



# Southern Mercantile Co.

We are now showing the New Spring Suits, Sport Coats, Silk, Crepe and Voile Waists for Ladies. See our showing of the NEW DRAPERIES. Every day the Express Train brings us something new

<p><b>Smartest Spring Hosiery</b></p> <p>Ladies Silk in Gold, Grey, Silver, White, Sky, Pink, etc.</p> <p><b>\$1.25 to \$2.00</b></p> <p><b>Royal Society Packages</b></p> <p>It is here that you will find all the newest stamped prices. new lines are constantly added to our stock.</p>	<p><b>Men's Wear Section</b></p> <p>We announce readiness in the Men's Wear Section with many advance lines of the new season's wearables</p> <p><i>Stein Bloch</i> for men, Stetson Shoes, Stetson Hats, Spring and Summer Shirts in Madras and silk \$1.25 to \$10. The new Seasons Neck Wear is here in abundance.</p> <p><b>New Spring Millinery</b></p> <p>A varied assortment of Smart Springs Hats for ladies and Misses. No two the Same. Hats for Dress, Street and Outing.</p> <p><b>Girls' and Misses' Gingham Dresses</b> Sizes 6 to 15</p> <p><b>We call your attention to our Dress and Sport Skirts--\$4.00 to \$10.00</b></p>	<p><b>Fashions in Low Shoes</b></p> <p>New Spring, Pumps, White Kid Pumps, Dull Kid Pumps, Patent Kid Pumps, Grey and Blue Kid Pumps, Two Tone Gray Kid Pump The Well Known</p> <p><b>ZEIGLER SHOES</b></p> <p>For Ladies are sold only at this Store</p> <p><b>New Spring Gloves</b></p> <p>In White Kid, All Sizes <b>\$2.00, \$2.25 and \$2.50</b></p>
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## Southern Mercantile Company

Phone 23

Sweetwater, Texas

### Sweetwater Theatre TO-NIGHT

### Harry Ennis' Famous "Night O' Laughs"

A Big Musical Comedy and Minstrel Show.

Sweetwater Theatre

### Rose Day THURSDAY, MAR. 1st. 1917

With each order that goes out, or to each lady that calls, we will give one rose plant. We have for you to select from:

Climbing American Beauty, Pink Cochet, White Cochet, Red Cochet, Yellow Cochet, Burbank, Bridesmaid, Blumenschmidt, Queen of Bedders, Ball of Snow, Lady Plymouth, Meteor, Mme. Mason, His Majesty, Catherine Mermet, Mme. Jenny Gillemot.

These plants will sell Friday at 10 cents each \$1.10 per dozen.

### Denman & Asbury

Phone 61 Groceries and Meats Phone 62

### WANTED WANTED

BY

### Sweetwater Junk Co.

COPPER, BRASS, RUBBER, RAGS, IRON, BONES AND BOTTLES, ALSO OLD BOOKS, NEWSPAPERS, LEDGERS AND MAGAZINES. Phone 250

### LOCATED NEXT TO SHOOK RUBBER COMP'Y.

Have your old mattress made over as good as new at Sweetwater Mattress Factory. Phone No. 546. 26-tfd

Bob White Soap 7 bars for 25 cents.—Davis Cash Grocery. 28-tf

Watch for opening of Styl Shop Payne. 26-tfd

### BUSINESS LOCALS

10 pound Flake White \$1.50.—Davis Cash Grocery. 28-tf

For cleaning, pressing and repairing. Phone 157.—Will Hubbard. 16-3tf

The Hooser Kitchen Cabinet saves miles of steps. Let us tell you about it.—J. I. Payne. 26-tfd

The Hooser Kitchen Cabinet saves miles of steps. Let us tell you about it.—J. I. Payne. 26-tfd

10 pound Flake White \$1.50.—Davis Cash Grocery. 28-tf

Our new Kahn samples are here. All the latest style for summer ahead. Phone 157.—Will Hubbard. 16-tfd

