

Sweetwater Daily Reporter

SWEETWATER, TEXAS, FRIDAY JAN. 28, 1916.



NOLAN COUNTY BOYS AND GIRLS MAKING WEST TEXAS FAMOUS

Young People, Under Able Direction of Miss Neely and County Demonstration Agent Calvert, Are Making Great Records for Themselves and for the County. Some of Their Crops and Prize Winnings

The Home Demonstration and Canning Club work was begun in Nolan county in January 1914 by Miss Imogene Neely of Roscoe. The demonstration work was organized on a four months basis, with 56 girls in the canning and poultry clubs. Two county meetings were held in connection with the boys clubs at Sweetwater.

The first county contest was held October 8th, the 56 girls attending with their parents. A splendid exhibit of canned products were shown which were especially fine for the first years work.

The ladies of the Self Culture Club and Miss Durham and her Domestic Science girls served dinner for all the club members and a number of their parents. The fire boys put on an exhibition for their pleasure, and the Sweetwater Theatre gave them complimentary tickets to the picture show. The girls and boys all went home resolved to excel themselves in 1915.

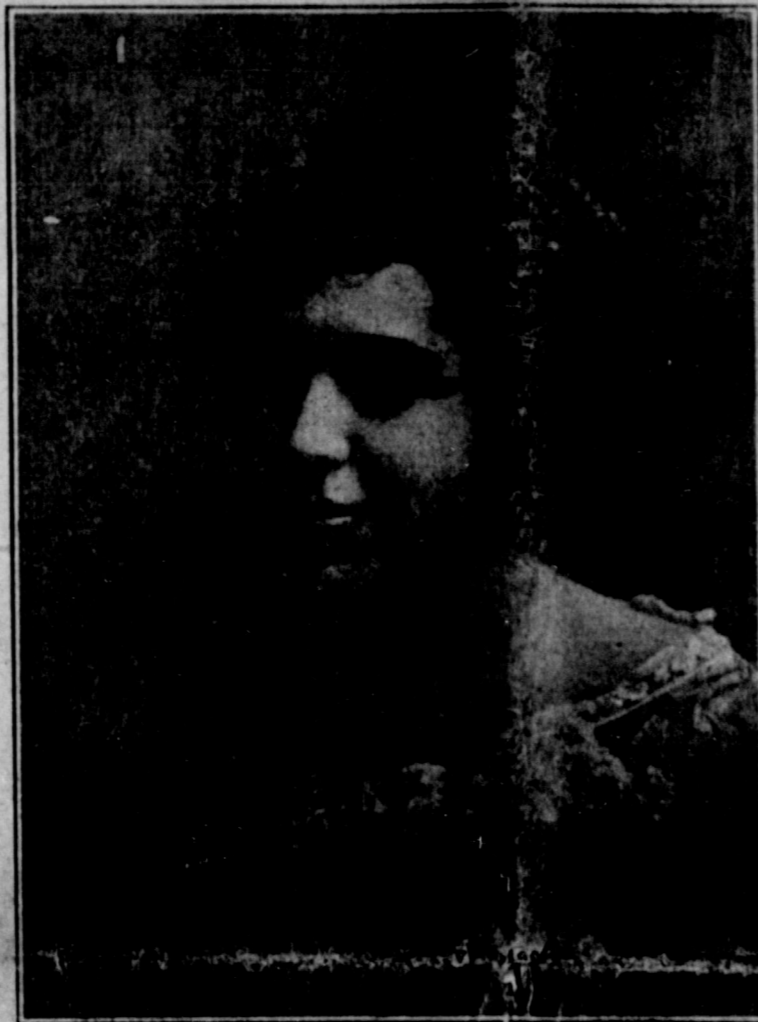
The County Club Boys under Mr. Calvert's supervision held their county contests on the same date and \$95.00 worth of premiums were given both clubs by the business men of the city. The prize winning products were sent to the Dallas Fair and to the Waco Cotton Palace. The county exhibit won fifth prize at the State fair and a number of blue ribbons and some of the money prizes.

In January 1915 the work was in 16 clubs, with 37 women in the Poultry club. A number of women over the county took great interest this year in the instructions given in the agricultural, Canning and Domestic Science Departments. One lady at Champion canned seven hundred cans of peaches, beans, corn, pimentos, with quantities of nice pickles and jellies. A number of others have done almost as well.

The year's work closed with 87 girls, who had kept up every department of their club work. In this work as any other, you can count on some dropping out. Some do not find co-operation at home, some move out of the county and others live too far away from the centers of the real live clubs that necessarily they miss that spirit of emulation and co-operation that makes the club work a success.

Miss Bernice Carter, the State agent visited the county in May and with Miss Neely, county superintendent, Mr. Calvert and members of the Self Culture Club visited a number of the clubs and gave practical demonstrations in canning and cookery.

A large number of the club girls attended the short course given by A. & M. College here



MISS IMOGENE NEELY

Of Roscoe, Director of the Canning Club and Home Demonstration Work in Nolan County. She is the oldest daughter of Mr. S. F. Neely of Roscoe. She has lived the most of her life on the farm and understands thoroughly every phase of farm life, is a successful farmer herself and the champion beet grower of West Texas. Miss Neely has had charge of this county work for the past two years and has been engaged to continue the work for 1916. She has attended all the State meetings and the short courses at A. & M. College given for demonstration agents, took a specially prepared course in College of Industrial Arts at Denton in January of this year. She makes a point of visiting every club in the county every month, and gives talks on Home Economics, Domestic Science, Home Sanitation, and lessons in sewing and canning; and in all her work co-operates with the school and home.



A group of Nolan County Boys and Girls who belong to the various clubs told about on this page. These young people are making Nolan county famous for the excellency of its products

in August and were entertained in the homes of the city. Special amusement was provided for them each day. A unique agricultural building was filled with their products in connection with the club boys and the farmer's clubs from different parts of the county during the Water Show which excited much comment from the hosts of visitors who were here.

The Second Annual County contest was held October 2nd, with a large attendance. Over \$200.00 worth of premiums were given by the business men of Sweetwater and Roscoe and the club women of both cities made awards also.

The winning exhibits were sent to the State Fair and to Waco Cotton Palace where they won \$44.00 in cash premiums, second place in county exhibits in the State-wide contest. Their jellies attracted a lot of favorable comment by the judges and pulled down some of the prize money and several of the blue ribbons and medals.

The sewing exhibit won them many nice compliments this year also. This was a new department added to their work but they scored very successfully in every contest they entered.

