

THE PLAINVIEW NEWS

TUESDAY—TWICE-A-WEEK—FRIDAY

VOLUME SEVENTEEN

Plainview, Hale County, Texas, Friday, April 20th, 1923

Number 98

MANY PROMINENT CITIZENS COMING

GOV. HYDE HEADS PARTY OF KANSAS CITY BUSINESS MEN

Kansas City, Mo., April 18.—One hundred and twenty-five business men left here at 4 o'clock this afternoon on a 2446 mile tour through Colorado, New Mexico, Texas, Oklahoma and Kansas, on the Thirty-Second Annual Trade Extension Trip of the Kansas City Chamber. The party was headed by President N. N. Dalton, of the Chamber of Commerce, and F. J. McGinley, Chairman of the Trade Extension Committee. Included in the party are manufacturers, wholesalers, bankers, live stock and grain men, who will spend the next eight days visiting sixty-four towns in the states named.

The party is scheduled to arrive in Plainview on Tuesday, April 24th, at 5:10 p. m., and will spend the night in that progressive growing little city. The party is traveling in a special train of twelve cars, including two dining, two baggage cars, a chair car for the use of the band, the balance of the train being made up of pullmans and pullman observation cars.

A twenty-piece band is included in the party and the baggage cars are loaded with souvenirs and bells for distribution enroute. Letters from the school superintendents in practically every town on the route indicate that the schools will be dismissed during the time the party is in the town in order that the school children may have an opportunity of being at the station when the train arrives.

The party is traveling through one of the richest sections of the Kansas City trade territory, the purpose of the trip being to meet at first hand the business men with whom Kansas City houses have been doing business for many years.

Entertainment at City Auditorium

The Kansas City excursionists will arrive in Plainview at 5:10 Tuesday afternoon, and will march to the square behind their band, after which they will visit the business men in their stores, offices and shops. At 6 o'clock they will be taken in cars for a drive about the city and into the country. They will be returned to the train where they will eat supper and at 8 o'clock will be entertained at the city auditorium, which will be turned over to them.

The Plainview and Kansas City bands will furnish music, there will be speaking an after the program a dance will be held during which the Kansas City band will furnish the music.

Everybody is urged to be at the depot to welcome the visitors, and also to attend the meeting at the auditorium.

Turkey Opens Doors to U. S.

Washington—A syndicate of American business men has been authorized by the Ankara government to rebuild the whole Turkish empire, introducing modern fireproof office buildings, electric trolley cars, farming implements, white enamel bathtubs and other luxuries of Western civilization in a land that lives just about as it did at the time of the Crusaders.

That is the significance of the Chester concession just approved by the Turkish national assembly at Ankara.

With the concession goes the right to develop the rich Mosul oil fields and to extend the Bagdad railroad. The rail and oil concessions are disturbing the European powers, particularly Great Britain, who contends its right to the Mosul. The question was one of the stumbling blocks at the Lausanne conference. France also contends her rights are violated.

Admiral Colby M. Chester, retired, wins his great victory after battling for a quarter century with European intrigue of the most expert and ruthless type. His story is a romance of modern business. His negotiations were strictly on a private business basis and had no diplomatic significance, it was said at the state department.

Unless Men Paid His Fine

In court in Amarillo this week Ralph Hull, a railroad union official was tried on a charge of having assaulted and stabbed a strike-breaker during the railroad shop crafts strike last year. Hull was convicted and fined \$1,000 and costs. The union men of the city made up the money and paid the fine, thus endorsing such acts of murderous criminality.

Petersburg Has Best Wheat

A. S. J. Martin of Petersburg was in Plainview Thursday and stated that the wheat around Petersburg, and especially east of town, is the best he has seen on the Plains and promises a very large yield.

THIRD GIN MAY BE INSTALLED HERE

Bowie Parties Are Prospecting With a View of Building and Operating Modern Plant

Plainview will likely have three gins in operation when the cotton season begins next September.

Messrs. Lucas and Edgar of Bowie are here prospecting and investigating the acreage which will be planted to cotton adjacent to Plainview, with the view of building a modern gin. We understand they are favorably impressed and will likely install the plant.

Plainview now has one gin, which has been in operation three years, and Mr. Balew of Paris has bought land and will erect a gin in time to help handle the next season's crop.

The acreage of cotton in Hale county this year will be very large, and several additional gins will be necessary to handle it.

Motor Death Toll 14,000

New York—Motor car accidents killed fourteen thousand persons in the United States in 1922, an increase of seven hundred, or 13 per cent, over 1921, according to figures issued by the National Bureau of Casualty and Surety Underwriters.

A chart made by the bureau indicates that in spite of the constant yearly increase in the death rate based on population, the rate based on the number of cars registered has decreased considerably. Thus, while the number of motor cars has increased five-fold since 1915, the total of motor fatalities has little more than doubled.

CROP PROSPECTS ARE GOOD

CROP IS IN GOOD CONDITION AND LARGE YIELD IS PROMISED

L. A. Knight, president of the Third National Bank, is one of Hale county's most extensive wheat farmers, and each year has from three thousand to thirty-five hundred acres in the cereal.

This year Mr. Knight has in three thousand acres, and he informs us that twenty-eight hundred acres is in good condition, and promises a heavy yield, as the recent rains have put enough moisture in the ground to carry it almost to the harvest, and with a little rain at the right time there will be a bumper crop.

Hale county has the prospect of the largest crop of wheat in its history, as the acreage is very great. Three years ago this county harvested about two million bushels, and two years ago nearly a million and a half bushels.

The acreage in cotton this year will be three or four times that of any previous year, as most every farmer will plant, from thirty acres up to quarter, half and full sections. New gins will be built in Plainview, Petersburg, Hale Center, Lakeview and possibly other communities.

STAKED PLAINS TURKEY GROWERS WILL MEET MAY 7

The Staked Plains Turkey Growers' Association will meet at the court house at 2:30 p. m., May 7th.

The following program will be read:

What the Association was Organized for and its Aim.—Mrs. Jerome Buchanan.

Why I Raise White Holland Turkeys.—Mrs. G. H. Branham.

Why I Joined the Association.—Pat Connolly.

History of the Turkey.—Mrs. F. M. Daugherty.

How You Can Benefit by Becoming a Member.—J. M. Brazeal.

The Care of Little Poultry.—Mrs. Tom Wilson.

Why I Raise Brenebe Turkeys.—Mrs. Florence Scaling.

Harmony Wants Community Meeting

Seth Waddill, who lives in the Harmony district, was recently in the News office and requested that the Plainview Merchants' Association put on a community meeting at Harmony school house, eight miles northeast of Petersburg, about the middle of May. Harmony has during the past year been conducting a home talent lyceum, furnished by people in Hale and Floyd counties, and is making a success of the matter.

Band Concert Saturday Night

If the weather permits the Boys' Band will give a concert at the bandstand Saturday night.

The average cost of stopping a freight train is 24 cents at five miles an hour, 69 cents at 10 miles and \$1.44 at 15 miles an hour.

PROF. JARRETT MAKES ADDRESS

COUNTY FEDERATION OF WOMEN'S CLUBS HOLDS SEMI-ANNUAL SESSION

The Hale County Federation of Women's Clubs convened at Plainview in the Presbyterian church April 14th, inst.

The house was called to order by the president, Mrs. O. B. Jackson. Invocation—Rev. H. E. Bullock.

Welcome Address—Mrs. R. A. Underwood.

Response—Mrs. C. G. Goodman of Abernathy.

Address—Mrs. O. B. Jackson. Report of County Clubs.

Address, "Some Characteristics of the Adolescent Age," Professor R. R. Jarrett, Department of Education, West Texas State Normal College, after gaining his equilibrium when he found he was the only man in the house, said in part:

That club women used to study literature, but did not seem interested in the vital issues of the day, but as their mental horizon broadened, new interests developed, and they began to devote time and thought to interests nearest their hearts, especially the development of young life.

He vividly pictured the various stages of the adolescent age, and the characteristics necessary to keep in contact with each change in this period.

He said the pre-adolescent age was really appealing, as this was the age between seven and ten, just before entering school, the "don't care" age, when the child demurred at having his face washed, often times would find pleasure in playing alone and asked few questions.

This is followed by the adolescent age which is termed the storm center in the child's life. It is an ever present element in our schools and Sunday schools.

There is the greatest lack of poise, heart and arteries do not grow in proportion to the body, the larynx becomes elongated, causing changes in the voice. Adults often laugh at the different keys in which the youth pitches his voice, when they should with sympathy direct him across this period.

Teasing, ridicule and criticism—a three-fold tragedy to the child subjected to their destructive influences.

Inherent in all children is a strong sense of justice, and they cannot understand just why they are criticised and ridiculed. This is the time when the moral fibre of the child begins to develop. Time youthful attempts turn to criminality, robbing orchards and many like misdemeanors.

He is also supercharged with good and he needs the sympathy of parents and teachers, as he develops new instincts and emotions, it is a time par excellence, to help mature.

He is superlative in his being, reaching in terms of bigness, and requires plenty of fresh air, sleep and nourishing food. Definite tendencies change. Wanderlust often takes possession. Gregarious element becomes pronounced. During this period is the time for the greatest field of work if we know how.

At the conclusion of the address many questions were asked by various mothers and answered by the speaker.

Vocal solo—Mr. Burkett.

Piano—Mrs. Pearl Keesling of Hale Center.

Adjournment for lunch.

At this hour Mrs. L. C. Wayland was toastmistress, and in all the quantities that go to make an apt and charming one, she was a signal success. Toasts were offered by the following ladies, Mesdames Droke, Goodman, Jackson, Barker and Meharg.

Vocal solo by Mrs. Bert Cantwell with Mrs. Guy Jacob at the piano.

The delicious coffees served at this luncheon was donated by Nobles Bros.

1 o'clock, Lord's prayer.

Demonstration of memory work—Mrs. McBride, formerly Miss McClelland.

Solo Miss Gladys Maxey of Abernathy, Mrs. Goodman at the piano.

Address, "How to Put Texas in the Registration Area."—Dr. J. C. Anderson.

The doctor gave instructive and interesting facts along this line and urged that every effort be made to put Texas in the birth registration area.

The County Federation pledged to support Mrs. J. C. Goodman for Recording Secretary of the State Federation.

The addresses, music, luncheon and toasts of the day were the epitome of peace, pleasure and co-ordination of wits.

The County Federation adjourned to meet at Abernathy in October.

Mrs. W. E. Chambers, Jr., of Abilene is visiting her parents, Mr. and Mrs. C. T. Field.

SAVING MOTHERS VERY IMPORTANT

SHEPPARD-TOWNER ACT IS STEP TO BENEFIT MOTHERS AND BABIES OF TEXAS

"The passage of the Sheppard-Towner Act is accredited to the women of the United States, and its acceptance in Texas was due to the well organized plans of the Texas woman's organizations. The rural mothers and infants of Texas are therefore looking and depending on the sponsors of the movement to provide them with the aid which the Acts makes possible," stated Dr. W. H. Beazley, State Health Officer, in discussing the Sheppard-Towner Act.

"In anticipation of the legislature providing an appropriation equal to the Federal amount allowed Texas, the State Health Department is forming its plans to put into execution the work for which this money has been provided.

"The responsibility of saving mothers and babies should not be placed upon any group or organization or mothers or fathers, for the field is large enough to demand the attention of all Texas citizens, and more especially those who are better informed in the problems and welfare of the future citizens of the state. The Health Department invites all who are interested in this work to express ideas or plans which in their opinion would accomplish the greatest among the mothers and babies in their respective community.

"The Department of Health expects to operate every county alike, giving each county an opportunity to participate on a fifty-fifty basis or in other proportions according to circumstances. Mothers' clubs, commissioners courts, county judges, and other interested parties are required to make known their desires and our plans or suggestions will be immediately transmitted to them," declared Dr. Beazley.

Opens Sandwich Shop

The newest place in Plainview this week is the attractive sandwich shop at the Lamb Drug Co., which opened Wednesday.

Merchants lunch, home made sandwiches, pie, pastry, etc., with drinks are being served at moderate prices.

The shop is under the direction of Mrs. R. S. Beard and Mrs. G. C. Hughes.

In the near future a balcony with additional tables and other tea room fixtures will be added.

Mitchell Buys Interest in Theatre

J. B. Mitchell has purchased from his son, Roy E. Mitchell, one half interest in the Plainview Theatre. Mr. Mitchell has been farming on the Marsh Phelps farm 4 miles southeast of Plainview for the past seven years. He is holding a public sale Wednesday of next week and will dispose of his farming equipment and move to town.

The Plainview Theatre has just signed a contract with the Associated First National and Wm. Fox pictures.

Good Rains Falls Here

A heavy rain fell in and about Plainview last night, and also some this morning. The continued rains is surely causing the wheat to grow rapidly.

Heavy rains fell at Lockney and Floydada.

Public Sale

J. B. Mitchell living four miles southeast of Plainview on the Marsh Phelps farm, will hold a general farm sale on Wednesday, April 25th. He has a large assortment of stock and machinery to dispose of and this will be a good sale to attend.

Drink Less, But Smoke More

Washington—Americans are drinking less, but chewing and smoking more.

Official figures of the United States government, made public through the census bureau, show the foregoing state of Uncle Sam's habits.

There was only one-fourth as much wine and other vinous liquors manufactured in the United States in 1921 as in 1919, and about one-third the amount of malt liquors comparing the same two years, while the manufacture of alcohol decreased 10 per cent.

