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## WILL BUILD LARGE GYPSUM PLANT



SWEETWATER HAS HARDING MINGES BEEN SELECTED WITH WHEAT MEN


ROSS TESTIFIES IN DATE OF HEARING HIS OWN BEHALF IN KLAN CASESET
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tire southwest, , epresenting an investment of nearly one million dollire and iviving employment to hundreds of men will begin here
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time being. since the first of tre year, however, the company time being. Since the first of the year, however, the companiy posits of oypsum and dypp
have holidings of thnarly 1,50 of approx keep visited by every important oifi
cial of the company tncluading Presi.
dent S. L. Avery, vice prosident O . M


Plant, Trackage And Land Will Run Into Large Expenditure -Arrange With West Texas Electric Company For 500 Horsepower Daily-Company Officials Visit This City.
J. H. Nold, property manager
Brookby, property manager
 Eng!neer:
I, G. Coon.
Ohlo. plant.




# WELCOME TO SWEETWATER 



The Higgenbothem-Bartlett Lumber Company wishes to extend a whole-hearted welcome to the United States Gypsum Company to the city of Sweetwater as friends and fellow business men.

## Sheetrock Is Permanent and Economical

Sheetrock is a superior wall and ceiling material in unit form. It is made frompermanent rock-a factory-cast and factory-finished sheet, sheathed in a protective covering.

## 笑SHEETROCK



Made from roc ${ }^{k}$, it is firm and rigid - thus permitting a wide variety in decorative treatment. It is the only wall board that can be satisfactorily papered. The uses of Sheetrock around the home other than for new construction, are numerous. It is ideal material for transforming waste attic space into attractive spare rooms, for partitioning or remodeling the home, for lining and making a fireproof basement or garage. Sheetrock is on the list of inspected mechanical appliances of the Board of Fire Underwriters. For further information see


## Gents Furnishings

Rugs Cleaned
Hatters


Phone 33
Phone 33


## 

## --A Cordial Welcome--

We wish, thru the medium of The Reporter-and peronalify if the pporiunty presens itself -to extend a most hearty welcone to The Uniled Slate Gypsum Co. We fed that this mill prove no bee a nutual and lasting benetht lor an parties coiccomed. and dine ti iself will be the beneficiary and benetactor, in hha whic axding oilisalf reatlv benefied by locating in Sweetwater
We find there is no better more alive and progressive town in West Texas than Sweetwater. We have been in business here for over exarteen years and stili reaping the benefits, and alive to the possiilities and advantages of this thriving little city. We feel sure such will be your experience. Again we say, WELCOME.

Sweetwater Dry Goods Company.



## Welcome

To
The United States Gypsum Co.

## Welcome

This store wishes to extend a hearty welcome to the latest enterprise the United States Gypsum Company. Through the prosperity of al business, each individual prospers which makes for a better city and home.

Herndon's Shoe Store
"The Home of The Seltz Six"

We wish to best wishes and welcome to the newest BUSINESS ENTERPRISE of Sweetwater which has located in out city.

## Welcome To Sweetwater UNITED STATES GYPSUM COMPANY

When in need of better health we shall ever be pleased to serve
YOU
CHIROPROCTIC Massage TREATMENTS
grogan minreal baths with best negro attendants
Grogan Wells Sanatorium

$\qquad$ ne mill on our trade territory over | one million dollars, and that is a |  |
| :--- | :--- | :--- |
| very conservative estimate. based on | alon |
| all |  |
| velia |  | actual figures obtainable as to ship do ments. If all the figures were to be goodly sum On the ten thousand farms | Sodyr trade territory each farmer can |
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| produce for the market: | In our trade territiory each farmer can

produce for the market: 200 tryers.
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 Their Development of Natural Resources And Opportunities.


 \begin{tabular}{l|l|l|l|}
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\hline Cour million dollars.) Whith would <br>
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\end{tabular} mean an increate of nearly three mill- Federal authorities have litte e hope

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 degree of development of the natura resources of West Texas; and the tage of this development.
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ves encouragement to the farmer ovalue of the their effort to doub | 111 |
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| 18 mores. |

Towns, do not just happen, the on The securing of the Texas Tec Hisical College by Sweetwater w $t$ within its self build the town, but the step if we do not atumble
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# IF ITS REAL ESTATE 

 See Us!Buying and selling real estate is a profession where experience and integrity count heavily. This firm has many years of experience and have many customers who will gladly give reference concerning our reliability and business ability.
We are big enough to handle your largest demands and not too big to appreciate your lightest wish.
This firm is always at your service with any information concerning this territory.