Some of the best crops on the plots of 1-10 of acre were made by Dura McBurnett. 3015 lbs. of tomatoes net profit \$87.25; Gaynelle Robertson, 2909 lbs. tomatoes, net profit \$56.75. Lottie Mahew made 2070 lbs. of cabbage and 1080 lbs of other products off of her 1-10 of an acre. Ruth Derrick canned 76 different varieties this year 37 last year. Her plot of ground gave a fine yield also. Elsie and Rubby Estes each

had a fine yield and canned a large variety of fruits and vegetables.

The canning club work in this county has proven of inestimable value in solving the problem of saving the annual waste of garden and orchard.

The lesson of thrift and economy impressed upon the minds of these young girls cannot fail to be of great value to each home represented in the clubs. Whatever raises the standard of home life and sanitary living, helps the whole nation, so we can readily see the valuable services to our county, state and nation our Home Demonstration agents are rendering.

ONIONS PAYING CROP IN NOLAN COUNTY

J. A. Blythe, who lives near Sweetwater grew and marketed over 35 bushels of choice onions on half an acre of ground. These were of the White Danvers variety and Mr. Blythe found a ready market for his onions at \$2.00 per bushels. The plot of ground netted him over 70 dollars after supplying the table with green onions all summer and saving a large quantity of the undersize ones for their own use. They were planted in April and marketed in October.

Mrs. Dr. Chapman sold \$20.00 worth of White Bermudas out of her home garden here in the city on less than 1-10 of an acre of ground. They were planted last fall in good garden soil and received the same cultivation as the other vegetables. A number of them weighed one half pound a piece, and they grew without the city water.

VENGEANCE CLUTTED.

A young man who had been snubbed at the theatre door decided to get even with his girl friends.

The girls occupied the first 4 seats in the sixth row and the young man had the fifth. They paid no attention whatever to him. On the program was a monologist who began to talk of love to get a few laughs, as these artists often do. He said: "All the girls who are in love please stand up."

Turning to the girl next to him the young man who had been snubbed said:

"Please let me out." Naturally the entire four had to rise. When they were on their feet the young man sat down, while the remainder of the audience roared in place at the four girls standing up.—National Food Magazine.





We Take the Chances and Carry the Risk

HAVE YOU HEARD THE NEWS? IT IS SPREADING FAST AND WE ARE GOING TO NATIONALIZE IT. WE AIM FOR EVERY MAN, WOMAN AND CHILD IN THE UNITED STATES TO KNOW WHAT "GROGAN" MEANS. IN THREE YEARS WE HAVE IMPRESSED THE FACT ON OVER 15,000 PEOPLE AND THEY ARE SO GLAD TO GRASP IT THAT THEY ARE SURE TELLING OTHERS. TELLING SO MANY THAT WE CAN HARDLY KEEP UP WITH THE THROG THAT ARRIVES EVERY DAY AND WEEK THAT THEY TOO MAY HAVE THE SAME EXPERIENCE AS THE ONES THAT GAVE THEM THE INFORMATION.

LIKE RIP VAN WINKLE SOME PEOPLE ARE SLOW TO AWAKEN, BUT WHEN THEY DO THEY FIND THAT THE WORLD HAS BEEN MOVING SOME WHILE THEY WERE SLEEPING. DURING THIS PERIOD OF INTERNATIONAL STRIFE, IN WHICH MILLIONS OF MEN ARE GRAPPLING FOR EVEN THE SMALLEST GAINS, THE WORLD HAS COME FACE TO FACE WITH THE DEMAND FOR A BETTER PHYSICAL, AS WELL AS MENTAL DEVELOPMENT. FOR HOW LONG WOULD A SOLDIER COUNT WHO IS PHYSICALLY DEFICIENT OR DISEASED? ARE YOU CAPABLE OF PROPERLY SURVIVING IN THESE MODERN TIMES WHERE EFFICIENCY MEANS SO MUCH? IS YOUR HOME OR BUSINESS EVER NEGLECTED ON ACCOUNT OF YOUR HEALTH?

PHYSICAL INEFFICIENCY ALWAYS MEANS MENTAL INEFFICIENCY AND NO ONE CAN BE THE SUCCESS THEY SHOULD BE AND BE IN ILL HEALTH.

What is it worth to You?

TO POSSESS AND ENJOY PERFECT AND ENDURING HEALTH AND HAPPINESS? TO BE FREE OF THAT OLD CHRONIC AILMENT, THAT IS DAY BY DAY GROWING GREATER AND MORE MALIGNANT, SAPPING YOUR STRENGTH AND GNAWING VICIOUSLY AT YOUR VITALITY? WOULD YOU APPRECIATE HAVING THOSE INCASSANT ACHES AND PIERCING PAINS BANISHED FROM YOUR BODY, YOUR SYSTEM CLEANSED AND REJUVENATED, YOUR NERVES AND CIRCULATION BROUGHT TO VIGOROUS ACTION? THEN THE CURRENT OF REAL LIFE AND STRENGTH WILL ONCE AGAIN BE FELT COURSING THROUGHOUT YOUR ENTIRE BEING, RENEWING YOUR APPETITE, INCREASING YOUR ENERGY AND BRINGING BACK TO YOU THOSE HAPPY DAYS OF UNAFFLICTED YOUTH. IF YOU HAVE TIRED IN THE ATTEMPT TO GAIN THIS END BY POURING DRUGS INTO AN ABUSED STOMACH AND TRULY DESIRE TO TASTE THE JOYS AND PLEASURES OF RENEWED LIFE FORCE, PLEASE PAUSE AND ASK YOURSELF IF IT IS WORTH AN EFFORT AT AN INSTITUTION WHERE 15,000 PEOPLE HAVE BEEN SUCCESSFULLY TREATED WITHOUT THE LOSS OF A SINGLE CASE. JUST A TRIAL—IS IT WORTH IT TO YOU? WILL YOU MAKE THE TRIAL IF IT DOES NOT COST YOU A SINGLE CENT? IF YOU WILL, CAREFULLY READ EVERY

WORD ON THIS PAGE FOR THAT IS THE VERY PROPOSITION WE HAVE TO OFFER.

IN THOUSANDS OF CASES WHERE EVERYTHING ELSE HAS FAILED PERSONS SUFFERING FROM RHEUMATISM, STOMACH TROUBLES, INTES-TINAL TROUBLES, KIDNEY AND BLADDER AILMENTS, URIC ACID DI-SEASES, CONSTIPATION, NEURALGIA, FEMALE TROUBLES, DROPSY, BLOATING, CATARRH, HEARTBURN, BREATHLESSNESS, LOW VITALITY, CHILLS, LA GRIFFE, INSOMNIA, LACK OF APPETITE, NERVOUS BREAKDOWNS, NEURASTHENIA, PARALYSIS, BRIGHT'S DISEASE, EYE AND EAR TROUBLES, APPENDICITIS AND ALL FORMS OF CHRONIC DI-SEASES, EXCEPTING CONTAGEOUS AND INFECTIOUS DISEASES WHICH WE DO NOT TREAT ON ACCOUNT OF THE WELFARE OF OUR OTHER PATIENTS, HAVE BEEN RESTORED TO HEALTH BY OUR METHOD OF TREATMENT. IT AFFORDS MORE HEALTH AND HAPPINESS TO OLD MEN AND WOMEN THAN THEY HAD THOUGHT POSSIBLE IN THE REST OF THEIR LIVES.