But when it comes to "chawin," and "smokin'"—well, that's quite a different story. More than 1,000 million dollars "went up in smoke" from the mouths of American consumers, judging from the return made by manufacturers of the "weed."

In the 7-year period from 1914 to 1921, there was an increase of 156 per cent in the use of tobacco. Many students attribute this in large measure to the World War. Increased smoking among women may be another material cause of the growth of the tobacco business.

HARRISON HEADS SWINE BREEDERS ASSOCIATION

Prominent Men Address Convention On Topics Relative to Breeding and Marketing Hogs

While the attendance at the annual convention of the Panhandle Swine Breeders' Association, held in Plainview Friday and Saturday, was only fairly large, the meeting was a very interesting and profitable one, and addresses were delivered by experts and others on the various phases of hog growing and marketing; the speakers including C. C. French of the Fort Worth Stock Yards association and organizer of boys' pig clubs; A. L. Ward, swine husbandman of the A. & M. College extension bureau; Prof. F. B. Phillips of Canyon Normal; Claude Power, vice president of the Guaranty State Bank of Plainview; Will P. Jones of Childress; Col. Overstreet of the Farm Bureau; Prof. H. C. Mowry of the Lubbock high school; President Fred Boerner of Lubbock, and others.

Mr. Boerner presided over the meetings, and F. M. Clark of Plainview was secretary.

In the election of officers E. W. Harrison of Hereford was made president; H. S. Hilburn of Plainview, secretary-treasurer; Will P. Jones of Childress, R. E. Cooper of Turkey and H. C. Roffey of Canyon, directors.

The banquet Friday night was a very enjoyable affair.

Floydada, Hereford and Amarillo each invited the association to hold its next convention in its respective town, but the selection was referred to the executive committee.

RAINY WEATHER REDUCES CROWD

STORES ARE CROWDED WITH PEOPLE FROM NEAR COMMUNITIES

The threatening clouds and at times misty weather yesterday cut down the crowds that usually come on Dollar Bargain Day from far away communities. However, there was quite a number from the nearby sections of the town's trade territory and the stores did a good business.

The usual "country store" drawing took place at the bandstand at 5 o'clock, after a short concert by the Boys' Band. Miss Thelma D. Sargent drew the tickets.

The following persons drew articles of merchandise:

Mrs. L. W. Sloneker, Mrs. W. A. Dyer, Noah Halsey, Mrs. Thos. Davis, Rt. A, Plainview.

I. N. Brooks, Robert McCraw, John F. Bier, Mrs. P. W. Jackson, Mrs. B. F. Sammann 2, J. A. Parish, W. J. Lovvern, Miss Eileen Groff, Rt. B, Plainview.

Mary Angeline Russell, Mrs. Ches. Clements, Henry Hoyle, Paul R. Flake Edna Weyle, Mrs. R. A. Lemond 2, J. O. Rountree, M. B. Patterson, Mrs. J. P. Flake, Miss Geraldine Marrs, Murray Waller, Mrs. M. F. Brashear, Mrs. Betty Cochell, Gladys Young, Mrs. G. W. Hansen, Guy Jacob, Mrs. W. H. Woodall, E. R. Russell, Mrs. L. H. Capell, Mrs. W. L. Rector, Margaret Scott, Mrs. Nell Dorsey, Len Barton, Mary M. Hiatt, Mrs. W. E. Setton, Mrs. J. G. Dougherty, J. Paul Fry, R. C. Betty, D. B. Barker, Dick Groves, C. E. White, Mrs. R. W. Monk M. B. Young, Mrs. D. Heffelfinger, A. M. Lyeon, Mrs. R. L. Craig, Mrs. Clara B. Maddox, Margaret Nance, Mrs. Elmer Sansom, Mrs. C. M. Abbott, Mrs. D. Amberg, Miss Willie Young, Georgia Hannon, Plainview.

H. F. King, Kress; J. B. Patton, Olton; Ola Homan, H. H. Stucky, Mrs. Mildred Bickett, Mrs. E. F. Sevier, Runingwater; Kino Kolder, J. L. Howard, Mrs. J. C. Hurt, H. D. Greeu Hale Center; Mrs. W. C. White, H. M. Packard, Spring Lake; Mrs. R. A. Jeffries, Petersburg; Mrs. W. H. Kramer, Lockney, Rt. 1.

Time for Filing Briefs Extended

Austin, April 17.—Time in which applicants for location of the Texas technological college may file briefs with the locating board today was extended from April 20 to May 1, W. R. Nabors, secretary, announced. Extension was granted on request of several towns and because of delay in considering the applications, it was said.

Visits from the Stork

Born to Mr. and Mrs. O. C. Tipton, 7 miles southeast of Plainview, April 15th, boy; named T. J.

Henry D. Taylor, Ellen, April 16, girl; named Amanda Chleo.

Amarillo Woman Killed

Mrs. J. C. Storm, prominent Amarillo woman, was run over by a train at Waco Wednesday, while en route to San Antonio.

JOHNSON MAY BE CANDIDATE

HARDING'S WORLD COURT IS CAUSING FRICTION IN REPUBLICAN PARTY

The suggestion for a world court as sponsored by the League of Nations, favored by President Harding and other Republican leaders may bring Hiram Johnson home from Europe to enter the race against Harding for the nomination in 1924. Senator Johnson went to Europe at the close of the late session of congress to study conditions there from the viewpoint of the United States keeping out of European affairs. The movement for a world court has been pushed along since Johnson left. At the time of his departure for Europe the feeling was well founded among the Washington politicians that Johnson would not be a candidate against Harding in 1924. It is predicted now, however, that if Harding insists upon injecting the world court issue into the campaign that Johnson is almost certain to enter the race against him in opposition to entangling the United States with European affairs in any relation.

Republican leaders are not in harmony on the question of a permanent world court. Washington news dispatches state that both Senator Smoot of Utah and Senator Watson of Indiana, conservatives of the old order, are urging President Harding against it. Smoot and Watson have nothing in common on general issues, with Senator Johnson. Johnson is a radical progressive, and it is not at all likely that they would unite with Johnson, even in a fight against the world court, if President Harding insists upon that issue. But Smoot and Watson and Republican leaders of that type fear the court issue, evidently, as a political question for the next campaign.

The announcement a week ago by Attorney General Daugherty that President Harding is a candidate for re-nomination in 1924—which was the meat of Mr. Daugherty's statement—appears to have been a little embarrassing to the president. Mr. Harding does not want to appear in the light of being a candidate when he makes his contemplated trip to the West and to Alaska. It is probable that he will make a wide swing across the continent on this trip and that he will make many speeches. He does not desire to be placed in the attitude of speaking as a candidate for re-election, but as the President of the United States speaking to his fellow citizens from a nonpartisan standpoint. For that reason the Daugherty announcement has thrown more fat into the fire than is pleasant at this time. If the president makes the trip to Alaska he will start from Washington about June 20th. President Harding is quite content, it is said, to let 1924 take care of the political campaign and desires that he be left free of the charge of being a candidate during 1923.

Announcement is made from Washington that James M. Cox of Ohio, who led the Democratic ticket in 1920 is practically certain to take another fling at the nomination in 1924. At present Mr. Cox is busying himself with making speeches in which he reaffirms the doctrine of the League of Nations upon which he went down to defeat in 1920. Later on, it is said, he will begin an active fight for the nomination, which he wrested from McAdoo in 1920. Cox will make his fight for the nomination chiefly on the league issue.

Hurrah for Judge Atwell

Wichita Falls.—Some high points in Judge William H. Atwell's remarks at the opening of United States court for the Northern District of Texas, Wichita Falls division, Monday morning:

"Every absent petit and grand juror is fined \$50. I remit no fines, once they are entered."

"The time for laughing at the national prohibition act is past, especially for this district. No violator of this law can live here."

"We will try as many as 50 whiskey cases in one day here."

"The more whiskey cases, the greater the shame for the community because no bootlegger can prosper or even exist unless he has customers."

"No honest, decent, self-respecting man can willfully break the law."

"I do not want you grand jurors to fool with recalcitrant witnesses. Send them to me. I understand they have a good jail here in Wichita county."

"There is no way to get to this court or jury in any case except here in open court. There will be no jobbing, or attempt at jobbing."

"There is no decent, respectable way of settling any matter in this country except in the court room."

The Plainview News

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E. M. ADAMS, Editor and Owner

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Men use periods when they talk. Women use only commas.

Small boys should be very careful when washing their necks. A California boy last week dislocated his while doing so.

Spring makes the bunch on the corner lazy. The other seasons that make the bunch lazy are summer, fall and winter.

Plainview expects to win the Tech. college location solely upon merit. We are offering a better proposition than any other town seeking the institution.

Good times are coming to the Plains, for the wheat crop will begin to move the latter part of June, and the row, cotton, chicken, turkey hog and cattle crops promise to yield more revenue than ever before.

Senator Watson declares President Harding's world court will split the republican party. Well, let her split! If she splits us honest democrats will again take charge of things in Washington and redeem the country from the four years of republican misrule—and again occupy the postoffices and other federal jobs.

Lockney is to have a tourist auto camping park. It will have modern conveniences and pleasant surroundings, and attract many tourists to stop in the town. The volume of tourist traffic this summer will be greater than ever, and the Lee highway and the F. F. F. highway will bring many tourists through the town. A camp park is a good investment for a town, for tourists spend money.

An Illinois woman has established a world record of having divorced eleven husbands without shooting a single one. The devil smiles whenever he sees the divorce court in session because he knows divorces cause a lot of hell on earth and gives him grist for his mill. Few people want a divorce except to be free to marry again.

Doctors are now able, through the use of adrenalin, to bring back to life persons who have been dead as long as ten minutes. Adrenalin is a powerful heart stimulant. Where does the soul go during these ten minutes? No one can answer. Life is full of mysteries, and the greatest one of all ages has been since Job asked the question, "If man die shall he live again?"

Even though the average citizen of Texas pays his income from one day in each week as federal, state and local taxes, there is an insistent demand for greatly increasing taxes. It was Washington, Jefferson or Lincoln who declared that the people could be taxed to death, and unless a halt is called soon it will come to pass, for the people cannot stand a much greater tax burden than they already have upon their shoulders. Say what you please, the present high taxes is having a depressing effect upon industry of all kinds.

Miss Nancy Crownover of near Quanah has plead guilty in federal court in Wichita Falls, for having used the mails to defraud, and was fined \$50, which she paid. Her scheme was to advertise in a matrimonial paper get to corresponding with a man, promise to marry him, whereupon he would send her the money to pay railroad fare and expenses to come to where he lived so they could marry. She pocketed the money in each instance and stayed at home. She swindled a number of men in this way. The man who falls for such a scheme deserves to lose his money. The man who is such a "simp" as to promise to marry a woman whom he has never seen should be sent to a lunatic asylum.

These days the women are asserting themselves as never before, and we're it to the man who in any way crosses them. Listen to this. Mrs. Ora Callaway, wife of a Durant, Okla., oil worker, was deserted by her husband; she took her children to her parents, and got a commission as deputy sheriff and armed with a warrant and a 45 calibre pistol traced her errant husband through Oklahoma, Colorado and into Texas and arrested him in Amarillo, induced him to waive extradition and took him back to Durant, where she turned him over to the sheriff, and he is now out on bond. If she had lived in Fort Worth or Dallas she would possibly have shot the lights out of him instead of arresting him. However, a man who deserts his wife and children and leaves them to starve or rustle for themselves richly deserve to be shot. Family desertion is a most heinous crime.

The U. S. supreme court has held that the minimum wage law, by which congress sought to regulate the minimum wages to be paid to women and girls in the District of Columbia to be unconstitutional. While we regret that this law was killed it was a blow in the right direction. It would be a good thing for the country if practically every paternalistic law on the statute books of the nation and the states was wiped out. In these piping days a person's life is regulated by the government from birth to death. Individual freedom and self-reliance are being beaten out of the people through paternalistic laws. A halt should be called.

CHANGE

The Lockney Beacon will be published in the future by Jess Adams of the Plainview News, who has purchased the Beacon. Ben Smith will move his printing plant to Snyder, where he will start the second paper in the near future. The Beacon will be an auxiliary to the Plainview News in the future. Adams has two linotype machines and will be able to set the type in the main office.—Hall County Herald.

Ben Smith is one of the best newspaper editors above or below the caprock. His editorial page invariably carries interesting opinions adequately expressed. Editor Adams is also a most capable editorialist, so that Lockney is lucky in getting an efficient in lieu of an efficient. It seems strange, moreover, that Adams has two linotype machines. Linotypes cost a lot of money, and if Editor Adams had a lot of money it looks like he would have bought an extra automobile instead of an extra linotype. Everybody else does. The old-fashioned farmer who used to use the profits from a good crop in buying more land now uses his profits in buying a new car. The old-fashioned publisher who used to work hard and save his money against the day when he might be able to expand his equipment with a new press and a lot of quads and reglets now spends his gains in riotous driving. All except Editor Adams. He bought a new linotype, not because he needed it, but because he had all the automobiles he could pack into his garage.—State Press in Dallas News.

It now seems that the Plains will have bumper crop harvests this year, and much prosperity. This will then be year nineteen-plenty-three.

Some are born with a silver spoon in their mouth. The others have to get out and stir for themselves.

A Texas law requires the county commissioners to have mile posts placed along the roads of that county. It has not been done in many counties in the state, but at this time there is a demand that the law be complied with, especially is the demand coming from the traveling men of the state who are making their trips with an auto instead of on a passenger train. The commissioners can learn about this law by reading Article 6937 and 6938 of the Revised Statutes of Texas.