McCall \& Gordon
B. C. McCALL.
E. S. GORDON.

Room 4-5 Aycock Building.
Sweetwater -

-     -         -             - Texas


## Milestones of Progress

In the many years since, this, the oldest bank in Nolan County, was first organized, it has had the pleasure of watching and aiding in the growth of Sweetwater from a small West Texas village on the borders of the frontier to a thriving, hustling community at the crossroads of commerce.
And as the development of the boundless natural resources of West Texas continues, as this country comes into its own, so too do the ins'ividuals and corporations who have aided in this development come into their own and reap the reward that is rightfully theirs.
This bank is glad to have piayed a part in this growth and aided in the progress of the community. That is ever the policy of the persomel who direct this organization.
And now as it is with real pleasure that a part is taken in one of the most significant milestores of progress of this community.

FURNITURE DEPARTMENT
We are making very low prices on odd and discontinued pieces of Furniture and Housefurnishings to make room for new goods arriving every day -be sure and get our' prices and terms before buying.

UNDERTAKING DEPARTMENT
We have a complete stock of burial goods from the cheapest grade to the best manufactured. We guarantee the lowest prices and the best service in the city.

## WRIGHT FURNITJRE \& UNDERTAKING CO.




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Down By The River: One of the nost appealing novelty fox trots, full of unexpeted twists and original orchesira stunts. A voral chorus by Ernest hare adde a
cabaret toud that makes it a whirlvind of bright lights.

## Sumplact

When Will The Sun Shine For Mo . Fer Trot
Down By The River (Vocal Chorus) . Fox Trot
GEO. ALLEN MUSIC HOUSE 316 Oak St. STEINWAY PIANOS


The Latest Sheet Music


A FEASTOF THRILTS, DRAMA AND HUMOR
great man said: "When I saw 'The Third Alarm.
naturally thourbt in Mr. Webster's Dietionary-volcanic., impassloned, warm, glowing, fervid, sparkling, intoxicating, ab-
sorbing, splend:d, poignant-with STUPENDOUS sorbing, splend.d. Doignant-with STUPEN.
and COLOSSAL thrown in for good measure!" WHEN YOU SEE IT YOU'LL


R \& R PALACE momor no tusonz-

## BANKRUPTCY CLOSE OUT SALE

## of Fancy Groceries

Formerly owned by W.R. Carr
317 Oal: Street
Stock Must Be Closed Out By July 1st

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COME EARLY!!!

THIRD ALARM
Auspices of
SWEETWATER -IRE DEPARTMFNT



LAKE TRAMMELL, ONE OF THE LARGEST AR
In 1914 a bond issue of $\$ 320,000$ was voted for the purpose of constructing an adequate water stupply for Sweewater. Major John B. Hawley was retained as consulting engineer and Lake Trammell was built in accordance with his plans, and is located at an elevation of more than 100 feet above the city. Water flows from the reservoir through a twelve-inch main by gravity.

The 54 -mile catchment area empting into the 200 -acre reservoir of Lake Trammel provides $1,240,000,000$ gallons of water of which only $250,000,000$ gallons annually will escape through seepage or evaporation. This amount of water is sufficient to satisfy the needs of a city of 20,000 people through a two-year drougth if necessary. The quantity of water needed to fill the reservoir is assured through the normal annual rainfall of over 23 inches, since the watershed has a low absorption affording large runoff of rainfall. The elevation of the reservoir is high enough above Sweetwater that the

## SWEETWATER THE

Possessing every natural advantage and resource demanded for the building of a modern city. Sweetwater is only at the beginning of its career. With an inexhaustible supply of water, with a modern sewer system, with three trunk line railways giving an outlet in six different directions, with a central location that places it in the center of the great range country to the south and west, between the oil development of Mitchell and of the Ranger field, with the great cotton and grain country to the north and easily the most accessible to all the great activities of the nascent West, who can deny that Sweetwater is destined to be the metropolis of great West Texas.

Three of the most important state highways cross at Sweetwater The Bankhead Highway from Texarkana to El Paso, is also a Nation al Highway, being one of the more important of the great transcontinental Highways from the Atlantic Coast to California points, via. New Mexico and Arizona. A southern route, it is open the entire year and favored on that account.

