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THE PLAINVIEW NEWS
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THE PLAINVIEW NEWS
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TUESDAY-TWICE-A.WEEK-FRIDAY



Phone 398 SERVICE Phone 125
We are not asleep
Any time in the week
And we give you Servic
Three days a week
Now, these three days are
Monday, Wednesday and Friday,
And if you want your Suits
Cleaned and Pressed for ONE DOLLAR${ }^{\text {Ad }}$ Areturned on to phone 398 by nine oflock in the morning
of these three days, Because our eleaning
And out the same day
In the usual way,
Phone any Tuesday and
'Phone on Thursday and
Get it back Friday.
HONE MONDAY, WEDNESDAY AND FOR ONE DAY SERVICE,

## LDABLoneker

## Here's How ~

to get more enjoyment in the great outdoors


Bottled
Buabola
COCA COLA BOTTLING CO.


## Drink

A liquid food drink thoroughly aged. .an
not oreen or unfinished. thoroughly aged. in
not green or unfinished, a quality product from the House of
Anheuser-Busch from the House of
Anheuser - Busch
$*$


Nobles Bros. Grocer Co.


## - Budweiser



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## Classified Advertititig.


petersburg




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## Come to the Wonderful New Cotton Country

-Where Boll Weavil is Unknown

## The Halsell Ranch, Lamb Co., Texas

 I AVE you heard of the wonderful crop County, Texas?Do you know that in Lamb County one-fourth
to one-half bale to the acre can be raised and to one-half bale to the acre can be raised and
that one man can attend 100 acres?
ANew Farming Country with Every Advantage Corn, Wheat, Stock-Raising and Dairying are very
profitable-Plenty of good water at shallow depth. Lamb County is the place to make monev, for nowhere
else
ars
are such reterns This Land Is On and Near Santa Fe Railroad The Halsell Ranch is being subdivided. First buyer
secure choicest locations.

## Writo today for Doseriptive

## Halsell Farms Company

 Lamb County, Texas
## GARNER BROTHERS

Exclusive Undertakers \& Embalmers
Day or Night Service
Auto Hearse Private Motor Ambulance,Modernly Equipt, Calls Answered at all Hours

## Phone Store 105

Residence 375 and 704

Painting, Paper Hanging and Furniture Reflnishing. Ed work FRED GREENING
Phone 138 West of City Hall

| Mr. and Mrs. J. G Halsey of Plain view were the guests of Noah Hsi- sey and family Wednesday. |  |
| :---: | :---: |
| lakeview |  |
|  |  |
| day for treatment. We hope sh. will soon be able to come home. |  |
|  |  |
|  |  |
| Smith. ${ }_{\text {Mrs, Tom Mecray was taken to a }}$ |  |
|  |  |
|  |  |
| he underwent an operation for ap- |  |
| A number from this community attended the singing at Petersburg |  |
|  |  |
| Sunday afternoon, by Prof. Dyass and quartet of Lubbock. <br> Mrs. W. H. Ragland and granc- |  |
|  |  |
| daughters, Misses Gladys and VerdaRagland, and Mr. and Mrs. U. L. |  |
|  |  |
| Ragland, and Mr. and Mrs. U. L. Moreland were guests in the home et Henry Ragland last Sunday, helping |  |
| him to celebrate his birthday. |  |
|  |  |
| Mrs. Jim Bennefield is on the sick |  |
| Miss Audie Moore of Lubbockpent a few days with home folk the华Missek. Lizzie and Eva Vineyard |  |
|  |  |
|  |  |
| spent the week end in Abernathy pests of relatives.$\qquad$ |  |
|  |  |
| John Moreman of New Mexico spent Saturday night in the home ofhis sister, Mrs. Harry Ragland. He his sister, Mrs. Hary Ragland |  |
|  |  |
| his sister, Mrs. Harry Ragland. Ie was on his way to Happy to work in he wheat harvest. <br> Portions of this district were |  |
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|  |  |
| ghters visited Mrs. Henry Tucker at the West Texas Sanitarium Sunday ifternoon. |  |
|  |  |
| Dlainview visited home folk Sunday, |  |
|  |  |
| bock sang at the school house Sun- day night. <br> July $10-$ Farmers are very bus |  |
|  |  |
| now fighting General Green. He is about to capture some of the cotton | ley home Sunday night. |
| patchés. <br> Rev. and Mrs. C. A. Joiner were | Union Buys the |
|  | field, mil. |
| with us Sunday. Rev. Joiner preach- ed two fine sermons. |  |
| Rev. L. H. Davis failed to fill hisappointment in the afternoon. Theweather, out here, looked rather |  |
|  |  |
| threatening and we suppose bethought it was raining. We did have |  |
|  |  |
| a shower: however a few were at the church. |  |
| There was some very good rains and some hail in po:tions of the diz trict today. |  |
|  |  |
|  |  |
|  | time of the |
| Jones Friday. <br> Mrs. W. H. Ragland and daug | Buys L |
| U. L. Morecland, of Abernathrs, |  |
|  |  |
|  |  |
|  |  |
| Craig. |  |
| number of our citizens attend P. L. Wimberly and family spent |  |
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## ollar <br> Barsains