Such Luck—Such Luck

In the friendly darkness he seized her. Eagerly he kissed her unsuspecting lips. It was at the masquerade. Then the moon shone once more through the clouds, and his courage disappeared.

"I beg your pardon," he stammered. "I thought you were my wife."

"Oh, John, I didn't think you would know me," she said dejectedly, as she removed her mask.

Willie's Wisdom

Aunt Sophie: "You look so nice in your boy scout suit that I am going to kiss you, Willie."

Willie: "Go ahead—I'll call it my good deed for the day."

Si Simkins Says

A lot of folk don't get the right picture of things because they're in the wrong frame of mind.

Right Back at Him

A very economic man in Iowa wrote to a manufacturer of a patent medicine which sold for one dollar. He said:

"Please send me a bottle of your nerve medicine, for which I will enclose one dollar.

"P. S.—I have forgotten to enclose the dollar, but no doubt a firm of your standing will send it anyhow."

He received this reply:

"We beg to acknowledge your esteemed order and have pleasure in sending you a bottle of our nerve tonic—which we trust will help you."

"P. S.—We have forgotten to send the medicine, but no doubt a fellow with your nerve does not need it."

LESSONS IN ETIQUETTE

By Miss Vera Dence

When taking a young lady for an automobile ride do not insist that she pay for all the gas and oil at every filling station. If she wants to buy a new tire occasionally do not mar her pleasure by refusing.

The consolidation of McCoy and Allman school districts, Nos. 16 and 23, respectively, is being discussed very favorably in those communities. Over five hundred persons from these districts gathered at the McCoy school house recently, in an all-day rally, and for a general discussion of this consolidation.

Uncle John's Josh



BETTER BUSINESS METHOD OFFERED

DEVELOPMENT OF REGULATORY WORK IS MOST IMPORTANT IN AGRICULTURE

Written specially for this paper. An interview with Henry C. Wallace, Secretary of Agriculture, through Autocaster Service.

Washington, D. C., March 12.—"Ordinarily, regulation carries the idea of some sort of police work. In the regulatory work of the Department of Agriculture, the term has a much broader meaning. It seeks not only to punish the offender, but to bring about better practices. It stands as the friend of better business methods. Unlike most kinds of regulation, that of the Agricultural Department requires the highest scientific knowledge. The regulatory work grew out of research work. In this manner Secretary Wallace briefly outlined the policy behind the regulatory work of the department. From a small beginning the number of laws administered by this branch of the government has steadily grown from year to year until it now constitutes one of the important lines of work.

A close study of the different regulatory activities shows that it gets the various groups together on terms of equality. In some instances, it gives to the different groups what might be called a "common language." This is so in the establishment of standards such as under the Grain Standards Act. When the department took hold of the work each section of the country had its own grain standards which meant nothing to the average man in another section. (There were as many grain grades as there are dialects in China) After exhaustive investigations, a tentative schedule of grades was drawn up, giving each name that would be common throughout the country. It prescribed the requirements that grain would have to meet in order to be put into commerce as grain of that particular grade. For instance, the requirements for No. 1 wheat were to be the same the country over, and a man in Nebraska would be speaking a common language with a man in New York when he spoke of No. 1 grade and the buyer would know just what he was buying.

Through the administration of the Food and Drug Act by the Bureau of Chemistry, the food industry is on a higher plane than ever before. Most manufacturers of food endeavor to put out a good product. "It is business to do so, they find. A permanent, prosperous business cannot be built upon sophistication and falsehood," says Secretary Wallace.

A survey of any butcher shop reveals evidences of the regulatory work of the department. One of these is the little purple stamp of the meat inspector which reads, "U. S. Inspected and Passed." It is the evidence that the meat is from a healthy animal and was prepared in a sanitary slaughterhouse and that it is wholesome for human consumption.

The most recent regulatory of the department is the Packers and Stockyards Act. This act brings under the supervision of the department the packing business, the important stockyards, and the commission men, traders, order buyers, and others engaged in the live-stock business. It was through the administration of this law that Secretary Wallace recently issued a complaint against the proposed merger of the Armour and Morris meat packing companies.

The major agricultural crops of the country are guarded against diseases and insects. This work is performed by the Federal Horticultural Board. The secretary has wide authority in laying down regulations to protect your agricultural crops against pests and diseases in this country and against the entry of others from foreign countries.

Through the Insecticide and Fungicide Board the department sees that no fake remedies enter into interstate commerce. Samples of insecticides and fungicides are gathered by the board and carefully analyzed and tested by skillful chemists.

Among the activities of the department, which have a humane feature as their primary object, is the prevention of cruelty to cattle, sheep, swine, and other animals while in interstate commerce. The department is also

Most Unpopular Man In Town



charged with the task of preventing the spread of animal diseases. In this it regulates the movements of domestic animals in interstate and foreign commerce.

Under treaty with Great Britain, the United States is obligated, together with Canada, to protect birds migrating between the two countries.

Among the other important laws administered by the department may be mentioned the Virus Serum Toxin Act, the Warehouse Act, and other acts governing the importation of hides and skins, the importation of cat, sheep, and other animals, seed importation, and process or renovated butter.

LOCKNEY DRUG STORE CHANGES HANDS

This week a deal was made whereby Mr. A. M. McMillan of Plainview becomes owner of the Lockney Drug Store, he has purchased the interest of Mr. W. H. ...

Mr. McMillan, we are told, will remain at Plainview and with the McMillan Drug Co. of that place, and the new owner who has been ...

Announcement has not been made by Mr. Dickson as to his plans for the future, but it is generally hoped that he will see fit to remain with us and continue to be, as in the past, a live wire in business and social circles in our community.

FLOYDADA GAVE PRIZE FOR STORY OF FLOYD COUNTY

Floydada, April 18.—John E. Been of Hillsboro, New Hampshire, sixteen hundred miles northwest of Floydada won the prize offered by the Floydada Chamber of Commerce ...

the party reporting hearing the concert broadcast by the Society Novice Orchestra of Floydada from the Fort Worth Star Telegram Station WCAP on the evening of March 26th. L. L. Wilks of Hubbard, Texas, submitted the prize winning story about Floydada written from the notes taken from the speech by C. A. Shockey, broadcasted the same evening, and Mrs. Lilyan of Wichita Falls won the prize offered for the second best story.

Two hundred and fifty-eight acknowledgments were received by the Floydada Chamber of Commerce about the radio concert including ninety-nine stories for the contest. Of this number one hundred came from Texas, six from Canada, one from Cuba, and the remainder scattered over thirty different states in the United States as far north and east as New Hampshire, west as Oregon, and South as far as Louisiana.

The Floydada Chamber of Commerce is enthusiastic over the program results and believe it one of the best publicity stunts ever pulled off by the organization.

W. H. Brimberry, county attorney of Briscoe county, well known in this section, died at a sanitarium in Floydada Wednesday of last week, of uremic poisoning. His body was taken to Silverton, his home, for burial.

Elections have been called for April 28th. to be held in the Bobbitt and Weathers common school districts, to determine whether or not these districts are to be consolidated for school purposes. Boxes will be located at the Bobbitt school house, in District No. 25, and at Weathers school house in District No. 30.

According to reports in the Floyd County Hesperian, thirty-one states and two foreign countries, "listened in" on the program recently broadcast over the Star-Telegram's WCAP, by Floydada talent. Two

MEATS AND GROCERIES



Try us for Quality, Service and Prices.

R. M. FRANKLIN

Phone 402

hundred and fifty-eight acknowledgments were made of the program, ninety-nine of which were in the form of stories competing for a \$10 prize which was being offered by the Floydada Chamber of Commerce.

W. H. Brimberry, county attorney of Briscoe county, well known in this section, died at a sanitarium in Floydada Wednesday of last week, of uremic poisoning. His body was taken to Silverton, his home, for burial.

AMERICA'S MOST SENSATIONAL TIRE PRICES

Amazing Introductory Offer on Famous STRATFORD TIRES

GUARANEED

8,000 MILES

WE RECOMMEND THESE TIRES AND PERSONALLY BACK THE GUARANTEE 100 PER CENT—WE MAKE OUR OWN ADJUSTMENTS

30x3 1-2 STRATFORD NON-SKID SPECIAL 8.95 Regular Price \$11.25



30x3 Non-Skid 7.60 Regular Price \$10.10

Prices for 2 Weeks Only!

MOTOR SUPPLY COMPANY

AUTO ROW—ACROSS STREET FROM CONNER—MATHES CO.

WANT COLUMN

Try a want-adv. in the News. Only 15¢ a word, minimum charge 15¢ a time.

MISCELLANEOUS

WATSON'S BUSINESS COLLEGE is the best

SEE ME before you sell your cream.—L. J. Warren, Phone 233.

HEMSTITCHING—Bring your work to Mrs. G. W. Ford, one block west of high school. Price 10c. 57-4t.

CALL 359, Cooper Electric Co., for real electric service. Free delivery service. 95-tf

WELL AND WINDMILLS—All kinds of repair work.—J. C. Cook, phone 489.

FOR SALE—Some high grade native grown cotton seed.—Knight Auto Co. 97-tf-c

IVEY PRODUCE CO will pay the highest prices for turkeys, chickens, eggs and hides, will go anywhere in the county after a load.

Rates cheaper, policies better, in the old reliable Illinois Packers Life Association, Mommouth, Ill.—O. T. Busby, Agent. 94-tf-c

GROCERIES AND FEED—Free delivery. Corner Sixth and Beech, phone 18.—Ligon & Rector. 9t

Car of Mxrite Dairy Feed has just arrived at Murphy's Feed Store.

Have you seen the new Turner timer for Ford cars and Fordsons? We have them. All wires are enclosed in a metal cable oil proof and will not short.—Tex-New Mex Auto Supply Co.

I HAVE a prospective buyer for a 4 or 5 thousand dollar home. Must be modern and worth the money.—H. D. Rosser. 98-2t

FOR SALE

FOR SALE—Some high grade native grown cotton seed.—Knight Auto Co. 97-tf-c

WILL PAY the highest market prices the year round on poultry, eggs and hides.—L. D. Rucker Produce.

See us for used Fords.—L. P. Barker Co.

PIANO for sale at bargain.—Beery's Studio & Gift Shop.

BLACK STRAP—Feed it to your horses, cattle and hogs. Car loads en route regularly.—Sansom & Son.

GROCERIES AND FEED—Free delivery. Corner Sixth and Beech, phone 18.—Ligon and Rector. 89-tf-f

FOR SALE—I have a few real good registered Hereford bulls, worth the money.—G. W. McElroy, four miles south of Hale Center.

FOR SALE—White Leghorn eggs. I order my chickens direct from Johnson, Bowie, Texas.—G. W. McElroy, 4 miles south Hale Center, Texas.

COTTON SEED FOR SALE, also all kinds of feed and groceries.—Ligon & Rector, phone 8, corner Sixth and Beech. 92-1M-pd

Buy Mxrite Dairy Feed for your milk cow. Sold by Murphy's Feed Co.

FOR SALE AT A BARGAIN—Five-room house and two lots at Wayland college, by owner. Call 304. P. O. Box 295. 93-tf

FOR SALE—Cotton seed, Plains grown, 1 and 2 years from Lockhart Also Acala.—T. B. Carter. 92-tf-c

FOR SALE—25 pure bred Leghorn hens.—See Kirby L. Vidrine, County Attorney office.

COTTON SEED—100 bushels Acala, home grown, \$1.50 per bushel.—Phone 536. First come first served. 95-tf

FOR SALE—Some high grade native grown cotton seed.—Knight Auto Co. 97-tf-c

FOR SALE—Modern eight room house, two lots, one block of high school, \$5,000. \$1,000 down, \$500 a year.—Phone 611, Roy Irick.

FOR SALE—Choice improved ten acre block, \$500 cash, good terms.—Phone 611, Roy Irick.

Nice hand gathered Red Top Cane Seed \$4.00 per hundred.—Cleve Hamilton, 1st house south of Goode's, north of college. 97-4t-p

NANCY HALL and PORTO RICO Potato slips at \$2.50 per 1000 and \$2.25 per 1000 in 5000 lots or more.—T. Jones & Co., Clarendon, Texas. 97-4

ALL KINDS OF FEED, good as the best, cheap as the cheapest.—Phone 8. See Hunter. 97-6t

FOR SALE—Some high grade native grown cotton seed.—Knight Auto Co. 97-tf-c

TYPEWRITER RIBBONS—The News carries in stock a complete line of typewriter ribbons, for all kinds of machines.

FOR TRADE

FOR SALE OR TRADE—177 acres, all tillable, well improved, fine land, 4 miles Sudan, Texas, Lamb county, 150 acres cultivation. Price \$45 acre, will trade for good clean stock general merchandise.—Box 381, Hubbard, Texas. 98-2t

FOR SALE OR TRADE—Dalton adding, listing and calculating machine.—L. P. Barker Co.

TO TRADE—Good two-year-old Jersey cow, gives two gallons, for poultry.—Ivey Produce Co.

TO TRADE—Ford truck for Ford Coupe or roadster.—Phone 698, Kearby Nash. 97-tf

FOR SALE OR TRADE—One two-room house and two lots; one five-room house and three lots.—See Gibbs at Plainview Produce Co.

FOR TRADE—Have business property bringing in \$100 per month and good 4-room residence with two lots in Ranger, Texas, would trade for improved acreage property in outskirts of Plainview. H. B. Adams, at News office, Phones 97 or 314.

FOR SALE OR TRADE—Good touring car, Continental motor, A-1 condition. Worth the money.—See E. Q. Perry.

