# THE RLAINVIEW NEWS

TUESDAY-TWICE-A-WEEK-FRIDAY

**VOLUME EIGHTEEN** 

Plainview, Hale County, Texas, Tuesday, November 20th, 1923

NUMBER 55

### **GREAT FARMING**

PAPERS IS PLEASED WITH PLAINS.

financial editor of the New York American and the other great daily made town." newspapers of William Randolph Hearst, was a visitor in Plainview Saturday morning. He was met in Amarillo by Col, R. P. Smyth, and was brought to Plainview in the private car of J. F. Anton, division superintendent of the Santa Fe railroad, attached to the southbound train. In the party was Homer D. Wade, manager of the Fort Worth office of the West Texas Chamber of Commerce, and Hamilton Wright, staff correspondent of the Fort Worth Record, one of Hearst's newspapers.

They were met by a committee of local citizens and taken in cars for a drive about town, including the schools, college, auditorium, business and residence sections, after which they were escorted in autos to Lubbock. Mr. Clapp inquired of the resources of the county, including irrigation, wheat, cotton, live stock, truck growing, etc. He was much impressed with the schools, auditorium, and the attractiveness of the town.

At a luncheon given in his honor in Lubbock he declared Plainview was the prettiest town he had ever seenand he has traveled throughout the United States and most of the countries of the world.

He also said he believed that the shallow water belt, combined with the and cannot write. rich soil and fine climate would make the Plainview country the greatest agricultural section of the

Southwest. He is quite conversant with sugar beet culture, and is of the opinion that in time a large acreage will each year be grown here and that there sheriff there had time to act on the will be an adequate factory to manpufacture the beets into sugar.

Mr. Clapp said he was astonished at what he is seeing in Texas and especially in the Plains country, that old, son of Mr. and Mrs. Taylor Dam-"one of t appreciate it till he sees ron, was shot and killed, late Saturit." He marvels at the prosperity of day afternoon just west of Floydada, the people, the beautiful level by another small boy, when a 22 rifle stretches of fertile land, the bracing they were hunting with, was acciequable climate, the pretty homes, the dentally discharged. good schools, the number of automo biles and the progressive and optomistic spirit of the citizenship.

United States," said Clapp referring striking the Damron boy in the stomto the undiluted Americans of Texas ach. Medical aid was called, but beas compared with the polyglot popu- fere the doctor could get the boy to lation of New York.

Clapp said the evidences of culture and high standard living he saw ard day afternoon.-Lockney Beacon. would tell about through the 22 Hearst newspapers for which he is writing would be even more impressive to his millions of readers than recently and formed an association the startling statistics about Texas.

investments in this section which Courtney, Littlefield, secretary. might appeal to the financiers of the is an essentially agricultural section more farmers and small stock- Miss Woody Light, Littlefield, music. men who will come here, buy lands, pen new farms and operate them. If there could be a farmer on every development in the Plainview shallow made. water belt was told to him.

Mr. Clapp is reckoned as one of the most prominent financial and indus- blue ribbons for individual agricultrial writers of the nation.

### MANY BARGAINS FOR THURSDAY

TAGE OF THURSDAY'S DOLLAR DAY.

Thursday will be monthly Dollar Bargain Day in Plainview. Most of e merchants are offering special ements for that day, and the people should take advantage of them and save money.

Four Cars Turkeys Snipped.

Four solid cars of dressed poultry from eleven Hale county communities and two from adjoining counties.

The people look to the News for the lake on its grounds east of town. The lake is already stocked with fish. Four Cars Turkeys Shipped. Thanksgiving markets. There were also a number of express shipments

LAMB COUNTY TOWN BUILDS LIKE MAGIC MRS. SCALING

SECTION OF SW. Six Months Ago a Switch, Amherst Now Is Thriving Community-On Halsell Ranch.

Amherst, Lamb County, Nov. 17 .-Borrowing the slogan, "Cities Do Not Happen-They Are Built," Amherst Edwin J. Clapp, of New York City, is being built on a scale that almost entitles it to be known as "a ready-

> Six months ago the virgin prairie was unbroken except for one railroad switch, with a twelve-inch sign that read "Amherst." The town lies between Sudan and Littlefield, in Lamb county.

> Today there are fifty residences, three brick buildings, two lumber yards, two more under construction, a \$40,000 hotel, a brick school building and fifty farm houses under construction.

> The Halsell ranch is being broken up and sold on long terms to homeseekers. The entire section has shallow water and is recognized as one of the most fertile sections of the South Plains.

> This project is a part of more than 1,250,000 acres of land being offered to homeseekers in this section.

#### Negro Arrested for Forgery.

Sunny Johnson, negro, was arrested and taken from the northbound passenger train at Canyon Friday morning, and placed in jail on a charge of forgery, it being alleged that he was an accomplice of Carty McLean, another negro, who is now in jail. It is asserted that Johnson wrote a number of checks and McLean cashed several of them, and that they dividabundance of water of the Plainview ed the money. McLean is illiterate

Johnson took the train at Lubbock for Amarillo, and Sheriff Faith found out after the train had passed Plainview that the negro was aboard. He at once phoned the sheriffs at Tulia and Canyon to look out for him but the train had passed Tulia before the

#### Boy Killed Near Floydada.

Raymond Damron, about 12 years

The statement made is boys were out hunting and were trying to extract a shell from the gun, "I didn't know there were so many when the shell came out another car-American-looking children in the tridge went into place and exploded, the sanitarium, he was dead.

Burial took place at Matador Sun-

### Lamb County Teachers Organize.

· Lamb county teachers met at Olton with the following officers: H. P. Mr. Clapp while with the Plain- Webb of Olton, president; O. T. Ryview citizens inquired as to possible an, Sudan, vice president; Miss Vivian

An executive committee for the in-East, and was informed that as this terscholastic league as follows: R. L. Speight, Littlefield, director general; and business of almost every kind Mr. Covington, Olton, director of dedepends upon agriculture, invest- bate; Miss Marie Patton, Littlefield, ments are naturally confined to agrideclamation; Miss Adams, Sudan. culture. He was informed that what spelling; Miss Bragg, Olton, essays; the Plainview country needs most is Mr. F. Merrell, Littlefield, athletics;

### Smyth and Scalings to Dress Up.

The Board of City Development at quarter or eighth-section of land in its meeting last week decided to prethis section it would become one of sent Col. R. P. Smyth and Sam Scalthe most prosperous agricultural sec- ing, who had charge of the Hale tions in the world. Truck farming county exhibit at the Dallas fair, each by irrigation was also explained to with a suit of clothes, as an apprecia-Mr. Clapp, and the possibilities of its tion of their work and the winnings

Hale county took highest honors for its county exhibit and won more tural exhibits than all other counties

### Abernathy May Get 1,600 Bales.

T. J. Vines, cotton buyer at Abernathy, spent the week-end here with his family. He says the Abernathy gins had turned out 560 bales to Sat-DON'T FAIL TO TAKE ADVAN- urday. It is thought that the town will get between fifteen and sixteen bundred bales this season, which is less than was thought some time ago.

### Large Volume of Community News.

One reason why the News has such a strong hold upon the rural people of Hale county and Plainview trade at the same old place near the depot. territory is because it publishes such a volume of community news. In this issue will be found news letters Four solid cars of dressed poultry from eleven Hale county communities

### WINS CONTEST

\$100 FOR LARGEST FLOCKS OF TURKEYS.

Mrs. Florence Scaling of Stoneback up to this afternoon the two gins Women's Clubs for the coming two community won the first prize of in Plainview had ginned 1,200 bales. key Growers Association for the cotton yard at 8:30 this morning had tien Saturday morning. largest flock of turkeys raised this received 1133 bales, sixty-nine of Mrs. Walter S. Robertson of this year. She has raised 137 turkeys. which were received yesterday. Yes- city will fill the office of treasurer

J. D. Buchanan, 121; Mrs. Alice Per- ty-five bales. ry, 101; and Mrs. B. E. Young, 94.

The association is composed of forty-eight members and is for the third of the cotton is ginned. purpose of encouraging the breeding purpose of encouraging the breeding. The gin at Olton will begin opera-and better marketing of turkeys on tions in a week, so parties from that a co-operative basis. It hopes to community inform us. have all turkey growers join and a membership drive will be put on the tendency upward. first of the year.

for next year's work.

Mrs. Scaling, secretary, and enthusiastic member, says the future looks tright for the association.

#### Several Hotel Rooms Burglarized.

was entered and his watch and some wanted, thinking it was somebody town. who was passing through the room, through the door.

#### Will Occupy Eastside Building.

Messrs. I. T. Holt and E. W. O'Rear and furniture installed.

of toys and other holiday goods. Mr. O'Rear, who recently moved here from Chillicothe, will conduct a

### Won Sugar and Flour.

closest to the number of pieces of election of officers will take place. candy in a glass jar. E. E. Degge won the sack of flour. There were campaign for renewal of member- ed to cattle and stock raising. The judges were O. E. Burgess, Drew call which will close Thanksgiving Housley and E. Q. Perry.

### 5,000 TURKEYS TROTTED TODAY

FLOCK MAJESTIC FOWLS TO FARM.

Quite a novel sight in Plainview this morning was a genuine "turkey ence of exalted rulers and secretaries trot" in which nearly 5,000 turkeys was held in Plainview Friday. took part.

On account of failure to secure necessary pickers before the Thanks-Christmas market which will begin deputy, responded. J. J. Bromley and the field in 1924. December 1st, at which higher prices T. C. Shephard, both of the Plainview will again prevail. The firm this lodge, also gave short impromptu red for Plainview on both the offenmorning took them from its produce speeches. house and drove them through the Following the luncheon at the streets and out to the John Szanto Ware hotel C. Y. Welch, district depfarm, two miles southwest of town, uty, opened the executive session in or three weeks.

### Down-Town Retail Store.

Bonner-Price is opening a downtown retail feed store in the corner following it there was a smoker and Campbell building, where a complete the initiation of eight new members stock of Purina products and other into the mysteries of the second defeedstuffs will be carried. They will gree, and each candidate is said to continue the coal yard and elevator have received most everything that

Fish for Country Club Lake.

### **COTTON COMING**

AWARDS MADE AGGREGATING THREE THOUSAND BALES GIN-NED IN COUNTY-ONE-THIRD CROP OUT.

\$50 offered to members of the Tur- The Plainview Gin Co. had turned out state officers which featured the clos-640 and the Belew gin 560 bales. The ing session of the federation's conven-Five prizes of \$10 each were won terday the Plainview Gin Co. ginned for the state federation; Mrs. A. P. as follows: Mrs. Ben Flentz, 130 forty-eight bales and weighed in sev- Averill of El Paso was elected first turkeys; Mrs. Walter Noel, 123; Mrs. enty-seven; the Belew gin ginned thir- vice president; Mrs. Carl Goodman of

The Third National Bank last is fully three thousand bales. The auditor, and Miss Mildred Seaton of spring appropriated \$100 for these gins at Abernathy have turned out Corpus Christi was appointed corprizes. A meeting of the board of direct- ter about 650 bales and that at Petors of the association was held yes- ersburg 430. Besides there is a long meeting place for the convention next terday afternoon, to make the string of wagons at each gin awaiting year because of the absence of repretheir turn.

It is now thought that about one- the honor.

The price is 33c today, and the The pretty weather which is now

A meeting of the members of the prevailing is being taken advantage of INEZ HILL POSSIBLY FATALLY association will be held in Plainview by the farmers to get out their cotthe first Monday in December for the ton and cut their row stuff. Within purpose of laying plans for the another week if the weather con-Christmas marketing of turkeys and tinues fair and warm the bulk of the cotton will be gathered.

#### Arrested for Stealing Shoes.

Clem Stroupe was arrested at Ida-Sturdevent on a charge of having morning about 10:30 o'clock. Its Thursday night several guests' stolen a pair of shoes from Lee condition this afternoon is not at all coms in the Ware hotel were bur- Smith's store in Plainview. He was good, and there is little hope held out one touchdown at Abilene last week. glarized. The room of D. A. Sands brought here and put in jail. It is said he bought the shoes from Mr. money taken, and that of John Test- Smith, put them on and said he would burglar accidentally awakened Carl back in a few minutes and pay for ed a tub full of scalding water. The

and the burglar at once departed they went to Tulia Sunday, where was terribly scalded. she has relatives.

### Bought Stock Leather Goods.

T. R. Butler and M. F. Brashear the eastside of the square, and a par- stock of harness and other leather Motley and Briscoe counties, concist- that the business men are behind tition is being built in it and shelving goods. They will move the Butler ing of 208 sections of farm land, will them. The Chamber of Commerce Mr. Holt will move his shoe shop building to the building occupied by sold immediately, according to W. M. to the building and also add a stock the leather goods and continue the Massie of Floydada. The owners of Lusiness.

### Red Cross Will Elect Officers.

munity chairmen of the Hale County ings recently. Chapter American Red Cross will be John Burt won the 100 pound sack held in the offices of Dr. E. O. Nich- most fertile soil in West Texas and is of sugar in the contest at the Cash ols Thursday afternoon, Nov. 22, at especially adapted to cotton raising. Grocery Saturday night by guessing 3 o'clock, at which time the annual Most of it is plains land, while there

### EIKS SMOKER AND LUNCHEON

PLAINVIEW FIRM DRIVES BIG DISTRICT ELKS CONVENTION ENJOYS MANY COURTESIES WHILE IN PLAINVIEW.