MEN AND WOMEN OF THE PRESENT DAY ARE SO ACCUSTOMED TO SICKNESS AND SUFFERING THAT MANY PERSONS BELIEVE THAT DI-SEASE IS NATURAL AND CONSIDER IT MERELY A PART OF HUMAN EX-ISTENCE, BUT THIS IS NOT THE CASE. THERE IS NOTHING WRONG WITH THE HUMAN BODY AS DESIGNED BY NATURE. IT IS THE MOST PERFECT MECHANISM EVER DESIGNED. WHEN ANY PART OF IT GOES WRONG IT CAN ALWAYS BE ATTRIBUTED TO SOME SUB-LUXATION, DISLOCATION, IMPINGEMENT OF NERVES OR ARTERIES, OR FAILURE ON OUR PART IN TAKING CARE OF THIS MECHANISM. IT MEANS THAT SOMETHING UNNATURAL HAS BEEN ALLOWED TO INTERFERE WITH THE PERFECT WORKINGS OF THE BODY AND THAT THE BODY IS NO LONGER IN A NATURAL CONDITION.

The mission of Our Treatment

THE MISSION OF SCIENTIFIC MASSAGE INCLUDING UNDER IT AS WE DO, EVERY ESSENTIAL MOVEMENT OF OSTEOPATHY, CHIRO-PRACTICE AND THE SWEDISH MOVEMENTS, TOGETHER WITH THE REST CURE AND MILK DIETS WHENEVER INDICATED, GROGAN MIN-ERAL WATER, GROGAN MINERAL BATHS, BETZ SUPERHEATED AIR BATHS, SWEATS, TURKISH BATHS, CABINET BATHS, SALT GLOWS AL-COHOOL RUBS, ETC., IS TO REMEDY THESE UNNATURAL CONDITIONS AND AGAIN ESTABLISH HARMONY IN EACH AND EVERY PART OF THE BODY. IT DOES IT ON EVERY CASE WE ACCEPT. READ THESE TESTI-MONIALS AND IF NONE OF THEM CORRELATE WITH YOURS WRITS US AND WE WILL REFER YOU TO AS MANY CASES CORRELLATING WITH YOURS AS YOU DESIRE. SPACE PERMITS ONLY A CERTAIN FEW HERE.

A FEW WORDS FROM OUR OWN CHAMBER OF COMMERCE

We heartily endorse the Grogan Wells and Boone Institute of Massage and recommend it to those in need of the treatment that it provides.

The Wells contain Mineral waters that have proved themselves to possess great curative properties. We know of a large number of people who have been cured of various disorders by drinking the waters and receiving the treatment given at this institute. It enjoys an extensive patronage and our observation has been that its patrons have been thoroughly satisfied. It offers inducements equal to those of leading health resorts and we feel satisfied that when its advantages are more widely known, it will be classed among the most popular health resorts in the Southwest.

We know Dr. A. W. Canfill, the proprietor of this institution, to be a courteous, reliable and trustworthy gentleman and those who deal with him can safely rely upon his statements and representations. Sweetwater Chamber of Commerce, By R. A. Ragland, Pres.

Attest: W. L. Tomlinson, Secretary.

Among thousands of people every where it is a common slogan that "Grogan Wells never fail on rheumatism." Hundreds of testimonials for the asking. Sweetwater, Texas, May 23, 1913.

To Whom it May Concern:

On the 29th day of April, 1913, I entered the Boone Institute of Massage at Sweetwater Texas and began taking their treatments, and left the institution on the 9th day of May.

I had a very severe case of rheumatism for which I had been unable to get any relief and for fifteen years had not been able to put my right hand to my head on account of a dis-location of the shoulder. After a ten days course of treatments I am entirely relieved, have good use of all my limbs and feel like a new man.

My general physical condition had also effected my eyes until I could hardly read even with glasses, but now they are as good as ever, as remedying the other ailments of my body have removed all defects from them.

I heartily and conscientiously recommend the Grogan Wells and Boone Institute of Massage to all sufferers.

Respectfully,
M. L. BENNETT.

Thousands of operations and years of suffering can be saved by women suffering from the many ailments to which only women are heir to. As many references as you may wish from restored patients everywhere.

Unice, New Mex. Dec. 6, 1913. To Whom it May Concern: This is to certify that I came to the Grogan Wells and Boone Insti-

tute of Massage, Sweetwater, Texas, suffering from a severe case of Re-troversion and polypus-uteri. I suffered constantly from a bursting headache, and was in such serious condition that I had been taken to the hospital at Carlsbad, New Mex., to see if anything could be done for me there. They had despaired of me getting any better without an operation and had set the date for my operation for Monday, Oct. 21st. My husband, while on the ranch near Unice, N. M., heard of the wonderful work Dr. Canfill had been doing, and decided to come to Carlsbad and try and induce me to go to him. I so feared an operation that I consented.

Dr. Canfill made a careful examination of all the Spinal nerves and without me so much as telling him a word of what ailed me, described my case better than I could have done myself. He told me if I could spend six weeks taking the Scientific Massage he believed I would be sound and well. I am leaving this evening feeling as well as I ever felt in my life in every way, and I cannot speak too highly of the Grogan Wells and Boone Institute of Massage and the wonderful things these gentlemen are accomplishing.

MRS. D. C. COATES.

This is to certify that I had Eczema ten years and was confined to my bed nearly five months, with boils in the worst form. Was cured at Gro-

gan Wells, at Sweetwater, Texas, in five weeks. J. C. O'NEAL, Proprietor of "Bar C" Ranch, Midway, New Mexico.

One year after writing this Mr. O'Neal writes us he is still well and would not take anything for what we have done for him.

Endorsed by ministers, lawyers, Bankers, merchants and everybody. Read the following. We will be pleased to have you write any of these parties for nothing gives them more pleasure than commending our work.

CENTRAL PRESBYTERIAN CHURCH, U. S. A. Rev. George W. Beck, Pastor Sweetwater, Texas, Nov. 30, 1915.