FOR RENT

FOR RENT—Five room residence, garage and outhouses, close in.—Phone 315.—Mrs. S. J. Jackson. 97-tf

FOR RENT—Four room plastered house, built-in kitchen cabinet, china closet, buffet, divan, book cases, 1 block east of Wayland College, phone 66. 91-tf-c

FOR RENT—Two rooms, nicely furnished, close in.—Phone 232. 93-tf

WANTED

WANTED—A man to take half interest in a business and manage same. Small investment required.—Apply L. E. Peters, room 18, Ware Hotel.

WANTED—Concrete work of any kind. Work guaranteed, estimates gladly given.—S. H. Williams, Plainview. 97-4t.

WANTED—Obstetric work by experienced accoucher. We give satisfaction. Terms reasonable, no case turned off.—Dr. and Mrs. Carrington, phone 118.

WANTED—My old and new customers to bring their cars to the old Bob Adair shop for repair work.—Carl Rosser. 95-4t

SEE ME before you sell your cream.—L. J. Warren, Phone 233.

WANTED—One thousand auto tops to rebuild.—Kirby L. Smith, opposite postoffice. 95-tf

WANTED—Your general blacksmithing, disc rolling and woodwork.—J. W. Gipson & Son, 213 E. 6th St., old Hatcher or Lindsay shop. 95-tf

SEE ME before you sell your cream.—L. J. Warren, Phone 233.

WHEN in town stop at Rock Hotel, good beds. Rates 50c and \$1.00. One block South of Square. 96-tf

FOR SALE—Some high grade native grown cotton seed.—Knight Auto Co. 97-tf-c

FIRE, TORNADO, HAIL, AUTOMOBILE AND PLATE GLASS INSURANCE, SURETY BONDS—Strong Old Line companies represented. Efficient, prompt and courteous service. On this basis your business is solicited and will be appreciated.
W. B. DAVENPORT
Care Harp Drug Co. Phone 161

Watch this Space
Next Week

JOHNSON &
LINDSAY

Special Prices on
MILLER TIRES
Gas, Oil, Accessories
J. H. McDANIELS
S. E. Corner Square

The Plainview Hotel

OPEN ALL HOURS
MEALS AT REGULAR HOURS.
First-Class Rooms and Beds for Our Patrons.
Your Patronage Appreciated

J. M. Mitchell.

Severe Indigestion

"I had very severe attacks of indigestion," writes Mr. M. H. Wade, a farmer, of R. F. D. 1, Weir, Miss. "I would suffer for months at a time. All I dared eat was a little bread and butter. . . consequently I suffered from weakness. I would try to eat, then the terrible suffering in my stomach! I took medicines, but did not get any better. The druggist recommended

Theford's

BLACK-DRAUGHT

and I decided to try it, for, as I say, I had tried others for two or more years without any improvement in my health. I soon found the Black-Draught was acting on my liver and easing the terrible pain.

"In two or three weeks, I found I could go back to eating. I only weighed 123. Now I weigh 147—eat anything I want to, and by taking Black-Draught I do not suffer."

Have you tried Theford's Black-Draught? If not, do so today.

Over 8 million packages sold, a year. At dealers'

ASPIRIN

Insist on Bayer Package



Unless you see the name "Bayer" on package or on tablets you are not getting the genuine Bayer product prescribed by physicians over twenty-two years and proved safe by millions for

Colds Headache
Toothache Lumbago
Earache Rheumatism
Neuralgia Pain, Pain

Accept only "Bayer" package which contains proper directions. Handy boxes of twelve tablets cost few cents. Druggists also sell bottles of 24 and 100. Aspirin is the trade mark of Bayer Manufacture of Monaceticacidester of Salicylicacid.

Each Issue

The following case is but one of many occurring daily in Plainview. It is an easy matter to verify it. You cannot ask for better proof.

S. B. Farris, retired farmer, Plainview, says: "My back began to give me trouble. It was sore and lame and ached most of the time. It bothered me mostly when I had to stoop, as sharp pains shot through my back and shoulders and mornings when I first got up my back was so lame and stiff I could hardly straighten. I felt tired and worn out and had dizzy spells and also suffered from headaches. My kidneys were weak and the kidney secretions were scanty in passage and bothered me. I saw Doan's Kidney Pills advertised and bought some at R. A. Long's Drug Store. One box of Doan's cured me of the trouble so I recommend Doan's highly."

Price 60c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Farris had. Foster Milburn Co., Mfrs., Buffalo, N. Y.

OFFICE SUPPLIES

Typewriter Ribbons, all kinds.
Typewriter paper
Second Sheets
Carbon papers
Adding Machine Paper
Pens, Pencils, Erasers.
Rulers, Pencil Clips
Rubber Bands, all kind
Library glue, mucilage, ink
Blank books, all kinds
Stenographers' Note Books
Loose Leaf memo books
Memo books
Pencil sharpeners
Paper Waste baskets
Letter trays
Gummed labels.
Rubber Daters; Stamp Pads
Bridge Talley cards
Paper fasteners, all kinds
Letter and Invoice files.
Cards and Envelopes
Paper hooks and files
Thumb tacks.

The Plainview News

KILL HEN HOUSE BUGS and keep them away by painting with a line, a lastig for all cracks and crevices. For insects on Poultry feed "Martin's Insectimune." Money back guarantee by Plainview Produce Co.

Mr. and Mrs. G. W. Crow, who have been in Long Beach, Calif., for about a year, are now en route back to Plainview.

J. L. Dorsett is erecting a five-room bungalow near his home this side of Wayland college.

Rev. W. H. Terry, district field secretary for the Methodist Sunday schools is in Amarillo attending district conference.

Rev. O. P. Clark of the Methodist church, left Thursday for Louisville, Ky., to attend a meeting of the Church Board of Extensions.

Geo. Mayfield left Thursday for Springfield, Ohio, in response to a message saying that his brother had died at that place.

W. N. McDonald returned this morning from Gainesville, where he was called last week on account of the death of his uncle, Wm. Kilgore. Mr. McDonald says that section of North Texas is needing rain.

R. Holland, who has been in Dallas for several months visiting his daughter, is back in Plainview.

Garth Clark of Longview arrived today to visit his father, R. R. Clark, who is very sick.

Cashier O. P. Gillham of the Happy bank was here today.

J. O. Wilson and family have moved back to Plainview after a stay of a few months in Amarillo, and he is again salesman in the Looper grocery.

S. W. Waddill is over near Ft. Sumner, N. M., looking after a farm which he owns.

Winfield Holbrook is still in the sanitarium here, suffering with an eye infection, but his condition is improving, though it will be several weeks before he will be out again.

Radford Buys Wholesale Grocery

The J. M. Radford Wholesale Grocery Co. of Abilene, which has a branch house in Plainview, has bought the Carroll-Brough-Robinson-Gates wholesale grocery houses in Wichita Falls and Quanah, the deal aggregating \$800,000.

SILVERTON

April 13.—The grand jury made their final report late Saturday afternoon, returning eight indictments in misdemeanor cases and were discharged. Judge Joiner then adjourned district court until Monday.

The next grist of the mill was the conviction and sending of Troy Cooper to a term of two years for "moonshining," and the sentencing of S. F. Sims to one year on a plea of guilty of selling liquor. The jury in the case of R. F. Woods was out all night Thursday night and part of Friday, finally rendering a verdict of not guilty.

At the regular meeting of the county commissioners which convened Monday the first business of importance considered was the solution of the tangle on the construction of the big state highway across Briscoe county which has been cussed and discussed for months. It was decided by a majority vote to accept state aid and proceed with the work, eliminating the hard surfacing and many of the other requirements demanded when federal aid is expected, but still conforming with the requirements of the state department. This scales the price down to approximately \$60,000, of which the state will pay \$30,000. In this way it is expected that approximately \$25,000 of the big bond issue will remain for the construction and repair of many other important roads, and should give

Dr. W. H. BALLEW Osteopathic Physician

26-28 Grant Bldg.
Successor to Dr. K. J. Clements
Both Phones 637

Forty Per Cent of the Pigs Born in the United States Every Year are Lost. This is mainly on account of ignorance in the matter of feeding. Purina Pig Chow is balanced to keep the little pigs coming from the start and raising to a quick and profitable maturity.

You don't need to take our word for it.

Try it and prove it for yourself.

Every time you lose one of the new born pigs, you lose profit. Raise all of your pigs by feeding Purina Pig Chow. We sell it.

BONNER-PRICE

PHONE 162

PANHANDLE PRODUCE COMPY

Under New Management, is in the Market for Poultry, Eggs, Cream, Hides and Wool.

PANHANDLE PRODUCE COMPANY

Phone 547

FRANK HASSELL,
C. C. HARLIN,
Z. T. HUFF, Proprietors.

GARNER BROTHERS Exclusive Undertakers & Embalmers

Day or Night Service Auto Hearse
Private Motor Ambulance, Modernly Equipt, Calls Answered at all Hours.
Phone Store 105 Residence 375 and 704

SEEDS, PLANTS, POULTRY SUPPLIES

Any Seed you want—at a price you like, and a quality that brings you back for more.

Cabbage Plants, White Bermuda Onion Plants, Sweet Potato Plants, Tomato Plants, Peppers, Giant Rhubarb Roots, Asparagus Roots, Horseradish, Everbearing Strawberry Plants, Dahlia Bulbs, Cannia Bulbs, Gladiola Bulbs, Onion Sets, Seed Potatoes. Superior Buttermilk Chick Starter and other Feeds. Everything for Poultry, Lawn, Garden, Field, Home.

C. E. WHITE SEED COMPANY
PLAINVIEW, TEXAS

Briscoe county a system of highways second to none in the Plains section.

W. H. Brimberry, county attorney of Briscoe county and one of her oldest citizens, passed away at the sanitarium at Floydada Wednesday at 3:30 a. m. The remains were brought to Silvertown Wednesday night and were laid to rest yesterday in the city cemetery with Masonic ceremonies.

The remains laid in state in the corridor of the court house until 3 p. m. yesterday, when they were taken to the Methodist church when services were held after which the Masons took charge of the services. Floyd Freeman and Miss May Perkins were united in marriage on Wednesday, April 4th. The ceremony was held at the Baptist parsonage, Rev. Fulgham officiating.

Mr. and Mrs. Jessie B. Harwell of Hale Center spent a few days of last week with relatives here.—Star.

CHEVROLET SERVICE DEPARTMENT

We have installed all special Chevrolet tools and equipment necessary for first class service and minimum time cast.

Among our expert workmen is Billie Baughn, who has had five years servicing Chevrolet cars, also previous experience on other cars.

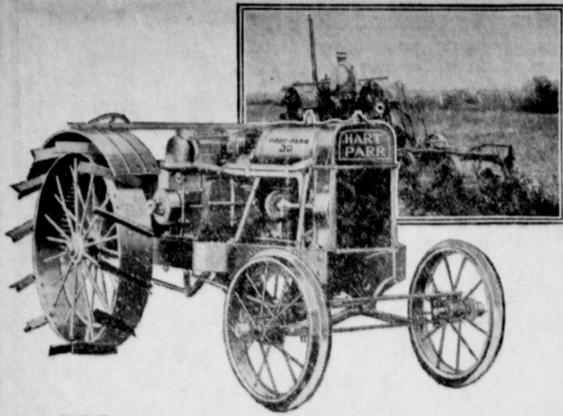
Another expert is Lawrence Case, who has been with us six years in the sales and service of Hupmobile, Chandler and Cleveland Cars. We still have a stock of parts for these cars and will continue to service these makes.

SALES—
CHEVROLET

SERVICE—
CHEVROLET
HUPMOBILE
CHANDLER
CLEVELAND

SHEPARD-WEYL MOTOR COMPANY

Located in building formerly occupied by The Cozy Cafe



22 BIG
Improvements
The
Result
of
22
Years
of
Knowing
How

—The result of 22 years of experience as America's Pioneer Builder's of Tractors.

Twenty-two basic improvements added to Hart-Parr Tractor superiority on the 22nd Anniversary of the industry, is a forward step of interest to farmers everywhere. Every one of these improvements is an important refinement. Take the motor, now completely enclosed, just one of these 22 improvements. Not a working part exposed, yet the enclosure is so simple that less than a minute is required to remove it for motor adjustment.

The sturdy, dependable Hart-Parr Tractors have always delivered surplus power for draw-bar and belt work. Their guaranteed, kerosene-burning motors have never failed to cut fuel costs to a minimum. And now, the enclosed motor with the rest of the 22 important improvements assures Hart Parr owners of unequalled service and satisfaction. As a thinking farmer, will you buy "just a tractor" or invest in a Hart-Parr, improved with 22 refinements and backed with 22 years of experience?

INVESTIGATE the Hart-Parr Line and be convinced that they will give you

The Most Power—At the Lowest Cost—For the Longest Time

We handle the complete line of Hart-Parr Kerosene Tractors and are organized to give our customers service. Call and see us.

J. H. HACKFIELD

Across Street from City Hall
PLAINVIEW, TEXAS

COMPLETE STOCK OF REPAIRS ON HAND

Many of the old Hart-Parrs that plowed the Virgin prairies of the Northwest are still in use today. The great grand-daddy of all Tractors was old Hart-Parr No. 1, built in 1901.



District Federation in Session
In Clarendon

The Seventh District Federation of Women's Clubs is now in annual convention in Clarendon.

The following is a list of the officers and committees for the Texas Federation of Women's Clubs:

Mrs. Thomas G. Winter, Minneapolis, Minn., general president; Mrs. Lee Joseph, San Antonio, Texas, state president.