The Northwest Texas Elks confer-

The delegates to the convention were given a luncheon at the Ware than four thousand turkeys left on school orchestra and by local artists.

where it will feed them for a couple the local club rooms, and the afternoon was spent in attending to lodge

> A buffet luncheon was served in the evening at the Elks home, and was coming to him.

Visiting Elk officials who took an active part in the affair were J. D. Friday afternoon a shipment of fish Starnes and C. S. Baker of Dalharte from the state fish hatchery was received by the Country Club for stocking the lake on its grounds east of Allen of Childress, Sam S. Hall and George Vance of Amarillo, John Dal-rymple of Lubbock.

### PLAINVIEW WOMAN IS ELECTED STATE OFFICIAL WAYLAND WILL

Secretary of State Federation of Womans Clubs.

Wichita Falls, Nov. 17. - Mrs. Henry Redmond of Corpus Christi will head the Texas Federation, of

Plainview, recording secretary; Mrs. The ginning for the entire county Mary L. Wright of Fort Worth, state

> No definite action was taken on the sentatives from the cities bidding for

### **BADLY SCALDED**

INJURED BY FALLING INTO BOILING WATER.

Inez, the five-year-old daughter of Chas. J. Hill, employee at Radford's wholesale grocery, was possibly fatai- West Texas this fall. In fact, comly scalded by falling into a tub of parative scores would indicate that lou Saturday by Deputy Sheriff boiling water at the home yesterday the Jackrabbits would stand up well for its recovery.

man, who lost some clothing. The go out and get the money and come at work in the kitchen and had pour-Palmer, who asked him what he them, but did not do so, but left child came in and was romping about the room and fell into the tub. Its would predict two evenly matched He has a young wife and baby and body from the breast to the knees

The child's mother died some

### Will Cut Up Big Ranch.

stock of hardware from the Brashear be broken up into small tracts and Committee, to co-operate with W the land, Alvin P. Howard of New B. F. Jarvis and George Clements, is Orleans and Edward B. Howard of Philadelphia, came to this decision The annual meeting of the com- following an inspection of their hold-

The land comprises some of the is a great part that is brakes land. Plans will also be made to make a Some of the land is especially adapt-695 pieces of candy in the jar. The ships during the present annual roll land is not in the boll weevil section. The breaking up of this large hold-

ing is expected to bring a great deal of immigration to this section. The to Dr. Guest. owners have been leasing the land for grazing, but have found that it is entirely too valuable for such pur-

### Slaton Wins Football Game.

The Plainview high school Bulldogs were defeated by the Slaton high school aggregation here Friday, 26 to

The Bulldogs were outweighed at least twenty pounds to the man ,but they fought the heavier and more experienced Slaton team in true bulldog fashion

The Plainview eleven is made up engiving turkey market closed Friday hotel at noon. Entertainment was tirely this year of men who have nevthe Panhandle Produce Co. had more furnished by the Plainview high er played football before The high school students are backing the team its hands, which it had been unable to R. A. Underwood gave the welcome as it never has been backed before, ship. The price made a sharp drop so address on behalf of the Plainview however, and indications are that it was decided to hold them for the lodge and Chas. Y. Welch, district Plainview will put a real eleven on

Teague and the two Magills starsive and defensive.

### Rural School Conference.

patrons are urged to attend the Rural School Rally to be held at the court house at 10:30, Saturday, Dec.

The following program will be given: The Relation of the Rural School

Teacher to Society - Mr. Warren, Wayland College. Rural School Affiliation - Mrs. Co. and Richards auto paint shop. Nine McComas

Athletics-Mr. Floyd, County Director of Athletics. General Discussion: To what ex-

tent is it the duty of the State to ed-ucate her people?
Should any other than the English language be taught in the public schools—Mrs. Ligg.

W. W. Major of Midlothian was here last week prospecting with a

### WILL ERECT **BRICK BUILDING**

view of investing in Plains land.

All the rural trustees ,teachers, and HARRY CHATHAM STARTS WORK ON 50x100 FT. STORE ON TO TAKE ADVAN. GER

Harry Chatham has begun the construction of a one-story brick be ing, fifty feet frontage and 100 feet deep, on the lots he owns on the southside of the square adjoining the building occupied by Hooper Motor

The building when completed will be occupied by Jarvis & Tull, agents for the International Harvester Co., farm machinery and implements, they

having outgrown the room in the building which they now occupy.

This building will be modern and will be quite an addition to that side of the square.

# IN RAPIDLY Mrs. Carl Goodman Made Recording PLAY CLARENDON

OLD RIVALS WILL PLAY BIG-GEST GAME OF SEASON FRIDAY.

The biggest football game on a Plainview gridiron during the present season will be played at the Lamar field Friday when the Wayland College Jackrabbits meet their ancient. rivals, the Clarendon College Bulldogs. Both teams are going through the hardest training of the season in preparation for the game. Coach Caudell is working his husky warriors well after dark each day this week and reports from Clarendon are that the Bulldogs are likewise practicing overtime.

#### Are Strong Rivals.

Wayland and Clarendon have been well-matched rivals on the gridiron for many years and they have won about an equal number of games in the past. However, past defeats and victories are forgotten each year and both teams go into the annual clash as if their entire future depended on the result. It is also possible that the fact that one is a Baptist school and the other a Methodist institution causes at least a little denominational rivalry. This being the case, the Wayland boys hope to "immerse" the Methodist visitors under a heavy

The Wayland team has made a good record against the best teams in with some of the best down-state elevens. Abilene Christian College was lucky to win over Wayland by A. C. C. has won by much heavier It is said that its grandmother was scores over Texas Military College, Dallas University, and other strong central Texas teams. A. C. C. defeated Clarendon by the same score as Wayland was defeated, so the "dope

teams here Friday. Business Men to Help. Plainview business men will probably close their places of business for two hours Friday afternoon in order have leased the Woldert building on have bought the G. W. Graves & Co. The Howard lands in Floyd, Hall, the game and to show the Jackrabbits land in all matters of interest to the school, composed of Dr. J. C. Guest,

> circulating a petition among the business men to this effect. Dr. Guest declares that Plainview should turn out strong to root for the Jackrabbits. He points out the fact that all the stores close in Clarendon when Wayland meets the Bulldogs on the Clarendon field. The fact that Wayland College is a big asset to Plainview and that the student body is a source of much business in Plainview should cause merchants to show their appreciation by closing a short time for the game, according

The game will start promptly at 3 p. m. Friday afternoon at Lamar

### Will Open Library Daily.

The women of the public library board, assisted by a number of girls, sold tags Saturday for the benefit of the library. About \$102 was realized.

The board has determined that the library will be opened each afternoon, as the funds now on hand are adequate to finance such for six months. By that time they hope to get funds to continue to open it

### The Plainview News

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J. M. ADAMS, Editor and Owner

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There is a surplus of keen minded people who can point out the defects in their home towns, but a big shortage of the folks who will take hold to remedy these faults.

The Bible declares that the wicked flee when no man pursuetht. One day last week a California man, while making a batch of mash for liquor in his back yard spied a mysterious eye watching him through a krothole in the fence. Hastily he dumped the mash, wrecked his still and shattered his bottles. Then he went out to discover just how many dry agent: had surrounded his place. He found a curious dog standing by the fence still watching through the knot hole.

The thing that is helping the enfercement of the Volstead law is the accumulating evidence that there is a nation-wide conspiracy to overthrow the law and defy the government. A great many persons who have no de- er?" cided leaning toward prohibition are loyal to our government and will stand by the officials in any effort to see that the law is enforced. It has become not a question of prohibition or anti-prohibition but a question of loyalty to law.

The Dallas News points out there is not a word in the Versailles treaty which prohibits the German people from setting up another monarchy, with the ex-crown prince, the exkaiser or any other person on the throne. The treaty has not a word in it suggesting that the German people establish or maintain a republic or any other particular form of government. Of course, it would be a great affront to the allies if the crown prince or the kaiser was again made ruler, but such action would be within the rights of the German

#### FORTUNATE AMERICA.

The American people often get prices, and so on. Yet if they keep an eye on old Europe and other quarbe thankful that they live in the good

The conflicts and antagonisms that have made Europe almost a bedlam are the natural result when a complicated mixture of diverse races, speaking different languages, are comfortable support.

Fortunately we live in a country where we can feed our own home folks. We could live fairly well just by supplying each other's needs if we

Our greatest blessing is that we all, or most of us, speak the same language. You can comprehend the other fellow's point of view to some extent if you can understand what he is talking about.

The American people all believe in a democratic form of government, and they are willing to submit when the majority goes against them. A country where these conditions exist is a haven of peace at this moment. The people of America should remember these blessings when they get to fretting about their troubles.

### IN A MINOR STRAIN.

One of the bunch on the corner gives as his excuse for loafing that he is too light for heavy work and too heavy for light work.

It is hard to sell some men washing machines because they think they married one.

A man who wondered if robbers wounld get \$600 out of his coffee pot found they would.

### Crosbyton Votes Paving Bonds.

Saturday was one of the greatest days in the history of our progressive, thriving, wide-awake city. In spite of the rain and mud one huncired and thirty-five people came out and voted for or against the bonds. For paving 129, against the paving 6; for the purchase of the water works 116 and 9 against it; 18 against the amendment and 116 for it .- Crosby-

### Lamesa to Pave Streets.

The city council of Lamesa has ordered an election for December 6th, for the purpose of voting a paving bond of \$60,000. The square is to be paved and one block each way off the square. If the finances will permit from the depot to the school building will be paved.

The pie supper at Center Plains which was postponed on account of bad roads, will be held Nov. 24.

### HAMBONE'S MEDITATIONS

PAHSON SHO IS GITTIN' BIG EN POHTLY LOOKIN' HEAH O' LATE -- FUS' THING HE KNOW DEY GWINE MAKE HIM DE .BISHOP!



"Johnny, did you know that I was going to marry your sister?" "Well I heard her say so, but she's had that idea about so many other fellows that I didn't feel sure about it till you told me."

#### Willing To Be Convinced. John-"Do you really believe that absence makes the heart grow fond-

'Louise-"Lell, you might try it for a month or two."

#### Authenticated.

"I never supposed that the stories of girls' enormous appetites for ice cream were true until the other

"Indeed! What convinced you?" "The arithmetic. tI distinctly says that one gal is equal to four quarts.'

#### COTTON PLANTERS' BLOC NOW PLANNED

Representative Lowery of Mississippi Seeks New Alignment in House to

Promote Cotton Interests.

Washington, Nov. 15 .- A new bloc -the cotton planters' bloc-is formgress. Representative Lowrey of

Mississippi is organizing it. Declaring that after circulating among his constituents last summer ly grown. he is a wiser and more sympatetic representative of their interests, he sick and tired at the way things go. has asked Congressmen from cotton-They raise ructions over taxes, high producing States to get together and for united effort, he has called a conference for Nov. 30 at the House official building.

have unified counsel and concerted

### Hale Center Stock Shipments.

sas City.

J. P. Crawford of Plainview, three Kansas City.

Barber Eubanks and Guy Mills of Olton, five cars of cattle to Kansas Plainview.

Fred Snyder of Plainview, two cars of cattle to Kansas City. W. B. Price shipped two cars of

hogs for California .- American.

rear Harlingen, in the lower Rio to visit relatives.

### Smartly Styled Coat



An especially stylish model in utility coat is shown here. Note its \$12,500 to promote the interests of length, the clever adaptation of the Ragian sleeve, the narrow close-fitting work as a unit for prosperity and cuffs and cozy muffler collar, all contributing comfort and warmth as well as fine style. The design is adapted to the season's heavy coating, as camel's hair, tweed and mixtures.

### RESOURCES ARE UNBOUNDED

TRUCK GROWING WILL BRING PERMANENT PROSPERITY TO PLAINVIEW.

(By John Boswell, in Radford Wholesale Grocery Co. House Organ.)

Plainview is the center of a big section of the Plains known as the Shallow Water Belt. The belt is so named because an inexhaustible supply of pure water is found anywhere within its boundaries by drilling a well from twenty to fifty feet deep. The short lift makes this water available at a very small cost for irrigation as well as for stock and household use. The sources of supply of this water is the melting snow of the Rocky Mountains and as long as the Rocky Mountains stand, the water supply of the Plainview section will remain inexhaustible. Within a radius of fifty miles of Plainview, there are 150 irrigation wells each capable of producing 2,000 gallons of pure water per minute. This water tests 99.96 per cent pure-purer than rain water. Although the normal annual rainfall of this section is sufficient to produce good crops without irrigation, the future growth and prosperity of the Plainview section is assured if never another drop of rain fell!

With this abundance of water, a rich chocolate loam soil and good climatic conditions, the Plainview section is rapidly becoming the leading truck growing and intensive farming section of the Southwest. Car lot shipments of vegetables and truck crops make a part of the many trains which go out of Plainview loaded with agricultural products. Five and ten acre truck farms are proving big money makers and . man with small capital can soon become well-to-do by this kind of farming. A company with ample capital stock is being formed in Plainview to promote the growing and marketing of truck.