Buy your next broom from J. I. Payne and get a "Sure grip broom holder" free. 26-tfd

We can supply you with your requirements of Fresh Meal and Hulls.—Peoples Cotton Oil Company. 20-tfd

Lenox soap 7 bars for 25 cents.—Davis Cash Grocery. 28-tf

Join our "Hooser Club" \$1.00 cash puts it in your home, \$1.00 per week soon pays for it.—J. I. Payne. 26-tfd

Bob White Soap 7 bars for 25 cents.—Davis Cash Grocery. 28-tf

Cleaning and pressing. Satisfaction guaranteed. Phone us today. 157. Will Hubbard. 16-dtf

### NOTICE

On and after April first we will close our business at 12 o'clock (noon) on Saturdays. Higginbotham-Harris Co. Burton-Lingo Co. O. L. Wilkinson. 26-lmo-d.

### NOTICE

The ladies of the Christian church announce they will assist Nussbaumer, the San Angelo florist, with their annual Flower Sale, Monday and Tuesday, in the Sugar Bowl building, and invite their friends to call on them. 28-tfd

Join our "Hooser Club" \$1.00 cash puts it in your home, \$1.00 per week soon pays for it.—J. I. Payne. 26-tfd

### Fine Cattle For Ft. Worth

Dr. O. O. Stephenson inspected a lot of cattle for J. D. Dulaney and Moss Newman Monday afternoon, preparatory to shipping the cattle to the fat stock show in Fort Worth.

Mr. Dulaney is sending down eight thoroughbred Herefords and Mr. Newman one Baby Beef.

They are in fine shape and will make the big cattlemen sit up and take notice when they reach Fort Worth.

### AUXILIARY'S NEW OFFICERS

Monday afternoon the ladies of the Central Presbyterian church met with Mrs. S. D. Myres for their regular business meeting.

The annual election of officers was the most important.

The result was as follows: President, Mrs. C. A. Rosebrough; vice president, Mrs. B. L. McDonald; secretary, Mrs. Reed; Treasurer, Mrs. B. C. Dulin; secretary of literature, Mrs. J. E. Barriek.

After the Society's adjournment Misses Bessie Warren and Melrose Myres assisted the hostess in serving a refreshment course.

### Mrs Johnson Passes away

After an illness of about one week with measles Mrs. S. E. Johnson died early this morning at the family residence in the Orient addition.

Funeral services were held at the home this afternoon, conducted by G. S. Hardy of the Methodist church of which the deceased had long been a faithful member. Interment followed in the City Cemetery.

Mrs. Johnson is survived by three sons and one daughter as follows: E. L. and Ira Johnson of Longworth and Albert Johnson and Mrs. Ed Barnes of this city.

5 pounds Arbuckle coffee, 90c.—Davis Cash Grocery. 28-tf

L. B. Alford, State manager of the Studebaker with headquarters at Dallas and E. J. Vardeman, blockman for this district are here in the interest of their business.

### BRIDE HONORED

Friday, Meslames Gerald Fitzgerald, D. E. Burke, S. I. Edwards and C. A. Engle invited a number of friends of Mrs. Graham Robertson, nee Miss Catherine Holmes, to join them in preparing a "surprise shower" for her. A large basket was lined with

pink and covered with green and when the gifts had all arrived the cover could hardly be persuaded to go on.

When their "labor of love" was complete the four platters carried the basket over to Mrs. Robertson's and made the presentation to the happy little bride who could hardly find words to express herself.

## J.O. AIKEN

Groceries and Feed

Phone 10

Phone 11

Northeast Corner Square—Payne's Furniture Old Stand

We have a full stock of Fancy and Staple Groceries. We handle White Face Flour.

We have choice Pea Green Alfalfa Hay, choice bright Johnson Hay good Prairie Hay, Bran, chops, oats, shorts, cow feed in fact all kinds of feed.

