplated.

CITY CHURCHES ARE ALL ACTIVE

Nine Congregations Represented in City—All of Them With Live Leadership and Membership

NEW CHURCHES BEING BUILT

Baptists Engaged on \$75,000 Building Program, Church of Christ Recently Completed.

Nine churches are established in Sweetwater—Methodist, Presbyterian, Episcopal, Christian, Church of Christ, Catholic, Nazarene, and two Missionary Baptist.

The Christian, Episcopal and Methodist each have commodious brick buildings. The First Baptist and the Church of Christ, each have on a building program and in a few more months will have splendid brick buildings. The others have substantial frame buildings.

These churches maintain full time pastorates, and have those organizations that go with their respective churches, such as Woman's Missionary Societies, Christian Endeavor, B. Y. P. U., Epworth League, Sunday School, Bible School, Men's Organizations, Choirs, etc.

COMMUNITY LIFE

Many Organizations Strive For Civic Betterment Including Board of City Development, Etc.

The Board of City Development is supported by public taxation with the approval of a large majority of the citizens. This organization functions as a Chamber of Commerce. Sweetwater has a Business Men's Luncheon Club with one hundred members, a post of the American Legion, Boy Scout Troops and numerous Women's Clubs.

The Sweetwater Country Club owns seventy-six acres of land and has one of the best golf courses in Texas.

The University Club has fifty-eight members and is active in civic work in the community.

The Sweetwater Municipal Band adds much to the community life of the city. This organization is supported by appropriations from the city treasury.

The American Legion Park is a memorial to the Nolan County men who lost their lives in the late war.

The City Park is one of the beauty spots of West Texas. It consists of seventy-five acres, embracing Sweetwater Lake, which was the city water supply before Lake Trammell was constructed. Boating, bathing and fishing are offered to the public without charge.

The Santa Fe Lake Club has the exclusive use of the large lake owned by the Santa Fe Railroad Company. This club has a membership of two hundred. The lake covers one hundred and fifty acres. Bath houses have been erected on the grounds. Swimming and fishing are favorite pastimes of the club members.

LODGES ACTIVE

Masons Complete \$70,000 Temple Within the Year—Elks Own Building—Other Organizations.

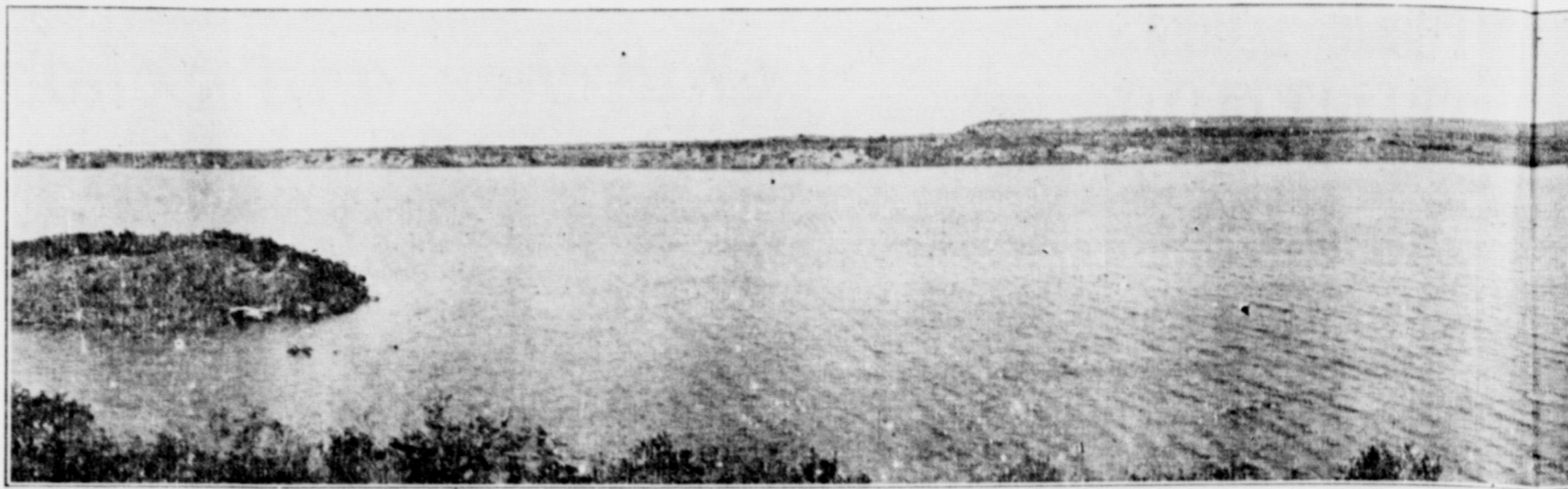
The Masons have in Sweetwater a commodious temple, recently erected at a cost of \$70,000.00. The following Masonic bodies are found here: A. F. & A. M. with a membership of 251; Royal Arch and Royal and Selected Masters with a membership each of 100 members; Shrine Club with a membership of 22; Scottish Rite Club with a membership of 22; Eastern Star with a membership of 102; and a large DeMolay for boys. A Commandery of Knights Templar was recently organized.

The local Elk's Lodge owns its building and has three hundred and fifty members.

The W. O. W., Modern Woodmen, Odd Fellows, and Rebekahs have large local organizations.

SWEETWATER--CENTRE

Were it a question of water alone as to the most important factor in the location of the Texas Technological College, Sweetwater would be one of the strongest contenders. Pure, soft water from nature's storehouse, without impurities, to be further protected by the immediate installation of a modern filtration plant of the most approved type. Sweetwater has water enough to supply a city of 20,000 people.



LAKE TRAMMELL

Capacity 1,240,000,000

In 1914 a bond issue of \$320,000.00 was voted for the purpose of constructing an adequate water supply for Sweetwater. Major John B. Hawley was retained as consulting engineer and Lake Trammell was built in accordance with his plans. The reservoir is nine miles southwest of Sweetwater and is located at an elevation of more than 100 feet above the city. Water flows from the reservoir through a twelve-inch main by gravity.

The 54-mile catchment area emptying into the 200-acre reservoir of Lake Trammell provides 1,240,000,000 gallons of water of which only 250,000,000 gallons annually will escape through seepage or evaporation. This amount of water is sufficient to satisfy the needs of a city of 20,000 people through a two-year drought if necessary. The quantity of water needed to fill the reservoir is assured through the normal annual rainfall of over 23 inches, since the watershed has a low absorption affording large runoff of rainfall. The elevation of the reservoir is high enough above Sweetwater that the loss of head over the 7 3/4 miles of pipe still allows a pressure of 50 pounds per inch at the city. A pumping station and emergency storage tank in the Water Tower add a 250,000-gallon increase to the city's supply. The 12-inch conduit from the lake to the city is more than sufficient to handle this large supply of water. 25,000,000 gallons of water were sold to the railroads from Lake Trammell in 1922.

The quantitative features above mentioned may also be classed with those more definitely related to the permanency of the water supply of Sweetwater. Principal among the latter are: The well-constructed dam of rolled layers of earth reinforced by sheet piling, the water slope being paved with a concrete floor, and the spill-way which protects the dam from excessive flood waters being partly bed rock and partly a concrete lining; the most permanent conduit obtainable; a modern distributing system, including 60 fire hydrants;

and the presence of other sites favorable for the location of subsidiary reservoirs if such should ever be needed.

Resolution passed by City Commission of Sweetwater, April 5, 1923. Be it Resolved by the Commission of the City of Sweetwater.