## AND THE COUNTRY STORE

There will be no geenral Dollar Day in Plainview this month, but the following merchants, believing that their patrons appreciate the opportunity o buy genuine bargains which Dollar Day offers, will on-

## THURSDAY, JULY 19TH

offer the usual Dollar-Day Specials, as shown below.
In addtion, the COUNTRY STORE idea will be carried out in each of these stores on the following schedule: 3:00 P. M.-A. L. \& K. DRY GOODS CO.-Draw for Ladies House 3:30 P Mress and Men's Dress shirt.
3:30 P. M. San Co.-Draw for Set Cups and Saucers and Extra Quality Coffee Percolator.
4:00 P. M.-BURNS \& PIERCE-Draw for two Merchandise Due Bills, value $\$ 2.50$ each.

4:30́ P. M.-PERKINS \& STUBBS-Draw for Automobile Gauntlets, and Pair Boys' Calf Shoes

During the day each purchaser at these stores will place his name and address in a box in the store where he makes his purchase, and at the above hours the drawing will take place at each store for the awards of that store.

## \$ DAY SPECIALS

Boys 'Coveralls, age 2 to 16, \$ Day only Each \$1.00 Men's $\$ 2.50$ Straw Hats, $\$$ Day only Each $\$ 1$
Women's $\$ 1.00$ Black Silk Lisle Hose, No. 783 and 723, \$ Day 2 pair for $\quad \$ 1.00$ 8 yards 36 -inch Unbleached Domestic \$1.00 OFF on each purchase of MEN'S or WOMEN'S SHOES or
Slippers selling for $\$ 5.00$ or more in our BIG CLEARANCE Slippers selling for $\$ 5.00$ or more in our BIG CLEARANCE
SALE-NOW ON.

## CARTER-HOUSTON'S

## BURNS \& PIERCE

DOLLAR DAY BARGAINS-REAL BARGAINS 2 pairs Men's Silk Sox, colors cordovan, gray and white, silk clax12 Men's Bandana Handkerchiefs, red or blue, for $\quad \$ 1.00$ 12 Men's or Boys' 75c Neckties for $\quad \$ 1.00$ 2 Men's or Boys' 75 c Neckties for
6 yards 36 -inch Percale for
pair Ladies Thread Silk Hose, black or brown, for $\$ 1.00$ One $\$ 1.50$ Tom Sawyer Wash Suit
Two 75 c Tom Sawyer Wash Suits 25 dozen assorted-size Pearl Button One Man's $\$ 1.50$ Khaki Shirt 8 yards Light-colored Outing Flannel All Spring Millinery

DRAWING AT OUR STORE AT 4 P. M.
$\$ 1.00$
$\$ 1.00$ $\$ 1.00$
$\$ 1$ $\$ 1.00$
$\$ 1.00$
$\$ 1.00$ $\$ 1.00$ LF-PRICE

## DOLLARDAY ATPRRKINS\&STUBS

OUR COUNTRY-STORE DRAWING WILL TAKE PLACE AT 4 P. M.