We have auto delivery. We sell for less for cash. See or phone us before you buy.

### J. O. AIKEN, Feed and Groceries

### OTTO CARTER'S TIN & PLUMBING SHOP

CAN WELD ANYTHING UNDER THE SUN BUT A BROKEN HEART OR THE BREAK OF DAY.

See Us for Tanks and Guttering  
Phone 371

### GEO. T. WILSON Lawyer

Over Continental Bank.

### For Service Car

RING PHONE 642  
Car on street until 12 o'clock  
J. E. JONES, PROPRIETOR  
Residence Phone 393  
Sweetwater, Texas



### STUDY THE MATTER

of heat and the quality and price of the appliances for producing both and then let us figure with you on

### Plumbing and Steam Heating

We can save you money. All our heating appliances are now in designs and constructed on improved principles. Do not place your order until you have secured our prices.

Phone 334  
Monday & McMurry.



# Stop! Look! Listen!

## The Show of Shows

### TO-NIGHT

AT THE

# Sweetwater Theater

IS TO BE

## HARRY ENNIS' FAMOUS

# NIGHT O' LAUGHS

### That Side-Splitting Musical Comedy and Minstrel Show



MISSSES VIVA SHEPPARD, RUTH MORGAN, MRS. O. L. HARRIS, FRANCIS LYONS, BESSIE BISHOP

## To-Morrow That "THE BARRIER" By the Play of Plays L. O. O. M.

### Tuesday and Wednesday, March 6 and 7

### Prices 25, 50 and 75c--a Two Dollar Show for Less Than Half Price

#### PERSONALS

Gathered Among the Corners and Goes of a Busy World

The cotton market remains unchanged from yesterday.

The City Federation is in session at the City Hall this afternoon.

Mrs. L. C. Vinson was confined to her room Monday with La Grippe.

Luther Watson is still confined to his room with measles.

Rev. J. E. McLean, noted Presbyterian Evangelist, is in the city today.

The "Night O' Laughs" by Harry Ennis, will be given tonight at the Sweetwater Theater.

Miss Jetta Hammett, age 28, died in Abilene Sunday after a short illness of pneumonia.

A nursery inspector is here today inspecting a lot of trees that have been shipped in the country.

Blair's comedians opened a week's engagement here in a big tent last night on West Third St. to a large crowd.

William Wight is home from a business trip from Midland.

Mr. and Mrs. W. C. Cress of Ross were here Monday night.

Mrs. C. W. Watson is home from visiting in Arkansas.

Judge Boydston of Anson, is here on legal business.

Mr. and Mrs. Ed Bradford's little child is quite sick with measles.

M. A. Joy, a prominent financier of Cresswell, is here on business today.

J. F. Greene of Big Springs, T. and P. Traveling Accountant is here today.

Dr. W. M. Smotherman, assistant State Veterinarian, of Fort Worth, Texas, is in our city today.

Mr. and Mrs. Dick Hilton are home from two weeks trip to New Mexico.

Mr. and Mrs. J. H. Jenkins are moving to Quanah where they will make their future home.

The debating team of the local High School will go to Loraine Friday for a debate with that school.

### SAM HARDY TO MARRY

Sam N. Hardy, son of Rev. G. S. Hardy, pastor of the Methodist church of this place, and Miss Lila Mays of Hamlin are to be married tomorrow night in the town of Hamlin. Rev. Hardy and family leave tonight via the Orient to be present at the nuptials.

The Reporter is promised a full account of the event.

Dr. J. M. Moore of Nashville, Tennessee, Secretary of the Board of Missions of the Methodist Episcopal church, South, will preach at the opening session of the Evangelistic conference tomorrow night. Dr. Moore is one of the leading preachers of his church and a man every way well equipped and full of valuable information, and our people would do well to hear him. Bishop Monzon will preach Thursday night.

