## 

VOLUME IV.


## Classified Section



## Anouncement

 We hafig－

## But

New Continous Clearifier System
 where the garments are belng cienned．and the usd dutid going out at
the bottom of the machine from the time tha garments are put in the leaning machine until they are perfectly cleaned．
By the use of this System，there are no marks or dirt rings in the
linnngs or trimmings．
This completely does away
proud of this new achievements，
By the addition of this new equipment，
be best cleaning process available añywhere


Save $\$ 12{ }^{\text {so }}$
We are allowing $\$ 12.50$ for your old vacuum cleaner regardless of age，make or condition towarde the purchase price of the splendid new Premier
Duplex，Iand our easiest of easy payment torms apply as well．
Here is an opportunity for every housowifo in cloaner－the cloaner that renlly cleane．


FIRST AMONG CLEANERS
Nearly a million housewives have used vacuum leaners made by the makers of the Premier Duplex． They used them because they saw a solution to ther allowed many happy hours of leisure．


WEST TEXAS ELECTRIC COMPANY


## dp <br> 官

## Why ？

Why waste time in useless＂shopping around＂when the advertise－ ments lay before you the choicest wares of every progressive mer－ chant in town？

WHY USE NEEDLESS EFFORT IN AN ENDLESS STORE－TO－STORE QUEST WHEN THE ADVERTISEMENTS ENABLE YOU TO MAKE YOUR CHOICE OF THE FINEST MERCHANDISE WITHOUT EVEN LEAVING YOUR HOME？

Why pay more than you ought when you can stretch your dollar to the elastic limit by taking advantage of the bargains and good buys that are daily advertised in The Sweetwater Reporter？

Why risk dissatisfaction by buying unknown，unbranded goods when you can assure yourself complete satisfaction by buyng an advertised prouct，back by the integrity of a man who spends real money to es－ tablish his name and to build up public good－will？

Read the advertisements．Buy advertis－ ed wares in Sweetwater．It is a safe and sound policy．