Although the progress of truck farming around Plainview is rapid and the prosperity of the section is increasing in preportion, the standard methods of farming are likewise proving profitable and the number of medium-sized diversified farms is rapidly increasing. The cow-sow-andhen idea has long been practiced in ing for the coming session of Con- the Plainview section with pleasing results. Cotton, wheat, sorghums, alfalfa, and the widest possibly variety of other farm products are successful-

With unbounded natural resources at their command and every modern convenienece for farming available, perpetual prosperity for the farmers demand more fertilizer, more poison of the Plainview section is the inevifor the boll weevil and fewer and table result. Being the center of this relsome neighborhoods, they can well lighter taxes. To carry out his plan area, Plainview is assured of continued growth and prosperity.

Twenty years ago, Plainview was the trading center of several big In a letter to colleagues he asserts: ranches. Two or three general mer-"Of course, we have all been thinking chandise stores, a livery stable with a along those lines and we all realize hotel on the second floor, and a few the difficulties we have to contend "dug-outs" made up the town. Some ing sufficient territory to give them with in getting measures through. If of the pioneers with a vision of what we accomplish anything, we must could be made from the unbounded resources about them were successful after several years of effort, in interesting representatives of the Santa Fe Railroad to investigate the Plainview Okla McGill and Tom Kennon of country. The pioneers found this Olton shipped two cars cattle to Kan- hard job, for geographies had taught the railroad men and everybody else John Light of Hale Center, three that the Plains were a vast and un cars cattle to Kansas City markets. promising desert. The Santa Fe men were at once struck with the possibilcars of cattle out of Hale Center to ities of this new country and it was not long until they had crews at work building a line from Amarillo to

> The real progress of Plainview dates from 1907, when the Santa F. Railroad was completed into Plain view. Plainview never had a boom, but from that date her growth has been rapid and steady. When the rail-Mrs. J. H. Davis, who is now living road came, Plainview's population was not over 500-counting jack rab-Grande valley, arrived this morning bits and coyotes. The present population is over 6,000 white, progressive building American citizens.

Plainview has three banks with total deposits of \$3,000,000.00; seven lumber yards carrying large stocks of builders supplies to care for Plainview's rapid growth; seven grain elevators with total storage capacity of 500,000 bushels; nine wholesale oil firms; large flour mill; two gins; two ice plants; two wholesale poultry firms; poultry feed factory; creamery; two wholesale grocery houses; light and power plant supplying four counties; eight modern hotels; two newspapers; laundry; Class A junior college; business college, broom factory; candy factory; municipal auditorium seating 2,500 persons; well equipped tourist camp ground; excellent class of retail firms drawing trade from a very wide and prosperous territory; twenty-seven blocks of paved streets; forty miles of cement sidewalks; free city mail delivery; the most beautiful residence section in West Texas; public library; beautiful city parks; eight churches and four public school buildings.

There is nothing shallow about the way Plainview does things. She provides her commercial organization the whole community. Her citizens happiness. The desire to become a Plainview citizen is almost irresistible when a visitor discovers the truth that "There is Nothing Shallow but the Water" in Plainview.

Anticipating

### The Christmas Spirit

At a time when heads of families possess the finer spirit that comes with the Holiday Season-hopes, aspirations, and good will and love toward the members of families—we come to you with a serious thought of the future protection of those loved ones.

We have decided at this time to eliminate the usually higher rate of mutual insurance and to give you a policy in the

WEST TEXAS MUTUAL LIFE INSURANCE ASS'N. OF PLAINVIEW, TEXAS

### **Absolutely Free**

Except for Regular Charge of \$1.00 Required by the State.

Ordinarily the first fee is \$5.00, but we are making it the minimum of \$1.00, which is held for the first death claim, and followed with each additional death requirement of \$1.00.

Don't let this wonderful opportunity slip-grab it today and start your family's protection. This FREE offer is in effect now and will be withdrawn on January 1st.

Fill in the Coupon today.

WEST TEXAS MUTUAL LIFE INSURANCE ASS'N. J. G. Haltom, Secretary

712 Ash Street - - Plainview, Texas Box 364 Phone 95

(COUPON)

#### WEST TEXAS MUTUAL LIFE INSURANCE ASS'N., Plainview, Texas.

Enclosed please find \$1.00 for policy in your Christmas Insurance Club, according to your Free Offer.

(Name)

(Street or Route)

(Post Office)

Address-J. G. HALTOM, Secretary,

Box 364,

PLAINVIEW, TEXAS.

WALTON WITHDRAWS FROM IMPEACHMENT CASE

Dramatically Declares He Cannot Get a Fair Trial-Appeals to Federal Court.

Saturday Gov. Walton of Oklahoma ropped a bomb into the midst of the state senate when that body refused to hear evidence relative to the necessity of his appointing deputies in his effort to suppress mobbery by the Ku Klux, by arising and saying quietly with no show of emotion:

"Mr. Chief Justice and Members of This Court: I have been sitting here fighting for my honor, for my rights and for my home for ten days. don't wish here to criticise any of these honorable members. Some of them, no doubt, want to have a fair trial, but I have reached the conclusion that I can not have a fair trial in this court. Knowing that, I am withdrawing from this room. I don't care to stand this humiliation any longer for myself, my family or my honorable attorneys. You may proceed as you see best."

Then with his wife with her hand in one of his arms, they walked out of the senate chamber, his lawyers following.

One of his lawyers lingered a moment in the chamber and had a fight with one of the senators and two other senators also had a personal clash. Walton declares he will take the case through the federal courts to the supreme court if necessary.

Ideal Weather Prevails. Ideal weather has prevailed for the

past eight days, fair and warm, with visit from Jack Frost each night. The farmers are very busy gathering their cotton and feedstuffs.

Exclusive Gifts from 10c to \$20.00 at

**Beery Studio &** Gift Shop

Will Stop Rum-Running.

ury has completed plans for halting commissioned officers, 320 warrant rum running under which it will re- officers and 3,071 enlisted men to the quest campaigns for appropriations force. If the plans are granted conaggregating about \$28,500,000 with gressional sanction the guard will which to double the strength of the number 351 commissioned officers, coast guard and establish a chain of 716 warrant officers and 7,122 enlistbeats along the eastern shore line to ed men.

check the smuggling. With the backing of President Coolidge the officials will declare to congress. The program proposes the Roach and associates.

purchase of twenty cruisers at a cost Washington, Nov. 17 .- The Treas- of \$8,000,000, and the addition of 144

Farwell State Bank Papers.

Austin,-The state banking board gress that they can effectively stop today approved final papers on the the operations of run running if application of the Guaranty State granted the money requested. The bank of Farwell, Parmer county. The President, it was said today, probably new institution is to be capitalized would urge favorable action on the for \$25,000. Proponents of the new proposals in his first message to con- bank are E. F. Locley and John R.

### Plainview's Growth

The quality of a community can be accurately measured by its public utilities.

We constantly keep our fingers on the business, home, and industrial pulse of this community. Every time Plainview adds a new family or business our service responsibility grows.

The extensions we make from time to time are evidences of the growth of the territory we serve. That the growth is constant and increasing is shown by the demands that are constantly being made for extensions and improvements in our service.

A close-up of the growth of Plainview is seen in our extensions of service.

### TEXAS UTILITIES COMPANY

J. B. SCOTT, Manager. ELECTRIC POWER, LIGHTS AND ICB

#### MISCELLANEOUS

WATSON'S BUSINESS COLLEGE

RANGER BICYCLES-Harley Davidson MOTORCYCLES. Complete line BICYCLE and MOTORCYCLE supplies. - Anderson Motor Supply Co., 811 North Broadway.

Plenty of money to loan on farms and ranches .- C. B. Harder, First National Bank building.

WELL AND WINDMILLS—All kinds of repair work .- J. C. Cook, phone

KEY FITTING-I can duplicate any kind of key. Ollie Williams, at Quality Bakery.

sale at the Gibbs grocery Wednesday, Nov. 28. Pies, cakes, salads, butter, eggs, canned fruit and dressed chickens.

#### FOR SALE

TURKEYS FOR SALE-Burbon Red Turkeys .- Mrs. J. D. Clayton, Route

in good condition. Phone 344. 53-tf

FOR SALE-Nice living room set, man advance, invites an ultra-radical- star players. Cake and sandwiches electric washer, range store. Phone ism. The other, mindful of existing were served. After this every one

FIELD'S NARRAGANSETTS - A tism and ultra-radicalism. turkey of distinction. Stock for sale. Prices reasonable. - Mrs. R. R. it out again in the Republican party day, the ninth, for a game. The play-Fields, Plainview, Texas.

FOR SALE--Young Mammoth Bronze turkey toms, \$5.00; also turkey heens. See or write Mrs. J. W. Waddill, Box 633, Plainview, Texas. 52-5t

BRONZE TURKEYS-Prize winners. Toms \$10, hens \$6. Delivered in Plainview Dec. 12th. Write for particulars .- Mrs. Max Brownlee, Dimmitt, Texas.

FOR SALE-Span good mares, four years old, sixteen hands high, weight 1,200 pounds each. Also span good mules .- F. B. Gouldy.

See us for used Fords .-L. P. Barker Co.

411 or write box 446, Plain-51-4t

TYPEWRITER RIBBE VS - The News carries in stock a co ete line of typewriter ribbons, for all kinds of machines. Also typewriter paper, back sheets and carbon paper.

### WANTED

to cut feed .- Chas E. Saigling. 53-21 proclaimed."

144

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See me before selling Sudan or Red Top Cane seed .- L. J. Halbert.

TURKEYS-Ivey Produce Co. wants to buy your turkeys. Top price. Phone 177.

### FOR RENT

FOR RENT-Two rooms furnished or unfurnished. Close in. Phone 39 or see A. L. Lanford.

FOR RENT-Five room house and all furnished, reasonable.-Mrs. Yauger, 711 Houston St. 49-3t

RENT - Light housekeeping Close in. Phone 248.

FOR RENT-Two furnished rooms, n conveniences, close in.-W. RENT - Furnished apartment every convenience, \$25.00, 812

n Crawford sold five cars of in Kansas City last week. The price received was unsatisfactory.

Pictures framed artistically at

### Beery Studio & Gift Shop

SENATOR JOHNSON OFFERS AS PRESIDENTIAL CANDIDATE

Wants Republican Nomination on Progressive Platform-Against League of Nations.

Chicago, Nov. 15 .- Senator Hiram W. Johnson of California tonight announced his candidacy for the Republican nomination for President, departy shall be the permanent instrument of reaction or whether it shall and equipment. respond to present day conditions and aspirations.

In tossing his hat into the presi-Snyder community will hold a bake dential ring, Senator Johnson declared for direct presidential preference primaries in all the states, said the need today was for a revitalized Republican party, which should be an instrument "neither of static reaction nor destructive radicalism," and urday night. Those present were expressed opposition to the League of Nations "and all its subsidiaries."

His announcement follows in part: 55-4t There is threatened disintegration of James Boston, Clifton Davenport, and 52-tf rights, is idealistic and forward look- left for their homes, having spent a ing. It avoids alike ultra-conserva- pleasant evening.

in the coming presidential prelimi- ers were called on the field immedinaries. I question not men now, but ately after four p. m. Olton got first their philosophy of government. That kick-off and after several minutes of which obtains at Washington does not scrimmaging Olton succeeded in fit present day needs. Ultra-conserv- crossing the goal line. The ball was atism there rules.

difference in our domestic policies but their goal line. Olton was to receive a like divergence, perhaps even of next and Kress kicked the ball over greater importance, in relation to our the goal line. Woods and Hamilton foreign affairs.

istence may be endangered by the ill- dispute arose as to whether it was a considered act of a day. I am aginst touchdown or not for Kress. It was the League of Nations and all its sub- finally decided that the ball should sidiaries, membership in which would be re-kicked. This time Olton receivtend to participation, directly or indi- ed the ball and advanced several rectly, in the league. To take us in- yards. The quarter was up with Olto the league court or to involve us ton on the forty-five yard line and in the political struggles abroad, in- headed for the goal line. In the secevitably will draw us into the Euro- ond quarter there was considerable

delivered us. mote peace and endeavor to prevent ers on Kress' team were Woods and war. We would help Europe in any Hamilton. Pimlot played a good de rational way. We would continue to fensive game. alleviate suffering, clothe the naked,

was in Plainview Sunday.

Come now for Christmas Photos-12

Gifts the price of one. Beery Studio &

### TURKEY DRIVE

Gift Shop

We Will Be in the Drive With the Top Price.

Bring your Turkeys, Chickens, Hides, etc., and don't forget that we are Cream hungry; our cream check will make you smile. Phone 233. Eastside square, at Warren Grocery.

**Produce Exchange** 

ALL PHONT.

BUT -

# ADJOINING COUNTY NEWS

KRESS.

Nov. 15 .- A farewell party was given in honor of Miss Francis Annis at the home of Lennie Bob Candle Thursday, November 8. She was presented a vanity case which was bought by her classmates and friends.

Mr. and Mrs. Chas. Martin visited n Plainview Saturday.

W. H. Whitlow, J. W. Skipworth and Roy Skipworth returned Wednesday from a business trip in New Mex-

Miss Elizabeth Adkins spent the week-end in the home of Mrs. Homer

Harry Davenport visited in Plain view Monday.

A short but entertaining program was given Friday night by the girls claring that "the ensuing contest will of the sixth and seventh grades. The determine whether the Republican proceeds amounted to \$1.00 which is to buy the junior girls basket ball

> The Rev. O. B. Annis and family left Tuesday for their new home in Amarillo. We are sorry to see them leave and shall miss them very much.

A Thanksgivig program will be given by the primary department Friday night, November 16.