Men's Plain-color Tennis Shoes Boys' Plain-color Tennis Shoes Youth's Plain-color Tennis Shoes Good Blue or Grey Work Shirt Work Pants, Khaki or Drab Child's Dress Straw Hats Athletic Union Suits
Boys' Khaki Knicker Pants Child's Khaki Auto Suits, age 3 to 7

99c; Oxfords 95c 0 + 0 +4+4
$\qquad$ ALWAYS A BARGAIN-NEVER A SALE "Better Than Sale Prices Always"

## REAL \$ DAY BARGAINS

14-ounce Ice Tea Glasses-Bell Top 11c each-6 for 60c PYREX Pie Plates-six-sizes - $\quad$ 89c each Special Ice Pick and MalsHES-Plates, Platters, Butter Dishes, Pitchers, etc.-at prices ranging from .... 5 c to 25 c per piece \$ DAY FOR THE BOYS
A full-sized Leather-Lined WINCHESTER Base Ball Glove $\$ 1.04$ (A $\$ 2.50$ value.)

## A \$ DAY FEAST <br> 11 pounds Sugar for $\quad \$ \mathbf{\$ 1 . 0 0} \mid \mathbf{1}$ gallon Glass Jar Pickles $\$ \mathbf{1 . 0 0}$ 9 large cans Van Camp's Hominy (MEN ONLY) for $\quad \$ 1.008$ cans Prince Albert Smoking 14 packages Macaroni or Spag- 12 packages Bull Durham $\$ 1.00$ 1.00 CASH always paid for CREAM, 12 pounds Pinto Beans $\ldots \mathbf{\$ 1 . 0 0}$ EGGS and POULTRY. that during the month of July you have your choice of one piece of HIGH-GRADE ALUMINUM WARE. <br> DRAWING AT OUR STORE AT 5 P. M. <br> PLANVIEW PRODCCE COMPANY

## S DAY SPECIALS

Ladies' Feit House Slippers for
$\$ 1.00$
8 yards good quality Brown Domestic for





## Harlest Sale

## A. L. \& K. DRY G00DS COMPANY

 Ends Saturday, July 21stWe offer to the people of the Plainview trade territory a large stock ofseasonable merchandise, at prices that mean a substantial saving on every item. To take advantage of this sale you will in effect stretch the purchasing value of your dollar, and you should avail yourself of these bargains, for the wholesale markets are increasing and you will not be able to buy as cheap at any time soon

## CLEARANCE SALE PRICES ON LADIES' READY-TO-WEAR



AT 1-2 OF ORIGINAL PRICE
 The ceat suits and dresses are especially
desirabbe for ante sumer and early fall use.
Take advantage of these-

ONE-HALF PRICES
1 LOT O FHOUSE DRESSES
$\$ 1.95$ and $\$ 2.95$
CREPE DE CHINE ON SALE
8225 grade for only- $\$ 1.89$
TAFFETAS
$\$ 1.89$
CRETONS ON SALE
${ }^{-19}$
e spectal lot of good qualit DRESS GINGHAMS

NAINSOOK $\$ 2.19$


36-inch Clover Brand Bleach Sheeting, good
suality, for-
Only 15c
36 -inch goot qua uality Brown
Only 15e
8 yards 36 -inch good qualit
$\$ 1.00$

Hope Domestic, Special for this sale. While it lasts- Only 19c LADIES' UNION SUITS


GINGHAMS AND VOILES

Only 29e
36-inch 50c Tissue Gingham on sale atOnly 39c

Only 39e

Only 49c

The shrewdest shopper o rthe most inexperienced person can trade in A. L. \& K. Store withe the assurance that neither is given preference in price or service. Each individual is waited on in turn and every one pays the same price, Big, Little, Old or Young.