District Officers

Mrs. Carl G. Goodman, Abernathy, president; Mrs. J. Frank Potts, Hereford, first vice president; Mrs. W. H. Huggins, Vernon, second vice president; Mrs. Meade F. Griffin, Plainview, secretary and treasurer; Mrs. A. L. Putnam, Plainview, parliamentarian.

Members of Executive Committee—

Mrs. Mark Henry, Crowell; Mrs. Ernest Davis, Childress.

Program Committee—Mrs. O. C. Sanders, Lubbock; Mrs. Mark Henry, Crowell; Ms. J. D. Stocking, Clarendon.

Local Chairman of Arrangements—

Mrs. James Trent, Clarendon.

Department and Division Chairmen

Department Fine Art, chairman, Mrs. Tillman Jones, Post; Division Art, chairman, Mrs. Arthur Duggan, Littlefield; Division Music, chairman, Mrs. I. D. Cole, Amarillo; Division Literature, chairman, Mrs. S. H. Madden, Amarillo.

Department American Citizenship—Chairman, Mrs. W. E. Davis, Childress; Division Training for Citizenship, chairman, Mrs. C. A. Crockett, Memphis; Division Motion Pictures, chairman, Mrs. J. C. Small, Wellington; Division Americanization, chairman, Mrs. McAdams, Lockney.

Department Applied Education—Chairman, Mrs. R. A. Underwood,

Plainview; Division Scholarship and Loan Fund, chairman, Mrs. Arthur Ware, Amarillo; Division Kindergarten, chairman, Mrs. R. M. Fielder, Amarillo; Division Peace, chairman, Mrs. E. T. Rosamond, Memphis; Division Library Extension, chairman, Mrs. Reese Tatum, Dalhart; Division Fire Prevention, chairman, Mrs. Lon V. Smith, Floydada.

Department Public Welfare—Chairman, Mrs. C. R. Burrows, Canyon; Division Health, chairman, Mrs. H. G. Towle, Snyder; Division Child Welfare, chairman, Mrs. Alton Andrews, Crowell.

Department Press and Publicity—Chairman, Mrs. Percy Spencer, Lubbock; Division Printing and Badge, chairman, Mrs. W. H. Dickinson, Lockney.

Department Legislation—Chairman Miss Lula Blair Neal, Plainview; Division Civil Service, chairman, Mrs. C. T. Watkins, Quanah; Division Tax Revision, chairman, Mrs. J. M. Crews, Childress.

Department Home Economics—Chairman, Mrs. C. T. Watson, Lamesa; Division Thrift, chairman, Mrs. W. B. McCormick, Snyder; Division Rural Life, chairman, Mrs. R. L. Duke, Dalhart.

Department Conversation and Civics—Chairman, Mrs. C. D. Morrell, Post; Division Parks and Playgrounds, chairman, Mrs. A. W. Price, Hereford; Division Good Roads, chairman Mrs. J. B. Stocking, Clarendon; Division Forestry, chairman, Mrs. John B. Slaughter, Post.

Department Industrial and Social Conditions, chairman, Mrs. James Trent, Clarendon; Division Prison Reform, chairman, Mrs. G. Marion Shaw Littlefield; Division Business and Industrial Relations, chairman, Mrs. J. T. Howell, Lorenzo.

Special Committees
Community Service and Friendly Relations—Chairman, Mrs. G. T. Vineyard, Amarillo.

Rules and Regulations—Chairman, Mrs. J. M. Johnson, Vernon.

Credentials—Chairman, Mrs. A. Mosely, Quanah.

Resolutions—Chairman, Mrs. C. W. Warwick, Canyon.

Junior Section—Chairman, Mrs. Fred Boerner, Lubbock.

Art Exhibits—Chairman, Mrs. Arthur Duggan, Littlefield.

Elimination of Illiteracy—Chairman, Mrs. R. A. Underwood, Plainview.

Speakers' Bureau—Chairman, Mrs. R. B. Masterson, Jr., Amarillo.

Home Demonstration—Chairman, Mrs. A. L. Nowlin, Wellington.

Business Committees

Club Extension—Chairman, Mrs. W. A. Warner, Claude.

Badge—Chairman, Mrs. W. H. Dickerson, Lockney.

Transportation—Chairman, Mrs. Edward G. Tonn, Slaton.

Finance—Chairman, Mrs. Pink Sullivan, Wellington.

Parent-Teachers' Club

At the last meeting of the high school Parent-Teachers' club the following officers were elected:

Mrs. E. H. Perry, President; Mrs. A. B. DeLoach, vice president; Mrs. F. W. Vanderpool, treasurer; Mrs. E. C. Hunter, secretary.

Last fall several of the ladies loaned potted flowers to the school for their use during the school year.

These may be had by these people if they will call for them.

Kiwanis Club at Ellen

The Kiwanis club held a community meeting at Ellen school house Tuesday night, and a very enjoyable evening is reported.

Ray Ayres presided over the program. Prof. J. T. Stalcup gave the address of welcome which was responded to by J. F. Duncan, Jr.

After the supper, which was served by the Ellen ladies, a number of pies and cakes were auctioned off.

About twenty-five Kiwanians attended.

Thursday Bridge Club

The Thursday Bridge Club was entertained by Mrs. E. H. Humphries yesterday afternoon.

Her guests were Mrs. E. Dowden, Marian Moward, E. H. Bawden and Mrs. B. F. Jarvis.

Mrs. Dowden held high score for the guests and Mrs. J. O. Wyckoff for

the members.

A salad course was served.

The next meeting of the club will be held with Mrs. Walter Lemond.

Miss Sarah Ross Becomes

Bride of B. F. Jarvis

Miss Sarah Ross and Mr. B. F. Jarvis were married in Amarillo Tuesday by the Reverend Thompson of the Presbyterian church.

Mr. Jarvis is a member of the firm of Jarvis-Tull Co., local dealers for the International-Harvester Co. and the bride was for years a trained nurse and superintendent of the Plainview sanitarium, leaving here over a year ago for Albuquerque, N. M., where she has since resided. She has a legion of friends in Plainview, because of her many kindly and delightful traits of character.

Mr. Jarvis is a leading business man.

DeMolay Banquet a Success

The banquet given Wednesday

night at the Masonic lodge by the Plainview Masons and their wives, was a success and the proceeds will be a great help towards buying the robes for the DeMolay boys.

The dining room was decorated in the gorgeous DeMolay colors of purple and gold. The same colors were used on the tables together with lovely ferns and potted plants.

A five course dinner was served to almost three hundred guests, consisting of fruit cocktail, roast chicken, dressing, cream gravy, creamed potatoes with peas, hot rolls, Perfection salad, ice cream, cake, coffee.

Wednesday Auction Bridge Club

Mrs. W. P. Dowden was hostess Wednesday afternoon to the Wednesday Auction Bridge Club.

Mrs. Geo. Droke and Mrs. Marian Howard were the guests. Mrs. Howard and Mrs. Fred Hurlbut held higher scores.

Mrs. Hurlbut will entertain the club next on May 2nd.

SPECIAL PRICES

Large size Screw Drivers, Regular \$1.75 value, Now Special Prices at ----- \$1.00
\$1.25 size, now ----- 60c
75c and \$1.00 size, now ----- 50c

These screw drivers are all extra heavy and made for hard work.

SEVERAL O. V. D. INCUBATORS Just Received. This is considered to be one of the best incubators on the market. We stand behind them.

150 egg capacity, now specially priced \$25.00

DONOHOO-WARE HARDWARE CO

THE GUARANTY STATE BANK

is acting as Depository for payments made in connection with the—

Ford Weekly Purchase Plan

\$5.00 Deposited with them and weekly deposits of any amount thereafter draw interest at 4% until you are ready to purchase a Ford Car, Truck or Tractor. Talk with us or the bank regarding this new plan.

L. P. BARKER COMPANY



AUTOMOBILE

Yes, Yes, I Know It Wasn't Your Fault, But—

Do you want to risk losing everything you have in the world?

You are doing just that if you drive your car without full insurance protection.

Even the most careful and wary drivers have accidents at times. Some accidents are unavoidable.

And you gamble with all you possess when you drive without being completely insured against liability, collision, fire, etc.

You cannot enjoy motoring with such a terrible risk hanging over you.

Phone today and find out the cost of complete insurance protection.

When you step on the starter today—have your car headed toward—

KNOOHUIZEN & BOYD

INSURANCE

Phone 341 Rooms 23-24 1st Nat'l Bank

We are insurance specialists and provide "Perfect Protection" in Life, Fire, Theft, Health and Indemnity insurance. Bring all your insurance problems to us.

Announcement

The As You Like It Club will meet with Mrs. Ruth Frame Mundy on Thursday afternoon at 2 o'clock.

Announcement

The New Era Club will cancel the benefit for the Boys' Band at the Olympic Sunday afternoon as we do not wish to conflict in any way with the coming revival. We thank the business men and all who so heartily volunteered their co-operation.—New Era Club.

Liberty C. V. C. Met

C. V. C. met Thursday afternoon with Mrs. C. P. Seipp. Eleven members were present and the following visitors, Mrs. Bud

Moore and Mrs. Jim McCain.

The afternoon was spent in social conversation, as this was the first meeting for several weeks.

The hostess served meat sandwiches, pickles, chocolate, cake and cream, cookies and coffee.

The next meeting will be with Mrs. Rayford Davis on April 26th.—Reporter.

Bridge Club Meets Wednesday Night

The Wednesday Evening Bridge club was entertained this week at the home of Mr. and Mrs. Geo. Bennett on Columbia St.

The guests were Messrs. and Mrs. L. A. Knight, A. L. Putnam, Fred Huribut, M. E. Sidebottom and E. Q. Perry.

In the games of bridge Mrs. Robt. Malone and Mr. T. C. Shepard held highest score for the members and Mrs. Putnam and Mr. Knight for the guests.

Good Manners—The Man's Hat

If the mark of a king is his crown, the mark of a gentleman is his hat, and how he handles it. The hat has a social language all its own. There is a suitable hat for every occasion and a suitable style of hat for every head. A man's method of lifting or doffing his hat may be as expressive of gentility as his bearing in a ball room.

1: A man takes off his hat when riding with a woman in an elevator in a club, hotel, apartment or store, when he stops to speak to a woman on the street when he must wait for a funeral to pass, when the national "colors are passing, and when the national anthem is played".

2: A man merely lifts his hat as a conventional gesture to strange, when ever he must recognize their presence.

3: A man lifts his hat when offering a woman a seat in a car, and again when she thanks him—which she should invariably do.

4: Whenever a man unavoidably obtrudes on a woman, as when meeting her in a narrow passage he lifts his hat.

5: A man lifts his hat and bows when meeting acquaintances or friends, the graciousness of his bow and the cordiality of his smile being the measure of the impression he would create.

It's bad manners for a man to keep a cigarette, or pipe in his mouth when he lifts or doffs his hat or bows.



Methodist Women, Circle 2

The Missionary Circle No. 2 of the Methodist church, will meet Wednesday, April 25th, with Mrs. W. B. Martine.

Bible study Nehemiah and Malachi. All are requested to be present.

A Great Service at Baptist Church

We had an unusually significant service on last Wednesday night, April 18th, an ordination service followed by a baptism service. The congregation was large and enthusiastic. An ordaining council consisting of Revs. J. P. Siler, A. E. White, B. H. Warren, L. W. Williamson, Harlan J. Matthews and W. L. Williamson examined and ordained the following brethren as deacons: H. L. Gunter, J. Pollard Smith, J. P. Flake, B. E. Rushing, T. E. Boyd, W. E. Patty and Z. T. Huff.

Following the ordination service the pastor baptized 22 happy candidates, most of them being mature men and women.

Our revival meeting will begin next Sunday at 11 a. m., and will continue for two full weeks. Dr. L. E. Finney, District Secretary for Northwest Texas will do the preaching. Bro. Finney is a very able and impressive preacher, and eloquent and attractive speaker, and a warm hearted lovable man whose ministry among us is destined to be a lasting benediction.

All Christian people are invited to co-operate with us. Services will be held daily 10 a. m. and 8 p. m. HARLAN J. MATTHEWS, Pastor.

First Christian Church

Regular services next Sunday at the usual hour.

Our attendance has shown a substantial increase for the last few weeks, but it is not what it ought to be yet. Let every member make a special effort to be present next Sunday.

Bible school meets at 9:35 a. m. and our lesson is the eleventh chapter of Acts. Study it and come prepared to enter into the discussion of the lesson. This is the only Sunday school in Plainview that uses the Bible as the only text book.

Preaching services at 11 a. m. and 8:30 p. m. Come and bring your friends.

W. C. WRIGHT, Minister.

Sunday School Will Render Pageant Sunday Morning

Next Sunday will be "Sunday School Day" at the Methodist church, and everybody is urged to be present. At the 11 o'clock hour the Sunday school will render a pageant, under the direction of Miss Creola Richbourg and Mrs. R. E. Meyers.

We have a Sunday school orchestra under the direction of Prof. Ihlefedit which furnishes music every Sunday morning.

Yokahoma Girls
The Yokahoma Girls will hold a meeting at 7:30 with Miss Vinnie Smith, 704 Columbia.

Methodist Women of the Northwest Texas Conference

The Woman's Missionary societies of the Northwest Texas Methodist conference will be held at Snyder April 24th to 27th.

The delegates from the local society are Mrs. B. H. Oxford, Mrs. Eula Franklin, Mrs. L. A. Jones, Mrs. King.