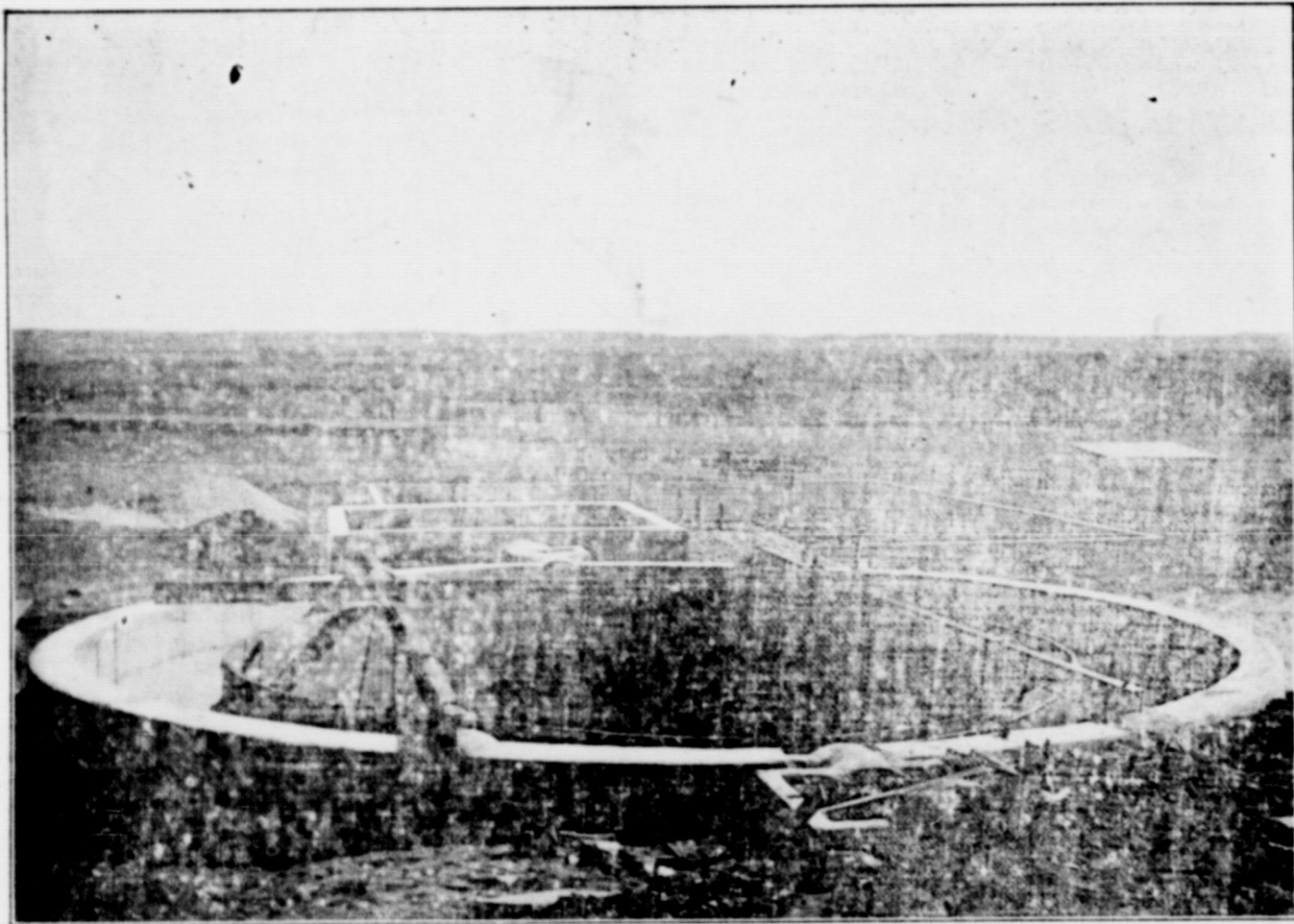
Article No. 1. From and after such time as the Texas Technological College is located at Sweetwater and shall have been opened to receive students, the City of Sweetwater will furnish without charge any quantity of water, not in excess of fifty thousand gallons per day, to said College, for its own proper uses, except irrigation.

Article No. 2. In the event the amount of water used for the above said purpose should be in excess of fifty thousand gallons per day the charge for such excess shall be at the rate of five cents for each one thousand gallons so used.

The quality of the water from Lake Trammell, Sweetwater's reservoir, has been excellent at all times since this lake was formed by creating a dam across Sweetwater Creek, near its headquarters. The official analyses and reports show its character at present--no epidemic has ever been traced to Sweetwater's water supply.

The principal reasons for the purity of the waters of Lake Trammell are: The absence of any objectionable mineral matter in the rocks and soil of the watershed, which is entirely in the Cretaceous limestone; the absence of contaminating influences--the watershed being largely unused roughland with timbered valleys, and uninhabited, and at the Lake itself no fishing, bathing, or camping is allowed; the unavoidable but small natural bacteria content of the water is to be entirely eliminated by the Filtration Plant now ordered and in process of construction.

Sweetwater's excellent Sewer System and Disposal Plant preclude the possibility of the contamination of the city's water supply within the city it-



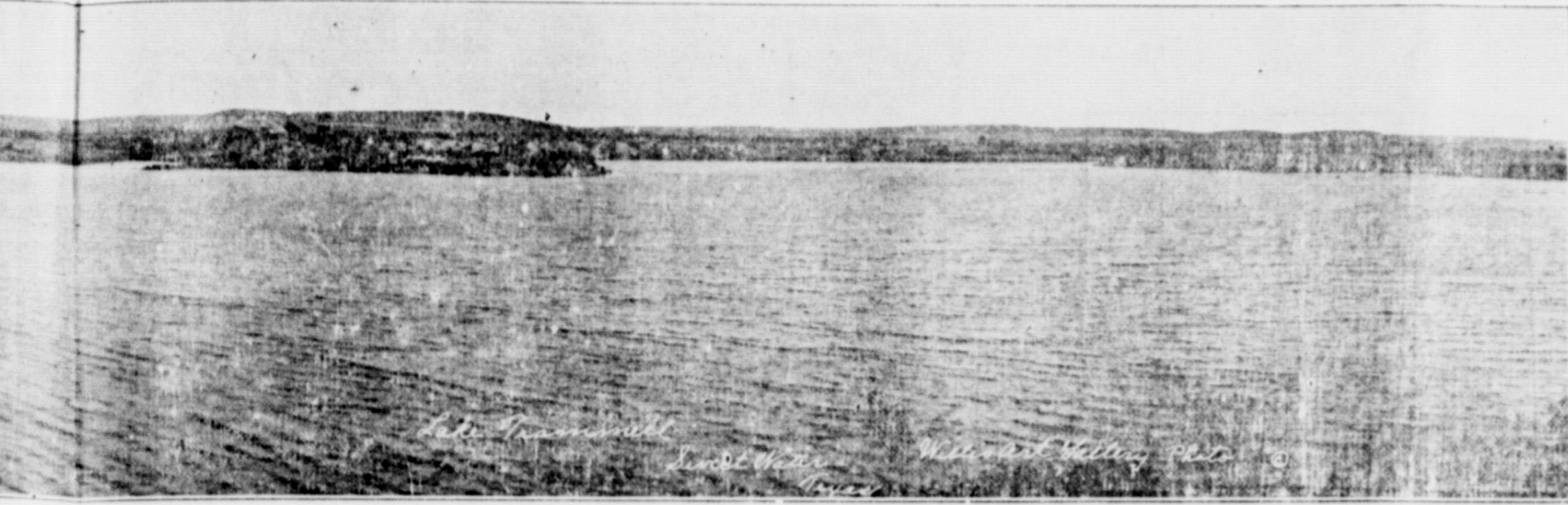
SEWAGE DISPOSAL PLANT

The above illustration is used by courtesy of the State Health Department which considers the Sweetwater disposal plant a model.