To Whom it May Concern:

I am glad to speak a good word of appreciation for the Grogan Wells & Boone Institute of Massage of Sweet water, Texas. I most heartily endorse the management of the institution as perfect gentlemen, and those who al-ways take a personal interest in the patients under their care. I have come into personal contact with them very much recently, as they have been treating my wife for a bad curvature of the spine and a complete nervous break-down. She is now practically well and every indication is that she will have perfect health. The curva-ture of the spine was of long stand-ing (since her childhood, in fact) but, unfortunately, had not been discov-ered by any one; evidently, it was the source of most of her illness, since

she has been steadily improving under the treatments at Grogan Wells, where the trouble was almost instan-tly discovered.

Too much praise cannot be given this institution where, surely, "Health is Contagious" in the excellent min-eral baths and fine massage treatments.

With my very best wishes for this institution managed so well by Dr. Canfill and his corps of efficient "health-givers," I am,

Very cordially yours,
GEO. W. BECK.

Pastor Central Presbyterian Church, Sweetwater, Texas. P. S.—This is a voluntary word and is not a solicited endorsement. Geo. W. Beck.

Grogan Wells gives satisfaction in every case. We absolutely guarantee it to do so.

ROCK ISLAND LINES.

Amarillo, Texas, Feb. 19, 1913 Grogan Wells & Boone Institute of Massage, Sweetwater, Texas. Gentlemen:

Any time I can recommend this water I will surely do so. I am using this in preference of Mineral Wells water and think it is strongest min-eral water I ever heard of.

Respectfully,

J. W. FARLEY, Agent.

FOR ANY FURTHER REFERENCE YOU MAY DESIRE AS TO OUR RE-SPONSIBILITY AND ABILITY WRITE MR. TOM TRAMMELL, (PRES. OF THOS. TRAMMELL AND CO. BANKERS,) JUDGE R. C. CRANE, (POST MAST-ER,) MR. J. V. W. HOLMES, (PRES. OF THE FIRST NATIONAL BANK), DR. N. B. BOWIE, (PRES. OF THE CONTINENTAL STATE BANK,) MR. EDD BRADFORD, (TEXAS BANK AND TRUST CO.) JUDGE R. N. GRISHAM, WITH GRISHAM & GRISHAM, LAWYERS, ROBERT McCALLEY, (MANAGER OF THE MIDLAND LIFE INS. CO.) ELLIS DOUTHIT, (LAWYER,) MR. J. M. BENNETT, (PROPRIETOR OF CITY DRUG STORE,) OR ANY MERCHANT

OR BUSINESS MAN OF SWEETWATER, TEXAS. THEY ARE EVERY ONE OUR FRIENDS AND WE GLADLY LEAVE THE VERDICT WITH THEM. NO HARM AT LEAST TO WRITE AND FIND OUT.

READ OUR OFFER BELOW AND THEN SIT AND THINK FOR JUST A MINUTE. COULD WE MAKE IT IF WE COULD NOT "DELIVER THE GOODS."

WRITE US ALL ABOUT YOURSELF. WILL YOU MAKE JUST ONE MORE EFFORT?

OUR OFFER :

Come to Grogan Wells and stay for one week and if you are not better and satisfied in every way you do not pay a cent for the treatment. You shall be the judge. Address all correspondence to

Grogan Wells and Boone Institute of Massage

SWEETWATER, TEXAS

"Where Health Is Contagious"



SWEETWATER'S LAUNDRY A CREDIT TO THE CITY

Sweetwater is about to move into the same class as Dallas, Ft. Worth and other cities as far as laundry facilities is concerned.

At one time Sweetwater had two laundries, neither very well equipped and neither managed by experienced laundry people. The natural result was dissatisfaction and a big basket business going out of Sweetwater every week.

All that is changed now. Mr. C. W. Clark came here, recently, from Brady and bought both laundries. He has consolidated them under the name of Sweetwater Laundry Company and will add new equipment, making the plant one of the most complete and modern in West Texas.

Mr. Clark is a thoroughly experienced laundry man having made a success of the business in Brady. He was attracted to Sweetwater by the splendid railroad facilities for shipment to a large number of small towns and because he can build up a bigger business here than he could have built in Brady. There is now no reason or ex-

cuse for people sending laundry away from Sweetwater. The work can be done here as well as in any city in the state. Prices for work are those prevailing in all cities and every piece of work is done under a guarantee of satisfaction or your money back.

The growth and development of the Sweetwater Laundry will be valuable to the city. Mr. Clark is here to stay, and is preparing to move up town as soon as a thoroughly modern plant can be completed arrangements for which are under way now. His pay roll will grow in proportion to the trade he gets and all the money paid out for labor means more business for Sweetwater merchants.

The way to build up a city is not to chase rainbows but to get in behind every institution and industry in the town and give them a loyal support. Every person employed in Sweetwater means more business for Sweetwater. Big pay rolls make big cities. The Sweetwater Laundry

Company is going to handle all the business that it gets in the most efficient manner and it is entitled to all the business that this city and the surrounding country has.



REV. J. C. MOORE.

Rev. J. C. Moore whose photograph appears above was born in Giles county, Tenn. in 1844 and came to Texas while a young man. He settled in North Texas where he was engaged in the active ministry for over 45 years taking up the work soon after the war when he was twenty six years of age.

He has resided in Sweetwater for the last twelve years and has continued his active ministerial duties all the while. He has in all probability traveled more in the discharge of his duties and been instrumental in erecting more church houses than any minister in the west. And while he is now over seventy years of age, he is quite active and is serving the Trent Mission in a most efficient manner.

Rev. Moore joined the Confederate army soon after the war broke out. He was a member of the Tennessee Regular Company F. Cook's Regiment, Brown's Brigade.



GREEN'S COZY CAFE

a credit to Sweetwater. Not only is its service excellent but its prices are such that it is popular with the masses of the people. "When Sweetwater grows up to the Cozy Cafe, it will be a plumb good town," said a visitor John M. Greene is a natural "Why?" he continued, "this place would be a credit to Dallas or any of our larger cities. I was surprised to find so up-to-date a place in a town this size." He has surrounded himself with a staff of assistants all of whom have gotten the "Greene Spirit M. Greene is manager is indeed of Service."

Rev. Moore while advanced in years is young in activity and takes an active interest in all questions of public interest. The above is therefore in no sense an obituary and his legion of friends truly hope that he will yet be permitted to live many years. He is one of Sweetwater's most honored and useful citizens.

H. WINKLER

Sweetwater is indebted to the thriving little city of Ballinger for many of her best citizens. Conspicuous among these is H. Winkler who conducts one of the most extensive Dry Goods and ready-to-wear businesses in this city.

Mr. Winkler was in business for many years and made quite a success in Ballinger. He was attracted to Sweetwater by the rapid development in Nolan county, the substantial growth and promising future of the city of Sweetwater. He came here five years ago and has made a reputation of his Ballinger success in this city.