The Roger Q. Mills Highway, running from the southeastern portion of the state via. San Antonio is the most favored route for


SEWAGE DISPOCAL
Reproduction from a publication by the State Bu reau ed as a model plant.

## The



MILD EQUABLE YEAR 'ROUND CLIMATE MAKES SWEETWATER RESIDENCE IDEAL

LARGEST ARTIFICIAL LAKES IN WEST TEXAS
loss of head over the seven and three-quarter miles of pipe still allows a pressure of 50 pounds per inch at the city. A pumping station and emergency storage tank in the Water Tower add a 350,000 gallon increase to the city's supply. The 12 -inch conduit from the Lake to the city is more than sufficient to handle this large supply of water. $29,000,000$ gallons of water were sold to the railroads from Lake Trammell in 1922.

The quantitave figures mentioned may also be classed with those more definitely related to the permancy of the water supply of Sweetwater. The principal among the latter are: The well-constructed dam of rolled layers of earth reinforced by sheet piling, the water-slope being paved with a concrete tloor, and the siill-way which protects the dam from excessive flood waters being partly bed rock and partly concrete lining, the most permanent conduit obtainable and a- modern distributing system, including 60 fire hydrants.
CITY


E DISPOCAL PLANT
State Bu reau of Sanitary Engineering where it was print-
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Texans to the great summer playgivurido of Colvendo. It crooses the Bankhead at Sweetwater and swings to the northwest to Amarillothe main motor gateway to the South Plains Panhandle section paralleling the Santa Fe railway.

The Del Rio Canadian Highway is a straight north and south lead from Oklahoma to the Mexican border, via. San Angelo, and Sonora to Del Rio.

With train service on the Texas \& Pacific railway giving fast, through Pullman service to Fort Worth, Dallas, St. Louis, New Orleans and to El Paso and California-with the Santa Fe railroad giving through Pullman service to Amarillo, Kansas City, California and South Texas points, and the Orient railroad serving West Texas, Oklahoma and Kansas points, Sweetwater oliers transportation facilities excelled by only two or three cities in the whole state of Texas and by none in West Texas.

Sweetwater is now a thriving, hustling city of 7,000 people, with exceptional church, school buildings of new and most approved modern design, and the other things that go to make a town worth while living in.


## Classified Section




DIRECTORS MEET.

$\qquad$ Matters of routine business 'were small or large amounts, Abailable in ransacted at the meeting of the di- Save, yields an Income, No Deprectacetors of the West Texas Electrie tion, under purchaser's Control. and Company, held in their offlces here Value, 100 per cent. Southwestern Life Fitday afternoon, W. H. and Jon C. Insurance Ce., Dallas, Texas. Joe H. Thompson of Dallas. directors, were in Boothe, Agent, Sweetwater, Texas. | attendance. | 123 |
| :--- | :--- | :--- | ${ }^{123} 6$ e. $\qquad$

LIFE AND ACSIDENT
Sweetwater Mutual Insurance Association
Gained 106 Members last month-Are you a member? Last assessment made July, 1922. think it over-
W. W. DAVIS, Secretary-Treasurer.

## 

OF THIS PRICE SMASHING BIG JUNE SAILE, HUNDREDS HAVE PROFITED BY THESE UNUSUALIY LOW PRICES. HAVE YOU? this sale has been one of tae most successful we HAVE EVER PUT ON. WHY? BECAUSE THE VALUE RETURNED in Each article is large and the prices are low.

THERE REAAAIN ONEY A FEW DAYS FOR YOU TO CASH IN ON THIS SALE

KNOXALL-A Dandy Good Quality of Brown Domestic, Specially Priced for June Sale, the yard

## 14c

REGULAR - 20c Quality Best Grade Brown Domestic, Specially Priced for June Sale, the yard, 16c

22 C - Introducer, Extra Fine quality, Bleached Domestic, Special for June Sale, the yard 15c COME EARLY

TIDWELL-CAMPBELL CO.<br>"Where The Price is Right."

$\mathrm{P}-\mathrm{A}-\mathrm{L}-\mathrm{A}-\mathrm{I}-\mathrm{S}-\mathrm{R}-\mathbf{0}-\mathrm{Y}-\mathrm{A}-\mathrm{L}$

formerly known as the ladies' and children's store.