There is a time in the life of every community when the water problem must be solved. What was adequate ten years ago will be outgrown ten years hence. In Sweetwater, the progressive citizenship have taken time by the forelock and long ago solved the water problem for many years to come. Lake Trammell stands as a monument to this progressive spirit, a spirit which calmly takes care of the necessary things as they become necessary. Not for many years will there be a water problem in Sweetwater, not until the 20,000 class, nearly twice as large as any city in West Texas, is reached.



ER OF ALL WEST TEXAS



RAMMELL

During the driest years since the completion of Lake Trammell there has never been the slightest restriction upon the use of water for residential sprinkling, gardens, lawns and the most copious household or business use. The water supply never has worried city authorities the slightest degree nor have the citizens of Sweetwater had any doubt concerning the matter. The large cut on this page speaks for itself.

0,000 Gallons of Water

favor- self.
 Hon. L. E. Musgrove, Water Commissioner, Sweetwater, Texas.
 Dear Sir: It gives us pleasure to inform you that the specimen of water submitted, upon examination gave no evidence of the presence of organisms belonging to the B. Coli group, and that the total bacteria count was comparatively good. These results indicate that the water from which the specimens were taken was considered safe for drinking purposes at the time the collection was made.

With the installation of a modern rapid sand filter plant, under efficient operation, you have increased the factor of safety, and will have assured Sweetwater, a water delivered to its consumers that would at all times come within the United States Public Health Service standards. Your initiative in endorsing the purification works is commendable, and further bespeaks your continual interest in providing a safer water supply for the citizens of Sweetwater.

Yours very truly,
 V. M. EHLERS,
 State Sanitary Inspector.

II

WHEREAS, on September 21, 1922, the Commissioners passed a resolution authorizing the employment of C. E. Duran to make a survey of Lake Trammell and pipe lines for the purpose of determining the advisability of constructing a filtration plant, and WHEREAS, the said Duran has reported favorably thereon, and WHEREAS, on the 20th day of March, 1923, the Commission of the City of Sweetwater passed a resolution authorizing the said C. E. Duran to submit completed plans and specifications and estimate on said plans.

III

NOW THEREFORE BE IT RESOLVED BY THE COMMISSION OF THE CITY OF SWEETWATER: That the water commissioners immediately take such steps as may be necessary to secure the construction of a modern filtration plant to be used for the purpose of filtering the water used by

the City of Sweetwater from Lake Trammell; that proper plans and specifications be prepared and submitted back to the commission for approval and there is hereby appropriated from the water fund the sum of Five Hundred (\$500.00) Dollars and so much of said amount as shall be necessary shall be used for the purpose of securing such plans and specifications; that upon the approval of said plans and specifications the City Secretary shall immediately advertise for bids for the construction thereof, and the construction of such filtration plant shall be completed at the earliest date possible; so much money as may be necessary for the construction of such filtration plant is hereby appropriated from the water fund, and warrants thereon shall be issued to defray the expense thereof.

PASSED AND APPROVED BY UNANIMOUS VOTE OF THE COMMISSION OF THE CITY OF SWEETWATER, this 7th day of April, 1923.

(Signed)
 JOE H. BOOTHE
 Mayor.
 W. H. BARTLETT
 City Secretary.

I, W. H. Bartlett, City Secretary of the City of Sweetwater hereby certify that the foregoing is a true and correct copy as passed by the Commission of the City of Sweetwater.

Given under my hand this 7th day of April, A. D. 1923.

W. H. BARTLETT,
 City Secretary.

Since the time of the passage of the above resolution on the Filtration plant, the City Commission has been actively engaged in the inspection of plants at Fort Worth, Dallas, and other cities, and with C. E. Duran, engineer, are preparing plans and specifications for its early construction.

On August 8, the people of Sweetwater will vote on a bond issue for \$25,000 which will provide funds for construction.

The rapid sand type, with a capacity of 1,000,000 gallons per day, has been decided upon.



SWEETWATER FIRE DEPARTMENT

With modern motorized equipment that gives the city the lowest fire insurance key rate.



Railroads entering Sweetwater have never been in doubt concerning the quantity and purity of the water from Lake Trammell. During 1922 the Texas & Pacific railroad alone purchased over 29,000,000 gallons. It is a very common occurrence for this railroad to buy a tankcar full of water for its section employes, construction gangs, etc., and ship it many miles close to and sometimes far beyond neighboring cities whose water supply they felt was not so suitable for their employes to drink.



Sweetwater--- Center Of All West Texas

SWEETWATER HAS AN EVEN CLIMATE

Situated In Semi-Rugged Country, Has Annual Mean Temperature of About 63 Degrees.

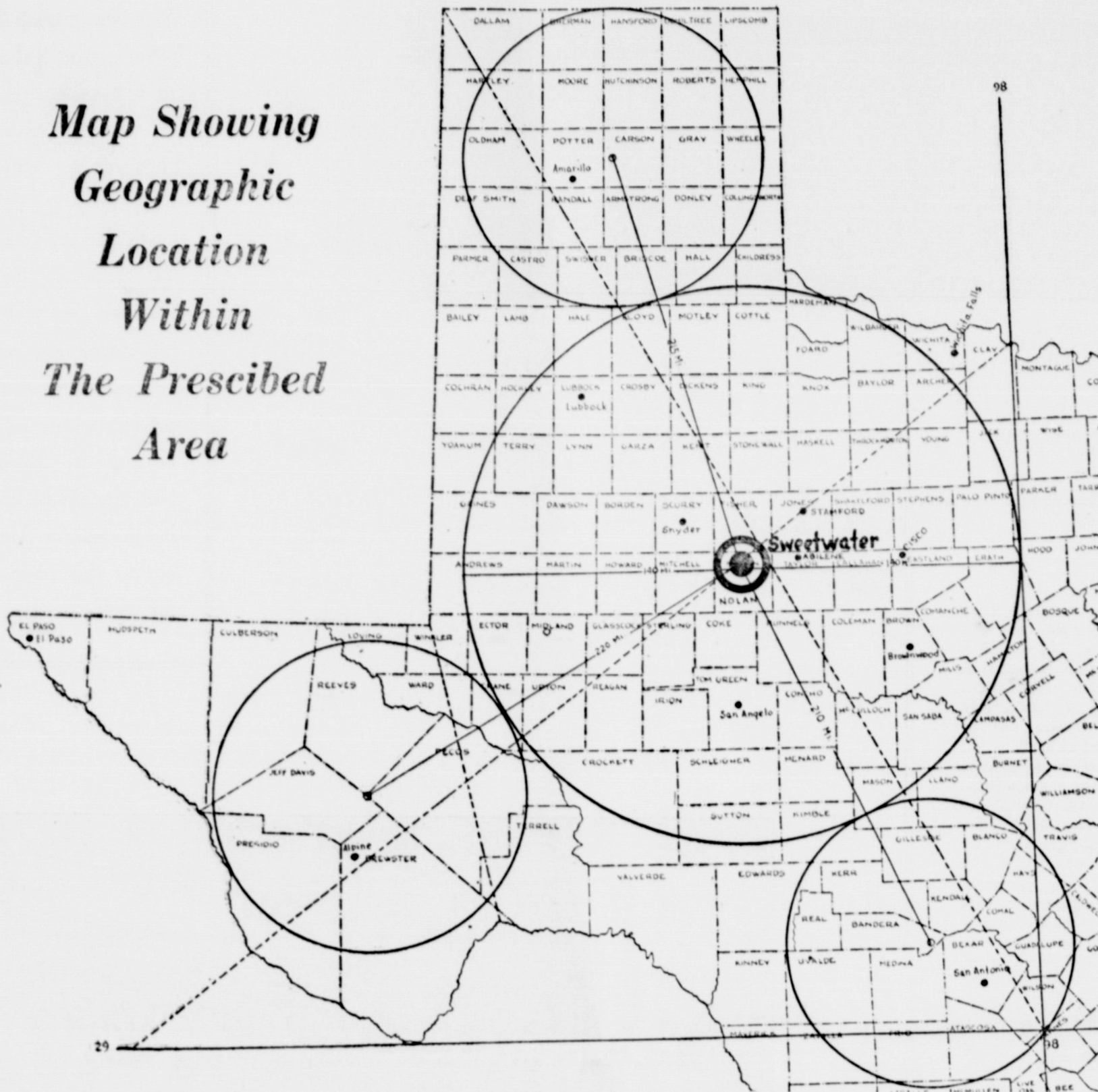
AVERAGES 265 CLEAR DAYS

Precipitation Average For Five Years Is 25.49 inches—Local Elevation, 2164 Feet.