The Winkler store has recently moved from its old location, across Oak street to the new Prim building where larger and newer quarters promise greater development of the business. Mr. Winkler has made it a rule throughout his business career to give his customers all that he could give them in quality and service and it is by the application of such methods that he has built up a nice business and has made many friends here and at Ballinger before he came here.

He is a good citizen; progressive, energetic and absolutely reliable in all his dealings with the public. Sweetwater is truly fortunate in having as high class a set of merchants as any town in the country and none of them excel H. Winkler in all the qualities of citizenship.



A LEVY

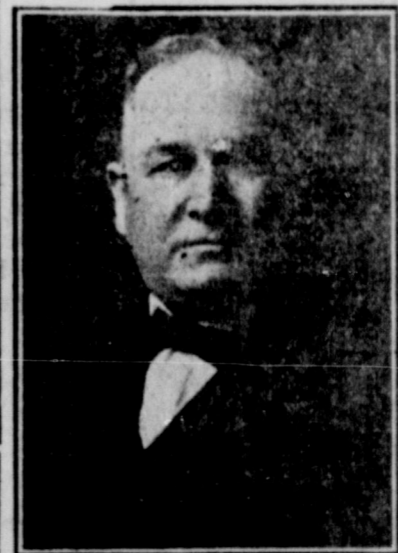
A Levy is the type of business man that makes good any where. He is a new comer in Sweetwater, comparatively, having been here only two years, but since coming he has made many friends among the best people of Nolan county.

Mr. Levy is manager of the Sweetwater Dry Goods Company, and since he has been in charge of the affairs of that company they have prospered amazingly. The business has grown rapidly and ranks, today, among the biggest in Sweetwater.

Mr. Levy has been identified with every movement for the betterment of conditions, since the day of arrival. He is a director and an enthusiastic worker in the Chamber of Commerce; contributes as liberally to the support of that organization as any firm in the city, and always attends the meetings and takes part in the active work.

A prominent citizen of Sweetwater, in talking to the representative of the Reporter said: "If we had ten men like Levy, in addition to the other live ones, this town would hum. Levy isn't afraid to put out a dollar on the trail of development."

Better pay that poll tax this week. Just a few days later and you will not be a full fledged American citizen without a receipt.



JOHN M. GREENE.

Mr. Greene has made a success of the Cozy, thereby giving Sweetwater something that it needed and at the same time providing himself with a profitable business.

It is progressive men like Mr. Greene who make a city, for the example they set in keeping their own place upon a high plane inspires others to make improvements.

:- GUY E. MORRIS :-

The Exclusive
Hardware Store

Dodge Brothers Motor Cars

T. P. HOTEL

Sweetwater, Texas

BEDS 25c TO \$1.00

In Brown Concrete Building, Half Way Between
T. & P. Depot and Public Square.

See the Beds
Before Registering
Elsewhere

C. A. & J. H. PETERS, Prop'rs.





Sweetwater's Newest Enterprise

Nolan County's Greatest Evidence of the Progress we Have Made,
The Prosperity We Enjoy

CHAS. L. GASS' NEW DEPARTMENT STORE

A \$75,000.00 Institution

In establishing this big new enterprise to cater to the wants of Sweetwater and its surrounding trade territory, it is the intention of the management to offer to its patrons first

SERVICE

A service that the community will find adequate in all their dealings with us, from the smallest purchase to the largest. It is our policy as it has always been, to have Gass' New Department Store known amongst the folks as "The Home Store." We want you to come and bring the children, let them make their little purchases so that they can early in life begin to know what Service, Quality and Honest Dealing means. It is the foundation of the future dealings of the men and women of tomorrow.

QUALITY

Quality is the one thing today, that is making faster for recognition than nearly anything else. Quality today is the watchword. It is the standard that every producer is striving for. It is the manufacturer's dream. If he can get just a little better quality in his products, the public will demand them. We realize the discriminating taste of our patrons, we know they appreciate quality, so "The Home Store" is ready to supply as high a grade of goods as can be found in any department store in Texas, and extensive enough to fill all the wants of the surrounding country for years to come, built on a plan of

HONEST DEALING

Honest dealing is like charity, for unless all your structure is built on it all your other virtues are worthless. That we are built on the principles of Honest Dealing, there is no doubt, for our growth is a monument to the public's appreciation of "value received." We want to thank all those who have given us their patronage, for it was by their help that we are able to open up the New Year in so pretentious a way. We want to keep all who have been our patrons. We want every one to become our patrons, we assure you


SERVICE

QUALITY

HONEST DEALING

Chas. L. Gass' New Department Store

Sweetwater, - - Texas





W. H. JOBE.

All of the great men were not born on farms. All the men who were born on farms are not great. But there is something about the effect of a farm home environment; the clean air and thrifty habits of the country; the simplicity and good faith of country people, that gives a country bred boy a shade the best of it when he comes to the fierce competition of city life. Clean living, good plain food, fresh air and plenty of sleep gives the country boy a body that will stand the strain of sustained effort. Then too, he sees everybody about him working. Father, mother, brothers and sisters all have their appointed tasks and sees nothing but dignity and honor in doing those tasks, no matter what they may be. That gives him a sane outlook on life. It teaches him that all honest work is honorable and worthy of ones best efforts.

A country raised boy who has made good in Sweetwater, and one whose record and achieve-

ments are an inspiration to other boys, either country or city raised, is Will Jobe. He was born on a farm and there learned the lessons that have made his success as a business man possible.

His first connection with the J. M. Radford Wholesale Grocery concern was in the humble capacity of freight handler. He shoved a truck all day long. But he didn't shove that truck very long. He put so much energy, good sense and enthusiasm into his first job that a better job just naturally developed for him. The management saw that he had too much ability to waste it handling freight. They could make more profit on his efforts somewhere else, so they started him up the ladder.

Mr. Jobe came to Sweetwater as manager of the Radford branch in this city. When he was appointed to that responsible position he was not only the youngest branch house manager in the service of the company but he was the youngest man who ever held a managers job, before or since. That was the country sense, the country energy and the real ability coming to the surface. He put the same energy into the manager's job that he put behind the truck. He didn't figure that since he had a good job as manager that the battle of life was won. He wanted to make a record as manager. And he did. He developed the Sweetwater branch until it was one of the best in the whole Radford organization.

When the Texas Company wanted a man to look after their interests here, they selected Mr. Jobe for the position on the strength of the showing that he had made. He tackled that job

with the same ideals, the same energy that had made good for him before and again he scored a success. The Sweetwater office of the Texas company has ranked among the leaders of all the Texas companies offices. The business of his company has grown steadily, month by month and year by year.