Miss Beulah Mae Henderson will represent the Yokahoma Girls club. Mrs. O. P. Clark, conference secretary will also attend.

Presbyterian Announcements
Services Sunday at 11 o'clock, but

PUBLIC SALE

Wednesday, April 25

On the Marshall Phelps Farm, 4 miles Southeast of Plainview, I will sell to the highest bidder the following described property—quitting the farm and everything goes—all good stuff.

HORSES AND MULES

- 1 span Mares, 6 and 7 yrs. old, half-sisters, Bay and Brown. 16 hands high, no better work mares.
- 1 span Bay Mares, 5 and 6 yrs. old, 15 hands high, good work mares.
- 1 span 4 yrs. old Mares, Bay and Sorrel, 15 hands high, good.
- 1 Brown Mare, 4 yr old, unbroke
- 1 Grey Mare, 3 yr old, unbroke.
- 1 Sorrel Mare, 3 yr old, unbroke.

CATTLE

- 1 Red Cow, fresh, good milker.
- 1 Whiteface Cow.
- 3 Jersey Heifers, 2 years old.
- 1 Jersey Heifer Calf.
- 1 Jersey Bull, coming 2 yrs. old.
- 4 good Shoats. 2 Feed Racks.

- 36 Buff Orpington Hens.
- 6 Turkey Hens and 1 Tom.
- 1 Chicken Coop, 8x12 feet.

IMPLEMENTS

- 1 Weber Wagon with grain box, good as new.
- 1 Oliver Lister, new.
- 1 2-wheel Lister, Avery.
- 1 Milwaukee Row Binder.
- 1 2-sec. 72 tooth Harrow.
- 1 Emerson 2-row Godevil, good.
- 1 16-disc Kentucky Wheat Drill
- 1 Osborne 16-disc Disc Harrow.
- 1 set good Leather Harness.
- 1 set good Chain Harness.
- Collars, Lines and Bridles.
- 1 DeLaval Cream Separator.
- 1 2-horse Gas Engine.
- 1 60-gallon Kettle.

HOUSEHOLD GOODS

- 1 Heating Stove. 1 Iron Bed.
- 1 Lounge or Couch. 1 Wardrobe
- Alot of small articles not listed.
- A lot of good stuff promised to be here.

TERMS OF SALE—Sums of \$20.00 and under cash; sums over \$20 a credit of 6 months' time will be given on well secured paper bearing 10% interest from date of sale. 10% discount for cash on sums over \$20.00. Nothing removed until settled for.

FREE LUNCH AT NOON

J. B. MITCHELL, Owner

NASH & SEALE, Auctioneers.

M. A. McCRAW, Clerk.

THE TEST OF A GOOD SHOE



It takes a shoe that's made of all genuine leather to stand water. A shoe that has paper and other substitutes for leather hidden in its makeup, quickly breaks down under dampness. No matter whether it is in the heels or counters—paper and substitutes cannot give satisfaction and wear like leather.

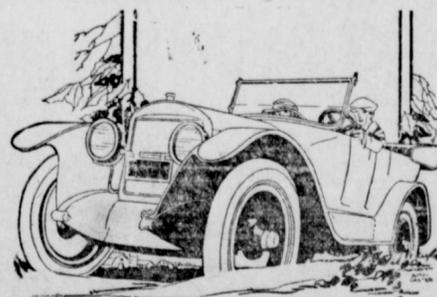
Let us fit you to a pair of WEYENBERG

"ALL SOLID LEATHER" SHOES

—built for service, comfort and long wear. They are the best shoes you can get for your money—shoes made of real leather inside and out, shoes that will wear in all kinds of weather and that cost you less in the long run

We carry a variety of styles for men and boys.

CHARLES REINKEN
CLOTHING AND SHOES



USED CARS

We are in market for a few good used cars in trade for

NEW CHEVROLET CARS

All used cars sold by us will be put in first-class condition before offering for sale, and will be sold as represented.

See Us for Used-Car Bargains

SHEPARD-WEYL MOTOR COMPANY

IF SICK, BILIOUS! START YOUR LIVER

Don't Take Calomel! "Dodson's Liver Tone" Acts Better and Doesn't Gripe, Salivate or Make You Sick—Don't Lose a Day's Work—Read Guarantee

Ugh! Calomel makes you sick. It's horrible. Take a dose of the dangerous drug tonight and tomorrow you may lose a day's work.

Calomel is mercury or quicksilver which causes necrosis of the bones. Calomel, when it comes into contact with sour bile crashes into it, breaking it up. This is when you feel that awful nausea and cramping. If you are sluggish and "all knocked out," if your liver is torpid and bowels constipated or you have headache, dizziness, coated tongue, if breath is bad

or stomach sour, just try a spoonful of harmless Dodson's Liver Tone to night.

Here's my guarantee—Go to any drug store and get a bottle of Dodson's Liver Tone for a few cents. Take a spoonful and if it doesn't straighten you right up and make you feel fine and vigorous I want you to go back to the store and get your money. Dodson's Liver Tone is destroying the sale of calomel because it is real liver medicine; entirely vegetable, therefore it can not salivate or make you sick.—2

STILL BELIEVE IN OLD FAKES

THE AFFLICTED TODAY "FALL FOR" STUFF 3,000 YEARS OLD

Lincoln, Neb.—The therapeutic knowledge of magicians, medicine men and man gods, accumulated since the beginning of time and passed on as society demanded, has become a part of medical history and differs only in form from that of our very modern days. Dr. A. R. Mitchell of Lincoln, examining physician for the Old Line Banker's Life Insurance Company and physician for the Rock Island railway told the annual convention of the Nebraska Academy of Science here. The afflicted now, as three thousand years ago, are exposed to the suggestions of men and women utterly ignorant of diseases and their causes as were those in the temples of early man, Dr. Mitchell said.

"Men still possess the primitive superstitions and primitive instincts," he said. "We are very little changed from the sem-apes who ranged India's pre-historic clay," as Kipling puts it. No better proof of this can be found than is seen today in the acceptance of the most obvious fads and fakes, provided they have much advertising, there is no question but such advertising pays in money, but a terrible cost to the afflicted who do not know and do not understand.

Great Strides In 100 Years

"In less than a century, medical science has scourged the world of most of its dreadful diseases; practically all of the infectious diseases which caused so much loss of treasure and of life. And yet even now in face of what scientific medicine has done and is doing, what has been the reaction upon the masses of men, what mental, moral or intellectual good has come of it? Where once we stood helpless at the couch of suffering, now we have eradicated the cause of or cured the disease, and yet today there are strong societies combating our efforts.

"These especially are the patent medicine men. Then the quack doctors, 'cancer cures' and 'paths' of all kinds. To meet the irregularities and to standardize medical science the profession organized itself into the American Medical Association, the largest and the most efficient body of scientific men in the world today.

"There are incurable diseases. No matter what course of therapeutics is

followed, for some diseases are beyond finite powers so far as we now know. It is a cruel thing to take away hope from the sufferer, it is equally cruel to promise cure where it is impossible, but there is a happy medium and the conscientious doctor follows that course. The charlatan, the advertising doctor, promises cure. The consumptive, the most hopeful of all even in the last stages of his illness, sees the advertised cure for tuberculosis and parts with the dollars which he needs for food and rest. The cancer case, realizing the terror ever facing him, when he sees glaring advertisements, 'Cancer cured with out knife or pain,' does not know, and will not accept the verdict of his senses, he sees hopes and grasps it as the infernal fake grasps the coin, which the faker knows he is stealing from a body weakened by disease."

Want to Believe In Miracles

There is in the lay mind, Dr. Mitchell said, something occult in the doctor's life. It is the marvelous cures, the miracles which interest people most, and the strangest part of it is that after the mystery is explained people will not believe the truth.

"The lay mind does not understand many of the medical cases and if the impression which cures the case is more by a clever pretender, a 'path' or a tribal medicine man, the mystery is readily explained as due to the occult power of the one or the prayer of the other. Considering that 25 per cent of the people are pretty bright, 55 per cent a little dull and 20 per cent morons, it is not so strange after all. The same thing is true of medicines which work marvelous cures; it is the suggestion of the advertising, the medicine and the mentality, or want of it, which affects the cure, and to this end millions of gallons of the worse than useless stuff is poured into the stomachs of American people every day.

Dr. Mitchell cited the Schlatter craze, which caught the country a few years ago. People camped in the streets of Denver all night in order to be early in line for the blessing given by an ignorant old man. It is pure superstition, he said, pure imagination, and as prevalent today as ever, but in different form.

"Reactions of men to fakes and to superstitions convinces me that we have not progressed far, that men have not changed. I see no evidence of intellectual advancement except in a scientific and mechanical way. We must keep a steady hand on progress, that the superstitions, the thoughtless and the moron may be led into the light and out of the dark

ness and superstitions of the past and of the present."

CAME BY CHANCE

New Yorker's Explanation of Origin of Ice-Cream Soda.

Customer Who Insisted on Cooling Drink Credited With the Invention of the Popular Beverage.

This is the day and generation of the soda-fountain feeders. With prohibition has come the rapid rise of the sandwich section of the marble bar, the lunch that is quick but not free. The soda fountain has covered the country along with the car, the phonograph and the film. They have all been accepted, it seems, as among the greatest of life's safe improvements.

Of the whole lot, the soda fountain has shown the greatest recent change. An interesting sequel to the eighteenth amendment is a definite demand for the installation of a milk pump in the middle of every modern fountain. With the milk pump has come the urn and a demand for fresh-brewed coffee, for fresh orange juice, and for stacks of assorted sandwiches. The latest soda fountain has more attachments than an automobile.

But despite all these minor additions a soda-fountain is still a soda fountain and not a restaurant, or a fruit stand, or a coffee counter. These have not interfered with its main mission. It still does its biggest business in the sale of those original American concoctions commonly called soft drinks, remarks a writer in the New York Sun.

Not so long ago there was no such thing as an ice-cream soda. The pride of a first-class fountain was not in the number of its sirup pumps nor in its jars of crushed fresh fruit. Rather was rank gauged by the number of kinds of mineral water kept on draft. Plain charged water was not served out as vichy or seltzer or anything else a customer happened to ask for.

"The soda clerks of today don't know any better, most of them," said an old-timer. "They think all carbonated water is about the same thing."

"Why, one place on Broadway must have had eight or ten mineral waters on draft all the time. Vichy and Kissingen, Kaiser and Seltzer, Deep Rock, half a dozen others. They came in by the barrel, mostly from Saratoga."

"Every place else had them, too. The older stores, the bar at the Hoffman house, the Fifth Avenue hotel, the Victoria, the Imperial, the Albe-Marle. It was the regular thing to take a couple of glasses of mineral water or soda, or even phosphate, which was then rated as a tonic, in the morning."

"This demand for an early drink was the thing that led to the discovery of ice-cream soda. Of course, Philadelphia claims that ice-cream soda was invented down there, and went so far as publicly to give Robert Green credit for starting it. They gave him the credit after he was dead. But they can hardly make a clear case, and I hold to the Eighth avenue version of its invention. New York has just as good a claim."

"The thing was entirely accidental. Early in the morning a customer came into a lower Eighth avenue drug store and asked for a glass of soda. The proprietor apologized because he had no ice, and offered a plate of ice cream instead."

"That was no substitute for the thing wanted. The customer wanted soda, and insisted that the ice cream be put into it if there was no ice available. That was done. The result was remarkable, and ice cream soda has been spreading over the country ever since."

"Sundae's are a much later idea. The sale of them began, I think, by an effort to evade in a legal manner

USE NEWS WANT ADS

The News carries more Want Ads than any other newspaper on the South Plains. There is a reason for this: Want Ads in the News get the results, for the News reaches the people of this section, and an adv. costs only a few cents.

If you have anything you wish to sell, trade, rent or if you want to buy, trade for or what not, you can find someone who will do business with you, if you put a Want Adv. in the News.

THE COST IS SMALL--THE RESULTS BIG

The rate is 15 words or less 15c per issue. Each additional word 1c.

the old Sunday closing laws, when ice cream parlors were not open. Drug stores were generally not closed, and here ice cream was camouflaged and sold as a 'sundae.'

"But nobody ever believed that sitting at a soda fountain would take rank as a great popular diversion all over the United States. In less than one generation that has happened. Times change."

Skill.

Rudolph Blaschka, the only man in the world who can make perfect glass models of flowers and grass, is "doing" a collection of his works of skill for Harvard's botanical museum.

Blaschka can make an orchid out of glass, perfect even to the delicate coloring. His art was passed on to him by its discoverer, his father.

If you can figure out what put the notion of making glass flowers into the brain of the elder Blaschka, you will know what makes one man want to be a machinist, another a lawyer. Some guiding force is back of it all, keeping a rough balance.

Adhesive From Castor Bean.

The committee on adhesive research in England has just announced that the castor bean, after it has been freed from its oil content, can be used for the manufacture of a good grade of adhesive, which finds use in the preparation of plastics, in dyeing, etc.

Steal American Ideas.

Some of the carpet manufacturers in Europe are charged with systematically reproducing popular American-made designs with a view to direct competition with the American carpet makers.

Tit for Tat.

This young woman has an assignment, and the young man a roadster. Last winter they spent most of their evenings sitting by her cozy fireplace. But this summer they have spent them in his roadster.

The other evening he said at the end of a long drive: "I can hardly wait for cold weather to come. It is so much more pleasant for me to sit beside your cozy fireplace and—"
"Oh," she interrupted him coolly. "That is because you don't have to fret over a gasoline bill, then. But I just want you to know I worried as much about my coal bill then as you do now over your gas bill for your old car."