A social was given at the home of the Misses Swink and Botts last Sat-Misses Frank and Velma Linn, eParl Pyles, Callie Miller, Leola Binham, Carry Burns, Messrs. W. F. Cook "There is discontent in the land, Dudley Griffith, Homer Whitlow, the Republican party. The old ultra- Dick Burns. Flinch, forty-two and conservative, materialistic, stolidly other games were played; forty-two and stubbornly resisting any claims being the leading game, with Miss and vigorously contesting every hu- Pearl Pyles and Clifton Davenport as

Olton and Kress' second football "Reaction and progress must fight teams met on the Kress gridiron Friagain kicked and after several min-"Not only is there the fundamental utes of scrimmaging Kress kicked went down and covered the ball be-"The whole future of national ex- hind the goal line. Immediately a in good condition. For information, pean maelstrom from which we fond-"Of course we would always pro- to 6 in Olton's favor. The star play-

The Senior Epworth League, which feed the hungry, but we would ever was recently organized, met for the be the sole judge of our own actions, third time last Sunday evening. Durthe arbiter of our own destiny. Our ing the bad weather there were only country, the greatest on earth, should a few present and the program was have its own foreign policy, thorough- short. The remainder of the time WANTED-Broadcast or row binders by understood by our people, frankly was spent by Mr. Cole giving a tall on African Missions. We encourage all the young folks to attend the County Agent Karper of Lubbock league and hope it will be a help and benefit to the community.

### LOCKNEY.

Nov. 15 .- Bill Williams was operat ed on at the Plainview Sanitarium Saturday for appendicitis.

J. F. Cummings, J. W. L. Younse John W. Henry and H. S. Callahan of Farmersville, Collin county, are here prospecting. H. S. Callahan and family will move here in a short while and occupy the Nichols place northeast of Lockney.

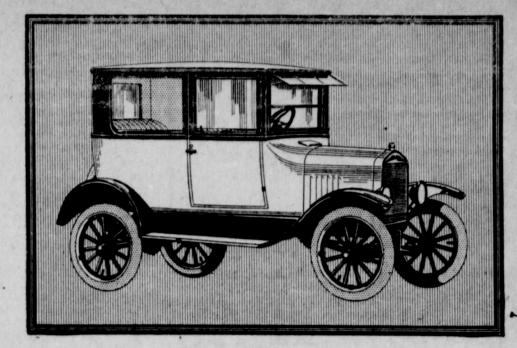
Dr. H. H. Ball and family of Fort Worth have arrived in Lockney, and are now located in the D. C. Lowe residence in West Lockney. The doctor will open a dental office.

County Clerk Miss Clara Lee Johnscn, issued a marriage license to Willard Pierce and Miss Linnie Lacy, on

Miss Ruby Hudson of Plainview is visiting her grandparents, Mr. and Mrs. J. B. Harper.

on the operating table for about two offerings .- W. J. Harlin and children.

### A New Body Type



THE Juctor SEDAN **EQUIPPED** 

The Tudor Sedan is a distinctly diator give it grace and poise from new Ford body type, admirably designed for harmony of exterior appearance and excellence of interior comfort and convenience.

At \$590, its price is not only lower than any previous Ford Sedan, but lower than any sedan ever put on the American market.

Body lines, longpanel rear quarter windows, broad cowl and high ra-

Wide doors, hinged to open forward, folding front seats, well spaced interior, dark brown broadcloth upholstery and attractive interior trimmings add measurably to its indi viduality, comfort and convenience.

These cars can be obtained on the Ford Weekly Rurchase Plan

See this exceptionally desirable new Ford product in Ford showrooms.

L. P. BARKER CO.

Plainview, Texas.



CARS · TRUCKS · TRACTORS

hours, and is in a serious condition. C. C. Hancock, of Malone, Hill ounty, this week purchased a half section of land a few miles south of

ockney, and we are informed that he vill put improvements on it in the near future.

At the noon luncheon of the Lockey Community Chamber of Comnerce Monday it was decided that the Ployd County Poultry Show would be held in Lockney some time within the ext few weeks. Mr. H. P. Coleman, ice president of the Floyd County Poultry Association, was named as chairman of a committee to arrange for the holding of the show and fix the dates for same .- Beacon.

### Germany Will Protect Prince.

Berlin, Nov. 18 .- The Volks-partei, cellor Stressmann an overwhelming vote of confidence Sunday on his internal and foreign policies.

The indorsement followed his defiant notification to France, in a speech before the caucus, that Germany will protect former Crown Prince Freder- Res. Phone 334. Office Phone 175 ick Wilhelm and refuse all demands for his extradition, despite "new

threatened brutalities of the French." The vote on behalf of the Stressemann administration was 206 against

CARD OF THANKS-We desire to express our heartfelt thanks and appreciation to the many friends who Mrs. Tom Rigdon was carried to were so sympathetic and helpful in the Plainview Sanitarium Wednesday the death and burial of our beloved night-for ovarian operation. She was wife and mother, and for the floral

#### \* YOUR EVERYDAY MARKET

No matter what the season-no matter what the day-you will find this an every-day top-price market for your-

Poultry-Cream-Eggs-Hides-Wool

We want to be of genuine service to you in the disposition of your

PANHANDLE PRODUCE COMPANY C. Harlin Frank Hassel 

\*\*\*\*\*\* NEW BLACKSMITH OPENS

Horseshoeing and Blacksmithing or People's Party, caucus gave Chan- Old News Bldg. W. Public Mkt. Place

DR. E. LEE DYE

Suite 21 Grant Building

HARRISON RADIATOR SERVICE

**GUARANTEED WELDING AND** J. C. STOVALL

PECANS Buy these delicious nuts direct

from grower. New crop cultivated thin-shell pecans, sweet, meaty. and rich flavored. Delivered at your door for 35c per pound post-

Capps Pecan Farm Brownwood, Texas.

400 Bales on 600 Acres.

J. R. Davis and J. F. Fite, of near Gasoline, were in Lockney Friday buying a new Ford truck and having a large body put on it to haul cotton

Mr. Davis has 1,000 acres under cultivation on his two sections of land, 600 acres being in cotton, and the balance in feed crops. He stated that he expected to gather 400 bales or more of cotton from the 600 acres, and would market it in Lockney .-Lockney Beacon.





By L. F. Van Zeim

@ Western Newspaper Unio GOSH, THE PIECES MY TEACHER GIVES ME TO LEARN HAVE THE MUSHIEST WORDS -ALL LOVE SONGS & SOB STUFF - I MATE IT! - I LIKE THE JAZZY KIND





IT REMINDS ME OF THE OLD DAYS WHEN I USED TO SEND YOU PRETY LOVE MOTES, HOLD YOU CLOSE IN MY ARMS AND WHISPER SWEET

Who Was It Didn't Like Mus





Coy Leonard Haggard and Miss Clara Aleene Schick were granted a marriage license yesterday.

She is the daughter of Mr. and Mrs. George Schick of Bellview community and is a graduate of Plainview high school. He is the son of Mr. and Mrs. L. C. Hagard of Plain-

Miss Alma Eleanor Greenwood and Hudson Kiger Marry.

Miss Alma Eleanor Greenwood and Mr. Hudson J. Kiger were married Saturday. They are well known young people. She is the daughter of Mrs. Standifer, who is saleslady at the A. L. & K. Dry Goods store.

Mary Temple Class Met With Mrs. Brown .

After opening the meeting with lish composers. scripture readings and prayer the teacher, Mrs. J. A. Jones, introduced and is the guest of Mrs. Carl Goodthe program which called for an impromptu response from each member.

the various class activities; the members agreed to meet on Saturday afternoon and call at the parsonage in cold meat and fixings in the icebox, a body to get acquainted with and may or may not be taken as further pledge loyalty to the new pastor and corroboration. his wife. The call proved a pleasant one and the class members feel a renewed sense of responsibility as well to better homes and home-making, as pleasure in helping to carry on and improve the quality of citizenthe work of the church in every way ship. possible through the coming year .-Reporter.

#### Plainview Girl to Marry.

Cards are out for the wedding of Miss Fannie Goode to Mr. Robert Hodges Hughes Wednesday, November 28th. She is the daughter of Mr. and Mrs. R. J. Goode of this city, and is a very popular girl.

Miss Stinnett Will Give Concert in Plainview.

The following is the program for the concert Friday night at the Methodist church by Miss Felice Stinnette, lyric soprano, artist pupil of Oscar Seagle, assisted by Mrs. Carl Goodman, accompanist; Mrs. Guy Jacob, organist; Mrs. Ruth Frame Mundy, pianist, Mrs. A. A. Beery, violinist; Friday, Nov. 23, First Methodist

Caro mio ben (Old Italian-Giordani. Irish Love Song (Ancient Irish -

Needham. Songs My Mother Taught Me (Gipsy Melody)-Dvorak.

Miss Stinnette. Sous Bois-Staub. Piano-Mrs. Goodman.

Tosca-Non la Sospiri-Puccini. Miss Stinnette. Piano and Organ: (a) Le Matin (Morning)-Chaminade

(b) Le Soir (Evening) Piano-Mrs. Mundy. Organ-Mrs. Jacob. Oh Si Les Fleurs Avaient Des Yeux

-Massanet. L'Adieu du Matin-Pessard. Le Papillon-Fourdrain.

La Boheme-Quando me'n vo Soletta -Puccini.

(a) Hungarian Dance, number 6 Brahms.

(b) Schon Rosmarin-Kreisler. Mrs. Beery. Yesterday and Today-Spross. Mavourneen-Julia Lockett. Melisande in the Wood-Goetz. Dawn-Curran.

Miss Stinnette. The concert will be given under the auspices of the City Federation of Women's Clubs.

Cemetery Association.

with an average attendance.

It was brought to the attention of the Association that heavily loaded vehicles had been driven over private lots in the cemetery during the recent damp weather much to the detriment of the grounds and the Association wishes to request those who drive in the grounds to keep as much as possible to the driveways and streets.

Since our last meeting several persons have manifested an interest in the Association by paying dues and

The Association is very much gratified that the public appreciates the improvements made in the grounds since the employment of the sextonmuch of this changed condition is due largely to the untiring efforts and splendid management of the superin-

The regular meetings of the association are held on the second Wednesday in each month at the office of the Hale County Abstract Company, this work. - Cemetery Association.

Twenty Million Women "Jiners." Twenty million American women for mutual benefit and for making even those in the very highest places. pay for them, and the February martained, and whose parents do not and the world better. Anna Steese Richard I knew it came to the plodder, the kets are always high.—Lockney Bearwhether they are helped and enterardson, who is one of them, says as lowly ambitionus, the man trying to con.



Will Sing Here Friday.

Miss Felice Stinnett of Amarillo The Mary Temple class of the will sing in Plainview Fridaynight. Methodist Sunday school met with under the direction of the City Fed-Mrs. Fred L. Brown Thursday after- eration of Women's Clubs. She has noon for its monthly business and so- chosen in her group of songs, num-

Miss Stinnett arrived this morning

Plans were made for carrying on much in an article in Collier's.

The note to "John" from his wife, informing him he would find some

Seriously though, the woman's club movement is a good thing. It tends

If you doubt there are 20,000,000 women "jiners" in our population of

103,000,000 people read these figures. The General Federation of Women's Clubs has a membership of 2,800,000. Study or civic clubs have 500,000. National parent-teachers' associa-

tions, 500,000. W. C. T. U., 500,000. Y. W. C. A., 600,000. Church organizations, etc., 12,000,-

Daughters of American Revolution, 181,963. American Association of University

Women, 15,000. Order of Eastern Star, big sister of

the Masonic lodge, 1,500,000.

Daughters of Rebekah, the Odd Fellows' sisterhood, 1,500,000. Grange and farm women's clubs, 1,-000,000.

American Red Cross, 2,000,000. Some of thes women are "repeaters" to be sure, they belong to two or more organizations, but if we replace them with women holding memberships in teachers' organizations, business and professional women's ternal orders like the Maccabees and mark. They are doing a lot of good to these United States.

Reception for Pastor and Presiding

Elder and Families. The board of stewards and the Woman's Missionary Society will unite in a public reception and get-acquainted meeting at the Methodist church Thursday evening at 7 o'clock in honor of the new pastor, Rev. L. N. Lipscomb and family, and Presiding Elder G. S. Hardy and family. All members of the church and friends are urged to attend.

Rotarians Urged to Boost for School and College Athletics.

Warrent Clement of Wayland college faculty and R. B. Sparks, principal of the high school, told the Rotarians at their luncheon today of the athletic work being done in the schools this year and urged that they and the business men generally get behind the teams and encourage them to their best efforts. They said that while this year's games had not been The Cemetery Association held its winners, yet it was not the fault of regular monthly meeting Nov. 13th the coaches nor of the players. The teams this year are made up of raw material as the star players of last year graduated and left school, besides the teams have played against much stronger teams than ever be-

Messrs. Clement, Sparks and John Boswell were appointed to plan an entertainment for Mr. Albert, past Rotary international president, who is to be here Dec. 10th to lecture in the

lyceum course. Frank Day sang two solos, accompanied by Mrs. Day.

None Is Too High to Escape

Dark Periods of Discouragement. to our late President, telling of his by planting these beautiful flowers. life, his character and his ways, there was a reference to the discouragement that overtook him after he had been in the White House some months and how it was only through and intimate friends that he came end would be pleased to have all who finally to want another term of offell interested to come and help in fice and did not look forward to the day when he could relinquish the sidered it worth.