Mr. Jobe today, is just as steady on the job, just as enthusiastic, just as energetic and as full of optimism as he was the day he started his commercial career. He believes in doing the day's work well. He doesn't worry, he works. Good days and bad days, flush days and dull days all look alike to him. He is cheerful, friendly, competent.

And it is this class of men who are building the west. It is the clean hardworking, rightly raised boys who are carrying on the march of civilization. There is a lesson for every boy in the life of Will Jobe.

P. T. QUAST

One of the younger business men of Sweetwater, who has made an enviable record is P. T. Quast, jeweler and optometrist.

Mr. Quast came to this city from Galveston where he was associated with one of the largest retail jewelry concerns in the state. He worked in this city for a local concern for several years before he embarked in business for himself. Believing that he could succeed better in a larger city Mr. Quast was about to leave Sweetwater and had tendered his resignation to his employers, when an opportunity to buy a small jewelry stock presented itself. He took advantage of the opportunity and from the first



day of his new venture his business prospered. He applied those same principles of industry, tact and judgement to his own business that had made him so valuable as an employee and his reward has been in proportion.

Recently Mr. Quast moved from his somewhat cramped quarters to more commodious ones in half of the Herndon shoe store. He is installing new fixtures and will be in position to carry a larger stock than he was able to carry in his former location.

A larger measure of his success has been due to his devotion to the interests of his patrons. Mr. Quast believes that there is nothing too good for the people who trade with him. He makes it a fixed policy to live up to every obligation he assumes, whether it be large or small. Another contributing factor in his success is the fact that he is a persistent and intelligent advertiser. He believes in letting the people know

what he has and in asking them to come to his place when they want something that he has to sell.

Mr. Quast is a director of the Chamber of Commerce, a live Sweetwater booster and rejoices every day that he didn't leave this city when he started to do so. He thinks that there is no better town in Texas than Sweetwater and no better people in the world than Nolan county people.

HE WASN'T A STOREKEEPER

They tell a story about a country lad who went to New York and tried for a job on the police force.

One of the questions was: "A man buys an article for \$2.25 and sells it for \$9.75; does he gain or lose on the transaction?"

After pondering over the question, our rural friend finally answered in this way: "He gains on the cents, but loses on the dollars."

FELT REASONABLY SAFE.

A young man dropped into a state of coma and it was several days before he fully recovered. Later he spoke of his experience with a party of friends.

"O, yes," the young man said in response to a question, "I knew all the time what was going on, and I also knew that I wasn't dead, because my feet were cold and I was hungry."

"I see," thoughtfully said one of his friends, "but how did that make you think that you were still alive?"

"Well," answered the young man, "I knew that if I were in heaven I wouldn't be hungry and that if I were anywhere else my feet wouldn't be cold."—Philadelphia Telegraph.

HOUSEHOLD FURNITURE COMPANY

The store that has grown from a modest beginning to the big and only Exclusive Furniture Store in the city.

GOOD FURNITURE,
FAIR PRICES
COURTEOUS
TREATMENT



HUNDREDS OF
satisfied custom-
ers is the record
of this company.

Investigate Our Mail Order Department

Prices lower than Sears, Roebuck or we don't want the business.

Household Furniture Company

RUFUS WRIGHT, Manager





NOLAN COUNTY HAS EFFICIENT TAX ASSESSOR

To make good in the office of Tax Assessor requires many qualities that would enable a man to make good in any walk of life. The place requires above all things a knowledge of values and a sense of fairness. The office of Tax Assessor is one to which the theory of "rotation in office does not apply. When a county gets a tax assessor who knows the value of property in all parts of the county and is at the same time willing and ready to treat every one fairly in assessing their property that county is very fortunate and would do well to hold on to him.

Nolan county has just that kind of an Assessor. Geo. H. Sheppard who is now serving his third term and will doubtless serve many more if the people generally have their way about it, has given

in general satisfaction in the administration of the affairs of the office. His work has frequently been complimented by the Commissioner's Court for its thoroughness and accuracy. He seldom leaves anything for the Court to adjust in the matter of valuations because he knows what property is worth and sees to it that it goes on the tax rolls at its value.

And in following this policy Mr. Sheppard has gotten along splendidly with the people. Very few people raise objections to assessments if they know that they are being treated fairly and that no favorites are being treated better.

Mr. Sheppard takes the position that he is the servant of all the people and they all look alike to him when it comes to the discharge of his official duties.

COLLECTION OF BOOKS GIVEN AS PRIZES DURING 1915-1916 SCHOOL YEAR.

Mr. W. C. Calvert, county agent U. S. Dept. of Agriculture, has offered as a prize to the rural public school having an agricultural club of boys and girls making the best record in club work and best record in school work, the following books:

1. Farm Friends and Farm Foes, Author, Weed.
2. Country Life and the Country School, Carney.
3. Rural Life and Education, Author, Cubberly.
4. Chapters in Rural Progress—Author, Butterfield.
5. The Evolution of the Country Community—Wilson.
6. Play and Recreation, Curtis.
7. Rural Hygiene, Ogden.
8. Soils and Soil Fertility, Author, Whitsen & Walster.

These books will cost a little more than \$10.00 plus the express charges. The following score card will probably be used in awarding the prizes:

	Per cent
1. Best Club Work	40
2. Highest average yield	30
3. Improvement in school grounds	10
4. Highest average grade in school by Club	10
5. Best club attendance in school	10
Total	100

It is Mr. Calvert's intention to make this the nucleus for a rural library. Parties interested in the boys and girls in rural communities can add to this collection one or more books.

Every school should have a library. These libraries should be made up of the very best books published. They will be valuable not only to the pupils but to their parents as well. This offer should arouse an interest in every school in the county.

RARE OPPORTUNITY OFFERED WEST TEXAS PEOPLE

A proposition that is different and decidedly attractive is being offered the people of Sweetwater and the surrounding country by the Sweetwater Oil and Gas Company, of which Dr. B. F. Archer is manager.

This company had one of the best expert oil men from the Thralfield, near Taylor, come to this city and make a thorough investigation of a number of sites. This man has never yet failed to locate oil. He selected a tract of land one and one half miles west of Sweetwater upon which a well will be dug. A contract will be let in the immediate future which will provide for a hole at least three thousand feet deep, unless oil or gas is struck before that depth is reached.

The company has had this land surveyed in lots 25 by 40 feet,

this being the recognized size for an oil lot, and is now offering these lots for sale at \$10.00 each. In the first few days about a hundred and forty lots were placed with prominent Sweetwater business men. Every person who buys a lot also receives ten shares in the well that is to be dug.

It is needless to say that if oil or gas is struck in paying quantities that these lots will be worth many times the ten dollars that is paid for them.

