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## Clasilied Adiertiving

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CITY HAS NUMEROUS
AND VARIED ADVANTAGE:
Why Plainven Why Plainview Will Be a Good Loca-
tion for the Texas Technological
College No other city has so many adva
$r$ tages to offer the Tech. college

MISCELLANEOUS Watson's
is the beat

|  | terms reasonable.-John F. Bier, It <br> B. <br> 6-3t |
| :---: | :---: |
| HEMSTITCHING-Bring your work to Mrs. G. W .Ford, one block west of high school. tive $\quad$ Is. $57-4 \mathrm{t}$. |  |
|  | FO |
| WELL AND WINDMILLS-All kinds of repair work.-J. C. Cook, phone 489. | -Phone 273. |
|  | FO RRENT-4 room cottage. Call |
| WHEN your clothes get in a muss, don't cuss, call us. Phone 577. Service Tailors. |  |
|  | FOR RENT-Modern apartment far-nished.- 812 Beech. |
| Most healthy, wholesome and exhilerating exercise swimming in the F. \& H. Pool. |  |
|  |  |

WANTED

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FOR SALE

|  | IVEY PRODUCE CO will pay th highest prices for turkeys, chickensexgs end hides, will go anywhere in the county atter a lond. |
| :---: | :---: |
| MAIZE and Kaffir Heads for sale. A few tons left. Buy them now, <br> Coleman, Coal \& Grain Dealer. |  |
| IL.L. PAY the highest market price e year round on poultry, eggs and . D. Rucker Produce. | WANTED-One thousand auto top to rebuilc,--Kirby L. Smith, oppor:\% postofice. |
| CK STRAP-Feed it | FOR TRADE <br> WRITING DESK FOR SALE trade.-Oscar Hill |
|  |  |
|  |  |



| WILL TRADE-Dodge touring for anything.-R. R. Fields. $\qquad$ |
| :---: |

$\square$become one the town is destined the the
(itise of Wesc Texas.Plainview $\begin{aligned} & \text { sis texe terase center of the } \\ & \text { Staked Plain, where wild horses and }\end{aligned}$
buffalo


Locr-Small gold wrist watch. Ha!:
mark, Reward. Return to Lillianmark, Reward. Return to Lo Lillia
Stoneker, county clerk's ofice.
Texas Has Another Champion Jerse,
harrow and twe ve-dise
wheat drill, and 500 Big A


AW, WHAT'; THE USE




## OUR MODER NEW HOZ:E IS NEARLY FINSHED

Is Most Modern and Up-to-Date Equip- ped Filling Station and Vulcanizing

Plant in Northwest Texas
It is with much pride that we announce to the people of the Plains that our new home is about completed and that we will move into it within the next day or so. It is the very latest word in construction and equipment, and there is nothing of the kind in Texas that surpasses it and possibly only one that equals it.
The building is a very handsome one, but the equipment and the conveniences for handling our business is even of greater importance, and should appeal to the car owners who want their serice done in the best manncr and in the qujckest time.
We invite everybody to call and let us show you the entire plant, or we are as proud of it as the old-fashioned boy was with his new

It is located just across the street from our old plant, also across the city hall.
Bring on your work, for moving will not in the least interfere
MCLASSON-ARMITIRONG RUBBER CO.
Phone 7
East Side Auto Row


CHEAPEST BOARD IN WEST TEXAS
Table board by the week $\$ 6.00$
Tickents for 21 Meals $\$ 8.00$

Singe Meals 50c
Can you beat the Price?
O'KEEFE INN
. B. Gilliland, Prop.


URaNTEED WELDING AND RADLATOR SERVICE J. C. STOVALL Phone 1399 About People You Know grain, feed and flour buseness heree
for eight years, has sold out to W.
wouidy and Yaughn Gouldy. The are sons of Mr. and Mrs. S.


## Fored Weekly Purchase Plan \$5 ENROLLS YOU <br> Have you investigated the Ford Weekly Purchase Plan by which thousands of families all ver the country are finding it easy to buy the Ford Car they have aiways wanted. If not, go to the nearest Ford dealer at once and ask him for full details of this plan, which provides a simple and easy way of becoming a Ford owner. FORD MOTOR COMPANY Detroit, Michigan <br> Come in and let us give you full particulars <br> L. P. BARRER COMPANY <br> Depository for Ford Weekly Purchase Plan Payments THE GUARANTY STATE BANK




# Special Offer for Short Time Only 

## PLANVIEW SEMI-WEEKLY NEWS FOR $\$ 2$ A YEAR <br> ix Months for $\$ 1.00$

In order to secure some very important advertising contracts the coming summer and fall, if the News can show as subscribers practicaly a complete list of the families especialy thoseniving in the country, or the Paininiev trade
territory, which includes Hale and the adjoining counties, we have decided to put on for the next few days only a

## PLAINIEW SEMI-WEEKLY NEWS FOR $\$ 2$ A YEAR

The News already goes into most of the homes in this trade territory, for it is recognized as the paper which prints ALL the LOCAL NEWS. It has more than twenty

By taking advantage of this offer you will save 500 , for when the special offer expires the old rate of $\$ 2.50$ will again apply.
This special offer applies to new subscribers, also to old ones who pay up to date any arrearages. It is strickly cash proposition.