Sweetwater is situated in the rolling, semi-rugged portion of Central West Texas, commonly known as the "Break Country," at an elevation of 2164 feet. It falls within the 29-39 rainfall district and has an annual precipitation of approximately 24 inches. It enjoys fairly even climate without extremes of heat or cold, the annual mean temperature being about 63 degrees. There is no Government Weather Bureau at Sweetwater, and the following data has been arrived at by taking reports from the nearest official stations north, south, east and west and striking an average.

- Average precipitation for 20 years 23.15 inches.
 - Average precipitation for 10 years 23.96 inches.
 - Average precipitation for 5 years 25.49 inches.
 - Mean winter temperature for 5 years 52.40 degrees.
 - Mean summer temperature for 5 years 63 degrees.
 - Average number of clear days for 10 years 265.
 - Per cent of clear days 72 per cent.
 - Average annual snowfall for 10 years 4 inches.
- Climate as in other things Sweetwater represents the mean, the central point in West Texas. Sweetwater's elevation of 2164 feet, her annual precipitation of 24 inches, her average temperature of 63 degrees represent the means of all of West Texas.

Map Showing Geographic Location Within The Prescribed Area



CITY HAS MODERN SEWERAGE PLANT

City Ordinance All Within Sewerage Limits to Equip Homes And Connect to System.

ADOPTS STATE SANITARY CODE

There Has Never Been An Epidemic Of Any Sort, Sickness at All Times Is At A Very Low Minimum.

The ideal nature of her climate is proven by Sweetwater's health record. There has never been an epidemic of any sort in the city, and sickness at all times is at the minimum.

Sweetwater has adopted the Sanitary Code recommended by the State Board of Health, and has always been thorough in enforcing its provisions. The city has a modern Sewerage System and Disposal Plant, and a City Ordinance compels all within the sewerage limits to equip their homes and connect with the system.

However, in the most healthful locality there is always some sickness and to care for her sick Sweetwater has two modern institutions, the Sweetwater Sanatorium, a well equipped surgical hospital, and the Grogan Wells Sanatorium, specializing in Mineral Water treatment.

The table printed below has been furnished by the Texas State Board of Health.

Census Population, 10,868

Tuberculosis	3
Cancer	1
Typhoid	1
Diphtheria and Croup	4
Malaria	0
Dengue	0
Syphilis	1
Alcoholism (Acute or Chronic)	0
Smallpox	0
Gonococcus Infection	0
Typhus	0
Ankylostomiasis (Hookworm)	0

Sweetwater--- The Center Of Population

CENTRAL LOCATION REGARDING POPULATION OF AREA IS SHOWN

Sweetwater Ranks First Among Towns Competing For College In Population Within Radius of 140 Miles of City—Comparing Favorably With Any of Them

PRESENT AND FUTURE POSSIBILITIES CONSIDERED

Present Density of Population for the Whole Area is 8.6 Persons Per Square Mile While Within the 140 Mile Radius of Sweetwater Density of Population is 9.8

In the matter of central location—nearness to the bulk of the present and future population of West Texas—Sweetwater ranks first.

To show this a comparison is made of the total per cent of population within the district included within a radius of 140 miles of Sweetwater with that about some of the other competing towns in the district.

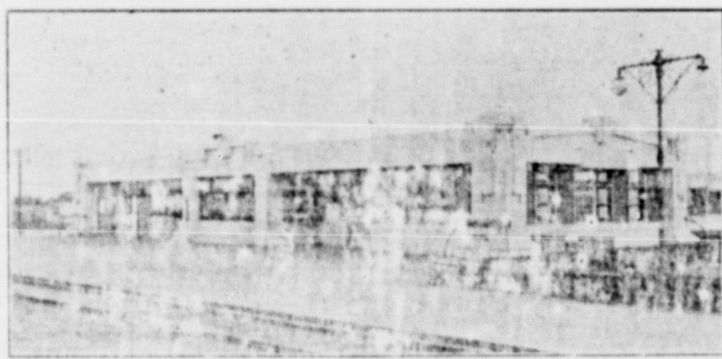
Sweetwater	674,520	51 per cent
Abilene	635,594	48 per cent
San Angelo	447,265	33 per cent
Lubbock	319,559	24 per cent

The present distribution of population with Sweetwater as a center is as follows:

To the West	496,021
To the North	536,222
To the East	824,331
To the South	786,941

(Note.) Bexar county, in the extreme Southeast, with 202,000 population and no real connection with the area to be served, is included in both East and South.

The present density of population for the whole area is 8.6 persons per square mile. Within the 140-mile radius of Sweetwater the density of population is 9.8 persons per square mile, and within 100 miles of Sweetwater it is 10.3 persons per square mile. At present the greatest density of population is in the eastern part of the prescribed area, but if the rate of increase in population of the western portion for the past two decades can be taken as an indication of future increase it will not be many years before the counties within 140 miles of Sweetwater to the west will have as many persons per square mile as those to the east.



SANTA FE DEPOT

Twelve Trains Daily

In and out of Sweetwater each day there are twelve passenger trains: six on the T & P, four on the Santa Fe, and two on the Orient. All of these trains arrive and depart between the hours of 4:00 p. m. and 9:00 a. m., which makes it possible for students to arrive from four different directions between the hours of 5:45 and 8:00 a. m. and depart in five different directions between the hours of 4:00 p. m. and 1:00 a. m.

Sweetwater is the railroad center of

this section to be served, and if the school were located at any other point in West Texas seventy-five per cent of the students for the district a large would have to pass through Sweetwater to get to it. Both the Santa Fe and Texas & Pacific maintain set-out sleeper service at Sweetwater. The night train leaving for the east on the Texas & Pacific picks up the Sweetwater sleeper, which may be entered at 10 p. m. thus permitting a comfortable night's rest without waiting until a later hour to board the train. The morning train from the east on the same rail system sets out a Sweetwater car which may be occupied until 7 a. m. In the same way the Santa Fe sets out a sleeper from its morning train from Amarillo. This sleeper may be occupied at 10 p. m. at night and is picked up by the 1 a. m. northbound Santa Fe, permitting utmost convenience to travelers who must use these lines in reaching their destinations via pullman.

ACCESSIBILITY PLAYS IMPORTANT PART IN LOCATION FOR A COLLEGE

Statistics Show That Towns on Railroad Entering Austin Have Much Larger Representation in State University Than Other Towns Nearer But Without Rail Service

RAILROADS ARE ABSOLUTELY ESSENTIAL

Only Five Through Rail Lines Serve West Texas and Three of Them Pass Through Sweetwater—Ft. Worth and Denver and Southern Pacific Skirt Edges of Section

But, both proximity and accessibility must be considered. A town 100 miles away on a good road or railroad may be more accessible than one 20 miles away without roads or railroads.

The distribution of the students population in the University and other State colleges was shown in the charts referred to before to be materially affected by railroads. Those counties on the I. G. N. and Katy and the other big railroads running into Austin and the other college towns have a much larger attendance at the University and at the other colleges than do the counties that are not accessible to these railroads.

If the Texas Technological College is to render the greatest service to the greatest number, and thus the greatest service to the State, then it must be located in the central part of this district and in the town having the widest and best railroad and highway connections throughout this district.