So discouragement comes to all, at the low prices they are having to doesn't want to be helped and enter-

turn over a new leaf. There comes a day when, tired, brain-fagged, muscle-sore, repulsed, unappreciated, criticised, hurt, we decide to give up. We have done our best, we have made sacrifices, we have taken on work that was more than just that which earned our bread and meat, we had Union Thanksgiving Service. hoped to accomplish something, to be something worth while. And nobody

use?" We're getting nowhere, or, if Plainview consecutively, and the serby slow progress we are, the game is mon would be preached by the varinot worth the candle, the price is too cus pastors co-operating in the asso-

hold at times that it wipes out all de- entertaining church. sire to live. If not, why the suiworth the struggle?"

man's life more serious than the Harlan J. Matthews, secretary. mere relinquishing of the ground that has been gained. The bowing Methodist Stewards before it may, yes, will affect the Elect Officers. whole future.

bers from French, Italian and Eng- and it took a little bit of conceit, not ference year. Dr. C. D. Wofford was dulged. Now the conceit has been so was Elmer Sansom as treasurer. youthful, hopeful inexperience and tary. ambition is completely gone. It is practically certain that the foothold Salvation Army Drive. thus far gained, if relinquished, will never be acquired again. The handi- Army will take place in the early part

trings on the sanest reasoning. It Lubbock were here Friday looking to asks the question, "Will there be any organizing for the drive. regrets?" That question is what restores balance, that is what sometimes saves the day.

And regrets are quite apt to come.

er little discouraging appendages they graduate from college in June. have been leveled off and we see our In their hands was a formidable lookway clear to have carried on, we wish ing roll, their diploma, almost as long we had made a greater effort at the as they were tall, and if one was able time, held on in spite of conditions to see around the imposing and offiand at present have as a part of our cial looking ribbon and seal, one lives that which we gave up. It is could read that it was theirs because then we are sorry we quit the job, they had "satisfactorily completed the sorry we threw away the ambition, course in the cradle roll department sarry we relinquished the tiny or of the Sunday school," and had duly great place we had made for our- graduated (with all the fixings) into selves in the club, the city, the State, the beginners' department, higher up. doubt it. When the pupils are grown the Nation; sorry, even, that we took save our lives.

place. The will that has resisted the the parent, or the child? temptation of the moment brings All parents are not indifferent and

the Woodmen of the World, you get the low, the fight is equally hard. a total that goes above the 20,000,000 But to weather a period of discourperhaps attend some adult class the low, the fight is equally hard. Way, come with their children and perhaps attend some adult class the lessons that are taught, of love, themselves, and when it comes to the charity, faith and truth, sink deep, mately bring success. -- Nora Cole Skinner.

News from High School.

morning. He is a good speaker and we think that he will be a great asset to our city.

The high school football team was defeated by the Slaton team Friday afternoon by a very large score.

The Euglos of the local high school defeated the Philos of Wayland in basketball at the college gym Friday evening at 7:45 o'clock. The high school team proved better than in the Leach showed up well for Wayland, while Cook and Wright Kerr starred for the high school. The Wayland team lacked practice and were defeated 12 to 8

The line-up for high school was: Cook and Wright Kerr, forwards; Clifford and Hemphill, guards; Minor,

Subs, L. Kerr for Clifford, Formby for Hemphill. Referee, Shook. The line-up for Wayland was:

Parrach and Reeves, guards; Leach and Herring, forwards; C. Starns, center. Subs., Hardy for Parrach. The Current Event clubs of high

likes to be at the meetings. Mr. Beery is finishing pictures for the annual now and all students seem to be well pleased. - High

School Reporter. Time to Plant Roses.

E. S. Keys, of Plainview Floral, roses, and urges that every property In one of the many stories relative owner should beautify his premises He says there is good moisture in

shrubs a good winter setting, and in throughout the year, even if she the spring they will grow off rapidly and soon be blooming. He warns than recite the Golden Text and see the encouraging words of his wife people to get the very best stock and what the other girls have on. from reliable dealers. Hold Your Chickens.

A word to the wise: Keep your great honor which carried with it chickens off the market, if you can, the temptation must come at times to more of grief and work than he con- until the February market comes in, let the young one go, to quit trying The produce men do not want them to help and entertain some one who



Three years ago the "Pastors' Association" adopted a plan whereby the "Union Thanksgiving Service" would It is then we ask, "What's the be held in the different churches in ciation consecutively. The music is Discouragement takes such deadly provided by the chhoir director of the

According to that plan the First cides? Misfortunes come, loved ones Christian church will entertain the are lost, domestic tribulations in- service this year and Rev. L. S. Wood, trude, jobs are taken away, wages pastor of the Nazarine church, will are too low to keep hunger from the preach the sermon. The other pasdoor and discouragement asks "Is life tors will assist in the service. A complete program will appear later. Discouragement brings a crisis in \_H. E. Bullock, president association,

The stewards of the Methodist It was hard enough to make the church met Tuesday night of last start in the first place, it took nerve week and organized for the new cona bad thing in itself if not overin- re-elected chairman of the board, and eliminated, the nerve weakened, and J. D. Steakley was elected vice presithe enthusiasm that was born of dent and C. S. Cunningham secre-

A drive for funds for the Salvation cap will a second time be too great. of December. Envoy Gregory and This is the sobering thought. It other Salvation Army workers from

> Influence of Sunday School Follows Child All Through His Life.

Fifty-four tiny boys and girls, all Discouragement is an emotion that under the age of 4 years, had their can not last. If it abides long and picture in their home paper the othovercomes us we give up that factor erday. And every one was dressed in life over which we felt discourag- alike, in a cap and gown, just like ed. At a future day, when life's oth- grown men and women wear when

What does not the Sunday school the deadly stuff that brings on resort to in order to hold the interdeath, so sorry that we plead with est of the child today, and what tirethe doctor to do all in his power to less effort does not "somebody" give ave our lives.

If we overcome discouragement in- and girl in the way they should go? stead of discouragement overcoming I wonder if it is half realized, much being nutured. us, hope and ambition again take its less half appreciated, by the public,

> see that their litle ones are punctual much a part of the work; and when tions and friendships made are of a time for parties comes, those parties sort to be relied on. They are a sowhich are so necessary to "holding cial background that places the child a class together," they throw open with the "salt of the earth" in childtheir homes and with spirit help to lood and in maturity. make the affair a success.

But even so, although it is essential that some parents help, the Sun- that men and women of the church day school does not demand it. The Sunday school asks but for the child, tion lies in having helped make a last game, due to continuous practice. It is glad just to have the father splendid citizenship for tomorrow. drive up to the church door in his car, drop his little tots out, and drive on to his office or shop, while the mother, for all they require, ensconces herself at home in an easy

> The Sunday schools want the child. They would like to have the father and mother, the grown son and the grown daughter, too, and thousands of these they have, but they want the child first of all.

Some children, born with a deeper sense of appreciation and understanding than others, help the teacher carry on. But not all. Many of them school are going strong and every one think teacher likes to spend her spare time through the week preparing the Sunday school lesson for them, that teacher likes throwing her household machinery out of plumb on Sunday mornings in order to get to the classroom on time, and that teacher gets a lot of fun out of the candy pulls and Hallowe'en parties she gives for says this is the best season to plant their enjoyment and over which he telephones back and forth a hundred times during the week. And she, the pupil, often thinks she has been quite a model child if she has brought her the ground, which will give the nickel and attended fairly well hasn't gotten there in time to do more

It is rather discouraging work to labor over somebody else's boy and girl and not receive the co-operation of the parent or the child. Verily,

### SPECIAL For Thursday, Friday And Saturday

48-pound sack Plainview Flour	_\$1.65
48-pound sack Belle of Vernon Flour	_\$1.80
48-pound sack White Crest Flour	_\$2.15
14 pounds Pink Beans	\$1.00
8½ pounds Lima Beans	\$1.00
12 pounds Navy Beans	\$1.00
8 pounds Raisins	\$1.00
81/ pounds Dumos	\$1.00
81/2 pounds Prunes	\$1.00
8½ pounds Figs	e1 00
71/2 pounds Apricots	-91.00
7½ pounds Apples	-\$1.00
	AND DESCRIPTION OF THE PERSON
10 Cans Van Camp's Hominy (large size)_	
9 Cans No. 2 Pork & Beans	_\$1.00
40 Pounds Potatoes	_\$1.00
Block Salt, plain	
Block Salt, sulphur	
Large Can Del Monte Apricots	
Large Can Del Monte Peaches	
Carnation Milk, Dozen Cans	75c
17 Large Rolls Toilet Paper	\$1.00
9-pound Pail Crisco	\$1.75
6 nound Crisco	-91.10
6 pound Crisco	-91.19

### NORTHCUTT GROCERY

**PHONE 379** 

But they get their reward in results. For there are results, never they appreciate it, too, as a c'ild all but too late appreciates a mother and the great sacrifice made by the teacher is seen to bear fruit. The influence has lived, even though it showed such discouraging progress while

The Sunday school performs a magnificent service, and surely it it only fathers and mothers who are instrength, strength of character that all children are not lukewarm and disclubs, trade unions, auxiliaries to fragrows and makes all powers strong. interested at the efforts put forth. children who do not make a special It comes to us all, the high and Many parents co-operate in every effort, even some sacrifice, to get Christmas and Easter entertainment and they reveal themselves in the character all through life. The influat "rehearsal." They enter in with ence of the Sunday school remains, enthusiasm to the creating of cos- even though in after years the child Pastor L. N. Lipscomb of the Meth- tumes for the pageants and little himself, grown, does not know from edist church spoke in chapel Friday plays which are, because of their sig- whence the right impulse came, nor nificance and the poise and general from whence the strength and princihappiness it gives the children, so ple were acquired. And as thhocia-

It is truly wonderful the tremendous amount of thought and effort are putting forth. Their compensa-And no doubt it will be ample reward. -Nora Cole Skinner.

J. F. Johnson has sold his 30,000acre ranch north of Canadian to a chair and devours the Sunday "ads." Kansas City oil and cattleman for \$450,000.

**PLAINVIEW** THEATRE **Dollar Day** 

3 p. m. to 5 p. m. Douglas McClaine "Man of Action" and Fighting Blood No. 12

Due to selfish designs of men rather than in accordance with natural law, life is one continuous struggle for existence. Often it happens that we must snatch moments of happiness on the fly.

Christmas Greeting Cards—exclusive lines now showing.

> Beery Studio & Gift Shop

### Announcement

We have established a down-town re tail store in the Campbell building, at the northeast corner of the square, where we will carry a complete stock of Purina cow. chicken and hog chows and feeds, and also grain and hay.

We will continue our coal yard and scales at the same old place.

BONNER-PRICE

# CLOSE 'EM OUT

After the heavy selling at the opening of school, we find ourselves with many lines of Boys' Knicker Suits of which we no longer have all sizes. We have all ages 6 to 20 years in varied patterns and grades.

### OUT THEY GO

Space Prevents Quoting Prices on But a Few.

### **BOYS' 2 PANT ALL WOOL KNICKER SUITS**

Dark Blue Neat Stripe, ages 6, 7, 8, only	\$6.75
Medium Gray, Neat Stripe, ages 8 to 15, only	\$6.75
Brown Mixture, ages 9 to 14, only	\$6.50
Gray Twill, Neat Red Stripe, ages 9, 11, 12, 13, 14, 16	\$9.50
Tan Gray Mixture, ages 9, 10, 12, 14, only	The second second
Olive Green Stripe (\$18.50 value) ages 14 to 20	
years, only	\$12.50
Brown Check, Very Handsome, ages 9, 10, 11, 15,-	\$10.00
Others (mostly 2 pant) all ages, 7 to 20, \$3.75 up to	\$14.50

#### LESS THAN TODAY'S WHOLESALE

Blue Serge, 1 Pant, ages 7 to 11, \$5.00 to \_\_\_\_\_\$6.25

#### THIS IS NOT A SALE

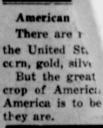
These prices once made will NOT be advanced again-These Suits will be closed out at prices now on them.

### PERKINS & STUBBS

ALWAYS A BARGAIN

tor

0





alves-

mothers, better babies, and therefore greater country.

Most important is the waist measurement, which has increased from an average of 22, to an average of 25 inches in young girls. Thirty inches would be better, strong muscles around the waist instead of a strong iron corset is what women want. Look at the Venus of Milo and you see the perfect type.

TURKEYS FOR SALE-Burbon Red Turkeys .- Mrs. J. D. Clayton, Route

of Vassar col- Come of today is than her sister girl weighs ist measurecapacity. ean stronger

now for Christmas Photos-12 Gifts the price of one.

> **Beery Studio &** Gift Shop

# SPECIAL

Nov. 27th, Tuesday all day, Mr. R. J. Marks of the firm of Herman and Ben Marks of Detroit, will be at our store with a complete line of Fur Coats, Chokers and Scarfs.



Tuesday, Nov. 27th



#### PERSONAL MENTION.

David Collier went to Lubbock Sun-

John Dalrymple of Lubbock was here Saturday.

Mr. and Mrs. E. R. Shields of Vega

vere here Friday. Mr. and Mrs. S. W. Meharg left

Sunday for Temple. E. C. Lamb returned this morning rom a trip to Cisco.

Marvin Boyle and Boleman Gray of Coleman were here Saturday. E. M. Carter returned yesterday from a trip down in the state.