The lots are now on sale and correspondence is invited concerning them. The company also wants good agents in various localities and will pay a liberal commission. For further particulars write Dr. B. F. Archer, manager, Sweetwater Oil and Gas Co., Sweetwater, Texas.



SWEETWATER THEATRE
"Where the better pictures are shown."

The Sweetwater Theatre has come to be known as "The place where the better pictures are shown," and is enjoying a deserved prosperity in consequence.

Mr. Mack Murphy, the manager of the Sweetwater Theatre is a new comer to Sweetwater but has made great progress in the esteem and good will of Sweetwater people since coming to the city a little less than a year ago.

Mr. Murphy runs his play house on the theory that the people want clean up-to-date pictures and he gets that kind for them. His regular program is the Mutual with World feature every Thursday.

By catering strictly to the more discriminating element of the amusement loving public, Mr. Murphy is building his business up to the capacity of his large and well appointed house.

The Motion picture business is coming to be recognized as one of the most important industries of the country. It gives the people that which they have wanted and needed for a long time, that being a good, clean, wholesome amusement at a price that the people can afford to pay. Hundreds of thousands, even millions, of people now enjoy an evening's outing at their favorite picture house who had no such source of enter-

tainment a few years ago. A place like the Sweetwater Theatre is not only an attraction to a town but it is distinctly an asset. It is on a par with the better houses in the big cities.

AN OPTIMIST.

Tom Randolph, Chairman of the Board of Directors of the Nation Bank of Commerce, prides himself on being appreciative of humor, in all of its forms. His friends look upon him as the personification of optimism.

Now that he has completely regained his health he feels safe in telling how he put his physicians to route when he was seriously ill a year or more ago.

"I was told that I could not get well," says Mr. Randolph.

"That reminded me of the story of an Irishman who also was approached under similar circumstances and I told it to my physicians.

"The solemn-faced doctor told his Irish patient that he must die. "You know I'm goin' to die, do you?" the patient asked.

"Yes", answered the doctor.

"Well, if you know so much, tell me where it's goin' to be, and I won't be there."

From that moment, Mr. Randolph said, he began to get better. —St. Louis Globe Democrat.

W. M. Bright

Vehicles and Farm Implements

J. I. Case Automobiles
and Threshing Machinery

Sweetwater, : : Texas

Our Confidence

In Sweetwater and her trade territory has always been evidenced by our long and easy terms offered on our materials in an effort to help every man build a home.

With the new year we have renewed our faith in the country and its people, and offer our complete stock of **LUMBER, PAINTS and WALL PAPER** to the buying public at lowest prices and easy terms.

We are here to stay and in position to take care of our customers in financial straits as well as in prosperous years. There are many reasons why you should trade with us; open an account now your credit is good.

HIGGINBOTHAM - HARRIS & CO.

Sweetwater, : : Texas



MODERN PACKING PLANT IS A BIG HELP TO OUR FARMERS

Wright-Herndon Refrigerating and Poultry Dressing Plant Equipped to Handle All the Poultry that Can Be Produced in This Section

If anyone in West Texas entertains the idea that Sweetwater is a way station on the road from Turkey Range to Turkey Market they had just as well get rid of that idea now as later. Sweetwater is in the same class with Houston, Dallas or any of the larger Texas cities when it comes to handling the turkeys that are raised in this section of the state. Such was not always the case,

however. Sweetwater moved into the headquarters class when the Wright-Herndon Company put in its own refrigerating plant. Before that turkeys were expressed out in small lots, to Temple or to Dallas, there to be chilled and packed with others of their kind and made into carloads before the long trip east to the big markets was begun. Now it is the other way around. Turkeys

are shipped into Sweetwater, from the surrounding country, and here chilled in the modern refrigerator plant of the Wright Herndon Company and then started direct to New York or whatever other Eastern point makes the best bid for the complete car.

The importance of having enterprising firms located here is worth the consideration of farmers and ranchers of this entire section, for it gives them every advantage enjoyed by raisers of turkeys anywhere in the state. This city has just the same freight rates as the other producing points in Texas—just the same as Dallas. That fact enables the Wright-Herndon Company to sell for as much as the Dallas houses can sell for. In turn they can pay as much as these other dealers pay. This advantage goes to the raisers of poultry, for the policy of wide awake business men, in this enlightened age, is to pay all they can pay for the products of farm and ranch in order that there may be stability to the business of handling produce.

If a firm wants to live and grow prosperous these days, only one policy is possible, and that is the policy of allowing a reasonable profit on each deal to suffice for that deal and to depend upon making many deals in the run of a year, for the profit of the business. There is more lasting gain in having many satisfied customers than in having a few new ones every year. It is by adopting and sticking to a policy of paying

the people here just as much for poultry as the market would stand that the Wright-Herndon Company has built up a successful business and established itself in the confidence of the people.

There is absolutely no advantage in buying of Dallas, or other dealers, over buying of Sweetwater dealers, hence this market is able to trade with the big dealers of the north and East on a basis of equality with the city dealers. In many cases, all other things being equal, this market will get a preference over the bigger cities, by reason of better and fresher stock. If then, this market can compete with any market for the orders of the eastern cities, there remains no reason why Sweetwater should not always be one of the best towns in Texas for farmers to sell in.

Having an equal break on freight rates, having a firm big enough to handle the crop; having a firm strong enough, financially, to pay cash at top market prices for the crop, means much to the farmers, for it guarantees the stability of their market. All of these things added to the fact that the Wright-Herndon Company is a local concern, means further that it is here to stay. Being here to stay its only policy must be in the future, as it has been in the past, to pay all the market will stand.

In discussing the turkey situation with a representative of the Reporter, Mr. Will Davis, manager of the Wright-Herndon Company said: "The growth of our business has been just a little surprising even to us, but we have kept right up with the growth by adding facilities as they were needed. We are equipped to handle all the turkeys that will be offered us next season and we will continue to pay all we can afford to pay. We figure to make a uniform margin of profit on every bird handled and we would just as soon pay twenty cents a pound as ten. We are going to co-operate with the farmers in the development of this industry in every way that we can. We feel that the best service that we can render the farmers is to keep our eastern connections to a point where we can get the big orders from the dealers who are willing to pay top prices for good stock. No matter what we sell for we take out the cost of handling and our modest profit and pass the balance along to the people who bring us the turkeys. The more we have to pay them the better we are pleased."

Sweetwater is the center and headquarters of the poultry industry in West Texas and will continue to maintain that position.

By reason of the sparsely settled sections of West Texas tributary to Sweetwater and because of the dry nature of the country, turkey raising is more profitable, more certain of success, less of an annoyance to neighbors, than in any part of Texas. These facts

soon led to the establishment here of a strong progressive firm, well equipped to handle the turkey crop, will always make this one of the best turkey markets in the country.