The accompanying railroad map shows all the roads serving West Texas. It is apparent at a glance that no other town within the district

can compare with Sweetwater from the standpoint of railroad facilities. Of the five through lines serving the district, three of them, the Texas & Pacific, Santa Fe, and Orient, intersect at Sweetwater. The other two the Fort Worth and Denver City and the Southern Pacific skirt the north and south borders and are, for that reason of little practical use to the district.

A comparison of the most important railroad towns within the district shows the following:

Sweetwater	number of railroads 3, number of counties passed through 58, number county seats 47, population 598,263.
Abilene	number of railroads 3, number of counties passed through 24 number of county seats 20, population 456,221.
San Angelo	number of railroads 2 number of counties passed through 21 number of county seats 16, population 227,234.
Lubbock	number of railroads 1, number of counties passed through 26, number of county seats 21, population 186,221.

SWEETWATER --- CENTER OF ALL WEST TEXAS

SITE FOR COLLEGE EASILY ACCESSIBLE FROM TOWN

Adjoins Corporate Limits And Within Easy Walking Distance of All Residential Sections of City—Only Short Switch Needed to Put Railroad In Connection With Campus

ALL PRINCIPAL SOILS OF WEST TEXAS INCLUDED

Fine Rich Fertile Soils Alternate With Hills Where Land Is Washing, Permitting Opportunity for Practical First Hand Demonstration of Terracing For Erosion

It will be seen from the topographical map that a considerable portion of the land is level valley land. In this valley there are three distinct characters of soil—heavy land, mel. low chocolate loam and deep sandy soil. There are thousands of acres of each character in Central West Texas and in this valley will be found the opportunity to teach the best methods of farming these three kinds of soil.

On this tract will be found practically level upland, a mellow chocolate sandy loam, known to West Texas people as catclaw land. This character of soil abounds on the plains and in other parts of West Texas and is recognized as the best cotton and feed land in the section. On this level upland and in the level valley found on the tract can be demonstrated the best methods of farming practically every kind of level land in the territory to be served by this college.

But vastly more important than the level valley and level upland is the presence of hillsides and slopes where the best methods of conserving soil and moisture can be demonstrated to the hill land farmers of Tom Green, Sterling, Coke, Mitchell, Nolan, Scurry, Fisher, Stonewall Kent, and many other counties in Central West Texas. The level land farmer should be taught how to conserve moisture and the fertility of the soil, but no matter what his method of farming, his soil always remains and can at any time be reclaimed by fertilization and crop rotation. But when the soil from hillside farms washes away the farm itself is gone and becomes a barren waste. It is therefore desirable to select for the College a site where as nearly as possible can be demonstrated the best method of farming every character of soil and every lay of land found within the territory.

Sweetwater's Site.

Options have been secured and are being held for the Locating Committee or the Board of Directors upon 5,500 acres of land lying in a compact body. From this tract 2000 or more acres may be selected according to the judgment of the members of the Board.

Price of Land.

The average price of the land offered is fifty dollars per acre. The most desirable 2000 acres in the tract is offered at an average price of fifty-five dollars per acre, making a total consideration of \$110,000.00 which is \$40,000.00 less than the amount authorized by law.

The Sweetwater Citizens Committee has fully completed with both the spirit and the letter of the law with respect to the raising of a bonus for the purchase of a site. The options are for bona fide amounts and in the judgment of both the owners of the land and the members of the citizens committee the price stipulated represents a full and fair valuation.

Title.

Abstracts of title have been brought down to date and examined by Messrs. Douthitt, Mays and Perkins, attorneys of Sweetwater, who have found the titles "good and sufficient" in the parties granting the option.

Campus Convention.

One hundred and eighty-five acres are within the corporate limits of Sweetwater. The distance from the Nolan County Courthouse, which is in the center of Sweetwater's business district, to the west line of the site offered is 5750 feet. The intervening space is filled with residences which

extend to the edge of the site. The land lying in the corporate limits is a gently, rolling tract with perfect drainage in all directions and is ideal for campus and building purposes. The two best residence sections of Sweetwater are within convenient walking distance of the suggested building site and the soil is suitable for growing the trees, shrubs and flowers needed to give the desired beauty to the grounds.

Accessibility of Site.

The proposed site has a frontage of two and one-half miles on the Packhead Highway. The main line of the Texas and Pacific Railway parallels the north line of the site for one mile and a private switch can be extended into the college grounds at any designated point. In the event Sweetwater should be selected as the location for the college, streets extending to the campus through the two adjacent residence districts will be paved.

Resolution.

BE IT RESOLVED BY THE COMMISSION OF THE CITY OF SWEETWATER, TEXAS,

That should the Texas Technological College be located at Sweetwater, Texas, two streets be paved from the business section of the City to the College Campus, the names of said streets to be designated later provided that one shall be north of the Texas & Pacific Railway, and one south of College Campus, thereby forming a loop.

Passed, by a unanimous vote of the Commission of the City of Sweetwater this 5th day of April, A. D. 1923.

(Signed)

JOE H. BOOTHE,
Mayor.

Gravel Beds.

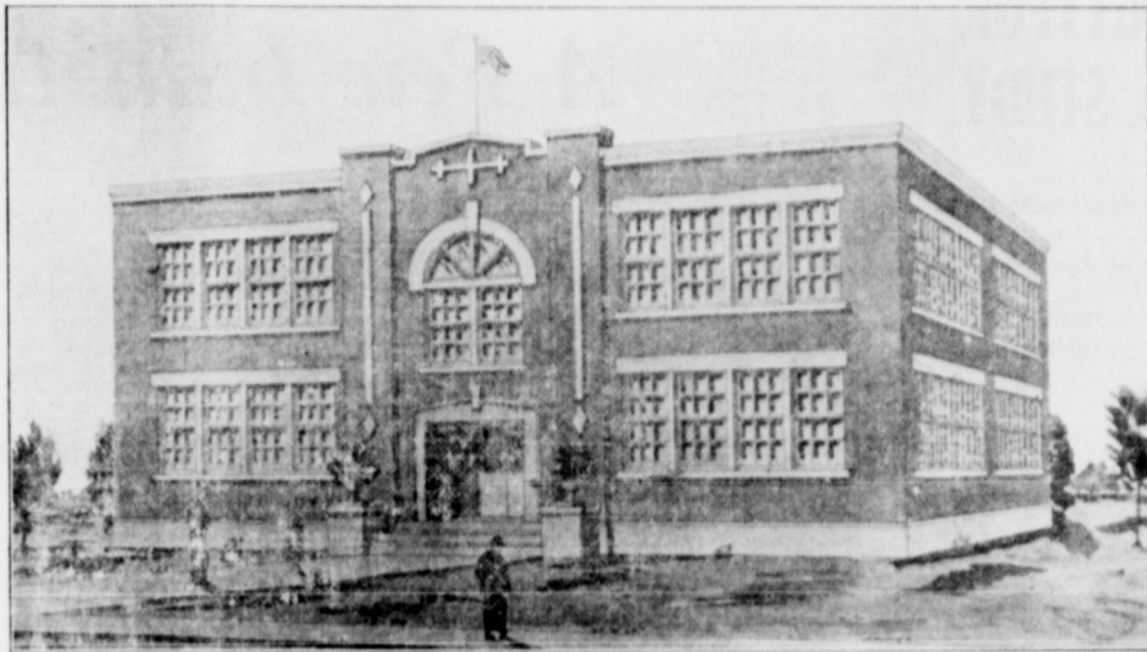
On this tract of land are gravel beds containing sufficient gravel for the roads and driveways which will be opened. This gravel is suitable for use in making concrete, and is abundant enough to meet building needs for many years to come. Around these gravel beds there is some rough broken land which to the casual observer may seem of little worth. But on these gravel hillsides, which retain moisture remarkably well, the growing of berries, vineyards, and fruit can be demonstrated. There are hundreds of thousands of acres of this kind of land in Central and West Texas and the demonstration of how it can be made productive will alone be worth many times what this college will cost.