Fill out this subscription order and mail it in with your check AT ONCE.

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## Farmers' Watchdogs on the Job

 It is a peenliar fact that in eonsidering the relation of thefarmer s.s produet to the prices he must pay for commodities farmer's product to the pries he must pay for commodities
notice is rarely taten of the faet that the average farmer has notice is rarely taken of the faect that the average farmer has
resting on hisis sioulders
the burden of $a$ mortgage. $1 t$ it all very well to theorize that farmersare proserpous when priees
of the produets he must buy are brought vithin range of the of the products he must buy are brought within rangg of the
prices paid for farm prodiuets. These are fluetating elements,

 Whene the vitaid element, the mort tgage and the interest fall into
entirely a different tlass. entirly y a ififerent classe
The mortgege and the interest spell aetual cash that must be wrung from the profits of the farm and at speeifie periods,
and while the money market may fuetuate and be of importance and while the money market may fuetuate and be or importanee
to temporary borrowers, the sum total of mortyges remains the same, and the fixed interest remains the same.
if the farmer ever is to get rid of his old man of the sea, then some eonsideration must be given to this fane. In 1910
the farmer had to pay $\$ 9.20$ from exery 8100
he reecived to
 sin .50 on meot hese demands. In I 1922 he had to give up
81410 out of every hundred reeeived. It cean be seen that a loweving of the priece the farmer myst pay for commodities
doers not by any means solve his problem.
Let's End Loafing of Idle Dollars
roulette table in Havana, as reported by a prominent Austrian
business man recently, take out a bundle of $\$ 1,000$ bills, place business man reeenty, take out a bundle of si. .000 bills, place
one after ant ther on the same number, lose ten times in weees. sion and then calmly turr to the faserinationg for trot, while e eme
io kent
ken the dance fion, it it is time for some of our taxmakers to put on
their thinging capic their ten thing cans dollars to a vanderbilt is a mere bagatele of coire with the eno side wit the eormons demand made pupon midate clase procomes a burden, then it assumes the aspect of a near saturnalia. Business men. partieularly thoses struggling to get a foot-
hold. are the sufferers. Examples of this kind of opendtrift hold, are the sufferers examples on wros income tendathrift
nonsense have brought about the onorous ineome tax that has nonsense hare brought about the onorous income tax what has
taken out of the world of trade and thrown into nontaxalie
 for the expansion and developnent of American industries The nation cries aloud for revision of our tax system for the
modiffation of the burdensome surtax, but our lawmakers find
 reselt of any move that seems to show them willing to "soak",
the rich $T$,
tieh men nad rich men, howerer. Some are
 made their $n$, at by finacial and commer aial atetivity of at an
worthy chracater. men who in the making of their tortunes


SOMETHING JTO KEEP Is loyalty a lost art? Have the
people forgoten its meannng? Has pechie forgoten its meaning? Has
it eeased to have power over the peo.
ine? Loyalty in its truest and deepest
meanning is free from every element meaning is free from erery element If ellashness; loyalty means abso
lute devotion to princtipe, to party, Ausolute devotion takes into ac.
count the secrifec thes made to be loparal. It may mean the loss of everything, but loyalty never If this is a correct definition of Coyalty then it is higlily probable
that it hass been supplanted by the meanest kind of selfishness because
men are sacrificing princeple, party and person for thelr own selfish th.
terest, or to till thelr own greedy They seem to have but one Goat.
 his image in their pockets; has imthey would sell their government: they would sacrifice their homes Yea; they would give up their fam-
illes to satisfy their own selfernneal illes to satisfy their own selfishness,
Many business men have ceased to fight for great business princlples because they are afraid it will cost them something. Politicians have Oh, for a power that would brtng back to the throne of business
statesmanship, and to the religious altar unswerving, untainted and unadulterated loyalty.


Pidhand Lloydones Sayst wame wime



## OOCLL UNCLE JOHN (2)

the sucker that detects 'em has to keep his wits em-ployed.-Then it's right to lend a warnin' to our unsuspectin' young, which ort to come impressive, from a feller that's been stung.
WARNINGS
If you run acrost a sniper with a bunch of oily stock,-refer him to yer enemy, that's tion to the way a fortune's made, and yqu wouldn't want to do a thing that's in restraint of tradel
In gineral, I would advocate remainin' home of nights, for there's many a fool distraction, when you're out a-seein'
sights, - I wouldn't want to stray away-a mile or so from camp,-it's mighty nigh a Watorloo, to run acrost a vamp b

## HOMEY PHILOSOPHV forlg23

Once there was a wise boy. Ho
was wise, not foolish, because ho was wise, not foolish, because ho
bought a car, and wiser stlll because he used it. Whenever he got into a jam he'd go into the garage and
take a long look at that alivver. And his eyes would fix themselvea
on the shock absorbers. He'd pald
俍 about $\$ 20$ for them. When he first those he couldn't dodge.
Nowet
Nowadays he sees thit iife is just:
a village roadway calling for tor
a village rodway calling for tm .
provements, and nat
roadway
driving an
dithout $m$
can go int
without $m$
cin
ing.
git



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