Mapel Wilson was up from his Hockley county ranch Friday. Mrs. Chas. Scott returned Sunday

from a three weeks' stay in Fort

Fred Weyle left Sunday for a trip to Kansas City, in regard to cattle

Mrs. N. E. Mayfield of O'Donnell is here visiting her brother, J. J.

M. A. McCraw returned Saturday from a trip to Fort Worth, Dallas and Greenville.

B. O. McWhorter and son of Lubbock spent Sunday in Plainview visiting relatives.

Miss Cleo Curry of Lubbock spent the week-end here with Mr. and Mrs. W. J. Lohman.

Mrs. A. C. McClelland and child returned Sunday from a visit with her mother in Tulsa, Okla.

G. W. Graves left this morning for Wichita Falls, where he will receive treatment in a sanitarium. L. G. Wilson, who now lives in

Commerce, was here last week looking after property interests. Mrs. Evans, who has been visiting

her daughter, Mrs. J. B. Nance, left yesterday for her home in Paris. Mrs. J. L. McLaughlin of Amarillo came down yesterday to conduct a Bi-

ble study course at the Baptist church. Miss Ada Hatchell, who recently underwent a surgical operation in Plainview sanitarium, is now recov

Mrs. Rufus M. Wright of Sweet-water has been here the past week at their home in this city for a while,

month ago.

Edward Ebeling of Marble Falls arrived today to visit relatives. He are in good condition.

Mrs. Jay and children who have been here visiting her aunt, Mrs. M. home in Topeka, Kans.

ental home in Streeter, Ill. Judge J. H. Phillips of Texline was

to Slaton to visit another daughter. . A. Knight returned this n

ing from the Pioneer oil fields in Eastland county, where he and associates own several producing wells. W. H. Grimm of Guymon, Okla.,

was here Saturday. He formerly livfor the Redpath-Horner Chautauqua. Miss Josephine Wayland, student in

Canyon normal, came home last night to spend today with her parents, Mr. and Mrs. Jo. W. Wayland. Mr. and Mrs. S. C. Auld have gone to Lamesa, where he is opening a dry

goods store. Their son, Oren, will remain here and attend Wayland col-Mrs. T. B. Campbell has returned from a stay of several weeks in Min-

eral Wells. Mr. Campbell will remain there for a while longer for the benefit of his health. Editor Merritt of the Hale Center

American was a pleasant visitor at the News office Friday afternoon. He is publishing a very newsy community paper that his people should be

Nath Burkett left Friday with two carloads of hogs belonging to Percy Hauck, which he shipped to the Los Angeles, Calif., packeries. Nath will see the sights in the Golden state for ten days before returning.

B. O. Cloud, who formerly lived in Plainview but has been manager of a lumber yard at Roden, Colo., for the past year or more, has moved with his family to Curtis, Neb. He writes to us in renewing his subscription, "Let the good paper come on."

M. S. Carpenter will hold an auction sale of household goods Friday afternoon, as per an advertisement on another page. He and his family are preparing to move back to their hart yesterday and will speak in former home at Paris, as his health White Deer today, from which place he will go to Washington. has not been good out here.

Mrs. Dee Massey returned to her nome near Fort Worth this morning, after spending ten days with her sister, Mrs. Josie Magill. Mrs. Massey was very much impressed with the Plains country and plans to return and buy land near Plainview.

A. M. Kruger of Crosbyton was here Saturday. He is connected with the famous Caprock dairy and truck farms as expert gardener, and in-formed us that he was doing well. He used to live here and has many friends who are always interested in his work, for he knows how to grow

Mr. and Mrs. S. C. Auld and son have returned from Lufkin, where they have been for several months while Mr. Auld closed out a bankrupt stock of dry goods which he had

## Specials for Next Week

100 lbs. Spuds	\$2.25
11 lbs. Pink Beans	\$1.00
9 lbs. Lima Beans	\$1.00
7 lbs. Prunes	
7 lbs. Raisins	\$1.00
100 lbs. Rock Salt	95c
	\$1.80

**OUR TERMS ARE CASH** 

### THE LIGON GROCERY

Old Plainview Produce Stand.

Phone 18

Prompt Delivery

### SEED WHEAT

We have some nice re-cleaned winter seed wheat.

We want to buy your maize heads and sell you your coal.

FARMERS ELEVATOR CO. Phone 204.

visiting her parents, Mr. and Mrs. R. and will then move to Lamesa, where he expects to open a dry goods store.

T. O. Collier has gone to Hamlin to Mr. and Mrs. Dennis Hefflefinger get his car which he had to leave and child have returned from a visit there during a rainy spell about a of a month with relatives in Whitewright and Paris. Mr. Hefflefinger says that the cotton crop has been gathered in North Texas but the feed says things in that part of the state crops are still in the fields. The farmers down that way are far from being in good financial condition.

J. D. Yoder is here, and will go to B. Chumbley, left Saturday for their Springlake to look after matters pertaining to his farm. In July he and Mrs. F. M. Daugherty and children his family leased out their farm and of East Mound community returned left in a car for the Eastern and Saturday from a visit to her par- Northern states to visit relatives. They liked Norfolk, Va., so well that they decided to stay there for quite a here last week visiting his daughter, Mrs. Dan Ansley. He went Saturday family there as soon as he attends to affairs here.

Mrs. S. J. Lindsay, age 81 years, died at her home in this city early this morning. A short service will be held at the residence tomorrow morning at 8:30 o'clock, Rev. W. C. ed in Plainview, but is now traveling Wright officiating, after which the remains will be taken on the southbound train to Paris, the old home, where she will be buried beside her husband, who died in 1891. Her sons, Carter and O. B. Lindsay, will accompany the corpse.

The deceased was born in Huntsville, Tenn., and was married to Mr. Lindsay in 1859. They moved to Paris, Texas, in 1882, and she and FOUND-Ladies' handbag on highher two sons came here fourteen years ago. She was the mother of eleven children, seven boys and four

She was an active Christian woman in years past, and her many friends greatly deplore her death, even though it came at a great age.

### Out-Go of Income Tax.

Forty million dollars will be spent this year by the Government in collecting the income tax. Which indicates the out-go of the income tax is large. And yet, because of errors overlooked by experts, 12 million dollars of the paid-in tax had to be refunded last year at a cost of \$250,000. Lawyers drew up the tax forms. Now they are to be simplified and expenses reduced. We learn by experience-a dear teacher but a good one.

Senator Sheppard in Panhandle. Senator Morris Sheppard has been in the Panhandle this week speaking. He spoke in Amarillo Sunday, in Dal-

Today's Local Market.

33
\$4
\$20.0
\$1.5
\$1.1
\$1.2
\$1.5
\$23 to \$2
50
8c to 10
8c to 10
8e to 10
4
TO PRODUCE THE PROPERTY OF THE
45
40c to 50
40c to 50
5c to 8

### MOVED

Holt's Shoe Shop has moved to the east side of the square, next to Warren's Grocery, and will be known as Holt's Tow and Shoe Shop.

Our stock of Toys and Holiday goods will be completely new and attractive.

We invite you to visit us in our new quarters.

Remember we are still halfsoleing shoes for \$1.00.

> HOLT'S TOY & SHOE SHOP

### LOST—FOUND

way between Plainview and Olton. Owner may have it by describing contents of same and paying expenses of ad, etc.-Alec Green, Rt. 5, Eldorado, Okla.

Conditions are ideal for planting roses. With the underground moisture and warm weather they are sure to make good plants next spring. Wehave a large stock of good hardy ants in every variety. Do not delay, but phone 195 and order your plants today.-Plainview Floral.

### May Play in Plainview.

The authorities of Wayland Collegy have invited the Golden Sandstorm and the Ralls Jackrabbits to play for the championship of the two districts and the Panhandle on their field Thanksgiving day, free of charge.

Officials, men to police the grounds, ticket sellers and everything are offered to the contesting

Coach Ingerton announced last night that a representative of the Sandstorm would probably go to Plainview Wednesday morning to meet a representative of the Jackrabbits to formulate plans for the game The place where the game will be played will be decided upon at that meeting .- Amarillo News, Nov. 20.

### About People You Know.

Don H. Biggers has resigned as Commerce, and has gone to Mexico, where he will be connected with a development company in the sale of

The Rev. O. P. Kiker, who for the ast year has been assistant pastor of he First Methodist Church of Dallas, has been appointed to the pastorate of the East Okmulgee (Ok.) Methodist Church by Bishop John M. Moore.— Dallas News.



### Avoid The Crowds

By Doing Your Shopping Early in The Day

### Never Finer Stock

Never Better Selections Than Right Now



### XMAS PRESENTS FOR EVERYBODY **Get Them Here and Save Money**

Shipments of Holiday Goods will continue arriving up to December 24th.

Watch our windows for the unusual and unmatchable bargains that we are offering every Saturday and Mondy.

> NORTHCUTT'S 5-10-25c STORE TEX.-NEW MEX. AUTO SUPPLY CO.

### Holliday Goods That are Different

Our holiday line, which is arriving daily, can be appreciated only by a thorough inspection. Toys that run different, dolls that are dressed and made different. The very newest in everything; goods that will please the most exacting.

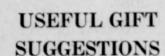
Remember We Are Exclusive Agents for the Famous MADAM HENDREN MAMMA DOLLS

Mamma Dolls from 35c to \$7.75.

BOOKS The most complete showing ever made in Plainview. This includes the famous Billy Whiskers, Camp Fire Girls, Alger, Boy Scout Series, etc.

CLEMENTS-LOWE VARIETY CO.

Successors to Texas Variety Co.



Ladies' Gloves Ladies' House Slippers Blankets

Purses and Hand Bags

Sweaters Bath Robes

Kimonas

Overcoats and Suits

Men's Dress Gloves

Shirts, Neckwear

Hosiery Shoes

And many other useful gifts

A. L. & K. DRY GOODS CO.

### Make Your Purchases

With us and ask for your tickets to drawing of

HANDSOME XMAS GIFTS

Phonograph	\$295.00
Shot Gun	\$54.75
Overcoat	\$35.00
Auto Tire	\$17.50
Imas Groceries	\$14.00

### Let Flowers Carry Your Message

Flowers will carry your message of Christmas in a manner and with a feeling of sincerity that will insure your gift a most heartfelt welcome.

We have large selections of choice cut flowers for your Thanksgiving tables.

PLACE YOUR ORDERS NOW

### PLAINVIEW FLORAL

Phone 195.

### YOUR CHRISTMAS STORE

Our offering this year excells any previous season's. You will find a complete showing of gifts suitable for any member of the family. Included in the showing are:

Jewelry Athletic Goods Cigars Rubber Goods Perfumes Cut Glass Stationery Cigarettes

Toilet Sets Greeting Cards Leather Goods Box Candies Tobacco Razors Books and Dolls

You Can Shop for All the Family at Our Store.

LAMB DRUG COMPANY

### **Christmas Card**

### Time Approaches

It is a far cry to snowfall and Christmas, and a little early for concerning ourselves with stockings and Christmas trees, but it is not too soon to think about Christmas Cards. Our new stock is in. It will be a pleasure to show you our samples.

The Plainview News

### Your Thanksgiving and Xmas Dinners

Will be made more appreciated if you serve our fresh groceries.

We can supply your fruit cake ingredients, such as Raisins, Currants, Nuts, Citron, etc.

Your baking results will be much more pleasing if you use Fleischmann's Yeast. Nothing gives your lightbread and rolls a more delicious taste.

We handle Fleischmann's Yeast exclusively.

L. J. Warren Grocery

PHONE 233.

### FOR THE MOTORIST

WE SUGGEST A FEDERAL TIRE AND TUBE

He knows tire values and will be pleased with a Federal and will appreciate all the more a sensible and serviceable gift. Our accessories gives an added list of sensible gifts to select from.

McGlasson-Armstrong Rubber Co.

### TURKEY RACE

On the day before Thanksgiving our annual Turkey Race will be held. Turkeys and Guineas will be released from the balcony above our front door.

WHOEVER CATCHES THE BIRD GETS HIM We have real racers this time, so stretch your legs.

PERKINS & STUBBS

### PRESENTS THAT DELIGHT THE ENTIRE FAMILY

A nice Piano or Phonograph is a present that will delight the entire family, each and every day, for many years, and we suggest that you let us demonstrate the superb instruments we carry in stock. The price is right, and easy terms if you desire.

BOYLE'S MUSIC COMPANY



























### Dodge Brothers BUSINESS SEDAN

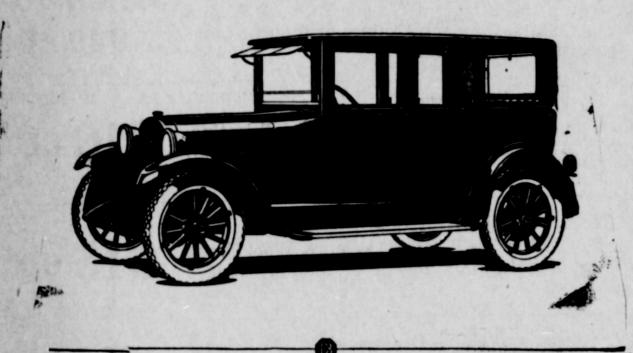
Recent improvements in the appearance and equipment of this Sedan adapt it, more perfectly than ever, to family as well as business use.