Growing Pecans.

Sweetwater Creek crosses the site. This stream affords running water most of the year and there are holes of living water at all times. In addition to this stream there are wells and city water is already on the land. Along this creek the soil is ideal for the growing of pecans, which is becoming an industry of importance in Texas.

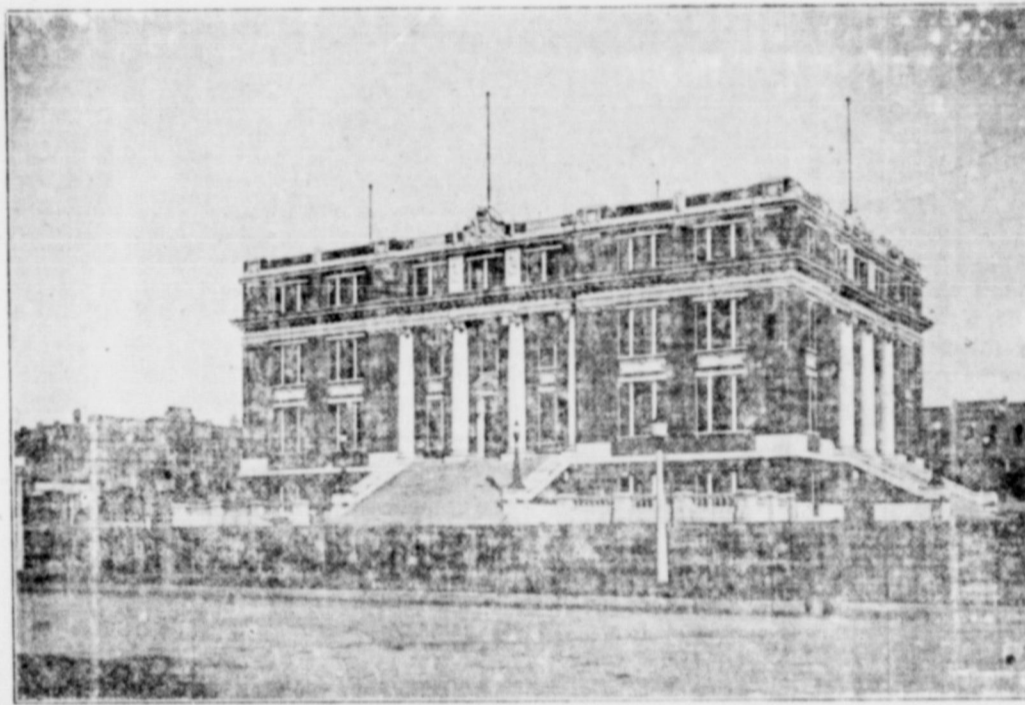
Irrigation.

On this tract of land there is found a site where for a comparatively small cost can be constructed a dam that will impound millions of gallons of water. This site is just above the valley where there is soil suitable for irrigation by flooding. It is also in close proximity to soil suitable for irrigation by loose-jointed tiling or

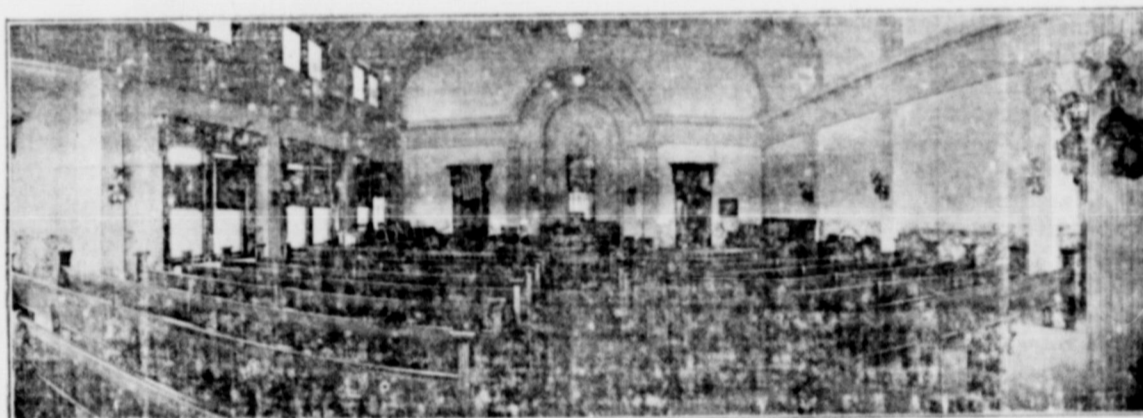


WEST WARD SCHOOL

One of the recently remodelled ward schools included in Sweetwater's \$80,000 Ward School Building program.

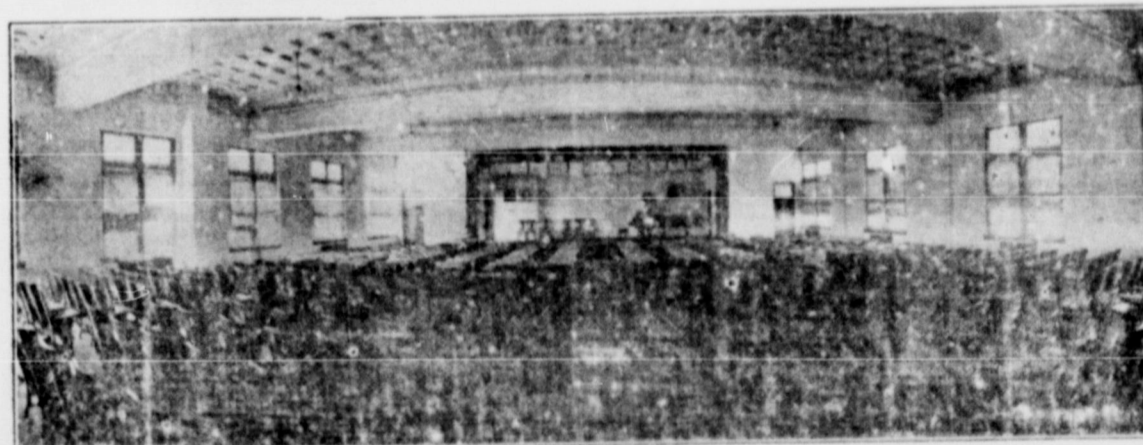


NOLAN COUNTY COURT HOUSE



DISTRICT COURT ROOM

The Nolan County Court House, was built a few years ago at a cost of \$100,000 and has the reputation of being one of the leading architectural designs in the west.

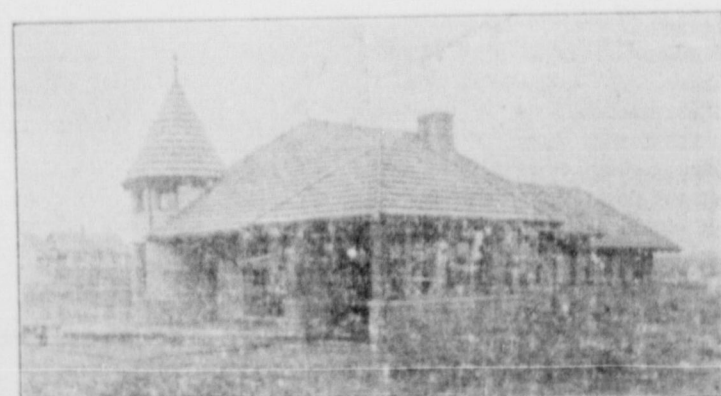


HIGH SCHOOL AUDITORIUM

One of the distinctive features of Sweetwater's modern High School is this large auditorium with a seating capacity of 500 people. It finds frequent use in school activities as well as those for the general public.



