THE DAILY
SWEETWATER REPORTER


Wholesalers
Will Invade
Old Mexico German Boat
Old Mexico German Boat


Sts Louils, Mo., Oct. 13 --Plans were
announced today for an "Invasion of

Wholesalers $=$

| Mexico" by tweaty-five | By Associated P |
| :---: | :---: |
| firms of this city. Delegates will | Covenhasen, Oct. 18.-A British |
| travel in a body and will leave for | submarine campaign has been under- |
| that country about Dece 1st. It has | taken to preyent Germany from receiv. |
| been planned to visit every, city on | ing supplies from Scandanavia. The |
| railrohid th Mextco. | derman steamer Walter Leonhardt |
|  | was sunk in the Batice sea by a |
|  |  |




## S. M. JOHNSON <br> North Side of Square Telephone 50

Funeral Director and Embalmer
I carry the largest stock in the city 1 give a
Marble Headstone Free
I am satisfied with a Reasonable Profit

## RECCEIVED TODAY! 800 BOY BOOK

Publishers Price 40-60c My Price 35 to 50c

## at

HORNS
Stationer-News Dealer-Book Seller

## ANsco Film



Willis Art Gallery

## The National "Dress Up" pirit Has Struck Town

Do ven notes tha ance? A wave of worthy pride is sweeping over the country. It is here, and we merchants have thrown our doors open in an attempt to prove that the problem of men's attire is no longer a matter of mere dollars.

## Styleplus Clothes $\$ 17$

Wlich hae teignned by one of the ablest fastion artists, The makers specialize on this quality throughout their great manufacturing plant.--they concentrate in their buying. Therefor you can get all wool fabrics scientifically tailored, wiidil the style of one of the talented designers, for only $\$ 17$. Theidress up movement is based on the fact that men feel well when they look woll. The man who takes an interest in his dress takes more interest in his work. Nothing succeeds like success. And the first step toward success is to look the part.
Dress up-Take an interest in your appearance and the world will take a great er interest in you. Remember that we are headquarters for "Style and Quality at a Medium Price

Sweetwater Dry Goods : 0 The Price is The Thing

1 a number of years, and to have very
pleasant business deallings with. Not a note of pessimism was heard by the
editor while in the town. The mer chants report splendid business aid. In fact, it was stated that appeared each farmer who owed the merchants was in a hurry to pay
the whole account and they are ing that and will have money in the bank besides. One firm reported col bank besides. One tirm reported con
ections coming at the pace of around
8600 per day.
The people of Blackwell are enter prising and are interested in any move that bas the best interests of the town and community uppermost. Just at
this trme a movement is being agit tated to float bonds with which to build a splendid school building. They
are in need of a suitable school butidare in need of a suitable school bulld
ming very badly and doubtless very ing very bady and doubtiess very
moon the lssue will be put betore the
people. Those people. Those we talked with about
the matter feel sure there will not be serious opposition to the bond issue. Blackwell has the largest trade ter ritory of any town of its size in this section. The business firms carry large stock of goods and are able to
accomodate therr customers in a hand some manenr.

## While in the eity we visited the

 Blackwell Times office and enfoyeda very pleasant chat with Editor vis. While he has only been running a newspaper there for a four months. he has bult up a nice paper and the
business firms and people gencrally curse supporting him loyally. Bi ck
are
well can ill afford to be wither well can ill afford to be without a
news paper and the Reporter hopes news paper and the Reporter hopes
that the Times, will continue to re ple. Mr. Davis is a trieless worker and is striving hard to meet all de mards in his tine.
While there we ran on to Mr. R. L MeCaniley who was talking insurance with apparent splendid success. The writer returned home via the Orient wimg Mr. Howard there to tel written by his company. He appear ed to be pertectly at home with the mackwell people a goodiy number, wo are taformed, have already armed themselves with polictes writton by him .

## ANOTHER ONE

AND A GOOD ONE
Hon. Chas. J. Poe, General Organ ixer of the Texas League of Home in-Buy-ft-made-in Texas movement whose headquarters is in Temple, Texas, arrived in the city thiss week and in talking to a reporter of this paper he stated that he expected to proceed tmmediately to organize a local Home
Tadustry Clab exclusively for Sweet Radusiry Club exclusively for sweet

## Sweetwater Theatre

 One Night OnlyWEDNESDAY. OCT. 13th Baird \& Wilson
Prescnt the four act liceuse for Laughing and Tears Tae Girl And The Gawk BEAUTIFUL SCENERY A play worth while.-A story that touches the hear excellent specialties. clean, wholesome fun

## Admission 25c 35c

their investigation shows that there
was recently a certitied check for $\$ 2$,
000.00 sent to this place to
age on Catalogues to be distributed
rom this immediate point.
San Angelo, Temple and many oth-
or Texas efties have already perfect dorganizations of this character, and belleve in this movement ances. We nerchant, banker movement ant every, oyal citizen of bustiness man and
support it. Mr. Poe will be with us
only a few days and we should show
our appreciation to this State wide
arganization by giving our int
and to the movement.
WIL RECEIVE SHIPMENT
Messrs
Messrs Eicke and Bray, local auto-
eive a car load of the tamous Regal
catonobiles today or cmorrow. This
car is new in this territory, but has made a splendid record throughout Texas. The Resat is a cer that will lease the most exacting in the mat or of appearance and tn allround serfact, after you see the car the wonder grows how such a complete the amount of money.
Messra. Etcke and Bray have at
recty engaged several of these car
and will doubtless very soon plect.
THE YOUNG PEOPLE'S
CHRISTIAN WORKER'S MEETING
A special program has been arrang
d for the Young People's Christian
Frast Baptist Church Fridey anght.
The young people are anxious that
the people of "t fty attend the

## DRESS-UP

The Largest and Most Stylish Assortment of Dry Goods, Ready-toWear Clothing and Millinery Ever Shown in Sweetwater to Seleat from, Call and see 'em

## Southern Mer. Co.

Sweetwater, Texas


## Ry. Directors Are on Trial