The body is swung lower to the road. A transmission lock, knob-grip steering wheel, a combination stop signal and tail lamp, and other details have been added. Important chassis improvements have been made.

Most important of all, perhaps, new spring equipment throughout has resulted in a degree of riding comfort which can only be characterized as revolutionary.

ROYALTY MOTOR CO.

Plainview, Texas.



### HALE COUNTY **HAPPENINGS**

ier spent the week-end in the Groff

rence Burkett of Plainview.

Foote and family, C. P. Seipp and play. family, and Rayford Davis and fam-

Mrs. Ester of Plainview visited Mrs. Spain recently.

meeting was well attended here Fri- feed others picking cotton. The gin

day evening. There was a program has been running all day. The wet which was enjoyed by every one cotton has caused trouble at the gin present and immediately after the for the past few days. The manager members went into a business meet- has requested that no more wet coting. It was voted to meet and clean ton be hauled in to the gin. up the school house two weeks from that afternoon, and to have their Wayne, have returned from a visit to Nov. 14.-Miss Leona Fay Alex- next meeting one month from that her parents at Tulia. ave a pie supper Friday evening for the purpose of rais- been selling from his orchard in Dex-Mrs. J. G. Seipp spent a few days ing money to help build the shed for ter, New Mexico, are fine. last week with her niece, Mrs. Law- the horses, and later on to have a Alvin Holmgren and wife entertain- King, and Miss Myrtle Kelley are the student in the state normal at Caned the following Sunday: A. M. committee appointed to select the yon.

PETERSBURG.

Nov. 14.—Today has been lovely and the farmers are smiling and get-The Parent-Teachers' Association ting busy in the fields, some cutting



Replacement

The fact that American farmers spend \$100,000,000 each year replacing fence posts, makes us realize the economy of using good posts. You can save your share of this tremendous expense by using Long-Bell Creosoted Yellow Pine Fence Posts. You're practically through fencing when you use them-because they last a lifetime with a minimum of replacement.

We invite you to come in and see these strong, good looking posts, or if you'd rather, telephone or write for descriptive literature. No trouble to us; no obligation on your part.

### Iong Bell Lumber Company

"QUALITY OUR WATCHWORD - SERVICE OUR CREED" F. E. TEAGUE, Manager.

The apples Chas. Schuler, Sr., has

Albert Martin, Jr., spent the weekplay. Mrs. C. P. Seipp, Miss Ruby end here with his parents. He is a

Mrs. J. R. Davis went to Chilicothe Monday with her son Mr. Jesse Bielt. She will probably spend the

winter with him. Miss Frankie Edwards is at home after a few weeks visit with her sister, Mrs. John Smith in Floydada.

Rev. John Blevins and family have gone to Missouri, where he has been assigned as pastor of a M. E. church. Rev. Preston Florence has arrived and has taken charge of the churches assigned him on this circuit. We are glad to welcome he and his family

News reached the Jay families here esterday of the serious illness of Mrs. Joe Jay in Wichita Falls. We hope she soon recovers and that the baby boy given to them can be spared to them.

We regret to state that the home of Mr. Ed M. White near Clovis, N. M., was destroyed by fire recently. Nothing was saved.

The Eastern Star lodge will meet

Dr. Hannah spent Wednesday night in the home of Mr. and Mrs. Press

Mr. and Mrs. Herman Wiese entertained relatives and a few friends at 2 o'clock dinner Sunday.

### RUNNINGWATER.

Nov. 15 .- Prof. A. A. Whyte of Plainview visited our school Friday. After an instructive lecture he spent a half hour in story telling, which was much enjoyed by the pupils.

Jim Kiser of Plainview had busiess in Runningwater Tuesday. Dave Moore made a business trip

to Kress Monday of last week. Born to Mr. and Mrs. Ernest Matleek, a girl, Nov. 4.

Mr. and Mrs. Wallace Phipps of Olton were Runningwater callers Wednesday of last week.

Jim and Ed Kiser and H. W. Swopes delivered fat hogs to Plain-

view dealers last week. Mrs. Mauldin has gone on a visit to

Alvie Willis is spending the week at Steve Taylor's.

Mrs. Ola Legg was a pleasant visitor at school Wednesday.

our community this week.

Hamilton, Missouri. chool are out picking cotton and one day last week. heading maize.

#### LAKEVIEW.

which we are very thankful, as, be- secured a position with Dickson & tween the northers and sunshine the Ross, grocerymen. ground is drying out some.

The farmers are as busy as the proverbial cranberry merchant, trying to gather their crops, some are picking and daughter, Miss Martha, from their cotton, while some are pulling Denbigh, Va., are here visiting

Rev. L. N. Davis of Abernathy preached at the church last Sunday at eleven and at three. B. Y. P. U. and prayer meeting met at the school

house at night. Sunday schools at both the church and school house were very well at-

Next Sunday afternoon, the 25th, several laymen from Lubbock will White. render a program at the school house. We learn they have some good lecturers and singers so we are expecting a good program. We bespeak for them a good crowd.

Mrs. P. L. Wimberly is spending a few days in Plainview, a guest in the nome of her son, Lewis and wife.

by Mr. and Mrs. H. E. Luttrell and leader next meeting. family, and Misses Nellie Ellerd, Ruby Winrey and Carry Darty and Mr. Carlos Belcher.

Mr. and Mrs. Copeland and family of Meadow are visitors in the H. E. Luttrell home.

Mr. Copeland has rented the U. L. Moreland place for next year and will move up in the next few weeeks. Odell, son of Mr. and Mrs. C. S. Smith, is improving.

#### HOOPER.

Nov. 19 .- It has been delightful weather for the past week, and most of the farmers have their wives busy cutting feed or picking cotton.

Mrs. Dan Morgan visited with Miss Martha Glover the latter part of the Mr. Galt of near Hale Center at-

tended Sunday school and gave us an excellent talk on the worth of the immortal soul. Mr. Galt is a very enthusiastic Sunday school worker and a devout Christian gentleman, and "ce are always glad to have him.

The neighbors did quite a bit of visiting Sunday afternoon. After "e continued bad weather, then a busy Friday. The game was full of pep, week, friends are glad to get together and the score was 20-18 in favor of for a social chat.

Mr. and Mrs. G. E. Wynn of Plainview visited his brother and wife Wednesday afternoon with Mrs. W.

Mr. Wallace Stewart and Will Robinson were in Plainview Saturday.

Mr. W. M. Glover and his sis-

Mr. and Mrs. W. E. Risser of Plain- and family .- American. view called at the Eubanks home Sunday afternoon but found no one at

Mr. and Mrs. Earl Laney visited her mother at Olton Sunday.

Mr. W. M. Glover transacted business in Plainview last week. The pupils of the school are being

trained for a Thanksgiving program to be fendered the night of the 30th. Mrs. D. D. Mauldin has been visiting relatives at Hereford the past

Plainview visited his brother Lee L. H. Davis at the Methodist parson-Howard and wife Sunday afternoon. age. Only a few friends and rela-We would like to remind the mem- tives were present.

bers of the Parent-Teachers' association of our next meeting Thursday afternoon. There are several important matters to be discussed at this meeting and we hope to have every one present.

The ladies are preparing to have a pie supper after the program Friday night, Nov. 30th. Everybody come.

### PRAIRIEVIEW.

Nov. 19 .- The Boys and Girls agricultural club of Prairieview community will hold its final meeting and also render a program Saturday night, Nov. 24, at the Prairieview school friends with a party. The evening in said Hale County, a copy of the house, ten miles northeast of Plain-

The program will be rendered as

president, and a short meeting will be held by the club.

2. An address by County Agent E. W. Thomas. 3. Song by the audience and club,

America.' 4. Stories of their year's work, by members.

5. Selections by the Plainview high school orchestra. 6. Duet by Misses Lillian and Wil-

lie Lee Bishop. Other numbers will probably be

### IOWA AVENUE.

Nov. 14.-A nice crowd attended of Sweetwater. the supper given by the Mothers Club at the school house Saturday night, although the weather was in- Don't fill your Gift list until you deed disagreeable. Over \$26 was the receipts for the evening. Bill Davis received the quilt which was given

away. Every one had a nice time. Stewart Barnes has just finished an

\*\*\*\*\*\* Mr. Wyse, the genial Ford sales- addition of a room to his residence. man, was looking after business in Messrs. Raymond Wells and Luther Gentry of Commerce are at the home

Mr. Parker came in yesterday from of G. W. McIlroy assisting in the gathering of the crops. Quite a number of the pupils of the Mrs. Lou Bigler was in Plainview

Quite a number of the women in this community have donned overalls

and are helping pick the cotton. Nov. 19.-We have been blessed Mr. Kellar and family have moved with a few more days of sunshine for to Hale Center. Mr. Kellar having

Nov. 19 .- Mr. and Mrs. M. H. Near friends and relatives. Mrs. U. C. Slaughter is able to be

up after her recent illness. The Parent-Teachers' Association will hold a bake sale at Gibbs Grocery Store Tuesday, Nov. 27.

Work is progressing nicely on the play which will be given for the benefit of the Parent-Teachers' Association, under the direction of Mrs. Jim

W. C. Buntin was elected the new superintendent for the Sunday school. There was a large attendance, with the teachers all present.

Mr. Badgett, the Baptist minister, failed to appear Sunday, but the League was held and conducted by Paul Hartzler, who made a splendid Mr. and Mrs. Thel Smithee of Ralls leader. He had as his motto "Don't were visitors in our community last be a square peg in a round hole." It is wished that more of our young peo-Elder J. T. Ellerd preached at ple would come forward and take a Center Sunday he was accompanied leading part. Mrs. Surles will be

> Mrs. Craig, from Plainview, spent Saturday at the McGarr home.

> Leon Rosser and family visited in the McGarr home Saturday. Truman Gibbons of Kress spent Sunday at W. I. Johnson's home.

#### HALE CENTER.

Nov. 15 .- Rev. W. R. Underwood left Sunday for the Baptist convention which is in session at Galveston. Geo. W. Ross, family and mother, Mrs. M. E. Ross, of Healdton, Okla., were guests of our townsman, W. T. Ross, first of the week.

Mr. and Mrs. J. L. Warner are moving to Ruthton, Minn.

Tom Claxton and J. W. Cox left for a trip to California last Saturday. They will probably be away until Christmas.

For the past two months Mabel Maggard received the honor of being the best student in the seventh grade for the girls, and Charlie Galt the first month and Beryl Easley the second month for the boys.

Another victory for Hale Center basketball girls-at Abernathy last Hale Center.

The Hale Center Needle club met A. Parsons in the home of Mrs. H. L. Moon. The club will meet Nov. 28 with Mrs. Wilhite.

Mrs. M. A. Matlock and little son ter, Miss Martha, and Miss Muse and returned to their home in Little here with her sister, Mrs. W. B. Price

### ABERNATHY.

Nov. 15 .- Tuesday night the members of the Methodist church and other friends surprised Rev. and Mrs. Davis with the hardest pounding they have received for a long time. There wer 43 present and a most enjoyable evening spent. Almost every one brought something good to eat for

the pastor's family. Sunday afternoon Miss Annie Heggen and Arthur Cone of the Badger-Mr. and Mrs. Chas. Howard of lake community were married by Rev.

Mrs. Robert Bledsoe and little daughter Bettie came in Tuesday morning from San Antonio where they have been visiting Mrs. Bledsoe's relatives.

A peanut and marshmallow roast THE STATE OF TEXAS. at the tabernacle was enjoyed by quite a number of the young folks last Monday evening. Mrs. B. E. Crow acted as hostess.

Sunday with home folks.

Harp entertained several of her for a period of not less than one year was spent in playing different kinds following notice: of games. Delicious refreshments were served.

1. The house called to order by their home at Abilene last week after old and family.

Friona to look after his farm .-- Re-

Will Develop Gypsum Fields.

# \$80,000. It will give employment to

The U. S. Gypsum Co. is erecting a million dollar plant two miles east

have seen our offerings.

**Beery Studio &** Gift Shop

### NO EARTHLY POWER

can help the dead, but it is our duty to so conduct those last solemn rites that the mourner will find a lasting comfort in the fact that no more fitting tribute could have been offered.

### **PLAINVIEW** UNDERTAKING COMPANY

Plainview, Texas Phone 6-650

FRANCE WILL STAY TILL GERMANS PAY

Poincare Defiantly States Position More Bluntly Than Heretofore-Wants New Penalties.

Neuilly, France, Nov. 18 .- Raymond Poincare, Premier of France, Sunday served notice on the world that France is determined to remain in the Ruhr and the Rhineland until all clauses of the Versailles treaty are completed and the security of France is guaranteed.

The Premier, who apparently was in a combative mood, added that new penalties against Germany would be imposed unless full satisfaction from

Germany was obtained. The Premier expressed no disappointment over the failure in the negotiations for the creation of a commission of experts to determine Germany's capacity to pay. He said! France was firmly resolved that she was quite capable of bringing Germany to terms.

"France is determined," said M ... Poincare, "not to evacuate the occupied territories until all the clauses of the treaty signed at Versailles have been completely executed and we are firmly protected against fresh

policies of aggression."

German defiance of the treaty as regards military control and the return to Germany, of former Crown Prince Frederick William called for penalties against Germany, the Premier declared, "and we shall take them unless we obtain satisfaction."

Raise Fruit by Electricity.