TEXAS & PACIFIC DEPOT



ORIENT DEPOT

SWEETWATER -- Center Of All West Texas

OPPORTUNITY FOR TECHNICAL STUDY

Sweetwater Provides Opportunity For More Varied And Close Hand Observation Engineering Processes

ONLY CITY WITH GYPSUM MILL

Railroad Shop Practice, Electrical Power Plant, Transmission, Oil Mill Operation Opportunity Is Here.

Sweetwater offers more opportunities for the first hand, technical study of many important industries than any other city in the area mentioned in the bill for the location of the Texas Technological College. Included are possibilities for study of gypsum manufacture, oil mill operation, electrical and refrigeration engineering, railroad shop practice, etc.

The United States Gypsum Company is spending one million dollars for the erection of a plant in Sweetwater for the manufacture of gypsum and gypsite into gypsite plaster, sheet rock and the other products of this company which is one of the largest if not the largest company of its kind in the United States.

This company has many other mines and mills in various portions of the United States from Oakfield, N. Y., to the Pacific Coast. It employs thousands and thousands of men in various capacities in its mines, mills and sales offices. It needs hundreds of men trained for engineering, chemical supervision of products, research work to find new uses for the output, superintendents, paper mill supervision, etc.

In fact a one of the cities and towns where the United States Gypsum Co. is now represented by a mine or mill is there a college or technical school. They draft into their service every year many graduates from technical schools who must spend much time learning the ins and outs of the gypsum industry because they have no opportunity for first hand information such as would occur were the college they attend located in Sweetwater.

Texas is now the frontier state of the United States. In it there is room for the greatest developments the nation will see in the next decade or two. This development is taking place now. Texas leads in the production of raw materials of an agricultural nature, and freight rates are forcing the location of cotton and other mills in the state to save freight rates to the north, and more freight back to Texas and the south-west. All of this development and building will require the products of the United States Gypsum Co. in increasing volume.

In this will be required the location here of a paper mill, as at Gypsum, Ohio, and other special mills for their various products.

Sweetwater is headquarters for the Sweetwater Cotton Oil Company and has the largest plant of this company located here. There is a shortage of good oil mill superintendents in Texas and the technical training from the new college in addition to the first hand knowledge that can be secured at this plant, will give enviable opportunity to students who wish to plan a remunerative career in this very essential southern industry.

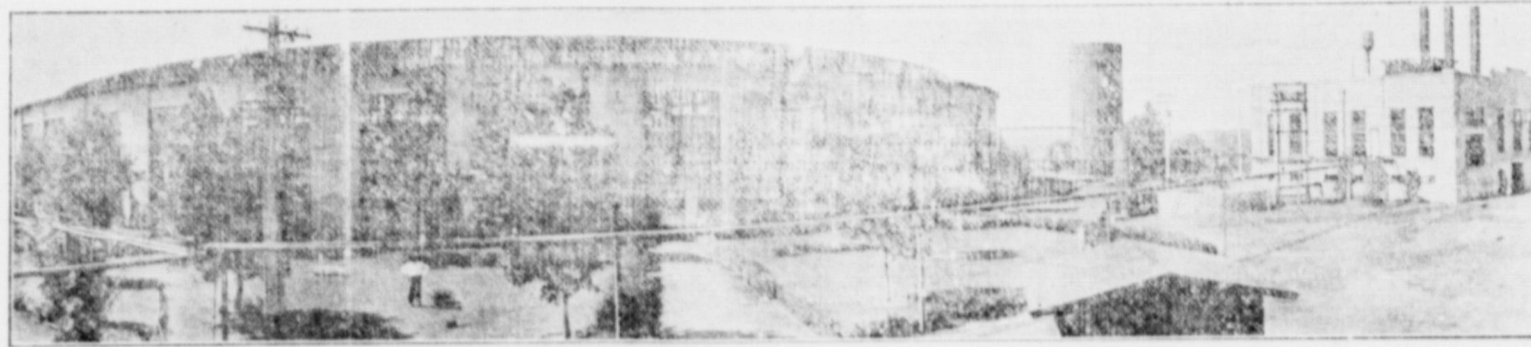
Sweetwater are located machines of the Santa Fe railroad. Here students observed at first hand principles of machine shop operation as applied to the rails. It is very essential that students who plan a career in that industry have this opportunity for observation in connection with their studies.

In the large modern plant of the West Texas Electric Company students studied the operation of a modern electric plant, with Diesel oil engines, switchboards, high tension lines and other essentials to a thorough knowledge of electrical engineering.

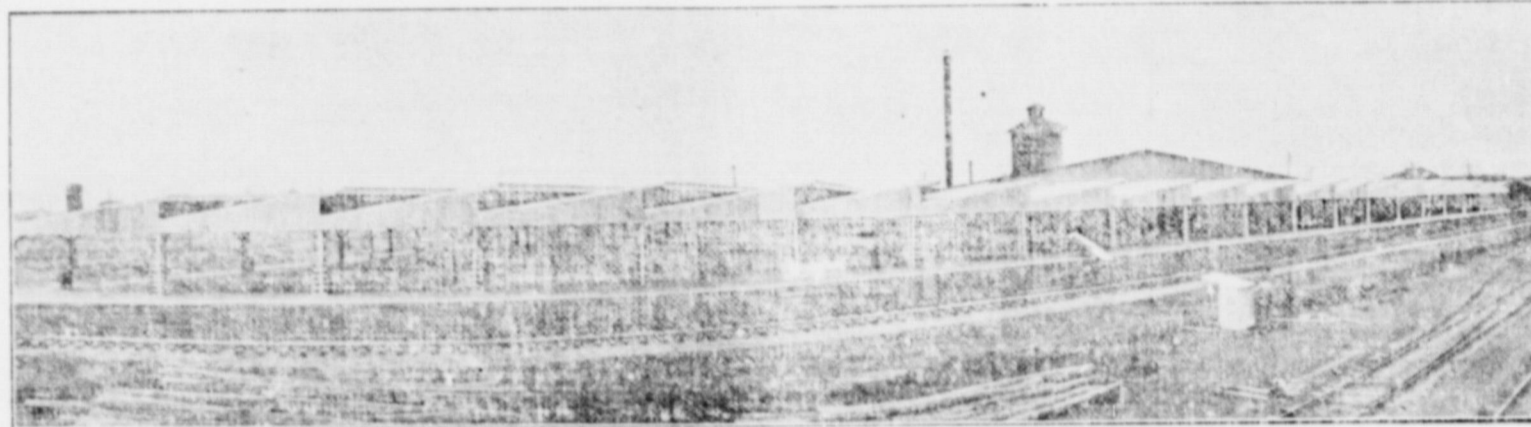
The Sweetwater Ice and Cold Storage Co. similarly provides opportunity for first hand observation of modern refrigerating practice to students who wish to become refrigeration engineers and for which there is a large and growing demand in the south.