There was silence for a few minutes, and then he said in a mocking voice: "Yes, I agree, but it's much more comfortable to fret and sweat in winter."

"Now they are fretting and sweating in different parts of town.—Indianapolis News.

COTTON SEED

We have a car of pure genuine Mebane and Karch Cotton Seed, coming from Lockhart and are booking orders for delivery on arrival. It pays to plant the best and you should see us before buying. Better be safe than sorry.

FARMERS ELEVATOR CO.

PHONE 240

HAIL INSURANCE

In companies with reputation for prompt and liberal settlements. Settlements made in the field—adjusters always in the territory

HEMPHILL & HARKEY

Grant Bldg.

Phone 531

It's Not What It Costs to Buy Feed, But What It Costs to Feed It. Purnia Cow Chow is the Most Economical on the Market Today, Because it Makes More Milk.

BONNER--PRICE

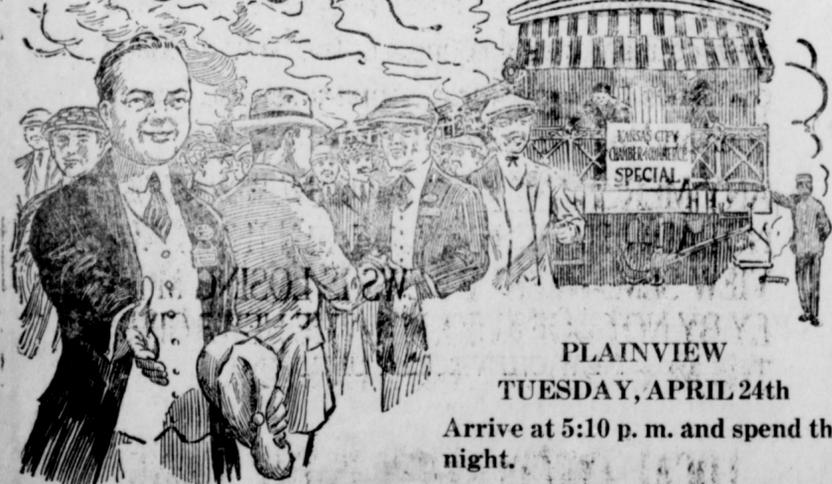
PHONE 162



C. F. SJOGREN
Auctioneer

Phone or write me for dates
DRESS, TEXAS

Coming to get Better Acquainted



PLAINVIEW
TUESDAY, APRIL 24th

Arrive at 5:10 p. m. and spend the night.

CHAMBER of COMMERCE of KANSAS CITY SPECIAL

APPROVED BY USE

Words Really Incorrect Properly Part of Language.

Charles A. Dana Unquestionably Right in His Contentions, but He Has Been Overruled.

Charles A. Dana (of the old New York Sun) had no patience with slovenly writing. He knew his Greek and Latin and half a score of other languages so well that the derivation of an English word came to him almost instantly, and he objected to its misuse. The plea that a word was in common use did not appeal to him. He did not heed the dictionary definition. He knew the origin of the word as well as did the maker of the dictionary.

He objected to saying of a middle-aged man that he was in the prime of life, for the reason that "prime" is from the Latin word "primus," which means first. A man in the prime of life must be a very young man, he said, a man in the first part of his life, writes Chester S. Lord in the Saturday Evening Post.

Likewise, he stirred us up one day by criticizing the use a writer had made of the word "manufactured" in describing something made by machinery. "Manufacture," he said, "comes from the Latin 'manus,' the hand, and 'facio,' I make; manufacture means to make by hand, not by machinery or in any other way."

He objected to the use of "dexterity" in the sense of skill, adroitness, aptitude, either physical or mental. "Dexter" is the Latin word meaning the right, and correctly speaking, "dexterous movements" means right-hand movements, was the plea.

"Where is your Latin?" he asked a writer who had said that a political convention had endorsed a candidate. "You cannot endorse a man; you endorse a note or a document by writing on its back. 'Endorse' is from the Latin 'in,' on, and 'dorsum,' the back. It is incorrect to use it in the sense of a general approval." Some one spoke up to say that under that strict meaning you might endorse a man by hitting him on the back with a club, and the critical lesson ended in laughter.

These criticisms of Mr. Dana's were made and heeded forty or fifty years ago. But like many other words of Latin origin they have come into general use in the ways to which he objected. Usage is simplifying the service of many Latin roots, is giving them wider and more general meaning. "Dexterous" and "dexterity" have come by common consent to mean alert, nimble, phisical or mental service of various kinds. We use the word "manufacture" for the making of anything, by machinery or chemical processes or almost any way. We endorse men's sentiments or conduct, the action of conventions or anything to which we wish to give the stamp of approval.

"Prime" is in constant use to express vigor, beauty, power, fullness of perfection, maturity.

These uses attest the constant change, the expansion of our language. There is less inclination to hold the language to rigidity of root meaning.

Currency Terminology.

Our currency terminology is derived from various sources. The five-cent coin, long designated as a "nickel," because it is of nickel alloy, has in recent years become known as a "jintney." The dime has a more ancient lineage. Its remote ancestor is the Latin term "decem," signifying ten. In early times this Latin term was adopted in England via France and the Norman conquest. The spelling was corrupted into "disme." In those days the church was supported chiefly by tithes consisting of one-tenth of each man's income so disme came to be used for the word tithe. Long after the spelling was changed to "dime."

The term "quarter," signifying 25 cents, grew out of a practice of necessity in the early days in the West. There was hardly any fractional currency in circulation. The standard silver coin was the old Spanish pillar dollar. When small change was needed the dollar was taken to a blacksmith shop and cut into halves, quarters and eighths. The eighth fraction of the dollar was so small that it came to be known as a "bit," and that term is still used for one shilling on the Pacific coast.

How He Escaped.

"And you are ninety-five years old," she exclaimed. "How wonderful! You look so well, so strong, so young. How have you managed to do it?" "My method is very simple," the venerable gentleman replied. "I have never let any of my friends know it. If I didn't happen to be feeling well, consequently I've never had to take any of the things they would have recommended if they had known I was ailing."—Pickup.

Natural Wonder.

Dorothy for the first time in her young life saw triplets. She stood perfectly spellbound for some time and finally exclaimed: "Oh, mother! Come quick. Look at the twins and a half."

Life Boat to Carry 150.

A motor life boat being built in England will be driven by engines of 150 horsepower and will be able to carry 150 persons, 50 of them in cabins.

ONE OF MAN'S OLDEST ARTS

Velvet Has Been Made Since the Earliest Days of Which History Has Record.

The art of velvet making was practiced in the legendary days of Indo-China. It is one of the oldest of arts, since it was the first imitation of man's first garment, fur. Even after spinning and weaving had become known, the ocellated pelt of the great felines killed in hunting was the dress for important occasions, and the most beautiful of ancient fabrics shows that the ambition of the weaver was to surpass his model and copy the fur of the animal in something finer by far. The discovery of silk substituted soft threads for hair, and the threads took the dyes as no fur could take them.

Asia kept the art of velvet making secret for centuries, an exchange states. No one wore velvet but royal personages, and it was for the most part seen only in the processions of the rajahs. Even in these times the Chinese and the Japanese rasp their threads with knives in order to give the tissue the aspect of real fur. Indian velvet rippling with pearls as large as birds' eggs, diamond dewdrops and cloudy, red corundrum, was seen in the processions of the durbar.

The Arabs were the first to exhibit velvet to the lands bordering on the Mediterranean. The first caliphs were simple, pious, and savage people; they were not tempted by Asiatic luxury. But the Islam that came after the caliphs drove its roots into the heart of the ancient world and invaded the Arjan lands of the Hindus and the Ganges. The Arabs boasted of their commercial zeal. Their caravans of camels crossed the desert and wound through the mountain passes of Iran, carrying rare tissues, jewels, and perfumes and now and then a carefully protected piece of velvet lay under the folds of a praying-rug.

The splendid court of the Abbasside caliphs loved the silken pile of fabrics of India. Bagdad was a city of silk and velvet, and the conquerors of Africa and Spain contrasted strangely with the iron-clad warriors of the Cross. In all the ages velvet was held sacred by the Mussulmans. At Medina, in Damascus, and in Stamboul, they employed it to drape the tombs of their caliphs and their saints; and when their warriors set out to die upon the fields of battle that part of their trappings that did not gleam was covered with velvet.

Cures Tomato's Ills.

Following our example set in the United States, the British government is aiding an experimental station at Turner's Hill, near London, to eliminate disease in tomatoes. So successful is this station that most of the enemies of the tomato have been vanquished, at an estimated saving to growers of about \$220,000 a year, it is said.

Thirty-five years ago the first glass houses for the cultivation of tomatoes were built in the Chestnut area of the valley of the River Lea, near London. This district now presents a vast array of glass houses, being in the center of a thriving industry.

It sends tomatoes, not only to London, but to the north country manufacturing cities of England, and to the continent. Agents in the Worthing and Chestnut districts make good livings insuring the glass. After one of the heavy hailstorms which occasionally visit the British Isles, insurance companies are called upon to disburse large amounts to replace broken panes.

Showy Dress Illegal in Olden Days.

Lace and embroideries were prohibited by order of the general court of Massachusetts in 1634. Many people were tried and punished for wearing ostentatious apparel. In Northampton, in 1676, 38 women were brought up at one time in court for their "wicked apparel." Not only did the law makers and courts try to stop the increase of showy clothing, but also the ministers took up the refrain and preached against the display of finery.

Earle, a leading historian of this period, says: "After a while the whole church interfered. In 1679, the church at Andover put it to a vote whether the parish Disapprove of the female sex sitting with their hats on in the Meeting-house in the time of Divine Service as being indecent." In the town of Abington, in 1775, it was voted that it was "an indecent way that the female sex do sit with their hats and bonnets on to worship God." Still another town voted it was "the Town's Mind that the women should take their bonnets off in the meeting and hang them on the pegs."

Believe It or Not.

A big game hunter had just returned from the hills and was recounting some of his adventures.

"The most astonishing experience I had," he said, "was when I fired my last bullet at a bear and missed him."

"Did the bear give you a chase?" asked one of the listeners.

"No. You see he knew me by reputation and was so surprised at my missing him that he fainted and died away."—American Legion Weekly.

Making Tibet Known.

Tibet, it is hoped, will not much longer be the land of mystery, nor the outside world a land of the unknown to the Tibetans. They are to be shown, through movies, the world of other men. In exchange it is hoped they will allow films to be taken of the wonders of Tibet. A British Buddhist mission is on the way to Tibet to take the pictures.

TO RECLAIM LAND

Holland Plans to Drain Part of the Zuyder Zee.

Project, if Carried Out, Will Add an Enormous Amount of Territory to Little Country.

The wonderful little country of Holland is maintained as a safe place for human habitation by means of huge pumping stations and miles upon miles of dykes. Were it not for the dykes, the result of years upon years of building, the sea would sweep over the land. If you should take a ride in a motorboat around the coast, and peep over the dyke, you would discover the roofs of farm buildings just level with your eyes.

At the seaside resorts the only hill in the place is the hill you must climb in order to get to the water's edge. The hill was built by human hands in the age-old fight against the incessant and tireless assaults of the ocean.

Until about 50 years ago the Dutch depended entirely upon windmills to pump the water to the canals which carry off the surplus water, so that the farm lands may not be submerged. Then steam pumps came into general use, and the quaint but cumbersome windmills were pulled down. During the war, it looked for a while as though the Hollanders would have to rebuild their windmills on account of the acute coal shortage.

However, looking upon the other side of the picture, the Dutch enjoy advantages not possessed by other countries. By means of dykes and pumps they may enlarge their domains at will. Today cattle are grazing over wide areas, where 50 years ago fishes were swimming.

A much larger scheme still is now on foot which will add to Holland a whole large country consisting of farming land as rich as the richest portion of many of our states. The whole of the southern part of the Zuyder Zee is to be reclaimed, after being 700 years under the water.

For the redemption of this particular area is in the nature of a counter-offensive by the Dutch. On St. Elizabeth's day in 1223 their hereditary enemy, the North sea, made a big and successful push. Advancing in a huge tidal wave, it swept over 130 square miles of low-lying farmlands, and formed what has since been the southern part of the Zuyder Zee. Many villages vanished beneath the water and 70,000 people lost their lives.

The plan now is to recover all this land, and besides the economic gain, romantically minded people look forward to finding rich treasures there, ancient hoards engulfed with their owners on that wild night when the North sea faced over the land.

Some, however, foretell disastrous results from tampering with nature's dispensations. The Zuyder Zee, they say, forms a great drainage basin for the whole of northern Holland; if it is suppressed the water that would have flowed off there in time of flood may cause inundations. The question is a serious one, for in Holland even great rivers flow to the sea only by artificial aid.

Cliff Timber for Violins.

Valuable violins are being manufactured from wood taken from the ruins of cliff dwellers near Aztec, N. M.

While excavating recently Carl Morris, research investigator for the Smithsonian institution, found a number of perfectly preserved timbers which are believed to have been used in constructing the homes of the cliff dwellers.

The dwellings were estimated to be over a thousand years old, and, due to the dry, hot climate that prevails in the vicinity of the ruins, the wood has become so well seasoned that high-class violins are being made from it which have a tone, it is said, equal to that of an instrument that has been in use for a number of years.

The instruments are all of fine quality and are bringing high prices.—Kansas City Journal.

Incriminating Publicity.

"All right, senator," said the newspaper photographer, "just clasp hands with Mr. Grabcohn here and I'll take your picture."