In conversation with a number of farmers who market their turkey crop here a representative of the Reporter learned that there is a general feeling of satisfaction among the people over prices and treatment at the hands of the Wright-Herndon Company. This firm has done much to establish Sweetwater as a poultry market second to none in the entire country. The farmers know that they can bring their poultry to Sweetwater and cash it at as good prices as any town in Texas is paying.

MOST MODERN BOOK STORE IN WEST TEXAS.

Horn's book store is modern in every respect. Here one finds all the leading magazines fresh from the press. A fine line of books, both useful and entertaining, are carried in stock, and through this enterprising establishment an order can be filled promptly and economically, for any book or periodical.

There isn't a like establishment in any city in Texas, regardless of size, that carries more up-to-date stocks or is run on a more modern system.

In addition to the book and magazine end of the business, Horn's carries a fine line of high grade confectionary; has a soft drink fountain and carries the best of smokers supplies.

A S. Horn came to Sweetwater about 6 years ago and started his business on a very modest scale. By close attention to the details of his business he has expanded his lines, added new features from time to time, until he now has one of the best stores of its kind in West Texas.

Since coming to Sweetwater, Mr. Horn has made many friends. His close attention to business, pleasant and affable manner and his evident desire to render the best possible service to his customers has built up for him a constantly growing circle of friends. The progress that he has made in a business way and in the estimation of his fellow townsmen, in the past promises still greater things for the future. Mr. Horn owns a beautiful home in Sweetwater and is here to stay. He believes in the future of the city and is always to be found lined up with the progressive element of our citizenship in all matters for the development of the city and the surrounding country.

"If Cleopatra lived in Germany today," he said, "and Chairman of Iris were to ask her if she'd like another pearl dissolved in her chalice, she'd very likely answer:

"No dear, I think I'll go the limit today. Bring me a beef-steak."—Washington Star.

THE MART HOTEL

Rates \$2.00 Per Day

The Traveling Man's Home

G. E. RAMSEY, : Proprietor

First National Bank

The Only National Bank in Nolan County

CAPITAL, SURPLUS, PROFITS, \$100,000

Officers: J. V. W. HOLMES, President, J. D. DULANEY, Vice-President, R. K. McADAMS, Cashier, GERALD FITZGERALD, Assistant Cashier

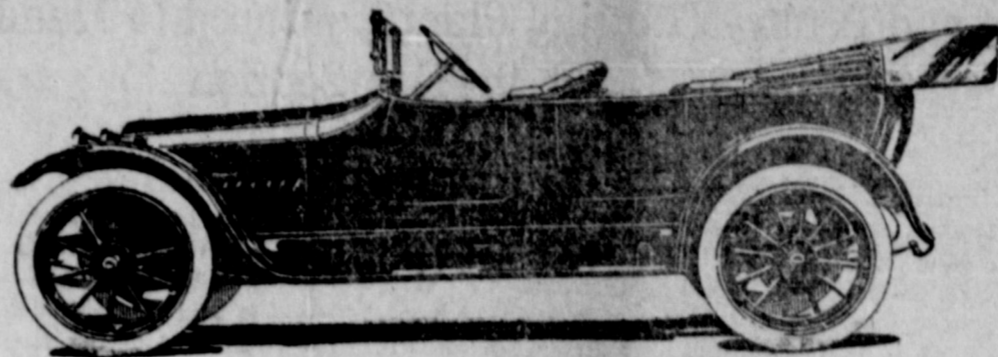
Directors: J. V. W. Holmes, J. D. Dulaney, R. K. McAdams, Gerald Fitzgerald, J. H. Beall, R. H. Fitzgerald.

Your Business Solicited
Sweetwater Texas





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Every Car is sold under a certificated positive guarantee against defects in material or workmanship, good for twelve months. That's the strongest evidence of our faith in the car. The Regal makers can afford this guarantee because they have been building Regal cars for nine years. They know the car is good

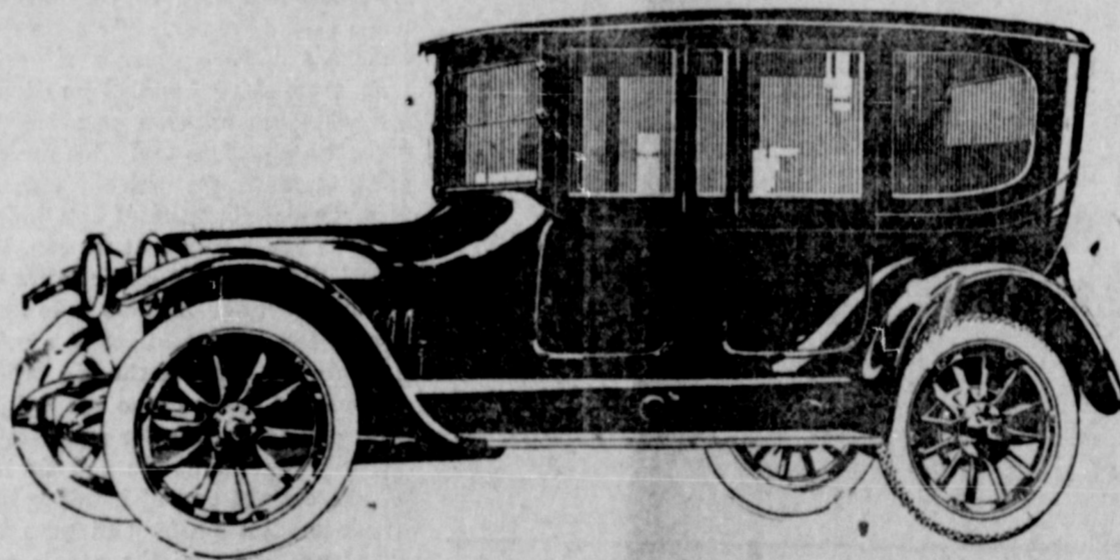
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Let Us Show You Its SUPERIOR QUALITIES

When you contemplate the outlay of sufficient money for the purchase of an automobile you want a car that will give service and for the best service we suggest a few

POINTS PRIMARILY ESSENTIAL

- RIDING QUALITIES**--Cantilever rear springs solve the problem
- ECONOMY**--Less Oil, Less Gasoline, Less Tires
- GRACEFUL LINES**--The lines are pleasing to the eye and strictly up to the minute
- ACTION OF MOTOR**--Country roads in high gear regardless of hills or sand
- LUBRICATING and COOLING**--Honey comb radiator, splash force feed



Ride In a **REGAL** Before You Buy

If you want comfort in winter, Sedan Tops can be had to fit any Regal Cars, and put on at any time

Cars always in stock

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