Therefore, not only is Sweetwater best suited as the location for the Texas

A Few Industrial Plants



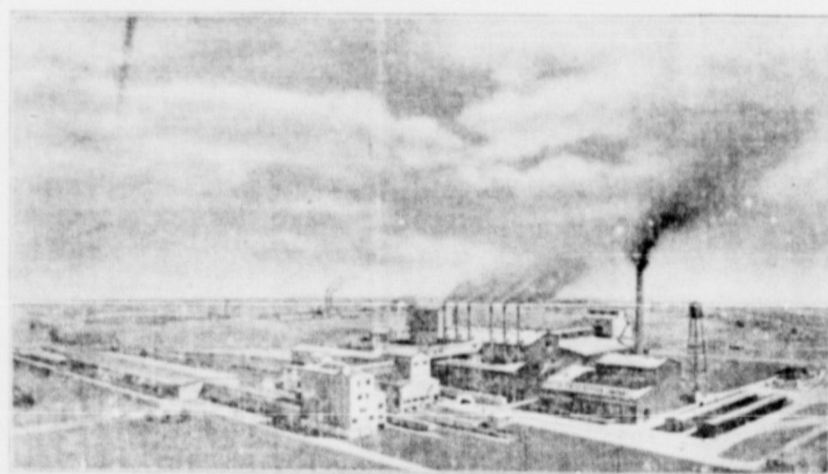
SANTA FE RAILROAD SHOPS



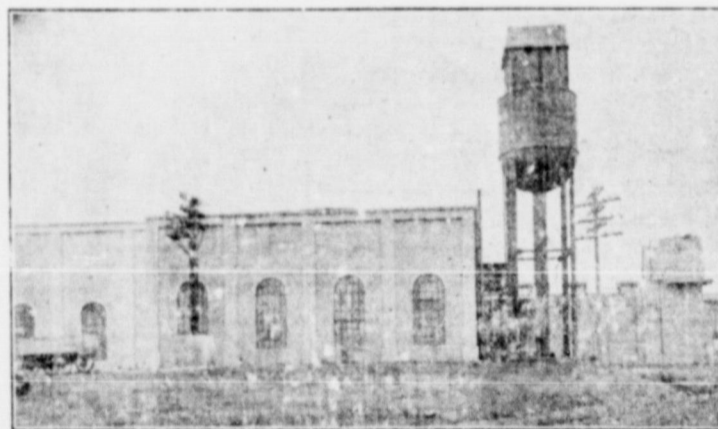
WESTERN COMPRESS COMPANY PLANT



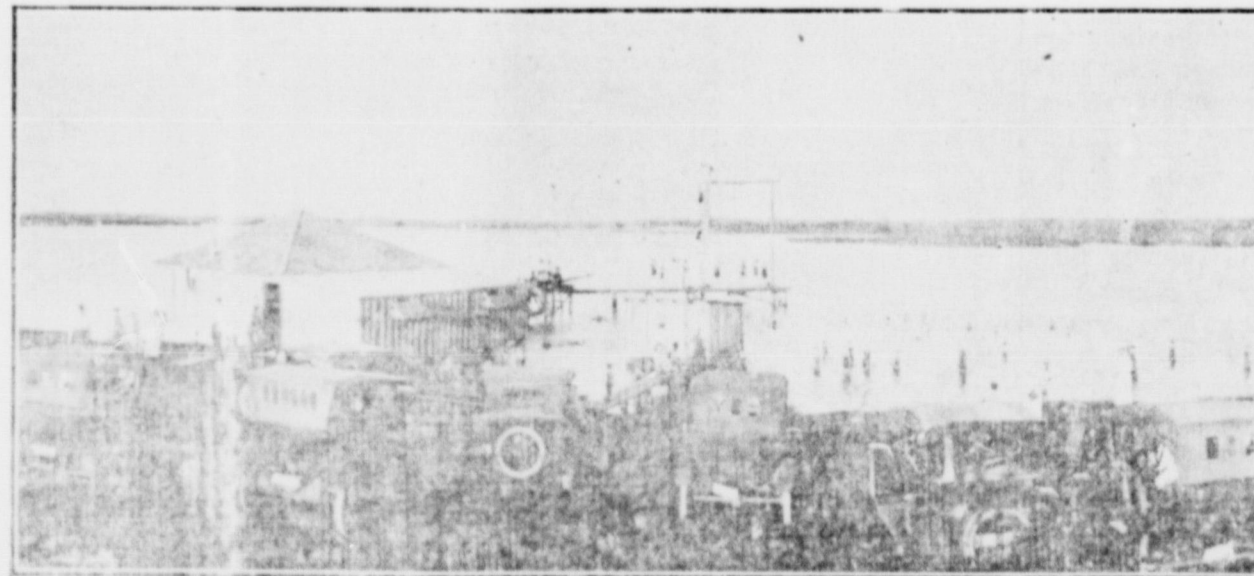
SWEETWATER COTTON OIL MILL



THE \$1,000,000 PLANT OF THE U. S. GYPSUM CO. (In Course of Construction.)



WEST TEXAS ELECTRIC CO. POWER PLANT



SANTA FE LAKE, SWEETWATER

One of the recreational advantages offered here is this large lake. Together with the City Lake, within the limits of Sweetwater, those who like bathing, swimming and fishing are given ample opportunity for enjoyment.

GEOLOGIC FORMS IMPORTANT HERE

C. H. Norton, Geologists, Reports Sweetwater Area As Important From Standpoint of Economic Geology.

HAVE MANY DIFFERENT SOILS

"A Great Variety of Soils inevitably Produces a More Varied Natural Growth"—Name Is Significant.

Extracts from a report by Geo. H. Norton, Member of American Institute of Mining and Metallurgical Engineers Member American Association of Petroleum Geologists.

"Within short distances of Sweetwater the Geologist finds rock formations of four different geologic ages: the Permian red-beds of the Double Mountain formation, the Triassic sandstones and conglomerates, the Cretaceous shales and limestones, and the Quaternary gravels, sands, clays and gypsites. The city of Sweetwater itself rests upon the oldest of these formations, the Permian red-beds, while on the higher formations."

"The Economic Geology of the Sweetwater area is important chiefly for the gypsum beds of the Permian and the gypsite deposits of the Quaternary derived from them. The sands and gravels of the Quaternary are also of economic importance in the building of roads, dams, etc. Some of the sands are said to be of commercial importance for the manufacture of glass. Petroleum and natural gas, while not being found as yet, in paying quantities close to Sweetwater, are nevertheless a possibility in this area and petroleum production in commercial quantities may easily be studied in the Colorado oil field, situated in the next county seat."

"From a purely geologic standpoint, I know of no area in the State of Texas that is more favorably situated for the teaching of Geology in the field; the fact that very little detail work has been attempted in this region makes it of exceptional value as a rich and practically virgin field for the discovery of valuable scientific truths which are always highly stimulating to faculty and students alike. The teaching of the economic phases of the science could, in all probability proceed in co-operation with the industries established, both in the mining and manufacture of the different materials available."

"Since the soils of West Texas are derived for the most part from the bed-rock underlying them, it logically follows that from these various rock formations there will have been developed a more diversified variety of soils in this area than in other parts of West Texas lacking these rocks. With a greater number of soil types there will be a larger opportunity for their study in relation to crop production—all of the soils of West Texas being here represented—sand, silt and loam from the red-beds, gravel from the steeper slopes and the lime soils of the Plains; black lands in the bottoms, and wind-blown sands on the rolling slopes, and the white gypsite along the steeper valleys. A great variety of soils inevitably produces a more varied natural vegetation and for this reason the Sweetwater area would be richer botanically, as well as in soil types, than most other regions in West Texas."

"The varied rock formations also control the topography of the region and hence Sweetwater has a topography as varied as any in West Texas: the valley bottoms, the lower slopes, the rapidly cutting lowlands, the rolling hills, the steeper slopes to the mountains and their plateau-like summits; all of these features typical of West Texas are to be found well represented close in and about Sweetwater."

"The very name Sweetwater has a geologic significance because its excellent water supply is derived from a beautiful lake receiving the drainage of the hills entirely in those geologic formations above the Permian red-beds, and consequently, free from the soluble mineral salts which make the bad-tasting 'eye' and mineral water. Practical studies of water problems can thus easily be pursued. Sweetwater boasts both mineral 'sweet' water."

Technological College from the standpoint of location, transportation, etc. of engineering at first hand. It is the only town in the state where the manufacture of gypsum can be studied, and while other towns in the west may have one or more of the various industries mentioned above, none have the cheap fuel of West Texas which inevitably bring many more industries to this city in addition to that now Sweetwater's unrivaled West Texas building.