"Young man, Mr. Grabcohn and I understand each other. I'd prefer to be photographed shaking hands with some impecunious citizen. There's no use giving my political enemies another opportunity to make the false accusation that I'm too friendly with the moneyed interests."—Birmingham Age-Herald.

The Poet Laureate.

For many centuries in England the poet laureate was an official attached to the king's household. He was originally called the "king's versifier." In modern times the honor is usually conferred upon a poet of some distinction and is held for life. He has no compulsory duties to perform, but he is expected to compose an ode of honor on special state occasions. Great poets have held the office, including William Wordsworth and Lord Tennyson.

Otherwise Occupied.

One morning a neighbor accused Gertrude: "I wonder if your little brother could go on an errand for me?" Gertrude thought it over for a second and then said: "He might manage to go by and by, but not right away, 'cause he is busy just now getting spanked."

Local Circulation for Local Advertisers

It does not matter to a Plainview merchant how many subscribers a newspaper may have a hundred or a thousand miles away, it is local circulation among people in this trade territory that counts—that is worth while, and the newspaper which has the largest list of subscribers in the Plainview country is the most valuable as an advertising medium, and especially is the newspaper that goes into the most country homes, for farmers buy more and larger bills of goods than town people. for their needs are greater and more varied

THE PEOPLE OF HALE COUNTY ARE SUBSCRIBERS TO THE NEWS

And they trade in Plainview, hence an advertisement in the News is the best investment a merchant or any one wishing to reach the people of the county, can make.

THE NEWS HAS LARGEST CIRCULATION

It has more subscribers at Plainview Postoffice than any other newspaper published.

It has approximately three times as many subscribers on the rural routes out of Plainview as any other newspaper published.

It has decidedly more subscribers at the smaller postoffices and rural routes in Hale county than any other newspaper published.

It also has good lists of subscribers in the communities in adjacent counties, among people who trade in Plainview. All these circulation facts can be substantiated.

The reason why so many people of the Plainview country are subscribers of the News is that it publishes the most local happenings and has an open and fearless editorial policy.

ANY MERCHANT IN PLAINVIEW WHO DOES NOT ADVERTISE REGULARLY IN THE PLAINVIEW SEMI-WEEKLY NEWS IS LOSING MONEY BY NOT DOING SO, FOR THE NEWS GIVES THE MOST SERVICE FOR THE MONEY.

LOCAL CIRCULATION IS THE THING THAT PAYS

No. 1208
Official Statement of the Financial
Condition of the
Guaranty State Bank

at Plainview, State of Texas, at the close of business on the 3rd day of April, 1923, published in the Plainview News, a newspaper printed and published at Plainview, State of Texas, on the 20th day of April, 1923.

RESOURCES	
Loans and Discounts, personal or collateral	\$195,414.70
Loans, real estate	8,975.00
Overdrafts	715.33
Bonds and stocks	6,647.74
Real Estate (banking house)	35,000.00
Other real estate	24,088.82
Furniture and fixtures	15,000.00
Due from other Banks, and Bankers, and cash on hand	52,594.03
Interest in Depositors' Guaranty Fund	2,077.50
Assessment Depositors' Guaranty Fund	8,445.34
Total	\$348,958.72

LIABILITIES	
Capital stock paid in	\$50,000.00
Undivided profits, net	366.65
Due to Banks and Bankers, subject to check, net	12,661.49
Individual deposits, subject to check	201,064.49
Time Certificate of Deposits	38,698.75
Cashier's Checks	6,167.26
Bills Payable and Rediscounts	25,000.00
State funds	15,000.00
Total	\$348,958.72

STATE OF TEXAS,
County of Hale.
We, Claude Power, as vice president, and Z. L. Wright, as cashier of said bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.
CLAUDE POWER, Vice Pres.,
Z. L. WRIGHT, Cashier.
Subscribed and sworn to before me this 10th day of April, A. D., 1923.
P. B. RANDOLPH,
Notary Public Hale County, Texas.
CORRECT—ATTEST:
R. H. KNOOHUIZEN,
J. M. ADAMS.

HALE COUNTY HAPPENINGS

PROVIDENCE
April 17.—The Providence school base ball team went to Weathers Friday and played the school team there, the score being 70 to 4, in favor of Providence.
Mr. and Mrs. Herman Quebee and Walter Boedeker went 17 miles west of Kress last Tuesday to look at some land.
George Deiter and boys attended the ball game at Weathers Friday.
The Misses Pullen visited with Mrs. Will Kramer Friday.
Miss Marie Hoffman of St. Louis, who has been visiting with Mrs. Kramer is now visiting in the home of Mr. and Mrs. Otto Sammann in the Liberty community.
D. J. Kennedy had the misfortune to get his arm sprained Monday, when his Ford kicked him.
Mr. and Mrs. Geo. Deiter were callers in Plainview Sunday.
Mrs. Lovvorn and daughter, Myrtabelle, and Mr. and Mrs. Clarence Hannon, were shopping in Plainview Tuesday.
Quite a nice shower fell in this community Tuesday and Wednesday.
Mrs. George Deiter is on the sick list.
Mr. Maize of near Vernon was visiting in the Deiter home Tuesday. From here he went to Tullia on business.
Mrs. Josie Lovvorn and children were shopping in Plainview Wednesday.

day.
Mrs. Karl Sammann and son, Ewald were shopping in Plainview Wednesday.
Mr. and Mrs. Herman Quebee visited with Mr. and Mrs. Bates near Kress Sunday.
Misses Flo and Dorothy Pullen visited Mrs. George Deiter Wednesday.
Will Kramer is hauling wheat to Aiken this week.
Charlie Veigal is the proud owner of a Minneapolis 17-30 tractor.
Mr. Turner was in Plainview Tuesday.
Miss Dorothy Pullen visited with Miss Cleo Hannon Tuesday.
Misses Myra and Oleta Hartman visited with Miss Exa Lovvorn.

LIBERTY
April 18.—We have had local rains the past week and Friday afternoon a hail storm came. The hail was small, but fell thick and fast.
Dee Alexander and family are moving this week to a place in the Cousin community.
Dr. Gidney was a caller in our midst Sunday.
Earl Kindred and family Sundayed with A. J. Morris and family.
C. P. Seipp and family took supper Sunday evening with her parents.
Wind and dust are blowing today.
Earl Kindred and family have as their guest, his brother from Arkansas.
Mrs. L. J. Halbert of Plainview and Mrs. Jim McCain spent Tuesday afternoon with Mrs. Bud Moore.
Mrs. Ernest Schulz and son called on Mrs. Frank Witkioski Sunday.
Rev. Cobb delivered a splendid address at this place Sunday.
We invite every body to our box supper Friday night.
A large crowd attended the singing at Grover Lemaster's Sunday night.
Rev. Cobb of Plainview spent Sunday with J. B. Leach.

AIKEN
April 17.—The community sympathize with Mr. and Mrs. Hendrix in the loss of their home and practically all its contents. It is supposed the house caught fire by an oil stove, while Mrs. Hendrix was in the garden. Some of the neighbors are taking up a collection this evening to help buy more furniture.
We are glad to report the news of the good rains we had last week. The weather looks like we might get more this week.
Road work is being done at the school house corner.
Miss Emma Brown entertained with a birthday party at her home Saturday night.
Mr. and Mrs. Geo. Rigsby returned home Saturday night from their visit at Electra.
Mrs. J. F. Wilmeth and children are visiting friends here.
Mrs. Elta Gross, who has been visiting her father, J. J. Patty, left this morning for her new home at Little Rock, Ark.
J. J. Patty had a very narrow escape from death by lightning last Wednesday. He was knocked to the ground and rendered unconscious for three hours.
Mrs. G. M. Tate, Misses Sudie Miller and Leon Jones, and Price Scott, attended the Floyd County Parent-Teachers' Association, which met in Lockney Saturday evening. This was a very interesting meeting and we predict that much good will result from this county organization.
The ball game which was to be played between Sandhill and Aiken, Friday, was rained out.
Posey Bond has recently traded his Ford touring car for a Ford Coupe.
Jason Miller has recently traded for a Ford truck.

BRIEF FOR 'TECH' COLLEGE FILED BY FLOYDADA
Floydada, April 18.—The Floydada brief and application for the location of the Texas Technological College were sent to Austin Tuesday to file with the locating board. Col. W. M. Massie, chairman of the Floydada



NO ADVANCE IN PRICE

Improved methods of manufacture have sufficiently reduced COST of manufacture to OFFSET advances in material used in making

CURLEE SUITS

Consequently we are able to sell these suits for Spring at THE SAME PRICE

as for last fall—same grades—same qualities—same workmanship. The

LOWEST PRICES

for CLOTHING OF QUALITY SINCE BEFORE THE WAR

This is undoubtedly

THE WONDER LINE OF CLOTHING

in the U. S.

The New Spring line being also the finest they have ever produced—Whipcord, Gaberdines, Worsteds, Serges, Checks, Stripes, Plain, Sport, Young Men's, Medium, Conservative, Stout, Long and Short Models

\$23.50 TO \$35.00

PERKINS

&

STUBBS

ALWAYS A BARGAIN

- Skyline Shirts
- Dixey Kingworth Clothes
- Beacon Shoes
- Endicott Shoes
- Worth Hats
- Stillbetter Boys and
- Young Men's Suits
- CURLEE CLOTHING
- Sampson Luggage

OUR WORD IS YOUR GUARANTEE
We are Proud of it and KEEP IT GOOD
Everything we sell must be worth the price you pay.

BOYS, TUNE IN

Here are Six Features for You
ONEY FRED SWEET, Reporter
The man who tried 100 jobs.

AL BAKER, Magician
With Dummy Dennis

YOUNA
American Japanese Juggler

CHESTER MILTON SANFORD
Will help you decide YOUR job

GLENN L. MORRIS, Scientist
Wonders of Radio explained

JESS PUGH, Funmaker

REDPATH-HORNER

Broadcasting

The Premier Program

committee, accompanied by Maury Hopkins, secretary of the Chamber of Commerce went to Austin with the brief and application. The site offered by Floydada joins the corporate limits of Floydada and extends westward from the most exclusive residential section of the city.
The brief sets forth in as forcible manner as possible the advantages of Floydada. It is not pretentious in makeup but covers the arguments for Floydada thoroughly.
Copies of the brief, setting forth the hundreds of reasons why the Texas Technological college should be located at Floydada, were printed this week, and forwarded to the members of the locating board.
LOCKNEY ARTIST BROADCASTS OVER PLAINVIEW STATION
Wednesday evening in response to a special invitation by Miss Creola Richbourg, expression teacher of Plainview, Miss Hinda Nabors, popular music teacher of Lockney, took a very prominent part in a program sent out from the broadcasting station at the city auditorium in Plainview.
The numbers on the program which were broadcasted by Miss Nabors at the piano were: "Prelude," by Rach-

Maninoff; "To Spring," by Grieg, and "Liebstraume," by Liszt.
Several vocal solos were broadcast on this occasion by Miss Harriet Hall of Plainview.
Ralls Church Refuses K. K. Money
Sunday night, April 18, several Ku Klux Klansmen in the regalia of the order visited the Baptist church at Ralls of which Rev. J. M. Harder, formerly of Plainview, is pastor, and presented him with a letter endorsing his work as pastor and the "principles" for which he stands, and also gave him \$10. Rev. Harder accepted the money and turned it over to a widow.
The membership of the church at prayer meeting the following Wednesday night repudiated the visit of the klansmen and adopted the following resolution:
April 11th, 1923.
"Be it resolved, that we return to the Ku Klux Klan the money donated by them last Sunday night and ask that they do not again make an offering in our church or visit our church without being asked by the church."
John Light of Hale Center is visiting at his old home near Dublin.

SUNNYSIDE
April 16.—After the heavy rains of last week, farmers are very busy. Especially those who are plowing sod.
Bro. Virgil Lemons filled his regular appointment here Saturday night and Sunday. A large crowd came to hear him, and the sermons were very inspiring.
Mrs. Wallace Phipps spent Saturday with home folk near Olton.
Mr. Sam Jones and Miss Ollie Bell Thomas were married last Wednesday. He lives in this community and her home is near Hale Center. We are very glad to have them as neighbors.
W. W. Phipps has a new International tractor and is plowing sod at the rate of 3 miles per hour. Cecil Johnson, also has one.
Mr. and Mrs. Romie Carter from Channing, have moved into our community, and are improving the section just east of the school house.
Misses Lois Brazil and Hazel Rhambo of W. B. C. were visiting in Sunnyside Sunday evening.
A. B. Abbott made a business trip to Hereford Saturday.
The Primitive Baptist denomination has begun the erection of a new church in south Tahoka, and when completed will give them a modern house for worship. The citizens of

the town and community donated liberally toward the erection of the building.
The Wayland College Choral Club wishes to express the greatest appreciation and the fullest extent of gratitude to the committee, J. M. Walker, Z. T. Huff and B. E. Rushing, also to the citizens, who assisted, for the great kindness in giving their service and cars so generously in conveying the choral club to Tullia and return Thursday.
Hale Center Elects Officers
Thursday, April 9, an election held in Hale Center O. C. Walker was elected mayor; Geo. Stanford, marshal; Claude Gentry and W. L. Porter, aldermen.
J. M. Adams went to Amarillo this morning to attend the annual meeting of the Panhandle Press Association, which will be held there today and tomorrow.
W. E. Thatcher left this morning for Amarillo to attend the Panhandle Press Association.
Mrs. Lee Stephens left Thursday for Boswell, Okla., in response to a message stating her mother had died.