## A. L. \& K. DRY GOODS COMPANY





# JACOBS BROS. COMPANY MIGHTY CLEARANCE SALE OF THE MOST UNUSUAL VALUES AND WHICH ECLIPSES ANY PREVIOUS OFFERNG STARTS SATURDAY, JULY THE 14TH 

You cannot afford delay buying another minute. The time t save is here, and early buying is absolutely adviseable for the best results.
We can confidently tell you that you will not be disappointed in buying here. Our reputation, integrity and honesty compells us to offer you merchandise at prices that will not disappoint you. You can come on our assurance that you will find seasonable dependable and reliable merchandise not only less than the regular prices but in many and many instances less than wholesale and

## even less than manufacturers cost.

The backwardness of conditions, as everyone knows, is responsible for our unusual large stocks. We are therefore compelled to do at least a two months business in one
To say we are offering sensational bargains is putting it mildly. You cannot imagine the values. You must come and see for your self and remember that the majority of our extraordinary sale values cannot find space on this page.


## \$4.48

All other styles, including numbers just received, such as Satin, Bamboo and Grey Seude, also Black and Brown Kid Arch Tone Oxfords and Comfort Shoes, not leaving out a single pair of misses' and children's shoes

EVERY PAIR REDUCED FOR THIS SALE

## LADIES' SУMMER DRESSES



## $\$ 5.00$

SPECIAL CLEARANCE PRICES ON ALL OTHER DRESSES IN STOCK

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Not ommiting the recent arrivals of Fall
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## LADIES SPORTDRESSES

One rack of Sport Dresses in combination Ratines, Crepe de Chine and Jersey-
including new shipment of Figured Voiles and Printed Crepe de Chines, values up to
$\$ 24.50$, your choice for only-

## $\$ 10.00$

CLEARANCE PRICES ON MENS SUITS

## Genuine Palm Beach Suits in darks and solids, and pin stripes, $\$ 16.50$ <br> Dark and Light Tweeds for Men <br> 

$\$ 14.50$
$\$ 18.50$
Middies, $\$ 2.25$ value
Blouses, $\$ 2.85$ values
Knickers
$\$ 2.25$ values
$\$ 3.00$ values
$\$ 3.35$ values
Coats
83.50 values
 Knickers

Mostly this season's purchases, sizes 7
$\$ 1.85$

Red Seal Gingham
Large suostment of paterns-

## Ladies'Sweateers and Tweed Suits

| Slipover and Tuxedos, Silk and Silk and Wool Swea greatly reduced. |  |
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|  |  |
| ${ }_{\text {Tweed }}^{\text {Twnicker Suits }}$ S 818.50 all wool, |  |
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| Ciearance on Men's Dress Caps |  |
|  |  |
|  |  |
| \$1.35 and \$1.45 values _ 98e |  |
| \$1.65 and \$1.75 values \$1.29 |  |
| \$1.85 and \$1.95 values \$1.47 |  |
| \$2.25 values .-...-.-. \$1.69 |  |
| \$2.50 values _-------- \$1.85 |  |
| \$3.25 values ........ \$2.45 |  |

Clearance Prices on All Ladies' Coats and Capes

$\$ 10.00$
One rack of better Spring Coats and Capes, Slik lined
and beautifully trimmed, values up to $\$ 29.50$ Choice for $\$ 16.50$

Men's Odd Pants At Clearance prices. $84.00,84.50$ and 84.85 Dress Pant, EXTRA SPECIAL \$2.75

Genuine Palm Beach Trousers and Whipeords, sizes 29 EXTRA SPECIAL $\$ 3.85$

Keystone Washable Pants in light and dark colors,
EXTRA SPECIAL $\mathbf{\$ 1 . 8 5}$

## CORSETS

La Mada and La Voga
Front and Back Laced Corsets
$\$ 8.75$ and $\$ 9.50$ values at-
1-2 PRICE
All other Corsets and Brassieres Rediced
-Fine Bleached Muslin
30inch soft Anish, extre goad