### ARE READY FOR MEETING

Leading members of the Methodist church from all over this section of the state are to be the guests of Sweetwater people during the two days meeting to begin at the First Methodist church tomorrow night, when Dr. Moore, of Nashville, Tennessee, will make the opening address.

Pastor Hardy states that homes have been secured for the visitors as they come in tomorrow. Bishop Monzon will speak Thursday night.

5 pounds Arbuckle coffee, 90c. — Davis Cash Grocery. 28-1f

### CHECK PINK BOLL WEEVIL

J. H. H. Higginbotham, representing the Agricultural Department at Washington, D. C., is here today on very important business.

It will be remembered that Mr. Higginbotham has been the efficient government cotton grader at this place for the past two seasons.

He is doing a different work for the present. He is now doing what he can to assist in preventing the spread of the Mexican Pink Boll Weevil.

Mr. Higginbotham will be here tomorrow or longer and the Reporter will have more to say in regard to his special line of work.

### BOB TAYLOR IN TOWN

R. J. (Bob) Taylor has been in town the past two or three days. He is not the famous Bob Taylor of Tennessee, for he is dead. This one is from Brooklyn, N. Y. He possesses many of the characteristics of the Tennessee Bob. He is a rare humorist, and occasionally his muse tunes his lyre and he breaks forth in song; though he says of himself that some pay him "a dubious compliment by saying that there is more truth than poetry in what I write."

Mr. Taylor has "perpetrated a book" interspersed with prose and verse, wit and humor, entitled "The Commercial Nomad." He is a young man of rare gifts, and is a "Drummer Philosopher," a loyal "Knight of the Grip."

### DIES OF PNEUMONIA

W. H. Jobe came in last night from Seranton where he was called Sunday on account of the death of his uncle, W. Harve Jobe, age 56, who died after a ten days' illness with pneumonia. Mr. Jobe was met in Abilene by two brothers and two sisters, who also attended the funeral, which took place Monday.

### WAR NEWS FROM FRONT

By Associated Press:

**GERMANS FAIL**  
Paris, March 6.—The Germans failed in an effort to drive the French from the trenches which the French recaptured yesterday, it is officially announced.

**BRITISH REPULSED**  
Berlin, March 6.—The British attack on the German lines east of Bouchavesens on Somme front last night was repulsed, it was officially announced today.

### Child Dies Of Pneumonia

This morning at 2 o'clock, Ida, the 3 year old daughter of Mr. and Mrs. L. W. T. Stout, died after a few days illness with pneumonia.

The funeral services will be held by Rev. G. S. Hardy at 4 p. m. this afternoon at the grave in the City Cemetery.

The family have not been in Sweetwater long and are living in a tent south of town.

### Divorce Day In Big Court

The big court is grinding away today on the divorce proceedings as that docket was taken up this morning.

At 4 o'clock this afternoon the appearance docket will be taken up when most of the cases will be set for the term.

The grand jury is hard at work and from outside appearance are getting results.

### PLEASANT SURPRISE

Saturday afternoon the Junior choir of the First Presbyterian church had their regular practice with Mrs. S. I. Edwards. At the conclusion of the rehearsal Mrs. Edwards gave them a happy surprise by passing hot chocolate and cake and gave them permission to make candy which was a very "sweet pleasure."

Dr. Richardson was in the city from Nolan today and reports about 100 cases of whooping cough in that part of the county.

R. B. Ayers of Big Springs, T. and P. Train Master, came in last night.

Will Lowe of Merkel is here today.

### Express Shipment

## OF THAT GOOD Jacob's Chocolates RECEIVED TODAY

# HORN'S

Cashier Stationer NewsDealer

### LARGE STOCK OF

Lumber, Lime, Cement, Brick, Paints, Varnishes, Stains, Wall Paper, Glass, Corrugated Iron, Wall Board and Composition Roofing.

Call and See Our Goods and Get Our Prices Before Buying.

## HIGGINBOTHAM-HARRIS & CO