Electricity certainly puts Old Sol to shame in the Westinghouse electric Mrs. Morgan were dinner guests of Rock, Ark., Thursday after a visit plant at Baldwin, L. I. Experiments conducted there prove that plants subjected to the heat of 500-watt electric lamps, grow with double the speed of those subjected only to sun-

### STOP THAT ITCHING

Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring. Worms, Chapped Face, Poison Oak, Sunburns, Old Sores or Sores on Children. It relieves all forms of Sore Feet. For sale by

### McMILLAN DRUG CO. C. F. SJOGREN Auctioneer

Phone or write me for dates KRESS. TEXAS

Citation of Appointment of Guardian.

To the Sheriff or any Constable of Hale County, Greeting: You are hereby commanded to cause to be published once each week Miss Hallene Hudgins who is teach- for a period of ten days before the ing school at Springlake, spent last return day hereof, in the newspaper of general circulation, which has teen On last Friday night Miss Pauline continuously and regularly published

The State of Texas.

To all persons interested in the Mr. and Mrs. L. E. Peters left for estate of Eva May Dodson, a minor: You are hereby notified that Mrs. spending a few days with T. E. Arn- S. E. Dodson has filed an application for Guardianship of the Estate of B. F. Struve left Wednesday for Eva May Dodson, minor, 17 years of age, which application will be heard at the next term of said County Court sitting in Probate, commencing on the Third day of December, 1923, same The Universal Gypsum Co. of Chi- being the first Monday in said month, cago will at once begin the construc- at the court house of the County of tion of a \$250,000 gypsum cement | Hale, in the town of Plainview, at plant near Rotan, on a 460 acre tract which time all persons interested in of gypsum land for which it paid said estate may appear and contest said application should they desire to-

Herein fail not, but have you before said Court on the said day of the next term thereof this writ, with your return thereon, showing how

you have executed the same. Given under my hand and the seal of said Court at office in Plainview, Texas, this the 13th day of November, A. D., 1923.

JO. W. WAYAND, Clerk County Court Hale County, Texas.

### **Professional Cards**

For Protection, Remember FLAKE AND RUSHING

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Suite 37 Grant Bldg Phone 518

HARKEY AND HARKEY All Forms of Old Line Insurance in Strongest Companies. Suite 27429: Grant Bldg: Phone 531

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'If its money or insurance you need, we have it." Room 14, First Natl. Bk Bldg. Phone 658.

CANTWELL and STEAKLEY Insurance and Loans.

> Suite 20, Grant Bldg. Phone 507.

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W. H. FLETCHER Auto Tops and Upholstering Seat Covers Made to Order. Opposite Post Office.

#### ANCHOR.

Nov. 19 .- Sunshiny weather is prewaiting here now and the farmers are making advantage of it. Most of them are done cutting their feed. They are rushing their cotton pick-

Hardy Louallen took three bales of cotton to the Hale Center gin Satur- the more we give it the more eday, making a total of 23 bales for have. aim this fall and his patch is still "Men wax rich from thrifty living;

Cheston L. Bayley took two bales Keeps its store from growing less cotton to the Hale Center gin By unceasing lavishness."

W. R. Fesal and family and Mrs. Leckliter were in Hale Center Satarday evening.

Anchor was well represented at the They report a good time.

Master Lee Harold and Willie Ball were in Hale Center Saturday.

Mrs. Roy Schwantz and children came in Thursday for a visit with

is here for a visit with her son, Frank Simionton and family.

A family by the name of Harris completed by Mr. Neff Friday.

Mr. and Mrs. Mike Benson of Iowa the school. Avenue visited her mother, Mrs. Leckliter, Sunday.

Baby Has the Least Chance.

The first two years of life are Lardest. When a child is born it is strength should not seem strange to immediately alloted 51 1-2 years by us, since we are told by one who statisticians. If he gets over the two knew that "God is love." Love's years successfully six more years are power is seen in the continuity of the added to his prospective stay on life of everything that "moveth or earth. At the age of 10, kiddies have creepeth upon the earth." better paper-chance of reaching old In Love is all wisdom, as shown by proportionately with each succeeding constructive effort. year. Upon reaching the age of Without Love there would be no sat 51 a one-way ticket to the 71-year no impulsion to the performance of

Harem an Issue in Turkey. Not long ago Turkey abolished the herem, and the Turkish men said hereafter and for all time they would nothing but the blackness of hate. be content with one wife. The wo- Hate is itself sin, folly-insanity, as n of the harem were enthusiastic shown by its effects. suse they were free at last. Then was discovered there were 1 million life, with jealousy consuming try was falling off at an alarm- vite inspection and trial. born. "That's what comes of a down on the issue when the er, but its NECESSITY. kish parliament meets. To be sure illion surplus women is a prob-

LOVE THE IMPULSIVE POWER OF ALL GOOD.

Love rules the court, the camp, the And man below, the saints above;

And love is heaven, and heaven is It is Love that paints the rainbow of Hope athwart the clouds of dark-

ness and despair. Take Love out of the nature of bird and beast, reptile and insect, and the species would soon become ex-

Take Love out of the hearts of men, and they would soon become

Take Love out of religion, and we sould not have even a decent pail-

Take I ove out of the world, and we would have no sympathy, no mercy, ne loving-kindnes :.

Take Love out of the thought of God, and we would have no God.

Love bathes in beauty and glory the domes of capitols and the spires of churches, the asylums of the friendless and the refuges of the aged and helpless.

Love tints the petals of the flowers, puts the sheen on the dewdrop, the twinkle in the star. It puts joy into the hearts of the discouraged and sorrowful-and nothing else can do it. Love alone can redeem sinners and save materially as well as spiritually the world from "chaos and old night."

Love is the creator and preserver, promoter and defender, of all that is good. It is the dynamic force operating in ethics and equity, in religion and philosophy. It is the mother of Mercy and the partner of Truth. It is the righteous impulsive power omnipresent throughout the universe. It builds every hospital and every orphans home, promotes every philanthropic enterprise, and impels every altruistic effort.

Love Back of All Good. Love includes every attribute of

It is back of every pure thought, every cheery word, every good deed. It puts sparkle in the eyes of the aged and music in the laughter of little children.

Love nutures, protects and defends, thus preserving the weak and the helpless.

Love is manifested by every living thing, from insects to animals, from fewls to fishes, from reptiles to men. Love begets the devotion of fraternity and animates with joy and tenderness ineffable the heart of motherhood

Love is the authority which sends angels on their errands of mercy, and the power that enables them to accomplish the things whereto they are

Love makes heroes of cowards, martyrs of the weak, and philanthropists of the miserly and selfish.

Of Love alone can it be said that

Love is opulent from giving-

It is Love which puts into the minds of men and women the desire to help each other-to organize Welfare Associations and establish shel-Bartonsite pie supper Saturday night. tering arms for the smitten and help-

Love is the commander-in-chief of the Army of the Red Cross and director of relief expeditions.

All power and all credit to the welher parents, Mr. and Mrs. W. O. Ball. fare worker and those who provide Mother Taylor of Cherokee, Okla., through their contributions for the good they do.

But the greatest work can and should be done where the child moved into the new bungalow just launches its little craft upon the sea of life-in the home, the church and

> Where the parents, the teacher and the minister leave off the policeman

Love's Strength and Sufficiency. Love's infinite supply and infinite

zge than the day they are born. Af- its effects-the promotion of happiter that chances begin to diminish ness, the preservation of life, all

forty, 28.1 more years are added, and sympathy, no mercy, no forgiveness; station is handed out by the chart- courageous and loving deeds; no tender compassion, no enduring patience. Without Love the light of life would go out.

There can be no life without Love Life could not exist were there

No one with hate blackening his re women in Turkey than there mentality, with envy cankering his men, that the birthrate of the heart, can ever be in condition to in-

rate and not enough babies were | Every conclusion of logic, every demonstration of philosophy, every ing allowed only one wife," manifestation of spirit, every experione of Turkey's eminent states- ence of life, every suggestion of wishe harem are making ready for a cousness of man's love for his broth- Hate is the enemy of Love, and

> Everything good is a necessity; nothing evil is.

How to Do Away With Burdens. If men were willing to bear earh

RENT - Light housekeeping other's burdens, there would soon be no burden to bear.

# The specie said, which is a sp

Ladies and Misses

### Coats, Suits and Dresses

You Have Been Waiting For Is Now In Effect

You have always found splendid values here, and now with a substantial reduction, this means a big saving for you.

Coats

Five racks full of this season's Coats in Velours, Novelty Plaids, Bolivias, Velmas, etc., all sizes in pretty shades of Brown Toupe, Tan, Navy and Black, at reduced price, range

\$7.88 to \$72.50

Suits

Printz Biederman make Suits in the best Poiret Twill material, Skinner's Satin Lining, guaranteed for two season's wear. Also attractive Velour Suits with and without Fur Collars, wonderful values at their original prices. Special reduction, from

\$11.85 to \$49.20

**Dresses** For Only \$10 Each

**GROUP NO. 1** Consists of an assortment of Mixed Suitings, Tricotine, Serges, etc. Attractive new styles, all sizes. Values up to \$24.50, for only

**\$10**.00

Dresses For Only \$15 Each

A rack full of Poiret Twill, Fancy Velours, Wool Crepe in New Sport Models, good, desirable shades. Choice for only

**GROUP NO. 2** 

\$15.00

\$29.50

for only

Canton, Tricotine and Crepe Dresses, sizes 36 to 46,

\$22.35

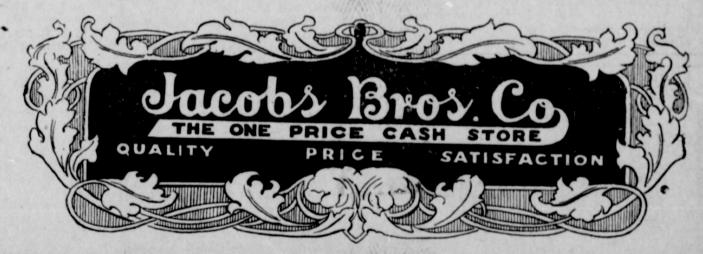
\$28.50

French Serge Dresses in large sizes, 43, 47, 49, 53, for

\$18.45

### Mens and Boys Suits, Overcoats and **Odd Trousers at Reduced Prices**

One Glance at Our Special Values Will Convince You That It Pays To Trade Here.



So powerful is the influence of transformation of turning drudgery and charity associations would be unsays, "We are shaped and fashioned by the things we love."

Don't put the poison of death -hate-into the water of life-Love.

When we look about us and see the woe and misery, the sorrow and unhappiness, which surround us, surely we conclude as some one has said. "The world is a comedy to those who think, and a tragedy to those who

Where there is no mercy there is no Love.

Sweet, beautiful, glorious Mercy is the child of Love.

Mercy is Love manifested in good deeds, gentle and wise words, deep and Divine thoughts. Only one who is without Love is without Mercy. Therefore he who is without mercy cruelty is hate's favorite child-it is madness. Every deed of kindness, every word of consolation and sympathy, every smile of encouragement, is an act of Mercy prompted by Love.

Love on the hearts and characters of into loving service, and making unremen that in large measure, as Goethe mitting toil a continuous delight. Love converts cold indifference in-

It makes of suffering a pleasure, of

session. shrinking timidity into daring, and results of hate. This is true physi- fishness and greed held forth in all

apprehension into defiance. Love's All-Preserving Nature. Love underlies, overlies and permeates every phase of existence, here

Whether he believes in it or not, man's happiness, peace and serenity depend upon the extent to which he exercises love for all mankind, regardless of creed, race, sect or na-

Violation of the Law of Lov ebrings and fortitude. its penalty as surely as obedience to it brings reward. Thus we see that "Love is the fulfilling of the law." Certainly, as the Apostle said, with- ing, ephemeral or temporal. cut love man is "a sounding brass and works are beautiful and permanent, Knowing this, we are responsible to a tinkling cymbal." If Love were good and eternal, encouraging and universal the greater part of the continuous. Love is the miracle-worker.

Only Love can work the magic work done by welfare organizations Love does not construct hovels full us.

Love and Economics.

It seems that Love is rarely to warm and sympathetic tender- thought of from the standpoint of suffering, patience and loving-kindeconomics. Neverteless its power is as effective from that view as from sacrifice a gain, of self-denial a joy, any other, for Love is a builder and even to the sharing of our last pos- not a vandal. It impels to gentle-Love converts fear into courage, to violence or passion, which are the

sue and life cells. Love caused the "hated Samaritan" to pour oil into the wounds of the

victim of the robbers. Love inspires and blesses, gives hope and encouragement, imparts courage and faith, promotes self-denial and self-sacrifice, impels patience

Love in its wisdom and constructive activity never builds anything ugly or unattractive, repugnant or repell-

of misery, squalor and suffering, but mansions filled with harmony, peace and sweet serenity, whose chambers are brimming-full of charity, longness for all mankind.

Love builds righteousness on the ruins of sin, sets right where wrong has stood, puts beauty in place of ugness and sweet consideration, never liness, peace and joy where once were sorrow and discontent, and where selologically and otherwise. Hate and their nakedness and shame, it raises anger generate a poison in the sys- the stately towers of palaces wheretem that is destructive of nerve tis- in are kindness, tenderness and pur-

> Love supplants discord with music, turbulence with system and chaos with order.

'All Thoughts, all passions and delights, Whatever stirs this mortal flame, All are but ministers of Love,

And feed his sacred flame. -Dallas News.

Every day is an opportunity for vork, physical, mental and spiritual.